

DEVOTED TO THE
INTEREST OF FRIONA
and PARMER COUNTY!

THE FRIONA STAR

Read THE STAR For
MORE COMPLETE NEWS
COVERAGE
In Parmer County

"... but one ISM in America... and that's AMERICANISM"

Volume 19—Number 36

FRIONA, PARMER COUNTY, TEXAS — FRIDAY, MARCH 24, 1944

Price: 5c Per Copy

Ira Benger Field Ready for Use

Carl C. Maurer, owner and manager of the Friona Airport, stated Monday that C. A. A. Inspector Frank Cazzler and Secretary Betty Scott of Amarillo, Saturday completed the designation of the Friona Airport, to be known as "Ira Benger" Field.

Mr. Maurer further stated that the airport is now open for public use, and that a construction of a number of T-hangers is now under way. As soon as it is possible to secure necessary materials, one large central hangar will be built, and such additions will place the field in position to render service and repairs to the flying public.

Two planes are already on the field and preparations are complete to give flight instructions to all who may desire such. Flight instructions will be given by C. J. Dorris, who is also the ground school instructor.

Mr. Maurer plans to add service features to the field as patronage demands it and government priorities will permit.

PIANO RECITAL

Mrs. Olive Hinds will present a group of piano pupils in a recital, Saturday night, April 1, at the Grade School Auditorium.

The program will consist of old favorites and new compositions. Pupils ranging from beginners through the advanced grades will appear on the program, as follows:

Dorothy Nell Guinn, Lila Oleta Robason, Patsy Ruth Robason, Winda Pearl Robason, Mary Lou Atmon, Lilly Mae Renner, Jo Ann Ruth Norman, Gay Ann McFarland, Lunell McFarland, Marilee London, Bobby Joyce Tedford, Jack Tedford, Loretta Johnson, Dean Buske, Billy Larue Jones, Loretta Jenkins, Cleola Hurst, June Tedford, Betty Mae Massey, Peggy Mayfield, Martha Jesko, Truell Wayne Hyde, Arnold Scheuler and Fern Hand.

The public is cordially invited to attend this recital.

At Immanuel Lutheran Church in the Rhea community the pastor, Herbert H. Ries, will publicly examine Misses Irene and Lillian Schueler in the fundamental Christian doctrines as taught in the Lutheran Church. These children have completed the required course of instruction in the Christian doctrines and will give public testimony of their faith. The service will be held at 4:00 p. m.

The public is cordially invited to attend this service Sunday afternoon, March 26, 1944.

The Friona Lions Club will hold its regular meeting at the Club House on Tuesday night of next week, March 28, at 8:30 o'clock.

What you think of yourself doesn't count—unless you can prove it.

The Navy says in order to transport troops and supplies we need to launch more bottoms. We need to kick some, too!

At last we understand the old expression, "Time is money." If you haven't the money you buy on time.

Sheds Cowl for Gun



Meet fearsome Baba Faya, leader of an Albanian mountain guerrilla band. The bearded Baba left a Dervish monastery to take a whiff at the Nazis, and he's a crack shot with that tommy-gun, gift of a British mission.

Red Cross War Fund Drive Successful Here

A good record in the Red Cross War Fund Drive was chalked up by Parmer County, according to the report tabulated on Monday by H. Y. Overstreet, chapter chairman. This report by communities is not complete, Mr. Overstreet said, pointing out that Black Community has not yet reported and figures for Oklahoma Lane and Lakeview are still incomplete.

The following is the report by communities up to Monday, Mar. 7.

Bovina	\$811.00
Farwell	931.00
Friona	890.35
Hub	162.50
Lakeview	166.30
Lariat	353.00
Lazbuddy	346.00
Midway	132.20
Oklahoma Lane	237.50
Rhea	441.50
Total	\$4471.85

4-H Hog Lot Building Participants Selected

Five Parmer County 4-H Club boys have been selected to participate in the Hog Lot Building Contest which is sponsored by the Texas A & M College Extension Service and the Portland Cement Association. The boys who have been selected to participate in this contest are C. L. Calaway, Jr., of the Rhea Community; A. V. Warren of the Bovina Community; Scotty Gober, Donald Christian and Merrill Glenn Rundell of the Oklahoma Lane Community.

The participants were selected on the basis of an examination on hog production taken by the boys and on the opinion of a committee as to whether the boys would complete an outstanding demonstration on the production of hogs through the use of improved sanitary hog lot facilities. Twelve boys entered the contest and took the examination. All twelve of these boys made excellent grades on the examination and showed good possibilities of completing good demonstrations.

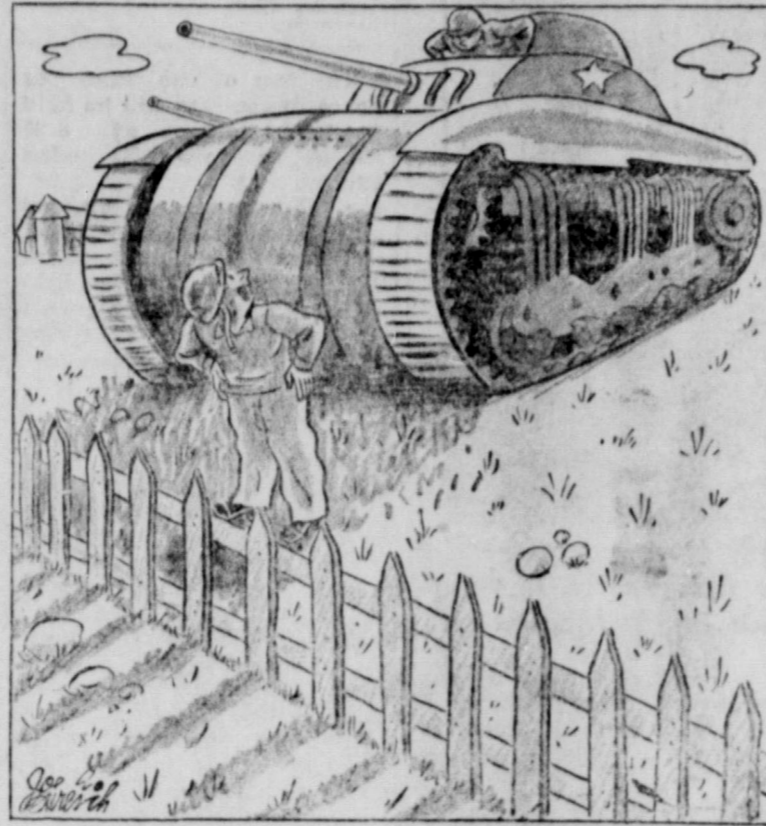
The purpose of the hog lot building contest is to demonstrate more efficient and quicker production of pork through the use of concrete hog lot facilities such as a concrete hog water wallow, concrete feeding floors, concrete dipping vat and other sanitary hog lot facilities. The main object in the contest is the control of round worms by eliminating mud wallows, manure accumulation, and other hog lot filth from which young pigs pick up round worm eggs. Leaders of the contest believe that these demonstrations will prove that a profit can be made from hogs in spite of the unfavorable ratio of present hog prices and feed prices by using these sanitary hog lot facilities and proper feeding.

Each of the five boys in the contest will receive free 30 sacks of cement for the purpose of constructing these hog lot facilities. The boys, working in cooperation with their fathers and the county agent, will select and build the facilities which are most needed on their farms. At the close of the year the work of the demonstrators will be judged on the basis of the skill shown by the boys in construction of the sanitary hog lot facilities and on the economy shown in feeding at least one sow and litter during the year. The winner will receive a \$50.00 War Bond as county winner and his records will be entered in the State Contest in which the three high scoring demonstrators of the state will receive a \$100, \$50 and \$25 War Bond for first, second and third places.

In this contest each of the twelve Extension Districts in Texas are allowed one county to conduct the contest. Parmer County was selected from District 2 which is composed of 20 counties.

All farmers of the county are being urged to watch closely these demonstrations and observe the results of the demonstrations. It is very likely that these demonstrations in sanitary hog production will cause farmers of the county to produce hogs in a more economical manner in future years.

Folks in Uniform



"Well, we'll just have to find a gate, that's all."

Anniversary Program Held At Legion Hall for Vets, War Dads

Friona Cagers To Enter County Contest

An interesting program celebrating the silver anniversary of the organization of the American Legion in Paris, France, March 15, 1919 was held at the Legion Hall in Friona last Wednesday evening. Approximately a hundred people, including a number of Parmer County men now in the service and home on furlough and some veterans of World War II were in attendance.

Friona High School's cagers who won the Vega invitation meet, and went to the semi-finals in the regional tournament held at Plainview, will participate in the Parmer County Boys round-robin basketball tournament to be held off this week in the Farwell gymnasium. Lazbuddy, Oklahoma Lane, Bovina, Farwell and Friona will be the contesting teams in the tournament to be played on Thursday, Friday and Saturday. A County championship will crown the winners.

Roy A. Hughes is Missing in Action

Mr. and Mrs. B. A. Hughes received a telegram last Friday evening from the War Department stating that their son, S-Sgt. Roy A. Hughes was missing in action somewhere over Germany on Feb. 22. To date no further information has been received.

Sgt. Hughes, after trying unsuccessfully to enlist in the Air Force, then in the Navy, being denied in each instance on account of physical disability, finally enlisted in the Army in August 1942.

After receiving training in various Army camps, he was admitted to the Army Air Force, and after training in Georgia, Wisconsin and Florida, was given his gunner's wings at Harington, and left the States for

the foreign front in September 1943. After a short stop at England he was transferred to North Africa and later to Italy, from which he had made his combat flights. He was first graduated as a radio operator, then as a radar operator, then as a gunner.

Aiming the Westwall Battering Ram



Grouped around their conference table with an invasion coast map behind them at headquarters in England are the men who command the Allies' invasion forces: Lieut.-Gen. Omar N. Bradley, left, senior commander, American ground forces; Adml. Sir Bertram Ramsay, Allied naval commander; Air Chief Marshal Sir Arthur William Tedder, deputy supreme commander; Gen. Dwight D. Eisenhower, supreme commander; Gen. Sir Bernard L. Montgomery, commander-in-chief, British forces; Air Chief Marshal Sir Trafford Leigh-Mallory, air commander-in-chief; Lieut.-Gen. Walter Bedell Smith, chief of staff.

Resume of Tournament Shows Fine Record By Friona Girls at State Cage Go at Hillsboro

Reeve Farm Clinic Has Practical Tips for Farmers

The program presented Saturday afternoon by the Reeve Chevrolet Company was both entertaining and instructive, to the good crowd of farmers and businessmen who attended, and were impressed by the practical type program presented.

The matters of machinery built this year as compared to last year—machinery sales limitations and allotment—the necessity of keeping old machines operating and the distribution of parts were treated by Frank Brooks, who gave valuable information.

Glen Reeve, secretary and book-keeper of the company, gave a number of valuable suggestions relative to the proper care of machinery.

Mrs. C. E. McLean of the Friona State Bank, in a few well chosen suggestions, added courage and determination to the hearts of her farmer audience. She stated that when her husband was taken into the armed service, she felt it impossible for her to carry on at the bank; but she had thus far done so. She reminded the farmers that when their sons were drafted, they were sure they could not carry on but they had done so, and then when their help was gradually taken either into the service or defense work, they sure enough felt that they must give up the struggle, and when later, new machines could not be secured and new parts for their old machines were scarce and hard to get, they were positive they could not continue in the production of food for the armed service and the civilian population; but they had continued to carry on and were doing a noble job and putting up a valiant fight for victory and success; and that this must continue to be the spirit in which we must all work until the goal is accomplished.

J. T. Gee then gave a short talk on the proper feeds and feeding for the abundant and rapid production of livestock, also remedies and treatment for many of the common diseases of stock and poultry.

The program closed with a short talk by one of the Allis-Chalmers experts on care and management of tractors, and a 40-minute movie on Farming and farm machinery.

All in all it was an interesting and instructive program such as is of great service to the farming community in the food production effort, and Reeve Chevrolet is deserving of commendation for their enterprising spirit in promotion of such a program.

The following is a game by game summary of Friona's part in the State Girls Basketball Tournament, where the Squaws placed second.

Friona girls won the first game at the Texas State Tournament, for girls teams at Hillsboro. Avinger, the opposing club, played good ball but never quite caught the Friona team. The Avinger defense was strong, and had it not been for the playing of All-State-Forward Massey, who racked up 21 points, Friona would have gone out of the meet. This game was played on Thursday evening at 7 o'clock. This game opened the tourney in the Hillsboro gym. The final score, 24-18.

Gatesville

After a day of rest the Friona girls strolled on the court Friday night at 10 p. m. to meet the strong Gatesville team, a former runner-up for the championship. Cobb and Taylor led the scoring for the local girls. Massey scored seven points and Cobb and Taylor eight each. Friona guards held the Gatesville forwards to 20 points. Friona made no substitutions in this game, the final count, 23-20.

In Semi-Finals

Friona met Mesquite, former state champions, in the semi-final game of the tournament, at 10 o'clock Saturday morning. Playing with the regular lineup, Nancy Cobb, Mildred Taylor and Betty Massey at forward and Loris Jean McFarland, Mary Lee Todd and Billie Chiles at guard, the Squaws ended up the quarter with a 4-4 score. In the second quarter Cobb chalked up a couple of goals and Taylor made two points. Mesquite made only one free shot during the quarter. The score at the half was 12-4. During the third quarter Friona added 9 points to the score. Mesquite managed to make 7 more points making the score at the end of the third quarter 21-12. McFarland and Chiles had three personal fouls each at the half and narrowly escaped fouling off the court.

In the last quarter Mesquite got hot, and their star forward scored eight points to Friona's three. The final score was 23-20. This was considered Friona's best tournament game and put the team in finals of the State tournament.

Box to Aquilla

At 9:30 Saturday night, Friona met Aquilla, playing for the title of Texas State Champion. In the first quarter Massey scored 5 points to Aquilla's six points. In the second quarter, Friona guards allowed only two points to be made by Aquilla's forwards, while Friona forwards made six points. The score at the half was 11-8. After a short rest at the half, Aquilla came back to double their score during the third quarter while Taylor made two free shots for Friona, bringing the score to the 16-13 in Aquilla's favor at the end of the third quarter. With Friona's game at stake, the team seemed unable to tie the score with Aquilla. Each team scored four points during the last quarter. Coach Norman substituted Helen Taylor for Nancy Cobb. Helen played guard and McFarland went to the other end to play forward. The final score was 20-23 in favor of Aquilla.

During the tournament Friona played some of the best teams in the state, once beating last year's state champions. None of the opposing teams scored over 20 points during the game with Friona. Not one of Friona's players fouled off. Massey and McFarland made the all-state team. The Friona girls were only too glad to bring home the beautiful second place trophy.

REVIVAL SERVICES AT PENTECOSTAL CHURCH

Rev. Carl Milstadt, of Ranger, is holding a meeting at the local Pentecostal. Rev. Milstadt is a spirit-filled man and preaches the word of God in a very powerful and effective way. To hear him is an inspiration.

The church extends to all a hearty invitation to come out and worship with us. Services at 8:30 each night.

Rev. E. E. Houlette, pastor.



Coleman May Have Parachuted From Plane

Flight Officer, James Ray Coleman, reported last week as missing in action over France has now been unofficially reported as parachuting to safety after his plane was hit by anti-aircraft fire.

The news was relayed to Coleman's parents, Mr. and Mrs. R. J. Coleman by a Mrs. Vaught of Fort Worth, whose husband was a gunner on Coleman's plane. Mrs. Vaught had received a letter from Lt. Tanner, who saw the incident from the plane immediately in front of Coleman's. He reported that he saw the plane as it was hit by the anti-aircraft fire, and he saw the ten members of the crew parachute from the disabled plane. He said he believed them all to be uninjured. However, as stated above, this information is unofficial.

Auxiliary Says Thanks

To all those who so generously helped us in the sale of our "hope chest" at the Legion Birthday Party, March 15, we extend our sincere thanks.

The proceeds amounted to \$67.55; and to those who gave the freewill offering for the Doughnut Wagon, that the Auxiliary is sponsoring, we do appreciate your help. We know this is a very worthwhile enterprise, and members of the auxiliary are willing to do this job along with the Red Cross, which is already in the foreign battle field, carrying doughnuts, hot coffee, gum, candy and cigarettes to the boys on the front lines.

The music that was furnished by our home boys, was very much appreciated along with the good singing rendered by the vocalist in the band. We hope you will all want to visit us again, and thanks.

Mrs. Foister Rector,
Secretary of Auxiliary

Three-Day Pack



A member of an American-Canadian mountain fighter unit pauses to adjust a comrade's pack as they set out for the front in Italy. They carry three days' rations, ammunition, weapons, bedrolls, etc.

The Friona Star

HOLMAN and GILLENTE
Publishers
JOHN W. WHITE, Editor

Subscription Rates
 One Year, Zone 1 \$1.50
 Six Months, Zone 1 \$.80
 One Year, Outside Zone 1 \$2.00
 Six Months, Outside Zone 1 \$1.25
 Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1879.
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.
 Local reading notices, 2 cents per word per insertion.
 Display rates quoted on application to the publisher.

Political Announcements

Farmer County, Texas

The Star is authorized to announce and to carry in this column, the names of the following citizens as candidates for the office appearing immediately above the names:

For County Judge:
LEE THOMPSON (re-election)

For Sheriff-Assessor-Collector:
EARL BOOTH (re-election)

For County & District Clerk:
D. K. ROBERTS (re-election)

For County Attorney:
A. D. SMITH (re-election)

For County Treasurer:
ROY B. EZELL (re-election)

For Commissioner, Pct. 1:
DUDLEY ROBASON

Try a Want Ad!

SONS

In the Service

Dear Uncle John:
 Well, I am trying to write and don't know what to say. In fact, there just isn't anything to say. I am somewhere in the States, but can't tell you where, and I can't tell you how long I will be here, because I don't know; but there is one thing I do know, and that is, I want the Friona Star, if it is possible. I am having my sister, (Mrs. W. W. Camp) come in to see you about it, so I will just have to wait and see what happens. How are all the Friona folks? Tell Smokey and Jack to come up here, for I sure need a hair-cut.
 Pvt. John E. Hall
 Private Hall, better known here as "Edward," is the son of Mr. and Mrs. Carl Hall, and is one of our school boys, who was drafted into the army about a year ago.—U. J.

Pvt. Roy Hart seems to think that he and his buddies are about ready for something, as they are learning to load box cars. Uncle John.
 Fort Bliss, Texas, Mar. 13, 1944
 Dear Uncle John:
 Just a few lines to let you know I am just fine, and to see if you are the same. We have just come in from the Desert and are trying to get ourselves and our equipment cleaned well enough to go out again. We have been told that this is the last time. Maybe it is as we are learning to load box cars. By the way, I ran onto a Chester Herald-Tribune the other day. I don't know whose it was, but I am going to try and find out. Well, there is nothing interesting to write about, so I had better close. Write soon.
 Love,
 Roy.
 Gad to hear you are doing fine. Roy, I am "as fine as silk and tough as whalebone."—U. J.
 Dear Mr. White:
 Just another letter to let you know that my address has changed again. I am now flying

Don't Stay Out There Too Long, Tom



A 'Looker'



Maybe the Democrats selected their National Committee secretary by beauty contest methods, for Mrs. Dorothy Vredenburg, from the Alabama city of the same name, is what you might call a "looker." She's the first woman to hold the job.
 basic trainers at the Waco Army Air Field. Will be here for about ten weeks, then I go to an advanced school, after which I get my wings. The Friona Girls Basketball team is really going to town. Hope they take the State Meet. I have been able to follow them a little in the San Antonio paper. The rest of the news I have received from home. Well, Mr. White, I must close now. Keep the Star in the mail.
 Jim Roy
 The above letter is from A-C Jim Roy Roden, son of Mr and Mrs. J. R. Roden. We are pleased to congratulate you, Jim Roy, in your rapid progress in the Air Service.—Uncle John.

Dear Uncle John:
 How's everything around Friona by now? I have heard you have been having some pretty bad weather there, Uncle John. I wrote home and told them to subscribe for the Friona Star for me. I sure do miss the Star with all the home town news. It's just like so many more letters from home. I don't know anything to write about except this is a pretty nice place. I think I am in the Southwest Pacific but I cannot say just where now. I saw T-Sgt. Harley Bulls a few days before I left Camp Ellis. It sure was good to run onto someone I had known before. Well, let's hope the whole thing is over soon and we can get back and get started all over again. That will be the day, won't it? I really think victory is well on the way; of course that is only my opinion. I guess I had better sign off for this time.
 I remain,
 Leon Bell.

Treaty Structure, Subject Peoples Considered at Sunday Peace Forum

Re-emphasizing the need for collective security and the triumph of Christian principles in international affairs, speakers at the second Sunday afternoon forum on the "Six Pillars of Peace" discussed treaty structure and the autonomy of subject peoples at the program held at the Methodist Church in Hereford.
 "In the past," Mr. Dameron said, "the only way to change a treaty was to break it; and this same inflexibility of treaties carried over into the field of international law."
 Not only must the treaty be capable of change, the speaker pointed out, but there must also be a definite obligation on the part of signatory powers to make necessary changes.
 "Thus," said Mr. Dameron, "We can treat 'sore spots' early, and prevent the rise of a bloc of disgruntled nations."
 Making an analogy between probable treaty-making conditions and the conditions which led up to the adoption of the American constitution, Mr. Dameron pointed out that creation of some sort of international union is just as easy now as was the union of the 13 colonies in 1787.
 Declaring that no treaty will be uniformly popular with every nation and every group in the nation, he concluded that Americans should be watchful for the interests which will try to sabotage the peace, and be ready to work, through and beyond party lines, for a peace which will secure the maximum of both security and liberty.

The last of the series of peace discussions will be held Sunday afternoon at 3:30 o'clock at the Methodist Church with program topics the intellectual and religious and the military bases for a just peace. Rev. James Aiken, Jr., will speak on the first topic, and no announcement was available today as to who will speak on the second topic.

Dr. Barlow Speaks
 Dr. Ima C. Barlow of West Texas State College, speaking on the problem of colonies and empire, declared "Our problem is not one of bemoaning the past, but of finding out what might be done in the future to secure autonomy for subject peoples."
 Outlining the motives for imperialism, the speaker stated that, in every case, the imperialistic system has resulted in a complete change in the life and thinking of the native populations with always a degree of friction between the governing and governed classes.
 "The mandate system," stated Miss Barlow, "broke down because the concept of government for the benefit of the governed was forgotten; also, the system was applied only to colonies of the defeated powers, and subject peoples had no adequate means of seeking redress from grievances."
 As an alternative to the mandate system, the speaker proposed a system of "graduated trusteeship" with ultimate control over colonies in the hands of an international commission. Dameron Discusses Treaties
 Urging that collective security be given "one fair try" as a system of international relationships, Travis Dameron characterized the two dominant motives in both national and international dealings as the desire for security and the desire for liberty and pointed out that a reasonable balance must be hit between these two concepts in any treaty structure set up after the war.
 Mr. Dameron, emphasizing the broad policies necessary to any treaty which will keep the peace, declared the need for flexibility—the arrangement of the treaty to meet the demands of a changing society.

man for the drive in this community announced that the P. D. Club had contributed \$8.00.
 Several neighbors of Mrs. A. C. Pierce met at her home Friday for a covered dish luncheon, and to spend the afternoon with her. Those present were Mrs. O. Wilder and Mildred, Mrs. Merlin Kaul and Walter Lynn, Mrs. Earl Little, Mrs. Roy Lee Wilson, Mrs. Paul Rudd, Nelson and Glen Pierce of Hereford, and Mr. and Mrs. Pierce.
 There was no school Friday as Mrs. Dodson and Miss Smith attended Teachers Meeting in Amarillo.
 Mrs. Joe Landers entered the hospital at Hereford Thursday where she is receiving care for a bronchial infection.
 Mr. and Mrs. Carl Schroeder made a business trip to Canyon Friday morning.
 Mr. and Mrs. T. J. Parsons and Nancy spent Friday in the T. B. Cox home. Mr. Parsons and Roy Lee Wilson helped T. B. stucco the garage.
 Elmer Combs has completed a new kitchen cabinet at his home. His father, W. E. Combs of Plainview is spending a few weeks in his son's home.
 L. T. Hawks spent the week end with his grandparents, Mr. and Mrs. T. J. Hawks at Black. Mrs. David Bryant and John David, and Mrs. Lyston Wilson of Wyche spent Thursday with Mrs. Merlin Kaul and Walter Lynn. The ladies' husbands came for them and all were supper guests in the Kaul home.
 Guests in the W. L. Jones home last week end were Mr. and Mrs. Paul McFarland and their niece Lou Anne Lany all of Snyder Okla. Mrs. McFarland is a sister of Mrs. Jones.
 Mrs. Vesta Mae Johnson of Friona spent the week end at her home here.

Westway
 By MRS. MERLIN KAUL
 The pie supper which was held at the schoolhouse Friday night for the benefit of the Red Cross was a real success. Nearly \$225 was netted. The cake for the prettiest girl was won by Vesta Mae Johnson and the Cherry pie for the laziest man went to Elmer Combs. The most paid for a pie was \$7. Claude Calson acted as auctioneer and Clarence Morrison assisted him. Mrs. Manuel Hawks, who is Red Cross Chair-

Gas Coupons to Remain Valid for 3 Months

The cut in "A" gas rations from three to two gallons a week, which became effective yesterday, will not result in any change of value of existing coupons, according to an OPA announcement made this week.
 The change will be in the length of time for which coupons remain valid, and in the future coupons will be good for a period of three months, instead of two.
 Thus A-11 coupons, which became valid Mar. 22, will not expire until June 22.



Want Ads

FOR SALE: Good baled Hegari, African Millet and Cane Pummies. See J. B. McFarland, Rt. 2, Friona, Texas. 31-tfc

CON-D-MENTAL
 For your baby chicks. Give the liquid and powder and see the difference. Hens too. Eggs! More eggs! City Drug Store and F. L. Spring, Friona Poultry and Egg. 31-12tp

DANCE

Priboth, Roller Rink, Muleshoe, Texas. Sponsored by Texico & Farwell Fire Boys. Every Friday night. Music will start promptly at 8:00 'til 12:00.

FOR SALE: Good planting cotton seed. See J. B. Shirley, 4 miles south of Syndicate Hotel. 32-tf

FOR SALE: One M-M Tractor, Two and three row. In good condition and practically new rubber. See R. R. Brannon, 3 miles east and 2 miles south of Hub. 35-tfc

FOR SALE: Two heavy-duty, long wheel-base, on-and-a-half trucks, with trailers. Good condition, good rubber. Henderson Grain and Seed Co., Farwell, Texas. 36-tfc

LOST—A \$5.00 bill, in Cashway Grocery Store or on street by Post office, last Friday evening late. Please return to Harold Burns Gen. Delivery. 36-1tp
 For Monuments and grave stones you will like, see D. H. Meade, your local agent.

TOO EARLY and TOO COLD

to Plant ROW CROPS . . . so,
Keep Them Growing and Producing
 by feeding your BABY CHICKS, Laying Hens and MILK COWS on
CO-OP and FUL-O-PEP
 Chick Starter . . . Laying Mash . . . Dairy Ration
 We will be pleased to assist you in securing such Field Seed as you may need.
Friona Wheat Growers, Inc.
 ARTHUR DRAKE, Manager

MALONE CREAMERY

CECIL MALONE, Prop.
 CECIL SAYS:
 "Honesty is the Best Policy" . . . that is why we Always Handle HONEST Merchandise, and pay HONEST PRICES for you.
POULTRY, EGGS and CREAM
 and Supply our Customers with That Good, Honest
EL RANCHO
 LAYING MASH, CHICK STARTER and DAIRY Ration

It Was OUR GREAT PLEASURE

to have you with us and enjoy our little program, LAST SATURDAY afternoon. We hope you received both PLEASURE and PROFIT by your attendance. Visit us at ANY TIME and we shall ALWAYS Strive to make it worth your while . . .
Both Economically and Socially
Reeve Chevrolet Co.
 CHEV. & A-C

HUMAN NATURE

Craves Novelty; but it craves Food and Raiment MORE.
 And there is no NOVELTY about the fact that our
Stock of Staple and Fancy Groceries
 properly selected, will supply the necessary Vitamins for wholesome and Nourishing Food, and our
Stock of Dry Goods
 will supply MANY of the necessary ITEMS of Raiment. It is Always our Pleasure to Serve You!
T. J. CRAWFORD

Wm. H. Flippin Jr.

General Auctioneer
Farm and Livestock Sales
 A SPECIALTY
 Good Service, Fair Treatment.
I Solicit Your Business

We treat our patrons as we should
 Like them to do to us;
 So bring your laundry, if you would
 Have it well done down at . . .
HOULETTE'S HELPY-SELFY LAUNDRY
 "We Take the WORK Out of Wash"

Easter Elegance

Drop in today and enjoy shopping from our big selection of Dresses, Suits and Millinery!

Easter Beauties . . .

Fownes Gloves
 Complete your Easter Costume with a pair of smartly styled, well-fitted Fownes Gloves.

It's time now to select your Easter Bonnet at The Vogue. See the new Stesons, Cedar Crests, El Ritass — names to be remembered in Hats — yes, and we have hats for children.

CHOOSE YOUR Bags . . .
 Choose your bags from our collection of smartly and usefully designed Blacks in Patent, Fabric or Leather. Just the bag you want to add dash to your Easter outfit.

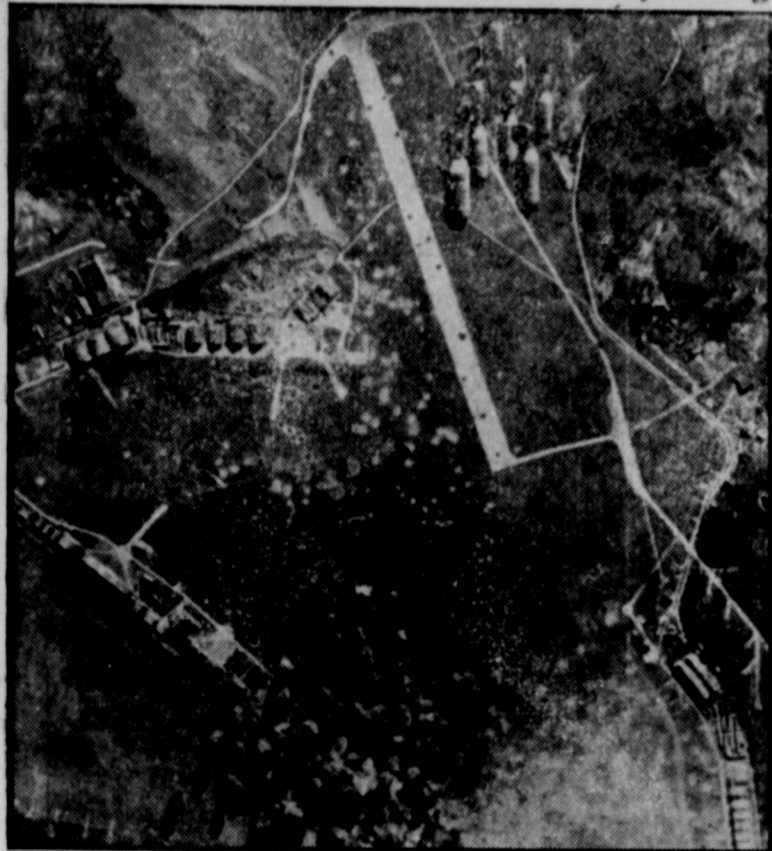
The new 20% Luxury Tax goes into effect April 1st, and will include all Costume Jewelry, and all handbags.

THE VOGUE

Ready-to-Wear & Millinery
 Mrs. C. W. Seed
 Phone 231 — Hereford, Texas

Nazi
 A clu...
 Villaco...
 whi...
 It isn't...
 Trade...
 Dictio...
 Query...
 Of D...
 The...
 count...
 news...
 is goi...
 nounc...
 At ea...
 ciation...
 and t...
 tional...
 requ...
 Count...
 for t...
 tion...
 Mr...
 the r...
 noun...
 recall...
 East...
 court...
 said...
 and l...
 deper...
 name...
 "leaf...
 Dicti...
 to se...

Nazi Repair Shops Now Need Repairing



A cluster of bombs whizzes down on the Junkers repair shops at Villacoublay, France, while below you see explosions from bombs which have already found their mark. (USAAF photo.)

'Chicago Bang'



It isn't exactly new, having been around for several centuries, they say, but as modeled by Marien Carr at the Midwest Beauty Trade show in Chicago, the "Chicago Bang" is attractive from both front and back.



SEE, I'D LIKE TO GO TO TOWN WITH JIM TONIGHT, BUT I'LL GET BROWN ON ME IF I DON'T LET HIM GO.



SEE HERE, MAW, I'M TIRED OF YOUR FOOLISHNESS—I'M GOING TO THAT FIGHT TONIGHT AND I DON'T WANT ANY OF YOUR ARGUMENTS ABOUT... WHY, OF COURSE, PAW—I KNEW YOU'D WANT TO GO! I EVEN BOUGHT YOU A TICKET AS A SURPRISE.

Summerfield

MRS. GUY WALSER

Because of cold weather there were few persons present Sunday morning. Sunday night Chaplain S. L. Tidwell of Clovis, a former pastor of the Summerfield church, was in charge of the service. Chaplain and Mrs. Tidwell visited in the home of Mr. and Mrs. B. E. Roberson while in our community. Mr. and Mrs. Ky Lawrence visited his mother at Childress a few days last week. Rev. Bob Jenkins of Friona and Rev. H. E. East of Tulla visited in the M. D. Rexrode home last Tuesday. Mrs. Wesley Coker is visiting in the home of Mr. and Mrs. Roy Coker. The Summerfield Study Club met at the home of Mrs. Lee Curry with Mrs. Guy Walser as cohostess. Mrs. D. C. Walser, reviewed the book, "Burma Sur-

Monty and 'Date'

Members present were Mesdames Walk Boston, L. L. Cannon, C. R. Walser, Jim Clark, L. H. Lookingbill, B. E. Roberson, Charlie Noland, Oliver Sumner, M. D. Rexrode, D. C. Walser and the hostesses. Mr. and Mrs. Pat Morse and daughter Kay of Fort Worth visited her parents, Mr. and Mrs. Lee Curry and her sister, Mrs. Guy Walser and family this week. There was no school Friday as Mrs. Tandy Legg and Mrs. Laura Shaw attended the teachers' meeting at Amarillo. Mrs. Shirley Foreman left last Friday for Dalhart, where she has secured a job. Mrs. L. B. Lookingbill and Mrs. Mack Noland and Mrs. J. D. Storey of Hereford were business visitors in Amarillo Friday. Jewell Plunk of Childress spent Friday night in the home of his sister Mrs. Mack Noland. Mrs. Reed and children of Amarillo spent the week end with her brother Roy Coker and family.



Enthusiastic Princess Elizabeth and sister-in-law, Mrs. Gen. Sir Bernard L. Montgomery watch an international soccer match at Wembley Stadium near London. (Her majesty and her sister-in-law are seen in the foreground.)

Delays Are Always DANGEROUS. Do Not neglect FLATLUX for your interior decorating and get your share of those good CEDAR FENCE POSTS. WE CATER TO YOUR NEEDS! ROCKWELL BROS. & CO. LUMBERMEN O. F. LANGE, Manager

OPA COMMUNITY CEILING PRICES

ISSUED BY UNITED STATES OF AMERICA—OFFICE OF PRICE ADMINISTRATION Lubbock, Texas, District Office in Region V, Under Revised General Order No. 51 ORDER NO. G-13, EFFECTIVE MARCH 15, 1944

TO RETAILERS: Every store in Groups 3 and 4 must place this poster and all amendments as to be plainly visible to and easily read by customers. Prices for another group or for items not handled may be marked out. TO CUSTOMERS: This poster does not contain all items under Price Control. These prices are subject to change by the OPA. Consult the Price Panel of your local Board for further information and to secure a copy of this poster.

BABY FOODS

Table listing baby food items like Clapp's, Multi-Meal, Cream of Wheat, etc. with prices.

FRUITS, CANNED

Table listing canned fruit items like Fruit Cocktail, Del Monte, etc. with prices.

OILS, COOKING AND SALAD

Table listing cooking oils and salad items like Wesson, etc. with prices.

VEGETABLES, CANNED

Table listing canned vegetable items like Baked Beans, etc. with prices.

VEGETABLES, CANNED (Cont.)

Table listing more canned vegetable items like Milked Beans, etc. with prices.

Dictionary Publishers Query Pronunciation Of Deaf Smith Name

The correct pronunciation of the name of this county, according to the newest Webster dictionaries, is going to be Deaf (pronounced as in Jeff Smith. At east, that is the pronunciation received by the G. and C. Merriam Co., dictionary publishers, to their request sent last week to County Judge Fred W. Baird for the correct pronunciation of the county name. Mr. Baird stated that the name was usually pronounced "Deff Smith," but recalled this week that an East Texas judge who held court here many years ago, said that the original Deaf Smith (famous Texas Scout and hero of the war for Independence) pronounced his name with a long "e" as in "leaf." So even the Webster Dictionary may not be able to settle the problem.

Big Girl Now



While we weren't looking, Shirley Temple grew from a little girl to a little lady, it seems. Here she is with escort Dave Harris in Hollywood.

THROW Your SCRAP INTO THE FIGHT. Lost! use the CLASSIFIED.

IT IS Your Fault if you do not avail yourself of the advantage of OUR UNEXCELLED SERVICE AND QUALITY MERCHANDISE Just Drive In and COMMAND US. Friona Consumers Co., Inc. ELROY WILSON, Manager

CRACKERS

Table listing cracker items like Graham, Soda, etc. with prices.

FRUITS, DRIED

Table listing dried fruit items like Raisins, etc. with prices.

SUGAR

Table listing sugar items like Beet, etc. with prices.

SYRUP

Table listing syrup items like Blue Label, etc. with prices.

FRUIT JUICES

Table listing fruit juice items like Grapefruit Juice, etc. with prices.

This item appears on previous pages.

PUBLISHED BY
FRIONA HIGH SCHOOL
STUDENTS

The Chieftain

BUY MORE WAR BONDS
AND STAMPS!

Chiefs Win At Vega Tourney

With their hardest game first on the schedule the Chiefs glided through to win first place in the Vega Tournament held on March 11 and 12. They won the finals by defeating the Happy Cowboys, 41-26.

To get in the finals, Friona defeated Price Memorial College of Amarillo in their first game. The scoring was slow in the first half and at the end of the half, the score was 10-7 in favor of Friona. Friona kept scoring a third time in the last half. The final score was 25-10.

The Chief's next opponents were the Claude Mustangs who defeated the Vega "B" team in their first game. The Chiefs took this game with little trouble. All the substitutes got some action in the latter part of this game and the score at the end of the game was 28-17.

In the finals, Happy was outclassed from beginning to end. Half-time score was 26-13 in favor of Friona. Norwood, Stark, and Trieder each accounted for twelve points in this game.

For first place award, the Chiefs were given \$7.50 in defense stamps.

Meet the Seniors

Jean Crawford

You'll know her by her laugh. You'll like her for many reasons too numerous to mention. You'll remember her for her unaffected naturalness. You'll admire her broad-mindedness. You'll trust her for her level-headedness. She hopes that someday you'll see her as a laboratory technician or a doctor.

Mary Lee Todd

You'll know her by her big blue eyes and friendly smile. You'll like her for her friendly and charming manner. You'll remember her for her willingness to shoulder responsibility. You'll admire her for her ability to play basketball. You'll trust her because she has been proven trustworthy. She hopes that some day you'll see her as a wealthy rancher or should I say rancherette.

Squaw 'B' Team Wins Consolation

Friona girls won consolation honors by defeating Adrian 29-22 at the Vega Tournament.

The "A" string girls were gone to state, so what was left—a sophomore, some freshmen and eighth graders—went to Vega and surprised everybody. They lost their first game to House, W. M., by a score of 36-22, but in their game with Adrian they got hot and the guards held down the tall Adrians forwards to come out with a seven point margin.

What's more, two Friona girls were placed on the all-tournament team. They were June Tedford, forward, and Catherine Brown, guard. Each of these received \$1.00 in U. S. defense stamps.

FHT Studies Problems Of Entertaining Guests

The F. H. T. club enjoyed a talk made by Marianne Hanney during their meeting Wednesday, March 8. She made an original talk on "Take the Guest out of Dinner Guesting." To save embarrassment when inviting a guest over the week-end, or for a meal, she suggested that you use a card to the person whom you invite with a list of different foods. The intended guests are to check the foods they like and mail it back. When you get the card, put it behind the person's name in a file of some sort. Then when you invite this person you can go look on the card and see what he likes.

It was reported during the meeting that the club had made \$86 on the sale of the assortment of cards they sold to raise money for the Mother-Daughter banquet to be held April 25 in the High School building.

Cagemen Swamp Bovina In A Lopsided Game

In the highest scoring game of the season the Chiefs defeated the Bovina Mustangs here Thursday night March 10, by a score of 73-16. Friona got the jump on the Mustangs and held the lead for the entire game. Five men from Friona scored over ten points. Roden and Treider each scored sixteen points. Stark scored fifteen points. Reid scored fourteen points and Norwood scored eleven points. The Chiefs made 25 points in the first quarter and made twenty in the second. The second string was also successful by defeating the Bovina second string 19-13.

LOCALS

Mrs. Tucker underwent a major operation at Amarillo, Wednesday morning.

Wilbur Carlton has been home on furlough the past week.

Clyde Prather, son of Mr. and Mrs. Price Prather, and who is stationed at Camp Roberts, spent last week here on furlough visiting his parents.

Mrs. W. A. Tinney was shopping in Hereford, Wednesday.

Jimmy Dean Womack spent the week end at Bovina with his grandfather.

Misses Mary Beatrice Cherry and Mary Alice Englant of Bovina, were visiting here, Sunday.

Frank Loflin moved his family to Bovina last week. His son, Carol, has moved into the house that was vacated by Mr. Loflin.

Mr. and Mrs. Emmett Day and Tollie Rue were shopping in Clovis Saturday night.

Mrs. Bill Hanold, the former Miss Edith Galloway, of Marathon, spent the week end here with her father, Ben Galloway.

John Lynn is spending the week at his home at Shawnee, Okla., with his son, who is home on furlough.

Joe Pittman, who lives south-east of town, is seriously ill in a hospital in Amarillo.

Friona Students Place High In Hereford Contests

Twenty-one Friona boys and girls competed in the music festival for the seventh district, Texas Federation of music clubs held Saturday in the Methodist Church at Hereford. All of the Friona contestants received a rating of superior or excellent by Dr. Folsom Jackson of Amarillo Junior College who acted as judge. Six entered from Bovina, as well as music students from Dimmitt and Hereford. Most of the young people were students of Miss Mattie Mae Swisher. Mrs. Opal Lewellen was accompanist for the Friona entrants. A number of Friona people were in the audience.

A convention for the junior division of the seventh district of the federation was held before the concert, presided over by Mrs. A. O. Thompson of Hereford, counsellor for the seventh district. Mrs. Ellis Holmes of Happy, district president also spoke as did Mr. Jackson and Miss Swisher. Rev. Paxton Smith of Friona gave the invocation. Each entrant sang a required number and a choice selection.

Contestants from Parmer County included: Friona: Clea Rae Stowers, Sally Osborne, LaJune Ginn, Oleta Lloyd, Denise Magness, Rita Gail Ensminger, Don Edwin Lewis, Dean Lewellen, Carol Beth Blackburn, Melissa Blackwell, Joyce Ann Miller, Howard Rokey, Payton Smith, Paxton Smith, Jr., Edd Uri Talbott, Betty Jean Turner, Doris Stovall, and Carl Gene Thompson. Bovina entrants were Martha Jean Brown, Colleen Brown, Rose Lee Denny, Maci Katherine Watson, Martha Alice Williams, Willie Ellen Williams and Patricia Ann Wilson.

The following Parmer county young ladies were part of the girl's choir led by Miss Swisher, which rendered two excellent musical selections; Juanita Roden, Betty Ruth Houlette, Betty Jean Turner, Doris Stovall, Edd Uri Talbott, Rosa Lee Denny, Maci Kathryn Watson, Martha Alice Williams, Willie Ellen Williams and Patricia Ann Wilson. Refreshments were served to all present by the district officers.

Clay Runnells, of Willow, Okla., returned to his home Saturday night after spending a few days here visiting his uncle and aunt, Mr. and Mrs. Hugo Womack.

Roy Hawkins and J. C. Runnells, of Bovina, were business visitors here Monday.

Nat Jones, who has been in Colorado for some time returned home this week.

Catton Green was a business visitor here the first of the week.

Miss Lora Lane, of the Beauty Shop, attended a meeting of beauty operators in Amarillo, Monday.

T-Sgt. J. Ivie and wife of Pecos Air Base, spent the week end here with his parents, Mr. and Mrs. J. Ivie, and family.

Mesdames Howard Morris, Joe Poindexter and Pete Buske attended a meeting at Amarillo, Wednesday evening.

Mr. and Mrs. Fred Ball of near Hereford, former residents of the Hub community were business visitors at Friona, Wednesday afternoon.

Dinner guests in the Morris Norman home Sunday, were Mr. and Mrs. Miles Robbins and children, Mrs. Floy Clark and Mr. Norman of Weatherford, Okla.

Mr. and Mrs. Oscar Baxter and daughters and Mrs. Jewel Marshall and son, Don, were dinner guests in the George Marshall home, Sunday.

Mrs. Roy Baxter spent Saturday in the Jim Baxter home. Mr. and Mrs. Dave Moseley spent the week end at Artesia, N. M., in the home of R. D. Collier and wife. Mr. Collier is a nephew of Mr. and Mrs. Moseley and is well known here.

'Self Starter'



A new "self starter" for airplane wheels: when the wheels are lowered, the rubber fins open, catch air, and thus start the wheels rotating. Ground impact is lessened, rubber is saved. Amco. Demonstrating is W. H. Elliott, B. F. Goodrich Company engineer.

Lakeview News

Injured in Car Accident

Mrs. T. Manderscheid was injured Saturday when their car overturned while the family was on their way to Friona. Doyle, who was driving, lost control of the car when the radius rod came loose. He was uninjured and got out of the overturned car, and as help arrived, succeeded in getting his mother out and took her to the Hereford Hospital. No bones were broken, but she is having to stay in the hospital several days.

Wilbur Carlton left Thursday of last week for a few weeks visit with friends in East Texas.

Roy Johnson came home last week from Hot Springs, N. M., he having gone over with Mr. and Mrs. L. M. Crow. Mr. and Mrs. Crow expect to stay several weeks.

Aubrey Carlton left Sunday night for camp after spending a few days on furlough here with his wife and children.

Burk and Lavada Hand are visiting their grandparents, Mr. and Mrs. Brannon this week.

Mr. and Mrs. Fred Barker, Mary Lou and Bobbie, and Mr. and Mrs. Raymond Garrett and son visited in the Charley Veazy home Sunday. Mrs. Veazy is at home now and is rapidly regaining her health and strength.

Joe Pittman, who has been critically ill for the past week, was taken to Amarillo Sunday, where he entered the St. Anthony's hospital. Mrs. Pittman will be there with him until he is able to return home.

Mrs. Redford Shirley of Amarillo, spent a few days here last week with her mother, Mrs. Pearl Hand.

Mr. and Mrs. C. P. Harper spent a few days last week visiting their son, Ester, and family, at Amarillo.

Misses Margie and Mary Frances Bracken from Muleshoe, spent the week end here in the home of their parents.

Mr. and Mrs. Jim Southward and Faye, and Mr. and Mrs. Jeff Booker of Oklahoma, were among those who visited in the Bracken home Sunday.

Mr. and Mrs. Earl Robason and family of Olton, spent last Sunday in the home of his brother, D. O. Robason and family.

Mrs. Fred Barker, Fred Barker, Jr., C. A. Guinn and Mary Lou Barker, Mr. and Mrs. Bill Ferguson and T. Manderscheid visited Mrs. Manderscheid at the Hereford hospital Monday.

Mr. and Mrs. Claude Miller and children were Amarillo visitors, Friday and Saturday. Miss Geneva Massey of Abilene, spent the week end here in the home of her parents, Mr. and Mrs. Otis Massey.

Mrs. Nollie Pittman and sons, Bill and Woodrow of Ft. Worth, came Sunday morning to be with her son, Joe and family for a few days visit.

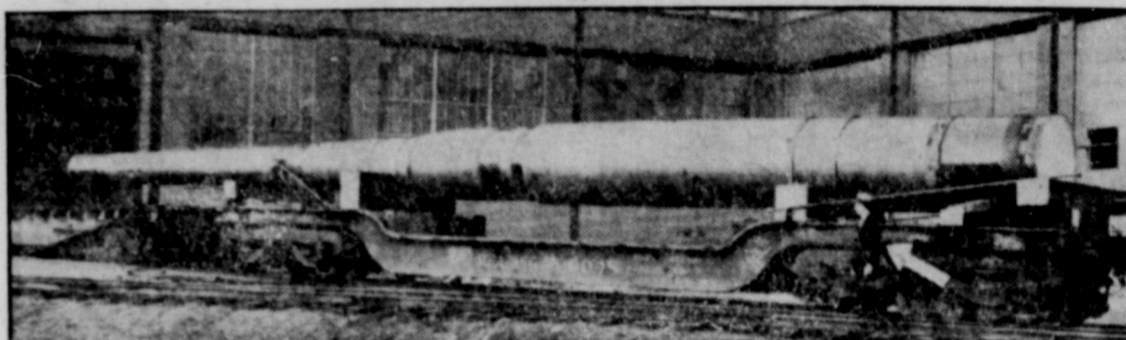
Mr. and Mrs. Fred Dennis and Billy, spent a few days visiting in Oklahoma recently.

YOU ARE ENTITLED TO THE BEST
and that is what we always strive to GIVE . . . in Service, in Prices and in Merchandise. Your SATISFACTION is the Goal of Our Efforts.

Always have a bag of "VIT-A-WAY" on hand! and add a little to EACH Feed.

SANTA FE GRAIN COMPANY

No Wonder the Japs Can't Take It!



Just to give you an idea how big those naval rifles are, here's one being flat-carried out of a steel plant, nearly ready for mounting on a cruiser or battleship. That little speck at right is a man.

Attend Men's Bible Class

Every man in Friona who is not attending some Sunday School, is invited to be at the Regal Theatre, Sunday morning, at 11 o'clock to help organize a Men's Bible Class.

Howard Morris, Joe Poindexter.

Dinner guests in the Clarence Baxter home, Sunday, were Mr. and Mrs. Lawrence Dilger, Gertrude Short, Mr. and Mrs. L. R. Baxter and son, Mr. and Mrs. Roy Baxter and sons, Gene and Dean, Mr. and Mrs. Bill Baxter and family, Mr. and Mrs. Charley Baxter and children, Mr. and Mrs. Louis Baxter and sons, Mr. and Mrs. Hugh Murry, Mr. and Mrs. Jim Baxter and daughter, Mr. and Mrs. Calvin Martin and family, and F. S. Truitt.

Arkansas Man Here

H. S. Brooks, of Rolla, Ark., left Thursday of last week for his home after spending three days here visiting in the home of Mr. and Mrs. Sam L. Cunningham, he is a brother of Mrs. Cunningham.

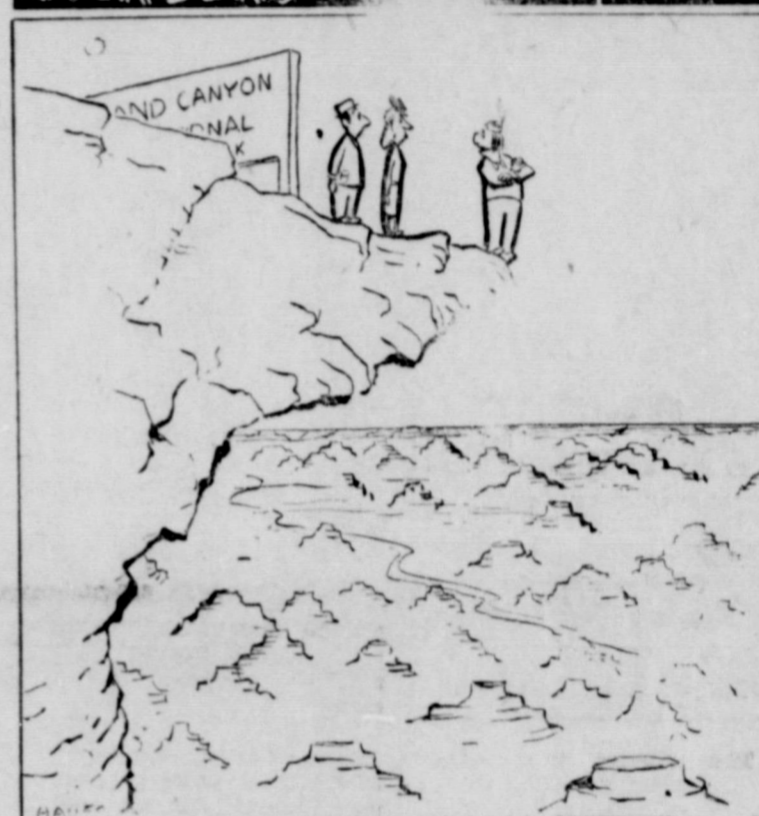
Mr. Brooks came here at this time on account of the serious illness of his mother, Mrs. Martha Brooks, who is now making her home here with her daughter. Mrs. Brooks is still suffering from the effects of a paralytic stroke, which occurred about the first of the year.

OUR APPRECIATION

We wish to express our appreciation for the many messages of sympathy and hope we have received from our friends since our son and brother, James Ray Coleman, has been reported missing in action. Mr. and Mrs. R. J. Coleman and Bruce. Mrs. D. E. Coldiron.

Mrs. B. A. Hughes, who suffered a major operation on Monday of last week at the Osteopathic Hospital at Amarillo, was so far recovered as to be able to come home on Wednesday afternoon. Her rate of improvement seems to be most satisfactory.

TICKLERS by HAYES



"We call it the Heap Big Hole."



KEEP ON
Backing the Attack!
WITH WAR BONDS

Our boys must keep on fighting—we must keep on buying WAR BONDS until victory is won. Keep on BACKING THE ATTACK.

NOTICE!

Let Us Handle Your FARM SALES

LIVESTOCK AUCTIONS

Lloyd Otten
B. E. Brumley

Phone 9024 F4—Hereford, Tex.

REGAL Theatre

FRIONA, TEXAS

FRIDAY-SATURDAY — March 24-25

"HOOSIER HOLIDAY"

starring the HOOSIER HOT SHOTS, the Music Maids George D. Hay as "The Solemn Judge" Fun for the Millions, you included. Don't Miss It!

SUNDAY - MONDAY — March 26-27

JEAN ARTHUR and JOHN WAYNE

"A Lady Takes a Chance"

with CHARLES WINNINGER and PHIL SILVERS The sort of show you will like!

WEDNESDAY - THURSDAY — March 29-30

"HERE COMES ELMER"

a Musical . . . with AL PEARCE and FRANK ALBERTSON Let their MUSIC dull your Cares!

STARTING TIMES:

Night Shows open at 8:30
Afternoon Shows will begin at 2:30 o'clock.
Good Shows! "Your Pleasure Our Job"

W. E. (Bill) McGLOTHLIN, Proprietor

F. A. SPRING Agency

All Kinds of Insurance

Real Estate Loans

Automobile Loans

1901

Prompt Ambulance Service

We now offer \$150.00 Cash Burial Insurance at low cost!

E. B. BLACK CO.

Furniture and Undertaking

HEREFORD, TEXAS

1944

DEVO
INTERE
and PAR

Volume 19-

Bu



The Cassi
fast in It



Preach C
visitor at

Mr. Hart
liams left.
Rock to b
who is ver

Former J
Coxswain
and his
Thompson.
Friona, sp
here Wedn
for their
other fri
during the
were here.
Coxswain
ber of the
been static
the Aleuti
past sever
now enjoy
his parent
Thompson
but now 1

J. I. La
Friona, bu
Tuesday a
with his

Dave Br
idence pr
A. Holmg
his family
Holmgren
his new h

Mr. and
received v
of the dea
at Winnst
city, Mon

Mrs. J. J.
visiting h
this week.

Ob, I