## The FRIONA * STAR

VOLUME 56, NUMBER 17
SUNDAY, FEBRUARY 3, 1980
20 CENTS
14 PAGES

in the Black BENNETT was raise school at the old Black Community
School, and Friona High School. Bennett received his engineering degree from Texas Tech, but also has
become a writer of some distinction
He has published a book on his He has published a book on his
family, entitled "The Bennetts o
Texas." He sent us a copy of the Texas." He sent us a copy of the
book, which we appreciate ver
Bennett also has published
booklet entitled "Waiting Room
Reading." One of the items concer
years after he left. We quote
AFTER 30 YEARS
By Vernon E. Bennett
During my vacation, my family
and I went to the community where
was "raised" to see the old farm
schoolhouse and the places that have
lived so long in my memory,
In the Spring of 1938, having a new
high school diploma, I heard destiny
high school diploma, I heard destiny
calling me loud and clear.
Realizing the limitations of the
world to make my mark. Now, after
30 years upon returning, I was a
stranger.
The old schoolhouse had been
deserted a long time, victim of the
ceserted a long time, victim of the
consolidated school, but was still
standing. The walls were leaning and
the doors were padlocked. A sign
House."
The old basketball goals were
leaning toward each other as if
seeking mutual support. Everything
had an abandoned look. The old
flagpole, on which we used to
demonstrate our strength by
shinnying to the top, was rusty now
shinnying to the top, was rusty now
instead of polished by climbing
hands.
Things had changed so much that even the old familiar landmarks were
hard to find. The old swimming hole
was gone, only a muddy ditch flowed hard to find. The old swimming hole
was gone, only a muddy ditch flowed
where we used to swim. The railroad crossing by the school
where as a first grader I had placed an where as a first grader Inad placed was still the same.
On going into to

$\qquad$


BOB PRICE
.State Senator


TOP STUDENTS....David Fleming and Sarah Mears were honored by the Friona Chamber of Commerce as the "Outstanding Young People" at the annual
Local Ag Show Slated
 show locally, we never have done dit
until this year. We hope it can Benny Pryor, local vo-ag instructor
and organizer of the show Pryor said that parents and friends
will be more than welcome to attend the show.
There will be no ribbons or prizes for the winners---just the experience of
showing their animals. "We may add Following the lamb show, a "P
Wee Class" will be held. youngsters at the show who would show. Friona youngsters are invited
$\qquad$
Ticket Sale
Is Underway
Clayton appreciation dinner
February 18 at the Friona High School Cafeteria. Tickets cost $\$ 7.50$
each, and are available from several local supporters of Clayton.
Bill Ellis is co-chairman dinner, sponsored by Parmer and Hollis Horton is ticket chairman, Tom Jarboe is food chairman Tickets are available locally from any
of these men. A limited number of tickets will be
available, due to the capacity of the cafeteria and the fact that tickets will be sold in some four communities.
The banquet is to honor Speaker The banquet is to honor Speaker
Clayton for his almost 20 years of

Bob Price Announces

## For Re-election

## State Senator Bob Price of Pampa aid Wednesday that he will seek resaid Wednesday that he will seek re- election to the 31st Senatorial District seat he now holds in the Texas State Senate. The The 31st District includes Armstrong, Bailey, Carson, Castro, Collingsworth, Dallam, Deaf Smith, Donley, Gray, Hansford, Hartley, Hemphill, Hockley, Hutchinson, Lamb, Lipscomb, Moore, Ochiltree, Oldham, Parmer, Potter, Randall. Roberts, Sherman, Swisher and



GERALD McCATHERN State Senstor

McCathern In Senate Race
 September 19, has now made it
official by sending in his filing fee to
the state Democratic headquarters. the state Democratic headquarters.
McCathern, farmer and rancher from Hereford, has been traveling extensively through the district since
September, talking with people in all saikes "that the people of our distric
aare as concerned as 1 am that our
ar responsible to the needs of our
district and the needs of our people.
Large special interest groups have been far too influential in securing
legislation which is beneficial to those groups at the expense of small
businesses, ranchers, farmers, and other working people. My platform
will always be to act as a servant of interests in all forms of governmental
$\qquad$
$\qquad$ years of the thirties. I have worked in the oil fields as a rough-neck, roust the Aviation Engineers during World War II, I attended Texas Tech under
the G.I Bill and graduated with a
(Continued on Page 11)


In making his announcement, Price said, "It has been a distinct hono serving the people of this district for
the past several years." the past severaly Price serves on thr Economic Development, Human Resources and Natural Resources. "In serving as Texas senator fo
the 31 st District, I have worked to the 3 st District, I have worked th
serve the needs of the people of the 26 counties by maintaining my Continued on Page 12


4RE HONORED....Lucille Lewis, left, was cited as "Teacher of the Year," and
Ann Barker was named "Most Courteous Ann Barker was named "Most Courteous
Employee." The awards were presented the Friona Chamber of Commerce


TOP AWARDS....June Rhodes, longtime teacher in the Friona Schools, and Ronald D. Smiley were "Woman and Man of the Year" at the annual banquet January 26.

## Chamber Presents Award-Winners



## Joe Buchanan Bids

 For County Judge


Letter To The Editor
 Coronado visited our part of Texas
back in 1541 he had with him a soldier-scribe named Castaneda.
Twenty years after the trip in effort to halt idle gossip as to what actually occurred this old soldier
wrote a true account wrote a true account. In his preface
one paragraph that 1 think bears repeating, especially now when we
Americans see our freedoms that for the most part when we have something valuable in our hands, and deal with it without hindrance, we do
not value or prize it as highly as if we understood how much we would miss
it after we had lost it, and the longer we continue to have it the less we value it; but after we have lost it and
miss the advantages of it, great pain in the heart, and we are all the time imaging and trying to find
ways and means by which to get
$\qquad$
$\qquad$
Quarterly Tax Report Is Given Thursday said 1979 third quarter gross sales in Texas passed the $\$ 52.5$
billion mark Bullock said an analysis of gross eveals that gross sales climbed nearly 53 billion more than during the year The gross sales figures were
gathered from 266,746 reporting outlets across the state.
Out-of-state gross sales received from 4,896 reporting outlets for the billion. Bullock also released a computer

analysis showing reported sales for each of the state's 254 counties and a state's Standard Metropolitan | Statistical Areas. |
| :--- |
| Parmer County reported gro | taxable sales of $\$ 21,664,068$ for the period, from 189 sales outlets.

Third quarter sales for County were $\$ 14.1$ billion, a
recorded by 43,790 outlets, compared o $\$ 13.2$ billion reported in the year Gross sales. reported in the state'
other major urban areas included. -Dallas County, $\$ 8.6$ billion, ${ }_{- \text {-Bexar }}$ Couanty, $\$ 2.5$ billion, up from $\$ 2.3$ billion in the previo -Tarrant County, $\$ 3.5$ billion,
down from $\$ 3.7$ billion in the third Book Talk
 elished by the wisest men."" then
If you want a few good laughs library has "The Bar Nothing ecounting of events but rather a Ranch out in Arizona a few years ue; proof that truth is stranger than Many years ago I worked with a
ady who had been a cook on Ranch. These tales are so like some "Deveron Hall," another of Velda Johnston's suspense novels, is also
available. This one takes us to cotand. Light and If this foul weather has you World's all time best seller right there

Hog Meeting
Set In Clovis
There will be a hog producer meeting held at ore Home Arts the Curry County Fairgrounds in Clovis. The meeting will be held on Monday, February 4, at 7 o'clock (MST). pork producers from Curry and Parmer County are invited to attend.
Refreshments are being furnished Refreshments are being furn


Carnation Instant Milk

20 Qt. $\$ 6^{29}$

 SSEXTPJCLISEN Entry blanks displays of...

Carnation 2 2 2 89 - Coffoe Mate carnationmix
in in in
Hof Cocoa

Morrison's
Pan Kits 2/45 ${ }^{\text {c }}$
Polish Remover
59 ${ }^{\circ}$





Chieftains Fall To Dimmitt, Muleshoe
cleared his bench of the starters, and
Dimmitt left their first team in to run Dimmitt left their first team in to run
up a 25 -point lead before sending in up a 25 -point lead before sending in
their second team.
Thursday night at Muleshoe, in a zame postponed from Tuesday's ice storm, the Chieftains suffered a $39-38$
loss to Muleshoe in overtime. loss to Muleshoe in overtime.
The Chiefs were off to a $14-6$ lead The Chiefs were off to a $14-6$ lead
in the first quarter, but Muleshoe caught up, and the game see-sawed the rest of the way. The score was tied
35 -all at the end of regulation play, 35-all at the end of regulation play,
and the overtime produced only seven and the overtime produced only seven
points, four by the Mules for the win.

## Chieftain

 Box Scores| CHIEFS | 8 | 18 | 24 |  |
| :---: | :---: | :---: | :---: | :---: |
| Dimmitt | 12 | 28 | 39 | 58 |
| Kyle Barnett 2-1-5; Randy Kerr 2 |  |  |  |  |
| 2-6; Joe Malouf 0-2-2; Jerry |  |  |  |  |
| Harrelson 6-3-15; Tony J |  |  |  |  |
| 2; Mike Hubbart 1-0 |  |  |  |  |
| Fangman 1-0-2; Jim Evans 1-0.2 |  |  |  |  |
| Chiers 14 |  | 28 | 35 |  |
| Mules 6 | 21 | 29 | 35 |  |

##  Morton player should feel outnumbered, as Jackson, Mike Hubbart, Joe Malouf and Kyle



## School Lunch Menu

$\qquad$
$\qquad$ MONDAY--Corn dogs, corn,
green beans, light bread, cake and
milk.
$\qquad$ blackeyed peas,
cookies and milk. WEDNESDAY--Frito pie, pinto
beans, greens, cornbread, pudding Che Harlem Thrillers from
Universal City, California, will play a
and milk. greens, cornbread, pudding local team. "The Mean Red
TH UR SDAY $\begin{array}{cl}\text { THURSDAY ..Meat loaf, } & \begin{array}{l}\text { Machine,", made up of such stars as } \\ \text { Rotatoes, peas, hot rolls, cake and }\end{array} \\ \text { Ron Cain, Jim Pope, Jackie Morgan },\end{array}$ milk. $\begin{aligned} & \text { Mickey Griffin, Jim Hand, Robert } \\ & \text { FRIDAY--Bar-B-Q on bun, beans, } \\ & \text { Mears, Steve Williams, Paul Smith } \\ & \text { and Cecil Me }\end{aligned}$


NEW OFFICERS...The 1980 officers were elected recently by the Friona Volunteer Fire Department. In the front, left to right are Fred Florez, lieutenant, company 2, Reuben Taylor, captain company 1, Glenn E. Reeve, Jr., assistant chief, Ralph Shirley, chief and Porter V. Roberts, secretary. Back row: Lee

Campbell, captain, company 2, Joe Mann, assistant training officer, Donny Campbell, lieutenant, company 1, Joe Reeve, assistant Richard Wilson, reporter and Beamon McDonald, assistant training officer. Richie Collier is the mascot.

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GET KEYS NOW AND SAVE!

## KEY <br> SALE <br> $2 / 90^{\circ}$

Squaws
Lost Two
In Week
The Friona Squaws fell to the hotshooting Dimmitt Bobbies here last Friday, 63-49.
Miller by the shooting of Dana Miller, the Squaws kept close for the first half. Miss Mirst quarter getting points in the first quarter, getrin
four baskets, as Dimmitt took an 18 . 14 lead.
The Bobbies had an eight-point lead at the half, 34-26, and were up
by $11,44.33$ after three Miss Miller by 11,44 a a great final quarter, pumping in had
ten points, to make it respectable. The Squaws sharp-shooter had 29 points for the evening, to capture game scoring honors.
However, no figure scoring for Friona
The Squaws' luck continued bad Muleshoe Thursday night, when the Mulettes raced to a $66-39$ win. It wa the first game of the second hal district play for the girls. The Squaw
found themselves behind, $21-2$ at the end of the first quarter, and couldn't overcome that deficit.
$\begin{array}{llllll}\text { SQUAWS } & 14 & 26 & 33 & 4\end{array}$ Dimmitt
Dana
Miller
$14.1-29 ;$ Bermea $1-0-2$; Jiselle Malouf $11-1-3 ;$
Theressa Bermea $1-0-2 ;$ Cara Hand 1 3-5; Myra Veazey $2-0.4 ;$ T. Loflin 0 2-2; Lynn Blackburn 0-2-2 $\begin{array}{lrrrr}\text { SQUAWS } & 2 r^{2} & 17 & 27 & 39 \\ \text { Muleshoe } & 21 & 36 & 60 & 66\end{array}$ Dana Miller $5-0-10$; Jiselle Malouf 4-0-8; Cara Hand 3-2-8.
Advance ticket prices will be $\$ 2.50$ for adults and $\$ 2.00$ for students. Advance tickets are on sale at the
high school office and at Reeve Chevrolet-Olds. Tickets at the doo will be $\$ 3.00$. See advertisement in this issue for
further details and pictures of "The Mean Red Machine.


## PROGRAM HIGHLIGHTS ON FRIONA CABLEVISION



Winners Listed For

## Yearbook Honors

| Friona High School students elected their favorites in the various categories this week. The winners will be featured in the 1980 Chieftain yearbook. <br> Joe Malouf and Rosa Garza were chosen as "Mr. and Miss F.H.S." Other nominees were Kyle Barnett, Mark Fancher and David Fleming, along with Kimber Britting, Diana Gustin and Dana Miller. <br> Other students honored were: <br> Best all-around: Joe Malouf and Myra Veazey; friendliest: Tony Jackson and Jyl Hight; most talented: Rory Brito and Sharla Duggins. <br> Most courteous: Dean Church and Heather Fortenberry; wittiest: Michael Leal and Holli Hudson; most dependable: Pepper Weatherly and Jamie Fulks. <br> Most studious: Kyle Barnett and Kipi Fleming; most likely to succeed: David Fleming and Sarah Mears; most competitive: Chitto Caballero and Jiselle Malouf. <br> Best dressed: Kirk Frye and Diana Gustin; most spiritual: Lary Paiz and Dana Miller; most school spirited: <br> Deadline Is Monday For Filing <br> The deadline for filing for one of the party primaries to be held May 3 is $6 \mathrm{p} . \mathrm{m}$. Monday, February 4. <br> Six offices are to be filled in the county, and several of those have drawn contested races. <br> Candidates must file with the county chairman of the party of their choice. Hollis Horton is the Democratic chairman for Parmer County and Ellen Estes, Bovina, is Republican chairman. <br> Offices to be filled include the county judge's unexpired term. Porter Roberts, the appointee, and Joe Buchanan have filed for the office. <br> Also to be filled is the county sheriff's post, where longtime sheriff Charles Lovelace has said he will not seek re-election. Bill Morgan has filed on the Democratic ticket, and Nick Hand on the Republican side. <br> Hugh Moseley, county tax assessor-collector, and Johnny W Actkinson, county attorney, have each filed for re-election, as has District Attorney Jack Young. <br> Bill Clayton, state representative, 74th district, has filed for re-election, and Bob Price, state senator, 31st district, likewise has filed. <br> Opposing Price are two candidates in the Democratic primary, Bill Sarpalius and Gerald McCathern. <br> On the local level, County Commissioner Ernest Anthony has filed for re-election. <br> In the Farwell precinct, incumbent Archie Tarter has filed, and is opposed by Max Crim. <br> Albert Smith has filed for the unexpired term of justice of the peace in the Farwell precinct. | Burk Vestal and Kayle Britting. <br> Other nominees included: best allaround: Jeff Landrum, Andy Fleming, Jay Hight, Kimber Britting, Penni Weatherly and Judy McLellan. Friendliest: Jerry Harrelson, Joe Reeve, Richard Malouf, Rosa Garza, Theresa Bermea and Sheri Dodson. <br> Most talented: Mark Blankenship, Stanley Ellis, Joey Howard, Janette Reed, Gwen Maurer and Erika Pope; most courteous: Rondee Clark, Mike Maynard, Shain Rhodes, Evelyn Hart, Diana Wright and Cindy Drake. <br> Wittiest: Stanley Fithen, Anthony Brady, Bobby Jackson, Cathy Chesher, Karla Fleming and Susan Fancher; most dependable: Mike Schueler, Trent Johnson, Vince Koelzer, Edie Owen, Sunny Horton and Dawn Gibson. <br> Most studious: Cole Fulks, Greg O'Brian, Martin Lopez, Maria Escalante, Amber Smith and Patti Hinton. Most likely to succeed: Tim Mercer, Jay Norsworthy, Brian Edelmon, Dana Smith, Kim Barnett and Cara Brockman. <br> Most competitive: Randy Kerr, Robert Caballero, Mary Montoya, Sylvia Bermea, Lesa Bermea, Sally Castaneda. Best dressed: Micah London, Ricky Mercado, Jeff Lundy, Jana Brownd, Shawn Osborn and Sherri Brownd. <br> Most spiritual: Mike Gowens, Robert Osborn, Stan Miller, Kelly Caudill, Christie Wiseman and Debbie Wilcox; most school spirited: Mike Hubbart, Rocky Nichols, Scott Straw, Tammy Schmidt, Rene Noland and Shea Woodard. <br> Mr. and Miss F.H.S.: Kyle Barnett, Mark Fancher, David Fleming, Kimber Britting, Diana Gustin and Dana Miller. <br> Each of the four classes have nominees in the various categories, except for Mr. and Miss F.H.S., where the nominees are all seniors. <br> Icy Weather In Encore <br> Winter weather, which had avoided the local area most of the month of January, made a repeat performance this week, with cold and freezing rain being experienced Monday and Tuesday. <br> The freezing drizzle hit the area Monday afternoon, and slick conditons prevailed through Wednesday. <br> In fact, the high temperature on Tuesday never made it past the freezing mark. Travel, especially in town, was hindered considerably as the streets and roads were iced over. <br> The moisture content of this latest winter's blast was not as heavy as from the previous week's storm, as only a trace of moisture was recorded. <br> A power outage was reported in Farwell Monday night, and rural residents had an outage for a time on Tuesday. But power remained on in Friona. |
| :---: | :---: |



WINTER WONDERLAND....Trees and shrubs in the area were well-coated with ice following the ice storm earlier this week, Driving was humpered occasionally as the streets and roads also were iced over. For all the trouble, only a trace of moisture was a result of the "melt" in the official weather result of
guage.


## This is the Bag that started hundreds of Farmers

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Boy's Sizes, 6-20
Some Men's Sizes.
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Pirelli, Monarch, Michelin, Dunlop.

New At Friona Consumers:
Ag Chemicals, Seed, \& Anhydrous Ammonia.

Co-op And Richardson Seed Triumph Sigco Sunflowers

A strong cattle industry means a strong grain market. A Yes vote on the Beeferendum will help make a strong cattle market. A Yes vote will provide funds to counteract the negative propaganda against eating beef. If you believe as we do, that beef doesn't cause cancer, heart diseases, spoil the environment and isn't a consumer "rip-off," then we ask for your support in a self-help program for the cattle industry.

The demand for beef is declining. The percent of net disposable income spent on beef in the last quarter of 1979 was only 2.4 percent compared with the historical average of 2.50 to 2.7 percent-and is predicted to go lower in 1980. Reasons: (1) Inflation and (2) Anti-Beef Campaigns.

The following feedlots in Parmer County support the Beeferendum 100 percent:

> Bovina Feeders, Inc. Cattle Town, Inc. Far Tex Feeders, Inc. Friona Feed Yard Hi Plains Feedyard, Inc. Paco Feedyard Parmer County Cattle Co., Inc.

The one time feeding capacity in Parmer County is 263,000 head. If these seven feedlots turn these cattle $21 / 4$ times per year at 100 percent of capacity that would be 591,750 head of cattle fattened and marketed each year. Each animal consumes approximately 17 lbs . of grain per head per day.
263,000 head $\times 17 \mathrm{lbs} .-4,471,000 \mathrm{lbs}$. of grain per day
365 days $\times 4,471,000 \mathrm{lbs}-1,631,915,000 \mathrm{lbs}$. of grain per year
$1,631,915,000$ pounds- 815,937 tons per year
The Russians are taking $8,000,000$ tons, if the dock workers will load the other $3,500,000$ tons.

Feedlots in Parmer County would use over $3 / 4$ 's of a million tons of grain per year if they operated at full capacity all year.

In addition to grain, consider the other economic benefits of the cattle industry in Parmer County:

1. Hay and straw
2. Beet pulp
3. Beet molasses
4. Cotton seed hulls
5. Cotton burrs
6. Cotton seed meal
7. Silage
8. Corn steepwater
9. Grazing corn and milo stubble
10. Grazing wheat pasture
11. Grazing beet tops

We support it because we believe in it.
We know that cattlemen and not the government will control it.

We know that cattlemen will decide where to spend the money.

We know that consumers do not have a vote, they will serve in an advisory capacity only.

We know that cattlemen will recommend cattlemen to sit on the board and that they have to be chosen from those people that we recommend.

We know that anyone opposed to the program can get a refund within 60 days.

Who can register to vote? Any bona-fide cattleman, regardless of age or number of cattle owned, may register to vote. A bona-fide cattleman is one who has owned cattle during a representative 12 -month period--January 1, 1979 through December 31, 1979.

Each business entity is entitled to one vote. A business entity may be a family, joint tenants, a partnership, owners of community property, a corporation, or an individual. Either the husband or wife may register and vote for a family business entity. However, any member of a group may register and vote separately, if he is an eligible producer separate from the group. This includes children if they owned cattle individually.

We urge you to register and vote YES. Your vote will count.


SWEEP BEET AWARDS.... Bovina
area producers copped all of the honors in the Texas-New Mexico
Sugar Beet Grows Sugar Beet Growers Association's
annual top grower contest for 1979, and these three men were on hand to
association's banquet at Hereford association's banquet at Hereford
last Saturday. Pictured from left are
Troy Christian, second Troy Christian, second place winner
and recipient of a $\$ 300$ cash prize. and recipient of a $\$ 300$ cash prize,
Melborn Jones, third place winner Melborn Jones, third place winner
who took home a cash prize of $\$ 200$,

Bovina Area Farmers Sweep Beet Awards

| a Jones of Bovina was | of beets per acre with a sugar content | next week are: <br> Carol White, February 3 |
| :---: | :---: | :---: |
|  | of 15.20 percent for total sugar | Becky Dunn, February 3 |
| producer for the 1979 crop year | production of 9,906 pounds per acre. | Loma Pederson, February 4 |
| during the annual Texas-New Mexico | Melborn Jones of Bovina received | Raymond Adams, February 4 |
| Sugar Beet Growers Association | the third place check for $\$ 200$. He | Glenn Reeve, Sr., February 4 |
| banquet held in Hereford January 19. | produced 32.43 tons of beets per acre | Ralph Broyles, February 4 |
| The awards presentations came as | with a sugar content of 13.64 percent | Sherri Brownd, February 4 |
| the high point of the banquet, which | for overall sugar production of 8,846 | Heath Proctor, February 5 |
| drew a crowd of approximately 200. | pounds per acre. | Kevin Sifford, February 5 |
| Grower association secretary | The Hereford State Bank, the Fi | Elizabeth Rieken, Februar |
| James Witherspoon of Hereford | ational Bank of Hereford and the | Pam Perez, February 6 |
| announced the top grower awar | First National Bank of Canyon | Nikki Osborn, February 7 |
| and presented checks to the three | donated funds for the cash | Judy Chandier, February 7 |
| winners. | presentations. | Wade Hinkle, February 7 |
| Jones received a check for $\$ 500 \mathrm{f}$ | In a surprise awards ceremony, D | Kathy McLean, February 8 |
| his first place finish, after producing | Steve Winter of the USDA research | Micah London, February 8 |
| 33.5 tons of beets per acre with a | station at Bushland was honored by | Troy Finley, February 8 |
| sugar content of 15.93 percent. | the SBGA for his services on the | Nancy Roden, February 8 |
| That translated into sugar | behalf of area beet growers. | John Noland, February 8 |
| roduction of 10,662 pounds per | Association president Bill | Randa Allen, February 9 |
| acre. | Cleavinger of Wildorado cited Dr | Deke Kendrick, February 9 |
|  | Winter's efforts in sugar beet | Mona Campbell, February 9 |
| the winners were concerned. | tion research as crucial to | If you or someone in your |
| oy Christian of Bovina was | ing a new school of thought | on, call |
| nd pla | had long | 2211 |

## RENTA COLORTV

 hOME ENTERIANMENT CENTERCOLOR TV-STEREO AM FM RADIO - OTRACKTAPE CALL TODAY for this Holiday Special and have a new Color Portable,
Console or Home Entertainment Center delivered to your home. See ail the exciting parades and football
games in fabulous color for only $99{ }^{\circ}$ for the first week.


## According to the U.S. Treasury the U.S is stil owed close to $\$ 3$ oillion in World Wa I debts. some from countries no

 winner, who produced 10,662 pound of suzar per acre in the contest.(Photo by Jim Steiert, Hereford Brand)

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## Heart Sunday Slated Locally February 10

Sunday, February 10 will be Hear Sunday in Friona, and voluntee workers will be canvassing Friona the annual drive.

Money collected is used for
research and educating the public as to the risk of heart attack and stroke. According to a spokesman for the
American Heart Assn., 28 cents of American Heart Assn., 28 cents of
every dollar donated goes to research every dollar donated goes to research,
23 cents to public education, ten cent to professional education, 21 cents to community service, 11 cents to fund-
raising and seven cents to raising and seven cents to
management. management.
Elizabeth
Elizabeth McLellan and Hazel
Kothmann are co-chairmen for the Kothmann are co-chairmen for the
1980 drive. John Taylor, Jim Taylor and Joe Buchanan are co-chairmen for the rural area.
Pat Fleming, a spokesman for the AHA, said that money donated is
returned to the county in form of returned to the county in form of
literature, manikens and equipment in teaching CPR classes. The local
chapter. AHA now lacks just one chapter, AHA now lacks just one maniken having enough to each
basic CPR at all of the high schools in Parmer County.
"Heart attack can happen to anyone, and there is a $50-50$ chance that it will at some time," Mrs
Fleming said. "Sudden death from
 heart disease is the most important
medical emergency HEART OFFICIALS....Shown mapping out their plans to canvass the Friona area during Heart Sunday Februarry 9 are the leaders of the local
drive. Co-chairmen of the city's drive are Hazel Kothmann (left) and medical emergency today," she said. Figures show that 55.8 per cent of
the deaths in Parmer County for specificths in period werere as a result a
heart heart attack, stroke or related
diseases However, heart attack deaths have seen a noticeable decrease across the state and nation, due somewhat to the
publicity given by the AHA publicity given by the AHA.
A community-wide CPR clinic tenatively scheduled for March in Friona, it was pointed out
Memorials can be made anytime Memorials can be made anytime to
the Heart Assn., at Friona State Miss Schueler On Dean's List
Stephanie Schueler, daughter of
Mr. and Mrs. Floyd Schueler, made the Dean's Honor List at Amarillo College for the fall semester, with
3.8 grade point average. 3.8 grade point average. of students in the top five per cent. Miss Schueler, a 1979 graduate or
Friona High School, is sty Friona High School, is studying cour Seniors Set Art Lessons Mrs. Louva Kersey of Bovina will be giving art lessons for the senior
citizens at the Senior Citizens House citizens at the Senior Citizens House
of Friendship beginning February 5. According to a spokesman, there is
room for a few mor room for a few more in the class. Fo
details, call $247-3293$

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## TSTI Rep

## To Present FHS Talk

Judith Kolander, Recruiter for Texas State Technical Institute in
Amarillo, will be in Friona Tuesday, February 12 from 8:30 a.m. until 3:30 p.m. Kolander will talk to Friona
High School students about the programs and training offered at Those programs include: Auto
Body Repair, Aircraft Mechanics, Auto Mechanics, Boot and Shoe
Operations, Commercial Operations, Commercial Art in
Advertising, Construction Technology, Cosmetology, Drafting
and Design, Diesel Mechanics, Electronics, $\begin{gathered}\text { Interior } \\ \text { Industrial } \\ \text { Maintenance, } \\ \text { Design, Meat }\end{gathered}$ Processing and Marketing, Printing,
Professional Truck Operation Saddle and Tack Making, Technical Saddles and Tack Making, Technical
Office Training and Welding and Fabrication.
Kolander
pResentations in TSTI's Mobile
Career Center which seats 25 students Career Center which seats 25 students
comfortably and is equipped with a
$\qquad$
$\square$
GPS



yes you expect us there and


STREET WORK...City of Friona employees are shown making a street repair where a water line ruptured last week at Seventh and Main Streets. The sub-freezing weather was

## Electric Company

 Asks Rate Increase

## "Everything you've always Wanted to know about inflation. butdidn't know who to ask..." .

## Price Announces..

(Continued from Page 1) opening he said. "I am considering southwestern port office in the southwestern portion of the district if
the work load is sufficient to warrant the work load is sufficient to warrant,
the spending of the taxpayers' dollars.
"During
"During my first term of this
office, I have been successful in office, I have been successful in
helping fuel suppliers, in most cases, meet the fuel requirements of
agricultural producers," he noted. "I Harguess Wins
Mexico Trip
D.L. Harguess, sales manager for
Friona Ford Sales, Inc., was notified this week that he had won a sales contest conducted by Ford Motor Company in the Phoenix district
during the final quarter of 1979 . during the final quarter of 1979 .
By winning, Harguess and his wife By winning, Harguess and his wife
will receive an expenses-paid trip to will receive an expenses-paid trip to
Ixtepec, Mexico, which is near Acapulco.
Hargues Harguess said he understood that
the temperature in that area of the temperature in that area of
Mexico was around 80 degrees in the Mexico was around
daytime, which would be a pleasant change from the freezing temperatares in this area the past week. "I appreciate the support of the
customers of Fiona Ford Sales customers of Friona Ford Sales,
homeowners and agricultural property based on productivity. I have tried to provide an economic climate that will attract new industry
and business to Texas so there will be more job opportunities and better wages. Also, during the last session, 1 was pleased that a majority of the citizens of Texas approved the legislation that I introduced which
amended the Constitution and amended the Constitution and
provided for the guarantee of loans for the purchase of farm and ranch land by young people who want to pursue a profession in agriculture."
The Senate passed three Price bills The Senate passed three Price bills dealing with gasohol development, as
well as legislation which would exempt solar and wind-powered devices from ad valorem taxes. "Regarding water legislation, we were able to ratify the Red River Arkansas, Louisiana and Texas as well as pass legislation for the creation of an Import Water Authority for our area," Price said. 'I will continue to push for methods
by which we can import water into the state from outside sources to meet the needs of our area in the future. Price said he will continue to support legislation providing
financial security for the elderly as well as medical care and housing. "It is also important," he said, "to
fInancing to buy homes.
Price stated that he intends to continue his efforts to support strong law and order, a reduction of taxes,
and incentives for all phases of energy production, including gasohol. "I will strive to continue the reevaluation of education to include bilingual education, vocational training, teacher salaries and other generations to come," he said. In the field of agriculture, Price said that he would work to see that the Family Farm Security Act is
funded and put into operation as funded and put
"I will introduce legislation that will provide a program of producer agricultural sales teams to promote and sell Texas and US farm products overseas," he added. "We can no longer depend on governs."
our agricultural products."
He said he also intends to work toward gasohol production; removal of the five-cent fuel tax on gasohol;
tax breaks for senior citizens on tax breaks for senior citizens on
medical care and housing; programs medical care and housing, programs
for the handicapped and for alcoholics, battered wives, childabuse victims and day care centers, tax incentives for businesses;
protection of states' rights; lower protection of states' rights; lower
interest rates for housing, education, agriculture and business loans; and strengthening of public school and
vocational
vocational education


Sore Throat Lozenges

Cepastat
${ }^{5} 1^{39}$


Bufferin
$\$ 2^{42}$
Combs
99

${ }^{T}$ Trial Site Moisturizers \& Clianener ${ }^{\mathbf{4 2}}$
Good Selection
Of Valentine Candy,
Cards \& Toys.


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Bovina Church Hosts Wayne Bristow Crusade


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COONED FOOO SPEGILIL OF THE WEEK
Burritos $59^{\circ}$

St. Teresa's Society Met January 28
their monthly meeting Monday Thenuary 28 . Six members wer present.
Matild with a prayer. Silvia Roth gave the treasurer's report.
Refreshments
Refreshments were served for the
bessing of the C.C.D. School on
January January 13. Irene Bermea
volunteered to be on the telephone volunteered
committee.
The Senior Citizens report was
given by Matilda Baca and it was given by Matilda Baca and it was
decided to get the Senior Citizens list decided to gate and also to continue sending the cards.
A brunch is to be held Sunday,
February 10 after Mass at 11:30. The February 10 after Mass at 11:30. The
plate will consist of pancakes plausage and coffee or Tang.
Sleane

## Cleaners for February are Angela Bermea, Margaret Aragon and Juana

 Bermea. Margaret Aragon and JuanaMartinez. Hostess for the next Martinez. Hostess for the next meeting will be Mary Alvardo.
The meeting adjourned with closing prayer by Matilda Baca Reffreshments were served to Irene
Bermea, Matilda Baca, Hortencia Bermea, Matilda Baca, Hortencia
Bermea, Angela Bermea, Margare


Watch This Sample Of Shows On HBO, Feb. 2-3.


Friona Cablevision
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## O AUCTION O

Wednesday, February 6, 1980 - Sale Time: 10:00 a.m. WESLEY BENNIGHT \& ROYCE DAVIS - Owners

TRACTORS, COTTON STRIPPER - TRUCK TRACTOR, GRAIN TRAILER


## Prairie Acres Party Line

Hello Central:
We
We appreciate our neighbors and
friends who attended the anniversary party for Mr. and Mrs. Arthur Detman last week. . .
Raymond and Lillie Mae Hughes, who live in the Walcott Community, have both been confined to their
homes due to illness. homes due to illness.

The Floyds made a quick trip to
Elkhart, Kansas last week. We
Elkhart, Kansas last week. We attended a seventh grade basketball game, in which our number two
grandson, Jason Floyd, played grandson, Jason
Thursday afternoon.
Then spent the night with him and
his family, Gerald, Jana and Sarah. his family, Gerald, Jana and Sarah.
We got home early Friday evening. just ahead of "Operation Winter

Dorothy Rolen of Stratford added several days to her planned stay in Friona due to the icy condition of the Friona due to the icy condition of the
roads. She came down for a couple of weeks with her dad, Elwood Vaughn, who has been taking treatments in Amarillo,
His serie
the roads iced treatments ended after the roads iced over, so she stayed few more days. . . .
A good boss has been defined as,
"Someone who takes a little more "Someone who takes a little more

Our administrator, Dora Nittler,
has been down in South Texas and has been down in South Texas and
we're very glad to have her back with

Women of Friona United Methodist Church were hostesses at
our January birthday party Those having birthdays were honored. Gifts having birthdays were honored. Gifts
were attractively boxed home made

ADMISSIONS--
Camille Lacewell, Friona; Kay
Venable and baby kirl, Bovina: Gloria Trevino, Friona; Don W Johnson, Jr., Bovina; Lestie
Lunsford and baby boy, Farwell tunstord and baby boy, Farwell Katy Lynn Grissom, Bovina; J.H.
Mears, Friona; Antonia Aldava, Bovina; Gonzalo Blanco, Friona Bacilio Viernes, Bovina; Reagan Looney, Bovina; Dusty Bob Butter
Friona; Veca White, Friona; Rosella Friona; Veca White, Friona; Rosella
Landrum, Friona; and Jim Mears.

Retha Frye of Hereford, who has been one of our residents before, ha returned to Prairie Acres. We're glad to have her back.

Several residents have assisted with preparations for our Appreciation
Tea. It was hosted by staff member and residents and guests were our neighbors and friends who are so gracious to us at all times.
Many of them came by for tea,
coffee and cookies and we were glad offee and cookies and
o hav each one of them

## Hospital Report

DISMISSALS. Jack Glenn, Don W. Johnson, Jr.,
Nellie White, Jo Meda Plank and baby girl, Antonia Aldava, Gloria Trevino, Bacilio Viernes, Katy Lynn Grissom, Golda Martin, Camill
Lacewell, J. H. Mears, Rose Bautista, Gonzalo Blanco, Reagan Looney Leslie Lunsford and baby boy, Dusty, Bob Butler and Kay Venable an baby girl
PATIENTS IN HOSPITAL Evelyn Macon, Jim Mears, Veca


WAICH THIS ENTERTAINMENT BONANZA FROM HBO



