# "By Helping Business You Help Yourself" <br> IS NEWS YOU WILL THE STORY IN SE PAGES 

JUST SAY "I READ IT JUST SAY "I READ
FIRST IN THE FLOYD COUNTY PLAINSMAN"
ard Is Elected 200 Students Fat at sident of Floyd P. T. A. Cafateria nty Singers At Local School


Fairmont Church 38 Bales Cotton Announcement eed in County sent Time

L. Minor
arns to Star Grocery

## FLOMOT, LOCKNEY PLACE MOST MEN ON ALL DISTRICT 4-B ELEVEN; TWO SPOTS GO TO FLOYDADA HIGH SCHOOL

Estelline, Spur, Paducah and Silverton Are Represented on Squad Selected by Coaches
floydada schools celebrate as CHRISTMAS HOLIDAYS APPROACH; F.F. A.,F.H.T.SOCIAL HELD TUESDAY NIGHT

Number 3
T. C. U. Students To Be Home For Holidays

Resolution Grant ed Favoring Ama rillo Station

## White House Shares Yule Spirit

Students In Andrews Ward Have Christmas Trees. Exchange Gifts, Make Ready for Santa



## -Weekly News Analysis

Italy Follows Hitler Technique To Trounce Weakened France


By Joseph W. La Bine
tom


 Diver's Doom
$\mathrm{H}^{\mathrm{ELLO}} \mathrm{You}$ Everybuory bere been a lot sata about the herostm










Bruckart's Washington Digest
Official Title Does Strange Things to Mentalities of Men

Government by Men Instead of by Law Seems to Be the Rule; Undue Power Is Given Into Hands of Bureaucrats; Congress Should Take Heed.

By WILLIAM BRUCKART
WNU Service, National Press Blag., Washing


CHASSIYI
DमPARTME

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5
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## Fun for the Whole Family

## BIG TOP






By RUBE GOLDBERG

## 


(2) $\boldsymbol{\sim}$


By C. M. PAYNE



POP-Everything on the Menu Card



| Improved | SUNDAY |
| :--- | :--- | :--- |
| $\begin{array}{l}\text { Uniform } \\ \text { International }\end{array}$ | SCHOOL | $\because$ LES S ON



Lesson for December 18 , isson rex


 tound in the Ten Commandment
but the very heart of the command:
ments is the "new commandment" ments is the "new commandment
of Christ, that we love God with our
whole being and love our neightor Whole bing and love our neightors
as ourselves. For if we have that
pertect devotion to God we shall pertect dis commandments (John $15:$
keep Home and
o 10. and shall show our love to
our neighbors by positive aets of our neighbors by positive acts of
interest and devotion, as well as by
retraining from falsehood, violence and impurity.
The message of our lesson today
is one which will strike home to the The message of our lesson today
is one which will strike home to the
hearts of honest and earnest men
and women When we stand in the and women. When we stand in the
revealing 1 ilht of Gods Holy Word
we cry out for forgiveness for the manner in which we have talled
trumy to represent our Lord in the
world. and in prayer tor grace to World, and in prayer tor grace to
Uive as we should. Let no unbeliev-
er who reads these words use them
ond
 and enabling grace of God.
Our outine for today we borrow
with thanks trom Points for Em.
phasis, by Dr. Hight C. Moore.

| COMB AND BRUSH | By GLUYAS WILIAMS |
| :--- | :--- | so aptly presents the truth that it

merits our study
I. Stander the New Command-
ment (Matt. $5: 43-48$ ).
 the love one has for the brethren
is wwithout oubt a more intimate
relationship than the love one may have tor an enemy, we must not
seek to minimize the real ovee we
should have even tor those whe

impossible, but in Christ it is is not
only possible, it has

that borders, on hatred about "the
devil's gans." to lose all love tor the
crowd that hangs around the taver
crowd that hangs around the tavern
and the gambling house. Let us
IL. Scope of the the
ment Matt. $2: 34+40$
It is as high as $G$
the lowest sinner, and as wide
the circle of all mankind
he man must te right with Gid
does not mean a hairthearted one.
day.a-week interest in religious
matters. and that only up the
point where they do ont it itertere
with our own interests

som is none too easy at times; and
some of us reailize that we have
talled even there But the mave

Cinist constraineth uss" Ihe II Cove. of
st
true spirer of the real motive, the

 Ings 1 count not my life dear
Ingiving 111 may bring deliverance
to my triends.
Som
Some folk talk piously of the
love for God, but are not willing
go even across the street to os peak
to a soul bout Him. It we oove
Him wo would willingly go to the
end of the earth for Him or the Sentinels

## ends tente to be

not question His guidar.ee Wor bl blu
to own His name, even though
lestimony may mean our death
This we shall do tor Christ's sake.
and tor the sake of a suffering hu-
The writer thinks of John and
Betty Stam whom he was privileged
to teach
Moody Bible Institute, and who not not
lons afterward poured out their gat
lant young lives in mart
 no man than this thater a man
down his ife for his triends.


Troubled by
Constipation?






##  <br> 

CHEST COLOS
Gere's Quick Relief fro



# THE LIFE OF THE PARTY 

By ELIzABETH JORDAN



Myth of Copper Discovery by Michigan



## WHAT to EAT and WHY

C. Houston Goudiss Counsels Wise Eating
During the Holiday Season



G. R. STRICKLAND AND SONS




A who
electrical
homes on you
duties around the
Complete Stock of Christmas Tree Decorations
WARE THIS AN EIECTRICAL CHRISTMAS!

## TOASTERS, Chromium Finish

LAMPS, I. E. S.
Table Lamps
PERCULATORS $-53.25$
$\$ 5.95$
WAFFLE IRONS Chromium finish, complete $\$ 4.95$
HAMILTON BEACH MIXER,
With All Attachments
$\$ 23.75$
RADIO ELECTRIC COMPANY Zenith Radios



Southsiders to matr uxder order Sunday at 2:00

| Floydada Insur ance Agency $\qquad$ ally solicited <br> W. H. HENDERSON OWNER |
| :---: |
|  |  |

## EVERYTHING FOR YOUR CAR

 You Will not be arraid of cold weather....ifyour car is in first class condition. we have a COMPLETE LINE OF ACCESSORIES, REPLACEMENT PARTS


Methodist Church
GEO. M. FINKNER

## 

|  | Gifes matinme |
| :---: | :---: |
| NEWELBY | JEWELRY ...SANTA |

Take a tip from SANTA . . . Give Jewelry from SOLOMON'S this year! It's the Gift that's sure to please every time. You'll like our low prices and big selection.

$\$ 9.50$ 10 $\$ 125.00$



WATCHES
MAN'S WRIST Watch


NEW LADY'S Watch Recurate movement.
golid cese, cord band $\$ 25$
M.L. SOLOMON, JEWELER

GREETINGS OF THE SEASON!

BOOTHE CLEANERS AND HATTERS

THE FIRST NATIONAL BAMI
Floydada, Texas

1903-Time Tested Service-19:


YOUR PLACE IS SET AT OUR TABLE

CRISPLY WHITE NAPKINS, GLEAMING FLATWARE, SPARKLING CHINA All are set on our tables for your visit down before the most delicious meal you h ever tasted

## CHRISTMAS DINNER MENU

Salad
Baked Turkey with Dressing
String Beans Baked Corn
Whipped Potatoes Cranberries
Choice of Coffee, Tea or Milk Dessert

## WHITESWANCAFE

R. E. CAMPBELL, MANAGER


 trom the hopital
thougat reeovering
Treason Clover or
been undergaing tree
Homar Hopk

## undergoing troatim


derson of Mc coy.

## 

LAYER CAKES,
Large 3- layer, each 5.c

WESTERS' QUALITY BAKFRY



## Stranger In Town

## By Sarah Jane Clark



## 

We have bought STAR CASH GROCERY from Bambauer Bros. and will again be found at the same old sland.

Will, as before, be here with everything in Grocery, fruits and fresh vegetables and will be mighty glad to have all our old friends and customers come in to see us.
the store with complete grocery service
CARL MINOR
we deliver


BED-ROOM SUITS

- Maple
- Walnut
- Blond Maple
$\$(9.5)$ to \$102.5)


LIVING ROOM SUITS BKING XMAS CHEER! A more appropriate Gif! Cannot he F'ound $. \$ 39.5)$ and up

## PHILCO RADIOS <br> Year Around <br> Pleasure! <br> -SETS - <br> $\$ 25.00$ to $\$ 215.00$



- End Tables
- Card Tables
- Colfee Tables ALSO- Lounge Chairs, Smokit Stands, Cedar Chests, Desks, Magazine Stands.


BBA dining Room suits-
$\$ 68.55$ to $\$ 105.1$
F. C. HARMO

