

# THE FRIONA STAR

... but one ISM in America ... and that's AMERICANISM

Volume 22—Number 26

FRIONA, PARKER COUNTY, TEXAS, FRIDAY, JANUARY 16, 1948

Price: 5¢ Per Copy

## News of Our CHURCHES

**SIXTH STREET CHURCH OF CHRIST**  
Sol Morgan, Minister

Lord's Day Bible Class, 10:00 A. M.  
Morning Worship, 11:00 A. M.  
Evening Class, 6:30 P. M.  
Evening Worship, 7:30 P. M.  
Wednesday Radio Broadcast, KICIA (1240 k.c.) Time of program changed temporarily to 5:00 P. M.  
Wednesday Bible Class, 7:30 P. M.  
**Three Answers to One Question and All of Them Correct**  
The Philippian jailor, never having heard the gospel, was told to "believe." Then the "word of the Lord" was preached unto him so he would have something to believe, and the faith generated led the jailor to repent and be baptized.  
Saul (Paul), having seen and believed in the Lord, having spent three days and nights in penitent prayer and fasting, was told to "arise and be baptized." (Acts 22:16)  
Read the records: Acts 16:25-34; Acts 2:14-41; Acts 9:1-13.  
Attend services at the Sixth Street Church of Christ Sunday.

**CONGREGATIONAL CHURCH**  
Walter H. North, Minister  
January 18, 1948  
Church School, 10:00 A. M.  
Otho Whitefield, Superintendent  
"There is a Class for You."  
Morning Prayer and Worship, 11:00  
Sermon Topic: "The Greatest Force in the World"  
It will do you good to come.  
Pilgrim Fellowship, 5:30 P. M.  
Gaylord Maurer, Leader  
Ladies Aid, Wednesday, 7:30 P. M.  
Choir Rehearsal, Wed. 7:45 P. M.  
Junior Choir, Friday, 4:00 P. M.

**UNITED PENTECOSTAL CHURCH**  
P. C. Kruse, Pastor  
Sunday School, 10:00 A. M.  
Sam Stowers, Superintendent  
Worship, 11:00 A. M.  
Young People, 7:00 P. M.  
Jack Tedford, Leader  
Evangelistic Services, 7:45 P. M.  
Bible Study, Wednesday, 7:30 P. M.  
Prayer Service, Friday, 7:30 P. M.  
Children's Church, Sat. 3:00 P. M.

**HAS MOVED TO ARKANSAS**  
Doyle Cummings, who disposed of much of his stock, machinery and household goods at public auction, left last week for Quitman, Ark., and word has been received that he reached his destination all right.  
Doyle has purchased a well improved farm near Quitman and has gone there to take possession. Mrs. Cummings will follow her husband this week and will then be happily settled in their new home.

**MORE IRRIGATION WELLS**  
During the past week Wayne B. Stark, our most general station agent, completed an irrigation well on his farm east of Friona, and will soon have it in operation. Wayne has just completed sowing his farm in wheat.  
Another irrigation well a few miles northwest of Friona was brought in about ten days ago, on Carl Maurer's farm, by Mr. Maurer and George Treider, and they have workmen busy at preparing the land for the abundance of water. They are now able to put on it. They will also handle some stock there, and have just completed a large corral for that purpose.

## Electronics Now Helps You Keep "On Time"



**ELECTRONICS ENTERS A NEW FIELD** and reveals in just a few seconds, exactly how a watch will run over a 24-hour period. By means of the WatchMaster, shown above, the jeweler can tell not only the rate of gain or loss down to a fraction of a second, but also what is wrong if the watch is "sick." The instrument records on a chart, which is attached to a revolving drum, each "tick-tock" of the watch; the slope of the resulting curve of dots tells how the watch is keeping time, while unusual or varying slopes tell the jeweler its condition. Top photo shows jeweler painting to smooth row of dots made by a new watch in perfect condition; inset picture shows how watch is placed in special "microphone" of WatchMaster, with a smooth row of dots on the chart (near center of machine) revealing excellent condition of watch.



## COGITATIONS and APHORISMS of Jodok

I was sitting alone by the fire in my "Loft" when I thought I heard a gentle swishing, as if a door swinging gently open, and thought I felt a perceptible coolness in the atmosphere of the room, but I had heard no footstep on the stair outside nor any other sound that might tell me that I had a visitor. (I may have been napping.) But as swung around to ascertain the cause of the swish and the coolness, there stood — yes it was "Wyley" — my friend Wyley Smoot, of whom I have often written before — he having stepped in unannounced as was his custom when visiting me. Yes, Wyley stood there just inside my door which he had already closed behind him, with his five foot of stature, correctly erect, his drooping blonde mustache and auburn hair — both now almost snowy white — and the same watery blue eyes, and thus he began:

"Hi Jock," he said. "You have a fine little city here already and with great possibilities for the future, but, of course, like all other fine small cities, that wish to become larger cities, it must have some help, but you have a large group of fine, intelligent and competent people here, and there is no reason why this needed help for the growth of your city, should not be forthcoming at any time and all the time."

I'm glad to see you Wyley, but just what do you know about Friona, and how have you learned so much, I countered.  
Well, Jock, you know my habit has always been to read the local newspaper in any town where I have friends residing, so you see I know quite a bit about Friona from reading the Star. Can you not remember how I always kept posted concerning your old home community by reading your news in the Tribune? Well, it is still the same. I still have the habit. You know, Jock, that I wander alone here in the world. I have neither brother nor sister, nor any other relatives. The fact is, that I cannot prove that I ever had a father or mother, neither can any other person prove that for me. I have never owned a home nor a foot of land, perhaps nothing more than a razor and a lead pencil, yet I have never had to sleep out in the cold and have always had plenty of good food and a good bed to sleep on and a soft pillow under my head, and I do not feel I owe any man a penny. Neither is any man poorer for my having been here. Thus I have had much time for meditation and observation of the people whom I have always been interested in the welfare and progress of the people whom I have known and the cities or towns where they lived.

I know, Wyley, that has always been your trait of character, but I surmised that you have become less observant and therefore, less interested in such things than you were in days long ago, but since you still hold your interest in such things, just what suggestions do you have

to offer concerning the growth and progress of Friona?

Well, said Wyley, you should realize that there is nothing that will build up or tear down a community easier or more rapidly than publicity. The right sort of publicity will build a city in spite of all adversities, and the wrong sort of publicity will tear down a city — or an individual character — just as thoroughly as will an earthquake or a cyclone, and it takes longer to rebuild. But — I countered — that is the duty of the local newspaper, and it is just naturally expected to supply all publicity propaganda that is put out for his city, and when it does so, it is criticized by a majority of the people by saying that the editor or the reporter is just trying to say something smart and to attract notice to himself.

Jock! You are more than half right about that but nevertheless, it is the duty of the local paper to do its bit in such matters. And you, though you may not be the editor, should be willing to take the cudgel in behalf of Friona, for you seem to have a rather free hand in getting what you want said, into the column of the Star.

To this I admitted that he was, almost wholly right, but even at that, there is, perhaps less than one per cent of the local people who ever read my effusion, and of that number, only a small proportion, perhaps again, not more than one per cent, who ever take seriously what I have to say, and consider it as only a means of mental effervescence and of airing some of my many contradictory views of the mental attitude of the people at large concerning matters that are usually just taken for granted.

All right! Says Wyley, have it your way, but that don't free you from your share of the responsibility of publicizing the merits and advantages of your home town or city. He then quoted to me the following from Benjamin Franklin:  
(Quote) We must not, in the course of public life, expect immediate approbation and immediate grateful acknowledgment of our services. But let us persevere through abuse, and even injury. The internal satisfaction of a good conscience is always present, and time will do us justice in the minds of men, even those at present, the most prejudiced against us. (End quote.)

But, continued Wyley, the local newspaper is not the only medium that should busy itself and take an active part in publicizing the merits and virtues of a community and of denouncing its failings or — may be — vices — and the people are entirely wrong in looking at the matter from that viewpoint. It is the common duty of every man, woman and child to use his, or her or its influence and ability in proclaiming to the rest of the world that Friona and community is a good place to live, and then do all in their power to make it just what they have proclaimed it to be. Those who are too young to understand or perhaps, too stupid to speak the words should be taught so to do. In other words — the child in its crib should learn to give forth its "cradle shout" for its town and native land.

Wyley then asked me about Friona's civic, social, fraternal, patriotic, religious, educational and community organizations, and I mentioned the fact that there are two important women's clubs, both of which are active in community and cultural interests; a Lions Club, one American Legion Post and one American Legion Auxiliary, one Athletic Club and a Merry Matrons Club, which is perhaps, just another name for another Woman's social organization. Each of these organizations has a goodly membership, and all are actively interested in promoting the purposes for which they were organized. There are also six organized church and as good a grade and high school as you will find in the State.

Right, you are, said Wyley, and one of the uppermost and most important duties of each of these organizations is to publicize the merits of Friona and the surrounding communities.

Then I added — and last, but not by any means least among these is our well equipped and young but growing local hospital — the Parker County Community Hospital. "Right you are again," said Wyley, "but that should have perhaps been at the top of your list." He complained that it was rather warm in the "Loft," and I turned to lower the gas flame, but when I turned toward him again — Wyley was gone — having disappeared just as suddenly and as quietly as he had appeared. And immediately there was a blast from my radio — which was set for no particular station — announcing: "This is Honolulu, Hawaii — Wyley Smoot speaking. Just to tell my friend, 'Jock,' I will be seeing him again soon."

## IRRIGATION MEETING NEXT THURSDAY

Dr. Ivan D. Wood, Soil Conservation Specialist of Denver, Colo., will hold a meeting at the Friona High School, beginning at 8 o'clock Thursday, January 22, according to announcements made today by Ollie Liner, Parker County Agent.

Irrigation methods for handling and control of water will be discussed, along with various types of pumps and motors.

Acres of winter wheat seeded or to be seeded in Texas for harvest in 1948 is estimated at 6,960,000 acres, 48 percent greater than the 10-year average.

## Gain Weight on Potatoes, No Grain



Twenty head of lean, underfed Aberdeen Angus steers are gaining weight on a diet that eliminates grain at Flanders, N. J. They are shown eating the unique potato-salt-molasses fare on the farm of Eugene K. Denton, right, New York business man. The tests are under supervision of Prof. William Junzadahl, left, Rutgers University animal husbandryman.

## Hall Lists Ten Biggest Fires In State in '47

AUSTIN, Jan. 12.—The ten largest fires in 1947 were listed today by Marvin Hall, State Fire Insurance Commissioner.  
Compilations were made from fire marshals' reports from over Texas. Figures are approximate and losses based on property value.  
"Number one on the list is of course the Texas City explosion and fires, the greatest disaster not only this year, but the worst in the history of this state, both in lives and dollars," Hall stated.  
Originating in the explosion of a ship carrying fertilizer, resultant fires and explosions took 468 lives, injured 3,000, and destroyed property worth \$67,000,000.

A lumber prefabricating plant suffered the second largest loss last year, \$27,000," the Commissioner said. "Cause of the fire was unknown."  
Third was a \$500,000 warehouse fire which also originated from undetermined causes. Fourth, vegetable and fruit packing sheds burned with a total loss of \$265,000, and two fires of \$150,000.

Two fires ranked fifth: an oil mill company and a football stadium fire both amounting to \$200,000 losses and both starting from unknown origin. The sixth highest damage was \$178,000 lost in general merchandise store blaze. Cause was unknown.

A fire-packed bale of cotton set fire to a cotton warehouse causing \$175,000 worth of damage. Eighth was a \$165,000 fire in an antique and art store which was caused by a cigarette.

Two fires also ranked ninth and were from unknown causes. A laundry fire resulted in a \$150,000 loss, and two buildings of a lumber company burned at a cost of \$150,000.

Tenth, a feed warehouse caught resultant blaze amounting to \$125,000 worth of damage.

## BRUMMETT INFANT DIES

Just as we are going to press word was received of the death of the infant child of Mr. and Mrs. Joe Brummett. Funeral was dated for Thursday afternoon.

## Wants Back in Prison



Pleased at the possibility of getting back his old prison job, Raymond Rickhart, 37, right, talks with county jailer Joseph Staresnio, left, and William Agruick, deputy sheriff, at Joliet, Ill., where he gave himself up on deliberately breaking his parole just two months out of Stateville Penitentiary — so he could get back in prison. Rickhart says things are tough all over and he can't make a go of it outside.

## Vacationer



President Truman squints into his motion picture camera—the one given to him by the White House News Photographers Association—to get a focus on scenery at the Key West Submarine Base during his recent vacation.

## Hospital Notes

Patients admitted: J. P. Wilson, medical; Callie Lloyd, medical; Dixie Lynn Chitwood, medical; Mrs. G. W. Horton, medical; Mrs. Glen C. Stevick, maternity; Mrs. J. C. Stowers, medical; Dorothy Fern Jasper, medical; H. H. Lloyd, medical; Jerry Don Carlton, medical; Garry Dean McLaughlin, medical; Mrs. M. A. Black, medical; Elton Thomas, medical; A. T. Stowers, Sr., medical; Mrs. Rex Marshall, maternity; Mrs. Joe Brummett, maternity; Herbert Day, accident.  
Patients dismissed: Mrs. Callie Lloyd, Dixie Lynn Chitwood, Mrs. G. W. Horton, J. P. Wilson, Mrs. J. C. Stowers, Mrs. Glen C. Stevick, Dorothy Fern Jasper, H. H. Lloyd, Mrs. M. A. Black, Gary Dean McLaughlin.

## FARM PROGRAM

Super-Phosphate and other fertilizers have been scarce for the last few years. This is the first time since before the war that we could order a car of phosphate for local farmers at almost any time. PMA will grant Purchase Orders on 20% Super-Phosphate and will assist the farmer at the rate of 9¢ per cwt. on all that will be applied to alfalfa and permanent pasture during 1948. The farmer is obligated only to pay the difference and apply it during the program year. Many of our irrigated farms are over producing at a slight reduction in rates for 1948. Drop by and see us about this phase of the program.  
Several Parker county farmers have applied phosphate in past years and have given favorable reports. Drop by and see us about this phase of the program.

The grass seed purchase program sponsored by the local office suffered a slight reduction in rates for 1948. Rates submitted to us from College Station reveal that Weeping Love Grass got the knife, being reduced from \$4.00 per pound in 1947 to \$3.00 per pound in 1948. We knew this reduction was coming and seeded over 2200 acres in December of last year, but we hadn't anticipated so drastic a cut. Other popular seed are Crested Wheat, Bronze and Perennial Rye Grass, each at 15 cents per pound for 1948.  
The State Committee set rates at approximately 60% of the cost of the seed.

## MOVED IN THIS WEEK

J. D. Mabry accompanied by his brother, both formerly of Frederick, Oklahoma, arrived here Tuesday with J. D.'s household goods, and will make their home in the Hub community. The younger brother, however, has not moved his family here and will not do so until he can secure a house in which to live.  
The Mabry brothers have purchased a large tract of farm land south of Highway 80 and a mile and a half west of Hub.

## LEGION AUXILIARY TO MEET

The American Legion Auxiliary will meet in the home of Mrs. A. E. (Bud) Crump Monday, January 19, at 7:30 p. m. Please come.

## NEW HOUSES FOR FRIONA

Building operations in Friona are still in a state of progress and at least three more new buildings will soon be ready for occupancy.  
The residence of John E. Silverwood, Jr. is now almost completed according to statements of those acquainted with conditions. The new parsonage being erected by the people of the Congregational Church, is also rapidly nearing a state of completion and promises to become a very attractive and modern home.  
The other building now nearing completion is the new Church of Christ building on Euclid Avenue. The shingle roof is on and the outside walls are ready for the finishing coats, and when completed the congregation will have a commodious and attractive house of worship.

## BAKE SALE SATURDAY

There will be a bake sale here in the front part of the Star office this Saturday, January 17. It is being sponsored by the Young Adult Sunday School Class of the local Methodist Church. They solicit your patronage.

Mr. and Mrs. Homer Enoch and Mrs. Fred White spent Tuesday at Vign Park as guests of Mr. and Mrs. Bob McNeil and family. Two families from Kansas were also guests in the McNeil home that day.

Miss Linda Kay Johnson spent the week end visiting Misses Betty Jane and Ginny Sue Johnson in Amarillo.

If anybody needs a lot of old newspapers, better call at the Star office pretty soon.

## Floy Goodwine and Homer Enoch Are Married Here Last Sunday Afternoon

**GUESTS IN LONDON HOME**  
Miss Marjorie Calkins, student nurse at Northwest Texas Hospital at Amarillo, and her friend, Pvt. Ray C. Likes, of Putnam, Oklahoma, visited Friday night and Saturday in the home of her mother and family. Mr. and Mrs. Clyde London, also her grandparents, Mr. and Mrs. J. W. Hutton.  
Pvt. Likes, who is with the United States Army, has been stationed in Panama for the past eighteen months, is home now on a six-week furlough. He will return to Panama February 2 for a ten-month stay.

Mr. and Mrs. David Moseley were Saturday evening visitors in the homes of Mr. and Mrs. J. W. Hutton, and Mr. and Mrs. Clyde London.

Mrs. George Elmore returned to her home near Gage, Oklahoma, on January 5, after having a very delightful visit in the home of Mr. and Mrs. A. H. Hill. Mrs. Hill is her sister. She also visited in the home of her brother, P. L. Clyde and family.

## MERRY MATRONS MEETING

On January 7 the all-day meeting of the Merry Matrons was held at the home of Mrs. Zonna Bass. Each member present brought with her a covered dish for lunch. A quilt was quilted.  
Those present were: Dorothy, Totie, Edna Jo, Carrie, Anna Lee and Zonna. Bessie Roland was present as a new member.  
A suggestion for "friendship" quilt blocks was adopted and each member will take one block to each meeting for the hostess. Membership dues will be one dollar for each year.

## MERRY MATRONS CLUB

The club met at Mrs. Carl Lindsey's house December 17. A Christmas party was enjoyed by all and gifts were exchanged by the members and their children.  
The club consists of eleven members as present. They are: Mrs. Dorothy Bass, Mrs. Zonna Bass, Annie Lee Black, Mrs. Carrie Lindsey, Mrs. Alice Wilkins, Mrs. Myrtle Deaton, Mrs. Julia Fairchild, Mrs. Theopa Silvertooth, Mrs. Henry White, Mrs. Ruth Busby and Mrs. Edna Jo Love.  
New officers were elected for the new year. They are: Mrs. Dorothy Bass, president; Mrs. Zonna Bass, vice-president; Mrs. Annie Lee Black, secretary-treasurer; Mrs. Theopa Silvertooth, reporter.

The club adjourned to meet again on January 7 for an all-day meeting in the home of Mrs. Dorothy Bass.

## WOMAN'S CLUB REPORT

Mesdames Lillard and London were hostesses for the Friona Woman's Club, Wednesday afternoon at the Club House.  
There were thirty-two members present and as this was the first meeting of the new year, we had a business meeting and a "sing-song." Miss Joyce Miller sang two numbers.  
Reporter.

## ATTENDING BEAUTY SCHOOL

Miss Helen Taylor, who has for the past eight months been employed with the Franklin Variety Store at Hereford, has resigned her position there and has accepted a position at the San Jacinto School of Beauty Culture at Amarillo.  
Helen spent the week end here visiting her parents, Mr. and Mrs. A. E. Taylor.

## FRIONA WEATHER

The weather here during the past week has been clear and bright and such has been the condition throughout the present month.  
The temperature has hovered very close to the freezing point each night, with one night going as low as 18 degrees. There has been very little wind and no moisture. Just delightful winter weather.

## 'Mining' for Flax



This unusual scene shows a crew on the North Dakota farm of Carl Morikrid "mining" in snow for Morikrid's flax crop, caught still in shocks by a record snow. But Morikrid's flax crop to clear nearly \$3000 from the harvest, with little loss due to moisture.



## ROPER RANGES

### On The Care of GAS APPLIANCES

Modern gas appliances are sturdy, long lived, always a decided advantage. This is an added benefit in years to come.

But always their extreme simplicity of design and of operation, added to great ruggedness of construction, makes them last, And Last, AND LAST!

Only a little care is needed by your gas appliances to see you through, with plenty to spare. Just keep the burners clean, which is easy, and in adjustment, which is almost as easy. And use the same care in cleaning the enamel of your range that you do with any similar surface.

Postwar gas appliances? They are here — better than you have ever seen. we know.

AND WE HAVE THEM NOW!

Coleman Floor Furnaces...Humphrey Radiant Heaters...Monroe Heaters

Dearborn Heaters...Empire Floor Furnaces...Mission Water Heaters!

## TAPPAN RANGES

Blanton Butane Gas Co.

### Two-Way Stripes



This two-piece crepe tweed ensemble is in three shades of gray in two-way stripes. British film actress Anne Crawford makes it look quite attractive.

### MARKETS

(USDA)—Egg prices dropped, and livestock showed mixed trends last week, as other southwest farm products remained generally steady to strong, according to the Production and Marketing Administration, U. S. Department of Agriculture.

Generally good demand and light offerings raised all grain prices. Wheat advanced about five cents to bring \$3.11½ to \$3.12½ per bushel in bulk carlots at Texas common points. Corn gained seven to ten cents and oats seven cents. No. 2 milo sold from \$4.23 to \$4.26 after a rise of ten cents a hundred.

Rice maintained a firm tone during the past week. Hay prices remained about unchanged, as feed and peanuts showed some strength.

Spot cotton markets increased activity. Harvesting made good progress and neared completion except in the high plains. Prices declined \$1 to \$2 a bale.

Lower Rio Grande Valley vegetables found good demand during the week, but citrus remained slow at weaker prices despite very light track holdings at terminal markets. Heavy cabbage and carrot loadings moved well at better prices, and lettuce gained volume. Colorado onions sold better, as potatoes slacked off. New Orleans, St. Louis and Kansas City reported lettuce, tomatoes and onions in light supply at mostly higher prices, with cabbage and cauliflower moderate and generally lower.

Eggs weakened further at principal southwest markets, as poultry sold steady to slightly stronger. Current receipt eggs moved mostly around 40 cents a dozen at Dallas and Denver, 43 to 47 at Fort Worth, and 48 at New Orleans. Heavy hens ranged generally from 23 to 26 cents a pound, but New Orleans paid 35 to 38.

Wool activity fell off following the first flush of new year buying, but some average staple Texas 12 month grease wools sold. Spring clip contracting remained slow. One average staple fine wool clip was contracted at Roswell, New Mexico, at 43 cents a grease pound, estimated to shrink 63 per cent at shearing time.

Most sheep sold strong to \$1 higher for the week, but lambs dropped 50 cents to \$1 at Wichita and Denver. Wichita bought good and choice at \$24 to \$24.50 as Denver paid \$24.75 to \$25.25. Oklahoma City \$24.50 to \$25, and Fort Worth \$24 to \$25. San Antonio took medium and good grades at \$19 to \$20.

Hogs scored net gains at Oklahoma City and Wichita, but lost ground at other southwest terminals. San Antonio reached a high point for the week of \$27, Fort Worth \$28, Oklahoma City and Denver \$28.75, and Wichita \$28.25. Most sows sold from \$23.50 to \$25, and stocker and feeder pigs from \$15 to \$23.

Cattle moved generally at strong to \$1 or more higher prices the past week, although slaughter steers and yearlings sold lower at Houston, Port Worth and Oklahoma City. Houston bought common and medium grades at \$16 to \$22, and Port Worth took medium and good lots from \$22 to \$30. Oklahoma City paid a top of \$34 for fed steers, and San Antonio set a new high of \$29 on commercially fed kinds. Medium and good steers brought \$25 to \$29.50 at Wichita, and choice \$32.50 at Denver.

### Want Ads

For Sale: Some young Registered Hereford bulls. Will deliver within 40 miles from my place. John Gammon, Lazbuddy, Texas. 24-tfc

Lost: One 47 inch roll hog wire between Hereford Gin and Friona. Finder please bring to Hereford Gin Co. or Magnolia Service Station in Friona. 24-1k

For Sale: One 10x12 Granary. In good condition. One 11-foot Home play. Practically new. See Keith Blackburn. 24-tfc

For Sale: One five-room modern house. See C. E. White, Friona. 25-tfc

For Sale: Some registered milking Shorthorn bulls and heifers. F. L. Wenner, 3 miles east and 7 miles north of Muleshoe. F. L. Wenner, Muleshoe, Texas. 26-2p

For Sale: 2 vacant lots in west Friona. John R. Silvertooth. 26-2c

Wanted: To buy good used burlap bags. Friona Wheatgrowers, Inc., Friona. 26-tfc

For Sale: One slightly used living room suite. See J. B. Taylor at Welch's Auto Supply. 26-1c

READ THE Advertisements THEY'RE NEWS!

Lost! use the CLASSIFIED

### Announcing . . .

that I have purchased an interest in the Clovis Cattle Commission Company and am now devoting my time to that business and farm sales. My partners in this company include Ben Davidson, Pete Knapp and Clyde Rayl, all of Clovis. We will appreciate the patronage of stockmen in this area wishing to buy or sell cattle.

LLOYD OTTEN  
Phone 6769  
Amarillo

## CATTLE AUCTION

EVERY THURSDAY and FRIDAY

NEXT HORSE SALE WEDNESDAY, JAN. 28

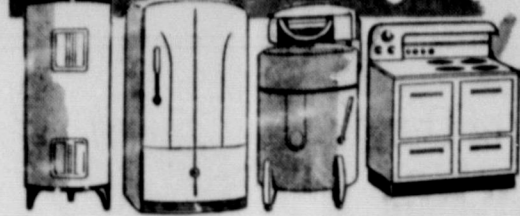
HORSE SALE EVERY OTHER WEDNESDAY MANAGED BY JIMMY HARGROVE

CLOVIS CATTLE COMMISSION CO.

PHONE 999

CLOVIS, NEW MEXICO

I've Gone All Out For All-Electric Living



Lucky, lucky lady with all those wonderful electric appliances...her electric range, refrigerator, water heater, complete home laundry and other labor saving devices.

And behind these appliances, behind the walls of her home, she has all important Adequate Wiring. She knows that the electric wiring in her home is large enough to provide her with plenty of electric service when and where she needs it.

Call or write your nearest Public Service office now for a wiring check-up by a specialist. There is, of course, no obligation.

### Adequate Wiring MEANS:

- 1 ENOUGH CIRCUITS for serving efficiently and safely all the appliances you have.
- 2 LARGE ENOUGH WIRE for serving your present and future needs.
- 3 ENOUGH OUTLETS AND SWITCHES for convenient living.

We have nothing to sell but good electric service.

SOUTHWESTERN PUBLIC SERVICE COMPANY  
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

# FARM SALE

Having sold my farm, we will sell the following personal property at Public Auction on

## Tuesday, Jan. 20, 1948

Located 10 miles south, 2 West of Hereford, or 6 miles North, 7 West of Dimmitt, Texas.

SALE STARTS 1 O'CLOCK

Easter Chapter Will Serve Lunch. Free Coffee

### MACHINERY

- 1—22-36 International tractor on rubber, A-1 condition
- 1—F-20 International Tractor on rubber, A-1 condition
- 1—15-30 International tractor, steel
- 1—M. M. 16-10 Wheat drill, good shape
- 1—9-ft. International oneway, 26-in. disc, on rubber
- 1—7-ft. International Power Mower
- 1—International side delivery rake
- 1—1936 Chevrolet 1½-ton truck
- 1—7-ft. Jacobsen ditcher
- 1—Farmall, 2-row lister and planter, new
- 1—Farmall 2-row cultivator
- 1—4-row Monitor cultivator
- 1—Toolbar and chisels
- 1—2-row sled godevil
- 1—Border plow
- 1—Sulky rake
- 1—12-ft. Rumly combine, ready to go
- 3—Hydraulic jacks, One 1-ton, One 5-ton, One 10-ton
- Set of Socket Wrenches
- 1—Vise
- 1—Anvil
- 2—Feed Mills
- 1—Half-ton chain hoist, new
- 1—4-wheel trailer, good one
- 1—2-wheel trailer
- 1—20' x 30' Wood Float

### LIVESTOCK

- 1—3-gal. white Jersey cow, now fresh
- 1—3-gal. yellow Jersey, now fresh
- 1—Baby Calf
- 1—Brown cow with calf by side

### KID PONY

- 1—Kid Pony, a dandy-

### SADDLE HORSE

- 1—Paint saddle horse, Extra good one
- 1—New saddle
- 40—Weaning pigs
- 10—Feeder shoats
- 5—Bred gilts, Duroc

### HOUSEHOLD ITEMS

- 1—4-piece ranch style bed room suite
- 1—Oak dinette set
- 1—Baby bed, mattress and springs
- 1—Butane heater
- 2—Iron Bedsteads and springs

### MISCELLANEOUS

- 4—Feed Troughs, Extra Good
- 1—Cattle Feeder, holds 400 bundles
- 1—Lot of Hog Troughs
- 1—Lot of Hog Panels
- 2—Hog Feeders
- 1—Roll Hog Wire, New
- 1—Lot of New Posts
- 5—55-gal. Barrels
- Several Hundred pounds of Certified Seed
- 1—6-volt Battery for Windcharger
- 50-gal. Cast Iron Pot
- 1—Hog House

TERMS: Cash. No goods to be removed until settled for.

# Claude Duran & Son, Owners

LLOYD OTTEN, Auctioneer

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FREE! to all FARMERS and their Families

another big JOHN DEERE DAY PROGRAM

featuring "DOCTOR JIM"

with Stuart Erwin  
Barbara Wooddell  
William Wright  
Hobart Cavanaugh



...You'll also enjoy "WHAT'S NEW for '48" and several other new and interesting educational pictures

ADMISSION BY TICKET ONLY

If you don't have tickets or need more...ASK US FOR THEM—

FRIONA FARM EQUIP. CO.

Regal Theatre, Jan. 23, 1948, at 1:15  
FRIONA, TEXAS



Buy, Sell or Trade through Star Want Ads

## THAT HUNGRY FEELING

Is ALWAYS Annoying, and the Proper Way to AVOID it is to visit

### OUR STORE

And Supply with a GOODLY Quantity of those Satisfying - Nutritious - Wholesome - Delicious

Staple and Fancy Groceries and Food Products

Prompt, Courteous Service and Your Business Always Appreciated

## WHITE'S CASH GROCERY

## The Friona Star

Holman & Gilentine, Publishers  
JOHN W. WHITE, Editor  
Published Each Friday  
at Friona, Texas  
SUBSCRIPTION RATES

One Year, Zone 1 ..... \$1.50  
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any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.  
Local reading notices, 2 cents per word per insertion.

## Drama Occurs In Talk Before Wellington Club

Enis Schaded, Wellington merchant and a native of Arabia, was scheduled on January 6 to present a program for the Wellington Rotary Club on "The Basic Causes of the Trouble in Palestine."

The story is told by the Wellington Leader.  
"Schaded prepared the speech," the Leader reports, "and he made it as planned; but never has a speech before a service club in Wellington been filled with such drama, restrained grief, and at the same time such clear thinking."

A few hours before he made the scheduled speech, Enis Schaded had received a cablegram from Bethlehem, in Palestine, with the news that his brother Dr. Michael Schaded Malouf, who was in charge of a government hospital in Bethlehem, had been killed by the Jewish underground.

Dr. Schaded Malouf was one of Palestine's leading physicians, a graduate of the American College of Beirut, Lebanon, and had received his doctor's degree in London.

He had been in the service of the British government in Palestine for 30 years, and was in charge of the government hospital in Bethlehem. He was 52 years of age.

Wire reports stated that the doctor was killed in reprisal for the slaying of a Jewish doctor by Arabs. Mr. Schaded had not seen his brother in 20 years, although they had corresponded regularly.

## USDA Research Planned on Crop Disease Spread

COLLEGE STATION, Jan. 12.—The USDA is setting up three field headquarters under the Research & Marketing Act to handle forecasts on the spread of certain crop diseases.

Its on an experimental basis, but if it works out, someday farmers will have accurate crop disease forecasts, just as they now have weather and market news. Texas disease forecasts will be handled out of Raleigh, N. C., headquarters. Diseases to be covered of interest to Texas growers will be late blight of potatoes and tomatoes, and downy mildew of cucurbits—melons,

Ohhhkay!

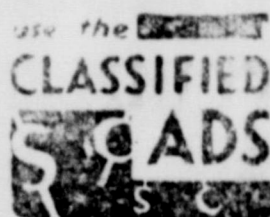


A combination of Rita Hayworth's hair, Donna Reed's lips and wholesomeness, and Lana Turner's figure was the all-right description Alabama artist Nathan H. Gluck had for film dancer Vera Ellen in notifying her he's going to make a full-length oil painting of her as the "All American Girl." She gets our ohhhkay too.

cucumbers, squash and pumpkin. A. A. Dunlap, plant pathologist of the Texas A & M Agricultural experiment station, is handling the Texas end of the study. He recently attended a meeting in Chicago in which the plan was discussed.

Out of the Chicago meeting came a decision to include internal cork of sweet potatoes, a virus disease which has been found in Louisiana, where it is a serious threat to the sweet potato industry. Texas growers are fearful that the disease will show up here.

Internal cork, according to Dunlap, is spread through slips and bedding potatoes from infected stock. There is a chance that it is also carried by insects.



## Water No Cure For Some Fires In The Home

COLLEGE STATION, Jan. 12.—The first impulse, when fire breaks out in the home, is to pour on water. But that is not always the wisest move.

Mrs. Bernice Claytor, extension home management specialist for Texas A & M College, says that when fire is in or around electrical

equipment, water or other fire extinguishers should never be used until the electric current is cut off at the switch.

For that reason she suggests that every member of the family know how to "throw" or "pull" the main switch to deaden the wiring system in case of fire emergency.

After the electricity is turned off, the fire can be treated by the proper extinguisher. But it is well to remember, Mrs. Claytor states,

that wires inside motors and other electrical equipment are covered with tarry material which burns much like an oily rag.

Charter No. 1233

## BANK'S OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE

### Friona State Bank

at Friona, Texas, at the close of business on the 31st day of December, 1947, pursuant to call made by the Banking Commissioner of Texas in accordance with the Banking Laws of this State.

#### RESOURCES

1. Loans and discounts, including overdrafts	\$874,000.40
2. United States Government Obligations, direct and guaranteed	\$28,000.00
3. Obligations of states and political subdivisions	\$1,830.65
4. Other bonds, notes and debentures	NONE
5. Corporate stocks, including NONE stock in Federal Reserve Bank	NONE
6. Cash, balances due from other banks, including reserve balances, and cash items in process of collection (include exchanges for clearing house	352,386.34
7. Banking house, or leasehold improvements	2,442.50
8. Furniture, fixtures, and equipment	1,600.28
9. Other real estate owned	NONE
10. Other assets	NONE
11. Total resources	\$2,090,260.17

#### LIABILITIES AND CAPITAL ACCOUNTS

1. Common Capital Stock	\$ 25,000.00
2. Income debentures	NONE
3. Surplus: Certified \$25,000, Not Certified	25,000.00
4. Undivided profits	30,467.18
5. Capital reserves (and debenture retirement account)	NONE
6. Demand deposits of individuals, partnerships, and corporations	1,846,009.24
7. Time deposits of individuals, partnerships, and corporations	5.00
8. Public funds (Incl. U. S. Govt., states and political subdivisions	152,879.95
9. Deposits of banks (excluding reciprocal balances)	NONE
10. Other deposits (certified & cashier's checks, etc.)	NONE
11. Total all deposits \$1,998,894.19	x x x x x
12. Bills payable, rediscounts, or other liabilities for borrowed money	NONE
13. Other Liabilities	10,898.80
14. Total Liabilities and Capital Accounts	\$2,090,260.17

STATE OF TEXAS, County of Parmar:  
I, FRANK A. SPRING, being Cashier of the above-named bank, do solemnly swear that the foregoing statement of condition is true to the best of my knowledge and belief.

FRANK A. SPRING.

Subscribed and sworn to before me this 5th day of January, 1948.

CHARLES E. ALLEN, Notary Public,  
Parmar County, Texas.

(SEAL)

CORRECT—ATTEST:  
S. H. OSBORN,  
J. G. McFARLAND,  
ILENE OSBORN, Directors.

## THE MOST FOR THE MONEY!

That is a saying that appeals to everyone possessed of BUSINESS INTEGRITY, whether the commodity be GOODS or SERVICE. Our principal Stock in Trade is

### SERVICE

And We are going our limit in that respect. Your suggestions may

HELP US TO SERVE YOU BETTER

## Friona Wheat Growers, Inc.

FARMERS CO-OPERATIVE  
ARTHUR DRAKE, Manager

Here at Last!  
... FILMED EXACTLY AS YOU HAD HOPED IT WOULD BE!

COLOR BY TECHNICOLOR

# FOREVER AMBER

STARRING  
LINDA DARNELL  
and the man in her life  
CORNEL WILDE  
RICHARD GREENE  
GEORGE SANDERS  
Glenn Langan-Richard Hayden

FROM THE BLUSHING BEST-SELLER BY KATHLEEN WINSOR

SPECIAL ROAD SHOW ATTRACTION  
MATINEE ..... 80c CHILDREN ..... 50c  
NIGHT ..... \$1.30 NO PASSES

# STAR

Tuesday  
Wednesday  
HEREFORD, TEXAS

## FRIONA STATE BANK

IS ALWAYS READY TO SERVE YOU

Member  
FEDERAL DEPOSIT INSURANCE CORPORATION

## LAYNE & BOWLER IRRIGATION

# PUMPS

Berkeley Pressure Water Systems  
Centrifugal Pumps

Electric Motors Le Roi Engines

## T. M. HELMKE

FRIONA SALESMAN

## West Texas Development Company

MR. HELMKE'S NAME WAS INADVERTENTLY OMITTED FROM LAST WEEK'S AD

## It Does Not Take Long To Stop

And WE are always RIGHT ON THE SPOT To SERVE You. We Change your Tires. We Fix Your FLATS. We Serve you with Gas, Oil, Water or . . . . .

### WHATEVER YOU NEED FOR THE DAY'S DRIVE

And you on your way again, almost in LESS Time than it takes to TELL it.

For ALL Your Farm, Shop and Highway Needs: ALWAYS SEE YOUR CONSUMERS FIRST

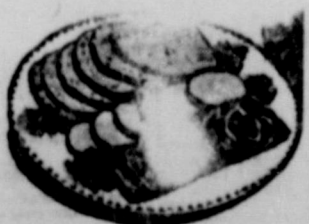
## Friona Consumers Company, Inc.

## NO MATTER WHAT THE DAY OR THE SEASON

The securing and the Consumption of FOOD is one of the CHIEF interests and Attractions of the HUMAN Race AND THE VARIETY AND QUALITY

Come Next. Therefore: to SATISFY ALL these HUMAN PROPENSITIES, WE ARE HERE TO SERVE YOU.  
FRESH AND CANNED FRUITS — FRESH AND CANNED VEGETABLES — FRESH AND CURED MEATS — SEA FOODS — FROZEN FOODS — MILK AND MILK PRODUCTS — SEASONINGS — FLAVORINGS — RELISHES — BREAD AND PASTRIES

Fruit Juices — Jellies — Preserves — And Whatsoever is Required TO TICKLE THE PALATE AND SATISFY THE INNER MAN  
Our Frigid Locker System Is Always At Your Service



# Friona Locker Company, Inc.

# SALE of CRYSTAL

West Virginia Crystal  
"Regent" & "Mountaineer" Patterns  
Lovely Patterns — Lovely Pieces

1/3 off

FOR MILADY!

## DORMEYER ELECTRIC FOOD MIXERS

3 Speed  
Complete with Juicer  
Mixes perfect cakes in 4 minutes! ..... \$29.95

## WATCH VALUES

Ladies'  
WALTHAM 17-jewel  
14-K Gold Filled Case  
\$49.50

Men's  
POCKET WATCHES  
Railroad "Vanguard"  
23-jewel ..... \$71.50  
17-jewel  
Waltham ..... \$47.50

Ladies'  
WALTHAM  
21-jewel White or Yellow  
Gold Filled Case ..... \$69.50

Ladies'  
WITTHNAUR  
17-jewel  
14-K Gold Filled Case ..... \$49.75

Many Other Makes of Fine Watches for Ladies and Men

When You Think of the Finest in Jewelry . . . Think of

# KESTER JEWELRY

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Hereford, Texas—Telephone No. 34



### Insect Damage to Stored Grain Is Found In Midwestern State Wheat

COLLEGE STATION, Jan. 8 — Entomologists of the USDA's Bureau of Entomology and Plant Quarantine recently sampled untreated bins of wheat in a midwestern state and found a heavy infestation of stored grain. If all wheat in farm storage is infested at the same rate,

### We Are Restocking Each Day . . .

AND ALL Articles which the Christmas Trade may have deprived us of, are returning or have returned to our shelves and counters.

**JUST COME IN AND MAKE YOUR NEEDS KNOWN**

And—if at all POSSIBLE we will SEE that they are SUPPLIED. We still have some of those nice Cozy and Warm WOOL Blankets.

Ornamental Electric Fixtures and RADIOS—o-o-o-o-o-h!

### WHITE AUTO STORE

C. A. TURNER, Owner and Proprietor

### WE SPECIALIZE IN— IRRIGATION LOANS

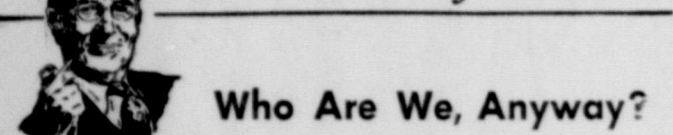
IF IT IS A GOOD LOAN—WE CAN MAKE IT

### Ethridge-Spring Agency

DAN ETHRIDGE FRANK A. SPRING

Phone 2121 Friona, Texas

### From where I sit... by Joe Marsh



### Who Are We, Anyway?

Subject came up at Bill Webster's, the other day, as we were chatting over beer and pretzels. Just who are the folks who make up our town? Where'd they come from? Well, Doc Hollister's Scotch-English ancestry; Will Dudley's folks were mining stock from Pennsylvania; Skip Powell's family were brewers back in Holland. Guess our bloodstream's got a bit of every country of the globe—and every section of America. We've still got differences in taste and background—whether they apply to music, history, or beer. Only those differences don't matter—because we're self-respecting people, in a free, united land.

And from where I sit, that's what makes our towns and cities—our America—so strong, progressive, tolerant. Our championship of individual liberties has brought us people from all faiths, all lands—to prove that respect for one another's rights is the greatest bond humanity can know!

Joe Marsh

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### DR. MILTON C. ADAMS OPTOMETRIST

121 West Third Hereford, Texas. Phone 37 Office hours—8:30 - 5:30

### FARM and CITY LOANS

LOW INTEREST

### Ethridge - Spring Agency

Dan Ethridge Frank Spring

1901 — 1948

Prompt Ambulance Service

We now offer \$150.00 Cash Burial Insurance at low cost!

### E. B. BLACK CO.

Furniture and Undertaking

HEREFORD, TEXAS

### Livestock Owners NOTICE

FOR FREE REMOVAL OF DEAD HORSES, CATTLE, HOGS and SHEEP CALL—

### Friona Consumers Co-Op Products

PHONE 31 FRIONA, TEXAS 40-tfc

### Wm. H. Flippin 'r.

General Auctioneer FRIONA, TEXAS

Farm and Livestock Sales A SPECIALTY

Good Service, Fair Treatment. I Solicit Your Business

Dial 2672

### Annual Meeting of Llano Estacado Scouts Will Be Held in Amarillo on January 22

The Annual Meeting of the Llano Estacado Council, Boy Scouts of America, composed of nine counties and two districts in the Panhandle, will be held on Thursday, January 22, according to the announcement of Lon D. Edwards, Chairman of the Program and Arrangements Committee.

The meeting will be held at the Herring Hotel in Amarillo, Thursday afternoon, January 22, with the business meeting starting at 4:30 o'clock, at which time reports will be made by Operating Committee Chairman and District Committee Chairmen. The election of officers and Executive Board members, who will serve for 1948, will be held. The Committee on Nominations is composed of A. R. (Dick) Bivins, Chairman, Dorsey B. Smith, and J. L. Southern of Amarillo, D. C. Kinsey of Hereford, and Lon C. McCrory of Dalhart.

Following the business meeting in the afternoon the annual dinner for Scouts and their ladies will be served in the Crystal Ballroom at 7:00 o'clock with a special program honoring the World Jamboree Scouts and Scouters. Mr. Henry A. Tuck of Dumas, District Chairman of Moore County, who served as a Scoutmaster of the World Jamboree Troop 12, will be the speaker and will present a special stamp given by the Jamboree Scouts.

The Committee in charge of program and arrangements is composed of Lon D. Edwards, Chairman, Jim Reynolds and S. G. Stockton of Amarillo, Henry A. Tuck of Dumas, and Gordon Lyons of Canyon.

Tickets will be on sale for the dinner by District Chairman D. C. Kinsey and all Unit Chairmen of Troop Committees, Pack Committees and Senior Committees: Joe H. Smith Jr. Chairman, Pack 50, Hereford; Sam Nunnally, Chairman Pack 52, Hereford; Henry Lewis, Chairman Pack 56, Friona; Bob Wear, Chairman Troop 50, Hereford; Homer Brumley, Chairman Troop 52, Hereford; Glenn Reeve, Chairman Troop 56, Friona; O. L. Bybee, Chairman Troop 50, Hereford. Tickets may be purchased from any of these Chairmen.

An Attendance Banner is offered to the District having the largest number attending with credit given on the number of miles traveled. The Deaf Smith District won the attendance award in 1947 with 70 present. The District Committee members are working to win the honor again this year according to Urlin Streu, Commissioner.

For the years 1934 through 1938, the U. S. supplied 4.6 percent of all grains for world export. In 1946-47, with almost no change in the amount of grains moving in world trade, the U. S. supplied 52.4 percent.

If American crop land were fenced into equal shares, the individual plot for each person would average about three acres, compared with about four at the end of the first world war.

The scientists report, the loss of grain will have direct effect on the grain conservation program.

Grain stored in southern states is always more heavily infested and damaged by insects than grain stored in northern states because of the moisture and temperature factors, entomologists of Texas A. & M. College point out. The insects develop more rapidly and do more damage to grain with a moisture content above 9 percent, while a daily temperature of 70 degrees or more encourages their development.

The entomologists recommend a mixture of three parts of ethylene dichloride to one part of carbon tetrachloride as the ideal fumigant for killing insect pests in stored grain. It won't burn or explode, but it is a poison gas and care must be taken not to inhale its fumes. The grain must be stored in tight cribs or bins, and a garden-type sprayer is best for making the application. Spray the liquid thoroughly and evenly over the grain at the rate of 6 to 8 gallons for a thousand bushels. A commercial mixture of carbon disulfide-carbon tetrachloride is also effective.

It's a good idea, the entomologists say, to check stored grain on a monthly basis. If insect infestation and damage is found, fumigate promptly.

### Farm Gardens In Texas Add Much To Farm Income

COLLEGE STATION, Jan. 9 — Texans may not realize it, but farm gardens produce a sizable portion of the farm income in the state. There were approximately 400,000 farm gardens in Texas in 1947, according to an estimate made by J. P. Rosborough, extension horticultur-

ist for Texas A. & M. College. The figure includes gardens up to an acre in size. The value of the vegetables and fruits produced, including those processed for home use as well as fresh for the table, averaged \$110 per garden. That figures out to a total income from the gardens of \$44,000,000.

"Cotton and wheat, the two crops that we figure make the most money, actually brought in an income only a little over eleven times, in the case of cotton, and about six times in the case of wheat, that of the value of the gardens," Rosborough says. "The value of the

**VITA-WAY**  
MINERAL FORTIFIER  
FOR LIVESTOCK  
Weather-Proofed  
...For Your Protection!  
SANTA FE GRAIN CO.  
G. (Preach) CRANFILL, Vice-President and General Manager

"GETTING THE JOB DONE" is one of OUR AXIOMS of Business Economy, and since we do not wish to be "WEIGHED AND FOUND WANTING" and whether need of additional space or equipment is in the offing or not, We Strive to be ALWAYS ready to Meet Emergencies with IMPROVEMENTS, ADDITIONS or EXPANSIONS.

May You Test Our Ability With Your Patronage

# BE THRIFTY BUY NOW!

... and save 3 ways with the washer that "does everything!"

- SAVE UP TO \$90! Mass-produced with 10 years of experience... and with over a million machines now in use... the Bendix is the world's lowest-priced automatic washer.
- SAVE AN EXTRA \$10 EVERY YEAR! The Bendix takes ALL the work out of washing, yet actually costs far less to operate than ordinary hard-work washers. Uses only 1/2 as much soap. Saves gallons of hot water. Treats clothes gently.
- SO EASY TO BUY! Think of all the hard work you can spare yourself... by making the down payment on your Bendix now. You can spread the balance over many months. Why wait? Come in today for details.



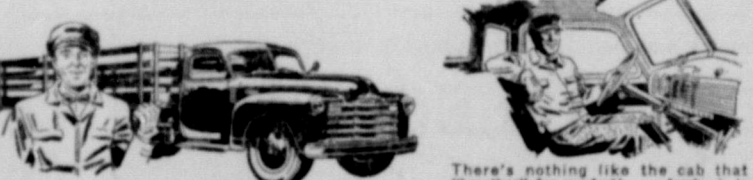
It's a happy new year bargain on washday freedom! Simply put in the clothes, set the dial, add a "dash" of soap... and you're through! All by itself the Bendix washes, rinses 3 times and damp-dries the clothes... then shuts off automatically!

### For the BIGGEST WASHER BUY IN TOWN... Come in TODAY! PARMER COUNTY IMPLEMENT COMPANY

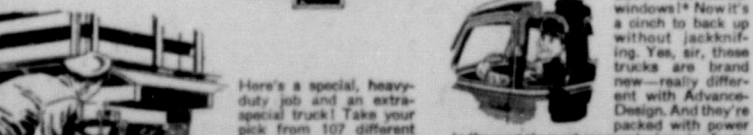


### On a heavy-duty job, give me new Advance-Design CHEVROLET TRUCKS and here's a "load" of reasons why...

- Only Advance-Design Trucks Have All These New and Finer Features:
- \* Cab that "breathes"
  - \* Flexi-Mounted cab
  - \* Unrivaled, all-steel construction
  - \* Larger, more durable, fully adjustable seat
  - \* 22% greater visibility
  - \* New, rear-corner windows
  - \* Stronger, new frames
  - \* Full-floating hypoid rear axles
  - \* Specially designed hydraulic truck brakes
  - \* Valve-in-Head Thrift-Master or Load-Master engines
  - \* More efficient loading (stake and high-rack bodies)
  - \* New, thorough sealing insulation
  - \* Standard cab-to-axle-length dimensions permitting interchange of bodies
  - \* ... and MANY more!



There's nothing like the cab that breathes—for comfort!... Fresh air is drawn in from the outside—heated in cold weather—and used air is forced out. The cab is cushioned on rubber—Flexi-Mounted—with 12 inches more foot room and eight inches more seating space. There's 22% greater visibility, too, they tell me. The seat is fully adjustable. Man, this is it!



Look—rear-corner windows! Now it's a cinch to back up without jacking-up. Yes, air, these trucks are brand new—really different with Advance-Design. And they're packed with power. In the world's most economical engine for its size—Chevrolet's Valve-in-Head engine. Fresh air heating and ventilating system and rear corner windows optional at extra cost.

Come in and see these trucks—today! There's a Chevrolet Advance-Design truck to meet your specific needs and offer you TRANSPORTATION UNLIMITED!

**REEVE CHEVROLET CO.**  
FRIONA, TEXAS

# LUMBER

**SEEING THE LIGHT**

During the past Several Years We have put forth our greatest efforts to secure a stock of ALL the NEEDED materials necessary for the construction of HOMES and Other Buildings, But to NO avail owing to the veil of

**SCARCITY AND PRIORITIES**

which stymied the production and use of such Materials. But now this VEIL has been lifted and we are again able to SEE LIGHT beneath it.

**WE ARE NOW ABLE TO SERVE OUR TRADE WITH ALL LINES OF BUILDING MATERIAL FOR ALL KINDS OF BUILDINGS**

Therefore, we invite you to come to Us with your BUILDING PROBLEMS, inspect our stock and learn our PRICES and TERMS.

**ROCKWELL BROS. & CO.**  
LUMBERMEN  
O. F. LANGE, Manager

# want a new range that's faster, cleaner... easier to cook with... fully automatic?



FOR THE VERY FINEST in modern automatic cooking appliances, look for the "CP" seal. It's on this supermodern UNIVERSAL Gas range and on dozens of other models—all built to "CP" standards. Among these stunning new ranges, there'll be one that's just perfect for your "New Freedom Gas Kitchen."

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