

Real Cause Of Fires, Says Hall

AUSTIN—"Carelessness is not really the cause of fires," says Marvin Hall, State Fire Insurance Commissioner.

"It's not that a person doesn't care if he burns his house down or injures himself or others; it's that he is ignorant of or indifferent to dangerous practices that cause fires."

Ninety per cent of our fires are needless and could be prevented, he continued. This 90 per cent is generally considered to be caused by carelessness, when in the strict sense of the term, they are not.

"People who have needless fires either do not know of an existing fire hazard or just don't believe it can happen to them," Hall said.

The \$22 million fire loss in Texas last year proved that it does happen to thousands of people. 1947 losses were the highest in the history of this state and they are climbing higher this year, nearly reaching the \$15 million mark through August.

Information on fire prevention can usually be obtained at city or county libraries, and local fire departments will inspect houses or places of business free, the commissioner suggested. Fire Marshals will talk with individuals or groups to tell them how to prevent fires.

1901 — 1948

E. B. Black Co.

Furniture - Undertaking

AMBULANCE SERVICE — DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

Here's where to get...
GENUINE PARTS
and **EXPERT SERVICE**



One thing you'll like about the Ford Tractor... it's simple in design and built right. Doesn't take much servicing. Yet when it needs something done here or there, it's easy to do.

For example, we can reline brakes in almost no time... don't have to pull the axle. Transmission, steering... everything is designed for efficient service.

With this new Ford Tractor, you won't need us often but when you do, you'll like our work. We service all Ford Tractors, and Dearborn Farm Equipment, with genuine parts.




Friona Motor Co.

HABIT IS A STRONG FORCE

A good thing in its place, and well worth its cultivation. Therefore, cultivate the habit of stopping at—

THE FRIONA CONSUMERS, INC.

For ALL your needs in: Fuel Oils, Lube Oils, Greases, Auto Accessories, Tools, Gaskets, Wrenches and—

For All Your Farm Needs—Always See Your Consumers First

Friona Consumers Company, Inc.

THE HAPPIEST HEART

That ever beat
Was in some quiet breast,
That found the common daylight sweet,
And left to Heaven the rest.

—John Vance Cheney.

Your Banking Business Will Always Receive the Most Careful and Painstaking Attention at

FRIONA STATE BANK

Member
FEDERAL DEPOSIT INSURANCE CORPORATION

WEEKLY CROSSWORD PUZZLE

Answer to Previous Puzzle

HORIZONTAL

- 1 Pictured explorer, Christopher
- 7 Type of garment
- 8 Ireland
- 10 Greater quantity
- 11 Arabic letter
- 13 Mother
- 14 Half an em
- 15 Lieutenant (abbr.)
- 16 Near
- 18 Skill
- 20 Indian
- 21 Dogma
- 24 Meditated
- 26 Artificial language (abbr.)
- 27 Indian mulberry
- 28 Proofreaders' marks
- 33 Years
- 36 Constellation
- 37 Except as otherwise provided (abbr.)
- 40 Cabin
- 41 Negative
- 42 Type of dwelling place
- 46 Per
- 47 He discovered the New
- 49 Requirements
- 51 Flower
- 52 Walking stick
- 53 Mockers

VERTICAL

- 1 Concern
- 2 Not closed
- 3 French article

23 Small child

- 24 Male
- 25 Rubber tree
- 28 Is able
- 29 In a line
- 30 Sun god
- 31 Dispatcher
- 32 Pantry (Soc.)
- 33 Exclamation
- 34 Chafes with friction
- 35 Pig pen
- 38 Whirlwind
- 39 His Majesty (abbr.)
- 40 Course of action
- 43 Otherwise
- 44 Close to
- 45 Five plus five (pl.)
- 48 Either
- 50 From

4 Exist

- 5 Russian
- 10 Female horse
- 12 Lot
- 13 Entangle
- 17 Scatter for drying
- 18 Scatter for drying
- 19 Symbol for thoron
- 20 We
- 22 Before



Farm And Home Egg Contest Off To A Good Start

COLLEGE STATION—Already a month old, the Texas Farm and Home Egg Laying Contest is off to a good start, reports Ted Martin, extension poultry husbandman of Texas A and M College.

There are 394 entries in the contest with nearly 12 thousand birds on the records. There is no upper limit, but all entries must have at least 100 birds to enter. According to the entrance applications, the size of the flocks range from 100 to 7,500 birds. The average number of birds in all flocks is 334.

Single Comb White Leghorns top the list of breeds with 268 flocks out of the 394 entered. The total number of Single Comb White Leghorns in the contest is nearly 95,000 birds. After the White Leghorns come New Hampshire, White Plymouth Rock, and Austria-White in the order named. There are several other breeds entered in the contest, but the number of flocks is small and there are very few birds per flock.

All sections of the state are represented in the contest and there are 89 different counties with all the heavy poultry producing areas represented.

Student Clears \$1,414 On 15 Acre Maize Patch

Jack McCracken, second year high school student, this year cleared \$1,414.50 on a 15-acre patch of maize which he had planted and cultivated in connection with his Four H and F. F. A. work.

Young McCracken planted eight bushels to the acre of Plainsman maize and harvested an average of 103 bushels per acre, getting \$2 per hundred for his grain.

The irrigated plot was watered three times, and was fertilized. Jack, son of Mr. and Mrs. J. C. McCracken, spent \$9 for seed and figured his other costs, including labor to total \$204.70, so that after the sale, grossing \$1,629.20, he had made a profit of \$1,414.50.

Jack is a sophomore in high school and has been active in school activities. He belongs to the Whiteface Band and this is his second year of F. F. A. work.

During his two years as a 4-H member, Jack has done good work with his projects, according to Hugh Clearman, sponsor of a similar project before the early spring show.

Jack had two calves in the 4-H show and he is feeding two now for the 1949 sale and show. In addition last year he raised a patch of corn.

Currently Jack is the only 4-H boy who is raising lambs, but several other boys may take on a similar project before the early spring show.

Some gears are as small as pinheads.

Lost!
use the **CLASSIFIED**

Amusement Authority Lists Top Entertainment Features

Top best in movies, books, phonograph records, sheet music and juke box hits are listed by Abel Green, editor of "Variety," and one of the outstanding amusement authorities in the United States.

Biggest box office movies: 1—A Date With Judy; 2—Sorry, Wrong Number; 3—Good Sam; 4—Rope; 5—Beyond Glory; 6—Luxury Liner; 7—Red River; 8—The Loves of Carmen; 9—That Lady in Ermine; and 10—Rachael and The Stranger.

Best-selling books: 1—Shannon's Way; 2—The Naked and The Dead; 3—The Sky and The Forest; 4—Tomorrow Will Be Better; 5—A Guide To Confident Living; 6—The Gathering Storm; 7—Peace of Mind; 8—How To Stop Worrying; 9—The Heart of The Matter; 10—Sexual Behavior in the Human Male.

Green lists the ten best-selling phonograph records as 1—A Tree in The Meadow; 2—12th Street Rag; 3—It's Magic; 4—You Call Everybody Darlin'; 5—You Came A Long Way; 6—Cool Water; 7—Maybe You'll Be There; 8—My Happiness; 9—You Can't Be True Dear; 10—Love Somebody.

He lists the ten best sheet-music sellers as 1—A Tree In The Meadow; 2—12th Street Rag; 3—You Call Everybody Darlin'; 4—It's Magic; 5—Love Somebody; 6—Maybe You'll Be There; 7—You Can't Be True Dear; 8—Hair of Gold; 9—Blue Bird of Happiness; 10—It Only Happens When I Dance With You.

Ten top juke-box hits listed by Green are: 1—A Tree In The Meadow; 2—12th Street Rag; 3—It's Magic; 4—Hair of Gold; 5—My Happiness; 6—Maybe You'll Be There; 7—Long Way From St. Louis; 8—You Call Everybody Darlin'; 9—Love Somebody; 10—Underneath The Arches.

Coal Mining And Lumbering Most Dangerous Jobs In U. S.

CHICAGO—Coal mining and lumbering rank as the most dangerous jobs in America, according to the 1948 edition of "Accident Facts," a statistical yearbook of the National Safety Council.

Reports to the Council show that disabling injuries per 1,000 man-hours totaled 59.74 for the lumbering industry and 54.46 for coal mining. The average for all reporting industries in 1947 was 13.26.

There were 7,966 days lost per 1,000 man-hours worked in 1947 in coal mining, and 5.24 in lumbering, as compared to 123 days per 1,000 man-hours in all industries.

Rubies range in color from deep purple.

READ THE Advertisements THEY'RE NEW!

LOOK

POLIO INSURANCE Pays up to \$5000.00 for Treatment of Each Person

Hospital Services—Room, Board, Attendants, Apparatus, Medicines.

Medical Services—M. D. or Osteopath.

Nursing Service—Registered Graduate Nurses, 3 a day @ \$10.00 per day each.

Ambulance Service—\$25.00 each Hospital Confinement.

Iron Lung—Or similar mechanical apparatus.

Transportation—Railroad or Aircraft, to Hospital, patient and 1 attendant. Special plane when necessary.

Traces and Crutches—As needed.

Written in Alliance Life Insurance Company Assets Over \$26,000,000.00

Premium, 1 person—First Year, Only \$5.00 a year Renewal, Only \$4.00 a year

Premium, Whole Family—First Year, Only \$9.00 a year Renewal, Only \$8.00 a year

Policies written in Houston and losses paid by Crovets, Dargan & Company.

More Protection at a Reasonable Price

AGENCY ETHRIDGE-SPRING

REAL DOG HOT DOGS
PORTO ALEGRE, Brazil, Alexander Lau, a carpenter, was arrested here under charge of selling "hot dogs" with real dog meat. Lau told the police "I used to kill dogs to meet the shortage of meat and feed my family." He explained that he got the idea when he saw a man on the street advertising "hot dogs." He thought it would be a good business and started it with real dog meat.

PREFABRICATED CATTLE FEEDERS

All ready for your use. The very thing you will need when the snow flies.

Convenient — Economical — Well Built
Durable — Cheap

See Us with All Your Building Problems.
EVERYTHING FOR THE BUILDER

ROCKWELL BROS. & CO.

DON'T FORGET!

We Pick Up and Deliver **FREE**

Any Tractor for Major Overhaul Jobs

That is we will call for your tractor and bring it to your shop, and return it to you when overhaul job is completed.

Make Arrangements NOW for Your Fall and Winter Repair Jobs

You are invited to call and make the acquaintance of

W. H. THORNTON
Our New Territory Salesman

Parmer County Implement Co.

When you compare, you're bound to decide

CHEVROLET IS BUILT TO SERVE BETTER—LONGER

—and to lead in value as it does in nationwide registrations

Yes, people everywhere agree that

CHEVROLET LEADS

in strong, sturdy construction

... in durability and dependability ... in

BIG-CAR QUALITY AT LOWEST PRICES

Compare Values!... Compare Prices!...

CHEVROLET— and Only CHEVROLET — IS FIRST!

Reeve Chevrolet Company

Ticklers

By George



"I hope they send the bloodhounds! My kid always wanted a dog."

Man Bites Dog!



"You Americans may think we Chinese eat some unusual things," Peter Chen of Wayland College stated.

Basketball Slate Of 22 Games Scheduled By Wayland College

PLAINVIEW—Opening the season against Sayre Junior College of Sayre, Oklahoma, here on November 22, the Wayland College Pioneers, defending State Junior College Champions, have a basketball schedule that calls for 22 games.

Included on the tough schedule are games against McMurry College, Hardin College, and Eastern New Mexico. Eleven of the games will be played in the Lindsey Nunn Gym on the Wayland Campus, and the other eleven will be away from home on a return game basis.

Youthful Coach Harley Redin, who is starting his third year as head Wayland mentor, believes his squad will be comparable to the 1948 crew. D. W. Harkins, Loveland fire-ball who was the third high point man in conference play throughout the state last year is back along with big Leon "Runt" Burch of Plainview, six foot five inch pivot man, co-captain T. K. Criswell of Anton, and Bill Knighton of Canyon, excellent floor men who should have a better season this year than last.

With four men back in his starting quintet, Coach Redin will have an excellent opportunity to make a fine showing as the Pioneers play their last year in Junior College competition. Several hardwood prospects will give the four lettermen plenty of competition before Redin picks his starting quintet. The coach will have plenty of material to fill up the gap vacated by George Goodson, the other starter on last season's championship squad. Goodson, PRAGUE, 47—A government tobacco monopoly scheme to push the sale of Moravaska cigarettes, a medium price brand, resulted in at least a temporary setback. It was announced that a number of packages would be distributed containing a gold strip. Any such package would entitle the buyer to a light-weight Czech motorbike.

Personal

Pfc. Robert Lloyd, son of Mrs. Fred Lloyd who had spent the past week here visiting his mother and other relatives, departed Monday for his Army headquarters.

Rex Marshall received very painful injuries to his right hand, Saturday afternoon, when it was caught in the belt of a combine on the farm on Nelson Welch. Stitches were required in one finger.

A few pairs of crutches that have been lent to patients by the Farmer County Community Hospital, have not been returned. Anyone who has a pair of these crutches will be doing a favor to the hospital by returning them.

Dr. E. D. Anderson of Friona, left Friday, November 5, for Galveston where he will spend the week of November 8, pursuing a post-graduate course in pediatrics. This intensive course is sponsored by the State Board of Health, and conducted by the Medical Branch of the University of Texas. Only fifty general practitioners in Texas were accepted for the course, which will cover all phases of the subject of diseases of infants and children.

Amarillo Poet's First Book Is Published In N. Y.

The publication of a book by one of Texas' most beloved poets, Mary Miller Beard, of Amarillo, was announced this week by Henry Harrison, New York poetry publisher.

Though Mrs. Beard's poems have appeared in countless magazines, newspapers and anthologies, this is her first volume. Called "Singing Through," the book, which contains a foreword by the well-known poet, Lucia Trent, herself a Texan, glorifies the manifold wonders of the Lone Star state, especially in the section titled "Nature Studies." Other sections are "Philosophical," "Historical and Prophetic," "Metaphysical," and "Poems of Sentiment."

Mrs. Beard, lecturer, college professor, Chautauqua and Lyceum attraction, has appeared in such national magazines as Liberty, Poetry, and Psychology, among many others, and her work is especially well known to Texas newspapers. She is a past president of the Panhandle Pen Women and a vice-president of the Poetry Society of England. Much of her poetry has been published in England, as well as in France and India.

Of Mrs. Beard's poetry, the late Edwin Markham, author of "The Man with a Hoe," wrote: "She is a poet of heart power and spiritual force which comes only from living the poetry she sings."

A quatrain by Mrs. Beard, "Vision," bears out her Shelleyan theory: "As the sun before its time for coming up / Reflects its image in the skies / So poets often see, as in a glass, / Far-off events before they come to pass."

Stitch Chatter

(Continued from page 1) in the club program. The next meeting will be held November 17, with Mrs. A. W. Anthony Jr., as hostess.

More Music (Continued from Page 1) farm women who must come to town dressed for any event which may come up and she says suits are the most versatile for they can be tailored or dressed depending on the choice of accessories.

Presbyterian Church Members Mr. and Mrs. Campbell are members of the Presbyterian Church in Canyon. They have two children, and two grandchildren. Mrs. C. W. Bennet, their daughter, is a medical technician in Kansas City, Mo., and Byron Campbell, his wife and two children, live on the Fairview ranch.

A Home Demonstration Club member for over 15 years, Mrs. Campbell was a charter member of the Fairview Club. In regard to HD work, she says, "Home Demonstration Clubs give rural women a chance to take advantage of newer ways of preparing food, doing housework and gardening. It helps them make their own life easier," she says.

Elections To Thanksgiving And Knit Glove Week Pack Nov. With Activity

Comes November, the election- and-Thanksgiving month, the eleventh month of the year, and as usual, the calendar is packed with activity.

Starting off with a bang-up election day last Tuesday, pace for the month will not be slow. The weekends are spiced with football, as end-of-the-season champs begin to shape up, and the game classics are on the schedule—Army Navy, Harvard-Yale, Texas U-Texas A and M, and SMU-TCU. Week days are full of shopping and suspense, for this pre-Christmas season is the second biggest volume month on the ledger.

Dr. Marshall Plans Christmas Trip To China For Visit With Churches

PLAINVIEW — A Christmas trip to China is being planned by Dr. J. W. "Bill" Marshall, president of Wayland College, who announced today his intention to visit the home churches of several Chinese students now enrolled here. He is going to Shanghai to accept an invitation to conduct a special revival meeting in the Grace Baptist Church, of which the Rev. Charlie Chi is pastor. Dr. Chi expects to return with Dr. Marshall to conduct a south-wide evangelistic conference for Southern Baptists.

Classified Ads

Wanted: Watches to Repair, Allen's Jewelry. 44-tfc
WANTED—to buy good clean rags. Farmer County Implement Company. 51-tfc
SEPTIC TANKS
Cleaned and Repaired. All work guaranteed. State Sanitation & Supply. Box 23 or 316 C. St. Hereford, Texas. 3-tfc
For Sale: Grain drill boxes for Hoeme plows. Farmer County Implement Company. 3-tfc
Storage space by the month. Monroe White. 15-2tc
Wanted: Junk radiators and batteries; radiators 6 cents lb.; batteries \$3.00. Pat's Radiator Shop. 15-tfc
For sale: 2-room house, 12 x 24, to be moved. Write Box 446, Friona, Texas. 16-2tp
For sale: Boy's saddle. New. And a yearling filly goes with the saddle. See Dr. R. C. Stokes, Friona. 17-tfc
Lost: A brown Jersey cow, dry. Has earmark. Report to Raymond Jones. 17-1t
For sale: Alfalfa hay. See Calvin Talley, 3 miles north and 2 miles west of Friona. 17-4tp
Each week RUSHING'S will offer the above services. Will be glad to advertise your wants. Come by and give us your listings.

Insurance Payments Now Reach \$30,177

Monthly payments in the form of Federal Old-Age and Survivors Insurance amount now to \$30,177 in the Texas Panhandle areas, according to a statement from J. R. Sanderson, manager of the Amarillo Social Security Field Office.

JEWELS OF JOY
Allen's Jewelry
Priona, Texas

From where I sit... by Joe Marsh
To Dunk or Not To Dunk?
Dunking doughnuts is Sober Hopkins' favorite morning pastime... and for a long time Ma Hopkins has been trying to break him of the habit. Feels it sets a bad example for the children.

Superstitious Mustangs Have Host Of Rituals

By HAROLD V. RATLIFF
Doak Walker, the All-America backfielder, for instance, made a ritual out of leaving his watch AP Newfeatures Sports Writer
DALLAS—Superstitious have a definite place in Southern Methodist University football. Perhaps they actually have no relations with the scoreboard but you can't talk them down in gridiron.

Doak started it all over again Sept. 25 when Southern Methodist played at Pittsburgh. Coach Matty Bell always has been a stickler for class in the appearance of his athletics. Repeatedly last season he was provoked to at least a mild degree when his footballers shouted down his every suggestion for a change of uniforms. As they moved along their victorious trail, the Mustangs to the man insisted on playing in the same red jerseys in which they had won the season opener against Santa Clara. As they became torn, they were patched.

Rabid Dogs Cause Of 4 Human Deaths

AUSTIN—The "dog-days" of the mid-summer months originally derived their name from the prevalence of rabies spread from rabid dogs at that season of the year, but actually rabies occurs at all times of the year. During the past year the State Health Laboratory found 847 animal brains positive for rabies. Four deaths occurred in humans.

Dr. George W. Cox, states, "Few persons need to be warned that rabies is a fatal disease yet proper precautions against its spread are often neglected. Stray dogs should be humanely destroyed or impounded, and all household pets should be vaccinated. Annual vaccination efficiently practiced will stamp out rabies in Texas."

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change of uniforms. As they moved along their victorious trail, the Mustangs to the man insisted on playing in the same red jerseys in which they had won the season opener against Santa Clara. As they became torn, they were patched. In many cases, new numerals had to be sewed on. Before the close, some became quite tattered. But there was no change until the season end when Bell, with a sigh of relief, had them laundered and presented each one as a permanent gift to the player who wore it throughout the championship grid. Matty was glad to be rid of them.

As the team, mainly a veteran outfit, turned out for the 1948 season it had one specific request: jerseys again for all games. Bell had no real desire for a change, so he obliged with this admonition: "It's not the uniforms but the boys in them that win football games." Among the superstitions on the squad are: Tackle John Basham admits he can't go on the field with a clear conscience unless he makes absolutely certain that he has

Surplus Hangar To Become P. E. Building at College

CANYON—Dismantling of a war surplus hangar destined to become a physical education building at West Texas State College began at Pampa Army Air Field this week. The first section was due to reach the campus Friday, announced Dr. James P. Corlette, president. Contract for moving the hangar was let to Ira Stephenson of Amarillo. The huge building, released by the Civil Aeronautics Authority to the college through the War Assets Administration, is expected to be ready for use by next fall. It is 212 feet long by 160 feet. Unobstructed floor space amounts to 212 feet long by 140 feet wide.

Dr. Corlette said the hangar would be used for physical education classes and a gymnasium. Exact location for its erection has not been decided, but it will be north of the present athletic field. A cash register may have as many as 250 gears. About 175 million gears are used in making five million automotive vehicles.

AN ECONOMICAL LUXURY



IN THIS SECTION where winter weather usually gets unpleasant, you'll find a home laundry dryer an economical luxury. Just think, no more bundling up to go out to the clothes line, no more waiting for "good drying weather". Just put your wash, fresh from your washing machine, into your home dryer. A gentle stream of warm air will toss your clothes to dryness in just a few minutes. Your family's clothing will last longer, with no bitter wind pulling at them, no burning sun bleaching them.

Best of all, of course, is the fact that with electric service cheaper than ever before, your home laundry dryer will cost just a few pennies a month to operate. See an appliance dealer soon about a home laundry dryer.

SOUTHWESTERN PUBLIC SERVICE COMPANY
34 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

CITY FELLERS TAKE A TONIC IN THE SPRING
BUT FER ME, SPRING'S TONIC ENOUGH!



FOR FREE REMOVAL OF LEAD STOCK CALL
Phone 2515 or 265
AMARILLO COMPANY

TURKEYS

All who want turkeys, let me know by the 15th, as I will sell by that time.

J. T. GUINN

ONLY SIX WEEKS

Until Christmas, and that is little enough time for SELECTING YOUR GIFTS AND MAKING YOUR CHRISTMAS PURCHASES

We have A LARGE ASSORTMENT OF TOYS for the children and many useful, durable lovely articles for the grown-ups.

Make your selections NOW, while our stock is complete

WHITE AUTO STORE

BILLY TURNER, Proprietor

BREAD

Is the Staff of Life, but when accompanied by the many other

Wholesome Food Products

ALWAYS SEE US FOR DEPENDABLE GROCERIES

WHITE'S CASH GROCERY

ED WHITE, Proprietor

WHY TAKE A CHANCE with Half AN IRONER?



Ironrite

THE ONLY IRONER WITH TWO USABLE OPEN ENDS

Both ends of Ironrite are completely open and usable. Full width materials are ironed without a crease. Ironrite is the greatest time and labor-saver for the home.

IRONS 100% OF YOUR WASHING

Recent surveys show there are more Ironrites doing 100% of the ironing in the American home than all other ironers combined.

PRICES as low as **\$199.95**

WELCH AUTO SUPPLY

FRIONA, TEXAS
PHONE 2501

Super Aircraft Carrier Planned by the Navy



This is an artist's drawing of the U. S. Navy's 65,000-ton, flush-deck aircraft carrier. Originally proposed by the late Admiral Marc A. Mitscher, the design of this carrier has been under study since October, 1945. Although the basic design and major characteristics of the ship have been fixed, the location of certain structures, such as the stacks, elevators and the telescopic bridge, is still under study. The artist's conception reflects the Navy's present plans for the carrier. The largest U. S. Naval vessel to be constructed so far, the ship will measure 130 feet longer on the water-line than the 45,000-ton MIDWAY-class carriers. Her overall length will be 1,090 feet. Her water-line beam will be 130 feet and maximum fixed width will be 150 feet. Including temporary structures which may be hinged up or down, the maximum width of the carrier will be 236 feet. Speed will be about 33 knots.

(Official Navy Photograph)

Experiment Set Off During Byrd Expedition At Pole May Make Oil Search Here Cheaper

A charge of dynamite, set off in the bleak region near the South Pole during the Byrd Expedition of the early '30's, set off a train of events which today gave promise of making the search for oil in Palmer County quicker and cheaper.

Dr. Poulter, nationally known scientist who now is the associate director of Stanford Research Institute, Palo Alto, Calif., last year presented his new method of seismic exploration to the Institute of Inventive Research, San Antonio. Dr. Poulter then was on the staff of the Armour Research Institute, Chicago.

The Institute of Inventive Research is a non-profit public service organization endowed by Tom Slick, Texas oil producer and rancher, to provide aid for inventors. The Institute agreed to underwrite further research on Dr. Poulter's new development, provided he would conduct the experimentation.

On Thursday, Nov. 4, at Essar Ranch near San Antonio, the new way of making seismic tests for oil was unveiled. Dr. Poulter and Dr. Harold Vagtborg, the explosion was set off during the Byrd Antarctic Expedition of 1933-1935 by Dr. Thomas C. Poulter, second in command and scientific advisor of the expedition, as part of some seismic measurements.

Then newspaper men were taken into the mesquite brush on the ranch for a demonstration. Light charges in the explosive pattern were set up on stakes above the ground, spread around the area to be tested, and all were exploded together.

The new method contrasts with the present system of firing a single, large charge in a hole of considerable depth. The Institute staff sees the principal advantage of the Poulter method over those currently in use as being the elimination of shot holes and their attendant costs, and the greater speed with which areas may be mapped.

Seismic recording equipment identical with that now generally in use is employed by the new method. Tests have shown, Dr. Vagtborg said, that the above-method reduces danger of damaging nearby structures of concrete or other solid material. It also eliminates the dangers of falling stones.

Applications for patents on the method have been filed.

Texas Among 30 States To Supply Farm Foods For Overseas Relief

ATLANTA — Six southern states are now actively engaged in campaigns to collect trainloads of farm commodities for overseas relief. It was announced here today by Thomas F. Byrd, director of the Southern Rural Overseas program (CROP), sponsor of the train.

The six states—Alabama, Georgia, Louisiana, North Carolina, South Carolina, and Texas—are included in a total of more than 30 states which will support food trains by the end of the year.

It is expected that Southern states will assemble donated commodities between Thanksgiving and Christmas, for shipment from Southern ports. Alabama, Georgia, Louisiana, and Texas have already organized down through many counties and parishes—and volunteer canvassers are going from farm to farm accepting pledges for commodities to be delivered at a later date.

Commodities most needed include: seed cotton, corn, peanuts, rice, milk and syrup. Whenever practical, unprocessed commodities will be shipped, thus providing employment as well as relief.


Seed cotton is especially needed. All CROP cotton is manufactured into finished articles overseas. None of the cotton is sold there to cover costs of processing. CROP is a 100 per cent relief program into which 100 per cent of the raw cotton goes.

All contributions will be distributed overseas on the basis of need alone, without regard to race, religious creed, or political affiliation. To date, CROP donations have been distributed in 43 different countries where special attention has been paid to the needs of children, widows, the aged, and the sick.

In spite of government aid and good crops in some areas, thousands upon thousands are too poor to buy food, CROP officials state. For these, the only hope lies in aid which will reach them through church channels—without cost.

CROP is sponsored nationally by Catholic Rural Life, Church World Service, and Lutheran World Relief. However, the project in most southern states is sponsored by Church World Service.

UN Picks Poster of the Year



Prize-winner of an international United Nations contest, this poster will soon be on display all over the world. The work of Armando Paez Torres of Argentina. It features a child's blocks spelling out the Latin word for peace. The colors of member nations are depicted as growing flowers. It won Torres \$150.

Colton Research Building Planned At Texas Tech

LUBBOCK—Construction of a building to be used exclusively in the cotton research program at Texas Technological college is expected to be completed this winter at a cost of \$25,000, Pres. D. M. Wiggins said.

Facilities of the textile engineering building needed in the research program will continue to be available to Cotton Research Committee experimentation and development at Texas Tech.

Intensive research is planned to begin as soon as a top research expert is employed by the committee to direct the research work at Texas Tech, and when it is possible to occupy the new building, a \$20,000 quarter hut.

News of Our CHURCHES

SIXTH STREET CHURCH OF CHRIST

Lord's Day Bible Classes... 10 A. M.
Morning Worship... 11 A. M.
Evening Worship... 8 P. M.
Wed. Bible Study... 8 p. m.
Wednesday Radio Program... 4 P. M.

THE METHODIST CHURCH C. C. Hardaway, Minister

Sunday School... 10:00 A.M.
Morning Worship... 11:00 A. M.
Methodist Youth Fellowship... 7:15 P. M.
Evening Worship... 8:00 P. M.
Choir Practice... Wed., 8:30 P. M.

UNION CONGREGATIONAL Walter H. North, Minister

Church School... 10 a.m.
Otho Whitefield, superintendent
Morning prayer & sermon 11 a.m.

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Friona, Texas

Few Co-eds At Texas Tech Clinging To 'Short Skirt' Fad; Many Wear Hose

LUBBOCK—The typical co-ed at Texas Technological college this fall has short hair and wears tubular skirts, preferably grey, brown or green, or corduroy, jo sweaters and has a boxy coat.

Facts concerning the dress of the Tech co-ed while on the campus were compiled in a fashion count by a group of home economics students enrolled in textile merchandising.

Results of the fashion count indicate also that the majority of married co-eds are wearing hose to classes. About 34 per cent of all women students are bare legged and 4 per cent wear anklets.

The bell fashioned skirt ranked second to the tubular in popularity. The bustle type, predicated to be a leader in skirt patterns, hasn't found its way on the campus yet.

Average length of skirts ranges from midcalf to long. Very few co-eds are clinging to the "short skirt" fad. Three counts were made before the final results were tabulated.

Pre-planning a part of any meal is a wise precaution when you're busy. *Banana Cream Torte* is an interesting dessert and can be prepared the day before to save time at the regular meal-hour rush. Combine 2 1/2 graham crackers (2 cups) rolled fine with 1/4 cup softened butter or margarine and 2 tsp. sugar. Blend well. Press 1/2 of crumb mixture firmly against sides and bottom of well-buttered pan. For the filling prepare 2 pkgs. prepared vanilla pudding with 1 cup milk following directions on package. Cool and pour into crumb-lined pan. Slice 2 bananas over top of pudding. Beat 3 egg whites stiff but not dry, adding 6 tsp. sugar gradually. Spread meringue over bananas. Sprinkle remaining 1/2 crumb mixture on top. Bake in gas oven (350°) for 20 mins. Chill overnight before removing from pan. Serves 6 to 8.

In most Japanese homes, a small stove under the tub heats water for bathing. In this country, an automatic gas water heater holds the hot water to the necessary 105° for a refreshing hot bath.

When broiling grapefruit halves top them with apricot jam, spiced sugar, or Brazil nuts and brown sugar. Add dots of butter before putting them about three inches under medium flame.

Winter weather doesn't bother the owners of gas laundry dryers. All they have to do is put the wet clothes into the dryer and sit back while the clothes dry to a soft fluffiness.

New flavor for pudding sauce: To basic recipe add 2 tsp. orange juice, 2 tsp. grated orange rind. Beat until smooth. Sprinkle with orange rind just before serving.

One Of Every Five Drivers In Accidents Had Been Drinking

CHICAGO—If you are one of those "two-drinks-don't-hurt-me!" guys, here's something to think about:

The 1948 edition of "Accident Facts," statistical yearbook of the National Safety Council, shows that one out of every five drivers involved in fatal motor vehicle accidents in 1947 had been drinking.

Special studies indicate that drivers who indulge in only a few drinks are three or four times more likely to have an accident than those who refrain from drinking if they drive. And drivers who are heavy drinkers are 55 times more likely to have an accident.

The yearbook also points out that one out of every four adult pedestrians killed in traffic accidents last year had been drinking.

Diamonds of one carat or less are more valuable than rubies or emeralds of the same size.

Good rubies or emeralds of four carats or more are usually more valuable than diamonds of the same size.

Regal Theatre

Friona, Texas

Friday-Saturday, Nov. 12-13
JUNE HAYVER
in
SCUDDA-HOO SCUDDA-HAY
with
Lou McAllister — Walter Brennan — Ann Revere
"DEADEYE DICK"
Adventures of Frank and Jesse James, Part No. 1

Sunday-Monday, Nov. 14-15
"CAPTAIN FROM CASTLE"
Starring
Tyrone Power — Jean Peters
Cesar Romero
(Technicolor)
NEWS

Wednesday-Thursday, Nov. 17-18
Mickey Rooney — Gloria DeHaven — Walter Huston
in
"KITTY FOILED"
Show Time: Matinee 2:00 p. m.
Night Shows 7:00 p. m.
Attend the Church of Your Choice Every Sunday

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GROCERIES — MEATS — FRUITS — VEGETABLES

Prize Fellowship... 5:30 p. m.
Ladies Aid Society, Wed. 2:30 p. m.
Choir Rehearsal, Wed. 8 p. m.
Junior Choir, Friday... 4 p. m.

UNITED PENTECOSTAL Bill Wilkerson, Minister

Sunday school... 10 a. m.
Preaching... 11 a. m.
Sun. Evening Service... 7:45 p. m.

Immanuel Lutheran Church
The Church of the "Lutheran Hour"

E. W. Lichtsinn, Pastor
Melvin Sachs, Sun. Sch. Supt.
Sunday School and Bible Class 3 p. m.
Worship service 4 p. m.
Holy Communion is celebrated the first Sunday of each month. Special services by announcement.

Immanuel Lutheran Church is located in the Rhea community, 6 miles north and 15 miles west of Friona.

Listen to the Lutheran Hour every Sunday over KFDA, Amarillo at 9 a. m., or KICA, Clovis at 11:30 a. m.

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