

The FRIONA ★ STAR

25¢
This
Week

Souvenir Edition

Volume 49, Number 52

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'74 Maize Days Events Are Ready To Roll

The 1974 edition of Maize Days could perhaps equal the first annual celebration which started back in 1957 weather-wise. Going back into the files of the Friona Star, we find that it was moist and very chilly, and unless the weatherman can send more rays of sunshine, the 18th annual Maize Days could perhaps be the same.

Maize Days will kick-off Tuesday with a carnival being held all week long in the City Park. There will be an Art Club exhibit at City Hall. Highlighting the first day of the celebration is the Friona Jaycee-Ette sponsored Little Miss Friona Pageant held at the high school auditorium at 7:30 p.m.

On Thursday, there is a luncheon for the Maize Queen contestants at noon. The luncheon will be held at the Congregational Church. At 4 p.m. the queen talent contest is set for the high school auditorium. Judy Mallett, the 1973-74 Miss Texas will officiate as mistress of ceremonies. There will be a \$1.00 charge for admission.

The 1974 Maize Days Queen will be crowned Thursday night with the finals starting at 8 p.m. The current Maize Days Queen, Teresa Ingram Buske, will crown the new queen. Reserve seats will cost \$2.50 while general admission ducuts are priced at \$2.00.

On Friday, the Community Center will be the center of attraction with various type booths and exhibits. The Hub Ladies Club will sell Christmas decorations at 7th and Main.

Saturday, the final day of the Maize Days activities, the Rainbows and Eastern Star gets the day's activities started with a breakfast at the high school cafeteria. The breakfast starts at 6 a.m. and ends at 9 a.m.

General Robinson Risner, Cannon Air Force Base commander has been selected to fulfill the duties as Grand Marshall of the parade. The parade is scheduled to get underway at 10 a.m.

The Chamber of Commerce has set down some safety rules for the parade. Trailer skirts must be high enough to clear the street when crossing a dip in the street or turning a corner. Trailers must have enough clearance to turn without hitting the towing vehicle.

Rules for float construction are: Any person or persons or live or animated animals may be used, as long as they meet the safety requirements that meet the judgement of the parade marshal. If animals are used, they must be enclosed in sturdy pens with a person on the float that could have control of the animal.

Any part of the float whether movable or stationary must have enough clearance to pass down the street without hitting power lines, phone or TV lines. They must not protrude beyond the sides or ends of trailers farther than three (3) feet. Any movable part of floats must have enough clearance that it will not hit any other part of the trailer. Any moving part must be a slow revolving part.

The Chamber of Commerce urges all clubs and businesses to have their floats at the junior high at 9 a.m.

Following the parade, the annual barbeque at the park gets into full swing at noon. If the weather is bad, the barbeque will be served at the Community Center. The Friona Fire Department will serve the barbeque.

In the past, the barbeque has been free of charge with feedlots and Friona businesses paying the bill. This year, due to the depressed cattle market, and an effort to cut the cost of Maize Days down to the local merchants, the Chamber has decided to charge for the dinner. The price of a plate is \$1.00.

This practice has been instigated in other places which feature a community-wide barbeque.

Ex-students and teachers will meet at 4:30 p.m. Saturday at the American Legion Hall to elect officers and refreshments will be served. The class of 1954 will be honored.

Nelson Lewis will have a display at the Community Center advertising the new book on Parmer County history and orders for future delivery may be placed then.

Friona Rebekahs will have a pie sale. Other activities planned are: Panhandle Antique Car Show, Fire Department raffle, ESA Sorority raffle, Jaycee raffle, the Friona Riding Club trap shoot at Bengier Air Park and the Buttons and Bows square dance at the Library.



*Teresa Ingram Buske
Reigning Maize Queen*



*Judy Mallett, Miss Texas
Maize Queen Pageant MC*



Friona Flashbacks

...from the files of The Friona Star

45 YEARS AGO—SEPTEMBER 20, 1929

Dr. McElroy reports that he will be ready to begin the construction of the new building that will house the Friona laundry. There is good evidence that there are at least two new houses in prospect for Friona in the near future.

Mr. Phillips, assistant manager of the State Telephone Company, with offices at Lubbock, was a business visitor here late Friday and Saturday. The State now owns the local system that has been in Friona for a number of years.

40 YEARS AGO—SEPTEMBER 21, 1934

F.N. Welch of the Parmer County wheat allotment committee said there has been another group of wheat checks received, as second payment for their 1973 allotment, and which are now available at the various banks of the county. Checks amounting to \$6,549.03 have been received. He also states that the wheat land allotment for 1934 will be only ten per cent of the average acreage instead of fifteen percent as was the case last year.

35 YEARS AGO—SEPTEMBER 22, 1939

A head-on collision which occurred last Thursday afternoon on Highway 33-60, near Wilsey Switch, about six miles east of Farwell, came very near being one of the most disastrous affairs that has occurred in this county for many months. Two cars, one driven by Miss Margaret St. Clair, Home Demonstration Agent of Parmer County, and the other driven by three young men, two of this county and one from near Grady, New Mexico, were involved. The evident cause of the accident was a heavy smoke screen that lay across the highway from some burning weeds, where highway workers were cleaning the weeds from the right-of-way. Miss St. Clair was unable to tell on which side of the road she was driving. Coming out of the smoke she crashed into the other car. She received several severe cuts and bruises. The three young men were, Robert Calloway of the Rhea Community, Melvin Wheeler, of Bovina, and Joe Hays of Grady. Joe Hays is in serious condition while the other boys received cuts and bruises.

30 YEARS AGO—SEPTEMBER 22, 1944

Monday morning, when Mrs. Bill Flippin went to light the fire in the oven of her gas range and inserted the match, in the oven door, escaping gas caused an explosion and she was burned severely on the arms, face and lower limbs. The worst burn was on her right arm and hand, which was a second degree burn.

A business deal was completed here Tuesday morning when the Friona Cafe, formerly known as "Smiley's Cafe," was transferred from the ownership of Mrs. Henry Lewis, and is now owned and operated by C.L. Dunn, who comes here from Marlow, Oklahoma.

20 YEARS AGO—SEPTEMBER 24, 1954

Two Friona youths were hospitalized and two were given emergency treatment Monday morning after a pickup in which they were riding overturned on the outskirts of Friona. Earl (Cotton) Renner, 16, driver of the '46 Chevrolet pickup, was hospitalized but later dismissed. Gaylon Rhodes, 18, was still hospitalized in the local hospital, with undetermined head injuries. Others in the wreck were Charles Kirk and Billy Parker.

15 YEARS AGO—SEPTEMBER 24, 1959

Citizens of Friona will have the opportunity of deciding whether or not to approve a proposed \$330,000 in expansion and improvements of the present city services at an election slated for Saturday, September 26. The bond election which is the largest ever put before the residents of Friona, will go toward sealing streets, paving more blocks of dirt streets, construction of a new sewer plant, extension of present sewer and water lines and construction of a water tower if approved.

10 YEARS AGO—SEPTEMBER 24, 1964

A group of Friona merchants, who have been meeting monthly in an effort to promote business activities, organized as Friona Association of Retail Merchants ("FARM") at a meeting last Thursday morning. Wayne Clausen, manager of Hurst's Department Store, was named acting chairman of the group, with Porter Roberts being named acting secretary.

5 YEARS AGO—SEPTEMBER 25, 1969

Bruegel & Sons Elevator, Inc. have purchased White's Elevator, 15 miles southeast of Friona. Fred Bruegel Jr. and Tulon White made the announcement, and added that the transaction does not involve White's Elevator in Dimmitt. The Friona City Council approved the annual budget for 1969-70 in the amount of \$313,091 at its last meeting.

Rhea 4-H Club Elects Officers

Election of officers for 1974-75 highlighted the meeting of the Rhea 4-H Club on September 10.

Officers elected included Donnie Gustin, president; Glen Schueler, vice president; Stephanie Schueler, secretary-treasurer; Ricky Taylor, reporter; Gary Schueler, council delegate and Diane Gustin, delegate alternate.

Final plans were discussed for the county's 4-H Fair, which was held in Friona September 13. Plans for the annual 4-H banquet also were discussed.

MARRIAGE LICENSES
Glenda Joyce Dowley and Gary Weston Crume.
Robert Gaylon Beavers and Manuela P. Martinez.
Jose Manuel Sandoval and Ambrocia Maldonado.

School Lunch Menu

Week of Sept. 30-Oct. 4
MONDAY—enchilada, casserole, buttered corn, crackers, lettuce and tomato salad, mixed fruit and milk.
TUESDAY—creole spaghetti, buttered English peas, hot rolls-butter, buttered beets, peach cobbler and milk.
WEDNESDAY—tacos with cheese, pinto beans, corn-bread-butter, cabbage slaw, apple brownies and chocolate milk.
THURSDAY—meat loaf, mashed potatoes, hot rolls-butter, green beans, chocolate cake and milk.
FRIDAY—hot dogs, French fries, cookies, chili beans and milk.

The FRIONA STAR

Founded In 1925 By John W. White

Published Every Sunday at 910 Main Street
Friona, Texas 79035

Member, Texas Press Association; Member, Panhandle Press Association; Member, West Texas Press Association.

Prize-winning newspaper, Panhandle Press Association: 1937, 1938, 1939, 1960, 1961, 1962, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974. Prize-winner in Texas Press Association, 1939, 1960, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1974. Prize-winner in West Texas Press Association, 1939, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1968, 1969, 1970, 1972. Prize-winner in National Newspaper Association, 1971.

General Excellence Winner, Texas Press Association, 1970. General Excellence Winner, Panhandle Press Association, 1969. General Excellence Winner, West Texas Press Association, 1967, 1963, 1965, 1968.

Community Service Award, West Texas Chamber of Commerce, 1970 (WTPA) and 1972 (PPA).

Second class postage paid at Friona, Texas, 79035.

SUBSCRIPTION RATES
Parmer County, adjoining counties, \$6.30 per year. Elsewhere, \$7.87 per year.

TEXAS PRESS ASSOCIATION AWARD WINNER 1974

Bill Ellis, Editor & Publisher
 Laura Nell Coffey, Bookkeeper
 Vickie Copley, Back-Shop Foreman
 Don Windle, Sports Editor

We are Happy To Have **STACIE WESTMORLAND** Representing Us In The Little Miss Contest

MURPHREE TEXACO

Star Survey

BY LORRIEULER

The Question: What are your two favorite sports?

For their first choice twelve people said football, two said baseball and two said rodeo. Motocross, basketball, horseback riding and ice skating had one vote each.

For their second choice six said basketball, baseball, bowling, swimming and bicycling had two votes each. Short track, motocross, football, gymnastics and volleyball had only one.

I'm really glad that football came in first because I guess that means that a lot of people will be supporting the Chiefs this year.

Surprisingly enough, a sixteen-year-old girl said wrestling!

Attend All Maize Days Events

WELCOME TO FRIONA

EVERYONE is welcome in Friona next week as the community rolls out its red carpet for its 68th Anniversary and 18th Annual Maize Days celebration. Come to town, and enjoy all the festivities!

ROCKWELL BROS. AND CO. 'LUMBERMEN' Lumber, Paint & Tools	HOUSER GROCERY & MARKET
FRIONA WHEAT GROWERS Elevator Service Field Seeds	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
J.T. STONE, 'BUILDER' Phone 247-3589 or 247-2770	THE FRIONA STAR

FILL YOUR FREEZER

THESE SPECIAL PRICES GOOD THRU October 5th

ALL BEEF FREEZER PAC 25 Lbs. \$24.95 E.O.

HALF BEEF 82¢ Lb. Cut & Wrapped

Crow's Famous BAR-B-QUE Lb. \$1.30

Clifford's SMOKED BRISKETS Lb. \$1.39

We Will Custom Process Your Beef To Your Specifications.

CROW MEAT CO.

So. Hwy. 214 Friona, Texas Phone 247-3333



AMAL MALOUF....Amal is a senior at Friona High School and the daughter of Mr. and Mrs. Hanna Malouf. Miss Malouf is sponsored by Parsons-Ellis Funeral Home. Amal holds an antique pitcher belonging to Aubrey Rhodes.



LISA EDELMON....Lisa is a junior at Friona High School. The 16-year-old is the daughter of Mr. and Mrs. Von Edelson and is sponsored by the Modern Study Club. Lisa sits next to an antique dresser belonging to her parents.

Scenic Grandeur

Available In
Texas Panhandle

One of the most impressive drives in the state of Texas is along SH 207 south toward Silverton.

For miles agricultural riches spread from horizon to horizon, then the highway plunges into scenic grandeur at Palo Duro Canyon.

Beauty unfolds in a riot of colors. In the nine-mile-wide canyon (which extends a hundred miles from northwest to southeast) is the Prairie Dog Town Fork of the Red River, a seemingly insignificant stream to have carved such an immense gash in the plains.

Farther south the highway drops into another beautiful gorge, Tule Canyon (pictured).

More varieties of rock strata are visible, and some magnificent sheer-faced, knife-edged buttes.



Scenic Drives In Texas Panhandle

SHEER BUTTES mark the route of SH 207 crossing Tule Canyon northwest of Silverton, Texas.

Photo Courtesy
Texas Highway Department



Fall *is in the Air...*



Fall

**In Friona Means That It's
Time To Celebrate Another
Bountiful Harvest Season
At....**

MAIZE DAYS

**Don't Miss Out
On All The
Fun!**



When Your Grain Is Ready,
We are prepared To Handle
It To Your Best Advantage.



WELCOME FALL

**It's Time
For Friona
Folks To
Gather And
Celebrate
Another Fine
Harvest Season
At...**



**MAIZE DAYS
WEST TEXAS RURAL
TELEPHONE
CO-OP, Inc.**

HEREFORD
2 Mi. South On Dimmitt Hwy.



**WEST FRIONA GRAIN
AND
TRI-COUNTY ELEVATOR**

CLASSIFIED ADS

PH.247-2211

Reader Ads...First insertion, per word .8 cents
 Additional insertions (no copy change), per word .6 cents
 Minimum charge \$1.25
 Classified display (boxed ads-9 pt. type under a specific heading, 1 column width only-no art or cuts. Per column inch \$1.50)
 Repeat insertions without copy change per column inch \$1.25
 Cards of Thanks...same as classified word rate, minimum charge \$1.25

DEADLINE for classified advertising in Sunday's issue-5 p.m. Thursday.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

AUTOMOTIVE

FOR SALE.....1966 Dodge. Excellent body and 318 motor. Bad transmission and tires, \$250.00. Simpson, 247-3023. 50-3tc

FOR SALE.....Oswalt manure spreader, 1973 model, 14 1/2 foot. Bed only. Phone 265-3682 or 357-2322. 38-tfnc

Have you seen the **WHITE MAGIC 50 STEEL RADIAL TIRES?** You'll be impressed 24-tfnc

FOR SALE.....1973 Toyota sports model in excellent condition. Air conditioned with radial tires. 7,500 actual miles. Has a 50,000 mile warranty. Call 247-3590. 50-tfnc

FOR SALE.....1974 Datsun station wagon. Automatic transmission and air conditioning. Marshall M. Elder, Call 247-3266. 51-2tp

FOR SALE.....1966 Ford 4-door, 6 cylinder. Great second car. Call 247-3617 after 5 p.m. 51-tfnc

FOR SALE.....Gleaner-Baldwin combine, Model C. Good repair. Two 2-ton Ford trucks, good motors, good rubber, grain beds and hoists. Phone 826-247-3864. 51-2tc

FOR SALE.....1970 Renault 16 Wagon. 4 speed, air conditioning, reclining bucket seats, 4 door, new radial tires. Good condition. Call 247-3372 between 8 a.m.-6 p.m. 52-1tc

FOR SALE

FOR SALE.....14 x 64 ft. mobile home. 2 bedroom, 1 3/4 baths, fully carpeted and air conditioned. Built-ins in the kitchen, including dishwasher and garbage disposal. Call 247-2743 until 5:30 or 247-3645 after 6 p.m. 44-tfnc

FOR SALE.....Like new top line cornet. Edward White. Phone 247-3301. 47-tfnc

FOR SALE.....14 foot boat, motor and trailer. 40 h.p. Also, 2 125 cc motorcycles. 1972 360 Yamaha. Call 247-3671 after 7 p.m. 45-tfnc



VIKING
 -Machines
 -Supplies
 -Cabinets
 -Sewing Tables
NELLIE-JANE'S
 715-B Main
 Friona, Texas 45-tfnc

FOR SALE.....Singer sewing machine Slant-O-Matic 500 in cabinet, newly overhauled, old dresser. Call 247-3643. 51-tfnc

FOR SALE.....Firewood-seasoned oak. Call 247-2877 or 247-3690 after 4 p.m. and weekends. 50-tfnc

FOR SALE.....2-8'x8' hog houses, \$75 each. 1-A-frame hog house, \$50. Phone 295-6464. 52-2tc

FOR SALE.....Swivel rocker, lamp table, box dishes, 903 Prospect. Call 247-3267. 52-2tp

GARAGE SALE

Three Family Garage Sale.... Car, dishes, women, men and children's clothes, miscellaneous appliances and baby things. Fleming Apartments, 1512 West 5th. 52-1tc

HELP WANTED

HELP WANTED.....Experienced waitress. Apply in person. Earl's Parmer House Restaurant. 44-tfnc

HELP WANTED.....Service Station attendant, experience preferred but not necessary. Murphree Texaco Station, 247-3356. 46-tfnc

WANTED.....Experienced Help. \$2.00 per hour. Apply in person only. Friona Snack Bar. 47-tfnc

HELP WANTED.....Friona Country Club now hiring waitress. Experience helpful but not necessary. From ages 18 and older. See or call Ted at 247-3127. 41-tfnc

WANTED.....Experienced tire repair man, good wages and hours. Phone Charles Oil Company, 238-1284 in Bovina. 52-tfnc

LIVESTOCK

CALVES, 7 to 14 days old. Healthy and started on bottle. Free delivery on 10 or more. Call 214-223-5171 after 7 p.m. 38-52tc

PETS

TO GIVE AWAY.....to a good home, 7 month old puppy. Good with children. 52-1tc

REAL ESTATE

FOR SALE.....2 lots in Bovina, corner 4th St. and Avenue E. Gene Brito, phone 265-3840. 52-2tc

2 HOUSES FOR SALE
 910 Virginia \$6,700
 911 Maple 6,700
 If interested write M.R. Martin, 500 Kathie, Clovis, or call 505/762-1160. 51-tfnc

FOR SALE.....Three bedroom brick home. 2 baths, built-ins, drapes, central heat and air conditioning, double garage and storage house. Call 247-3449 or 247-3567. 47-tfnc

FOR SALE.....2 lots and storage house, cellar, and orchard. Call Harrell Mays, 247-3477. 48-tfnc

WANTED.....Irrigated farm land to rent for 1975. Contact Leroy Lundy, 247-3769 or Dale Westbrook, 247-3877. Office phone 247-2784. 43-tfnc

FOR SALE.....three bedroom brick, 1-3/4 baths. Large den, living room. Carpeted throughout. Newly painted. Double garage. Large patio in back. Phone 247-3241 after 6 p.m. 52-tfnc

FOR RENT.....Lakeside "66" Service Station. On Highway 60. Call 247-2751. 52-tfnc

FOR SALE.....320 acres, 2-6" wells, 1 1/2 miles tile, natural gas, one-half mineral rights, \$350 per acre. Phone 238-1167 or 225-4120. 52-tfnc

MARSHALL M. ELDER
 Representing
Rushing Real Estate
 Phone 247-3370
 Res. 247-3266
 Box 1075, Friona, Texas 26-tfnc

FOR SALE.....2 bedroom house on west 5th. Marshall M. Elder Representing Rushing Real Estate. Phone 247-3370 or 247-3266. 51-2tp

Spacious 3-bedroom, two baths. Panelled living room and den. Large panelled kitchen with built-ins. Refrigerated air, fenced yard. Reasonably priced for quick sale to responsible party willing to put some work and paint into home, 272-4521, 9 to 4, or 272-3848 after 7 p.m. 29-tfnc

FOR SALE.....2 bedroom, 1 bath house. Immediate possession. \$6500.00. Owner will carry papers with substantial down payment. 1202 Euclid. Also for sale-3 bedroom, 1 bath, 1 1/2 story stucco house, 609 Summit, \$8,500.00. Owner will carry papers. Immediate possession. For full information on these homes call Coker Realtors, Hereford, Texas, 364-6061. 48-tfnc

FOR SALE.....Improved irrigated quarter with good water and sprinkler. South of Clovis, \$95,000. Adjoining quarter for lease. R. 3, Box 135, Clovis, N.M. 88101. 48-tfnc

HAVE MACHINE-WILL TRAVEL
PHIPPS & SON ASSOCIATES
 *Land Developing & Investments
 *Heavy Machinery Bought & Sold
 *Manure Spreading *Compost Manure
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Call NOW 

HOME OFFICE 1700 W. 9th Friona, Texas 79035
 Mobile Phone 806/265-3690
 Office 806/247-3404. 48-4tc

OFFICE FOR RENT.....Three rooms and coffee area. Ideal location. Next to bank, 304 West 12th. Call 247-3276. 52-2tc

REAL ESTATE LOANS

NEED A FARM OR RANCH LOAN?
 See Ed Hicks
 Phone 247-3537 or 247-3189. 23-tfnc

TOO LATE TO CLASSIFY

The Friona Jaycee Chapter wishes to thank the Friona merchants who donated food items, and the Friona FHS girls, who helped serve, during our recent Labor Day rest stop. Your help was appreciated.
 Friona Jaycees 52-1tc

HELP WANTED.....Water clerk, city office, City of Friona. Type, clerk, post machine. Reasonable salary, 40 hour week. Fringe benefits. Apply City Office, 623 Main, Friona. 52-1tc

NEED A HOME LOAN?
SEE FIRST FEDERAL
 FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

NOTICE:
 Modern Study Club will once again have the Country Store at Maize Days, Friday and Saturday, Oct. 4-5.
 Building North of Ethridge-Spring.
 *Baked Goods
 *Gifts & Goodies
 COME TO SEE US!

801 Pile St.
 762-4417
 Clovis, New Mexico

ANNOUNCEMENTS

Needlepoint & Supplies
 Still Stocked at **ALLEN'S JEWELRY**
 3-tfnc

LONGO PUMP AND REPAIR
 Test holes and domestic drilling. Call after 6 p.m. Hereford 364-4251. Lonnie Swimmer. 48-tfnc

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 Frames
 Commercial Photography
 Weddings
CREATIVE PORTRAITS
 By **PAT'S PHOTO**
 218 W. Second
 PHONE 806/272-3487
PAT SHAFER
 Muleshoe, Texas 37-tfnc

CUSTOM HARVESTING
 Cutting and hauling. 7700 and 105. Contact Bob Ray, 1210 Elm. Call 247-3153. 50-tfnc

For your **MERLE NORMAN** Cosmetics call:
 Sondra Nichols
 Phone 247-2587
 605 Arrah 19-tfnc

To my friends in Friona and surrounding area. Will be available Oct. 1, 1974 for county call work on John Deere tractors. Over 23 years experience. Limited basis. Cassey W. Perkins, 806 Columbia Avenue, 247-3026. 52-4tc

Friona Lodge #1332
 7th & Ashland
 Stated Meeting
 1st Tuesday
 8 p.m.

HAVE GRAIN CART AND TRUCKS. Phipps & Son Associates. Phone 247-3404. 50-4tc

MINIATURE OIL PAINTINGS

Make the most distinctive gift for any occasion.....
 *Birthdays
 *Weddings
 *Anniversaries
 *House Warmings

Oils by Carol Ellis at the Star Art Gallery, 916 Main. New paintings every week... most priced under \$10.00. 51-tfnc

NOTICE.....we now have a good supply of fish for your aquariums. We have angels, neons, sword-tails, silver dollars and plecostomus. WESTERN AUTO, Friona. 51-4tc

BUSINESS DIRECTORY

ADAMS DRILLING CO., INC.
 WATER WELL DRILLING

Layne Pumps, Inc. Pump & Gear
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Dial 247-2731
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SERVICE ALL MAKES

416 Mitchell Phone 763-6900 9-tfnc

THE MOST DISTINCTIVE GIFT FOR ANY OCCASION...
Original Oil Paintings
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THE STAR ART GALLERY
 916 Main Street
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*Reasonable Prices

Carrol Gatlin Land Company

102 E. 11th Friona, Texas 247-2745
 COMPLETE REAL ESTATE SERVICE
 -NOW MANAGING-
 CHATEAUX FRIONA-VACANCIES

HOME-SEEKERS HAVEN

SPACIOUS 4 BR. basement home. 1900 sq.ft. \$25,000.00
 NEARLY NEW 3 BR brick, 1-1/2 baths, single car garage, nice fenced yard, only \$19,000.
 SEE THIS ideal 3 BR home, 1 3/4 baths, Built-ins, Refrig. Air, recently carpeted, best location in town. Only \$27,500.00
 ROOMY 2 BR country home, could be easily converted to 3 BR, 13/4 baths, fully carpeted, refrigerated air, brick, fenced yard, 1/2 acre of land with 1,600 sq. ft. of living area. Only \$23,000.00

A PAYNE SYSTEM MEANS...
RELIABILITY
 and here are 3 BIG REASONS WHY!

- 1 A Quality Product-unmatched in performance and customer acceptance for almost 50 years. Complete range of models for homes and offices at competitive prices!
- 2 A Reputable Manufacturer-with years of specialized experience in supplying perfect comfort for countless homes-Your guarantee of a product you can depend on-for years of solid satisfaction!
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J.B. SUDDERTH REALTY
 904 Third St. Box 627
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 505/763-5575 Unit 5408

WE NEED NEW LISTINGS NOW

THIS WEEK'S SPECIAL

640 A. irrigated, 4 wells, corrals and cattle feeding equipment, house, barn, etc. Near Friona.

760 Acres, 5 wells, 2 houses, 2 quonsets. Rhea Community.

Beautiful 2-Bedroom, 2-Bath Brick with garage. Lots of storage. Fenced. In Bovina. Excellent Location.

160 Acres dryland North of Bovina on highway.

320 Acres dryland, lays good, north of Bovina, one-half mile from highway.

J.B. SUDDERTH REALTY
 23-tfnc

Dragline Service
Tailwater Pits Cleaned
 Call Cliff Johnson
 Hereford, 364-2111

CONSERVE Energy

FIBERGLASS INSULATION CAN CUT HEATING COSTS!!
 FULL THICK 3 1/2"
\$7.95
 PER 100'

STORM DOORS
 TEMPERED SAFETY GLASS-SELF STORING-REMOVABLE SASH
 32" OR 36" **\$32.95**

FARM DISCOUNT LUMBER & Supply
 364-6002
 US 385 SOUTH (Dimmitt Hiway)
 HEREFORD, TEXAS

Twenty-Five Beauties Vie For Queen Honors

Twenty-five of Friona's lovely young misses will vie for the 1974 Maize Queen crown October 3. The new queen of this year's pageant will be presented the crown by last year's Maize Queen, Teresa Ingram Buske.

Headlining the queen's pageant will be the appearance of Judy Mallett, 1973-74 Miss Texas, as the contest mistress of ceremonies.

The contestants for the crown this year along with their sponsors and talent selections are:

Cindy Gammon, a 17-year-old senior, daughter of Mr. and Mrs. J.W. Gammon. Miss Gammon is sponsored by the Hub Community Assn. and will present a comedy skit as her talent.

Lisa Edelman, a 16-year-old junior, daughter of Mr. and Mrs. James V. Edelman. Miss Edelman is sponsored by Modern Study Club and will perform a piano solo entitled, "Born Free."

Pam Veazey, a 16-year-old junior, daughter of Mr. and Mrs. C.H. Veazey. Miss Veazey is sponsored by the Kiwanis

Club and will sing, "I'm Going To Wash That Man Right Out Of My Hair."

Marilyn Jones, a 17-year-old senior, daughter of Mr. and Mrs. Tommy Jones is sponsored by Ethridge-Spring Agency. Miss Jones will present a humorous monologue as her talent.

Janice Hayes, a 17-year-old senior, daughter of Mr. and Mrs. Howard Hayes, is sponsored by USLIFE Life Insurance Co. of Texas. Miss Hayes will play a flute solo as her talent.

Nell Fulks, a 16-year-old junior, daughter of Mr. and Mrs. J. Vonne Fulks, is sponsored by Bobby's Auto and Coach Clinic. Miss Fulks will present a humorous skit for the talent portion of the contest.

Susan Garner, a 16-year-old junior, daughter of Mr. and Mrs. Wendell Garner, is sponsored by Anita's Snack Bar. Miss Garner will play a piano solo as her talent.

Johnnie Walter, a 17-year-old senior, daughter of Mr. and Mrs. John Walter, is sponsored by the Friona Young Home-makers. Miss Walter will

present a gymnastic routine as her talent.

D'Aun Wilson, a 16-year-old junior, daughter of Mr. and Mrs. Hilton Wilson, is sponsored by Reeve Chevrolet-Olds. Miss Wilson will present a pantomime to Honeybun.

Tammi Shelton, 16-year-old junior, daughter of Mr. and Mrs. Ralph Shelton, is sponsored by Gatlin Land Company. Miss Shelton will sing.

Iris Stephenson, 17-year-old junior, daughter of Mr. and Mrs. D.H. Stephenson, is sponsored by the Chalet C' Bonte Beauty Shop. Miss Stephenson will present a nostalgic monologue as her talent.

Myrna Phipps, a 16-year-old junior, daughter of Mr. and Mrs. E.G. Phipps, is sponsored by the Friona State Bank. Her talent is singing.

Connie Lindeman, a 17-year-old senior, daughter of Mr. and Mrs. Homer Lindeman, is sponsored by Ruthie's. Miss Lindeman has selected a humorous western reading as her talent.

Carol Bavousett, a 17-year-old senior, daughter of Mr. and Mrs. Steve Bavousett, is sponsored by Progressive Study Club. Carol's talent will be a piano solo.

Amal Malouf, a 17-year-old senior, daughter of Mr. and Mrs. Hanna Malouf, is sponsored by Parsons-Ellis Funeral Home. Miss Malouf's talent is playing the flute.

Lisa Cummings, a 17-year-old senior, daughter of Mr. and Mrs. Doyle Cummings, is sponsored by Harper Seed and Harvesting. Miss Cummings has selected to sing a medley of her favorite songs.

Judy Melton, 17-year-old senior, daughter of Mr. and Mrs. Rufus Melton, is sponsored by New York Life Insurance Company, Doyle and Judy Cummings, underwriters. Miss Melton will perform a comedy skit as her talent.

Paula London, a 16-year-old junior, daughter of Mr. and Mrs. Richard London, is sponsored by The Main Place. Her talent will be a pantomime.

Pam Wilcox, a 17-year-old senior, daughter of Mr. and Mrs. V.R. Wilcox, is sponsored by The Hut. Miss Wilcox will do

a humorous skit during the talent contest.

Pattijon Talley, a 17-year-old senior, daughter of Mr. and Mrs. Calvin Talley, is sponsored by Farmer County Pump Company. Miss Talley will perform a piano solo.

Jeanine Jarboe, a 17-year-old senior, daughter of Mr. and Mrs. Tom Jarboe, is sponsored by Cook Oil Company. Miss Jarboe will sing for her talent.

Cindy Lundy, a 16-year-old junior, daughter of Mr. and Mrs. Leroy Lundy, is sponsored by AgChem Farm Services. Cindy's talent will be twirling.

Debra Dorrell, a 16-year-old junior, daughter of Mr. and Mrs. Harold Taylor, is sponsored by Rushing Insurance Agency. Debra will play the piano for her talent.

Hope Mays, a 17-year-old senior, daughter of Mr. and Mrs. Harrell Mays, is sponsored by The Friona Star. Miss Mays will perform an oral reading.

Jerri Bengel, a 16-year-old junior, daughter of Mr. and Mrs. Stanley Bengel, is sponsored by Black Grain Company. Miss Bengel will sing in the talent contest.

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5 1/2 %

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\$20,000

FRIONA TEXAS
FEDERAL CREDIT UNION

Beauty Titles Run In Ingram Family

Winning the title of Friona's Maize Queen runs in the family for the currently reigning Queen, Mrs. Teresa Ingram Buske.

Her sister, Mrs. Joy Ingram Osborn took the crown in 1960. Another sister, Mrs. Cindy Ingram Bridges, was second runner-up in 1965 and was first runner-up in 1966. Cindy was also crowned Friona's Homecoming Queen in 1966.

The Ingram girls are all musically talented, tops in personality and in beauty. This is a combination that adds up to becoming a Maize Queen in Friona. The girls are daughters of Mr. and Mrs. W.S. Ingram.

Teresa will relinquish her title this coming Thursday evening when a new Queen will be selected for the 1974-75 year.

A total of 17 girls have held the title of "Maize Queen" since the beginning of the Queen's Contest in 1957.

The first year or two, the number of entrants were limited to one representative from each of the county's communities (Friona, Farwell, Bovina, Lazbuddie, Black, Hub, Lakeview, Rhea and Oklahoma Lane).

The first Maize Queen was Betty [Agee] Wetzel in 1957, crowned during the community's first annual Maize Days

celebration.

In 1958, Celia (Berry) Burnam of Bovina was crowned queen. Another Bovina product, Pam Grissom, wore the crown following the 1969 contest.

The number of out-of-town entries has declined in recent years, however, perhaps because both Bovina and Farwell each hold local celebrations and queen contests of their own.

At least one Maize Queen has gone on to win further honors. Kay Burleson Cash, the 1961 Queen, was crowned "Miss Lubbock" while a student at Texas Tech, and competed in the Miss Texas Contest of that year.

Following is a list of former queens:

- 1957 Betty Agee Wetzel
- 1958 Celia Berry Burnam
- 1959 Darla Bingham Ivy
- 1960 Joy Ingram Osborn
- 1961 Kay Burleson Cash
- 1962 Janet Buckley Claborn
- 1963 Sheryl Long Snead
- 1964 Sandra Beene Awtreay
- 1965 Susan Neill
- 1966 Crista Evans Archer
- 1967 Paula Fortenberry Sturm
- 1968 Pat Roberts Euresti
- 1969 Pam Grissom
- 1970 Ann Hurst Graves
- 1971 Kathy Horton
- 1972 Carolyn Murphree
- 1973 Teresa Ingram Buske

COURT HOUSE NOTES

Instrument Report Ending September 12, 1974, in County Clerk Office, Bonnie Warren, County Clerk

Deed, B.L. Graham, Richard D. Steelman, lots 13, 14, 15, 16, Bk. 2, Gardner's Sub. Bovina

WD, G.D. Anderson, Jr., et al, Richard D. Steelman, lots 13, 14, 15, 16, Bk. 2, Gardner's Sub. Bovina

WD, Richard M. Deel, Clay Henson, lots 27, 28, 29 and E 100 ft. lots 30, 31, 32, Bk. 3, Farwell

WD, Garth Pierce Merrick, George Salas, lot 1 and N 25' lot 2, Bk. 25, Friona

WD, Don W. McManahan, Charles H. Caudill, lot 8, Bk. 2, Staley Add. Friona

WD, Durward Bell, Galen Hromas, E 1/2 Sec. 2, Bk. B, Synd.

WD, Donald W. Wilson, et al, Gladys V. Wilson, lots 7, 8, Bk. 52, Friona

WD, Gary D. Woodruff, James B. Sweeny, lot 17 and W 10 ft. lot 16, Bk. 1, Ridgeview Add. Friona.

MARRIAGE LICENSES
Tyson Dirk Phillips and Pamela Kay Lee.

William Edison Mohoney and Patricia Diana Lee.

Marcus Brian Walters and Vicki Jean Salmon.

Stephen Craig Chumley and Vicki Cleo Etta Edwards.

Manuel Barba, Jr. and Catarina Trevino.

Here's How-Here's Where TO SAVE ON YOUR FOOD BILLS

PRODUCE

Russet No.1
POTATOES
10Lb. Bag **85^c**

CARROTS
Lb. **19^c**
Bag

Tokay
GRAPES
Lb. **39^c**

Meat SPECIALS

CHUCK ROAST Lb. **89^c**

Bar-S
BACON Lb. **\$1¹⁹**

Longhorn All Meat
BOLOGNA Lb. **98^c**

Gladiola
FLOUR
25 Lb. **\$4³⁹**
Bag

Lemon or Reg.
PLEDGE
14oz. **\$1³⁹**

Folgers
COFFEE
2 Lb. Can **\$2³⁷**
Lb. Can **\$1²⁰**

King Size
TIDE
25 Off Lable
\$1⁷⁵

New Fangled
POTATO CHIPS
Twin Pack **79^c**

Wolf
CHILI
No.2 Can **93^c**

Ashleys
ENCHILADA SAUCE
15 Oz. Can **43^c**

Nabisco
VANILLA WAFERS
12 Oz. Box **59^c**

FROZEN* FOODS

Patio Beef 13 1/2 Oz. **\$1¹⁰**
TACOS
Morton 90z. Box
HONEY BUNS 63^c

Banquet
PIE CRUST
43^c



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Our Aim Is To Please In Every Way

WE GIV GUNN BROS STAMPS

Double Stamps On Wednesday With Purchase Of \$2⁰⁰ or More

We Deliver
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And Time To
Welcome
Everyone To
A Really Great
Celebration.....

**MAIZE
DAYS
BENGER
AIR PARK**



CLASS OF '54...The honor class for the Friona High School Ex-Students Assn. annual meeting will be the class of 1954, shown above at its reunion on July 4 this year. In the back row, left to right, are Clyde Hays, Jim Dixon, Kenneth McLellan, Teddy

Fangman, Glenn Reeve, John F. White. Second row, left to right, Gaylon Rhodes, Wayne Houlette, Harris Dunn and Don Green. Front row, left to right, Bessie Holt, Donna Mears, Laura Coffey and Elizabeth Gore.

FHS Exes Set Annual Meet

The annual meeting of the Friona Ex-Students Association will be held at 4:30 p.m. Saturday, October 5, following the Maize Days drawings.

The meeting will be held on the second floor of the American Legion Hall.

The class of 1954 will be the honor class, according to Floyd and Betty Reeve, who hold the office of president of the exes.

Coffee, soft drinks and donuts will be served. The 1954 class will be to be read. The class of 1964 will serve refreshments.

Those attending the reunion are asked to register for the door prize, which will be a Chieftain blanket. The blanket to be given has been on display at The Main Place in Friona.

The Ex-Students are planning a float in the Maize Days parade.

Other officers include Bessie and Ira Holt, secretary, and Johnny and Leon Massey, vice president.

All ex-students and teachers of Friona High School are urged to attend the reunion and meeting on Saturday, October 5.

Little Miss Friona Draws Twenty Entries

The second annual Little Miss Friona Pageant gets underway with twenty young misses vying for the title. The Little Miss contest is sponsored by the Friona Jaycee-ettes. Last year's Little Miss, Tammy Kelley, will crown the new title.

The pageant will be held Tuesday night at 7:30 p.m. in the high school auditorium. A dress rehearsal is scheduled for 4 p.m. Monday night. Admission for the pageant is \$1.00 for adults and 50 cents for children under twelve.

The Little Miss will be selected by a panel of three judges on poise, personality and beauty. Prizes for the winner is a gold charm bracelet and the Little Miss Friona will ride in the Maize Days parade.

James Stanfield, a KMTY-FM announcer from Covis will be the Master of Ceremonies. Stanfield was emcee at the New Mexico Miss America contest

last year. Contestants for this year's pageant are as follows:

Rachel Bermea, daughter of Mr. and Mrs. Edmund Bermea; Ashlee Gee, daughter of Mr. and Mrs. Everett Gee; Corrie Lundy, daughter of Mr. and Mrs. Leroy Lundy; Sheila Kay Gresham, daughter of Mr. and Mrs. Wendell Gresham; Robin Houlette, daughter of Mr. and Mrs. Dale Houlette; Dodie Lea Jones, daughter of Mr. and Mrs. Charles Jones; Sharlene Parr, daughter of Mr. and Mrs. Ira Parr; Wendy Hinkle, daughter of Mr. and Mrs. Jerry Hinkle; Delissa Dawn Dyess, daughter of Mr. and Mrs. Larry Dyess; April May, daughter of Mr. and Mrs. Arlen May.

Also, Glenda Ellis, daughter of Mr. and Mrs. Mike Ellis; Shannel Woodard, daughter of Mr. and Mrs. Clyde Woodard; Stacie Westmoreland, daughter of Mr. and Mrs. James Westmoreland; Leslee Upton,

daughter of Martha Upton; Sharron D'Lynn Eskew, daughter of Mr. and Mrs. Gary Eskew; Renae Terry, grand-daughter of Mr. and Mrs. Ross Terry; Christy Jordan, daughter of Mr. and Mrs. Joel Landrum; Sheila Gale Deaton, daughter of Mr. and Mrs. Morris Deaton; Kerry Jean and Julie Ann Cain, daughters of Mr. and Mrs. Ron Cain.

Rich Man's Game?

Many people think F. Scott Fitzgerald's phrase "the rich are different from you and me," is especially true when it comes to the stock market. But the rich aren't the only investors. A 1970 survey shows that among the 30 million U.S. investors over two-thirds had adjusted gross incomes under \$15,000. It follows that if the capital gains tax is increased, all of us would feel the pinch. No wonder an increased capital gains tax is one "reform" the average man doesn't want.

SCS News

Soil and water conservation is of great interest and importance to farmers in Parmer County. Soil washing off into bar ditches, and our tail water running off uncontrolled makes conservation everyone's business.

One of the best ways to get conservation applied is through a conservation plan.

When a conservation plan is developed it is possible to develop a Great Plains Conservation Contract. This contract will provide cost share assistance for applying the necessary conservation practices.

There have been over one hundred Great Plains Contracts developed in Parmer County. These farms have received cost share assistance on their conservation work.

WAHOOOO!

We're Happy To Welcome You To Friona's Finest Fall Celebration.....

MAIZE DAYS

FUN FOR ALL!

★ We Specialize In Parts For Your Car, Pick-Up, Truck And Farm Machinery. We Will be Happy To Be Of Service To You



BROCKMAN SALES

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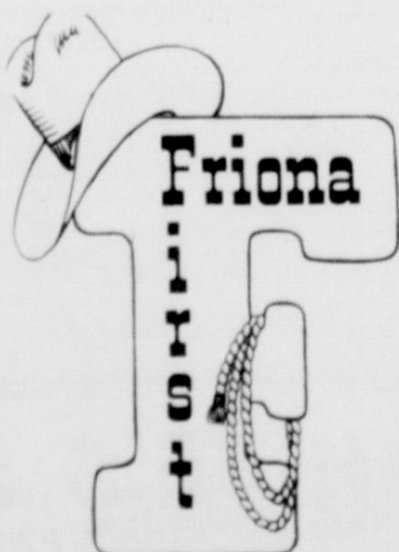
LET'S GO

It's Time To Celebrate Another Fine Maize Crop In Parmer County During Maize Days



GOOD CLEAN FUN FOR EVERYONE

We urge you to support your community's biggest project which is Maize Days. It takes a lot of effort on the part of many civic-minded citizens to make this celebration a yearly success. . . but it also takes YOU, supporting it with your attendance. So follow the crowd downtown to Maize Days in Friona this weekend. YOU'LL be glad you did.



HERRING IMPLEMENT

Fall

YOU CAN SEE THEM ALL BETTER WITH THE CABLE!

Give Yourself A "Maize Days"

Present! Get On The

Cable Today. For

Service Call

247-3271

FRIONA CABLEVISION

... Means It's Time For...

New Fall Shows

Football Games

World Series



TAMMI SHELTON...A 16-year-old junior and daughter of Mr. and Mrs. Ralph Shelton. Miss Shelton is sponsored by Gatlin Land Company. Tammi's interest was drawn to an antique stove belonging to the Guy Latta family.



SUSAN GARNER...A 16-year-old junior and daughter of Mr. and Mrs. Wendell Garner. Miss Garner is sponsored by Anita's Snack Bar. Susan stands behind an antique plow with a crock jar hanging from the handle. The antiques belong to Guy Latta.



SHARRON D'LYNN ESKEW... Sharron is the daughter of Mr. and Mrs. Gary Eskew. She is five years old and a contestant for Little Miss Friona.



RENAE TERRY...Renae, five, is the granddaughter of Mr. and Mrs. Ross Terry and is a contestant for Little Miss Friona.





LESLEE UPTON...Zachary Carpet and Tile is sponsoring Leslee for Little Miss Friona. She is six years old and the daughter of Martha Upton.



ROBIN HOULETTE...six-year old Robin is the daughter of Mr. and Mrs. Dale Houlette and is a contestant for Little Miss Friona, sponsored by Mobil Wholesale Oil Co.

HARD FACTS

ABOUT OUR DODGE BOYS' 1974 MODEL CLEARANCE.

'74 Dart Custom 4-door sedan. '74 Dart Swinger hardtop.

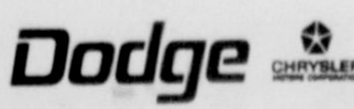
DART CLEARANCE!

FACT 1: A DODGE DART SIX CAN GET BETTER GAS MILEAGE THAN A FORD MAVERICK, CHEVY NOVA, BUICK APOLLO, OLDS OMEGA, PONTIAC VENTURA, OR MERCURY COMET.
Of course, the mileage you get depends on many factors including how and where you drive and the condition of your vehicle.

FACT 2: DART HAS MONEY- SAVING ELECTRONIC IGNITION STANDARD. (NONE OF THE SMALL-CAR COMPETITION HAS IT!)


FACT 3: DART SWINGER OFFERS A FREE AUTOMATIC TRANSMISSION.
Buy a Dart Swinger or Custom four-door sedan equipped with power steering, vinyl roof, AM radio, light package, whitewall tires, deluxe wheel covers, left remote-control mirror, deluxe bumper guards, three-speed wipers with electric washers, day/night, inside mirror, deluxe insulation package, and special exterior trim, and your Dodge Dealer can offer you the automatic transmission free (because Dodge doesn't charge him for it).

Our model clearance prices are right on target.
(And that's a fact!)



JONES MOTOR CO.

Hereford, Texas



Hi, Neighbor!

Welcome To Friona's Biggest And Best Harvest Celebration

I bought my nails at Rockwell Bros.



MAIZE DAYS

As the city's oldest pioneer firm, still doing business, we believe in maintaining the same old-fashioned friendly service to our customers that we did when Friona was first put on the map 68 years ago. Yes, we're continuing to grow right along with Friona, and we're with you for many more years of continued growth and progress.

ROCKWELL BROS & CO.

"LUMBERMEN"

Friona Texas

Introducing OUR NEW 3 • 2 • 1 PROGRAM

FREE!

FREE CHECKING SERVICE
For Persons Maintaining A
\$300 Balance In Their Account

Those Maintaining A
Minimum Balance Of
\$200 To \$299
Will Have A Service
Charge Of \$1.00 Per
Month

Those Maintaining A
Minimum Balance Of
\$100 To \$199
Will Be Charged
\$2.00 Per Month

Those Maintaining A
Minimum Balance Of
\$0.00 To \$99
Will Be Charged
\$3.00 Per Month

We Are Also Offering
FREE CHECKING SERVICE
FOR "SENIOR CITIZENS"
If You Are 65 Or Over, Please
Call The Bank And Let Us Know.



We Are Pleased To Present MYRNA PHIPPS
Who Will Be Representing The Bank In The
Maize Queen Contest



FRIONA STATE BANK



Lillie Mae Scott

Services Held For Mrs. Scott

Funeral services were held here Monday for Lillie Mae Scott, 75, a resident of the Friona area for the past 21 years.

Mrs. Scott, who had been a longtime Oklahoma resident prior to coming here, was born June 10, 1899 in Eastland, Texas. She was married to J. Ray Scott on December 20, 1919 at Tipton, Oklahoma.

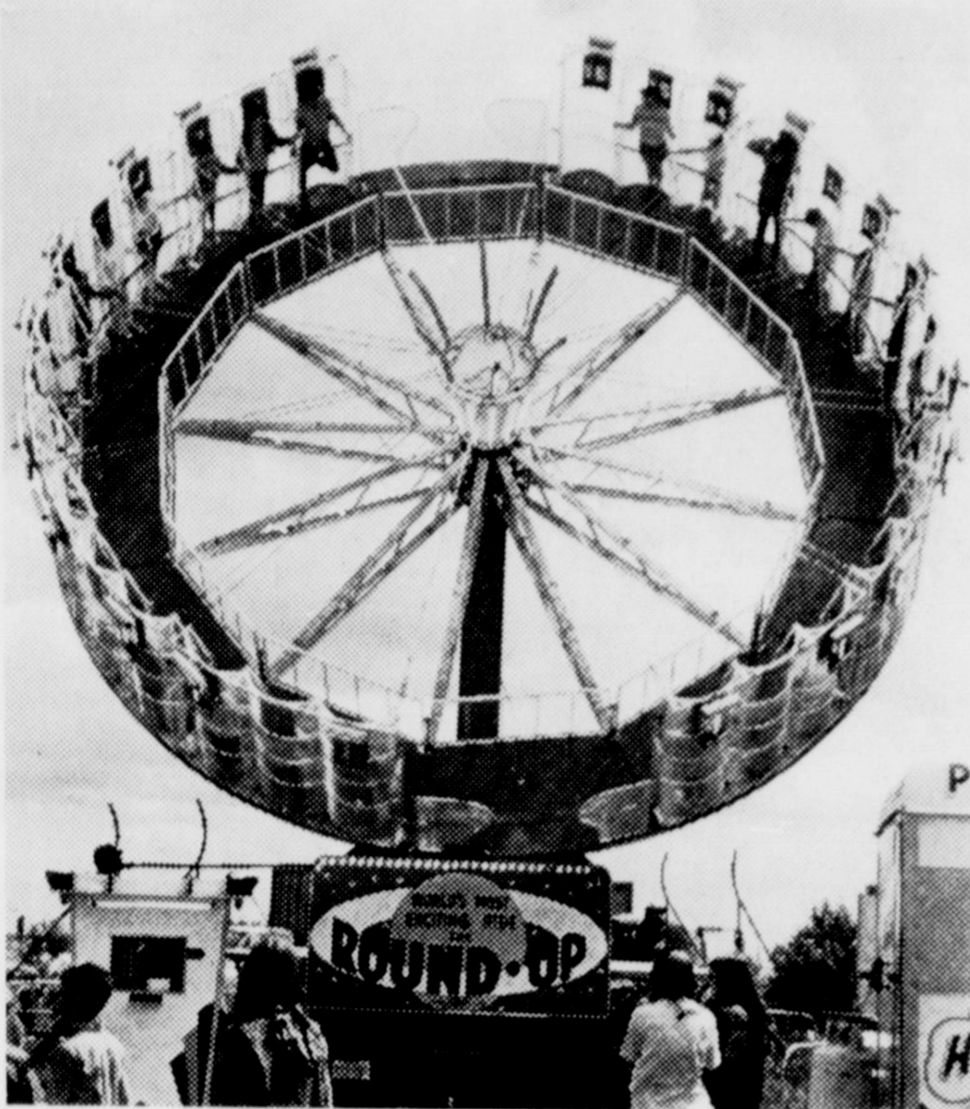
Survivors included her husband, two daughters, Mrs. LaVelle Lillard of Friona and Mrs. Euradean Brown of Springtown, Texas.

Also, five sisters, Mrs. Sybil Castleberry and Mrs. Myrtice McDoniel, both of Madera, Calif.; Mrs. Arlis Stag of Eric, Okla.; Mrs. Opal Swearington, Brawley, Calif., and Mrs. Oma Erwin of Bakersfield, Calif.

One brother, Grady Smith of Bakersfield, Calif., also survives, along with three grandsons, Lanny Brown, Jerry Brown, both of Springtown, Texas, and Scott Lillard of Friona. Three great-grandchildren survive.

Services were held Monday at the Sixth Street Church of Christ, with Terry Brown officiating. Burial was in Friona Cemetery.

Pallbearers were Jerry Cass, V.R. Wilcox, Dean Blackburn, Ralph Robinson, Tommy Jones and John R. Hayes.



The Round-Up...New Cammack Ride

Ray Cammack Shows To Feature All-New Rides

An all-new carnival will be featured at Maize Days this year in Friona, when the Ray Cammack Shows set up at City Park for the October 1-5 event.

Two new rides, **The Round-Up**, and the **Hurricane**, as well as old favorites such as the ferris wheel, tilt-a-whirl and others, will be featured in the carnival.

The Cammack Shows owns some 27 rides and booths, but due to space limitations at the City Park, only nine or 10 can be brought to Friona. Among the places Cammack plays are the state fair in Boise, Idaho.

Among the concessions, a bright new array of plush, stuffed animals, fancy dolls and other prizes are waiting to be taken by the skillful customer.

And, if you're hungry, brightly-colored cotton candy, the all-time favorite, is among the offerings at the carnival.

"Over all, I think we've put together our best show ever," owner-manager Ray Cammack stated. "We're playing 10 states and three Canadian provinces this season as we bring the world's brightest midway from city to city."

"We strive for entertainment

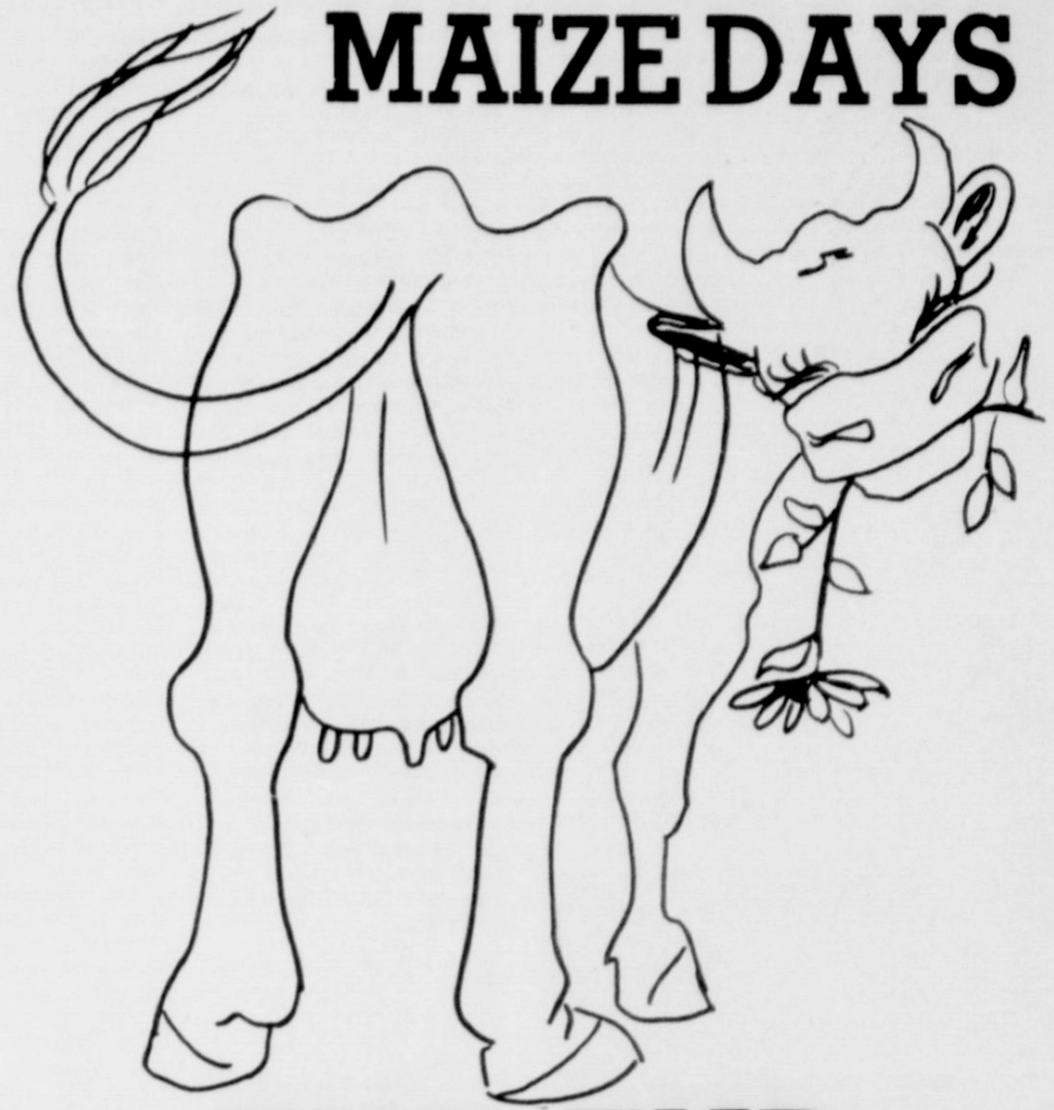
for everyone when he or she visits us, and I think we've done just that," he stated.

"We hope to be back next year, and if the customers are delighted when they leave us, we know they'll be back next year, too," he concluded.

This year there will be a change in ticketing for rides and sideshows, with coupon books available rather than strictly individual tickets.

The books will be sold at \$3.50 for a package of 20 coupons and 16.00 for a package of 40 coupons. Individual coupons will sell for 20 cents.

We Urge You To Support Your City-Wide Celebration Next Week At MAIZE DAYS



THE END

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Hicks Plumbing, Heating & Air Conditioning

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AUTUMN *is in the air*

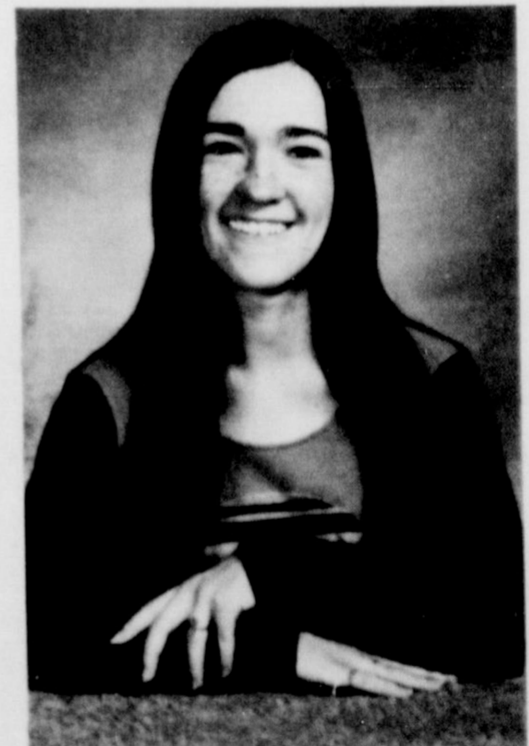
It's time To Welcome Another Fine Harvest Season At.....

MAIZE DAYS

And It's Time To Say.....

THANK YOU

To All Our Many Friends And Customers Who Attended Our New Car Showing Last week.



We Are Proud TO Introduce

D'AUN WILSON

Who Will Represent Our Firm In The Maize Queen Contest.

REEVE CHEVROLET-OLDS



Debbie Engelking, Doyle Weir Exchange Double Ring Vows

Debbie Lynn Engelking and Doyle Wade Weir exchanged marriage vows in a double ring ceremony on Aug. 22 in the First Baptist Church of Lazbuddie. Rev. Frank Matthews, pastor of the Lazbuddie United Methodist Church, officiated at the ceremony.

The bride is the daughter of Mr. and Mrs. Richard Engelking of Lazbuddie. Parents of the bridegroom are Mr. and Mrs. Billy Weir, also of Lazbuddie.

The altar of the church was decorated with arrangements of white mums, pink gladioli, astors and blue killion daisies. An archway was decorated with greenery and flowers, as was the kneeling bench. Two candle trees and two seven-branch candelabra surrounded the archway. Family pews were decorated with pink hurricane candles and greenery.

Providing music for the wedding ceremony were Mr. and Mrs. Gary Wilcox, accompanied by Mrs. Hoppy Jennings, organist. Mr. and Mrs. Wilcox sang "A Time For Us," "I Believe," and "The

Lord's Prayer." Mrs. Danny Parsons also sang a medley of the bride's favorites.

Given in marriage by her father, the bride wore a floor-length gown of sheer organza designed with a natural waistline banded with white satin and lace motif centerfront. The gown had a low neckline of scalloped lace, a fitted bodice, and lantern sleeves forming petal points over her hands. The controlled skirt front with tiers of sheer lace organza edged with a wide border of glavan lace with pearl sequins swept into tiers in the back forming a sanctuary train. The tiered veil of imported illusion was attached to a queen's lace cap.

The bride carried a mixed cascade of pink sweetheart roses, pink bridal roses, blue silk cornflowers, astors and daisy poms amid stephanotis.

In keeping with tradition, the bride wore a bracelet belonging to her grandmother as something old. Something new was her wedding dress. A pearl necklace of her mother's was something borrowed, and

something blue was the traditional garter.

Gwen Barber of Lazbuddie served as maid of honor. Attendants were Mrs. Danny Parsons and Mary Longoria, both of Lazbuddie. Flowergirls were Chandra Engelking and Melissa Wilbanks, both of Muleshoe, cousins of the bride.

The maid of honor wore a hot pink formal sheer voile dress with long sleeves and multi-colored flowers imprinted with predominant colors of pink and blue zinnias with a ruffle apron inset in front. The bridesmaids wore identical dresses except for the apron ruffle inset. All wore matching picture hats with fresh flowers on the brims. The attendants carried partisan arm bouquets of hot pink astors, blue daisies, white poms and baby's breath.

The flower girls wore formal blue sateen cotton dresses with wide ruffles at the bottom. The dresses featured puffed sleeves and wide satin ribbon sashes at the waists. They wore matching picture hats with fresh flowers on the brims, and carried lace and net baskets filled with rose petals which they sprinkled in the path of the bride.

Byron Weir of Lazbuddie served his brother as best man. Groomsmen were Mark Barnes and Larry Cox, both of Lazbuddie. Ushering were Davey Engelking of Lazbuddie, brother of the bride, and Byron Weir of Lazbuddie, brother of the bridegroom. John David Agee of Muleshoe was ring-bearer.

For her daughter's wedding, Mrs. Engelking chose a formal dress of blue double knit with interwoven silver metallic threads. She wore a matching bolero jacket, silver belt and accessories. Her corsage was a white orchid. The mother of the bridegroom wore a formal

aqua green double knit dress with an empire bodice and matching jacket. She also wore a white orchid corsage.

Following the wedding ceremony, a reception was held in the First Baptist Church Fellowship Hall. House party hostesses were Mrs. John Neil Agee, Mrs. Don McDonald, Mrs. Jerry Engelking, Mrs. Paul Wilbanks, Mrs. Jerry Gleason and Mrs. Eldridge Graves. Estelle Embry, cousin of the bride, registered guests.

The bride's table was covered with a gathered net skirt over satin. The bride's bouquet and other assorted flowers were used as the centerpiece. The seven-layered wedding cake was served with gold and cut glass appointments. Assisting in serving were Mrs. Glenn Morris, Mrs. Jimmy Mills and Cassandra Cargile, all classmates of the bride and bridegroom. Jacinda Gleason distributed printed thank you scrolls and rice bags.

The bride's traveling costume for a honeymoon in Colorado Springs, Colo., was a black and white striped double knit dress with matching jacket. The couple is now at home in Amarillo.

Among the special guests attending the wedding were Mr. and Mrs. Fred Wilbanks and Mr. and Mrs. E.E. Engelking, all of Muleshoe, grandparents of the bride, and A.W. Weir of Slaton, grandfather of the bridegroom.

The bride is a 1973 graduate of Lazbuddie High School and is a sophomore student at West Texas State University. The bridegroom is a 1973 graduate of Lazbuddie High School and is a sophomore at Amarillo College.

The bridegroom's parents, Mr. and Mrs. Billy Weir, hosted a buffet dinner Wednesday, Aug. 21, at the Lazbuddie United Methodist Church.



Women's Club Has Patriotic Program

Friona Women's Club met for their regular meeting on Wednesday, September 25. The topic of the meeting was "Corner Stones of Freedom." The roll call was answered with "Why I Love America."

The topics were the "Declaration of Independence" by Bergi Jordan, "The Preamble to the Constitution" and "Bill of Rights" by Louella Maurer. The

"Pledge of Allegiance" was an excerpt from a sermon by Norman Vincent Peal and was presented by Addie Moyer. The Pledge to the American Flag was repeated in unison.

The group sang "God Bless America." Hostesses were Bessie Boatman and Lillian McClellan.

The next meeting will be held October 9.



Mr. and Mrs. Doyle Weir

Members Met For Special Program

Members of Progressive Study Club met for a program on "International Policy" at 8 p.m. Tuesday, September 24 at the Federated Club House.

Hope Mays, a member of the Friona High School Forensics Club entertained the group with two readings.

Betty Mabry presided at the business meeting. Plans were discussed for the Maize Days money doll raffle and another

wrestling match.

The program was given by Victoria Srour, an Arabian citizen from Nazareth, Israel. She and her husband are students at Texas Tech University in Lubbock. The different ways of life in Israel were discussed.

Nancy Edelman and Betty Mabry served cheesecake and hot tea to members and guests, Janice Thompson, Marilyn McMillan and Sandy Baker.

We'll Meet You At The

Next Week When
Friona Celebrates
**MAIZE
DAYS**
FUN FOR ALL!
GRADY DODD
TEXACO



ANNA ADKISSON

Anna Adkisson

To Be Honored

Anna Adkisson, mother of Wilma Jones, Friona, and Mrs. A.H. Davis, Abernathy, will be honored Sunday, September 28, on the occasion of her 100th birthday.

She was born September 28, 1874 in Blanco, Texas near Beeville, on the day of the Indian fight in Palo Duro Canyon.

Anna Barber Adkisson was married in 1910 to W.I. Adkisson. They moved to the Abernathy area in 1916 where Mrs. Adkisson lived until recently. She is now a resident of Lakeside Care Center in Lubbock.

She has two grandsons and five great-grandchildren.



LIBRARY CORNER

Of special interest to women in Friona are two lovely books on table arrangements. Whether you are having a party, want the table pretty for your

family each meal, or are responsible for a club program featuring table arrangements, you will appreciate these books.

"The Book Of Table Arrangements With Flowers, Fruits and Other Decorative Elements" by Patricia Easterbrook Roberts is a guide for setting tables for any and all affairs. Family tables, buffet tables, luncheon tables and holiday tables are discussed. There is also a chapter on decorating tables. The book is illustrated with photographs, many in color. If you want to know where to properly place the knife, fork and spoon, you'll enjoy this book.

The author, Patricia E. Roberts, also wrote "Flower Craft" and has lectured at colleges and schools, decorated for the New York Flower Show and Fifth Avenue shops and done special displays throughout the country.

"The Art of Table Setting and Flower Arrangement" by Sylvia Hirsch also is illustrated in photographs. Subjects discussed include etiquette and fashions, imagination, themes, table coverings, design, texture and color and making your own containers.

The author is a lecturer, writer, teacher and judge who has won national recognition for her exquisite table settings and flower arrangements. Her articles have appeared in The New York Times, Flower Grower, National Gardener, and Plans and Gardens.

Whatever you may need in the way of information that is contained in books, let the Friona Public Library supply it for you. At no cost!

Cummings

Have Boy

Mr. and Mrs. Scott Cummings of Lubbock became the parents of a baby boy on Sunday, September 22.

Kyle Scott was born at St. Mary's Hospital in Lubbock and weighed eight pounds, twelve ounces. He is the first child for the couple and the first grandchild for Mr. and Mrs. Doyle Cummings of Friona.

Maternal grandparents of the child are Mr. and Mrs. Otis Huggins of Farwell. Great-grandparents are Mrs. C.D. Carter of Friona and Mrs. C.A. Cassidy of Texico, New Mexico.

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STUDENT HONORED...Ruede Rule was recently elected "Student of the Week" by the Distributive Education Class at Friona High School. Rule is employed by Parmer County Implement Company of Friona. Pictured above (left to right), are Manager Travis Graves, Ruede Rule and Ron Cain, parts manager.

Ruede Rule Earns Honors In DECA

Twice a month, the Distributive Education Class at Friona High School will elect a "Student of the Week" with their respective employers. This week's "Student of the Week" is Ruede Rule, president of the local DECA Club. Ruede works at Parmer County Implement Company in the parts department. Ruede is a senior at Friona High School and was elected president of Chapter #340 recently. Other officers elected

were: Donette Carlton, vice president; Johnnie Walters, secretary; Diane Hamilton, treasurer; Becky Walker, reporter; and Sandie Fuks, parliamentarian.

Parmer County Implement has served Friona and Parmer County for twelve years. The company is owned by Andy Hurst and is managed by Travis Graves.

Rule is the sixth DECA student to be employed at the local firm.



CHRISTY JORDAN...The Splatter Shack is sponsoring five-year-old Christy for Little Miss Friona. She is the daughter of Mr. and Mrs. Joel Landrum.



JULIE ANN CAIN...Julie Ann, five, is the daughter of Mr. and Mrs. Ron Cain and is sponsored by Carrol Gatlin Land Company for Little Miss Friona.



KERRY JEAN CAIN...Parmer County Implement Company is the sponsor for Little Miss Friona contestant Kerry Jean. She is six years old and is the daughter of Mr. and Mrs. Ron Cain.



SHEILA GALE DEATON...Six-year-old Sheila Gale is the daughter of Mr. and Mrs. Morris Deaton and a contestant for Little Miss Friona.

Ladies Society Plans Annual Sausage Dinner

St. Teresa's Ladies Society met Tuesday evening, September 24 in the Rhea Parish Hall to make final plans for their annual German Sausage Dinner to be held on Sunday, October 13.

Sylvia Roth, president, presided over the meeting. Toni Castillo gave the opening prayer.

The price for the dinner was set at \$2.00 per plate for adults and \$1.25 for children twelve and under. The menu will include German sausage, baked potatoes, homemade sauerkraut, green beans, relish plate, hot bread and apple crisp.

Members will make sausage on Wednesday afternoon, October 2, clean the hall on Wednesday, October 9 and start preparing food on Saturday, October 12. It was decided each member should bring as many items as she possibly could for the country store.

The hand-knitted navy and blue afghan and the hand-knitted white stole to be given away at the dinner were shown to the members. Also an original painting, which will be given as one of the door prizes, was on display.

A letter giving details of the Amarillo Diocesan Council of Catholic Women's Annual Convention to be held October

22 and 23 in Seminole were read by Irene Bermea, secretary of the organization. Sylvia Roth and Evelyn Ball volunteered to attend the meeting.

Evelyn Ball reported that the money had been returned for the material ordered for altar cloths and that it had been reordered from another company.

The president reminded members of the "Welcome Home" party for Father John Coppinger and appreciation party for Father Joe Egan to be held Sunday, September 29 in Bovina. The members discussed getting an appreciation gift for Father Joe.

It was announced that the ladies of the different churches will again be having the World Day of Prayer in November.

Appointed to clean church in October were Susie Perez and Ofelia Diaz. Olivia Ortiz and Evelyn Ball will be hostesses for the next meeting.

Refreshments were served to Sylvia Roth, Irene Bermea, Olivia Ortiz, Isidra Villalobos, Toni Castillo, Angela Bermea, Mary Lou Venhaus, Matilda Caballero, Irma Raymond, Stella Shirley, Evelyn Ball and a guest, Bunny Buehholz by Sylvia Roth and Hortencia Bermea.



CHRISTINA ROBLES...Mr. and Mrs. Felix Euedina Robles of Clovis, New Mexico, announce the engagement and approaching marriage of their daughter, Christina, to Antonio Rios of Friona. He is the son of Mr. and Mrs. Ambrosio Rios. They will exchange wedding vows at the Spanish Baptist Church in Clovis on Saturday, October 5. The reception will follow at St. Teresa's hall in Friona.

Band Boosters Elect Officers

Officers were elected Tuesday, September 24 for the Band Booster Club.

New officers are: Harrell Mays, president; Dale Williams, vice president; Mary Bell Westbrook, secretary-treasurer; Baker Duggins, hospitality chairman; and Betty Louise Rector, public relations.

Various money-making projects were discussed to assist the band with their needs.

Regulations concerning the marching band and their out-of-town trips were explained to the group. Future meetings will be announced in advance.

All persons interested in the band and parents of the band students are invited to participate in this organization.

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HOSPITAL REPORT

ADMISSIONS-

Emma Turner, Friona; James Corbell, Friona; Juana Muniz, Friona; Mrs. Jesus Vasquez and baby girl, Hereford; John Brent Seilheimer, Clovis; Eva Roberson, Friona; Terry Jesko, Muleshoe; Edgar F. Johnson, Bovina; Lucille Barnes, Lazbuddie; Maria Reyes, Friona; Mrs. Ernest Penida and baby girl, Farwell; I.W. Quickel, Bovina; Mary Johnson, Friona; Rogue Castillo, Friona; Martha Carter, Friona; Erna Phillips, Dallas; Doyle Elliott, Friona; Paul Taylor Jones, Bovina; and Donalita Hawkins, Bovina.

DISMISSALS-

Mrs. Joe Castro and baby boy, Lorraine Welch, Mrs. Jessie Stone and baby girl, Alice Parsons, John Brent Seilheimer, Lupe Pacheco, Emma Turner, James Corbell, Juana Muniz, Mrs. Jesus Vasquez and baby girl, Lucille Barnes, Maria Reyes and Terry Jesko.

PATIENTS IN HOSPITAL-

Martha Carter, Rogue Castillo, Mary Johnson, Doyle Elliott, T.E. Wood, Mary Whitley, M.A. Black, Elmer Euler, Eva Roberson, Paul Jones, E.F. Johnson, Vivian Quickel, I.W. Quickel, Donalita Hawkins, Carmen Penida and baby girl and Erna Phillips.

Girl Scout News

Girl Scout Troop #83 cancelled their Tuesday, September 24 meeting because intermittent weather and an early First Baptist Church choir rehearsal interfered with the schedule.

There will be no meeting on Tuesday, October 1, since it is during the Maize Days activities.

On Saturday, October 5, each girl in Troop #83 should bring one cake or two pies to the park for the Girl Scout Bake Sale.

Fine Arts Council Schedules Show

Artists in the Friona area are reminded to enter their paintings in the Friona Fine Arts Council's art show for Maize Days.

Paintings will be accepted between the hours of 1 and 5 p.m. Monday, September 30 at the City Hall. The paintings will be hung on Tuesday, and the exhibit will be open to the public from Wednesday through Saturday.

Artists may enter paintings in one of four divisions: landscape, portraits, still life

and miniatures. Media categories will include oils, watercolors, acrylics and miscellaneous.

One entry per category will be accepted from each artist, or three entries in any one category if only one category is entered. Every entry must be framed and ready to hang.

There will be a junior division of the art show, with categories determined based on the number of entries.

Mrs. Ellis Tatum is chairman of the show.



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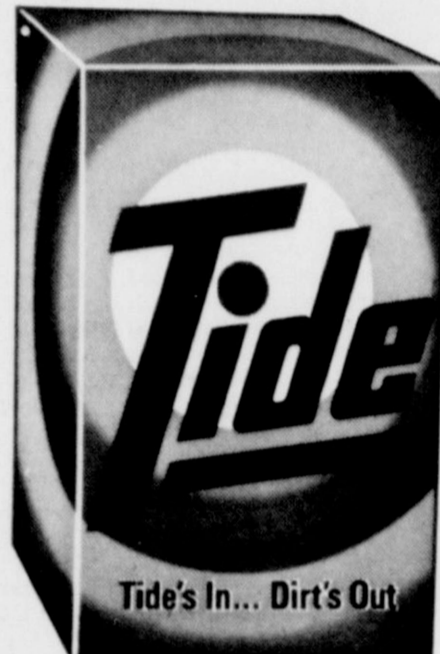
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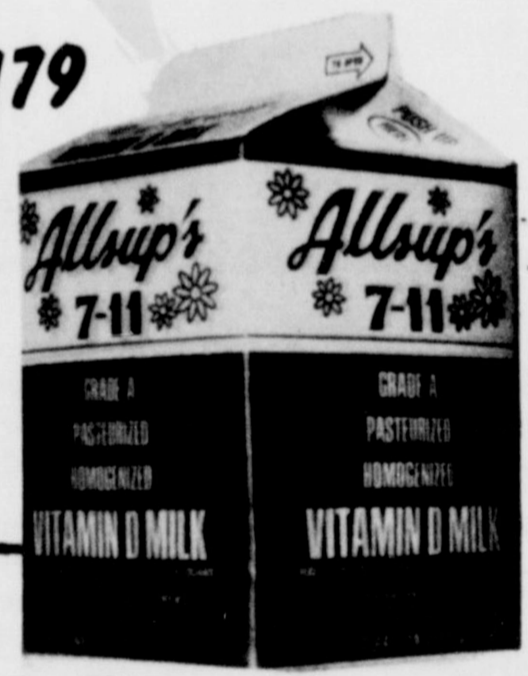
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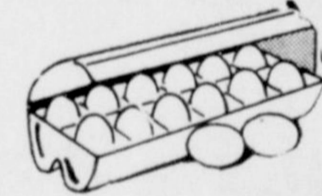
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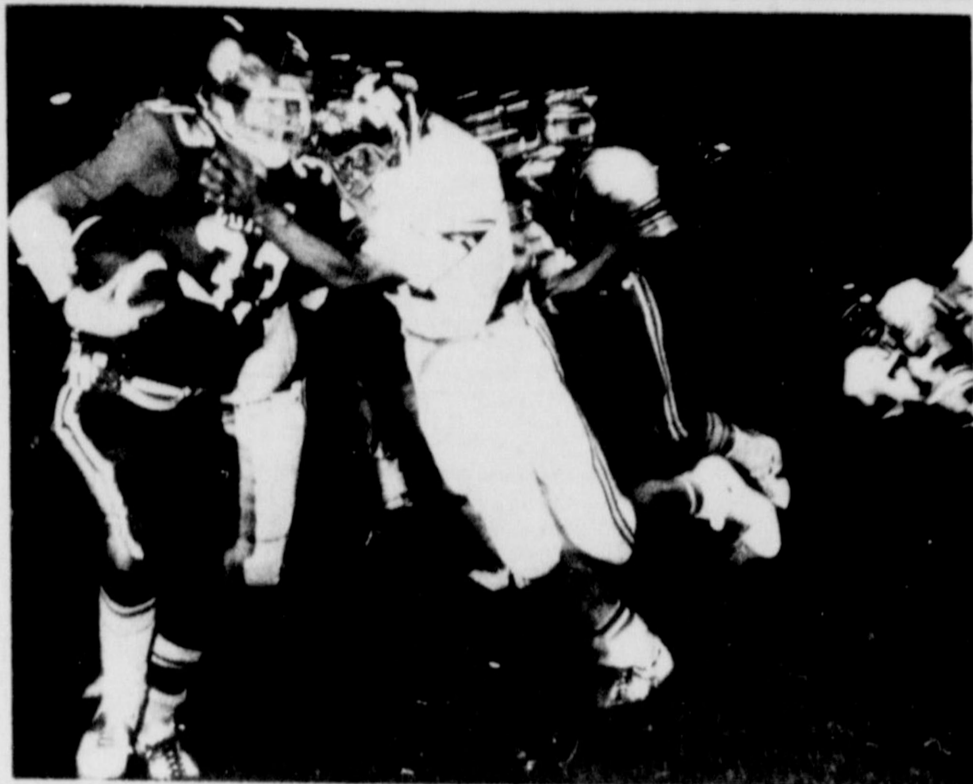


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STOPPED SHORT...Friona fullback Davy Carthel is stopped a yard shy of a first down Friday night against Tulia. The Chiefs had driven the ball 86 yards before turning it over to Tulia when a fourth down play lacked a yard gaining the five yards needed.



Chieftains Sharpen Axes For Hart's Longhorns Friday

BY DON WINDLE
Sports Editor

The Friona Chiefs step down a notch in classification Friday night when they journey to Hart to contest the Longhorns of Class A. The two teams have met only twice before, with the Chiefs taking lopsided victories, 44-0 and 49-0. The contests were played in 1955 and '56.

The Hart Longhorns jumped off to a quick 4-0 win-loss record and seems determined to unseat defending champion Vega. Hart depends primarily on 15 returning lettermen in its quest to the throne room in District 3-A.

The Longhorns have half their backfield back this season with Barry George at tailback and Terry Hill working out of the fullback slot. Quarterbacking the Horns is senior, Danny George. Gilbert Rodriguez and Berto Menjares will share playing time at the other halfback spot vacated by Jimmy Brown, one of the state's most explosive runners in the state last year.

If the Longhorns have a weakness, it is in lack of line depth. The first unit consists of Kent Irons at center, ends Danny Carson and Randy Finch. The tackles are Jesse Perez and Dean Hill. Perez is a returning starter while Hill (220) is a junior. Returning starter Freddy Mancias (200) operates at one guard and senior Mario Martinez (195) does a good job at the other guard spot.

Chieftain head coach, Bob Owen, states, "We are going to have to go into the game with Hart with a good mental

attitude. Sure, they're a lower classified team, but they still come at you real hard and they have a standout center in Kent Irons. Irons doubles as a linebacker on defense and he's a fine football player.

Owen pointed out that they have an outstanding back in Rodriguez, who is the workhorse in the backfield, but feels that Randy Finch is probably the better runner of the two, at least in the game the Friona coaching staff scouted.

Friona will counter the tough Hart defensive unit with quarterback Dusty Peters running the Chieftain Power I formation. Peters will have Clay Bandy at tailback and Dee King at halfback. Kevin Welch and Davy Carthel will share playing time at fullback. Carthel has set out two straight games with a badly sprained ankle, but is well. Carthel was the starting fullback last year and Welch has performed well at the slot while Carthel was healing.

When it comes to catching a football, the Chiefs have it all with Dale Cleveland and Gene Strickland at the ends. The only trouble is that David Hutson is a very capable end and plays just as much as Strickland does. Cleveland has been held scoreless this season, but has made several key catches to put the Chiefs down in scoring position, three times to be exact.

At tackle will be Danny Campbell (190) and Kenny Stowers (200) while the guards will be Mitchell Wiseman (183) and Roy Don Rector (155). At center will be steady and dependable David Clark.

Time Out With Don

BY DON WINDLE
Sports Editor



Sports terminology has left English teachers stewing at the bit for a long time now. Today, even around the coffee shops, you hear, blitz, front four, read, reddog, hotdog, etc. and wonder if it's not a new type of disease.

More than a half century ago, Dizzy Dean, the St. Louis Cardinal Hall of Famer brought national attention to America when a group of school teachers banned together and tried to get the zany Dizzy fired from a radio station he broadcasted for.

Dean's vocal comments on "He slud into third" must have set the wheels turning in the minds of these teachers. The teachers claim that it was affecting the children, but to make a long story short, Diz had captured the hearts of America with his slow southern drawl and was allowed to keep his job.

Today, we have the incomparable Howard Cosell, a monument of his time. The unbelievable Howie, has made the word, football, a household word. Cosell, a Phi Beta Kappa with a computer memory, tells it like it is. Cosell is to football broadcast like Garrett is to snuff.

UPSETS

The first two weeks of college and professional football has the odds-maker pulling their hair. Who would ever select Navy over Eastern power, Penn State? Someone forgot to tell the Midshipmen that they were not in the same class with the Nittany Lions of Coach Joe Paterno as they upset the favored Penn State team, 7-6, and halt the Paterno coached squad's 13-game winning streak.

Other major upsets were Iowa's 21-10 win over UCLA; Texas A&M topping LSU, 21-14; and Wisconsin shocking Nebraska, 21-20.

In the professional ranks, a struggling Philadelphia Eagles team with no offensive output used a 97-yard fumble recovery and a pair of field goals to drop Dallas. A fired-up San Diego Charger unit stopped Cincinnati's Bengals, 20-17, and St. Louis zapped Washington, 17-10. It took five periods of play and still the Pittsburgh Steelers could only average a 35-35 tie against Denver.

SPORTS QUIPS

In a recent report from Texas Wildlife News the main population of pheasants is to be found around irrigated fields which received water through the summer. The experts feel that the best hunting should be around the Hereford area.

It's a bit early to predict how hunting will be during the brief Oct. 19-20 prairie chicken season. Biologists report sighting some young birds in the Panhandle.

New York Yankee, Mel Stottlemyre will not be in the World Series, even if the Yanks get to the World Series. Stottlemyre is the only member remaining on the team from the Yankees last pennant winner in 1964.

Stottlemyre is fifth on the all-time Yankee pitching list with 164 wins. Only Whirly Ford and Red Ruffing have pitched more Yankee innings. Only Ford has more shutouts and Ford, Ruffing and Lefty Gomez-all Hall of Famers, have more strikeouts.

The 32-year-old Yankee hurler was placed on the disabled list with a sore arm. The only thing Stottlemyre knows for sure about his future is that if the Yankees make the World Series, he'll be there watching.

HAVE A SUNNY DAY.

OVER TULIA HORNETS

Defense Does Trick For Chiefs In 6-0 Victory

BY DON WINDLE
Sports Editor

The Friona Chieftains recorded their third straight shutout of the season Friday night with a 6-0 non-conference victory over the Tulia Hornets. The victory made the Chiefs Homecoming Game a successful one. Connie Lindeman, a senior at Friona was crowned Homecoming Queen for 1974 prior to the game.

The contest was a defensive struggle for the Chieftains as the Angry Red came up with excellent defensive efforts several different times. The lone score of the game was set up by the defensive unit on the second half kickoff.

On the kickoff, after a scoreless first half, the Chiefs raced downfield as the Tulia player fumbled the kickoff. Chieftain Dusty Peters fell on the elusive pigskin giving Friona the ball on the Tulia 19.

The Chieftains used just four plays to reach paydirt with Davy Carthel crashing over from the one yard line. Carthel made his 1974 seasonal debut as the 185-pound senior missed the first two games of the season with an ankle injury. The placement for extra point was wide as the Chiefs led, 6-0 with 9:40 remaining.

On Tulia's last series of downs, the Friona defensive unit rose to the occasion as David Clark and Robin Baize turned in key defensive efforts of the game. On a first and ten at the Friona 47, Hornet quarterback Monty Malcolm

dropped back to pass, a screen to one of his backs, Clark gave the Chiefs maximum pass rush and batted the ball back toward the Friona goal line.

The Hornets picked up a first down to the Friona 39-yard line. Clark again proved to be the man of the hour as the Hornets needed nine yards for the first. Clark, a 180 pound senior smashed his way through the offensive line and dropped halfback Carl Smiley for a four yard loss.

On the next play, the Hornets were forced to go to the air with 1:21 remaining. Malcolm dropped back behind good blocking from his line and under threw his receiver. Robin Baize, the Chieftain cornerback, stepped up and intercepted the pass and returned the ball to the 44-yard line of Friona.

A clipping penalty moved the ball back to the Chiefs' 29. Only thirty-eight seconds remained in the game. Carthel pounced up the middle for three yards, forcing Tulia to call on its two time outs. On the next play, Peters, the Chieftain quarterback, just fell on the ball making Tulia call its final time-out.

After the opening kickoff, Tulia held the Chieftains, forcing the punt. Two line plays netted the Hornets only four yards. Malcolm, the Hornet signal-caller quick-kicked on third down, putting the Chiefs in the hole back at their own three.

The Chiefs, with Carthel carrying most of the running,

moved the ball 86 yards on a fine drive to the Tulia 11 yard line. The Hornet defense stiffened as Carthel carried the mail on a fourth and five. The husky Chieftain fullback pounded for four yards, coming

up one yard shy of the first down.

The Hornets moved the ball to the Tulia 36 where Chieftain Clay Bandy nearly intercepted the Hornets pass. Tulia punted the ball and got a good roll on

the kick as the Hornets downed the ball at the Friona four yard line.

Neither team could muster a sustained drive the remaining minutes of the first half and both teams had to settle for a scoreless first half.

The victory by Friona broke a seven-game losing streak to the Hornets as the Chiefs had not defeated Tulia since 1944 when Friona topped the Hornets, 19-7. An interesting fact is that the loser of the series for the last three games has not scored a point. Tulia won, 34-0 and 34-0 in 1960 and 1961.

Carthel was the leading ground gainer for the Chiefs with 42 yards in 14 attempts

(Continued on Page 2)

Friona Frosh Nip Morton

The Friona Chief freshmen team relied on a 70-yard drive in the fourth quarter to defeat Morton's freshmen, 7-6. The victory over Morton was the first win of the season for Friona's frosh and brought their season record to 1-1-2.

Morton scored in the second quarter on a 70-yard run and missed the try for extra point to take a 6-0 lead into the dressing room at halftime.

Friona was inside the Morton ten yard line twice in the first half, but ran out of downs before they could score. Friona's touchdown came on a fourth quarter 70-yard drive with tailback Terry Wilcox finding the end zone from four yards out. Edward Castillo kicked the go-ahead point after touchdown to give Friona the victory.

With 22 seconds left in the contest, Morton broke a punt and went for the score, but a clipping penalty nullified the punt return, thus salting away the Friona win.

Faul Brailiff played an out-standing game on defense for the Chiefs as the freshman cornerback knocked down

passes in key situations. Terry Wilcox had the only pass interception for Friona's defensive unit.

Friona meets Hart here Thursday night at 7 p.m. The Friona Junior High teams get underway against Hart at 5 p.m. The Friona Junior Varsity team will travel to Canyon with the game starting at 7 p.m.

Cats' Turner Leads District Rushers

BY DON WINDLE

Splash, Splash, the District-3-AA teams took a bath last Friday night as rain hampered contests throughout the district. District 3-AA teams again took the measure of their opponents with Littlefield getting into the victory column for the first time this season with a 29-0 verdict over Slaton. Morton was the only team in the conference to lose, dropping a 14-0 contest to Cooper.

Littlefield's answer to Dolphin Larry Csonka, Bill Turner improved on his district rushing lead as the big line plunger paced off 135 steps in 33 carries. Turner now has 503 yards in 103 attempts. Dashing Robert Mayberry of Dimmitt, after sitting out one game this season ramblod for two touchdowns and rushed for 190 yards to close the gap in the rushing and scoring department.

Olton Mustang, Glenn Johnson continues to do his thing for Olton, that is, score and run. Johnson is the number three rusher and heads the district scoring department with six touchdowns. Johnson when he's not busy running and scoring does a little passing also.

When it comes to running the football, Dimmitt's Bobcats are super with their outstanding stable of backs. The Cats ran rough-shod over Springlake this past week as Coach Deane Wright's crew clawed out 329 yards through the mud. It was mostly halfback Robert Mayberry's darting runs that proved the downfall of the Wolverines.

Only three teams kept their slates clean this week as the Big Three in District 3-AA scored convincing victories. The Super Chiefs of Friona got back into action with a big 13-0 victory over Muleshoe. The Chiefs offered little offensive punch to down the stubborn Mules, but the defensive unit rose to the occasion in stopping the burly Mules offense. Muleshoe was held by Friona to no yards gained in the second half.

If the top three teams can emerge victorious this week, the district teams will have swept the other Class AA districts clean.

Dimmitt appears to have the most successful offensive attack as the Bobcats have ground out 1090 yards on the ground and 229 yards through the airways for a total 1319 offensive yards. The Bobcats have produced 90 points while holding their opponents to nine.

Friona is the top defensive club as the Angry Red has blanked two opponents. Friona will have its work cut out for them this week against the Tulia Hornets as the Chiefs attempt to make it three in a row. It also marks Homecoming game for Friona.

Nothing, or no-one is certain how the final district standings will turn out. Coach Ed Miller of Olton might have hit the nail on the head when he remarked, "The team that plays four straight good games will win." Coach Deane Wright of Dimmitt, stated, "It will be a tough road to hoe, with four teams battling down to the wire."

(Continued on Page 2)



FRIONA'S FIGHTING CHIEFTAINS...The Friona Chieftains are picked to cop District 3-AA laurels this season and these young men are the reason why. Players, left to right, are Robin Baize (32), Kenny Sifford (79), Danny Campbell (75), Kevin Welch (44), Clay Bandy (10), Dee King (11), David Hutson (85), Keith Pryor (62), Johnny Esquivel (66) and Garvin Thorn (82). Back row--Dusty Peters

(20), Mitchell Wiseman (69), Ronnie McLellan (65), Joe Cunningham (70), Kent Miller (35), David Clark (50), Dale Cleveland (83), Gene Strickland (84), Roy Don Rector (60), Davy Carthel (33), Ruede Rule (40), David Barnett (89) and Kenny Stowers (73). Barring injuries, the Big Red Machine could go all the way and capture the district title which Littlefield has worn so long. Get out and support the Chiefs!

Fri. Nite Scores

- AAAA
Plainview 19, Amarillo 6
Lubbock Dunbar 14, Lubbock 7
Coronado 13, Tascosa 12 [Thurs.]
Caprock 19, Perryton 6
Hereford 14, Canyon 6
- AAA
Littlefield 8, Muleshoe 0
Seminole 28, Levelland 6
Snyder 28, Andrews 14
- CLASS AA
Friona 6, Tulia 0
Floydada 28, Olton 16
Dimmitt 41, Tahoka 6
Frenship 9, Morton 6
Slaton 21, Abernathy 0
Childress 22, Wellington 17
Stratford 21, Dalhart 7
Canadian 20, Panhandle 17
Cooper 46, Idalou 6
Lockney 40, Crosbyton 6
Denver City 15, Crane 14
Post 27, Colorado City 6
Post 27, Phillips 14, Sunray 7
- CLASS
Gruver 12, Petersburg 7
Guymon 16, Sanford-Fritch 12
Hart 12, Petersburg 7
Gruver 21, Texhoma 0
Kress 28, New Home 14
Sudan 16, Springlake 14
Hale Center 22, Shallowater 14
Rotan 27, Spur 12
White Deer 13, Lefors 12
New Deal 21, Plains 6
- CLASS B
Nazareth 20, Lazbuddie 0
Valley 16, Motley County 15
Wilson 27, Ropes 19
Sundown 27, Whiteface 8
Meadow 6, Anton 6 [tie]
Hooker 12, Booker 0

Defense...

[Continued from Page 1]

and running mate Clay Bandy stepped off 41 yards in nine carries. Friona's ground game mustered 101 yards on the ground and quarterback Dusty Peters connected on four of nine passes for 50 yards.

The Friona defensive unit held highly-touted Ray Williams to 64 yards rushing. Tulia outrushed the Chieftains 131 to 101 yards on the ground, but Friona mustered 150 yards total offense to 131 for Tulia.

The Chieftains take to the road Friday night as they journey to Hart to battle the Longhorns in a non-conference contest. The Chiefs will be looking for their fourth straight shutout of the season against the Class A Longhorns.



EVADES HORNET STING...Dee King, Friona halfback, evades a Tulia Hornet defensive player on a sweep Friday night as the Chiefs registered a 6-0 victory over the

visitors. The Chieftains travel to Hart Friday night to meet the Longhorns of Class A. Friona now has three straight shutouts for the season.



HOMECOMING QUEEN...Miss Connie Lindeman [with helmet, center] was chosen as 1974 Homecoming Queen Friday night, in pre-game activities at Chieftain Field. Shown left to right are Kevin Welch [44],

Cory Priest, last year's queen, Pam Lewellen, Clay Bandy [10], Dusty Peters [20], Miss Lindeman, Amal Malouf and Roy Don Rector.



GO* BIG RED...Gene Schueler, the newest addition to the Friona Chieftains, does his war dance as the Angry Red comes out for the opening kickoff against the Tulia Hornets. Friona broke a seven-game losing streak to Tulia with a 6-0 victory here Friday. [Staff photo]

Dist. 3-AA Stats

INDIVIDUAL RUSHING

PLAYER	SCHOOL	ATT.	YDS.
Bill Turner	Littlefield	103	503
Robert Mayberry	Dimmitt	24	432
Glenn Johnson	Olton	62	415
Ray Thompson	Morton	48	233
Gene Veals	Dimmitt	17	164
Thompson Mayberry	Dimmitt	17	157
Clay Bandy	Friona	22	129
Jimmy Parker	Olton	44	101
Ronnie Lawson	Dimmitt	8	86
Tony Soliz	Morton	19	80
David Ramby	Morton	16	71
Dee King	Friona	19	71
Joe Alcorta	Olton	25	70
Rick Hopping	Littlefield	18	66
Sammy Schlottman	Littlefield	8	65
Ronald Parmer	Littlefield	18	53
Robert Horton	Dimmitt	15	52
Cliff Parker	Dimmitt	11	49
Kevin Welch	Friona	11	42
Dusty Peters	Friona	17	33
Brad Sanders	Dimmitt	8	33
Stanley Patterson	Littlefield	7	24

SEASON'S STANDINGS

TEAM	W	L	T	PTS.	OPP.
Dimmitt	3	0	0	90	9
Olton	3	0	0	58	14
Friona	2	0	0	57	0
Littlefield	1	1	1	43	22
Morton	1	2	0	27	64
TOTALS	10	3	1	275	109

LAST WEEK'S RESULTS
Dimmitt 33, Springlake-Earth 6; Friona 13, Muleshoe 0; Littlefield 29, Slaton 0; Cooper 14, Morton 0; Olton 22, Lockney 6.

THIS WEEK'S SCHEDULE
Tulia at Friona; Dimmitt at Tahoka; Olton at Floydada; Morton at Frenship; Littlefield at Muleshoe.

Game Stats

SCORE BY QUARTERS	
Friona	0 0 6 0-6
Tulia	0 0 0 0-0

GAME AT A GLANCE		
Friona	Tulia	
10	First Downs	8
101	Yds. Rushing	131
50	Yds. Passing	0
151	Total Offense	131
9-4	Passes Comp	4-0
0	Had Intercepted	1
6-211	Punts, Yds.	6-209
35.2	Punting Avg.	34.8
1-15	Penalties	3-25

INDIVIDUAL RUSHING		
Player	TCB	Yds. Avg.
Carthel	14	42 3.0
Bandy	9	41 4.5
King	5	9 1.8
Baize	3	5 1.7
Peters	10	4 0.4
FHS Tot.	41	101 2.5
Tul. Tot.	42	131 3.1

IND. PASSING			
Player	PA	PC	Yds.
Peters	9	4	50

INDIVIDUAL RECEIVING			
Player	PV	Yds.	Avg.
King	1	27	27.0
Bandy	2	16	8.0
Strickland	1	7	7.0

INDIVIDUAL SCORING			
Player	TD	PAT	TP
Carthel	1	0	6

PP&K Contest Scheduled

Local athletes, between the ages of 8 and 13, will be competing on Saturday, October 5, for one of 18 trophies in the first level of Punt, Pass and Kick competition. PP&K is an annual event, co-sponsored by the National Football League and the Ford Dealers of America.

First, second and third place winners of local competition in each of the six age groups will receive a trophy. Additional trophies will be awarded to the first place winner in the Zone, District, Area, Divisional and National finals.

PP&K finals will be held at the National Football Conference championship game on December 29. Finalists will appear on national television and the winners in each age group will receive their trophies from Pete Rozelle, Commissioner of the National Football League.

Any boy or girl (8-13) accompanied by a parent or guardian may register at Friona Motors.

SCORING LEADERS

PLAYER	SCHOOL	TD	PAT	TP
Glenn Johnson	Olton	6	0	36
Robert Mayberry	Dimmitt	5	0	30
Gene Veals	Dimmitt	4	0	24
Clay Bandy	Friona	3	0	18
Bill Turner	Littlefield	2	5	17
Dusty Peters	Friona	2	0	12
Ray Thompson	Morton	2	0	12
Ricky Wright	Dimmitt	0	12*	12
Stanley Patterson	Littlefield	2	0	12
Jimmy Parker	Olton	1	4	10
Kenny Stowers	Friona	0	9*	9
Gene Strickland	Friona	1	0	6
David Hutson	Friona	1	0	6
Dee King	Friona	1	0	6
Travis Hampton	Dimmitt	1	0	6
Leon Sandoval	Dimmitt	1	0	6
Kenneth Standmire	Morton	1	0	6
Tony Soliz	Morton	1	0	6
David Johnson	Olton	1	0	6
Thompson Mayberry	Dimmitt	1	0	6
Ronald Parmer	Littlefield	1	0	6
Sammy Schlottman	Littlefield	1	0	6
Scott Robertson	Olton	1	0	6
Ronnie Lawson	Dimmitt	1	0	6

TEAM OFFENSE

TEAM	GAMES	RUSHING	PASSING	TOT.	AVG.
Dimmitt	3	121-1090	8 of 23-229	144-1319	439.7
Littlefield	3	158-691	13 of 24-152	171-843	281.0
Olton	3	141-594	12 of 28-221	156-815	271.7
Morton	3	87-395	8 of 19-99	95-494	164.7
Friona	2	86-300	7 of 21-163	107-463	231.5

It's Time For Friona's Fall Celebration And.....



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Braves Have Tie, Loss In Morton Tilts

MORTON (Staff)—The Friona Junior High Braves ventured to Morton Thursday afternoon and gained a tie and lost two games. The seventh grade had to settle for a 0-0 stalemate with Morton and the Friona eighth grade was stopped, 34-20.

In the seventh grade contest, Friona had two scoring opportunities stalled by major penalties. A 45-yard David Fleming touchdown run was called back with a holding penalty. The seventh grade was charged with over 80 yards worth of penalties.

The Braves started a drive with 40 seconds remaining but couldn't score when time expired. A long pass set the ball on the Morton 30, but the Braves had used all their timeouts and time ran out as they huddled.

In the eighth grade game, the Friona team came out with a great second half offensive and

defensive performance but couldn't overcome Morton's, 34-6 halftime lead. The defensive unit shutdown Morton in the second half while the offensive unit jelled and tallied 14 points.

Friona's first touchdown came in the first quarter of play on a Mike Hutson 65-yard pass reception from Kevin Kothmann.

In the second half, halfback Ruben Dominguez put on a scoring show with touchdown runs of 65 and 45 yards. Dominguez also ran the point after touchdown.

Players cited for defensive efforts by their coach were linebackers Joe Pedroza and Chris Barnett and Mike Hutson for a pass interception. Offensive players drawing praise were Leslie White, Chris Barnett, Steve Miller, Dominguez and Park Weatherly.

The two Friona teams will host Hart here Thursday at 5 p.m.

DOLPH BRISCOE PROMISED NO NEW TAXES. HE KEPT THE PROMISE.

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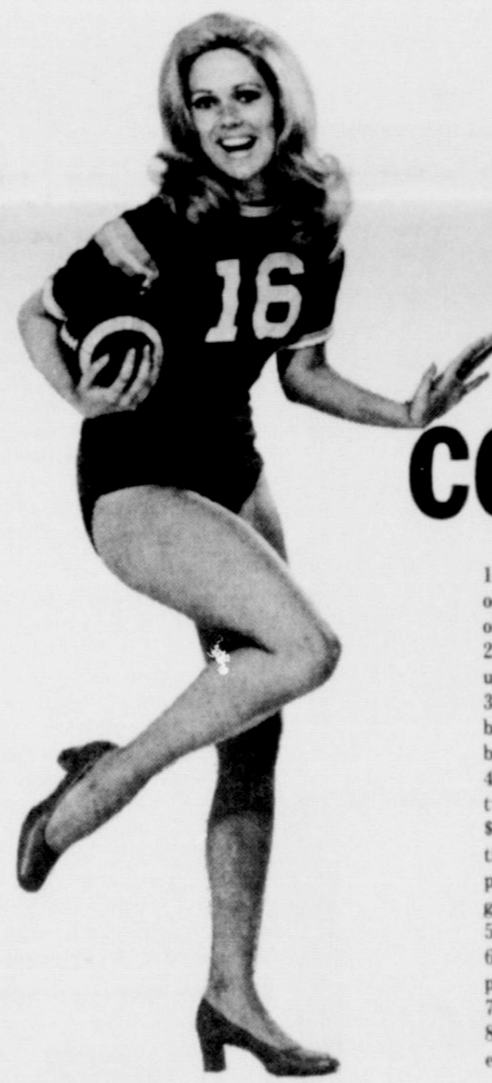



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FIRST PRIZE \$5 **SECOND PRIZE \$3** **THIRD PRIZE \$2**

GRAND PRIZES

1. Two tickets to the Cotton Bowl Game & \$30 Cash
2. Two tickets to the Sun Bowl Game & \$20 Cash



CONTEST RULES

1. Pick the winner of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed.
4. The leading contestant at the close of 13 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$30 expense money. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chieftains games next fall.
5. Only one entry per person.
6. To count for grand prizes, entries must be on official blank printed in the paper.
7. Contestants must be 12 years of age or older.
8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1 _____	9 _____
2 _____	10 _____
3 _____	11 _____
4 _____	12 _____
5 _____	13 _____
6 _____	14 _____
7 _____	15 _____
8 _____	16 _____

TIE-BREAKER (Pick Score) NAME Friona _____ Hart _____
 ADDRESS _____

Historical Facts Available At The Ranch Headquarters

Since the opening of the new Texas Tech museum three years ago, an interesting project has been underway for the museum, located just west of the sprawling Tech campus in Lubbock.

Museum officials have been collecting famous old ranch houses from across the state, moving them to the Lubbock site and restoring them as closely as possible to their original state.

One of the ranch houses to be moved to Lubbock is the Escarbada, from 25 miles northwest of Friona. Escarbada was the division headquarters for this area of the famous XIT Ranch.

The Ranch Headquarters is an authentic outdoor exhibit depicting the real story of the history of ranching in America's West, through the restoration and furnishing of notable ranch structures which have been moved to the 12-acre site.

Although incomplete, the Ranch Headquarters attracted more than 17,000 visitors from many parts of the world last year when it was open only for a few hours each weekend. This summer, tours are available on Sundays from 2 to 4:30 p.m. at no charge. School tours are scheduled regularly during the school year.

The Ranch Headquarters Association, a non-profit educational corporation, is responsible for securing, moving and restoring the buildings necessary to give historical integrity to the project.

The Ranch Headquarters is dedicated to the individuals who pioneered the ranching industry. It has been created "to pay tribute to certain qualities of character that those people who preceded us possessed—qualities of such value that we, as a nation, cannot afford ever to lose them—qualities that are unchanging and must be passed carefully on from one genera-

tion to the next if our free way of life is to survive."

A typical tour of the Ranch Headquarters will begin with a visit to the Visitor's Center and the Memorial Gallery (not yet built.) Next will be a Spanish era Blockhouse of the late 1700's, representing the earliest development of ranching in Texas, just north of the Rio Grande. The tour will continue in chronological sequence.

*From the Ranch Headquarters Dedicatory Address by Robert Green, October 3, 1970.

EL CAPOTE CABIN

Date: c. 1838

Original location: 45 miles northeast of San Antonio.

In the 1830's and 1840's, ranching flourished along the coastal area of Texas. At the Ranch Headquarters, El Capote Cabin represents this geographical area and time period.

The cabin was donated by the heirs of Judge Leroy Gilbert Denman.

THE HEDWIG HILL DOUBLE LOG CABIN

Date: c. mid-1850's

Original location: on the Llano River in the Hill Country of Texas.

The building, with two cabins connected by a "dog-run," represents the next phase of frontier construction. Built by German immigrants, it served as a dwelling, a post office and a mercantile store at various times and was occupied until the 1930's.

Donated by the Arthur Esser and Allen Haag families of Boerne.

JOWELL HOUSE

Date: early 1870's

Original location: southwest corner Possum Kingdom Lake.

When George R. Jowell returned to Palo Pinto County from a Kansas trail drive in the mid-1870's, he found that his log cabin had been burned by Indians and his family had narrowly escaped. He built this stone house with its rifle ports



Photos of The Ranch Headquarters are furnished by Tech Information Services.

Matador Half-Dugout On The Ranch Headquarters

over the front door to serve as both home and fortress.

The house has been restored to the condition in which it was found. Complete restoration awaits further research and archaeological work.

Donated by the Seaman Estate.

MATADOR HALF-DUGOUT

Date: c. 1890

Original location: northern Dickens County, on part of the original Matador Ranch, once one of the largest ranches in Texas and owned by businessmen from Dundee, Scotland.

Although built relatively late, this is an excellent example of the earliest plains ranch structures, utilizing the dugout technique, and available cottonwood timber from the nearby South Pease River, rocks dug from a canyon wall, with red clay daubed over everything.

It was scooped back into an embankment with its only door facing southeast to catch the slightest breeze in summer and keep out the "howling Blue Norther" in winter. Walls inside show carvings, drawings, and bullet holes from its early days. Wooden spoons on the north wall were early-day closets.

Donated by E.E. Moss and Sons.

TWO STORY DUGOUT

Date: late 1880's, with box and strip upper level added sometime before 1912.

Original location: near Whiteface.

This unusual structure shows the progression in the development of ranch dwellings—a link between the early dugouts and the later homes built entirely above ground. It once served as headquarters of Col. C.C. Slaughter's Silver Lake Ranch.

Whiteface Farms, Inc., owned by descendants of C.C. Slaughter, donated the building.

MASTERTON JY BUNKHOUSE

Date: c. remodeled 1887, original date unknown.

Original location: eastern King County, near Benjamin. In 1889, Robert Benjamin Masterson, pioneer cattleman, purchased the land where this unmortared native rock building stood. It became part of his JY Ranch, which was later operated by his sons and now by a grandson, R.B. Masterson III.

Robert Benjamin Masterson was living in Amarillo when he died.

The structure is both architecturally unique and historically significant.

Moving and restoration of the bunkhouse were made possible by a \$15,000 memorial gift from the descendants of R.B. Masterson, including Mrs. D.S. Kritzer and Mrs. John Fain of Amarillo. The building was donated by Ed Lowrance of San Antonio, who purchased a

part of the JY Ranch.

BOX AND STRIP HOUSE

Date: c. 1903-04, built by C.A. Goldsmith.

Original locations: North-west Martin County.

This building is a fine example of box and strip, on board and batten, construction. The simple building technique provided a maximum of interior space from a limited supply of lumber. It was used on the plains after sawn lumber became available, but was still expensive and difficult to obtain.

Donated by Mr. and Mrs. J.B. McPherson.

BAIRFIELD SCHOOLHOUSE

Date: late 1890's

Original location: near Clarendon.

This one room schoolhouse, 16 x 16 feet, was last used in 1937, when it had one pupil and one teacher, a fact duly noted by Ripley's "Believe It or Not."

Originally built to serve the children of three homesteaders, it was moved several times to other locations as needed. A shelf in the corner held the school "library" and another shelf held the water bucket.

Donated by C.E. Bairfield, who once attended the school. Dr. and Mrs. W.C. Holden contributed to the restoration.

LAS ESCARBADAS

Date: 1886

Original location: Deaf Smith County.

"Las Escarbadas" was once the headquarters for a division of the famed XIT Ranch, at one time the largest ranch in the U.S., with three million acres of range under fence.

As a memorial to Terry County pioneers Monroe and Rebecca Sawyer, their descendants have pledged funds toward the moving and restoration of this two story rock structure measuring 70 by 30 feet. The building was donated by Reinauer Brothers Land and Cattle Co. of Hereford. Restoration underway.



ESCARBADA RANCH HOUSE
...As it was then

Courtesy Deaf Smith County Museum

THE HARRELL HOUSE

Date: c. 1883-c. 1917.

Original location: near Snyder.

This is the "house that grew." The original rock room was built about 1883. Subsequent additions were of box and strip construction. It spans broad era of ranching in West Texas, from the free range era to today.

The house had been carefully restored and furnished by Misses Fay and Myrtle Harrell of Snyder, who donated it to the Ranch Headquarters. The Snyder Area Unit of the Ranch Headquarters Association gave funds for its moving and

ULAXY'S CARRIAGE HOUSE

Date: c. 1906

Original location: 10 miles south of Post, on the ranch established in Garza County by John B. Slaughter.

The two-story building contains an area for buggies and surries in the center, with tack rooms for saddles and harnesses on one end and a feed storage room on the other end. The second story is for storage.

In absence of live animals, the museum curators have harnessed make-believe animals so the visitor may see where and how the bridle, bit,

collar, and reins were put on the animals.

Mr. and Mrs. John F. Lott donated the building and funds for moving and restoration in memory of Mr. Lott's grandfather, John B. Slaughter.

RENDERBROOK SPADE BLACKSMITH SHOP

Date: 1917, but representative of the blacksmith shops built in the 1880's and 1890's.

Original location: near Colorado City and Renderbrook Spring, a famous landmark in early West Texas.

Isaac L. Ellwood, the first successful developer of barbed wire, purchased the Render-

[Continued on Page 5]



Bairfield Schoolhouse on The Ranch Headquarters



Aerial View Of The Ranch Headquarters

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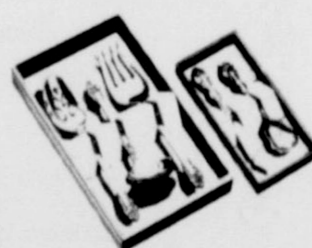
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\$7.99 / Reg. \$9.50

ALLEN'S JEWELRY

Ranch Headquarters..

(Continued from Page 4)



COSTUMED HOSTESSES interpret the buildings on Sunday afternoons, and for special group tours. They are standing in front of the JA Milk and Meat House

brook Ranch in 1889 and added the Spade Ranch a few years later.

This Shop, with its resident blacksmith, is especially popular with the school tour groups.

The building and funds for its restoration were donated by Mr. and Mrs. Frank H. Chappell and Mrs. B.D. Bassham and the late Mr. Bassham, in memory of the Ellwood family.

MATADOR OFFICE BUILDING
Date: 1880's.

Original location: near Matador, Texas.

The office building from the ranch of the Matador Land and Cattle Company, originally owned by businessmen in Dundee, Scotland, is a reminder that ranching was, first of all, a business operation.

Donated by the present Matador Land and Cattle Company in honor of Fred Chase Koch.

JA MILK AND MEAT HOUSE
Date: c. 1880.

Original location: 15 miles west of Clarendon in Palo Duro Canyon, on the JA Ranch.

Colonel Charles Goodnight entered Palo Duro Canyon shortly after Indian occupation of the area had ended in the mid-1870's and established the JA Ranch in partnership with Englishman John Adair.

The room for cooling milk demonstrates an ingenious method of keeping perishables fresh before the days of electrical refrigeration. Open ventilation throughout the building, causing evaporation

from a system of water troughs, kept the temperature low enough to prevent spoilage of beef hanging from the rafters. Milk and butter were placed in crocks set in the cold running water.

Donated by Monte H.W. Ritchie in memory of Cornelia Adair Ritchie.

PICKET AND SOTOL HOUSE
Date: 1904.

Original location: 35 miles southwest of Ozona.

The picket and sotol rooms were built by placing cedar posts upright about 4 feet apart and nailing stalks of sotol, a yucca-like plant, horizontally on both sides of the cedar pickets. Small rocks and rubble were used as filler for insulation. The roof was thatched with another yucca variety called sacahuiste.

The house is especially interesting as an example of how the pioneer rancher "made do" with whatever building materials were at hand.

Donated by Mr. and Mrs. Baseomb Cox of Ozona in memory of Crockett County pioneers.

ECLIPSE WINDMILL
Date: c. 1900

Original location: near Stratford.

The Eclipse was probably the most popular mill used on the High Plains. At one time, the XIT Ranch alone had more than three hundred of them scattered across its vast ranges.

Jonah Laubhan, of Follett, restored the windmill and donated it to the Ranch Headquarters.



Interior of a Picket and Sotol House



Matador Ranch Office At The Ranch Headquarters



Scene From Inside Masterson JY Bunkhouse



Masterson JY Bunkhouse on The Ranch Headquarters



Visitors in a mule-drawn wagon, passing the Harrell House

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PARMER COUNTY AUTO REPAIR

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Friona, Texas

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Operation Identification To Kickoff Crime Prevention Here

Police Chief H.R. Denney announced the beginning of a year-long crime prevention program today with the kickoff of Operation Identification, a property marking program designed to thwart burglars and help the Friona Police Department return stolen property.

"Crime prevention is a vital part of law enforcement," Chief Denney said in announcing the program. "If we can stop some of the crimes before they happen, not only will we have a safer community, but also we'll be saving some tax dollars, since the money that would be

spent to handle the increased case load of the country's rising crime rate would be channelled into more productive areas."

Operation Identification is the first project in the crime prevention public information and education program starting today here as well as in Carson, Collingsworth, Deaf Smith, Donley, Hartley, Lipscomb, Potter, Randall, Roberts, Swisher and Wheeler County Sheriff's Departments and the Berger, Canyon, Clarendon, Fritch, Pampa, Shamrock and Tulia Police Departments. The Friona Police Department is

assisting with the initiation of the program.

The project's objective is to make individuals more aware of the steps they can take as private citizens to arrest the growth of crime. The primary target of this year's activities is burglary.

Panhandle Regional Planning Commission has enlisted the aid of Austin-based Travis Froehlich Associates to consult on the implementation and public information portions of the program. The Austin public relations and advertising firm is assisting 13 other Texas Law Enforcement agencies in the same type of crime prevention program.

The regional crime prevention program is funded by the Criminal Justice Division of the Governor's Office with federal funds from the Law Enforcement Assistance Administration. Partially matching local funds also support the project.

Crime prevention is a relatively new concept for law enforcement agencies whose duties have previously been involved with crime "after-the-fact." This project, however, concerns itself with the preventive aspects of crime control and seeks to enlist public participation which is

vital to its success.

Operation Identification is aimed at marking property with an easily-traced identification number and is only one portion of the overall crime prevention effort. Once an article is marked—usually with the owner's driver's license number—it carries his "brand" and is, therefore, more difficult for a thief to resell and easier for the owner and law enforcement officers to positively identify if recovered. The return of stolen property marked in Operation Identification is made easier.

Leland Wood, Crime Prevention Specialist for the PRPC, will work with the participating law enforcement agencies in implementing their crime prevention programs. Mr. Wood is a graduate of the National Crime Prevention Institute in Kentucky and formerly served with the Potter County Sheriff's Department.



COOL DRINK...Mayor R.L. Fleming becomes the first resident in Friona to sample water from the new fountain in the City Park. The new fountain came at great time with the Maize Days barbecue coming up.

Contest Standings

- 36
Charlie Clark, Kenny Stowers.
- 35
Larry Johnston, Joy Morton, C.H. Veazey, Jimmy R. Walker.
- 33
Darrell Barlow, Gene Ezell, Don Fortenberry, Mike Gowens, Dale Williams, Kevin Wiseman, Robin Zetsche.
- 32
Stan Benge, Mary L. Collier, Kay Nuttall, Redge Priest, Mary Pryor, Flossie Rhinehart, John Seright, Roy Smith, Mrs. Albert Johnson, Dwayne Howard.
- 31
S.D. Baize, Clay Bandy, Dean Broyles, Joyce Broyles, Jerry Brown, Cindy Carthel, Donny Carthel, Dale Cleveland, F.G. Crofford, Bob Finley, Marie Fleming, Jimmy Grimsley, Lynda Grimsley, Jerry Hinkle, Andy Hurst, Joe Jackson, L.F. Jacobs, Albert Johnson, Doyle Mabry, Sam Mears, Wayne Mills, Dianne Morgan, Carolyn Murphree, Sam Perez, Mary Priest, Joyce Veazey, Bobby Wied, Wright Williams, Mitchell Wiseman.
- 30
Raymond Auburg, Cris Beck, Ralph Broyles, Kathy Cain, Jerry Cass, Virginia Cleveland, B.C. Hartwick, Mrs. B.C. Hartwick, Celia Loflin, Jerry Loflin, Clifford McClellan, Cindy Means, Allen Monroe, Lee Roy Nuttall, Janice Peak, Jeff Peak, J.P. Sims, Vickie Smiley, Gladys Spring, Mildred Welch, Larry White.
- 29
Johnny Alvarez, Eugene Bandy, Patsy Bandy, Chris Barnett, Hal Blackburn, Jimmy Broyles, John Broyles, Gail

- Brown, Terry Brown, Mike Buchanan, Ron Cain, Fred Church, Preach Collier, Ron Davenport, Kay Dyess, Jim Johnston, Bobby Jordan, Michael Means, Clint Mears, David Morales, David Phelps, H.W. Roberts, Gene Strickland, Terry Thompson, Alesia Tucker, Bobby Zetsche.
- 28
Janis Auburg, John Barker, Alane Bishop, Leslie Broadhurst, Dan Carthel, Edward Castillo, Matilde Castillo, Eugene Ellis, Moveida Fortenberry, Morris Garza Sr., Winifred Hurst, Rick Jennings, Mollie Kirk, Laverne Mabry, W.R. Mabry, Mal Manchee, Joe Bob Mann, Sarah Mears, Jessie Morales, Ann Noyes, Benny Pryor, Herb Seright, Paul J. Smith, Ray Strickland, Toby Strickland.
- 27
Shaun Aguirre, Shirley Alvarez, Joan Baize, David Gowens, Ann Graves, Mike Hunter, Maurine Mabry, Terry Mabry, Darrell Simpson, Ronald Smiley, Steve Taylor, Frank Truitt, John C. White.
- 26
Todd Bandy, Jay Beene, Jack Clark, Wilson DiCuffa, Larry Fallwell, Bryan Johnston, Juannah Nance, Maxine Owen, E.V. Thompson, Max White.
- 25
John L. Baxter, Butch Casey, Owen Drake, Mark Fancher, Ray D. Fleming, Donita Martin, Keith Martin, Floyd Noey, Weldon Peace, Roy Rector, Mrs. H.A. Seright, Cindy Smiley.
- 24
Vondale Mann, Melba Smiley.

Money Dolls
Up For Grabs

Progressive Study Club is once again selling tickets on the club's money doll, which is dressed in 25 one-dollar bills. Tickets are on sale from club members at 10 cents each. Proceeds will go to buy a C02 inhaler for Parmer County Community Hospital.

Tickets will remain on sale up until time for the drawing Saturday afternoon at Friona City Park.

TEMPERATURES

Date	Hi-Low
Saturday, Sept. 21	65-49
Sunday, Sept. 22	64-49
Monday, Sept. 23	63-46
Tuesday, Sept. 24	51-46
Wednesday, Sept. 25	53-46
Thursday, Sept. 26	75-48
Friday, Sept. 27	83-51

Moisture: .03 September 22; .66 September 23; .48 September 24; .41 September 25; 1.58 for week; 2.07 for month.

Pre-Publication Sale Extended On Co. History

The pre-publication sale on the History of Parmer County has been extended through Saturday, October 5, it was announced this week by the Parmer County Historical Society.

"Those who intended to purchase their book at the special pre-publication rate will be given an extra week to do so," said Nelson Lewis, author

of the book. Lewis indicated that the book will be somewhat larger than it was first thought. The Historical Society expected the book to contain 300 pages, but it now looks like it will contain 400 pages.

The book is being produced by NorTex Printing Company of Quannah. This is the 14th county history that NorTex has produced.

Lions Club To Install Free Bike Reflectors

The Friona Lions Club announced this week that the club will install a set of reflectors on all bicycles belonging to Friona youngsters on the Saturday of Maize Days.

The Lions will be set up on Saturday, October 5, on the lawn of the Friona Public Library (American Legion Building), from 11 a.m. to 1:30 p.m.

Reflectors will be installed on the front and rear wheels of the bicycles, at no charge to the bike owners.

missing the free reflector service may have them installed on that date, probably at the woman's club house. More details will be given on this next week, the spokesman said.

Auxiliary Sets Rummage Sale

The Hospital Auxiliary announced plans this week for its annual rummage sale, starting October 11.

The sale will run for three weeks on Fridays and Saturdays. Hours will be from 2-5 p.m. on Fridays and 2-6 p.m. on Saturdays.

Located in the old Ruthie's store at 116 East Ninth, the auxiliary says they are asking residents of the area to donate to the sale, preferably on October 9 and 10 from 2-5 p.m.

Proceeds will go to benefit the Parmer County Community Hospital.

Fall Is Fun-
Time In Friona
WE WELCOME YOU

To
MAIZE DAYS 1974

DODSON BODY SHOP

Join Us For All The Fun At Friona's Annual Fall Celebration

RANDO BROS. CONSTRUCTION

welcome

You Won't Want To Miss Seeing Our New Dodge Charger

ALSO See The New Chrysler Cordova

- Dodge Monaco Royal
- Dodge Trucks, Pickupss, Club Cabs,
- 2 And 4 Door Models
- 1/2 Ton, 3/4 Ton. And 4-Wheel Drive
- Plymouth Grand Fury
- Rancharter 4-Wheel & 2 Wheel Drive
- 2 And 4 Door Models
- Plymouth Trailduster

★ See Them All Tuesday, October 1 ★

JONES MOTORS

HEREFORD

Dale Jones - Hugh Blakey - Victor Cantu

Court House Notes

Instrument Report Ending September 19, 1974, in County Clerk Office, Bonnie Warren, County Clerk

WD, Harry L. Jones, A.A. Holmberg, 1.29 ac. out Garden lots 2 and 3, Sec. 31 and Garden lots 4, 5, 6, Sec. 31, T9S;R1E

WD, Edna Jarrell, et al, Harvey L. Hudnall, lot 8 and S 10 ft. lot 9, Blk. 5, Mimo Add. Farwell

WD, Lester W. Sims, Donnie Waller, NE 1/4 Sec. 26, T9S;R1E

WD, Vera Faye Marritt, James Walter Marritt, Part Sec. 70, Blk. H, Kelly

WD, Dale Lee Cary, Gary Murphree, N 62.5 ft. lot 41, Blk. 1, Western Add. Friona

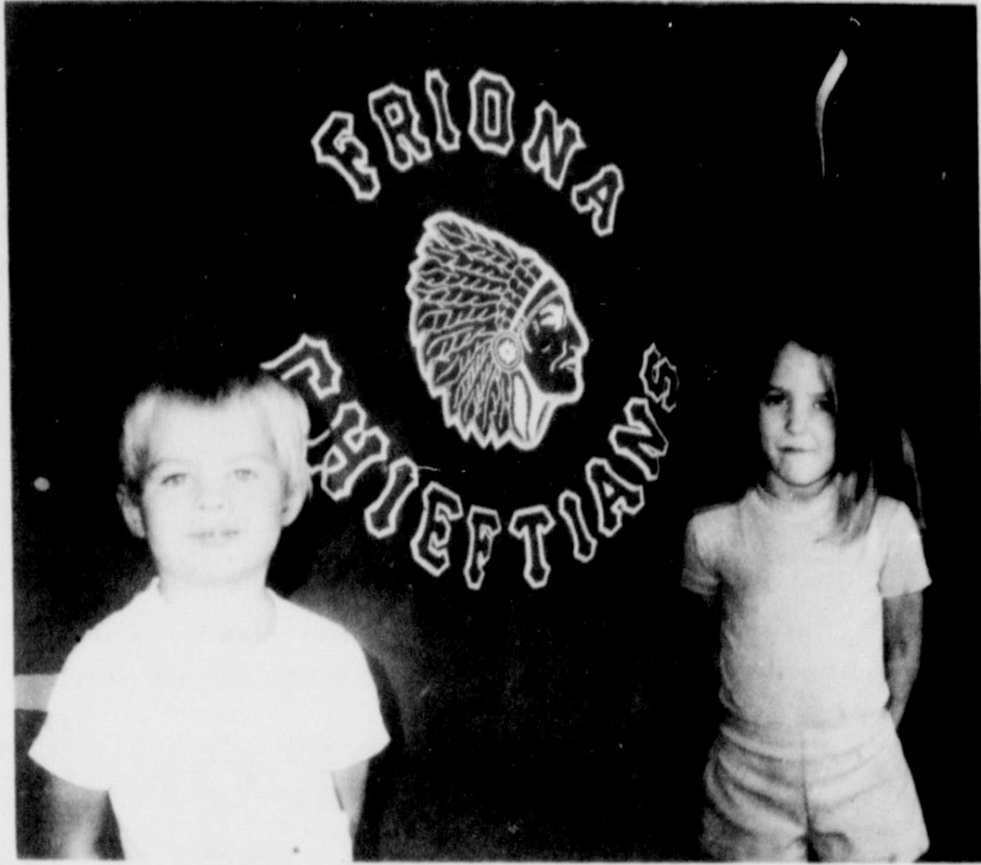
WD, J.J. McDonald, et al, Ophell McDonald, lots 23, 24, 25, 26, Blk. 30, Part lots 28, 29, 30, 31, Blk. 5, Farwell

WD, Vera Engelking, Helen W. Surguine, SW 1/4 Sec. 67, Blk. Y, Johnson

WD, South Plains Commodities, Inc., W.M. Pool II, tract out Sec. 9, T5 1/2 S; R5E

WD, W.M. Pool II, Bruegel & Sons, Inc., tract out Sec. 9, T5 1/2 S; R5E

WD, Donald W. Leatherwood, O.L. Winkles, two tracts in Garden lot 15 and 16, Sec. 31, T9S;R1E.



CHIEFTAIN BLANKET...This Friona Chieftain blanket will be the door prize for the Ex-Students of Friona High meeting to be held at the American Legion Hall at 4:30 p.m. October 5. Posing for the photo is Rusty Jones and Dodi Jones, son and daughter of Mr. and Mrs. Charles Jones.

FOR RUNAWAYS

Operation Peace Of Mind Is Stationed In Houston

Operation Peace of Mind, the Houston-based telephone hotline for runaway children, was the topic of intense discussion at Tampa, Florida, August 28 and 29. Representatives of 26 governors were on hand to examine ways their states could be linked with the 24-hour service.

It was explained that the hotline was begun by Governor Dolph Briscoe a year ago because of the grisly discovery of the bodies of 27 young men in the Houston area. Hundreds of concerned parents from all over the United States were calling Houston to see if one of the corpses was that of their runaway child. Originally, the operation's costs were defrayed by private contributions with a recent assist by a Criminal Justice Division grant of \$21,000.

Grace Surguy, director of POM, said "the reason Peace of Mind works is that all calls are confidential. We only relay the message runaways want relayed—no more and no less."

"The runaway calls us on a toll-free number that is not traced and asks us to call someone to say they are okay. They generally call back later to see if there was any reply to their message," she added.

"Most runaways are afraid to call their parents directly, fearful that they might be rejected. It's a big decision for them to make that first telephone call," she continued.

"One of the most rewarding aspects of Peace of Mind is that the runaways call to us and the

reply from the parents that the child is loved and wanted back home often makes the two contact each other directly and workout a reconciliation based on love and better understanding," Ms. Surguy concluded.

The conference delegates have returned to their governor's with the details of how to best help the runaway children of America. Most have indicated an immediate willingness to begin implementation of publicity throughout their state of the Peace of Mind hotline number.

With the expected increase of publicity on the national hotline number (1-800-231-6946) and of the Texas WATS number (1-800-392-3352), Texas is preparing to add more

in-coming WATS lines as the traffic demands. Texas will continue to supply the communications equipment and staff support, with other states advertising the telephone number.

At the close of the conference, Charles Purnell, executive assistant to Governor Briscoe, pledged that Operation Peace of Mind and its results were beginning to affect every community in the country and by Governor Briscoe's direction it would be continued. He said, "The governor is dedicated to helping these children and he wants every runaway to have access to the Operation Peace of Mind number so that they can call us and we can call their parents."

Governor Briscoe opened the volunteer staffed service with the idea that if runaways called and their message that they were alive and well was relayed to their parents, then they indeed would have that wanted peace of mind. At that time, no one dreamed how the idea would grow and develop to the status it has received throughout the country.

Over 4,000 runaways from 47 states have called Peace of Mind since last September to let someone they care about know that they are safe. Many calls have resulted in the runaways voluntarily returning to their homes and families.

The national impetus of the service began to grow when the Florida legislature, in an unprecedented action, appropriated \$20,000 in funds to publicize the Texas hotline number throughout that recreation state, which ranks high in runaways.

Governor Briscoe observed, "The extraordinary thing about Operation Peace of Mind is that it not only meets a Texas need to help runaway children, but touches every state and every parent's heart whose child is away from home."

Because of the increasing interest on the project from other states, Governor Briscoe and Florida Governor Reubin Askew jointly initiated the Tampa conference to discuss various methods of publicizing the hotline number in all other states to help as many children as possible.

REP. STATES

Questions Asked By SS Recipients

"Two questions are frequently asked employees at the social security office," William Ent, social security field representative, stated recently. "Will workers get their money's worth out of social security?" AND "Couldn't they do just as well, or even better, by buying private insurance?"

"The answer to the first question is 'yes'—workers can expect to get their money's worth from the social security for the tax dollars deducted from their checks. The protection workers have is worth no less than the contributions they have paid, plus interest. This takes into account the probabilities of how long workers will live, whether they will become disabled, whether they will marry, have children, have dependent parents, etc.

"In answer to the second question," Ent continued, "no package of insurance protection comparable to social security is available from a private company. But if it were, it would cost considerably more. Private companies have higher costs of administration than does social security, particularly because they have selling costs. Also, private companies have to protect themselves against certain costs that a compulsory program does not have."

"The survivor and disability protection a worker has while he is working must be taken into consideration. This protection has substantial value to the worker in addition to the value of the retirement benefits," Ent concluded.

Club To Open

Country Store

Modern Study Club will open its "Country Store" in the building just north of Ethridge-Spring the Friday and Saturday of Maize Days.

The store, which is an annual affair at Maize Days, will feature baked goods, gifts and goodies, according to a spokesman.

DEAD ANIMALS

FREE REMOVAL OF DEAD STOCK

WHEN YOU HAVE DEAD STOCK, WHY FUSS & CUSS? FOR FREE REMOVAL CALL US!

TRI-STATE INDUSTRIES, Inc.

Amarillo CLOVIS Plainview
505-763-5513 293-4431

WELCOME

To Friona's Annual **Maize Days**

You Won't Want To Miss A Single Fun-Filled Event!

We Are Pleased To Introduce **AMAL MALOUF** As Our Contestant In The Maize Queen Pageant

PARSONS-ELLIS FUNERAL HOME

DON'T MISS IT!

Let Us Service Your Grain Trucks **FRIONA STANDARD STATION**

Gerald Shavor
I Have A Good Supply Of Anti-Freeze
WE WASH CARS
Phone 247-8825
Highway 60 Friona, Texas

RIGHT THIS WAY, FOLKS!!

Pre-Publication Sale **"THE HISTORY OF PARMER COUNTY"** Has Been Extended Through October 5

Nelson Lewis will have a booth Friday & Saturday at Community Center, will have proofs to show, and take orders.

Pre-Publication price \$13.50 Plus Tax
After Publication \$16.00 Plus Tax

MAIZE DAYS

As the new Fall Season touches the leaves with gold, it's time to welcome everyone to Friona's annual harvest celebration.

MAIZE DAYS

We Are Pleased To Also Welcome Two New Operators To Our Shop.....

BETTE JONES **NITA GALYON**

Phone 247-3312 For Appointments

MADemoiselle SALON

Mildred Rule - Lillie Taylor - Wessie Gee



A LOT OF GREEN....Roxanne McLean holds up a Money Doll that will be sold by the Progressive Study Club. Tickets are on sale

by the Study Club members. The drawing will be held Oct. 5 at the City Park.

Local Firemen Attend Fire Control School

Last week local firemen from Friona joined 391 firefighters from 47 area towns to participate in the First Canyon Air Fire Control School, which was held at Canyon.

Classes were conducted under the auspices of the Firemen's Training School, Texas A&M University Engi-

neering Extension Service, and were sponsored by the State Firemen's and Fire Marshal's Association. Facilities were provided by the Canyon Fire Department.

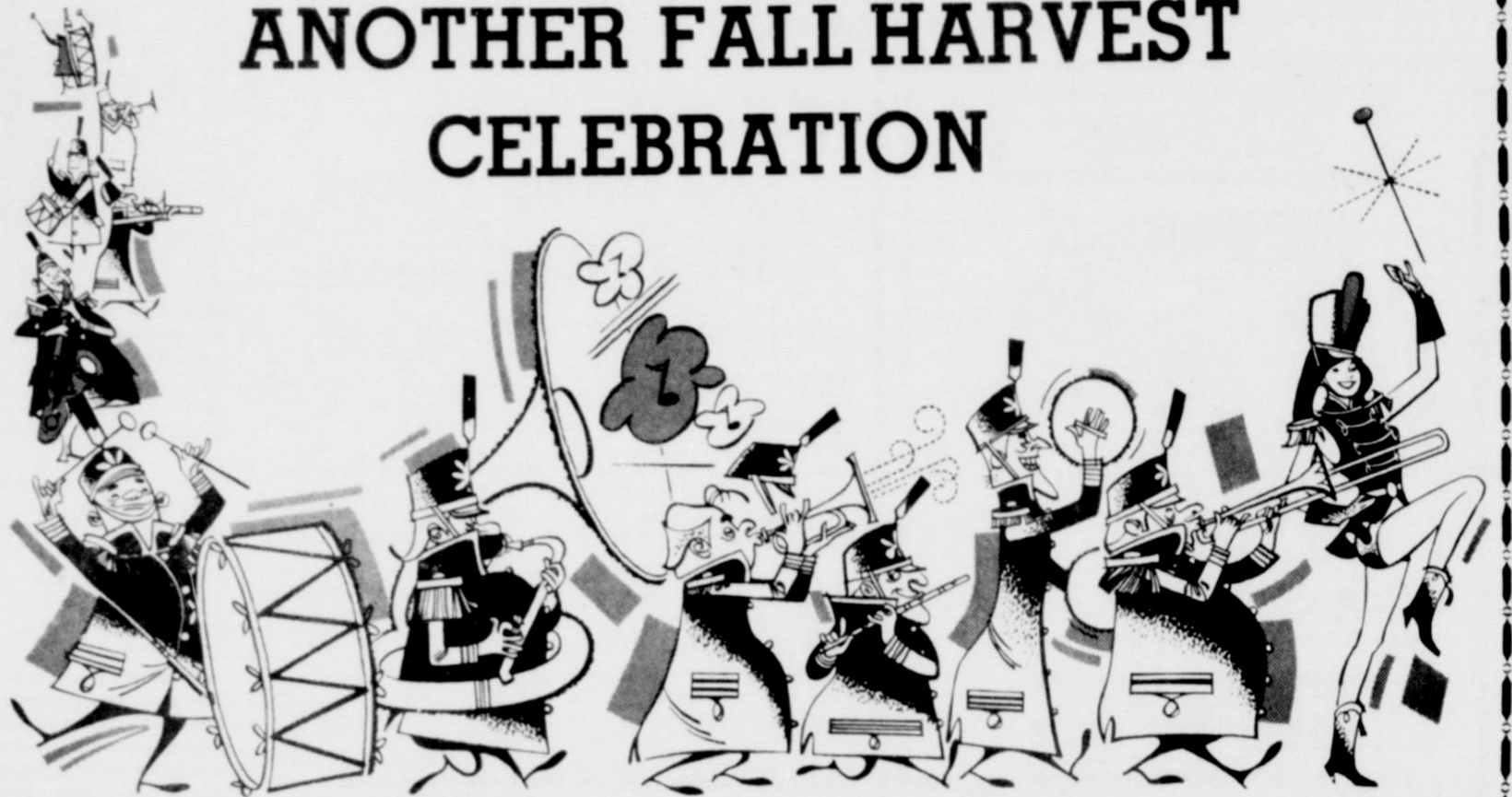
Following a brief orientation, the firemen were transported to the drill field where they fought controlled fires in three separate projects, which included L.P.G. fires, truck spill fires, and house fires.

At the completion of the course, certificates were awarded to Clyde Fields, Ted Osborn, Pete Hollis, Stanley Varner, John Allen, Donny Campbell, Lee Campbell, Ralph Shirley, Glenn Reeve Jr., Ruben Taylor, Joe Mann, Ray Campbell and J.C. Blankenship.



Firemen Shown At Fire Control School.

JOIN THE PARADE OF FOLKS HEADING TO FRIONA FOR ANOTHER FALL HARVEST CELEBRATION



**WELCOME
ONCE AGAIN TO OUR**

OLD FASHIONED Maize Days

We're Proud To Be A Part Of The Growth Of This Great Agricultural Area. We Offer The Farmers Of The Area The Most Modern In Gin And Elevator Services And We Appreciate Your Business. We Invite You To Bring Us Your Grain And Cotton

**BRUEGEL
& SONS
ELEVATOR**

**BRUEGEL
BROS. GIN**

"Serving The Magic Triangle"
The Best Farmland, And Best Farmers
On Earth!

Goodbye Summer Hello Fall!



Welcome To
MAIZE DAYS
Don't Miss All The Fun Of
Our Harvest Celebration



210 E. 5th St. Phone 247-2833
TERRY COPLEY, MANAGER

SCS News

The Parmer County Soil and Water Conservation District announces the election of a director in subdivision one. Subdivisions one is the northwestern part of the county and is referred to as the Rhea and Bovina School District. This area is now served by Jimmie Cockerham.

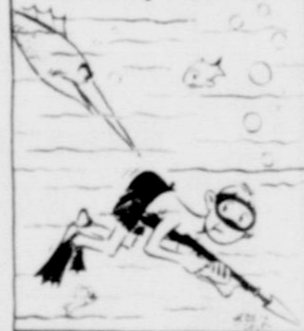
The election is set for 9 a.m., October 8 at the Bovina Wheat Growers Elevator in Bovina. All land owners, including husbands and wives, in the above subdivisions are eligible to vote.

Election notices are posted in the Bovina Wheat Growers in Bovina and Rhea, also there is a notice in the Bovina Post Office. With each notice is a map outlining subdivisions one.

The elected directors will serve a five year term. The Parmer County SWCD's board of directors meets monthly and establishes conservation policies and sets priorities for establishing conservation practices.

If you have any questions regarding the election contact Jimmie Cockerham at Bovina or the Soil Conservation Service, Friona.

The Lonely Heart



Your local used cow dealer is
friona bi-products



farmers
ranchers

Gentlemen:

For seven days a week dead stock removal, please call us as soon as possible. We pay cash for dead stock delivered to our plant. 1 cent per pound delivered fresh. 2 cents pound if delivered alive. Must be over 300 pounds.

Thank you,
247-3032
(Call collect)

Raising Domestic Rabbits Can Be Fun, Profitable For Breeder



BY CAROL CARR
 [Editor's Note: Something new has been added to the Maize Days festivities this year as rabbits will hop their way into the exhibition room at the Community Center on October 4.]

The rabbits have been raised and cared for by Carol Carr, who is trying to organize a rabbit club in Parmer County. This is the first step in joining the American Rabbit Association.

Miss Carr has attended many rabbit showings and her breeds have made it a habit of bringing back some ribbons. She will be very interested in explaining the breeding and raising of rabbits and will be available to answer any questions at the exhibit during the celebration.

Just what is a Domesticated Rabbit? It is a rabbit that is raised in coops or hutches, and from the beginning which started centuries ago, new breeds and varieties have been and are still being created.

Domestic rabbits are raised for their fur and wool. They are easily raised and cared for by young and old alike, under any climatic conditions in all parts of America. They are animals that produce four litters of young yearly. An animal, whose multiplying qualities are well known, without a peer as a meat producer and fur

producer, reaching marketing age quicker than any other meat producing animal. A commercial animal that in the past has played a very important part in supplying meat for people of foreign countries, and that is now and will in the future, play a big part in producing meat and fur for use in America. An animal that is a three-fold opportunity to many Americans: namely meat, fur, and breeding stock. An animal that has proven to be an income producer for many besides hours of fascinating pleasure.

The meat of a domestic rabbit is white, wholesome, tender, fine-grained, and delicious. It is an all-year round delicacy, as good in summer as in winter months. It is recommended by doctors and others for its health properties. Rabbit can be used in soup, sandwiches, salads, appetizers, may be eaten fried, roasted, broiled, fricassed, or eaten cold, ground, in spreads, sausage, smoked, barbecued, or canned.

Rabbit's nutritious value compared with other meats is as follows: Chicken 50%; Pork 65%; Beef 75%; Rabbit 83%. Domestic rabbit contains 25.6% protein compared to 21.5 for chicken; 20.7% for veal; 19.3% for beef; and 13.3% for pork. So, for you who have never tasted a domestic rabbit, I want to make this suggestion—get in touch with your nearest breeder, buy a fryer or roaster, prepare it for your table according to one of the 300 ways that it can be prepared. Prove to yourself and friends that it is the best meat you will ever taste.

Former Resident's Services Held

Thomas H. Carlan, 46, a former Friona resident, passed away this week in Van Nuys, California, following an extended illness.

Carlan is survived by his wife Jackie, and a daughter, Marsha, 14, of Friona.

Carlan was employed here at Friona Feed Yards.

Funeral services were to be held in California.

Here is a list of little known facts on rabbits:

1. Rabbits were first domesticated by man in Africa.
2. They were first considered for food, in Asia, 3,000 years.
3. Rabbits have been marketed in Europe for 1,000 years.
4. They are eaten by the inhabitants of all the conti-

nents.

5. Now being raised all over the world for meat, pelts, and wool.

6. The government is and has spent large sums of money experimenting with rabbits.

7. Rabbits are raised in all 50 states and our territories.

8. There are over fifty breeds of rabbits.

9. There are more than 200,000 families raising rabbits.

10. In trying to produce a better rabbit, seven breeds were actually originated in the United States.

11. Only 600 head of producing rabbits will provide full time employment.

12. The wool of the rabbit is lighter and warmer than any other.

13. Up to 93% of the rabbit can be used.

14. The rabbit is used for meat, fur, wool, laboratory, fertilizer, toys, and novelties.

15. One of the highest nutritional meats available.

16. Only seven to eight per cent of domestic rabbit is bone.

17. They have no communicable disease harmful to humans.

18. Most felt hats are made from rabbit fur.

19. Over 85% of today's furs are duplicated with rabbit fur.

20. Rabbit meat is good for stomach disorders and is easily digested.

21. Domestic rabbit is all white meat.

22. Smartest animal in the world, they add, multiply, and subtract.

23. More rabbit fur is used in coronations than ermine.

24. They won't crow or talk back.

25. They can be eaten year round as they are non-heat flushing.

26. Never have been known to carry rabies.

27. They are the cleanest vegetarians and not carnivorous.

28. Rabbits can be bred all year round.

29. They raise thirty days from breeding time.

30. One eight pound doe in her three year breeding life can produce 288 pounds of meat, over 36 times her own weight, while during the same length of time, a hog produces only nine times her own weight, a sheep three times, and a cow only twice.

Please remember that raising rabbits for meat, and breeding them for show and breeding stock sales are two

different things entirely. Start with good pedigreed stock from a clean, healthful looking, reliable rabbitry and breeder.

Grand champions have been known to bring \$500.00. You need not give such a price, but you get what you pay for, so be extremely careful of cheap 'bargain' rabbits. Get to know the difference between the Fancy and Commercial types. There is a big difference.

ON JP DUTIES

Local Judges Attend Seminar At Amarillo

The Texas Justice of the Peace Training Center opened its 1974-75 training program this month with a 20-hour seminar in Amarillo for judges in Region X.

Seventy-three judges from Region X participated in the seminar conducted Sept. 3-6.

According to Judge Ronald D. Champion, executive director of the Texas Justice of the Peace Training Center, headquartered at Southwest Texas State University in San Marcos, a new method of evaluating the center's seminars was unveiled in Amarillo. Participating judges were given a test at the beginning of the seminar and another examination at its conclusion.

Criminal Justice Grant Approved By Governor

Governor Dolph Briscoe recently announced his approval of a criminal justice grant of \$21,143 to the Amarillo-based Panhandle Regional Planning Commission for the area's law enforcement radio communications system.

The supplemental funding will purchase 15 additional mobile radios to be installed in

newly-acquired police vehicles. Other radio equipment will be purchased for Hansford, Lipscombe and Randall counties and the cities of Friona and Sunray.

Money comes from the Criminal Justice Division of the Governor's Office. CJD administers the state's block grant from the Law Enforcement Assistance Administration under the Crime Control Act of 1973.

The local grant was among 41, for a total of \$1,946,713, which the governor approved.



ATTEND J.P. SEMINAR...Three justices of the peace from Region X were among the more than 73 judges who participated in a 20-hour basic Texas Justice of the Peace Training Center seminar conducted Sept. 3-6

in Amarillo. Judges from Parmer County attending were, left to right, Wilbur Charles of Precinct 3, Place 1, Bovina; Frances Euler of Precinct 2, Place 1, Friona; and Ray Mears of Precinct 1, Farwell.

Fall is in the Air...

And We Want To Welcome
One And All To....

MAIZE DAYS

LOADS OF FUN FOR
THE WHOLE FAMILY

**CURRY
MOTOR FREIGHT**

HI-PLAINS SAVINGS and LOAN ASSOCIATION

Announces . . .

DIVIDENDS COMPOUNDED DAILY

Effective January 1st., 1975

Continuing our policy of paying
highest dividends allowed by Law

7 1/2 %

on 4 year certificate \$1,000 minimum

Other rates from 5 1/4 % - 7 1/2 %

Negotiable Rates on \$100,000 Certificates
Come in and visit about a plan for you.

Substantial interest penalty for early
withdrawal on certificates

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Hereford

112 E. Jones
Dimmitt



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MACHINERY

New & Used Farm Equipment

Large Selection of Parts & Equipment
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Hwy. 60 - Bovina - Phone 238-1614
Complete Auction Service



- SEVERAL NEW TRUCKS
Tandem And Bobtails Chevy And Fords
- SEVERAL GOOD USED TRUCKS
- CORN-HEADERS
Massey Ferguson And John Deere
- COMBINES Good Selection
John Deers And Others
- We Also Handle
SCHAFFER - BIG 12 - SERVIS



FOR PRODUCERS

Market News Draws Interest Nationwide

Folks in the livestock and meat trade, all over the country, pay close attention to market news reports from the Texas and Oklahoma panhandles.

Volume of trading in the 60,000 square mile "beef factory," from Seminole, north to the Kansas line, ranks this as one of the largest cattle markets in the nation. Thus, it has a significant impact on trading at markets in all parts of the world.

"There is intense interest in all livestock and meat market news, these days, as production costs are so critical and as consumers are so aware of increased food costs," points out Jerry McCarty, in charge of the federal-state livestock market news office in Amarillo.

The Panhandle area always has been known as "cattle country," but never to the extent it is today. Only a dozen or so years ago, the booming cattle industry around Amarillo was just a dream among a few enterprising persons. Realization of that dream is reflected in hard facts gathered and told by McCarty and his professional staff of two others—Gordon Duty employed by the U.S. Department of Agriculture (USDA) and Ed Wright, a Texas Department of Agriculture (TDA) marketing specialist—with invaluable help from two office clerks, Edana Davis and Margie Barron.

In 1973, McCarty's office reported sales, prices, grades and trends on 3,141,217 cattle and calves. This included 2,611,055 head sold directly to meat packers from the area's 110 huge feedlots, and 530,163 head, mostly feeders, sold at auction in Amarillo. This volume is almost three times the 1,110,433 head reported in 1968, just five years earlier. In addition, the Amarillo staff reports carlot meat sales at 12 modern meat packing plants in the area.

The volume of livestock trading reported in the Panhandle area was 10.8 percent of the total number of cattle and calves reported by the 60 market news offices of

USDA's Agricultural Marketing Service (AMS), including 26 cooperating state departments of agriculture, according to Paul M. Fuller, chief of AMS's livestock market branch, Washington, D.C.

"So the Amarillo reports definitely are of the bell-weather type, of interest and value to anyone who buys or sells livestock and meat at any market in the country," Fuller says.

Information gathered by the Amarillo market news team is sent immediately to all major markets in the country by USDA leased wire, and to cooperating wire service, newspapers, radio and television stations and livestock publications. Printed weekly summaries on this and other Southwest livestock markets are available by mail from the Texas Department of Agriculture in Austin, Texas.

In addition, market data from the Panhandle "beef factory" are incorporated with other statistics that become the basis for national studies on long-term trends, feed ratios, farm-to-table prices spreads, and similar economic research.

"We tell it like it is, whether it is good news or bad news."

McCarty points out in explaining philosophies of the 58-year-old USDA market news service.

"Our reports have to be timely, accurate and completely unbiased if we are to maintain the respect of sellers, buyers and consumers, alike," McCarty adds.

A new pamphlet, "State-Federal Livestock Market News from the Texas and Oklahoma Panhandles," explains how the Amarillo office does its job. It lists the seven daily and two weekly reports issued, and what each contains; and it explains how persons interested in these reports can obtain them, by listening to radio or television stations, reading newspapers or other publications, or by making a telephone call to the office's recorded "instant market news" system—phone (806) 372-3494.

Copies of the leaflet are available from County Extension Agent's offices in the area; directly from the Livestock Market News Office, Box 9175, Amarillo, Texas 79105; or from the AMS Regional Information Office, 1100 Commerce Street, Room 5C40, Dallas, Texas 75202.



SERENADE....Mary Beth and Her Western Band will perform during the Maize Days barbecue Oct. 5. The band is from Meadow. The barbecue is scheduled to get underway at noon following the Maize Days parade.

Summerfield Youth Wins Crop Award

David Hutchins, 18-year-old Texas Tech freshman from Summerfield, has been named champion in the 1974 FFA Crop Production Proficiency Award program.

As the Texas champion, Hutchins is now eligible to compete against other state winners for regional and national honors. The Future Farmers of America Crop Production Proficiency Award program is sponsored by The Producers of Funk's G-Hybrids in cooperation with the National FFA Foundation, Inc.

which 1200 acres are tillable. In addition they rent 160 acres. In 1974 Hutchins planted 40 acres of wheat, 90 acres of grain sorghum and 20 acres of soybeans.

The young winner sells his crops on the open market. They are stored at Easter Grain Inc., a local elevator.

Work in the Crop Production program has shown Hutchins the value of a good set of farm records. "By keeping records, I can look back and learn from my mistakes. Records enable you to keep an exact account for all times," the young winner stated.

Hutchins is majoring in ag economics in college and, as to his future in agriculture stated, "so far, agriculture has helped me to learn the many aspects of life. For the past two years I have been financially independent from anyone. This gives you a certain pride that you cannot put into words."

Hutchins and other FFA Crop Production Proficiency Award winners from states throughout the nation will be judged for regional or national honors. The announcement of the four top individuals in the country will be made at the 47th National FFA Convention in Kansas City in October.

Hutchins is the son of Mr. and Mrs. David H. Hutchins, Route 1, Summerfield, Texas. He is a member of the Hereford FFA Chapter.

The award program applicants are judged on the crop production during the previous year. In addition to production, other criteria includes leadership development, overall achievements in FFA work, the scope of the individual's supervised crop program, his inventory, skills and competencies developed. Also considered by the judges are a complete financial statement, experience in marketing, activities related to the crop program, full supporting evidence, school and community activities.

Hutchins' crop production program in 1973 consisted of 60 acres of wheat and 90 acres of grain sorghum. He averaged 50 bushels per acre on 60 acres of wheat, while 90 acres of grain sorghum averaged 7,500 lbs. per acre.

Hutchins works on the family farm consisting of 1300 acres, of

Player Proves Potent Pigskin Predictor

Kenny Stowers, a member of the Friona Chieftain football team, proved he is good at picking winners as well as playing the game, when he won the Friona Star's weekly football contest last week.

Stowers and Jessie Morales, a former manager of the Chieftain team, were the only ones out of 207 contestants entering the weekly event to get as many as 12 games correct, and they took first and second prizes in the weekly contest.

picking six games, five who had scores of five, and one lucky predictor with a score of four.

Stowers and Charlie Clark were leading in the race for grand prize after three weeks, with scores of 36.

A slew of upsets last week, along with the two tie games (Farwell Valley, Texas Tech-New Mexico), caused scores to plunge for the most part.

Another contest appears on page 3, section four this week.

Stowers picked the Chiefs to down Muleshoe, 28-0, on his tie breaker, to edge Morales, who guessed the score at 20-13.

Waymon Wilkins took third place with a score of 11. There were 14 contestants with scores of 11, but Wilkins' tie-breaker guess of Friona 14, Muleshoe 8 was closest.

A special \$5.00 award was made to Steve Taylor, for correctly picking Farwell and Valley to tie. It is thought to be the first time a contestant ever correctly picked a tie in the 15-year contest.

CAN YOU PICK A TIE?

The Friona Star has announced that it will pay a bonus of \$5.00 for anyone who correctly picks a tie in its weekly contest.

Those wishing to try their luck may write "Tie" in the space they ordinarily pick the winning team. Contestants are warned that the game will be counted wrong unless the game actually ends in a tie.

Also, contestants will be allowed to guess "Tie" on no more than two of the 16 contest games per week.

The odds against picking a tie are pretty steep, contest officials pointed out. Only one is known for sure to have been correctly picked.

Other contestants correctly picking 11 games last week were Shaun Aguirre, Sharla Benge, Mary Pryor, Bill Bailey, Wright Williams, Ann Graves, Jerry Hinkle, John Seright, Bob Finley, S.D. Baize, Larry Johnston, Robin Zetsche and Jimmy R. Walker.

Another 50 contestants correctly picked 10 games. There were 49 who picked nine, 47 who picked eight, 29 who picked seven, ten correctly

Don't envy the man who gets ahead—study his technique.

Live within your income—you will never find a better place.



On The Farm In Parmer County MACK HEALD County Agent

If you'd like to eat more beef but can't afford existing prices, there may be an alternative in "baby beef."

Baby beef is beef produced from young animals weighing 400 to 700 pounds that have come off pastures where they have been nursing.

Baby beef was once quite popular in the supermarket, but in recent years the trend has been toward choice heavy beef. However, the high cost of feedgrains has caused the price of fat animals to jump while young calves coming off pastures have sold for considerably less.

This price differential on August 10 was 20 per cent. So, consumers could save that much on their beef dollar by purchasing baby beef instead of heavy beef.

What are the basic differences in the two types of beef?

The major factor is that there is less marbling—flecks of fat—in the lean portion of the meat. This means that loin steaks from baby beef do not lend themselves to broiling as well as those from heavy beef. But for all other methods of cooking, young beef is excellent. In fact, baby beef is unsurpassed for pan frying.

Consumers can look for baby beef in the supermarket, as some stores are beginning to display it once again. Better yet, check with a rancher or an auctioneer and buy a young calf weighing 500 to 600 pounds. Then have it custom

slaughtered, cut and wrapped for your home freezer. Often the manager of a local meat processing plant will be able to obtain a calf for you.

Soon trees will be shedding their leaves, and the annual chore of removing them from the lawn will begin. Yet, the leaves are valuable in that they are an excellent source of compost material.

Think in terms of recycling the leaves. By putting them in a compost pile, they will provide valuable compost material to use in flower beds and shrub borders and for pot plants and as a topdressing for the lawn.

To compost leaves or other vegetative matter, alternate layers of vegetative matter four-to-six inches thick with layers of good garden soil two-to-four inches thick. Water each layer of vegetative matter thoroughly and sprinkle on a complete commercial fertilizer such as 10-10-10 to hasten decomposition. Use about one-half pound or one cupful per 10 square feet of compost area. Manure may also be added to the soil layer of the compost pile if it is available and free of weeds.

A compost pile should be four-to-six feet wide and may be any length. A soil layer should form the top of the pile, and the surface should slope toward the center to form a basin for holding water.

Water the compost pile when it is completed and at regular intervals to keep the material moist. Also, mix or turn the material with a shovel or garden fork every three or four months. The compost will be ready to use in six months to a year.

So, clearing the yard of leaves not only helps its appearance and is important for good grass growth, but recycling the leaves makes good use of a valuable natural resource.



Rock Owl Plaques

\$4.00 to \$6.00

Also...

- * MUSHROOMS
- * FROGS
- * FLOWERS
- * WINDMILLS

Many More Gift Items Priced Under \$10.00

ELLIS

STAR GIFT GALLERY 9,4 Main -- Friona

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25 Years In Hereford

See Us And SAVE

142 Miles St.-Hereford-Phone 364-0990

WELCOME

To

MAIZE DAYS

Come Join The Fun!

GRACE'S CAFE

COME TO THE FAIR

We're Celebrating The Week Of

MAIZE DAYS

With This

CAR WASH SPECIAL \$2.50

September 30 Thru October 5

Spencer's Kerr-McGee

Welcome

Don't Miss Out On Our

Biggest Celebration

MAIZE DAYS

Prosters

Calling All Singles!

Calling All Singles!

Are you looking for excitement, fun, and fellowship? Then look no more! It's all happening in the exciting "Singles Department" at the First Baptist Church.

This is a department especially designed to meet the needs of single adults.

If you are a single adult 25 or older, a widow, or widower, or a divorcee of any age. Then you have a place and a special welcome to the exciting "Singles Department" at First Baptist Church.

Enjoy the informal atmosphere of a warm and friendly Bible study under the direction of Dave and Beth Thompson.

IT'S ALL HAPPENING AT 9:30 SUNDAY MORNING IN THE CREEPERS ROOM AT FIRST BAPTIST CHURCH.

FIRST BAPTIST CHURCH

Friona, Texas



THE CHEVY PICKUP was the object of concern as Leo Ruzicka is shown the fine points by Glen Williams of Reeve Chevrolet. New cars and trucks were unveiled here Friday.

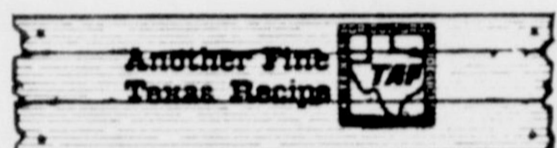
AMONG THE NEW car fans Friday at the Community Center was Dale Smith, shown looking at the Ford Granada with Troy Young of Friona Motors. A big turnout of car fans was reported.

NOTICE:
FRIONA APARTMENTS
 1300 Walnut
 For Leasing Unfurnished Apartments

- *1-2-3 Bedrooms
- *Fully Carpeted
- *Refrigerator & Range
- *Central Heat & Cooling
- *Utilities Paid
- *Laundry Facilities
- *Play Area For Children
- *Sorry, No Pets

One Bedroom...\$115.00
 Two Bedroom...\$130.00
 Three Bedroom...\$145.00

Resident Manager On Premises
 Office....Apt. #29 Phone 247-3666

BARBECUED BEEF TURNOVERS

Make a two-crust recipe for pastry and store in refrigerator while making this sauce.

- | | |
|------------------------------------|------------------------------|
| 2 cloves of garlic | 1/2 tsp. dry mustard |
| 1/2 green pepper | 1/2 c. catsup |
| 1 small onion | 1/2 c. cold water |
| 2 Tbsp. butter | 2 Tbsp. vinegar |
| 2 Tbsp. brown sugar | 2 Tbsp. Worcestershire sauce |
| 2 cups chopped leftover roast beef | 1/4 tsp. black pepper |
| | 1/4 tsp. hot pepper sauce |

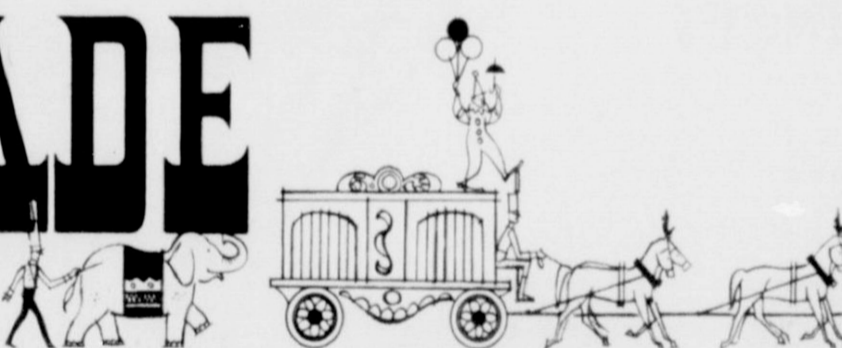
Chop garlic, pepper and onion finely and cook in skillet with melted butter until wilted. Add remaining ingredients and cook slowly for 15 minutes. Put 2 cups chopped leftover roast beef in bowl and add enough sauce to moisten well. Preheat oven to 400 degrees. Roll pastry on floured board to thickness 1/8 inch. Cut into 9-inch squares and put mound of filling in center of each. Brush edges with water, then fold into triangles and seal edges together with a fork. Bake on cookie sheet for 15-20 minutes or until brown. Serve with remaining sauce.



We Invite You To Join Us
 For A Bite To Eat During
MAIZE DAYS
 P. W. And Vivian Hughes
AZTEC DRIVE IN

IT'S CARNIVAL TIME

JOIN THE
PARADE



... Of Fine Folks Heading To Friona For The Big Celebration


MAIZE DAYS

Stop In For
 These Circle K
 Bargains

Carnation
MILK
 1/2 Gal. **69^c**

Canned
SHASTA
 Assorted Flavors **15^c** Can



CIRCLE K
 DRIVE-IN GROCERY



Y' ALL COME

To Friona This Weekend
 And Celebrate With Us
 At Our Old-Fashioned
MAIZE DAYS

For All Your Hauling Call On Us.
 We Appreciate Your Business.

Permitted And Insured In A Five State Area. Local And Long Distance Hauling With Double And Single-Deck Trailers.

TANNAHILL TRUCKING

Friona, Texas John Tannahill Phone 247-3461

Fall Means Hunting Season In Texas

They're here—those crisp, cool days which mean only one thing to some one million people in Texas: it's hunting season.

Dove season brings a gleam to the eyes of hunters, but it is late October and November which put that extra bounce in their step, sends them into the hills and valleys and into marshes and timbered country for deer, javelina, duck, geese, quail and turkey.

Previews of the season are obtained by bow hunters, who take advantage of a special archery season in October.

In addition to the hunting season, most real fishermen are keeping their gear in shape for the excellent fishing which continues through the fall and winter in Texas.

What you have in Texas now—in addition to the exhilarating thrill of being out in the open hunting, camping and fishing—is the chance for accidents. Good health and hunting safety go together, says the Texas State Department of Health.

While most hunters look on themselves as Daniel Boones, far too many should never leave their television sets and comfortable arm chairs. They are the people who are out of shape, out of practice in handling their rifles and shotguns, and out of touch with good safety habits.

Safety in the field is a vital part of any hunting trip, and it takes some thought and planning to make sure that your trip doesn't end in tragedy. How many people do you know who carry loaded guns in their cars...climb into their deer blinds with guns loaded...walk around with the safety of their rifles or shotguns off and a shell in the chamber...point their weapons at others...bring their loaded guns into the camphouse...

Caution is something which all persons should exercise throughout every day of the year, but extra precautions against injury—and perhaps death—should be taken when you're outside of your natural element.

Since many duck hunters use boats to get to and from blinds, they should take extra care in carrying life jackets, since it is

mighty hard to swim wearing heavy, bulky clothing. Cold waters can sap your strength in minutes.

Hopefully, all hunting camps have been cleaned up and rid of such things as spiders, mice and other critters. But have you checked your stoves against the possibility of carbon monoxide poisoning? Vents should fit tightly and be unobstructed.

It's too late now for exercising to get in shape for the strenuous hunting activi-

ties, but brisk walks will help tone up some of your muscles. If you're in the middle and later stages of life, take it easy and don't overdo it. If you're the type who likes a little nip now and then, wait until after you're through hunting for the day.

Safety authorities strongly recommend the use of blaze orange clothing as a safeguard against becoming a statistic. Too many hunters are mistaken for game by over-anxious,

careless hunters. And, to help prevent eye injuries, make certain you are wearing glasses with plastic or hardened lenses—lenses which are much more difficult to break.

Fall is a wonderful time of the year in Texas, says the State Health Department. And you can make it a productive one and a happy one by thinking safety-first, last and foremost.



AN ABUNDANT HARVEST...Parmer County led the state in corn production last year with a 17,594,000 bushel yield.

Have A Good Old-Fashioned
Time This Week In Friona At

Maize Days

THANK YOU

Thanks To All You Nice
Folks For Your Fine
Reception Of The
New 1975 FORDS
At Our Showing
Friday



FRIONA MOTORS



HOWDY, PARDNER!

We'd Like You To Meet
Our "Hands"



TRAVIS GRAVES
Manager



RON CAIN
Parts Manager



DON SHIPLEY
Service Manager



GARY MURPHREE

ANDY HURST
Partner

WATCH FOR THE CONSTRUCTION
OF OUR NEW BUILDING

1 Mile West Of Friona On Highway 60



PARMER COUNTY IMPLEMENT CO.

Sales & Service Headquarters For IH Farm Implements - Farmall Tractors

Phone 247-2721



MAIZE QUEENS

THE BEAUTIES OF FRIONA
Competing For
The Title Of Maize Queen

★ Preliminary Talent Elimination 4:00 p.m.
 High School Auditorium - Admission \$1.00

★ Finals And Coronation Ceremony - Thursday 8:00 p.m.
 High School Auditorium - Admission \$2.50 Res. \$2.00 Gen Adm.



1973 - 74 Maize Queen
Teresa Ingram



Nell Fulks



Cindy Lundy



Myrna Phipps



Pam Wilcox



Carol Barousett



Jeanie Jarboe



Cindy Gammon



Johnnie Walter



Pattijon Talley



Amal Malouf



Marilyn Jones



Lisa Cummings



Connie Lindeman



Iris Stephenson



Hope Mays



Jerri Bengé



Pam Veazey



Debra Dorrell



Paula London



Susan Garner



Janice Hayes



Judy Melton



Lisa Edelman



D'Aun Wilson



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FRIONA WHEAT GROWERS AND THE FRIONA STAR



Cal Farley's Offers Boys New Beginning

"A city of little men fighting their way back" was one visitor's description of Cal Farley's Boys Ranch where more than 3000 boys have played, worked and grown to successful manhood over the past 35 years.

In 1939, Cal Farley loaded the first six boys in his car and drove then 36 miles northwest of Amarillo to the site of a ghost town—Old Tascosa. These were boys Mr. Farley termed "the bottom 10% of the nation's youth," boys from families broken by separation of parents or other tragedies. Most boys were left to grow up under their own rules and about half were destined for reformatories. Mr. Farley believed there was a better answer and he founded "America's first Boys Ranch."

"Any boy from the alleys, given a home, some fresh air and a chance to raise his standard of living by merely conforming to a few rules of good citizenship, will never willingly go back to his old way of life, and he will make the finest, most appreciative type of citizen this country has."

Mr. Farley died on February 19, 1967, while attending

Sunday morning worship services with his boys in the Ranch's non-sectarian chapel. Mrs. Farley, who had worked at his side for more than 40 years, died in a Houston hospital four weeks following the death of her husband.

Mr. Farley guided the Ranch to the point where, today, it is nationally recognized as one of the most successful institutions in the country for the rehabilitation of homeless, wayward boys. The Ranch is visited annually by thousands of people from cities and countries around the world who have learned of the work. On the north bank of the Canadian River, at a spot once frequented by Billy the Kid, they find a community of about 30 modern buildings, a bank, post office, a 12-grade accredited school system, plus all the facilities of a modern city.

"It is not buildings, but people who make Cal Farley's Boys Ranch what it is," says Virgil Patterson who has served as president since the deaths of Cal and Mimi Farley. "The Ranch is men, women and children all over the United States who make contributions

to make the work possible, in addition to a fine staff of dedicated adults who live and work with the boys 24 hours every day."

Visitors will find 370 boys who have come to the Ranch from about 25 states. The boys are from 3 to 18 years of age and they call the Ranch home until they graduate from the Boys Ranch High School. Some of the Ranchers continue their educations with college scholarships, others enlist in the armed services while still others obtain good jobs with skills they have learned from one of the 16 vocations available at the Ranch.

Requests to take boys come from child welfare agencies, judges, sheriffs and other law enforcement authorities, mothers, grandparents and other relatives, all acting in behalf of approximately 1800 boys each year. The Ranch is an ever-changing landscape with a building project somewhere in progress every day. A dedication ceremony was recently held for the latest of the 14 homes for boys. Hamilton Home became the first of other new homes that will be

constructed to accommodate 24 boys and their dorm parents. Eventually, all of the Ranch homes will contain 24 boys instead of the 36 that has been the standard number of young residents in each home through the years.

Public support has made it possible to increase the number of boys each year through a corresponding increase in the number of buildings and facilities for them. Cal Farley had planned for the Ranch to someday care for 500 boys. Today, the board of directors and staff are working to reach that goal.

This is a challenge being met every day with "the little men fighting their way back" at Cal Farley's Boys Ranch.



Dining Hall at Boys Ranch



"Napoleon," Best Pal of Freddie Dorman



Cal Farley Statue in Farley Memorial Garden



View of Boys Ranch From A Helicopter

We're doing it AGAIN!

Yes, We're Welcoming All You Folks To Another
Fine Celebration In Friona

MAIIZE DAYS

We At Missouri Beef Are Proud
To Be A Part Of The Growth And
Progress Of This Fine Agricultural
Area.



MISSOURI BEEF PACKERS, INC.
Friona Division

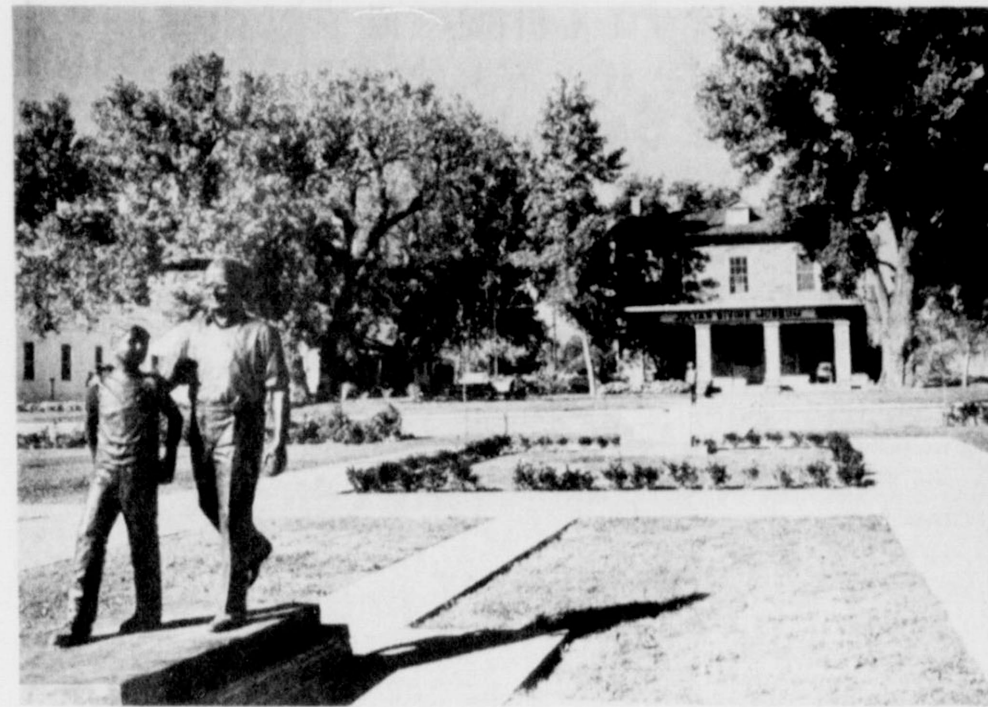




Boys Ranch High School



HOPE MAYS....Hope is a senior at Friona High School and is the daughter of Mr. and Mrs. Harrell Mays. Miss Mays is sponsored by the Friona Star. Last year, Hope was in the top ten contestants in the Maize Queen Contest. Miss Mays is standing in front of a China cabinet looking at some antique cups belonging to the Nelson Lewis' family.



Cal Farley Statue and Old Tascosa Courthouse

Refuge Found South Of Muleshoe

Founded in 1935, the oldest national wildlife refuge in Texas is found south of Muleshoe, Texas. The refuge was established principally for migratory waterfowl, also home of native

wildlife. Three small rainwater lakes, unusual features on the plains, attract the birds. Hunting is prohibited, but photography permitted. Among species wintering

here is nation's largest concentration of sandhill cranes. The greatest numbers of waterfowl may usually be seen between late August and May. A colony of prairie dogs are along the entrance road.

Battle Of Adobe Walls Scene Of Two Attacks

The area known as the Battle of Adobe Walls is the site where two famous Indian battles were fought. Col. Kit Carson (in his last fight) and his U.S. troops in 1864 narrowly escaped defeat by Kiowa and Comanche Indians who had been molesting wagon trains and settlers. Ten years later, in 1874, Indians under Quanah Parker attacked a buffalo hunter's camp at the second battle of Adobe Walls near the first site.

overlooking the camp, setting the stage for William (Billy) Dixon's famous shot. From within the stockade he shot an Indian from his horse at a distance approaching seven-eighths of a mile! The Indians were so shocked at the white man's shooting ability that they staged only desultory attacks thereafter, and soon withdrew. The site is some 18 miles northeast of Stinnett on private ranch lands off highways; not readily accessible.

FUN FOR EVERYONE

FAIR



WELCOME FALL

Tis The Season
To Celebrate
In Friona
At

MAIZE DAYS

Join The Fun



AND WESTERN STOCKYARDS



WELCOME



To Friona's Fall
Festival Of Fun....

MAIZE DAYS



Join The Parade Of
Folks Heading For
The Big Celebration
In Friona.

**PARMER
COUNTY
FARM
BUREAU**



Milton
Evans
Manager

Welcome Fall!

It's Time To
Welcome The
Harvest Season
At Friona's
Big Fun-For-All

MAIZE DAYS

**COOK
OIL
CO.**



We Are Happy To
Have JEANINE JARBOE
As Our Queen
Contestant This Year.



CONNIE LINDEMAN.....Connie is a senior at Friona High School and is the daughter of Mr. and Mrs. Homer Lindeman. Miss Lindeman is sponsored by Ruthie's. An antique crystal cabinet belonging to the J.T. Gee family draws Connie's interest.



Willis Home For 36 Boys. Given by Mr. and Mrs. Asa Willis, Texline



New Chapel at Boys Ranch

Tractor Accidents Cause 26 Deaths

Noting that accidents involving tractors accounted for 26 farm and ranch deaths in 1973, the Texas Safety Association today outlined some of the most common types of tractor accidents:

-Tractor strikes culvert, bump or other obstacle and throws its rider.

-Pre-school age child loses balance, falls from tractor and is run over by trailing equipment.

-Passenger is knocked off tractor by tree limb and falls beneath rear wheels.

-Attempting to jump aboard a moving tractor, a child falls and is crushed under the wheels.

-Passenger's clothing gets tangled in rear wheel of tractor and is thrown to the ground and

run over.

These types of accidents happen to young and old, male and female, experienced and novice every year.

Children should never be allowed as tractor passengers either under work or play conditions. Tractors are not equipped to accommodate extra riders. They offer neither passenger seat, protection, nor hand holds adequate for that type of use and are of particular danger to children who think it fun to "hitch a ride."

The farmer or rancher can help prevent this kind of tragedy by insisting that no one ride on farm equipment ... at those necessary for its operation and the job being done. Children should be kept off-and-away from farm machinery.

XIT Ranch Was Largest In World

The State of Texas, richer in land than cash, granted 3,050,000 acres of land in 1882 to a Chicago corporation for construction of the state capitol.

That land became the XIT, world's largest ranch under fence.

An English company, the Capitol Freehold Land and Investment Company of London, operated the immense spread which covered parts of

nine present counties. The north fence was 200 miles from the south fence, and it was 27 miles from east to west.

The initial stocking herd of cattle numbered 110,721 head.

Over the years, XIT lands have been sold to "smaller" operators, some of whom control 100,000 acres or more. Today less than 60,000 acres of the original lands remain under the XIT brand.



It's Time To Celebrate Another
Harvest Season In Friona....

MAIZE DAYS

Good Old Fashioned Fun For
The Whole Family

LEWELLEN CONSTRUCTION



**We Tip Our Hat To
Friona For Getting
Together Another
Fun-Filled Celebration**

MAIZE DAYS

DON'T MISS IT!

*We At Big T Pump Don't
Just Clown Around When
It Comes To Giving Top
Notch Service To The
Farmers Of This Area.*

BIG T PUMP CO.

Offices In
HEREFORD FRIONA DIMMITT

There's Fun For All At....

MAIZE DAYS



DON'T MISS IT!

**We Are We Are Happy To Have
JERRI BENGÉ
Representing Our Firm In The
Annual Maize Queen Contest
Thursday Night**




BLACK GRAIN COMPANY
BLACK, TEXAS



Palo Duro Canyon Photo Courtesy Texas Highway Department

Palo Duro Canyon Is Texas' Largest Park

Texas' largest state park, 15,103 acres, is located in one of the most scenic portions of Palo Duro.

Though the vast high plains country of the Texas Panhandle is wide-sky country, stretching unbroken from horizon to horizon, there are portions which are dramatically different, such as the deep, colorful gash of Palo Duro Canyon.

Over 90 million years, a branch of the Red River has carved the fantastic walls, spires and miranets of Palo Duro Canyon, exposing dim geologic eras to the light of the 20th century. Walls plunge a thousand feet to the canyon floor, exposing brilliant multi-colored strata.

Camping, picnicking, rest rooms and showers, horseback riding, hiking trails, miniature train ride, souvenir shop, lunches, and amphitheatre where shows are staged during the summer season.

Pictured here is the famous Lighthouse Rock. Along the broad floor of the lower canyon were once headquartered such famous ranches as the Good-night Ranch and the gigantic

XIT spread. Within the park is a historical marker citing the last great Indian battle in Texas. On a sweep across the High Plains in

1874, the famous Col. Ranald S. Mackenzie, leading troops of the 4th Cavalry from Fort Richardson, discovered a huge camp of Comanches in the canyon. The Indians had broken from their reservations and were menacing a wide area. Achieving surprise, the village was quickly overrun and some 1,400 horses captured.



"TEXAS" Musical Drama. Palo Duro Canyon

The Indians fled to strong points in the canyon. In a master stroke of tactics Mackenzie did not try to dislodge the Indians, but burned the village and slaughtered most of the horses. Without shelter, provisions or the vital mobility of their horses, the proud plains warriors had no choice but to plod back to their reservations in Oklahoma.

Successful stocking of exotic game animals promises to make the area one of the most exciting hunting regions in the nation.

Photo Courtesy Texas Highway Department

FALL Bursts Forth

Small Museum Is Found

In Square House

The Square House Museum on SH 207 in Panhandle is one of the most attractive small museums in the state.

Guided lectures are available on displays interpreting early Indian culture, days of immense cattle ranches, buffalo hunters, discovery of oil, and today's diversified agricultural and industrial aspects.

Also, an antique chuck wagon, old Santa Fe Railroad

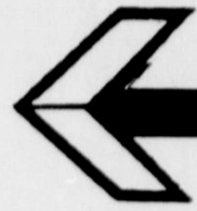
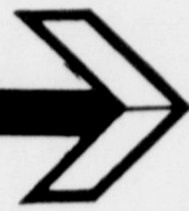
caboose, buggies and ranch implements can be seen.

The items are housed in historic "Square House," the oldest structure in town. A reconstructed half-dugout furnished in pioneer style is also on the grounds.

The dugout is typical of the first shelters built by pioneer plainsmen in an area where both lumber and stone were scarce and costly.



Square House Museum Photo Courtesy Texas Highway Department



We Salute Our COTTON FARMERS



When answering questions for market research surveys, customers invariably list three factors they take into consideration when buying a textile product — appearance, performance, and comfort. Here's how cotton meets the requirements:

1. APPEARANCE

Fashion—Cotton meets the needs of top designers for their most creative garments.

Color—Cotton takes every color from the subtle to the brilliant.

Texture—Cotton's textures range from bulky knits to soft chiffons, from heavy suitings to party organdies—a texture for every need.

2. PERFORMANCE

Durability—Cotton wears long and well because the fiber is so strong.

Laundryability—No other fabric is washable as cotton.

Color Fastness—Cotton holds its color because the fiber has an affinity for the best dyes.

Shrinkage—Modern treatments of cotton eliminate shrinkage worries.

Others—Wrinkle resistance, ease of care, and water and spot repellency are just a few of the new qualities added to cotton by science.

3. COMFORT

Absorbency—Cotton absorbs and evaporates moisture, is never hot and sticky or cold and clammy.

Softness—Your customer can feel the softness of cotton.

Freshness—Cotton gets really clean and fresh in the wash.

Static Free—Cotton won't cling or shock or attract lint and dust because it's static free.

Stretchability—Some cotton merchandise now has stretch properties, another comfort factor science has added to cotton, the fiber you can trust.



We Thank The Cotton Growers For An Outstanding Job Well Done!

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Tom Byars, Mgr.

Ready To Serve You

Fall

Is a beautiful season of the year when we in Friona pause from our daily labors to celebrate the season of bountiful harvest at


MAIZE DAYS



We are proud to present Pam Wilcox who is our Maize Queen Contestant.

the **Hub**

618 Main -- Friona





CINDY GAMMON...Cindy is the daughter of Mr. and Mrs. J.W. Gammon and a senior at Friona High School. Miss Gammon is sponsored by the Hub Community Club. Miss Gammon sits at an antique desk belonging to Aubrey Rhodes.



PAMELA VEAZEY...Pam is the daughter of Mr. and Mrs. C.H. Veazey and a junior in high school. Miss Veazey is sponsored by the Friona Kiwanis Club. A catchy mailbox mounted on an old water pump belonging to Aubrey Rhodes is of interest to Pam.

Lake Meredith

Offers Varied

Entertainment

The marina pictured is on Lake Meredith, a 21,600-acre impoundment on the Canadian River in the High Plains Region of the Texas Panhandle near Borger.

The Meredith Lake/Sanford Recreation Area was built by U.S. Bureau of Reclamation.

The beautiful blue lake spreads among colorful buttes and cliffs of Canadian River Valley. The Sanford Recreation Area comprises seven federally supervised parks around lake shore.



Lake Meredith

Facilities include marina, boat launching ramps, camping and picnicking areas. Fishermen take walleye, bass, crappie and catfish. The recreation areas at the lakeside are administered by the National Park Service.



YOU ARE INVITED

To Join Friona's Fall Fun-Fest....



MAIZE DAYS



We Are Proud To Claim A Part In The Growth Of
This Fine Agricultural Area.

FIRST FEDERAL




SAVINGS & LOAN ASSOCIATION of CLOVIS
HOME OFFICE: 801 Pile St. CLOVIS, N. MEX.
BRANCH OFFICE: 2nd and Abilene St. PORTALES, N. MEX.

Fall

Its It's Time For Another Wonderful Celebration In Friona....

MAIZE DAYS

We Are Proud To Have PATTIJON TALLEY Representing Us In The Maize Queen Contest.





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IN PANHANDLE

Alibates Flint Quarries Are National Monument

Ten-thousand years before the birth of Christ, North American man was in search of valuable flint right here on the plains of the Texas Panhandle. Now, this area is probably one of the state's best kept secrets. And, surprisingly enough, the quarries which supplied the flint to early man is at present Texas' only nationally designated monument.

This west Texas area is known as the Alibates Flint Quarries which are also accompanied by a number of pueblo ruins. The quarry site lies just about thirty miles northeast of Amarillo, on the grounds of the 25,000 acre Lake Meredith recreation area.

There are many areas of Texas still virtually untouched by the tourist. If you are looking for an unusual adventure, you will probably find it at the Alibates Flint Quarries.

History began in the area literally thousands of years ago. The facts are fascinating. Several scientists agree that this West Texas point is our greatest link to early man in the northern hemisphere.

At one time, when the northern region of the continent was covered by glacial ice, the Clovis hunters were trimming the variegated flint to use for weapons and tools. Two-thousand years later came the Folsom Man, then Nebraska's Scottsbluff Man, Wyoming's Eden, Dakotas' Angostura Man, the Plainview Man and finally the historic plains pueblo builder. Only there, at the Alibates Flint Quarry, could they find the valuable flint which was just as necessary as food to early man.

For an idea of just when this activity took place, take a look at what modern scientists say. They have estimated that these quarries were being used some 6,000 years before the wheel was invented; 7,000 years

before the floods descended upon the Tigris-Euphrates Valley; 7,000 years before the construction of the great Giza Pyramids in Egypt and 9,000 years before the rise and fall of Greece.

Here, too, is said to be the site of the first industry, for early man came from hundreds of miles away to barter for this one ageless Indian necessity. It must have been an awe inspiring sight to those who had to fight the ferocious tusked mammoth and the giant bison. The hillsides were lined with glimmering flintstone which ranged in color to every hue of the rainbow. The craftsman however, ironically preferred the red, white and blue colors.

But, the geologic formation of unusual flint wasn't the only important aspect of the quarries. From ten to twenty thousand people lived in the area which is part of the Canadian River Valley extending through Texas and New Mexico.

More than 16,000 identifiable artifacts have been excavated from the ruins of a 66-room pueblo at the quarry site. But the fascinating fact is that there's still a 100-room pueblo

still to be excavated.

Visitors to the area can take a special tour of the quarry conducted by park rangers. Tours are scheduled for the summer on a daily basis at 11 a.m. and 2 p.m. and each tour lasts about 2-1/2 hours. Rangers have placed a twenty-person limit on each tour, so it might be a good idea to write the park office for reservations. Rangers also warn that those making the tour be capable of climbing a fairly steep hill.

Tours meet at the Bates Canyon Ramp parking lot which is about a 40 minute drive from Amarillo Boulevard. It is a four mile drive from there to the quarries where the hike begins. The hike is approximately a one-mile roundtrip that requires about 40 minutes. Upon completion, there is a chipping demonstration.

This "best kept secret in Texas" is still a bit rustic, but it is all the more reason for a visit. Dust off your hiking boots, grab a canteen and you'll be able to retrace the steps of early man and visit what is said to be the area of the earliest and longest lived industry ever developed in America.



ALIBATES FLINT QUARRIES...Henry Hertner and Park Ranger Nicolas F. Veloz look over specimens of multi-colored flint at Alibates Flint Quarries National Monument, near Lake Meredith, Sanford National Recreation Area, north of Amarillo, Texas. Photo Courtesy Texas Highway Department

Investigates Eleven Accidents

The Texas Highway Patrol investigated eleven accidents on rural highways in Parmer County during the month of August, 1974, according to Sergeant W.E. Wells, Highway Patrol supervisor of this area. These crashes resulted in one person killed and four persons injured.

The rural traffic accident summary for this county during the first eight months of 1974 shows a total of 76 accidents resulting in one person killed and 47 persons injured.

The rural traffic accident summary for the 60 counties of the Lubbock Department of Public Safety Region for August, 1974, shows a total of 542 accidents resulting in 30 persons killed and 314 persons injured as compared to August, 1973, with 586 accidents resulting in 24 persons killed and 328 persons injured. This was 44 less accidents, six more killed, and 14 less injured in 1974 at the same period of time.



NELL FULKS...Miss Fulks is a junior at Friona High School and is the daughter of Mr. and Mrs. J. Vonne Fulks. Nell is sponsored by Bobby's Auto and Coach Clinic. Nell inspects some antique pottery found in New Mexico belonging to the family.

COURT HOUSE NOTES

Instrument Report Ending September 12, 1974, in County Clerk Office, Bonnie Warren, County Clerk

Deed, B.L. Graham, Richard D. Steelman, lots 13, 14, 15, 16, Bk. 2, Gardner's Sub. Bovina
 WD, G.D. Anderson Jr., et al, Richard D. Steelman, lots 13, 14, 15, 16, Bk. 2, Gardner's Sub. Bovina
 WD, Richard M. Deel, Clay Henson, lots 27, 28, 29 and E 100 ft. lots 30, 31, 32, Bk. 3, Farwell
 WD, Garth Pierce Merrick,

George Salas, lot 1 and N 25' lot 2, Bk. 25, Friona
 WD, Don W. McManaman, Charles H. Caudill, lot 8, Bk. 2, Staley Add. Friona
 WD, Durward Bell, Galen Hromas, E 1/2 Sec. 2, Bk. B, Synd.

WD, Donald W. Wilson, et al, Gladys V. Wilson, lots 7, 8, Bk. 52, Friona
 WD, Gary D. Woodruff, James B. Sweny, lot 17 and W 10 ft. lot 16, Bk. 1, Ridgeview Add., Friona.

It's Time To Celebrate
 * **OUR** Another Fine Maize Crop
 In Parmer County

CONGRATULATIONS

To Friona On Your
 Annual
MAIZE DAYS

It is a pleasure for us to be of service to some of the many agricultural industries of this growing area. We salute you on your growth and progress over the past years.

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 Quality Cattle Feeding Equipment

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Texas Plains Trail Is Scenic Drive

When the Spanish explorer Coronado led his expedition across the high plains of West Texas in 1540, legend says, the soldiers were forced to drive stakes as they went to mark their progress through the waist-high grasslands.

Some believe, however, the "Staked Plains," or Llano Estacado, got its name from the fact that the land seems to be perched on stakes or giant palisades when viewed from a distance. Regardless of which is fact and which is fiction the Texas Panhandle is rich in both scenery and wealth.

With this in mind, Gov. John Connally included the Texas Plains Trail as one of 10 Travel Trails announced here January 17 at the third annual Governor's Tourist Development Conference.

The estimated 584-mile trip travels through the counties of Armstrong, Bailey, Borden, Briscoe, Carson, Castro, Cochran, Crosby, Floyd, Deaf Smith, Garza, Hall, Hartley, Hockley, Hutchinson, Lamb, Lubbock, Lynn, Moore, Motley, Potter, Oldham and Randall.

Amarillo and Lubbock are the largest cities on the high plains, so-called because of the sharp Cap Rock Escarpment which divides it from the remainder of the state. Northern-most towns on the trail are Dumas and Stinnett, north of Lake Meredith—a national recreation area. Dumas is in the center of one of the nation's largest grain sorghum producing areas, center of one of the world's great natural gas fields and producer of two-thirds of the

nation's helium. Farm Road 687 guides travelers along Lake Meredith, with State Route 15 and U.S. 60 bringing them to Amarillo. Palo Duro Canyon State Park, 120 miles long and covering 15,000 acres, is southeast of Amarillo near the town of Canyon. A paved road follows the canyon rim and winds down 1,200 feet to the canyon floor, site of Pioneer Amphitheatre. The outdoor drama "Texas" is performed here during summer months.

The musical tells the story of the fight to settle the plains. This outdoor arena under the stars was built as a memorial to the people of the Panhandle. Dramatic lighting with a 600-foot canyon wall as a backdrop creates an unforgettable setting. A small train takes visitors on a tour of the canyon floor and a sky lift carries riders on a round trip from the floor to the rim.

Canyon is also noted for the Panhandle Plains Historical Museum. Located on the West Texas University campus, it is noted for its massive entrance doors which are ornamented with historic brands. The museum also contains an extensive gun collection, authentic chuck wagon and prehistoric fossils.

The Plains Trail follows Farm Road 1151 to Claude and turns south using canyon-bisecting Highway 284 to Silverton, State Highway 256 to Turkey and State Highway 70 to Matador, a true western town named for a ranch. Farm Roads 684, 28 and U.S. 82

continue southward past White River Reservoir through Kal-gary and on to Post, a community founded by C.W. Post, the cereal king. Post grew quickly although all supplies in the beginning had to be brought in by mule train from Big Spring, approximately 70 miles away. A cotton mill started by the community's founder was among Texas' earlier mills and remains in operation.

Next stop, via Farm Road 669, is Gail, noted for its Borden County jail on the courthouse square. The trail turns down U.S. 180 for only a short distance before reverting northward via Farm Road 1054 to Wilson and Farm Road 400 on into Lubbock.

Texas Tech is located in Lubbock. And Mackenzie State Park with its prairie dog town

is a tourist favorite. Lubbock, founded in 1891, is center for a vast region of oil, agriculture, warehousing and education. Buffalo Springs Lake, nine miles southeast of Lubbock via Farm Roads 40 and 400, offers fishing, boating and picnicking.

The Plains Trail departs Lubbock westward on Farm Road 2255 and State Route 116 as far as Whiteface, then northerly on State Highway 214 through Morton to Muleshoe. A life-size statue of a mule stands at the intersection of U.S. Highway 70 and 84 in Muleshoe. The creation, made of fiber glass, was unveiled in 1965. The Muleshoe National Wildlife Refuge, established in 1935, is the oldest national wildlife sanctuary in Texas, primarily a home for waterfowl. U.S. 70 and Farm Road 1055

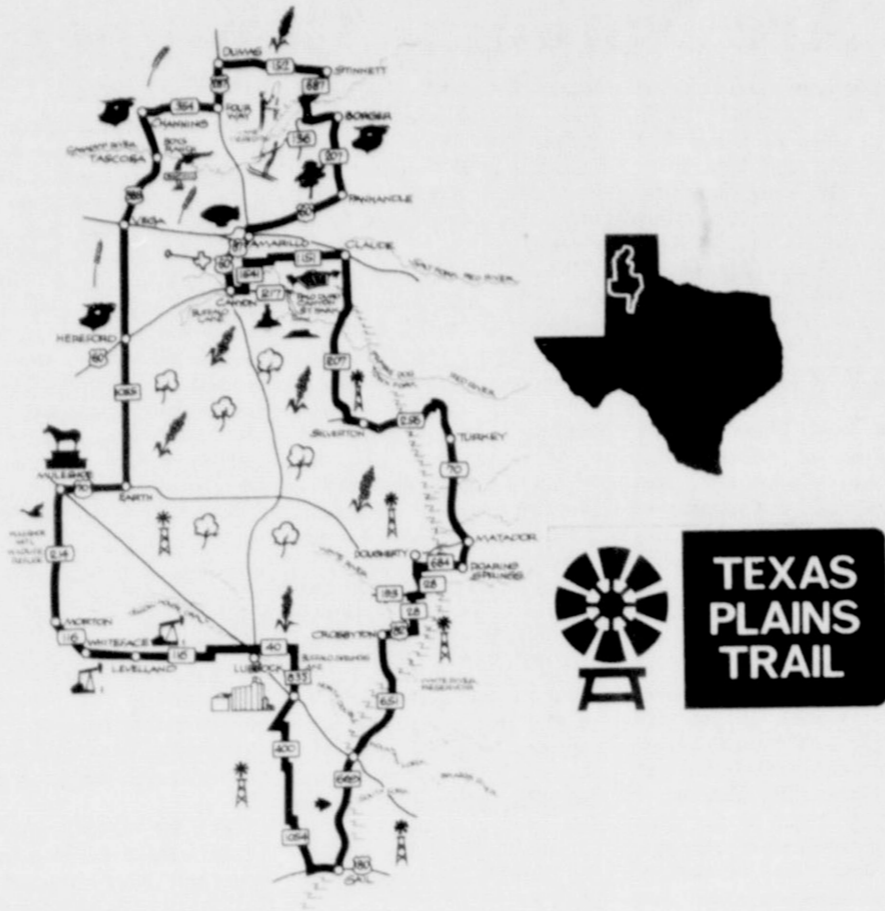


Photo Courtesy Texas Highway Department



"TEXAS" Drama Under The Stars In Pioneer Amphitheatre (Palo Duro Canyon)

Photo Courtesy Texas Highway Department

Howdy, Folks

We're Happy To Welcome You To Another Fine Celebration In Friona

MAIZE DAYS

We Are Proud Of Our Part In Aiding The Progress Of This Great Agricultural Area

MONSANTO AG CENTER

HURRY, HURRY

NO TIME TO LOSE!

Hurry To Friona And Help Us Celebrate A Good Old-Fashioned

MAIZE DAYS

"THE BIG DIFFERENCE IS IN WALKERS SERVICE"

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Welcome

To Another Great Fall Harvest Season. We Hope You'll Celebrate With Us At....

MAIZE DAYS

We Enjoy Serving The Fine Farmers Of The Area.

SHERLEY - ANDERSON LAZBUDDIE ELEVATOR

Joe Moore, Mgr.



PAM WILCOX...Pam is a high school senior and the daughter of Mr. and Mrs. V.R. Wilcox. Miss Wilcox is sponsored by The Hut. An old clock, an antique chair and an old shoe fascinates Pam. The antiques belong to the Aubrey Rhodes family.



MARILYN JONES...Marilyn is a high school senior and the daughter of Mr. and Mrs. T.E. Jones. Miss Jones is sponsored by Ethridge Spring Company. A 1913 Cadillac parked in a corn field seems to be an appropriate subject for Marilyn.



This is a typical scene at Prairie Dog Town in Lubbock's McKenzie State Park.



**Boothill Cemetery At Vanished Tascosa Town
Boot Hill Cemetery Maintained**

Settled in the 1870s, Tascosa was once the "Cowboy Capital of the Plains." As a shipping and supply point it served several huge Texas ranches, including the XIT and LIT spreads.

The famous and infamous—from Kit Carson to Billy the Kid—once strode the wooden sidewalks, and disputes were settled in the swift, violent tradition of the six-gun. The

original Boot Hill Cemetery is maintained today, marking the resting places of those whose guns were a bit too slow.

When the railroad bypassed Tascosa the town declined rapidly, and in the early 20th Century was deserted.

The Cemetery is now kept as a tourist site by the boys who operate Cal Farley's Boys Ranch.

It's **FUN-TIME!**



**HURRY!
HURRY!
HURRY!**

Don't Miss Friona's
Annual Fun-Time . . .

**MAIZE
DAYS**

Good Old Fashioned
Fun And Entertainment
For The Whole Family.

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Once Again
To Welcome
The New Fall
Season With
Friona's Annual
Harvest Festival

**MAIZE
DAYS**



SHARLENE PARR



HOPE MAYS

We are happy to be sponsoring Sharlene Parr in the Friona Little Miss Contest . . . and Hope Mays will represent our firm again this year in the Maize Queen Contest. Best of luck to these two lovely little ladies.

The FRIONA ★ STAR



JEANINE JARBOE...Jeanine is a high school senior and the daughter of Mr. and Mrs. Tom Jarboe. Miss Jarboe is sponsored by Cook Oil Company. The antique grandfather clock belongs to the Alton Farr family.



**Panhandle-Plains Historical Museum
Canyon Is Site Of Historical Museum**

Photo Courtesy
Texas Highway Department

What began in the early Thirties with a 200-piece collection of firearms, Indian relics, frontier artifacts, and geological specimens has become one of the Southwest's finest assemblages of historical exhibits and information concerning the growth of the Panhandle and the Texas Plains.

Located on the campus of West Texas State University in Canyon, the Panhandle-Plains

Historical Museum is becoming known as a research center for scholars on the history of the Great Plains and the Southwest.

Within its walls, the pageant of life unfolds...skeletal remains and fossils (pictured) in the Hall of Paleontology, murals depicting the life of the Spanish conquistadores and the early Plains Indians, or the reproduction of a pioneer room using the very furniture that

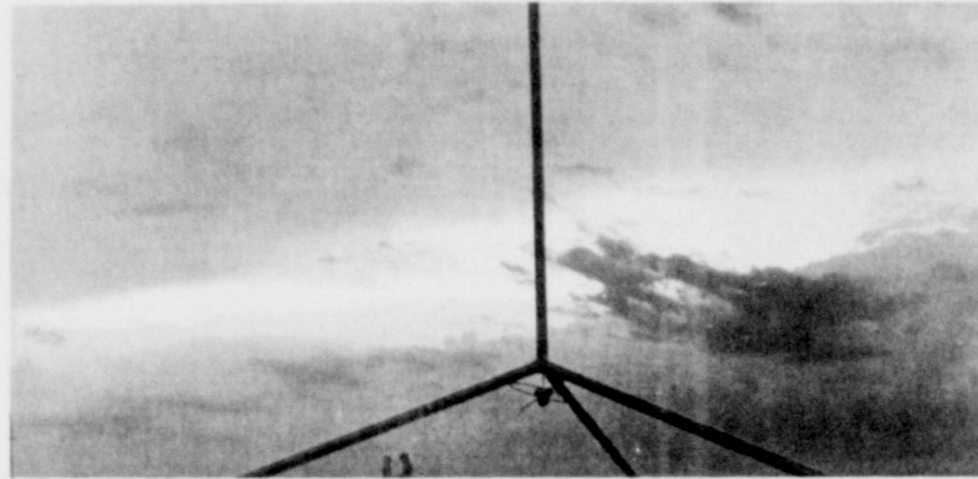
once stood in a Nineteenth Century Plains domicile.

The structure honors pioneers of Texas' colorful past. The entrance doors are ornamented with historic brands. Fascinating Old West exhibits include a chuck wagon, extensive gun collection and prehistoric fossils and wildlife.

Other collections show prehistoric Indian cultures, archeology and the Frank Reaugh Collection of Southwestern Art.



JOHNNIE WALTERS...Johnnie is a high school senior and daughter of Mr. and Mrs. J.D. Walters. Miss Walters is sponsored by the Friona Young Homemakers Club. Johnnie is seen with an old manual sewing machine which is still used by Mrs. Aubrey Rhodes.



**Helium Monument
Monument Houses Exhibits**

Helium Monument, Amarillo, Texas, commemorates the unusual natural element found here in greater quantities than anywhere else in the world.

The six-story stainless steel Time Column, erected in 1968, is a depository of historical and

scientific data on helium.

The adjacent pavilion houses historical and scientific data, exhibits and tourist information center.

The monument is located on IH 10 in Amarillo.



We Invite You Enjoy All The
Fun-Packed Events During
Friona's Annual Celebration
**WESTERN
AUTO**



The Cattle Industry Has Come
A Long Way In The Parmer
County Area --

And We Like To Think We've Helped.



**SALUTING
FRIONA ON YOUR ANNUAL
MAIZE DAYS FETE**

Deaf Smith
HELPING TEXAS GROW!



YOU'LL *Fall* FOR...

**FRIONA'S
FINEST
MAIZE
DAYS**

We Are Happy To Have
CINDY LUNDY
Representing Our Firm In The
Annual Maize Queen Contest.



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FARM
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HEREFORD'S MAE GOLDEN

**It's A Man's World
---Or Is It?**

By Justin Scharff

For Mae Golden, a farmer's wife living in Hereford, farming is not necessarily man's exclusive domain. The fact is, Mae started her career as a professional farmer almost a quarter of a century ago.

When the Golden's arrived in Hereford in 1954 they went to work as sharecroppers for \$75.00 a month and 10% of the crop. Their first year's net of \$3,000 was hardly encouraging—there were three mouths to feed. But Mae Golden was looking ahead.

"I enjoyed being able to help out," she said. "I held our two year old daughter in my lap while driving the tractor. I also drove the grain trucks, helped with the harvesting and cooked for the harvest hands as well as our employer."

In 1970 the Golden's rented 160 acres and started farming on their own. "Dick had another job," Mae stated, "so I farmed it myself....with Dick's advice."

Mae's farming and Dick's advice proved so successful that they're now farming 1,600 acres. Like other farmers in the area, the Golden's practice crop rotation. Their crops include alfalfa, milo, wheat, lettuce and potatoes; they also raise cattle.

One of the Golden's major problems on their first 160 acres was a shortage of water. "It was critical," says Mae, "but even so I turned out some good yields for a woman....8,000 pounds of milo per acre and 60 bushels of wheat per acre. I'm sure I had help from above."

Mae Golden, like most farmers, enjoys a well-tuned sense of humor. "Dick had good luck sowing 1 1/2 bushels of wheat per acre and 8 pounds of milo per acre," she reported, "and that's what I tried to do. But I made him set the planter for me so if it didn't turn out right I could blame him. Mae's fears were unfounded since her husband readily admits, "she's a better farmer than I am."

Over the years alfalfa has been one of Mae Golden's



MAE GOLDEN evaluates fine stems, extreme leafiness and freedom from insect damage of WL-306 alfalfa which produced three and one-third tons per acre on the first cutting and averaged ten tons per acre per year. Photo, courtesy Germain's, Inc.

favorite crops. "A full grown alfalfa field," she exclaimed, "is a lovely sight. I enjoy standing there, watching the plants bend and sway in the wind."

Mae Golden realizes, of course, that producing top yields of alfalfa requires more than just admiring it. "You begin at the beginning," she says, "and that means selecting the right variety."

Mae attributes much of her success with growing alfalfa to Harold Dillehay of The Farmer's Elevator Of Dawn, Inc., a seed distributing company, and to Jack Campbell, field representative for Germain's, Inc., a 100 year old western seed firm.

"Both Harold and Jack advised us to plant WL-306 alfalfa," she reported. "They

had observed its yield potential, fast re-growth and extreme leafiness at neighboring ranches. They said that this variety was area-oriented to our growing conditions. They certainly told the truth."

Mae Golden and her husband have established several top yield records in their area with WL-306 alfalfa. "Our first cutting," Mae stated, "averaged more than three and one-third tons per acre. Our yearly average has been right around ten tons per acre," a significant yield when compared with the local average of five to six tons per acre per year.

In 1969, in addition to her farming and housekeeping activities, Mae started working a few days a week "more or less

as a hobby" at The Farmer's Elevator. At first she weighed trucks and tested grain. She now serves as a full fledged, but part-time, secretary.

Although most women would probably prefer a secretary's dress to a farmer's overalls, Mae Golden is not about to forsake farming for secretarial work. "I'm still a better farmer than a secretary," she says.

To those members of the feminine sect who are striving to keep fit Mae advises: "if you want a trim figure, farming will do more for you than sitting in a secretary's chair."

Mae Golden should know. She does both. And she has the figure to prove her contention. Texas farmers' wives....are you listening?

SEE OLDSMOBILE '75

Introducing Starfire—the little Olds you didn't expect. It's a sporty little four-seater that's smaller than a compact...easy on gas...but a bonafide Supercoupe in looks, features and spirit on the road!



Delta 88—our full-size family car never looked better—but it's more than just another pretty car. It's really built for the long miles. 7 models, including a convertible, with room and comfort for a growing family.



Meet Omega Salon—our luxurious compact for drivers who like the looks and comforts of imported touring cars. It's got the touches you like—but at an Olds price. Choice of three models.



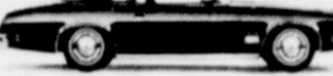
Tornado—America's first contemporary personal luxury car with front wheel drive. It puts you around turns and along straightaways with outstanding traction. Tornado and Tornado Brougham models.



Cutlass Supreme—now our "little limousine" is big on luxuries, yet it offers improved operating economy. One of eleven mid-sized Cutlass models—including wagons—that are right for the times.



98 Regency (below)—The most comfortable, most thoroughly luxurious Oldsmobile ever built. Magnificent "loose-cushion" look interior, and a distinctive new look in both six-window sedan and coupe models.



IT'S A GOOD FEELING TO HAVE AN OLDS AROUND YOU

We raised the gas mileage in every 1975 Olds model.

Every '75 Olds has a new Maximum Mileage System that helps make it a better car in several ways. Our best mileage in years. Smooth-running engines. Fewer tune-ups and less routine maintenance.

And—better exhaust emission control. The System represents the most advanced engineering and technology we can build into a '75 Olds. It includes a new catalytic converter (see below)—and a lot more.

There's a new high-energy ignition, for a hotter spark and improved ignition performance. Also, Olds engineers adjusted shift points in transmissions. Installed low-ratio economy axles. And made GM-spec steel-belted radial tires standard.

As you can see, we've done a lot to improve the gas mileage capability of every '75 Oldsmobile.



New Catalytic Converter—designed for long life.

This "pod" full of platinum-palladium coated beads provides a new way to reduce most emissions—after combustion in the exhaust. It does a more effective job—and it eliminates some of the gas-robbing, combustion-stage controls of the past. Best of all, it allowed Olds engineers to re-tune the engines to run smoother and give better MPG than last year.



GET THAT GOOD FEELING AT YOUR OLDS DEALER'S NOW.

WELCOME, FRIENDS



We Hope You'll Join Us For All The Fun In Friona At...

MAIZE DAYS

We Are Happy To Have
DEBRA DORRELL
Representing Us In The
Maize Queen Contest
Thursday Night



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Welcome

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FALL CELEBRATION

Maize Days

Good Clean Fun-Filled Events For The
Whole Family. Don't Miss It!

Tri-County SAVINGS AND LOAN ASSOCIATION

Donald W. Harmon, President

Muleshoe

HELLO, FALL!

WHEN THE FROST IS ON THE PUMPKIN AND THE WIND
IS WHISTLIN', IT'S TIME FOR

MAIZE DAYS

Welcome To Another Great Fall Harvest Celebration. It's Friona's 68th Annual Anniversary And Our 17th Annual Maize Days. We At Friona Consumers Are Proud Of The Progress Of Our Little City In This Time.

FRIONA CONSUMERS

Buddy Lloyd
Sam Williams
Raymond Auburg

Dennis Auburg
Elton Wylly

Bill Collins
Renaldo Gonzales
Shirley Collins
Royce Hume

Leonard Woodruff
Donita Martin
Joyce Veazey



Winners Listed In County's 4-H Fair

The Sixth Annual Farmer County 4-H Fair was held Thursday and Friday, Sept. 12 and 13, in the Community Building in Friona. Some 63 4-H youth competed for award ribbons in seven general areas. This is a county-wide event where each member is eligible to enter examples of his or her project work in competition with other members' work.

Entries were rated first through fourth place and awarded points. The person in each division accumulating the most points will receive a trophy at the Annual Awards Banquet in October.

Division winners were: Vegetable and Fruit, Rocky Bartlett; Bovina; Canning and Arts & Crafts, Diana Gustin; Baked Foods, Tommy Mesman; Oklahoma Lane; Clothing, Cheryl Gohike; Oklahoma Lane; Agriculture, Russell Windham; Lazbuddie; and Poultry, Terri Clark, Lazbuddie.

The club whose members accumulated the most points overall will also be recognized at the Awards Banquet. This year Lazbuddie 4-H Club attained the honor of Hi-Point Club for the 4-H Fair.

Following are the placings in the various divisions:

AGRICULTURE
 Yellow Corn Ears - Blue: Rocky Bartlett, Steve Cockerham; red: Donnie Walker, Russell Windham, Dale Turner, Haden Walling, white: Evelyn Hart, Dennis Johns, Jimmy Rhodes, Pam Rhodes, pink: Holly Hart.
 White Corn Ears - Blue: Dennis Johns; red: Russell Windham; white: Rocky Bartlett.
 Pop Corn Ears - Red: Terry Steinbock
 Wheat Seed - Blue: Evelyn Hart, Linda Gohike, Cheryl Gohike; red: Robert Stanley, Rodney Crim, Mark Lutz, Russell Windham; white: Dennis Gustin, Charless Steinbock, David Lutz; pink: Holly Hart, Karene Hart, Dennis Johns, Russell Windham.
 Barley (seed) - Blue: Holly Hart, Evelyn Hart, white: Karene Hart, pink: Donnie Gustin.
 Yellow Milo (seed) - White: David Lutz.
 White Milo (seed) - Red: Russell Windham.
 Millet (seed) - Red: Evelyn Hart, white: Karene Hart, pink: Holly Hart.
 Pop Corn (seed) - Blue: Dennis Steinbock.
 Yellow Corn (seed) - Blue: Donnie

Gustin, Russell Windham; red: Holly Hart, Mark Lutz, David Lutz; pink: Evelyn Hart.
 White Corn (seed) - Blue: Russell Windham, white: Steve Cockerham.
 Soybean seed - Blue: Terri Clark, Russell Windham; red: Evelyn Hart, Holly Hart; white: Charless Steinbock.
 Wheatgrass - Blue: Rodney Crim; white: Evelyn Hart.
 Eye seed - Red: Mickey Powell; white: Evelyn Hart, pink: Holly Hart, Karene Hart.
 Red Milo Heads - Blue: Glen Schueler, Charless Steinbock; red: Donnie Gustin, Donnie Walker, Terri Clark, Daryl Hawkins; white: Mark Lutz, David Lutz; pink: Jimmy Rhodes, Rocky Bartlett, Barty Bartlett, Haden Walling.
 Yellow Milo Heads - Red: Dennis Johns, white: Russell Windham.
 Wheat Sheaf - Red: Evelyn Hart, Holly Hart; white: Russell Windham, Dennis Johns.
 Millet Sheaf - Red: Russell Windham, Dennis Johns.
 Barley Sheaf - Red: Russell Windham, Rye Sheaf - Blue: Evelyn Hart.
 Trifoliate Sheaf - Blue: Evelyn Hart; red: Holly Hart.
 Oats Sheaf - Blue: Russell Windham; white: Evelyn Hart.
 Native Grass - Pink: Evelyn Hart, Holly Hart, Karene Hart.
 Cotton Bolls - Blue: Holly Hart, Evelyn Hart; red: Karene Hart, Donnie Walker; white: Quentin Mimms; pink: Terri Clark.
 Sweet Sorghum Forage - Blue: Russell Windham; red: Evelyn Hart, white: Karene Hart; pink: Holly Hart.
 Alfalfa Forage - Blue: Glen Schueler; white: Russell Windham, Dennis Johns, Haden Walling; pink: Rocky Bartlett.
 Millet Forage - Blue: Russell Windham; red: Dennis Johns.
 Soybean Forage - Blue: Russell Windham; red: Holly Hart, Dennis Johns, Terri Clark; white: Evelyn Hart, Karene Hart.
 Peanut Forage - Red: Russell Windham; white: Dennis Johns.
 Irrigated Pasture - Blue: David Lutz, Mark Lutz; red: Quentin Mimms, Mike Schueler, Judy Lutz; pink: Susan Mimms, Michael Mimms, Dennis Johns.
 Native Pasture - Blue: Glen Schueler, Susan Mimms, Michael Mimms; red: Evelyn Hart, Holly Hart; white: Quentin Mimms, Andy Rogers, Russell Windham, Dennis Johns.
 Baled Alfalfa - Blue: Teddy Mesman; red: Tommy Mesman; pink: Dennis Johns.

VEGETABLES
 White Potatoes - Red: Donnie Gustin, Barty Bartlett; pink: David Lutz, Dennis Johns.
 Red Potatoes - Red: Rocky Bartlett, white: Barty Bartlett.
 Sweet Potatoes - Blue: Donnie Gustin, Onions - Red: Rocky Bartlett, Barty Bartlett; white: Donnie Gustin, Diann McKillip.
 Green Onions - Blue: Dale Turner.
 Winter Onions - Red: Barty Bartlett.
 Carrots - Blue: Kim Gregory; red: David Lutz, Todd Gregory, white: Judy Lutz, Mark Lutz, Steve Cockerham, Barty Bartlett.
 Bell Peppers - Red: Rocky Bartlett,

Large Red Tomatoes - Blue: Cheryl Gohike; red: Mark Lutz; white: Diann McKillip; pink: Donnie Gustin.
 Small Yellow Tomatoes - Blue: Rocky Bartlett; red: Donnie Gustin; white: Barty Bartlett.
 Small Red Tomatoes - Blue: Donnie Gustin, Kim Gregory, Rocky Bartlett; red: Judy Lutz, David Lutz; white: Todd Gregory, Barty Bartlett; pink: Diann McKillip.
 Watermelon - Blue: Charless Steinbock, Steve Cockerham, Linda Gohike; white: Dennis Steinbock, Barty Bartlett; pink: Dennis Johns, Rocky Bartlett.
 Other Melons - Red: Russell Windham, Dennis Johns.
 Cantaloupe - Blue: Donnie Gustin; red: Diann McKillip, Russell Windham, Dennis Johns; white: Rocky Bartlett, Haden Walling; pink: Barty Bartlett, Evelyn Hart.
 Cucumbers - Blue: Terri Clark; red: Donnie Gustin, Steve Cockerham; white: Barty Bartlett; pink: Diann McKillip, Rocky Bartlett.
 Crazy Cucumber - Red: Terry Steinbock.
 Dry Pinto Beans - Blue: Rodney Crim; red: Terri Clark.
 Green Beans - Blue: Dennis Johns; red: Dale Turner, Terri Clark; white: Quentin Mimms, Diann McKillip, Donnie Gustin, Rocky Bartlett, Barty Bartlett.
 Green Pinto Beans - White: Rocky Bartlett.
 Green Lima Beans - Blue: Barty Bartlett; red: Donnie Gustin; white: Quentin Mimms, Rocky Bartlett.
 Yellow Wax Beans - Blue: Terry Steinbock.
 Dry Peas - Blue: Dennis Johns; red: Evelyn Hart.
 Green Peas - Blue: Holly Hart, Susan Mimms, Evelyn Hart; red: Quentin Mimms, Terri Clark, Rocky Bartlett; white: Dale Turner, Todd Gregory, Barty Bartlett; pink: Diann McKillip, Kim Gregory.
 Yellow Winter Squash - Blue: Haden Walling; red: Dennis Steinbock; white: Dale Turner, Rocky Bartlett; pink: Terri Clark.
 White Squash - Red: Diann McKillip.
 Other Squash - Blue: Michael Mimms; red: Dennis Johns, Cheryl Gohike.
 Okra - Blue: Holly Hart, Judy Lutz, Mark Lutz, Terri Clark; red: Quentin Mimms, Evelyn Hart, David Lutz, Rocky Bartlett; white: Jimmy Rhodes, Pam Rhodes, Cheryl Gohike; pink: Diann McKillip, Donnie Gustin, Barty Bartlett.
 Sugar Beets - Blue: Evelyn Hart; red: Karene Hart; white: Holly Hart.
 Red Beets - Blue: Terri Clark, Rocky Bartlett; red: Barty Bartlett; white: Donnie Gustin.
 Cabbage - Blue: Steve Cockerham, Rocky Bartlett; red: Donnie Gustin, Barty Bartlett; white: Charless Steinbock.
 Red Cabbage - Blue: Rocky Bartlett; red: Donnie Gustin, Barty Bartlett.
 Pie Pumpkin - Blue: Evelyn Hart; red: Mark Lutz, Judy Lutz; white: David Lutz; pink: Stephanie Schueler, Diann McKillip.
 Field Pumpkin - Blue: Charless Steinbock; red: John Standridge; white: Donnie Gustin; pink: Steve Cockerham, Barty Bartlett.
 Stuffed Toys - Blue: Diana Gustin, Cheryl Gohike; red: Tommy Mesman;

white: Barty Bartlett; pink: Donnie Gustin.
 Other Pepper - Blue: Terri Clark; red: Brad Heflin.
 Hot Peppers - Blue: Evelyn Hart; red: Terry Steinbock, Donnie Gustin; white: Rocky Bartlett, Barty Bartlett.
 Cashaw - Blue: Cheryl Gohike; red: Linda Gohike.
 Sunflowers - Red: Terry Steinbock; white: Terri Clark; pink: Steve Cockerham.
 Brussel Sprouts - Blue: Charless Steinbock.
 Egg Plant - Blue: Barty Bartlett, Donnie Gustin; red: Steve Cockerham, Rocky Bartlett; white: Diann McKillip; pink: Dennis Steinbock.
 Broccoli - Blue: Judy Lutz, Mark Lutz; red: Charless Steinbock; white: Dennis Steinbock, David Lutz.
FRUITS
 Apples - Red: Rocky Bartlett.
 Grapes - Red: Rocky Bartlett, Barty Bartlett.
 Strawberries - White: Barty Bartlett, Rocky Bartlett; pink: Diann McKillip.
 Nuts - Blue: Barty Bartlett; red: Rocky Bartlett.
FLOWERS
 Individual Blooms - Blue: Diann McKillip, Kim Gregory; red: Pam Rhodes, Terri Clark.
 Fresh Arrangements - Red: Diann McKillip, Kim Gregory.
 Dry Arrangements - Blue: Jo Schueler.
 Artificial Arrangements - Blue: Johanna Mesman; red: Diann McKillip.
POULTRY
 Rare and Fancy Chickens - Blue: Tommy Hill, (3) blue, Terri Clark; red: (2) Terri Clark.
 Pen of 3 - Blue: (2) Terri Clark; red: (1) Terri Clark.
ARTS & CRAFTS
 Wall Plaques - Blue: Gary Schueler, Diana Gustin; red: Todd Gregory; white: Judy Lutz.
 Decoupage - Blue: Diana Gustin, Pam Rhodes; red: Judy Lutz, Kim Gregory, Todd Gregory.
 Ceramics - Blue: Diana Gustin, Pam Rhodes; red: Gary Schueler, David Lutz.
 Other Plaques - Blue: Tommy Mesman, Susan Mimms, Lucretia Turner; white: Lucretia Turner.
 Pencil Drawings - Blue: Todd Gregory; Linda Gohike; red: David Lutz.
 Watercolor Painting - Red: Todd Gregory.
 Other Paintings - Blue: Carrie Schueler; red: Susan Mimms.
LEATHERCRAFT
 Billboards - Red: Ricky Taylor, Gary Schueler.
 Purses - Pink: Mike Schueler.
 Belts - Blue: Michael Mimms.
 Livestock Tack - White: David Lutz.
 Keycases - Blue: Linda Gohike.
 Moccasins - Blue: Johanna Mesman.
 Soods - Blue: Glen Schueler.
 Woodcraft - Blue: Diana Gustin; red: Glen Schueler.
 Non-Leather Tack - Blue: Sid Howard.
 Collections - Blue: Mike Schueler, Gary Schueler (2), Teddy Mesman, Tommy Mesman, Berny Mesman, Pam Londer; red: Gary Schueler.
 Stuffed Toys - Blue: Diana Gustin, Cheryl Gohike; red: Tommy Mesman;

The FRIONA STAR

SUNDAY, SEPTEMBER 29, 1974

SECTION FOUR, PAGE 1



A LOT OF VEGETABLES...The Sixth annual Farmer County 4-H Fair was held September 12 at the Community Center with some 63 4-H'ers competing in seven general areas. Winners in each division will receive a trophy at the Annual Awards Banquet in October.



EVELYN HART



HOLLY HART

Hart Girls Sweep Tri-State Honors

For the third straight year, Friona's Hart sisters swept top honors in the wheat contest at Amarillo's Tri-State Fair. Twelve-year-old Evelyn was crowned as "Wheat Queen" in the competition, with 17-year-old Holly gaining runner-up honors.

The contest is open to 4-H and FFA youngsters from the entire Texas Panhandle. Judging is based on a 10-pound sample of wheat which is milled, and a loaf of bread baked from the sample. Judging takes in the bread's protein content and food value.

Karene had won the contest in 1973, and was runner-up in 1972.

First place receives a cash award of \$75.00 plus a trophy. Second place receives \$60.00 plus a trophy.

The girls are daughters of Mr. and Mrs. Dale Hart.

Other Cucumbers Pickles - Blue: Diana Gustin.
 Dill Pickles - Blue: Diana Gustin.
 Lucretia Turner; red: Polly Turner; pink: Terri Clark.
 Sour Pickles - Blue: Terri Clark.
 Sweet Pickles - Blue: Quentin Mimms; pink: Diana Gustin.
 Knitted Garments - Red: Johanna Mesman; white: Diann McKillip.
 Accessories - Blue: Linda Gohike, Johanna Mesman, Cheryl Gohike.
 Pant Suits - Blue: Kim Gregory, Judy Lutz; red: Holly Hart, Diana Gustin, Cheryl Gohike.
 Jackets - Blue: Cheryl Gohike, Susan Mimms.
 Multi-Piece Sets - Blue: Susan Mimms, Terri Clark; red: Diana Gustin, Holly Hart.
 Household Textiles - Blue: Polly Turner, Tommy Mesman; red: Johanna Mesman.
 Other Pickled Vegetables - Red: Susan Mimms.
 Pickled Okra - Red: Quentin Mimms.

WELCOME NEIGHBOR

To Friona's
Anniversary
Celebration

Tuesday, October 1

Carnival in City Park all week.
 Art Club exhibit, City Hall (paintings).
 Jaycee-Ettes sponsor "Little Miss"
 Contest, High School auditorium, 7:30 p.m.
 Fire Dept. will sell fire extinguishers all week.

Thursday, October 3

12:00 Noon--Queen Contestant's Luncheon
 Congregational Church.
 4:00 p.m.--Queen talent contest, High
 School Auditorium, also featur-
 ing the Ex-Miss Texas, Judy
 Mallett as MC, \$1.00 Admission.
 8:00 p.m.--Queen's finals, High School
 Auditorium, \$2.50 reserved seats,
 \$2.00 general admission.

Friday, October 4

Hub Ladie s will sell Christmas decora-
 tions, 7th & Main.
 The Community Center will have various
 booths and exhibits:
 Rabbit Show, Oct. 4&5
 Fine Arts Show Oct. 4&5
 Mrs. T.A. Kelley & Mrs. Tom Lewellen,
 Baby Quilts, Blankets.
 Mrs. T.J. Presley, Doll Display.
 Various Other Civic Displays.



We Urge You To Support The Booths,
 Drawings And Other Activities Sponsored
 By Local Organizations As These Groups
 Are Working Toward The Betterment Of
 Friona.

This Schedule Of Events Sponsored By

FRIONA CHAMBER OF COMMERCE & AGRICULTURE

To Friona's
Annual
MAIZE DAYS

Saturday, October 5

Rainbows and Eastern Star will serve
 breakfast, 6-9 a.m. at High
 School Cafeteria.

10:00 a.m.--General Risner, Ex-POW
 will be the Grand Marshall of
 parade.

Mary Beth and Her Western Group will
 play during the barbeque.

12:00 noon--Barbeque at the park, unless
 inclement weather, then go to the
 Community Center, served by
 Friona Fire Department.

Panhandle Antique Car Show.

Leon Coffey will have Indian jewelry
 and Indian blanket display.

Fire Dept. will raffle riding lawn
 mower, City Park, 4:00 p.m.

ESA Sorority Raffle--25 lb. freezer pack.
 Jaycees will raffle a bicycle.
 Friona Riding Club, Trap Shoot at Benger
 Air Park, Sat. & Sun. 1:30 p.m.
 Buttons & Bows will square dance in front
 of Library, 8 p.m. Sat. night, caller
 will be Stewart Rowan, Hereford.

AT CANNON AFB

General Risner Has Busy Family Life

(Editor's note: Gen. Robinson (Robby) Risner, who was a big hit as speaker for the P-T-O program here last May, will serve as parade marshal for the Maize Days parade on Saturday, Oct. 5).

Family has a very special meaning to Brigadier General Robinson Risner, 832nd Air Division Commander at Cannon Air Force Base, because for some seven and one-half years, he was involuntarily separated from his wife and five sons. General Risner spent from September 1965 until he was repatriated in February 1973 as a prisoner of war in North Vietnam.

He has written a chilling account of what really went on in the prison camps of North Vietnam and of the suffering endured by the American Prisoners. General Risner presented a copy of his book entitled, "The Passing of the Night" to President Nixon at the White House in April of this year.

During the time General Risner was incarcerated in North Vietnam, his five sons continued to grow up and now are young gentlemen. Robinson Jr., 25, is married and lives in Oklahoma City. He is a graduate of Oklahoma State and recently received his master's degree in Criminology from Sam Houston State University in Huntsville, Texas. He is presently serving an

internship with the State of Oklahoma and eventually wants to counsel young people.

Jeff, 19, is a 1974 graduate of Clovis High School and, along with his brother, Paul, 17, is spending the summer working in Oklahoma City. Paul has one more semester of high school in Clovis.

The two youngest Risner

sons are spending the summer at home at Cannon Air Force Base. Tim, 15, is a graduate of

Marshall Junior High School and will enter Clovis High School this fall. During the month of June he was enrolled in a driver's education course.

Danny, 13, will be in the eighth grade at Marshall Junior High

this fall.

The two younger Risners have a summer-full of activities, with General and Mrs. Risner (the former Kathleen Shaw of Ware Shoals, S.C.), participating as much as possible. High on the list of summer pastimes is working with the family's two horses, Peyton's Jed, a registered quarterhorse out of 3 Bar, and April, a quarterhorse, boarded at Curry's Corrals.

Tim and Danny are learning rodeo competition and practice barrel riding, poles, flags, rescue and relay races, goat tying and keyhole races. Tim won two first places in competition, one at Curry's Corrals and one at Spriggs Stables. Danny captured a second place in keyhole racing at Spriggs Stables recently.

Tim and Danny both belong to the Curry Riding Club and both rode in the Pioneer Days Parade. The family enjoys riding together, taking turns on the two horses, when time permits.

General and Mrs. Risner and Danny also enjoy attending Little League games at Cannon Air Force Base and watching Tim, who is a member of the Road Runners Little League, play center and right field. Both boys have membership in the swimming pool at Cannon, and are spending some leisure summer hours in this activity also.

A favorite family pastime is paddle ball and many hours are expended in this pursuit. Last Christmas all the Risners received paddle balls, so they are well fit for competition. The Risners, in another family endeavor, recently went to Lake Conchas and spent the weekend fishing, camping out and boat riding. While they were at MacDill Air Force Base in Florida, they enjoyed going to the beach together.

During the July 4th holidays, General and Mrs. Risner and Tim and Danny made a trip to Oklahoma City to visit with the other three Risners and to renew family friendships.

The Risners came to Clovis and Cannon Air Force Base on

Feb. 24, 1974, when he was reassigned to Cannon as 832nd Air Division Commander. Of this new assignment, Mrs. Risner says, "I knew I liked Clovis after 24 hours and I'd like to stay here for a while." General and Mrs. Risner have discussed the possibility of retiring here when that time comes. Says General Risner, "The people here are so very friendly. I also like the dry climate and the fact that I can have horses."

General Risner is frequently called to speak before groups in the surrounding areas and is a popular guest speaker. Just prior to my interview with the family, he had been in Lubbock speaking to the Lubbock Press Club and at Reese Air Force Base. He frequently speaks to groups at Cannon and in Clovis, and at dining-outs at different Air Force Bases.

General Risner, a native of Mammoth Spring, Ark., graduated from Central High School in Tulsa, Okla., in 1942. Following his enlistment in the Army Air Corps in April 1943 and advanced flight training at Williams Air Force Base, Ariz., he was awarded his wings and a commission as a second lieutenant in 1944.

He subsequently flew P-38 and P-39 airplanes in Panama until 1946, when he separated from the service. During the years 1946 until February 1951 the F-51 as a member of the Oklahoma Air National Guard.

General Risner was recalled to active duty in February 1951 and was assigned to the 85th Tactical Fighter Squadron at Will Rogers Field in Oklahoma City. His upgrade training with the 85th Tactical Fighter Squadron in RF-80's was at Shaw Air Force Base, S.C., and in May 1952, he was assigned to the 336th Fighter Interceptor Squadron, 4th Fighter Wing at Kimpoo, Korea.

While there he flew more than 100 combat missions in the F-86 over North Korea. General Risner was credited with eight enemy kills and became the 20th jet ace during the Korean War.

In March 1953, General



FAMILY ACTIVITIES...Brigadier General Robinson Risner and his sons, Timothy, left, and April, a quarterhorse. Gen. Risner is Commander of the 832nd Air Division at Cannon Air Force Base.

registered quarterhorse out of 3 Bar, and April, a quarterhorse. Gen. Risner is Commander of the 832nd Air Division at Cannon Air Force Base.

Risner was reassigned to the 50th Fighter Bomber Wing at Clovis. Flying F-86's, he hi-fighted with the Wing to activate Hahn Air Base, Germany. After serving as Squadron Operations Officer of the 81st Fighter Bomber Squadron, 50th FBW, General Risner became the Squadron Commander in November 1954.

His reassignment to George Air Force Base, Calif., as Wing Operations Officer, 413th Fighter Wing came in July 1956. Subsequently he served as Commander of the 34th Fighter Squadron, also at George AFB until 1960.

While at George AFB, General Risner was selected to fly the Charles A. Lindbergh Commemorative Flight from New York to Paris in 1956. During the solo flight in an F-100 he set a trans-Atlantic

speed record, covering the distance in six hours and 38 minutes.

During 1960 and 1961 General Risner attended the Air War College at Maxwell Air Force Base in Alabama and for the next three years he served on the Joint Staff of the Commander in Chief, Pacific.

In 1964, General Risner was assigned as Squadron Commander of the 67th Tactical Fighter Squadron, Kadena Air Force Base, Okinawa, where he flew the F-105 Thunderchief. While on temporary duty with the 67th TFS to Korat Air Base, Thailand, he was shot down over North Vietnam in April 1965 and was rescued. General Risner was returned to duty and in September 1965 was shot down again over North Vietnam and captured. While a prisoner of war in

Hanoi, General Risner served first as the Senior Ranking Officer and later as Vice Commander of the 4th Allied POW Wing. He was repatriated in February 1973 and five months later was assigned to the 1st Tactical Fighter Wing at MacDill Air Force Base, where he became combat ready in the F-4.

General Risner, a command pilot, has numerous decorations to his credit. He has received the Air Force Cross, the Silver Star with one oak leaf cluster, the Distinguished Flying Cross with two oak leaf clusters, the Air Medal with seven oak leaf clusters, and the Purple Heart with three oak leaf clusters.

General Risner was promoted to his current grade of Brigadier General on May 8, 1974.

Reports Required For SSI Program

The new Supplemental Security Income (SSI) program administered by the Social Security Administration requires reports from recipients that are not required from people receiving only social security benefits. William Ent, social security field representative announced today. "It is important that people receiving the SSI payments be aware of their obligations."

For example, Ent continued, "a person receiving social security may not have to report if he is working (unless

he is disabled) if he does not expect to make over \$2400 in a year. A person receiving SSI must report ANY work he or she does. Also, any other income that a social security beneficiary would not normally report—such as prizes, gifts, increases in other pensions, interest payments, etc.—must be reported by those receiving SSI payments.

There are other points to remember. If a person moves, we have to know not only the new address, but also need to see if there is a change in the

living arrangements of the person receiving SSI. If a husband and wife separate, or a person enters an institution, or a death occurs, the Social Security Office should be notified immediately so that the individual's eligibility can be redetermined.

"People receiving SSI payments should ask their social security office for pamphlet number 73-11010, 'Your Claim for Supplemental Security Income,'" Ent concluded.

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At
MAIZE DAYS



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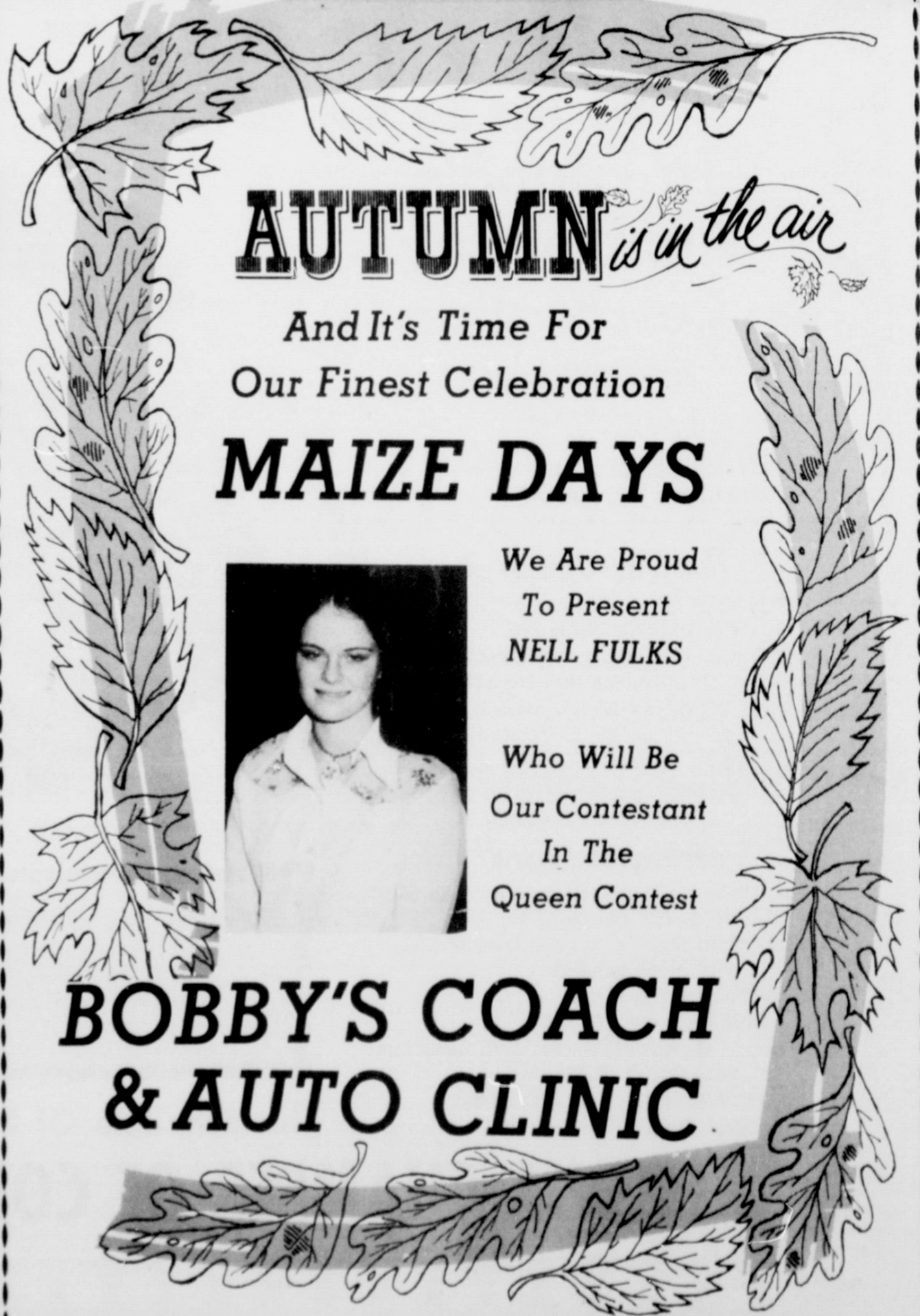
- ★ PARADE
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In The
Queen Contest



BOBBY'S COACH & AUTO CLINIC

Electric Company Builds New Plant

Southwestern Public Service Company announced Wednesday the first step in a program which sets the stage for the company to take a lead role in the construction of the nation's first power plant to use a gas-cooled breeder reactor.

Roy Tolk, chairman and president of the electric company, said the Gas-Cooled Fast Breeder Reactor (GCFR) plant, would have a generating capability of 300,000 kilowatts and would be located on a site provided by Southwestern, probably at the Harrington Station, northeast of Amarillo.

"We have signed a letter of intent with General Atomic Company of San Diego, in which we would contribute \$100 million to the project. Substantial additional financial support will be required from the electric utility industry and the U.S. Atomic Energy Commission," Tolk said.

"Our long-range projections call for additional generating capability in the mid-1980's; so, this development program fits right into our growth pattern and could very well be our introduction to nuclear power. We will, of course, have a conventional generating unit in

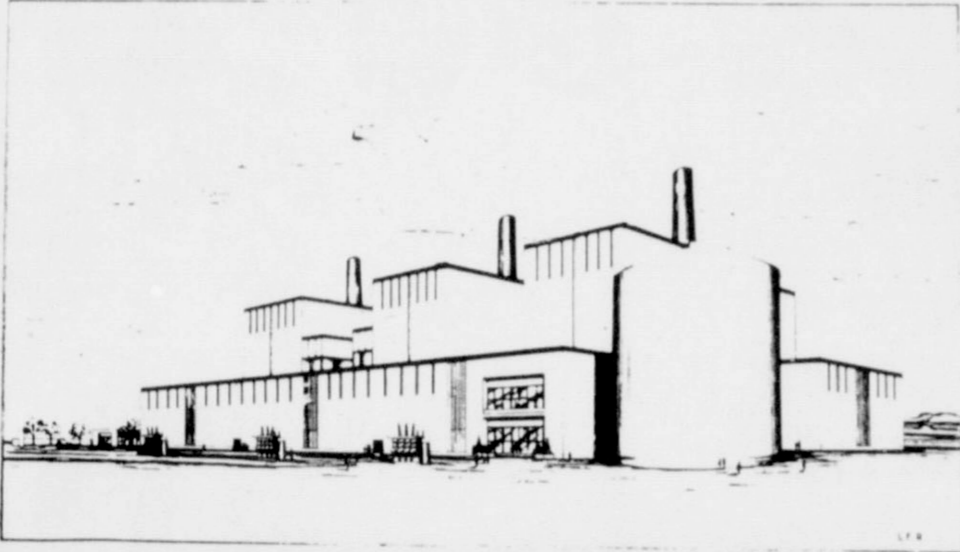
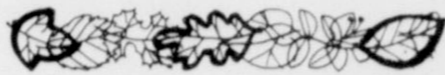
service to meet our customer's needs, if that is necessary, but are enthusiastic about the prospects for the breeder unit being available," Tolk said.

General Atomic has been working on a Gas-Cooled Breeder Reactor for 13 years. Support for the program has come from the Atomic Energy Commission and a GCFR Utility Committee comprised of 57 investor-owned utilities, 55 rural electric cooperatives and three European electric utilities. Included in the cooperatives participating in the program are the Rita Blanca Electric Cooperative, Dalhart; the Bailey County Electric Cooperative, Muleshoe; and the Tri-County Electric Cooperative, Hooker, Oklahoma.

Breeder reactors have the unique capability of producing more nuclear fuel material than they consume. Because of this potential to stretch nuclear fuel resources, breeders are regarded as an essential component of the long-range success of the nuclear power industry. In operation, the GCFR will produce nearly 1 1/2 times as much fuel material as it consumes.



DEBRA DORRELL...Debra is a high school junior and the daughter of Mr. and Mrs. Harold Taylor. Miss Dorrell is sponsored by Rushing Insurance Agency. Debra is shown with an old cooking stove complete with cooking ware belonging to the Glenn Floyd family.



NEW PLANT...Artist's rendering of how Southwestern Public Service Company's proposed 300,000 kilowatt GCFR nuclear demonstration plant might look adjacent to a conventional coal or gas-fired generating

station. The cylindrical structure on the right houses a prestressed concrete reactor vessel, 84 feet in diameter and 71 feet high, and contains the principal components of the nuclear steam supply system.



DELISSA DAWN DYESS... Delissa Dawn is the seven-year-old daughter of Mr. and Mrs. Larry Dyess and is sponsored by New York Life-Judy Cummings for Little Miss Friona Contest.



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MAIZE DAYS

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MARILYN JONES
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In The Annual Queen
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Season. We Will Be Happy To Serve You



O.L. (Mac) McMurtrey, Mgr.



JANICE HAYES...Janice is a high school senior and the daughter of Mr. and Mrs. Howard Hayes. Miss Hayes is sponsored by

USLIFE Life Insurance of Texas. Janice is shown with an antique player piano at Benger Air Park owned by Elvie Jennings.



Old Tascosa Courthouse

Old Tascosa Was First Building

The first Boys Ranch building was the renovated courthouse of Old Tascosa (pictured).

A highly successful home for homeless boys, the ranch was established in 1939 by the late Cal Farley, North Texas businessman, who dominated the sport of welterweight wrestling in the 1920s.

The physical plant today consists of more than 30

buildings and some 1,010 acres of land on the headquarters spread, plus 9,000 acres in nearby parcels. Most of the land, structures and operating equipment have been donated outright by individuals, civic clubs and church groups.

Current population is more than 300 boys who operate the ranch, attend school and vocational training, and participate in a wide variety of

sporting activities.

Though more than 40 per cent of the boys were in serious trouble with the law before coming to Boys Ranch, about 95 per cent stay and "graduate" from the ranch, entering the adult world as useful, self-reliant citizens.

J. Edgar Hoover has called Boys Ranch a blueprint for the prevention of crime. Visitors are always welcome.

Safety Is Urged For Firearms

Pointing out that firearms accidents, last year's major fatal farm accident, took 42 lives on Texas farms and ranches in 1973, the Texas Safety Association suggests some basic gun safety rules for the farmer or rancher.

All firearms should be securely stored after a check to make sure they are unloaded. Any person allowed to use a firearm should be familiarized with its safe use and should be responsible enough to follow the rules. A gun should not be used by a person who is fatigued or intoxicated.

Hunters should check in and out and should be required to specify where they will hunt. They should wear identifiable clothing. The farmer-rancher should be careful not to overstock his place with too many hunters.



Take The Laundry To E-Z Way This Week And Have Time To Enjoy All The Good Old Fashioned Fun Of
MAIZE DAYS
E-Z WAY
LAUNDRY

IT'S FALL AND IT'S MAIZE DAYS
TIME IN FRIONA

It's that time in Friona when we gather with our friends and neighbors to rejoice that another harvest season is near. We at Production Credit are proud of the service we are able to offer to the fine farmers of this area.

Production Credit Association

Phone 247-2758 In Friona

FAIR

FUN FOR EVERYONE

We Invite You To Join Us In Friona For Our Annual Fall Celebration

MAIZE DAYS
CITY BODY SHOP

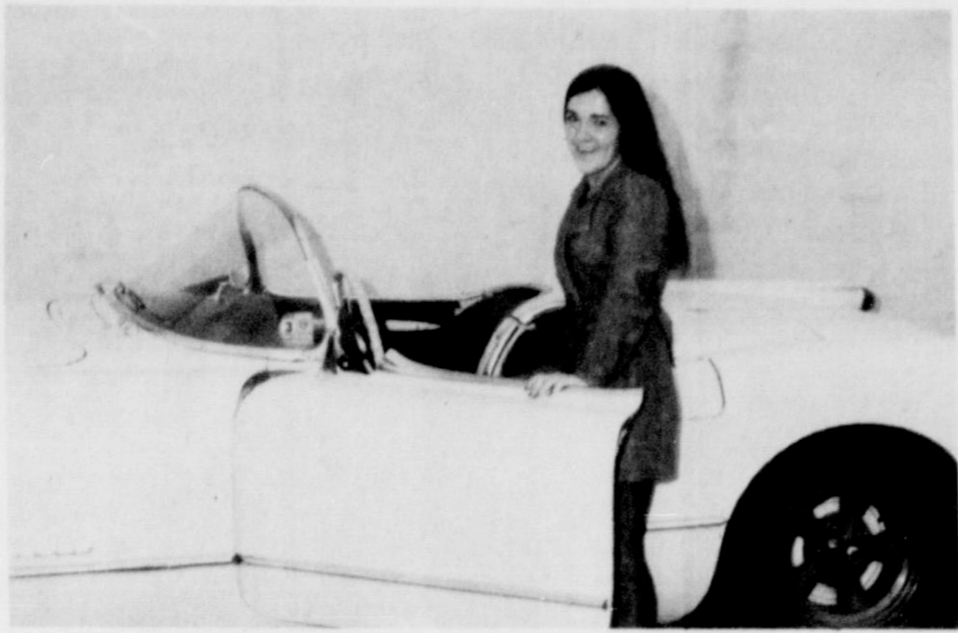


Come One... Come All!

MAIZE DAYS

Loads Of Fun For Everyone!

PLAINS HARDWARE



D'AUN WILSON...D'Aun is a high school junior and the daughter of Mr. and Mrs. Hilton Wilson. Miss Wilson is sponsored by

Reeve Chevrolet and is seen with an automobile belonging to her sponsor.



CINDY LUNDY...Cindy is a high school junior and the daughter of Mr. and Mrs. Leroy Lundy. Miss Lundy is sponsored by

Ag-Chem Fertilizer. An antique Ford truck belonging to Friona Motors is of interest to Cindy.

COME TO THE *Carnival*

Welcome To Friona's Fall Festival Of Fun.....

MAIZE DAYS

We Are Happy To Introduce **SHANNEL WOODARD** As Our Contestant In The Little Miss Contest



HUB AERIAL SPRAYING SERVICE

Phone 265-3250

Welcome FALL

Don't Miss Out On All the Fun At Friona's Fall Festival

MAIZE DAYS

We Are Pleased To Present **IRIS STEPHENSON** As Our Representative In The Maize Queen Contest




"Discover The Wonderful World Of Viviane Woodard*"

Chalet e' Bonte'

THESE SPONSORS WELCOME YOU TO FRIONA'S CHURCHES

Church Chuckles by CARTWRIGHT



"I've recently received some threatening letters — let me read you this one from the mortgage company."

<p>ASSEMBLY OF GOD 10th and Ashland—Rev. Larry Watts, pastor Sunday School—9:45 a.m. Worship—11 a.m. Young People—6 p.m. Evening Worship—7 p.m. Wednesday Worship—7:30 p.m. Sunday Men's Fellowship—7 p.m.</p>	<p>SIXTH ST. CHURCH OF CHRIST 502 W. Sixth—Terry Brown, Preacher Bible Study—9:30 a.m. Worship—10:30 a.m. Evening—6 p.m. Wednesday evening—8 p.m.</p>
<p>CALVARY BAPTIST 14th and Cleveland—Rev. Ron Trusler Sunday School—10 a.m. Worship—11 a.m. Christian Training Union—9:30 a.m. Evening Worship—6 p.m. Wednesday Prayer Meeting—8 p.m.</p>	<p>LUTHERAN CHURCHES Rev. Duane Kirchner Redeemer—Sunday School & Bible Class, 10 a.m. Worship Service—11 a.m. Immanuel—Worship Service, 9 a.m. Sunday School & Bible Class, 10 a.m.</p>
<p>CALVARY BAPTIST MISSION 5th and Main—Rev. I.S. Ansley, pastor Sunday School—9:45 a.m. Worship—11 a.m. Evening Worship—7:30 p.m. Wednesday Prayer Meeting—7:30 p.m.</p>	<p>UNION CONGREGATIONAL CHURCH Euclid at 16th—Rev. David R. Plumb Sunday School—9:45 a.m. Worship—11 a.m.</p>
<p>FIRST BAPTIST Sixth and Summitt—Rev. Bill Penland Sunday School—9:45 a.m. Worship—11 a.m. Training Union—6 p.m. Evening Worship—7 p.m. Wednesday Prayer Meeting—8:30 p.m.</p>	<p>TENTH ST. CHURCH OF CHRIST 10th and Euclid Sunday Worship—10:30 a.m. Evening—7 p.m. Wednesday Evening—8 p.m.</p>
<p>MEXICAN BAPTIST CHURCH 4th and Woodland—Rev. Donnie Carrasco Sunday School—9:45 a.m. Worship—11 a.m. Training Union—5 p.m. Evening Worship—6 p.m. Wednesday Prayer Meeting—8 p.m.</p>	<p>SIXTH ST. IGLESIA de CRISTO 408 W. Sixth—M.R. Zamorano Bible Study—9:30 a.m. Worship—10:30 a.m. Evening—8 p.m. Thursday evening—8 p.m.</p>
<p>NEW ZION BAPTIST CHURCH Highway 60 & Pierce—Rev. L.V. Mays, pastor Sunday School—10 a.m. Morning Worship—11 a.m. Wednesday Evening Services—8:30 p.m.</p>	<p>FRIONA UNITED METHODIST CHURCH 8th and Pierce—Bobby McMillan Sunday School—9:45 a.m. Worship—11 a.m. MYF—6 p.m. Evening Worship—7 p.m.</p>
<p>ST. TERESA'S CATHOLIC CHURCH 16th and Cleveland—Father John Coppinger Mass—10:30 a.m. and 8:00 p.m. Confessions—Sunday, 10 a.m.</p>	<p>UNITED PENTECOSTAL CHURCH Fifth and Ashland—Pastor Jim Robinson Sunday School—10 a.m. Worship—11 a.m. Wednesday Evening—7:30 p.m. Sunday Evening—7 p.m.</p>

TSTI Uses Method To Teach Agriculture

From Sunday News-Globe
September 2, 1973

BY WAYNE BOARD
Farm and Ranch Editor

The folks at the Texas State Technical Institute go about the business of turning out students from the TSTI Livestock and Ranch Operations department in a different manner than at most state-supported institutions.

There is no real system to the educational approach to teaching agriculture at TSTI.

As an example, Brian Bray head of the LRO, had 34 students when he began his program last September. From that 34, some graduated in January and others found jobs early, so they left the institution.

When the LRO first got fired up in 1970-71, Bray had 10 students. The number increased the next year to 32.

After the end of two years of operations, Bray found that 32 had graduated, three were drafted, four took early job placements and three dropped out to find employment.

The LRO manager said that those 32 students who managed to stick it out for completion of their course work now earn an average of \$548 per month. On that salary each year, the student will be paying \$818 in federal income tax.

"In less than two years after graduation," Bray said, "each will have paid back in taxes

what it cost to educate him (\$1,600 per year). That does not include sales taxes that will be paid because the students will have more purchasing power."

To attract attention to their programs, Bray and his staff mailed 600 letters to custom cattle feeding operations, feed mills and other agri-business firms to introduce their offerings on a nationwide basis.

In return, TSTI received applications from students, offers of jobs for graduates and industrial help.

Stressing that the institution's territory includes 52 counties, Bray said students come from the area, as well as far away as New York.

Explaining that TSTI students spend 85 per cent of their time on laboratory work, Bray said the classes worked and handled 16,000 head of cattle through their studies.

"Our biggest problem," he said, "is keeping students. We have such a demand for students, the industry takes them early. There is no real finish—we consider them graduated when they get a job. That is part of our individualized instruction."

This fall at TSTI, where agriculture is being emphasized more and more, he said courses will be added for animal technology, seed processing, farm managing, agricultural chemicals, irrigation pump repairs and swine program.

To help fill the demands for butchers, sure to be created when Iowa Beef Processors, Inc., finishes its multi-million packing facility that will have a daily kill capacity of 3,600 head of beef, meat processing will be offered at TSTI, as well as agricultural machinery mechanics that includes everything from trucks and combines to tractors.

Last year, the Texas Animal Health Commission, Texas A&M University and Chem-Agro conducted a research program on scabies control.

Five chemical companies will join with TSTI in similar programs this fall.

As for students themselves, Bray said they have built a rodeo arena and have a regular club because "students are more interested in this type thing than playing ball. We even own our own bucking bulls and horses."

Further touting this business of "individualized instruction," Bray said he was writing a mathematics book that "uses cattle instead of apples. We're the most closely knit department on campus. If we shut the door at 5 p.m., attendance would be down."

The students, Bray said, are "getting to do what they want to do—not what they have to do. There is more disillusionment with two-and-four-year programs. We're not bound by old academic rules and regulations. We teach what needs to be taught."

Apparently, Bray is not disillusioned with those two-and-four-year programs. He has and will continue to take courses at Texas Tech University and West Texas State University, he said.

Cost for operating the LRO department is this year \$42,000, with bulk going to pay salaries, said Lovell Pillow, TSTI general manager. The reason for the low figure, he said, is because of cooperation from farmers and custom cattle feeding managers.

"With the feedlots allowing us to use their facilities," Pillow said, "we don't have need to set up our own feedlot."

Since WTSU has feeding facilities at its Nance Ranch and Texas Tech has its Texas Tech University Center at Amarillo near Pantex, does TSTI duplicate services offered at other state-funded institutions?

"Our curriculum is different and our intent is different," Pillow said, "although the facilities may be the same. Our intent is to produce vocational-trained students."



JERRI BENGE...Jerri is the daughter of Mr. and Mrs. Stanley Bengé and is a junior in Friona High School. Miss Bengé is sponsored by Black Grain Company. Jerri finds an antique chest belonging to Eva Miller very interesting.



SHELIA KAY GRESHAM...Shelia is the seven-year-old daughter of Mr. and Mrs. Wendell Gresham and is a contestant for Little Miss Friona.




DODIE LEA JONES...The One and Only is sponsoring Dodie for Little Miss Friona. She is five years old and is the daughter of Mr. and Mrs. Charles Jones.

HELLO, FALL!

It's That Time Of
Year When We Welcome
The Fall Harvest Season In
Friona At....

MAIZE DAYS



We Are Proud
To Introduce
**TAMMY
SHELTON**
Who Will
Represent Us
In The Maize
Queen Contest.



GATLIN LAND CO.



AUTUMN

In Friona
Means It's
Fun-Time At
Our Annual
Celebration....

So Join Us As We
Celebrate Another
Fine Harvest
Season In
Friona.



WELCH AUTO SUPPLY



CATTLE AND GRAIN ...



The Two Go Together To Form A Natural
Partnership.

We're Proud To Be A Part Of This Great
New Cattle-Grain Partnership In This Area.

We're Also Glad To Salute Friona
On Its Celebration Of
MAIZE DAYS.



BIG TEX



1,000,000 BUSHEL CAPACITY

CATTLE & GRAIN INC.

CUSTOM CATTLE FEEDING
20,000 HEAD CAPACITY

ELEVATOR DIVISION
P. O. BOX 83
SUMMERFIELD, TEXAS 79085

TELEPHONE, HEREFORD, TEXAS
806-276-5230



"CINDERELLA" INDUSTRY...The "Cinderella" industry of the High Plains is now facing severe economic losses. Many feeders

have been losing up to \$100 a head and some feedlots throughout the Panhandle have been forced out of business.



LISA CUMMINGS...A 17-year-old senior and daughter of Mr. and Mrs. Doyle Cummings. Miss Cummings is sponsored by Harper Feed and Harvesting. Lisa stands by a grip mill belonging to Aubrey Rhodes.



APRIL MAY...April, six, is the daughter of Mr. and Mrs. Arlen May and is a Little Miss Friona contestant.



GLEND A ELLIS...Glenda, five years old, is the daughter of Mr. and Mrs. Mike Ellis and is sponsored by Ruthie's in the Little Miss Friona Contest.



WENDY HINKLE...six years of age. Wendy is the daughter of Mr. and Mrs. Jerry Hinkle and is a contestant for Little Miss Friona.



SHARLENE PARR...The Friona Star is sponsoring Sharlene for Little Miss Friona. Her parents are Mr. and Mrs. Ira Parr and she is seven years old.

Save the Sauce for Cooking Your Game

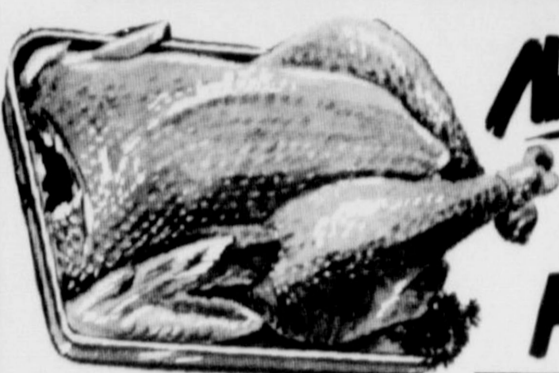
The hunting trip—out at the camp with the boys—is not the time for a few friendly drinks, says the Texas Safety Association.

Drinking before heading for the field will rob valuable alertness and dexterity; vision becomes less accurate, and the exhilaration of the hunt can become more important than watching where a gun barrel is pointed, reminds TSA.

Get plenty of rest. Never hunt when groggy. And, never drink in the field.

ROUND UP of VALUES

Prices Good Week Of 9-30-74



Meat SPECIALS

U.S.D.A. Inspected **FRYERS** Whole Lb. **39¢**



Cut-Up Pan Ready **FRYERS** Lb. **45¢**

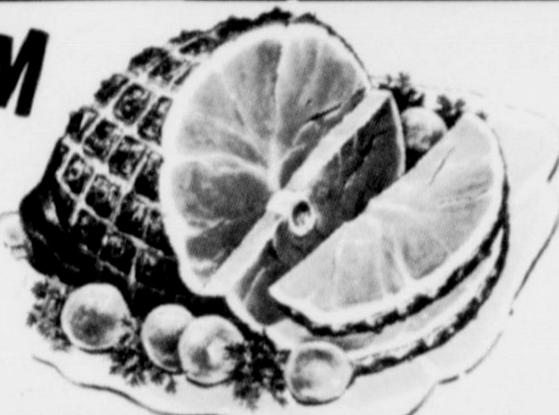
Fresh Ground **PORK SAUSAGE** Regular Seasoned Lb. **89¢**

Fresh Cut **PORK SHOULDER ROAST** Lb. **69¢**

Fresh Sliced **PORK STEAK** Lb. **79¢**
Swift's Proten Beef Fry or Charcoal **CHUCK STEAK** Lb. **89¢**

SMOKED HAM

BUTT END Lb. **79¢**
SHANK END Lb. **69¢**
WHOLE HAMS Lb. **79¢**



Top Cut Boneless **ROUND STEAK** Lb. **\$1.69**

Colo. X Fancy Red Delic. **APPLES** Lb. **29¢**

Texas Select **CUCUMBERS** Lb. **19¢**

Calif. **EGG PLANTS** Lb. **29¢**

FINE CHINA 49¢ EACH BASIC PIECE

THIS WEEK'S FEATURE **Cup**

Lipton TEA BAGS 100 Ct. **\$1.29**

KLEENEX 200 Ct. Facial Tissue **2/79¢**

Asst. **JELLO** 3 Oz. **2/33¢**

Blackburns Crystal White **SYRUP** 32 Oz. **69¢**

Van Camps **PORK 'N BEANS** 300 Can **2/57¢**

FROZEN FOOD Niblets In Butter Sauce **CORN** 10 Oz. Pkg. **39¢**

LISTERINE 14 Oz. **99¢**

409 CLEANER 22 Oz. **69¢**

COLD POWER Detergent Giant Size **79¢**

Gorton **FISH STICKS** 16 Oz. Pkg. **98¢**

Morton's **HAM DINNER** 10 1/2 Oz. **75¢**

Campbell MUSHROOM SOUP No. 1 **2/39¢**

COMFORT EFFICIENCY ECONOMY

you get it all with NATURAL ENERGY Gas Heating

Fresh, warm air gently circulating from floor to ceiling—so nice to take for granted. Comfort is clean gas heat.

And that dependable comfort is such a bargain here in West Texas. Though gas energy costs a little more than it use to, gas furnaces still cost less than one-third as much to operate as similar electric furnaces.

And at the same time you're saving money with gas heating, you can also have a warm feeling knowing that you're helping conserve energy. Gas heating uses only half as much energy as an electric system doing the same job.

Comfort, efficiency, and economy... you get it all with natural energy gas heating.

Independent Study Sources:
1. ELECTRIC UTILITY ADVERTISING AND THE ENVIRONMENT. Oak Ridge National Laboratories, April 1972.
2. ENERGY AND THE ENVIRONMENT - ELECTRIC POWER. Council on Environmental Quality, August 1973.
3. CALIFORNIA'S ELECTRIC GUARDIAN. Vol. 10, The Need Companion with support of the National Science Foundation, September 1972.
4. ENERGY UTILIZATION EFFICIENCY OF MAJOR HOME APPLIANCES. American Gas Association, July 1973.

PIONEER NATURAL GAS COMPANY



HOUSER

GROCERY & MARKET

WE GIVE GUNN BROS. STAMPS



SHURFRESH MILK FOR GOODNESS SAKE

TenderCrust BREAD

DOUBLE ON WEDNESDAY WITH \$2.50 PURCHASE OR MORE



National Mule Memorial, Muleshoe

Photo Courtesy Texas Highway Department



PATTIJON TALLEY....Pattijon is a high school senior and the daughter of Mr. and Mrs. Calvin Talley. Miss Talley is sponsored by Parmer County Pump Company. Pattijon is shown with an antique record player belonging to her parents.

Meeting Scheduled For Cattle Raisers

Economics and health problems will highlight the forthcoming directors meeting of the Texas and Southwestern Cattle Raisers Association at College Station, Texas, Oct. 2-3, reports Hilmar G. Moore, TSCRA president.

Cattle and feed prices now and in the year ahead will be examined by economists as well as financial planning for beef producers of the future. An in-depth study made recently at Texas A&M University concerning the long-range implications of the current beef cattle crisis will be reviewed at this meeting.

The new developments in USDA beef carcass grading will be explained by Dr. Zerle

Carpenter of A&M's animal science department. Other speakers from the university include Dr. John Hopkin, Dr. O.D. Butler and Dr. L.S. Pope.

A proposed regulation change in the brucellosis program concerning testing of market cattle will also be reviewed. At a joint meeting of the animal health and Mexican border committees, status reports will be given on screevworm, fever tick and scabies infestations.

Other committee meetings to be held include those of agricultural research, marketing, legislative, agricultural labor and soil conservation. The general session will be held at 9 a.m., Oct. 3 at the headquarters motel, Aggieldand Inn.

FAIR WEEK

And It's Fun-Time In Friona During
MAIZE DAYS

We Congratulate
The Citizens Of
Friona On Putting
Together Another
Fine Fall Harvest
Celebration



BURKE INMAN TRUCKING CO.

Mule Memorial Is Found In Muleshoe

What better place for a monument to mules than this uniquely named town?

Mules pulled the covered wagons west, plowed the first sod for pioneers, hauled freight, built the first railroads and highways. With rapid disappearance of mules from the American scene in recent decades, a group of Texas citizens determined to erect a memorial to those unsung

beasts. Donations for the monument were received from throughout the nation; in fact, a gift of 21 cents was sent by a mule driver from Samarkand, Uzbekistan, Russia.

The memorial was unveiled on July 4, 1965. It is located near the intersection of U.S. 70/84 in downtown Muleshoe.

The town was named for a famous early ranch brand.





Autumn

It's That Time Of Year When We Join
With Friona Folks In Celebrating
Another Fine Harvest Season

MAIZE DAYS



We Are Proud To
Be Sponsoring
LISA CUMMINGS
In The Maize
Queen Contest
CLIFTON HARPER
Custom Combining
And Seed Sales
Phone 247-3307



FAIR DAYS

We Invite You To Join In
All The Fun At Friona's Big
Celebration....

MAIZE DAYS

PRIZES

CONTESTS

SOMETHING
FOR
EVERYONE!

EXHIBITS

**FRIONA PARTS
AND SERVICE**

DON'T MISS IT!

Agriculture Is Big Panhandle Business

In this age of synthetic fabrics, protein substitutes and vitamin supplements, some scientists are predicting the day when agriculture will no longer feed and clothe this growing nation.

Such is not the case for the Texas Panhandle where the production of food and fiber continue to be big business despite recent economic disruptions.

Texas agriculturalists added almost \$6.5 billion to the state's economy last year, and the Panhandle can claim a major portion of that billion dollar bonanza.

Although all the figures have not come in, record crop yields and generally higher prices for all livestock could be expected to push cash receipts for the 23-county area over \$1 billion, according to Agriculture Commissioner John C. White.

A major production area since World War II, the Panhandle has undergone some dramatic changes in its agricultural industry.

WATER

Irrigation was the major development that opened the area's agricultural potential. Once considered part of the "Great American Desert," the region has grown and prospered since the discovery of the vast underground water supply—the Ogallala Aquifer.

According to the 1969 Census of Agriculture, more than 3 million acres of cultivated land are under irrigation making possible such yields as 40 bushels of wheat, 90 pounds of sorghum, 400 pounds of cotton and 125 bushels of corn per harvested acre.

Not only has irrigation increased the yields of existing crops, but it has also opened the area to new crops and land uses.

DROUGHT

It is an old story by now, but drought conditions have been a distressing problem in the panhandle this past year. "This is one of the driest years, and although it was not considered a major drought, soil conditions approached those of the 1950's," Commissioner White noted.

The expected production decreases in wheat, cotton and sorghum have been indications of how dry the area actually was. Early marketing of cattle because of the lack of good rangeland has also been the rule in many Panhandle counties, White added.

Parmer County was not hit as hard as many High Plains counties since more than 50 per cent of the farmland in the county is under irrigation.

COTTON

Southerners call it "King Cotton" and the Texas Panhandle produced more than

2.7 million bales in 1973. This was more than half of the state's total yield and almost one-fifth of the total U.S. production.

Dawson, Lubbock and Lynn counties led the area in cotton production and combined, accounted for 32 per cent of the cotton on the Texas Panhandle.

GRAIN

While cotton may be king, corn still reigns in Parmer County. Sixty-eight per cent of the state's corn crop was grown on the High Plains last year, and Parmer County led the state in corn production with 17,594,000 bushels.

Corn is such a vital part of the area's agricultural production that Parmer and Castro County combined produce at least 60 per cent of the Panhandle's total corn crop.

More than 2 million acres are cultivated in wheat in the 23 counties of the Northern High Plains, which produces almost 67 per cent of the state's total wheat yield.

In 1973 Parmer County ranked eighth in total wheat production with a yield of 3.5 million bushels. Usually ranked in the top ten wheat producing counties in the state, county farmers have cultivated almost 112,000 acres in wheat.

Sorghum is the principal grain for the Texas feedlot industry and the Panhandle produced more than 144 million bushels for grain last year. Parmer County ranked eighth in the state with a 15.4 million bushel yield.

Sorghum is such an important grain to High Plains' farmers that the Panhandle's total production was more than the total yield of every state in the nation except Kansas.

CATTLE

The greatest "Cinderella" story in the Panhandle is that of the feedlot industry. Commissioner White noted that starting with less than 300,000 head on feed in 1958, cattle feeding has grown into a billion dollar business.

As of January 1, there were more than 2.2 million head of cattle on feed in Texas. This was more than any other state, and the Texas Panhandle accounted for 54 per cent of this total.

The area reported almost 1.5 million head on feed which was far below the 2 million head capacity of Panhandle feedlots. Parmer County, ranking second in the number of cattle on feed, recorded 223,000 head—a 65,000 head decrease from county feedlot capacity.

County declines in cattle feeding are only a reflection of what is happening across that state. Some feeders have been losing up to \$100 a head, and many feedlots have gone out of business. In January, 88

feedlots with a 1,000 head capacity were operating on the Panhandle—compared with 92 at the same time last year.

VEGETABLES

One phase of agriculture made possible by irrigation has been the introduction of the vegetable industry. More than 19,000 acres have been cultivated in such crops as cabbage, carrots, lettuce and Irish potatoes.

WHAT'S AHEAD

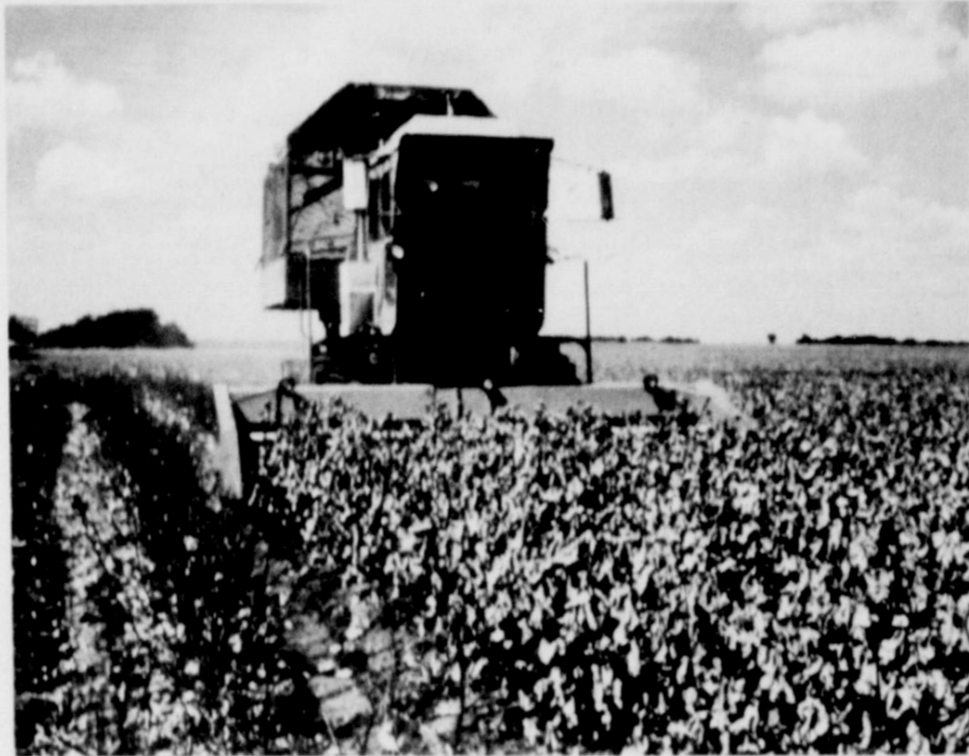
This past year agricultural producers have been caught in a price squeeze between high production costs and low returns for their products.

Irrigation fuel which sold for 9-10 cents a gallon was selling for 27-29 cents per gallon in some counties this summer. This was particularly expensive to some Panhandle farmers who had to run their pumps continuously because of drought-like conditions. On a statewide average, all fuels and chemicals have increased 40 per cent over 1973.

Some of the dry conditions throughout the area have been alleviated by recent rains, and acreage forecasts for 1975 have greatly improved over earlier predictions.

"Agriculturalists have been challenged in their ability to produce, and farmers and ranchers on the High Plains and in Parmer County have met that challenge," White said.

"Agriculture is big business and will always be the Number One business in the Texas Panhandle."



BIG COTTON PRODUCER...The Texas Panhandle produced more than half of the state's total cotton yield in 1973 and almost one-fifth of the total U.S. production.

Fall
Means It's Time
To Celebrate At....

**MAIZE
DAYS**

GIB'S CLEANERS

Announcing the 1975 Fords.

See them at your friendly



Ford

Dealer today.

FRIONA MOTORS

Grand & Highway 60



Friona

**IT'S
FALL**

We Want
To
Welcome
You To

MAIZE DAYS

We Are Proud To Be A Part
Of The Ever-Growing
Agricultural Progress Of The
Friona Area

FRIONA FEED CO.

Wayne Johnson



NOTICE!!

We Are Having A Good
Old Fashioned

MAIZE DAYS

In Friona This Week And You
Are Invited To Attend



**TAYLOR & SONS
BLACKSMITH**



IRIS STEPHENSON...Iris is a high school junior and the daughter of Mr. and Mrs. Doug Stephenson. Miss Stephenson is sponsored by Chalet C' Bonte. Iris is shown sitting in an old antique buggy belonging to the family.



CAROL BAVOUCSETT...Carol is a high school senior and the daughter of Mr. and Mrs. Steve Bavousett. Miss Bavousett is sponsored by Progressive Study Club. Carol is shown with an antique cabinet made of red cedar, which was transported across country. The antique is a family heirloom.



WHEAT PRODUCER...Almost 67 per cent of Texas' wheat yield is produced in the Northern High Plains. Wheat is such an important crop to the area that more than 2 million acres are cultivated in the 23 counties.



HIGH ENERGY GRAIN...Sorghum is the principal grain for the Texas feedlot industry, and the Texas Panhandle produced more of it than every state in the nation—except Kansas.

*Our
invitation*

To You To Attend
**FRIONA'S
FALL
FUN FESTIVAL**

**MAIZE
DAYS**
DON'T MISS IT!

**TASTY
CREAM**
Sylvia & Lee Gibson

**From All Of Us
Old Cowhands....**

Earl Elam, Mgr.
Bill Bailey
Asst. Mgr.
&
All The staff

DIRECTORS

Clarence Martin
Sloan Osborn
Charles Osborn
Joe Osborn
Ralph Shelton
Dub Ingram
Wesley Barnett
J.G. (Red) McFarland

Welcome

TO

MAIZE
DAYS



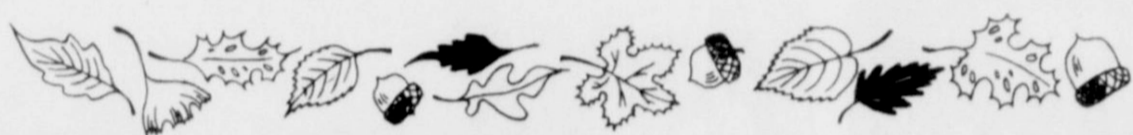
HI-PLAINS FEED YARD INC.



MYRNA PHIPPS...Myrna is a high school junior and the daughter of Mr. and Mrs. E.G. Phipps. Miss Phipps is sponsored by Friona State Bank. Myrna is shown with an unusual mailbox attached to an old plow belonging to the Dale Houlette family.



PAULA LONDON...Paula is a high school junior and daughter of Mr. and Mrs. Richard London. Miss London is sponsored by The Main Place. Paula is shown with an old-time telephone belonging to the Aubrey Rhodes family.



STACIE WESTMORELAND...Stacie, five, is the daughter of Mr. and Mrs. James Westmoreland and is sponsored by Murphree Texaco for Little Miss Friona.



RACHEL BERMEA...six-year-old Rachel is the daughter of Mr. and Mrs. Edmund Bermea and is sponsored by Bermea Brothers in the Little Miss Friona Contest.



ASHLEE GEE...Ashlee is the daughter of Mr. and Mrs. Everett Gee and is six years old. She is sponsored by Mademoiselle Salon in the Little Miss Friona Contest.



SHANNEL WOODARD...Hub Aerial Spraying Service is sponsoring Shannel for Little Miss Friona. She is the seven-year-old daughter of Mr. and Mrs. Clyde Woodard.

Ready-Set-Go
For A Real Big
Old Fashioned

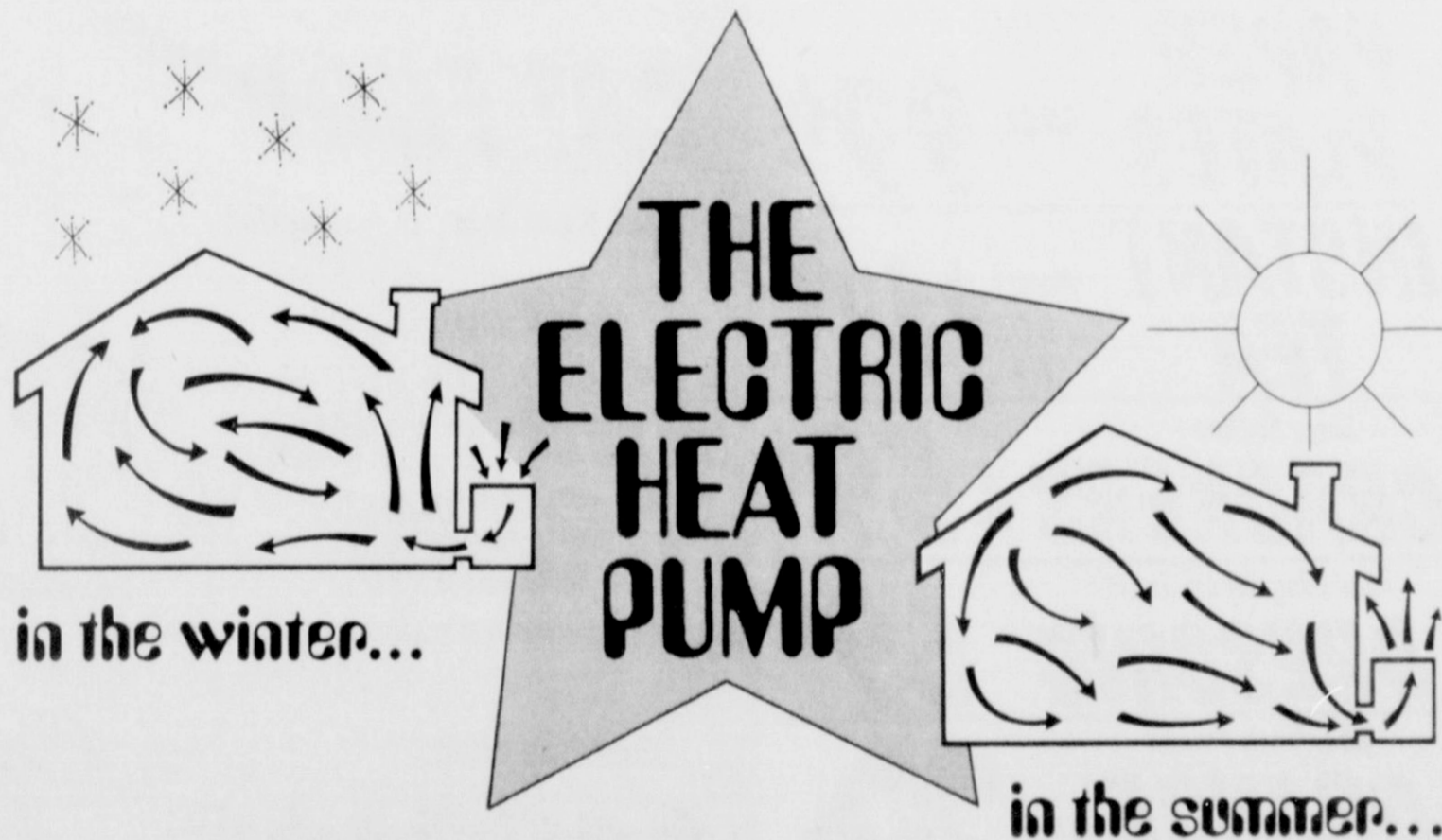
Maize Days



Support Your
City-Wide
Celebration In
Friona Next
Week

FRIONA DAIRY QUEEN

Enjoy All-Season Comfort...



Seasonal changes won't bother your family . . . not when you can enjoy the clean comfort in your home provided by an electric heat pump. The heat pump does it all . . . heats . . . cools . . . dehumidifies . . . with one convenient, dependable unit! The heat pump is economical and energy efficient because it uses otherwise wasted heat and electricity to maintain a constant comfortable climate in your home.

For more information on the heat pump . . . call us for a free electric home heating survey for your own home . . . this week!



The Future Is Electric!

. . . and be sure to take part in the MAIZE DAYS CELEBRATION - OCT. 1 - 5!

AT PIGGLY WIGGLY
We Sell Groceries...
We Give Service!



PIGGLY WIGGLY
MOONLIGHT SALE
 Tuesday Oct. 1
 From 6 p.m. To 10 p.m.

USDA CHOICE BEEF
CHUCK ROAST Blade Cut Lb. **89¢**

USDA CHOICE
CLUB STEAK
 Lb. **\$1.59**

USDA CHOICE
RIB STEAK
 Lb. **\$1.29**

USDA CHOICE
ARM ROAST
 Lb. **\$1.29**

PORK CHOPS Economy Cuts End Cuts Of Loin And Ribs Lb. **49¢**
 From 6 p.m. To 10 p.m. Tuesday Only

PAPER TOWELS Coronet Jumbo Roll **29¢**
 From 6 p.m. To 10 p.m. Tuesday Only

TIDE King Size Detergent **\$1.59** **JOY** Liquid Detergent 22 Oz. Bottle **69¢**

SHORTENING
 Jewel Pre-Creamed 42 Oz. Can **\$1.39**

Heinz Strained **BABY FOOD** 8 4 1/2 Oz. Jars **\$1**

Van Camps No. 300 Cans **PORK & BEANS** **29¢**

Soflin White Paper 200 Ct. Pkg. **NAPKINS** **49¢**

Food King **APRICOTS** No. 2 1/2 Can **44¢**

Chinet Luncheon **PAPER PLATES** 40 Ct. **99¢**

Hearts Delight Halves **PEACHES** 3 No. 303 Cans **\$1.00**

INSTANT TEA Nestea 3 Oz. Jar **\$1.09**

Folgers **COFFEE** 3 Lb. Can **\$2.99**

Zesta Saltine **CRACKERS** Lb. Box **59¢**

Gold Medal Enriched White **FLOUR** 5 Lb. Bag **89¢**



Food King Salad Quart **DRESSING** **69¢**

Shurfresh Frozen **ORANGE JUICE** 12 Oz. Cans **39¢**

One Size Fits All **PANTY HOSE** With Each \$7.50 Purchase **9¢**
 From 6 p.m. To 10 p.m. Tuesday Only

Lady Alice Half Gallon **MELLORINE** **29¢**
 Limit 2 Thereafter 49¢
 From 6 p.m. To 10 p.m. Tuesday Only

Purina Lovin Spoonful 12 1/2 Oz. Can **CAT FOOD** **9¢**
 From 6 p.m. To 10 p.m. Tuesday Only

Clardy's Half Pint **WHIPPING CREAM** **FREE**
 With Purchase Of Each gallon Sunset Gold Milk
 From 6 p.m. To 10 p.m. Tuesday Only

Fresh Firm Heads **CABBAGE** Lb. **2 1/2¢**
 From 6 p.m. To 10 p.m. Tuesday Only

RED POTATOES 5 Lb. Bag **49¢**

STALK CELERY Crisp And tender Each **19¢**

DELICIOUS APPLES New Crop Colorado 3 Lb. **\$1.00**



PIGGLY WIGGLY