of floyd s Oldest tions

# The Floyd County Hesperian 

## on Loads With Forms Irigation Wells Flow

## 

Tenth National Farm Satefy Week Receives Farm Leaders Support


Receives farm Leaders Suppor

Lighthouse R E Coop Plans Hq. Modernizing Program
 ing counties - one year, 22.00; atx monthe S.00; four months 70 c in advance

## VIEWS AND COMMENT

HAVING DONE ALL, TO STAND Area conditions are pretty rugged. hard it has young men leaving their families ke they did in the early nineties, going their families wait at home and "hold things together." The area affected is not just ew counties down-state. It is an area th panhandle and laps over into other states the cept for a few fortunate spots where there marked more than a year or so of operation What this all means is reflected in d below. Between the lines you can read courage a
 hit by unseemly conditions and are bravely pen of Mrs. W. R. Scott. Says she: in search of work, and we like the attitude of behind them. Conditions here present a
serious situation and they are facing it as they have faced the war-making the best
of it, Some of them are leaving their families here while they find employment elsewhere
and that means they intend to return wher surely will when it rains-and it will surely
rain again some day. protecting the community and their invest on these families bo support them, and help
them stay in business here. This is the pro ent hope and future welfare of local buld Old Singman Rhee isn't doing a thing same circumstances. We think he ha their patrons the most considerate treatmen and best service they could receive anywher-
Many will be ruined financially if the popula ion moves out from around them. The properity of our farms will return when th
drouth is over. We do hope that you wi find work elsewhere-and it will surely no Here the family will remain comfortable
and living conditions generally will be bet
ter, if more people will ter, if more people will stay in their bemes
At the rate wage earners are being forced to move to employment centers the larger town will soon be faced with a housing emergency
and rents will again go soaring. Stay "put
if you can.
lations, of deciding which men should be de
ferred because of their civilian activities.
The three categories of men considere
 are: (1) farmers or students, and (3) men
lege or university
industrial and all other civilian activity. In the case of students, deferment until
the end of the school year is ordered by law the end of the student is mailed an order to report factorily taking a full-time course of in-
 athd there is no reason for this newspaper
 know how much water they are losing be er into the mains and the 1200 odd meter $5=$ that are operating good, get the ones out that mportant in the mind of the layman is tha

EMERSON AMERICA'S BEST BUY


We have nearly any size and style on display in our show room.

Drop by and see these beautiful sets before you make your selection.

We have our own AERIAL INSTALLATION DON'T DELAY SEE

EMERSON TODAY
FLOYDADA IMPLEMENT CO.
YOUR MASSEY HARRIS DEALER

Plan Masive $\mathbf{P}$ A special feature of convention will be a
town FPA parade. Thy
eduled for Wednesday
$\qquad$
PLAINS TYPEWRITER SERVICE
We Repair Addtng Machines
all work guranteed
Just leave your machines at the
Hespertan and we will plick them
each week.
We now have a full line of
Remington and Burroushs
Adding Machines
We also have all makes of
vortable typewriters.
Easy payment plan provided


Office and art supplies

THE FLOYD COUNTY HESPERIAN
 Main St., Floydada, Texas. homer stern. Eatior. thursday, JULY 16, 1953



## FFA Delvagates

 Will Celebrate At Forl Worth

## WILLIAMS and GARDNER

Announcing that we will be back soon to handle you cotton insect control problems.


$$
1
$$

IODERN AS TOMORROW: rebacraft by
\& BARTON
each eet Fils cluded wi Kithen drawer. 26.Pe. set



OMON JEWELRY


## S. A. DODGE, Detroit, Michigan is the new president of The Inter-

$$
\begin{aligned}
& 36 \mathrm{~h} \text { annual convention of the } \\
& \text { sociation at the Chicago statu } \\
& \text { Dodge succeeds Edgar M. Eab } \\
& \text { Maywood, Hlinois. }
\end{aligned}
$$

 were built, exceeding, the previaus
all-time high of 234.02 units pro-
duced through June. 1950 .

## Mr. and Mrs J. J. Spikes of Ralls were in Flosdada

 Mr. and Mrs. J. J. Spikes of Rallswere In Floydada shopping early
Monday morning and visiting old Mr. and Mrs. E. M. Collins and
son. Jimmie, and Mr and Mrs. Aar-
on Carthel and chldren spent the
week-end in Ruidoo, New Mexico
where Mesers. Collins week-nd in Ruldoso, New Mexico
where Messrs, Colinns and Carthei
entered the annual golf toumament

## BUILDING IS OUR BUSINESS

MECHANICAL DITCH DIGGIN PUMP FOUNDATIONS

Ready Mixed CEMEND 40

DRIVEWAY
BENNETT'S
building material Phone 602 Floydada

The Floyd County Hesperian, Floydada, Texas, Thurnday, July 16, 1953

## DON'



FIRST NATIONAL BANK

Floydada, Texas

## NOW!

## Ford Master-Guide the last word in

Power Steering!

cally . . . and in varying degrees as required . . . right at the system serces as a hydraulic shock absorber to keep road jars and jolts from your hands. As a result all you


It's the newest in a long list of Ford advancements that make this Ford the outstanding car for '53!
No other car near Ford sprice has ever ollered you so much!
Ford was the first in its field to bring you V.8 power. Tolay, Ford alone of all the low-priced cars offers you the smooth,
And Ford's Six the most modern in the induratry with Overdrive, won the Grand
And Ford first brought to the low-price field a conpletely automatic transsmission that combines the mootliness of a torque convertor and he gas-saving go Fords sew "ride" brings you road -hugging and bump-leveling quatities never before
nown in low priced cars. Front end road shook alone has been reduced up to $80 \%$. Easier-acting su-pended pedals. Center-Fill Fueling and Full.Circle Visibility are Easicr-acting sapany important advancements first introduced by Ford And now Ford brings you the newest and finest in power stering .Master-Guide, a syitem eaciusite in


Test Drive TOMO with Master-Guide Power Steering ! BISHOP MOTOR COMPANY
112 West Missouri Floydada, Texas

New Fellowship Circle for Young Christian Women

Garden Club Talks Turn to Phases of Flower Show


## Social Events, Clubs

Miladies Club Met With Mrs. Warren


Doniece Cline Is Complimented at Bridal Shower

IT FLEW, TOO, GIRLS

A Cow Elected Me To Office

J. E. Daniel



## VAN'S



 Have Number As Well as Name



This special clearance of shoes for the entire family includes our entire summer stock... plus shoes from on

Group 1
Womens Hi - Heels - Med. Heels - Staple Black \& Brown Oxfords (Arch Type) This group includes

ALL ONE PRICE .-. $\$ 5.88$

BROWNS, BLACK, RED, COMBINATIONS Values to $\mathbf{\$ 9 . 9 5}$

SALE STARTS FRIDAY, JULY 17.

## Group II MENS SHOES

onsa sport shoe
ALL ONE PRICE $\$ 5.88$
Values to $\mathbf{\$ 1 2 . 9 5}$

LUCKY SIZE TABLE
this table includes all types, wedges, all heel heighis ALL THE CURRENT STYLES.

## ..-ALL ONE PRICE .-.

Blacks, Browns, Tans
Reds, Blues, White
$\$ 3.88$

Group III
SANDALS

- OUR ENTIRE STOCK
\$2.66 \& $\$ 1.99$
Values to $\$ 4.95$
Group IV


## SuMmeretites

## -- ALL ONE PRICE $\$ 2.99$

Bois of District Nine Camp in Large Numbers
, wroday amp Pienic Date Set By Sand Hill Club

Study at Workshop

## In Creative Arts


$\qquad$


$$
\begin{aligned}
& \text { Quanah Minister } \\
& \text { Here Friday Night }
\end{aligned}
$$

$\qquad$

Save Whooper Crane Slogan

The Floyd County Hosperian, Floydada, Texas, Thurnday, July 16, 1058
ce of an article for fall Audubon Members of the Greek Orthodoz
Magaine publicion ce of an article for fall Audubon
Magazine publication emphasizing churmbers of the Greek orthodoz
the peril to the meetebrate Christmas
Magazine publication emphasizing church do ont celebrate Christmas
the peril to the meager Whoper
population now slumped to a thin 21
on December 25 .
$\qquad$

AUSTIN July-The conperation of the entire field force of the Game and Fish Commission has ben oled



Sandsom Cost 12,56 Actes of Cotoon In Precinct No. Two


As A Farm
Woman Thinks SURE-RITE HESPERIAN PUBLISHING CO.

## MARSHALL FORMBY <br> Announces the Opening of his Office for the <br> GENERAL PRACTICE OFLAW <br> 416 Skaggs Building Plainview, Texas Phone 2219

## Notice IRRIGATION FARMERS

Giftord - Hill - Western, the manufacture and installation of concrete pipe line in this

## ANNOUNCE A BRAND NEW

## SUMMER PRICE SCHEDULE

Now is the time to take advantage of these NEW LOW PRICES
NO DELAY -Immediate Installation
CALL TODAY

## L GIFFORD-HILL.. WESTERN INC.

| LUBBOCK South Plains Airbose - Box 574 Phone 3-002 | Plainview <br> Phone 2888 Box 1431 Columbia at 27th | HEREFORD <br> Amarillo Hiway Box 847 Phone 66 | AMARILLO <br> 3301-E-3rd <br> Phone Z-5011 |
| :---: | :---: | :---: | :---: |






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 Let Us
## RESSURE PURGE

ientific Conditioning of Auto poling Systems
Heat - 2. By Mechanical Agit
tion. - 3. By Chemical Action.
All Work Guaranteed
PEARS AUTO CO.
 Floyd County 14 Years Ago


The Floyd County Heeperian, moydeda, Texas, murriasy, July 16, 1 sas


Shamrock Products Complete Shamrock You'll Like Shamrock Featured at Service $\begin{gathered}\text { Products-And Hurry-up } \\ \text { East Highway } 70\end{gathered}$
H \& S BUTANE CO. Hatley Shamrock Sta. Roy's Independent Station



it back in circulation. If there's
nothing to to done, well get rid of
it, make way for something that is
usable. Floydadans Attend




TNNEY'S JULY BLANKET EYENSK




Club Annual Pienic and sumbst by he he feese air Foree On For Tonight mas timyzr strchan
This evening and tonight at Floyd- Mrs. J. B. Turner was hostess wo
ada Country club, in Blanco canyon
the members of the Stitch and Chatada Country club, in Blanco canyon, the members of the Stitch and Chat-
ter Needie club on last Thursday in




 ceremonies and will feature music


## WOMENS DRESSES REDUCED! 5...0

Smart Deep Colors
CRINKLE NYLON PRINTS
OTHERS 7.77 and 9.66 also a few
WOMENS BLOUSES . 1.77
WOMENS SKIRTS . . 2.77
$\begin{array}{ll}\text { A few } & 1.77\end{array}$


Athete's Foot Jaycee Prosident Is Not Choosey $\begin{gathered}\text { Tommy Cook Here } \\ \text { Briefy on Friday }\end{gathered}$ Of lis Victims







AMERICAN LEGion'S NEW STATE headoUARTERS BUILDiNG

 Control of Weeds
Seen As Problem
 WNEY'S JULY BLANKET EVEHT!
NOW GOING ONE



PNNEYS JULY BLANKET EVENT!

| arel Curioner <br> New stylings . . . new color schemes . improved blends luxcizus wools! Pick youts now - Here's plenty of time to pay on UY-AWAY | ALL WOOL, EXTRA LONG! |
| :---: | :---: |
|  | $31 / 2$ pound |
|  | Winterweight |
|  | BLANKET |
|  |  |
|  | 2×90 |
|  | - 7 colors match all our solid blontetts. |

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 On For Tonight mes turner stitch an on
This evening and toinght at Fooyd- Mrs. J. B. Turner was hastess wo
ada Country club in Blanco
the members or the stich and

 Contests in gill and other games
will begin at 5.30 with Rusell king The anterraon was spent in visti-
ing.
was held.





## PENNEY'S ExCEPTIONA SAVINGSHIOWI

 AIWAYS IIRSI OUALITY:
## WOMENS DRESSES REDUCED! 5:oio

Smart Deep Colors CRINKLE NYLON PRINTS

OTHERS 7.77 and 9.66 also a few
3.77

WOMENS BLOUSES . 1.77
WOMENS SKIRTS . . . 2.77
A few
1.77





[^0]:    DAY JULY 18 IS THE LAST DAY OF BLANKET

