## THE MIDLAND REPORTER <br> AND GAZETTE - EXAMINER


 Herald.
On Friday night, by request Mr.
Cobb delivered a patriotic address at
the Chrieting the Christian ehureh before a a large
audience assembled to witness the audience assembled to witness che
contests in the University Interscho-
astic District League meet, which was well received.
Saturday afternoon at $2: 30 \mathrm{Mr}$
Cobb addressed the voters in behale Cobb addressed the voters in behali
of his candidacy at the court house.
The district court room was filled to overflowing and it was noticeable
that the women were well represented in the audience.
Hon. T. T. Garrard, district attorney, after which the speaker was intro-
duced by Judge E. R. Bryan, repres-
entative from this. entative from this district in the
State legistature, who has been frequently referred to by Mr. Cobb in his
speeches, as a man who has been con-
sistently sistently right on the public questions
which have been submitted to him for action since he has been in the leg-
islature. Judge Bryan said in part:
"I was attracted to Mr. Cobb whe in his announcement for congress, he
stated his attitude upon the vital
questions of the hour and found him
to be so nearly questions of the hour and found him
to be so nearly in accord with
what I have believed for years to be "Since making that discovery, I
have been studying him as he has un-
folded himself politically in his folded himself politically in his speech-
es and other public utterances, and firmfy convinced I have become that
the people of this distriet will make no mistake if they send him to congress.
"The time has arrived in American
politics when only men who are right upon questions affecteing the homes
and hearts of the people of the coun-

FERCUSON TO BE HERE MAY NINTH

## Special--Corn Flake Week

A Large Stock to Sell. Large Packages only ${ }^{\text {15c }}$

This is less than the manufacturers price on CORN FLAKES today. They are good to eat. Don't miss this opportunity to buy before our present stock is exhausted.
Corn Flake Week Begins Saturday Morning, April 27th, Continuing tor One Week at the Above Price.

## CREDIT

Credit is an ever-present condition and ever indispensable. Without credit no man or country can long survive. We still have confidence in the citizens of our town and in West Texas. By full co-operation our country will survive the drouth and come back stronger than ever before. Yours for more business,
Midland Mercantile Company

 mot in wousum, mour out

 mata inim ion nimer and emin int its oxemidity beatis тukr nap pooit icok MBINGE J. P. Inman and M. R Hill returned last. Tuesdan Mrom a filshing return-
on Devil's River. They spent and had no luek. They all, so font a a week
were fish
concerned. They killed squirress, however, and enjoyed the
outing. J. A. Johnson and D. H. Roettger also left Wednesday for a
fishing trio lishing trip. Fhey go to the San Saba.
expecting o be gone about a week.

Some are giving their The least YOU can do-Buy Liberty Bonds

## This Store Has the Goods

## You we.

For Less than You Expect
and you will fndd dur cast pricese less than you really expect, dueto our foresight in purchasisn, our cash and Best of All

## Boys' Shirts and Blouses 50c

## New White Hosiery

This week brought us two new shipments of Ladies, Misses and Childrens white hose, the kind that has
Ladies' Liste Hose in white and black, the pair, $25 \mathrm{c}, 35 \mathrm{c}, 3$, pa
Misses Merserized Lisle Ribbed Hose, $35 \mathrm{c} ; 3$ pairs for $\$ 1.00$.
Childrens' Cotton Hose, the pair.
A wonderful assortment of childrens' silk
in plain white, the pair, $35 \mathrm{c} ; 3$ pairs for

## Small Sizes in Men's and Boys

Low-Quarter Shoes
About 50 pairs of extra good quality shoes in sizes $41-2,5,51-2,6$, and $61-2$ for the big boys or small
men, that are really worth from $\$ 5.00$ to $\$ 8.50$, to close, the pair, $\$ 3.50, \$ 4.09$ and
Munsing Union Suits

rem eh dren, boys and gr

or ladies, at $85 c, \$ 1.00$ and up to
For boys, at 50 c and 75
Men's White Lisle, undershirts, long sleeves, worth at least a dollar on today's market, but a fucky pur-
 THiS

ONE PRICE--FOR LESS--FOR CASH

## Wadley-Patterson Comp'y 

## now Living in

## 

An All-year-'round for the Bluejackets Our boys in the navy enjoy their Our boys in the navy enjoy their
Bevo. The esteem in which it is Bevo. The esteem in which it is held by the entire Navy Depart-
ment is clearly indicated by the ment is clearly indicated by the
fact that it is sold and served on all U.S. vessels and in training camps. Afloat or ashore, you will find Bevo unusually refreshing, good and healthful.
Soft in the strictest sense, but a thorcugligoing man's drink. Try it by itself, or with a bite to eat. Served everywhere-families supplied by grocers, druggists or dealers.


AMOTHER ESTEEMED
CITIZEN DIED SUNDAY
Again the Grim Reaper has pass
ed through our midst and taken fro ed through our midst and taken from
the earthly walks of life our estéemed the earthly walks of life our estéemed
townman W L. Clark. Mr. Clark was a sufferer of pneumonia and died
at his home last Sunday an early hour after just a few days'
illness. He at 1 ness. He was born October 28 th,
185 , was a loyal member of the
Methodist church that speaks for itself as to his Chris-
tianity. He believed in reilig and was always found on
Sunday in his pew at the conch vices and in the Sunday-school. His
life, as far as we knew, was a safe
exampe to example to folliow.
The funeral services were conducted Tuesday morning at 10:30, by his
pastor, Rev. J. W. Cowan, in the
Methodist chere Methodist ehureh. Bro. Cowan paid
beautiful tribute to the deceased and comforting words were spoken by the many friends to the heart-broken fam-
ily. Toithese The Reporter adds its heart-felt sympathy A large crowd attended the funeral
and a beautiful floral offering was given
Th The out of town relatives that at-
tended the funeral were M. Clark, of Fordyce, Ark., and the
deceased's three daugter, deceased's three daughters, Miss Ruby
Clark, of Menard, Miss Grace Clark, Clark, of Menard, Miss Grace Clark,
of Dallas, and Mr and Mrs. Marshall Byerley, of Big Spring.

UNIQUE THEATRE "Dollars and the Woman" with
Ethel Clayton and Matt Moore, la Friday night was a production of un-
usual merit. These usual merit. These two real stars,
supported by an excellent cast, did supported by an excellent cast, did
foll justice to the feature and all were loud in their praise.
Mary Miles Mary Miles Minter, the famous
Mutual star, was seen on Saturday night in a special featura entitled "The
Mate of the Sally Ann." This whe
deed a sweet s. deed a sweet story of the waif of the
seas and this chas. seas and this charming actress was
a feature within herself with the teion. She was ably supported
by an all-star cast by an all-star cast.
New developments are coming in
at each episode of "The Railroad
Raiders" with Helen Holmes on Mon. Birth of a Nation Coming The greatest production that has
ever been sereened, so decided by the
 mous Vitagraph stars, Dorothy Kel-
就 "The Birth of a Nation." This fa-

# Absolutely Cash Basis 

## On and After May 1st, 1,918

We deem it necessary to go on a cash basis (this means to everybody alike.). The account system is preferable to the ticket system, therefore we can not make any hold tickets. Please do not ask same.

## Owing to Conditions

over which we have no control, we have no preference. We have stayed by our many generous friends as long as we can. Now it becomes necessary to go absolutely on a basis of

## Cash Over the Counter

Please bear this in mind and do not embarrass yourself nor us by asking for credit or even "just make, a ticket 'til tomorrow," or "I'll hand you the money," for since it has become necessary to go on cash basis, we will be on it to the letter.

## City Drug Store C. A. Taylor \& Son



Citation by Publication
The State of Texas
To the Sherifier or any Constable of
Mid
Mand County-Greeting: You are hereby commanded to sum.
mon R. .H. Morgan mak making pub
Hication or this clation once in ieach
 veok for four suceessive weeks opre ance remains unpaid, tho thath the bayment
tious to to the return day hereot
has often been demanded

 dial Districtit but it there be no news.

 egular terf f of to the diar atrict the next

 ay of september, A. D.,. 1918 , then in said court on the er eth deay of March he docket of satid court No wherein the Midand National Bank

 fromissory note por thep priscipertain sum her plaintifi September 24 tha .1917
 dttorney for collectionen or of if of eot

 per cent interest. and payable to R R
Lanktord, signed R. R. H. Morgan, in

SPOKE IN PRAISE WILL N. WADDELL OF GOV. HOBBY AGAIN ON FLORIDA

of the nation for employment in win-
ning the war. He told of some of the
things which Texas has to offer, and things which Texas has to offer, and
renewed his pledge to place, first and
above all selfish motives, the duty of above all selifsh motives, the duty of
doing all in his power to bring the United States out of the crisis of the
our.
$\qquad$ gratulate Texas on the "splendid war
measures of the last session of the legisulature." the last session of the
And in turning to $t$ his right he said:
atet me congratulate you on the great governor of your State." Mr . McAdoo credited Gover Hobby with being responsible to a
large extent for the.legislation enact dge extent for the lepisiation enact-
and indicated that he appreciated the importance of the step taken as
a factor in the winning of the war.

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$\qquad$



If you want tires that improve your carheighten its beauty-add brightness and stay good looking when they are old-

## FISK NON-SKIDS

The looks of them, supplemented by their national reputation for quality and Low List Price make them without an equal.

Midland Auto Co.

Friday, April 26th
Special Holiday Set Aside By the President
Business Houses Will Close at Noon Ball Game at 4 p. m.
Town Bunch vs. Picked Team from Midland College and High School
Admission 25 Cents to all Above Ten Years of Age
Total receipts donated in ThriftStamps to children under ten years old who, with consent of parents,-will pledge themselves to fill out card.
Be Patriotic----Keep Your Mind on Liberty Day
-

(atise



## Saturday Specials

## The Ladies' Store

## Fancy Blouses

for Saturday, your choice of nine Georgette Blouses ranging from $\$ 7.50$ to Your choice of Crepe de Chine Blouses, ranging from $\$ 5$ to $\$ 6$ at $\quad \$ 4.50$

Spring Suits at 25 per cent discount Spring Dresses at $20 \%$ discount. White Tub Skirts much reduced from former prices.
A small extra charge will be made for doing alterations at these sale prices.
Prices are for the Cash No Hold Tickets Made

Silk Petticoats at 20 per cent discount.
Heatherbloom Petticoats regularly priced $\$ 2.00$ and $\$ 2.25$ now $\$ 1.45$.
Regular $\$ 1.50$ and $\$ 1.75$ (sateen) at 95 c .

Middy Blouses regular 75c and $\$ 1.00$
Percale House Aprons regular 75 c and $\$ 1.25$, now 60 c and 95 c (for summer wear)
Corsets at 20 per cent discount, with some odd sizes and styles at half the regular price.
Brassiers and Fancy Camisoles included in this sale at much less than regular prices.
Hose, glove silk, regular $\$ 2.00$ grade siin, colors black and white Silk Gloves, regular $\$ 1.50$ now $\$ 1.10$ Regular $\$ 1.00$ now 75 c , colors black white and khaki, sizes $61-2$ to 8 . Kid Gloves sold at less than the regular prices.

## In Millinery we are Showing

New Hats for Summer Wear
Colors and white predominate during the summer months. Black is losing its popularity.

Come in, we are always ready to show our merchandise.

graph, talking machine, etc., has come purchasing a phon you asked yourself that question?
Edison has made it so that you do not If you knew that any one sound.
even have to answer that question reproducing invention had a distinct for yourself because the Edison tone advantage over all others, undoubt-

## The NEW EDISON

 the rendition of the ar ant and that of the the New et ween

## C. A. TAYLOR \& SON, Dealers

## CLASSIFIED






$\qquad$


TRY THE Llano Hotel (New Management) Plans
 lighted roo ld 22 with bath.








 Doc. Moore was in
few days this week. Elbert Skip and s.s.ank Hardin, of
Knowles, N. M., were here this week The Llano Hotel, under new man agement, invites you to try their Sun-
day dinners and suppers.
adv $26-\mathrm{ta}$

Storey \& Gardner

## Merchant Tailors

 suits to measureCleaning and Pressing
Using the most scientific methods and guaranteeing perfect satisfaction, we call for and deliver all work. Shop next door South of old Warnock Cafe

$$
\bar{\square}
$$

Telephone No.

MINERAL WELLS THE NEXT MEETING PLACE torney J. M. Caldwell, as Delegate
Reports on Meeting of National Highway Association Midland Reporter:
In pursuance of plans made by the
good roads good roads boosters of Midland. I at
tended the meetings of the Unite
States Good Roads Association and
the Bankhead Highway Association the Bankhead Highway Association
held in Little Rock, Ark, beginning head Highway. Highway No. One
as will be understood, is the route
from The with the T. \& P. Railroad Pas, parallel
Both associations were full of
lerest
$\qquad$ association was addressed at various
times by Governor Brough. of Arkan-

# PAY CASH 

## and Watch Your Bank Account Grow

If you trade with Smith Bros. you won't have to help pay somebody's bad account. We sell for Cash only that's why we sell cheaper

## Smith Bros. time



## Knowledge plus Training is Power

Classical education is all right. The ability to measure the distance of the remotest star or to read with fluency the thoughts of people who lived centuries ago-thoughts expressed in their own language -is indeed a manificent accomplishment. But Business Firms, the large corporations, prefer that class of Red Blooded Americans who, instead of wasting time trying to solve the age-old riddle of why a black hen lays a white egg, content them selves with learning the best way to GET THE EGG. In America

Business is King!

 must know how to set your sails so as to steer your ship into the port of success! You must know how to figure accurately the common problems coming up in business life-you must know the elements of
commercial law, as applied to business transactions -you must be abbe to write a neat, readable hand you must know how to keep books in an up-to-date manner-to use a typewriter and to take down the words of others in shorthand. Then if you hope to reap the greatest success you MUST know How to
sell your services to the best possible advantage. We do not overstate facts. young man or woman, when sell your services to the best possible advantage. We do not overstate facts, young man or wo.
we tell you ALL THESE THINGS and more are thoroughly imparted to you at our college.

## It We Sit by Your Own Fireside

## And tell you the Human Interest Stories of some of our old students, how they have gone from obscurity to prominence in the commercial world, it would make a tale as thrilling as those of the Arabian Knight

 to prominence in the com mercian world, in would make tale as thrilling as those of the Arabian Knightsof Old. TRUTH is amaze stranger than Fiction, We have trained hundreds who have succeeded - young

Bookkeeping, Shorthand and Typewriting, Business Law Penmanship, English and Letter Writing, Civil Service Preparatory Branches and Salesmanship.

Individual instruction. Finest equipment-Investigation welcomed. Ours is a college where rich and poor alike is educated for business, in the latest systems and methods-a mighty good school to attend. We lees. Write today, let us help you plan and prepare for the future i

## NEWS FROM ANDREWS

 Mrs. Thornberry returned to her
home west of Andrews after visiting Mr . and
or two.
Mrs. Edith Poole was in from
ranch west of M. I. Phillips has gone to Robs to M. I. Phillips has gone to Robby to
visit his mother who will return with him the last of the week.
W. R. Lee was in town M
his ranch east of Andrews

Mr: and Mrs. Charlie Allen left on Saturday for L
Alee's mother.
Our representatives scholastic League at Midland all re port an enjoyable time; while they did
not win first honors, but they hope to do better next year.


A Life Time of Service
the standard rotary shutrie "sit-straiget" sewing machine is a splendid example of the higheast art in sewing metainan
imm and cabinet conatruction. "ties sit-straight" teature permits the operator to sow with comfort and euse. Every machine is gararateed for .
Basham-Shepherd \& Company

Stoves, Flues, Tanks, Bath Room Fixtures
Pipe and Fittings
All in Stock at Anytime WALTER JERDEN

Pure Fresh Milk
Dairy Products





Dr. J. H, Hall was in town Monday
from his ranch in Upton County


Mrs. Ora B. LeBow.
A letter was received recent-
ly by the officers of the Fed-
eral Reserve Bank at Dallas eral Reserve Bank at Dillas
that made a deep impression on that who read it. We quote it
in full: in full:
"Your circular, 'The Victory
of the Ages,'. hass just reached
me toder me today, and 1 assure you I
endon endorse it with all my heart.
I am a widow of a soldier, also
a a mother of one and I have but one son. He enlisted in the
U. S. N. last May. I gave my son to. America and 1 amve proud
of htm. He was my all
 have enough money last Octo
ber to ouy oven 8 \$0.00 Lib
erty Bond tut I want one er w wos on the seant at that time
Bnd could not send me any
and money until he heached his day
tination, but I have saved five
and ten cents till I can now
get one. "What would you advise-
wait till the next Loan is placed before the people? I believ
that will be April the 6th.
Kind Kindly advise me.
"I am with you for victory
or death Oi I am with you for victory
or death. Oh, ohow I wish I was
a boy just like mine, sol 1 could
do more to help win the war."
on receipt of the tetter writ On receipt of the letter Mrs.
Lemow was requested to write
azain, and, in he own way, tell
just why everone shoul, buy
Liserty Bonds Her renly to just why everyone should buy
Litherty Bonds. Her reply to
this request is also quoted:
"Why "Why should all people be
glad to subscribe to these Lib-
erty Bonds?



JASPER \& BLEDSOE
PAINTERS AND PAPERHANGERS RIRST CLASS WORK ONLY
PHONE 165
MIDLAND, TEXAS

## "Tricks in Trade"

You've heard that expression. There is no trick, however, when you buy building materials of us. We simply sell you Lumber, Paints, Brick, Lime and Cement, Ranch Fencing Supplies, etc., and back up everything with an iron-clad guarantee. Our prices are right, too.
Are You Going to Build?
Better figure with us. We are more than likely to save you a pretty penny in this day of necessary economy.

Call Phone No. 58
Burton-Lingo Co.
THIRTY-ONE YEARS IN MIDLAND Lee Bradshaw, Local Manager

# HENRY M. HALFF <br> MIDLAND, TEXAS 

# Henry M. Halff 

Midland, Texas
MADE IN TEXAS HEREFORDS
Do Not Have to be Acclimated

## Drouth. Special

Ten Good Registered Hereford Bulls at - - $\$ 200.00$
or your choice, one or more, at $\mathbf{\$ 2 5 0 . 0 0}$
Ten to twelve months old. Just right for service. Not too fat, not
HALFF BREEDING
Not fed for stock shows but the same quality that Halff sells at $\$ 2500$.

MILAND, TEXAS

## CR EXTRA TE CR MORE THAN A PHRASE




W. H. SPAULDING
milland, texas
RACINE RUBBER COMPANY, RACINE, WIS.





We Will be Pleased to Have You Discuss Your Cattle Loan With Us.

Capital \$100,000,
coupled with other resources and unsurpassed connections, we feel amply able to take care of your needs, no matter how large. Small loans will also receive careful consideration

South Plains Cattle Loan Company

Office with the Midland National Bank
W. H. Brunson, President Will A. Martin, Vice President B. C. Girdley, Sec.-Treas.-Mgr

## GOOD EATS CAFE

Grocery and Confectionery
A nice line of groceries delivered to any part of city. A modern, sanitary restaurant where the best the market affords, is served to eat
An up-to-date confectionery, where
tions and soft drinks are dispensed.
We Solicit Your Business
Lee Heard \& Son, Props.
Phone 147

## Good Service

Means promptness, accuracy, full weight, cleanliness, wholesomeness and a square deal all the the kind of service we try to give. We appreciate your business.
Cash Market \& Bakery

## LISTEN

Where true economy dwells, thrift will surely enter.

Build You a Home
ROCKWELL BROS. \& CO.
(Midland Lumber Company)

ZACH LAMAR COBB




 you not waranated in face of this reve ineident oceirired in the southern part candiate for offee is mercanism or
 holding from him tho promotion to
confreses which me to congress which he seeks?"
At the conclusion of the speech $\begin{array}{ll}\text { which was a most eloguent one, practi- } & \text { graduating class of } 44 \text { members have }\end{array}$ cally the entire audience shook the agreed to dispense with finery of all
speaker's hand, many of them pledg- kinds during commencement. There or expensive clothes and none of the HOME reate sermon or when dplomas ar tered as an alien enemy got a taste submit an itemized account of her ex
of Americanism Saturday night when The 1918 class is the largest of Americanism Saturday night when in the history of the high school and
three of his American neighbors went comes from an enrollment of only
sero 'opayy ues '\{9GTTOO SSGNISกя OTG9NV NVS






## Furniture eni Floor Coverings

Stoves and ranges; paints, oils, varnishes and artists' materials; sewing machines and supplies. We can sell you a sewing machine on terms às low as $\$ 3.00$ down and 50 c a week. No use to be without a machine when you can buy one on such easy terms.


## Victrolas

The greatest home entertainer

A few good Pianos left at unheard of bargains Basham, Shepherd \& CO,

##  <br>  <br> 

## "The newspapens of Texas ha shown their loyalty and co-operation in a marked degree. Take this with the editors of every paper your count and ask that the through the columns of their paper give wide pather

on earth. $\left\{\begin{array}{l}\text { Gov } \\ \text { the }\end{array}\right.$ "The Federal Fuel Administrator
for Texas is Yor texas is now working on and wil
name in the next few days; a price
which retail coal dealers shall not which retail coal dealers shall not ex--
ceed in selling to consumers. ceed in selling to consumers. Thnis
price will be fair to both the consumt dr and dealer, and you are requested
to advise all consumers to make thei

FUEL QUESTION WILL BE SERIOUS ONE
 and Winter Supply of Fuel Du
ing Summer Months County Fuel Committeeman M4, Burns is in receipt of the following
appeal from Wiley Blair, Federal Fuel
Administrator for Texas, sumers to buy their fall and winter supply
months: In a letter received today from that I write you and in turn you to
then zens to the fact that the Government
looks for a more serious short coal this coming winter thon was ex-
perienced during the winter just pass-
ed. With this conditie the Government condition facing us, requests
and urges all consumers to buy their fall and winter supply of coal durin
the summer months from their tetail coal dealer and store same at home.
"Now gentlemen, the prudent man endeavors at all times to trudent man
home from want and sufferering his home from want and suffering, and it
is now up to him to act in regard to
his fall and winter er it be wood or coal. Every citizen
er of Texas should give this his immed-
iate attention and make his arrange ments at once, so that when winter
time comes, his loved ones will be time comes, his loved ones will ber
protected. I know that they will do
this when the necessity of it is ell
$\qquad$
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$\qquad$ pits to call the people's attention to
this important matter and to say to
them that our government requests
this

Ready-to-Wear SALE

## Continues with Greater Reductions than Last Week

We have a few Coat Suits and Dresses left, which we will sell at 1-3 off for cash It will pay you to come in and see what we have in the ready-to-wear line. You can get a new skirt or blouse at a great reduction in price, but the newest style and workmanship.

Bion F, Reynold's Shoes for Men

## EVERYBODY'S

DON'T Slow Up Advertising NOW

Never has there been a time when the public looked more keenly for MER-
CHANDISING NEWS than now
Never has there been a time more auspicious for the enterprising tradesman to secure his full share of trade than now.
People must continue to eat, to wear and to use.
The tendency is to cut out luxuries, and luxur-
business. For every laxury cut out you have
but and and chance to increase your moverent of staples. How short-sighted is the policy of redueing advertising expense oto "save money". You will only lose trade. You will only
Advertise to increase sales and make more mon-
don't cut it out to save money.
Study your advertising as you never did before
Be prosperous and let the poople know that you
are prosperous.
Success was NEVER achioved by stopping ad-
vertising or by wearing old clothes and talking pes-

Be Wise--and Advertise

