## Retailers Choose Nov. Jom W.. Howerd, Sixth War Loan Campaign To Open Monday

30 For Thanksgiving Dipied Sundar Whirlwinds Play
 Spur Bulldogs On November 30
 Jack Frost Plays 'Hide and Seek' With the Crops

Victor E. Green Assigned Duty As Bombardier

Congressional Medal of Honor DOThos. Fowler


Clovis Myrick Injured Again

Mrs. J. N. Farris Recovering After Major Operation
$\qquad$

|  |
| :---: |
|  |  |
|  |  |



Newell at Austin For a Conference Of Engineers

High School Newly Organized Band Has Thirty-Four Enrolled

The Floyd Co. Hesperian As A Farm
 pastofnce at Floydada,
lot 1907 , under the act of Congress
of March 3 , 1879.

 of March 3, 1879 .
HOMER STEEN, Editor
Published by The Hesperian. Pub-

Suberiptan prives. In Food and adjoining co
six months,
In advance.


As A Farm
Woman Thinks

EDITORIAL

$\qquad$
$\qquad$



|  |
| :---: |
|  |  |

CONSTRUCTION HELPRES NEEDED AT ONCE
For L. O. Stocker Company Borger, Texas
constructing 100.octane aviation gaso.
 Transportation furninsed enroute to job. Top mage Timeng time joh Now working 60 hours a week-

LIVING QUARTERS AVALLABLE U.S. Employment Service Office At 111 West sth Street. Plainview, Texas
Hiring will conform with WMic Regultions

There's a Shortage of Copies of The Dallas Morning News-But NOT
of Dur Desire to Serve:
 of regular shipments is possible un
are permitted by Government Auth increase our consumption of newsprint Distribution for the present will be made
from drug stores and newsstands, unless your agent can arrange otherwise.
We realize, with deep regret, that some
of our old-time readers are not able to get copies of The News. We trust understand and bear with us while wire
making every effort to restore service making every effort to restore se
In the meantime, although many patrons
will not have The News delivered to them temporarily, their names are still on The
Dallas News' Big Book and we look forward to serving them again.
Thank you.
The Ballas 肘orning Nives

## IF YOU USE

Kerosene or Distillate FOR HEATING
We suggest you get your winter supply now.
We have them available now but supply may be limited later.

## CONSUMERS FUEL ASSOCIATION

Floydada, Texas


THE FORT WORTH STAR-TELEGRAM

Prints More
War News
 ? any Other Terser State Doily,
in is a bold statemont buta a twe
ie.


##  41 neff ol Climalile

Long Distance calls are at an all-time high.
It happens sometimes that there's
bigger rush than usual on certain cir-
cuits. Then the Long Distance operator
will help to keep things moving by
saying - "Please limit your call to 5
minutes."
She's grateful when you say "O.K.


Favorite of many Floyd County Poultry Men for Years


For Sale By-

FARMERS GRAIN $\mathbf{C O}$.



## To Pave or Not to Pave

 Our School Streets... IHAT IS THE QUESTION THAT IS UP TO THECITIZENS OF OUR SCHOOL DISTRICT ANDCOMMUNITY NOWThe answer we give will determine whether we get our schools lifted out of the mud or whether we keep on in the same old ruts.

Time will not permit all the detailed work that would be necessary to vote paving bonds and undertake the job with the proceeds from their sale.
Are you ready to help on a basis of Donations to a fund for the purpose?

It will take an estimated $\$ 12,000$ to make a finished paving job of the 11 blocks ( 5 at Andrews Ward, 6 at the high school.)

You will be asked to donate to the fund. If you feel that the great benefit to the community and the schools that this improvement will bring, is worthy of your support, make up your mind NOW and be ready when you are called upon to make your pledge.

Let's get the Paving Done without making a public debt. We can if we will - and buy War Bonds, too.

Committee on Paving

## The School Streets

If you do not get a chance to sign a pledge, they will be on hand at Goen \& Goen, Hagoods Department Store, White Drug Co., Harmon's, or The Hesperian.




|  |  |
| :---: | :---: |
|  |  |
|  |  |  |
|  |  |  |
|  |  |
|  |  |
|  |  |  |  |
| Possession Jan. 1, 1945, This farmlocated 2 miles of town. 41 tfcJ. G. Wood. Room 5, Bank Bldg. |  |
| Nex Lors ron sal |  |
|  |  |
|  |  |  |  |
|  |  |
|  |  |
|  |  |

## Barcel Your Figure; Restore Youthful Curves



## Farm Publisher

 of Dallas Visits R. B. Gary Home


BILL LITTLE, youngest member of the 1944 Harvest Brigade, is the
hero of a dramatized radio program to be broadeast this week. The program will be aired over Station KFYO
day afternoon.

Mrs. Teeple County Council President

## $2=-5=$

## her ambe anmini



Seventy-Nine Bu. Maize Per Acre


Tom Fowler-


Miscellaneou ${ }^{-}$


Lost and Found

For Rent

S. J. LATTA, Implements

Floyd County Hesperian, Floydada, Texas, Thursday, November 16, 1944

(1). SOCIETY

Garden Club Closes Year With Tea A | Dixie Mae Potter- | Hostesses Honor Lila |
| :--- | :--- |
| Eckels Married In |  | $\begin{array}{ll}\text { Eckels Married In } & \text { Hennessee, Bride- } \\ \text { Brisbane, Australia } & \text { Elect, Last Monday }\end{array}$ Mrs. Ee. c. Poter. of Albuauarquee Bill Poole Home


 Bill Poole Home

## BUY NOW FOR CHRISTMAS

Sadie Hawkins Part
Enjoyed by School Enjoyed by School



Be Sure to Mail Packages by Dec. 1
Men's Socks, 15, 25c, 39c and 65c
Men's Bill Folds,
$\$ 1$ to $\$ 6$
Ladies' Billfolds, $\quad \mathbf{\$ 5}$ and $\mathbf{\$ 6}$
Men's Ties, $\quad \mathbf{4 9 c}, \boldsymbol{\$ 1}$ and $\mathbf{\$ 1 . 5 0}$ Fancy Dress Shirts $\mathbf{\$ 1 . 6 5}, \mathbf{\$ 1 . 9 5}$ and $\$ 2.98$
Men's Wool O. D. Shirts $\quad \mathbf{\$ 8 . 5 0}$
Men's Gabardine Shirts, regulation, 2 Flaps on Pockets, Sanforized, $\$ 3.95$ Men's Khaki Shirts, $\quad \mathbf{\$ 1 . 4 9}$ Boy's Hawk Brand Khaki Pants $\mathbf{\$ 1 . 9 8}$ Men's and Boys' Corduroy Caps $\quad \mathbf{9 8 c}$ Men's Flannel Shirts, Gray only $\mathbf{\$ 1 . 5 3}$ Ladies' Panties, Elastic all the way
Round, $\begin{array}{lr}\text { Round, } & \mathbf{7 9 c} \\ \text { Step-In Girdles, } & \mathbf{\$ 1 . 9 8}\end{array}$
Women's Slips, $\quad \$ 1.79$ to $\$ 2.95$ Ladies' Hose, Munsing Rayon, New fall Mesh Hose, $\quad$ 92c Women's Fibre Gloves, $\quad \mathbf{\$ 1}, \mathbf{\$ 1 . 2 9}$ Women's Kid Gloves, $\quad \$ 2.98$ Ladies' Driving Glove, Leather, (pig-
tex) Slip-on, All Wool Scarfs in Pastel colors, $\mathbf{\$ 1 . 9 8}$ Ladies' Hats, $\mathbf{\$ 1 . 4 9}, \mathbf{\$ 2 . 9 8}, \mathbf{\$ 3 . 9 8}$ Woolens, 54 inches wide, per yard
$\mathbf{\$ 1 . 9 8}, \mathbf{\$ 2 . 4 9}$ to $\mathbf{\$ 4 . 9 5}$ Double Cotton Blankets $\quad \mathbf{\$ 1 . 9 8}$ and \$2.49
W2x84 Double Blankets, 25 per cent
$\mathbf{\$ 6 . 5 0}$
Wool,

Turker Day DINNER
Thanksgiving Day
November 30 tions now Call 47
HOTEL
Coffee Shop
Mrs. R. J. Weems


We at the Checking Counter know what customers really buy . . . and so we've sug.
gested a long liso of the most popular productand and the boss put popular prices on all
of them
seein' you! We Hast to make this week an outstanding success for everybody! We'll be 12 - $2 \times 4$ Oak Display Tables For

## COFFEE

BRIGHT and EARL 1-lb. Package. 26
Zo With Vitamins
3 8-oz. pkgs., 25

POP CORN
1-lb. pkg. . 30

## BAKING POWDER



## TURNIP GREENS

Deira or мusestall.
No. 2 ì can 15 SYRUP

## 10-LL. Red Brer Rabbit 10-Llu. Brown Brer Rabbit 10-Lb. Blue Karo,

Loganberry Juice
12-oz. Bottle . 29
Grapefruit Juice
No. 2 Can .14
KRAFT DINNER
Pkg. . 10

## RAISINS



Cocoa Substitute
1-Lb. pkg. . 05
We have a Complete Line of Fresh fruts and vege-
Tables - Also Frutt cake mixtures.


Circle "S" Apricots
No. $2 \frac{1}{2}$ Can .29
There should be mote...

|  |  |  |
| :--- | :--- | :--- |
| BEEF ROAST, | AA | Lb. |
| BEEF RIBS, | AA | Lb. |
| BOLOGNA, |  | Lb. |
| FRYERS, | Dressed, | Lb. |
| FISH, |  | .18 |

PGGTY MTGCIE:

$\mathbf{\$ 2 . 9 8}, \mathbf{\$ 3 . 9 8}, \mathbf{\$ 4 . 9 8}$ and Up
Men's Cowboy Boots, Steel Arch
\$12.50 - $\$ 14.95$
MARTIN DRY GOODSCO.


Our boys won't quit until they've reached their goal. Let's not stop buying Bonds until we've reached ours! In this 6th War Loan Drive, the Nation's goal is $\$ 14$ billions . our individual job is to buy at least an extra $\$ 100$ Bond. . . another and then another . . . let's keep on going ... let's keep on buying. . . let's keep on saying it with Bonds. "On to Tokyo!"







 housue spire or
kind. He was kind. He was on
to Colorado Spring
ence and return.
Grandoaucutrror MRS. R. L. POWELL DIES Mr. and Mrs. R. L. Powell receivee
a teiegram Tuesday of last week
telling them of the death telling them of the death of thell
little granddaughter, Deanne Powell daughter of Mr. and Mrs Gart
Powell, of Richmond Colt. The little giril had visited her with its grandparents, and aunt,
Mrs. Elmer Cook, for three weeks
Sefore her dont BUYS LOCKNEY HOME
Spur Overwhelms Paducah Dragons Friday Night ors, has and is making her home hem
cre, having moved from their

## BUY AT LEAST AN EXTRA $\$ 100$ WAR BOND!

> STANSELL-COLLINS COMPANY OLIN BRYANT WESTER'S QUALITY BAKERY FARMERS GRAIN COMPANY WILLSON \& SON LUMBER COMPANY SCOTT GIN COMPANY W. G. WALKER A. T. SWEPSTON W. EDD BROWN WHITE DRUG COMPANY

```
oden chevrolet company
g. Parker furniture company R. C. HENRY
    HAgOoD'S DEPARTMENT STORE
    pung cepartment store
dale STRICKLAND buTNE, COMPANY
    radio electric coypay 
    W, WTTHERS COEF N
    palace& ETHZ CAEEATRES
```

GEO. M. FINKNER LOOPER'S GROCERY RWINE DREG COMPAN KING'S 5, 10, and 25c STORE KING'S GROCERY \& MARKET FLOYD COUNTY TRACTOR COMPANY MARTIN \& COMPANY CONSUMERS FUEL ASSOCIATION PRODUCERS CO-OP ELEVATOR NEWTON GIN COMPANY
LON M. DAYIS FIRST NATIONAL BANK
 CASH PAID me Yoded Used Carr wod Pick-Tps ln Chevrolet Company

ARELIEF FROM Assembly Of God MACH ULCERS Church News IXCEES ACID

 changed from 6.15 to $4: 15$ has been
You are invited to tune in at the
new time to hear the 30 -minute
program of $\begin{aligned} & \text { program of gospel singing } \\ & \text { preaching. }\end{aligned}$
CaRd OF THANKS
Inutne Drug Co. ALL Please accept our heartelt thanks
for the many kindnesess shown us
during the ilines and death of our
dear wife and mother. We shall
ever remember mot during the iliness and death of
dear wife and mother. We sh
ever remember the lare and beau
iul foral offering as a symbol
your deepest sympathy
When such an hour come to you
we hope in some way to repay you
we hope in some way to repay
God bloess each one of you.
S. F. Gilliland and children.
ras Roofing Co DOLLECT


Eth home or business.
abbock, Texas

## Rephone 8577 <br> kephone 8577

Misses Corene and Thula Moore
of Pampas pent the week-end here
visiting their parents, Mr. and Mrs

DR. N. C. PURCELL, D. C.
Graduate Chiropractor Class of '25)
Gladuate Chiropractor Class of ${ }^{255}$
$\underset{\text { First National Bank Bldg., Floydada, Texas }}{\text { Spinal Analysis }} \boldsymbol{-}$

## 6笽

HITLER'S NUMBER IS UP

Let's make this fith War Loa. Drive final. Lot's make il over-
wholmting.
You know what to do. You know how much you can do. DO IT! BUY WAR BONDS!

The First National Bank
Floydada, Texas
We Sell War Bonds


Or whecher you want to obtain a definite plan that will enable you to retire in ease and comfort, at an age of your
choice-choiceWhatever your future financial objective may be, youm
can accomplish it witb Soutbwestern Life Insurance. Siowt your program today.

Floydada Representative
R. E. FRY

SouthweernLife

## 

E. P. NELSON BONDS And All Kinds of INSURANCE Second floor First Natio Telephone 285 .

STOP AT SIMS

## DAY \& NIGHT TEXACO

Parts, Spark Plugs, Seal Beam Adapters New Batteries, Fuel Pumps and Bearings

## Spot Vulcanizing

Wash and
Lubrication,
Convenient Highway Location Highway 70 East Mr. and Mrs. Jack Sims

## Home "Trimmings"

bUY THESE FOR CHRISTMAS GIFTS


Decorative accents add charm and color to your bedroom

## Chenille Bed Spreads

$\qquad$


## Other Blankets

- White Sheet Blankets, $\$ 1.49$ \& $\$ 1.98$ - Double Cotton Blankets, $\quad \$ 1.98$ - 5\% Wool Fancy Double, $\quad \$ 2.98$ - $\mathbf{2 5} \%$ Wool Fancy Double, $\quad \$ 5.98$ - All Wool Singles $\$ 10.98$ to $\$ 24.95$


## HAGOOD'S DEPARTMENT STORE

"Standard Brands Priced Right"


