

CLASSIFIED DEPARTMENT

SEEDS

Yellow sweetpotato seed corn. State Certified, bred by the Texas Experiment Station...

Filet Crochet for All to Admire



'Such lovely lace!' your friends will exclaim and they'll never guess how little it cost! You'll want to gather up crochet hook and some string and begin at once on this charming chair or buffet set and pillow to match.

To obtain this pattern send 15 cents in stamps or coins (coins preferred) to The Sewing Circle, 259 W. 14th St., New York City.

ARE YOU ONLY A 3/4 WIFE?

Men can never understand a three-quarter wife—a wife who is lovable for three weeks of the month—but a hell-out the fourth. No matter how your back aches—no matter how loudly your nerves scream—don't take it out on your husband.

MOROLINE FOR CUTS

The Will to Do Great souls have wills, feeble ones have only wishes.



Vital Power Loss of sincerity is loss of vital power.—C. N. Bovee.



Watch Your Kidneys! Help Them Cleanse the Blood of Harmful Body Waste

DOANS PILLS

SUNDAY SCHOOL

LESSON

By REV. HAROLD L. LUNDQUIST, Dean of the Moody Bible Institute of Chicago.

Lesson for April 10

FINDING OURSELVES IN SERVICE

GOLDEN TEXT—'What shall it profit a man, if he shall gain the whole world, and lose his own soul?'—Mark 8:36.

'Finding ourselves' seems like a singular, almost self-contradictory expression, but it refers to a sound principle recognized by psychologists as well as spiritual leaders.

A word of warning—let no one who studies this lesson fall into the serious error of thinking that some formal religious service will bring redemption and favor with God.

It is the Christian who needs to 'find himself in service.' Only as he thus yields to Christ does he really find the life worth living.

I. Clear Confession (vv. 27-30).

Even those who deny to our Christ the recognition of His deity, and the devotion of life which is His just due, must, if they are at all intelligent, admit that no man ever lived who has made such an impact on human history.

II. Corrected Error (vv. 31-33).

Although Jesus was not yet ready to have His Messiahship proclaimed to the public, He was prepared to teach His disciples concerning not only that important truth, but of His rejection and death.

Note the divine 'must.' While it is true that wicked men showed their hostility toward our God and His Christ by hanging Him on Calvary's cross, yet it was to die for our sins that He came into the world.

Satan hates the cross and the open grave. Jesus won the victory over him there. He did not want to hear of it before it took place and used impulsive Peter for a mouthpiece to object.

III. Consecrated Life and Service (vv. 34-38).

'Let him deny himself' (v. 34). That command we have construed to mean that we should perform little acts of self-denial, foregoing some comfort or pleasure, possibly for a few weeks.

Careful attention should be given to the solemn questions asked and statements made in verses 35-37. These are not the reasonings of a man—they fall from the lips of the Son of God.

Fun for the Whole Family

THE FEATHERHEADS



S'MATTER POP—Or, When He Goes on a Diet



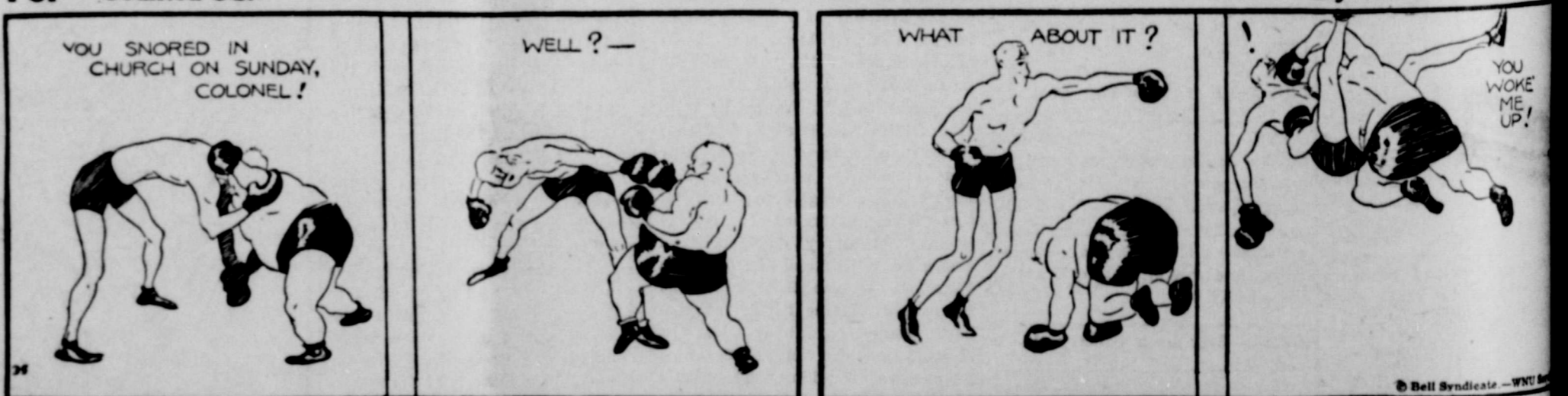
MESCAL IKE



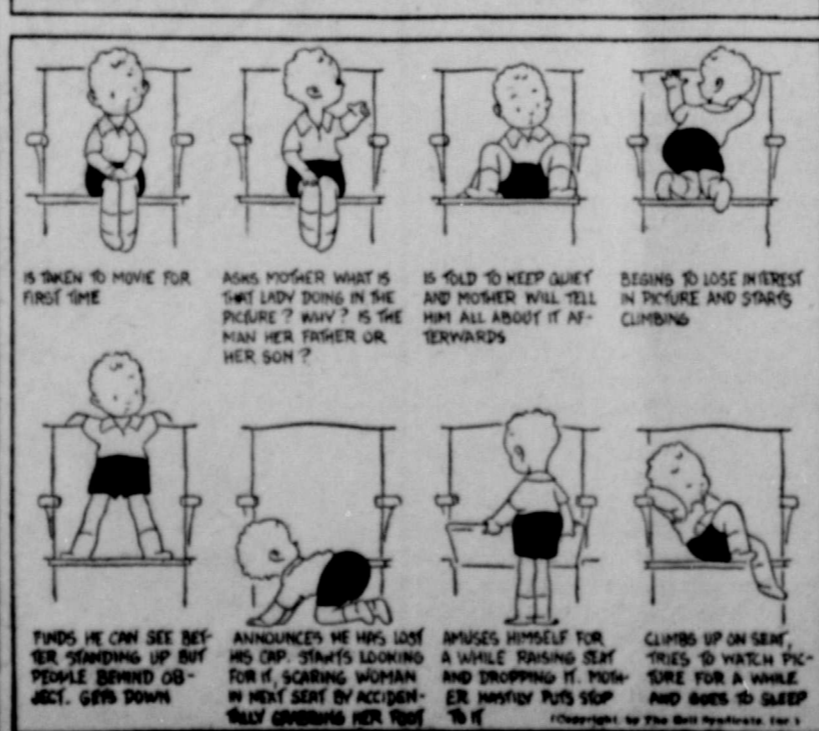
FINNEY OF THE FORCE



POP—Counted Out



SMALL BOY AT THE MOVIES



SOME DILEMMA

'I'm in a terrible difficulty over my girl.' 'What's wrong?' 'I've been saying such nice things that she's getting conceited. If I quit she'll think I don't care for her any longer; and if I go on she'll think she's too good for me.'

Music Notes

'What is your occupation?' 'I used to be an organist.' 'And why did you give it up?' 'The monkey died.'

Not in Control

Policeman—How did the accident happen? Motorist—My wife fell asleep in the back seat.

TIT FOR TAT

Two men were quarreling. 'Yer lanky strip,' yelled minutive one, 'if yer tied in a knot yer wouldn't be!' 'And you,' retorted the chap, 'if you were to be hanged, yer socks up you'd be hanging!' Chicago Daily News.

Advertisement for Pepsodent toothpaste and powder, featuring a woman's face and the text 'It's Better!—say Millions about Pepsodent with IRITUM'.



RUTH COMFORT MITCHELL'S

STRAIT GATE

A new serial story by the author of "Corduroy," "A White Stone" and "Army With Banners," who now offers the intriguing biography of Sarah Lynn Dana, aviatrix. Romance and adventure soar through the skies in this brilliant story, packed with excitement for the non-conformist, Sarah Lynn, whose career has left her family aghast. Sarah Lynn flirts with death, wins love and fulfills the destiny of all dark-haired Danas, traditionally an independent lot!

AN ENJOYABLE NEW SERIAL



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Floydada, Texas
Office: Holmes' Studio, West Side.
Spinal Analysis. Xray Work



HALF-SOLES AND HEELS

Makes Them New; No Sacrifice in Quality of Work

Old Shoes made new by Half - Soles and Heels. Bring us your shoe repair work.

RAINER SHOE SHOP
South Side Square

Mrs. Elva Bailey and daughter, Winona, of Quanah, spent the week end with her brother, Mr. and Mrs. Homer Hopkins.

Mr. and Mrs. Le Roy McDonald and little daughter, of Plainview, spent Sunday in Floydada with relatives.

W. H. O'Neal of Lubbock, is visiting a few days with his sister, Mrs. Wilson Kimble.

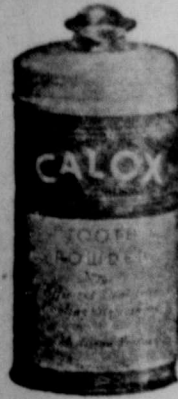
Miss Ola Hanna of Lefors, spent the week end with her parents, Mr. and Mrs. A. R. Hannas, in the Sandhill community.

Mr. and Mrs. R. W. Pyron, of Crosbyton, were Sunday visitors of Mrs. Pyron's sister, Miss Beatrice Davis.

Miss Helene Hay and Burl Holt spent Sunday in Amarillo visiting Miss Bernice and Tom Bishop.

Mrs. J. R. Cardwell, of Lolla, arrived Sunday to visit several days with her daughter, Mrs. H. B. Hatley.

MAKE YOUR TEETH shine like the stars!



CLEAN AND WHITEN TEETH with Calox, the Oxygen tooth powder which penetrates to the hidden crevices between the teeth. Pleasant, Refreshing. Protects the gums and is economical to use.

TRY CALOX AT OUR EXPENSE What Calox will do for your teeth is easily demonstrated by you in your own home at our expense. Simply fill in the coupon with name and address and mail it to us. You will receive absolutely free a test can of CALOX TOOTH POWDER, the powder more and more people are using every day.

FREE TRIAL COUPON
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Send me a 10 day trial of CALOX TOOTH POWDER at no expense to me. I will try it.
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Address _____

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Floydada, Texas

1903—TIME TESTED SERVICE—1938

Easter Fashions

AN ARRAY OF HIGHLY TEMPTING MODELS IN SPRING'S NEWEST FASHIONS THAT ENABLE YOU TO BUY MANY ESSENTIALS FOR EASTER AND SPRING AND SUMMER WEAR AT A FRACTION OF USUAL PRICES.

SALUTE THE NEW SHEERS FOR EASTER

Greet Spring in the Easter Sheers.



\$4.98, \$7.95
\$9.85



PURSES—

In all the New Styles

\$1.00
\$1.98



WE'RE READY WITH YOUR EASTER STRAWS

Truly Easter Hats, dressily trimmed, with flowers and veils. We have them in all styles. Colors black, navy, copper tones and summer shades.

AGAIN... IT'S A SPRING SUIT

Choose your suit from the Style Shoppe's complete line-up of SUIT STARS of 1938! All expertly tailored, all Brand New.



\$12.75 to
\$19.50

STYLE SHOPPE

"Always Showing Newest Things First"
Mrs. Mollie A. Morton, Owner Phone 17

NEW LUBRICATION EQUIPMENT AT MAGNOLIA SERVICE STATION NUMBER ONE.

We have just installed some new equipment at our station which will make it possible for us to give you better service on your lubrication jobs. We will appreciate any business given us in this line. Car washing and lubrication is our specialty. Give us that next job as a trial.

Magnolia Service Station Number One

A. J. CLINE, MANAGER PHONE 36

Several Good USED CARS At Bargains

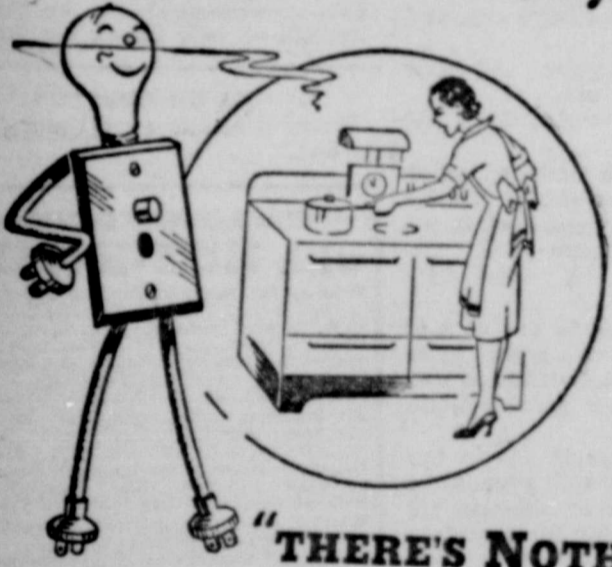
1934 Buick Sedan, guaranteed extra good shape.
1933 Chevrolet Sedan.
1929 Ford Two-Door Sedan.
1929 Ford Truck.

COME IN AND SEE US FOR REAL BARGAINS.

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OLDSMOBILE AND INTERNATIONAL DEALER

MR. WATTS-HIS-NAME Says...



"THERE'S NOTHING just as good' as ELECTRIC COOKERY---and Certainly 'there's nothing better.'"

"IMAGINE your kitchen as clean and cool as your living room... Think of the convenience and the freedom that only automatic electric cooking can give... Fancy those fancy steaks and roasts that melt into compliments... Day dreams? A thousand times no!... these are actual reasons why 'there is nothing better' than electric cookery.

"BUT your biggest surprise of all is the low cost of operation and the extra low easy terms. Drop by our office and let me tell you more about the new Westinghouse and Electromaster ranges. You'll really be surprised!"

Texas-New Mexico Utilities Company

FARM TOPICS

POULTRY OUTLOOK FOUND FAVORABLE

Government Bureau Predicts Higher Egg Prices.

Supplied by the United States Department of Agriculture.—WNU Service.
Somewhat higher prices of eggs next year as compared with this year are foreseen by the bureau of agricultural economics in a review of the poultry and egg situation. This conclusion is drawn from the smaller number of layers which will be in farm flocks next year and the expectation that the rate of egg production will be somewhat lower.

The larger supply of feed this year is expected to have a material effect on the poultry situation. The total production of the four feed grains, corn, oats, barley, and grain sorghum, this fall will be the largest since 1932. And the wheat supply for poultry feeding will be larger than in recent years. With the number of grain-eating animals at a low point, there will be unusually ample supplies of grain for poultry, especially in some of the Corn Belt states. In other words, the bureau says, the feed situation next spring will be much more favorable to producers than in 1937.

Largely as a result of the ample feed supply, it is expected that the hatch of chicks next spring will be larger than the small hatch this year. This leads to the conclusion that while poultry supplies will be smaller in the first half, they will be larger in the last half of 1938 than in the corresponding periods of 1937. Higher prices of chickens are looked for in early 1938, whereas lower prices may be the rule a year from now.

Stocks of eggs in cold storage which will affect egg prices next year are likely to be much less than they were in 1937, because of smaller marketings.

While the production of fall and winter broilers this year is expected to be heavy, the price is not likely to be depressed correspondingly because the general meat supply is smaller.

Turkey production this year is estimated at 10 per cent less than it was in 1936. With prices expected to be higher than they were last year and possibly higher than in 1935, the hatch and production of turkeys in 1938 probably will be increased over this year.

Fast-Growing Pigs Are the Best as Breeders

The best swine breeding stock usually comes from the heaviest pigs, said H. W. Taylor, extension swine specialist at North Carolina State college.

So a good way to select breeding stock, he added, is to weigh the litters at weaning time.

If all sows and litters have had the same care and feeding, the litters which are heaviest at weaning time will be those from the best sows.

The boar and sow pigs selected for breeding purposes should be taken from these heaviest litters.

Boar pigs to be raised for pork should be treated when four to five weeks old, Taylor continued. At this age the treatment does not shock the pig as much as it will later, and the young pigs recover more rapidly.

He also pointed out that sanitation and balanced rations are two of the most important factors in hog production. "If you have not tried farrowing and raising pigs on clean land, give it a trial," he said.

Agricultural Notes

The flesh of sharks is a source of poultry food.

Sugar cane requires 9 to 13 months to mature.

Duck eggs have a greater fat content than hen eggs.

The Iowa college of agriculture at Ames has more than 5,000 students.

Sugar and sirup have been manufactured in limited quantities from watermelons.

An expert claims that farmers put back only one-third of the phosphate they take out.

Turkeys can be made to lay eggs earlier than normally by use of lights in their houses.

A turkey at McCook, Neb., drove a pheasant hen from her nest and hatched the fledglings.

Canada's creamery butter output in the first eight months of 1937 totaled 170,705,417 pounds.

Devices for the artificial hatching of chickens from eggs were known to mankind in early times.

Ireland's potato crop is being turned to new uses. Industrial alcohol factories utilize farm surplus.

The best winter protection to alfalfa is a growth of from six to eight inches or more to hold the snow.

COTTON ACREAGE QUOTAS ANNOUNCED BY AAA OFFICE

College Station—The county cotton acreage quotas for 1938 have been announced by the state AAA office at Texas A. and M. College. The state allotment of slightly more than 9,800,000 acres was divided among the counties on the basis of the past five years' cotton acreage diverted from cotton under previous farm programs, Geo. Slaughter, chairman of the Texas Agricultural Conservation Committee, said.

The method of the distribution to counties is prescribed in the new farm act, which also provides that county committees shall divide the county acreage allotment to the various cotton farms. Provisions are made for small cotton farms, and new producers will receive quotas from a state reserve, Slaughter pointed out.

The distribution to the remainder of the cotton farms will be on a percentage basis of the tilled land. The percentage factor will be uniform one for the county or for an administrative area within the county, but no farm may receive a quota in excess of the greatest acreage planted to cotton in any of the past three years.

Twenty-four counties received cotton quotas in excess of 100,000 acres. The largest quota, 175,781 acres, went to Ellis county and the second largest 167,519 acres, to Navarro county. Hill, Lubbock, Lynn, McLennan, Nueces, and Williamson counties received quotas of more than 150,000 acres. Floyd County received a quota of 50,474 acres.

MISS RUTH JENKINS ENTERTAINED 1934 STUDY CLUB

The 1934 Study Club met Tuesday night, April 5, at the home of Miss Ruth Jenkins at 329 West Houston Street, in a Pre-Easter program.

The meeting opened with a business session, in which Miss Helen Kruger was voted into the club as a new member.

The program consisted of a talk by Mrs. J. E. Eldridge.

The next meeting will be held April 19, with Miss Fanny Mae Rees as hostess.

County Agent D. F. Bredthauer spent Wednesday in Lubbock attending the 4-H Club Boys meeting.

Harold Easley, of Lubbock, spent Sunday visiting friends in Floydada.

Miss Emma Lou McKinney of Olton, spent the week end with her parents, Mr. and Mrs. J. J. McKinney.

Hershell, Ralph, and James Hammonds, of Lubbock spent the week end with their parents, Mr. and Mrs. John I. Hammonds.

Marilen Fry of Lubbock, spent the week end with her parents, Mr. and Mrs. R. E. Fry.

Miss Reba Copeland spent the week end in Plainview with friends.

FLOUR \$1.29
48 lbs

COFFEE, lb, 25c
Chase and Sanborn

CORN, 25c
3 No. 2 cans

TOMATOES 25c
3 No. 2 cans

POST Toasties 10
Package

KRAUT 10c
No. 2 1/2 can

VIENNA SAUSAGE 7c

BLACK EYED PEAS, 3 cans 25c

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McBrien

Controlled UNIFORMITY

Cosden Higher Octane Gasoline

Deriving all its crude from one oil field in West Texas... refining it under most careful, scientific regulation and inspection... loading it from Cosden's own loading dock at the refinery in Big Spring, the quality of Cosden Higher Octane Gasoline absolutely controls the uniformity and octane quality, straight-run gasoline. ALWAYS DEPENDABLE!

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NINE MILLION ACRES IN TEXAS GAME DEMONSTRATION RESERVE

Almost nine million acres of Texas farms and ranches are included in the 262 game management demonstration preserves which have been established during 1937 in cooperation with the Extension Service of Texas A. and M. College, the annual report of R. E. Callender, game management specialist, shows.

Farmers, ranchmen, and 4-H club boys to the number of 7,324 have banded together into cooperative game management associations in 54 counties. The associations run in size from two or three farms to more than fifty parcels of land. In some instances these areas involve an entire community and are composed of individual holdings ranging from 8 to 40,000 acres per owner.

Each association makes its own rules, Callender said. The first step is to make an inventory of the various species of game and their abundance, and to take steps to increase the game. This is accomplished to some extent through artificial restocking, but the main improvement follows the provision of food and shelter, protection from natural enemies, and by restricted hunting.

Game management research has established the fact that game will not increase beyond a point determined by the available amount of food, shelter, and range, and a regulated harvest is recommended when wildlife becomes abundant.

The rules of the associations usually provide that, when game is plentiful enough to permit hunting, permits or leases may be issued through the secretary of the group. Such hunting is strictly regulated.

Revenue from hunting permits is divided among the members on a predetermined basis and a reserve is accumulated for the introduction of new game and for further protective measures.

In addition to the establishment of the preserves for game demonstration purposes, 1,089 farm ponds or lakes with a total area of 5,642 acres were constructed in 1937 and stocked with more than a million fish.

Callender gave credit for much of the success of the plan in its initial year of operation to sportsmen groups and civic organizations which recognized the possibilities of the game preserves.

CCC CAMP CALLS FIVE LOCAL MEN FOR APRIL 15

It was announced this week that the local office of the CCC, in charge of Mrs. Slough, was calling five men for first place and three alternates. Interested ones should apply at Mrs. Slough's office for further information concerning applications.

W. B. Hall of Plainview, was a business visitor in Floydada Tuesday.

Junior and Miss Ruth Rutledge of Lubbock, spent Sunday afternoon with their parents, Mr. and Mrs. O. P. Rutledge.

MOTHER! PROTECT your BABY

Mother most hospitals now SAFER against germs protect their babies against mother do as hospital germ and skin-infection by doctors recommend rubbing Mennen Antiseptic Oil all over the baby's body - Mennen Antiseptic Oil every day This keeps the baby's skin healthier and druggist's today.

MENNE Antiseptic Oil

WE SPECIALIZE IN DOING WORK ON

Farm Machinery

If anything breaks and needs welding call 35 and we will bring our portable general you and do the job. Our Electric Welding chine gets the job done.

RE-ALIGN YOUR COMBINE SHAFTS

Our shop is equipped to do all kinds of ing-up and turning shafts, repairing boxes and kinds of combine and tractor work. Let us haul your combine and tractor motors.

Equipped with a lathe to do all kinds of Our large machine makes it possible to do a class of lathe work, not usually found in the er towns in this section.

TRACTOR AND COMBINE RADIATOR REPAIRING OUR SPECIALTY

Bring in your tractor and combine Radiator to be cleaned and overhauled while you still plenty of time before harvest sets in, and avoid usual rush at the last minute.

ClineAutomotive Repair Company

FRANK CLINE, OWNER