## THE FRIONA STAR

DEVOTED TO THE INTEREST OF FRIONA AND PARMER COUNTY.

## "Material For Friona Lights Ordered and Rolling"-- Judge Kelso

F. W. REEVE DELIVERS MAIN
ADDRESS AT FOOTBALL BANOIET

Manager of School Bus System Praises Honor Ex hibited During Scason by Members of Footbal<br>

School Domestic Science Class. Big Attendance

Bovina News

UTIIITIES COMPANY PREPARES TO INSTALL ELECTRIC LICHTS

Plant Here Expected to Be Ready for Opera-

tion by Christmas Time. Workmen Busy AHI:
Week Remodeling Buildings On Property to Be Occupied by Plant. Friona Enthused by Prospect.

Farm Sale Dates

## Frio News



CASTOBIA


Kill Rats Without Poison





## $\mathbf{K}=\mathbf{R}=\mathbf{O}$

For Cuts,Burns, Bruises, Sores Hanford's Balsam of Myrrh Shared the Gift


BOILS CARBOIL



## Sylvia of the Minute


$\qquad$

## BLANCHE RING

Noted Star of the Stage writes:
"The life of an actress is
one of nerve-strain. If she sings, also, her worries are
doubled. Her audiences reflect her moods. If she is mentallytired, she cannot igue to those out in front and the result is a form
of ennui on both sides of the footlights. I have
found a surecure for such found a sure cure for such
fatigue, on the part of the player, is a good ciga,
rette. For years $\mathbf{I}$ have rette. For years I have
smoked Luckytrikes and the mental balm and real
enjoyment I have derived enjoyment I have derived
from them have helped
memarvelously. In addi. me marvelously. In addi.
tion they have protected my voice. I use no other
brand."

"It's toasted"
No Throat Irritation-No Cough.

Guard the children's health

## SHREDDED SHEAT

Warmth for frosty mornings Protects against stormy weather Kind to little stomachs

The Friona Star, Friday, December 2, 1927

## BLACKSHEEP


axi and instructed the driver to
ko to Brooklyn.
For a few minutes she was busy
onforting the chid and Archie,
leep in thought, turned to meet

he searching gaze of her gray | Million Dollar Concern | $\begin{array}{l}\text { gion, and people of Clarendon re- } \\ \text { gard its establishment there as as }\end{array}$ |
| :---: | :--- |
| Opens Clarendon Office |  |
| enother big forward stride in the |  |
| civie development. |  | Ever See Them? it become of that portable I tied the dog to it the other The Punning M. D. Aisska store is creating much

ly passing out pennies in


Ray Barber AUCTIONEER Stramen S

My knowledge of Values Enables Me to Render Efficient Service PHONE 241

Sale Dates With Hereford Brand. Hereford, Texas

AUCTIONEER<br>W. S. WILLIAMS<br>Difee, Newenl and Adhbrook Building<br>Phone, Office 7, Residence 136.<br>SEE ME OR THE HEREFORD BRAND<br>FOR YOUR SALE DATES<br>I pay the advertising on all sales that total $\$ 1,000$ or over and charge no more

## TOYLAND IS READY!

AFTER MONTHS OF HARD WORK WE ARE NOW READY WITH THE MOST COMPLETE LINE OF TOYS AND GIFT GOODS EVER GOTTEN TOGETHER UN DER ONE ROOF IN WEST TEXAS. THIS SOUND LIKE A LOT OF TERRITORY, BUT IF YOU WILL COME IN AND LOOK OVER THE LINE, YOU WILL BE CONVINGED. AFTER you have seen this stock, there will be no further question about the completeness of it and to give some ddea of prices we are sublitting a fen below. which we will be glad to have yod compare with any prices from any place

| IINKER TOI One of the greatest building toys ever made. Compare the price. $\qquad$ | TOY FORDSO All-steel tractor, just like the big ones and will tickle the boys to death. $\qquad$ | OVERLAND BUS Just like the Pickwicks. bumpers and everything: a dandy for $\qquad$ | REAL ELECTRIC  <br> IRON  <br> Will get just as hot <br> as mother's dandy <br> finish: practical gift  <br> Each $\$ 1.25$ | LADIES SHK <br> HOSE <br> Many colors, in gift <br> boxes, regular $\$ 1.50$ <br> values. <br> Pair 81.00 | BIZZY ANDY MAR- <br> BLE TOY <br> One of the most pop-- <br> ular toys on the mar- <br> ket. 81.00 value. <br> Each 50 c$\|$ | LIGHTING SETS For your Xmas tree; eight beautiful colored electric lights, all ready to operate Set, $\$ 1.00$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{array}{\|l} \text { SIX - PIECE TOLL- } \\ \text { ETRIE SET } \\ \text { Complete set of fine } \\ \text { toilet articles in gift } \\ \text { box. A beautiful } \\ \text { gift } \end{array} \text { Each } \$ 1.25$ | DRESSED DOLL Large size, says "mama," beautiful dress panties, sox and slip; pers; a darling in every way. Each \$1.50 | GILBERT TOOL <br> SET | All steel coas. <br> ter IV Agon <br> The kind that won't tear up: heavy rubber tires: a 87.50 value for <br> Each 85.45 | EMBROIDERY SET Little girls can make dioilies just like moth er's with this set; thread, hoops, piecee and all. <br> Each 60c | WICKER DOLL <br> CART <br> Large size with steel <br> frame, the hind every <br> little girl longs for: <br> four different colors. <br> Each $\$ 2.95$ | ALUMINUM PER- <br> COLATOR SET <br> Nine pieces: plates, <br> cops and sacerers, the <br> best grate of polish- <br> ed aluminum.. <br> Complete for $\$ 1.25$ |
| DAISY AIR RIFLE The kind all the boys know and love: et ery model, from 1.00 to $\$ 5.00$ | FANCY TEA SETS Beautifully colored metal: each set in a nice box. $\qquad$ |  | LAI NDRY SET Has tub, wash board. folding dryer,clothes pins:a wonderful set Each 60c | EMPIRE EXPRES Wind-up train on cir cle track; even dad liker to play with it. Each 81.25 |  | SEWING MACHINE <br> Will really sew: you can make all your doll clothes with it. Each 75 c |

SPACE WILL NOT PERMIT OUR GOING INTO DETAIL OR TRYING TO GIVE YOU ANYTHING LIKE A LIST OF WHAT WE HAVE TO OFFER, SO WE HAVE ONLY TRIED TO GIVE YOU A FEW REPRESEXTATIVE VALUES. WE URGE YOU TO COME IN AT ONCE AND LOOK OVER THIS MAMMOTH

## Skelton's Variety Store



## Consider the Diplodocus

ror

The diplodocus was the most gigantic animal that ever lived. It was eighty-five feet long and weighed scores of tons. Yet, despite its tremendous bulk, it had a brain the size of an English walnut

Millions of years ago the diplodocus flourished. But when conditions changed, it was unable to adapt itself to a new existence. Other animals, less strong, but more intelligent, invaded doman. And so, with the unceasing march of progress, its ace died out and vanished.

It is just as necessary today as it was in the Upper Jurassic period to keep abreast of the times. Conditions are changing under our very eyes. New inventions, new products are constantly being brought forward to make life easier and happier. If we do not take advantage of them, we fall behind the procession.

Advertisements are the modern bulletins of progress. They tell you where to find the latest and most efficient aids to human comfort, they knit together the great fabric of consumers with needs to fill, and producers with goods to fill them. Read the advertisements. Thes give you information which is essential for the wise and economical expenditure of vour money.

1DV ERTISEMENTS KEEP YOU ABRE AST
OF THE TIMES READ THEM!

## OUR COMIC SECTION




FINNEY OF THE FORCE


The Barrier to HenthWonver, Colo- System




Doctor at 83 Found People Preferred His Prescription

| The basts of treating slckness has |  |
| :---: | :---: |
| notical College in 1875, nor sinc |  |
| placed on the market the laxative pre- |  |
| seription he had used in his practice, known to druggists and the public |  |
| since 1802, as Dr. Caldwell's Syrup |  |
| Pepsin. <br> Then, the treatment of constipation, | not |
| bllousness, hemdaches, mental depres |  |
| slon, indirestion, sour stomach and |  |
| other Indispositions that result from constipation was entirely by means of |  |
| simple vegetable laxatives, herbs and |  |
| roats. These are stm the basis of Dr . |  |
| Caldwelly Syrun Pepsin, which is a |  |
| combination of ser,na and other mild laxative horbs, with pepsin. |  |
| Ir. Coldwell did not approve of |  |
| drastic phystes and purges. He did | 21.9.0.eduren ma <br> AT AGE B3 |



## Atwater Kent RADIO

Have you hearal the big news of Radio?
$E_{\text {ful mass production in the largest }}^{\text {normous demand }}$ Eful mass production in the largest radio factory, has lowered amazingly
the prices of Atwater Kent Radio. the prices of Atwater Kent Radio.

The cities buy it. The small towns buy it. The farm famiiies buy it. For a long time Atwater Kent Radio has
had an overwhelming praference on had an over
the farm.

Its natural tone, wide range, simple ONE Dial operation, sturdiness, irce
dom from trouble, have made it radio that everybody wants. Its popular-
ity makes possible the almost unbe lievable economies of manufacturing on a bigscale. These savings come back to you in the form of lower prices for 1928, effective NOW
Atwater Kent Radio is recognized the world over as radio's highest development. Only the vast momentum of a factory capable of turning ou eleven sets a minute could produce quality at such a price.
The greatest radio values ever offered are yours at the nearest Atwater Kent dealer's. See him today.





## Safe Rules on Winter Driving

 on Ice and Snow If Judgment Is Shown. is the winter driving tread which ob an many motorists. But operat can be made comparatively safe,
one is willing to obseate a few rule to winter driving, is not to drive a Tast as you are accustomed to drive
tin falr weather. You can readily see you cannot stop your car as quickly as on dry pavement or gravel, even
though the wheels are fitted with
ehatne snd vorking order. Frase driving is to the
onse of most winter secldents, The cause of many a mishap is the
and thempt to get the wheels out of a
ce rut when the car is traveling at attempt
lee rut
fast pace
dangerous
of a rut in is this safe, but it saves your
ires from being cut and bruised by Drlving down a slippery grade is
problem that bothers many motorista When doing this, do not disengage the elutch. Keep the brake on and
shift into first or second speed. Don't the rear wheels when you stop
ecause tuls makes it easy for you to se control of the car.
If you skid, turn the wheels in the ame directlin to which the skid oo
ars, but never, under any circum

## Easy Way to Compute

Radio Electric Costs

on the U



## cator Baard. on



Reason Why Rear Tires
$\qquad$
Rowing Banner Causes Battle

| Half Dozen Big Colleges Ex pected to Compete. | 56 |
| :---: | :---: |
|  | \% |
| - | \% |
| \%as | 3 |
| 5x mus | \% |
| 5 |  |
| \%osmex |  |
| + |  |
| 5 |  |

Already reformers are trylng to take
the kick out of football.

## MOTHER! <br> Look at Child's Tongue if Sick, Cross, Feverish





## Stimulating <br> Poncetonce

Demand


SAY "BAYER ASPIRIN"- Genuine Unless you see the "Bayer Cross" on tablets, you are not getting the genuine Bayer Aspirin prescribed by physin cians and proved sate by millions over 25 years for

| Colds | Headache | Neuritis | Lumbago |
| :--- | :--- | :--- | :--- |
| Pain | Neuralgia | Toothache | Rheumatism |

## DOES NOT AFFECT THE HEART




