THE FRIONA & STAR

Volume 55, Number 48

SUNDAY, SEPTEMBER 2, 1979

59 Conts

,44 Pages in 4 Sections



Annual Celebration Features New Events

The 23rd annual Maize Days celebration will be held in Friona next week. All of the finishing touches are being put on the activities, to assure that the 1979 celebration will be the best yet.

Kicking off the week's activities will be the "Little Miss" pageant, which will be held on Tuesday, September 4, beginning at 8 p.m. at the Friona High School Auditorium. Twenty-nine contestants are entered in the event (see separate story, this issue).

Although the event is not on the printed schedule, one activity on Wednesday will be of interest to area farmers. Parmer County Implement Company is sponsoring its second annual "Red Power Showdown Day," beginning at 9:45 on a farm located four and one-half miles south of Friona on Highway 214.

Thursday's highlight, and one of the most anticipated events each year, is the annual Maize Queen contest, which begins with the talent competition at 4 p.m. at the high school auditorium. Admission is \$2.00.

The Maize Queen pageant finals get underway at 8 p.m. on the high school stage. Bob Davis of Amarillo will serve as master of ceremonies. Reining queen Laura Ellis will be featured on the program, and will hand a crown to her successor at the climax of the day's activities.

There will be a quilt fair on Friday,

September 7 from 2-5 p.m. at the new Friona Senior Citizens clubhouse. The slowpitch softball tournament, sponsored by the Friona Noon Lions, kicks off play Friday afternoon.

The Friona Chieftains tangle with the Tulia Hornets in their 1979 football season opener at 8 p.m. Friday.

The Parmer County 4-H project fair will be held at the Community Center Friday, with judging set for the morning.

Saturday is the biggest day for activities, beginning with a pancake breakfast at the high school cafeteria, from 5:30 a.m. to 8:30 a.m., sponsored by the American Legion.

The Dixon Six mile marathon race will be run from Anthony's corner south to Friona beginning at 8 a.m.

The parade moves out down Friona's Main Street at 10 a.m., and a new event, a "Six Gun Shootout," will be held immediately following the parade.

The barbecue will be held at noon at the City Park, with a charge of \$2.00 per person. The pet show will be held on the Public Library lawn beginning at 2 p.m.

Steer roping and barrel racing will be held at the rodeo grounds at 6 p.m.

The quilt show and 4-H project fair continue on Saturday.

Aero Space Shows, headquartered in Dallas, will operate the carnival, beginning Monday in City Park.



FRIONA FLASHBACKS

....from the files of The Friona Star

50 YEARS AGO--SEPT. 6, 1929 The building of the Texas Utilities Company high line into Friona was completed Tuesday afternoon and connected with the system of wires that has been giving electric service to

the city for more than a year Homer Williams and N.B. Norton, whose homes are south of town, were in Friona last Saturday, interviewing the farmers and businessmen as to the probability of organizing a permanent fair association for Parmer County.

45 YEARS AGO-SEPT. 7, 1934

The dust storm which struck Friona about six o'clock Sunday afternoon was one of the worst in effect as well as probably the worst in appearance that has ever visited this locality. For an hour or more previous to the striking of the storm, there had been a dark bank of cloud covering the western horizon, then with apparently increased momentum it moved rapidly toward town. For a while, houses only the width of the street away were invisible, one from the other.

40 YEARS AGO--SEPT. 8, 1939 Work is in full swing on the "old" basement of the Methodist Church. A courageous group of donors are working with hammers, saws and squares. The basement is expected to be in use two weeks from Sunday.

The Friona * Star

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SUBSCRIPTION RATES Parmer County, adjoining counties, \$7.50 per year. Elsewhere, \$9.00 per year.

Bill Ellis, Editor & Publisher Vickie Copley, Production Supt.

35 YEARS AGO--SEPT. 1, 1944 An Italian navy lieutenant who escaped from the Hereford Prisoner of War Camp on August 4, had made his way more than 300 miles toward the Mexican border before his capture Saturday by the border

The local AAA Committee cannot issue priorities for the purchase of lumber for any construction within the city limits, it was emphasized this week by the committee chairman, who says that several city residents have come to the local office requesting lumber priorities.

25 YEARS AGO--SEPT. 10, 1954

Twelve hundred pounds of beef are being prepared for the free barbecue Tuesday evening by the Chamber of Commerce of Friona.

Incomplete totals tabulated from the recent Emergency Polio Benefit Drive in the county shows over \$600.00 donated to the cause. Director Raymond Euler announced vesterday.

20 YEARS AGO--SEPT. 10, 1959

Two infants in Friona are confined in Parmer County Community Hospital with encephalitis, or more commonly known as sleeping sickness. The two youngsters, both baby boys, are Tim Nichols, 7-weekold son of Mr. and Mrs. Bill Nichols of Friona and James Potter, 4-weekold son of Mr. and Mrs. Frank Potter of Friona. Young Potter is still in "serious condition" according to reports from the hospital Tuesday and the Nichols baby is "still in danger but improving.

Saturday, September 26, has been set as the date for the \$330,000 bond election for the City of Friona by members of the council at their regular meeting Monday night. The council plans to use the money--if the bond election passes--over a period of years and not all at once.

15 YEARS AGO-SEPT. 10, 1964 Kay Burleson, the 1961 Maize

honor by being named the representative of Lubbock radio station KFYO in the finals of the "Miss Colt 45" contest to be held in Houston this weekend.

The White Auto Store of Friona is staging its grand opening Friday and Saturday, having recently completed its remodelling job and completely restocked

10 YEARS AGO-SEPT. 11, 1969

The sale of Lillard Insurance Agency to Ethridge-Spring Agency was announced jointly this week by Ralph Miller and C.L. Lillard for their agency, and Dan Ethridge of the purchasing company.

5 YEARS AGO-SEPT. 8, 1974

Friona High School secretary, Virginia Jennings, retired Friday as secretary to the superintendent. Mrs. Jennings has been with the school for 23 years after serving under four Friona High School superintendents.

A cold Canadian air mass brought the lowest temperatures of the season--and the lowest on record for the first week in September, to the Friona area the past week. The cold air invaded the area on Monday, and kept temperatures below the 60 mark all day. The low Monday evening dropped to 43 degrees, which was the lowest temperature ever recorded by September 3 since records have been tabulated by the City of Friona.

Extra Yearbooks Are On Sale

Virginia Cleveland, faculty sponsor for the Chieftain Yearbook, said that the school would have some extra copies of the 1979 yearbook for sale, on a first come, first served basis.

Cost of the book is \$8.40 each. Plastic covers are also available at 50 cents each. Those interested may come by the high school between the hours of 9:45-10:50 or 2:45-3:45, or send their money to any of the school

Murphree Gets Ranger Post

Ray Lynn Murphree, a graduate of Friona High School, has recently accepted a position as assistant basketball coach at Henderson Junior College, Athens, Texas.

Murphree has been assistant basketball coach at Borger for the past eight years.

Murphree is the son of Mr. and Mrs. Ray Murphree of Tucumcari, New Mexico, former Friona residents. He is married and has two daughters, Sheryl and Marsha.

He was named outstanding coach in his district last year.

90th Birthday Is Observed Here

Longtime Friona resident Beulah Whaley observed her 90th birthday on Friday, August 31, in quiet fashion, visiting with her children and grandchildren.

Mrs. Whaley, who has lived a major part of her 90 years in Friona, has two sons, Tom Whaley and Watson Whaley, both of Friona.

It's A Boy For Mitch Wiseman

Mr. and Mrs. Mitchell Wiseman became parents of a baby boy, named Landon Wade, born Monday, August 27 at Central Plains General Hospital in Plainview.

The new arrival weighed nine pounds, and was 19 and three-fourths inches long. He is the first child for the couple. Mrs. Wiseman is the former Johnnie Walter.

Grandparents of the new baby are Mrs. Mozelle Walter, and Mr. and Mrs. Buddy Wiseman, all of Friona. Mr. and Mrs. W.A. Turner of Friona and Mr. and Mrs. Charles Wiseman of Hereford are great-grandparents.





1979 ROYALTY ... The top three girls in the 1978 Maize Queen contest are shown above. Left to right are Renae Monroe, second runnerup, Laura Ellis, queen, and Susi Noah, first runnerup. Laura has been an active Maize Queen, entering Muleshoe's Christmas Parade, serving as Friona's "Miss Merry Christmas" for the annual shopping promotion. In March, she was named second runnerup in Shamrock's 'miss Irish Rose contest, was selected Miss Tri-County at Muleshoe in May, and then was in the top ten at the prestigious Miss Wheatheart of the Nation contest last month at Perryton. She also had a dancing role this summer in the annual "TEXAS" production at Palo Duro Canyon. She will crown her successor at the conclusion of Thursday's Maize Queen contest.







W. B. HARPER

Rites Held Thursday For W. B. Harper

Funeral services for W.B. (Burt) Harper, 79, were held Thursday, August 30, at 2 p.m. in the First Baptist Church of Friona, with Rev. C.H. Murphry, pastor, officiating. Burial was in Anton Cemetery under the direction of Parsons-Ellis Funeral

Born January 11, 1900 in Johnson County, Texas, he was married to Mary Helen Gist on January 27, 1923 in Goldthwaite, Texas.

Mr. Harper had lived in Anton, Texas from 1937 until 1975, at which time he moved to Friona. He had been a Baptist for the past 63 years, and was a retired farmer.

Survivors are his wife Mary, of the home; two sons, Bill Harper of Alamogordo, New Mexico and Bob Harper of Corsicana; and one daughter, Mrs. Bill (Naomi) Stephens of Friona. He was preceeded in death by one son, M.B. (Sonny) Harper, in 1972.

Also surviving are two sisters, Mrs. Rex Mahan of Brownwood and Mrs. J.D. Giles of Fort Worth; one brother, W.C. Harper of Plainview, ten grandchildren and 11 greatgrandchildren.

Pallbearers were Mike Stephens, Jerry Stephens, Ray Harper, Bruce Harper, Robert Harper and Gary

Enrollment Totals Close To Year Ago

Enrollment in the Friona schools as of Thursday stood at 1282, according to Superintendent of Schools Tom Jarboe, and this was within eight students of the same date a year earlier.

Enrollment by building in the Friona system was: Kindergarten through fourth grade, 535; fifth through eighth grade, 399, and high school, 348.

Jarboe said that he expected a few more students to enroll after Labor Day, as usual.

Things were off to a relatively good start, he said. Buses were kept on the pavement only on opening day, after a soaking rain Sunday night left rural roads on the muddy side. "Most of the students made it into town all right and registered by Monday," Jarboe said.

Monday will be a school holiday, as the school will observe Labor Day.



Lunch Menu

WEEK OF SEPTEMBER 4-7 TUESDAY -- Corn dogs, corn, green beans, bread, cake, Borden's

WEDNESDAY -- Tacos, pinto beans, lettuce, tomatoes, corn

bread, cookies, Borden's milk. THURSDAY -- Steak, mashed potatoes, carrots, hot rolls, cake,

Borden's milk. FRIDAY--Hamburgers, potato chips, lettuce, tomatoes, pickles, buns, peaches, Borden's milk. Sponsored by Borden's Milk

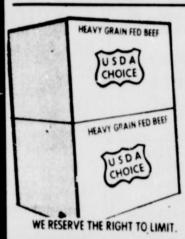
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*Fried Chicken *Chicken & Homemade Noodles *Bar-B-Que Brisket *Meat Loaf *Pinto Beans Macaroni and Cheese *Cabbage *Creamed Corn *Broccoli *Mashed Potatoes *Baked Potato *Hot Rolls and Corn Bread

CLOSED MONDAY, SEPTEMBER 3 LABOR DAY

Tuesday, September 4 Smothered Steak *Fried Chicken *Pot Roast w-Vegtables *Polish Sausage *Whole Kernal Corn *Fried Squash *Pinto Beans

*English Peas *Fried Potatoes *Mashed Potatoes *Hot Rolls and Corn Bread

Wednesday, September 5

*Chicken Fried Steak *Salmon Patties *Roast Beef *Liver and Onions *Green Beans *Black-eyed Peas *Fried Okra *Mashed Potatoes *Creamed Potatoes with Onions *Macaroni and Tomatoes *Pinto Beans

"Hot Rolls and Corn Bread

Thursday, September 6 *Baked Ham *Turkey and Dressing *Smothered Steak *Fried Chicken *Cabbage *Buttered Turnips *Eroccoli & Cheese *Mashed Potatoes *French Fries *Pintos

Friday, September 7 *Beef Enchiladas *Chicken Fried Steak *Kraut & Wieners *Fried Okra *Green Beans *Buttered Carrots

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Andy Hurst Phone 247-3123

Travis Graves Phone 247-3313 League play for Friona's Softball Assn. has ended, with the Scottsmen being undefeated in league play with a record of 38-0 in the men's division.

Members of the team are Bill Scott, Lenney Petree, Dave Hutson, Mike Hutson, Jim Atwell, Jackie Stowers, Ron Cain, Jackie Hight, Dwayne Reed, Charles Hamilton and Kenny Hager.

Herring Implement Co. won the second and third periods of play in the women's division, after the Friona Chics won the first half.

Members of the Herring team are Jan Petree, Dian Anthony, Terri Welch, Vickie Smiley, Sharon Rector, Cindy Smiley, Amanda Miller, Debbie Smith, Teresa Buske, Donita Martin, Dana Miller and Kelly Caudill.

Members of the Chics are Lupe Castillo, Diamond Perez, Rachael Garza, Patsy Aragon, Aerin Davila, Gloria Jones, Rachel Perez, Norma Cruz and Minnie Aragon.

Courthouse Notes

Instrument Report Ending August 1, 1979 in County Clerk Office, Bonnie Warren, County Clerk

WD, Charles Aycock, William J. Roberts, lots 4, 5, 6, Blk. 33, Farwell WD, First Baptist Church, New Light Baptist Church, Pt. Garden lot 45, Sec. 31, T9S;R1E

WD, C.J. Givens and Robert Joel Nelson, Billy Don Read, lots 11 thru 15, Blk. 5, Bovina

WD, Lillian Aldridge, et al, Monsanto Co., Part of Sec. 33, T9S;R1E

WD, Leland Gustin, Jack R. Hamil, part of Sec. 46, Blk. C, Rhea Bro.

MARRIAGE LICENSES

Norman Douglas Scioli and Susan

Gay Meeks.
Thomas Randell Weatherly and

Wessie Marlene Gee.
Robert Clay Roberts and Jana Sue

Instrument Report Ending August 8, 1979 in County Clerk Office,

Bonnie Warren, County Clerk
OGL, John C. Gaede, Mineral
Properties, Inc., NE 160 ac. of Sec.

101, Blk. H, Kelly WD, Reynaldo Cortez Gonzales, Frances Gonzales, lot 9, Blk. 92, Friona

WD, Della Daniel, Jim Roy Daniel, 1.1 ac. out NE 1/4 Sec. 21, Blk. H, Kelly Sub.

WD, Glenn Fant, Don F. Malone, N 15 ft. lot 25, all lots 26 and 27 and S 15 ft. lot 28 Blk. 60. Farwell

15 ft. lot 28 Blk. 60, Farwell WD, Hazel E. Bowers, Lynn Billy Marshall, S 85 ft. lot 2, Blk. 97.

MARRIAGE LICENSES

Andres Vega and Maria Floripe Antillon. JaDan Boyd Sudderth and Rhonda

Lynn Houston.

James Lee Everett and Tammy
Jane McIntosh.

Timmy Lynn Ellison and Marla Jan Bradshaw.

Ruben Salazar and Christine Vargas. Dicky Don Harmon and Ann Lois

David Dewayne Williams and Nancy Ann Norsworthy.



JANETTE REED is the 16 year old, 5'6" tall, brown haired, brown eyed daughter of Mr. and Mrs. Ralph Reed. She is being sponsored in the local Maize Queen Contest by Black

Grain Co. and will perform a comical skit for her talent portion of the contest. Janette is a junior in Friona High School.



DANA MAY MILLER will perform a vocal solo for her talent portion of the local Maize Queen Contest. She is the 17 year old, blonde haired, blue eyed, 5'4" tall daughter of Mr. and Mrs. Ross Miller. Dana is being sponsored by Modern Study Club in the contest, and is a senior at Friona High School.



Monte Elam

Have A Happy MAIZE DAYS

And Best Wishes To Our
"Little Miss", Monte Elam...
From All The Girls At...

MADEMOISELLE BEAUTY SALON

Ph. 247-3312



To Maize Days

In Friona

Come One! Come All!

Join In The Fun!

This Week During
Maize Days



WE SALUTE THE CIVIC LEADERS
OF FRIONA ON THE MANY HOURS

OF HARD WORK AND

PREPARATION REQUIRED TO BRING OFF A SUCCESSFUL

CITY-WIDE CELEBRATION

SUCH AS THIS ONE.





FRIONA INDUSTRIES, INC.

* BLACK GRAIN

* PACO FEED YARD

* HI-PRO FEEDS

* FRIONA FEED YARDS

* SWISHER COUNTY

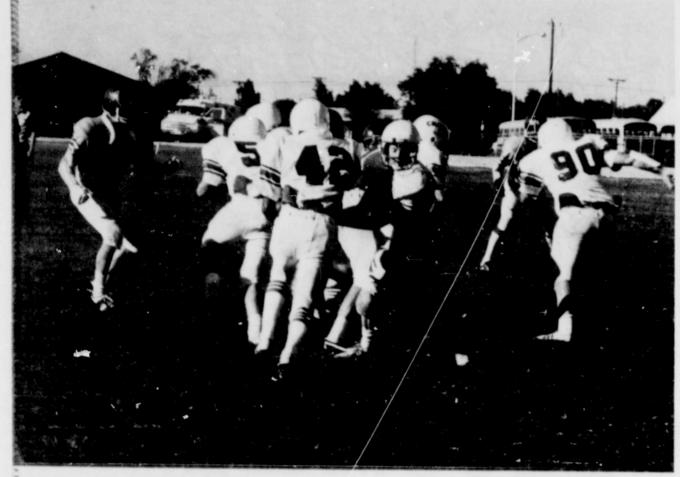
FEED YARD

* FRIONA TRANSPORT

* POARCH BROS

FRIONA AG CREDIT





SCRIMMAGE ACTION...Michael Gowens, Chieftain quarterback is shown handing off to Tony Rios in action from last Friday's

football scrimmage against Boys Ranch. Friona's defense looked good in the contest. but the offense lacked zip.

Chieftains Gearing For Season Opener

The Friona Chieftains, still gearing up for the 1979 football season, hosted the Bovina Mustangs in their second pre-season scrimmage Friday

The Chiefs, who had their first taste of outside competition last week in a controlled scrimmage against Boys Ranch, will open their season on Friday, September 7 by hosting the Tulia Hornets in an 8 p.m. game at Chieftain Field.

Coach Lonnie Phillips, beginning his fourth year at the helm of the Chieftains, said he felt that the team's defense was looking exceptionally

"We thought the defense did a super job against Boys Ranch. The offense was 'way behind, but we have tried to polish it up this week, and felt like it would improve in our second

scrimmage," Phillips said. Phillips pointed out that the changing up the look of its offense for 1979, and that takes a little time. "We moved the ball well at times. We were looking at one on one

situations," he said. The Chieftain junior varsity looked great against Boys Ranch, outscoring the visitors, five touchdowns to none. Phillips was lavish in his praise of the

"We are still trying to look at all of our personnel. We have more depth, defensively, than we have usually had, so we have the opportunity of looking at more people," Phillips

The Friona coach said that there were 87 boys out for football in the top four grades, the most since he has been at Friona.

"The attitude of the kids is great this year. They are responding well. We have some good senior leadership on the team. I think they'll have their motors going by the time the opening game rolls around," Phillips said.

The only scoring in the Boys Ranch scrimmage were when the Ranchers scored on a long pass play, and another time on a quarterback scramble when Friona was disorganized. Otherwise, Friona pretty well controlled the line of scrimmage.

Phillips said the team had a few nagging injuries, such as a knee injury to Tony Rios, who was involved in a pileup during workouts. In addition, Kirk Frye has been sidelined with an infection in his leg. Gowens, backup quarterback, has been slowed by a hamstring injury, and was not expected to play against Bovina.

Senior Joe Malouf, who missed early workouts with an injury, was just getting started good this week, Phillips said. Jeff Landrum has been out some, but was expected to see duty against Bovina.

Season tickets for the Chieftain games are on sale at Bi-Wize Drug. Holders of past season tickets have until next Friday to renew their same seats for the 1979 season.



NEW LIGHTS... New light standards have been erected at the Friona Softball Association park at Reeve Lake, and will be wired in time for the Maize Days slowpitch softball tournament. The new lights should prove a nice addition to the softball park.



Welcome

To Friona For Our Annual MAIZE DAYS CELEBRATION

Best Wishes To Dona Auburg, Who Will Be Representing Us In The Little Miss Contest.

MAMA SEALE'S DRIVE-IN

247-2280



REPAIRS MADE... Workmen from General Telephone Co. cre shown making repairs to a line which was torn out by accident near Friona High School on Thursday, leaving the high school complex and others in the western portion of the city without telephones that day.





★ The Astro Liner (PATTERNED AFTER STAR WARS)

★ Octopus

* Ferris Wheel

★ Merry-Go-Round

* Scrambler

★ Other Popular Attractions

★ Cotton Candy & Snow Cones **AERO SPACE SHOWS**

City Park In Downtown Friona

For Before or After The Game ----

TASTY CREAM DRIVE-IN

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BRUEGEL BROS. **GIN & ELEVATOR**

RES. PHONE 247-3776 OFFICE PH. 276-5295 ARMY ARMSTRONG, MGR.

CINCINNATI AT BUFFALO

fantingill.

HERE'S YOUR CHANCE TO WIN WEEKLY

ENTER OUR CONTEST EACH WEEK ... NOTHING TO BUY ... JUST PICK THE WINNERS

CONTEST RULES:

L Pick the winner of the 22 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank. 2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners. 3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be received in the Star office by Monday to be eligible, if mailed. 4. The leading contestant at the close of 13 weeks will receive \$100 cash. Second place winner \$25. Third place

5. Only one entry per person. 6. To count for grand prizes, entries must be on official blank printed in the paper.

7. Contestants must be 12 years of age or older. 8. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.

ADDRESS

Grand Prizes

PARMER COUNTY IMPLEMENT CO.



24 HOURS PARTS SERVICE

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HOUSTON AT PITTSBURGH

WHERE YOU ALWAYS BUY THE BEST FOR LESS" FRIONA, TEXAS

MINNESOTA AT CHICAGO

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ARLEN MAY

DALLAS AT SAN FRANCISCO

SEATTLE AT MIAMI

OFFICIAL ENTRY BLANK Select Winners From Games Listed In Advertisements

12 13 14 15 16 17 18 19 20 21 10 22

(Pick FRIONA **TULIA** TIE-BREAKER Score). NAME

FRED FERGUSON C.H. VEAZEY 22

LUCKY'S TIRE SERVICE

24 HOUR SERVICE **MONARCH TIRES BRAKE WORK** ROAD AND FIELD SERVICE

N.Y. JETS AT NEW ENGLAND



PRETTY CROP....Sunflowers are becoming more common in this area, especially as a backup crop. The black and white

camera doesn't do the flowers justice, but this is a typical scene of some of the later

On The Farm In Parmer County

By SETH RALSTON

Producers who intend to plant small grains, winter pastures or other fall crops will want to give due consideration to fertilization.

High crop yields or intensive grazing cannot be realized without adequate fertility. Parmer County soils are low in one or more nutrients, but the level of available nutrients cannot be determined from visual observations. Soil tests have been developed for evaluating the nutrient levels and serve as a basis for developing profitable fertilization

Soil tests are available from a number of sources; select a laboratory that uses procedures that are suitable for your soils. For good results from soil tests it is important that the samples be carefully collected as prescribed by the soil testing

Generally, a core or slice of soil is taken from 10 to 15 spots in a field of average size, put in a clean bucket, mixed and about a pint removed to represent the field sampled. Additionally, a map of fields sampled is needed for producer records--and

information about past and future cropping plans should accompany the samples to the laboratory, along with the proper fee.

A sample report provides soil test results and suggest fertilization for crops planned.

Now is a good time to submit samples, in order that results can be studied, to reach the best soil fertility program for your farm.

Instructions and boxes for sampling are available at the Extension Office, in the Courthouse

Welcome 10 **MAIZE DAYS**





Good Luck To Kayle Britting, Our Maize Queen Contestant.

Plan To Attend **All The Events Planned For Next Week In** Friona.

Friona Feed Yard



Star's 1979 Football Contest Sets Debut

The ever-popular football contest, sponsored by the Friona Star, is being announced in this week' issue of the Star, which will once again sponsor the 13-week series, along with 22 sports-minded area businesses.

Continuing the format established in last season's contest, weekly prizes totalling \$20.00 will be offered, with \$10 awarded to the first place winner each week, \$6 given to the second place winner and \$4 awarded to third place.

In addition to the \$20.00 in weekly prizes, contestants will be shooting for one of three grand prizes worth \$140, to be awarded to the leading contestant after the conclusion of the

Contestants will once again be asked to pick a total of 22 games per week this year, which will include the top high school games from this area, as well as the top college and professional games each week.

The contest follows the same format that it has throughout its history. The games to be picked by contestants are listed in the advertisements of the contest sponsors. Each sponsor's ad contains a game to be considered in that week's contest.

First place winner at the close of the 13-week contest will receive \$100.00 in cash. Second grand prize will receive \$25.00 in cash, and third grand prize will be \$15.00 cash.

Entries may be brought or mailed to the Friona Star, Box 789, by 5 p.m. each Friday. They may also be left at Bi-Wize Drug. If mailed, the entry must bear a postmark by Friday, "P.M." and should be marked "Football Contest."

Over 400 fans entered the contest each year, as individual rivalries usually develop among contestants.

Contestants must be 12 years of age or older to be eligible to enter the contest. In order that scores count for grand prizes, entries must be on an official entry blank, printed in the paper each week.

A tie-breaker game, usually the Friona Chieftain game, will be used to break weekly ties as well as those that might result in the race for grand

The tie-breaker game is only used to separate ties, and has no bearing on the weekly score. Contestants are asked to pick the score of this game

Last year's grand prize winner was Marlene Drake, with Roy Smith finishing second, and Bruce Patterson, third.

With the exception of the Friona Star employees and their families, everyone is eligible to enter the weekly contest.

CAR CARE Tips To Add Safety And Save You Money

Ways To Save On Gas If the high cost of gasoline concerns you, you'll be glad to know you may improve your mileage by about 25 percent.



maintenance and proper driving techniques. Here are some tips from car-care 1. Buy radial tires and

keep them inflated in accordance with the manu facturer's recommendations

2. Consult your auto manual or a mechanic you trust about how often you need a tune-up. Follow a regular tune-up schedule.

3. Change your oil and oil filter regularly. Use a multi-grade motor oil.

4. Install an efficient carburetor such as an ECONOMASTER brand carburetor designed by Holley to offer improved fuel

5. Keep your wheels

properly aligned. 6. Drive sensibly, Too-fast starts and stops can waste gallons of gas, as can pro longed gear changes. Most cars get their best mileage at 35 mph, but you should drive 50 or 55 on the highway. Such driving can cut

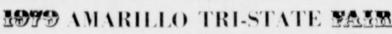
fuel bills nine percent. For a free pamphlet out lining carburetor engineer ing refinements, "Fuel Economy You Can Bank " write to Dept. N. P.O. Box 3583, Center Line, Michigan 48015

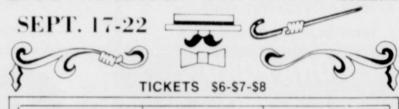
Sponsoring the event with the Friona Star are Tasty Cream Drive In, Friona Wheat Growers, Parmer County Pump Company, Reeve Chevrolet-Olds, Adams Drilling Co., Dairy Queen and Hi-Plains Feed

Also, Friona Ford Sales, Hub Grain, Big T Pump Company, Brockman Sales, Horn-Clayton Insurance, Parmer County Implement Company, Benger Aero Spraying, Bruegel Bros. Gin and Elevator, Lakeside Parts and Machine.

Also, Crop Care, Inc., Herring Implement Company, Mike Chaney Fertilizer, Lucky's Tire Service, Production Credit Association, and Gibson's Discount Center.







TUES, SEPT. 18 Kenny Rogers &	WEDS, SEPT. 19 Ronnie Milsap
	5:30 PM SHOW
No of tickets	No of tickets
Ticket price	Ticket price
8:30 PM SHOW	8:30 PM SHOW
No of tickets	No. of tickets
Ticket price	Ticket price
FRI, SEPT. 21 Johnny Cash	SAT, SEPT. 22 Marty Robbins 8 Stella Parton
5 30 PM SHOW	5:30 PM SHOW
No. of tickets	No. of tickets
Ticket price	Ticket price
8:30 PM SHOW	8:30 PM SHOW
No. of tickets	No. of tickets
Ticket price	Ticket price
	Dottie West 5:30 PM SHOW No. of tickets Ticket price 8:30 PM SHOW No. of tickets Ticket price FRI, SEPT. 21 Johnny Cash 5:30 PM SHOW No. of tickets Ticket grice 8:30 PM SHOW No. of tickets

SEE OUR ALL NEW SOUND AND LIGHT STAGE STAGE RELOCATED TO THE NORTH END OF THE COLISEUM

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September 6

8 Miles East Place Abernathy, Texas On FM 597 And 1 Mile

10 a.m. - 2 p.m. South To The Farm. Lunch Will Be Served

. New MILOCEP*/HERBISHIELD™ program of riore effective grassy weed control will be demonstrated.

· Ask questions of company personnel who have the latest information regarding sorghum herbicides, hybrid seed and other new

· See new Funk's G-Hybrids in research plots.

Start planning for next season now! Join us at the Funk's G "Sorghum Breakthrough Tour."



" I'M SORRY, SIR, BUT YOU HAD YOUR CHANCE."



WELCOME TO MAIZE DAYS

LEE'S BARBER SHOP



Welcome To Another Fine Celebration In Friona...

Maize Days



Horn-Clayton Insurance

To Celebrate At ...

MAIZE DAYS



TAYLOR & SON

BLACKSMITH



THE JACKSON MASSACRE

On a crisp October morning in 1858, Moses Jackson, his wife and four of their six children were traveling along a dry tributary of Pecan Bayou, in what is now Mills County, Texas. They were to meet the neighboring families of Kirkpatrick and King on the bayou, where together they planned to cut down some large Pecan trees for lumber. They would have a picnic afterwards.

The Jacksons never made

Comanches struck without warning, from point-blank

Moses Jackson was killed instantly, and fell from the wagon. The team stampeded into a stand of scattered oak saplings, where they soon ran a wheel against a tree.

The youngest Jackson boy. seven years old, was seized by the first Indian to him, who jerked him down in the wagon bed by the hair of his head and cut his throat from ear to ear. He died with his almost severed head hanging over the fallen tailgate.

The oldest daughter, a pretty girl of seventeen, was shot with an arrow that pinned her right arm to her

She was scalped alive and mutilated as she lay dying.

Tobe and Rebecca Jackson, aged nine and twelve, watched in horror until the savages tossed them up behind mounted warriors and rode away, leaving their agonized mother behind with two old squaws and an old man.

One of these then took an ax from the wagon and buried it in Mrs. Jackson's

Two days behind, Texas Rangers from San Saba County, under the command of Captain John Williams, were on the Indians' trail.

They came upon the putrifying bodies and buried them where they had fallen, near the draw that would ever after bear his name, Mrs. Jackson and her two children in a common grave a hundred yards away.

Neighbors were summoned who told them there should be two more children.

On the Indian trail, a halfmile away, they found a bloody stocking that had belonged to the dead girl. Beyond that, the trail split in several directions, with no clue as to which party had the children

And so the search began. Captain Williams broke his command into squads, each to ride the wilderness between the Leon and the Colorado, hoping that somewhere one would find and hold the trail.

For ten days they rode and searched, sometimes passing near where the children were hidden atop Lookout Mountain, guarded by the three old Indians who had killed their mother, while the other Indians raided back down into the settlements.

When the raiders returned, driving a stolen herd of sixty-eight horses, they headed northwest into Comanche country, a forbidding land wherein white captives vanished forever.

Early on the morning of November 7th, eight Rangers, commanded by Lieutenant Gideon P. Cowan, riding the outer line of the search area, struck an Indian trail leading toward the northwest. Following it, they found on a bush a small fragment from the hem of a little girl's dress, and knew they had at last found the trail of the children.

Sign told them plainly that they were following eighteen Indians, and would be outnumbered more than two to one when the fight came. But they were Texas Rangers. and out there somewhere were two frightened children. There was no hesitation.

Late that evening, they were overtaken by six men from Lampasas and Burnet Counties, owners of the horses the Indians were driving out of the country.

These men knew nothing of the Jackson massacre, and Cowan told them more than horses were at stake. He welcomed their presence if they would place themselves under his command and be prepared to fight to the death for the children; otherwise, he said, turn back.

They joined up, and together the two groups pressed on, now fourteen to eighteen, more than even odds by Ranger sta.:dards.

Night fell, and still they rode. Cowan had noticed on other trails that nighttraveling Comanches, headed home, invariably rode straight through thickets and across broken terrain, and he had guessed that they were following a certain star. All through the night he followed that same star, and first light proved him right; the

trail was still there. Through the second day they rode, now far beyond the settlements and into the edge of Comancheria, scanning the horizon ahead, alert for ambush, yet hoping for sight of Indians.

Night came on again, and the star was there to guide

Each man was keenly aware that it was a season of unpredictable weather. If clouds hid that star they would have to stop; if it rained, the trail was lost. When light came again,

they were 48 hours in the saddle, near the point of exhaustion for men of any kind; but it was then that Gideon Cowan, riding in the lead from the beginning. caught sight of the Indian sentinel, riding hard to warn the camp

Cowan ordered his men to strike a gallop. Within a mile and a half, they saw the horse herd, and drew abreast of one another in a line of attack, guns at the ready.

Two figures were seen walking from the horse herd, and Cowan divided his force. one squad to pass between the footmen and the camp. and the other to charge between them and the hors-

Unknown to the Rangers. the figures were the Jackson children. They saw the attacking horsemen and dropped into the tall grass. As the Rangers came on, Tobe Jackson rose to his hands and knees and cried out, 'Sister, Sister, they're white men! I can see their hats and

Before the Rangers realized their mistake, the Indians had fled, and could not be

Rhome Vaughn stepped off his horse and lifted Rebecca Jackson from the ground.

'Stand up, Sissy, if you are able." he said. "You're in the hands of your friends

Jack Brown began to shout. praising God for inspiring Gideon Cowan with the skill that led them to the rescue. Gabe Choate asked him if

they were going to have a revival in the wilderness, and Brown replied that God deserved praise in the wilderness as much as in a

church The children were carried



WILL HELP WITH EVENT ... Sharon Lindemann, the reigning Miss West Texas State University, will serve as mistress of ceremonies at the Little Miss Contest, slated for Tuesday night, September 4. Miss Lindemann was an entrant in the Miss Texas Pageant, and played the lead in the "TEXAS" production this summer.

to Ranger headquarters at Bowser's Bend on the Colorado, from which place Tom Priddy took them home with

The rescue took place twelve miles below Sweetwater on the head of Bitter

The Rangers involved were Lieutenant Gideon P. Cowan. Sergeant Rhome Vaughn, Gabe Choate, Jack Brown,

Rid Hov. Wash Freezell

Tom Potts, and Frank Gholson.

Of the citizens from Lampasas and Burnet Counties, it is known that Dan Spencer was one, and that Bill Webb and his brother were two others.

Tobe Jackson, in later years, asked to be taken to the site of the massacre, so that he might see the graves of his mother and father.

overcame him, and he had to be led away.

Rebecca Jackson married a Mr. Stroud, and the couple made their home in Melrose, New Mexico

Historian C.L. Yarbrough welcomes your letters and suggestions for future stories and columns. You may contact him by writing to: C.L. Yarbrough, P.O. Box 9, Evant, Texas 76525.



Welcome To Friona's Annual Maize Days Celebration...



Big T Pump

E. Hwy 60 Dean Butler, Manager

Phone 247-3311

HAPPY BIRTHDAY TO

FRIONA FOLKS....

Bonnie Tucker, Stephen Brown Exchange Double Ring Vows

Bonnie Fay Tucker became the bride of Stephen Ray Brown, Saturday afternoon, August 4 at 2 p.m. in St. Luke's United Methodist Church, Houston, Texas. Rev. Robert Bell officiated at the double ring ceremony.

Parents of the bride are Mr. and Mrs. Carl D. Tucker of Elkhart, Kansas. Parents of the groom are Mr. and Mrs. Manton L. Brown of Wichita Falls, Texas, formerly of Friona.

Given in marriage by her father,

WEEK OF AUG. 31-SEPT. 7

next week are:

Kris Hamilton, August 31

Monte Smith, September 2

Nikki Dewey, September 2

Mika Pavalus, September 2

Lisa Edelmon, September 3

Jane Osborn, September 3

Rose Mabry, September 4

Fay Reeve, September 4

Carleen Kay Sims, September 3

Stephanie Monk, September 4

Trent Johnson, September 4

Brian Landrum, September 5

Roxanne Hurst, September 5

Jenny Proctor, September 5

Laura Coffey, September 5

Orma Flippin, September 6

Kathy Horton, September 6

Carol Poarch, September 6

Neva Knight, September 6

Doug Moyer, September 6

Aaron Dave Rivera, September 6

Gwen Ready, September 5

CoreyHamilton,September 2

Betty Jarboe, August 31

Friona residents having birthdays

the bride wore a floor length gown fashioned by her mother. The gown was made of white crepe overlaid by irridescent chiffon featuring a standup collar and a modified v-yoke. It was overlaid by daisy eyelet lace and accented by ruffled lace. The full skirt fell from an empire waistline into a chapel length train with the chiffon overlay ending with a wide ruffle of eyelet lace trimmed in gathered lace.

The shoulder length veil of bridal

If you or someone in your family

has a birthday coming up soon, call

the Friona Star at 247-2211 by

Julie Owen

Accepts \$200

Scholarship

Friona resident Julie Owen has

accepted a \$200 Residence Hall and

Tuition Scholarship to attend West

Texas State University for the 1979-

from \$100 to \$600 in value, have been

awarded to students who have

exhibited leadership qualities and

have superior academic achievement

Owen who is an incoming

freshman will major in elementary

education in WTSU. Daughter of Mr.

and Mrs. Robert E. Owen of 1207 W. 9th Place, Owen has been active in

cheerleading, Fellowship of Christian

Athletes and National Honor Society

The scholarships, which range

80 academic year.

records.

Clara Talley, September 7

Jodi Looper, September 7

Thursday noon and report it.

illusion featured daisy appliques around the edge and was secured by a headpiece of daisy lace.

She carried a bouquet of white daisies and yellow rosebuds accented with baby's breath encircling an

Diann Tucker, Elkhart, Kansas, served her sister as maid of honor.

Bridesmaids were Susan Southall, Houston, Texas, and Linda Biehl of Davenport, Iowa.

The feminine attendants wore floor length dresses of yellow sophisticated satin in a yoked neckline. The full bodice was gathered at the yoke and waistline and the full sleeves were gathered at the elbow. They wore yellow large brimmed hats trimmed with yellow and white ribbon and white shoes completed the outfits.

They carried bouquets of yellow and white daisies accented with baby's breath, small purple flowers and vellow ribbon.

Steve DesMarteau served as best

Groomsmen were John Lupe and Robert Hoops, all friends of the groom from Houston.

The groom and other male members of the wedding party wore chocolate brown vested tuxedoes with yellow ruffled shirts, brown bow ties and yellow boutonnieres.

The flower girl was Jennifer Cantrell, niece of the bride. She carried a basket of flowers that matched the bride's attendants flowers. Her dress was yellow polyester overlaid by yellow irridescent chiffon with clusters of daisies in a yoked neckline, long chiffon sleeves and a ruffle at the bottom of the floor length dress. Her yellow large brimmed hat and the yoke, sleeves and top of the ruffle on the dress were trimmed in white gathered lace that had white and yellow daisies down the middle.

Ringbearer was Jim Tucker, cousin of the bride. He carried a heart shaped ring pillow made out of the bridal dress material.

Pat Brisnehan and Rick Wannemacher, friends of the groom

lighted the two 12-branch candelabras that decorated the altar of the church.

Serving as ushers were John Tucker, cousin of the bride and David Murray, cousin of the groom.

Kay Wischmeyer, Rhonda Richards, and Mary Ann Harmon, friends of the bride, sang "Let Me Be There" and "The Lord's Prayer" and was accompanied by Robert Bennett on the organ.

The reception was held in the Fellowship Hall of the church.

Centering the bride's table was a three tiered pale yellow wedding cake decorated with white candy daisies, a live white daisy arrangement between the top and middle tiers, and a top bell ornament.

The groom's table held the chocolate groom's cake which was shaped like a computer terminal hooked up to a red phone.

Assisting the reception were Gloria Brown, sister of the groom, Rita Dealy, Thresa Dealy, Cindy Tucker, Tammy Tucker and Teri Tucker, all cousins of the bride.

Wheat grown by the bride's father was used instead of the traditional

Following a week's trip to San Antonio, the couple will make their home at 9303 Willow Meadow, Houston, Texas.

Among others attending the wedding were the groom's grandparents, Mrs. W.O. Brown of Duncan, Oklahoma and H.L. Brown of Byers, Texas.

The bride is a 1971 graduate of Elkhart High School. She received her bachelor of science cum laude in computer science with a technical field of mathematics from Kansas State University in 1975.

The bridegroom graduated from Friona High School in 1968. He received a bachelor of science in mathematics from Abilene Christian College in 1972 and a masters of business administration from West Texas State University in 1974.



Mr. and Mrs. Stephen Brown

Prairie Acres Party Line

Birthdays for the month of September are: G. A. Bandy, September 15; Edith Batterman, September 28; Paul Griffith, September 20; Walter Loveless, September 9; Earl Norman, September 13; and Eva Jones will be celebrating her 100th birthday on

The United Penticostal will have our church services for the month of

September 19.

We are planning to really encourage residents to get out as much as possible this month. Cooler weather will be setting in before long. Families and friends may want to plan little trips for ice cream or rides around the crops.

We have really been enjoying the fresh vegetables that people in the community have shared with us. They taste so good. After shelling some black-eyed peas and snapping green beans the other afternoon, everyone agreed that they wanted a big hunk of smoked bacon cooked with them and a big slice of onion on their plate.

VILLAGE SQUARE

Welcome To Friona

Houser Grocery

Reeve Chevy-Olds Keep That Great GM Feeling With Genuine GM Parts

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Friona State Bank

Horn-Clayton Ins.

Friona Ford Sales

Ethridge-Spring

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6th ST. IGLESIA de CRISTO

6th ST. CHURCH OF CHRIST 502 W. Sixth-H.D. Simmons, Jr. 10th ST. CHURCH CF CHRIST

FIRST ASSEMBLY OF GOD

10th & Ashland-Jim Bond

TEMPLO "MARANATHA" SPANISH ASSEMBLY OF GOD 301 Grand-Rafael Rodriguez

ST. TERESA'S CATHOLIC CHURCH 16th & Cleveland --Ronald McGovern, S.A. Administrator

Attend Church Regularly!

FARMERS COOPERATIVE ELEVATOR MULESHOE, TEXAS

The Farmers Cooperative Elevator has dividend checks for the years 1961 to 1979 on file. Anyone having information on any of the following persons or their heirs, please contact the elevator so that these checks can be delivered.

Telephone: 806-272-4666 or 272-4335.

Dan Adams Warren T. Anderson Ray Author

J.G. Black Jr. O.E. Boatwright David Boren Mark Boren W.A. Bradhen Lloyd E. Bradley Charles Brent Andrew Brown

J.A. Brunson & H.C. Yelverton Don Bullard Nolan Butts

C.D. Campbell C.L. Campbell Ralph Casas G.A. Childers Bert Chitwood Lupe Cisneros W.W. Clark John G. Coe Mrs. M.E. Cooper Bob Cox J.R. & W.L. Crabtree R.L. Crawford Buck Crowder A. Cuevas

S.F. Davis Carl Day Johnny Densman John Dickson Ray Dickerson E.J. Dillian

John Elliott Ray Ellis Ledford Enloe

W.H. Flowers C.D. Foote

W. Fox Pete Fuentes

Alberto Garcia Jerry Gillian A.E. Gallaway O.E. Garner G.T. Garth Cesario Garza C.R. Groet Gerald Gross W.L. Gubble

Floyd J. Halbert Carl Hamilton & Son J.C. Harrell Buster Harrison Wister E. Harrison L.L. Harry Roger Hartley F.W. Hayeman W.A. Hazelwood B.F. Hendricks John L. Hopper David Howard T.R. Hrable Lloyd Huddleston Clyde Hinkle W.D. Hunter

J.L. or T.L. James Noble James Mrs. Dewey Johnson Leland Johnson Douglas Jones Mrs. J.M. Jones Sherrel Jones

H.L. Kinder M.L. King Nathan Kiser A.H. Kunkel

J.L. Lambert Dwain Lane

Helen Larson John R. Lee Gary Little M.E. Little

Juanita Lloyd

Sam McLardy James McAloan M.C. McCasland Willie McInnes

Joe Macies

J.W. Master A.R. Meador Ron Meadows R.A. Meeks C.W. Meeks J.A. Mills Gizonio Montz Mike Morris Lula E. Moxley Wayne Murl D.B. Musick

Mrs. Minnie Orr Glen P. Owens

Ira Palmer C.W. Patterson Glen Payne L.G. Pierce O.H. Pierce H.B. Prater Estate Ishmall Prieto Ruben Prieto

Berry Quesenberry

Mrs. L.A. Reed Warren Reed W.E. Renfro Margaret Rice W.H. Roberts J.R. Rodgers Joe Rocha

Charles Rosberry Bill Roye

C.W. Sanders Anthony Schlottman Lupe Silva Vernon Simmons Slush Brothers Smith Estate W.M. Staas W. Murl Stevens N.O. Sullivan

Betty Taylor Teague Bros. Sid Thomas C.R. Tubbs Larry Tucker

Floyd Vaughn Antonio Villoneva

J.B. Wade J.R. Walker Troy Walker W.G. Walker A.D. Wall Mike Watts Joe B. Wells Joe L. Wells Mrs. LaVerne Whittle Mrs. Ellen Williams Mac Williams Ted Williams T.G. Wilson Mrs. Jimmy Ruth Wolff J.H. Wood Dus Wooley

Alton Wylie & R.C. Wylie Y.C. Yelverton

Dr. W.J. Wooten Jr.

Worth-Fullingham & Co.

Bob Zinet

SECOND SERVICE WAS IN ORDER .. FIRST BAPTIST Sixth & Summitt--Rev. C.H. Murphy CALVARY BAPTIST

14th & Cleveland--Murle Rogers, Pastor

TEMPLO BAUTISTA

4th & Woodland--Rev. Donnie Carrasco

ST. ESTHER'S BAPTIST CHURCH

5th & Main-Rev. I.S. Ansley, Pastor

FRIONA UNITED METHODIST

CHURCH

8th & Pierce--Rev. Jim Boswell

REDEEMER LUTHERAN CHURCH

13 & Virginia--8:30 a.m.

Herman J. Schelter

(Vacancy Pastor) Lariat, Texas

UNION CONGREGATIONAL CHURCH

Euclid At 16th-Rev. Skip Sirnic

Seek and you'll find all the

treasures in life!



SHARLA DUGGINS is being sponsored in the local Maize Queen Contest by The Friona Star. She will sing for her talent portion of the contest. Sharla is the 17 year old, brown haired, brown eyed, 5'5" tall daughter of Mr. and Mrs. B.E. Duggins and is a senior at Friona High School.

MELISSA HAND....Wilhelm TV & Appliance is sponsoring Melissa in the Little Miss Contest. She is the five year old daughter of Mr. and Mrs. Mike Hand.



MELISSA HAND



piano for her talent portion of the loca! Maize Queen Contest. She is the 5'2" tall, blonde haired, hazel eyed daughter of Mr. and Mrs. Charles Hough. She is being sponsored by Ag-Chem Farm Services. Doris is 17 years old and is a senior at Friona High School.

MONTI ELAM....Monti is being sponsored by Mademoiselle Beauty Shop in the Little Miss Contest. She is the six year old daughter of Mr. and Mrs. Gary Elam.



MONTI ELAM

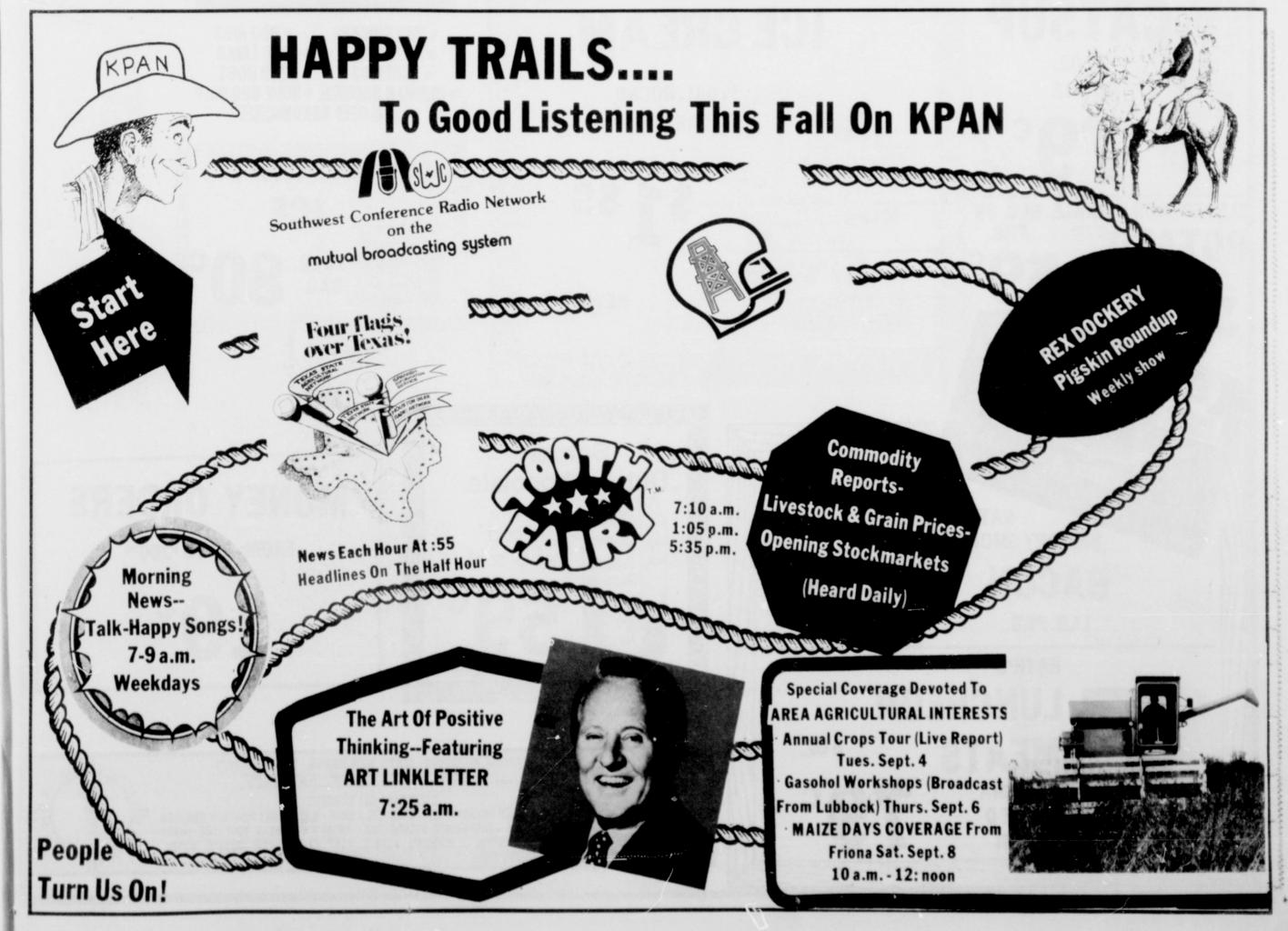


SYLVIA BERMEA, daughter of Mr. and Mrs. Jesus Bermea, is being sponsored by Gary Cook Oil Co., Inc. She will sing for her talent in the local Maize Queen Contest. Sylvia is 17 years old, has brown hair, brown eyes and is 5'7½" tall. She is a senior this year.

DONA LOU AUBURG....
Dona Lou is being sponsored
by Mama Seale's Drive In in
the Little Miss Contest. She is
the seven year old daughter of
Mr. and Mrs. Raymond
Auburg.



DONA LOU AUBURG



KRAFT

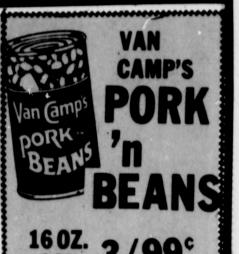
SPECIALS GOOD WHILE SUPPLY LASTS!!

LIMITED SUPPLY!

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SHURFINE **BATHROOM** TISSUE

2 PLY 4 ROLLS



SHURFINE

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BACON

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RATH'S LUNCHEON **MEATS**

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MAIZE DAYS CELEBRATION!!

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5-AMBUAL MARATHON - CLOVIS, NEW MEXICO - OCTOBER 8,1979
Sponsored By : ALLSUP'S CONVENIENCE STORES, INC.



AMMENTALLE OF THE PARTY OF THE

FRIONA TEXAS FEDERAL CREDIT UNION

1954





1979



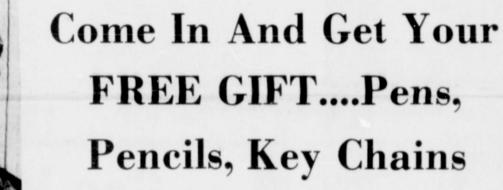
ALVIN GAINES



CAROLYN DEMENT Vice-President



GENEVA WILLIAMS Secretary-Treasurer



We Urge You To **Attend And Support** The Maize Days



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GLENN REEVE JR. Credit Committee



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Childrens Wear

Black, Texas

TOMMIE NELSON, daughter of Mr. and Mrs. Grady Nelson, will perform a mono poque for her talent in the local Maize Queen Contest. She is 16 years old, has blonde hair, blue eyes

and is 5'8" tall. She is a junior this year at Friona High School and is being sponsored in the contest by Progressive Study



DANA SMITH is the 16 year old daughter of Mr. and Mrs. Danny Smith and is sponsored in the Maize Queen Contest by Plains True-Value Hardware. Dana has brown hair, brown

eyes and is 5'4" tall. She is a junior in Friona High School and will perform a piano solo for her talent portion of the local contest.



JENNY LYNN PROCTER.... Jenny is the six year old daughter of Mr. and Mrs. Ron Procter. She is being sponsored in the Little Miss Contest by Friona Ford Sales.







Twenty-Nine Enter Little Miss Contest

Twenty-nine young ladies are entered in Friona's "Little Miss Contest," to be held Tuesday, September 4 at Friona High School Auditorium.

The event gets underway at 8 p.m. Admission charge will be \$2.00 for adults and \$1.00 for students. Sponsoring the event is the Progressive Study Club.

Mistress of Ceremonies for the show will be Sharon Lindemann, the currently reining Miss West Texas State University.

Miss Lindemann, who was WTSU's entry in the Miss Texas Pageant this summer, also has won the Miss Irish Rose title, was district Lion's Club Queen, and was elected "Most Talented" while at Canyon High School.

Miss Lindemann is a talented singer and actress. She has sung in two operas and six musicals, performed in at least ten dramas, and danced in four productions. She played the lead role of "Elsie" in the summer production of "TEXAS" at Palo Duro Canyon.

She plans to continue her vocal and acting work in a career situation.

Also entertaining at the Little Miss function will be Eva Miller and former members of her Trebelaire singing groups. Those singing will be Mary Ralph Smith Jones, Jeri Buske Smith, Phila May Buske Weatherly, Luann Hardesty Hough, Jacquelyn Magness Hight, Adabeth Akens Smith, Doris McFarland Barnett, Becky Coffey Weatherly, Sandi Beene Awtrey, Sharon Awtrey Black, Ann Hurst Graves and Sherri Tannahill Taylor.

Lucy Beth Hinkle will accompany the group on the piano. Miss Lindemann will also sing during the

Those entered in the contest, and

their sponsors, are: Elaine White, Mr. and Mrs. Teddy White, Ethridge-Spring; Tamara Hand, Mr. and Mrs. Gary Hand; Shawn Cole, Mr. and Mrs. Lester Cole, Barbara Armstrong; Holly Grimsley, Mr. and Mrs. Jimmy Grimsley, Friona State Bank; Brenna Lynn Evans, Mr. and Mrs. Milton Evans, Friona High School Twirlers.

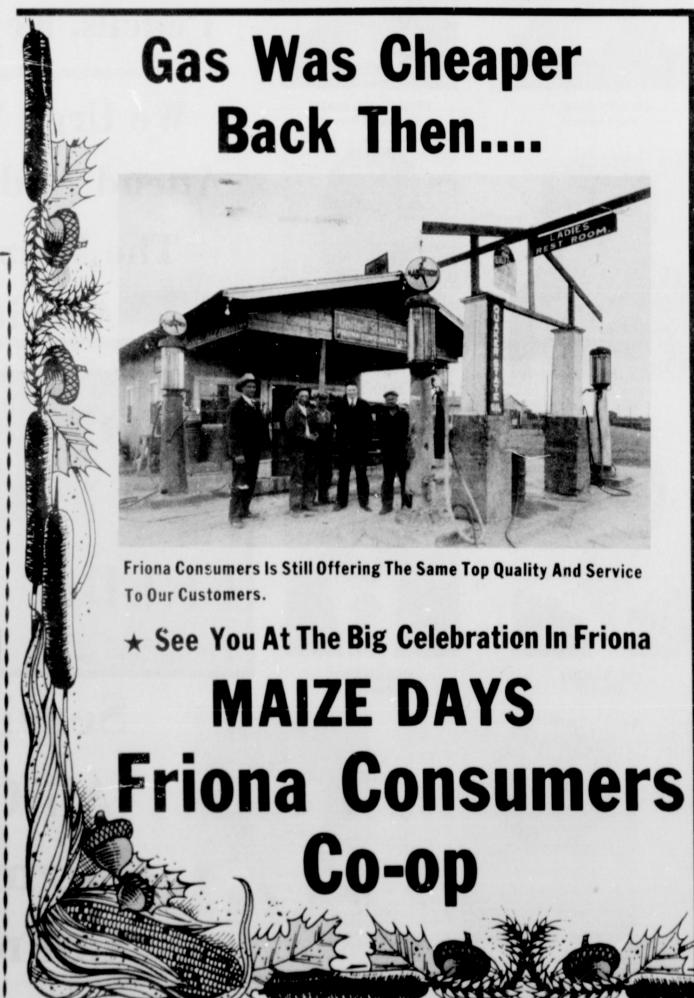
Kay Lynn Edwards, Mr. and Mrs. Tommy Edwards, Robertson Electric; Mindy Beth Johnson, Mr. and Mrs. Joe Bob Johnson, Benger Aero Spraying; Penny Mars, Mr. and Mrs. J.G. Mars, Benger Air Park; Kendra Gordon, Mr. and Mrs. Alec Gordon, Claborn Floral; Mindy Wilson, Mr. and Mrs. Richard Wilson, Firemen's Auxiliary.

Also Kris Hamilton, Mr. and Mrs. Charles Hamilton, Dairy Queen; Jennifer Lynn Smith, Mr. and Mrs. Paul J. Smith, Friona Wheat Growers; Missy Smith, Mr. and Mrs. Mike Smith, Crop Care, Inc.; Jenifer Smith, Mr. and Mrs. Mike Smith, Crop Care, Inc.; Skyla Knapp, Mr. and Mrs. Wayne Knapp, Gayola Davis.

Also, Terri Jean Loafman, Mr. and Mrs. Bill Loafman, Tri-Frye Brand; Janet Baxter, Mr. and Mrs. John Baxter, Friona Star; Erika Bermea, Mr. and Mrs. Edmund Bermea, Bermea Bros. Trucking; Lucinda Bermea, Mr. and Mrs. Joe Bermea, Bermea Bros. Trucking; Carrie Riley, Mr. and Mrs. Ernest Riley, Parmer County Pump Company.

Also, Kandy Light, Mr. and Mrs. Gene Light, Plains Hardware; Katie Eddins, Mr. and Mrs. C.B. Eddins, Poarch's Furniture; Jenny Lynn Procter, Mr. and Mrs. Ron Procter, Friona Ford Sales; Monti Elam, Mr. and Mrs. Gary Elam, Mademoiselle Beauty Shop; Melissa Hand, Mr. and Mrs. Mike Hand, Wilhelm TV and Appliance.

Also Julie Howard, Mr. and Mrs. Valton Howard, Lakeside Parts; Dana Auburg, Mr. and Mrs. Raymond Auburg, Kendrick Oil; Dona Auburg, Mr. and Mrs. Raymond Auburg, Mama Seale's; Marcie Smith, Mr. and Mrs. Barry Smith, T.L.C. Service Center.



Gammon Name Associated With Quality Herefords

By JUNE FLOYD

For the past fifty years the name Gammon has meant fine quality Herefords, which were being grazed in the area north and east of Lazbuddie. The earlier herds belonged to the late W.H. Gammon and the later ones were owned by his two sons, John, who presently lives at Willcox, Arizona, and J.W., still a Lazbuddie rancher and farmer.

The third generation of Gammons producing high quality Herefords in that area is Mark Gammon, the son of J.W. and Letha and a spring graduate of Friona High School. Mark has enrolled at Texas Tech University in Lubbock, but his long range plans are to return to Parmer County and build up the herd which he now has started.

The late W.H. Gammon was a

farmer and rancher near Maud, Oklahoma, which is in Pottawatomie County, for several years before purchasing his first Parmer County land in 1926.

About the same time Will Gammon purchased land in the Lazbuddie Community, his son-in-law, the late Roy Daniel and his wife, Della, also purchased land nearby.

In 1929 these two families and another son-in-law and daughter Garvin and Irene Thorn moved from Central Oklahoma to the Panhandle of Texas and began farming and ranching operations. The first cattle Mr. Gammon purchased here were from the herd of the late George Treider, who also lived in the Lazbuddie Community at that time.

At this time R.L. Cocanougher of Hereford kept some pure bred



W.H. GAMMON

Herefords and Mr. Gammon purchased his first Prince Domino bull and some females for a foundation herd from him.

Old timers, who were in the cattle business, soon learned to respect the word and cattle judgment of Will Gammon. At that time testing stations, scales and other scientific means of determining the quality of cattle were not as plentiful as they are now.

Will soon developed an eye for evaluating the value of cattle by visible signs, and many cattlemen today feel that this system has not been improved upon.

Mr. Gammon, a staunch supporter of community projects, enjoyed working with cattle and took great pride in building a quality herd. Soon there was a demand for any bulls or heifers he had to sell. His neighbors and customers learned very quickly that his word was his bond. He knew his cattle and never deceived a customer about an animal's worth.

Mr. and Mrs. Gammon were long time members of the Church of Christ and were two of the Lazbuddie congregation's most loyal supporters.

They had five children and for a number of years all of them lived in the Lazbuddie Community. Not



J.W. GAMMON

previously mentioned was Mrs. D.B. (Christine) Ivy.

At the present time Della lives in Friona; John and his wife, Grace, live at Willcox, Arizona; and D.B. and Christine live in Muleshoe.

J.W. and his wife, Letha, live close to the original Gammon home and have a large farming operation in addition to their cattle interests.

When the Gammon brothers first started ranching, they had a joint operation and ran Herefords in Roosevelt County, New Mexico, as well as in Parmer County.

This partnership operation was dissolved before the John Gammons moved to Arizona. For several years J.W. concentrated on building a high quality Hereford herd. Much of his foundation stock carried the Anxiety IV bloodline and came from the dispersion of the George Nance Hereford herd at Canyon.

"Like father, like son," soon began to be applied to J.W. and buyers relied more on the word of the owner than on the pedigree of the animal, which was for sale.

"Keeping up registration papers is quite a chore and does little for the quality of your cattle, so I just got kind of slack in the registering department," said Gammon.



QUALITY HEREFORD BULLS....These Anxiety IV Hereford Bulls are representative of the quality of the J.W. Gammon herd, which grazes between Lazbuddie and Bruegel's & Sons Elevator. Some of the present Gammon

range has been producing quality Herefords for more than fifty years. The late W.H. Gammon, J.W. father's, was the first member of the family to raise cattle in Parmer

He further added, "I do still have my registered cows and bulls and can begin registering again at any time. This may be the way Mark wants to go in a few years."

When asked about introducing exotic blood into his herd, J.W. replied, "The Anxiety IV Herefords have always done a good job for me and I may do some cross breeding in my commercial herd, but basically I plan to stay with the Herefords."

His wife, the former Letha Harwood of Canyon, came to Lazbuddie to teach high school English. It is interesting to note that John's wife, the former Grace Jennings was also teaching in the Lazbuddie school system when she and John met.

J.W. and Letha have two daughters, Mrs. Ricky Black, who lives in Muleshoe; and Mrs. Dee King, who lives on a nearby farm.

Other Gammon family members still living in the community are Jim Roy and Della Daniel; Paula Daniel and Everett McBroom; Billy John and Zelma Fay Beatty; and Mr. and Mrs. Duard Ivy.

Since these are all ranch and farm families, there will probably be descendants of the late Mr. and Mrs. W.H. Gammon around for years to



MARCIE SMITH....Marcie Smith is the six year old daughter of Mr. and Mrs. Barry Smith. She is being sponsored by TLC Service Center in the Little Miss Contest.





MOTHERS AND BABIES....
In a cow-calf operation, such as J.W. Gammon of the Lazbuddie Community has, it is important for the cows to be good mothers and these spring calves tell cattlemen that

Anxiety IV Hereford cows make good mothers. The "G" on the right hip brand, was first used by J.W.'s father, the late W.H. Gammon. J.W. has added a slash on the shoulder to the Gammon brand.



FARMS



Hinksons: 45 Years

As County Residents

By JUNE FLOYD

When Mr. and Mrs. Frank Hinkson moved to the Lazbuddie Community in 1934 from Cairo, Nebraska, their first home was built on land which Frank's father and uncle, the late Preston and Charlie Hinkson, had bought in 1920.

Mr. Hinkson relates, "For the first few years Dad and Uncle Charlie had land in Texas, they had a partnership arrangement, which included farming and livestock interests."

"Dad stayed in Nebraska and Uncle Charlie, who was a bachelor, lived down here. Dad raised some mules and bought others from the auction at Grand Island, Nebraska. Then he shipped them down here and Uncle Charlie sold them to local farmers after he had broken them to work."

"They also had some cattle and sheep. Uncle Charlie started feeding steers in 1930. He raised Herefords and then fed them out."

When Frank and Lavonne first moved to the Lazbuddie Community, they lived in a small house with no yard fence, trees or shrubs. These three items were first on their list of projects to be worked on.

In the spring of 1937 Frank had the first irrigation well in the Lazbuddie Community drilled. It was also one of the first in Parmer County. By that time most of the farming was done with tractors and during World War II, when it was almost impossible to

Style Show Set

The church women of Friona and daughters are invited to a tea and style show sponsored by St. Ann's Society of St. Ann's Catholic Church.

The style show will be presented by Charlie's of Muleshoe at St. Ann's Hall in Bovina, Sunday, September 9 at 3 p.m.

Please come and bring a friend. There will be door prizes.

Charlie's clothes are custom made and she has decorated jeans and tops and the latest fall fashions for moms and little girls. hire farm laborers, Frank, Lavonne and Uncle Charlie did all the work on the 2,000 acre farm. This included taking care of the livestock.

The couple's four children Barbara, Carolyn, Mike and Frank Jr. were all born after they moved to Texas. They are all married and the Hinksons have nine grandchildren.

The registered Angus cattle, which bear the H-Spear Brand (H4) at the present time number close to 400 and are grazed in three different locations.

Hinkson headquarters are located three miles west, one-half south and one-half east of Lazbuddie. Frank and Lavonne have added onto and remodelled their original home, which is surrounded by a large number of shade trees with a lot of shrubs and flowers around.

One daughter, Carolyn, and her husband, Charles Pilgrim and their two children, Kurt, 18; and Karen, 16, live in Baltimore, Maryland.

The other daughter, Barbara, and her husband, Glenn Lust, and their four children live nearby. The children are Judy, a sophomore at South Plains Junior College, Levelland; David, 16; Mark, 14; and Tim, who is nine.

The Lust family is associated with the Hinksons in their farming and ranching operations.

The second Hinkson ranch, where Frank Jr. and his wife, the former Marilyn Barnes, and their two children, Trey, 6, and Tyla, 1 live, is located north of Lazbuddie.

Ranch number three is located down near Turkey. Mike and his wife, the former Melinda Gregg, who grew up in Hawaii, live there. They have a baby boy, Landon, who was born July 3, 1979.

The Mike Hinksons also raise registered quarter horses and Melinda shows them.

When the Hinksons first came here from Nebraska, Uncle Charlie was raising Hereford cattle. Soon Frank got interested in a different breed, so Angus cattle began to appear on the range. Down through the years he has preferred the Angus breed and also has done some cross breeding.





The second picture shows the house as it has been for several years after it had been added onto and landscaped. This has been home to the Hinksons for more than fifty years.

About twenty years ago, he decided to concentrate on good Angus cattle and has earned a reputation of producing some of the best of the breed since that time.

THEN AND NOW These

two pictures are the same

house. In the first view the

house is as it was when Mr. and

Mrs. Frank Hinkson Sr. first

moved to the Lazbuddie

Community from Nebraska.

He says, "We keep some of our bulls at different testing stations and constantly strive to improve the quality of our herd. We cull closely and retain most of the better gaining females."

A Hinkson Black Angus Production Sale has been slated for September at the ranch north of Lazbuddie.

Most of the growing crops on the Hinkson farm will be marketed through the cattle. They make ensilage out of the irrigated corn and graze the improved pasture grasses they produce.

The names Hinkson and Angus have grown to be inseparable. Wherever cowmen gather and talk about quality Angus cattle, the name Hinkson will soon be mentioned.



EIGHT INCHES OF WATER.
... When the first irrigation well
was drilled in the Lazbuddie
Community, it was on the
Hinkson farm a few miles
southwest of the post office.
Pictured here soon after the
well was developed are Frank

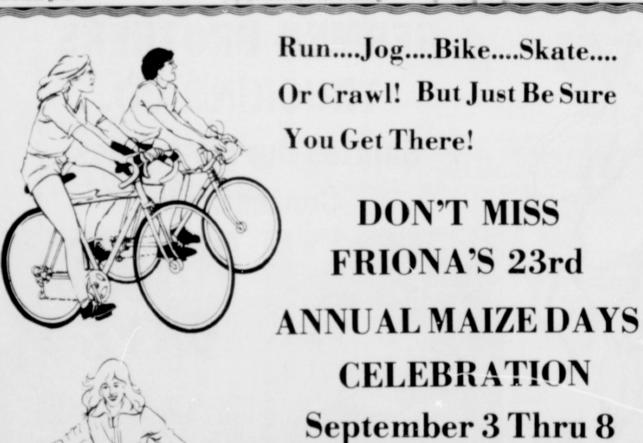
Hinkson Sr., P. Dean Hinkson, Bill Sherley, Preston Hinkson and Charlie Hinkson. An eight inch stream of water for irrigation purposes was the answer to a dry land farmer's prayers.



FIRST RUBBER TIRED TRACTORS....These two John Deere tractors with four row equipment were the first rubber tired equipment Frank Hinkson Sr. had on his farm. He had used tractors with metal lugs when he first

changed from horse and mule power to tractor power. Then in 1936 he updated his farm equipment by purchasing these two rigs. He and his late Uncle Charlie Hinkson were putting in their spring crop when the picture was made.







The DAIRY
QUEEN
Salutes
Kris Hamilton
Who Will
Represent Us
In The Little
Miss Contest

Tuesday Evening

Dairy DAIRY QUEEN

Dairy DAIRY QUEEN

Baxter & Frances

Laymance

Kris Hamilton

Welcome To
MAIZE DAYS

Friona's Annual
Harvest Celebration.

We Are Happy To Have Janice Coffey
Representing Us In The Annual Maize

Queen Contest.

501 5th St.

Friona, Texas

City Body Shop

Ph. 247-3372

"Cowboy" Has Colorful Meaning And Background

By JUNE FLOYD

According to legend the word "cowboy" had its origin in Texas. Shortly after Texas gained its independence from Mexico, some of its citizens, who could ride faster and shoot farther, began to take advantage of the situation.

Dean

Preston

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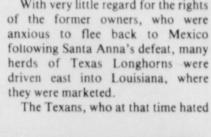
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then the

With very little regard for the rights of the former owners, who were anxious to flee back to Mexico following Santa Anna's defeat, many herds of Texas Longhorns were driven east into Louisiana, where



If this legend is true, the very name "cowboy" had its beginning amid much violence and hatred between Mexicans and Texans.

all Mexicans, questioned the right of

any of the former owners to claim

ownership of any land, cattle or other

A lot of these Texas Longhorns

were driven from the portion of land

between the Nueces and Rio Grande

Rivers, about which the two countries

property on Texas soil.

disputed many years.

Since that time the American Cowboy has been a symbol of the strength and vigor of the colorful

"Cowboy" is defined in the World Book Encyclopedia as "Men who take care of cattle. American cowboys gained fame in the days of the western frontier. The dangerous lives they led, the sad songs they sang, and the colorful vocabulary they used have all become a part of American folklore.'

The encyclopedia further states: "Cowboys are known by various other names. Early cowboys were called cowpokes or cowpunchers, because they used sticks to poke cattle onto loading ramps. Wranglers are cowboys who looked after the horses on a ranch. Mexicans call a cowboy a "vacquero," and this name has become "buckaroo" in English. The South American name for cowboy is "gaucho." Many cowboys today prefer to be called "cowhands" because they are hired hands, or workers, who tend cows."

The following excerpt is from a Revolutionary War History:

"The name 'Cowboy' goes back to the Revolutionary War in America, but has little to do with the cowboys of to-day. The first cowboys were Tories, or Americans who were loyal to England. They were called cowboys because they often lured American patriots into traps in the brush by tinkling cowbells as if they were lost cattle."

"These men operated in Westchester County, near New York City. Later, the name "cowboy" came to be used only for cowhands who tended cattle in the west."

Whether we accept the legendary or historical viewpoint, the conclusion must be drawn that the term

"cowboy" didn't originate from calm and peaceful situations.

Since the days when Parmer County was part of the gigantic XIT Ranch, there has probably been more change in the way of life for an average cowboy than for any other occupation.

One thing which hasn't changed much is the equipment of a cowboy. Then, as now, his most valuable possessions are his horse, hat, saddle, rope, boots, spurs, chaps and quirt.

Most XIT cowboys owned more than one horse and was supplied several by the ranch. When horses were assigned to men they were treated like private property as long as the cowboy was employed by the

Unlike present cowboys, men employed by the XIT had no other means of transportation. Whether they were working, going into town or to a community gathering, they always went horseback.

To-day's cowboy usually travels as many miles each day in his pickup as he does horseback. He also needs a good stock trailer to transport his horse and sometimes even rides the range in a pickup, on a motorcycle or

The broad brimmed Stetson hats, which designed to keep the sun and wind out of the wearer's eyes, were also protection from rain, sleet or hail. Its deep crown helped keep the hat on the cowboy's head as he rode wildly after a rebellious animal or through a stampeding herd.

The early day cowboy always carried a gun and a pocket knife. The gun was generally a Colt revolver, but sometimes rifles were carried. Guns were used to protect the life of the cowboy; defend the herd from bandits or supply game for food. Pocket knives are still considered standard equipment by many cowboys, but guns aren't necessary any more.

Even though present day cowboys do not spend as much time in the saddle as did their earlier counterparts, each one selects his saddle with utmost care and it represents one of his major investments.

There hasn't been much change in ropes. Then, as now, most of them are from 30 to 70 feet long with a honda knot or fixed loop at one end. The opposite end of the rope is passed through the honda knot to form a loop for roping.

In the earlier days ropes were made of horsehair or grass, but now nylon is the most popular material for rope

The high heels on cowboy boots were also a matter of practicality. These were designed to give him a hold in the stirrup. His ankles were protected by the high tops and also provided warmth in cold weather.

To-day's cowboy, along with a lot of doctors, lawyers, businessmen and others, wear much the same style footgear as did those of long ago. Materials from which they are made have changed some. Probably no XIT Cowboy wore boots made from ostrich or alligator leather.

Prices are somewhat higher, too. Recently a Parmer County cowboy paid more than \$300 for a pair of boots and he didn't buy the highest priced ones available.

There hasn't been much change in

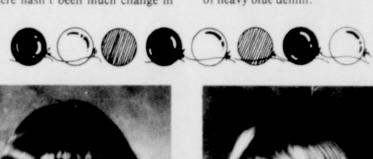
style nor material of spurs. Many of those used long ago have become collector's items and capture fancy prices when offered for sale.

The same is true of chaps, which are made of leather to protect the wearer's legs from thorns and branches; and quirts, which are small whips made of braided leather thongs and used to keep unruly horses under

Neckerchiefs or bandanas, large red or blue handkerchiefs, were often worn to be used as shields or filters from blowing dust.

The pants worn by cowboys more than a century ago were designed with the practical needs of those who wore them in mind. They were tight legged and have been manufactured by the Levi-Strauss Company for a

Current styles of Levis include a large number of fabrics and a buyer's choice of leg widths, but cowboys generally buy the tight legged variety of heavy blue denim.





JULIE HOWARD She is being sponsored by Lakeside Parts & Machine in the Little Miss Contest. She is seven years old. Her parents are Mr. and Mrs. Valton Howard.



DANA LOU AUBURG Kendrick Oil is sponsoring Dana in the Little Miss Contest. She is the seven year old daughter of Mr. and Mrs. Raymond Auburg.



ROSA GARZA, 18 year old daughter of Mr. and Mrs. Roberto Garza, is being sponsored by Hi-Pro Feeds in the Friona Maize Oueen Contest. She is 5'3" tall, has

brown hair and brown eyes. Rosa will perform a song and dance routine for her talent portion of the contest. She is a senior at Friona High School.





Best Wishes To Tammy Schmidt, **Our Maize Queen Contestant And Missy Smith And** Jennifer Smith, Our **Little Miss** Contestants.



Welcome To **MAIZE DAYS!!**



Crop Care, Inc.

Hwy. 60

Friona, Texas

Ph. 247-3325



Kipi Fleming Queen's Contest

Best Wishes To Our Contestants...





Carrie Riley Little Miss

Parmer County Pump Co.

Wilsons Build Unique Home

STATE OF THE PROPERTY OF THE PARTY OF THE PA

By HINE FLOYD

Had a close observer visited the Kregg Wilson farm a couple of years ago when no one was at home, he probably would have gone away with a lot of unanswered questions.

He would have seen a large number of telephone poles, an old tumbled down barn, a lot of huge bridge timbers, a stack of snipping crates from Malaysia, some old wagon wheels and adobe bricks in the making from soil on the farm.

These materials, a lot of ideas and a will to work were the beginning of a most unique home which Kregg and his wife, Brenda, and their three children, Christopher Poyntz, 4; Kody Kregg, 2; and Mandy Ann, 1, are now enjoying.

Kregg is a farmer and Brenda is a public school teacher. Neither of them had any formal training in the art of home building, but they had ideas about what they wanted and were not afraid to try the untried.

The result is a comfortable adobe home of approximately 3500 square feet with about one half of it underground.

The walls are about eighteen inches thick and the window sills, which are covered with imported Mexican tile, make ideal places for growing pot plants.

All the windows face the south, as does the house. A circular enclosed patio surrounds the living room. A two car garage is located in the northeast corner of the structure and

(Continued on Page 7)

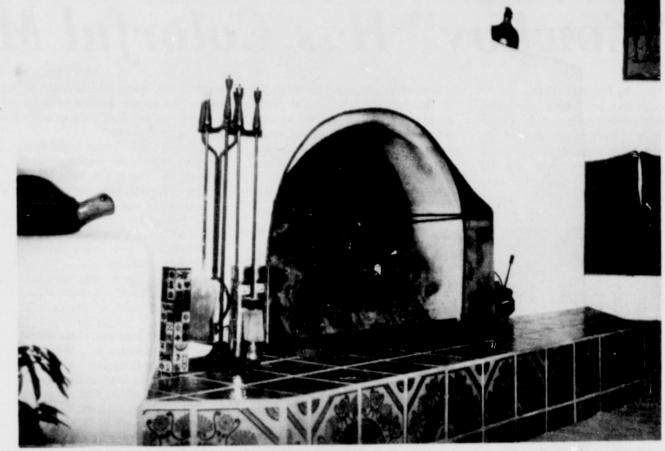
LUMBER FROM OLD BARN
.... The kitchen cabinet doors
and drawers, the pantry doors
and some bathroom doors in
the Wilson home were
laminated with lumber
salvaged from an old old barn.
The lumber is beautifully aged
and is light gray in color. Kregg
stands beside the cooking
island, which is centered with
an electric cook top. The
pantry door knobs are glass.
One is filled with black eyed
peas and the other with pinto



BRENDA AND KREGG WIL-SON....An enterprising young farm couple near Bovina are shown here in the dining area of their adobe home. The table

is an antique. The picture on the wall is a painting of the original adobe house on the farm, which was painted by Suetta Rushing, local artist.

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WOODBURNING FIRE-PLACE....The Kregg Wilsons designed the fireplace in their

new home to blend with other furnishings and to furnish heat for other parts of the house as

well as the living room. The hearth is covered with imported Mexican tile.



HARVEST DAYS CELEBRATION

Friona's 23rd Annual MAIZE DAYS



Penny Mars



Mindy Beth Johnson

We Send Our Best Wishes To These Two Little Ladies Who Will Be Seen In The "Little Miss" Contest.

Benger Air Park



Tee Box Restaurant

We Would Like To

Introduce Leticia Rivera,

Our Maize Queen Contestant.

L

"IT'S JUST TOO HIGH!"....
Kody Wilson, two year old son
of Brenda and Kregg, would
like to ring the bell, but is
unable to reach it. The bell was

a gift from Kregg's parents, Mr. and Mrs. Robert E. Wilson and hangs over the passageway through the patio to the front door. Two swings hang on the ends of telephone poles, used for beams inside the house, several feet to the right of the support on the right side of the picture.



Brenda and Kregg Wilson....

(Continued from Page 6)

is part of the excavated part of the building.

This attractive country home is located near a playa lake on a farm which formerly belonged to Kregg's maternal grandparents, the late C.F. Hastings and Mrs. Leora Tidenberg Hastings, who lives in Bovina.

Kregg's grandfather was interested in adobe as a building material long before Kregg became interested in it. Mr. Hastings had earlier built an adobe house for a bunk house and Buck Ellison of Bovina was one of its first residents.

The old adobe house and a barn which Mr. Hastings built from lumber he had salvaged from a livery stable in Bovina years ago were located near Kregg's and Brenda's home.

They have attractively furnished their new home with some antiques, some modern pieces and some hand made pieces. A ranch style kitchen table with benches on either side were inspired by Kregg's remembrances of his grandparents' home. He added two "risers" which make small children high enough to reach the table to one of the benches.

The Wilsons planned their home on the open concept. Only the guest bedroom, closets, and bathrooms have complete walls and doors. The master bedroom, two rooms for the children--with a play area in between--kitchen, dining room, utility room and Kregg's office blend together to make a very attractive home.

Brenda's office is a tiny niche off the kitchen behind the cabinet which holds the microwave oven and is just right for menu planning, cookbook storage, shopping lists and telephone calls.

The entire house is cooled by large old fashioned fans, which hang from

SUNSHINE AND SHADOWS
... This picture shows the inside
wall of the patio outside the
adobe home of Kregg and
Brenda Wilson. Wagon wheels,
such as the one pictured here,
are also utilized inside the
house for decorative and
practical purposes. Light and
air both go through the
openings.

the high ceiling in the central part of the house. This part of the house has windows, which face the south and let in a lot of light.

Earth air cooling fans are used throughout the house. A large pipe which reaches to a spot where the soil temperature stays around 57 degrees is part of the air conditioning system.

Kregg says, "We really have a lot of things to do yet. We have plans for

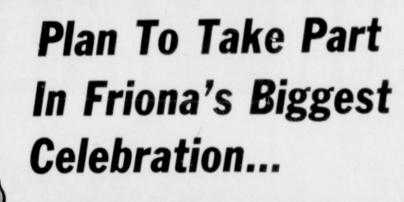
solar heat, for which we will use some of our present air conditioning system; a finishing coat on the outside of the house; extensive landscaping and a few other odds and

Brenda adds, "With school opening soon, my work on the house will probably be postponed until spring. In the meantime we're going to be enjoying it as it is."



OLD AND NEW COMBINED
... The Wilson's living room,
which is one step down to the
left of the front door, is
tastefully furnished with
antique and modern furniture.
The corner of the Spanish style

fireplace is noted in the far right hand corner of the picture. The unusual light fixture holding lamps which look like antique kerosene lamps was purchased in Mexico.



MAIZE DAYS



We Are Happy To Have Cindy Alexander Represent Us In

The Maize Queen Contest.

White's Supermarket





MANDY ANN WILSON....
The youngest member of the Kregg Wilson family is pictured here in a macrame swing, which was a gift from a friend.
The nearby beam, which supports the roof of the house,

was originally part of a railroad bridge. Her father purchased the bridge timbers when a railroad bridge was torn down near St. Francis a few years ago.

Manage Your Grazing Program, Says SWCD

Here's a message for livestock producers from the Parmer County Soil and Water Conservation District:

When buffalo roamed the rangelands of Texas, they would graze an area, then move on. Several weeks later, they would come back and graze the same land again.

So the grasslands of Texas evolved while being grazed occasionally by buffalo, then rested.

If you are interested in improving your rangeland, remember the way buffalo would graze it a while, then

And a good way to do it is to use what range scientists call a planned grazing system. With such a scheme, pastures are alternately grazed, then rested in a carefully designed sequence.



Here's a question about energy:
Did you know that one of the great
miracles of sole energy is the way
grass uses the sun's rays to produce

livestock forage?

It's a complicated process called photosynthesis. But what it boils down to is the fact that grass produces food in its leaves with the

And--generally--the more leaves a plant has, the more grass it can grow if the season and moisture conditions are favorable.

But if livestock graze off most of the leaves, the plant has a hard time

using solar energy to grow grass.

That's why most ranchers in the local Parmer County Soil and Water Conservation District try to leave at least half the leaves on their better grasses year-round.

For information on how to improve rangeland with a planned grazing system, contact the U.S. Department of Agriculture's Soil Conservation Service at Friona.

Gunfight Slated For Saturday

The Friona Chamber of Commerce has contracted for a western "shoot out" team to perform on Saturday during the Maize Days celebration.

Jim Dakota, with whom the Chamber has contracted, says the show will be a "western act with a comic flair."

Dakota has quite a background in doing western acts, having produced western acts for Six Flags Over Texas, for rodeos, conventions, dude ranches, hotels, etc. Prior to establishing his show group, he spent a number of years as a "stunt man" for TV and movie westerns.

One of the men who will come to Friona with Dakota is John Kunstall, whose great-uncle namesake was a close personal friend of William Bonny, alias Billy the Kid.

Also appearing here will be Kevin Albert, Ed Nunn, plus one or two others.

While working as a movie stunt man, Dakota was under contract with MGM Studios and Four-Star Productions. He worked for such notables as Jack Kelly in the Maverick series, Milburn (Doc) Stone of Gunsmoke, Peter Breck of the Big Valley, and worked with Russ Hayden, one of Hop-along Cassidy's sidekicks.

He has appeared on the stage with such stars as Jill St. John, George Raft, Jim Baccus, Sheb Wooley, Slim Pickens and John Wayne. Dakota was hired to entertain at Wayne's 60th birthday party, which was held during the world premier of "The War Wagon," one of the late movie great's top films.

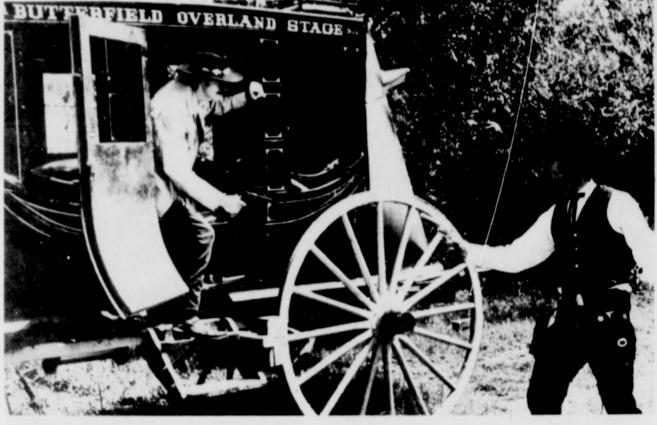
Dakota has been in and out of the film industry for the past 25 years. He was hired as a variety performer with the New York World's Fair in 1964.

As to his film career, he says "Most of the time in my film work, I would be the one who was being shot off a horse, or something of this nature, so most folks would not be familiar with my face at all."

At the present time, he is associated with Six Gun City near Palo Duro

Dakota and his men are expected to be included in the Maize Days parade, and their act will come between the parade and the barbecue meal on Saturday.





GUNFIGHTERS COMING...Jim Dakota, right, who has had a notable career in movies and television as a western stunt man, will bring a group to Friona for the Maize Days

celebration, and will stage a gunfight "With a comedy flair." Dakota has worked also for Six Flags Over Texas, and is currently with Six Gun City at Palo Duro Canyon.

Mu



Welcome To Our Annual Harvest Celebration.

> MAIZE DAYS!!

FRIONA OFFICE SUPPLY CENTER
The Country Store



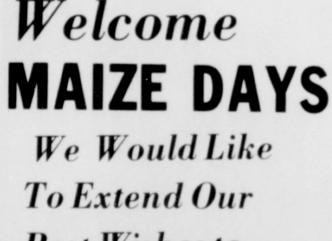
Good Luck and Best Wishes To Rosa Garza,

Our Maize Queen Contestant.





HI-PRO FEEDS



To Extend Our
Best Wishes to
Our Little Miss
Contestant, Katie
Eddins.





Stars Slated For Telethon

Tony Bennett, Tony Curtis, Ella Fitzgerald, David Hartman, Loretta Lynn, Walter Matthau and Paul McCartney and Wings are among the dozens of show business luminaries who have volunteered their talents early to appear on the Jerry Lewis Labor Day Telethon. Lewis' 14th annual supershow to benefit the Muscular Dystrophy Association begins Sunday, September 2 at 8 p.m. and continues until 6:30 p.m. Monday, September 3, can be viewed on KFDA TV Channel 10, or KLBK, Channel 13.

Ed McMahon will again serve as anchorman for the Labor Day Weekend spectacular, which will be broadcast live for the sixth consecutive year from the Space Center of Del Webb's Hotel Sahara in Las Vegas.

Telethon producer Joel Rogosin announced that the galaxy of star performers to appear on the Telethon will also include Marty Allen, Julie Budd, Raymond Burr, Ruth Buzzi, Virginia Capers, Vikki Carr, Chicago, Tom Clancy and the Clancy Brothers, Bob Eubanks, Chad Everett, Fleetwood Mac, and Arte

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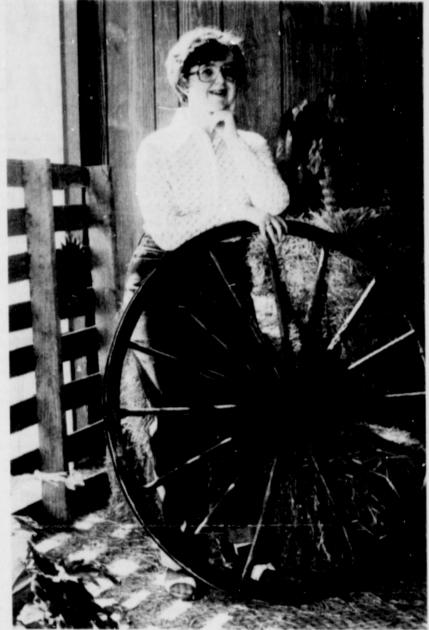
Texas.

Johnson. Other headliners scheduled for the star-studded line-up are Lainie Kazan, Kiss, Julius LaRosa, Carol Lawrence, Lorna Luft, Wayne Newton, Bernadette Peters, the Rolling Stones, Carrie Snodgrass, Tom Sullivan, Dionne Warwick, Natalie Wood and Robert Wagner.

The Telethon raises funds to support MDA's fight against 38 neuromuscular diseases that kill and cripple thousands of children and adults. The national voluntary health agency sponsors a nationwide network of 214 free diagnostic and trea ment clinics.

Its worldwide research effort to find cures and treatments for these disorders currently encompasses 745 individual research project awards and ten major research/clinical centers. MDA's income is derived almost entirely from voluntary contributions. The Association neither seeks nor receives government grants or fees for services to patients, their families, or the community at large.

More than 200 Love Network stations coast-to-coast and in Alaska, Hawaii, Guam, and Puerto Rico will air the Labor Day show.



MONIQUE OSBORN will play the piano for her talent portion of the local Maize Queen Contest. She is the 5'4" tall, brown haired, blue eyed daughter of Mr. and Mrs. Forrest Osborn. She is being sponsored by American Agriculture. Monique is 16 years old and is a junior at Friona High School.

JANET D'JOHN BAXTER...
Janet is the six year old
daughter of Mr. and Mrs. John
Baxter. She is being sponsored
in the Little Miss Contest by
The Friona Star.



HOLLY GRIMSLEY

DETRICIA MILLER, the 17 year old daughter of Mr. and Mrs. John C. Miller, is being sponsored by Friona State Bank in the Friona Maize Queen Contest. She is 5'6' tall, has light brown hair and green eyes. Detricia is a senior at Friona High School. She will sing for her talent portion of the contest.

HOLLY GRIMSLEY...She is the five year old daughter of Mr. and Mrs. Jimmy Grimsley. Holly is being sponsored in the Little Miss Contest by Friona State Bank.



JANET D'JOHN BAXTER

Money Back Guarantee .

FDA Approved -

The Friona Lions Club Invites You To

VISIT THE CARNIVAL During MAIZE DAYS

THE LIONS CLUB RECEIVES A PERCENTAGE OF THE GROSS FROM THE CARNIVAL RIDES.

Our Members Will Be Manning Tickets Booths During The Week.

LET US THANK YOU IN
ADVANCE FOR YOUR SUPPORT
OF THE LIONS CLUB PROJECT.
THIS ENABLES US IN TURN TO SUPPORT
WORTH WHILE COMMUNITY ENDEAVORS.



We Are Pleased To Have Sarah Mears As Our Maize Queen Contestant.



FRIONA EVENING LIONS



Boy Born To Sam Dragers

Mr. and Mrs. Sam Drager of Lipscomb are the parents of a baby boy born Sunday, August 26 at 4:50 p.m. in Hemphill County Hospital, Canadian, Texas.

Named Eric Schroder, he weighed eight pounds, eight ounces and was twenty-one inches long.

Eric has one older brother, Cody, two years old.

Grandparents are Mr. and Mrs. Adolph Haseloff of Farwell and Mr. and Mrs. John P.A. Drager of Clovis, New Mexico.

Mrs. Madge Peiman of Farwell is the child's great-grandmother.

First Child Born To Local Couple

Mr. and Mrs. Raymond Martinez are parents of their first child, a boy, born August 14 at 1:02 a.m. in the Muleshoe West Plains Hospital.

Martinez III. He weighed seven pounds and was nineteen inches long. Grandparents are Mr. and Mrs. Sonny Brito of Bovina and Mr. and Mrs. Antonio Martinez of

He has been named Raymond

Great-grandparents are Mr. and Mrs. Marcelo Barraza of Ackerly,

Clayton Asks Aid For Hail Damage

House speaker Bill Clayton said Tuesday that Governor Bill Clements assured him that he will ask President Carter to declare Castro, Parmer and Lamb Counties disaster areas.

Clayton said Clements indicated he would make the official request as soon as letters attesting to damage are received from the county judges in the affected counties

Clayton talked with the judges Tuesday afternoon, and all had mailed reports on the damage in their

Clayton said other counties which received crop and personal property damage from last week's widespread hailstorm may also apply for

The governor must make the request for disaster assistance before it will be considered for long-term low interest federal loans.

Write Your Congressmen

The Honorable Jimmy Carter President of the United States The White House Washington, D.C. 20500 (Dear Mr. President)

The Honorable John Tower, M.C. United States Senate Bldg. Washington, D.C. 20510 (Dear Senator Tower)

The Honorable Lloyd Bentsen United States Senate Bldg. Washington, D.C. 20510 (Dear Senator Bentsen)

The Honorable Kent Hance U.S. House of Representatives Washington, D.C. 20515 (Dear Congressman Hance)



Mr. and Mrs. Ken Randall

Hospital Report

ADMISSIONS--

Valentine Quintana, Clovis, N.M.; Willie Mae Ross, Bovina; Irene McFarland, Friona; Gertrude Wade. Hereford; Janelle McCoy, Glen Rio, N.M.; Roy Fortenberry, Adrian; George Salas III, Friona; Judy Hromas and baby girl, Bovina; Hortencia Salas, Friona; Librado Olivarez, Bovina; Nell Cook,

DISMISSALS--

Susie Pruitt, Dorothy Woodruff, Jessie Rodriquez, Terry Scott, Thomas Presley, Valentine Quintana, Daisy Moreman, Willie Mae Ross, Gertrude Wade, Janelle Mccov, Irene McFarland, Judy Hromas and baby girl, Hortencia Salas, Roy Fortenberry, Librado Olivarez, George Salas, III.

PATIENTS IN HOSPITAL-

Lora Mae McFarland, Dora Valadez, Nell Cook.

Town Talk

Bertie Doak is in the Coldwater Nursing Home in Stratford, Texas and cards from friends would help to

Send cards to: Bertie Doak, Room A-104, Coldwater Manor, Box 1189, Stratford, Texas, 79084.

Mr. and Mrs. B.O. Elder attended the ex-student reunion and the Motley and Dicken's County Old Settlers Reunion August 23-25 at Roaring Springs, Texas.

A crowd of 800 classmates, teachers and friends attended the exstudents reunion on Saturday, August 25

Mrs. Elder is the former Annie Goodwin.

Lakin, Randall Exchange Vows

Kathleen Lynn Lakin and Ken Randall exchanged wedding vows at 5:30 p.m. on August 4 in the Chapel Hill United Methodist Church in Oklahoma City.

The bride is the daughter of Mr. and Mrs. Ronald Engler of Tulsa and Mr. and Mrs. Ron Lakin of Oklahoma City.

The groom is the son of Mr. and Mrs. Hugh Randall of Oklahoma City and the grandson of Mr. and Mrs. J.A. Loflin of Friona.

Honor attendants were Karen Lakin of Tulsa and Bart Meil of Stinnett, Texas. Others were Kim Lakin of Tulsa, Shellie Randall, Candy Curry and Linda Vossen, all of Oklahoma City, Scott Powell of Tulsa, Paul Belflower of Dallas, Greg Black of Stillwater, Pat Castleberry, Bob Monnet, Ed Dowdy, Jason Lakin, Steve Randall and Bob Wenner, all of Oklahoma City.

Those attending the ceremony from Friona were Mr. and Mrs. J.A. Loflin, Mr. and Mrs. Jerry Loflin, Teresa, Brent and Velma Jones.

Following a wedding trip to Paradise Island, Bahamas, the couple will make their home in Oklahoma

Girl Born To Gary Phipps

Mr. and Mrs. Gary Phipps of Hereford are the parents of a baby girl born Sunday, August 12 at 2:47 p.m. in Deaf Smith General Hospital,

Named Jennifer Nicole, the new arrival weighed eight pounds, one and one-half ounces and was twenty inches long at birth.

Grandparents are Roxie Phipps of Friona and the late C.M. Phipps, and Mr. and Mrs. B.E. George of

Great-grandparents are Mrs. Viola George of Truth or Consequences, New Mexico, Irene Wells and Mr. and Mrs. Charlie Phipps, all of Friona.

State Gasohol Meeting Slated Sept. 6 In Lubbock

A statewide workshop on Gasohol will take place in the Lubbock Memorial Civic Center September 6, 1979, under co-sponsorship of the Texas Farmers Union and the Texas Tech Center for Energy Research. State Representative Dan Kubiak of Rockdale, whose support of Gasohol production has earned him the name "Mr. Gasohol," will be the keynote speaker.

Jon Thomas, TFU Staff Conference Coordinator, says the conference will deal with all major problems related to Gasohol production and marketing. "Gasohol is seen as a very logical solution to some of the problems of Texas farmers," Thomas said. "And this conference is designed to be a gathering point for information on Gasohol." Rotating workshops are planned so that farmers interested in

Gasohol production can attend a total of five sessions. The sessions will provide information on technology of Gasohol production, legal aspects and financial assistance for production, equipment procurement, and mixture and uses of Gasohol, including blending, storage and marketing.

The workshop on ethanol production technology will contain a comprehensive presentation on stages of modern ethanol production, including a demonstration of a working ethanol glass "still". A slide program entitled "Alcohol Fuels: A Declaration of Independence For Farmers' will answer some of the questions clouding the Gasohol issue. Victor Ray, NFU Director of Field Services, will coordinate this workshop.

Representatives of the Federal Bureau of Alcohol, Tabacco and

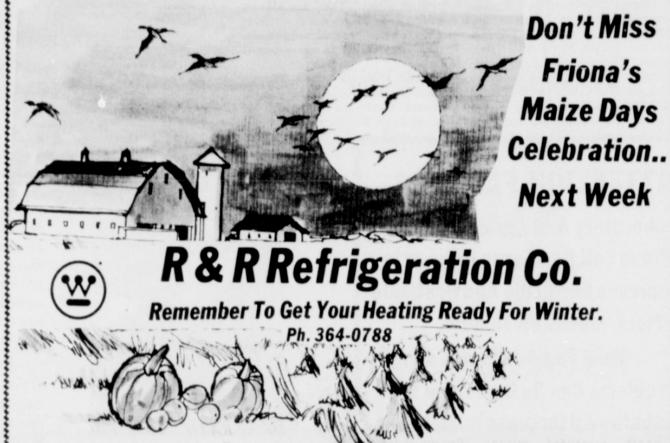
Firearms, and the Texas Alcoholic Beverage Commission will explain procedures for obtaining a federal and state permit for producing Ethanol, both required under present

For the session on Mixture and Uses of Gasohol, Don Graham, Manager of the Sun Ray Co-op, presently the only Gasohol outlet in Texas, will discuss blending, storage and demand for Gasohol. Texas Tech Chemical Engineering Professor, Steven R. Beck, will discuss use of ethanol in diesel engines.

The registration fee for the conference is \$10.00, which includes lunch. For more information write either the Center for Energy Research, Texas Tech University, Lubbock, Texas 79409, or Jon Thomas, Texas Farmers Union, 800 Lake Air Dr., Waco, Texas 76710, or call Professor Beck, (806) 742-3553, or Jon Thomas, (817) 772-7220.

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Join The **Fun And Excitement Next Week** In Friona



Ruthie's Ladies & Childrens Wear

801 Main

Friona, Texas

ph. 247-3232





TAMMY SCHMIDT is being sponsored by Crop Care, Inc. in the local Maize Queen Contest, where she will perform a dramatic monologue

for her talent. She is the 6' tall, 17 year old, blonde haired, blue eyed daughter of Madie Schmidt. Tammy is a senior in Friona High School.

Man Convicted For Fraud In SS Receipts

A 21 year old New Orleans resident was sentenced in Federal Court Friday for defrauding the Social Security Administration.

Alexander L. Tour was given a nine-month suspended prison sentence and was placed on active probation for four years by U.S. Magistrate Ingard Johannesen.

Tour was ordered to live in the Volunteers of American Halfway repay the \$3,180 in Social Security benefits he illegally received.

Tour pled guilty July 12 to a charge of falsely stating he was a student at Delgado Junior College in New Orleans, in order to receive Social Security student benefits.

Social Security branch manager Carl Thompson of Clovis said the Tour case should serve as a warning that the Federal Government is committed to preventing fraud by persons not entitled to benefits.



MYRA VEAZEY is the 16 year old daughter of Mr. and Mrs. C.H. Veazey. She has blonde hair, hazel eyes and is 5'2" tall.

She is being sponsored by Earlene Jordon's Mary Kay Cosmetics in the local Maize Queen Contest where she will sing "I Am Sixteen Going On Seventeen" for her talent. She is a junior in Friona High School.

KATIE LOU EDDINS....
Poarch's Furniture is sponsoring Katie in the Little Miss Contest. She is the six year old daughter of Mr. and Mrs. C.B. Eddins.

KATIE LOU EDDINS



MARY LAFUENTE, 17 year old daughter of Mr. and Mrs. Alfredo Lafuente, is being sponsored by Herring Implement Company in the local Maize Queen Contest. She is 5'5' tall, has brown hair, brown eyes and is a senior at Friona High School. Mary will perform a pantomine for her talent portion of the contest.

KANDY LIGHT....She is the five year old daughter of Mr. and Mrs. Gene Light. She is being sponsored by Plains True-Value Hardware in the Little Miss Contest.

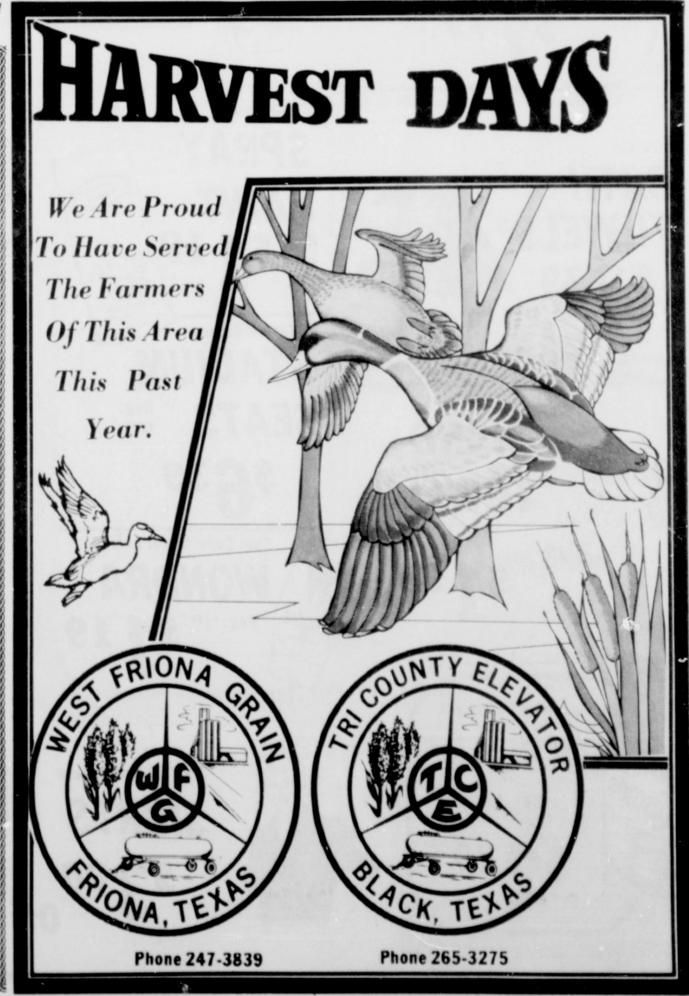


KANDY LIGHT



T.L. C.

ervice Center





Ladies Playtex LIVING **GLOVES**



Welcome To DAYS

POCKET TABLE

VISA'

Kodak C-126 Or c-110

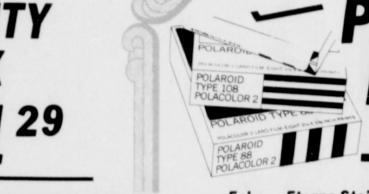
COLOR

FILM Reg. 1159

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5 Year Warranty

TABLEWARE \$1 Service Set For 8

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Dickie's Long Sleeve

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TAMARA SMITH



JOANNA MERRITT



MARY LAFUENTE





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DIANA GLOVER



JANETTE REED



DEBBIE TAYLOR



MONIQUE OSBORN

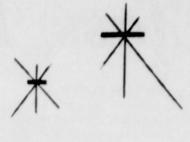


HOLLI HUDSON



SYLVIA BERMEA





Schedule SEPTEMBER 4th-8th, 1979

CARNIVAL City Park -- All Week

Sponsored By Friona Evening Lions TUESDAY, SEPTEMBER 4th

LITTLE MISS CONTEST Sponsored By Progressive Study Club High School Auditorium, 8 P.M.

THURSDAY, SEPTEMBER 6th **QUEEN CONTEST**

Maize Queen Talent Contest 4:00 P.M., High School Auditorium Admission \$2.00

Queen Pageant Finals 8 P.M., Friona High School Auditorium All Seats On Sale At Friona Chamber of Commerce Office, \$3.00 Per Seat

FRIDAY, SEPTEMBER 7th SENIOR CITIZENS QUILT FAIR

Friendship House, 2-5 P.M. Slow Pitch 3-2 Tournament Sponsored By Friona Noon Lions Club Friona Chiefs Football Game vs Tulia at 8 P.M. Parmer County 4-H Project Fair Community Center, Judging Friday Morning

SATURDAY, SEPTEMBER 8th PARADE AND BARBECUE

Breakfast-High School Auditorium 5:30 A.M.-8:30 A.M. Sponsored By American Legion Dixon Six Mile Marathon Race From Anthony's Corner at 8 A.M. Six Gun Shoot Out Senior Citizens Quilt Fair Friendship House, 10 A.M.-4 P.M. Parade--Down Main Street, 10 A.M. Barbecue-Noon in Friona City Park \$2.00 Per Person Served By Volunteer Fire Department Pet Show-Public Library Lawn, 2 P.M. Parmer County 4-H Project Fair Open All Day at Community Center Open Barrel Racing & Steer Roping 6 P.M. at the Rodeo Grounds



FRIONA CHAMBER OF COMMERCE & AGRICULTURE



Good Portion Of '54 Class Live Locally

By JUNE FLOYD

The Friona High School graduating class of 1954 had twentythree members. Immediately after graduation most of them started to college or went to work at different jobs in different places.

Like most graduating classes, within a few years most of them were married. However, unlike a lot of classes none of them married fellow classmates. Before the class marked its Silver Anniversary this spring, almost half of the members were living in or near Friona.

Ten members of the class have lived most of their married lives here. They are Elizabeth Cocanougher, Jim Dixon, Teddy Fangman, Donald Green, Laura Nell Hardesty, Kenneth McLellan, Donna Mears, Jimmy Norwood, Glen Evan Reeve Jr. and John Fred White.

Four others, Gaylon Rhodes, Gay Ann McFarland, Mary Bell McGlothlin and Virgil Phipps, lived here several years before moving

Those who have never made their home here since high school days are Gerald Barnett, Harris Dunn, Sylvester Hartis, Margie Haws, Clyde Hays, Wayne Houlette, Lois Marie Latham, Anita Scarbrough and W.A.

Another class member, who really didn't graduate here, but was part of the class eleven years before her marriage, is Bessie Ferguson. At the end of her junior year she was married to Ira Holt and moved to Oklahoma. She graduated from high school and she and Ira lived in Oklahoma several years before returning to Friona with their two small daughters, Reba and Glenna.

Ira and Bessie have lived here many years and both their daughters are graduates of Friona High School. Bessie was employed by the public school system for a number of years, but more recently has been employed

by Plainview Production Credit Association

Gay Ann McFarland was first married to Ben Wayne Jordan, a 1953 graduate of Friona High School. They made their home on a farm south of town until after the birth of their two children, Beth and J. Then Ben was kiiled in an automobile accident.

Later Gay Ann and Dr. Lee Cranfill, also a Friona High School alumni, were married and one son, Guy, was born to them. Since that time they have moved to Dumas, where they have lived several years.

Beth, a graduate of Dumas High School, is married to Clark Kaufman of Richardson. They are both graduates of the University of Texas School of Pharmacy, Austin, and live in Dallas, where they are employed by the Eckerd Drug chain.

J. has been a pre-med student at Texas A&M University, College Station, three years following his graduation from Dumas High School and has been accepted in the University of Texas Health Science Center of San Antonio for the fall

Guy will be a junior in Dumas High School this fall

Gaylon Rhodes served some time in the United States Armed Forces. His wife, Shelby, grew up at St. Paul, North Carolina

They have lived in Bovina a number of years. Gaylon is manager of Agri-Sprayers there. The couple has three children, Pam, a 1979 graduate of Bovina High School, plans to enter Wayland Baptist College in Plainview this fall; Jim, who is a senior in Bovina High School; and Mindy, a first grade

Mary Bell McGlothlin, and her husband, Dale Westbrook, have also lived here, but have moved away.

At the present time they are living at Arch, New Mexico, where Dale owns and operates Ag Chem of Arch. Their children, Diane and Jon Paul, go to school in Portales. Dian is a sophomore at Eastern New Mexico University and Jon Paul is a high school freshman.

Virgil Phipps and his wife, the former Betty Williams of Muleshoe, also lived here several years before moving to Kansas. At the present time they live in Johnson, Kansas, where he has a compost business.

Virgil and Jimmy Norwood have the distinction of being the only grandfathers in the group. Virgil has two granddaughters, Terrah and Lanay Phipps; and Jimmy has one granddaughter, Jessica Norwood.

Virgil and Betty have four children. Mark, a spring graduate of Johnson High School, and Marlana, who will be a sophomore this fall, are both at

Their oldest son, Monty and his wife, live in Muleshoe, where he is a sheriff's deputy. They have one daughter, Terrah.

The second son, Mike and his wife live on a hog farm, which he and his father own at Syracuse, Kansas. Their daughter's name is Lanay.

Gerald Barnett and his wife, the former Barbara Crow, are now living in Albuquerque. He is a graduate of Texas Tech University, Lubbock, and has been employed by the Bureau of Indian Affairs as a teacher several years. At the present time he is teaching in the Jemez Pueblo near the Duke City.

Their daughter, Vickie, attends Sul Ross College at Alpine.

They also have two sons, Mike and

Mark, who are still at home. Harris Dunn and his wife, the former Wanda Jean Martin, have been living in Clovis several years. Harris owns and operates the Executive Spa there. They have one daughter, Deanna, who is eight.

Margie Haws is married to Gene Kinsey, a former resident of Vega. She gradua.ed from West Texas



TWENTY YEARS LATER.... This photograph was made at the twentieth reunion of the Friona High School graduating class of 1954. In 1975 these class members spent several hours visiting and reminiscing

State University, Canyon, where she was a physical education major, and taught in the Muleshoe public school system several years.

For the past few years Mr. and Mrs. Kinsey have both been employed as horse trainers and at the present time are living in Louisville, Kentucky.

Clyde L. Hays is an attorney in Amarillo with offices in the American National Bank Building. Following his high school graduation he entered Texas Tech University in Lubbock, from which he was graduated in 1958.

From there he went to the University of Texas Law School, where he received his degree in 1961. He then had six months active

photograph. They are Clyde L. Havs. Jim Dixon. Kenneth McLellan, Teddy Fangman, Glen Evan Reeve Jr., John Fred White. Second row: Gaylon Rhodes, Wayne

training in the United States Army and was in the reserves for the next six years.

Wayne Houlette and his wife, Maxine, live in Plainview. He is a business consultant and operates a computerized bookkeeping service. He also owns Pants West in Lubbock, which his brother, Jerry,

He and his first wife, the former Sarah Jo Hickman of Canyon, had four sons, Gregg, Gary, Scott and Brian, who have grown up in the Hale County Capital.

Gregg is an accounting major at West Texas State University, Canyon, where he is a junior. He also

Houlette, Harris Dunn and Donald Green. Front row: Bessie Ferguson Holt, Donna Miller Mears, Laura Nell Hardesty Coffey and Elizabeth Cocanougher Gore.

plays on the West Texas State Varsity football team.

The second son, Gary, is an accounting major at Texas Tech University, Lubbock, where he is a sophomore. Scott and Brian will be attending Plainview High School this fall. Scott will be a senior and Brian will be a junior.

Whereabouts of four of the 1954 graduates are uncertain. They are Sylvester Hartis, whose last known address was Plainview; Lois Marie Latham, who lived in Odessa at one time; Anita Scarbrough, last heard from in Amarillo; and W.A. Tinney

(Continued on Page 3)





Class Of '54.....

(Continued from Page 2)

Jr., who moved to Midland soon after graduation.

Lois Marie and Anita were both married, but the writer was unable to learn their married names. Anyone having these addresses is invited to contact Laura Nell Hardesty Coffey, Elizabeth Cocanougher Gore or Bessie Ferguson Holt.

The seven remaining members of the class, besides those mentioned in the previous paragraph, are Kenneth McLellan, Jim Dixon, Donald Green, Glen Evan Reeve Jr., John Fred White, Donna Miller Mears, Jimmy Norwood and Teddy Fangman.

It is interesting to note that of the ten class members who have chosen to make the Friona area their home, seven have children who will be seniors at Friona High School this fall.

Sonya Gore, Janice Coffey, Sarah Mears, Scott Fangman, Milon Dixon, Becky Norwood and Becky McLellan will all begin their final year in high school here after being classmates since they were in the first grade.

Elizabeth Cocanougher is married to Lewis Gore, the mail carrier on Route 3 out of Friona. The Gores live on a farm northwest of town.

Mrs. Gore, who holds a bachelor of science degree in elementary education, is beginning her tenth year of teaching in the local school system.

The couple's oldest daughter, Carolyn, is married to Rick deBie and lives in Atlanta, Texas. She is a graduate of Friona High School and Stephen F. Austin University, Nacogdoches.

One son, Larry, is a junior at Sull Ross College, Alpine, Texas, where he is a geology major. The other son, Bryan, is serving in the United States Armed Forces and is currently stationed at Colorado Springs, Colorado. Sonya is at home and will be a senior.

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Laura Nell Hardesty is the wife of Leon Coffey, co-owner of City Body Shop. She is an employee of the Friona Star.

The Coffeys have two children. Their son, Roger, a 1979 graduate of Friona High School, is a freshman at



SKYLA GAY KNAPP.... The five year old daughter of Mr. and Mrs. Wayne Knapp, is entering the Little Miss Contest. She is being sponsored by her aunt, Gayola Davis, in the contest.

Texas Tech University and daughter Janice is a senior at FHS.

This couple is in the process of recycling one of Friona's old boarding houses into a summer home in the mountains in Northeastern New Mexico. They are "do-it-yourselfers," so it will be summer before the project is completed.

Donna Miller and her husband, Sam Mears, lived on a farm southeast of town several years before moving into town. Sam still farms.

She holds a bachelor of arts degree from Texas Tech University, and has taught math in Friona High School several years. However, at the present time she is employed as secretary of First Baptist Church.

Donna and Sam have two children. Clint, a 1978 graduate of Friona High School, is a sophomore at West Texas State University, Canyon, and Sarah who is a senior.

Teddy Fangman and his wife, the former Shirley Schulte of Hereford, have two small daughters. Lana is two and Leslie is three months and one son, Scott, a senior.

The Fangmans moved into town a few years after having lived in the Black Community a number of years. Teddy still farms.

Following his graduation from Texas A&M University, College Station, Jim Dixon was married to the former Jane Collier of Happy. After serving a few years in the United States Armed Forces, the couple moved to the Dixon ranch in the Rhea Community and still live there.

They have three other children, besides Milon. Melodi is a graduate of Friona High School and Cliff Mann Floral Design School in Denver. She is a senior at West Texas State University, Canyon.

The younger children, Milli and Mendan, are seventh and eighth grade students in the local school. The family farms and ranches together, so during the summer they have a six man crew for any job that needs to be done.

Kenneth McLellan and his wife, the former Elizabeth Grubbs, have lived on a farm just west of town since their marriage.

Their sons, Cliff and Ronnie, are both graduates of Friona High



MINDY BETH JOHNSON....
Benger Air Park is sponsoring
Mindy in the Little Miss
Contest. She is the five year old
daughter of Mr. and Mrs. Joe
Bob Johnson.

School and are employed by D.T. King Trucking, and daughter Becky, who is a senior.

The McLellan home holds a large number of car racing and bowling trophies. Kenneth participated in the National Drag Racing events several years and brought home a lot of honors, including one NHRA World Finals Championship trophy.

Jimmy Norwood has been a building contractor a number of years and at the present time, he and his wife, the former Nancy Crow, live on an acreage southeast of town.

Their son, Doug, is married and lives here. He and his wife have one daughter, Jessica Ann.

Their daughter Becky is a senior at Friona High School. Another son, Jim, is a junior at Friona High School, and the youngest member of the Norwood family, Jeremiah, is a first grade student.

Glen Evan Reeve Jr. has long been associated with his family in the operation of Reeve Chevrolet-Olds. He and his former wife, Juanita, have two daughters.

Glenda Reeve Hardgrove and Jana Reeve are both graduates of Friona High School. Glenda and her husband, David Hardgrove, live in Amarillo.

Jana is a freshman at South Plains Junior College, Levelland, Texas.

John Fred White attended Texas Tech University before returning to Friona to become an associate in the Cranfill-White Bookkeeping and Tax Service, a forerunner of John F. White Bookkeeping and Tax Service, which he now owns and operates.

His two older children, Noel and Holly, are both graduates of Friona High School. At the present time Noel is a junior at West Texas State University and Holly is a sophomore at Texas Tech.

His youngest daughter, Carol, is eight and lives at Klute, Texas.

Donald Green and his wife, Lenora, have lived here a long time. He is a meat inspector for the United States Department of Agriculture at Missouri Beef Packers X-L.

He has one son, Donald Glenn, by a former marriage, who lives in Muleshoe. He is a graduate of Muleshoe High School and he and his wife live in the Bailey County Capital.



MENDI DEANN WILSON....
The Friona Firemen's Wives
Auxiliary is sponsoring Mendi
in the Little Miss Contest. She
is the five year old daughter of
Mr. and Mrs. Richard A.
Wilson.



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HEREFORD, TEXAS

Class Prophecy From 1954--In Retrospect

Twenty years had passed since the Seniors of 1954 graduated. They were having a homecoming meeting.

The gathering was called to order by a kind, noble, and generous man appearing to weigh about two hundred and forty pounds. It was our former president, Teddy Fangman. He has been very prosperous here in Friona. He now owns a beauty salon and specializes in women's hair-dos.

Laura Nell Hardesty floated in looking very glamorous. She has completed her latest movie, titled "Tuffy."

Gerald Barnett attended by himself. He isn't married. He refuses to look at women since Phyliss turned him down. During his spare time, he has carried on a correspondence course with the natives; he has succeeded in teaching many of them to milk chocolates and watermelons.

Rev. Glenn Reeve and family seemed somewhat disturbed during the first part of the day. He had just had some trouble with an East Texas Editor. Glenn was noted for speaking a long time when he got started, and the editor let a reference to him get by in the paper as "Never-end Reeve." Glenn resented this to the extent that there would have been much bloodshed had not his wife stepped on the scene.

Margie Haws parachuted down from her private plane. She is an airline hostess for the C.U.T.I.E.S.

Some highly appreciated music was rendered by Donald Green and Lois Latham. After finishing high school,



is often his model for the paintings.



five year old daughter of Mr. and Mrs. Kenneth Cole. She is being sponsored in the Little

they devoted their entire time to the training of their voices. They often sing over the radio. After each program, they receive hundreds of letters and telegrams from their delighted audience. One letter which was received by them read: "Dear Friends: Your program came in very good last night. I was undecided what to do with my radio, sell it or not, but after hearing your numbers, I have decided to give it away."

Virgil Phipps, to our surprise, was still single. Everyone thought that since he was such a "sheik" in high school, he would pin the badge of matrimony on some pretty little blond before his ripe old age. But, alas, he is still a heartbreaker!

Mary Bell McGlothlin came dressed in an attire of sportswear. She is a P.E. teacher in the high school in Honolulu, Hawaii.

Anita Scarborough and Elizabeth Cocanougher were receiving many congratulations from their classmates. Their latest work was a long flowing article on milk but, we are sorry to say, the author condensed it.

Jim Dixon was the speaker of the evening and with the help of a microphone, one could hear his high-tone voice. He made a very convincing talk on "How to Lose a Case in Court."

Gaylon Rhodes and Jimmy Norwood were late to the meeting. These scientists had just returned to the U.S. from an excursion to South Africa, where they were successful in changing elephant tusks to evening gowns.

Donna Miller made an entrance with her husband, who is a wellknown French painter. Donna enjoys her husband's career very much and



TAMARA DAWN HAND Tamara's parents, Mr. and Mrs. Gary Hand, are sponsoring her in the Little

Clyde Hays was another late arrival. Clyde's reason for being late was that he was so engrossed in writing the second movement of his symphony it just slipped his mind. He is preparing in a short time to leave for the Music Conservatory in Paris.

Wayne Houlette drove up in his purple Jaguar and escorted his wife, who was well-equipped with diamonds, to the gathering. As a banker, he looked very dignified in his tuxedo and his goatee.

Professor Kenneth McLellan fairly strutted into the room; he has just received his doctor's degree in English. He is beginning his third year at the M.D.L.K. University in

Gay Ann McFarland and her husband were beaming with pride as they passed snapshots of their twin sons, who tied for high honors in their graduating class of high school.

Harris Dunn was handing out cigars owing to the fact that he has a new baby boy. By the way, it is his tenth one. Congratulations-Harris!

Dr. Sylvester Hartis was quite disturbed through most of the

evening. He was worried about the disappearance of one of his patients, Junifer, but his worries were over when the famous F.B.I. agent, W.A. Tinney, found the pet frog in Dr. Hartis's pocket.

John Fred White appeared in his western regalia from his ranch in Wyoming. John Fred had high hopes that his horse, Chieftain, would win in the blue Bred Kentucky Race.

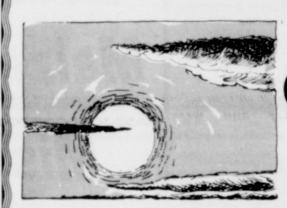
As all things do, this meeting came to an end. The group broke up singing "Auld Lang Syne," and making big plans to meet again in ten



MISSY SMITH Seven year old Missy is the daughter of Mr. and Mrs. Mike Smith. She is being sponsored in the Little Miss Contest by Crop Care, Inc.

Citizens Of Friona For Another Fine Year.

We Urge Everyone To Attend The Annual



MAIZE DAYS CELEBRATION

> We are proud to be a part of the growth of this great agricultural area. We offer the farmers of the area the most modern in gin and elevator services and we appreciate your business. We make every effort to serve our customers to their best advantage. We are ready to receive your grain. We have plenty of trailers, and want to gin YOUR cotton.





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> BRUEGEL BROS. GIN & ELEVATOR





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Serving Parmer & Bailey Counties Ernest Kerr, Mgr.

Carelean Hamilton, Office Asst. Directors: A. L. Hartzog, Gordon Duncan, William Gromowsky, James Glaze & Jim Claunch

EASTER AT PEARL'S.... Holidays and birthdays were always special occasions for all the children who staved with Pearl McLean when she operated a day care center. Pictured here are one of her

last groups coloring Easter eggs. They are, left to right, Kyle Wilkins, April Stephens, Amy Stephens, Gena Duke, Traci Lemons, Melissa Hand and Ryan Sifford.

PEARL McLEAN

Former Babysitter Has Storehouse Of Memories

By JUNE FLOYD

A new answer to the question, 'Who's minding the children?" will about 20 years has been, "They're at

Everyone has known for almost two decades that children left at Pearl's were being loved and well cared for. Upon the advice of her family physician, several close friends and family members, Pearl has sort of "pulled in her horns." In fact, she over to the United States on a boat retired from the baby sitting business in her home several months ago.

Pearl first offered her baby sitting services to Friona residents due to the illness of her husband, the late James

her growing daughters, Luellen, Jimette and Kathy.

She says, "When it became be heard more than ever when school necessary for me to contribute begins in Friona this fall. The most something to the financial needs of popular answer for this question for our family, I just naturally thought of doing the thing I knew and loved most--caring for small children."

Friona's best loved baby sitter was born Pearl Wold. Her parents lived in Minot, North Dakota, at the time Pearl was born but later moved to Albuquerque, where she grew up.

When her great-grandfather came from Scandanavia, immigrants were allowed to take the surname of the boat they came over on, the family they came to work for or a town in Scandanavia. The name of the boat McLean, and the growing needs of was "Volt," but the Americanization of the word came out "Wold," so that became the family name.

> Soon after her graduation from Albuquerque High School, Pearl met Jim McLean, who had moved from the Black Community to the Duke City. Following a brief courtship, the couple was married and made their first home there.

> During World War II, following the birth of their first daughter, Luellen, the McLeans returned to Parmer County. In 1956 the couple and their three daughters, Luellen, Jimette and Kathy, moved to the present McLean home at 912 Columbia Avenue.

Soon thereafter Jim's health became very bad and he was a shut-in several years before his death in 1966. For several years it was necessary for Pearl to combine nursing a husband who was ill and caring for children in her home at the same time.

Prior to this time she had been a Girl Scout leader for about fifteen years and taught a children's Sunday School Class at Friona United Methodist Church more than twenty years. She also served as the nursery These three entered school here attendant at the church for five years.

Pearl's children were from two or three weeks of age through six years. That was, of course, before Texas inaugurated its public school kindergarten program.

The mothers of the regulars were mostly teachers, office workers or local store employees. Mothers of the "drop-ins" usually were going shopping, playing bridge or pursuing some sort of hobby or recreation.

A usual day at the McLean home began about 7:00 a.m. A good part of each morning was spent preparing the noon meal, which was served between 11:30 and 12:00. Nourishing meals with a mid-afternoon snack were an important part of the care provided

During the "quiet hour" smaller children were put to bed for naps while older ones were allowed to amuse themselves with picture books, puzzles or other low key noise projects such as finger painting or blowing bubbles.

Birthdays were always special occasions for Pearl's "children." Each regular was allowed to choose the kind of cake he or she wanted for the party and then was given the remains to take home in the evening.

Pearl says, "On the days we had two birthdays, we had two cakes and each honoree had a lot of cake left to take home."

Years too late, Pearl wishes she had made a record of the children who stayed with her and some of the cute things they did and said.

The McLean girls, all graduates of Friona High School, hold bachelor's degrees and Luellen and Jimette both have master's degrees. Luellen and Kathy are both graduates of Midwestern University, Wichita Falls; and Jimette graduated from McMurry College in Abilene before going to Duke University, Durham, North Carolina, for her graduate

work. Luellen's master's is from

During the school term most of Oklahoma University at Norman, Oklahoma

> At the present time Jimette is Christian Education Director of First Methodist Church in Ann Arbor, Michigan. Kathy teaches in the Bowie Public School system on the elementary level and is studying

> toward a kindergarten certificate. Luellen and her husband, Don Wittenbach, and their two sons, Chris, 9; and Cory, 2; live in Chickasha, Oklahoma.

Pearl looks back on the years as being very rewarding in spite of diapers to change, noses to be cleaned, faces and hands to be washed and lunches to prepare.

She states, "I have been the lucky one in this venture. The sticky little kisses, the tears shed at leaving, the big hugs--all have been a wonderful fulfillment to me.'

As she keeps herself busy with other things besides children and their problems and joys, she keeps a plaque hanging on the living room wall of her uncluttered house which means a lot to her.

It reads FOR A CERTAIN LADY! ME!

Some day this house will be without A small girl's laugh, a small boy's shout.

There'll be no mud tracked on the floor

No chocolate smudges on the door. The lovely dolls will sleep with dust, While shooting irons all gather rust.

Someday this house will be too neat With well waxed floors for aging

When joyous sounds of children grown To adulthood fled and flown.

I'll sit alone in my domain of empty order

And, in vain, wish for the days that spun about A small girl's laugh, a small boy's



Monsanto Retail Center



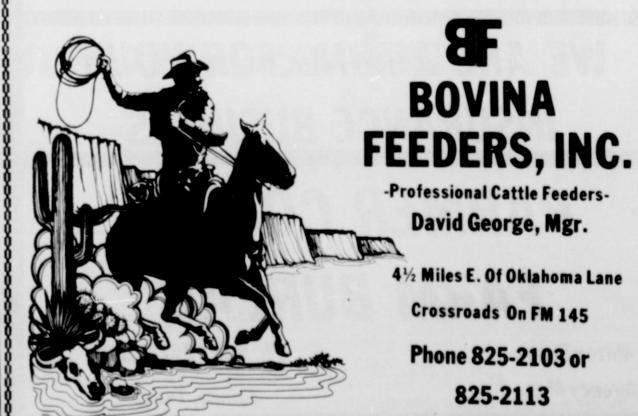
Friona, Texas Phone 247-2703 **Welcome To** MAIZE DAYS From Everyone At ROBERTSON ELECTRIC We Are Happy To Introduce Kay Lynn Edwards, Our Little Miss Contestant.

During

MAIZE DAYS!!



We Invite You To Attend Friona's **Annual Harvest Celebration.** Ya'll Come



Friona Girl Combines Sightseeing With Work

By JUNE FLOYD

Since the end of the spring semester t Abilene Christian University, inda Nelson has been on the go

constantly. She spent about seven weeks in Europe, one long weekend in the New England States, one week in the mountains of Colorado and



PEACHING GOD'S WORD..

Primary objective of a group of university and college tudents during an extended tay in Europe early this ummer was inviting interested persons for Bible studies. However, Miss Nelson, who is

pictured here, did some collecting in each of the countries she visited. The egg cups with hand made cozies, upper right, came from Germany, and the small bell on the right was handcrafted in Holland.

one at home before departing for a ten day stay at Sandia Christian Camp near Albuquerque.

Linda is a 1978 graduate of Friona High School and the daughter of Mr. and Mrs. Grady Nelson. She completed her freshman year at Abilene Christian University before joining a group called the "International Campaign," for a series of evangelistic missions in Wembley, England; Rotterdam, Holland; and Augsburg, Germany.

This year's group was composed of eight ACU students and about ninety students of Harding College, Searcy, Arkansas. The group drove from Searcy, Arkansas, to Memphis, Tennessee. From there they flew to Amsterdam by way of New York City.

In Amsterdam the large group divided into groups of sixteen to twenty and went to various places for Church of Christ mission meetings.

Linda's group spent three weeks in Wembley, which is a suburb of London. Each day they spent eight to ten hours knocking on doors, passing out leaflets and inviting people to attend church services or participate in Bible studies in their homes.

Miss Nelson reported, "Our schedule of work was so tight that we really didn't have time to do a lot of sightseeing in the usual sense. However, our work took us into all parts of the city and we were able to observe a lot about the people and the countryside."

She further stated, "Most of the people were very hospitable and were quick to invite us in for tea at any time of day. The cordial welcomes we received surprised me."

One souvenir Linda brought home from England was a wrapper from a stick of Wrigley's chewing gum.

As the group went from place to place, they travelled by train. The train system was very well organized and served almost every place they went. Sometimes there would be as many as fifty tracks at a station where it was necessary to change trains. Linda said, "We soon learned shortcuts like tossing our luggage out



LINDA NELSON IN HOL-LAND....In native Dutch costume, Linda Nelson, upper left, and sixteen of her coworkers during a missionary

the summer, posed for this picture. Thirteen members of the group were students at

campaign in Holland earlier in

Abilene Christian University, Abilene, Texas, of Harding College, Searcy, Arkansas, last school term.

the window then running out and picking it up as we ran to another train stop. The trains were always on time and it was up to the passengers to get to the right place at the right time."

The most magnificent scenery was along the Rhine River. There were many old castles, acres and acres of well cared for grape vineyards and other interesting things to see from the train windows.

The students were guests in homes of residents of each country they worked and visited in. Linda said, "The people were very gracious to us and we enjoyed their hospitality very much in addition to learning a lot about the different customs in each country.

Holland's tulip season had passed its zenith, but there were still a lot of flowers and Linda was impressed with the cleanliness and quaintness of the country. She even tried on some wooden shoes and saw natives wearing them.

In Rotterdam the most popular soft drinks were "Coke," "Hero," and "Spezi." "Coke" and "Hero" were American in origin and "Spezi" was a German drink. Linda said, "Over there the people ask you if you'd like a "limonade" in the same way we ask about a "Coke" when they mean a soft drink of any kind.

Nutella is very popular in Germany. It is a chocolate substance on the order of peanut butter and comes packed in glass jars with labels reading "Nub Nougat Creme." Linda brought a sample of Nutella home and it was very delicious.

Another oddity to a Texan in Europe for the first time was the specially marked trails for bicycles, which were complete with stop lights

like we have on our streets and highways.

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In addition to door knocking, passing out leaflets and inviting people to attend church services or participate in Bible studies, the group sang at schools, in convalescent homes, and in homes for older folks. These appearances were well received and Linda said, "Music and smiles are universally understood and appreciated."

When the International Campaign group returned to the states, Linda and several other Abilene Christian University students stopped off for a long weekend visit as guests of Mr. and Mrs. Edward Ferguson of New Haven, Connecticut.

While there they visited New York City and enjoyed seeing the World Trade Center, Rockefeller Center, the

(Continued on Page 7)



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PARMER COUNTY FARM BUREAU

Milton Evans

Ph. 806/247-3280

Agency Mgr.

Friona, Texas





TYPICAL DUTCH SCENE... Combination windmills and dwellings enhanced with rows upon rows of beautiful poppies are an everyday sight in Holland. Pastoral scenes, such

as this one, were included in the sightseeing trips which a group of students, including Linda Nelson, made during their stay in this country.

Friona Girl....

(Continued from Page 6)

Statute of Liberty and several other tourist attractions.

The Fergusons treated their guests by serving them fresh lobster. Linda and several others had never eaten

fresh lobster before.

A back packing trip in the mountains near Buena Vista, Colorado, was next on Miss Nelson's agenda. She was accompanied on this trip by her younger sister, Tommie, who will be a senior at Friona High

School this fall.

The highlight of this trip was climbing all the way to the top of

Mount Haven, a peak of more than 14,000 feet. This trip also included some wall hanging.

Following the week in Colorado, Linda spent a few days at home before reporting to Sandia Christian Camp near Albuquerque, New Mexico, where she worked as a counselor for one week.

She spent some time at home before returning to Abilene in late August to begin her sophomore year at ACU. Linda said, "Before I went to Europe I had planned to become a recreational therapist. Now, I'm kind of undecided. The trip over there was a wonderful experience."

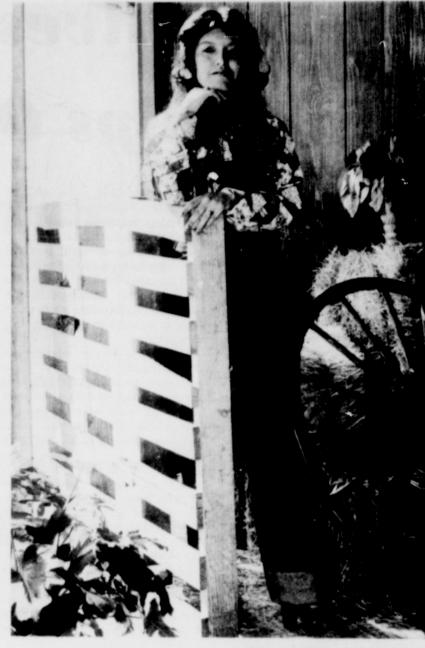


KELLY CAUDILL, daughter of Mr. and Mrs. Charles H. Caudill, is being sponsored by Ethridge-Spring Agency. She will play the piano for her talent in the Maize Queen Contest. She is 15 years old, has light brown hair, blue eyes and is 5'5" tall. Kelly is a junior at Friona High School.

JENIFER SMITH....Crop Care, Inc. is sponsoring Jenifer in the Little Miss Contest. She is the five year old daughter of Mr. and Mrs. Mike Smith.



JENIFER SMITH



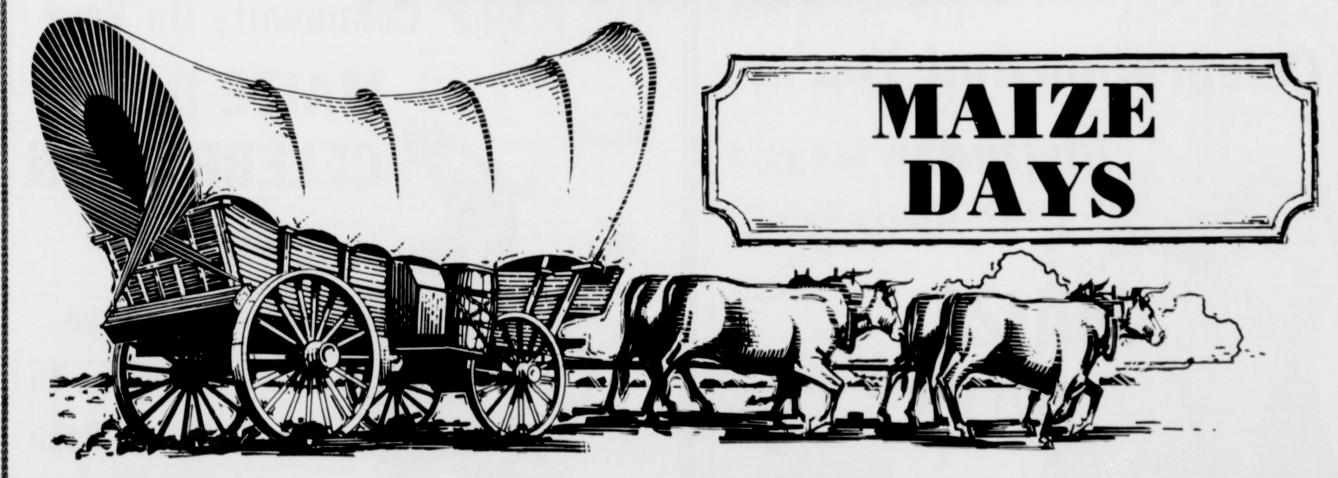
LETICIA RIVERA is a senior at Friona High School. She is 17 years old, has brown hair, brown eyes and is 5'7' tall. Leticia is being sponsored by Tee Box Restaurant and will perform a solo disco dance for her talent in the Maize Queen Contest. She is the daughter of Mr. and Mrs. Billy Hernandez.

KENDRA GORDON....The six year old daughter of Mr. and Mrs. Alec Gordon, is entering the Little Miss Contest. She is being sponsored by Claborn Floral.



KENDRA GORDON

WELCOME TO



We Salute All Friona Businessmen And Citizens For Another Fine Year.



Writer Gives Account Of Hardships Of Early Days

By JUNE FLOYD

Most Americans of to-day know very little about the hardships which our ancestors endured to make the America we know what it is. Some of the trials and tribulations of our forefathers have been recorded for



PENNY MARS....Penny is the six year old daughter of Mr. and Mrs. John G. Mars. She is being sponsored in the Little Miss Contest by Benger Air Park.



W. Hwy. 60

us; some of our older citizens remember hardships they have endured or remember hearing their grandparents or parents talk about.

However, for the most part our knowledge of the actual sufferings of early day settlers is very skimpy. We are aware that Americans haven't always had the luxuries, which we've come to equate with necessities, that we now enjoy.

Mrs. Bobby Broyles, who lives in the Lazbuddie Community, is in possession of an account of life in America during the last one hundred years. It was written by her grandmother, the late Mrs. Anna Magdalena Jepsen Mehl, and goes like this:

"I was born in Denmark in 1875. When our family consisted of Mother, Father and two small girls, our parents resolved to move to America. Father came over first and it was two years before he could send for Mother, Sister and me. However, he was able to send us money so we could live over there.

In 1884 we migrated to Pittsburg, Kansas, which was just starting to be a town. There were only a few buildings in the town.

After living at Pittsburg a few years, Father bought eighty acres of land close to Arcadia, Kansas, which is about twenty miles northeast of Pittsburg.

I was thirteen years old when Father, Mother, Sister Cathrine and I moved onto that farm.

On the first day of May the following year a big circus came to Pittsburg. Father and Cathrine attended the circus and Mother and I stayed at home to take care of our livestock.

The last day of May another circus came to Pittsburg, so Mother and I attended that one while Father and Cathrine stayed at home to take care of the chores.

We got into town, but due to a large rain we were unable to attend the circus performance. We drove a team to a wagon in those days. Well, the next day when we started home, two of my cousins, Sophie and Margrett Broderron, were with us.

Oh! How it did rain! The roads were not so bad, but it had rained so hard that some of the culverts had washed out and we had to drive around them. We came along just fine until we got to a creek one mile from home. It had overflowed and I didn't want to drive the horses into

Mother told me to go on, so I did. Well, the horses got out with the wagon tongue and two front wheels. The other part of the wagon stood in the middle of the creek. Mother and my two cousins were gone and I held onto the lines as long as I could.

I was so near gone myself that when I heard a man say "Hey!" two or three times I couldn't come to myself enough to answer. He was standing close to me but didn't even see me. I was that muddy and my clothes were all torn to strings. I had a big knot on my head and it was so sore that I couldn't comb my hair for a week.

The man took me to his house nearby and it wasn't long before a large crowd of people was there. They found Mother and one of the cousins that afternoon, but didn't find the other one until the next morning. They are all three laid to rest in the same grave in Highland Cemetery at Pittsburg. That fall Father rented the farm out and we moved back to Pittsburg.

Two years later, March 12, 1892, I was married to Wilhelm Mehl, who was a coal miner. We lived at Pittsburg for eight years.

Then some land was opened in Oklahoma and Wilhelm went to El Reno to register. He was lucky enough to draw a claim, so drove down there with the horses and wagon.

Friona, Texas

At that time we had four children,

three boys and one girl. The oldest boy, Bill, drove to Oklahoma with Wilhelm. They left Kansas in October and were six weeks on the road driving to Oklahoma. I was still in Kansas with the younger children.

They never so much as wrote me a card. There I sat with three small children. The baby got sick with diphtheria and died. He was three years and five months old. I couldn't get in touch with Wilhelm, so had to do the best I could.

After that was over with, I got a letter from my husband. He told me to come to Lawton on the 12th of November, where he would meet me.

When he met us, his first question was, "Where is our baby boy, Carl?" I told him what had happened to Carl and it was sure a shock to him. That was the first time I ever saw Wilhelm cry.

After that we stayed a few days at Lawton to rest up. Then we went out to our homestead and got our little shack up. Soon we got things all set up and started to farm some. There were hardly any stores in Lawton at that time.

At this time we were expecting a newcomer, so Wilhelm said, "While you're feeling pretty good, I'll just drive over to Vernon and get some groceries so we can batch while you are in bed."

Well, he left to go to Vernon, but it was 35 miles, so he couldn't make the round trip in one day and had to spend the night. He got home about three o'clock on Sunday.

There wasn't any doctor, so I sent for Mrs. Jim Burt and another neighbor, whose name was Mrs. Caldwell, about two o'clock that afternoon. The baby was born January 12, 1902, and we named her Carrieline.

She was the first baby born in Comanche County. Our Carrieline lived just two weeks.

Well, we were up against it again. We couldn't get a casket and there



PIONEER MOTHER....Anna Magdalena Jepsen Mehl is pictured here with two of her great-grandchildren, Max Lloyd Brown and Patricia Carol Lawson. The picture was made in Frederick, Oklahoma,

April 21, 1945. Mrs. Mehl came to America from Denmark in the early 1880s and was the grandmother of Mrs. Bobby Broyles of the Lazbuddie Community.

wasn't a cemetery. We made a nice box, which I lined with a sheet inside and outside. After we got it all fixed up, it didn't look so bad. We buried her there on the homestead, but when a cemetery was established at Frederick, we moved her over there.

Mrs. Mehl concluded her narrative by writing, "Well, I just thought I'd write some about my own life as far back as I can remember."

Lena Mehl, a daughter of the writer, was married to Alexander Peter Steinbock in Frederick, Oklahoma, just one week before the couple moved to the Lazbuddie Community in 1925. Their daughters, Fern Marie and Wanda, grew up in

that community. Fern Marie is presently Mrs. Bobby Broyles and she and her husband live about ½ mile south and across the road from the original home of their parents.

The other daughter, who is now Mrs. Bert Williams, lives in Houston.

Lynn Broyles, Bobby's and Fern's son, is doing some work on the former home of his grandparents and plans to move into it soon. Vickie Broyles Copley, an employee of the Friona Star and Mickie Broyles Cochran, both live in Friona. Shannon Cochran is the only fourth generation descendant, of the writer of the account of her early life, now living in Parmer County.

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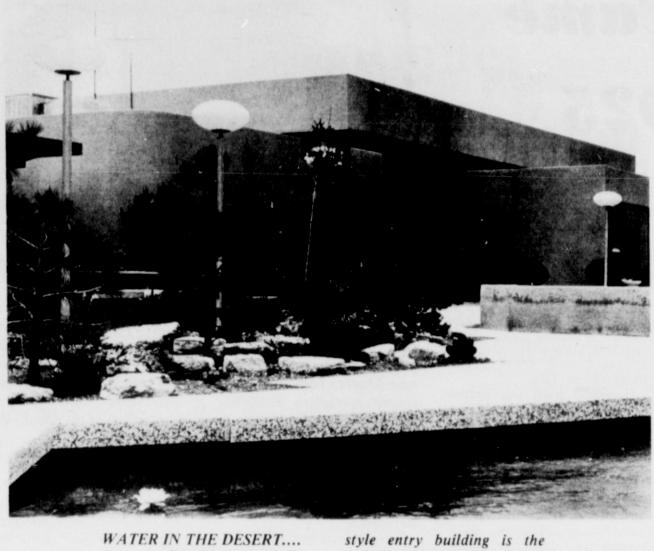
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WATER IN THE DESERT....
Fish and lilly-filled ponds lie
near the administration
building at Living Desert State
Park in Carlsbad. The Spanish-

style entry building is the gateway to large cacti displays and a zoo filled with birds and animals from North American deserts and mountain areas.

Carlsbad: Improving As Top Tourist Attraction

A trio of parks in the Carlsbad area continues to attract Southwesterners, gasoline situation or not. The area is located in the heart of the southwest, an easy day's trip from Houston, Phoenix or Denver.

rth

The parks are unique in that they offer a mixture ranging from mountains to caves to a desert garden, all within a few miles of Carlebad

In Carlsbad itself, Living Desert State Park contains exhibits of over 1,000 cacti and has perhaps the most complete collection of desert animals in the nation. The park was opened in 1971 at a cost of \$2.5 million.

From a Spanish-style entry building, the visitor winds his way along paved paths bordered with rare and common cacti to animal exhibits containing American bison, or buffalo, antelope, bear, otter, prairie dogs, javalina and coyotes, to

name a few.

In another building, visitors see a sight that gives most people goosebumps: it's a collection of reptiles drawn from North American deserts. Included are many varieties of rattlesnakes, lizards and Gila monsters.

The park's bird exhibit is popular. It was designed so visitors may stroll beside cages containing birds found in both desert and mountain terrain.

Carlsbad Caverns National Park is open every day of the year and over 800,000 people visit the park each

year. It offers a safe and easy peek at one of the largest and most beautiful caves in the world.

Two recent improvements at the Caverns include new high-speed elevators, which whisk visitors from the surface administration building down to the underground lunchroom, and the lunchroom itself, which was remodeled.

Opened to the public in 1972, Guadalupe Mountains National Park is a breath-taking combination of mountain, canyon and forest jammed into 77,500 acres of desert. It is located 45 minutes from Carlsbad on the highway to El Paso.

Guadalupe Peak, at 8,751 feet the highest point in Texas, is located in the park. From the peak, the terrain slopes north in a "V"-shaped panorama of conifer forests and deep-cut canyons. McKittrick Canyon contains a rushing stream and is home to both broad-leafed and conifer trees, cactus and succulents.

Carlsbad itself is famous for its hospitality and its modern hotels, motels and restaurants. Most offer live entertainment in the evenings.

Visitors also are drawn to Lake Carlsbad Recreation Area, which contains the largest lake within any city in New Mexico. The city also boasts two standard golf courses and a lighted par-three municipal layout.

a lighted par-three municipal layout.

Presidents Park, on the banks of
Lake Carlsbad, is a theme amusement

park with an old-fashioned carousel, double-decked river boat and a milelong miniature steam locomotive train ride.



BRENNA LYNN EVANS.... The Friona High School twirlers are sponsoring Brenna in the Little Miss Contest. She is the five year old daughter of Mr. and Milton Evans.







Steinbock Family Came To Lazbuddie In 1925

About ten years after the beginning of the break up of the XIT Ranch in smaller ranches and farms, land

in the Lazbuddie Community in the southwest corner of Parmer County was being sold for less than \$30 per acre.



TAMARA SMITH will play the piano for her talent portion of the local Maize Queen Contest. She is the 16 year old, blonde haired, blue eyed, 5'6' tall daughter of Mr. and Mrs.

Shirley Smith. Tamara is being sponsored by New York Life Insurance in the local contest and is a junior at Friona High School.

Early in 1925 two immigrants from Germany, John F. Steinbock, who was born August 29, 1868 near Schleswig, Germany, and his wife, Alma, who was born October 8, 1876, near Singst, Germany, were living at Frederick, Oklahoma.

They heard about the wonderful opportunity to become land owners in Parmer County, Texas, so decided to make a move. This couple was married February 23, 1900, so soon after their Silver Wedding Anniversary, they came to the Lazbuddie Community and lived there the rest of their lives.

John F. passed away June 2, 1932 and Alma passed away December 28, 1951. This couple and their descendants have played a very important role in the affairs of this small rural community for more than fifty years.

One of the family's prized possessions is a medal from the Carnegie Foundation. The following account appeared in a History of Tillman County, Oklahoma:

"John F. Steinbock received \$1,000 and a medal from the Carnegie Foundation for heroism in rescuing Dean and O.H. Brewer in the Frederick Municipal Cave In October 28, 1913."

One of the couple's granddaughters, Mrs. Bobby Broyles, remembers



that her grandfather lived in the Marlin, Texas area, in the year of 1884. He worked there one year for \$100 and told his grandchildren that he spent \$1 of that for a straw hat.

The Steinbock family's first Texas land was a 2½ section tract, which was purchased from the George C. Wright Land Company of Friona.

After a great deal of planning, John F. and Alma, along with 35 other persons--many of them children, in-laws and grandchildren-came in the group which moved from Tillman County, Oklahoma, to Parmer County, Texas.

Household goods and farming implements were shipped by rail from Frederick to Friona. Most of the people came by car. One man came through in a wagon which was loaded with hay. Two horses pulled the wagon and two mules were led behind. By the time he arrived, there wasn't much hay left.

Steinbocks making this move included John F. and Alma and single children, Johnnie, Alfred, Carl, Frances, Alma and Walter; Mr. and Mrs. William F. Steinbock; Mr. and Mrs. Alex Steinbock, who were newlyweds; Mr. and Mrs. Ed Steinbock; and Mr. and Mrs. Rudolph Pyritz and children, Gertrude, Clifford, Clarence and Laverne.

When the thirty-seven Oklahomans first arrived in the Lazbuddie Community, they lived in a square four room house, which is presently located on a farm owned by Raymond McGehee.

They came in February and it was necessary, to break out the native grassland to convert it into farming land, so everyone kept busy. Each family eventually had its own two room house, which was built from lumber purchased from Rockwell & Bros. Lumber in Friona and hauled the twenty-five miles in wagons pulled by mules.

At the time Muleshoe was a small town eighteen miles away. The closest

EARLY DAY LAZBUDDIE RESIDENTS.... The late Mr. and Mrs. John F. Steinbock, natives of Germany, first lived near Marlin, Texas. Later the couple moved to Frederick, Oklahoma, and from there to the Lazbuddie Community.

When the couple came to Texas, they brought a large number of people, including children, in-laws and friends with them. This group contributed much to the development of the present day rural community.

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hospital was in Clovis, New Mexico and there were very few modern conveniences.

Windmills were very important to the settlers, but not every family had a windmill at first. In some instances several families shared wells. Those who had windmills usually had wooden boxes between the barrels, which served as storage tanks for the house, and the large stock tank from which cattle, horses and mules drank.

These homemade wooden boxes were in most cases the only cool storage place for food. Sometimes frames were built over them to provide shade, which wasn't really plentiful in this area at the time.

Many changes have been made in the mode of farming, transportation, and life style of area residents since the first Steinbocks arrived to establish homes and help build the community.

Farm land, which was native grass pasture in 1925, is now mostly irrigated and the modern innovations, electricity, telephones and paved roads have been introduced.

Long time residents well remember

when roads to Clovis, Friona or Muleshoe were little more than rutted cattle trails, which wound around the playa lakes--many of which have been filled in.

First generation descendants of John F. and Alma Steinbock, who still live in the community are Mr. and Mrs. Ed Steinbock, Mr. and Mrs. Rhiney Steinbock and Mr. and Mrs. Alfred (Kick) Steinbock.

Second generation descendants of the couple still living in the community are Mr. and Mrs. Rex Steinbock, Mr. and Mrs. Max Steinbock, Mr. and Mrs. Bobby Broyles, Mr. and Mrs. Ben Foster, Jr., Mr. and Mrs. Johnny Mitchell and Mr. and Mrs. Wayne Moore.

Third generation Steinbocks still living there are Mr. and Mrs. Tim Foster, Mr. and Mrs. Steve Foster, Bobby Lynn Broyles, Charleson, Dennis and Terry Steinbock, Shonda and Scott Mitchell and Candy, Tresta and Stephen Moore.

Other living shildren of the couple

Other living children of the couple are Willie Steinbock, who lives in Muleshoe; Frances Oliver of Clovis, New Mexico and Alma Winn, who lives in Slaton.



KENDRICK OIL



STILL OPERATE BUSINESS

Treider Continues With Family Tradition

By JUNE FLOYD

Fifty years ago the two story frame home of the late Mr. and Mrs. Otto Treider was located on the corner of what is now the crossing of FM 145 and FM 1172 south of the Lazbuddie Post Office. This couple had moved to the community from Iowa in 1907.

The couple moved to Texas about the same time the late Mr. and Mrs. John Treider, who were originally from Norway, did. Otto Treider was one of the sons of the John Treiders, who had five other children. Another son, George, also moved to the Lazbuddie Community at this time.

The other son and two daughters stayed in Iowa. All the family, except John, made the trip from Iowa by passenger train. He rode the freight, which brought the family's possessions--cattle, farm implements, household goods, chickens, hogs, etc.

A few years before this time. Buddie Sherley had moved to the area and had erected an adobe house and a store building across the road and a short distance north of the Otto Treider residence.

The Lazbuddie Store was operated by Sherley a few years, before it was sold to Otto. The first post office was established in the Lazbuddie Store May 4, 1926 with John H. Hennington as postmaster. November 1 of that same year W.M. (Bill Sherley) was named postmaster, a title he held for the next nine years.

"W.M. (Bill) Sherley was the official Postmaster but never worked in the post office. He did take the postal examination because Mr. Otto T. Treider did not think he could pass the examination and he did not want to take the test any way, but in later

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years (1935) he did take and pass the Postal Examination and was installed as Postmaster for Lazbuddie."

(The above photograph was copied from "A History of Parmer County Texas," and the information was gained through personal interview with William M. Sherley on September 28, 1929, by Hugh

Counting the nine years Otto Treider handled the mail while Bill Sherley was the official postmaster, Treider served in the capacity of postmaster about sixteen years.

During this time post office patrons, as well as customers of the Lazbuddie Store, always knew they would be greeted with a friendly smile and receive courteous service.

In addition to being able to purchase just about anything they needed from a toothpick to a spoke for a wagon wheel at the store, they were able to receive a fair price for butter, cream or eggs they had to sell.

This old fashioned general mercantile store was also the community's headquarters for purchasing ice for a freezer of home made ice cream for one family or for enough ice to freeze dessert for an Ice Cream Supper for everyone in the community.

Visitors to the Lazbuddie Community in 1979 can no longer see the familiar two story Treider home, but the post office is still housed in the same building. The present postmaster is Mrs. Raymond Treider, Jr., whose husband is a grandson of Otto Treider.

Persons arriving at the intersection of FM 145 and FM 1172 today are greeted by an attractive display of antique steel wheels and cast-iron washpots filled with brightly colored blooming plants on the southwest. A sign which reads, "Treider Electric & Supply," also greets visitors.

This shop, which has much the same appearance as the old general

mercantile store once a visitor is inside, is owned and operated by Mr. and Mrs. Ted Treider and their two sons, Brad and Stan.

Ted, who has often been referred to as "The Mayor of Lazbuddie," greets customers and visitors with the same friendly smile his grandfather, Otto, did one half century earlier.

His parents were the late Juel Treider, oldest son of Mr. and Mrs. Otto Treider and Frances Menefee Treider Lovelace of Farwell. Mrs. Lovelace's parents, the late Mr. and Mrs. W.S. Menefee, were also pioneers in the Lazbuddie Community. Erad and his wife, the former Debbie Coston of House, New Mexico, now live on the old Menefee home place near Clay's

Ted was born in the Lazbuddie Community and has lived there all his life, except a few years. Following his graduation from Lazbuddie High School in 1952 he attended Hardin-Simmons University in Abilene one

There he met his wife, the former Adell Altum, who grew up in the Abilene area. After leaving H.S.U. the couple spent one summer in Kansas then moved to Lubbock. This was during the Korean War and Ted was soon drafted into the United States Marines.

Ted and Adell spent the next few years in Florida and California and he attended a naval electrical school before being discharged in 1956.

In January of that year they returned to the Lazbuddie Community and farmed for the next 14 years. During this time both their sons were born and Ted did electrical work to supplement the family income and for recreation.

He said, "I used to do electrical work like a lot of other people play dominoes or cards or work puzzles."

Early in 1970 Ted and Adell and the boys bought a new home in

the iron wheels are all relics from the horse and buggy days, when the Lazbuddie Store was owned and operated by Ted's grandfather, the late Otto

TREIDERS THREE....These mother of Stan and Brad, three men, Stan, Ted and Brad completes the staff of this Treider are the electricians for versatile business firm. The the family enterprise, Treider cast iron washpot, which serves Electric, at Lazbuddie. Mrs. as a planter and focal point of Ted Treider, wife of Ted who is the outdoor decorations, and standing in the center, and

TREIDER ELECTRIC

appear on the shelves.

Lazbuddie--a few hundred yards or

so north of the site of the home of his

Treider grandparents. They also

constructed a building in the

backyard to house the electrical

A few years later, the building

Adell reports, "By this time our

building was bulging at the seams and

we were ready for some expansion, so

when Western "66" closed shop here

and offered this building for sale, we

Soon a 60 x 60 addition was made

At first most of the "for sale"

items were related to the electrical

field, but soon other articles began to

to the building and the interior began to take on the "general mercantile"

which presently houses the family

business he planned to operate.

business was offered for sale.

bought it."

Before long cold drinks, chips, snacks and hot sandwiches were added and these were followed by ceramics, antique pieces, health products and cleaning supplies.

Now if you want a pair of irrigation boots, a Litton Microwave oven, a four top cast iron stove from Costa Rica, some brass lamps, imported from India or a wide variety of other products, Treider Electric & Supply is the place you need to stop.

Also, if you want to know where anyone in the community lives, who is kin to whom, what the community activities or just about anything else that has to do with Lazbuddie, all you need do is contact Ted Treider.

He says, "I waited too late to get interested in the historical aspect of our community as well as family history. I regret that I didn't ask for and record a lot of history that my grandparents had stored in their heads and was lost when they passed

Ted, Adell and their family recently attended a John Treider family reunion at Red Raider Inn in Lubbock. Several cousins, whose forefathers stayed in Iowa attended.

Whether you want your irrigation motor repaired, need a new T-V antenna, an electric ice cream freezer, some Shaklee products or a CB installed in your car--or just need some information, you will receive a very cordial welcome at Treider Electric & Supply

Ted jokingly says, "We have a lot to offer here, but if you want mail service, you will just have to go a little









The Old Friona State Bank Building--About 1910

IF YOU REMEMBER when you were doing business with Friona State Bank in the above location on South Main Street, then you are one of our longtime customers. We appreciate the business of each and every resident of the area--whether you have been doing business with us for 20-30 years--or whether you just opened your account last week. At Friona State Bank, People Come First!

MAKE PLANS TO ATTEND
EACH AND EVERY EVENT
DURING MAIZE DAYS.
WE SALUTE THOSE
WORKING TO MAKE THE
CELEBRATION A SUCCESS.





DETRICIA MILLER
Our Candidate For Maize Queen



HOLLY GRIMSLEY
Our "Little Miss" Contestant

FRIONA STATE BANK

FDIE



RED POWER SHOWDOWN DAY

WEDNESDAY, SEPTEMBER 5, FROM 9 a.m. - 5 p.m.

 $4^{1/2}$ Miles South Of Friona On Highway 214...

SEE WHO HAS THE 'MUSCLE'

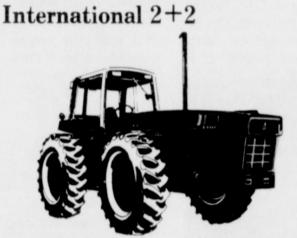


A Field Demonstration Of Plowing Power! ** DOOR!

* DOOR PRIZES

PRIZES AND REFRESHMENTS * FREE GIFTS AND A GOOD TIME FOR ALL!





For A Chance To Win One Of Several Outstanding

Tractors, Plows & Combines Will Be At The Site, For Visitors

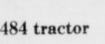
To Look At & Drive.

Second Prize

886 tractor



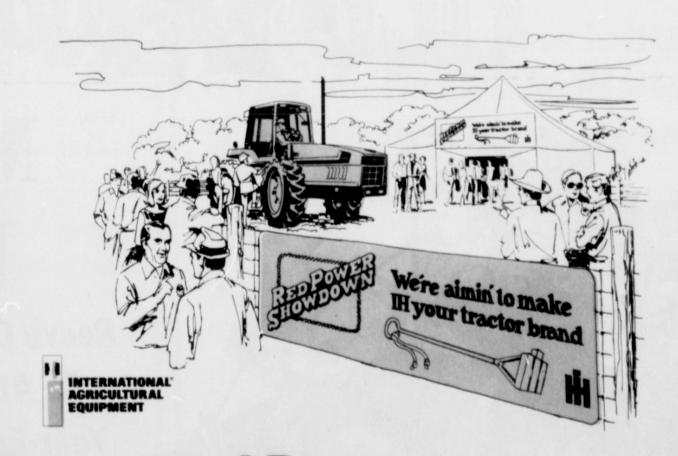
4-Third Prizes





SALUTING FRIONA'S **MAIZE DAYS --**

> **Plan To Take Part** In The Celebration



Sponsored By PARMER COUNTY IMPLEMENT CO.



SARAH MEARS is being sponsored in the local Maize Queen Contest by Friona Evening Lions Club. She will sing for her talent portion of

ELAINE WHITE....Elaine is

the six year old daughter of Mr.

and Mrs. Teddy S. White. Her

sponsor in the Little Miss

Contest is Ethridge-Spring.

the contest. She is the 17 year old, brown haired, green eyed, 5'4" tall daughter of Mr. and Mrs. Sam Mears, and is a senior at Friona High School.







The Triangle CB Club, which operates in the Muleshoe and Bovina area, is sponsoring an Old-Time Gospel Singing Sunday night beginning at 8:30 p.m. on the parking lot at Muleshoe Motor Co. in Muleshoe.

Groups from the surrounding area are to be featured on the program.

DIANA GLOVER is being dance for her talent in the sponsored by Friona Trans-

Maize Queen Contest. She is 17 years old, has blonde hair, blue eyes and is 5'4" tall. She is a

senior at Friona High School. CBers Host Gospel Night For MD-TV

The public is invited to come and listen, and donate to the Muscular Dystrophy fund, or make pledges through the CB Club. The club's pledges will be reported on KLBK, Lubbock, Channel 13 (Cable cirannel

Pledges can be made by calling 272-4591



DEBBIE TAYLOR is being sponsored by T.L.C. Service Center. She will sing for her talent portion of the Maize Queen Contest. Debbie is 17

years old and is a senior at Friona High School. She has blonde hair, hazel eyes and is 5'3" tall. Her parents are Mr. and Mrs. Harold Taylor.





ERIKA BERMEA....Erika is the five year old daughter of Mr. and Mrs. Edmund Bermea. She is being sponsored in the Little Miss Contest by Bermea Bros. Trucking.



Reeve Chevrolet-Olds Invites You To Attend Our Old Fashioned Year-End Close-Out Of 1979 Model Cars. We'll Make You A Good Deal!

REEVE CHEVROLET-OLDS

Cowboys Still Play Vital Role Locally

By JUNE FLOYD

In spite of the vast changes which have been made in the life of the cowboy since this area was a part of the gigantic XIT Ranch, a love for cattle, a strong rope and a good horse and saddle are still very important ingredients for a man who chooses that line of work.

Present day cowboys are not faced with many of the hardships which his forerunners endured. Long hours are still a part of this mode of life, but much of the danger, loneliness and lack of modern conveniences has been eliminated.

When saddle horses were the only way of travel, a cowboy spent many more hours riding than is necessary to-day. Then each cowboy lived on the ranch, generally in a bunk house near the headquarters and occasionally spent the night sleeping in a bedroll on the range.

Present day cowboys many times live with their families many miles from the ranch and begin their day's work by loading their horses into trailers, which they pull behind pickups to the work area. Then by nightfall they are back at home.

Some fence riding, feeding, checking cattle for injuries or illnesses, counting and other like details is now being done by men in pick-ups or Jeeps or in some cases on motorcycles.

Cattle used to be attracted to the cake wagon by the rattle of the chain horness, which was worn by horses pulling the wagon and the loud yells of the drivers.

Now, all it takes to get their attention is the sound of a blowing horn. Two years ago Mrs. Jim Williams and her daughters, Ruble Wicks, Clova Campbell and Alpha Mae Light, California residents for nearly 50 years, but formerly residents of the Escarbada Ranch in southwest Deaf Smith County, returned for their first visit to the ranch since the family moved to California.

As they were driving up the canyon on the present Reinauer Ranch-formerly the Escarbada Division Headquarters of the XIT Ranch--the girl who was driving blew the horn in an effort to clear the ranch road of cattle.

She was greatly surprised when all the cattle in the pasture began to gather around the car. When she had lived on the ranch as a girl and helped her daddy on the cake wagon, the cattle were always scared of the horn blowing of an automobile.

The diet of an early day cowboy was very limited. He generally ate a lot of fresh beef, salt pork, beans, dried fruit and sour dough bread.

It isn't unusual now for a branding crew to drive into the nearest townsometimes as much as 25-30 miles-for their noon meal. If they eat near the place where they're working, they have hot meals, which are brought to them, or cold lunches which include sandwiches with lettuce and tomatoes and iced drinks from chests which they carry in their pickups.

Sight of a 50 or 100 pound block of ice by any resident of this area 50-60 years ago usually meant freshly frozen home made ice cream would soon be served. Very few people at that time had ice boxes since they were so far from a town where ice was sold, and refrigerators as we know them were non-existent.

Vast changes have been made in the marketing of cattle since XIT days. In the early 1900s cowmen began to change from trailing herding cattle north to be sold for beef to shipping them by rail. This beef was all grass fed and feedlots were non-existent.

Cowboys spent many days driving large herds from Texas to the northern states. Some of them were sold for breeding stock to ranchers in Wyoming, Montana and the Dakotas. Trail herding was no job for tenderfeet. Each cowboy had to be able to cope with such disasters as cold weather, stampedes and wild

animals

When the three million acre XIT Ranch was first stocked, an expert estimated that the available grass would carry 150,000 head of cattle in addition to the large number of horses needed to operate successfully.

Records of the ranch indicate that there were probably never more than 125,000 head at any one time. The capacity of feedlots in Parmer County alone is more than this at the present time.

Present day ranchers who used improved grasses have just about reversed the ratio from one animal for every 20 acres to 20 animals for every acre. Rotating pastures isn't a new idea, but the time limit on each pasture has been greatly reduced since the turn of the century.

Then, too, present day cattlemen rely heavily on irrigation and fertilizer while those of the past depended solely upon the resources of nature.

To-days ranches depend upon men with machines to do many of the chores XIT cowboys did by hand. Trucks move cattle from one pasture to another, to market and to the feedlots. Pickups move cowboys and their saddle horses from one place to another.

Machines do most of the ditch and post hole digging. Hot meals are even transported to men working on the range. When the weather is disagreeable, sometimes helicopters are used to spot and feed cattle.

Rodeos, which were an innovation of early day cowboys, are still numerous and attract many people from all walks of life.

The early day participants were always working cowboys, who became skilled in calf roping, bronc riding, bulldogging and other rodeo events working on the range.

This isn't necessarily true any more. Many men and women who are participants spend their working hours at other occupations then practice in their spare time.

ATTENDS FINANCIAL MANAGEMENT SEMINAR... .. Pictured is Gary Renner, left, of Adams Drilling Sprinkler Co., Friona, receiving a certificate for completing a Financial Management Seminar for Agri-business firms from Wayne A. Hayenga, Economist with the Texas Agricultural Extension Service. The Extension Service sponsored seminar, held in Lubbock, was attended by agribusiness representatives from five states who discussed accounting rules and practices, financial and investment analysis, and business organization. The seminar was put on with the support of the Texas Experiment Station and the G.R. White Charitable Trust.

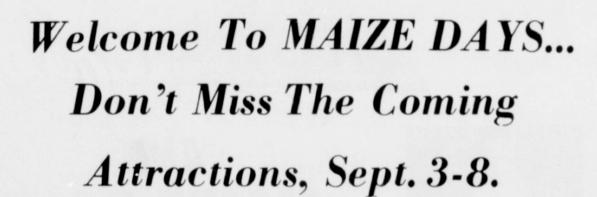




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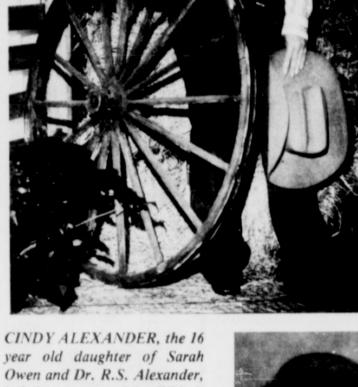
601 Main

Ph. 247-3035



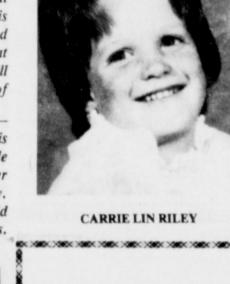
JOANNA MERRITT will perform a pantomine for her talent portion of the local Maize Queen Contest. She is the 17 year old, blonde haired, blue eyed, 5'7" tall daughter of

Mr. and Mrs. Harley Merritt. Joanna is being sponsored by Welch Auto Supply in the local contest and is a senior at Friona High School.



vear old daughter of Sarah Owen and Dr. R.S. Alexander, is being sponsored by White's Super Market in the local Maize Queen Contest. She is 5'2'' tall, has blonde hair and green eyes. She is a junior at Friona High School and will sing for her talent portion of the contest.

CARRIE LIN RILEY.... She is being sponsored in the Little Miss Contest by Parmer County Pump Company. Carrie Lin is the five year old daughter of Mr. and Mrs. Ernest Riley.





KIPI FLEMING is the 16 year old, 5'4" tall, blonde haired, blue eyed daughter of Mr. and Mrs. Ray Dean Fleming. She is being sponsored by Parmer County Pump Company in the local Maize Queen Contest, where she will perform a flute solo for her talent portion of the contest. She is a junior in Friona High School.

LUCINDA BERMEA....Bermea Bros. Trucking is sponsoring Lucinda in the Little Miss Contest. She is the six year old daughter of Mr. and Mrs. Joe Bermea.



H

LUCINDA BERMEA





JENNIFER LYNN SMITH....
Jennifer is being sponsored in
the Little Miss Contest by
Friona Wheat Growers. She is
the five year old daughter of
Mr. and Mrs. Paul J. Smith.



Best Wishes To
Doris Hough Our
Maize Queen
Contestant.



AND

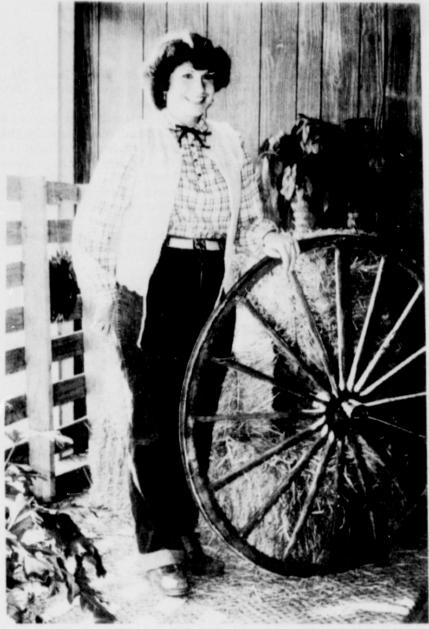
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We Want To Invite
You to Join In The
Festivities Of
MAIZE
DAYS!!
The
Splatter Shack



CHARITY MAYS is a senior at Friona High School. She is 17 years old, has brown hair, brown eyes and is 5'3" tall. Her parents are Mr. and Mrs. Harrell Mays. Charity is being sponsored by Friona Young Homemakers and will perform a comedy skit for her talent portion of the local Maize Queen Contest.

TERRI JOAN LOAFMAN.... She is the daughter of Mr. and Mrs. Bill Loafman. She is being sponsored in the Little Miss Contest by Tri-Frye Brand. Terri is six years old.



TERRI JOAN LOAFMAN



KIMBER BRITTING is the 17 year old, brown haired, green eyed, 5'8" tall daughter of Mr. and Mrs. Lee Britting. She is being sponsored in the local Maize Queen Contest by

Friona Ford Sales and wili perform a comedy skit for her talent portion of the contest. Kimber is a senior at Friona High School.

Entries Are Needed In Poster Contest

Children in the Friona area are reminded of the poster contest sponsored by the Friona Chamber of Commerce in conjunction with Maize

The contest is open to elementary, kindergarten and pre-school children, who are asked to make posters on the September 6.

Maize Days theme, "The Great American Cowboy."

Ribbons will be awarded to winners of the three age groups. Poster board may be picked up at the Chamber office on Main Street.

Deadline for entering a poster is

JANICE COFFEY is the 17

JANICE COFFEY is the 17 year old daughter of Mr. and Mrs. Leon Coffey. She has brown hair, brown eyes and is 5'4' tall. She is being sponsored by City Body Shop in the local Maize Queen Contest. Janice will perform a comedy skit for her talent portion of the contest. She is a senior at Friona High School.

KAY LYNN EDWARDS.... Kay Lynn is being sponsored in the Little Miss Contest by Robertson Electric. Her parents are Mr. and Mrs. Tommy Edwards.



KAY LYNN EDWARDS

concretifications



To The Citizens Of Friona For Another Fine Harvest Celebration.

We Are Happy To Have Dana Smith Representing Us As Our Maize Queen Contestant and Kandy Light As Our Little Miss.





PLAINS TRU VALUE HARDWARE

We Invite You To Participate In The Activities Of MAIZE DAYS..

Don't Miss The Fun!!



Bob's Pump & Machine

Phone: 247-3236



KAYLE BRITTING, daughter of Mr. and Mrs. Lee Britting, will perform a pom-pom dance routine for her talent in the Maize Queen Contest. The 16 year old junior is being sponsored by Friona Feed Yard. She has light brown hair, brown eyes and is 5'3" tall.

Book Talk

By NELSON LEWIS
"The Tactless Texan--A
Biography Of Gene A. Howe"
--By Etta Lynch

Etta Lynch (Mrs. Jimmy Lynch of Lubbock) has done a superd job. Perhaps my opinion is colored by my love of newspapers and writing in general. Whatever the reason this story of Mr. Howe and Amarillo is a downright pleasure to read. I shall always regret that I was not privileged to know him; although many of his former staff are friends of mine.

Not too often is an industry blessed with a character like Gene Howe, a person of genius born at the right time into a fitting environment.

Mrs. Lynch did not lack subject matter, a condition favorable to a writer. Her excellent use of the material, coupled with exhaustive research, is what moves her book from just another biography to a novel experience. I look forward to meeting her during the Writer's Roundup at Canyon this October. Hopefully some of her skill will rub off onto me!



Hereford, Texas

Twenty-Eight Girls Compete

Twenty-eight young ladies are entered in the Maize Queen's contest, which will be held Thursday evening, September 6 at Friona High School Auditorium.

The talent portion of the contest begins at 4 p.m., with the finals slated to get underway at 8 p.m. Admission is \$2.00 to the preliminaries and \$3.00 for the finals.

Those entered in the contest, their parents and sponsors, are: Kipi Fleming, Mr. and Mrs. Ray D. Fleming, Parmer County Pump; Sharla Duggins, Mr. and Mrs. B.E. Duggins, The Friona Star.

Also, Tammy Schmidt, Madie Schmidt, Crop Care; Dana Smith, Mr. and Mrs. Danny Smith, Plains True-Value Hardware; Tommie Nelson, Mr. and Mrs. Grady Nelson, Progressive Study Club; Rosa Garza, Mr. and Mrs. Robert Garza, Hi-Pro Feeds.

Also, Kayle Britting, Mr. and Mrs. Lee Britting, Friona Feed Yard; Dana Miller, Mr. and Mrs. Ross Miller, Modern Study Club; Janice Coffey, Mr. and Mrs. Leon Coffey, City Body Shop, and Kelly Caudill, Mr. and Mrs. Charles Caudill, Ethridge-Spring Agency.

Also, Pam London, Mr. and Mrs. Richard London, Bob's Pump & Machine; Myra Veazey, Mr. and Mrs. C.H. Veazey, Mary Kay's Cosmetics; Kimber Britting, Mr. and

EVERYBODY

USES COTTON

UPPOR!

Mrs. Lee Britting, Friona Ford Sales; Cindy Alexander, Dr. Bob Alexander and Sarah Owen, White's Super Market.

Also, Joanna Merritt, Mr. and Mrs. Harley Merritt, Welch Auto Supply; Doris Hough, Mr. and Mrs. Charles Hough, Ag-Chem Farm Supply; Charity Mays, Mr. and Mrs. Harrell Mays, Friona Young Homemakers; Detricia Miller, Mr. and Mrs. John C. Miller, Friona State Bank.

Also, Sarah Mears, Mr. and Mrs. Sam Mears, Friona Evening Lions; Mary Lafuente, Mr. and Mrs. Alfredo Lafuente, Herring Implement Co.; Leticia Rivera, Mr. and Mrs. Billy Hernandez, Tee Box

Restaurant; Diana Glover, Mr. and Mrs. Boyce Glover, Friona Transport.

Also, Janette Reed, Mr. and Mrs. Ralph Reed, Black Grain Co.; Debbie Taylor, Mr. and Mrs. Harold Taylor, TLC Service Center; Monique Osborn, Mr. and Mrs. Forrest Osborn, American Agriculture; Holli Hudson, Mr. and Mrs. Wayne Jones, Bowes Seal-Fast Corp., and Sylvia Bermea, Mr. and Mrs. Jessie Bermea, Gary Cook Oil Co.



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We Salute Our COTTON FARMERS

When answering questions for market research surveys, customers invariably list three factors they take into consideration when buying a textile product — appearance, performance, and comfort. Here's how cotton meets the requirements:

I. APPEARANCE

Pashion—Cotton meets the needs of top designers for their most creative garments.

Color—Cotton takes every color from the subtle to the brilliant.

Texture—Cotton's textures range from bulky knits to soft chiffons, from heavy suitings to party organdies—a texture for every need.

2. PERPORMANCE

Durability—Cotton wears long and well because the fiber is so strong.

Lounderability-No other fabric is wash-

Color Fastness—Cotton holds its color because the fiber has an affinity for the best dyes.

Shrinkage — Modern treatments of cotton eliminate shrinkage worries.

Others—Wrinkle resistance, ease of care, and water and spot repellency are just a few of the new qualities added to cotton by science.

3. COMPORT

Absorbency—Cotton absorbs and eveporates moisture, is never hot and sticky or cold and clammy.

Softness—Your customer can feel the softness of cotton.

Freshness—Cotton gets really clean and fresh in the wash.

Static Free Cotton won't cling or shock or attract lint and dust because it's

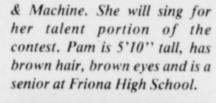
Stretchebility—Some cotton merchandise now has stretch properties, another comfort factor science has added to cetton, the fiber you can trust.

We Thank The Cotton Growers For An Outstanding Job Well Done!



Ready To Serve You

PAM LONDON, 17 year old daughter of Mr. and Mrs. Richard London, is being sponsored in the local Maize Queen Contest by Bob's Pump





KRIS HAMILTON....The Dairy Queen is sponsoring Kris in the Little Miss Contest. She is the five year old daughter of Mr. and Mrs. Charles Hamilton.



Gasohol Workshop Sept. 6 In Lubbock

A statewide workshop on "Gasohol Know-how" will take place in the Lubbock Memorial Civic Center September 6 under cosponsorship of the Texas Farmers Union (TFU) and the Texas Tech Center for Energy Research.

State Rep. Dan Kubiak of Rockdale, whose support of gasohol production has earned him the name "Mr. Gasohol," will be the keynote speaker.

Jon Thomas, TFU staff conference coordinator, said the workshop will deal with all major problems related to gasohol production and marketing.

"Gasohol is seen as a very logical solution to some of the Texas farmers' problems," Thomas said, "and this conference is designed to be a gathering point for information on gasohol."

Rotating sessions are planned so that farmers who want to enter the field of gasoho! production can attend all four technical meetings. The sessions will provide information on "Technology of Gasohol Production," "Legal Aspects and Financial Assistance for Production," "Equipment Procurement," and "Mixture and Uses of Gasohol," including blending, storage and marketing.

For the technology session there will be a slide lecture on methods of producing alcohol fuels, a description of solar applications to ethanol production, model glass and solar stills. Cindy Domenico, coordinator for alcohol fuels for the National Farmers Union, will participate. Director Victor Ray of NFU Field Services will give a Declaration of Independence for Farmers.

Speakers for the session on legal aspects, including the steps necessary for obtaining rederal and state permits, will be representatives of the



federal Bureau of Alcohol, Tobacco and Firearms and the Texas Alcoholic Beverage Commission. Speaking on financial assistance will be representatives of the Economic Development Administration and other interested federal agencies.

Equipment producers of both large and small units and producers of the chemical materials necessary for gasohol production will speak and answer questions at the equipment procurement session. Federal energy experts also are expected to participate.

For the session on mixture and uses of gasohol, one of the speakers will be Don Graham, manager of the Sunray Co-op, the first place in Texas where gasohol was sold. Texas Tech Chemical Engineering Prof. Steven R. Beck will discuss application of gasohol to diesel engines.

Registration fee for the workshop is \$10. For more information write either the Center for Energy Research, Texas Tech University, Lubbock, Texas 79409 or the Texas Farmers Union, 800 Lake Air Drive, Waco, Texas 76710; or call Prof. Beck, (806) 742-3553, or Jon Thomas, (817) 772-7220.

On the workshop planning committee are: Dr. Marion O. Hagler interim director of the Center for Energy Research; Joe Rankin of Ralls, TFU vice president; Bob Adams, Lubbock, Farmers Union Insurance agent; Wayne Richardson, Wolfforth, TFU District II director; Mell D. Cherry, Lorenzo; Beck and Thomas.



HOLLI HUDSON is being sponsored by Bowes Seal Fast Corp. She will be doing a comedy skit for her talent in the Maize Queen Contest. She

is 17 years old, has red hair, brown eyes and is 5'5" tall. Holli is a senior this year. She is the daughter of Mr. and Mrs. Wayne Jones.

Quilt Show Slated For Maize Days

The annual Maize Days Quilt Show will be held Friday, September 7 from 2-5 p.m. and Saturday, September 8, from 10 a.m.-4 p.m. at the Friona Senior Citizens Friendship House at 15th and Washington Street, across the street from Prairie Acres.

Deadline for entering your quilt or quilts will be Tuesday, September 4. You may leave your quilts with Adabeth Smith, 1610 West 10th or Ernestine Skipworth, 911 Woodland Avenue.

Ribbons will be presented for the oldest quilt, most unusual design, and as a new attraction, there will be ribbons for first, second and third place for the prettiest quilt selected by people's choice.

"Plan now to enter your quilt whether it be plain, fancy, new, old or unusual," said a spokesman for the event. Everyone is invited to come by and see the quilts.

For additional information call Marca Lynn Herring, 247-3848 or Adabeth Smith, 247-3550.



