### **DUST STORMS ARE TRACED TO** EFFECTS OR WAR

show since Pompeii has sped over the high plains of Colorado and Total of 2110 Cars Texas and sifted golden gray dust over Oklahoma, Kansas, Nebraska, Registered Before Penalty Missouri, and parts of Iowa. The dust is still sifting down through the trans-Missouri region. In the sky,

breath of wind the dust is still drift- registered before April 1st. ing down.

on paying for many years here in these prairie states, for the blessed privilege of sacrificing our young men to the god of war. It happened each month. this way:

When the millions in Europe were called to arms European fields were idle, the price of wheat shot up to \$1 and still higher. The peak was more than \$3. Frantically men went A number of the younger set met out into the high semiarid country at the home of Mrs. K. A. Osborn in eastern Colorado, in Wyoming, in March 29th, and organized a Birth-New Mexico, and the extreme west- day Club. The following officers ern counties of Kansas and plowed were elected:

little money, not much, even at the Lester, reporter.
peak prices. For a paying crop did After the organization of the club the desert soil, which had been cov. Shirey were entertained with a surered and bound against the wind by prise birthday party. of the region, had been crumbled Fay Osborn, Frankie Sanders, Betty into dust, its protection gone. After Newell, Martha Lester, Katherine the war the high plains entered a wet Gresham, Roberta Abernathy, Bennie cycle. The dry cycle began 3 years Mavat Lester, and the honorees.

Protection Lost In Vast Area

The wheat crop failed and failed again, and the vast dusty acres, millions of them, were unprotected when the high March winds struck them. Last year the March wind came and Continent and far out to sea.

ing up like water in its funnel these Weatherbee. billions of tons of dust which drift down on a windy day as the high B. K. Barker. cloud, urged by some upper current There was a total of three hundred third, John Kimble, Floydada; and of the air, journeys eastward. Wed- thirty five votes cast. nesday's cloud moved from Trinidad,

to the Mississippi River beits yellow desert dust as it went.

What's the answer? The oldtimer what he could not do as an individ- for us ahead. ual the government cannot do.

belt is planed. It comes form the through it all he laughs. Nebraska. It is in the high altitudes Comes Pikes Peak!" the highest plains' altitudes, that And at the height of it all, while hill, second, South Plains. Rural

Dry Cycle Still Unbroken

are now going into its third year. high-plains town:

Fisher Body and "Turret" All Steel Top Shown by Battle Ship

Dust tsorms tracted to effects of The Fisher Body Company adverwar-W. A. White says frantic dry tised the new "Turret" all steel top farming in high-prices era ruined sod and Fisher bodies for the new 1935 of prairies droughts added to evil Chevrolet in Floydada Monday of Kansas editor describes eerie light this week with a large float resemband murk as "greatest show since ling a battleship. The plan was ompeii. sponsored by Snodgrass Chevrolet Emporia, Kansas. The greatest Company.

Deadline Arrives

A grand total of two thousand one men see a blue sun, a steel-blue sun, hundred and ten passenger cars, comshining through a shimmering, lemon- mercial cars, and farm trucks were registered at the tax collectors of-The whole landscape is painted fice before April 1st, which was the with a thin, bone-colored dust which penalty deadline. All persons regishides the greening wheat and the tering ears after that date will have young grass, covering the crab blos- to pay a twenty percent penalty on soms and the forsythia that herald the cost of their license. There were the spring. It is a weird and eeric 1822 passonger cars registered, 133 cilver-colored world, and without a commercial cars, and 155 farm trucks

On April 1st of 1934, there was All over western Kansas, Nebras- 2285 passenger cars registered, 180 ke, and Colorado the newspapers call- farm trucks and 174 commercial ed it the worst dust storm in his- cars. These figures show a slight And what caused it? Fortunately there is little doubt about it. It was the war. The dust storm was This is due to the change in date of one of the prices paid, and will keep registration from December last year

# Organized March 29th

up the sod. They put in wheat by LaNell Shirey, president; Oneca a process known as "dry farming." Hamilton, vice president; Katherine They raised a few crops, made a Gresham, secretary, Bennie Mavat day, March 29th and 30th, was won Plains; Second Leona Dagley of

not come more than 1 year in 3. But Misses Oneca Hamilton and LaNeli

### Two New Aldermen Is Only Change Made In City Government

rolled up billions of tons of dust and was the only change made in the Floydada; third, Mary Joe Horn, scattered it all over the American city government at the election held April 2nd. The two new men are Murel Fields, South Plains. No crop grew last summer, and J. B. Bishop and R. E. Fry who will this spring the March wind is suck- take the places of Rutledge and tion: first, Madyne Woods, Floyd-

W. C. Hanna was reelected mayor, show a bronze sunset all over the secretary and Bob Smith was reelect-Mississippi valley, and then, at some ed city marshall. The members of hidden atmospheric signal, these the city council that were reelected tons are released and come sifting are W. U. White, F. C. Harmon and

... sen sun up and sun down, sifting been visiting friends and relatives second, Mary Ruth Boyd, Dougher- class C, first, Allmon. in Floydada for the past week.

who has seen small dust storms in Indeed, for the most part, upon other dry years, but nothing like these western prairies, lower down second, Billy Sears, Sterley; third, these today rejects the tree belt as from the mountains, there seems to Joe Smith, Harmony. a cure. In the first place, he thinks be no immediate prospect of rain. Rural school senior girls declamatrees won't grow. The oldtimer The prairies have had a dry winter. tion: First, Leota Frizzell, Lone tried to grow them himself. As a The whole region is going into a Star; second, Lena Mae Nelson, rugged homesteading individual, with dry spring. We may have another Lakeview; third, Pauline Odell, a government bounty held out to en- drough-taricken summer. In which Allmon. courage him, he failed when he tried case, trouble, vastly more tragic Rural school senior boys declamato grow trees, and he feels that trouble than a dust storm, is waiting tion: First, Harley Hay, Allmon;

The answer? There is no answer C. T. Williams, Sterley. Even if the government could get except in the eternal resilience of the trees to grow, still the oldtimer man. He bounces back out of trouble George Lee Sparks, Floydada; secis skeptical. For the dust does not with an unbelieveable energy, with ond, Murel Phegley, South Plains; come from the land where the tree a faith that moves mountains. And and third Mary Glenn Huff, Lock-

high, dry plains farther westward, In an Emporia real-estate office Ward school class A spelling: (4 Andrews Ward; second, Lockney just under the Rockies. The land this sign greets the townspeople: and 5th grades): First, Andrews slopes from this plain, which lies Great Bargaine in Real Estate. Bring Ward and second, Lockney Ward. and second, Sandholl. Rural schools: about 4,000 feet above the level of Your Own Container.' At the peak Class B spelling (4th and 5th grades) First, Sterley; second, Muncey, and the sea, on a rapid sliding incline, of the dust storm, when a particu- first, Sandhill, and second, South third, Allmon. to less than 800 feet in eastern Tex-larly black cloud of dust rolled down plains. Ward school (6th and 7th One act play as, Oklahoma, Kansas, Missouri, and Main Street, someone said: "Here grade) spelling: First, Floydada; ond, Lockney.

the inexplicable calamity was put- class C. first, Lakeview; second, Lone Lakeview. Liberty, Sterley, Aiken ting its paralyzing hands upon the Star; and third, Allmon. High Irick and Allmon. Lakeview beat Moreover, the trouble with dust orderly process of life, someone wrote school, first Floydada; second Lock- Liberty the first two games 15 to 1 storms probably will persist as long in dust on the plate-glass window of ney. Class B high school, first South and 15 to 1. Sterley beat Aiken 15 as the dry cycle is unbroken. We the busted First National Bank of a Plains. Rural high school, first, Me-

# 'TWAS EVER SLOW ----- by A. B. Chapin



# **FLOYDADA WINS** INTERSCHOLASTIC MEET Merle Myers, and Muriel Faye Pheg- to 16 to win the class B title. There

The annual Floyd County Interscholastic League Meet which was held in Floydada Friday and Satur-

Although the dust storm cut the rural schools were represented at the

Following is a list of the literary events and the winners: Ward school junior boys declamation: first, Granville Billings, Floydada; second, Ballard Graves, Lockney; third Kenneth Mickey, Sandhill; fourth, R. V. Tinnin, Sandhill; fifth, Adrian Fields, South Plains.

High school junior girls decla mation: first, Joyce Thomas, Lockney; second, Martha Lee McCleskey, South Plains; and fourth, Willie

High school senior girls declama ada; second, Mary Louise Woodworth, Lockney; third, Thelma Gol-South Plains; fifth, Inez Gilliland, South Plains.

High school senior boys declamasecond, Robt. Lee Smith, Lockney; fourth, Duard Reeves, South Plains. Rural school junior girls declamation: First, Nadine Jack, Lone Star;

ty; third, Susie Teal, Fairview. Rural school junior boys declamation: First, J. H. Cambell, Aiken;

second, Fred Morris, Aiken; third,

Ward school junior girls:

second, Lockney; Class B, first, Sand

[ Second, Edith Gray, and Irene New- ing Irick the class C winners.

ton, Lockney Ward.

BY TEN POINTS ley of South Plains. Second, Lee W. Burton, and Waldeen Cox of Sand-Girls extemporaneous speaking:

First, Trula May Phegley of South by Floydada by the close margain of Lockney; third, Juanit Rushing of Boys extemporaneous speaking:

attendance into about half, all the First, Billy Ed Wihtfill, of Lockney; The names of the palyers on the Sandhill. Three R contest: First, Elizabeth | Ford as subs...

Beady, Allmon; second, Myrtle Neal, Lowell Cates, Fairmount. Picture memory contest: Class A:

First, Floydada; second, Lockney; Class B: first, Sandhill; second, Sandhill .Class C, first, Aiken; second. Irick: and third, Sterley.

Essay writing, Class A: First, school grounds are as follows: Kathleen Hodge, Floydada; second, 120 yards high hurdles: First, Georgia Belyn, Lockney. Class B; Lightfoot, Floydada; second, Golight. first, Mildred Bimpe, Sandhill; sec- ly, Floydada. ond, Oleta Fields, South Plains. 100 yards dash: First, Lider, of Ward Schools: first, Bonnie Faye Floydada; second, Crawford, Floydin the sky, great brown, clouds that S. E. Duncan, Sr. was reelected city leher, Sandhill; fourth, Lorene Smith, Goodrich, Lockney; second, Dorothy ada; third, Matthews, Floydada; Dell Stovall, Floydada; third Lu- fourth, M. Brotherton, Lockney, cille Weast, South Plains; fourth, One mile run: First, R. Spence Verda Francis Turner, Sandhill, Lockney; second, McClung, Floydtion: First, W. C. Phillips, Sandhill, Class C rural schools: first, Ora Lee ada; third, Teuton, Lockney. Edwards, Lakeview; second Ilva 220 yards low hurdles: Haney, Allmon; third, Elsie Gloyan, Lightfoot, Floydada; second, Golight. Aiken.

Lockney; class B, first, South Plains; ada.

ney; class B; first, Sandhill; class ney; third, Roberts, Floydada; fourth C; first, Sterley.

Story telling, class A: first, Mary Ruth Thomas, Lockney; second, Netha Denison, Floydada. Class B: ada; third, Roberts, Floydada; first Dalpha Dillard, South Plains; second, Mary Helen Mickey, Sandhill: Class C: first, Mary Vallnette Floydada; second, Rutledge, Floyd-Claborn, Sterley; second, Virginia ada; third, B. Corthal, Lockney. Jones, Baker.

Choral singing, class A: first, Andrews Ward, Floydada; second, Lockney Ward, Lockney. Class B. First, South Plains; second, Sandhill. Class C. First, Dougherty; second, Aiken, and Sterley tied for second place;

Ward. Class B, first, South Plains,

One act play: first, Lockney; sec

Coy; second, Allmon, and third Ster- 15 to 5 and 15 to 8. In the semi-

In the class B division South Class B Music Menory: First, Plains beat Sandhill 15 to 1 and 18 being only two teams in this sec-

In class A, Lockney beat Floydada 15 to 10 and 15 to 1 for the class A championship.

In the county championship play off Lockney beat Irick 15 to 3 and 15 to 4 and South Plains 15 to 5 and

three leading teams are: Lockney, Still, and Oliver. With Myrick and

South Plains, class B winners are: Sterley; third, Juanita Luttrell; Gilliland, Fields, Phegley, Ray, fourth, Jimmie Lott, Floydada; fifth, Smith, Davenport, Horn and Milton. Irick, class C winners: Graham, Baker, M. Davis, D. L. Davis, Pamberton, Whistell, Felty, and Bennett.

Track and Field Events The track and field events which were held Saturday at the high

Girls debates, class A; First, Lockney; fourth, B. Smith, Floyd-Boys debates, Class A: first, Lock- Floydada; second, Brotherton, Lock-

Hall, Lockney. 220 yards dash: First, Crawford. Floydada; second, Matthews, Floyd-

fourth, R. Spence, Lockney. 880 yards run: First, Mooney, One mile relay: First, Floydada,

second. Lockney. Pole vault: First, Rutledge, Floyd. ada; second, Golightly, Floydada; third, A. C. Corthel, Lockney; fourth, Local Golfers Play

Collier, Lockney. Running broad jump: First, Rutedge, Floydada; second, M. Brotherton. Lockney; third, Crawford, of Floydada; fourth, Roberts, Floydada, Discus throw: First, R. Spence, Lockney; second, J. P. Williams, fourth, Crawford, Floydada.

Running high jump: First, Hall, ada; third, Roberts, Floydada, fourth, A. C. Carthel, Lockney.

12 pound shot put: First, Lider of Floydada; second, Crawford, Floydada; third, M. Brotherton, Lockney; fourth, Spence, Lockney. Continued on Back Page.

Miss Jo Chambers visited in Floyd-It may run 5 or 7 years. It may "Ashes to ashes and dust to dust, ley.

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Tech, spent the week end in Folyd- Chambers, this week end. Miss Chambers, the chambers are the chambers and the week end. Miss Chambers, the chambers are the chambers and the chambers are the chambers are the chambers. The chambers are the chambers. The chambers are the chamb dry winter all over the dry plains, cussed, take it, and like, in God we and Sappho Ward, Andrews Ward. beat Sterley 15 to 5 and 15 to 9 mak- ada visiting her parents, Mr. and bers is attending W. T. S. T. C. at er was suffering from a stroke of

### Twenty More Wheat Contracts Were Approved In Floyd County Monday

Twenty more wheat contracts were approved Monday of this week. The total amount of these contracts is \$660,.04 which will be issued in fifty two different checks.

There are still forty four more five hunderd and thirty seven contracts approved.

# Vocational Agricultural Teams Take Part in

iamson and Bill Snell, won fourth looked by the average user. test. This is a good score considering on all sides, a considerable effort has the fact that there were ninety three been made by various agences to teams in the contest. The dairy emphasize the adaption of elecjudging team which was James Ham. tricity in the direction of a broader

# Mahon Introduces Bill Providing New Federal

Congerssman George Mahon introduced a bill in the House of Reprelined to include those counties which in sparkling brilliance but the steady have heretofore made up the Ama- glow of persent-day standard watrillo, Lubbock, San Angelo, and Abi- tage lamps today puts the old days trict of Texas.

courts now in the Northern District against one of the modern sweepers. reveals that the four divisions in the Very much like old Dobbin in a ada; third, Edward Edwards, South county champions, Copeland, Woodterritory included in the new distriet, the litigants will have the ad- determine where added current at no vantage of convenience and the ef- greater cost could be profitably used ficiency of the court itself should be would be to make a room to room greatly increased.

In commenting on the bill, Mr. Mahon said: "It is unfair for the "Ultimate" rate we understand the people of West Texas to be compelled to travel all the way to Dallas sought. The three present judges of the Northern District reside in Fort country to put in the Ameirean home Worth or Dallas. I believe that the the widest, fullest use of this housecourt will be well justified on the basis of service rendered to the people of this vast area."

# Cattle T. B. Testing Underway In Floyd Co.

The testing of Floyd County catlly, Floydada; third, E. Pritchett, the for T. B. is now under way. There county at this time and three more will start to work in the county at this time and three more will start to work Monday, April 8th.

Each veterinary is given a territory and makes all the arrangements to cover his section. Three trips to notify the owner to have the animals ready; one to inject the T. B. serum, and one to take the reading. It will take approximately three weeks to complete this work, Mr Lindsey said Wednesady.

# At Lubbock In Match Game With Meadow Brook Club

Several local golfers, who are members of the Petersburg team, went to Lubbock Sunday of this week for Floydada; third, Hall, Lockney; a match play with the Lubbock Meadow Brook Club.

Although the locals were defeated Lockney; second, Matthews, Floyd. by a large margin it is reported that there was several very close matches and a goo dtime was had by all. Those from Floydada who played

on the Petersburg team were: Jeff Welborn, Jim Clonts, John McCels key, Roy Eubank, and Woodie Guth-

### Texas Utilities Company Anonunces New Rates For Residential Service

Abreast of the times the Texas Utilities Company announces in this issue the introduction of a new departure in electric rates for residential service. Our information is that this particular announcement is the ompliances for 1934 not approved. first of a series of statements plan-Out of a total of five hundred and ned by the company in order to set eighty one contracts there has been out fully the benefits which every home may have by studying the rate's posibilities.

For many years engineers in and out of research laboratories have succeeded in eliminating any doubt that electric current had an unsur-Lubbock Meat Show passed value for numerous convenient and economical applications. The vocational agricultural class The simple case which homes have of Floydada High Schoo leent two today in the use of current has long judging teams to the Quality Meat since passed any experimental stage. Show which was held at Lubbock In this section facilities by which Monady, Tuesday and Wednesday of generation and transmission of electhis week. The plant production tric current have been made generteam which consisted of Lynn East. ally available by the Texas Utilities erling, Orville Spence, Euland Wil- Company lies a fact quite often over

in grain sorghum judging and sixth While engineering achievements in the entire plant production con- and economical costs are admitted nonds, Alton Nolan, Avon Powell contribution to the social well-being and Thomas Johnson died not score. of the home. This trend is one of Three hundred vocational agricul- undoubted merit. In the field of ure boys from west Texas took part home lighting, useful house hold appliances, refrigeration, cooking, airconditioning, and what have you, the possibilities are practically unlimited. The area is fortunate in that a company has for twenty years in this Iudicial District section both in good times and bad made its contribution along such well-defined lines.

There is an undoubted bit of sentientatives Monday providing for the ment attached to the "good old days" reation of a new Feedral Judicial when the lamp globe of the kerosene or West Texas. The district is out. era was furbished to the last degree ene division of the Northern Dis. in deep shadows. It is rather hard on broom-corn, too, even though a A study of thecondtions of the "new broom sweeps clean" to put it

Perhaps one of the best means the average home could employ to analysis of the persent lighting conditions. In the application of the increased cost is little, if any, for a much larger use of current. An Fort Worth to contact a Federal attitude of thinking that your pres-Judge. This is often true when ent use of killowatt hours is ample might have a tendency to minimize the influence at work over the whole hold servant.

# Miss Mildred Strickland Entertains Thursday Contract Club

Miss Mildred Strickland entertain. ed the Thursday Contract Club at her nome Thursday, March 28th. Refrehments were served and games of contract bridge was enjoyed by Mesdames Loraine Britton, N. B. Stansell, Arthur Stewart, Winfred Cooper, Louis Norman, Fred Nabors, J. B. Claiborn; Misses Gene Smalley, Eulalia Burrus, and Adelaide Scott. High score was held by Mrs. N.

Mrs. J. B. Claiborn will entertain the club at its next meeting which will be held Thursday, April 11th.

## Floydada Independent School Board Meeting Held Monday Night

The school board met Monday night, April 1st in the County court room. The minutes of past meetings were approved and the regular routine of business was carried on.

The next regular meeting will be Monday, April 8th, in which the election of teachers will be taken up.

# C. C. Moore, Father of Miss Nellie Moore, Dies in Lone Wolf, Oklahoma

C. C. Moore, father of Miss Nellie Moore of this city, died Wednesday n Lone Wolf, Oklahoma. Miss Moore has been at the bedside of

M. B. CAVANAUGH Owner and Publisher Telephone No. 187

ADVERTISING RATES Given on Application SUBSCRIPTION PRICES

in Floyd County\_ Outside Floyd County\_

Entered as second class matter March 3, 1879.

### NOTICE!

which may appear in the columns of The Floyd County Plainsman will be gladly corrected upon its being brought to the attention of

### POLITICAL COLUMN

The Floyd County Plainsman is authorized to announce the following names for Public Office, subject to the action of the voters in the City Blection on April 2, 1935:

Por City Secretary-Treasurer, As sessor and Collector:

SILAS E. DUNCAN FOR CITY MARSHAL: BOB SMITH, Re-Election FOR CITY MAYOR: W. C. HANNA.

# **BLOUSES ARE**

ise for blouses. The popularity of suits, of course, has been largely responsible for this, but designers have not been asleep, and new attractice designs and materials are widely available. Changeable taffetas for the dressy members of the suit wardrobe are suggested, while plaid toffetas for the more utilitarian suits are the best selling numbers. Monotone crepes, with metal buttons for trim are also good, as are prints, stripes and white and off-white crepes and flat crepes. The latter features ruffled collar-lines and a generally soft effect, designed to reduce somewhat the tailored impression of a severe suit.

Let Cavanaugh do your Printing.

Low One-Way Rail Fares Every Day

2c Per Mile Good in Cosches And Chair Cars

3c Per Mile lood in all Classes of EquipRide the Train for Speed, Comfort, Safety, Economy

Also low Round-trip fares with liberal privileges.

> NO SURCHARGE IN PULLMANS

where on the



and throughout the South and West.

V. WILLIAMS. Agent, Floydada, Texas.

T. B. Gallaher, General Passenger Agent, Amarillo, Texas.

# **\*BALD?** Give Your Scalp a Chance

# Lights of New York By L. L. STEVENSON

Gay lives those members of the police narcotic squad lead. For instance, Detective Thomas Mason, Three months ago, the situation in lower Harlem having becom quite bad, he was sent out to get the higher up in a dope ring. With that order, Mason disappeared and a dirty, ragged, shifty-eyed figure with a drooping shoulder appeared on uptown side streets. Soon the June 23, 1930, at the post office at peddlers accepted him as "one of Floydada, Texas, under the Act of us." He engaged in various small deals. Then the peddlers and addicts alike began to have hard luck. One by one they were apprehended, their supplies confiscated and vary-Any erroneous reflection upon the ing prison terms meted out. When character, standing or reputation of 64 had been arrested, there was any person, firm or corporation panic. It wasn't only shortage of supplies that caused the trembling. A mysterious shadow hung over the racket, the only explanation being that someone on the inside had turned stool pigeon and was selling out his friends.

> Mason, with the arrest of the small fry, reported progress. But he wasn't satisfied-the big shot was still at liberty. Finally his weeks of intensive work were rewarded. He located the man he believed was the main source of supply. A deal was arranged, the suspect setting the meeting place. This pleased Mason, since he knew the source of supply would be nearby. So when he passed over his money and received the goods, he threw his arms around the peddler's neck. The peddler, thinking Mason the stool pigeon who had caused all the tronble for his customers, put up a battle. But Mason's signal brought assistance and the dope peddler was taken to the hospital. Search of DOING WELL worth of drugs. a nearby basement revealed \$15,000

Mason, the dirt washed from his face, the stoop gone from his shoulders and his eyes again steady, is back on regular routine. What his next assignment will be, he doesn't know. None of the members of the narcotic squad do. That's why I say they lead gay lives. But maybe "gay" isn't the right word,

Remaining in Harlem for a little while longer, there was that eightfoot alligator which your volunteer snow shovelers captured in a manneighborhood since alligators, especially eight-foot ones, are a novelty even in Harlem where so many strange things happen. One of the snow shovelers leaped down into ole onto the contile's back and ice dumped into its dwelling. elers did likewise with their tools in trade and soon the alligator was entirely null and vold. It didn't seem to have much value dead, so late the same night it was hauled away on a department of sanitation truck and probably ended at Barren

tle in Harlem, a border patrolman was doing the same thing down in McMillen, Texas, The Lone Star alligator, killed with a rifle, was only six feet long, however. Desnite that, it was held to be the largest alligator ever killed in the Rio gators are bigger. Whether they are better, of course, is open to

uncommon in the City of the Seven Million. Only the other evening. a gentleman, after a somewhat Houorish party, on returning to his midtown apartment, encountered on the stairway what looked like a snake about five or six feet in length. Not cery Company, as clerk. being a man easily fooled, he kicked the snake out of the way, and thus discovered that it wasn't im igina-When he was revived he learned that one of the pets of a vaudeville actress who dwells on the upper floor had started out for an airing.

C. Bell Syndiento-WNU Service.

### Baby Alligator Broke Postal Clerk's Slumber

Northampton, Mass.-At the witching hour of 4:30 a. m. things are usually quiet, especially in a smalltown post office, but-

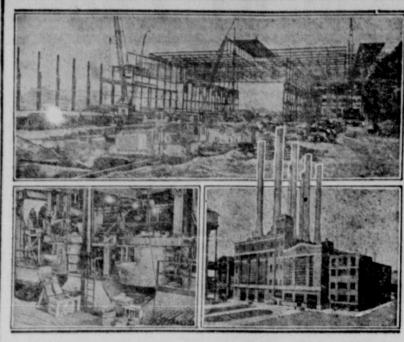
Louis E. Dragon, night clerk at the local post office, was awakened by a strange, crawling disturbance nearby. He was startled by what at first seemed to be a monster with its jaws wide open gazing at him. He peered once more and, sure enough, it was a hungry alligator-

about a foot long. The baby alligator, addressed to a Smith college student, had ... caped from its cage.

Cat Foils Holdup

Watson, Sask.—A lowly alley cat saved Fred Sherer, an elevator company employee, from being held up by two gunmen. Sherer says the two came into his office, guns in hand. Sherer slammed the door in faces and pinched the cat's The animal's howls fright-

# \$23,000,000 Ford Plant Expansion



cold finishing mills; left, installation of furnaces and other equipment in foundry for casting alloy steel parts; right, Rouge plant power house.

pany at Dearborn, Mich.

strip steel rolling mill, \$6,330,000; In addition, new tools, machinery new sheet steel cold finishing mill, and other equipment and facilities \$3,460,000; modernization of main in all departments to increase daily power house into the largest high output, totals \$3,000,000.

HENRY FORD is well under way pressure steam power house in the on one of the year's largest sin- world, \$4,600,000; new glass plant, gle industrial construction projects \$3,000,000; modernization of founin the United States-a \$23,000,000 dry and installation of rnaces program designed to improve and and other equipment for production expand the facilities of the great of cast alloy steel parts, \$675,900; Rouge Plant of the Ford Motor Com- and reconstruction of one blast furnace to increase its capacity from Among the projects are: New hot | 600 to 800 tons daily, to cost \$800,000

### LOOSE-JACKET SUITS, WORN OPEN, TO BE GOOD THIS SPRING

STREET AND COCKTAIL COS. FUR TRIMMED.

or offers a short chain for a closure. Itial.

hole. It was quite an adventure and ing. It is expected, however, by wear with all types or apparel, infurnished a thrill for the entire those offering this type of merchan-cluding street, sport and formal wear. dise, that the same silhouette will be continued late into Spring, by chang. ing the materials in which it is offered.

At present pastel shades such as allow for testing at home or at the is often a contrast in color between ing. hauled up with a clothesline. Then the skirt may be in gray, while germination and the date tested. it went into action. The snow show- the jacket may be worked out in The test date should be within a furs to accent luxury.

Jacket lengths follow the lead of erly. have utilized in some instances the riety by the seller. Whenever posdouble-pointed line favored in the sible, buy seed from a region where Curiously, while snow shovelers short jackets, worked out in seaming the desired variety is commonly were engaged in an alligator bat- and carried to below the waist be- grown.

it is customary to use either a sweat- ty before buying. these are not offered with the suits. writing, and save all tags, invoices, Grande valley. Thus, Harlem alli- however, it should be mentined that about the seed. boluse departments should be located 6. Report cases of misbranding to partment. Many an extra order for Farm Bureau News. Reptiles of various kinds are not blouse or jacket will be obtained if

> week for Menard, Texas, where he is employed with the M System Gro-

Texas Womans College at Fort ache. Make this 25c test. Get juni-

# UP - TO - KNEE

Leading hosiery makers are spon-TUMES FEATURE CONTRAST soring up-to-the knee hosiery for IN COAT AND SKIRT; SOME spring, and early indications are that this will be one of the fashion highilghts for spring and summer. Some Among the distinctive offerings in makers are featuring a special elastic ew Spring suits which merit special knitted section at the top, to hold mention is the open-front type of the hose up, while others assert a suit that is worn continually open small strand of pure rubber is essen-

These are developed generally in In displaying this new item, efweeds of the lighter tones just as fective method is important. They present, to offer a contrast to the should be displayed with garterless rather drab colors of winter cloth- girdles and are recommended for

# SEED-BUYING RULES

1. Buy the seed early enough to

the jacket and skirt. For example, 2. Insist on a statement of the atripes or another color. Higher month or two of the date of purpriced numbers have bands of flat chase, as some seeds fall off in germination rapidly if not stored prop-

other types in offering lengths from | 3. Where variety is important, hip to three-quarter. The longer ones insist on a statement as to the va-

4. If seed is offered at abnormal-In wearing this type of garment, ly low prices, be certain of the quali-

er or a blouse, but in most cases 5. Confirm telephone orders in In the retailer's own establishment, advertisements and correspondence

either in or adjacent to the suit de- the state seed officials. -Missouri

### WHY GET UP NIGHTS Ray Crabtree left Friday of last Use Juniper Oil, Buchu Leaves, Etc.

Flush out excess acids and waste matter. Get rid of bladder irritation that causes waking up, frequent de-Margrett Smith, who is attending sire, scanty flow, burning and back-Worth, was in Floydada for the week per oil, buchu leaves, etc., in little end visiting her parents, Dr. and green tablets called Bukets, the bladder laxative. In four days if not pleased your druggist will return Let Cava augh do your printing. your 25c. Arwine Drug Co.

# General Repair!

We specialize in reboring and valve grinding and valve seat installation for tractor and combine

# SHARP'S MOTOR

PHONE 70

PHONE 70

### Junior Chamber of Commerce Program Gets Big Hand at Pleasant Hill

The Junior Chamber of Commerce program was well received Thursday of last week when they presented their free entertainment at Pleas-

Those taking part in the program were: Kenneth Baird Bishop, Arlee Vee Bishop, Mrs. Roy Ownes, Frances Wester, Carl Rogers, Oleta Jackson, Lee Mayhew, Mr. and Mrs. Roy Haynes, Roy Holmes, Woody Guthrie, Garlan Glover and Claud Ham-

Others who attended the program were: Baird Bishop, V. L. Elliott, Virgil Shaw, T. W. Whigham, Winfred Newsom, Mrs. Irene Wright, Ena Lee Fyffe, Mildred Welborn, Marcelle Faulk, Mary Gamble, and

The Junior Chamber of Commerce will present a program at Allmon Friday, April 5th. Everybody is invited out for a big time.

### ANNUAL MEAT SHOW HELD AT LUBBOCK MONDAY

The fifth annual quality meat how was held in Lubbock on Monday, Tuesday and Wednesday of this week. The purpose of this show is to stimulate the better feeding of livestock and encourage the killing and curing of meat for home use. Also to help create a demand for the surplus.

The show was sponsored by the Lubbock Board of City Development, the Panhandle Plains Fair Associa-NEW NOTE tion, and the Lubbock Chamber of Commerce.

There were many exhibits of excellent quality.

# DR. KIBBY J. CLEMENTS Osteophatic Physician and Surgeon PLAINVIEW, TEXAS

306-8-10-12 SKAGGS BUILDING

OFFICE PHONE 189

RESIDENCE PHONE 1070

# Is Your Land Title Clear?

TO LAND AND HOME OWNERS:

Did you know that, of the large number of lands and homes that have been re-financed thorugh the various governmental agencies for the past two years, less than 10 per cent were approved without some character of curative instruments added to make the application acceptable?

Did you know that many land and home owners have paid off notes and mortgages on their lands, and did not get a Release of same to be recorded; That many people hold Vendor's Lien and Deed of Trust lien notes, that have run out of date, and are worthless so far as enforcing the collection of same?

Did you know that we have a complete Index of every conveyance or other instrument of writing affecting the title to YOUR LANDS OR HOME and which we can check over with you in a very short time? This is a part of our services to Floyd County

people. We have been checking land title in this County for 30 years, and we believe we know Floyd County titles. Our Abstract records are complete and up-to-date, and are in position to give you prompt

and accurate service. This is the slack season in our business, and believe us, we would rather be at work than idle; -for this reason you will find our fees to be about one-half of the usual charges.

It will be to your interest to see us before making any arrangements for your title work.

# Floyd County Abstract Co.

R. C. SCOTT, MANAGER

# Buy Now for EASTER

# Silk Dresses

Never before have we seen such exquiste styles and materials comfor Easter. Navy leads closely followed by other colors and

# \$17.00 Suits and Coats

Nothing is smarter or more practical than a suit or coat of the new materials for this spring, and for EASTER they are . . .

Lovely is the word for these new

chic EASTER Hats, choose yours

early and be ahead of the parade.

Specially **Priced** 

**Easter Hats** 

98c



# Look! What Bargains

PURE SILK HOSE

Phoenix or Munsing, New spring colors, Bobbed or Full Length Ringless, per pair

ANKLETTES Solid colors of Pastel shades,

Sizes 7 to 10, Rayon, per pair

PRINTED BASTISTE an exceptionally good 15 Lovely and sheer, Fast Colors,

MEN'S DRESS SHIRTS Pre-Shrunk, laundered cuffs and collars, printed or solid color broadcloth

SANFORIZED OVERALLS

blue denim, pair

For Sport or Dress wear, 1.95 high or low heels, come and

CURTAIN SCRIM Solid colors, full 36 In. wide, an excellent buy, 21/4 yards . . . .

NEW PRINTS

Guaranteed Fast Colors, Beautiful new designs, specially priced yd.

SHIRTS AND SHORTS Fast Colored Broadcloth Shorts with elastic sides, or knitted shirts, each

"HAWK" OVERALLS

Men's blue or

Solid colors, 36 inches wide, a big variety of colors. This is a big value, 121C

CURTAINS Tie Backs, Ruffled Edges,

trims, pair DOMESTIC

White with Pastel

36 Inch wide, unbleached,

extra good weight, 5 yards WORK SHIRTS

Men's or Boys Blue chambry

35c for only TENNIS SHOES

Hoods Hygene Inner Soles for

# Martin Dry Goods Company FLOYDADA, TEXAS

burg, was in Floydada visiting with and Mrs. James Colville, Mr. and friends Friday of last week.

Gladys Ruth Brown, who are attending C. I. A., spent the week end in

Mrs. Kenneth Roberson of Peters- Dr. V. Andrews, E. L. Moore, Mr. Mrs. A. C. Goen, Kenneth Bain and Pete Nelson were called to Post Tuesday, April 2nd where they were Miss Florene Dorrell and Miss witnesses in the Garza County court.

Leo Jackson, who is attending W Floydada visiting with their par- T. S. T. C. at Canyon, was in Floydada for the week end

# COATS, SUITS, DRESSES AND MILLINERY—

For Easter and Spring at prices that help the season no end!

REDUCED PRICES ON **WOOL COATS AND** SUITS.

YOUR EASTER HAT

We have the smaller brimmed hats in the newest straw treatments, cleverly styled models grouped specially for this presentation at the low price of-

> \$1.95 TO

\$12.75



HORSE AND MULE FEEDS

**ALSO FULL LINE OF MILL FEEDS AND** 

PLANTING SEEDS.

Edwards Grain and

**Elevator Company** 

MRS. WELCH

Wheat, per 100

PHONE 106

Wheat Chops, per 100

Arizona Alfalfa, per ton

MRS. HORN

FLOYDADA, TEXAS

BE MODERN

INSTALL AN AUTOMATIC

GAS WATER HEATER

See your Gas Appliance Dealer

or your Gas Company

West Texas Gas Col

Good Gas with Dependable Service

## Birthday Club Honors Katherine Gresham With Party Monday

Miss Katherine Gresham was honred with a birthday party Monday evening at the home of Mrs. S. M. Lester, by the Birthday Club.

After several April fool pranks vere played on the honoree, refreshnents were served to the following: Augusta Fay Osborne, Frankie Sanders, Betty Newell, Martha Lester, Katherine Gresham, Roberta Abernathy, Bennie Mavat Lester. The next meeting of the club will

LaNell Shirey. Vocational Agricultural Teams Take Part in

Lubbock Meat Show

be April 15th, at the home of Miss

The vocational agricultural class of Floydada High Schoo leent two judging teams to the Quality Meat Show which was held at Lubbock Monady, Tuesday and Wednesday of this week. The plant production team which consisted of Lynn Easterling, Orville Spence, Euland Williamson and Bill Snell, won fourth in grain sorghum judging and sixth in the entire plant production contest. This is a good score considering the fact that there were ninety three teams in the contest. The dairy judging team which was James Hammonds, Alton Nolan, Avon Powell and Thomas Johnson died not score. Three hundred vocational agricul-

James Badgett of W. T. S. T. C. spent the week end in Floydada.

ture boys from west Texas took part

Mr. Bill Taylor, of Dallas, was in Floydada Sunday, March 31st, for a short visit with his cousin, Francis

Ogie Evers of W. T. S. T. C. at Canyon was in Folydada for the

PUBLICATION NOTICE

STATE OF TEXAS,

COUNTY OF FLOYD. On the 27th day of March, A. D. 1935, G. C. Collins, W. S. Poole, and O. E. Stevenson, Special Commissioners appointed by the Court to assess the damages to the property consisting of real estate belonging to Lonnie McCarty, whose residence is unknown, by reason of the location of State Highway No. 207, between Floydada, Texas, and the Crosby County Line south of Floydada, Texas, said land being South one-half of the Southeast 1/4 of Section 5, Block P, and more fully set out in the petition of the State of Texas filed with the Hon. Tom W. Deen, County Judge of Floyd County, Texas, on the 27th day of March, 1935, said commissioners having been duly sworn to assess said damages fairly and impartially and in accordance with law, do hereby appoint as the time and place for hearing said parties and said matters, the Courthouse in Floydada, Texas, on 27th day of April, 1935, at 2:00 o'clock P. M.

And it appearing from the petition of the State of Texas which is sworn to, that the names of the parties defendant herein, namely, Lonnie Mc-Carty, said party's residence is unknown to plaintiff, it is ordered that a copy of this order be served upon said party by making publication of this notice in some newspaper published in the County of Floyd once each week for four consecutive weeks previous to the return day hereof, and such service thereof shall be notice to the party to appear at said time and place for the purpose of offering any evidence he desires on the issue as to the damage to be assessed against said State of Texas and to be paid to the said Lonnie McCarty for the right of way afore-

Witness our hands this the 27th day of March, 1935. O. E. STEVENSON,

W. S. POOL.

G. C. COLLINS,

-Special Commissioners.

Let Cava augh do your printing

left April 2nd for Stockton, California, where they will visit Mr. and Mrs. Glenn Jones and family.

IF your kidneys are not working right and you suffer backache, dizziness, burning, scanty or too frequent urination, swollen feet and ankles; feel lame, stiff, "all tired out"... use Doan's Pills.

Thousands rely upon Doan's. They are praised the country over. Get Doan's Pills today. For sale by all druggists.

### REPLACEMENT PART!

We carry a full line of replacement parts for your automobile and do all kinds of overhaul work on tractors and

We also carry a complete line of Fisk and Star Tires. see us before you buy that

> BATTERIES \$3.75 Exchange at

### **FINKNER MOTOR** COMPANY

Dodge-Plymouth

DAY IN AND DAY **OUT** your cow will give milk on Dubb's Brand Mixed Feed.

> McCARTY FEED STORE

Poor Wiring is the cause of a great many fires. Electric repair work and service that is guaranteed is the kind we give. Our prices are Reasonable

and our service is prompt. Bring your Wiring and Elec-

trical repair work to us or

RADIO ELECTRIC **COMPANY** 

## IF YOUR CAR HAS SPRING FEVER:

# We Prescribe—

Conoco Bronze Gasoline and Conoco Germ-Processed Motor Oil. Conoco Gasoline will put new life in your motor and Conoco Motor Oil will keep it

### LET US BE THE DOCTOR!

Den't take chances on worn tires as warm weathhr comes on. Play safe with a new set of Bronswick Tires.

> CONTINENTAL SERVICE **STATION**

BILL DAILY, MANAGER

AFTER ALL . . . . meat is the most important part of any meal. Therefore good prime home killed meats at actual savings is an item well worth considering.

If you shop at Jones' Market you are assured of fresh and carefully selected meats at prices that mean thrifty shopping. FRIDAY IS ALWAYS FISH DAY AT-

Paint up with Sherwin-Williams. Panhandle Lumber Company exclusive dealers.

Do that repair job now. Call phone 6 for carpenter or any estimates that you might want. Panhandle Lumber Company.

To Farm Lease, Splendid Lands in Floyd and other Counties, con venient to Bailroad Towns. W. M. Massie & Bre.

Fruit Trees, Chinese Elms, Shrubs Rose Bushes. Hollums, Floydada

TO TRADE-Town Lots for ac

Complete assortment fresh bulk garden seeds. Star Cash Grocery.

FOR SALE One 14x20 boxed house.

Panhandle Lumber Company. 11-te

People bring their shoes to us for repair because they get quality and service. Jones Shoe Shop. 14-tfe

FOR SALE-Easy terms, rich plains land, also cotton land below Caprock. W. M. Massie & Bro. 64-tfe

All parts for some cars. Some parts for all cars. Harris Brothers. 89-tfe

Fruit Trees, Chinese Elms, Shrubs, Rose Bushes. Hellums, Floydada Florists.

We have a nice new stock of 1935 patterns of wall paper. Also canvas and tacks. See us for these items. If you need varnish and dont want to be out much money, come in

and get a gallon of ours at \$1.25. Now is a good time to have your screens, both window and door, checked over and repaired ready for summer. Let us send you a man to fix them up for you.

Panhandle Lumber Co.

Mr. and Mrs. Bill Grundy of Lubbock, were in Floydada for the week end visiting with their parents.

Mrs. Ruby Gibbs has moved to Lubbock where she has accepted a position with the West Texas Hos-

Mrs. Amma Smalley, Miss Gene Smalley and Mrs. Beth Cantwell spent Sunday afternoon in Plain-

Floyd Murray was in Floydada visiting with his parents this week end. Floyd is attending W. T. S. T. .C. at Canyon.

Waldo Houghton, who is attending Texas Tech, visited with his parents, Dr. and Mrs. W. M. Houghton. Waldo had as his guest Mr. Mike Tate of Lubbock.

Mrs. H. L. Thompson of Plainview spent Wednesday in Floydada visiting with her mother, Mrs. Emma Speer.

Elton Goen, spent the week end vit hhis parents, Mr. and Mrs. Stanford Goen. Elton is attending W. T.

# Bakery Specials!

FRIDAY AND SATURDAY

Pecan Rolls 20c per dozen

Pineapple rolls 5c per dozen

Coconut Maca- 10c roons, dozen

Cinnamon Rolls, 50 Six for

Westers' Quality

TRY PLAINSMAN WANT ADS-THEY'LL SELL

# First National Bank

Floydada, Texas

1903—Time Tested Service—1935

# **Pre-Easter Special!**

**GUARANTEED OIL CROQUINOLE PERMANEN** WAVE INCLUDING SOFT-WATER SHAMPOO SET AND DRIED—

\$1.98

# Mrs. Anna Marie Boothe

201 Boothe Building-Phone 86



# POTTED EASTER LILLIES \$1.50 To \$3.00 each

at once. We obtained a choice selection of sturdy, healthy blooming lillies, at unusually low prices. We are passing these savings along to our friends and patrons. These lillies \$1.50 to \$3.00 each. Other potted plants 50c up.

# Hollums Floydada Florists

# Pre-Easter Specials

FOR THE EASTER SHOPPER WE ARE OFFER-ING MANY ATTRACTIVE PRICES:

New Piece Goods just received, including: Bastiste, Flaxon, Over-flock Lawn, Dotted Voiles.

One lot of Prints, at.... 24c Pepperell Prints, at 19c 39 inch Sheeting, per yard Bleached Sheeting, per yard...

# **NEW LOT DEMITY—BASTISTE**

One Lot of Dresses... \$1.59 One Lot of Dresses 10c and 15c Children's Anklets Play Suits for the Kiddies ... 49c to 89c

> GOOD LINE CHILDREN, MISSES **LADIES SHOES**

69c Full Fashioned Hose, at\_

Men's Dress Pants, Grey and Tan, 98c and \$1.49 Men's Hats, new colors,\$1.69, \$1.79 and \$1.98 Kiddie Caps 29c, 39c, 49c Shirts and Shorts 19c, two for 35c Robert-Johnson & Rand Dress Shoes \$1.98

Robert-Johnson & Rand Work Shoes, per pair...... A good full cut Work Shirt..... \$1.65 to \$3.75

W. H. Seale Dry Goods Co.

# **Planting** Seed!

See us before you buy your Cotton Seed, Sudan, Hegira, Kaffir, Milo, and Cane Seed.

**WE MAY SAVE YOU SOME MONEY** 

Farmers Grain Co.

FLOYDADA, TEXAS

# PRE-LASTER

SALE STARTS
9 A. M. April 5.
BE HERE!

# TO THE FLOYD COUNTY TRADE:

We bought this stock at a forced AUCTION SALE and have lots of SPRING DRY GOODS, SHOES and CLOTHING we are going to sacrifice.

# MUSLIN

36 inch Brown Muslin Per Yard

71c

Bleached

9c

BE HERE!

# SEERSUCKER

36 inch plaids, stripes and printed Seersuckers, Per Yard

39c

EASTER SALE!

# LINEN

36 inch pure Irish Linen, in red, yellow, blue, white, brown, pink, and solid colors, Per Yard

49c

DON'T MISS!

# WOOLENS

54 inch All Wool Plaids, Fine for suits and coats, \$1.49 value, sale price, Per Yard

98c

EASTER!

# SILKS

40 inch all silk crepes, in solid colors and printed florals, 79c value sale price, per yard

49c

SALE!

# MEN'S SOCKS

Men's Fancy Socks, a 25c value, sale price, per pair

140



# Ladies All Silk Dresses

SIZES 14 TO 44 IN SOLID COLOR, AND PRINTED SILKS AT

1-2 Price

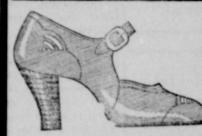


# Ladies New Spring Hats

IN STRAWS and FELTS, PRICED FROM

98c

81.64



# Ladies Shoes

429 Pair Ladies White Shoes just arrived, can fit the whole family—Ties, straps and pumps.

\$2.95 Values \$1.98 \$6.75 Values \$4.95 \$2.49 Values \$1.69

Sizes 2½ to 9, in widths, C to AAAA

LADIES HOSE

Fine Feathers Ladie	s Al
Silk, Full Fashioned	Hose
\$1.50 Values	98
98c Values	69
79c Values	49
69c Values	39

CHILDRENS ANKLETS
All Sizes and Colors
5c, 10c, 19c, 25c



# Men's Hats

Men's heavy felt hats, 3 and  $3\frac{1}{2}$  inch brim. a \$3.95 value, sale price

\$2.88

Novelty felt hats in 2inch to 2 5-8 inch brim, \$1.79 to \$2.88 Men's and Boys' White Duck Caps

19c



# Children's Shoes

Children's white shoes, T straps, ties, and Roman sandals, priced from—

89c to \$1.49



# Men's Oxfords

Men's Oxfords, in all shapes and sizes, from 6 to 12—

\$5.95	Values		\$4.89
\$3.95	Values	-	\$2.95
\$2.95	Values	*****	\$1.95
e1 05	V-l-		C1 60

Two Tone Sports Oxfords \$2.95 Values

\$1.98

Southern Trading Company, Successors to

ONSTOTTS DRY GOODS

FLOYDADA, TEXAS



# Men's Suits

Men's all wool, threepiece suits, made by Curlee and other good brands.

\$24.95 Suits \$12.48 \$18.50 Suits \$9.48 \$14.95 Suits \$7.48

**BOYS' SUITS** 

74 Boys Suits with long pants, sizes 10 to 18, to close out at—

1-2 PRICE.

MEN'S PANTS
Men's all wool dress
pants, sizes 30 to 44, sale
price from—

\$1.49 to \$3.98 BOYS' PANTS

dress pants, sale price from 98c to \$1.79

Boys' White Duck

Boys' White Duck Pants for \$1.00 MEN'S WORK SHOES

Per Pair **\$1.00** 

EASTER!

9-4 SHEETING

9-4 Heavy Brown Sheeting, per yard

29c

9-4 Heavy Bleached Sheeting, per yard

33c

SALE!

PIQUE 36 inch printed, stripes, and plaids, per yard

29c

**BUY NOW!** 

**MEN'S DRESS SHIRTS** 

Full Shrunk Dress Shirts, \$1.49 value

98c

\$1.95 value \$1.29

EASTER

MEN'S WORK SHIRTS

Men's Heavy Covert and Chambry work shirts,

69c

SALE!

New York
Patterns
1-2 Price

Art office to part to

# **COUGHING, WEAK AND** THIN AFTER FLU

"I nearly died from 'flu' last Octo-ber, and it left me with a terrible

eough.
"I saw Milks Emulsion advertised "I saw Milks Emulsion advertised and started using it. It helped me right from the start. I had no appetite and my stomach was in bad shape. But 12 bottles have straightened me out entirely. I eat anything without distress, my cough is gone and I have gained back my strength and flesh."—Emma Withers, Box 50, Belmont, N. C.

Milks Emulsion restores healthy, natural bowel action. Milks Emul-

natural bowel action. Milks Emulsion is strongly recommended to those whom sickness has weakened.

This is the only solid emulsion made, and so palatable that it is eaten with a spoon like ice cream. Wonderful for weak, sickly children. You are urged to try Milks Emulsion. Take six bottles home with you, use it according to directions and if not satisfied with the results, your money will be promptly re-funded. Price 60c and \$1.20 per bottle. The Milks Emulsion Co., Terre Haute, Ind. Sold by druggists the post office.

### FLOYDADA INSUR-ANCE AGENCY

Insurance of all kinds. Your inquiries and business respectfully solicited.

W. H. HENDERSON

### Campbell Baptist Church **Announcement For** Sunday, April 7th

The following church services will e held at the Campbell Baptist Church, Sunday, April 7: Sunday school 10 a. m.

Preaching 11 a. m. Young People's meeting 7 p. Preaching at 8 p. m. Everyone cordially invited to at end all these services.

REV. G. W. TUBBS, Pastor.

### Clenton Fyffe and Kenneth Henry Open Combine Store

Clenton Fyffe and Kenneth Henry, by the Whiteside nursery of Lubboth of this city, have opened a bock. J. S. McDaniel, E. R. McDaniel, combine sales and service store in S. M. Jay, Judge W. E. Ely, and J. the building the first door next to A. Farr of Abilene; and Mr. Brook-

Mr. Fyffe and Mr. Henry are lo Gap gave permission to take trees handling the Gleaner Baldwin line from their farms. and will have a new model on display this week.

Mr. and Mrs. Marion Heald, vis- administration building. Also 4 ited their parents in Floydada last valuable shrubs for the oval were week end. Mr. and Mrs. Heald are donated by Mrs. S. M. Jay and Mrs attending W. T. S. T. C. at Canyon. J. S. McDaniel. Hedge has been

C. W. Barkley, district manager of the International Accounts So- have been laid out. ciety, Inc., of Amarillo, was in Floydback of the administration building ada Friday, March 29th, on business.

### Five Year Improvement THEY STILL TRY TO Plan Has Been Adopted By MANUFACTURE GOLD McMurry College

planted in and about the campus.

Fifty Chinese elms and a large

amount of shrubbery were donated

As a project of the 1935 senior

lass, 250 evergreens have been plant-

ed in the large oval in front of the

planted around Donaldson Athletic

The corner of the campus directly

has been transformed into a beauti-

ful park with rock and flower gar-

den, lilly pond, rustic seats, and a

mammoth open fire place fifty feet

in width. An old well curbed in

stone is screened with a hedge which

encircles the park. The old rock

museum situated there has been re-

modeled along the lines of Indian

The improvement work is in its

embryo stage, but the passing of a

few years will see the McMurry

campus one of the most attractive

in the state, says Dr. C. Q. Smith,

McMurry College, founded by Dr.

J. W. Hunt, first opened its doors

in September, 1923. It is now a

senior, class A college, conferring the

lege holds membership with the state

and national association of colleges,

and is owned and opearted by the

DRESSES, ARE APPEAL-

with kick-pleats used either fore or

aft, and even sometimes at one or

light weight woolens, in both smooth

ING THIS SEASON

Southern Methodist Church.

COATS, SUITS,

both sides.

and riugh weaves.

wall represented.

Yam Sims Makes Trip

the Teachers meeting there.

bock Sunday of this week.

Herbert said the air conditions

were good with the exception of

Miss Lois Freeman visited in Lub-

Let Cavanaugh do your printing.

several dust storms he passed

B. A. and B. S. degrees. The col-

architecture.

college president.

A five year improvement plan has Artificial Diamonds and been adopted at McMurry College which includes erection of other dor-Gold Age-Old Dream. mitories, a science and library build-

ing, a redesigning of the front of New York .- Down through the ages alchemists and scientists have the gymnasium, paving of streets, sought to manufacture diamonds and a complete campus beautificaand gold. These efforts never have tion program which is now under been successful commercially. A recent report from London that a In order to further beautify the new method of making diamonds campus a large number of native had been discovered recalled to oldtrees consisting of live oak, water time diamond men here the long list elm, hackberry, as well as cedars, of attempts to create the gems arcrepe myrtle and lilacs have been tifically.

The first to attempt the manufacture of diamonds were the alchemists of the Middle ages, who labored tirelessly for centuries. It was believed in their day that a word might be discovered of such potency that its mere repetition would create diamonds, and also transerson and Mrs. Bouchee of Buffa- form lead into gold. With the development of chemistry the ancient problem was attacked more scien-

They Use Explosions. One of the most elaborate at tempts was made by Sir William Crookes who exploded cordite in closed steel cylinders under a pressure of 8,000 atmospheres at a temperature of 7,000 degrees Fahrenhelts. He thus obtained tiny crys-Field, and a mile of winding walks tals which he thought were diamonds, and which had some of the properties of the natural stone, but were not of the slightest commercial

Another elaborate attempt was made by Sir Charles Parsons who subjected carbon to a pressure of 15,000 atmospheres, but without making diamonds. Molssan, the French scientist, carried on similar experiments with the same disappointing results.

Two German scientists, Drs. Von Hasslinger and Wolf, after years of labor, announced that they had produced diamonds by crystalizing magnesium silicate, but the process has been forgotten. A French engineer, Guyot de Bolsmeu, attacked the problem electrically and believed for a time he had made a diamond nearly one-eighth of an inch in size, but failed to develop any practical method. A similar futile announcement was made recently by a professor at Columbia university.

Exhaustive tests made in German universities show that while microscopic crystals resembling diamonds may be made at great expense there is no proof that real diamonds ever have been made or that they ever will be made. The tiny diamond-like crystals thus formed never have the beauty of the diamond and only resemble it in hardness. The only possible use for such so-called diamonds is to crush them to form diamond dust to be used for abrasive purposes, and dia monds of this kind are plentiful and cheap.

Despite the countless efforts to Materials most frequently noticed change the baser metals into gold are semi-sheer crepes, taffetas, mate- and to transform carbon into diamonds, gold remains gold and dialasse, silk gingham and a few sheer, monds still are diamonds.

### Here, as in other apparel show-U. S. Will Count Elk in ings, navy holds first position in the Wyoming From Airplane

number of displays shown, while Jackson, Wyo.-Airplanes have black is also a strong favorite, esbeen pressed into use as flying chappecially when relieved with white els for wedding ceremonies and and pastel materials. Brown has have been used to spray potato strong representation, and is expectfields, but now government offid to grow stronger as the season cials are planning to employ one in advances, while grays and beiges counting elk.

In the Jackson Hole country, a are also numerous. Regency pastel plane will be used during the takshades, both as whole dresses, and as ing of the annual spring census. contrast details on darker colors, are Elk in the government game refuges will be tailled on the ground, but the animals which take to the hills will be counted by plane.

An extremely accurate count, of-From Canyon to Floydada ficials said, can be made from the In Fifty Minutes air by those familiar with the habits of the elk. Most of the flights will be made in late afternoon, Herbert (Yam) Sims, local aviator, when the herds come down from the made the trip from Canyon to Floyd- hills.

ada in 50 minutes last week. Sims The census may settle the arguwas accompanied to Canyon by Bustment between those who claim that too many were killed this season er Smalley who remained in Canand those who believe that the herd yon and back to Floydada by Miss is increasing fast enough to justify Jene Smalley, who was attending a large kill.

Between 8,000 and 3,500 elk were shot this year.

### Few Visitors to Spain Discover Columbus' Port

Palos, Spain.-Few visitors to Spain discover this village near Seville, although it is from here that Columbus sailed to discover America. Today Palos has a colossal statue erected to his memory in 1929, the gift of American friends to Spain. The tomb of Columbus to in the Cathedral of Seville, third largest in the world, and his sarcophagus is borne by four enormous bronze figures, representing the ancient kingdoms of Leon.

# Snake Taken From Egg

Tries to Bite Sheriff St. Clairsville, Ohio,-Highway department engineers have decided they don't want to be herpetologists. They brought several copperhead snake eggs into the Belmont county sheriff's office, after killing the

Deputy Sheriff B. F. Mackey cut open one egg with his penknife. A young snake appeared and struck

# No Need for Old Eyes to Suffer While Youth Is Served





A single lamp placed at the end of a divan represents improper lighting as well as unbalanced fur-niture arrangement. Note how well both parties are served when the right lamps are placed on end tables at each side.

By Jean Prentice

COUTH will be served," says a well-known adage. But most fair-minded people will agree that old eyes need not be sacrificed in the process. For with a little common sense in the arrangement of lamps and furniture, proper provision may be made for old eyes as well as young.

Watch Eye-Comfort Zones In the upper left illustration, the tell-tale line of light shows the end of the eye-comfort zone as clearly as a river bank shows where the water two people seated on a divan, unless ends. It reveals that while little Betty that piece of furniture is placed away and are open at the top, letting has ample illumination, poor old from the wall—alongside a fireplace, of the light escape to the or

Granny knows that she isn't getting from a lighting standpoint, makes for enough light, but then, age is tolerant unbalanced arrangement.

of youth's demands, isn't it? Too often we go on the basis that just enough light to see by is enough for our needs. That is one reason why eye defects are so prevalent today. We sometimes overlook the fact that our eyes, in order to see clearly, need an abundance of glareless light; far more than we usually give them.

Two Lamps Give Balanced Arrangement

It is unreasonable to expect one lone lamp to provide enough light for has ample illumination, poor old from the wall—alongside a fireplace, for example—in which case it should be placed at the rear center. Any other position, besides being wrong

Light Shades Help

A really sensible way to lie divan situated against a wall is we have two end tables with of proper height, each equipped two 60-watt bulbs. (Smaller cannot be expected to also cannot be expected to give the requamount of light.) These lamps not of the "dinky" decorative but really do a good job of provi illumination. Note, too, that shades are quite light in color, mitting the light to come three

# CITY WATER TANK CLEANED

The city water tank was cleaned, and re-painted on the inside, the later part of last week. Mr. Leslie Kurtuz of Amarillo, had charge of Texas Tech, at Lubbock. the job. A booster pump was used to keep up the pressure while cleaning and painting was being done.

Mrs. Bill Cauley, formerly Miss Virginia Welch, is in Folydada visiting her mother, Mrs. A. J. Welch. AND REPAIRED Mr. and Mrs. Cauley are making their home in Waco.

> Guy Ginn, spent the week end visting in Floydada. Guy is attending

Glessie Goins visited in Plainview

Russell King has accepted a temporary position with the Continental Service Station No. 1.

Miss Maxine Fry, who is attending Texas Tech, was in Floydads for the

Fruit Trees, Chinese Elms, Shrubs, Rose Bushes. Hollums, Floydada Florists.

First of a Series of Statements on the New "Ultimate" Rate for Residential Service

# STARTS THIS MONTH

MORE ELECTRICITY IS AVAILABLE AT NO EXTRA COST

Without a doubt the thought has many a time come to you that you would like to have at your disposal a larger amount of electric current in your home at no increased cost. This same problem has been at the foundation of a careful, thorough study on the part of your electric company and our efforts in this direction have been successful. The application of the "ultimate" rate will be reflected in the electric service bill you will receive May 1st and thereafter.

You are cordially invited to visit our local office where the unusual benefits of the new "ultimate" rate can be easily shown you. In fact, it is to your advantage to become familiar immediately with the possibilities under the rate. You do not have to sign any agreement, but merely put to work some of your idle appliances, fill up the empty sockets, or eliminate a number of the menial tasks by the substitution of some of the labor-saving appliances which you may have deferred buying-and remember that under the rate's application there's little, if any, increased cost to you.

The liberalization of electric consumption is in step with your own desires for more current and in such an inexpensive manner.

To let us have that Spring Suit or top coat for a first class cleaning and pressing

**NOW** Is The Time

WEAR CLEAN CLOTHES

8.400 **Skid Tests** Prove "G-3" **Grip Stops Cars** Quickest! Look at those deep-cut diamonds in the CENTER where they can dig in and "bite" the road. That's why other tires skid 14% to 19% farther when braked.

TRIPLE GUARANTEE

1. Against road hazards 2. Against defects for life 3. Our own guarantee and all

year local service

Lifetime Guaranteed GOODYEAR

SPEEDWAY

Extrasl NO EXTRA COST 1. 43% More Miles of REAL

Non-Skid Safety Quicker Stopping Grip-"Goodyear Margin of

Blowout Protection in not one but ALL Plies

LOCATED AT MAGNOLIA SERVICE STATION NUMBER TWO, . . . RANDERSON BUILDING.

H. O. CLINE

**Phone 37 For Road Service** 

# **ROSE BUSHES!** 25c Each

we have hundreds of fine young rose bushes, in wide variety and which includes all the desired. All are the popular monthlyrose variety which will bloom for you all through the long summer season. We suggest an early selection, if you wish to have a wide variety from which to choose.

HOLLUMS FLOYDADA FLORIST



### FLOYDADA WINS INTERSCHOLASTIC MEET BY TEN POINTS

Continued from Page One
Tennis, boys singles: First, Billie
Standiforth, Floydada; second, O.
Miller, Sandhill. Boys doubles, first,
O. Miller and E. Graham, Sandhill;
second, Leo Cowan and I. A. Smith,
Floydada.

Tennis, girls singles: First, Tommie Rowdon, Floydada; second, Edna Copeland, Lockney. Girls doubles; first, Edna Copeland and Malba Simpson, Lockney; second, Dorothy Jones and Pauline Weathers, Sterley.

The points standing in track and field events (by schools) was: Floydada 92, and Lockney 43.

Class B High School Athletics 120 yards high hurdles: First, Miller, Sandhill; second, Taylor, Cedar

Hill; third, Oliver, South Plains. 100 yards dash: First, West, of Lakeview; second, Starkey, Sandhill; third, J. Cates, Sandhill; fourth, Leonard Mann, Dougherty.

One mile run: First, Blue, South Plains; second, Dickson, Lakeview; third, C. Cox, Sandhill.

220 yards low hurdles: First, F. Cardinal, Lakeview; second, Dickson, Lakeview; third, Strain, Lakeview; fourth, Starkey and Taylor, Cedar Hill.

440 yards run: First, J. Roy, Lakeview; second, O. Miller, Sandhill; third, J. Baker, Fairmont; fourth, Edwards, South Plains.

220 yards dash: First, Miller, Sandhill; second, L. Starkey, Cedar Hill; third, J. Cates, Sandhill; fourth, Mince, Lakeview. 880 yards run: First, Mince, Lake-

view; second, Cardinal, Lakeview; third, Lotspeich, Dougherty.

One mile relay: First, Lakeview; second, Sandhill. Pole vault: First, Goodwin, Lake-

view; second, Harber, Sandhill; third, L. Turner, Sandhill. Running broad jump: First, Green, Allmon; second, Baker, Fairmont;

third, S. L. West, Lakeview; fourth, Blue and O. Miller, Sandhill. Discus throw: First, Cogdell, Lakeview; second, Goodwin, Sand-

hill; third, Dickson, Sandhill; fourth, W. Phillips, Sandhill. Running high jump: First, S. L. Wost, and O. Miller, Sandhill; sec-

ond, Goodwin, Lakeview.

12 pound shot put: First, West,
Lakeview; second, Goodwin, Sandhill; third, Cates, Sandhill; fourth,

Dickeon, Lakeview.

The point stand in track and field events of the rural schools was: first, Lakeview 58 points; second, Sandhill, 22 points; third, Fairmont, 15 points.

# Literary Events

The following are eligible, as winners in literary events, of the Floyd County meet and will go to Lubbock April the 5th and 6th to compete in the district meet. All those winning first places in the track and field events are eligible to take part in the district meet.

Music Memory: Sappho Ward, and Clyde Smith, R. C. Andrews Ward school, Floydada.

Girls Debate: Irene Matthews and Bonita Newsome, Floydada high

Boys Debate: Chester Carthal and Hall Nall, Lockney high school. Senior high school declamation:

Boye, W. C. Phililps, Sandhill; Girls,

Nadine Woods, Floydada.

Junior high school declamation:
Boys, Henry Ford, Lockney; Girls,

Joyce Thomas, Lockney.

Ward School junior declamation:
Boys, Granville Billings, R. C. Andrews ward, Floydada; Girls, Georgia Lee Sparks, R. C. Andrews ward,
Floydada.

Rural school senior declamation: Boys, Harley Hay, Allmon; Girls, Leota Fizzell, Lone Star.

Rural School junior declamation: Boys, J. H. Campbell, Aiken; Girls, Nadine Jack, Lone Star.

Ready Writers Contest: Kathleen Hodge, Class A, Floydada high; Mildred Burke, class B, Sandhill; Bonnie Fay Goodrich, ward school, Lockney; Ora Lee Edwards, class C Lakeview.

Extemporaneous Speaking: Trula
Mac Phegley, South Plains; Billy
Ed Whitfill, Lockney high school.
One Act Play: Olin Huff, Richard
Sherwood, Glenna Whitfill, Gladys
Pratt, Lockney high school.

Three R Contest: Myrtle Neal, Sterley. Bural Pentathlon: S. L. West,

Tennis: Tommie Rawdon, girls singles, Floydada; Billie Standiforth,

cingles, Floydada; Billie Standiforth, boys singles, Floydada; Melba Simpcon, Edna Copeland, girls doubles, Lockney high; O. Miller, E. Graham, boys doubles, Sandhill. Velley Ball: Mary Louise Wood-

Volley Ball: Mary Louise Woodworth, Estelle Hodel, Melba Simpcon, Fay Oliver, Helen Calahan, Edna Copeland, Mildred Johnston, Pauline Strickalnd, Louise Ford, Dorotry Myrick, Juanita Still, Lockney high school.

Urnen Borum, formerly a student at W. T. S. T.C., has accepted a pocition with the Arwine Drug.





EASTER comes late this year . . . APRIL 21st . . . But the new fashions for Easter arrived early and here they are in all their entrancing splendor awaiting your careful and leisurely inspection and selection. The frocks, the coats, the suits and the hats are smarter than ever in clever style lines. The accessories afford colorful touches which are bound to thrill the feminine heart. Our entire store has taken on the gay spirit of Spring. We are certain you will enjoy shopping here. We extend a most cordial invitation to all.

# Dress And Coat Ensemble!

# Distinctive Fashions for the New Season

WE HAVE THEM—NEW STYLES IN SUITS AND COATS THAT CONTINUE TO SELL.....

Styles that are selling, long and intermediate lengths, as well as short jackets, in fitted and swagger effects.

# DRESSES IN ALL THE NEW MATERIALS AND STYLES

Navy sheers and novelty crepes in smart prints and the new pastel shades—in street and jacket styles. Latest creations of manufacturers and only recently received.

OUR POLICY—Frequent shipments of merchandise personally selected by us assures you of the earliest selection of the newest merchandise in the market.

Dresses Grouped at \$4.95, \$6.95, \$7.45, \$8.95, \$9.85, \$12.75, \$14.95, \$16.95

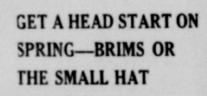
One Groupe of Coats and Suits at \$11.75 One Groupe of Swagger Suits at \$18.95 One Groupe of Suits at \$9.85

The jacket suits of new silks or the lightest of colorful wool crepes afford a wide selection of individual models. There is a variation of bolero models that have the slim and unbroken youthful lines, in sizes 14 to 20 and 38 to 46.

# WASH FROCKS

This showing of dresses include Sanforized Broadcloth, Seersucker, French Gingham and Prints.

Grouped at \$1.95 and \$2.95







There is the brimmed hat and the small hat . . . . but best of all there is a "happy medium" in the new 1935 hats for Spring. In our shop you will find many types of brims, some a little wider, some a little narrower. . . . They are all easy to wear and they are all in that groove which assures universal flattery to the wearer. Close back brims, sailors with flower trims, bandeau brims, fold backs, shallow crowned or deep crowned. Straws of all weaves, colors and treatments predominate. All head sizes.

Grouped at \$1.49, \$1.95, \$2.45, \$2.95, \$3.95

# STYLE SHOPPE

MRS. MOLLIE A. MORTON, OWNER

PHONE 17



# **LADIES AND MISSES GLOVES**

The Eider Glace Glove is the finest kidskin we have ever show at the low price of \$1.95. It comes in harmonizing shades, beautifully stitched gauntlet patterns and guaranteed to fit with tailored precision.

Other gloves for street and sport wear, colors, navy, brown beige, and white,

Priced at 79c and 98c

# Ladies Misses Purses



We have a nice selection of Ladies and Misses Purses, in patent leather, bead bags, and white kid,

Grouped at 79c \$1.00 and \$1.95

# Ringless Vanette 4 Hose



The April-Tone silk stockings is but another example of the smartness which can be fashioned into hosiery. They come in chiffons and medium service weights.

Grouped at 79c, 98c, and \$1.00

# Ladies and Misses Lingerie



Ladies lace trimmed Lingerie, slips and gowns in crepe and satins,

Grouped at \$1.00, \$1.95 and \$2.95 Panties, Grouped at 49c, 59c, and 85c