

WHIRLWINDS TO TAHOKA FOR SEASON FINALE

Coaches Preston Watson, Jack Meredith and Paul Huntington...

The locals must win to retain an outside chance for a tie for the championship...

The Bulldogs are coached by Bill Haralson and Bill Sharpley...

Sparkplug of the Bulldog backfield is J. B. Ables...

the quarterback slot.

The Bulldog line has a good sprinkling of returning lettermen...

Tahoka Has Edge in Scoring

The Whirlwinds will be putting a fine record on the line also...

Last time the two teams met according to the records was in 1944...

This year's Whirlwinds will again be the underdogs and will be playing away from home...

Band and Fans Going

How to stop Mr. Ables and company and at the same time how to make some touchdowns...

Seven seniors on the Whirlwind squad will probably don the green and white football suits...

Stated to make the trip for the game tomorrow night are Don Barber, Jimmie Dunn, Stanley Vickers...

This year's Whirlwinds will again be the underdogs and will be playing away from home...

Gins Hum as Cotton Harvest is Resumed

Spirit of Christmas Is Evident As Holiday Plans Are Perfected

Christmas came to several Floydada business firms when inside Christmas decorations went up...

The Chamber of Commerce reports that eight hundred and seventy-five yards of Colorado spruce has been shipped from Colorado Springs...

The Chamber of Commerce in a bulletin to Floydada businessmen last week suggested that all show window decorations be in by November 27...

The Chamber of Commerce also points out that all clubs and communities are invited to have a float in the Christmas parade on November 27...

The Whirlwind Quarterback club will hold their final meeting of the 1953 season Monday night...

Death Claims C. A. Joiner

Reverend Chas. A. Joiner, retired early-day Baptist minister, died in St. Mary's hospital, Lubbock...

Born April 4, 1872, in Joplin, Missouri, the deceased had been a resident of this area for more than 40 years...

Reverend Joiner is survived by one son, Dr. E. E. Joiner and one grandson, Gordon Joiner of Floydada...

Funeral service for Reverend Joiner will be held on Friday afternoon in the First Baptist church of Lockney...

Interment will be in Lockney cemetery under the direction of the Carter Funeral home of Lockney.

Joe L. Smith of Smith's Dept. Store announced this week that Kenneth Duncan is now associated with their Floydada store...

Mr. Duncan has a wife, Dolores, and a son Michael aged two months. The new family have not moved to Floydada as yet but hope to change their place of residence as soon as possible.

With sunshine again harvest activity began to gather momentum Tuesday of this week...

A steady stream of cotton had begun rolling in yesterday from the still damp fields where harvesters have gone to work...

Last week's weather, which with overcast and drizzle kept the straining farmers and harvesters out of the cotton, hung on through the week-end...

A hurried check-up indicated that only a small portion of the total cotton crop has been completed...

Floyd county commissioners in their monthly session Monday took formal action on few matters...

Among these was the retirement of \$6,500 in time warrants issued to borrow money from the First National Bank of Floydada...

Another \$6,000 in time warrant issued to the bank for borrowed money is still outstanding.

A report from the county treasurer indicating that all bond retirement and interest accrual funds for 1954 are in hand...

Floydada Community Concerts Association closed its annual membership campaign on Saturday...

In January the association will present pianist Jean Casadesu who is a member of the famed Casadesu family.

The dates will probably be announced next week when they are cleared through Columbia Artists, Inc. of New York.

Opera and concert star John Carter was a Floydada guest on Friday when he met Bob Stafford...

Carter is a nationally known concert artist and has been heard several times by local concert goers in Plainview and Lubbock.

On that date Huckabee will exchange places in the local service with G. N. Shirey...

Both the clerks are veterans in local postal service. Shirey dates back in local service to January 16, 1925...

Yesterday Mr. Shirey asked The Hesperian to express his appreciation to patrons of the office on Route 5...

Ruth Stewart of the Marine Corps left Wednesday by plane for San Diego, California...

City Announces Light Plant Open House Friday Nov. 20

All but the last touches completing the new addition to the municipal light plant have been given...

Delayed long past the originally anticipated date — early last summer — the new plant has been in actual operation...

An expenditure of nearly \$260,000 has been made, for which the people of the community have to show:

(1) A tri-fuel Bessmer-Cooper engine developing 1750 horse power, and putting 1,250 kilowatts into the lines...

(2) A new switch gear to match the engine at a cost of \$12,476; (3) A transformer substation at a cost of \$2,568;

(4) And a new building, built along side of and tying into the old building, the addition having a height of 32 feet...

Wednesday's Markets

Table with 2 columns: Item and Price. Includes Hens, Eggs, Grain, Hogs, and Cotton.

KEEP ABREAST OF CROP CONTROL DEVELOPMENTS, MAHON URGES

Congressman George Mahon warned farmers and businessmen this week of the importance of keeping abreast of acreage control developments...

He feels that many adjustments are going to be necessary to meet the shock of forthcoming programs...

By reason of the anticipated drastic reduction in cotton plantings, overall cash farm income will be down...

Farmers and businessmen can do a better job of planning if they have a general knowledge of what to expect by way of government controls...

Will Vote December 15

Under the anticipated control program, farmers in cotton-producing counties will be privileged to plant a certain percentage of their cropland to cotton...

Generally speaking, within the county the percentage factor for each cotton farmer would differ from county to county...

In the 1950 program in the 19th District cotton factors ranged from a low of 12% in Yoakum County to a high of 58% in Dawson County...

There has been a shifting of cotton production toward the West, particularly to California, and these Western states will share in the national allotment...

Secretary Benson announced that controls may be established on corn production next year. If this develops, a control program on combine milo would be announced...

Yet, as of this date, there is no regulation which would limit milo and sorghum plantings in 1954...

The wheat control program is already in operation. However, it has now been specifically announced by the PMA in Washington...

Both men were carried to local hospitals and were treated for their injuries.

Wednesday morning, Mrs. R. F. Hall, mother of Willis Hall, reported her son still was a patient in the Pits hospital...

Antonio B. Flores was dismissed from Peoples hospital on Sunday. He sustained lacerations and bruises.

Former Football Great of FHS Has Major Role on MU Campus

Bill Jeter, who in 1948 made a record in interscholastic football, and later went on to Cisco Junior college after the 18-year limit took him out of high school athletics, has been back in school after an interruption to college life occasioned by service in the armed forces.

Jeter is at Midwestern university, Wichita Falls, where he is a leader in campus activities and scholastic work as well as a co-captain of the university's football team.

A recent issue of the student newspaper at Midwestern, the Wichitan, declares that the co-captain of the 1963 Indians, is proof that an athlete can be aggressive and tough to beat on the field, active on the campus, and still make good grades.

Last Saturday afternoon members of the Floydada high school band saw Jeter in the role of Lord Midwestern serve as master of ceremonies at the crowning of ceremonies at Midwestern at the half of their game with West Texas state.

Sidelights on Jeter's story book personality are told in the Wichitan story:

Bill has played five positions in his football career and won honors at each of them. He is vice president of the Student Council, and last year was voted Lord Midwestern.

Being versatile doesn't keep Jeter from being a master. The 22-year-old end is a mainstay in the Midwestern line this year and is a campus leader in extra-curricular activities besides.

Football has always been the top sport for Bill, but he was once a winning baseball pitcher.

Jeter began playing football as a sophomore in high school for the Floydada Whirlwinds. As a half-back, Jeter racked up 198 points with 33 TDs his junior year. That earned him a place on the all-district 3-A team and honors as an all-regional player.

As a high school senior, the then-standing 18-year-old age limit caught up with Jeter and he was ineligible to play his senior year at Floydada.

Goes to Cisco Jr. College
Jeter was switched to fullback at Cisco Junior college where he was selected to the All-Texas Junior College Conference team. As a sophomore he was elected president of his class at Cisco.

In 1951 Jeter joined the Indians and was moved to tackle. He ran second team tackle in '51 and in 1952 White needed Jeter at end. Last year he was reserve on both offense and defense.

Bill scores equally with his campus activities. He is vice-president of the Student Council and secretary and treasurer of Victory Hall. Last year Jeter was elected Lord Midwestern by the student body and was junior class representative in the "Wai-kun."

Grades Not a Problem
Grades have posed no problem to the busy athlete and man-about-campus. In high school Jeter had a good "B" average, and the same in junior college. At MU last semester, Bill made two "B's" and two "C's" while keeping up with football and school activities.

In high school Jeter was a top baseball pitcher. He won five games and lost only two as his team was district runner-up.

As A Farm Woman Thinks

(by Nellie Witt Spikes)



Thought For The Day, by R. W. Emerson: "Of what use is eternity to a man who does not know how to use half an hour?"

This column should have been written for last week's papers, but somehow not a minute's time could I find to put it down on paper. So here it is this week.

We had such a lovely visit in Amarillo with my sister, Mrs. Carl Hill

and her husband, my brother Lowell and brother Joe Witt and wife Mary. Lowell left us in charge of his Parkview motel while he attended to some business. I was scared that I would not know what to do although he left minute directions. The keys to the different little brick cottages hung on the rack and were numbered, prices of the rooms and the unoccupied rooms written on paper.

In the glass enclosed room of his office, we looked across to the blue softly sloping hills of the Canadian breaks. Smooth pavements made the cars hasten here and there, the busy city of Amarillo to the right the Veterans hospital was to the left. A beautiful setting. We were about to leave, altho our sleep was broken several times as would be tenants woke up my brother. He was as busy as the proverbial bee as he attended to the beautiful motel and its curving grounds.

We were pleased that Carl got a plaque showing his thirty years of salesmanship for Mobilgas, but sister Edna said she should have had some of the honor as she had stood outside the store in Bushland filling cars with old-fashioned pumps in the cold, the sandstorms and the rain and the heat. I told my brother-in-law if I could buy him a plaque, it would be of gold, the letters sparkling diamonds and I would say, "This is one of the best men I ever knew."

We went on down to Claude and landed in the jail. No, we were not prisoners but honored guests of the Fox Family Will Fox lives with his daughter, Mrs. Alta Moore, whose husband is the sheriff of that county. We enjoyed a visit from Brother Beard, also. We went to the home of another cousin, Mrs. May Brummitt and found her very friendly and sweet. She and her husband are pioneer ranchers of that county. He was away from home and we did not get to meet him.

One of our friends from childhood days is gone on to the Celestial City. Aunt Dell, as we lovingly called her, Mrs. Henry Smyer, laughed at the hardships of a new country. She looked after the cattle while Henry made money freighting with his wagon and mules. She never feared to hitch up the wild mules herself if needed. Horses had no fear for her. Cold and hot weather, she rode or drove her team to town. Her feet tripped the fiddle tunes of the square dances. She took her huge dinner basket to picnics and preaching near and far. No one could stay discouraged while they were around Aunt Dell. Her jokes and hearty laugh dispelled the gloom like the sun does a fog. Was anyone in need? She was there to help. I think one of the finest things of her life was when she and Henry took in some old homeless men during the depression, sharing what they had to probably at their own loss. She made them feel like the world was not entirely friendless. Her jokes were keen and to the point, but her laugh and her expression while telling them took away any sting that might be, altho unintended.

Her hearty laugh will help me as I remember the hard times she went through with the other pioneers, the laugh that stayed with her as pain swept her body. And some day in Heaven I hope to hear it again as she welcomes her friends and loved ones.

Precious Memories, How they linger! We sang in the Methodist church at Cone in honor of the golden wedding of Mr. and Mrs. John Moore. How the precious memories swept back the passing years. Mr. and Mrs. Moore coming down the road in a buggy with pretty babies with sparkling brown eyes—later in a Model T, coming when roads were dry and smooth, when roads were boggy with mud, or deep in snow and ice. The church house would be cold, but John stayed at the business of keeping up the fires—the wind whipped around the house and crept in the cracks to the inside and sifted in fine snow. They were there when the days were so hot and nights when mosquitoes were hungry—but always they were there until they moved to Pampa.

"In the Land Where We'll never grow old," we sang and I saw that Mrs. Moore's wedding band had worn thin but that it gleamed like the gold in her heart.

and tears, no one ashamed, old friends and the fine family of children and grandchildren getting together once more—Rev. Krebbs and wife welcoming the guests from near and far—"Nearer My God To Thee"—"In The Sweet Bye and Bye"—memories sad as a weeping rain as we recalled the dear friends we had said goodby to in this very church—the candles newly gleamed near the altar, the lovely flowers spoke of tender feelings, we sang on and on, new songs, old songs. Precious memories, dearer

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than gleaming gold or shining silver—"God Be With You 'Till We Meet Again" the last song, throats and voices gripped tight—tears at the sadness of parting but smiles at the thought of meeting and the golden wedding loaded their beautiful gifts in a car. The first day had come.

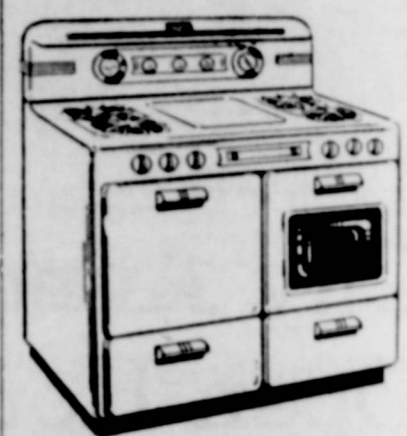
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How would you like to count and stencil the "stamp of newness" on 21 miles of them?

That's what Santa Fe did last year—added 21 miles of new cars to its great fleet of modern freight cars. And so it goes—year after year after year—until today there are 84,898 freight cars serving shippers on the Santa Fe.

With this building new program, Santa Fe is meeting the ever-growing need for moving vast tons of

wheat, livestock, perishable foods, minerals and merchandise to the markets of America.

And many of these cars are new and special types to serve shippers in new and better ways—like the "MTC 3150" mechanical refrigerator car that works like your home freezer.

It costs Santa Fe millions of dollars—earned dollars—to acquire this great fleet and maintain its own "steel highway."

But it doesn't add a penny to the taxes you pay.

PROGRESS THAT PAYS ITS OWN WAY

Biggest Turnip Is Raised by Muncy

What may be taken for the biggest turnip ever grown, until proof is furnished to the contrary, was being shown in Floydada Saturday afternoon by A. B. Muncy, who raised the giant vegetable in a patch along with a quarter of an acre more.

The giant turnip weighed seven and a half pounds, measured seven inches in diameter and nearly 24 inches around.

It was a sort of a partnership vegetable, according to Mr. Muncy, who one day early in the fall told P. L. Orman, the grocer, he'd plant the seed and they'd have turnips this winter, if Orman would furnish the seed. When Orman complied Muncy sowed turnip seed until he ran out, scratched them under and waited for nature to do its stuff. Results: More turnips and greens than the Muncys and Ormans could ever use. And when the long wet spell hit the fertile soil made the rutabago swell bigger and bigger.

A Giant Mustard Plant
Another giant piece of garden sass that is a sight to behold is in the W. A. Shaw garden on West California street in Floydada. It is a big mustard stalk that has grown all over the ground. Last week-end it measured 52 inches across. It has probably grown some since the

last report. The Muncys, Ormans and Shaws are expected to get together. A little bit of mustard greens along with turnips and turnip greens gives a bit of flavor that is enjoyed by most everybody.

CARD OF THANKS

Our recent loss in the death of our beloved wife and mother leaves us with grateful hearts toward neighbors and friends. Your comforting expressions of sympathy and thoughtfulness will always be remembered. Especially were the beautiful floral offering greatly appreciated.

W. H. Greene,
C. U. Greene,
R. E. Greene,
Mrs. C. E. Dodgson,
Mrs. Ralph Harriss, all of
Port Worth
and Mrs. S. N. Caruthers.

Mrs. James Burrus and daughter Becky, of Berger are here this week visiting Mr. and Mrs. D. W. Pyffe and Mrs. W. L. Morris. Mrs. Burrus is the former Arline Pyffe. She came especially to see a new niece Dea Shawn Shurbet, daughter of Mr. and Mrs. Bill Shurbet.

New School Buses

Seven new buses have been put into service in Floyd county schools following their delivery last week.

Two of the buses went to Lockney, two to Floydada and three to rural schools of the county-one each of Lakeview, Dougherty and South Plains.

Bought through the State Board of Control at Austin, the outlay for the seven machines was \$22,000. The Lockney buses were bought at \$4,300 each, the Floydada buses \$2,887 each and the rural buses \$2,627 each.

Mrs. Rachel Ivy of Graham is here visiting her mother, Mrs. C. Surginer and friends. Also guests of Mrs. Surginer are Mrs. Lottie York of Lovington, New Mexico, and Mrs. Floyd White of Lubbock.

Mr. and Mrs. Royce Copeland and children of Lubbock visited Mr. Copeland's sister Mrs. Russell King and Denny over the week-end.

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PROFITABLE WHEAT

...restriction on wheat in Texas be a blessing? Perhaps — if it farmer into more profitable crop.

This doesn't mean the farmer should stop wasting his time on 19-bushel wheat. He should boost his yields.

How about this business of boosting wheat yields? Sometimes it involves using quite a bit of fertilizer, and the necessity of greater mechanization of operations. Is it profitable? Researchers say "yes."

By using enough fertilizer and time saving devices, the farmer can boost his yield to 40 bushels per acre and his profit to over \$32.00 in the mid-western area where studies were conducted.

The dollar-and-cents picture in the test area looked like this: The fixed cost for low yield wheat ran to \$32, plus 4.33 worth of fertilizer, for a total cost of \$36.33 per acre. This yielded 19 bushels of wheat for a crop value per acre of \$38. This meant only a profit of \$1.67 per acre, with wheat costing \$1.91 per bushel to produce.

On the other hand, the high yield wheat, using more fertilizer and efficient operations ran like this: Fixed cost \$32, plus 15.85 worth of fertilizer for a total of \$47.85 per acre. Production here amounted to 40 bushels per acre for a crop value of \$80 per acre. This left a profit of \$32.15 per acre with wheat costing only \$1.20 per bushel to produce.

Of course, wheat acreage allotments are designed to hold down production, in the first place. But a farmer producing low yielding wheat on a vastly reduced acreage next year can easily be squeezed right out of the picture.

Warranty Deeds

G. M. Brunner et ux to Delbert L. Kassahn, east one half of lot 15 and all of lot 17, Block "D", Andrews addition, Floydada.

Laura Crowell SoRelle to Emily SoRelle Upshaw and husband, John L. Upshaw, 266 acres out of section 24, Block D-1, Floyd county, and 140 acres of Section 95, Block D-2, T. T. Ry. Co., Hale county.

Laura Crowell SoRelle to Florence SoRelle Bohanan and husband, Richard G. Bohanan, south 400 acres of section 24, Block D-1 G. C. & S. F. Ry.

R. M. Barker et ux to Chickasha Cotton Oil Company, an undivided one-half interest in all of Blocks 1 and 13, Huckabay's subdivision, Floydada.

MARRIAGE LICENSES

Andrew Wayne James and Francis Marie Vickers, November 6, 1953.

Gary Sandlin and Patsy Lanell Martin, November 6, 1953.

DAUGHTER AND FAMILY ARE GUESTS OF THE HUTCHINSONS

Mr. and Mrs. Johnnie Hutchinson had as their guests their daughter and husband, Major and Mrs. R. J. Wright and two sons of Sacramento, California, this past week-end. While here Mrs. Wright had the pleasure of a short visit with her brother, Jackie Hutchinson who arrived home last Thursday for a visit with his parents.

Jackie is on a 20-day leave from his ship, the destroyer Eaton.

Mr. and Mrs. Johnnie Mickey and daughter, Mrs. Lester Josey of Post, visited Sunday with Mr. and Mrs. Loran Liebfried and Mr. and Mrs. Blackie White. Mrs. Mickey is a sister of Mr. Liebfried and the mother of Mrs. White.

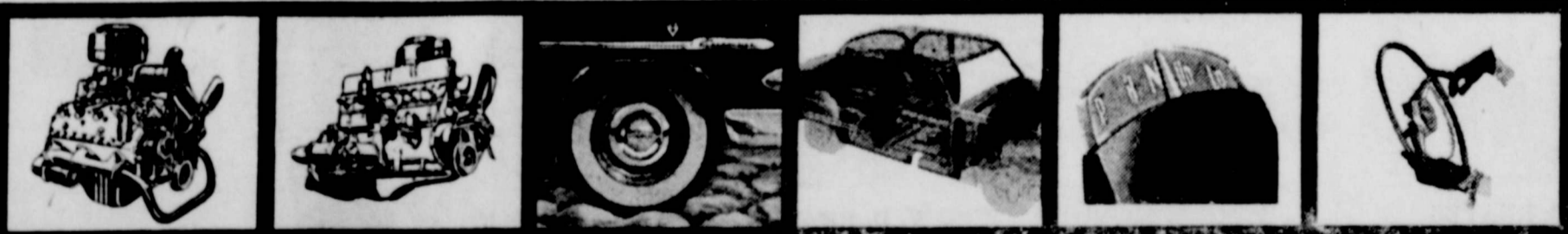
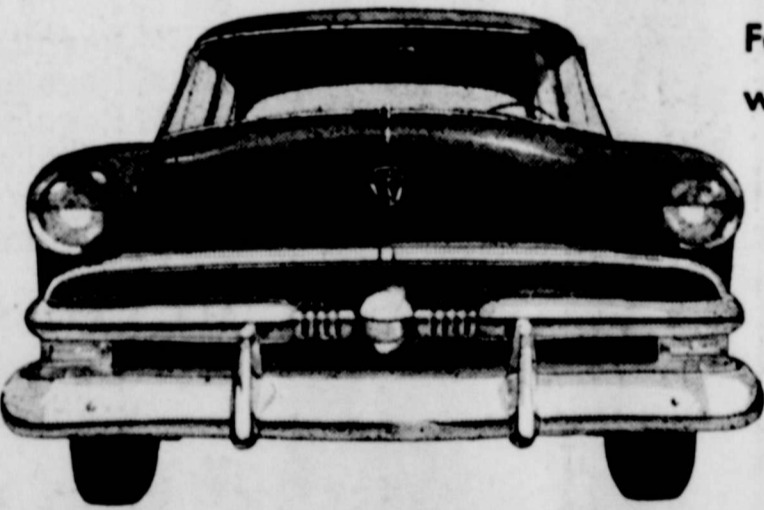
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Smoother Ride, with front end road shock reduced up to 80%, is another Ford big-car feature... and you get it without gas-eating extra weight.

Fine-Car Build means using steel of the same quality and thickness as in costliest cars. Ford is the most completely insulated car in its field.

Fordomatic Drive is the only "automatic" in its field with the "Go" of an automatic intermediate gear plus the smoothness of a torque converter.

Finest Power Steering—that's Ford Master-Guide. Does up to 75% of the steering work yet retains normal steering "feel" on the straightaways.



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A MARVEL of cosmetic science! This utterly modern cream helps give beautifying moisture back to the skin! With Tussy Moisture Cream, you'll have a dew-drenched, younger look. Make-up goes on smoother, clings far longer.

USE IT AS A NIGHT CREAM and a foundation, for a complete moisture beauty treatment. It's non-greasy; can't stain.

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Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

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Established 1886 by Charles...
...second class mail...
...Floydada, Texas...
...under the act of Congress...
1897

VIEWS AND COMMENT

The big miss in the weather forecast by the Weather Bureau last week, when the unexpected snow enveloped New England and much of the middle Atlantic states, was about as big a boner as veteran weather men have pulled in many a day. The fact seems to be that there was some influence at work in the elements the weather people did not take into consideration and probably had no way of taking into consideration. Even as the snow piled deeper and the storm spread the Bureau was busy trying to allay the alarm by belittling it. Realizing how hard the Bureau works to get their weather on straight, and how many years of work weather students have given to the study of the influences that bring about the phenomena of the rain, the snow and the winds—realizing these things you wonder when and if we shall ever know exactly all the things that contribute to wind, rain, storm and sunshine.

In our own part of the world, where stories of rains that follow section lines are among the popular folklore, you expect a fickle type of weather for which there is no predicting. Even the generalities of the weather man's forecast often are not followed by the winds and clouds in this area. But in New England and New York, where the people can depend on their weather man almost like they do on their watches for the time of day, you do not expect the abnormal weather condition without the clear-cut warning.

Big oil companies, operating world-wide, are coming in for considerable criticism at the moment, for their failure to cooperate with domestic oil producers and royalty holders in cutting down the oil that reaches storage in the country. The big companies which operate fleets of tankers that stretch across the seas by the thousands, bring petroleum from such strange lands as Saudi Arabia, in fleets that crowd each other from stem to stern. Meanwhile in an effort to keep the industry on an even keel Texas people continue to cut their allowables per month. "Policing the industry" is somewhat difficult when the big boys are also bad boys.

Another sorry chapter is being written in Washington about traitorous infiltration of high government during the Truman administration. You may assume that the "palace guard" had something to do with softening the facts of the matter when the president allowed Harry Dexter White to "resign". The forthright thing would have

been to demand a resignation and to lay all the facts available before the people. "Something happened" that this did not take place and it was this "something" that made people want a change. "Something" was happening in too many places. It may turn out the "cure" is no better than the "disease." But the people felt they must protest and take what they were offered for a change. There are more of the revelations coming, of course. We'll always wonder and never know whether Adlai Stevenson would have cleaned up or would have let the matters hush themselves up.

Now it seems well-established that Harry Dexter White is the man who engineered the business of getting the paper money plates of this government into the hands of the Russians. How many millions of this money from Russian printing presses American taxpayers had to pay for ought to be made known to the citizenship.

H. J. Jack Porter, the Texas Republican national committeeman and state chairman, calls the "cattleman's caravan" that went to Washington to interview Mr. Benson the "big beef." He says it was "an old device of a small but vociferous minority group seeking to take over the voice of the majority by loud talk." Mr. Porter says the emergency relief measures that were undertaken were sparked by a shrinking violet, one Jack Porter, who flew to Washington, and got relief for the stockman with unprecedented speed.

Whether local people responsible for carrying on the work of the Floyd County Soil Conservation District are exercised over the proposed changes in the set-up for the soil conservation service of the Department of Agriculture, we are not apprised. Perhaps they are not sure enough what the plans are to have definite opinions on the matter. For our part we do not know further than that high level matters are to be taken out of "regional" hands and put into state hands according to report. There isn't any indication that an effort will be made to take away authority of district supervisors. Off hand, if this is all there is to it, the move is a good one, we would think. This "region" business has always rubbed us the wrong way sort of. "Region" could be "province," as well, you know, a way of taking statehood away from the states by indirection.

Report Rabies Still Prevalent Thruout State

AUSTIN, Texas — Positive evidence of rabies infection was discovered in 115 animal heads autopsied by State Health Department laboratories in Austin during the past month, the Department announced today.

By species, positive heads included 104 dogs, 4 cats, 3 skunks, 2 cows, and 2 calves.

Heads from 27 counties made up last month's tabulation. Harris County was high with 73 submissions. Other counties were Austin, Brazoria, Caldwell, Collin, Comal, Fort Bend, Guadalupe, Harrison, Leon, Liberty, Matagorda, Red River, Rusk, Tarrant, Travis, Washington and Wood with one submission each.

Brazos, Cameron, Maverick, and Webb Counties submitted 2 heads each, and Bexar and Jefferson turned in 3 apiece. Waller County

submitted 4, while Dallas had 6.

The tabulation was made in a regular monthly rabies report, a departmental public service which shows incidence throughout the state. It lists the species involved and gives the date and county of occurrence.

Meanwhile, state laboratory officials are still surveying insect-eating bats for rabies infection. A total of 105 of the flying mammals have been checked so far with negative results in each instance. The study began two months after the department became suspicious that basis heretofore thought to be entirely beneficial might be harboring the deadly rabies virus.

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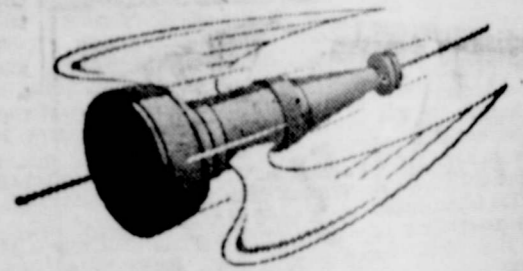
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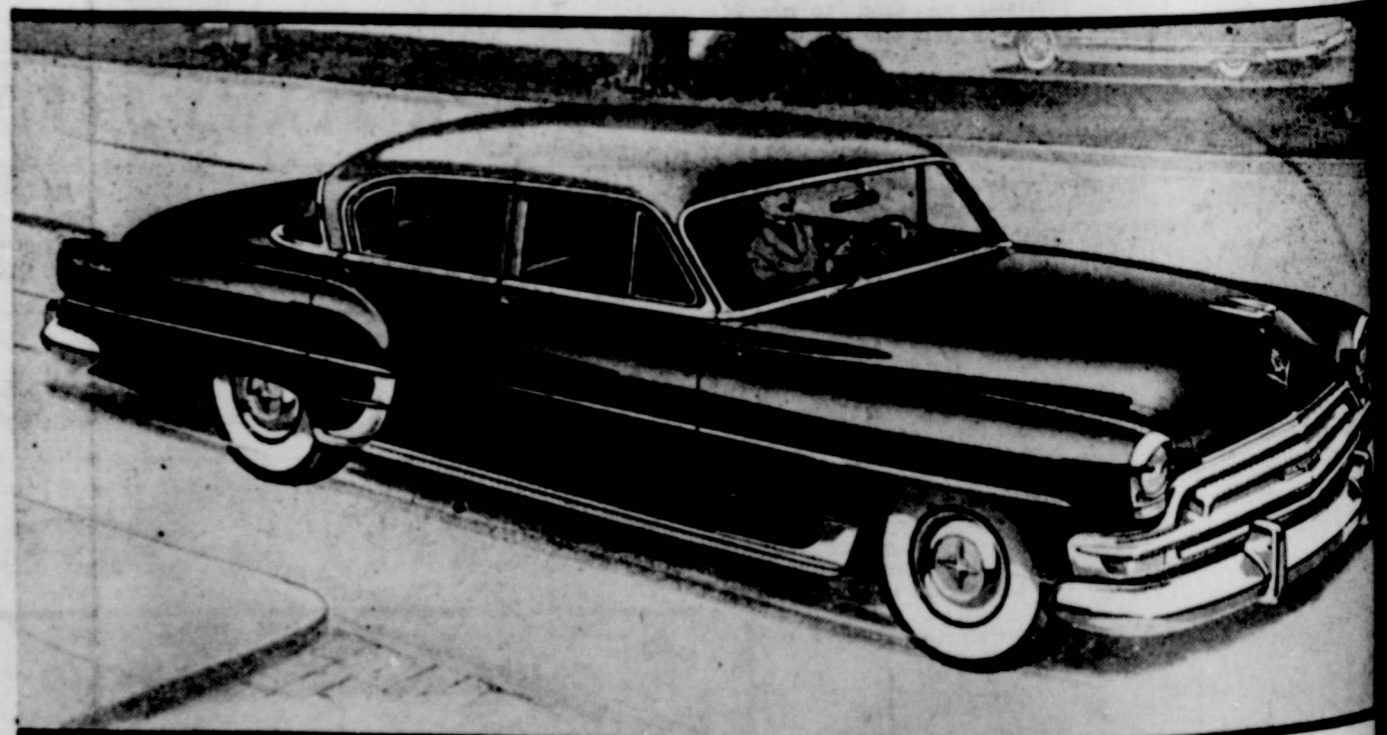
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PowerFlite frees your hand, foot, and mind completely from all gear-shifting work... frees you from all strain and tension. Here is new ability to pass a car more safely, and in less time and distance. Here is a new gift in safety and unflustered ease when you're caught in the downtown traffic snarl. Here is the newest in Chrysler engineering...

... that masters steepest grades without asking a thing of you... that gives you new surety of escape from mud, sand, and snow... that's so simply and sturdily built that it's by far the easiest of all to service. One trial will show you Chrysler PowerFlite is the finest and most automatic transmission ever built!

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Now, for the first time in any car, you enjoy Complete Driver Control... yours in the Imperial and New Yorker FirePower V-8's with 235 or 193 H.P.—or in the Windsor Deluxe with the world-famous Spiffing engine! Yours with new Full-time Power Steering... new Power Brakes... new Electric Window Lifts... new Chrysler Airtemp Air-Conditioning... and stunning new beauty that says you drive the leader!

PUZZLE: Who got the hundred million dollars?

He walked into our office seven years ago, sat down. We knew the customer. And a wonderful credit rating he had, too.

Said he wanted airplane engines. By that time blueprints were scattered all over the place.

He was taking no chances. Not one engine would he accept without testing first, stripping apart, building up again, and testing once more. Hmm!

And more. Every engine he bought would be overhauled after 15 running hours.

He didn't say so, but he must have known we would have ideas, too. (Lights burn all night when engineers at our place see ways to improve things we make.)

The climax was last August. The customer announced that he would allow 1,200 hours flying time from these G-E engines before an overhaul.

In other words, 80 times as many hours without overhaul as seven years ago. And today only every tenth engine is tested twice before delivery because of what has been referred to as the "perfection rate" of G-E jet engines.

Oh, yes. The hundred million dollars. With General Electric engines now giving extended service, not so many are needed. Improvements have saved the customer that much in five years.

P. S. Who's the customer? The U. S. Air Force. And what was the engine? The J-47 jet engine.

And who got the hundred million dollar saving? Who profits from more Air Force per dollar? The taxpayer, everybody. This story is one more example of what happens where research men and engineers are at work. Products gain in efficiency, do more. New products emerge, and the public is always the gainer.

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"The Power of Leadership is yours in a Chrysler

K. CROUCH MOTOR COMPANY
112 West Missouri St., Floydada, Texas

Schoolboy Football Review

FLOYDADA WHIRLWINDS TURN POST ANTELOPES 26 TO 7

Whirlwind fighting a rough Post team to keep alive in the district championship. The game was marred by many rough plays, with the Whirlwinds seeming to get control of the situation. Alert play and ball hawking by the 'Winds played a major part in the victory with Jimmie Dunn recovering two fumbles, Stephens, Joiner, Anderson and Carthel getting one. Gary Carthel recovered a Post

bobble in the end zone to get credit for one of the 'Winds touchdowns. Waller intercepted one Post pass on the final play of the game. The Antelopes intercepted three Floydada passes and recovered one Floydada fumble. The game got off to a slow start with neither club being able to show much offensive power in the first period. Only serious threat came when Dunn recovered a Post fumble on the visitors' 18-yard line but the 'Winds were unable to cash in on it because of a 15-yard penalty and stout defensive work by the Post team. The quarter was spent mostly in mid-field with Floydada recovering three fumbles and Post getting off two long quick kicks to stay out of trouble.

Whirlwinds Score First
Starting the second stanza Harrison quick kicked from his own 40 to the Post 23 where Darrell Norman took the ball. Two plays later a Post fumble was recovered on the visitors' 25 when Gordon Joiner came up with the ball to give the 'Winds possession. The Whirlwind offense clicked as they drove in to the 5-yard line before Stephens carried over for the first score. Barber's kick failed and the score 6-0.

Following the kickoff by Floydada, Post was held at mid-field and forced to punt. Darrell Bruton got the Antelope kick away and it was taken by Harrison on the Floydada 25 where he returned it to the 30 before being downed. From their own 30 the Whirlwinds put on their best offensive show of the night featuring good runs by Norman Muncy, Cloyd Stephens and passes from Harrison to Jack Womack. A 24-yard pass play Harrison to Womack was good for the score and Barber again missed the point after to bring the count to 12-0. They were no more scoring threats by either club before the first half ended. Post did block a Wind punt on the 32 and recover it there, but the locals were able to hold and take over.

Opening the third period Novis Pennell kicked off for the Antelopes and J. E. Waller took the ball on the 30 and returned it to the 39 before being downed. The Floydada offense bogged down on their 46-yard line and Harrison punted to the Antelope 32. Post was unable to go when their attack lost yardage and Bruton kicked from his 28 to the 'Winds' 44. A penalty set the locals back before Novis Pennell intercepted a heave by Harrison on the 'Winds 42 and he was downed on the 38.

Post Score Late in Third
Post got a drive underway at this point and with the aid of penalties drove in to the 8 where they made first and goal. Darrell Norman then circled his right end for the remaining eight yards to score and on the next play Norman booted the point after to bring the score to 12-7.

The remainder of the period was a defensive and punting duel with the 'Winds owning the ball at mid-field when the quarter ended. Going into the fourth the Floydada team again put on a drive with Muncy and Stephens doing the ground work and Harrison passing to Womack and Ashton for additional yardage. A roughing penalty on Don Moore of the Antelopes set the ball up first and goal on the one and Stephens carried into the end zone. Moore was escorted from the field on the penalty. Barber's kick was good and the score stood

19-7. Barber kicked off for the 'Winds and Darrell Norman took the kick on his 18 and returned to the 24. The Antelope attack carried to the 39 before they were forced to kick and Burton booted to Muncy on the Floydada 38 and he returned to mid-field but a penalty set the locals back some 15 yards and they were unable to go. Harrison punted 35 yards to the Post 18 and a penalty set the Antelopes back to the 3. On an attempted running play an Antelope fumble went floating into the end zone where several Whirlwinds made a dive for it. Gary Carthel gained possession to give Floydada their final TD of the game. Barber's kick was good and the score stood at 26 to 7 until the final whistle.

Before the game ended both Post and Floydada had intercepted an opponent's pass, Long making a catch for the Antelopes and Waller snuggling one for the 'Winds. Waller pulled down the Post heave on his own 40 and returned it to the Antelope 30 where he was downed as the game ended.

The entire Whirlwind squad that was suited out saw action in the contest with many of the reserves turning in fine performances. Eight seniors were named as starters Friday night and were recognized just before game time, this being their last performance on Western field. These seniors included Don Barber, Jimmie Dunn, Jerry Bob Harrison, Norman Muncy, Bob Ashton, James Welborn, Bill Walker and Ronnie Upton. The last-named was recognized but did not get to play because of the injury he received early in October.

Many Standout Performers
Don Barber, playing his last home game for the 'Winds, did himself proud before the homefolks with a fine performance which saw him in 18 or more tackles on defense, heads-up offensive play, kick two of four of the extra points and call signals for both offense and defense.

Two other seniors, Jimmie Dunn and Norman Muncy turned in fine games with Dunn being a stout defender as well as recovering two fumbles. Muncy had the best night of his career both on offensive and defensive. The halfback speedster accounted for 63 yards in 8 tries from scrimmage.

Others giving a good account of themselves included Cloyd Stephens a good defensive game and 63 yards from scrimmage, Leon Anderson a rock on defense, making several good tackles and recovering a fumble. Good defensive work by Glad Norman, Marvin Rucker and Gordon Joiner. Bill Walker another senior had a good night and turned in at least one long run for the 'Winds.

Facts and Figures
Floydada made 14 first downs and 130 yards net rushing to 5 first downs and 76 yards rushing for Post. Harrison completed 6 of 17 passes for 87 yards and one touchdown, to 3 of 11 passes completed for Post for 46 yards.

In the punting Harrison had 25.2 yards average on 8 kicks, a blocked punt for a -8 yards bringing down his usual average of over 39 yards. The Post punters Darrell Bruton and Moody Graham had a 29.8 yard average on 8 kicks, two long quick kicks with no run back accounting for much of the yardage.

Games This Week
Floydada at Tahoka;
Spur at Post;
Abernathy at Slaton;
Littlefield at Lockney;
Olton at Tullia;
Breckenridge at Plainview;
Ralls at New Deal;
Crosbyton at Hale Center;
Andrews at Brownfield;
Quitaca at Matador;
Abilene at Lubbock.



BOB ASHTON Senior Whirlwind end.

DISTRICT NEWS

... ROUND UP

The top game of district 5AA will be the Floydada at Tahoka contest which matches the league leading Bulldogs against the once-beaten 'Winds.

The season record of the two clubs is about the same, but Tahoka lost their game to outside competition whereas the Whirlwinds went down before Spur in a district game.

Tahoka, the defending champion of district 5, has more experience on their squad and will be playing at home so will be favored to win and keep their district record clean.

Spur, the other district leader will be playing at Post a contest they are expected to take easily. Abernathy at Slaton will have no bearing on the championship of the district, but should show a lot of razzle dazzle. The game is a toss up.

Scores Last Week

Floydada 26 - Post 7;
Spur 59 - Abernathy 19;
Tahoka 28 - Slaton 13;
Olton 48 - Littlefield 14;
Muleshoe 44 - Tullia 12;
Leveland 20 - Andrews 19;
Brownfield 13 - Seminole 0;
Vernon 7 - Plainview 0;
Idalou 27 - Ralls 6;
Stanton 33 - Morton 0;
Paducah 58 - Chillicothe 12;
Matador 7 - Silvertown 7;
Stamford 3 - Anson 0;
Terrell 24 - Van 7;
Childress 19 - Burk Burnett 0;
Phillips 42 - Shamrock 12.

5AA SEASON RECORD

TEAM	W	L	TP	OP
Spur	8	0	232	95
Floydada	8	1	192	77
Tahoka	7	1	211	84
Post	5	4	165	182
Abernathy	4	4	154	135
Slaton	4	5	261	151

DISTRICT 5AA STANDING

TEAM	W	L	Pct.
Spur	3	0	1000
Tahoka	3	0	1000
Floydada	3	1	.750
Post	1	3	.250
Abernathy	1	3	.250
Slaton	0	4	.000

DENT IS USO CHAIRMAN

DALLAS, Texas. — Ralph W. Dent of Plainview, has been named as chairman of District 8 on the Texas United Defense Fund, the state-wide group which will sponsor USO's campaign for \$775,000 in Texas this year. This district includes Hale, Floyd and Crosby counties.

Leonardo de Vinci, famous Italian painter, wrote from right to left, instead of from left to right.

YOUR CASTLE IN THE AIR... CAN BE YOUR HOME... SOON!



Consult your building supply merchants in Floydada and let them figure with you — No job too large — no job too small.

Willson & Son
Phone 3 or 4

Builders Mart
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EXPERT BODY & FENDER WORK

DELUXE AUTO PAINT JOB

LET OUR BODY SHOP PUT THE OLD BUSS BACK IN TIP-TOP SHAPE.

We can make it look like new—and at a reasonable price.

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K. CROUCH MOTOR CO.

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Floydada

THE FLIP OF A LEVER ELIMINATES DEAD FURROWS

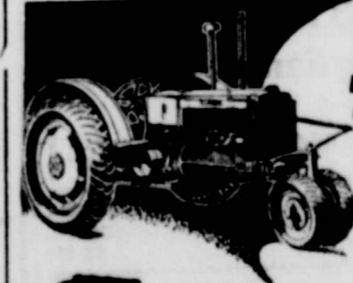
with the Massey-Harris No. 33 Roll-Over Plow



The Ideal Plow For Deep Breaking
SEE THEM AT—

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HI-WAY 70 EAST PHONE 333

THRIFTY Treatment for Tired Tractors



Your tractor has had a hard year. Now, before the rush season, bring it in to us for a good going-over. For a little bit we can tune it up. Maybe we'll catch a breakdown before it happens — save you expensive "time out" next summer. Bring in your other farm machines, too, Case or any other make. A good-running machine that works right and KEEPS ON WORKING is a smart investment when there's a lot of work to do.

Witkowski Implement Co.
YOUR J. I. CASE DEALER
Phone 391 Floydada

CAPADA

DRIVE-IN THEATRE
Phone 221

This Weeks Attractions
SAT. & FRIDAY
for the Hills'
SUN. MON. TUES.
Nov. 15 - 16 - 17

Sunny Tuffs and Barbara Payton
FRIDAY, NOV. 14
and Stallion'
YUKON GOLD



WEDNESDAY, NOVEMBER 18

ADVENTURES OF THE HEIR OF MONTE CRISTO!

SWORD of VENUS
ROBERT CLARKE, CATHERINI, M. LEUD

THURSDAY & FRIDAY, NOV. 19 - 20

more than those Northern Lights!
WOLPH SCOTT
SHORE
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BELLE OF THE YUKON
Produced and Directed by WILLIAM A. SEITZ

OUR SNACK BAR — Soft drinks, Barbecue
ices, all kinds, candies, Cigarettes.

Wayaway for CHRISTMAS NOW

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VISTA \$200
Also \$100 to \$247's
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MAKE YOUR SELECTIONS NOW

Christmas CARDS

MAN'S 5c to \$1 STORE

Did you Hear?
CLARK'S
Have The Best
Dry Cleaning
Service
in Town!



Yes, Mam But that's not all—our expert spotting... quality, odorless cleaning and finished pressing add life to your ward robe.

CLARK'S
"Tops in Dry Cleaning"

Classified Ads

FOR SALE

FOR SALE — Boys black 16 inch bicycle in new condition; also an air-way up-right vacuum sweep and all attachments. See Elton Goen at Park Florist. 42 1tc.

FOR SALE — Good used doors, windows and frames. Ph. 653 V. D. Turner. 42 4tp.

FOR SALE — Hegari bundles. Good grain. Ph. 2427 Plainview. Dick Campbell. 42 2tp.

FOR SALE — Remington portable typewriter with case. A 51 edition. Used one year. In good condition. Call Miss Sammie Hale 848-W 716 W. Ky. 42 2tc.

FOR SALE — 1952 33-foot tandem Hyde trailer; grain boards, 10-ox20 tires, air brakes; excellent condition; been pulled about six months. Grundy Bros. Floydada, Texas. 42 1tc.

FOR SALE — Servel refrigerator, gas range, 3 gas heaters, baby bassinets with plastic lining. Ph. 421-J. Gene Blackmon. 41 1tc.

FOR SALE — 30 and 35 gal. drums. 75c and \$1.00. Bill Tanner, Floydada airport. 41 4tp.

FOR SALE — Hegari bundles well graded, small stalk. \$20.00 per ton. Roy Hale, Phone 774-J-3. 41 8tp.



USED CARS

- 1939 2-Dr. Chevrolet. H.
- 1940 4-Dr. Dodge
- 1952 4-Dr. Crest, R.H. & Fordomatic
- 1942 Ford Clb. Cpe. R&H.
- 1949 Chev. 4-Dr. Sedan R&H.

USED TRUCKS

- 1953 1/2-ton Chevrolet R. & H.
- 1949 F-6 8 Cyl. Ford Truck, 2 ton.
- 1948 3/4-ton Chevrolet R. & H.
- 1947 Int. 1/2 ton Pick-up.
- 1942 Ford 1 1/2 ton Truck with Grain Body.



BISHOP MOTOR CO.

Phone 228 Floydada

FOR SALE — Yellow canary singer. 429 West Ky. st. Phone 196 J. 41 1tc.



USED CARS AND TRUCKS

- 1951 Chev Deluxe Fleetline 4dr. Dark blue, Radio, Heater extra Clean \$1250.
- 1952 4 door stylized deluxe Chevrolet Radio and heater Tu-tone paint, good rubber and only 22,000 miles. An extra clean car.
- 1953 Bel-Air Powerglide Chevrolet. Deluxe, radio and heater 17000.00 actual miles new rubber Tu-tone paint. This car is clean as a new one is exceptional buy.
- 1950 2 door Spectal Chevrolet Radio and heater, 33000 miles and a top car, perfect rubber.
- 1950 Hydramatic Pontiac 4 dr. 27000 miles and one owner. An extra nice car.
- 1950 Mercury 2 door sedan, black color, new tires and seat covers, radio, heater and a new valve overhaul only 1095.00.
- 1950 Chevrolet 1/2-ton 4 speed pick-up, very nice.

AND OTHERS



For Sale
PLENTY OF GOODYEAR TIRES
and tubes for passenger cars and tractors.
S. J. Latta Implements

CHINCHILLAS
Good Quality
Registered Stock
1 bred pair for sale
TERMS
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Floydada, Texas Phone 1047

FOR SALE — 1 Used Rexair vacuum cleaner, in excellent condition. Real bargain at \$10. See at White Auto Store. 39 1tc.

FOR SALE — Used kitchen ranges, 2 butane, 1 natural gas and one electric. Priced at \$10 to \$75 White Auto Store. 39 1tc.

FOR SALE — Practically new jigsaw and motor with stand, priced reasonable. Curtis Meredith, Call 846. 39 1tc.

Miscellaneous

FOR BEAUTY Counselors cosmetics call Helen Perry, Ph. 369-J. 39 4tp.

NOW is the time to clean and moth-proof your valuable carpets, rugs and furniture. Call 335-W. Buck Formby 229 E. Ky. 38 1tc.

STAR TELEGRAM fall bargain rates now on \$13.95 for daily and Sunday, \$12.00 for 6 days a week. Phone 904, R. M. Teague, agent. 39 1tc.

FOR portable disc grinding phone 454 J. E. Sparks. 33 1tc.

PALACE BARBER SHOP offers you five-chair service for your rush day (or any day) convenience. Bank Bldg., Floydada. 21 1tc.

SEE US for polio insurance; real-estate, rentals, Reagan-Giesecke Insurance, represent stock companies only. 25 1tc.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27 1tc.

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 1tc.

SEE Mrs. Bob Smith for your Avon Cosmetics. 52 1tc.

FLOOR SANDING — Call 227-J. Earl Baker. 20 1tc.

COME in and see our Royal Gas Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Fuqua Farm Supply. 52 1tc.

JOHN BLUE Fertilizer distributors for all makes of tractors. Morchel Farm Chemical Co. 11 1tc.

TIMKIN BEARINGS— Near complete stock. Spears Auto Co 44 1tc.

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner. Telephone 265. 52 1tc.

Planning On Building A Home? I have just listed for quick sale a choice location in Western Addition of Floydada 100x150 ft. on solid paved street, curbed and guttered, with north frontage. The price is right. J. O. Wood Real Estate. Phone 236-Res. 797. 30 1tc.

FOR AMARILLO Daily News, city delivery or mail, new or renewal call 460-J nights, or see Foster Amburn. 37 1tc.

PARTS AND REPAIRS FOR ALL MAKES OF

Electric Razors

\$7.50 TRADE IN for your old shaver.

We have the "SHAV-EX" attachment that gives up to 60% more power.

GOEN DRUG ON THE CORNER

KEYS—Duplicated while you wait. King's 5c, 10c and 25c Store. 11 1tc.

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Appliance Repair Shop

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FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 1tc.

Land For Sale

FARMS, ranches, city property, Ph. 854. Thagard Real Estate & Insurance. 34 1tc.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY

IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797. 32 1tc.

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28 1tc.

Land for Sale

BUY NEW MEXICO FARMS AND RANCHES AND SAVE 1/2 Your Dream Home.
8 1/2 sections, 17 miles north of Clovis New Mexico. 960 Acres in cultivation, rest black grammar grass; four good wells; four-bedroom ranch home-two baths. Would cost \$30,000 to build large barns and corrals. Everything strictly modern. Flood lights in corrals. 700 Acres of fine wheat, extra good. Ranch will carry 325 mother cows the year around; 1/2 minerals go on 7 sections. Price \$35,000 per Acre. Will carry \$75,000 at 4 1/2%, fifteen years to go. Quick possession.

1,280 Acres, 30 Miles Northeast of Clovis on blacktop Highway; 600 acres in fine wheat; 3-bedroom new rock home; one good tenant house; two good wells; all farm machinery; 1/2 minerals to go with sale. Will trade for Colorado Ranch. Farm and machinery all go for \$100,000, will carry \$50,000. Immediate possession. A Bargain.

1,280 Acres, 22 Miles North of Clovis, on blacktop road; Extra good land, every foot of it. Seven-room modern home; 525 Acres of fine wheat; 1/2 minerals go with land. Land, wheat and possession, the price is \$100,000, terms to be agreed on by seller and buyer. There is none better.

640 Acres, 15 Miles Northeast of Clovis. Small but good improvements; 240 A. fine wheat; 380 A. in farm, rest grass; 1/2 minerals go. \$15,000 worth of machinery. Land, wheat, machinery and possession — price \$75,000. Good terms can be arranged.

1,300 Acres, 11 miles Northwest of Clovis, well improved; lots of fine wheat, \$75.00 per Acre. All or any part for sale or trade. This is a good one.

320 Acres, perfect in every way, four miles Northeast of Clovis. Nice 6-room home; 40x80' corrals. All broke out. In irrigation belt. Price \$175.00 per Acre. Good Terms.

800 Acres, 15 miles Northwest of Clovis; 7-room farm home in good condition; modern dairy barns; plenty of water. \$7,000 worth of farm machinery. Land, machinery and possession, all for \$70,000 per Acre. \$10,000.00 cash will handle, long time terms on balance to suit buyer.

Several 160 A. tracts, from 2 to 5 miles out; all in irrigation belt. Priced from \$125.00 per Acre up to \$150.00. Some sowed to wheat and wheat will go with sale of land. I have other Farms and Ranches any size you ask for, with prices low, and quality high. My business is to please you, and you must be pleased.

J. A. Valentine, Licensed & Bonded Real Estate Broker, 420 Connolly Street, Clovis, New Mexico. Phone 5169. 41 6tp.

FOR SALE or trade — 120 A. irrigated cotton and dairy farm in Terry county. Sprinkler system. Also registered guernsey cattle. A. B. Buchanan Plainview Box 4-6094. 42 4tp.

For Rent

FOR RENT or lease on December 1, what was formerly L. L. Clark wrecking yard building. Located on East California Street. See Mrs. L. L. Clark, sr., 411 Wall St. Ph. 198-W. 42 3tc.

FOR RENT — Bedroom, 322 W. Missouri St., Floydada, Texas. 42 3tc.

FOR RENT — 3 rooms and bath, unfurnished. Call 226-J. 42 1tc.

FOR RENT — To couple-small unfurnished house. 115 W. Crockett. 41 1tc.

FOR RENT — Garage apartments all bills paid at 418 West California street. Call 256 or see Jake B. Watson. 41 3tc.

FOR RENT — 2 rms and bath, furnished apartment. Buck Hickerson. Ph. 89. 41 1tc.

FOR RENT — Four rms and bath, furnished apartment. 329 W. Mo Ph. 236 or 797. J. G. Wood. 39 1tc.

FOR RENT — Duplex. Mrs. Morehead Commercial Hotel. 33 1tc.

FOR RENT — 4 room furnished apartment with private bath. Call 75. 24 1tc.

HOUSES FOR SALE AND RENT — Brown - Holmes Co. 24 1tc.

OFFICE SPACE for rent. Inquire at Bishop Motor company. 27 1tc.

FOR RENT — Comfortable 4 room house on pavement in country. Electricity, water and telephone available. Phone 846. 21 1tc.

FOR RENT — 3 rm. unfurnished apt. with private bath. Ph. 507-J. 213 E. Georgia, Mrs. Hallie Johnson. 39 3tc.

Meeting Notices

Floydada Masonic Lodge 712 A. F. & A. M. Stated Meeting Saturday night November 14 at 7:30.

A. T. Hull, Secretary. B. A. Robertson, W. M. 42 1tc.

Live Stock

Durocs
E. W. TURNER & SON — Excellent Meaty Type Boar for service. Club pigs for Spring and Fall shows. 5 mi. E., 3 1/4 mi. N. of Petersburg Route 4, Floydada, Texas. 12 38 tp.

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FOUND — Man's dress coat. Owner pay for ad and claim it. F. M. Price, phone 417-W. 42 2tc.

LOST — Croton wrist watch. Finder please return to Jim Dan Stewart. Phone 754-W-3. 41 2tc.

Wanted

WANTED — Your magazine subscriptions, new, renewal or gift. Mail to: Mrs. Lila Callum, 322-W. Missouri St., Floydada, Texas. 42 3tc.

CESS POOL DRILLING — 30 inches to any size. Also storm cellars. Fish & Warren, Dial Ph. 4-5828, Plainview. 42 1tc.

LADIES! Earn extra cash — doing assembly work at home. Pleasant, easy to assemble products. For details, write Kenroe Mfg. Co., Yorktown, Indiana. 42 1tp.

WANTED AT ONCE — Raleigh Dealer in Hale county. Write Raleigh's, Dept. TXK-300-F, Memphis, Tenn. or see H. D. Marshall, Matador, Texas.

WANTED — Wheat pasture for 50 head of cows. Write price and description, to Box 279, Ralls, Texas. 41 3tp.

COMBINING — John Deere self propelled combine with maize attachment. Phone 531-W-3 Verlon Wright. 33 1tc.

Poultry And Eggs

BATTEY'S turkeys available for Thanksgiving and Christmas; also large toms for "big eating." Book orders early with your grocer or with Mr. or Mrs. D. S. Batten, Route 4, Telephone 774-J-2, Floydada. 40 1tc.

Town Property

FOR SALE — Some good houses in Floydada and good irrigated farms J. Sam Hale. Phone 766-W. 46 1tc.

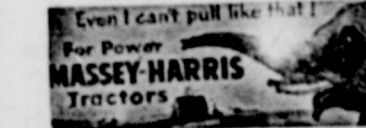
BEST BUY IN FLOYDADA — Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot. J. G. Wood, Real Estate Phone 236.

Farm Machinery

FOR SALE — 1950 W-6 International tractor. W. B. Eakin, 3 miles west McCoy. 41 3tc.

IRRIGATION

dams, sticks, tubes,
S. J. Latta Implement Co.



Floydada Implement Co.

FOR SALE — 8-foot windmill Complete. Phone 454. Sparks Auto Service. 46 1tc.

For Lease

FOR LEASE — 600 acres, with 550 acres under two wells. Would drill and case another well. 6 miles north, 1 mile east South Plains. Wade Deavenport. 38 1tc.

Houses For Sale

FOR SALE — Or would rent to responsible tenant, 3 bedroom house, located close in. J. G. Wood. 40 1tc.

FOR SALE TO BE MOVED — House with four rooms, bath and garage. W. Edd Brown, phone 265. 26 1tc.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County, C. C. Tubbs, room 206 Bishop Bldg. Phone 418, and 894J. 12 1tc.

Real Estate Loans

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 1tc.

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 1tc.

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Blue Cross Hospitalization.
Stock Company and Mutual
Hail Ins. Call 665. 20 1tc.

FEDERAL LAND BANK LOANS
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• You deal with local folks
Through Your
Floydada
National Farm Loan Association
See us now
319 S. Main St. Telephone 256
Floydada, Texas 34 1tc.

Fairview News

(by Mrs. Clyde Bagwell)

FAIRVIEW, November 10. We are having sunshine now after several days of damp, foggy weather. Farmers are back in the fields. The ones that did not have their wheat sowed are sowing this week.

Rev. Larry Faus brought two good sermons to us again Sunday. For the morning services he preached on "true values." His subject Sunday night was "the cross."

A nice crowd was out for mid-week services last Wednesday night. The study course books did not arrive in time to use them last week-

Floyd County Hesperian, Floydada, Texas, Thursday, November 10, 1950

end. The study will begin and continue for five weeks. Our study course is "The Hesperian".

Wednesday night service at 7:00. Sunday service at 9:00 a.m. and 7:00 p.m. Mrs. Lee Rushing visited view Wednesday afternoon.

Rev. Larry Faus, E. W. Walton Wilson and Jim attended the Baptist church Sunday night.

Mr. and Mrs. T. L. Perry spent the week-end at Preston Bullard and family.

Dr. Maddox, Bible school Monday night. Mrs. Jim Stewart and Mr. and Mrs. W. M. Perry Floydada. They also spent the week-end at Preston Bullard and family.

Wayland college, next to us at the regular program.

Mr. and Mrs. E. W. Walcott church at Lockwood morning and were dinner Mr. and Mrs. Doyle Walcott.

Mr. and Mrs. Hub & Gary of Burger spent Friday with Mr. and Mrs. Wilson. On Saturday the Hub & Gary family were in town to visit for the day with Mrs. Sam Reeves and Austin.

Sunday dinner guests of Mr. and Mrs. Jim Stewart and Mrs. W. B. Wilson, in the Mr. and Mrs. New. The view visited in the morning.

We were glad to have members in church service morning. Mrs. G. M. R. Floydada and her daughter Leslie Crabtree of Lockwood were guests of the day of Mrs. L. B. Conly.

Mr. and Mrs. Goldenburg visited Sunday in the Mr. and Mrs. Walter W. Mrs. Chih McClure and Mr. and Mrs. New. The view visited in the morning. Mrs. C. J. McClure and Mrs. T. V. McClure of Lockwood.

MAJOR POWELL AND GUESTS IN PARENTAL

Major and Mrs. Starnell, Jr. and daughter, Barksdale Air Force base, were recent visitors with Mrs. and Mrs. S. L. P. other relatives, including Mrs. Bill Darden and Mr. and Mrs. J. C. Powell of Floydada and Dr. and Mrs. J. C. Powell of Lockwood.

Major Powell is the Mesdames Darden and Miss Powell. Major Powell wife attended the Texas coming last week-end. The student at Tech at the end of the Air Force in 1947.

MEMBERS OF BRAC AG STORES THE NATION'S LEADING STORES

Reap a HARVEST OF SAVINGS

WHITE KING SOAP	GIANT BOX 59c	SALMON HUMPTY-DUMPTY TALL CAN 39c	PURE CANE SUGAR 49c
GOLD MEDAL FLOUR	10 LB. BAG 95c	JELL-O 2 for 15c	BETTY CROCKER CAKE MIXES 37c
SHURFINE, Tall Can MILK 2 For 25c	SHURFINE, Yellow 2 Cans 35c	SHORTENING 3 lb. Can 79c	CHAMP DOG FOOD 25c
PICNIC HAMS 4 - 6 lb. POUND 47c	PARKAY OLEO POUND 29c	FRYERS FRESH DRESSED POUND 55c	COMPLETE FROZEN FOOD
CORN KING BACON POUND 69c	PUFFIN BISCUITS 2 Cans 19c	HUNT'S CATSUP BOTTLE, 14 oz. 17c	SHURFINE PEACHES No. 2 1/2 Can, 2 For 57c
		SUN-MAID RAISINS 2 lb. Bag 35c	

POWELL CASH GROCERY & MARKET HI-WAY 70 PHONE 871

Plenty of Free Parking Space

News of Harmony

(by Mrs. Mather Carr)

HARMONY, November 9. — The October, November and December committee of the club which consists of Mrs. Roy Hale chairman, Mrs. Sam Hale, Mrs. Charles B. Smith, Mrs. Monroe Schulz, Mrs. J. R. Turner, Mrs. Zant Scott, Mrs. Bill Tucker and Mrs. Mather Carr with the assistance of other club members served the concert workers last Monday night at the VFW hall in Floydada.

The Womens Society of Christian Service met Tuesday at the church in a business and program meeting. The president, Mrs. Sherwood Ramsey had charge of the business and Mrs. Chloma Williams, the program with Mrs. G. Morris, Mrs. Marvin Smith, Mrs. Sherwood Ramsey and Mrs. Zant Scott having parts. There were seven members and one visitor present.

There was a nice crowd out to prayer meeting Wednesday night. Mrs. R. G. Morris brought the devotional. Mrs. Everett Miller led the song service with Mrs. Chloma Williams at the piano.

Mrs. M. D. Ramsey, Mrs. Sherwood Ramsey, Mrs. Chloma Williams and Mrs. Mather Carr attended the district WSCS meeting Thursday at Sudan.

Several attended the football game Friday night between Floydada and Post at Floydada.

Mrs. Mather Carr and Horace visited Mrs. Mattie Heard and Velma and Miss Anna Carr of Petersburg Saturday.

Mr. and Mrs. E. W. Turner visited Mr. Turner's nephew and family, Mr. and Mrs. Purvis Miller in Muleshoe over the week-end. They also visited Mr. and Mrs. Fred Byerly of Spring Lake.

Mr. and Mrs. R. G. Morris and sons visited Mr. Morris' grandmother in Plomot Sunday. This was a birthday of Mr. Morris' grandmot-

her. She was 77 years young.

Rev. Krebbs preached both morning and night at the chapel. The Krebbs had dinner in the Mather Carr home. Lejuana Sue Williams also was a dinner guest in the Mather Carr home. The Krebbs had supper in the M. D. Ramsey home.

Mrs. Joyce Davis attended services at the chapel Sunday night. Mr. and Mrs. Davis united with our church. We always welcome folks to our church.

Mr. and Mrs. Johnson and children of Cone attended church at the chapel Sunday night.

Mrs. Mae Gound of Duncan, Oklahoma, came for a visit Tuesday with her sister-in-law, Mrs. G. L. Snodgrass and husband.

Mr. and Mrs. G. L. Snodgrass and Mrs. Mae Gound were dinner guests in the Everett Miller home Sunday.

Mr. and Mrs. Bill Tucker and children were supper guests Sunday night in the Everett Miller home.

Mr. and Mrs. Harry Miller of Lubbock and Mr. and Mrs. Tom Miller of California spent Tuesday of this week in the home of Mr. and Mrs. Everett Miller. Harry is the father of Everett and Tom is a brother of Harry.

Mr. and Mrs. Sim Burrows of Plainview visited the Mather Carr home Sunday evening.

EDUCATION CONFERENCE OF METHODISTS HELD

J. M. Willson, Floydada, president of the Methodist Northwest Texas conference board of education is among those invited to attend the Methodist church's national con-

ference on Christian education, in Cincinnati, Ohio, this week.

"How can Protestants do a better job of teaching religion?" is the principal question the more than 600 delegates will seek to answer, according to the Rev. Gerald B. Harvey, Los Angeles, conference president.

Mr. Willson said yesterday that the conference board is being represented at the Cincinnati conference by Mrs. Uel Crosby and Miss Ruth Emory, out of the Lubbock staff headquarters office. They left the first of the week. Mr. Willson was unable to arrange affairs so that he could attend.

Mr. and Mrs. Bob Alldredge and son Stevie visited in Lubbock over the week-end.

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DRIVEWAY GRAVEL **Ready Mixed CEMENT**

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DAILY ONLY
Regular Price \$15
12.60
YOU SAVE \$2.40
6 DAYS A WEEK

Send Your Order Direct or See Your Home Town Agent

Mrs. Jimmie Willson reviewed Loula Grace Erdman's new book "Three At The Wedding", on Tuesday at our regular radio hour.

Mrs. H. H. Mills reports an increase in circulation in the Lockney library.

Story hour like every one else this season is boosting Book Week. Fifty Children met as usual at 10 a.m. on Saturday morning. Mrs. Gordon Downing told the stories for Barbara Perry who is away this week-end. Mrs. R. C. Henry attended as chairman of the 1929 Study club's committee. Mrs. Lee Gollightly attended as a visitor. Mrs. E. L. Norman brought refreshments.

Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated November 16, 1939)

Thirty-three 4-H club and Future Farmer members entered the first Floyd county dairy day show here on Wednesday. Greer McCleskey, Floydada 4-H club boy, won first place with a 280-point score against a possible 300 points. Second place went to David Battey, Sand Hill Future Farmer with 275 points, and third place went to Harvey Brock, McCoy 4-H club boy, with 273 points.

Survey of state highway 287 from Tucco on the Plainview-Lubbock highway eastward, begun last week by resident engineer R. T. Roane was due to reach the Floyd county line today.

Approximately 150 head of cattle of all ages and kinds went through the sales ring at the live stock sales company barn in southeast Floydada on Monday.

Fire of an undetermined origin caused considerable damage to the cotton shortage house of the Farmers co-op gin in north Floydada Wednesday about 1:30 o'clock p.m.

Mrs. Edgar Jones was killed and her husband and son, Ralph, were seriously injured in an automobile accident Sunday afternoon near Muleshoe. The party was enroute to Clovis to visit another son. Mrs. Jones died of injuries after being taken along with her husband and son to the Plainview hospital.

Mrs. Billie Grundy and son Doyle of Dalhart spent the week-end with her parents, Mr. and Mrs. W. H. Hilton.

Miss Geneva Cline and Leon Chambers were united in marriage Saturday evening by the Rev. G. W. Tubbs at his home in north east Floydada.

The marriage of Miss Ruby Harrison and C. Bionton Hartsell took place Friday November 10 with the Rev. V. F. Crabtree of McCoy performing the ceremony.

Mrs. Lewis Norman honored her son Glad Lynn with a birthday party on Friday. It was Glad Lynn's third birthday and 25 boys and girls enjoyed the party.

Mrs. E. B. Rainer entertained a group of young friends of her son, Glen Elvin, in honor of his sixth birthday, on November 8.

A ladies exchange and gift shop located in the rear of the Vogue beauty shoppe was moved this week from the home of the owner, Mrs. Elmer Harper. Mrs. J. W. Buchanan this week bought an interest in the shoppe.

Mr. and Mrs. W. C. Watson of San Angelo spent Tuesday night of last week with Mr. Watson's sister and husband, Mr. and Mrs. C. N. Battey.

Mr. and Mrs. C. N. Battey were guests of Mr. and Mrs. A. T. Pratt in Ralls on Sunday afternoon. Mrs. Pratt is a sister of Mr. Battey.

SUGAR
AT ITS BEST!
ALL-AMERICAN
CANE SUGAR

Here are two points to remember when you buy a car! . . .

CHEVROLET PRICES are the **LOWEST**

CHEVROLET VALUE is the **HIGHEST**

of any line in its field!



Chevrolet's thrilling "Two-Ten" 4-door sedan. With 3 great new series, Chevrolet offers the widest choice of models in its field.

See it, drive it, and you'll know that it alone brings you all these features of highest-priced cars at the lowest prices and with such outstanding gasoline economy!

You know, of course, that again in 1953 more people are buying Chevrolets than any other car.

And you also know that more people own Chevrolets today than any other make—it's ahead in total registrations by almost 2 million!

But would you like to know why this is true? Would you like to know what it means to you in terms of getting maximum motor car value? Then, come examine Chevrolet, and see for yourself.

You'll find, as so many others have found, that Chevrolet gives more fine features at lowest cost:

More beauty, inside and out, with the widest choice of body-types and colors in its field.

More driving thrills, with either of Chevrolet's two great high-compression Valve-in-Head engines!

More comfort, more road-stability and more safety with this stronger, heavier, longer lasting car!

More value throughout, when you buy, while you drive, when you trade!

Come in, confirm these facts to your own satisfaction, and you, too, will choose Chevrolet!

*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models. Power Steering and E-Z-Eye Plate Glass available on all models.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

FINE ENTERTAINMENT ON THE AIR!
The Dish Show—NBC Networks
TV—Tuesday and Thursday . . . Radio—Tuesday and Friday
General Motors Football Game of the Week—Saturdays NBC-TV

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Shamrock Products Featured at **H & S BUTANE CO.** West Ga. St. at the Wye

Complete Shamrock Service **Hatley Shamrock Sta.** N. E. Corner Square

The LACE Week

SATURDAY 11-13-14

OTT TELLO 'em Cowboy

MON. - TUES. 15-16-17

GH, RY, CHEER! lag 17

THUR. - FRI. 18-19-20

ORE JET

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ass to--

MRS. WINLEY

MRS. HARD WESTER

City Utility Men Study Water And Sewer Problems

Three of Floydada municipality's top utility men have been going to school this week, studying water works and sewer problems. Getting up early in the morning the three men Al R. Fuchs, Truett Smith and B. V. Carver have been attending sessions of a regional waterworks and sewer plant operators' meeting in the waterworks shop of the city water department at Lubbock. Smith and Carver have been studying water works operations while Fuchs has been spending his time on sewer plant problems. The two first-named are working for a higher rating as waterworks men and were due to return to the "school" for examinations this morning.

Oil Tests Reports

Floydada's two oil tests were in continued drilling operations this week with varying fortunes. At the J. M. Massie No. 1, Sinclair and others, four miles north of Floydada, a broken drill bit was giving fishing trouble yesterday morning. At ten thousand-foot depth fishing is a slow job. In the week since Thursday the crew had pushed down slightly less than 200 feet and the bit was reported in chert. At the R. L. Nichols test, seven miles southeast, where an offset to the Adams No. 1 hoped for at about 7,600 feet, the tool was below 6,300 feet and drilling.

HENS

We will be the ones to furnish Best & Freshest Hens, for Thanksgiving.

TURKEYS

Now-A-Days we try to furnish Dressed Turkeys for Floyd county. We select the Better Birds.

FRYERS

Some may be higher priced But "FRESH" is our Slogan.

Charley Berry DRIVE-N

304 East Georgia Street Both Phones No. 74

MENUES FOR THE WEEK OF NOVEMBER 16 THROUGH 20 AT SCHOOL CAFETERIAS:

Andrews Ward Cafeteria:
Monday, Roast and gravy, candied yams, lettuce and pineapple salad, fruit and cookie, hot rolls and milk;
Tuesday, Buttered limas, chopped greens, Harvard beets, cherry delight, hot corn bread and milk;
Wednesday, Meat loaf, potatoes in white sauce, purple hull peas, lettuce wedge, pudding and milk;
Thursday, Barbecued weiners, creamed potatoes, green beans, orange jello salad, cobbler pie and milk;
Friday, Salmon croquettes, corn, English peas, lettuce and tomato salad, apricot half and cookie.
High school Cafeteria:
Monday, meat loaf, lima beans, vegetable salad, banana pudding, hot rolls, milk;
Tuesday, fried chicken, gravy, buttered corn, green beans, ice cream, hot rolls, milk;
Wednesday, meat salad, potato chips, cheese slice, English peas, cherry pie, milk, bread;
Thursday, brown beans stuffed celery, turnips, cup cake, cornbread, milk;
Friday, roast and gravy, potatoes, cabbage salad, peach and cookies, hot rolls, milk.

BABY ILL SINCE BIRTH, DIED TUESDAY MORNING

Funeral services for Donna Kay Jones, two months old baby of Mr. and Mrs. D. L. Jones, was held Wednesday afternoon at 3 o'clock in the Harmon Funeral chapel. Reverend C. R. Brown, pastor of the Bible Baptist church, officiated. Burial was in the Floydada cemetery. Hubert Davis and Lloyd Ballard acted as pallbearers. Donna Kay was born September 11, in Pitts hospital. She was the granddaughter of Mr. and Mrs. N. L. Jones and Mr. and Mrs. Bryan Windgate of Quanah. When the baby was three days old she was carried to Northwest Texas hospital in Amarillo, where she died Tuesday morning. She had major surgery. Her death was attributed to a spinal deficiency and a heart condition. The baby had been a patient at the hospital since September 15.

COUNTY - WIDE 4-H CLUB

The County wide 4-H club business meeting was held Monday night, November 9. Roll call was answered with "What we are thankful for." The time for the future meeting was changed from 7:30 o'clock to 7 o'clock. The next recreation meeting will be November 23 at the VFW Hall. Present at the meeting were Marceta Green, Margaret Lovell, Bodean Pate, Nancy Smith, Wilton Green, Jack and Kent Covington, David Mount, Norman Brints, Bobby Green and Miss Leila Petty, Floyd county home demonstration agent and Bill Rodgers, county agent.

NEW BOARD MEMBER
Gene Collins is the new board member of Floydada Independent School district. He was appointed at the Monday night meeting of the school board to fill the vacancy created by the recent resignation of Clement B. McDonald.

Scouters Meeting Set For Thursday Nov. 20, Plainview

Brac Biggers, assistant district commissioner of Scouting in this area, this week is advising Cubmasters and Cub committeemen, den mothers and their assistants, Scout masters, Explorer advisers and district committeemen, of a round table for Scouters scheduled for Thursday night of next week, November 19. The Scouters will gather at the junior high school, 12th and Galveston streets, at 7:30 o'clock, Biggers says. An hour and a half of program helps and demonstrations are promised. Suggestions will cover activities for December, January and February, featuring live demonstrations on "how to do it," program materials in Cub crafts, Scout lore and Explorer knob how. The invitation includes a suggestion that Scouters bring the whole family. There will be movies for the children. The evening will be entertaining and profitable, Biggers says.

Brotherhood Has 160 To Hear Rev. Winfred Moore

Approximately 160 men from churches of the Floyd county association attended the brotherhood meeting at the First Baptist church on Monday evening, when Reverend Winfred Moore, pastor of the First Baptist church in Borger, was the guest speaker. A chili supper was enjoyed by the group preceding the program. Leonard Matisler was chairman of the foods committee. Owing to the busy season a smaller crowd was present than was anticipated. Group singing was led by G. C. Tubbs, with Al Brian playing the accompaniment on the accordion. The speaker, who has appeared in Floydada at other occasions, brought a message on stewardship.

RELAPSE FROM FLU PUTS JOE BROWN IN HOSPITAL

Joe Brown, who resides south of Floydada on the Rails highway, collapsed at the First National bank Saturday morning and was carried by Harmon ambulance to Peoples hospital. He had been ill with flu and fainted at the bank, where he had gone on business. He remained in the Peoples hospital until Sunday afternoon when he was removed to his home. Brown is taking it easy this week, under the care of his doctor. "He started back at his work too soon after his spell with the flu," said Mrs. Brown Wednesday, who added he would "have to take things easy for a little while."

STAR CASH VALUES

No. 1 White SPUDS	10 lb.	49c
HI-C	46 oz. Can	25c
O. B. MACARONI	3 Boxes	25c
Shurfine PEACHES	2 Cans	57c
Extra Quality		
Rosedale APRICOTS	No. 2 1/2 Can	32c
In Syrup		
Deer TOMATOES	300 Can	15c
Elmdale CORN	Can	15c
Shurfine Tomato Sauce	3 Cans	25c
White King	Large Box	29c
RINSO	Box	27c
Lux SOAP	2 for Bath Size	25c
CRISCO	3 lb. Tin	85c
All Meat BOLOGNA	1 lb.	39c
Shurfresh OLEO	1 lb.	23c

Call 40 — We Deliver

Students of Tech To Present Play Here November 19

Thursday evening of next week, November 19, Texas Tech's speech department will present Moliere's comedy, "The Miser," at Floydada high school auditorium. Commenting on the college students' forthcoming presentation, Mrs. I. T. Graves, head of the speech department at FHS, said Floydada playgoers are sure to enjoy the 17th century production, which has some hilariously funny situations. The play will be presented under direction of Ronald Shultz, instructor in speech at Texas Technological college. Admission prices will be 50 cents for adults, 25 cents for students and children. Curtain time will be 8 o'clock. The play will also be given at six other area towns.

Many Guests Hear and See at Bell Telephone Party

At Tuesday, Wednesday and Thursday open house at Southwestern Bell Telephone, over 425 persons inspected the workings of the local office and visited behind the scenes to see how the telephones click. Much interest was shown in the ear-testing device and voice recording tape. Company officials from the area assisted in the hospitalities through the three days. The local staff at the office explained the workings of the board and served coffee, punch and cookies to the visitors. Wednesday and Thursday, four classes from the Floydada schools were among those present at the party.

City Retires Long Term Tax Bonds

City of Floydada is retiring \$8,000 worth of its tax bonds of the 1950 refunding issue, in addition to meeting their annual obligations on this issue. Vote to retire the bonds was recorded at Monday night's meeting of the council. Holders of the bonds, not yet callable, indicated willingness to accept cash for the bonds at par. The city also retired \$16,000 of its long-term maturities last year. Aside from this action the council talked garbage disposal problems, septic plant improvements, two-way radio for peace officers and set the date for the new light plant addition for Friday, November 20.

HAMBRIGHT FAMILY GATHER HERE FOR GET-TOGETHER

Mr. and Mrs. Bill Hambricht have had as their guests, Mrs. Annie Hambricht of San Diego, California, Mr. and Mrs. Homer Hambricht of Alvin, Texas, Mr. and Mrs. Frank Hambricht and son, Gene of Alameda, Texas, and Mr. and Mrs. John Hambricht of Olton.

On Sunday the group enjoyed a family dinner at the home of the John Hambrichts in Olton. Mrs. Annie Hambricht is the mother of John, Frank, Homer and Bill Hambricht and was in this area on a short visit.

A CARD OF THANKS

May I take this means of thanking my friends and neighbors for every act of kindness, shown me during my illness both in the hospital and at my home. Mrs. Tivis joins me in saying "Thank you one and all for everything you have done for us. We appreciate your visits, your cards and your every thought of kindness." John Tivis

Virginia Dare was the first white child born in America.

L. E. Waterman invented the first successful fountain pen.

Army's Mechanical Whiz Kid Flexing New Brain Muscles

ABERDEEN PROVING GROUND Md. — The Army's digit doodler — a veteran whiz kid in the field of electronic computers — is sporting a new "memory."

On duty here at the Ballistic Research Laboratories, the world's first all electronic computer helped solve many of the problems posed by America's new weapons during the past six years.

Before its latest "brain surgery," ENIAC-Electronic Numerical Integrator and Computer — could "remember" only 20 ten-digit numbers. If more space were required, ENIAC had to refer to its notes, in the form of IBM cards, punched or read outside the machine itself. This was slow and costly.

With the new "memory," ENIAC's power of recollection has increased five-fold.

Forming the "memory" are 4,400 tiny magnets whose polarity may be changed electrically. Like a platoon of soldiers being drilled by an electronic sergeant, all the magnets or any number of them mark time or turn in place when ordered to do so by the computer or the machine operator. The direction in which the magnetic "soldiers" face later tells ENIAC what to do or enables it to remember answers to problems previously solved.

ENIAC no longer is in danger of mathematical amnesia. If, like Rip Van Winkle, it were to go to sleep the magnets within the condition they held at the time ENIAC ceased operations. Later, when it awoke, it still would be able to remember answers to problems or the last set of instructions fed into its brain.

ENIAC, which solved most of the trajectory problems of the Army's new 280-millimeter atomic cannon, also has solved many problems of bomber interception and guided missile design.

With its new memory, it represents one of this country's most im-

portant mental muscles

AT FARM BUREAU

Among the Floyd County Farm Bureau members of the Farm Bureau Federation in this week have been Tommie Asstetter, John and W. R. Pickett.

Sessions were scheduled Monday, Tuesday and Wednesday.

Loose leaf, ledger books Hesperian.

"GLAD S"

The Whirlwind Won 8

Coming

Not so bad—no

But for many years

Glad Snod

"Smart wear for men"

Any Day... Every Day...
BUY MORE SPEND LESS

GOLD MEDAL FLOUR . . . 95c	10 lbs
SHURFINE, Heavy Syrup	No. 2 1/2 Can
PEACHES . . . 29c	
SHURFINE TUNA . . . 37c	Can
BAKER'S COCONUT . 19c	4 oz. Carton
CHUBBY DOLL	
EACH \$1.49	
OR 98c	
With 10 SHURFINE LABELS	
STA-FLO STARCH	1/2 GAL
49c	
SIX DELICIOUS FLAVORS	2 Boxes
JELLO	15c
FRANCO-AMERICAN MACARONI . . . 18c	Can
VERMONT MAID SYRUP . . . 27c	Small Size
LIBBY'S CORN on COB . . . 37c	Can
U. S. Gov. Graded Meats	
ARMOURS Sliced BACON . . . 59c	
PINKNEYS SAUSAGE . 40c	
DRESSED HENS & FRYERS	
WRIGLEY'S GUM	3 For 10c
FOLGER'S INSTANT COFFEE	2 oz. Jar 59c
RINS	Large 29c
AJAX	Can 13c

WE GIVE "D.M." GREEN STAMPS
FELTON - COLLINS GROCERY & MARKET
122 W. Calif. Phone 27
DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY
WE DELIVER

FOOD BARGAINS

SHURFINE PUMPKIN	Size 300	15c
SHURFINE Blackeyed Peas . . .	Size 300	15c
SHURFINE NIBLETS CORN	12 oz.	19c
PARKAY	Pound	28c
PILLSBURY BUTTER MILK	Can	
BISCUITS		10c
HERSHEY'S COCOA	1/2-lb.	24c
MARYLAND CLUB COFFEE	Pound	89c
FIRESIDE MARSHMALLOWS	14 oz. Bag	29c
SHURFINE SHORTENING	3 lb.	83c
CORN KING, SLICED BACON	Pound	59c
GIANT BOX TIDE		69c
CHAMP DOG FOOD	3 Cans	25c

HULL & MCBRIEN

PHONE 292 We Deliver

**Smith
Councilor
Circles**

1,000 members at annual session of Baptist Women's held in the First Lubbock on Monday.

Idalou, president, was re-elected. Mrs. J. M. Daniel, president of the district, was elected for the district from Floydada at the meeting Monday.

C. Sims, W. B. G. Martin, Daniel, G. Martin, Ross, C. Smith, Ralph C. Chapman, E. P. Cannaday, E. P. Brown, and Mrs. E. W. Blair are the local circle of the Baptist church.

**Woody, 54,
Clarendon**

was held in morning for a well known Clarendon at the Murphy chapel, with the Cockerell, pastor of the church officiating.

The Citizens celebrated a heart attack Saturday, September 30, 1899.

is a nephew of the late Floydada. He died at one of the late.

his widow and children with the Philippines, and a body of Wichita.

the play by 1:30 p.m. to 11 p.m. in the afternoon.

**TTON
Repair
Shop**

307 E. Houston

Dougherty News

(by Mrs. W. J. Ross)

DOUGHERTY, November 10 — After having the harvest stopped for several days by inclement weather, the farmers are happy this morning over the frosts of the last two nights and the clear skies with forecasts of clear, dry weather for the next few days.

There were 68 present for Sunday school. A larger number were present for preaching services conducted by Rev. Harris.

Mr. and Mrs. Ned Bradley attended Tech home-coming Saturday. Ned is an ex-student of Tech.

Mr. and Mrs. John Lyles and family of Hale Center were Sunday guests in the home of her mother, Mrs. Ada Hinton.

Saturday evening guests in the home of Mr. and Mrs. Johnny Cates were Mr. and Mrs. Jim Tye of Floydada.

Mesdames R. H. Crawford, Clarence Ashton and Mrs. Harper were business visitors in Lubbock Monday afternoon.

Mrs. J. C. Cates and Floyd of Sand Hill and Mr. and Mrs. D. W. Burke of Floydada were Sunday dinner guests in the home of Mr. and Mrs. Johnny Cates.

Mr. and Mrs. Joe Jones were recent guests of relatives at Thalia.

Mr. and Mrs. J. Y. Jordan and children of Lubbock were house guests of Mr. and Mrs. Jack McIntosh Tuesday and Wednesday.

Mr. and Mrs. George Gearhart of Amarillo were week-end guests in the home of her parents, Mr. and Mrs. Sam Lide.

Mrs. Warren Poole and children of Lubbock visited relatives in our community during the week-end while Dr. Poole attended a medical convention at Oklahoma City.

Mr. and Mrs. Claude Ring visited his mother at Quanah during the week-end. Mrs. Ring has been a patient in the hospital but was returned to her home Sunday.

Lance Poole, son of Mr. and Mrs. Kenneth Poole is recovering nicely from a recent operation.

Mr. and Mrs. J. T. Poole were business visitors in Clovis, New Mexico, Monday.

Mr. and Mrs. S. A. Guffee of the Campbell community attended church services at Dougherty and were dinner guests in the home of her niece, Mrs. Lon Emert.

Billy Jack Matney of Levelland was a week-end guest in the home of Mr. and Mrs. Hosea Phillips. Mr. and Mrs. Wayne Bennett of Floydada were guests in the Phillips home Sunday.

Mr. and Mrs. Clyde Damron and children of Estelline and Mr. and Mrs. Kenneth Poole and son were Sunday dinner guests in the home of Mr. and Mrs. Bob Covington.

Mr. and Mrs. Dalton I Jones and family visited Mr. and Mrs. Wilmer

Jones, Jr., Sunday afternoon. Phyllis Ann Jones returned to Lubbock with them for a brief visit.

There will be a special meeting of the Dougherty community club, November 20, at 7:30 p.m. at the school house. This meeting will be of interest to every family in the community and everyone is urged to be present.

November 8, Mrs. Howard Drysdale entertained Mr. and Mrs. Ott Glassmoyer and son, Larry with a birthday dinner party honoring her husband, Howard, sons Tom and Dan, the uncle Ott Glassmoyer and cousin, Larry, all of whom have birthdays near this date. This dinner party is an annual event in the Drysdale home.

Mrs. Roy Crawford entertained with a Stanley party Wednesday afternoon.

Tuesday afternoon, Mrs. Bob Covington entertained 18 preschool age children with a birthday party honoring her son, Frankie, on his fifth birthday.

Lakeview News

(by Mrs. Warner Johnson)

LAKEVIEW, November 10 — The annual community Thanksgiving supper will be at the school house, November 26.

Mr. and Mrs. L. D. Goughly and family spent Saturday night and Sunday with Mr. and Mrs. Leslie Fawver and children.

Mr. and Mrs. Homer Newberry were Lubbock shoppers Wednesday.

Mr. and Mrs. Gene Johnson and children, Mr. and Mrs. A. L. Smith and children and Mr. and Mrs. Cecil Johnson visited Friday night with Mr. and Mrs. R. L. Johnson.

Mrs. Roy Fawver is doing fine following surgery last Thursday at Temple.

Dr. and Mrs. T. Boushy and son from Plainview visited Sunday with Mr. and Mrs. P. B. Estep and Bill. Mr. and Mrs. Bobby Estep of Lubbock visited in the Estep home Sunday afternoon.

Mr. and Mrs. J. D. Estep of Tobe, Colorado, arrived Monday to visit a few days with their son and family, Mr. and Mrs. F. B. Estep and Bill.

Mr. and Mrs. H. B. Johnson were Friday dinner guests of Mr. and Mrs. R. L. Johnson.

Mr. and Mrs. Wayne Russell, Wandell, Barbara McNeill and Shirley Harper visited Sunday with Bro. and Mrs. Berry Watson at Matador and with Mr. and Mrs. Charlie Posey at Roaring Springs.

Wandell Russell entertained with a slumber party Friday night. Those present were Freida Jarrett, Marcelita Green, Betty and Virginia Miller, Shirley Harper, Barbara McNeill and LaFaun Ballard.

Mr. and Mrs. Kenneth Reid and his nephew, Bill, of Lubbock visited

Saturday afternoon with Mr. and Mrs. Cecil Johnson.

Patricia Spears visited Sunday afternoon with Maxine and Winona Hatley.

Mr. and Mrs. Curtis Williams and family visited Mr. and Mrs. Curtis Williams Saturday night.

Mr. and Mrs. Verle Roberts and daughter of Ralls were Sunday night supper guests of his cousin, Verlon Wright and family.

Mr. and Mrs. B. P. Neff and family were Sunday night supper guests of Mr. and Mrs. Charlie Wright and family. The occasion was Buel's birthday.

Mr. and Mrs. Cecil Johnson and Mr. and Mrs. Warner Johnson and children visited with Mr. and Mrs. T. E. Johnson and family Sunday night.

Mr. and Mrs. Warner Johnson took Novis to a heart specialist in Lubbock Wednesday. He reported that Novis is a normal girl now after undergoing heart surgery September 15 in Dallas.

Mr. and Mrs. Bill Ward of Lubbock and Mr. and Mrs. Edwin Polan of Floydada visited Mr. and Mrs. Jim Owens Sunday.

Mr. and Mrs. Lewis Pyle and children were Saturday night supper guests of Mr. and Mrs. H. M. Thomas.

Mr. and Mrs. E. A. Thomas of Amarillo visited his brother and wife, Mr. and Mrs. H. M. Thomas, Thursday.

Mr. and Mrs. Howard G. Bishop and Mike visited Sunday with Mr. and Mrs. Earl Bishop at Floydada.

Mr. and Mrs. L. D. Goughly and family visited Mr. and Mrs. Verlon Wright Monday night. It was Verlon's birthday.

**Miss Jeanne Way
In N.T.S. Symphony**

DENTON, Oct. — Jeanne Way, daughter of Mr. and Mrs. T. J. Way, 515 West Kentucky, Floydada, has been selected as a member of the North Texas State college symphony orchestra.

Under the direction of Dr. George Morey of the NTSC school of music, the orchestra is presented a number of times each year in Denton and in cities and towns in the area. First performance of the group this fall was November 3 in Denton.

Miss Way, a senior student majoring in music education, is also a member of the NTSC band.

A color-blind person sees better in the dark than a person with normal sight.

Henry Purcell, English composer is buried beneath the organ in Westminster Abbey.

Artificial pearls were first made in 1680, by Jacquie of Paris.

**Attend Regional
Library Meeting**

Mrs. Helen Patterson, librarian at the Floydada high school, accompanied four members of the high school library club to Plainview on Saturday where they attended the third annual District 1 teenage library association.

The meeting was held in Plainview high school. Over 300 young people were present.

Mrs. J. W. Walker, Plainview, editor of the Texas Club Woman, magazine of the Texas Federation of Womens clubs, was the guest speaker. She was introduced by Miss Monette Andrus of Tullia, vice president of the association and chairman of the program.

The four members attending the meeting were Margaret Lovell, Doniece Reeves, D'Ann Witkowski and Dorothy Duncan.

The next meeting of the group will be in Dumas.

Dorothy Duncan is also an assistant to Mrs. Roy Hollar at the Floyd county library. She is the daughter of Mr. and Mrs. Silas Duncan, Jr., city.

DAUGHTER BORN AT SLATON

Mr. and Mrs. Bill Bloxom of Slaton are the parents of a baby daughter, born Saturday, October 31 in Slaton hospital. The baby has been named Penny Lea and weighed eight pounds.

Penny Lea has a brother, David. She is the granddaughter of Mr. and Mrs. W. D. Johnson, Floydada.

Floyd County Hesperian, Floydada, Texas, Thursday, November 12, 1953

**Mrs. J. M. Daniel
Friendship Club
Meeting Hostess**

Friendship Home Demonstration club met on Friday afternoon with Mrs. J. M. Daniel as hostess. Mrs. A. H. Kreis was in charge of the business session and Mrs. Lee Rushing was in charge of the recreation period. Mrs. Kreis gave a report on the bake and rummage sale.

Roll call was answered by members displaying wrapped Christmas packages.

Mrs. W. E. Grimes gave an interesting paper on keeping Christmas in the home.

Mrs. Lee Rushing gave a pretty demonstration of striking Christmas decorations for the living and dining rooms.

Mrs. J. H. Barnard, chairman of the Floyd county Library board, gave a talk on the library and showed a collection of books now obtainable at the library.

Mrs. J. H. Buchanan gave a demonstration on a table setting for

fall, using the Thanksgiving motif. The hostess served lovely refreshments to eight members and guest. Mrs. Harry Morckel and mother, Mrs. J. H. Buchanan, will be hostesses in the Morckel home at the annual Christmas dinner for the club when husbands of the members will be special guests. The date will be announced later.

Harley Street in London is well known for medical specialists.

Charles Goodyear was the first to manufacture rubber overshoes.



Expensive Slip-up!

If someone is injured while on your premises, will you be financially able to pay for any damages awarded against you? Will you be able to afford legal defense?

The answer is "Yes!" if you have Residence Liability Insurance. Ask this Hartford agency about it!

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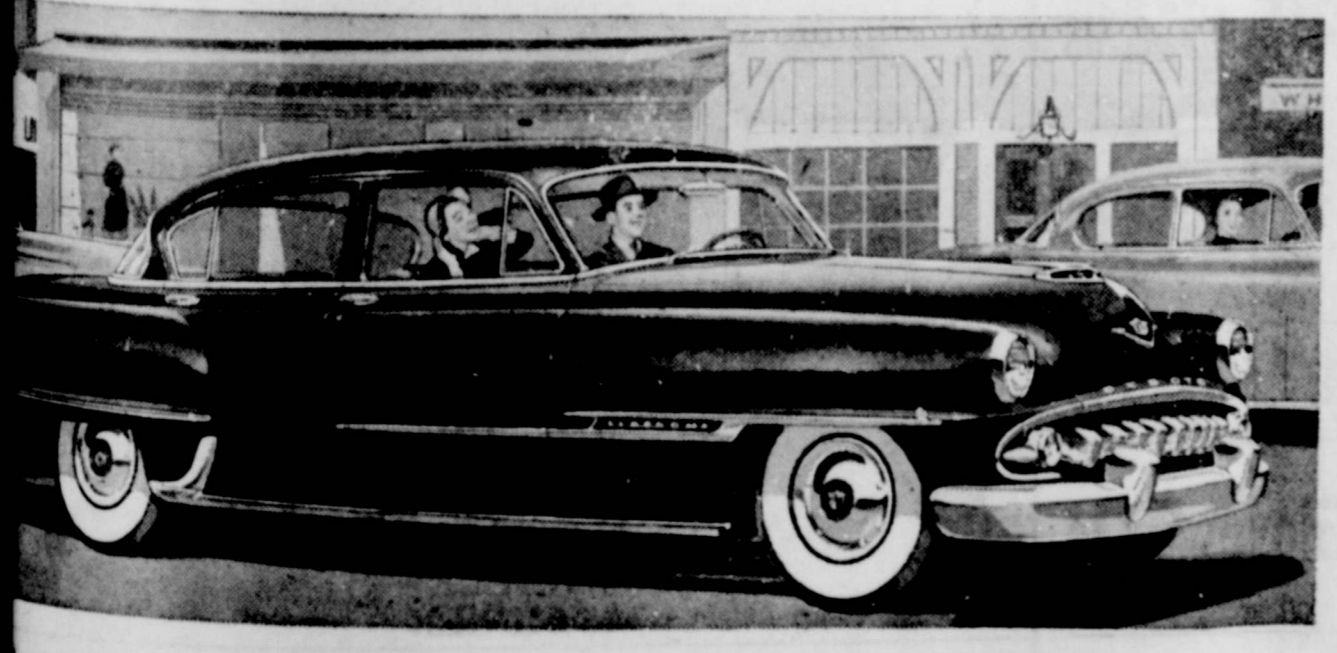
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DE SOTO AUTOMATIC
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Demonstrating Now!... The DeSoto puts you ahead in traffic... is capable of carrying out orders swiftly and safely at all times... The new 1954 DeSoto Automatic PowerFlite!

New 170 H. P. Fire Dome V-8 Stepped up horsepower for America's most efficient engine means even greater acceleration and power reserve than the record Fire Dome engine of the past! It's economical, too!

Power Brakes, too! Assure quick, safe stops with half of the usual pedal pressure! No "jamming down"... no stretch... all strain gone!

Plus New Ensemble Style! Long low body, massive new bumpers and grille... and completely new interior with solid-color mouldings, decorator-matched fabrics, exquisite new contrasting-color instrument panel! Come in and inspect a Fire Dome V-8 or Powermaster Six.

New Full-Time Power Steering! Easiest, safest steering known! Wheels respond faster, all hard work of turning and parking is eliminated! Makes parking easy as dialing a phone.

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Puts You Ahead AUTOMATICALLY! See It! Drive It! You'll Love It!

**WHITE'S PRE-THANKSGIVING
GAS RANGE SALE!**

FREE! 7-PIECE (REGULAR \$21²⁰)
COPPER BOTTOM, STAINLESS STEEL
COOKWARE SET
WITH THE PURCHASE OF THIS DIVIDED-TOP
DETROIT JEWEL



**REGULAR \$221.15 VALUE
199⁹⁵**

*** NOW! SEE "WHAT'S COOKING" With DETROIT JEWEL'S TOP-VUE OVEN**

Just press a button. Instantly, you see clearly how the food is browning in your illuminated TOP-VUE oven. Absolutely no stooping! No squinting! No more suffocating blasts of hot air. You'll like this exclusive Detroit Jewel feature — as well as all the other cooking conveniences that this deluxe range brings you. See a demonstration at White's... soon!

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THE HOME OF GREATER VALUE

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117 W. California Phone 323

Social Events, Clubs

Andrews Ward PTA Announces Co-Wide Book Award Contest

Andrews Ward PTA announces a contest open to every child attending public school in Floyd County, the library committee of the PTA to be in charge of the contest.

The committee invites each school to inform its students of the following conditions for entering the contest:

Each entry must be a bona fide borrower from the Floyd county library and have checked out at least one book from the county library.

Pupils in the first three grades give to their teacher a simple written story about their visit to the library. The best account from each grade will be submitted for competition with other entries from that grade. Each grade will be judged separately.

Grades four through eight will submit essays of 100-200 words on "Why I Use The Library."

High school entries which will also be judged by grades will be limited to 300 words on the subject "What a County Library Means To Floyd County."

It is hoped that each grade in the

county will submit through the teacher an eligible entry for the book award.

Twelve books will be awarded, one to the winner from each of the 12 grades.

Papers of all entries are to be in the hands of the teachers by March 15. April 1st is the deadline for delivering papers to the library committee of Andrews Ward school. Mrs. Lee Goughly is president of Andrews ward PTA.

This contest is announced as a part of the PTA's appreciation of National Book Week November 15-21.

Mrs. Henderson Twenty-Two Study Club's Hostess

Mrs. W. H. Henderson was hostess to the 22 Study club at their meeting on Thursday afternoon in her home, 417 West Mississippi street.

Mrs. C. A. Caffee was in charge of the business with Mrs. J. B. Jenkins as leader of the program for the day, the subject being "The Primrose Path."

Names were drawn for the Christmas party to be held on December 17, with Mrs. W. S. Poole as hostess.

The inter-city club tea which was to have been on November 16 has been changed to November 23 at 7:30 in the evening at the First Baptist church. Mrs. Maudell Meredith, organ and piano teacher at Wayland college, Plainview an outstanding organist, will be the guest artist. Myron Kaitner, popular baritone of Floydada, will be the assisting artist on the program.

Mrs. Edd Johnson, Mrs. P. W. Bell, Mrs. E. J. Morehead and Mrs. E. L. Angus had parts on the program.

A dainty salad plate was served by the hostess to Mesdames C. A. Caffee, W. I. Cannaday, Kenneth Bain, P. W. Bell, E. L. Angus, R. E. Fry, J. B. Jenkins, Edd Johnson, and Meses E. J. Morehead, W. S. Poole, Lon Smith, Glad Snodgrass, E. P. Stovall, Mrs. Troutman and Mrs. H. F. Koenen.

Seattle, Washington, claims to be the healthiest city in the United States.



When the weather gets nippy, even the most matter-of-fact cooks feel an urge to try out a new recipe.

Most anything can start her off. A magazine picture, talk of foreign foods, a radio show may send her delving into recipe books for something different.

In case men wonder why their wives don't come up with a tantalizing new supper treat more often, she has her reasons:

"Tomato aspic? We'll have some tonight!" She gets out her cookbooks, finally finds one recipe under Tomato Jelly. But it calls for a bay leaf and one-fourth of a pepper pod. Doubtless, every well-equipped kitchen has bay leaves and pepper pods on the shelf at all times, but she doesn't happen to have any. So that idea's out for supper — another day, maybe.

Chop suey? Just the night for it. But wait a minute — She didn't keep the car on this cold afternoon, so — no bamboo shoots and bean sprouts — She makes a note to get some Tuesday.

Chili, maybe? Sure. She's got the meat, the beans and the chili powder. But what the heck is ground cummin? She resorts to the dictionary, finally acquainted with this aromatic seed, gets engrossed in cummin's neighbors, cumquat and cummerbund. Suddenly she remembers the red sash she planned to make for her black dress — and never gets back to chili.

Some day we're going to write a

Wesley Girls Class Entertain With Supper Thursday

The Wesley Girls class of the First Methodist church on last Thursday evening entertained their husbands and friends with a supper in the fellowship hall of the church.

The tables were decorated in autumn flowers and colors and were laden with many good things to eat.

Group singing, led by Mrs. L. H. Christensen with Mrs. G. R. May at the piano, was enjoyed, and Mrs. J. M. Willson, sr., gave a toast to the husbands, entitled, "Why we love our Husbands."

Mrs. Christensen gave a vocal solo. Dismissal was with the song, "God be with you till we meet again."

Hostesses for the lovely occasion were Mesdames D. T. Mayo, D. S. Battey, E. S. Randerson, George Smith, Bob Smith and Mrs. Lorin Liebfried.

Mrs. Liebfried is the teacher of the class, and Mrs. Walter Collins is president of the group.

MRS. C. L. MINOR AT DENTON WITH SERIOUSLY ILL MOTHER

Mrs. C. L. Minor is in Denton at the bedside of her mother, Mrs. L. H. McMurry, who is critically ill in a Denton hospital.

Mrs. McMurry, who has been hospitalized for 12 months, suffering a cerebral hemorrhage last Friday evening and was still in a critical condition on Wednesday, Mrs. Minor said in a telephone conversation with her husband, C. L. Minor.

brand new type of cookbook. Instead of recipes, it'll contain food synonyms. We'll name it, "What To Use When You Haven't Got It." We'll list things alphabetically: from allspice and anchovies through capers, chervil and chutney, to peppercorns, shallot and tarragon leaves. Then when an earnest housewife feels the urge to vary the evening menu, she won't have to detour by the super market to get ready.

Twenty Nine Study Club Meeting With Mrs. A. H. Kreis

The 1929 Study club gathered in the home of Mrs. A. H. Kreis for their meeting Thursday afternoon.

Mrs. E. E. Joiner was in charge of the business meeting. The club voted to change the hour of meeting from 3:30 o'clock to 3 o'clock.

John Stapleton gave an educational talk on "Our responsibility as a Citizen."

Guests of the club were Mrs. S. J. McIntosh and daughter, Sally, and John Stapleton.

The hostess served refreshments to the members and guests present: Mesdames P. A. Denison, Alton Chapman, E. E. Joiner, John Hoffman, E. L. Norman, S. J. Latta, L. J. Weiborn, Hollis Bond, Gordon L. Downing, also Mesdames J. D. McBrien, C. W. Denison, Q. D. Williams, W. W. Trapp, W. D. Reeves, R. M. Stovall and J. C. Veach.

The next meeting of the club will be on December 3 with Mrs. John Hoffman as hostess.

Mrs. Lon Smith will be the guest speaker. Each member is to bring

a guest to the meeting. Mr. and Mrs. E. M. turned Friday from Louisiana, where they had several weeks, guests in their daughter, Mrs. Mrs. W. L. Orman, a patient in Lockney hospital since Friday, is improving, and can go home this week-end. A famous artist, who off his ears as a gift woman.

we dare you to match our deal

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S. J. Latta Nash Co.,—123 South Wall—Floydada—58

Yes, we invite comparison. We welcome the buyer who is out to get the best buy. We've got the biggest value on the road, with room, finer performance and dozens of exclusive features you can't have in any other car. See, drive and price the new Nash Airlyte. Then get our trade-in. You'll be amazed. We challenge you to find a better deal anywhere.

MRS. L. L. JONES HOME AFTER SURGERY AT TEMPLE

Mrs. L. L. Jones returned home Monday from Temple where she had major surgery recently. Mr. Jones accompanied his wife home.

They reported the mother of Mr. Jones, Mrs. W. N. Jones, former Floydada resident, in a serious condition at Hillcrest hospital in Waco, where she has been a patient since July.

Mrs. L. L. Jones is feeling fine since her operation. She reports Mrs. Roy Pawser, who also has had major surgery at Scott & White hospital within the past ten days, is doing as well as could be expected.

Mrs. Jones and Mrs. Pawser are sisters.

R. A. Burrows and daughter, Mrs. Buck Formby, drove to Lexington, Oklahoma, Monday to attend the funeral of Kirk May, a nephew of Mr. Burrows. They returned home Monday night.

WHAT SAVINGS!

- Swans Down Cake Mix Per Box **37c**
- Royal Instant, No Cooking PUDDING 2 For **25c**
- Buffalo Tomato Puree 5 Cans **19c**
- Eatmor, Fresh Cranberries 1 lb. Box **28c**
- Sunshine HI-HO CRACKERS 1 lb. Box **32c**
- Velveeta CHEESE 2 lb. Box **89c**
- Fresh Dressed FRYERS Pound **55c**
- U. S. Good Beef ROAST Chuck, lb. **43c**
- U. S. Good STEAK Round, lb. **69c**
- Fresh LIVER Beef, lb. **35c**

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BASIC SHEEN
New flowing cream make-up foundation
Now, 2 weeks only special "get acquainted" size **175**

Here is a new concept in make-up... a foundation which endows the skin with a luminous dewy look, a young vital radiance that is rare and irresistible! Basic Sheen has the fluent creaminess that really covers. When you smooth it on—even though butterfly-light—it conceals every tiny line and imperfection completely with a living, glowing translucent beauty. Buy it now in this special "get-acquainted" size. Miss Arden has fortified Basic Sheen with estrogenic hormones too, for assuring beauty in the over-thirties... **2.00**

Eight radiant shades:
Rachel, Natural, Rose Rachel, Light Rosetta, Medium Rosetta, Dark Rose Rachel, Rosetas Bronze, Shade-In-Between

Bishop's PHARMACY

PENNEY'S ALWAYS FIRST, QUALITY

PRE-HOLIDAY CLEAN-UP

GET A HEAD START ON YOUR CHRISTMAS SHOPPING!

WOMENS HEAVY WINTER COATS . \$30.00

FACTORY CLOSE OUTS
TOWEL ENDS . . 19c Each
Good New Colors for Many Around the House use.

CHRISTMAS CARDS 50 For . . . \$1.00
Including Envelopes

MENS PLAID SPORT SHIRTS \$2.00
Small, Medium, Large

MENS WESTERN SHIRTS . . \$2.00
Scattered Sizes

All Rubber Footwear \$2 Pr.

MENS Leather Palm Work Gloves 50c
With Gauntlet

A Few TENNIS SHOES . . \$1.00
Some are basketball Tennis

600 Yards Wash Fast PINWALE CORDUROY
37" Wide. All of the New Colors

KELLY GREEN Gym Shorts 50c Pr.
Misses Sizes

MENS CORDUROY Sport Shirts 3.88

Under sheers... LACY SHOW OFF SLIPS! 2.00
32 to 40

Pink or White Beautiful Rayon Glamour Slips A Few Nylons

GAYMODE NYLONS 79
51 GAUGE 15 DENIER

1.00 Yd.

Limited Quantity, Childrens Anklets, 3 Pr. 50c
Sizes 6 1/2 to 9 1/2

MENS HEAVY BLEACH UNIONS . 1.00



FEATURING "PRETTY AS A PICTURE" FOODS FOR FALL

- PILLSBURY, Box
Cake Mix . . . 37c
- 2 1/2 lb. Box
CAKE MIX . . . 35c
- 7 oz. Box
CORNERS . . . 12 1/2c
- Angel Food, 2 Boxes
BURY, Angel Food, 2 Boxes

CAKE MIX, \$1.

- Can
MEAT . . . 9c
- FOOD . . . 16c
- ME, Can
CORN . . . 22c
- CRUST, 10 lb. Bag

LOUR . . . 79c

- QUART
NE JUICE . . . 37c
- 12 oz.
PE JUICE . . . 23c
- OCEAN SPRAY, Can
CRANBERRY SAUCE . . . 23c
- HUNT'S, 303 Can
FRUIT COCKTAIL . . . 25c

FRESH FRUITS & VEGETABLES

PKG., Each
TOMATOES . . . 15c

- AND SWEET, lb.
AS . . . 10c
- NYA, lb.
PEPPER . . . 19c
- BURY, 2 Boxes
- FRESH BUNCH, 2 Bunches
GREEN ONIONS . . . 15c
- TEXAS, Pound
ORANGES . . . 10c

E CRUST MIX . . . 35c

- 9 oz Jar
TARD . . . 16c
- 80 Count
KINS . . . 15c
- NORTHERN, Roll
PAPER TOWEL . . . 20c
- HUNT'S, Can
TOMATO SAUCE . . . 9c

ICE CREAM . . . 35c (2 Quarts)

- 303 Can
TATOES . . . 15c
- Bottle
UP . . . 17c
- POST Box,
RAISIN BRAN . . . 19c
- KRAFTS, Pint
SALAD OIL . . . 35c

ORANGE JUICE . . . 25c (2 Cans)

- 8 oz Pkg.
CORN . . . 17c
- 10 oz. Pkg.
LIMAS . . . 27c
- FRESH PACT, 10 1/2 oz. Pkg.
STRAWBERRIES . . . 25c
- SNOW CROP, 10 oz. Pkg.
CAULIFLOWER . . . 23c

- STALEY'S, 1 1/2 Pt.
WAFFLE SYRUP . . . 41c
- LUCKY STRIKE, Can
TUNA FISH . . . 30c
- CAMPBELL, 2 Cans
- PILLSBURY, Box
Hot Roll Mix . . . 28c

TOMATO SOUP . . . 21c

- BABO, 2 Cans
CLEANSER . . . 25c
- LIBBY, Can
VIENNAS . . . 19c
- MARYLAND CLUB, 1 lb. Can
- BURLESONS, 1 lb. Extract
HONEY . . . 34c
- MA BROWN, 24 oz. Sour
PICKLES . . . 35c

COFFEE . . . 89c

U. S. GRADED QUALITY MEATS

PINKNEY
SAUSAGE . . . 49c (Pure Pork 1 lb. Roll)

- NU-TASTE
CHEESE . . . 2 lb. 85c
- FRESH GROUND
Hamburger Meat lb. 39c
- SHOULDER CUT
- WILSON
Bologna . . lb. 49c
- PICKLED
PIG FEET 28 oz. 63c

BEEF POT ROAST lb. 49c

- BRICK
CHILI . . . lb. 63c
- SWIFT PREMIUM
FRANKS, Celo Pack lb. 59c
- ARMOUR STAR
FRYERS FRESH DRESSED LB. 63c
- FROZEN WHITTING
TROUT . . . lb. 29c

KRISPY, 1 lb. Box
CRACKER . . . 25c

- FIRESIDE, 16 oz. Pkg.
MARSHMALLOWS . . . 33c
- DINTY MOORE, 24 oz Can
BEEF STEW . . . 50c
- WRISLEY'S, 8 Bar Bag
TOILET SOAP . . . 39c
- DROMEDARY, 4 oz. Tin
PIMIENTOS . . . 17c
- EATWELL, No. 1 Tall
MACKEREL . . . 23c
- HERSHEY'S 16 oz. Can
Chocolate Syrup 19c



KITCHEN AND ★★ ★★★ FIELD NEWS

from
Lighthouse Electric Cooperative, Inc. by Nancy Morckel and Claude Weatherbee.

Noman Hamilton of Pryor, Oklahoma, was a co-op visitor last Friday morning. Mrs. Hamilton and Noma Lou were unable to accompany him this time. Mrs. Hamilton is teaching in the Pryor school system and Noma Lou is a high school student there.

Regular board of directors meeting was held Saturday. Those attending were Carrick Snodgrass, Lee Rushing; Oliver Harmel; Earl Edwards; Herman King, John Smitherman; W. E. Grimes and the manager, Melvin Henry.

A card was received Saturday morning from Mrs. G. B. Johnson who is at Baylor hospital in Dallas with her husband who has undergone major surgery there. She said "Bernie is getting along nicely and we feel he is on the road to recovery." Mr. Johnson served on the PMA committee for years and he has also served on the board of directors at the cooperative.

Mr. and Mrs. Herman Gregg of Plainview were co-op visitors on Friday.

Melvin Henry, manager, made a business trip to Lubbock on Thursday.

Red and Faye Gregory visited over the week-end in Lorenzo with Faye's aunt and cousin, Mrs. Pauline Williams and daughter.

Little Linda Rainer was ill with "flu" last week, but is better at this time.

Johnny Bryant of Lovington, New Mexico, spent the week-end with relatives.

Wayne Collins and Edwin Polan are attending a school for metermen

at A&M college of Texas at College Station this week.

Mr. and Mrs. Bobby Kincheloe visited Nolan and Eunice Arney.

Billy Baker of Lubbock spent the week-end with his parents and sister.

Mr. and Mrs. L. A. Sargent spent Sunday with Wanda, Pete and Pat Hickerson.

Uncooked Chow Chow

Here is a recipe for uncooked chow-chow that Mrs. J. W. Seigler of McAdoo, gave me when I was in their community last week. It is delicious and so easy to make.
2 gallons green tomatoes;
4 pounds cabbage;
12 large onions;
12 sweet peppers;
6 hot peppers;
Cut or grind all fine — add 3 handfuls of salt, and let stand overnight. Squeeze out good or drain well and add:
3 quarts of vinegar,
5 cups sugar,
2 tablespoons celery seed,
2 tablespoons turmeric,
1 tablespoon ginger,
1 tablespoon cloves,
1 tablespoon black pepper,
1 tablespoon all spice,
Mix real good and seal. (Do Not Cook).

ANITA TOOLEY IN "WHO'S WHO" AT WEST TEXAS STATE

Anita Tooley, who was a member of the Floydada high school graduation class of 1931, and is now a senior in West Texas State college, Canyon, has been selected recently as a member of Who's Who in American colleges and universities.

Anita is a music major and active in B.S.U. and church work as well as campus activities. She is a member of Buffalo Gals, Houston Bright's acapella choir and sextette.

Anita's parents are Mr. and Mrs. E. H. Tooley of Plainview, former teachers at Lakeview.

Members of a Chinese Secret Society, formed to rid China of foreigners, were known as the "Boxers."

District Meeting Of State Employees Thursday Night

The Texas public employees association, chapter No. 37, held their annual picnic and barbeque supper Thursday night, November 5, at the highway department warehouse at Plainview.

A bountiful meal was enjoyed by the state employees and their families of this district. H. C. Weaver, resident engineer of Hale county, voiced the prayer of thanks, and then introduced a distinguished visitor, Marshall Formby, of the state highway commission, and Mrs. Formby. Words of greeting were spoken by Mr. Formby.

Maintenance foreman, Hershel Brown, of Plainview presided as president of the chapter and Maurice Coburn as secretary.

A report of the eighth annual T.P.E.A. meeting which convened in Austin, November 2 and 3 was brought by Hershel Brown and Sam Spence. They reported much progress has been made with 62 chapters now organized within the state. Social security and retirement were uppermost on the business agenda.

Attending from Floydada were maintenance foreman, Sanford Webber and Mrs. Webber, Mr. and Mrs. Sam Spence and Mary Kay, Mr. and Mrs. W. S. Simmons, Mrs. Ivy Pearl Reber and Billy, Mr. and Mrs. Jim King and Glenn and Mr. and Mrs. Ralph Lemons.

Garcia To Address Methodist Men

Rev. Ralph A. Garcia, pastor of the Mexican Methodist church in Lubbock, will be the speaker at the November meeting of the Methodist men on Tuesday. The dinner meeting is set for seven p.m. at the First Methodist church.

Rev. Garcia is also conducting a series of religious services for Spanish-Americans in Floydada each Saturday afternoon. Sponsored by the local Methodist church, the first service was held on Saturday, and they will continue each week until the cotton harvest is completed. The services are in Spanish and are held on the court house lawn when the weather permits an open air service.

In addition to being pastor of his own church in Lubbock, Rev. Garcia is attending Texas Technological college.

Sand Hill News

(by Mrs. James Jeffress)

SAND HILL, November 10 — Everyone is hoping the weather will continue pretty now. The cotton is needing to be harvested.

Mr. and Mrs. W. R. Billington spent Wednesday in Plainview visiting in the home of their daughter and family, Mr. and Mrs. Ross Yandell.

Those enjoying TV and hot dogs in the home of Mr. and Mrs. Monroe Schulz Saturday were Mr. and Mrs. James Jeffress and family and Mrs. J. R. Turner and family.

Sunday dinner guests in the home of Mr. and Mrs. Herman Cates were Bro. Boyd, his daughter and granddaughter from Plainview. Mr. and Mrs. J. R. Turner and family were the Sunday dinner visitors in the home of Mr. and Mrs. James Jeffress.

Mrs. C. B. Carmack, Miss Cagerlene Carmack and Mrs. Johnny Miller spent Tuesday afternoon visiting in the home of Mrs. Travis Lightfoot of Floydada.

Wayne Billington, Mrs. Jim Holmes and Mrs. William Mayo are all on our sick list for this week.

Dinner guests in the home of Mr. and Mrs. W. R. Billington Thursday were Mr. and Mrs. James Jeffress and sons.

Visiting in the home of Mr. and Mrs. Jim Holmes Saturday night were Mr. and Mrs. William Mayo.

Mr. and Mrs. Riley Holmes visited in the home of Mr. and Mrs. Jim Holmes Sunday afternoon. They all visited in the home of Mrs. M. B. Holmes in the Eric community late Sunday afternoon.

Bro. Boyd of Plainview will be the pastor of the Sand Hill Baptist church at the church Sunday. There was a good attendance.

Mrs. Joe Fowler and children of Silverton visited in the home of her parents, Mr. and Mrs. Fred Gross, Sunday.

Sunday evening visitors in the home of Mr. and Mrs. Fred Gross were Mr. and Mrs. Wayne Billington.

Fred Gross is also on our sick list. Mr. and Mrs. J. T. Spears visited in the home of Mr. and Mrs. V. E. Spears in Lockney Tuesday night.

Mr. and Mrs. J. T. Spears spent Wednesday evening visiting in the home of Jerry Caylor in Plainview.

Week-end visitors in the home of Mr. and Mrs. A. V. Womack were Mr. and Mrs. Bud Cotham and baby daughter of Lubbock.

Sunday visitors in the home of Mr. and Mrs. A. V. Womack were Mr. and Mrs. Ralph May and Sharon Vernon of Plainview and Mr. and Mrs. Roy Teague of Floydada.

Mrs. James Jeffress and sons spent Monday afternoon visiting Mrs. David Batley, jr., and Ann.

Courtney R. Cooper was the only newspaper reporter to have access to the files of the Federal Bureau of Investigation.

Two presidents have received the Nobel Prize. They were Theodore Roosevelt in 1906, and Woodrow Wilson in 1919.

Vanilla, in its natural state, is a green, elongated bean.

Orbra Miller held services at the Church of Christ Sunday. There was a good attendance.

Mr. and Mrs. Fred Jackson spent the week-end in Abilene visiting his mother and Mrs. Jackson's mother, Mrs. Margaret Goode.

Mr. and Mrs. Monroe Schulz and family spent Monday night visiting her sister and family, Mr. and Mrs. Roy Smitherman and family in Abilene.

Sunday dinner guests in the

home of Mr. and Mrs. Lynn Miller were Mr. and Mrs. Walter Knight, Mr. and Mrs. Buck Jackson and Mr. and Mrs. Orlon Miller and family of Floydada.

Mrs. Lynn Miller is on our sick list this week. We wish them all a speedy recovery.

Mr. and Mrs. Rafe Ferguson were in Lubbock on Monday.

Sunday visitors in the home of Mr. and Mrs. Rafe Ferguson were Mr. and Mrs. W. F. Ferguson of

Floydada and Mr. and Mrs. Day of McCoy.

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TEXSUN Grapefruit Juice	46 oz. Can	27c
MRS. WINSTON APPLE BUTTER	2 LB JAR	25c
SUN SPUN Apricot Preserves	2 lb. Jar	43c
LIBBY'S SPINACH	2 No. 2 Cans	29c
WILSONS — Certified CHILI	2 1 lb. Cans	65c
TOMATO PUREE	4 Cans	19c
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WILSONS BAKERITE	3 LB. Can	77c

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When the highest Fireball 8 power in Buick SPECIAL history whispers away the miles with effortless ease...

When Twin-Turbine Dynaflo* gives you instant getaway response with silken smoothness, and the Million Dollar Ride levels every inch of your way...

When the deep wide seats cradle you in spacious comfort and the great glass

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