

Vegetable Marketing Firm Approves Location At Dimmitt

In a letter this week to B. M. Nelson, president of the Dimmitt Produce Company, Inc., came the first written indication that Pacific Fruit and Produce Company has agreed to operate a vegetable processing plant in Dimmitt when facilities are made available.

The letter came from Wallace Mahoney, District supervisor for the company, from La Feria, Tex. "Mr. Mahoney was in Dimmitt

for a week about a month ago," Nelson said, "but we made only tentative arrangements for the location here of Pacific Fruit and Produce Company."

"The arrival of Pacific Fruit and Produce will mean much more to our economy than the addition to the county simply of another business," Nelson continued. "It can mean an entirely different type of farming economy and much more diversification than we have had so far. It is difficult to estimate the importance upon the county economy this first step can eventually mean. It is for this reason we are making the letter public so farmers and businessmen of the area can learn of the reputable background of this large company."

The letter read in part: "Our company (Pacific Fruit and Produce) has been in the produce distributing business for over sixty years. Our parent company, Pacific Gamble Robinson Company, has its headquarters in Seattle, Washington. We do business in the State of Texas as Pacific Fruit & Produce Company, with regional headquarters here in La Feria, Texas (located in the Rio Grande Valley)."

"At the request of several Dimmitt merchants and of the Castro County Chamber of Commerce, we investigated the advisability of our company working a vegetable deal in Dimmitt. We came to the conclusion that the City of Dimmitt has just as good possibilities for a successful deal as does (any other point) in that part of Texas. "Your company is now in the process of raising enough funds to erect a vegetable processing shed and adequately equipping it. This we hope can be done quickly as time is limited. Our company is interested enough in the possibilities of your deal to state we would be willing to guarantee the first year's rental of the building and equipment. . . . This guarantee of course is subject to the building and equipment being available in time for a normal shipping season."

"We are not interested in building or equipping a vegetable plant ourselves. We would, however, wish to have the privilege of deciding later whether to purchase the facilities your organization acquires, or being able to subsequently lease the facilities. "In other words, Mr. Nelson, our company is not interested in just a one season or maybe a two season's deal. We believe in the possibilities of the Dimmitt and Castro County vegetable deal, and also believe that with cooperation between the various factors, a long range successful vegetable growing, processing, and marketing deal can be achieved."

"The growers association now being formed in Castro County, we understand, would have no financial interest in the Dimmitt Produce Company's facilities, other than an individual who might acquire stock in the company. We assume your company would exert every effort to assist the growers association in growing adequate supplies of vegetables, in directing the vegetables through your plant for processing, and marketing through a reliable marketing agency, the Pacific Fruit & Produce Company."

"The success of this vegetable deal will necessitate close cooperation between the board of directors of your company, the board of directors of the growers association, and members of our organization. We believe that any and all questions arising now or later can be settled to our mutual satisfaction by a round-table discussion by the three factors involved."

"A meeting between the board of directors of the growers association and members of our company, with possibly directors of your organization, should be arranged at an early date to discuss and arrive at an agreement on details as to charges we would have to make for the processing and marketing of their merchandise."

"Our entire organization will make every effort to assist your company and the growers association in every way possible."

Lions Club Is New Agency for Novelty Advertising Items

Dimmitt Lions Club this week started a long-range fund-raising project to help pay expenses of Boy Scout Troop-67 and for other civic projects. The club has become an agent for Toby's Advertising and will sell novelty advertising items.

Prices charged by the Lions will be competitive and a line of several thousand items will be offered. The Lions Club will receive a regular agency commission on all sales.

County firms annually spend thousands of dollars on these novelty items, such as imprinted book matches, fountain pens, key chains, lighters, pencils, pocketbooks, and other items to give their customers. Most of these purchases in the past have been from outside salesmen.

Lions members will begin their sales campaign Friday officials announced this week.

County Receives Violent Weather During Weekend

Castro County came through last weekend's lashing wind and rain storms with little or no damage reported to property or livestock. The storm that rocked the Panhandle injured 30 persons and destroyed homes and other property over a wide area. The first session came late Saturday, but it was not until Sunday night that the low-lying clouds whipped up a storm that dropped tornado funnels along a squall line running north and south and heading east through the Panhandle.

Rainfall Saturday was little more than a trace despite heavily laden clouds. Twenty-hundredths of an inch fell Saturday afternoon. The rainfall that began Sunday evening came with high winds and measured .40 of an inch. Monday's light rainfall was .11 to bring the three-day total to .51 of an inch and the year's rainfall thus far to .491. This is the highest recorded rainfall for this time of the year since the 1949 April-end total of 6.15. Average rainfall to May 1 is 2.47 over the 27-year period since 1920. There was some hail Monday but the extent of damage to crops in this area is not known.

In Sunday's storm, the continually-forming cluster of small tornadoes struck hardest in Hockley County, where 12 homes were destroyed, several autos damaged, and one person injured; and in Lamb County 29 were treated for injuries and 10 were hospitalized. Five homes were reported destroyed or damaged in the Hart Camp area about 10 miles south of Olton. Two homes and a gin scale house were hit in the North Spade community, also in Lamb County. Tornadoes hit Shallowater in Lubbock County and Whittarrel in Hockley County.

Several twisters were reported to have formed in the Hart area, but none are believed to have touched the ground and no damage occurred. Farms around Hart received as much as three inches of rain Sunday as the city was placed under a tornado alert for four hours.

The Castro County News

Official Publication of Castro County, Texas
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Jack Lacy Named Speaker At C of C Banquet Friday Night

When Jack Lacy, Amarillo Chamber of Commerce manager, steps to the speaker's rostrum Friday night at the annual Castro County Chamber of Commerce membership banquet, he will bring an extensive amount of experience in city promotion work with him.

He will speak to Chamber members at the banquet in the South Elementary School cafeteria; the banquet will begin at 8 p.m. Friday. Mr. Lacy began work with the Amarillo Chamber of Commerce February 11 this year, after nine years in a similar position in Pueblo, Colo. When he was selected, he became the highest-paid Chamber of Commerce manager in Amarillo's history.

A native of Rocky Ford in southern Colorado, Lacy is married and has a son, Jack Jr., a student at Adams State College, Alamosa, Colo.

He has had experience in newspaper work, five years in public relations in private industry, 12 years in Chamber of Commerce management, and considerable training at recognized Chamber of Commerce institutes.

He is 42 years of age and a member of the Rotary and Elks clubs.

Lacy has received national awards for his work with Chambers of Commerce and personal recommendations "without reservation" from bankers, industrialists, department store executives, and US Chamber of Commerce officials.

Lacy attended the University of Colorado School of Journalism. He once was editor of the Walsenburg, Colo., World Independent and served as president of that city's Junior Chamber of Commerce.

His first experience in Chamber of Commerce work was at La Junta, Colo., where the organization under his direction won first award of the National Retail Dry Goods Association for retail promotion in cities of 10,000 population.

Lacy became manager of the St. Joseph, Mo., Chamber in 1945 and soon won an organization achievement award. During his stay in St. Joseph, Lacy was chosen to instruct publicity and public relations at the National Institute for Commercial and Trade Organization Executives, Evans-ton, Ill.

Lacy became manager of the Pueblo Chamber of Commerce in 1948. In 1949, he joined the Colorado Fuel and Iron Corporation to direct public relations. He returned to the Pueblo Chamber of Commerce in 1949.

For the past several years Lacy has been president of the Southwestern Chamber of Commerce Managers Institute at Dallas. He is now dean of the faculty.

His accomplishments at Pueblo include moving the Chamber's office into improved quarters, winning the US Chamber's award for organization, and a national fire prevention award. He also was largely responsible for the location of the Triplex Corporation of America, world's largest manufacturer of automotive pistons, in Pueblo.

In recommending Lacy to Amarillo Chamber of Commerce directors, Simon Rositzky of United Department Stores, St. Joseph, wrote: "I certainly could not recommend any man that I know more highly than I can Jack Lacy. He is an outstanding Chamber of Commerce manager. I am quite

sure he will produce for you as no one else can."

Lacy has not named a subject for his talk before the banquet, although it is expected it will deal primarily with his experiences in methods and results of city promotion projects.

Rev. George Ray will give the invocation at the banquet and Earl Brock, Chamber of Commerce president, will be master of ceremonies.

Judith Cleavinger, pianist, will furnish the music and L. C. Dennis, vice-president, will introduce officers and directors of the organization.

A special recognition of individuals present will be made by B. M. Nelson, Chamber manager. Joe Cowen will introduce the speaker. Benefaction will be by Rev. Raymond Van Zandt.

Tickets to the banquet are \$2.50 each. They are on sale at Wamble Hardware, Dimmitt Motor Co., Cobb's Department Store, and at the Chamber of Commerce office.



JACK LACY

Weather Causes JayCee Road-e-o To Be Postponed

Light showers plus the threat of heavier rains Saturday caused the postponement of the JayCee-sponsored Teen Age Road-e-o for one week.

It will be held as scheduled this Saturday, beginning with written tests to be given in the District Court Room. The driving tests will be conducted at the JayCee Little League Baseball Park near the fairgrounds at 1:30 p.m. Saturday.

Those who took their written tests last Saturday may enter the driving contest Saturday afternoon without taking any further written tests.

The Teen Age Road-e-o is sponsored by the JayCees in an attempt to promote more skill in the handling of automobiles by teenagers. The course as set up on the baseball diamond consists of accuracy driving over a narrow course, tight turns, a zigzag course between barrels and one section where the participant drives with one wheel going between a narrow row of balanced rubber balls. It is patterned after the National Truckers Road-e-o.

Youngsters who qualify may still enter the contest, according to JayCee officials. The Road-e-o is for any teenage boy or girl over 14 who will not have reached 20 years of age by August 15, last day of the national finals in Washington, D.C. The entrant must have a driver's license or permit and must have a clean record of no moving traffic violations in the last six months.

Heading the Road-e-o committee for the JayCees is Jay Lee McAlfee, who has handled all arrangements to date.

Applications to participate in the Road-e-o can be taken as late as 6 p.m. Friday. Students wishing to participate may obtain application forms from Bill Phillips, Dimmitt High School driver training instructor; John LeMay, Hart school superintendent; or J. M. Slavik, Nazareth school superintendent.

Winner of the local Road-e-o will be sent to the state contest in Austin in June. The state winner will receive an expense-paid trip to Washington, D.C., for the National Teen Age Road-e-o, at which scholarships totaling \$4,500 will be awarded to the three top winners.

Plaques will be awarded to first, second, and third place winners in the Dimmitt Road-e-o. New cars will be furnished for the contest by local automobile dealers.

Damage suffered by framework of the new Dimmitt American Legion building was repaired Tuesday afternoon by Legion members.

The damage came from the violent winds of last month's blizzard that left the bracings and girders out of place. The Legionnaires realigned and tightened all connections and reported the building framework was unharmed. When it was first bolted together it had not been tightened and the wind had shifted the framework around.

Working on the building Tuesday were Fred Kuntz, Jim Cleavinger, H. B. Thomas, Irvin Johns, and Jack Flynt.

No more work is expected to be done on the building until enough money is collected to see through the construction of the concrete tile section.

about dimmitt and castro county

By Bascom Nelson

This column has been missing for the past few weeks (you lucky people) and is making its reappearance solely because there happened to be time this week to write it.

Every year about this time Mother Nature hands this area a big dose of weather in every imaginable form. We've just about had the course during the past month or so and we admit it does help break the monotony of living. The Weather Bureau in Amarillo does a good job of alerting, forecasting and warning, but it would be nice if they would forget about using a "better head for the cellar" tone of voice in broadcasting their alerts. Think how much better it would sound if someone said in a nice cheery, good-morning voice: "There is a funnel cloud reported in the Dimmitt area" than in an urgent, strident, or ominous manner like they now use. In any event, we'd be out in the back yard digging ourselves a hole before he finishes the sentence.

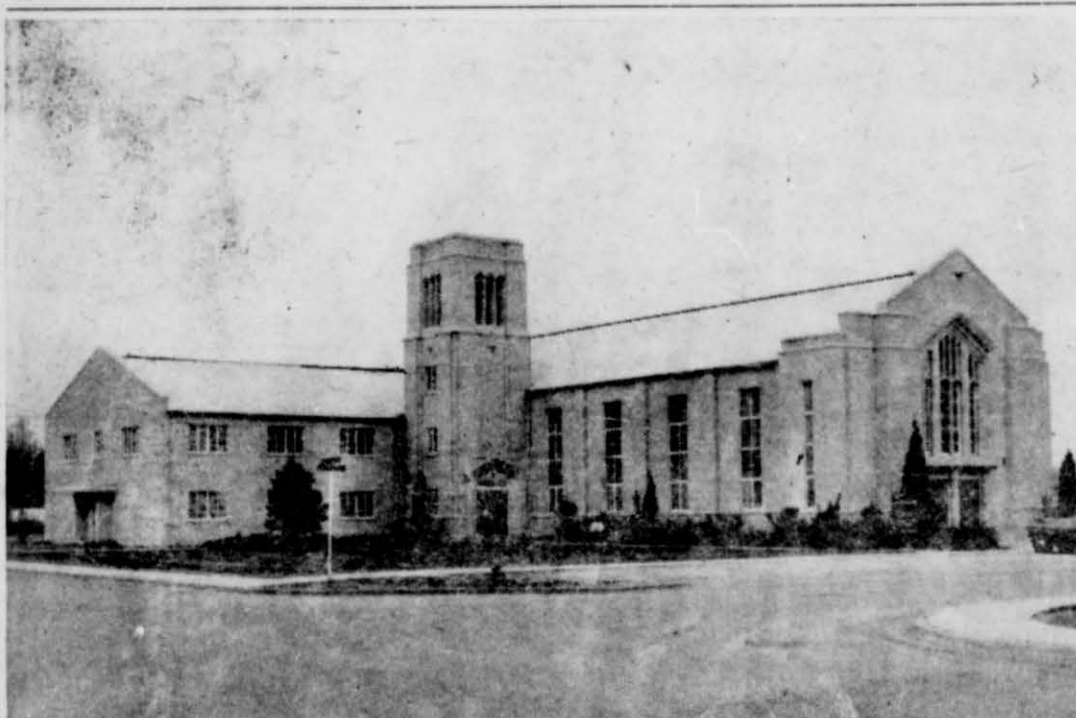
The Texas Department of Public Safety has issued a handbook with some interesting, though gruesome, figures on Texas motor vehicle traffic accidents for 1956. Chief point of interest that the book brings out is that an average of seven people per day were killed during 1956 in vehicle accidents. People who have driven in or near the state's larger cities may consider this a remarkable safety record. There were 625 accidents daily with 305 injuries.

That's the bad side of it. Sometime these figures are so awesome that it's hard to get into the family heap without a feeling of misgiving. However there has been a big improvement over the years. The booklet also shows that we suffer 6.5 deaths per 100,000,000 vehicle miles. This means that somebody will be killed for every 15,384,615 miles driven in the state. That's not bad odds at all. Consider 1935 for instance, the first year for which figures are available. That year saw the death of 1,864 persons or 16.6 per 100,000,000 miles driven. This is about 2½ times the death or risk rate that we have with us now. Back then driving was much slower than it is now, but the highways were not as good and neither was the car and driver. We've made some progress apparently, although there were 2,611 people killed on our highways last year.

We present these figures here for what they are worth and no more. There is no way of telling for sure why the incidence rate has gone down unless we are becoming better drivers and our general economic status permits us to own better cars. That we are making improvement is no reason to slack up on our safe driving practices because that seven-killed-a-day figure has got to come from somewhere.

Speaking of statistics, we have another that applies to this area's water supply. The Dallas Morning News series entitled "Texas Water Problem," pointed out that in this area average evaporation in an average year is about 105 inches—almost nine feet. Fill up a surface lake somewhere in Castro County with eight feet of water and before the year is out it will have all evaporated, seepage not counted. Incidentally an estimated 3 to 5 percent of the lake water will soak in to become part of our underground water supply and the 95-97 percent will go off as evaporation. This is a strong argument for stepped-up research in the field of recharging wells. There is work being done along this line now and when it is done become practical, then recharge wells should be located in every lake basin on the High Plains.

With an overcast in one hand, a bathing suit in the other, and one foot just inside the cellar door, we are going to predict, with some degree of timidity, that spring has come to the High Plains. Naturally with the warm weather will arrive our old friends the mosquitoes and flies. What with fogging machines and trash can lids last year will increase in these insects was almost too good to be true. Since the heavy rainfall so far this year will increase the mosquito potential, right now would be a good time to start doing what we can to cut down on these pests around the house.



Methodist Church Dedication To Be Held Sunday, May 12

Sunday, May 12 will be a special day in the history of Dimmitt's First Methodist Church.

On that day, the congregation will see the dedication and note-burning ceremony signifying the emergence of the church from its building debt.

The final payment of \$12,915 was made to the United Fidelity Insurance Company on January 30, less than seven years after the \$146,000 building was completed. The dedication of the building was postponed to May 12 to give time for redecorating and planning for the event.

The day's program will begin at 11 a.m. with the dedication service. Lunch will be served the congregation and a special program will be held during the afternoon.

The Methodist Church was completed in September, 1949, by the Killingsworth Construction Co. It seats 460 persons in the pews and 30 in the choir loft. Rev. Horace Brooks was pastor at the time of construction. One addition was made to the

church; it was a \$26,000 education section added in 1955. It was paid for immediately and not financed.

Before moving into the new building on SW 3rd St., the Methodist Church congregation met in

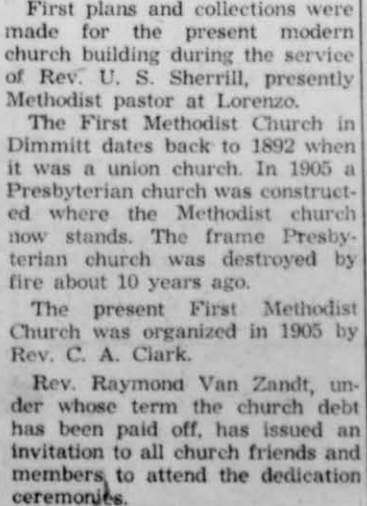
another building on NW 3rd that was originally constructed to serve as a basement to a church building. This first building was constructed in 1928 at a cost of \$9,000, during the term of Rev. J. R. Bright. However, it was sold and not used in the construction of the new building.

First plans and collections were made for the present modern church building during the service of Rev. U. S. Sherrill, presently Methodist pastor at Lorenzo.

The First Methodist Church in Dimmitt dates back to 1892 when it was a union church. In 1905 a Presbyterian church was constructed where the Methodist church now stands. The frame Presbyterian church was destroyed by fire about 10 years ago.

The present First Methodist Church was organized in 1905 by Rev. C. A. Clark.

Rev. Raymond Van Zandt, under whose term the church debt has been paid off, has issued an invitation to all church friends and members to attend the dedication ceremonies.



REV. RAYMOND VAN ZANDT present pastor

Mr. Henson Is New Conservationist For SCD Service

Announcement was made this week of the appointment of a new work unit conservationist for the Castro County Soil Conservation Service office.

He is Virgil Henson, a graduate of Oklahoma A&M, who has been with the Soil Conservation Service since June, 1953.

Henson comes to Dimmitt from Dumas. He has also served with the Soil Conservation Service in Spearman. Before entering the SCS, he served three years as assistant county agent of Bell County, Tex. He is a native of Lindsey, Okla.

Henson and his wife, Margaret, have two daughters. They are Pat, 2½, and Martha, 8 months of age. The Hensons will live at 410 NW 3rd St.

Turnout Exceeds 150 As Eager Hunters Look For Easter Eggs In City Park Sunday

More than 300 children were on hand Sunday afternoon for the second annual JayCee Easter Egg Hunt at the new city park.

Some 3,600 brightly-colored candy eggs were the object of intensive search as the youngsters swarmed over the park and no one went home empty-handed. JayCee representatives had an extra supply of eggs on hand for those unfortunate enough not to find any.

Colored hen eggs were used to point out the winners of the hunting contest. Nine of these eggs were hidden over the park.

Finding the first place egg in the 1 to 5-year-old division was little Miss Janet Sue Smithson, daughter of Mr. and Mrs. Raymond Smithson. Winning second place in this division was Rita Dallas, daughter of Mr. and Mrs.

E. T. Dallas of Tulsa. Third place went to Andrew Aidaco, son of Mr. and Mrs. Andrew Aidaco Sr.

In the 6 to 8-year-old division, Juanelle Conard, daughter of Mr. and Mrs. Tex Conard, found the first prize egg. Dan Petty, son of Mr. and Mrs. Calvin Petty, won a second-place easter rabbit, and Kenny Jackson, son of Mr. and Mrs. Francis Lee Jackson, won third in this division.

In the 9-to-10 division, Billy Gene Jones, son of Mr. and Mrs. Allan Jones, found the first-place egg for an Easter bunny prize. Scott Hodges, son of Mr. and Mrs. J. O. Hodges, won second, and James Faulkner, son of Mr. and Mrs. James E. Faulkner, won third. Prizes were large fur rabbits for first place; small fur bunnies for second place; and chocolate rabbits for third.



ON YER MARK . . .



GET SET . . . GO!

JayCee-Ettes Name Committee Heads

The Dimmitt JayCee-Ettes met Tuesday at 8 p.m. Those present...

Announcement Tea Given for Miss Tinnin

Mrs. Bruce Woodell and daughters, Leona and Patsy, were in Hereford Saturday to attend an announcement tea...

Baptist Class Has Easter Breakfast

The Home Maker's Sunday School class of the First Baptist Church met in Fellowship Hall...

Garden Club to Plant New Roses in City Park

Five new rose bushes were sent to Mrs. Raymond Wilson, chairman of the project committee...

'Tranquilizers No Substitute for Bible,' Dimmitt Doctor Tells Methodist WSCS

"Knowledge and wisdom without God is foolishness," Dr. R. E. Cogswell told the Women's Society of Christian Service of the First Methodist Church Monday.

Advertisement for Lane Hope Chests, featuring an image of a woman and a chest.

Advertisement for 'Countess Elan' wardrobe, featuring an image of a woman and a wardrobe.

Advertisement for 'The High Cost of Living Right' by D. C. Lawrence, Minister of the Church of Christ.

Advertisement for International Life Insurance Company, featuring an image of a building.

Visits Brother... Bob Sholly went to Albuquerque, N.M. Sunday to visit his brother, Rex...

TIDBITS... Two out of every three hopper cars of coal moved by the Chesapeake & Ohio Railway are hauled to ocean docks for delivery overseas...

It costs about five cents to go from Europe to Asia—if you're in Istanbul, Turkey. Commuting between the two continents is a common daily practice for many residents of Turkey's largest city...

In Middle and South America, cattle and sheep are almost as numerous as human beings, while densely populated Europe and Asia have fewer livestock per 1,000 inhabitants than the world average...

The St. Mary's ship canal with the Soo locks at Sault Ste. Marie carries more traffic than the Panama, Suez and Kiel canals combined.

Nearly half of all United States residents and some 60 per cent of Canada's population live within 500 miles of Buffalo, N.Y.

Since 1948, the American Heart Association, its affiliates and chapters have channeled almost \$20,000,000 into research, largely looking toward discovery of the basic causes and controls of rheumatic fever, high blood pressure, and hardening of the arteries...

'YOU'RE LOOKING SWELL, JIM! YOU MADE A QUICK RECOVERY!' '...MY WIFE TOOK GOOD CARE OF ME, SO DID MY DOCTOR, AND THE PEOPLE!'

TOOK CARE OF FILLING THE PRESCRIPTIONS, YES, I'M TELLING THE TRUTH!

DRUG STORE SPECIALS... BOY GARDNER 12 PK. 4

Tech Exes to Meet in Hereford Saturday... The Texas Tech Ex-students of Castro, Farmer, and Deaf Smith Counties plan to observe 'Tech Day' with an informal meeting at the Hereford State Bank...

Visits Mother... Mr. and Mrs. Bill Murry and Mrs. W. E. Brown and Mr. Brown Sunday.

Visits Parents... Mr. and Mrs. Bob Swain and their children, Sheri and Ghert, visited her parents, Mr. and Mrs. Tom Davis...

Visits Sister Here... Mr. and Mrs. Frank Smith of Spade, sister of Mrs. Hance and Mrs. Roteka Wycal of Lubbock, daughter-in-law of Mrs. L. A. Wycal.

Guests of Mr. and Mrs. Swain Burklitt this week are her mother and father, Mr. and Mrs. A. M. Reeves of Rochester and her aunt, Mrs. Annie Browder of Seymour.

Howls for Family... Mr. and Mrs. John Merritt were hosts at Sunday dinner to the Merritt family, Mr. and Mrs. Pod Merritt from Colorado were here for a visit.

Visitors From Crosswell... Mr. and Mrs. Carl Cox of Crosswell visited W. M. Howell during the Easter weekend.

Graduates from Draughon's... Miss Barbara Stevens, daughter of Mr. and Mrs. L. H. Stevens of Dimmitt, has graduated from Draughon's Business College at Lubbock...

Travel to California... Mrs. Myrtle Wright, Mrs. R. B. Brown and Mrs. Pearl Shelly left Tuesday for California where they will visit Ann and Brian Webster near Los Angeles...

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DEL MONTE GARDEN SHOW advertisement featuring a cartoon pig and various produce prices.

Choice Beef Chuck Roast 35c advertisement.

FRESH PORK CHOPS advertisement.

Choice Beef T-BONE STEAK advertisement.

Choice Beef BEEF RIBS advertisement.

Choice Beef BOLOGNA advertisement.

Choice Beef T-BONE STEAK advertisement.

Choice Beef PORK STEAK advertisement.

Choice Beef PRUNES advertisement.

Choice Beef APRICOTS advertisement.

Choice Beef CUT GREEN BEANS advertisement.

Choice Beef BEEF RIBS advertisement.

Choice Beef BOLOGNA advertisement.

Choice Beef PORK STEAK advertisement.

Choice Beef PRUNES advertisement.

Choice Beef APRICOTS advertisement.

HOSPITALIZATION POLICIES AT HOME advertisement.

HOSPITAL INSURANCE advertisement.

CASTRO CO. HOSPITAL advertisement.

WHITE'S T-V SERVICE advertisement.

FRESH PRODUCE advertisement.

WHITE SWAN COFFEE advertisement.

Double Savings! Are Yours With Cashway's Low Prices and Gunn Bros. Stamps advertisement.

CASH WAY FOOD STORES advertisement.

JayCee-Ettes Name Committee Heads

The Dimmitt JayCee-Ettes met Tuesday at 8 p.m. Those present were Mrs. Courtney Armstrong, Mrs. Jean Byrnes, Mrs. Nell Brooks, Mrs. Oma Blumfeldt, Mrs. Jacqueline Clark, Mrs. Bonnie Daniels, Mrs. Una Faye McAloa, Mrs. Frances King, Mrs. Hazel Mobley, and Mrs. Jim Cleavinger.

Announcement Tea Given for Miss Tinnin

Mrs. Bruce Woodell and daughter, Luana and Fanny, were in Hereford Saturday to attend an announcement tea in the home of Mrs. Dale Tinnin. Mrs. Tinnin was announcing the approaching marriage of her daughter, Dalene, to Charles Springer, son of Mrs. Annie Springer of the Rio Grande. The wedding will be June 2. Fanny assisted in the serving, and Luana was in the receiving line. Dalene will be a bridesmaid in the wedding. Others from Dimmitt who attended the tea were Mrs. Joe Benson and Mrs. Helen Brown.

Baptist Class Has Easter Breakfast

The Home Maker's Sunday School class of the First Baptist Church met in Fellowship Hall Friday morning at 8:30 for an Easter breakfast. The tables were decorated with Easter lilies and the place cards carried out the theme "He Is Risen."

Garden Club to Plant New Roses in City Park

Five new rose bushes were sent to Mrs. Raymond Wilson, chairman of the project committee, by Jackson and Perkins Rose Growers of Newark, N. Y. The roses are named "Aloha Frances" and are yellow in color. They are to be planted in the test plot of the rose garden at the city park along with the more than 400 roses that the club has ordered.

Tranquilizers No Substitute for Bible, Dimmitt Doctor Tells Methodist WSCS

"Knowledge and wisdom without God is foolishness," Dr. E. E. Cagwell told the Women's Society of Christian Service of the First Methodist Church Monday. Dr. Cagwell spoke to the WSCS as part of the group's current study, "Missions, USA." He asserted that man cannot be cured of bodily ills until he achieves a mental tranquility.

Visits Daughter

Mrs. Bates visited her daughter, Mrs. Roy Simmons, and her husband in Friona last weekend.

Graduates from Draughon's

Miss Barbara Stevens, daughter of Mr. and Mrs. L. H. Stevens of Dimmitt, has graduated from Draughon's Business College at Lubbock. She began employment for the Shell Oil Company in Midland April 15.

Travel to California

Mrs. Myrtle Wright, Mrs. J. B. Boren and Mrs. Paul Shirley left Tuesday for California where they will visit Ann and Brian Webster near Los Angeles and the Crows, old-time residents of Castro County.

A girl can't help dreaming about the gift that starts her future home



THE PERFECT GIFT FOR Graduation, Birthdays, Weddings. LANE CEAN HOPE CHESTS. "COUNTESS ELANE" \$230.00. "CONTINENTAL" \$89.95. LANE CHESTS AS LOW AS \$49.95.



SHOP NOW FOR GRADUATION King Seely Furniture & Appliances

The High Cost Of Living Right

"Then said Jesus unto his disciples, if any man will come after me, let him deny himself, and take up his cross, and follow me." Matt. 16:24. Many people are looking for "bargain counter" religion. They want to be looked upon as religious, but they do not want to pay anything for it.

D. C. Lawrence, Minister Church of Christ Dimmitt, Texas

SAFE · SOUND · SUCCESSFUL

International Life INSURANCE COMPANY. Chas. A. McCormick, President. OFFICES IN THE FOLLOWING CITIES: AUSTIN, TEXAS; ARLINGTON, TEXAS; AMARILLO, TEXAS; LUBBOCK, TEXAS; TYLER, TEXAS; PHOENIX, ARIZ.; SHREVEPORT, LA.; LAKE CHARLES, LA.

TIDBITS...

Two out of every three hopper cars of coal moved by the Chesapeake and Ohio Railway are loaded to capacity for delivery overseas. In 1956, the railroad carried nearly 15,000,000 tons of export coal to overseas.

In the Middle and South America, cattle and sheep are almost as numerous as human beings, while densely populated Europe and Asia have fewer livestock per 1,000 inhabitants than the world average.

Nearly half of all United States residents and some 60 per cent of Canada's population live within 500 miles of Buffalo, New York.

Since 1948, the American Heart Association, its affiliates and chapters have channeled almost \$20,000,000 into research, largely looking toward discovery of the basic causes and controls of rheumatic fever, high blood pressure, and hardening of the arteries, which together account for more than 90% of all heart diseases.



YOU'RE LOOKING SWELL... MY WIFE TOOK GOOD CARE OF ME, SO DID MY DOCTOR... AND THE PEOPLE AT GLADMAN DRUG STORE.

TOOK CARE OF FILLING THE PRESCRIPTIONS. YES, I'M FEELING FINE!

DRUG STORE PRESCRIPTION SPECIALIST. DON GLADMAN, R. PH. 4014 N. SIDE SQUARE - DIMMITT, TEXAS.

Visits Brother

Bob Shelly went to Albuquerque, N.M. Sunday to visit his brother, Rex, who is in the Veterans hospital. Rex is recuperating from a badly broken leg that occurred when he was cutting an electric wire. The electricity had not been turned off properly. He is with the civil service in Albuquerque, N.M.

Visits Mother

Mr. and Mrs. Bill Murry and children of Amarillo visited his mother, Mrs. W. E. Brown and Mr. Brown Sunday.

Visits Parents

Mr. and Mrs. Bob Swain and twin children, Sheri and Gheri, visited her parents, Mr. and Mrs. Tom Davis and attended Easter services at the Methodist Church.

Visits in Lubbock

Mrs. Alta Gladman and Mrs. B. M. Nelson visited friends in Lubbock Wednesday.

Visits Sister Here

Mr. and Mrs. Frank Smith of Spade visited Thursday and Friday with her sister, Mrs. Raymond Hance and family.

Visits From Crowell

Mr. and Mrs. Carl Cox of Crowell visited W. M. Howell during the Easter weekend.

Visits Sister Here

Mr. and Mrs. Frank Smith of Spade visited Thursday and Friday with her sister, Mrs. Raymond Hance and family.

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BUY HOSPITALIZATION POLICIES AT HOME

See or Call BRUCE WOODDELL. Office Phone 109 Residence Phone 219

On The Subject Of HOSPITAL INSURANCE

- 1. We Are Thankful 50% of Our Patients Have Policies.
2. If Your Are Sick, and Think There Is A Chance Your Doctor Will Admit You As A Patient, Bring Your Policies With You.
3. Leave Them At The Office Or Send For Them As Soon As Convenient.
4. If All The Claims Are Signed Before Your Discharge, There Is No Delay When Leaving.
5. You Are Urged To Buy Insurance Only From Salesmen Who Live In The Area; for They Can Help You If The Company Does Not Make A Prompt Or Satisfactory Settlement.

CASTRO CO. HOSPITAL

THIS WEEK'S SPECIAL AT WHITE'S T-V SERVICE



Lightweight Hotpoint Hi Vi Portable TV Now Only 129.95 Easy Terms!

214 WEST JONES AUTHORIZED DEALER WHITE Auto Store THE HOME OF GREATER VALUES Phone 444

DEL MONTE GARDEN SHOW. There's a heap of good eating at our DEL MONTE GARDEN SHOW. QUART BOTTLE 3 BOTTLES \$1.00. CRUSHED PINEAPPLE. NO. 2 CAN DEL MONTE \$1.00. 4 CANS \$2.98. 1 DOZ. CANS \$2.98. Case of 24 Cans \$5.95.

FRESH MEATS. Choice Beef LB. Chuck Roast 35c. FRESH PORK CHOPS. End Cuts Lb. 43c Center Cuts Lb. 55c. Choice Beef LB. T-BONE STEAK... 69c. Choice Beef 4 lbs. BEEF RIBS... \$1.00. 14 oz. pkg. Pinkney BOLOGNA... 39c. Fresh 3 lbs. GROUND BEEF \$1.00. Fresh LB. PORK STEAK... 39c.

Del Monte products: PEACHES, PINEAPPLES, SPINACH, CORN, BEANS, APRICOTS. NO. 303 CAN 3 CANS 12 CANS 24 CANS. 79c \$2.98 \$5.89. 89c \$1.75 \$3.49. 59c \$3.49. \$1.00 \$2.39 \$4.77.

FRESH PRODUCE. LARGE FIRM HEAD LETTUCE... 15c. FRESH GREEN ONIONS... 5c. CELLO PKG. CARROTS... 7 1/2. 10 LB. CELLO BAG RED SPUDS... 29c. WHITE SWAN COFFEE... 89c. TALL CAN HONEY BOY SALMON... 49c. 1-LB. SUPREME COCONUT CHOCOLATE DROP BAG COOKIES... 45c. 7-OZ. BOX SKINNERS MACARONI OR SPAGHETTI... 23c.

Del Monte products: TOMATO CATERPILLAR, PHILADELPHIA RICCE, YELLOW WHOLE KERNEL OR CREAM STYLE, HALVE APRICOTS. 14 OZ. BOTTLE \$1.00. 5 BOTTLES \$2.39. 24 BOTTLES \$4.77. NO. 303 CAN DEL MONTE HALVE APRICOTS 4 CANS 12 CANS 24 CANS. \$1.00 \$2.98 \$5.95.

Del Monte products: WHOLE GREEN BEANS, GREEN LIMA BEANS, TERRIFIC NEW DRINK. NO. 303 CAN DEL MONTE WHOLE GREEN BEANS 4 CANS 12 CANS 24 CANS. \$1.00 \$2.95 \$5.79. NO. 303 CAN DEL MONTE GREEN LIMA BEANS 5 CANS 12 CANS 24 CANS. \$1.00 \$2.45. TERRIFIC NEW DRINK 3 CANS 46-OZ. CAN Case of 12 cans. \$1.00 \$3.79.

FROZEN FOODS. 1/2 GAL. BORDEN'S CHARLOTTE FREEZE... 39c. 6-OZ. CAN SEALD SWEET ORANGE JUICE... 29c. 24 TO PKG. PARKER HOUSE OR CLOVERLEAF ROLLS... 39c. TURKEY, BEEF OR CHICKEN POT PIES... 25c. 1-LB. PKG. FILLETS OF CAT FISH... 49c.

FLOUR. 1 LB. BOX DEL MONTE PRUNES 2 Boxes... 49c. 11 OZ. BOX DEL MONTE APRICOTS Box... 49c. NO. 303 CAN DEL MONTE CUT GREEN BEANS 5 CANS 12 CANS 24 CANS. \$1.00 \$2.45 \$4.89. NO. 300 CAN DEL MONTE MARY WASHINGTON ASPARAGUS 2 CANS 12 CANS. 79c \$4.69. NO. 303 CAN DEL MONTE KRAUT 3 CANS 12 CANS. 49c \$1.89.

WHITE SWAN COFFEE... 89c. TALL CAN HONEY BOY SALMON... 49c. 1-LB. SUPREME COCONUT CHOCOLATE DROP BAG COOKIES... 45c. 7-OZ. BOX SKINNERS MACARONI OR SPAGHETTI... 23c.

Double Savings! Are Yours With Cashway's Low Prices and Gunn Bros. Stamps. FREE DELIVERY Phone 176 or 476. DOUBLE STAMPS ON WEDNESDAY. 1-LB. CTN. SUN SPUN OLEO... 19c. CASH WAY FOOD STORES. Where Friends Meet and Prices Talk. SPECIALS EVERY DAY.

Robert Duke, Mrs. E. R. Sadler Receive Token Gifts As Outgoing Officers of Sunnyside Community Club

New officers took over at the community business meeting Friday night...

Mr. and Mrs. John Arledge returned to their home Monday from the Otton Memorial Hospital...

SUNNYSIDE NEWS

Those attending the Vacation Bible School class at Plainview Tuesday were Mrs. S. M. Taylor, Mrs. Howard Bridges...

Mr. and Mrs. Wayne Rutherford of Earth visited Tuesday night with Mr. and Mrs. Dwayne Louder...

LEADING THE SEED PARADE Paymaster 54-B 101 DEALER-GINNER PAYMASTER FARM AIKEN, TEXAS

COMPLETE IRRIGATION SERVICE 2 Pulling and Setting Rigs Well Clean-out Service 1 Day Service on Gearheads Repair on Any Make Pump Let us give you a turn key figure on your new well. Authorized Dealer for US Pumps C & C PUMP CO. Dimmitt, Texas Phone 319

'Causes and Cures of Delinquency' Is Topic at Flagg HD Club Meeting

The Flagg Home Demonstration Club met in the home of Mrs. Clyde R. Davis Friday, April 19, with several members present.

The next meeting will be held in the home of Mrs. Cecil Ginn May 3.

FLAGG NEWS

Thirty hundredths of an inch of rain was received with some light drizzle Tuesday.

Mr. and Mrs. Cecil Ginn and family visited Sunday with Mr. and Mrs. Jack Williams of Tyler.

Bagwells Hosts At Dinner Friday For Dimmitt NHS

Mr. and Mrs. Ivar Bagwell and Nola were hosts to a barbecue supper for the National Honor Society students Friday night.

BETHEL NEWS

Mr. and Mrs. Milton Bagwell and boys spent Sunday with her parents, Mr. and Mrs. Dilmond Newmyer of Dimmitt.

We Have Purchased 300 Old Model New Radiators \$15.00 Exchange STOVALL-BOOHER Radiator Sales & Service Dr. Milton C. Adams OPTOMETRIST Hereford, Texas Phone 31 Office Hours: 8:30 to 5:00 p. m. 140 West Third Street

THE FREE MOTH-PROOFING SERVICE AT M&K CLEANERS IS LIKE MONEY IN THE BANK!



That's right... When you bring your winter clothes to us for dry-cleaning before storage we moth-proof them at no additional charge...

M&K DRY CLEANERS Double S & H Green Stamps On Wednesday Free Pickup & Delivery East Side Rawlings Hotel Bldg.

STOCK UP ON NATIONAL BRANDS! Breeze Double Bargain 6 Cannon Guest Towels for \$1.00

Table with 2 columns: Item Name and Price. Includes TEA, SHORTENING, BREAD, COFFEE, GUM, CHERRIES, APPLE JELLY, APRICOTS, FRUIT COCKTAIL, TOMATO JUICE, TOMATOES, FRESH FRUITS & VEGETABLES, LEMONS, GRAPEFRUIT, GREEN ONIONS, CELERY, ORANGES.

Table with 2 columns: Item Name and Price. Includes FROZEN FOODS, CHOICE MEATS, SWIFT'S PREMIUM, PICNIC HAMS, FRYERS, T-BONE STEAK, CHEESE, GOLDEN BRAND OLEO.

WILSON'S SUPER MARKET 5 W. 3rd at JONES DIMMITT, TEXAS

4-H CLUB NEWS

4-H club girls have learned that if they choose their pattern with care, it saves time later by cutting down on alterations needed.

Correct Pattern Size: Bust: Around the fullest part, snug but not tight.

Correct Pattern Type: Write down your measurements and compare them with the standard measurement charts.

LET US INSURE YOUR WHEAT AND COTTON In a good stock company with fair adjustment PINNER INSURANCE N. Broadway Dimmitt, Texas 25-21c

BEST BUYS FOR BABY WEEK! CRISCO 89c, SPAM 39c, FLOUR 79c, PIGGLY WIGGLY

PIGGLY WIGGLY WEDNESDAY IS Double Stamp Day. Table with 2 columns: Item Name and Price. Includes DOLE CRUSHED PINEAPPLE, PINEAPPLE JUICE, HUNT NO. 1 TALL CAN PEACHES, NORTHERN TISSUE, CLOVERLAKE MELLORINE, HUNT 300 SIZE TOMATO JUICE, PRODUCE, MEATS, FROZEN FOODS.

Alternatives For Cotton Growers Topic of FB Meet

Noble C. Howard, Hugo Beyer, J. G. Davis Jr., and Allan Webb of Dimmitt are attending a four-day cotton meeting of the American Farm Bureau Federation in Dallas this week.

This meeting is a result of a resolution adopted at the last American Farm Bureau Convention in Dallas.

At present, if producers vote for them, they get price support at 75 to 80 percent of parity.

Mr. and Mrs. E. C. Caudle attended the funeral services for the late Mrs. Clifton Donald Caudle at Lake Whitman, in Carlton Monday afternoon.

REDI-MIX 4 WOODROW KILLINGSWORTH. YOU TOLD ME BEFORE WE WEDDIED THAT YOU WERE WILLING TO SAY 'I DO'.

Complex block with text and graphics, possibly related to the REDI-MIX advertisement.

Sorghum Alum Is No 'New' Crop: It Has Six Different Nationalities

During 1956, sorghum alum was grown in more than 60 grass-land demonstration nurseries in the eastern half of Texas.

The specialist says the grass should be planted in 36 to 42-inch rows on a seedbed prepared as for Sudan or grain sorghum.

Fertilizer should be applied at or before planting time whenever needed.

Mr. and Mrs. Robert Raney and boys of Amarillo spent Easter Sunday with their parents, Mr. and Mrs. Edwin Raney.

Mr. and Mrs. Robert Raney and boys of Amarillo spent Easter Sunday with their parents, Mr. and Mrs. Edwin Raney.

Complex block with text and graphics, possibly related to the Sorghum Alum advertisement.

WRESTLING NEW COLISEUM IN HERFORD, TEXAS SATURDAY, APRIL 27, 8:30 P.M.

Complex block with text and graphics, possibly related to the Wrestling advertisement.

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Want Ads Get Results

Motor Wise

"He'll get the point the hard way."

**Big Enough to Accommodate
Small Enough to Appreciate**

BOB'S SERVICE STATION

Phillips 66 Products
Dimmitt, Texas

Soil Conservation County Tour May 3

The Running Water Soil Conservation District Board of Supervisors have invited all Castro County citizens to attend the Spring Conservation tour on the afternoon of Friday, May 3.

This will be an opportunity for all farmers and businessmen to observe and discuss conservation measures being applied on several farms of the District, according to Bob West of the SCD.

Such practices as fertilization, use of crop residues, advantages of legumes in rotation with cash crops, and other conservation and farming practices will be observed on the tour.

The tour will be held in the western portion of Castro county and further details will be obtainable in the First State Bank farm newsletter about May 1.

McCleskys in Temple
Mr. and Mrs. John McClesky are in Temple where John is having a physical check-up.

Home for Holidays
R. C. Chism of Channing and Melba Chism and Ed Balcum of Amarillo were home for the Easter holidays.

Cotton and Wheat History Forms Should Be Signed

A large number of Castro County farmers have not signed their forms to preserve their 1957 cotton or wheat allotment as the history acres for 1957, the ASC office announced this week.

"Since allotments are based on a percentage of the acres planted in the three previous years," ASC manager Charlie Hill said, "we believe it very important that the form MQ-31 be signed by every farm owner or operator. If any farmer will not be in Castro County in the next few weeks, he may request the form to be mailed for his signature."

May 1 is the final day to sign on wheat farms and June 1 is the final day on cotton farms.

Visit Son
Mr. and Mrs. Gable of Denver, Colorado, have been visiting their son and family, Mr. and Mrs. George Gable, of Flagg.

Visit Son
Mr. and Mrs. Curtis from Arkansas visited this week with their son and family, Mr. and Mrs. W. H. Curtis and Jimmy.

Visits Daughter
Mrs. Etta Brashears visited her daughter, Mrs. R. D. Norther, and family in Amarillo last weekend.

Visit Relatives
The Leonard Dollars visited his relatives in Lockney Sunday.

For
Portable Disc Rolling
Contact
GREEN BROS.
Phone 1992
202 Ave. A
Hereford, Texas

Legion District to Meet in Hereford Saturday, Sunday

Dimmitt American Legion and Auxiliary members this week have been urged to attend the District Convention in Hereford April 27-28. The District is made up of counties within the 18th Congressional District.

Registration will be at 10 o'clock Saturday in the Jim Hill Hotel. Beginning at 2 p.m. the Legion Auxiliary will hold a workshop. "We would like to have as many people as possible from Dimmitt to attend the meeting and take part in the two day's activities," said Mrs. Mary Flynt of the Dimmitt Auxiliary.

A banquet will be held at 7:30 p.m. Saturday and at 9 p.m. a dance will be held at the hotel. R. W. Sisson, past chairman of rehabilitation and now manager of the Veterans Regional Office at Lubbock will be the speaker at a joint session Sunday morning at 9:30. A Memorial Service will follow, and the morning session will adjourn in time for all delegates to attend the church of their choice. A smorgasbord dinner will be featured at noon. Business meetings will be held during the afternoon.

Visits Parents
Mr. and Mrs. Billy Gregory and baby from Abilene Christian College, Abilene, visited his parents, Mr. and Mrs. Jack Gregory, last weekend.

Wilson's Visit in Hereford
Mr. and Mrs. Ed Wilson spent the Easter holidays with her parents, Mr. and Mrs. Gearn, in Hereford.

Attends Revival
Mr. James Sinclair is attending a Baptist Revival in Odessa this week.

Visitors From New Mexico
Mr. and Mrs. Percy Merritt of Greer, N. M. visited their family and Mr. and Mrs. H. H. Houtchens last week.

A NEW MARKET to Buy or Sell Cattle
Ship your cattle Day or Night
to
KEETON LIVESTOCK AUCTION
Where you get dependable service
And more dollars for your cattle
Auction SALES Every MONDAY
10 A.M.
We have orders for ALL Classes of Cattle
5 miles Southeast of LUBBOCK on Slaton Highway
Phone Sherwood 4-1473



NATO IS 8 . . . Adm. Robt. Briscoe, NATO commander-in-chief in southern Europe, reviews allied flags at eighth anniversary celebration in Naples.



Pvt. Eldon R. Mandrell, son of Mr. and Mrs. W. A. Mandrell, has been home on a 14-day leave after completing eight weeks of basic training at Fort Bliss, Tex. He will go from Dimmitt to Camp Chaffee, Ark., where he will be a mechanic in the Fifth Armored Division.

\$16,000 More For Farm Conservation Received by ASC

Castro County has received an additional \$16,000 in funds for soil conservation projects to be carried out under the Agricultural Conservation Practices program.

County ASC Manager Charlie Hill this week urged all farmers who wish to participate in this program to make their applications.

"We believe this will be enough funds for everyone to carry out the practices they desire during the next few months," he said.

Practices being used at this time are installing permanent pipe, leveling land for irrigation, chiseling and bindweed control. Mr. Hill said farmers should be sure to make application before beginning the work.

Visit Friends Here
Mr. and Mrs. Stanley Brown of Alamogordo, N.M., visited Mr. and Mrs. Cecil Crum during the Easter holidays.

Travel to New Mexico
Mr. and Mrs. Bert Baker went to Clovis, N.M., last week to visit friends.

Stevens Visits Father
Mr. L. H. Stevens flew to Houston this week to be with his father, Mr. D. D. Stevens, who is seriously ill in the M. D. Anderson Hospital.

Visits Parents
Mr. and Mrs. Bill Dillon of Midland visited their parents, Mr. and Mrs. Tom Bice, during the Easter holidays.

Visits Daughter
Mrs. Short of Amarillo is visiting with her daughter, Mrs. Alma Owens and Mr. Owens this week.

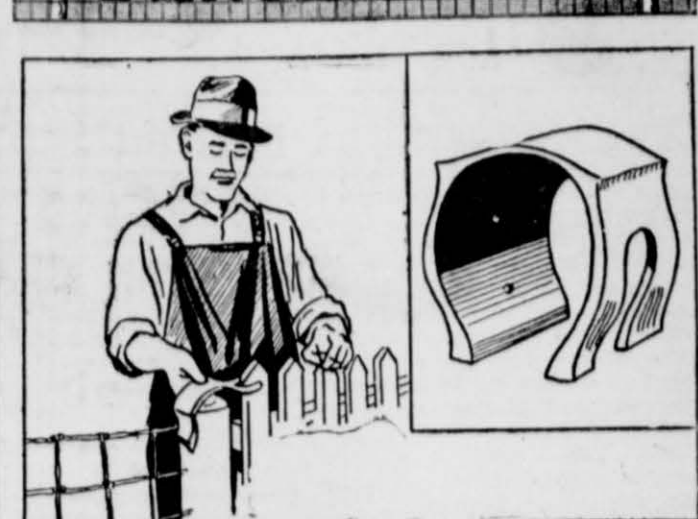
Beardens Visited Daughter
Mr. and Mrs. Clarence Beardens are home from a visit with their daughter, Kay, her husband, Bob Finerman, and their little boy of Dallas.

Visit Son
Mr. and Mrs. J. W. Spence Sr. of Waco visited their son, Dr. J. W. Spence, and family last weekend.

Visitors From Abilene
Miss Sandra Hance and Mr. and Mrs. George Ray Jr. of Abilene visited parents and friends in Dimmitt last weekend.

E. G. (Ted) LIVESAY & SON
PORTABLE DISC ROLLING
CA 4-2916
PLAINVIEW, TEXAS
1700 West 15th

FENCE LINES



GATE LATCH . . . Section of old auto casing, cut and attached to fence post as shown, makes a practical latch for a farm gate.

Students Home for Easter

Students who were home for the Easter holidays included John Gilbreath, Don Sheffy, Jim Butler, Jim Henniman, and Sam Hardy from West Texas State; Larry Womble and Jim Manning from the University of Texas; Bob Anthony, O. C. Renfro, Louise Simpson, Sharon Wesson, Joe Nelson, and Herbert Burnham from Texas Tech; and Patricia Wilson from Southern Methodist University.

Visits Father
Mr. and Mrs. Gooden visited her father, Mr. Bills, near Lawton, Okla. this week.

Want Ads Get Results

51 Wrecking Yard
Buy Junk of All Kinds
Sell Tires, Tubes & Parts
Phone 422W
South Dimmitt
BILL NICHOLS
Alcoholics Anonymous

Need Low-Cost Water?
Then investigate the economically-priced line of
Stapleton Pumps
At
HAYNES MACHINERY CO.
Phone 329 Dimmitt, Texas

GLENN'S CAGED EGGS
Guaranteed — 2 for 1
In Local Stores:
McLAIN GROCERY & MARKET
PIGGLY WIGGLY
WILSON'S SUPER MARKET
22-1fc

Top Tire Value Featured at our
MAY TIRE SALE!

3-T SUPER-CUSHION by
GOODYEAR

Hurry! Quantities are limited!

\$12.95 6.70 x 15 plus tax and responsible tire
and it fits most Plymouths, Fords, Chevrolets, Hudsons, Nashes and Studebakers!

Size 7.10 x 15 fits Dodge, Buicks, Olds, Mercurys, Pontiacs and others . . . **\$14.40** plus tax and responsible tire

Extra Special for Older Model Cars! **\$11.95** plus tax and responsible tire
6.00 x 16 SIZE

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND

Dimmitt Implement Co.



The Bel Air Convertible—one of 20 new Chevies!

There's more to be proud of in this one!

You'll be proud of Chevy's sweet, smooth and sassy way of going. And you'll take extra pride in Chevy's look of substance and character, its careful construction, its fine finishing touches you don't find in other low-priced cars. For one thing, the others don't have Body by Fisher. For another, they can't hold a candle to

Chevy when it comes to performance. Chevrolet, you know, won the Pure Oil Performance Trophy at Daytona Beach as "best performing U. S. automobile." Automotive experts decided that. Bet you agree with them once you stop by your dealer's and drive a new Chevrolet yourself! Soon maybe?

AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. GET A DEMONSTRATION!

Come in now—get a winning deal on the champion! **CHEVROLET** Only franchised Chevrolet dealers display this famous trademark

CHEVROLET
USA
CHEVROLET

See Your Authorized Chevrolet Dealer

PRECISION PLANTING

's NEW
HIGH-SPEED LISTER PLANTER

There's no doubt about it—it takes a high-speed planter to keep pace with today's faster, more powerful tractors. It takes a planter that's tougher, heavier, huskier . . . a planter that can make the most of your tractor's speed and power . . . and still give you precision accuracy.

CHECK THESE 4-ROW L-1400 FEATURES

- NEW ANTI-DEFLECTION FRAMES
- NEW DUAL PLANTER DRIVES
- PRECISION SEED CAN MECHANISM
- CHOICE OF 34 SEEDING RATES
- EASY, ACCURATE DEPTH SETTINGS

VERSATILE 2-ROW MODEL ALSO AVAILABLE
STOP IN TODAY! COMPARE!
M-M FARM STORE

THRIFTY PRICES QUALITY FOOD FRIENDLY SERVICE

FRESH FRYERS	LB.	39c	MRS. TUCKER'S SHORTENING	3 LBS.	79c
LOIN STEAK	LB.	79c	PECAN SANDIES	LB. PKG.	43c
GROUND BEEF	LB.	39c	NORTHERN TISSUE	3 ROLLS	25c
FROZEN BROCCOLI	2 PKGS.	49c	400 COUNT KLEENEX	BOX	29c
SEAL SWEET ORANGE JUICE	2 CANS	29c	SUN KIST LEMONS	DOZ.	29c
LARGE LOAF BREAD		23c	FINK GRAPE FRUIT	LB.	8c
COFFEE	FOLGERS LB. CAN	99c	COCA COLA	CTN. OF 12 PLUS DEPOSIT	39c

WE GIVE FRONTIER STAMPS (Double On Wednesday)

McLain Grocery & Market
Phone 220 WE DELIVER