



# The FRIONA STAR

VOLUME 53, NUMBER 2

SUNDAY, OCTOBER 9, 1977

20¢

14 PAGES PLUS SUPPLEMENT



**Star Lites**  
By  
**Bill Ellis**

## Proposed Regulation Would Hurt Hospitals

THE PROPOSALS being advanced by the Department of Health, Education and Welfare, which would limit health services available from community hospitals, if not eliminate such hospitals altogether, almost boggles the mind.

Of all the proposals as set forth by a recent publication, about the most absurd would be one to eliminate the practice of obstetrics in hospitals delivering less than 500 babies a year. (Parmer County Community Hospital showed 171 deliveries last year.)

If this proposal should pass, any new babies born in this section of the country would by necessity be born in Amarillo, Lubbock, or perhaps Clovis.

It is doubtful that even Hereford would qualify under the 500 delivery limit.

The latest in the long series of what appears to be "harrassment tactics" against the community hospitals appears to be the product of computer machines.

Surely no human being in his right mind could have concocted such a pact of ridiculous ideas, much less propose that they be made rules and regulations for our nation's hospitals to follow.

We hope that if you are interested in maintaining such a hospital as Parmer County Community Hospital, that you will read the article elsewhere on this page.

Secondly, we hope that you will write four letters. First, write a letter to the DHEW, protesting the action and pointing out the tremendous hardship that would be brought about should these regulations be passed.

Also, take time to write to Congressman George Mahon, and Senators Tower and Bentsen, telling them how absurd the idea is, as well as being an insult to the entire medical profession.

If we don't take the time to protest, then "Big Brother" may decide for us how our medical facilities may be fashioned.

These latest proposals are just another step toward bringing our nation into a Socialized Medicine program, a program which has not succeeded in other lands, but one that the "people planners" seem bound and determined to devise for us.

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WE HAVE REPORTED in the past about the various "Who's Who" con games which are practiced by a number of publishing companies which devise Who's Who lists for every group from high school students to ministers in order to sell the books and/or plaques.

We have been advised that some high school students have received the forms already this year. You'll recall that in one recent year, it was pointed out that virtually every member of some schools, including dropouts and all, received the Who's Who forms.

If you receive such a form, and wish to check up on it, you might want to call Baker Duggins, the school counselor. He has had some experience with the "con games," and can tell you if it is legitimate or not.

As a rule, you should be suspicious of anything that implies that you will be asked to buy anything, be it a book or whatever.

And if it's publicity you're seeking, we are trying to enforce a rule against publishing such "honors," unless they are given to us by a high school or college.

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THIS MONTH'S bills from Southwestern Public Service Company may have caused some "wonderment," because the bills contained a new break-down.

The statements contained an amount labeled as "fuel cost adjustment." This is in keeping with a provision that the electric company has with the City of Friona, that the monthly rates are determined according to the cost of fuel used in producing the electricity.

The amounts on the October statements did not represent a new charge, according to a company spokesman. Southwestern Public Service Company merely began breaking the total down. Previously, the billing amount had been shown in a lump sum, with the fuel cost adjustment included in the total.

Parmer County Community Hospital, and others in small and medium-sized communities would become mere "receiving stations" for the large medical centers if Department of Health, Education and Welfare (DHEW) "standards" are adopted.

Hospital beds and services will be rationed, if proposals published in the Federal Register on September 23, 1977 are carried out.

Dr. Paul Spring, chief of staff at PCCH, said that the proposed regulations mean that within five years Texas will be required to reduce the number of hospital beds by approximately 17,500.

"It looks like another in the long series of attempts to eliminate the small hospitals. It is an effort to centralize medical facilities. They think it would cut down on medical expenses, but in the process it would leave millions of people living in small to medium-sized communities without medical facilities," said Dr. Spring.

The proposed guidelines as published will require hospitals to have an occupancy rate of at least 80 per cent over all. Also, a hospital must have, in order to maintain obstetrics services, a minimum of 500 deliveries per year.

(Parmer County Community Hospital tabulated 171 deliveries in 1976, according to hospital records. Dr. Spring said that even hospitals in cities the size of Hereford and Dumas would be hard put to qualify under this requirement.)

"They tried to 'regulate' us out of business a few years ago, but most of the small hospitals have managed to comply with their requirements, causing medical bill to go up, naturally.

"On one hand, the American Medical Association (AMA) is spending money to educate doctors especially for the rural areas, while on the other it is attempting to eliminate the small hospitals. It doesn't make much sense," the longtime Friona doctor said.

Dr. Spring said he felt that if the public would voice their opinion to their elected officials, and especially to the DHEW, the proposals could be "nipped in the bud."

In addition to the regulations mentioned, hospitals will be required to comply with special restrictions on open heart surgery, cancer therapy, renal dialysis and cardiac diagnostic procedures. In addition, there would be geographic restrictions on services that are available to a community within 45 minutes travel time (to a medical center).

DHEW is giving the public, hospitals and physicians until November 22, 1977, to comment on these proposals. Comments will be received by Health Resources Administration, Room 10-22, 3700 East-West Highway, Hyattsville, Maryland 20782.

## Farm Meeting Scheduled

A special meeting to organize support in the Panhandle for the American Agriculture Movement is slated for Tuesday, October 11, at 8 p.m. at the Bull Barn in Hereford.

Jerry Wright, a Springfield, Colo. farmer and former Muleshoe resident, will be the guest speaker. Gene Hammond of Boise City, Okla., will also be present. A question and answer session will be conducted following Wright's presentation.

Proponents of the AGM encourage all interested Parmer County farmers and their wives to attend the meeting in Hereford. Supporters of the Movement will schedule a meeting in Parmer County at a future date.

Last Sunday a similar meeting was held at Umbarger with the result that interested farmers in the area have established their own AGM office.

The Movement is "spreading like

wildfire," says its proponents, adding that to date some one million members in 45 states—including Delaware and Washington—subscribe to its philosophy.

AGM members stress that it is a movement and not an organization and that it is designed to "help farmers help themselves."

Farmers are asking 100 per cent parity for all agricultural products. This means, according to Section 101 of the USDA's National Economic Stability Act of 1977 that agricultural products prices "shall be increased or decreased on a period basis to justify increases in production costs and living costs for the producers."

It means, according to proponents of the Movement, "a fair price for the farmer and rancher based on the current condition of the economy, which includes both what it costs the farmer and the rancher to bring his product to market and what it costs

him to maintain a decent standard of living."

According to an AGM newsletter, another way to explain parity is that "if it costs a bushel of corn or a pound of beef to buy a product in 1967 (the last time parity was adjusted), it should still cost a bushel of corn or pound of beef, regardless of the dollar cost of the product—prices must fluctuate together."

The current action is not an appeal for price supports, the creation of a false economy for agriculture, or for government subsidies. It is, rather, a rejection of the current farm program.

According to a nine-state midwestern survey "if low prices for wheat and livestock continue, more than 25 per cent of farmers will be required to refinance current loans or liquidate their assets to meet loan payments."

## United Fund Sets Goal, Kickoff

The Goal for Friona's 1977 United Fund campaign is \$10,727.00. A spokesman for the Friona United Fund states this is the largest goal the fund has ever had. However, for the past two years the community has donated considerably more than this year's goal.

Two new agencies will receive funds as a result of this year's campaign. The Friona Little League has been budgeted to receive \$1,000.00 and the newly organized Friona Youth Center will receive \$1,200.00. The \$1,200.00 going to the

Youth Center will be received by them in increments of \$200.00 per month for six months. An important fact is that 100 per cent of the funds going to the new agencies will stay in Friona.

Other agencies who are a part of the United Fund are the American Red Cross, Boy Scouts, Girl Scouts, Salvation Army, United Cerebral Palsy, Emergency Fund, Friona 4-H Club, U.S.O., Texas Mental Health, and Texas Community Services. Possibly forgotten is the fact that a major percentage of the funds received by the Red Cross and the Salvation Army, remains in Friona

to be disbursed by local people as an aid to needy citizens.

The Friona United Fund would like to see all qualifying agencies participate.

This year's campaign is off to an excellent start under the direction of Gale Warren and David Hutson. Carrol Gatlin will direct the rural campaign.

A maximum effort will be made to confine all of the solicitation activities to one week. That week will begin on November 7, 1977 with a kick-off breakfast at the Girl Scout Clubhouse. The speaker will be Coach Bill Yung of WTSU.

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SHOWING FORD....Claude Blackburn, left, was one of hundreds of motoring fans who turned out Thursday for Friona's new car show for 1978. Showing Blackburn the 1978 Ford is "Cowboy" Jack McLaughlin, salesman for Friona Motors.



CHEVY LOOKERS....Mr. and Mrs. Billy Peek and young son Justin were caught by the Star camera as they looked over the 1978 Chevrolet Caprice. Showing them the car is Ron Cain, salesman for Reeve Chevrolet-Olds. Over 700 visitors were attracted to see the new autos at the Community Center Thursday.

## Rainfall Puts Halt On Harvest Schedule

Cool, fall-like weather was the standard in the Friona area for the past week, a dramatic change from the summerlike weather that had held sway through the month of September.

After a final week of September that had temperatures in the 90s virtually every day, the maximums during the past week were in the 70s and 60s, with Wednesday's high of 68 being the lowest maximum of the season. The temperature dropped to a low of 42 degrees last Sunday morning, October 2, lowest reading of the season and just 10 degrees above freezing.

Wednesday and Thursday produced foggy, drizzly weather, and finally culminated in a gentle rain that began about 7 p.m. Thursday and lasted well into the night. Official measurement in Friona was .69 inches.

The rainfall was the first appreciable moisture in virtually a month, and brought to a halt the harvest activities, although the harvest had hit an "in between" stage for the most part. Most of the corn is now harvested, with maize and cotton now awaiting their turns.

Temperatures for the past week were: (Readings are made at 8 a.m. daily, and apply to the previous 24 hour period.)

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TEMPERATURES

Date	HI-Low
Saturday, October 1	92-55
Sunday, October 2	76-42
Monday, October 3	75-45
Tuesday, October 4	74-45
Wednesday, October 5	69-59
Thursday, October 6	68-55
Friday, October 7	69-55
Friday, October 7	.69 inch moisture.



WEEKLY WINNER....Reta Booe is presented the first prize check of \$10 for being the winner in the weekly Friona Star Football Contest. Making the presentation is Star Publisher Bill Ellis. Reta correctly picked 19 games out of the 22 which was an outstanding score for the week. (Star Photo)

to be disbursed by local people as an aid to needy citizens.

**NEED AN**  
 ★ Ambulance or  
 ★ Police or  
 ★ Report A Fire?  
**Friona Emergency**  
**Center**  
**247-2711**



**DAMSITE MOWED....**The shredding of weeds on the Running Water Draw watershed near Bovina was completed on September 27. Erwin Bachmayer from Copeland, Texas, was contractor for shredding of the weeds. The shredding of the weeds will provide a protective cover for the grass, that was planted this spring. (SCS Photo)

# Friona Flashbacks

..... from the files of The Friona Star

**45 YEARS AGO—OCTOBER 7, 1932**  
 Report has been current for the past several days and is now verified by the parties concerned to the effect that the partnership known as the Truitt & Landrum Lumber Company has been dissolved, and S.F. Truitt of the former company is now the sole owner of the business, Mr. Landrum retiring from the business.

**35 YEARS AGO—OCTOBER 9, 1942**  
 Dr. R.J. McReynolds and Charley Phithian received here Saturday two cars of cattle shipped in from Chihuahua, Mexico. These cattle were the object of considerable interest on the part of many of our people who had never seen cattle like them. They were taken out Sunday to Mr. Phithian's farm, nine miles west of town, where they will be fed for the market.

Announcing their dealership for the "Purina" line of stock and poultry feeds, the Santa Fe Grain Company this week sponsors a full page advertisement in the Star. O.L. Cranfill, manager of the Santa Fe Grain Company, plans to carry in stock every variety of balanced rations, livestock and poultry feeds, for which there is a need and a demand.

**30 YEARS AGO—**  
 (Entire 1947 issue missing from Star files.)

**25 YEARS AGO—OCTOBER 2, 1952**  
 First meeting of the Parmer County Teachers Association was held at Farwell Wednesday night. The four schools of the county were represented.

A meeting will be held at Bovina Friday night of this week for the purpose of organizing an extension school of WTSC to be conducted weekly in Parmer County. All teachers interested in an extension course are urged to attend this meeting.

**20 YEARS AGO—OCTOBER 3, 1957**  
 Friona city commission Monday night adopted a plan for parking that promises to put parallel parking in more favorable light. The parking places are to be marked off for easy entrance and exit, and use the same

amount of space as regular stalls for parallel parking.

Parmer County Pump Company will soon occupy a new building just outside the Friona city limits on Highway 60. The location is west of Friona Motor Company in the western part of the city.

**15 YEARS AGO—OCTOBER 4, 1962**  
 Flames engulfed the south side of the processing shed at Friona Growers and Shippers Monday evening. The boxcars parked at the left alongside the loading dock also burned. Two of the boxcars were loaded with carrots which were being processed at the plant. Harry Hamilton of Friona was re-elected president of Parmer County Farm Bureau at its county convention Monday. Also attending the meeting were Frank Ford, visiting director from Deaf Smith County and Vernon Symcox of Farwell, secretary of the group.

**10 YEARS AGO—OCTOBER 4, 1967**  
 Paul Morgan, manager of Hi-Plains Feed Yards, told the Friona Star this week that the new feedlot would receive its initial load of cattle this weekend, some 800 head. He also announced that the lot's feed mill would be started this week. Deaf Smith County Electric

Cooperative announced Friday, a rate reduction that will amount to approximately \$40,000 in savings to its members per year. In addition to reduction in the farm-home rate, small commercial rate and irrigation rate, the Cooperative plans to return nearly \$250,000 in cash refunds to the membership.

**5 YEARS AGO—OCTOBER 5, 1972**  
 Carolyn Murphree was crowned Maize Queen as a highlight of the city's 16th annual Maize Days celebration last week. Carolyn, 17-year-old daughter of Mr. and Mrs. Curtis Murphree, is a senior at Friona High School. Her sponsor was Tri-Frye Farms. First runnerup was Teresa Ingram, the 16-year-old daughter of Mr. and Mrs. W.S. Ingram, a junior at FHS. Second runnerup was Debbie Benge, 17-year-old daughter of Mr. and Mrs. Stanley Benge, a senior at FHS.

A new business has opened in Friona. Known as Carrol's, the business specializes in printing, office supplies and gifts. Owned by Carrol and Don Gatlin, the business will feature complete printing service, embossing, wedding announcements, etc., according to Don Gatlin, who will be the operating partner in the business.

## Contest Standings

- 86 Jack Clark  
 85 Ron Harkey  
 84 Bobby Drake, Jerry Hinkle  
 83 R.L. Blakely  
 82 Marlene Drake, Larry Fallwell  
 81 Movelda Fortenberry, Bobby Wied  
 80 Wayne Amstutz, Bob E. Clark, Jackie Morgan  
 79 Robin Balze, James Ball, Myrna Cain, Mike Field, Mike Gowens, Larry Johnston, Mal Manchee, Kenneth McLellan, Weldon Peace, Benny Pryor, Sam Williams

- 78 Clay Bandy, Donald Dale, Linda Drake, Jan Fleming, Don Fortenberry, Donita Martin, Michael D. Means, Clyde Renner

- 77 S.D. Balze, Fred Barker, Jr., Kyle Barnett, Fred Church, Johnny Curtis, Melody Drake, Eddie Mann, Charles Upton, Jimmy Walker, Harry Watkins, Edward White, Troy White

- 76 Frankie Allen, Eugene Ellis, Karla Fleming, Terri Giddens, Mollie Kirk, Larry Martin, Don Maynard, Dianne Morgan, Eldon Rape, Don Reeve, Cynthia C. Smith, Alesia Tucker

- 75 Chris Barnett, Wesley Barnett, Preach Collier, Jimmy Evans, Joel Hight, Cella Loflin, Billie J. Manuel, Michael Maynard, Alan Monroe, Joy Morton, Kay Nuttall, Stan Powell, Kenny Stowers, C.H. Veazey, Cindy Weatherly

- 74 Dennis Anthony, Johnny Bandy, James Clark, Steve Clark, Rhonda Field, Jerry Harrelson, Marlene Mueller, John Seright, Max White

- 73 Charlie Bishop, David George, Dee King, Cindy Means, Lee Roy Nuttall, Karen Stevick, T.J. Strickland, Gary Wright

- 72 Danny Balze, Ron Cain, Wade Cargile, Bob Clark, Marie Fleming, Joe Malouf, Dale Milner, Jessie Morales, Sr., Jay Reeve, Wayne Rhodes, Mike Smith

- 71 Charlie Clark, Mary Collier, Kipl Fleming, Lynda Grimsley, Clint Mears, Bruce Patterson, Flossie Rhinehart, Roy Smith, Frank Truitt, Kirk Wright

- 70 Martha Clements, Tim Elmore, Rickey Jackson, Randy Mabry, Mary Priest, Ron Smiley, Wright Williams

- 69 Eugene Bandy, Aurelio Delgado, Roger M. Fields, Ray D. Fleming, David Gowens, Doug Massey, Doug Moyer, Cathy Taylor, Steve A. Taylor, Jane Williams

- 68 Reta Booe, Mark H. Fuhrmann, Maurine Mabry, W.R. Mabry, Jerry L. Shelton, Mark Tucker

- 67 Shirley Alvarez, Darrell Barlow, Linda Fuhrmann, Jim Grimsley, Doyle Mabry, Mike Martin, Paul J. Smith, Keith Upton

- 66 Raymond Auburg, John Barker, W.L. Cleveland, Wayne Mills

- 65 Joe Mueller, M. McPherson, Vickie Putman, John White

- 64 Patsy Bandy, Scott Fangman

- 63 Lupe Aguirre, Johnny Alvarez, Joe Bob Mann, Ralph Shirley, Lena Thompson

- 62 Eugene Guss, David Hough, Terry Mabry, Dale Mann, Gene Strickland, Gary Weber

- 61 Nick R. Hand, Ted W. Renner, Brenda Seright

- 60 Raymond Delgado, Nancy Minigus, Barbara Williams

**The Friona ★ Star**  
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**BORDEN**  
**SCHOOL LUNCH**  
**MENU**

**WEEK OF OCTOBER 10-14**  
**MONDAY**--Steak, okra, hot rolls, buttered carrots, brownies and Borden's milk.  
**TUESDAY**--Soup, chili and sandwiches, mixed vegetables, bread and crackers, fruit and Borden's milk.  
**WEDNESDAY**--Burritos and cheese, pinto beans, cornbread, applesauce, lettuce and tomato salad and Borden's milk.  
**THURSDAY**--Fried chicken, mashed potatoes, hot rolls, green beans, sugar cookies and Borden's milk.  
**FRIDAY**--Hamburgers, potato chips, buns, lettuce and tomatoes, pickles, jello and Borden's milk.  
 (Menu Sponsored By BORDEN'S MILK)

Lois Norwood Says . . .

### OUR PROFESSION

Is painting a brighter future for you by providing the proper protection for your property, home, car and business. And, when you have a claim, we arrange prompt payment. Please call us and arrange for an appointment at your convenience.

**Ethridge-Spring**  
**Agency**  
**Inc.**



**THERE'S NO PLACE LIKE HOME.....**

for your valuables to be stolen or destroyed. Keeping important papers, heirloom effects and jewelry at home is really taking a chance. For only pennies a day you can rent a safe deposit box and have the security of knowing where they are. Safe from fire or theft and possible misplacement.

**PEOPLE COME FIRST**



**FRIONA STATE BANK**

## WELCOME TO FRIONA



Our newcomers this week are Rev. Norman (Skip) and Angela Sirnic who come here from Nashville, Tenn. Skip is a 1970 graduate of Friona High School and was valedictorian of his class. His father, Rev. Paul Mohr, was pastor of the United Congregational Church for several years. Skip and Angela both

attended Vanderbilt University for three years and are both graduates of Trinity University in San Antonio. She also has her Masters degree in Library Science. They have been married four years. Skip is the new pastor of the United Congregational Church, like his father before him.

### BROCKMAN SALES

Automotive Parts And Irrigation Supplies

### HOUSER

GROCERY & MARKET

### ROCKWELL BROS.

AND CO.  
 "LUMBERMEN"  
 Lumber, Paint & Tools

### REEVE CHEVROLET

New And Used Cars  
 FRIGIDAIRE APPLIANCES



**SHE'S 97 YEARS YOUNG.....**Mrs. C.M. Jones was born September 19, 1880 in Fulsom, Mississippi. At age 16 she came to Texas, and later married in Rockwell, Texas. Her husband died in 1959, they would have been married 80 years this year. She has lived in Friona since December of 1925, and now resides with her daughter and son-in-law Mr. and Mrs. Raymond Jones of Friona.

**Party Fetes**  
**Mrs. Jones**

A family birthday party in the home of Mr. and Mrs. Raymond Jones, Sunday, September 18, was a courtesy for Mrs. Eva Jones, who observed her 97th birthday a few days earlier.

Mrs. Jones, who was born in Mississippi September 19, 1880, has lived in Texas many many years and in Friona more than half a century. All four of her living children were present. They are Corene Jones and Opal Jones, both of Friona; Mrs. Oba Roberson of Forney, Texas; Mrs. Vera Harry of Eugene, Oregon and Mrs. Marie Guyer of Sunnyside, Washington.

Special guests at the party were members of the Roberson family, who had not been together for several years. They were Ruth Jones, Marie Roberson and Inez Hamilton, all of Friona; and Dick Roberson of San Antonio and Oba Roberson of Forney, Texas.

Other visitors during the day were Mr. and Mrs. Tommie Jones and Marilyn; Mr. and Mrs. Floyd Rector and Donna Gay, Mrs. Lillian Jones, and Mrs. Jerry London, all of Friona.

Also, Mr. and Mrs. Gary Rector of Tulsa, Oklahoma and Mr. and Mrs. Charles Jones of Amarillo.

**Broyles Meet**  
**For Reunion**

The family of Mr. and Mrs. Edgar Broyles of Tishomingo, Oklahoma, met Sunday, September 25 for their annual family reunion. The reunion was held at the home of Mr. and Mrs. Bobby Broyles in the Lazbuddie Community.

The couple's eight children were present for the occasion. They are Ralph of Friona, Bobby of Lazbuddie, J.C. of Teneha, Texas, Pat White of Albuquerque, N.M., Anita Merrill of Clovis, N.M., Sondra Hugg of Portales, Ann Prater and LaVon McKillip, both of Muleshoe.

Husbands and wives of the children present were: Dean Broyles, Fern Broyles, Phil White and Morris McKillip.

Grandchildren of the couple present and their families were: Johnny and Robin Broyles, Jimmy Broyles, Terry and Vickie Copley, Fred, Mickie and Shannon Cochran, all of Friona; Bobby Lynn Broyles of Lazbuddie; Troy and Patcine Scott, Toby and Kiley, Wade and Deann Prater, all of Muleshoe; Ross McKillip of Lubbock; Maxine and Deanna Brookfield and Renee and Rick Gibbs and Jeremy, all of Amarillo; Mike and David Merrill, Gina and Grant Morrison, all of Clovis.

**Three Join**  
**Study Club**

The Progressive Study Club met at the Club House for a regular meeting and roll call was answered with "My High School Honor."

Lunell Horton presented a meditation, and entertainment was provided by Linda Nelson with a ventriloquist act.

Three new members, Sue Fancher, Linda Fithen and Pauline Nelson, were welcomed.

The program was a report on Girls State by Faith Mays, Boys State by Jay Jarboe and REC Youth Tour by Bryan Johnston.

Maxine Loafman, president, presided over the business meeting.

Refreshments were served by hostesses, Lunell Horton and Lois Norwood to members Nancy Edelman, Roxanne Hurst, Maxine Loafman, Betty Mabry, Jeannette Maurer, Ann Osborn, Johnnie Walters, Pauline Nelson, and Linda Fithen; and special guests, Betty Jarboe, Dorothy Lunday and Gaye Tannahill.



QUARTER PORK LOIN  
9-11 CHOPS  
FAMILY PAK

**Pork Chops**

**\$1.29**

LEAN CENTER CUT RIB  
**Pork Chops**  
LB. **\$1.49**

LEAN CENTER CUT LOIN  
**Pork Chops**  
LB. **\$1.59**

BLUE RIBBON BONELESS  
SMOKED  
**Turkey Hams**  
LB. **\$1.49**

BLUE RIBBON FROZEN FRESH  
**Turkey Drumsticks**  
LB. **39c**

WRIGHT'S HICKORY  
SMOKED SLICED  
**Slab Bacon**  
LB. **\$1.19**

**Meat Specials**

TASTE WRIGHT PORK  
**Sausage** 2 LB. BAG **\$1.59**  
LITTLE BOY BLUE  
**Corn Dogs** 12 OZ. PKG. **99c**  
SENIOR BLUE'S DEEP FRIED  
**Burritos** 1 LB. PKG. **99c**  
RAMIREZ FRESH CORN  
**Tortillas** 10 CT. PKG. **19c**

COUNTRY STYLE  
**Spare Ribs** LB. **\$1.19**  
GOOCH'S MEXICAN STYLE SAUSAGE  
**Hot Links** LB. **89c**  
LEAN FRESH  
**Pork Steak** LB. **\$1.19**  
LEAN SEMI-BONELESS FRESH  
**Pork Roast** LB. **99c**  
SMOKED GERMAN GOOCH'S  
BLUE RIBBON **Sausage** 12 OZ. PKG. **\$1.19**

VALUABLE COUPON  
LIMIT 1 PER CUSTOMER  
22 OZ. BTL.  
**Ivory Liquid** **69c**  
COUPON EXPIRES OCT. 15, 1977

DISH DETERGENT  
**Ivory Liquid** **69c**  
WITH COUPON ABOVE  
22 OZ. BTL.

KRAFT  
**Velveeta** **99c**  
1 LB. BOX  
12 OZ. CAN LUNCHEON MEAT  
**Armour Treet** **89c**

10¢ OFF LABEL  
**Tide**  
**Detergent**  
GIANT SIZE BOX **\$1.23**

MAKES MORE COFFEE!  
NEW! FOLGER'S  
**Flaked Coffee**  
**\$2.69**  
13 OZ. CAN

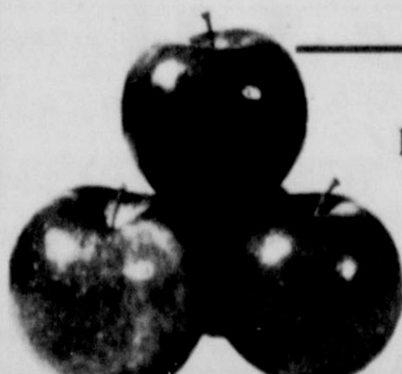


Betty Crocker  
**ANGEL FOOD CAKEMIX**  
16 OZ. **79c**

ERA  
**LIQUID DETERGENT**  
With 12 Oz. Bottle **FREE**  
**\$2.49**

EQUIVALENT TO ONE POUND!  
ESPECIALLY FOR AUTOMATIC COFFEE MAKERS

**TURNIPS** LB. **29c**  
**CUCUMBERS** LB. **19c**  
EXTRA FANCY RED DELICIOUS  
**APPLES** LB. **45c**



**NO WINNER IN LAST WEEK'S DRAWING**  
**Register For 20,000 Stamps This Week.**

**10,000 FREE GUNN BROS. STAMPS EACH WEEK**

Register each week while in our store. No purchase necessary. The name of the winner will be drawn each week from the list which has registered. If there is no winner, an additional 10,000 Gunn Bros. Stamps will be added to the total, until someone wins the stamps. Shop Houser's for Double Gunn Bros. Stamps every Wednesday.



PRICES GOOD WEEK OF OCTOBER 8 THRU OCTOBER 14

**Gold Medal ENRICHED FLOUR**



5 LB. BAG

PRE IMPORTED PORCELAIN  
**Loveland**  
BY CROWN VICTORIA  
DINNER PLATE  
**69c**  
EACH BASIC PIECE WITH EACH \$3.00 PURCHASE

**69c**

SHURFINE  
**FABRIC SOFTENER**  
64 OZ. **99c**

JIF  
**PEANUT BUTTER**  
12 OZ. **73c**

DEL MONTE CUT  
**Green Beans** 3 303 CANS **\$1**  
TOAST EM  
**Pop-Ups** 10 OZ. PKG. **49c**

PHILADELPHIA CREAM  
**Cheese** 2 3 OZ. PKGS. **49c**  
KRAFT  
**Cheez Whiz** 8 OZ. JAR **79c**



serve chicken at its finest  
**BROASTED CHICKEN**  
It's our specialty!  
It's cooked to order fresh to finished, in just minutes, especially for you.  
Also: **CORN DOGS AND BURRITOS**  
PHONE 247-3343  
for families, for friends, for all occasions

**Venture FOODS** AFFILIATED  
**HOUSER VENTURE GROCERY**  
902 N. MAIN ST. PHONE 247-3343  
FRIONA, TEXAS



# READ and USE

# CLASSIFIED ADS

**PH. 247-2211**

Reader Ads—First insertion, per word 10 cents  
 Additional insertions (no copy change), per word 8 cents  
 Minimum charge \$1.50  
 Classified display (boxed ads—9 pt. type under a specific heading, 1 column width only—no art or cuts. Per column inch \$1.50

Cards of Thanks—same as classified word rate, minimum charge \$1.50

DEADLINE for classified advertising in Sunday's issue—Thursday noon.

Check advertisement and report any error immediately; The Star is not responsible for error after ad has already run once.

## ANNOUNCEMENTS

Friona Lodge No. 1332  
 7th & Ashland  
 Slated Meeting  
 1st Tues. 8 P.M.  
 J.V. Fulks-W.M.  
 A.L. Outland-Sec.

NOW...In Friona. You can come direct to us and discuss a mortgage loan, or a home improvement loan. Let us visit with you on any financial question you might have. Tri-County Savings & Loan, 106 West Ninth, Friona. 16-tfnc

Thinking of remodeling an old kitchen or building a new home. We will design and install finished cabinets to your specifications. Call or write The Kitchen Center of Amarillo, 1504 West 10th, Amarillo, Texas 79102. Call (806) 376-8991. 1-4tc

Koscot (Oil of Mink) Cosmetics. Available for immediate delivery. Call Cordelia Eddins, 247-3886. 50-tfnc

THE PROFOAMERS.....  
 Cut Utility Bills  
 30-50 Per Cent  
 Foam Insulation  
 New or pre-existing homes  
 Fire, Rodent and Bug  
 Resistant  
 For Free Estimate, Call  
 364-4486 after 6 p.m. 1-tfnc

I WILL DO ALTERATIONS.  
 ...Call Pat Martin, 247-3878.  
 1702 West 10th. 1-2tc

TA-NA-KE SERVICE CO.  
 WE SELL SERVICE.  
 WE'LL DO IT FOR YOU.  
 Winterize your air cooler  
 or whatever you need.  
 Complete Tree Service  
 Trim-Top-Feed  
 Or Remove.  
 Experienced & Insured  
 FREE ESTIMATES  
 Keith Knight  
 238-1495, Bovina, Texas  
 51-4tp

I'm your Mary Kay Beauty  
 Consultant. Call me for all  
 your beauty needs. Earlene  
 Jordan, 247-2537. 45-tfnc

WILL DO WALLPAPER  
 HANGING....Call (806) 364-  
 4610 or (806) 364-0559. Please  
 call before 8 a.m. or after 6  
 p.m. 2-4tc

FARM FRESH EGGS  
 Need a new more custo-  
 mers. Will deliver in town.  
 265-3410, Betty Burnett. 75  
 cents dozen. 2-1tp

## AUTOMOTIVE

FOR SALE....1974 Ford  
 Explorer custom pickup. 1/2  
 ton. 360 air and power. Call  
 247-2205. 50-tfnc

FOR SALE....1964 Ford  
 grain truck. 805 Maple,  
 247-2093. 2-2tp

FOR SALE....1976 V-8 1/2 ton  
 Chevrolet pickup. Very low  
 mileage. Excellent condi-  
 tion. Call 295-6842. 1-tfnc

Your  
 RADIO SHACK  
 Dealer in Friona  
 is White's Auto  
 We Have CB Radios  
 72-tfnc

FOR SALE....1974 XL 175  
 Honda motorcycle. Good  
 condition. Call 295-6355. 1-2tp

We Are Now the  
 Authorized Dealers In  
 Friona For  
 MICHELIN TIRES  
 "The First Steel-Belted  
 Tire"  
 WHITE'S AUTO  
 15-tfnc

## FOR SALE

FOR SALE....Queen size  
 box springs and mattress,  
 with steel frame. Call  
 247-2574 after 4 p.m. 2-1tc

FOR SALE....2 piece gold  
 velvet living room suite.  
 Call 247-3301 after 4 p.m. 51-3tc

FOR SALE....14 x 78 Lancer  
 mobile home. 1970 model.  
 Three bedroom, 2 bath.  
 Carpet and drapery, central  
 air and heat. Kitchen  
 built-ins, very nice. By  
 owner. Call 247-2132 after 5  
 p.m. 45-tfnc

## PRO AUCTION SERVICE

★ Any And All Types Of Sales  
 AUCTIONEER CLERK

LARRY POTTS LELAND GUSTIN  
 PHONE PHONE  
 295-6633 247-2146

FOR SALE....Portable Quaz-  
 ar color T.V. with stand.  
 One button tuning. Two  
 years old. Call 247-2095 after  
 5 p.m. 51-3tc

FOR SALE....Top of line  
 portable Kitchenaid dish-  
 washer that can be built in.  
 Butcher block top. Call  
 247-3581. 1-2tc

FOR SALE....Oster auto-  
 matic juice extractor, al-  
 most new, \$45.00. Call  
 247-3142 after 6 p.m. 1-2tc

FOR SALE....Electrolux  
 vacuum cleaners. New and  
 used. Sales and Service.  
 Phone 247-3156. Mrs. L.R.  
 White, 806 Ashland Avenue.  
 43-tfnc

FOR SALE....Catalina gas  
 cook stove, and 4 piece  
 pecan bedroom suite. Very  
 nice. Sewing machine, Cata-  
 lina gas heating stove.  
 Call 247-3759. 2-1tc

FOR SALE....20 ft. metal  
 calf feeder and Beefmaster  
 syrup feeder. Also 1976 22 ft.  
 Huntsman Mini Motor  
 Home. Call 247-2285. 2-1tp

MOBILE HOME FOR SALE  
 ....New, furnished 14x65, 2  
 bedroom Freedom, fenced  
 lot, washing machine and  
 dryer. Call 265-3341 or  
 247-3464. 51-4tc

'78 MODEL SALE....We  
 have a large selection of '78  
 model Town and Country  
 Broadmore and Festival  
 Mobile Homes that are  
 already on sale. Have a few  
 '77 models left that prices  
 have been cut to near cost.  
 Now is the time to buy.  
 15-year financing available.  
 Glenn Cook Mobile Homes,  
 3101 W. 7th, Clovis, N.M.  
 Phone 769-1933. 2-2tc

**NEED A HOME LOAN?**

**FIRST FEDERAL**

**FIRST FEDERAL SAVINGS**

AND LOAN ASSOCIATION

801 Pile St.  
 762-4417  
 Clovis, New Mexico

**FOR AMBULANCE +  
 FIRE + POLICE +  
 call The Friona  
 Emergency Center.**

**247-2711**

2-tfnc

**CRUCE & LONG**

**AUCTIONEERS**

BOX 1921 PLAINVIEW, TEXAS

JAMES CRUCE MIKE LONG  
 296-7252 293-8883

**THOSE WHO KNOW, CALL US**

tfnc

## COUNTRY STORE

1002 Main St.-----Friona, Texas  
*Imprint Your  
 Christmas Cards!*

Select your favorite Christmas cards from our wide,  
 colorful collection and have your name imprinted in  
 our store for that added touch of elegance. All orders  
 received before October 20th will receive a free  
 Christmas tree ornament worth \$3.00.

## WANTED

NEED year round farm job  
 for first of the year. Have 16  
 year's experience with  
 irrigation and farming. Call  
 area code 501-541-0779. Fa-  
 mily man. 2-2tp

## FOR SALE-520 ACRES

Northwest of Friona, 5  
 wells, 2 tail-water pump-  
 back systems, fully tiled,  
 close to town. 29 per cent  
 down payment with good  
 terms on balance.  
**JOHN BINGHAM  
 LAND COMPANY**  
 1626 West 9th St.  
 Friona, Texas  
 Phone 247-3909 or 247-3274  
 2-2tc

## WOULD LIKE TO DO...

Light Bookkeeping, monthly  
 billing, typing in my home.  
 Call Regina Peak, 247-3944.  
 2-1tc

## APARTMENTS

Now Under New Manage-  
 ment—One, two and three  
 bedroom apartments. Child-  
 ren welcome. Rent starts  
 at \$147 mo. Carpeted,  
 central air, new laundry  
 facilities.  
 Saratoga Gardens  
 1300 N. Walnut, Friona  
 Phone 247-3666 50-tfnc

FOR RENT....2 bedroom  
 apartment. \$60 deposit and  
 no pets. 110 E. 12th. 1-1tc

FOR RENT....Nice 1 bed-  
 room, 3 room apartment.  
 For single person or couple.  
 Furnished. Call 247-3488.  
 48-tfnc

FOR RENT....Small furn-  
 ished apartment. FOR  
 SALE....2 good arm chairs.  
 Call 247-3866. 2-1tp

## FOR RENT

FOR RENT.....3 bed-  
 rooms, 2 baths. Call  
 247-2152 days or 247-3203  
 evenings. 1-2tc

FOR RENT....For maize  
 storage, 2 round metal  
 graineries. Call 247-3895,  
 Bud Elmore. 2-tfnc

## REAL ESTATE

FOR SALE....3 bedroom  
 brick home, 1 1/2 baths, 1900  
 sq. ft. On 2 lots, 310 E. 12th.  
 Call collect 296-2505. 47-tfnc

FOR SALE BY OWNER....  
 Large 3 bedroom, 2 bath  
 house. Double garage and  
 double carport. Nice fenced  
 yard, sprinkling system,  
 extra nice. Call for ap-  
 pointment (505) 276-8461.  
 45-tfnc

FOR SALE....new three-  
 bedroom house. Two baths.  
 Refrigerated air. Forced-air  
 heat, fireplace, fully car-  
 peted, well insulated to save  
 on heating. Double garage.  
 1621 W. 9th. Phone 247-3290.  
 37-tfnc

FOR SALE....Large 4 bed-  
 room, 2 bath home. Base-  
 ment, central heat and air.  
 Glass enclosed porch.  
 Shown by appointment. Call  
 247-3105. 51-tfnc

FOR SALE....3 bedroom  
 brick home, 1 1/2 baths, 1900  
 sq. ft. On 2 lots, 310 E. 12th.  
 Call collect 296-2505. 47-tfnc

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 Glass enclosed porch.  
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 Glass enclosed porch.  
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 247-3105. 51-tfnc

FOR SALE....Large 4 bed-  
 room, 2 bath home. Base-  
 ment, central heat and air.  
 Glass enclosed porch.  
 Shown by appointment. Call  
 247-3105. 51-tfnc

## 20% SALE

Buy one of these lovely homes today instead of 3 years  
 from now and you can save 20 per cent or more. Yes, if  
 you wait just 3 years to buy, you will pay 20 per cent  
 more for one of these homes.

So, take advantage of our 20 per cent sale today.

Save today on this 4 BR, 1 1/2 baths, carpet, central heat,  
 excellent neighborhood, 1590 square feet for just  
**\$29,000.00**

Try this spaciou 2 bedroom home with fenced back  
 yard, concrete block cellar and a single car garage for  
**\$10,000.00**

Representing

**Hi-Plains Savings & Loan**

"SERVICE is our only Business"



**Carrol Gatlin**  
 247-3641

**CARROL GATLIN LAND CO.**

"Your Real Estate Store"  
 102 E. 11th Office 806-247-2745  
 FRIONA, TEXAS 79035

## NOTICE-----

We are again in a position to build you a home with  
 a minimum down payment.  
 We have plans for you to choose from.  
 See Ed Hicks if interested  
 I Still Need Land Listings!

4 bedroom house, 2 bath, on South  
 Virginia.

2 bedroom house on South Virginia.

**ED HICKS REAL ESTATE**  
 Friona  
 Phone 247-3537 or 247-3189 29-tfnc

## ANTI-FREEZE SALE!

**ATLAS PERMA GUARD**  
 TAKE OUT INSTALLED  
 \$3<sup>25</sup> GAL \$4<sup>25</sup> GAL

## EXXON SERVICE STATION


**JIM BRANDON**

Special Election November 8th

FOR STATE SENATOR  
 31st District

- +Businessman
- +CPA-Attorney
- +Regent-Amarillo College (7 yrs.)
- +Reagan Delegate to  
 Republican National Convention
- +Native Texan--22 yrs. in Amarillo

Political Advertising Paid for by  
 Charlene Lacy, Treasurer  
 Brandon For Senate Committee  
 1709 Avondale, Amarillo, Tx 79106  
 352-2762



## CHILD FIND

**All School-Age Children  
 In Texas Have The Right  
 To A Free-Public Education**

Some children, however, are not in school.  
 They may be handicapped.  
 If you know of a child (age 3-21) not in school

Mail this information to:

Region XVI Education Service Center  
 c/o Full Services Support System  
 P. O. Box 30600  
 Amarillo, Texas 79120  
 or  
 CALL  
 (806) 376-7463  
 (collect if long distance)  
 or  
 Call Your Local School District's  
 Special Education Director

Name of child: \_\_\_\_\_ Age: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Parent's or guardian's name: \_\_\_\_\_  
 Phone number: \_\_\_\_\_

## BUSINESS DIRECTORY


**ADAMS DRILLING CO., INC.**

**WATER WELL DRILLING**

PEERLESS PUMPS PUMP & GEAR  
 SALES & SERVICE HEAD REPAIRS  
 ALL MAKES

DIAL 247-2731 FRIONA, TEXAS

Your local  
 used cow  
 dealer is.....



**friona bi-products**

For 7 day a week dead stock  
 removal Call 247-3032 Collect

# Obituaries

## Hereford Rites Conducted For Jack Carrothers

A memorial service for Jack Carrothers, well known cattleman, was conducted Thursday in Hereford.

Services were conducted at the First United Methodist Church of Hereford. Dr. Jordan Grooms, pastor, officiated.

Carrothers was president and chairman of the board of Friona Industries. He was dead on arrival at Parmer County Community Hospital Monday afternoon, after suffering an apparent heart attack at Friona Industries.

Carrothers came to Friona in 1962 to supervise the construction of and become manager of Friona Feed Yards. Carrothers has been a guiding force in the area's cattle industry, and helped Friona Industries expand to include four major feed yards, along with Hi-Pro Feeds, Black Grain Company and Friona Transport.

An active spokesman for the cattle industry, Carrothers was a founding member of the Texas Cattle Feeders Association, and served as its first president, in 1967 and 1968. He also



JACK CARROTHERS

has been a member of the board of directors of the American Cattleman's Association and the National Livestock and Meat Board.

The cattle industry leader served as a director on the Meat Board's beef industry council, and recently had been appointed chairman of the council's Communications Com-

mittee, which was forming new ways of promoting the beef industry. He was much in demand as a speaker for beef seminars all the way to the national level.

Carrothers lived in California much of his life, but was living in Colorado when he accepted the challenge of helping to develop the cattle feeding industry in Texas. He was a graduate of Oregon State University.

He was a veteran of World War II, and was a Methodist. He and his wife Betty had lived in Hereford for the past ten years.

Survivors include his wife Betty, three sons, Robert and John S. Carrothers, both of Dallas, William T. Carrothers of Amarillo, and a daughter, Mrs. Cathy Ann Poarch of Austin.

Two sisters also survive, Mrs. Harriet Charles of Provo, Utah and Mrs. R. L. Waldie of Coronado, California, as well as his stepfather, R. W. Baird of Coronado, California and two grandchildren.

In lieu of flowers, the family suggests memorial donations to the American Heart Association.

## Services Scheduled Sunday For Mrs. James B. Zetzsche

Funeral services for Mrs. James B. (Isabelle) Zetzsche, 72, will be held Sunday, October 9 at 2:30 p.m. at the First United Methodist Church of Friona.

Officiating will be Rev. Bobby McMillan. Burial will be in Friona Cemetery, under the direction of Parsons-Ellis Funeral Home.

Mrs. Zetzsche had been hospitalized less than day, after suffering an apparent heart attack. She passed away Thursday evening at Parmer County Community Hospital.

Mrs. Zetzsche was born May 10, 1905 in Sterling, Illinois, but spent most of her childhood years in Dalhart. She married James B. Zetzsche on June 6, 1926 in Wichita Falls. The couple had lived in Friona for 25 years.

Survivors include her husband, two daughters, Loraine Johnson of Van Horn and Mary Lockhart of

Midland; three sons, Robert of Friona, George of Hereford and James B. Zetzsche, Jr. of Atascadero, California. Twelve grandchildren and one great-grandchild also survive.

Pallbearers will be Roscoe Ivie, Bill Stephens, Carl McInroe, Leroy Collier, Kenneth Moore and Jerry Hinkle.



MRS. JAMES B. ZETZSCHE

## GOOD NEWS

**KIM PARR IS THE NEW OWNER OF BORDER INSULATION**

**NOW LOCATED AT 6th AND WASHINGTON**

★ For FREE Estimates Of Our Attic Insulation Call ...

KIM PARR  
PHONE 265-3809

NELSON LEWIS  
PHONE 247-3498

### NOTICE ...

**WALLY'S GARAGE IN CLOVIS WILL BE CLOSED FOR VACATION OCT. 10-30.**

**AFTER OCT. 30, CALL US FOR AN APPOINTMENT FOR ALL YOUR ALIGNMENT NEEDS**

**WALLY'S GARAGE  
4800 N. PRINCE  
CLOVIS, N.M.**

**(Across From The LaFonda Drive-In Theatre)  
Call 505-763-3085 Days  
or 505-763-5436 Evenings  
WALLY EWING, OWNER**



### Boosters Plan Work Schedule

The Friona Chieftain Booster Club will not have a regular meeting this week, but is planning a work day Tuesday afternoon.

Booster Club members and parents will meet at the agriculture department of the high school for the purpose of making football related signs. They will gather at the ag building at 5 p.m. Tuesday. All parents and interested football fans are urged to attend the work day.

### PRICES GOOD

WEEK OF

OCTOBER 8

THRU

OCTOBER 14

### MEATS

LOIN or T-BONE  
**STEAK**  
LB. **\$1 80**

ARMOUR  
**FRANKS**  
12 OZ. PACK **67c**

EAGLE BRAND  
**MILK**  
14 OZ. **69c**

KEEBLER ELF WICH  
**COOKIES** 18 OZ. **85c**  
**BEEF STEW** AUSTEX 15 OZ. **67c**

WHITESWAN 42 OZ. CAN  
**SHORTENING** **\$1 09**

**BLACK EYED PEAS** JALAPENO 360 CAN **35c**

**BATHROOM TISSUE** ZEENICE 'N SOFT 4 ROLL PACK **89c**

FLAV-R-PAC **FROZEN FOOD**  
**BRUSSEL SPROUTS** 8 OZ. BOX **49c**  
MRS. PAUL'S  
**FISH STICKS** 16 COUNT BOX **\$1 75**

### MEDALLION BAKING

**HENS**  
LB. **59c**

**SPAM**  
12 OZ. CAN **\$1 15**

GOLD MEDAL 5 LB. BAG  
**FLOUR** **69c**

### CABBAGE

LB. **12c**

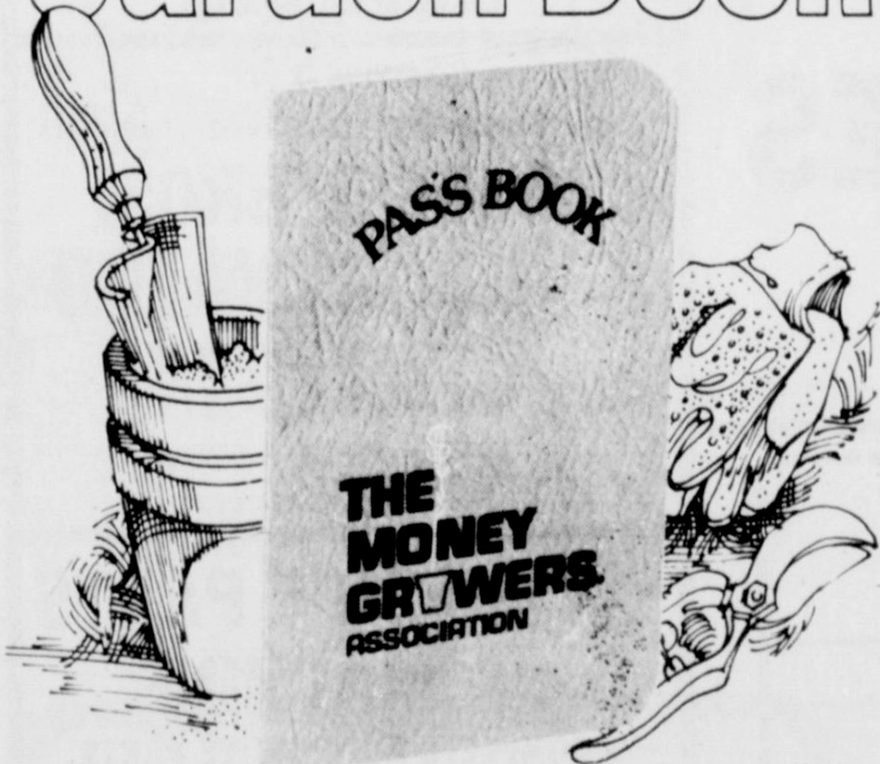
### TOMATOES

LB. **39c**

### BANANAS

LB. **19c**

## Get our Garden Book



Learn to grow something beautiful. Like money!

Money! It can grow on you! Especially if you deposit regularly at The Money Growers Association. Our passbook savings earn you the highest interest allowable by law. Great reading for money-lovers of all ages. So come to The Money Growers Association today and learn how to grow a garden of green for tomorrow. After all, we wrote the book.

THE MONEY GROWERS ASSOCIATION

FRIONA REPRESENTATIVE  
CARROLL GATLIN LAND CO.

**hi plains savings & loan**

HEREFORD & DIMMITT

"We look to your future with interest."

## E & M SUPERMARKET

OUR AIM IS TO PLEASE IN EVERYWAY  
WE GIVE GUNN BROS. STAMPS

WE ACCEPT USDA FOOD STAMPS

PHONE 247-2250

WE DELIVER

DOUBLE STAMPS ON WEDNESDAYS WITH PURCHASE OF \$2.50 OR MORE




**1 For Before or After The Game-----**  
**TASTY CREAM DRIVE IN**  
 Lee & Sylvia Gibson  
 ★ Sandwiches ★ Short Orders ★ Drinks  
 OLTON AT DIMMITT

**9 FRIONA WHEAT GROWERS**  
 RON SMILEY, MGR.  
 Phone 247-3211  
 PLAINVIEW AT HEREFORD

**12 CORTESE ENGINE SERVICE**  
 ★ Irrigation Engines  
 Sales - Service -  
 PHONE 247-3937  
 MIKE CORTESE  
 IOWA STATE AT NEBRASKA

**15 PARMER COUNTY PUMP CO.**  
  
 KENTUCKY AT LSU

**2 PRODUCTION CREDIT ASSN.**  
  
 WADE WRIGHT, MGR.  
 LITTLEFIELD AT MULESHOE

**10 CHEVROLET REEVE CHEVROLET-OLDS**  
 ★ CHEVROLET ★ OLDSMOBILE  
 ★ FRIGIDAIRE APPLIANCES  
 Sales Service  
 TEXAS AT ARKANSAS


**13 HERRING IMPLEMENT CO.**  
 Phone 247-2741  
  
 Home Of The "Generation II" Tractors  
 SMU AT HOUSTON

**16 ADAMS DRILLING**  
 ★ PEERLESS PUMPS  
 ★ WELL DRILLING & SERVICE  
 ★ PUMP & GEARHEAD REPAIR  
 Phone 247-2731  
 WICHITA STATE AT NEW MEXICO

**3 DAIRY QUEEN**  
  
 PHONE 247-3838  
 COME SEE US ---  
 BEFORE AND AFTER THE GAME!  
 MILDRED ARNOLD, OWNER  
 LOCKNEY AT FLOYDADA

**11 BROCKMAN SALES**  
 Auto Parts  
 Tommy Brockman  
 TEXAS A&M AT BAYLOR


**14 RUSHING INSURANCE**  
 Your Independent Agent  
  
 PHONE 247-3907  
 DRAKE AT WEST TEXAS ST.

**17 The FRIONA STAR**  
  
 ATLANTA AT BUFFALO

**4 FRIONA MOTORS**  
 Parmer County Headquarters  
 For  
 Ford Cars, Trucks, Pickups,  
 Tractors & Used Cars  
 Phone 247-2701  
 TULIA AT IDALOU

**FOOTBALL CONTEST**  
  
 ENTER OUR CONTEST EACH WEEK ..... NOTHING TO BUY ... JUST PICK THE WINNERS  
**HERE'S YOUR CHANCE TO WIN CASH PRIZES**  
 1ST PRIZE \$10      2ND PRIZE \$6      3RD PRIZE \$4

**18 PARMER COUNTY IMPLEMENT CO.**  
  
 24 HOURS PARTS SERVICE  
 Phone 247-2721  
 ST. LOUIS AT PHILADELPHIA

**5 MIKE CHANEY FERTILIZER**  
  
 REAP BIGGER PROFITS FERTILIZE!  
 PHONE 295-3444  
 DALHART AT SPEARMAN

**19 BENGER AERO SPRAYING**  
 ★ DEFOLIATING      ★ SPRAYING  
 ★ SEEDING      ★ DUSTING  
  
 PHONE 247-2861  
 CLEVELAND AT HOUSTON


**6 Hub Grain Company**  
  
 Fleming Fertilizer  
 Fleming & Son Gin  
 Phone 265-3215 or 265-3405  
 FARWELL AT BOVINA

**20 Serving U In Grain-Cotton-Fertilizer-Seed-Chemicals**  
**BRUEGEL BROS. GIN & ELEVATOR**  
 ARMY ARMSTRONG, MGR..  
 RES. PHONE 247-3776  
 OFFICE PH. 276-5295  
 DENVER AT OAKLAND

**7 BIG T PUMP**  
 ★ Sales & Service  
 ★ Zimmatic Sprinklers  
 PHONE 247-3311  
 S.D. BAIZE, MGR.  
 KRESS AT HART

**21 LAKESIDE PARTS & MACHINE**  
 ★ COMPLETE AUTOMOTIVE PARTS  
 ★ TOOLS      ★ ACCESSORIES  
 ★ MACHINE SHOP SERVICE  
 ARLEN MAY      C.H. VEAZEY  
 FRED FERGUSON      PHONE 247-3195  
 NEW ENGLAND AT SAN DIEGO

**8 CHEMICAL ENTERPRISES**  
 For All Your Fertilizer  
 And Chemical Needs  
 PHONE 247-3325  
 RON BOST, MANAGER  
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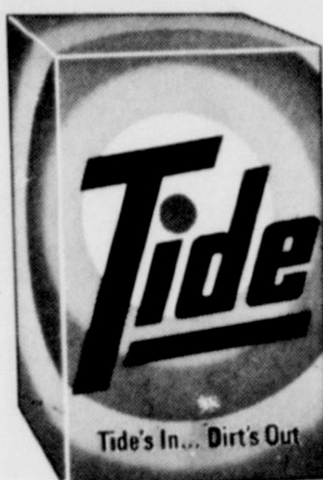
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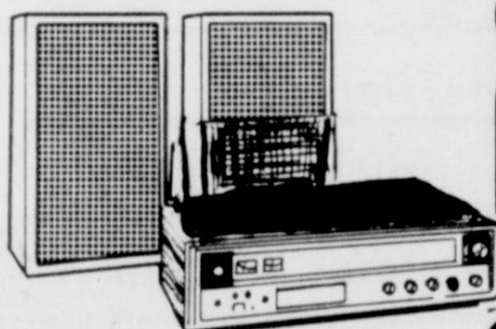
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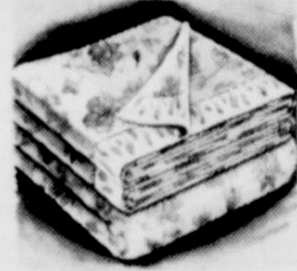
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**Sturdy Work Boots**  
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**CUSHION COMFORT INSOLES**  
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# Church Ceremony Unites Betty Sachs, Tim Christ

Betty Ann Sachs of Route 2, Friona and Bernard Augustus (Tim) Christ of Springfield, Illinois, exchanged wedding vows Saturday, September 3 at 10 a.m.

The ceremony was performed in the Faith Lutheran Church of Springfield, Illinois by Rev. Wellington Witkop.

The bride is the daughter of Mr. and Mrs. Melvin Sachs of Route 4, Friona. The bridegroom is the son of Mrs. Neva Christ of 530 Myrtle Avenue, Willard, Ohio and the late Bernard A. Christ.

The church was decorated with white gladiolas with white and yellow daisies.

Musical selections were presented by Bev Hecht, soloist, and the group formerly LYE team "Hosanna" composed of Bev Hecht, Kirsten Bakke, Gib Ziemer and Tom Phillip. They were accompanied by Wendell Kennedy as they sang "Lord's Prayer," "Psalm 100" and "You Are A Gift."

As the bride was presented in marriage by her father, she wore a formal length wedding gown of white organza fashioned with a Queen Anne neckline, empire waistline and sheer bishop sleeves. The bodice was accented by chantilly lace and pearls. The sleeves had a lace bell cuff. A full skirt flowed from the empire waistline to a chapel length train in back accented by chantilly lace ruffles.

The bride wore a matching chapel length veil of white bridal illusion. The three-tiered veil was attached to a round headpiece, with the bottom piece in chantilly lace.

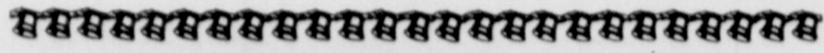
She carried a bouquet of white gladiolas and yellow and white daisies, accented with baby's breath. For jewelry, she wore a single strand pearl necklace belonging to her mother.

Debbie Eaton of St. Paul, Minnesota served as the maid of honor. Bridesmaids were Kirsten Bakke of Denver, Colorado and Bev Hecht of Racine, Wisconsin.

The feminine attendants wore gowns of yellow and white gingham, with gently gathered v-neck bodices attached to a full a-line skirt, with an empire waistline. They carried bouquets of yellow and white daisies, accented by white baby's breath.

Douglas Baker of Willard, Ohio was the best man. Groomsmen were Dale "Butch" Gallup of Olevine, Iowa and Fred Brown of Columbus, Ohio.

Kirsten Bakke of Denver, Colo-



Mr. and Mrs. Tim Christ

rado presided at the guest register. A reception was held in the Fellowship Hall of the church.

The table was decorated with a centerpiece of yellow and white daisies. The cake was decorated with yellow daisies, with a cluster of daisies on top.

June Sanders of Columbus, Ohio served cake. Bev Hecht of Racine, Wisconsin served punch.

Special guests attending the wedding and reception were brothers and wives of the bride: Mr. and Mrs. Steve Wagner of Denver, Colorado and Mr. and Mrs. Charles Wagner of North Edwards, California.

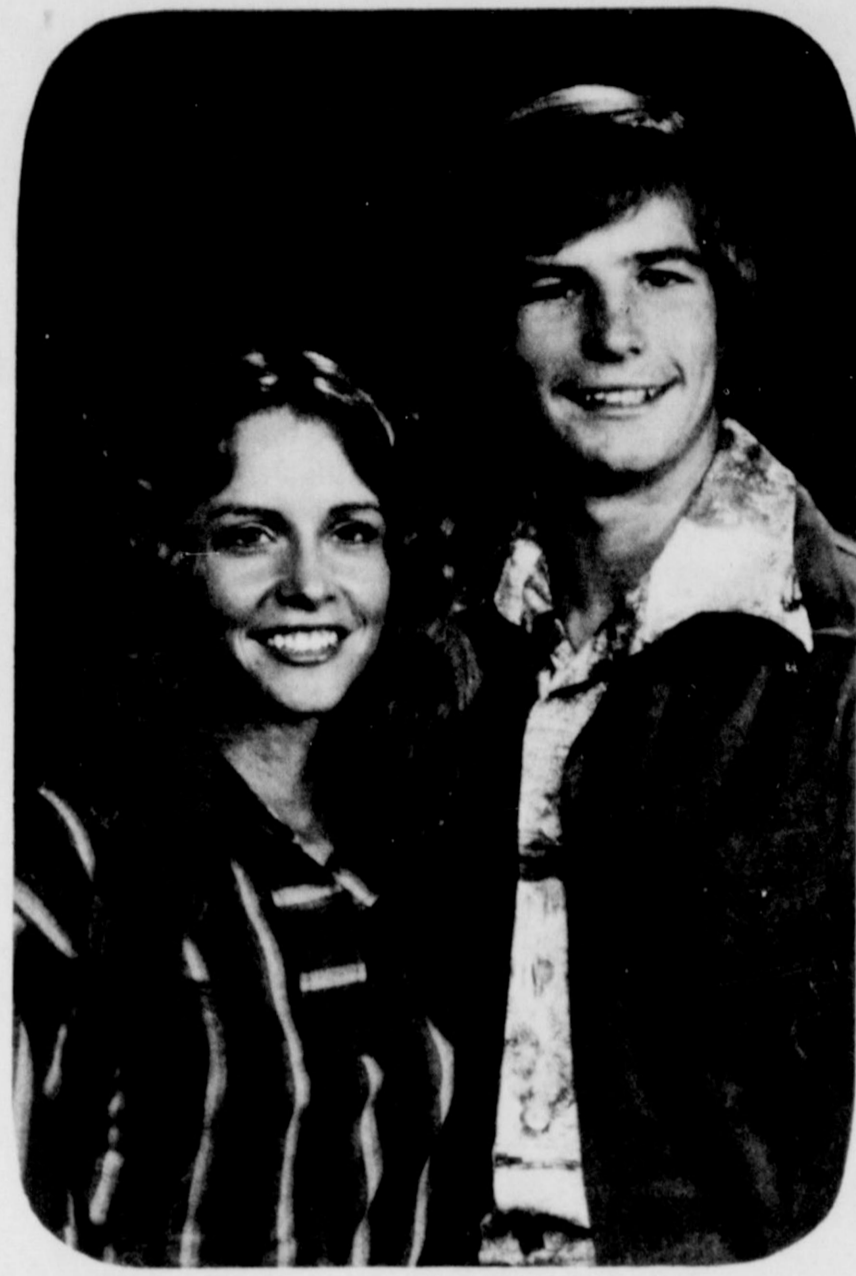
For a wedding trip to St. Louis, Missouri, the bride wore a burgundy print dress with empire waistline and back tie. Decorative trim edged

the square neckline and long cuffed sleeves.

The couple made their home at 3210 Carman Ave., Springfield, Illinois.

The bride is a 1972 graduate of Friona High School, attended college at Concordia Lutheran in Austin, Texas and Texas Tech University in Lubbock, majoring in elementary and secondary education. She spent the last year traveling with Lutheran Youth Encounter Great Lakes regional team "Hosanna."

The bridegroom is a 1969 graduate of Willard High School, Willard, Ohio and 1973 graduate of Luther College in Decorah, Iowa, receiving his B.A. in speech-theatre and religion. He is currently employed by Sangamon Broadcasting as Music Director and Air Personality of WTAX Radio.



CINDY GAMMON and DEE King, son of Mr. and Mrs. D.T. KING.... Mr. and Mrs. J.W. Gammon of Friona announce the engagement and approaching marriage of their daughter, Cindy, to

Dee King, son of Mr. and Mrs. D.T. King, also of Friona. The couple will exchange wedding vows Saturday, November 19, at 7 p.m. in the Lazbuddie Church of Christ.

## Hospital Report

### ADMISSIONS--

Karen Baker and baby boy, Friona; Jewel Euler, Summerfield; Martha Yzaquirre, Hereford; Jim Bob Calaway, Bovina; A. B. Wilkinson, Bovina; Michael Wiseman, Bovina; Eureka Faula, Clovis, N.M.; Lydia Alvarez, Hereford; Mary Sue Straskulic and baby girl, Hereford; Brenda Contreres, Hereford; Dale Smith, Friona; Magaly Sanchez and baby girl, Hereford; Maria Lopez, Dimmitt; Arron Weatherly, Friona; Juan Bautista, Friona; Ernest Osborn, Friona; Greg Martin, Friona; Joe Lewis Cantu, Hereford; Carol Hardesty, Friona; Malcolm Carthel, Friona; Isabel Zetsche, Friona.

### DISMISSALS--

George Douglas, Bob Sisk, Bob Jones, Gale Warren, Conchita Woolsey, Ben Martinez, Sophia McDaniel, Jim Calaway, Martha Yzaquirre, Karen Baker and baby boy, Lottie Bandy, Eureka Faula, Arron Weatherly, Brenda Contrerea, Juan Bautista, Lydia Alvarez, Mary Sue Straskulic and baby girl.

### PATIENTS IN HOSPITAL--

Joe Cantu, Malcolm Carthel, Jewel Euler, Carol Hardesty, Maria Lopez, Greg Martin, Ernest Osborn, Dale Smith, Magaly Sanchez and baby girl, A. B. Wilkinson, Michael Wiseman, Isabel D. Zetsche.

## Auxiliary Urges Members To Protest

Mrs. Sloan Osborn presided at the regular meeting of the Friona Hospital Auxiliary Wednesday, October 5.

Eleven members were present. Mrs. Robert Neeley reported the purchase of a new color T.V. for the use of hospital patients.

Mrs. Ron Davenport reported that the rummage sale in progress had netted the group \$408. The sale is being held one door north of White's Laundry.

The Hospital Auxiliary asked that all interested persons write to their state and federal law makers about the A.H.E.W. proposals to ration hospital admittance. The proposal, said Ray Hurst, president of the Texas Hospital Association, means that within five years Texas will be required to reduce the number of hospital beds by approximately \$17,500. That would mean one in every four patients who need to be admitted to hospitals would be turned away.

More information about the A.H.E.W. proposal may be obtained from Texas Hospital Association, Box 15587, Austin, Texas 78761.

The Friona Auxiliary will continue to work for the improvement of our local hospital.



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There is an opportunity available in the above towns for a Western Auto Associate Store selling hardware, sporting goods, automotive supplies, furniture, refrigerators, freezers, washers, televisions, C. B.'s, radios, other electronics, etc.

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CONVENIENCE STORES

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BORDEN'S PURE ORANGE JUICE 49¢

FRESH COOKED BURRITOS 4 \$1.00 FOR

BORDEN'S BUTTERMILK 43¢

BORDEN'S CHOCOLATE MILK 49¢

BORDEN'S ICE CREAM 99¢

COLONIAL VANILLA CREME & CHOCOLATE COOKIES 39¢

FILTRATOR COFFEE FILTERS 29¢

HOT COOKED FOODS: BBQ CHICKEN, BBQ RIBS, HOT LINKS, MILD LINKS, BURRITOS, CORN DOGS, GERMAN SAUSAGE, BULK BBQ BEEF, BBQ BEEF SANDWICHES

# COKE ADDS LIFE

FOUNTAIN COCA COLA 15¢ CUP 24 OZ.

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FRIONA, TEXAS

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#### Church Chuckles by CARTWRIGHT



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- Rushing Insurance
- The Friona ★ Star
- Friona State Bank
- Friona Consumers
- Friona Motors
- Wilhelm TV & Appl.
- Ethridge-Spring

- FIRST BAPTIST: SIXTH AND SUMMITT--REV. C. H. MURPHY
- CALVARY BAPTIST: 14TH AND CLEVELAND--REV. RON TRUSLER
- ST. ESTHER'S BAPTIST CHURCH: 5TH AND MAIN--REV. I. S. ANSLEY, PASTOR
- MEXICAN BAPTIST CHURCH: 4TH AND WOODLAND--REV. DONNIE CARRASCO
- 6th ST. CHURCH OF CHRIST: 302 W. SIXTH--D. L. HARGUESS, MINISTER
- 6th ST. IGLESIA de CRISTO: 408 W. SIXTH--
- 10th ST. CHURCH OF CHRIST: 10TH AND EUCLID

- LUTHERAN CHURCHES: RHEA AND FRIONA--REV. WILLIAM RUMPEL
- FRIONA UNITED METHODIST CHURCH: 8TH AND PIERCE--BOBBY McMILLAN
- UNION CONGREGATIONAL CHURCH: EUCLID AT 16TH--REV.
- ASSEMBLY OF GOD: 10th and Ashland--THOMAS BLEVINS-
- UNITED PENTECOSTAL CHURCH: 5TH AND ASHLAND--GAYLON CHAPMAN
- TEMPLO LaHERMOSA SPANISH PENTECOSTAL CHURCH: 1006 WASHINGTON--TIRSO LOPEZ, PASTOR
- ST. TERESA'S CATHOLIC CHURCH: 10TH AND CLEVELAND--FATHER DERMONT O'BRIEN





Mr. and Mrs. Tom Bill Shelton

# Beach, Shelton Exchange Vows

Brenda Kay Beach and Tom Bill Shelton exchanged wedding vows Saturday, August 6 at the First Baptist Church in Amarillo. The Rev. Dr. Winfred Moore officiated. Parents of the couple are Mr. and Mrs. Sidney Beach of Amarillo and Mr. and Mrs. Luther Shelton of Friona. Matron of honor was the bride's sister, Mrs. David Latta of Crosbyton. Mrs. Lynn Percy was the bridesmatron. Flower girl was Dana Swearingen. The bridegroom's brother, Jerry Shelton of Plainview served as best

man. David Latta of Crosbyton was groomsman. Jeremy Melton was the ring bearer. James Ray Beach, brother of the bride, was the candlelighter. Seating guests were Sidney Beach, brother of the bride and Terry Swearingen. The bride is a graduate of Amarillo College where she was on the Dean's List. She is employed at Dandi Play School. Shelton is a graduate of Oklahoma State University. He is also a graduate of Amarillo College and is presently employed at the college as a diesel mechanic instructor.

# Town Talk

By June Floyd

Phone 247-3681 With Your News Item



Mrs. Shirley Cook, the former Beverly Sue Jones, has been visiting her mother, Mrs. Sam Jones, and other Friona friends and relatives. Sue and Shirley have lived in Green River, Wyoming for a number of years. A family get together in her honor was held in the home of Mrs. Cayson Jones, 903 Woodland, Friday evening. Others attending were Mrs. Vivian Hughes, Mr. and Mrs. John Terry and Mitch, Mrs. Lucy Jones and the Glendel Jones family, all of Friona. Also Billie and J.O. Wall and the Mike Wall family from Amarillo and Mr. and Mrs. Woody Hall of El Paso. Sue left for her home Saturday morning.

Among the Frionans who were in Northeastern New Mexico viewing the fall colors last weekend were Mr. and Mrs. Doyle Cummings, who spent several days at Tres Ritos. Mrs. David Grimsley, Mrs. James Procter and Mrs. Rene Snead drove to Las Vegas, Taos, Red River, Cimmaron and Eagle Nest and reported a marvelous array of color, especially in the higher elevations.

Mrs. Richard Collard is home after spending several days in Northwest Texas Hospital in Amarillo following surgery on her right leg. Her parents, Mr. and Mrs. Steve Terrell of Chandler, have been here for a week or so. Mr. Terrell has gone home, but Mrs. Terrell is still here. Janette is able to be up and around in the house, but doesn't plan to challenge anyone to any foot races in the near future.

Calvin and Ann Martin have had out-of-state visitors. Ann's sister and brother-in-law, Vine and Fred Newton of Highland, Kansas, came down Friday. This was Fred's first visit to the Texas Panhandle in many many years and he was impressed with the progress our area of the country has made.

The Martins and Newtons drove to Carlsbad Monday morning. Then, after touring the Cavern, the four returned to Friona. Fred and Vine left early Tuesday for Highland, which is in the far northeast corner of the Sunflower State. He reported, "From Pampa to Friona is the longest stretch of road I've ever driven over for the mileage." We helped him chart a way home to miss that section of road and are

hoping the trip home wasn't too long. Russel and Nora O'Brian and granddaughter, Charla Beth Chesher, are spending some time at Lake Of The Pines. Charla Beth is the eleven year old daughter of Lloyd and Linda Chesher and has been ill for a long time.

Visiting with Marie Cox of the Lazbuddie Community is always a pleasure. She was in Friona Tuesday. Marie is one of those persons about whom one could say, "Surely she has found the fountain of youth Coronado was looking for many years ago."

Mr. and Mrs. Noah Young came home Tuesday. They had been fishing near Graham for several weeks. The Youngs also visited in the home of Mr. and Mrs. Leland Pulliam at Wichita Falls. Pulliam is Mrs. Young's brother.

Oscar and Opal Baxter came home Monday after spending a week vacationing in the Ozarks. The Baxters met Mr. and Mrs. O.E. Burnam of San Bernardino at Branson, Missouri. The group went sightseeing,

attended several musical shows and toured places of interest. Mrs. Burnam is Oscar's sister.

Steve and Willene Grunday and children, Sharon and Tim, have moved into their new home out on West Ninth.

Mr. and Mrs. Rosco Ivie spent several days last week visiting in the home of Mr. and Mrs. Calvin Ivie and children in Irving. Enroute home they visited relatives in Archer City. Geneva's sister, Mrs. Delvin Bratt, and brother, Graham

Campbell, both live in Archer City. Raymond Fleming, who moved to Graham recently, was involved in a construction accident and received some broken bones in one foot. After being treated at a Graham hospital, he was transferred to a Dallas hospital, where he had bone surgery. A Monday report indicated he expected to be dismissed from the hospital in a few days.

Man is not the creature of circumstance. Circumstances are the creatures of men.

## Black Study Club

### Met In Welch Home

The Black Study Club met September 22 in the home of Mrs. Gene Welch, who also served as hostess.

Roll call was a short poem and article. For the program, the ladies filled rose vases from bunches of fresh flowers to be taken to Prairie Acres. One vase was placed in each

room and a bouquet was placed in each office. Visitors were Mrs. Troy White and her daughters. Members present were Mrs. Ethel Benger, Mrs. Glynn Hamilton, Mrs. Harry Lookingbill, Mrs. T.A. Kelley, Mrs. Ellis Tatum, Mrs. Tommy Tatum, Mrs. T.A. Presley and Mrs. Roscoe Ivie.

# BANG UP SAVINGS

PRICES GOOD WEEK OF OCTOBER 10 THRU OCTOBER 16

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4oz.  
**\$3.99**  
Reg. \$4.75

**6oz.**  
**\$6.39**  
Reg. \$6.75

**Pleasant Tasting Cepacol Mouthwash**  
20oz.  
Reg. \$2.15  
**\$1.79**

**KILLS GERMS THAT CAUSE BAD BREATH**

**SCOPE MOUTHWASH**  
40oz.  
Reg. \$3.99  
**\$3.49**

**EXTRA STRENGTH EFFERDENT DENTURE CLEANSER**  
60 Tablets  
Reg. \$1.99  
**\$2.35**

**ultra brite ULTRA BRITE TOOTH PASTE**  
6oz.  
Reg. \$1.44  
**\$1.29**

**DRY & CLEAR ACNE MEDICATION**  
2oz.  
Reg. \$2.95  
**\$2.47**

**DEMALON DENTURE CLEANSER** 13oz.  
Reg. \$2.07  
**\$1.89**

**EARTHBORN BABY SHAMPOO** 16oz.  
Reg. \$2.95  
**\$2.69**

**LYSOL BRAND DISINFECTANT**  
Regular or Pine Scent  
12oz.  
Reg. \$1.65  
**\$1.39**

**GRECIAN FORMULA 16**  
8oz.  
Reg. \$6.50  
**\$5.99**

**ARRID EXTRA DRY ROLL-ON DEODORANT**  
1.5oz.  
Reg. \$1.54  
**\$1.39**

**L'OREAL PREFERENCE HAIR COLOR**  
Reg. \$3.15  
**\$2.75**

# BI-WIZE DRUG

## GROWING WITH FRIONA

### ASSETS AND LIABILITIES

	September 26, 1977	December 31, 1976
<b>Assets</b>		
First Mortgage Loans	\$ 15,409,059.83	\$ 11,813,203.55
Loans on Savings Accounts	455,118.31	515,929.00
Other Loans	4,751,945.43	4,464,917.78
Stock in FHLB	135,900.00	135,900.00
Accrued Interest Receivable	435,374.43	372,903.09
Cash and U.S. Gov't Obligations	1,684,445.27	1,478,123.38
Land, Building and Equipment	441,255.68	443,225.00
Deferred Charges to Expense	42,721.48	29,753.10
Other Assets	267,266.50	75,618.83
<b>Total Assets</b>	<b>\$ 23,623,086.93</b>	<b>\$ 19,329,573.73</b>
<b>Liabilities &amp; Capital</b>		
Savings Capital	19,771,519.22	16,087,531.39
Borrowed Money	1,780,400.00	1,630,400.00
Loans In Process	152,972.29	122,373.69
Borrowers' Trust Funds	118,377.79	58,971.70
Other Liabilities	100,852.08	109,205.68
Unearned Discounts	335,934.89	337,517.12
Reserve for Payment of Div-Savings	343,746.17	-0-
Capital, Surplus & Reserves	1,019,284.49	983,574.15
<b>Total Liabilities &amp; Capital</b>	<b>\$ 23,623,086.93</b>	<b>\$ 19,329,573.73</b>

**Tri-County**

SAVINGS AND LOAN ASSOCIATION

Offices in: MULESHOE / FRIONA / LITTLEFIELD / FARWELL

# Awards Presented At 4-H Club Fete

Forty-two Parmer County 4-H'ers were honored at the annual Parmer County Achievement Banquet Monday evening, September 26 in the Bovina High School Cafeteria. Thirty of the youths were awarded year pins for their participation in

the record book competition and twenty-three 4-H'ers were recognized for their participation in District competition throughout the year.

Miss Joan Carson, daughter of Mr. and Mrs. M.H. Carson, Bovina and

Tom Mesman, son of Mr. and Mrs. Ben Mesman, Farwell, were named Gold Star Girl and Boy respectively. The Gold Star award is the highest award a 4-H'er may receive on the county level.

The program included a banquet meal co-sponsored by the Bailey County Electric Cooperative and Deaf Smith County Electric Cooperative. Miss Carson acted as mistress of ceremonies with Stanley Miller of Friona leading the Pledge of Allegiance and Dawn Gibson of Friona, leading the 4-H pledge and motto. Others participating included Lisa Darby of Farwell, introduction of guests; Tom Mesman of Farwell, highlights of the 4-H year; Bernie Mesman of Farwell, recognition of banquet sponsors; Gary Schueler of Rhea, recognition of adult leaders; and benediction by Mike Schueler of Rhea. Dinner music was provided by Robbie Moody and Diane Heard of Bovina.

Bernie Mesman; Livestock Judging, Charles Johnson; Indian Lore, Stanley Miller; Clothing, Lisa Darby, Devera Rhodes and Deirdre Miller; Dress Revue, Becky Webb. Child Development, Joan Carson and Johanna Mesman; Foods, Maureen Jesko, Lisa McGehee, Dawn Gibson and Robbie Moody; Electricity, Tommy Mesman; Rifle, Frank Jesko; and Danforth Awards, Ted Mesman and Linda Gohlke.

District competition awards were presented to: Dress Revue-Lisa Darby, Johanna Mesman and Becky Webb; Method Demonstration-Johanna Mesman, Joan Carson, Shelly White and Dawn Gibson; Food Show-Lisa Darby, Joan Carson, Linda Gohlke, Johanna Mesman, Robbie Moody, Maureen Jesko and Devera Rhodes.

Rifle Team-Blake Buchenau, Daren Darby, Brent Green and Frank Jesko; Livestock Team-Joe Tarter, Charles Johnson and Don Robinson; Horse Show-Lezli Williams, Diane Heard; Dairy Team-Rocky Bartlett, Steve Cockerham, Haden Walling and Jeff Grissom.

4-H leaders recognized were: Mrs. Wayne Clark, 13 years; Mrs. Darla Ivy, 3 years; Mrs. Pete Jesko, 3 years; Mrs. Claud Gregory, Jr., 3 years; Mrs. Jimmy Briggs, 5 years; Also, Mrs. Glen Lust, 5 years; Mrs. Houston Bartlett, 5 years; Mrs. Gaylon Rhodes, 6 years; Mrs. Bob Turner, 3 years; Mrs. Marion Carson, 5 years; Mrs. Dale Hart, 12 years; Mr. Dale Hart, 12 years; Mrs. Hubert Gohlke, 8 years; Mrs. Bill Martin, 5 years; Mrs. Ben Mesman, 3 years.

Also, Mrs. Walter Schueler, 7 years; Mrs. Herbert Schueler, 6 years; Mr. Tommy Williams, 4 years; Mrs. John C. Miller, 2 years; Mrs. Leon Massey, 2 years; Mrs. Tommy Tatum, 2 years; Mrs. Kenneth McGehee, new; Mrs. Royce Moore, new; Mrs. Larry Webb, 1 year; and Mrs. Wayne Rhodes, 1 year.

Trophies for high point winners at the 4-H Project Fair included Arts & Crafts, Diana Gustin; Clothing-Donna Beth Lide; Baked Foods-Donna Beth Lide; Canning-Devera Rhodes; Agriculture-Mike Schueler; Gardening-Joan Carson and high point club was Friona 4-H Club.



ATTEND SEMINAR....Eighty-six justices of the peace from the West Texas area attended a 20-hour Texas Justice of the Peace Training Center seminar Sept. 20-23 in Amarillo. The training center, which serves the entire state of Texas, is headquartered at Southwest Texas State University. Judges attending the seminar included four from Parmer

County. Parmer County participants were, left to right, Frances Euler, Precinct 2, Place 1, and Thelma Jones, Friona Municipal Court Judge, who audited the course. Also attending (not pictured) were Roy Mears, Precinct 1, Farwell; and Wayne Spears, Precinct 3, Place 1, Bovina.



## D-E Class Assists Marketing Project

W.L. (Dub) Cleveland and distributive education students at Friona High School, are helping The University of Texas at Austin field test a new general marketing curriculum this school year.

Cleveland is one of 50 teachers in Texas and Tennessee selected to evaluate the curriculum developed by the Instructional Materials Center (IMC).

They will use student manuals, projects, activities, pre-tests, post-tests, handout materials, and sentence teaching outlines for each of 14 subject areas in general marketing. The teacher-coordinator and each student will evaluate the 14 units as each is completed. Evaluations and other data from more than 1,000 teachers and students will be analyzed when revising the curriculum before actual publication.

Distributive Education (DE) is a high school vocational program that prepares students for marketing and distribution careers. DE students gain experience on a job, and study related subjects in a high school classroom. Study in DE is usually highly individualized. Each student uses publications directly related to a job or a career goal. They cover everything from advertising to warehousing, and from auto parts to precious gems.

Many of the specialized publications used locally were produced by IMC. The General Marketing Curriculum, however, is designed to provide basic first-year instruction needed by all DE students. It replaces an earlier IMC first-year

curriculum, and is part of a wide variety of publications used in both high school and post-secondary DE programs. A new second-year curriculum, the American Enterprise Series, is now widely used over the nation.

### HAPPY BIRTHDAY TO FRIONA FOLKS....

- WEEK OF OCTOBER 9-15  
Friona residents having birthdays last week were:
- Frank Spring, October 9
  - Jeanine Jarboe, October 9
  - Arthur Drake, October 10
  - Carolyn Taylor, October 10
  - Sarah Dean, October 11
  - Phillip Wagoner, October 11
  - Anthony Wagoner, October 11
  - Cathy Lynn Chesher, October 11
  - Frances Ready, October 11
  - Martha Schueler, October 12
  - Thelma Coffey, October 12
  - Sondra Nichols, October 12
  - Rhonda Parsons, October 13
  - J. R. Clark, October 13
  - Shirley Milloy, October 13
  - Jack Hamill, October 14
  - David Hardgrove, October 14
  - Lon Outland, October 14
  - Joe Reeve, October 14
  - Lola White, October 15
  - Wilma Wise, October 15
  - Gary Rector, October 15
  - Renea Terry, October 15
  - Mende Petree, October 15
  - Melanie Petree, October 15

Agents Mack Heald and Jana Pronger presented awards to the following during the awards ceremony in the auditorium:

First Year Pins--Tracey Moore, Ted Clayton, Charles Falkenberg, Charles Johnson, Devera Rhodes, Lisa McGehee, Dawn Gibson and Becky Webb.

Second Year Pins--Mark Clayton, Deirdre Miller, Robbie Moody, Maureen Jesko and Shain Rhodes.

Third Year Pins--Stanley Miller and Jo Schueler.

Fourth Year Pins--Carrie Schueler, Frank Jesko and Bernie Mesman.

Fifth Year Pins--Kathy Williams, Lisa Darby and Johanna Mesman.

Sixth Year Pins--Craig Kaltwasser, Kathy Falkenberg, Ted Mesman, Tom Mesman, Gary Schueler and Mike Schueler.

Seventh Year Pins--Joan Carson and Pam Rhodes.

Eighth Year Pins--Linda Gohlke. Special Award Medals--Beef, Mike Schueler and Craig Kaltwasser; Sheep, Pam Rhodes, Shain Rhodes, Mark Clayton, Ted Clayton, Kathy Falkenberg, Charles Falkenberg and Tracey Moore; Swine--Kathy Williams.

Field Crops, Gary Schueler; Agriculture, Teddy Mesman and

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LION'S CAMP CHECK.....Wendell Gresham, representing the Texas Lions League for Crippled Children, Inc., is presented a check for \$310 from B. K. Buske, president of the Friona Noon Lions. The money will

go to help finance the annual two weeks of summer fun for blind, deaf, mute and crippled youngsters of Texas at the Lions Camp near Kerrville.

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## Friona YH'ers View Film About CPR

The Friona Young Homemakers met October 6 in the high school cafeteria, and watched a film shown by John Allen, on Cardiac Pulmonary Resuscitation.

The upcoming Halloween parties to be given for the school children were discussed.

Twenty members were present with one new member, Connie King. Hostesses for the meeting were Terri Outland, Gwen Corn and Debbie Haas. The devotional was given by Keri Jack.

The next meeting will be November 3, with Mrs. Allo Reeve giving a doll show entitled "Brides of the White House."

Hostesses will be Sandi Weber, Pam Hamilton and Debbie Smith. Baby sitting will be provided by the Friona High School FHA girls.

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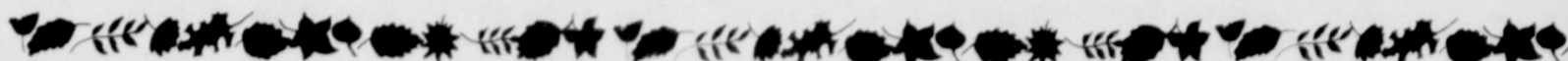
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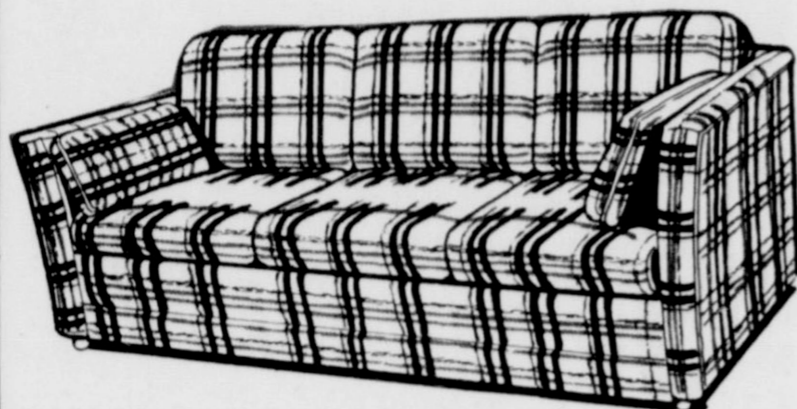
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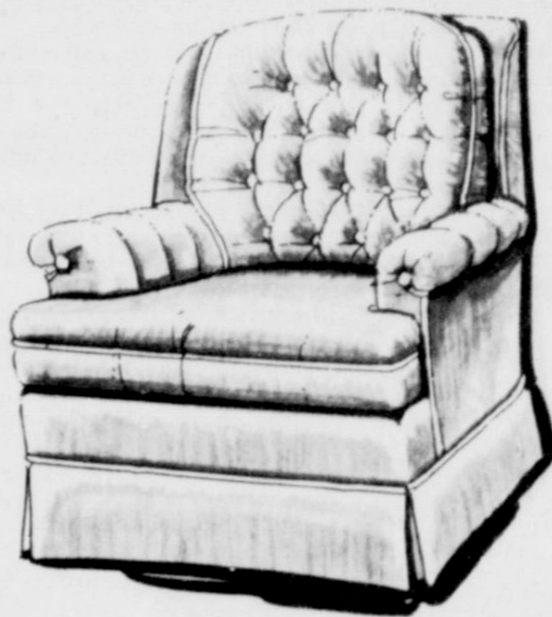
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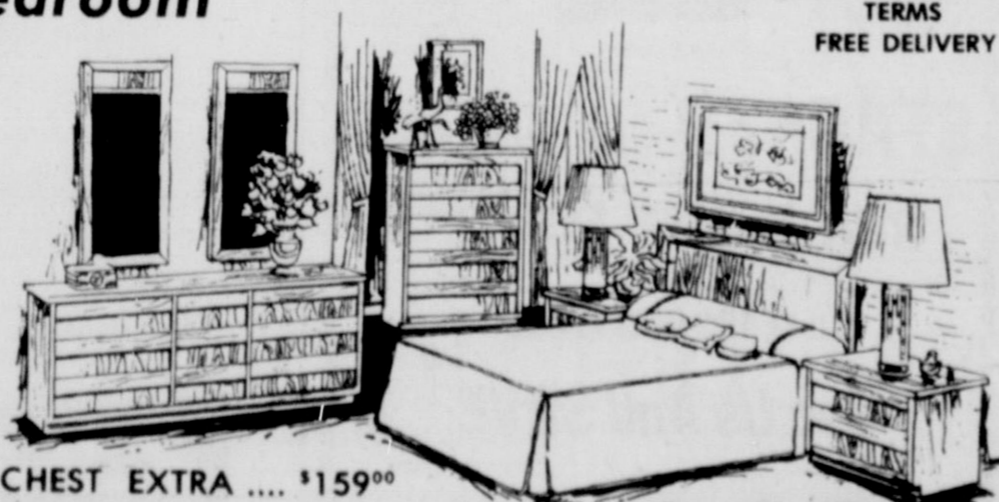
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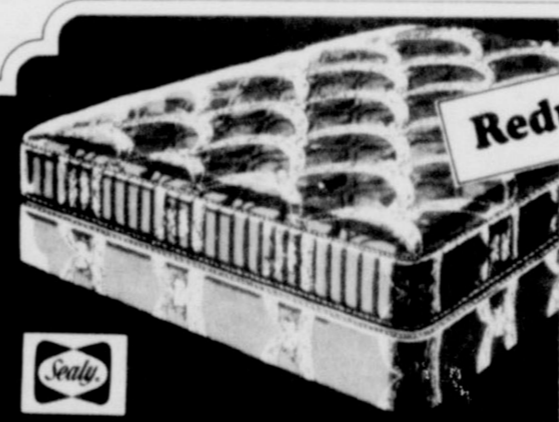
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# Chiefs Outlast Hart For Homecoming Win

In one of the wildest football games ever concocted for Homecoming, the Friona Chieftains outlasted Hart's Longhorns, 20-18 here last Friday. The win snapped the Chieftains' four-game losing streak, but was not achieved without some anxious moments.

The Chieftains held a 20-6 lead over the visitors entering the fourth quarter, but had to hold on for dear life as the speedy Longhorns threatened to snatch the victory from the Chieftains' grasp.

Only some good defense when it counted, including a couple of pass deflections by Jeff Whiteside which cost Hart at least eight points brought about the victory.

Whiteside starred both on offense and defense. The small halfback scored Friona's first touchdown early in the game, on a stellar pass reception on a desperate fourth down pass.

Mike Hutson set up the drive with a pass interception which he ran back to the Hart 45. Whiteside ran for a first down to the Longhorn 35, but three more plays found the Chiefs facing fourth and three from the Hart 28.

Quarterback Chris Barnett rolled out, and then lofted a pass toward the Hart goal. It appeared that Hart might intercept the pass, but at the last second, Whiteside went up and literally took the ball away from the defender, and fell inside the goal-line for six points.

Kevin Pope's kick made it 7-0, and after only 4:25 had elapsed in the first quarter, the home fans had something to cheer about.

The Chiefs had another chance a few plays later when two Hart backfield men ran together on a reverse play, causing a fumble, which Koty Kothmann hopped on at the Hart 36. However, after driving to the Hart 10, Friona returned the favor, fumbling the ball back to the visitors.

Early in the second quarter, following their second fumble recovery, Hart got on the scoreboard when Glen Black ran eight yards. The kick attempt was wide, and the Chiefs still had the lead at 7-6.

The Chiefs took the ensuing kickoff and made one of their best drives of the entire season. The drive covered 71 yards in 14 plays, and ate up six minutes of clock time. Quarterback Barnett mixed up the plays expertly, passing twice for big plays, and throwing an arsenal of runningbacks at the Longhorns.

Barnett's pass to Terry Wilcox kept the drive alive early on a big third down play from the Chieftain 35. Fullback Glen London got untracked, making two big runs for first downs.

It appeared that Hart might get tough close to their goal, when Barnett went to the air again. On third down, he found Kevin Kothmann in the end zone. Kothmann made a nice catch, making sure he was in bounds with the ball.

Pope's kick made the score 14-6 with 4:46 left in the half.

Hart threatened to pull even, marching to the Chieftain 14 as the

clock was ticking away. However, as the 'Horns went to the air, Whiteside batted the ball away from the would-be receiver in the end zone to save a touchdown, and Hart's field goal attempt was wide with 10 seconds left on the clock.

A gamble by the Longhorns set up Friona's third TD. Hart's quarterback, Eliazar Castillo, tried to run for a first down from a punting formation from his own 29, and was stopped a yard short. Friona took over on the Hart 31.

Six plays later, London bulled his way into the end zone for six big points and Friona's lead became 14 points at 20-6 with 4:25 left in the third quarter. A high snap foiled the Chiefs' PAT try, although Ernest Mills, the holder, almost ran it in for two points.

Hart may have been down, but the Longhorns were not out. Early in the third quarter, Castillo found end Johnny Newsome behind his defenders, and hit him with a strike good for 35 yards and a TD. The score became 20-12 with 10:40 left in the game. A pass try for two points went incomplete.

Whiteside fumbled trying to get the extra yard on the kickoff, and Hart had the ball at Friona's 28. Only a pass interception by Todd Bandy saved the day for Friona four plays later. Friona took over on its one-foot line.

Some timely running by London got the team out of a hole as Friona brought the ball out to near midfield.

However, the Chiefs were forced to punt. For the second time in two weeks, the team found out that bad things can happen on punts. This

time, Castillo turned the tables by returning the kick 70 yards for a score. It was a nifty run, as the speedy quarterback found his path blocked by a number of defenders in the middle of the field, and just reversed his field and had clear sailing up the right sideline.

Here's where Whiteside's quick hands saved the day once again. Castillo had a receiver in the end zone on the PAT try, which would have tied the score. But at the last second, Jeff batted the ball away from the intended receiver and Friona was clinging to a 20-18 lead.

The last five minutes of the game seemed like an eternity. Friona drove to the Hart 31, only to lose the ball on downs.

Wilcox intercepted a Hart pass at the 22 with 2:06 remaining, and things looked good. However, Eddie Brailiff fumbled three plays later, and Hart had the ball back.

Forced to the air, Hart found Whiteside to be a real thorn in his side as the little defensive back made the fourth interception for Friona with a minute left on the clock.

The game's final play was a weird one. Whiteside took the snap, faded back, rolled out, and finally tossed the ball to an official, who apparently stunned, caught the ball. The gun had sounded while the play unravelled, and Hart felt they should have another play.

But the officials ruled that the game was over, and the large Friona Homecoming crowd breathed a sigh of relief and started for the exits.

Having their best offensive night of the season with 315 net yards

gained, the Chiefs had a great one-two punch in Whiteside and London. Whiteside was the leading ground-gainer with 120 yards, and London had 104 yards.

It's a rarity for a team to have two players over 100 yards in one game.

### STATISTICS

Friona	Hart
17	9
274	103
41	102
315	205
5-3	20-6
0	4
4	1
3-109	3-132
36.3	44.0
4-23	6-60

### SCORE BY QUARTERS

FRIONA	7	7	6	0-20
Hart	0	6	0	12-18

### SCORING

Whiteside, 28-yard pass from Barnett. Kevin Kothmann, 7-yard pass from Barnett. London, 2-yard run. Pope, two PATs.

### INDIVIDUAL RUSHING

Whiteside 24-120-5.0; London 21-104-5.0; Barnett 9-22-2.4; Wilcox, 5-18-3.6; E. Brailiff 3-9-3.0; Mills 1-1-1.0. Totals: 63-274-4.3

### INDIVIDUAL PASSING

Barnett 5-3-0, two touchdowns, 41 yards.

### INDIVIDUAL RECEIVING

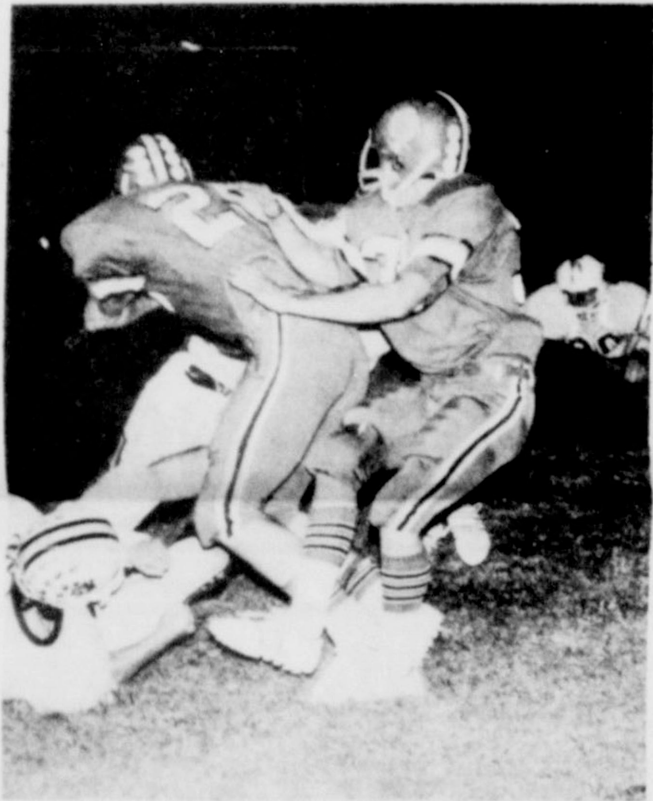
Whiteside, 1-28; Kothmann, 1-7; Wilcox, 1-6.

### INTERCEPTIONS

Whiteside, 1-25; Wilcox, 1-5; Hutson 1-15; Bandy, 1-1.



HAPPY QUEEN....Sylvia Malouf, wearing the traditional helmet, smiles just moments after she was crowned Homecoming Queen during pre-game activities last Friday in Friona. The girls are, left to right, Rhonda Parsons, Miss Malouf, Cindy Smiley and Johnna Thorn.



DEFENSIVE PLANS....Chieftain defenders Kevin Kothmann, left, and David Fleming are shown setting up a road block for the Hart backfield man. Fleming injured a knee just before halftime of the game, and has been on the injured list. Friona toppled the Longhorns, 20-18 for their first win of the season. (Photo by Stanley Ellis)

## 7th Graders Defeat Hart

The seventh grade Braves again exhibited their determination last week at Hart by scoring two fourth quarter TDs in a 12-4 come-from-behind win over the Hart seventh graders.

The first half of the ball game was characterized by poor field position for the Braves, which resulted in two safeties by Hart, giving them a 4-0 lead at the half.

Early in the fourth quarter Bruce Patterson scored on a 21 yard

bootleg around left end. The try for point after was unsuccessful but later in the final period Max Perea scored from one yard out to put the game away for Friona 12-4.

The Braves picked up seven first downs and had 127 yards rushing. The Hart seventh graders picked up two first downs and gained 53 yards. Friona attempted two passes but failed to connect on either, and Hart tried only one pass during the game.

Each team had one turn-over, Hart recovered one Friona fumble and the Braves picked off the only Hart pass. The Braves punted once for 23 yards, and the Longhorns punted twice for an average of 33 yards. Friona was penalized 40 yards and Hart 5.

The victory followed a 6-0 win over Tulia the week before. Mark Montoya scored on a ten yard burst up the middle in that game.

## Rites Held For Former Teacher

Funeral services for Ralph Wade "R.W." Stewart, 63, of Amarillo, were held last Friday at Schooler-Gordon Colonial Chapel with the Rev. Don Shepherd, pastor of St. Luke's Presbyterian Church, officiating.

Burial services were held Friday at Citizens Cemetery in Clarendon.

Mr. Stewart taught school in Friona as well as Sudan, Tulia, Stratford, Ashtola, Pecos and El

Paso. He retired from teaching and moved to Amarillo from El Paso two years ago. He was a World War II veteran, and a member of St. Luke's Presbyterian Church.

Survivors include his mother, Mrs. Vivian Stewart of the home; three brothers, Joseph R. of San Antonio, William L. of Delano, Calif., and Hugh A. of Sunray; two sisters, Mrs. Johnnie Tolk of Amarillo and Miss Peggy B. Stewart of Sheridan, Wyoming.

## Chieftain JV Takes First Win

After four games the Friona Junior Varsity captured their first win last Thursday by defeating Hereford Ninth grade 14-6.

Robert Jackson, who has 208 yards rushing for the season, scored one TD for the JV Chiefs on a 19 yard run. Then Ben Landrum blocked a punt and Scott Fangman returned it for another TD.

Although both the JV's extra point attempts failed, Doug Massey made up for the points by sacking the Hereford quarterback for a safety, with assistance from Jerry Harrelson.

Hereford's only score came with

seven minutes left in the game.

The JV has only given up 375 yards in five ball games this year and "that just isn't very much," according to JV coach Al Lemons. "We have gained 734 yards so far this season, but just haven't put points on the board," he says.

The JV gained 197 yards against Hereford.

With Jackson leading the rushing, Roy Caballero is second with 80 for the season, picking up 21 in seven carries against Hereford. Rick Taylor gained 15 in six tries and Mark Fancher picked up 14 in three carries.

On defense, Landrum had 11 tackles, unassisted and assisted; Bobby Thompson has nine tackles; Lupe Rodriques had 14 and one fumble recovery; Massey had seven and the safety; Joe Malouf had seven; Brett Moore had six and a pass interception to his credit; Roger Coffey had six; Kirk Frye had eight; and Farron Young recovered a fumble. Caballero also picked off one Hereford pass.

Hereford picked up 93 yards and eight first downs in the game. Friona had the 197 yards with eight first downs. The JV has picked up 49 first downs after five games.

## Braves Topple Hart, 20-12

Friona's eighth grade Braves now stand at 2-1 for the season after defeating the Longhorns at Hart, 40-12.

The Braves had a total of 364 yards on offense, with 110 picked up on two passes.

The first TD came via a 29 yard pass from Ruben Mendoza to Marciano Escalante in the first quarter. Then to start the second quarter, Tony Rios ripped off a 69 yard run from scrimmage and added six more points. Robert Caballero added the extra points on a sweep around right end.

Another TD was added when Caballero passed to Mendoza for an 81 yard touchdown. Extra points failed, but still another TD came when Caballero broke for 25 yards and made the score 26-0 at halftime.

The second half opened with Rios scoring on a 13 yard run. The Braves last score came on an 85 yard kickoff return by Caballero. Hart scored both their TDs in the fourth stanza. The Braves' final two points came when Andy Fleming powered over for the extra points. Hart scored both their TDs in the fourth stanza.

Caballero carried the ball 11 times for 72 yards, Rios 11 times for 123 yards. Caballero also returned three kicks 150 yards for an average of 50 yards per return.

The Braves picked up 12 first downs to Hart's eight, and had 254 total yards to Hart's 139. The Braves completed two of six passes for 110 yards and the Longhorns caught one of four for 38.

Both teams punted once and lost one fumble. The Braves were penalized 90 yards and Hart 15 yards.



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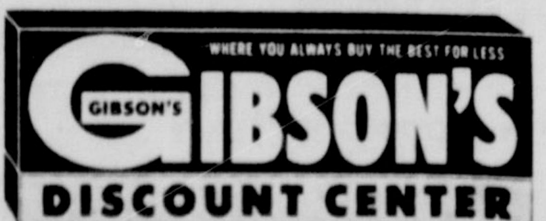
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 DM OR SM 8 OZ. CANS **8/\$1**

TURKEY DRUMSTICKS LB. **39¢** SHURFRESH MEAT OR BEEF BOLOGNA 12 OZ. PKG. **79¢** TEXAS GREEN CABBAGE LB. **10¢** DELICIOUS APPLES 3 LB. CELLO **88¢**  
 USDA CHOICE BEEF T-BONES LB. **\$2.09** WILSON'S 16 OZ. CAN HAM PATTIES OF 8 **\$1.79** LISTERINE 24 OZ. REG. \$1.65 **\$1.19** Q-TIPS 170'S REG. \$1.49 **\$1.09**  
 ENDS & PIECES BACON LB. **79¢** WILSON VARIETY PACK LUNCH MEAT 12 OZ. PKG. **\$1.59** SAVE 46¢ SHAMPOO 8 OZ. CURITY 60'S COTTON BALLS **48¢**

**BRIGHT & EARLY IMIT. FROZEN ORANGE JUICE**  
 6 OZ. CAN **19¢**

**MORTON'S FROZEN HONEY BUNS**  
 9 OZ. **44¢**

**MORTON'S FROZEN FRIED CHICKEN**  
 2 LB. **\$1.99**

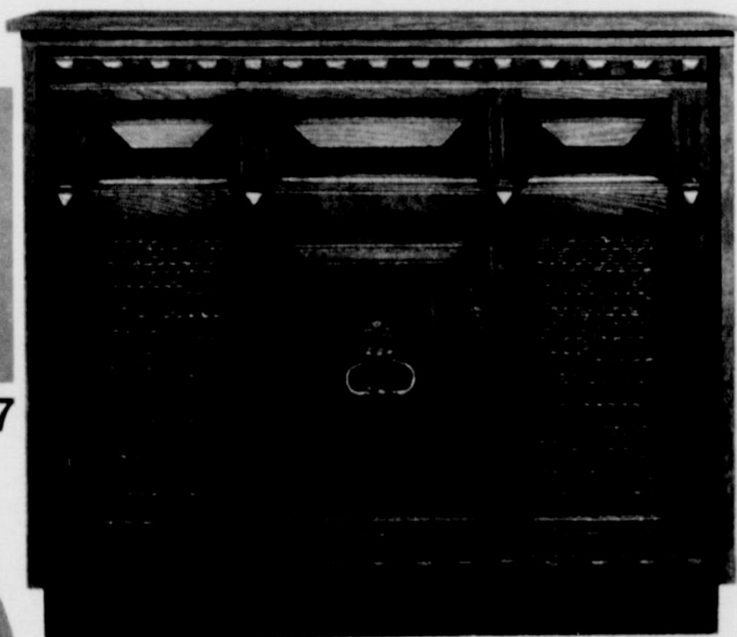
**BANQUET COOK BAG**  
 5 OZ. TURKEY, SALS. STEAK, BEEF, BBQ **4/\$1**

OPEN DAILY HI 9:00

# WHITES

## Home and Auto

Prices effective thru Oct. 15, 1977



### WHITES HOME & AUTO ADVERTISING POLICY

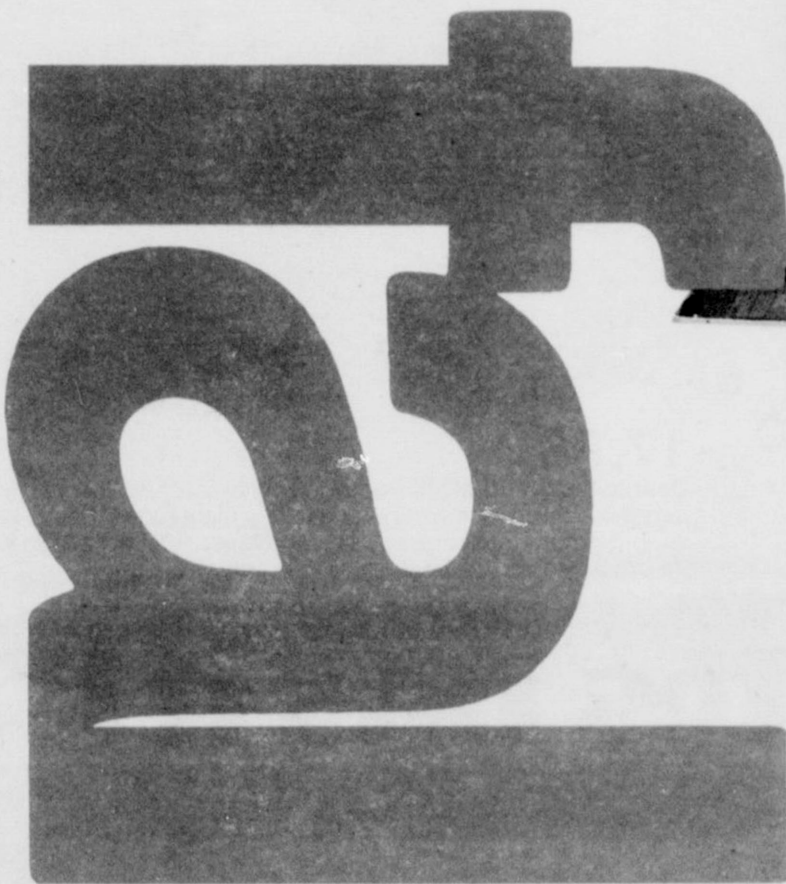
Our every intention is to have all advertised items in stock and on our shelves. If, for any unforeseen reason, an advertised item is not available, Whites will cheerfully issue a RAIN CHECK on request, for the merchandise at the sale price when it becomes available, or Whites will offer a comparable item at a similar reduction in price.

If a stock item is not advertised as reduced or as a special purchase, it is at its regular White's low price. A special purchase item, though not at a reduced price, represents an exceptional value.

### \$157

Save 42.95 Reg 199.95

**Catalina stereo console** features AM, FM, FM stereo radio, built-in 8 track tape player and 3 speed record changer with diamond stylus. Handsomely styled Mediterranean cabinet. 123-6616



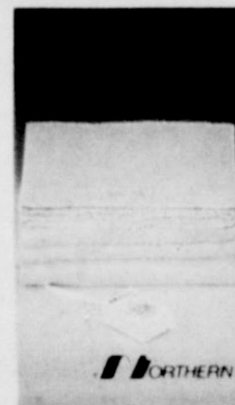
### CATALINA

### \$297

Save 42.97 Reg 339.97

**New Catalina 8 cycle automatic washer** has a big 20 lb capacity. Heavy duty transmission. Choose gleaming white or harvest gold. 145-8200, 2

**\$197 New Catalina 20 lb capacity electric dryer.** 145-8310, 2



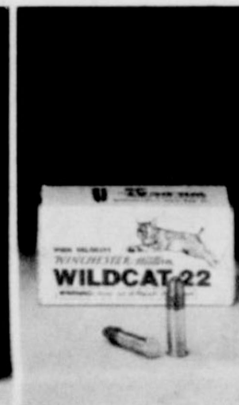
### 19.88

Save 5.07 Reg 24.95  
**Deep Sleep electric blanket** by Northern. Double bed size with single heat control. Choose blue or gold. 78-701, 702



### 3.66

**Prestone permanent antifreeze** in resealable plastic container 1 gal.  
80-110

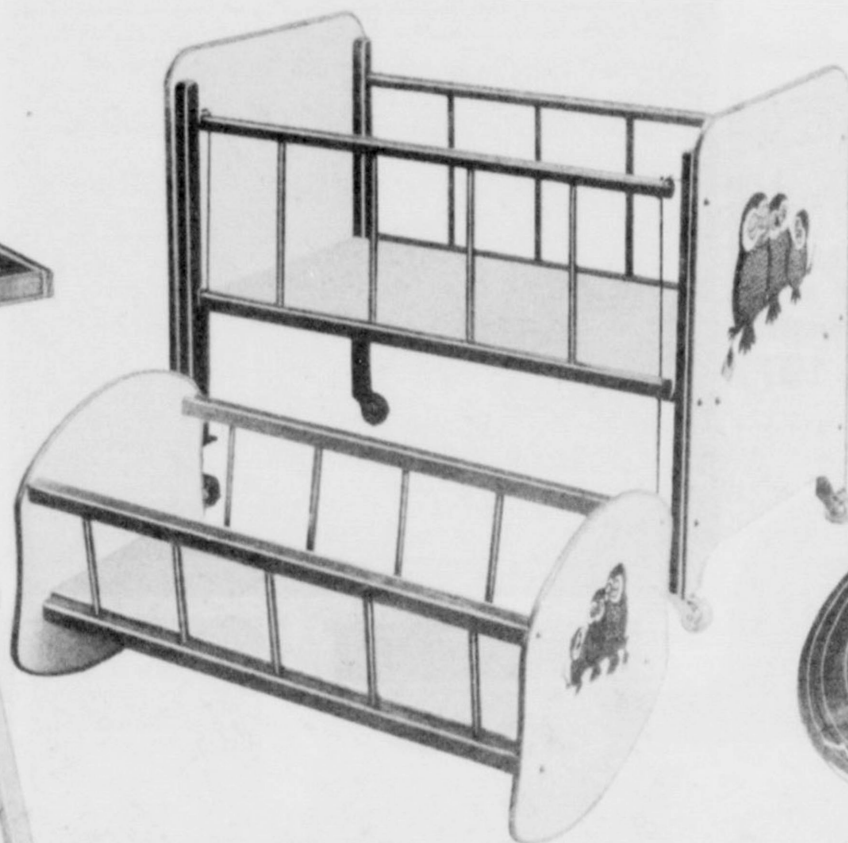


### 88¢

**Winchester Wildcat .22 long rifle shells.** Box of 50. Stock your gun cabinet today and save!  
63-5

# harvest of values





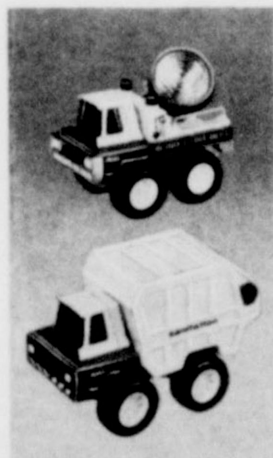
**TYCO**

All 3 for **17.88** (in carton)  
**Cradle, high chair & bassinet** for your little doll's little doll!  
 Each piece is sturdily constructed and finished in durable white enamel with colorful screened designs. Assembly is fast 'n easy. 102-786, 784, 788

**17.88**  
**Double 8 Lighted Night Racing set** with the new "curve hugger" lighted racing cars for exciting night races! Easy snap-together track makes several layouts. Fast action fun for boys by Tyco. 108-507

Layaway holds your selections 'til Christmas!

# Whites has it!



**5.99** Your choice Choose a **fire truck** with real searchlight mounted on bed (uses 2 AA batteries not incl) or a **sanitation truck** with crank operated dump box that receives and dumps loads! 109-344, 346



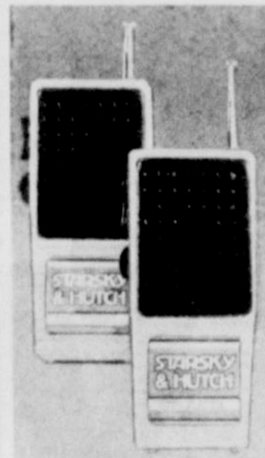
**16.88** **Snow White's Magic Mirror.** Snow White's face appears and talks to the kids! She says 6 different phrases. Battery operated (not incl). 102-407



**14.99** Save 2.89 Reg. 17.88 **Radio Control Race Car** reverses and turns, races forward. Four AA batteries and two 9 volt batteries (not included). 107-400



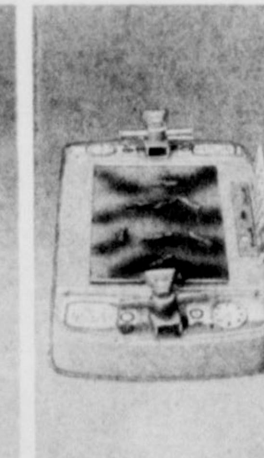
**12.88** **Donnie and Marie dolls** are lifelike replicas of the famous stars, complete with show costumes and microphones! Autographed photo included. Price includes both dolls. 101-977



**14.99** each Save 2.89 Reg 17.88 **Star Trek and Hutch walkie talkies.** Great fun for kids over 7. Uses one 9 volt battery (not incl.) 109-720



**5.88** **James Bond Radio** looks like a wrist watch or can be clipped on to a pocket! Full circuit AM radio works with earphone. Uses 1 AAA battery (not incl.) 109-727

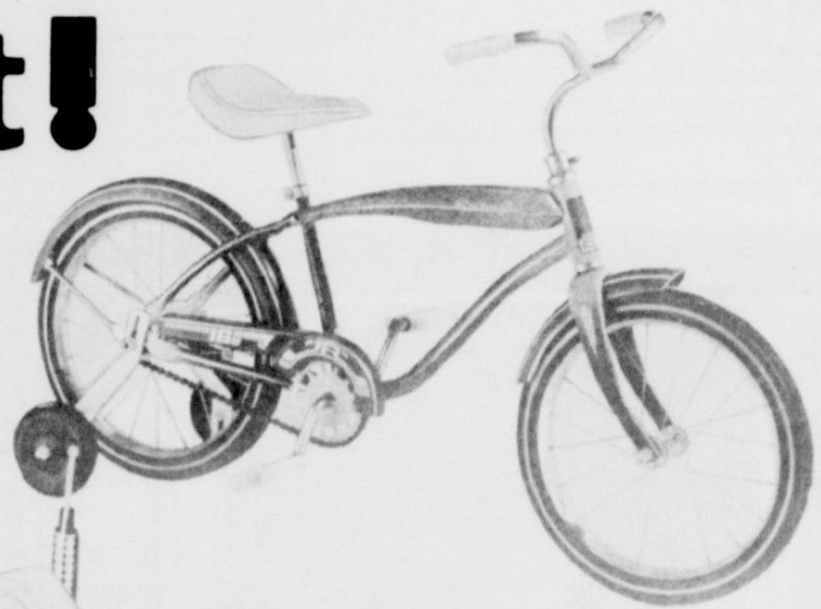


**14.88** Save \$3 Reg 17.88 **Torpedo Alley electronic game** with automatic scoring. Fire at the ships and defend the harbor with this realistic land-sea battle game! Fun for everyone. 104-552



# Whites has it!

**WHITES**  
Home and Auto



**\$44** (in carton)

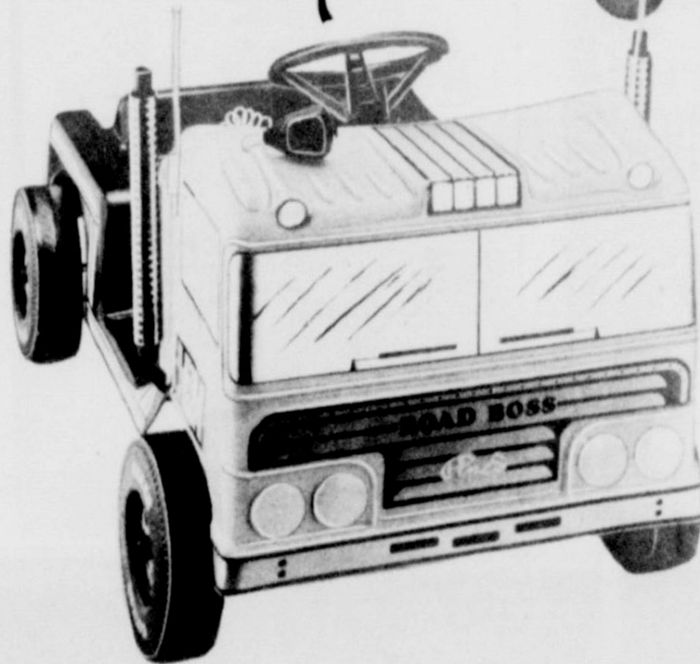
Save 5.95 Reg 49.95

**16 inch sidewalk bike** is easily convertible from boys to girls! Coaster brake. Metallic orange finish with white trim. Quality by AMF. 65-361



**114.77**

**6' pool table** for family fun! It's compact, fits easily in garage, den or rec room! Features 5/8" rockhard "Plyblend" playing surface, adjustable leg levelers, snappy cushion action and drop pockets. Walnut finish. Complete with balls, cues, bridge head, triangle, chalk & instructions. 64-5215

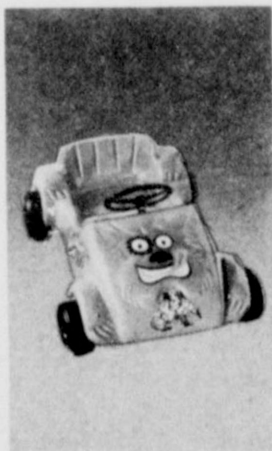


**\$55** (in carton)

**Road Boss** is battery powered—comes complete with battery & recharger! Features make believe dual stacks, dashboard and play CB radio to add to all the fun! 65-793

**Layaway holds your selections 'til Christmas!**

**Charge it! Whites convenient credit plan VISA (BankAmericard) Master Charge Free delivery within Whites trade area**



**16.99**

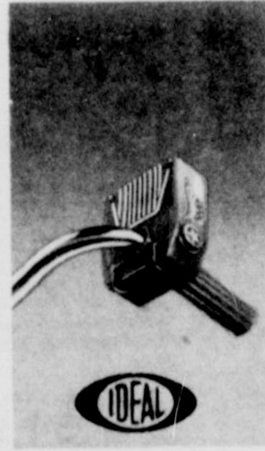
Save 2.89  
Reg 19.88

**Fire House Fido pedal car** has adjustable pedals! Made of durable plastic. Designed for ages 2-5. 65-778



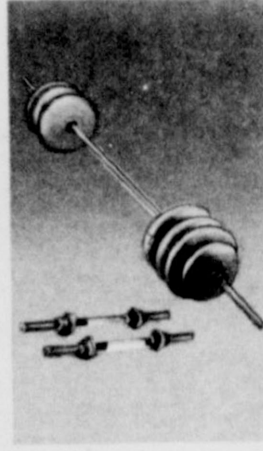
**17.99** (in carton)

**12" motocross tricycle.** MX hi-rise styling. 65-172



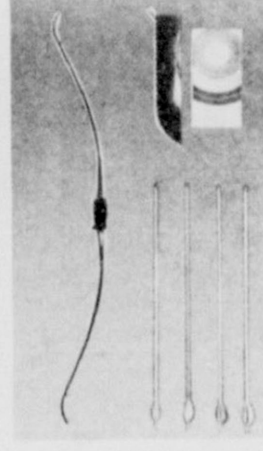
**5.99**

**R-R-R-Raw Power!** hear the realistic roar of a powerful motorcycle! Attaches easily to most standard bike handlebars. No batteries needed. 12-425



**24.88**

Save over \$5  
Reg 29.99  
**Deluxe 110 lb barbell set.** Includes 68" barbell bar and 2 15" dumbbell bars with discs, sleeves, collars & rings. Instruction book. 64-5120



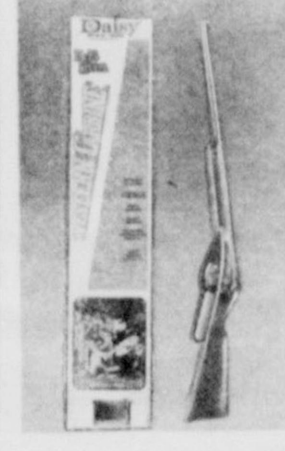
**8.77**

**Archery set** with 50" fiberglass bow, 4 24" cedar arrows, target face and arrow quiver. Shoot an arrow into the air. 64-4345



**29.88**

Save \$5 Reg 34.88  
**Springfield bolt action .22 rifle.** Single shot model chambered for shorts, longs & long rifle cartridges. Walnut stock. 63-302



**11.77**

**Daisy air rifle.** 700 shot Western Carbine. 64-4180  
**33¢**  
**Daisy air rifle BB's.** 177 caliber. 64-4105

**\$477**

Save 62.95 Reg 539.95

**25" diagonal Catalina console color TV.** Automatic chroma level holds color & tint constant from station to station while automatic gain control delivers improved reception. Contemporary styled cabinet. 122-7323

**\$79**

**12" diagonal personal portable B&W TV.** 122-6010

Simulated TV reception



Charge it! Whites convenient credit plan  
Master Charge VISA (BankAmericard)  
Free delivery within Whites service area!  
Layaway holds your selections  
'til Christmas!

## CATALINA

**\$397**

Save 32.95 Reg 429.95

**Kelvinator 17" NO FROST refrigerator-freezer** with exclusive Trimwall foam construction. 130-140, 142



**\$197**

Save 42.95 Reg 239.95


**Catalina 7 cu. ft. chest freezer.** Zero degree freezing with adjustable cold control. Superior polyurethane foam insulation. 130-5450



**\$59**

**APF TV FUN.** Play fast action tennis, hockey, handball, skeet shoot & target shoot! 2 remote control units included. Uses C batteries (not incl) or optional AC adaptor. 122-7008



 **Magic Chef**

**\$297**

Save 42.95 Reg 339.95  
**Magic Chef microwave oven.** Easy to clean acrylic interior. 600 watts. 110 volt. 125-7200  
**\$27**  
**Microwave oven stand.** 125-6110



**CATALINA**

**32.88**

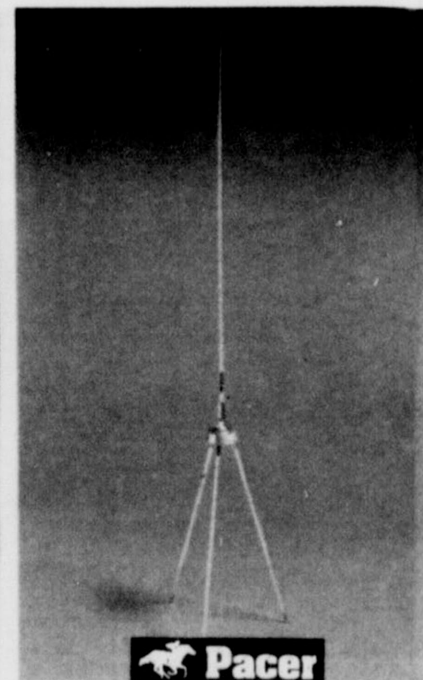
Save 7.07 Reg 39.95  
**All electronic AM/FM clock radio** with modern "low profile" styling. Wake to music. Woodgrain finish. 120-7197



**CATALINA**

**18.77**

Save 6.18 Reg 24.95  
**Portable AM/FM radio** has AC cord or flip the switch for "away from home" battery operation! Telescoping antenna. Sturdy carrying handle. 120-7222



**24.88**

Save 4.89 Reg 29.77  
**Pacer "Antennament" CB base station antenna.** 64" indoor/outdoor model. 16-1348



Furniture not stocked in all stores but is available from our factory.

**\$299**

Distinctive early American sofa features easy to care for vinyl cover for good looks and long life! Hand tufted foam backs. Handsomely trimmed in exposed solid maple! 732-1710

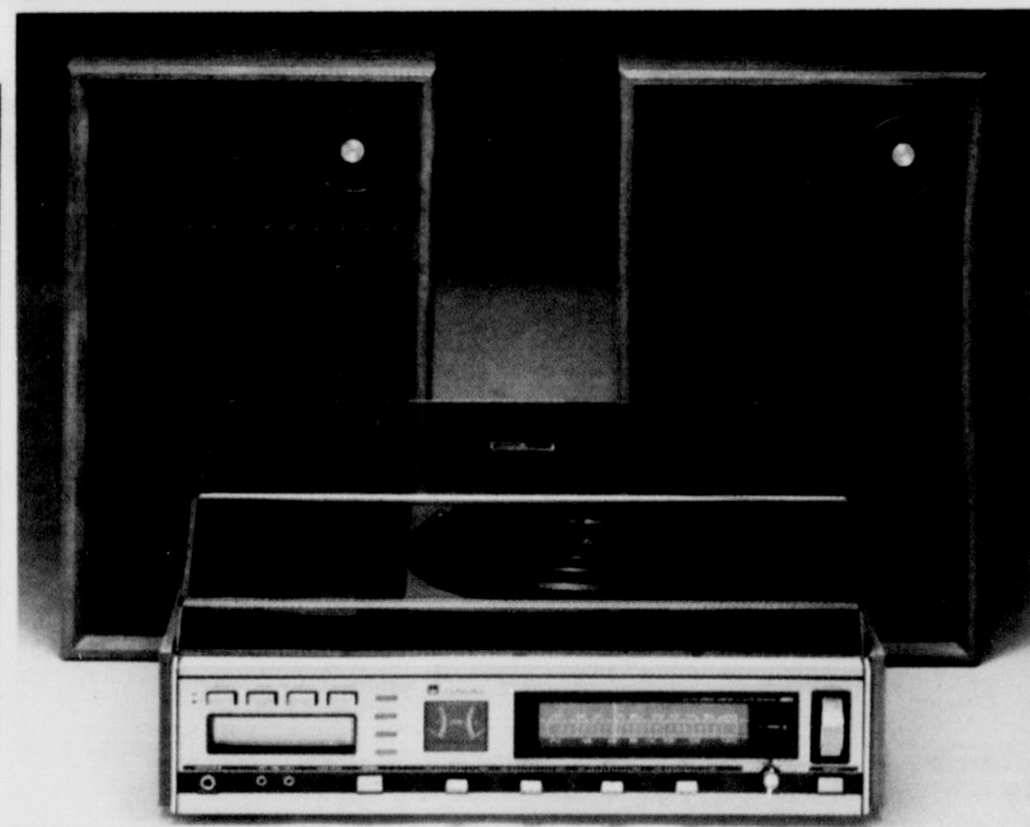
**\$199**

Matching swivel rocker. 732-1730

**59.88** Your choice

Save 10.07 Reg 69.95

Early American table collection. Choose one for a unique accent or the trio for a special coordinated effect! Square commode, hexagonal commode and cocktail table feature glowing honey maple engraved finishes and self closing doors with antiqued brass hardware. 236-5603, 05, 07



**\$199**

Save over \$50 Reg 249.95

Catalina AM/FM/FM stereo component system has a built-in 8 track tape recorder/player. Includes 2 matching wide range speakers, mikes, & auxiliary input. Dust cover. 123-6376



**\$148**

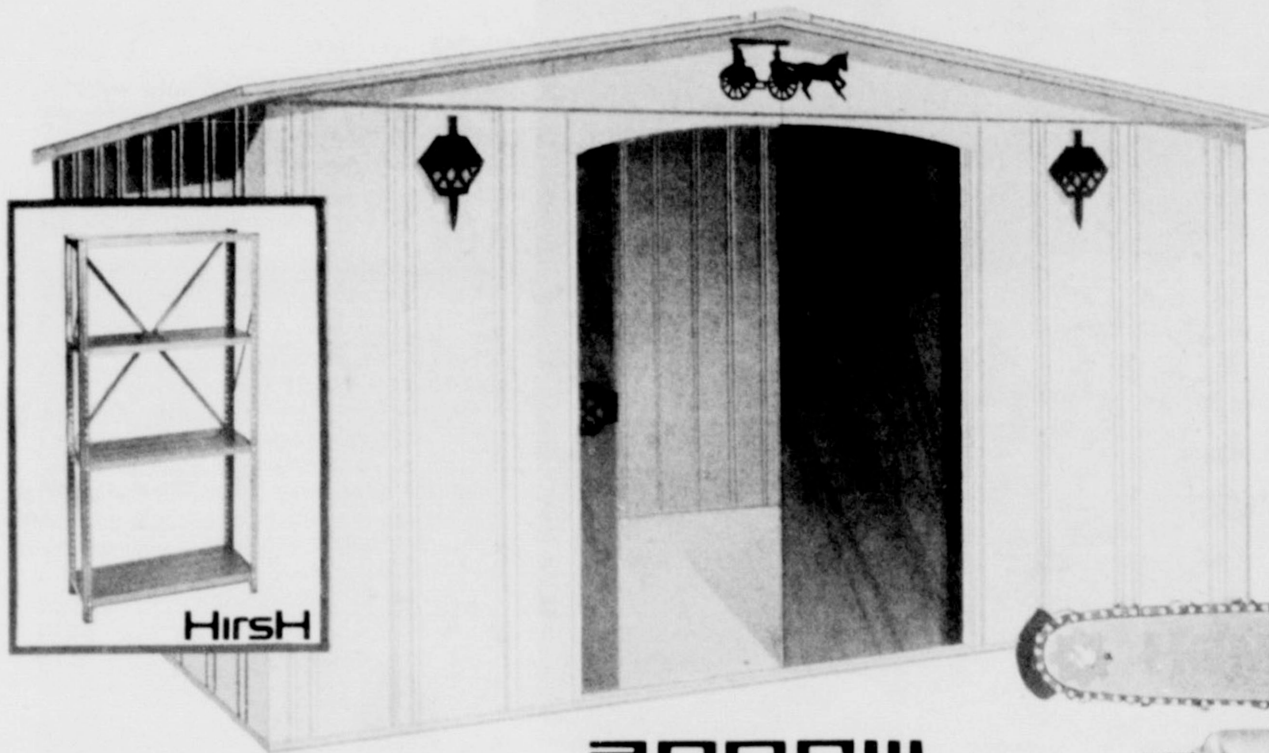
Save 41.95 Reg 189.95

Hy-Gain VII 40 channel CB base station with rotary channel selector knob, lighted S/RF meter and squelch control. It's another WHITES BEST BUY! 16-1164



**\$99**

Cobra 40 channel CB with exclusive Dynamike. Features adjustable squelch, switchable noise limiter and illuminated RF/Signal meter. P. A. capacity. 16-1131



Hirsh

ARROW

**\$99** (in the carton)

**10' x 5' galvanized steel storage building** has a full 46 sq. ft. of storage to keep everything safe, dry and protected! Exclusive perma-plate finish withstands adverse weather year after year! Equipped with double reinforced 1 pc. sliding doors and unbreakable padlockable handles. You'll wonder how you ever got along without it! Interior dimensions: 115 1/4"W x 57 3/4"D x 72 3/4"H. 85-881

**\$157** (in the carton)

**10' x 10' galvanized steel storage building.** Interior dimensions: 115 1/4"W x 111 3/4"D x 72 3/4"H. 85-882

**8.88** (in carton)

save 1.11 reg 9.99

**All steel utility shelving** adds extra storage space in any room or the garage! 4 sturdy shelves, each 30"W x 10"D. 60" high. 14-9000

# WHITES

## Home and Auto

**\$139** With free carrying case!

**Homelite XL power chain saw** cuts in any position! Features a powerful 2 cycle engine & 12 inch cutting bar. Twin trigger dual control. Automatic oiling. 23-103



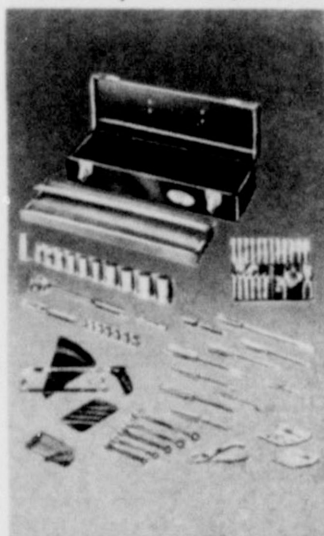
HOMELITE

**11.99**

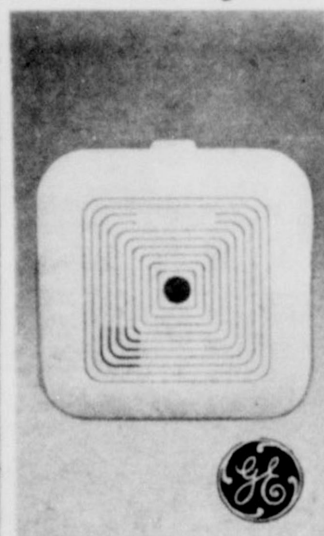
**Black & Decker 3/8" electric drill** with .22 HP motor that develops 1200 RPM for fast, efficient drilling! Double insulated case. A really practical gift for him! 23-10



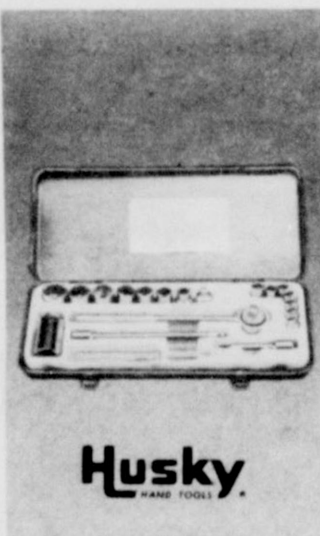
Black & Decker



**\$49**  
**116 Pc tool set.** Contains ratchet, 1/4", 3/8" sockets and extensions. Open end wrenches, Hex key set, hacksaw and blades, screwdrivers, plus. 22-856



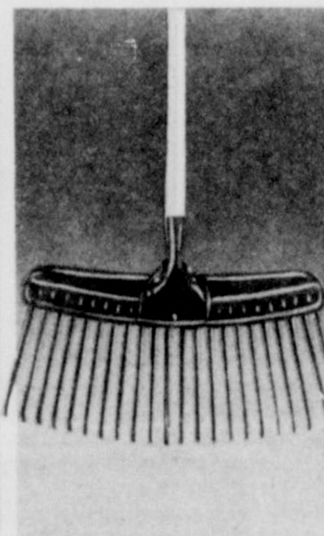
**32.88**  
**G. E. Home Sentry smoke alarm** sounds a piercing 85 decibel alarm at the first hint of combustion. Battery included. 14-4310  
**22.88**  
**Family Gard smoke alarm.** 14-4304



**7.77**  
Save \$2 Reg 9.77  
**21 pc metric or S.A.E. socket set** with 3/8" and 1/4" square drive sockets. Chrome plated steel. Includes spark plug socket. 22-851, 852



**8.99**  
**Pole pruner and saw.** Pruner head and 12 inch saw blade. Adaptor and poles. 84-345  
**1.88**  
**Anvil type pruner** with chrome plated blades. 84-319



**1.79**  
**Lawn/leaf rake** with big 18" raking span! Spring steel tines. 85-106



**2.66**  
**18 gal plastic trash can** with snug fit lid. 271-1090  
**66¢**  
**Giant 7 bushel leaf bags** with twist ties. Box of 5. 72-757

## 4 ply polyester tires

# 17.88

A-78-13 BW plus FET 1.72

- 78 series low profile design
- Tough polybutadiene tread compounds
- Limited 15,000 mile warranty against wear out, road hazards & defects in material & workmanship 155-78-99

## Free mounting

Tire Size	F.E.* Tax	BW Price	WW Price
A78x13	\$1.72	\$17.88*	\$19.88*
B78x13	1.82	19.88*	21.88*
C78x14	2.01	21.88*	-
E78x14	2.23	23.88*	26.88*
F78x14	2.37	24.88*	27.88*
G78x14	2.53	25.88*	28.88*
G78x15	2.59	26.88*	29.88*
H78x15	2.79	27.88*	30.88*

\*Plus F.E. tax per tire

## 4 ply polyester Mud and Snow tires

# \$67

pair G78-15BW plus FET 2.59 per tire

Rugged zig zag tread with deep biting cleats for "get up 'n go" traction in mud or snow! Limited 18,000 mile warranty against wear out & road hazards. 155-698-610

## Free mounting

Whites has B.F. Goodrich tires, too!

Tire Size	F.E.* Tax	BW Price	WW Price
A78x13	\$1.73	-	\$51.00* pr
G78x15	2.59	\$67.00* pr	73.00* pr
H78x15	2.79	71.00* pr	77.00* pr
L78x15	3.09	-	85.00* pr

\*Plus F.E. tax per tire

**TRIPLE WRITTEN LIMITED WARRANTY**

1. FREE 30 DAY REPLACEMENT LIMITED WARRANTY if tire fails due to road hazards or faulty workmanship and materials.
2. MILEAGE SERVICE LIMITED WARRANTY against all types of road hazards. Adjustments pro-rated on months or mileage used and based on White's regular outright price at the time of purchase plus Federal Excise Tax.
3. LIFETIME LIMITED WARRANTY against defects in workmanship and materials pro-rated on tread wear.



## Super service specials

### Engine tune-up

6 cyl **19.88**

8 cyl **22.88**

(most cars)

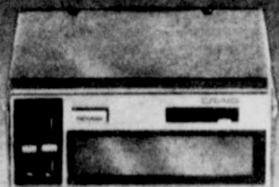
We install tungsten points, condenser and rotor plus your choice of popular plugs in stock. Set timing, dwell and adjust carburetor. Cars with air cond. \$2 extra. Resistor plugs 20\* extra per plug.

### Rotate and balance **8.88**

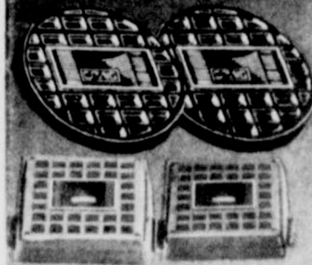
4 wheels, parts & labor. We rotate & bubble balance all 4 tires. Mag wheels extra.



**\$89**  
In-dash pushbutton AM/FM/FM stereo radio and 8 track tape player. Features 5 pushbutton pre-set tuning, L.E.D. indicator light, local/distance switch. 16-588



**\$49**  
Save 5.95 Reg 54.95  
Craig compact 8 track stereo. Mounting hardware and instruction book included. 16-653



**19.88** Your choice  
Save 10.07 Reg 29.95  
Craig custom stereo speakers with 10 watts power or Craig Powerplay twin surface mount speakers. Installation wire & screws included. 16-367, 381



Save 8.88 on our best maintenance free battery!!

**\$42** exch

**Free installation!**

Reg 50.88

Count on Whites Magic 60 battery for year after year of fast starts in any climate and plenty of reserve capacity for your car's accessories! You never add water... it's maintenance free! 12 volt. Fits most cars. 152-400, 1, 2

back cover bargains



# WHITES

## Home and Auto

**\$138**

Save 41.95 Reg 179.95

Beautiful **family size 7 pc dinette** with oak grain parquet design. Tabletop measures 36" x 48" x 60" and includes one 12" leaf. Self edge tabletop is high pressure laminated to resist heat and stains—retains its new look after years of hard use! Bright chrome finish. 6 chairs covered in wipe-clean tan cortina vinyl. 226-6047

Charge it! Whites convenient credit plan  
VISA (BankAmericard) Master Charge  
Free delivery within Whites trade area

**\$118**

Save 21.95 Reg 139.95

**2 way swing-a-way recliner** fits where other recliners won't! Special mechanism allows chair to fully recline when placed just 3½ inches from the wall! A generously foam padded chair with easy-clean naugahyde cover! 224-3076

**59.88**

Save \$10 Reg 69.88  
**15,000 BTU gas heater.** Choose L.P. or natural gas model. Equipped with 100% safety pilot, pressure regulator and convenient top controls. 81-192, 194

**1.44**

Save 55¢ Reg 1.99  
**3 cell flashlight** with chrome plated steel case. Less batteries. 42-31

**1.99 pair**

Save 67¢ Reg 2.66  
**8 ft. battery booster cables.** Copper clad with insulated handles. Carry for emergencies! 50-595

**5 for 2.88**

**Valvoline motor oil.** HPO 30 weight. Quart cans. 46-330

### Dealer Opportunity

Want some straight facts about a great opportunity with Whites? We can help you own your own thriving Whites dealership! Call or visit the dealer who sent you this tabloid for more details.

Authorized Dealer Stores are independently owned and operated; therefore, prices and terms may vary. Also, due to limited floor space, all dealer operated stores may not carry all items featured in this tabloid.

### HOME OWNED & OPERATED BY

Frank & Marlin Poynor  
420 S. Avenue C  
Portales, New Mexico  
Limits do not apply in N.M.

### POYNOR'S WHITE STORES

located in  
Portales, N.M., Clovis, N.M.,  
Muleshoe, TX., Littlefield, TX.,  
Herford, TX., Friona, TX.

### SUPPLEMENT TO:

THE MULESHOE JOURNAL  
THE FRIONA STAR  
THE PORTALES NEWS TRIBUNE