| by South Carolina Firm <br> Three 'Que Contestants |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Rodeo Realizes Census is Done Floyd County Farm Tour Today Climaxes Good Small Sum Over Except A Few Year of Effort by Many Soil Conservation Men Arena Expense In NW Corner

2rst Monday Partial Shower
Harison Post

Smith Chosen Chairman Of County Boaid

## Powell New Food

Store Is Readied6,COO; DISAPPOINTMENT IN FINAL FIGURES?

Entertainment In Store Friday Night at Sand Hill


South Plains News

## COME TO

 EREGLI MLGGLI AND Liblyys GAY 90 S PABTY JUICE, , 4.

21 c FRUIT COCKTALL,


15 c 25c 27 C 33 c 9 90 C BABY FOOD, 20 C Tomato Juice, 22c PUREX, 15c LIBBY'S WHOLE PEELED 4 No. 2 Cans, LIBBY'S No. $1 / 4$ Cans 5 CA

90c 90 C

TIDEG, SHORTENING,

$\underset{\text { DECKER DUTCH KITCHEN }}{\text { SLI . . . . 35 }}$ 35C PICNIC HAMS, ......3.39c


CHEESE, CLUB STEAK, . 65c
POTTED MEAT, 25c

79c



|  | Whity swan COFEE $\mathbf{7 4 c}$ |
| :---: | :---: |
| lettuce Hedi $\mathbf{1 0 c}$ | SAUSAGE <br> 43 c |
| TUNA, | 33c |
| CORN, | 27 c |
| VEL, | 25c |
| SHORTTENING, | 79c |
| Laundry Soap, | 23c |
| PICKLES, | Sour or dill $\mathbf{3 3}$ ciart |
| BABY FOOD, | 25 c |
| CHEESE, | 49 c |
| BARBECUE |  |

## BACON, <br> 39c

WESTER \& SON GROCERY \& MARKET

Past Officers Of OES Feted
Thursday Night

## 

Three-Act Comedy Friday Night At Lakeview School $=5$



ANNOUNCING SID'S COSDEN SERVICE

Featuring
Cosden Higher Octane Gasoline and Cosden Premium-type Para - Fine Motor Oils.

Your Patronage Appreciated -WE FIX FLATS

Located at Southeast Corner square, Home Oil Company former stand.

## SID BARTLETI, OWNER

Open 7 A. M. to 8 P. M. ever. ice suakes it that way!


## Rev. Falwell Will Preach for Baptists



Swing your partner
for all childoren
6 months to 4 Years

## sumerreradis 0


$\$ 4.45$
$\$ 3.95$
VAN'S MEN'S WEAR \& SHOES


HOME ELECTRIC LAUNDRY takes the hard work out of Waskda

> Wash-day a pleasure? Almost . . . when you leave the bard work to electricity! Soak, wash, rinse, dry ... your electric washer and drier does it all. And all you do is simply put the clothes in, set a control . . . take the clothes out. So efficient and dependable is this streamlised method of laundering ... that even the most delicate linens and laces may be trusted to its gentle care. You can even breeze through ironing the results of an entire family wash. New, improved, completely automatic . . . electric ironing is speedier, more efficient than

Ask your dealer about an electric home laundry. You'll find units to suit any house-plan . . . any budget. Laundering electrically is so economical. Electric serv-


Es. Smith, 1 14th District President Women Observe
ssall Officers For P-TA on May Tenth EEESCD Announces


Commercial New Look

M. McDonald, Hardware

## FLOYDADA LOCKERS

Mr. W. Ray. Johnson has purchased from the Plains Co overative, the Floydada Locker System

Praid up box rentals will reeeive all serviees contracted Tor from Plains Cooperative. .

All types of business conducted by Plains Cooperative will be continued.
Mr. Reed assisted by Mr. Ellis will continue to serve in their present capacities.

Your Continued Patronage Will Be Appreciated


## A WHALE OF A CANNON SALE Strats Friday May 5

New Styles - Gorgeous Colors - Exceptional Values

Oceans Of Value For You From Famous Cannon

| Bath Towel |  | Bath Towel <br> 49 <br> 59 c |
| :---: | :---: | :---: |
| Face Towel | Face Towel |  |
| 29c | 39 c |  |
| Wash Cloth | Wash Cloth |  |
| $\mathbf{1 0 c}$ |  | $\mathbf{1 9 c}$ |

These towels come in a smart striped pattern. Always a favorite, in gay colors, Aqua, Flamingo, Yellow and Green on a Snowy White back. ground

These towels come in solid colors, closely looped terry, accented by a handsome mercerized dobby border stripe. A matching ensemble in season's most popular shades, Pink, Yellow, Aqua, Flamingo, and Citron.

## HAGOOD'S DFPARTMENT STORE




Hospital Will Name Trustees Next Tuesday


Tropical Worsteds

| Troptal worsteds have become | Mrre Quebe jotned che Home Dem. onstran club thorly atter moving |
| :---: | :---: |
|  | to the farm and has found it very benetial in leamins fomm life she |
|  | has many hobbies, but spectialy |
|  | (e) |
|  | ED jonnson gains |
| pical wortweds lase their wrinkees |  |
|  |  |
|  |  |
| between unis and a cheajer mut. | riting. <br> Mr. Johnson was a patient at |
| There are many differences be- | Lubbock hospital and the angel flapped their wings at his door for |
| \%oep emiline in the fiel where we |  |
|  | an abdominal operation. Tuesday afternoon he rode about town for several minutes and came |
| Glad Snodgrass |  |
| smarn Wear Yor Men stince 1900 ? |  |
|  |  |
|  |  |  |
| EMBI get MORE for Thl Yout food Dollar HE 1 Be -3n |  |
|  |  |  |
|  |  |  |
|  |  |  |
| EVERLITE |  |
| FLOUR, |  |
| energy |  |
| BLEACH, |  |
| white ace | ${ }^{25 \mathrm{c}}$ Size |
| SHOE POLISH, |  |
| JELLO, 15 c |  |
|  |  |  |
| KOOL AID, 2 |  |
|  |  |  |
| BLISS |  |
| COFFEE, |  |
| ambassador |  |
| Toilet Tissue, |  |
|  |  |
|  |  |  |
| DOLE |  |
| PINEAPPLE, |  |
| WAX PAPER 25 |  |
|  |  |  |
| Dried Peaches, |  |
|  |  |  |
| shurfine |  |
| MILK, |  |
| HULL \& McBRIEN |  |
| PHown 302 | We Dellvar |

## Three Queens



Population Guesses Legionnaires Vote Against Beer Serving

Many Guests At Morckel Opening

Topflight Concer Attractions Will Be Presented He

## UNDE © FORYOUR MOME  <br> Cualaty

| FLOUR, | 49c |  |
| :---: | :---: | :---: |
| SALAD DRESSING, 25 |  | BACON, |
|  |  | PORK ROAST, |
| SUGAR, <br> Shorlening <br> 69 c | 87 c | DRESSED FRYERS |
|  |  |  |
|  |  |  |
| TUNA, 39c | Bleach | ORANGEADE, |
| CRACKERS, 29a | 15c | PEANUT BUTTER, 35 |
| MY-T-FINE |  |  |
| DESSERT, 15c | вAB - 0 | CREAMERY BUTTER, 65 |
| DOG FOOD, 25 c | 12c | JELL-O, |
| Felton-Collins <br> Phone 27• Grocery \& Market • 122 W. Calif. |  |  |



## OW LONG HAS IT BEEN

CE YOU HAD YOUR CAR'S
Oil Filter Cartridge Replaced?
Your Front Wheels Packed?
Your transmission grease changed?
Your Rear axle lubricant changed?
Your Wheel Alignment Checked?
Your Brakes Inspected?
Your Motor Tuned for Peak Effici-
ciency.
ventive Service is the best service. can help you, at -

## LVA SPARKS GARAGE

Highway 70 East
hone 454
Floydada, Texas

## Saturday, May 6 Official Straw Hat Day



## The right note for summer!

You'll sing the praises of the new Stetson NEWTON, a beautifully woven Panalite with a soft puggree band. ${ }^{5} 7^{50}$
T- beat the heat choose the Panalite SEAVIEW.
With a bright tropical puggree band

## STETSON STRAWS <br> , available from $\$ 5$

Hale's Dept. Store






The Floyd County HESPERIAN HOMER STEEN, Ealtor



P
Publl
lishin
St., 1
a

8
Subscription Prices: Outsde Floyd
and adjoining countles one year 2250. six monthse 8125 , four months
0 c : in advance.

In FEXAS



Rug and Carpet Cleaning

In plant or on location
CALL 154
formation.
STEWARTS CLEANERS

TAKE Pr TAKE A BOM Latest Bers os Enjoy a
modern Oil Company WHOLESALE PANHANDLE
PRODUCTS PRODUCTS
Phone 68

BISHOPy PHARMAC

Fire, Hail And Tonad
Fire, Hail And Tornado Protectio On your property, see me for a Farmers Uniony Also soliciting your listing on Farm and perty, and anything you hav
E. C. KING

For BETTER BAKING

## Everlits

TENDER, FLAKY BISCUITS
Harvest Oueen Mill \& Elema Company

Plainview, Texas

HESPERIAN WANT ADS PAY

*


Fonds the first car ever to receive the coveted New York Fashion Academy medal in two consecutive years

## All the world of Fashion looks to New York's famed Farhion Academy as an authority on sivie. So it's no wonder Ford is proud to re. <br>  <br> $\qquad$ car honored by twor. Never before was Awards in a row! Here's prooh that Academy Aord has

 succeded in a rowtHelderes
style
in
even

Named "Fashion Car of the Year" second year in a row
$\qquad$

6You. too, will sing the praises of modern automatic gas ranges, if you'll inspect the smart 1950 models. $V$ isit your gas range dealer today. Let him show you the many time-saving features. And let him show you how easy it is to own one of the modern automatic GAS ranges. There's no finer range known. They are handsome, efficient and economical.

## West TerasGus Company

Helping Build West Texas Since 1927


BISHOP MOTOR COMPANY


HESPERETTE
Editied by Pupilis of Floydada Hish School



FFA Boys Hoping
For Pretty May 7


Thumbnail sketches

Hawaiian Cruse at Jr-Sr Banquet FHS Band News




 which were set large baskets of tur at
Tny Hawailian doolls were put at
Tech plate as plate atavors and the
nut cups were of small imitation
canoes. canoes.
The program was opened with the
invocation rendered by Mr. .tarber. invocation rendered by Mr. Barber.
Aloha" was fiven by Don Probesco,
Master of the Tsles, followed oy "Aloha" was given by Don Probasco,
Master of the Istes, followed oy
"Hawailan Leis", response by Bill
"He men "Hawailan Leis" response by Bill
Jones. The special muse was ppe-
ented by an Hawailan group from
Waylend college atter which Mrs. Wayland college atter whteh Mrs.
Lake PPlant presented a group of
sides entitled "Hawail Speaks",
Men saldes entitled "Hawai" Spenks"
Muriel Okomat sang "Kuppo "a
Hawailian love song, followed by the Hawailian love song, followed by the
final spech. At the Crosroads of
the Pacific, given by Mrs. Graves.
The banguet was broubtit to a very The banquet was brought to a very
successful close when the Hawailian
$\qquad$

HALE'S DEPT. STORE


NoW Hidden treasw

## PETER PIII

## the only natural answer to a FULLER bucti

Revolutionary! mooses tuensune design. Magically, beautifully, the small 1 bocomed of average figure is tuansformed by the "magicup" (ition ane your fashions!
Yet Peler Pans hooen trasastus is juct youn - no lear tiof of embarr.
after washing.
You will believe your eyes when
bra. Come in - or order $b$.
$\$ 3.00$
Regular Stylu
SIZES: $32-36$, become 'A-Perfect' $32-38$, ,ecome 'B ther Peter Pan bras from $\$ 2.50$ to $\$ 3.00$ HESPERIAN WANT ADS PAY 0

DEPENDABILITY only the
INDEPENDENT one way disc plows Unbreakable $\operatorname{an}^{n^{d}}$ Roadable
whine steil cosттистом an


Floydada Implement Co. Massev-HRRRIS siles \& service Massev-HRRIS siles \& sevice

Park Florist
Now you kids dort forget my
attle Can in "uttle Baker's'
lit-

"Rocker" Ingine Milles are Miracte Miles:
Youll discorer this You"1 diveover this when you take the wheel
of the "Rocket 88 "-Oldsmobile's action star of the highway! Phone us today! Find out first of the highway! Phone us today! Find out first
hand about "Recket" proflormanel! Find out

BOREN HARDWARE
FURNITURE \& APPLIANCE
Phone 295
 smooth surge. Discover how much you save
when you drive the "Rocket", the amaxin
gas economy of a true high-compression mpin Smobile's new Whirlaway Hy dra-Matic Make vour date with a "Roder $88^{\prime \prime}$ " in 1950

OLDSMOBML
ODEN CHEVROLET CO. Floydda, Texas
PHON
400


 Law Provisions
The license examiner is here each
Tuesday from to to ${ }^{5}$. p. m. to give
tests for new license. In a statement this week. Exam- Gibson expresed appreciation to this means of thanking the people
iner-patroleman Gilyn Gibson gives the people of Floydada for their drivers sicemse holders some intor- the people of Fhoydada for their
fire coopration and explained that have been dorating food, cloth-
mation on renewing their incense he had no authority to pass anyone
ing and books to his pupilis. In

 to renew your license", he said, "just in clovis with his daughter, Mr.
sed among the pupils.
send the ton send the top half, or renewai stub and Mrs. Tommy Rucker and grand- Mr. and Mrs. Clifton Potter and
from your license with the proper ainghter. Among other things they
daughters, Joyce and Gayle of Here
IVIO Penney's collection is tremendous! Penneys collection is thrifty! Come see! Come save! Come now!

## MOTHERS DAY MAY 14

SHEER
NYLON
HOSE



## FREE

GIFT WRAPPING

M. L. SOLOMON

JEWELER

DO YOU FIND BUYS LIKE THESE!

## Penneys

 Slouranich finilva 400 DRESSES TO SELECT FROM OTTONS OR SHEERS UP TO $\$ 14.95$ WHERE but at pemmey's
## WHEN

BUT AT CARNIVAL TIME


Rayon Bemberg Sheers
are amazing
Finds at penney's 4.98 SPECIAL LOW

Yes, that's low for your summer sheer! You'll find fresh-spirited prints, good styling, careful nanship . . . in misses' and half sizes !
BE SMART... BUY TWO! Penneys
SUMMER DRESS CARNIVAL

For merchandise pur
PENNEY'S
Misses' Cool Nylon Sheer Blouses! Save!
 NYION GLOVES 1.49

MOTHER knows NYLON is best!



Its New... Its new Conoco Super Motor Oil . new Conoco Super Motor Oil. . .
proved by a punishing 50,000 -mile proad test!
It is a motor oil so tough that in this killing 50,000 -mile test, engines lubri-
cated with Conoco Super Motor Oil showed virtually no uear ar alt fact, an average of less than one onethousandth of an inch on cylinders and crankshafts!
In this same 50,000 -mile test, gasoline mileage for the last 5,000 miles of the run was actually $99.77 \%$ as good as for the first 5,000 miles. Yes-Conoco Super Motor Oil has


## 

 condin


Super!



On Installing A Sepic Tank Care of Roses

## College, Station, A septic tank and disposal field is usually ree

 ommended as the best waste dispo-sal system far the farm
The septic tank, says W. S. Allen,
 ely a holding tank for the household
waste where decomposition disposes waste where decomposition disposes
of these wastes quickly easily and
in a sanaitary manner.
He ays and He says Sanitation authortites
Haree that a septio tank should
be made liage enoukh to hold
tee maximum tomoth of sewage
discharged into it in any given 24 discharge
hour
tank shoul


First National Bank Floydada, Texas
we sell savings bonds

What's the secret of the

## "UNRUIFLED" RIDE?

COME car makers say springs Then there are frames-and car and car tracks, washboardy grand Pmake the ride-and so we give weight - and engine mountings, and weather-pocked macadamiz
every Buick four of the soft, which on Buick are a very special every Buick four of the soft, which on Buick are a very special gentle coil springs practically all Some say the drive is importanthow power is transmitted to the rear wheels.
We agree-and use a torque-tube drive, that takes up all the thrust,
freeing rear springs of driving pulsation.
Some stress tires - so you'll find low-pressure casings on every Buick, mounted on our own kind of Safety-Ride rims. Some play up shock absorbers - we make
ours fast, soft and sure in action, ours fast, soft and sure in action,
to wash out all "after-bounce."

They're all important-yet the plain truth is no one of these ride you can truly call "unrufled ""

We feel it takes all of them springs, tires, shock absorbers,
drive, engine mountings - carefully and precisely brought into balance with each other
You can see why we think so in any Buick-SpECIAL, SUPER or Roadmaster.
ou can feel it on cobblestones




Only Buick has Dymaflowe and with it goos:





## Buick Roadmaster <br> Phone your Burcri dealor for a demonstration-Bight Now! <br> CLINE \& RAINER

The Floyd County Hesperian, Floydada, Texas, Thursday, May 4, 1950

| DANGER: RUST SPOTS! |  |  |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |



Following are announoed can-
didatase on the Democratic theket for
Floyd county: For Representative 120 h District
HAROLD M. LA FONT For District Attorney
JOHN B. STAPLETON For County Judge
G. C. TUBBS
FRANK L. MOORE

For Sheriff:
EARL COOPER
LELAND A A HART
J. R. (Bud) STIL
For County Clerk:
MARGARET COLLIER or District Clerk
or Assessor-Collectior of Taxe
for
For Commissioner of Precinet or Commissioner of Precine
FRED N. CLARKK
LEONARD H. SMITH
For Commisioner Precinct No.
W. H. COUNTS For Commissioner Precinct Non A. D. MONK
For Commissioner Precinct No. For Justice of the Peace, Precinc
No. 1 and 4 : O. B. OLson

FREE 30 DAY INTRODUCTORY OFFER

Free wash job with a complete lubri cation job.
We have a near complete stock of oils and filter cartridges.

TERRELL MOTORS
Phone $391 \quad 112$ W. Missouri
Glad Snodgrass
Kinder Farris

| Loans and Discounts |  | 736,560.58 |
| :---: | :---: | :---: |
| Stock in Federal Reserve Bank |  | 5,500.00 |
| Banking House, Furniture \&Fixtures |  | 20,285.00 |
| Other Real Estate |  | 1.00 |
| United States Goverment Bonds | 8, 2,568,431.25 |  |
| Other Bonds and Warrants | 144,254.25 |  |
| Commodity Credit Corporation Loans | 1,447,276.27 |  |
| Cash | 1,847,765.44 | 6,007,727.21 |
| Total |  | 8 6.770.073.79 |
| Liablitites |  |  |
| Capital Stock |  | 100,000.00 |
|  |  | 82,000.00 |
| Undivided Profits |  | 117,476.72 |
| Other Liabilities |  | 12.972 .64 |
| Deposits |  | 6,457,624.43 |
| Total |  | 8 6,770,073.79 |

officers and directors
J. V. Nelosn, Chairman of the Baard
E. L. Norman
H. Bedford

Earl Crow


N



Y OIL CO.

For Good Gas And Oils
$\qquad$

At the turn of the Wye i Southwest Floydada.
P. Q. HANEY pROPRIETOR

## DOCTORS

CAULEY \& WELCH
OPTOMETRISTS

Lubbock, Texas

(One block west Hotel Lubbock)



Rope yourself this deal!

 An is as restful as an eiderdown bed - handles gentle as a kitten - responds quick as a pinto!
So come on in - and get behind the

Go for a ride and youll go for

## mercury

Be our guest at the wheel today

## BRASELTON IMPLEMENT COMPANY



## Rose Care



## May is Safty Month!

FREE
INSPECTION
CHECKED YOUR BRAKES? TESTED YOUR LIGHTS? Do you know your steering parts are in good condition? WHAT ABOUT YOUR TIRES?

ODEN'S
All The Month Of May

May is the month immediately preceding the vacation and summer driving season ... the season with sees our highways crowded crowded with the results of traffic
accidents. LAW OF COMMON SENSE TO IT IS AGAINST THE LAW OF COMMON SENSE TO
NEGLECT MECHANICAL REPAIRS ON YOUR CAR. The Absence of a two-bit bolt can cost you your life. Have your Automobile or Truck Inspected this month
Have the necessary repairs made and drive in a vehicle Have the necessary repairs made and drive in a vehicle that you know is safe for you and safe for the public. Ask yourself:
If the Highway Patrol conducted a Spot Inspection Tomorrow would your car stand the test?

Our Shop Service was never in better position to serve you. Capable workmen, good, modern Equipment, at your call.

TELEPHONE 400

## CHEVROLET

[^0]$==$
$=-2$
$8+2$

> Thru Dinette-Coach and Pullman

WESTBOUND



INSURANCE
E. P. NELSON Agen
of Flo, of Flo,
dest In PETERSBURO
Hams, who has -

## Mothers Day

 MAY 14th
ORGANDY
Patterned, tuckes and velvet trimmed $\$ 19.95$
JUSTIN McCARTY USES "Her Ladyship" organdy for a
royal summer fashion with tucks across the top, a colorful velvet belt, and a little boy round collar. This perman int finish washable organdy
Miladies Specialty Shoppe


[^0]:    South Main Street

