

# THE FRIONA STAR

"... but one ISM in America... and that's AMERICANISM"

VOLUME 24 — NUMBER 9

FRIONA, PARMER COUNTY, TEXAS, FRIDAY, SEPTEMBER 16, 1949

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## COGITATIONS and APHORISMS of

### Jodok



There are times in my life when I think this is a great world, and it worth any man's four score years just to have lived in it, even though he has not had much to say about how it is being run. Then there are times when I felt like the Ecclesiastic of old, when he said: "Vanity of vanities. All is vanity." A saying commonly accredited to old King Solomon. Or, in other words—"What's the use," as the skunk said to the automobile.

My first mentioned attitude I ascribe to the times when I feel well physically, well disposed, socially, and contented and satisfied spiritually.

The second attitude to which I have referred, I surmise is produced or acquired, when I think of the state of condition into which our country or government seems to be steadily but not too gradually drifting and is described by a large number—maybe not a majority—of our editors, orators, statesmen and politicians, as purely socialistic or communistic, and for which they are unable to pronounce a cure.

These ideas I get from reading newspaper articles, editorials, magazine articles and the writings of our leading columnists, and occasionally from radio broadcasts. And these opinions are given in seemingly, with such profusion and intensity, that it seems impossible that all our people should be well acquainted with the facts in the matter, and will go ahead and elect to our highest offices, men who are steadily promoting these conditions, when every voter should know that his only weapon with which to annihilate the said tendency, is the ballot. It just seems like "What's the use?"

When Mr. Roosevelt was president under peace conditions, he plunged our government into a debt greater than any country or government had ever experienced in all history, and this debt was necessarily more than tripled during the war, and since the war has ceased and we are living in an era known as "peace time," Mr. Truman's administration has plunged us into an indebtedness that makes our "war time" debt look insignificant. But the people seem to like it, so "what's the use?"

I have mentioned these conditions as viewed from a political point of view and applied to national politics; but that is not all, and maybe not the greatest reason for the cry of "All Is Vanity." It has also attacked the state, the county and even municipal politics and our great educational system of which we as Americans are so proud. Either that is the case or the people who speak and write upon this subject have very little regard for their verity. And sometimes it occurs to me that

even our system of religious views is—along with all the other systems that I have mentioned above—so deeply tinged with this idea of "Let George do it," or "I'll get mine while the getting is good," that the tinge is a little deeper than 'pink.'

But I am an optimist rather than a pessimist, therefore it behooves me to look upon such matters with an eye of levity rather than despondence. I said two weeks ago, that the crime wave is dying out, or getting ready to do so, and gave my reasons for such a view.

It is just another of those things that humanity will have to work out for itself, through the process of evolution, and evolution works slowly but surely. Therefore, humanity will have to suffer for its own frailties and mistaken judgments, though this suffering may be severe. When the individual man begins to do serious thinking for himself rather than leaving all this up to others, regardless of their ability to think correctly, the human race will begin to rid itself of its infirmities, until the last has been eradicated from the earth.

I had the pleasure of meeting a few days ago, a young man whom I had not seen for a period of fifteen years. He was a young man then and one of the teachers in our local school. I thought then and still think he is one of the finest and most promising of young men. He is Rex Johnston. Why do I think Rex is one of our most promising young men? Why, because he is one, and for a still greater reason, he is learning all that colleges can teach of ready compiled knowledge, and at the same time doing much of his own thinking, pondering things out for himself and arriving at his own conclusions regarding what he is being taught, and reaching ahead for the unknown facts concerning humanity and the universe, and being a teacher, he will carry his findings on to his pupils.

And I have many reasons to believe that Rex is not the only young man of his calibre and disposition in this country to make use of his cosmic influences for attaining greater depths of knowledge and understanding than that which he can learn from the writings of other men. These young men are learning to do their own thinking, which only too few human beings are making any effort to do for themselves. Maybe Rex cannot or may not be able to prove his theories, but neither can the nonthinkers prove that he is mistaken.

I may seem quite fanciful as regards some of my ideas, and some of my friends intimate that

## School Registration Reaches New Record

Friona Schools registered Sept. 2 and started classes Monday, Sept. 5. A full line up of teachers were on hand for the commencement of school and a total of 599 students have enrolled. 135 of this number are enrolled in High School and the remaining number are enrolled in grade school being 374. These numbers include students received from territory attached to the Friona District from Deaf Smith County and also those who became a part of the Friona District by consolidation from the Black District.

This year sees one of the largest enrollments in the first three grades in the history of the school. To date 164 have been enrolled in the first three grades. This number does not include 8 students at Black in these grades.

## OUR CITY INVADDED

Friona was invaded Tuesday forenoon by a band of jolly, earnest sincere Dimmitt boosters who were out rooting with all their might for the Castro County Fair that will be held at Dimmitt this week—today, yesterday and tomorrow, Sept. 15, 16, 17.

Everybody in Friona has an urgent invitation to attend this wide-awake fair and enjoy the exhibits and sports that will be featured there.

## TRI-STATE FAIR IS OUR FAIR

The 1949 session of the Tri-State Fair will open its gates to the public, Monday, October 3rd, just a week from the coming Monday at Amarillo.

This fair is the show window of our section of country, and all who can should avail themselves of this opportunity of attending it.

## HOME FROM OHIO

Mr. and Mrs. Leo Balls have just returned home from Ohio, where they have been visiting for the past three weeks. Leo's relatives live there, and they had a very enjoyable trip and visit.

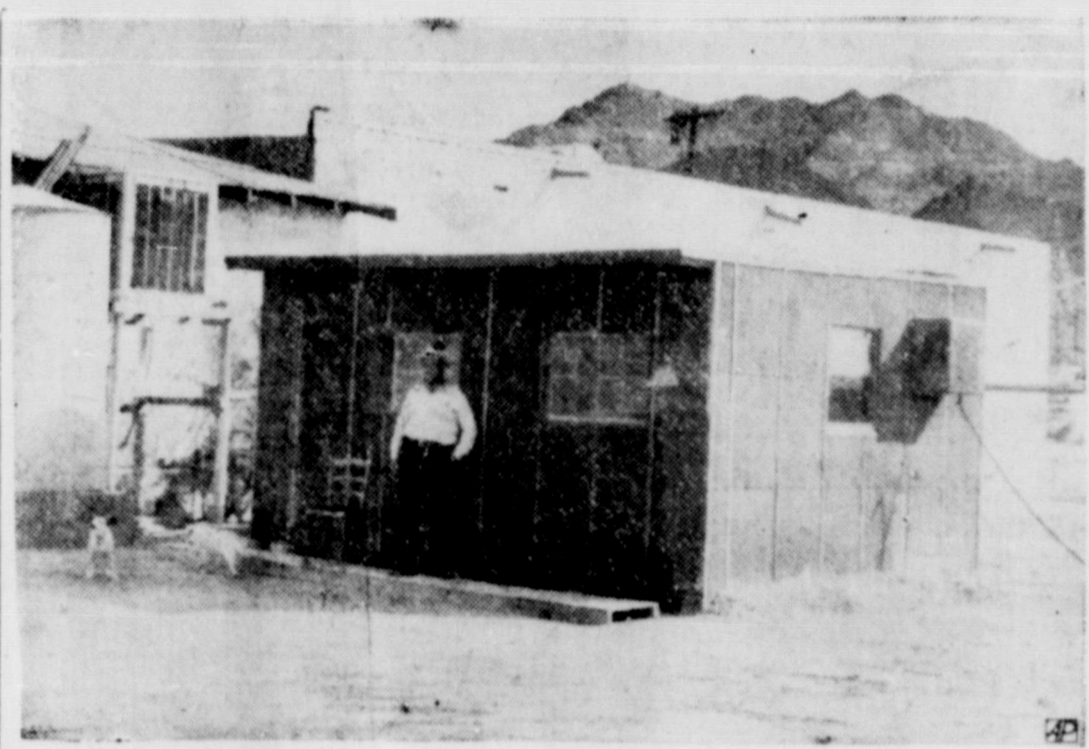
## Friona Chiefs Tackle Farwell Friday Night

The Friona Chiefs will travel to Farwell Friday night, Sept. 16 for a gridiron attack which should be one of the best in this section. Both teams enter the battle with one win and no losses to their credit. Last week Farwell defeated Melrose, N. M. 24-6 while the Chiefs come out with a 25-6 lead over Spade. The teams are in top shape for the tussle so come on out and see a good game.

I am totally wrong, but I can come as near proving that I am right as they can to proving me to be wrong. Especially is this true of my religious ratiocinations. They cannot prove that I am wrong, and I like them, so—"What's the use?"

A quotation: "The only way in which one human being can properly attempt to influence another is in encouraging him to think for himself, instead of endeavoring to instill ready-made opinions into his head." Sir Leslie Steven.

If I can succeed in doing such a thing, I shall not have lived in vain.



ALLEGED RACING NEWS SHACK RAIDED—This tarpaper-covered shack in the Upper Valley, near El Paso, Tex., is shown above under 24-hour guard after it had been raided by Dona Ana County law officers. The shack, standing in the shadow of the Sunland Club, was found to contain telephone and telegraphic equipment, a battery of telephones and a mimeograph machine. Gabriel Guzman (above) a La Cruces officer, was placed on guard until officials ruled on disposition of the equipment. (AP Photo)

## Hour Of Enchantment To Be Presented Here Saturday Night, 8:30

On Sept. 24, at 8:30 p. m., the people of Friona and the surrounding communities will be given the opportunity to see one of the most interesting displays of magic, when Prof. "Cheerio" presents his "Hour of Enchantment" at the Friona Grade School Auditorium.

Prof. Cheerio promises many new illusions and plenty of mystery and sparkling comedy in his



show, and it is hoped we will have a large turnout to welcome him back after two years of absence.

This fine show of "Magic" is being sponsored by the Friona Woman's Club, and ticket sales are being encouraged by the individual members of this worthy and popular organization, the Friona Woman's Club, the oldest social organization in Friona.

The funds derived from the sale of these tickets will be devoted to a worthy cause for the good of the community.

Prof. Cheerio is none other than Earl D. Lillard, a brother of our fellow townsman, L. F. Lillard. The Prof. is a native born son of Friona. Let us welcome him back.

Mark the date and bring your family. The Woman's Club will appreciate your support.

## Roping Contest Is Scheduled Saturday

Immediately following the Grand Parade, on Saturday afternoon, Sept. 24, there will be a Roping Contest at the Owen Seamans Ranch, three miles east of Friona on Highway 60.

This contest is sponsored by the local post No. 206 American Legion and will be a contest between the Friona and Clovis Roping teams. The members of the Friona team are Johnnie Hand, Everit Horner, Robert Calloway and Mitz Walling. The members of the Clovis team are Jake Snipes, Alvis Phillips, James Williams and Vic Phillips.

In addition to the above mentioned contest, there will be a Jackpot contest, and there will be cold drink and lunch stand concessions on the ground, conducted by the ladies of the American Legion Auxiliary.

The public is most cordially invited to attend these contests of roping skill. Admission tickets for adults are on the market at \$1.00 each. Children's tickets are on sale at 50c each.

The time is 7:30 p. m., Saturday afternoon, Sept. 24.

## Parmer County Fair Starts Thursday Record Turnout Expected Everyway

The Parmer County Dairy Show and Fair will be held in Friona on Sept. 22, 23, and 24 Thursday, Friday and Saturday of next week. We are expecting to have one of the best livestock exhibits ever assembled in Parmer County. It will consist of dairy cattle including Jerseys, milking Shorthorns and Brown Swiss. Beef cattle will include Herefords, Angus and other breeds if any can be found in the county.

The swine division will include breeding animals and fat pigs of the Duroc, Hampshire, Poland China, Chester Whites, Berkshires and Spotted Ploids.

The Merchants Building will contain exhibits put up by merchants throughout the county.

There will also be exhibits from Vocational Agriculture and Home-making departments of the county.

## Fair Parade Starts About Noon Several Prizes To Be Awarded

The Parmer County Fair Parade will be staged at Friona, Saturday, Sept. 24, promptly at 1:30 p. m., according to the statements of the chairman of the parade committee, Jim Shaffer.

The following divisions have been arranged and prizes will be given as stated: PETS—prizes: \$15, \$10 and \$5. All entries report to Mr. Belcher at Friona Grade School.

FLOATS—All High Schools in Parmer County are urged to enter floats on this division. All entries are requested to report to Mr. Kelly at Friona High School. Prizes: \$25 and \$10.

BICYCLE DIVISION—Any child in the Grade Schools of Parmer County, eligible to enter this division. Prizes: \$10 and \$5. All entries report to Mr. Belcher at Friona Grade School.

OUTSIDE FLOATS—Floats from any individuals or business house in Parmer County are eligible to enter this division. Turn your entry into W. A. Foster at Posters in Friona. Prize—\$25.

The dead line for all entries will be Wednesday, Sept. 21st, at 5:00 p. m.

Let's all get behind the Fair Association and make this the BEST Parmer County Fair we have ever had.

## Tri-State Fair To Have White-way This Year

For the first time in the history of the Tri-State Fair there will be a "White-Way" for the convenience of visitors. It will be 900 feet in length and have the lighting equivalent of 90,000 kilowatts.

The new white way will be in the area formerly occupied by the old Quarter Horse Barn and the old Machinery Shed. This "Bright Light" will be but one of the many new features awaiting the fair goers of '49.

DON'T FORGET TRADES DAY HAS BEEN POSTPONED TO THE FIRST MONDAY IN OCTOBER, OCTOBER 3rd.

## County Judge Reverses Decision On Moving County Agent Out Of Farwell

In a called meeting of the Parmer County Commissioners Court held Wednesday, Sept. 14, County Judge A. D. Smith reversed his position taken Monday, Sept. 12, in moving the County Agent's office to Friona.

The action of the Court was taken behind closed doors, with more than one hundred interested farmers waiting outside to express to the Court their wishes concerning the office.

The action taken Monday in open court, found the Commissioners divided with the Judge casting the deciding vote to move the Agent's office to Friona. In the special session called for Wednesday, the Commissioners remained unchanged with E. R. Day and Charlie Calloway favoring the change while Walter Menefee and Frank Phillips in favor of rescinding Monday's action.

By changing his position and voting to rescind Monday's action, Judge Smith dampened the hopes of farmers and business men in the East and Central portions of the County to get the County Agent's office more centrally located and accessible to a larger number of farmers and 4-H Club members of the County.

## Legion Auxiliary Initiates Three Members Monday

The American Legion Auxiliary of the Friona Post No. 206 met at the Legion Hall Monday night, Sept. 12, Mrs. Foster Recto presided during the initiation of three new members. She was assisted by Mrs. Ralph Taylor as Sergeant-at-arms and Mrs. Wright Williams as Chaplain. Mrs. Recto also served as installing officer for the new officers who were Roy Wilson, president; Mrs. V. R. Jordan, 1st vice-president; Mrs. Joe Brummett, secretary and treasurer; and Mrs. Ralph Taylor, sergeant-at-arms.

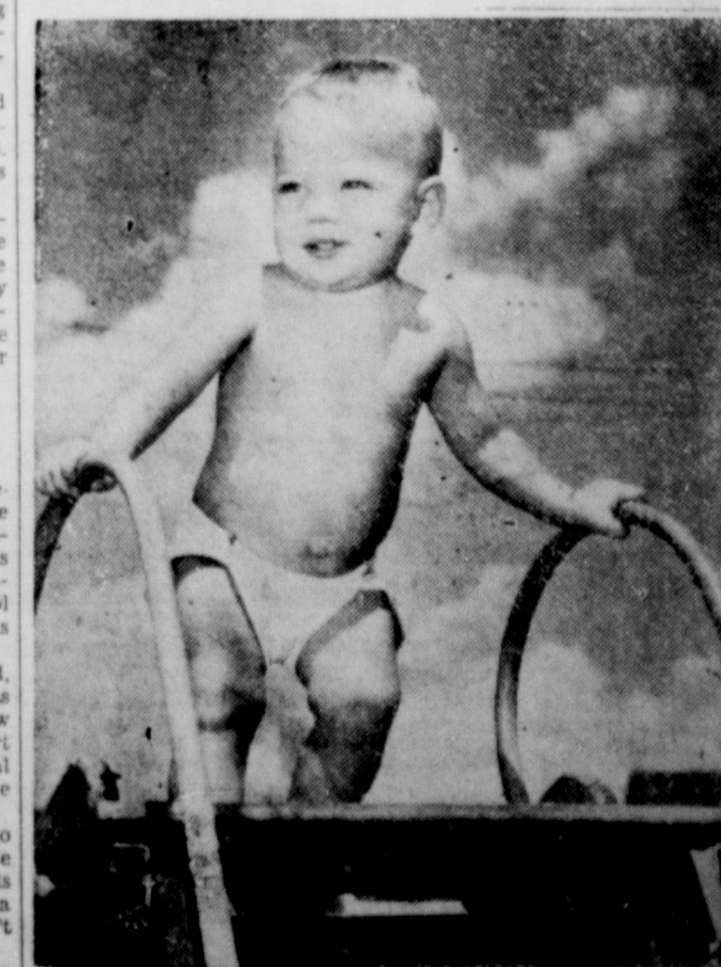
With the new president presiding the minutes and correspondence were read and Mrs. O. J. Beene gave a report of the building committee on the progress that has been made in finishing the ladies' lounge. Committees were appointed to have charge of preparing the bingo booth at the Fair and the cold drink stand at the rodeo.

After the meeting adjourned refreshments of coffee and doughnuts were served to the members of the Legion and Auxiliary by the hostesses, Mrs. Wright Williams and Mrs. Ralph Taylor.

## WILL SERVE DINNER AT CHURCH ANNEX

The WECS of the Methodist Church will serve dinner at the church annex Friday, Sept. 23 from 11:00 a. m. to 2:00 p. m.

Charges will be \$1.00 for adults and 50 cents for children. Everyone is invited.



YOUNG CLIMBER—High places don't worry Wallace Carnes, 11, 14-month-old son of Mr. and Mrs. Wallace Carnes of San Angelo, Tex. He used to inch-up the metal slide, but now he climbs up the six-foot ladder unaided. (AP Photo)



CACTUS JACK—John N. Garner (right, former Vice President of the United States, rides over one of his ranches south of Uvalde, Tex., recently with a young friend, 9-year-old Stephen Suttle of Uvalde. Garner is now 89 years old. (AP Wirephoto)



### State Health Dept. Examines 2709 Animals For Rabies In 7 Months

The Texas State Department of Health during the first seven months of this year has a record of the examination of 2709 animal heads for rabies and of this number almost one fourth were found positive, said Dr. George W. Cox, State Health Officer.

Rabies is transmitted to man through a bite or having a cut exposed to the saliva of a rabid animal. If a person is bitten, the offending animal should be penned, if possible, for a period of at least ten days. If the animal is in the infective stage, he will die within this time. This does not mean that he may be in the noninfectious or incubative stage and develop rabies later. All dogs bitten by a rabid animal should be confined six months. If it is necessary to kill the animal, this should be done in such a manner that the brain is not destroyed.

When sending a head to the

State Laboratory it should be put in a container, sealed and packed in ice to prevent decomposition.

Dr. Cox said that rabies is a more disease to eradicate, "but that it could be done if all owners gave their dogs vaccinated each year and eliminate all stray dogs. If you have a dog, get him vaccinated the same as you have your children immunized against diphtheria and smallpox.

Rabies is commonly supposed to be a disease of warm weather, but it is more prevalent during the spring and fall because the dogs congregate and move about more, therefore the chance of exposure is greater during this time. It is true that more dogs are killed during the summer months, but the percentage of rabies is low.

The average modern house uses from 7,500 to 10,000 board feet of lumber.

### Mitchell Funeral Held Wednesday

Funeral services for Grady Mitchell, about 50, bachelor farm laborer who lived at Bovina for the past 10 years, who was killed in a collision between two cars 1.2 miles east of Bovina on Highway 46 about 12:30 Monday morning in which both vehicles were injured, were held Wednesday with burial in West Park cemetery at Hereford.

In Memorial Hospital, Clovis, are Mr. and Mrs. Marvin E. Ezell, of Bovina. Mrs. Ezell's injuries include a broken nose and a deep gash on the left knee. Mr. Ezell, postmaster at Bovina, was bruised and shaken up but had regained consciousness by the time he arrived at the hospital.

In Parmer County Hospital, Friona, is Kibby Bolin, 15 years old, son of Mr. and Mrs. Lee Bolin who live 3 miles east of the Hub community in Parmer County. The boy suffered a broken right arm, lacerated chin and mouth, and lost two upper teeth.

The head-on crash occurred when Mrs. Ezell, driver of a 49 model sedan in which her husband and Mitchell were riding, swerved to avoid collision with the 1940 coupe driven by the Bolin boy.

Texas highway patrolmen who investigated the crash said the Bolin car, headed west, was hugging the inside of a curve. The two approaching drivers saw each other at about the same time, and both swerved toward the middle of the road. The two vehicles collided almost head-on.

Patrolmen believe Mitchell's death was caused when the rear bumper of Bolin's car jammed through the right rear window of the Ezell car, hitting Mitchell across the forehead.

Mitchell died almost instantly, it is believed.

The accident was investigated by Highway Patrolmen Kenneth Dale and Cecil McNeil, Sheriff Charles Lovelace, Parrell, and Deputy Sheriff Charlie Jones, Friona.

Mitchell was going with Mr. and Mrs. Ezell to their farm, 3 1/2 miles south-east of Bovina, to do some plowing.

The Ezells were taken to Clovis by her sister and brother-in-law, Mr. and Mrs. Tom Griffith. Mitchell's body was taken to Friona hospital and later taken to Friona hospital.

One tree will make a million matches—one match will burn a million trees.

### WEEKLY CROSSWORD PUZZLE

**Here's the Answer**

**PRESIDENT**

**HORIZONTAL**

1 Pictured former U. S. president, Grover

9 Withdraw

10 Home of Abraham

12 Carry (coll.)

13 Exist

14 Area measure

16 Symbol for sodium

17 Handle

18 Legal point

20 Picked up

22 Plays the part of host

23 Barrel (abbr.)

25 Regret

27 Membership fees

29 Lamprey

30 Railway Post Office (abbr.)

32 Amalgam

34 Powerful

37 Those who seat

40 Waste allowance

41 Symbol for rubidium

43 Fair (abbr.)

44 Diamond cutter's cup

45 Groove

46 Is indisposed

48 Toward

50 Army order (abbr.)

51 One (Scot.)

52 Yearly

**VERTICAL**

1 Credit (abbr.)

2 Permit

3 Short jacket

4 Requisite

5 Before

6 French article

7 Hospital attendant

8 Terror

11 Solitude

15 Peruse

17 Evil jinni of Arabian

19 Stump heat

21 Ibidem (abbr.)

22 Little tower

23 Pot again

24 Observes

28 Stair

31 Upon

33 Acetous

34 Leather strip (abbr.)

35 More reliable

36 Pulverize

38 Cook in an oven by dry heat

39 Stains

42 Color

46 Blackbird of cuckoo family

47 Bushmen

49 Single

52 Like

53 Lieutenant (abbr.)

55 Babylonian deity

**PLAINVIEW TOPIC**

**Is Parity Price Support Tuesday**

Approximately 150 Texas Farm Bureau farmers and ranchers assembled in the Plainview City Auditorium Tuesday morning to hear their state president and congressman, George Mahon, discuss their progress and problems.

The national income for the past thirty years has been equal to seven times the nation's agricultural income. It is imperative therefore that farmers accept their responsibility of keeping their needs before legislators, said Mahon, representative, so that they can be accurately analyzed.

Texas State Farm Bureau President J. Walter Hammond, spoke seriously but hopefully as he stated that the agricultural index had dropped 22 points within the past year. This fact is increasingly important when accompanied by the present cost of government. Our national debt is just a little more than the total income of our people for a year. Linked with this is the fact that the cost of our government this year is anticipated to be about one fourth of what all the people will earn.

Texas farmers were saved about \$40,000,000 this summer, when Hammond with the backing of the Farm Bureau members, expedited arrangements wheat storage and emergency loans on wheat for which storage was not available.

Also present, was congressman George Mahon. He emphasized the importance of Farm Bureau participation in legislative, analytical that gives legislators opportunity to make decisions in the interest of stable economy. The men in the field do not realize the seriousness of the present situation. "Prospects of huge surplus commodities are threatening," said Mr. Mahon.

Bill Tibson, Lubbock District Director, opened the meeting, introducing guest speakers and outlining the program of the day.

Austin A. Crowover, State TFBF Field Representative, outlined plans for the membership Feder. Motley County candidate, who chosen El-District Queen.

There will be a County wide Farm Bureau meeting at the Friona Grade School Auditorium, October 17th, at eight o'clock. All Parmer County residents, interested in agriculture, are invited. Parmer County now has about members.

The Women's Society of Christian Service met Sept. 13 at the church which was beautifully decorated with flowers.

Attention was called to a lovely worship center with candles, Bible and Christian literature, symbolizing corporate and family worship with Solomon's "Head of Christ" as a background.

Mrs. Jake Lamb was leader of a very inspirational program, entitled "Our Faith."

A solo, "Jesus Leads Me All the Way," was beautifully sung by Mrs. James Tidwell. She was accompanied at the piano by Mrs. Faye Reeves.

The next meeting will be at 1:00 p. m. Sept. 20th at which time there will be a membership luncheon.

Mrs. Faye Reeves will bring the program of the afternoon, which will be an introduction of the forthcoming play, "Jesus, My

### Better Quality Wheat Varieties Are Recommended

**COLLEGE STATION**—In a short time, grain drills will be a common sight throughout much of the Texas wheat belt. Acreage planted will of course depend on the size of wheat acreage allotments. The importance of planting only good quality varieties cannot be overstressed.

E. A. Miller, extension agronomist of the Texas A&M College, System, advises wheat growers to plant only those varieties that have good baking qualities as well as good yielding ability. Since the new improved varieties are good yielders, there is no longer any need for planting varieties with poor baking quality which are trouble makers on the market, he adds.

Most of the flour goes into commercial bakeries and they demand flour with which they can make the kind of bread that consumers desire.

The recommended varieties in the main wheat area of Texas are Westar and Comanche for bakers flour. Wichita and Triumph are best for family trade flour. Also, excellent varieties are Tennary and Turkey, but they are not as good yielders as Westar and Comanche.

In central Texas, the Austin variety which is more rust resistant is well adapted, while in south Texas the new variety called Seabreeze has done well, especially for grazing. However, seed of the latter is still scarce, says Miller.

Texas formerly had a reputation for fine quality wheat which was in demand because it was nearly all of good baking varieties. Unfortunately, some varieties with poor baking quality, which were brought in from other

states, have caused Texas to temporarily lose its good reputation for high quality wheat. This has resulted in some mills shipping in good quality wheat from the northern states to meet the keen competition and demand for good flour, says Miller.

The situation is now changing fast. Surveys made by the Texas-Oklahoma Wheat Improvement Association show that approximately one and a quarter million more acres in Texas were planted to good quality wheat varieties for harvest in 1949 than

In 1947. Texas, as a whole, showed a 23.7 per cent improvement in acreage of the better varieties.

This, according to Miller, is indeed a fine showing and should bring dividends to the wheat growers of Texas in regaining their reputation for good quality wheat.

Oregon led the nation in lumber production in 1946.

A "Gul-Hammer" is the gong used to call loggers to meals.

## THE PARMER COUNTY FAIR

Any Institution Which Promotes and Encourages The Leading Pursuit of The People Of The Community or County, is AN ASSET TO EVERY BUSINESS INTEREST IN THAT COMMUNITY

It is, therefore, our sincere pleasure to extend our hearty support and influence to the Parmer County Dairy Show and Fair

### Friona State Bank

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### A GOOD COUNTY FAIR

Is an Excellent Thing For Our County and Community; but if the promoters and visitors were WITHOUT FOOD, THE FAIR WOULD BE DULL

We Have In Stock, ALL The LEADING Brands and Finest Qualities of

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And We Will Be Here To Serve You

### WHITE'S CASH GROCERY

ED WHITE, Proprietor

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EVERY SATURDAY MORNING 8 to 9 o'clock

Featuring

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- HYMN
- THOUGHT FOR THE DAY
- and YOUR REQUESTS

SEE YOUR LOCAL CO-OP FOR REQUEST CARDS.

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## MAGIC WORDS IN THE FALL!

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Again in '48... INTERNATIONAL HARVESTER AND ITS DEALERS ARE SHOWING NEW EQUIPMENT AT THE FAIRS

FAIR TIME... and millions of people all over the nation will again be saying, "Let's Go See the International Harvester Exhibit." For here, as always, will be interesting things for all the family to enjoy.

You'll want to see that prodigy of small-packaged power—the Farmall Cub tractor with all its implements... the new Farmall C and Super-A tractors with Touch-Control... beautiful new IH freezers and refrigerators... streamlined International trucks... soil conservation equipment... dairy equipment... corn harvesting machines... combines... pickup balers... all the latest machine developments for making farming easier, better and more profitable.

So come one, come all! Let us show you our Exhibit at the County Fair. We invite you to bring the entire family.


## Parmer County Implement Co.

FRIONA

### INTERNATIONAL HARVESTER FARM EQUIPMENT HEADQUARTERS

Count the **EXTRA VALUES** and you'll choose

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**EXTRA Values are exclusively yours at lowest cost in Chevrolet!**

- LONGEST, HEAVIEST CAR IN ITS FIELD, with WIDEST TREAD
- CURVED WINDSHIELD—PANORAMIC VISIBILITY
- EXTRA ECONOMICAL TO OWN—OPERATE—MAINTAIN
- WORLD'S CHAMPION VALVE-IN-HEAD ENGINE
- CENTER-POINT STEERING

The Flexible DeLuxe 4-Door Sedan

**CERTI-SAFE BRAKES with DUBL-LIFE RIVETLESS BRAKE LININGS**

**5-INCH WIDE-BASE WHEELS plus LOW-PRESSURE TIRES**

**FISHER UNISTEEL BODY CONSTRUCTION**

**FISHER BODY STYLING AND LUXURY**

## Reeve Chevrolet Company

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For Sale: Deere drill, gas.

SEE dependable Jewels.

For Sale: Mrs. White.

For Sale: truck, 49, propelled, place, 4 mi.

Certified and treated Early Truck Hereford.

John Deere and save gas pistons or 1 for all mod Consumers ico.

For Sale: choice lat house. In miles west of Friona, mens fa Gaines, 10.

Lost—B years old. See West of Friona.

For Sale: panel, 194 Thomas F.

As I Street swung turned wasn't he had at that Buel fellow someti ing on a "blit about. Now ate fol



Classified Ads

For Sale—One 16-10 John Deere drill, metal box, G. L. Minnis. 9-11d

SEE US—For prompt and dependable watch repairing. Allen's Jewelry, Friona. 9-11c

For Sale—Canning tomatoes. Mrs. Whaley. 9-11d

For Sale—'49 model 2 ton Ford truck, '49 model 15 ft. cut, self-propelled combine. Shank Ivy place, 4 miles north of Lumbardy. 9-21d

Certified seed wheat, cleaned and treated. Comanche and Early Triumph. Jack Renfro, Hereford, Texas. 6-31c

John Deere owners get more power and save gas with high compression pistons or inserts, and gas manifolds for all models. Bring serial number. Consumers Supply, Clovis, New Mexico. 9-11d

For Sale—243-acre farm, choice land, 3-room modern house. In irrigated district, 7 miles west and a half mile north of Friona, Texas. Other improvements fair. Price \$80,000. F. E. Gaines, route 2, Friona, Texas. 8-21d

Lost—Black and white dog 6 years old. Part bull dog. Reward. See Wesley Heald, 5 miles west of Friona. 8-11d

For Sale—1938 Dodge, 1-ton panel, 1947 1 1/2 ton motor, \$350. Thomas Parson. 8-11d

Political Announcement

For State Representative JOE W. JENNINGS

Joe W. Jennings of Hale County, has announced his candidacy for Representative of the 120th Legislative District of Texas.

The office was recently left vacant by the resignation of Rep. I. B. Holt, of Lamb County. Governor Allan Shivers has called a special election for November 8th, to select a successor to Holt.

Jennings has been farming in Floyd and Hale counties for the past twenty years. He is a member of the Hale County Water Use and Conservation Association. In connection with his candidacy, Jennings said:

"I am in full accord with the principles of the 'Water Bill,' sponsored by the High Plains Association, and passed by the 51st Legislature. I will support that law and any amendments that may be necessary to strengthen or clarify the law.

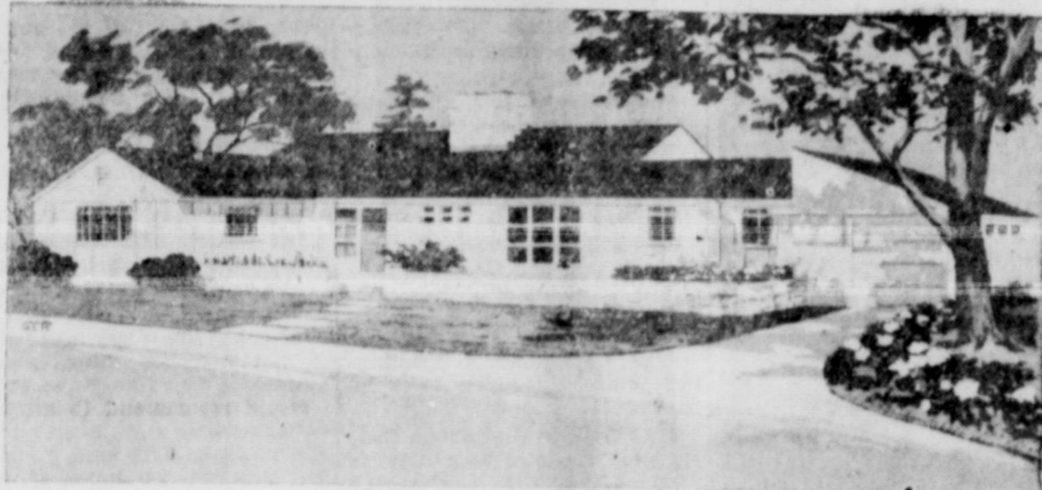
"I am a firm believer in farm-market roads and will support such construction within the financial ability of the State. I realize a solvent financial condition is necessary to the maintenance of constitutional democratic government, and shall oppose deficit financing at all times.

"I pledge adequate support to all necessary government functions, but am opposed to waste and extravagance.

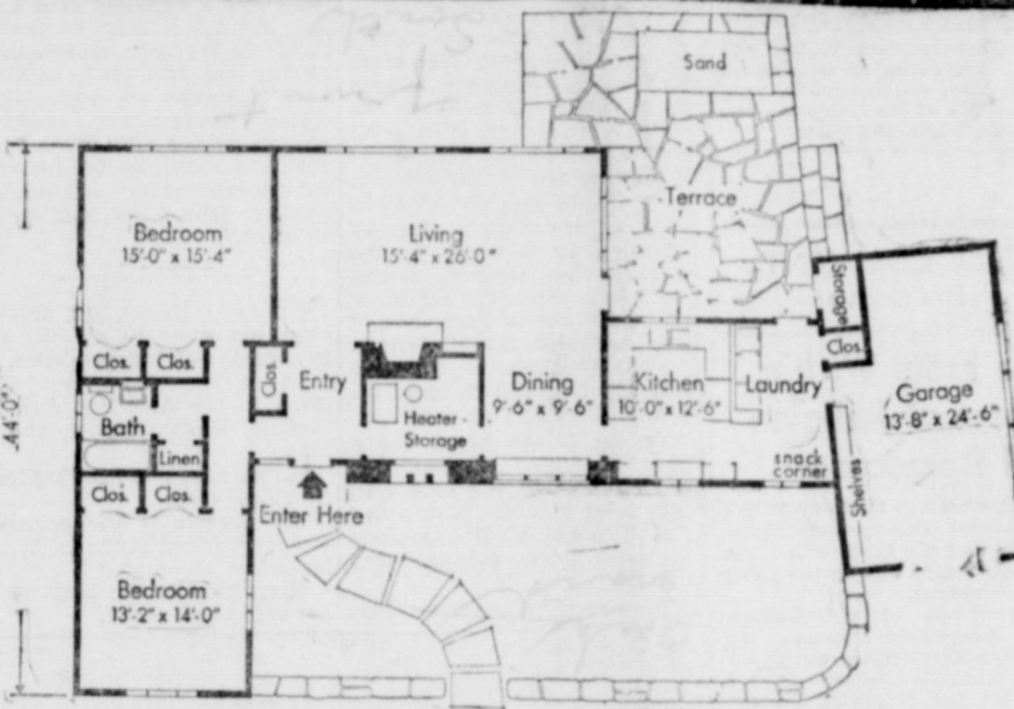
"I pledge my best efforts in the interest of the district. I have no ambition for any other or higher office. My sole ambition is to represent our district, and I will devote all efforts to the work at hand."

The name paper is derived from the Latin word Papyrus.

Created for Charm and Children



Here's a house that offers the luxury of sweeping contours and the utility of spacious terraces for children's play and adult recreation—all on a lot only 76 feet wide. Fieldstone walls and chimney, harmonizing with gracefully-battered plywood, give the exterior a permanent tidiness. The rear terrace, with sunken sand pit, is sheltered on three sides and has easy access to kitchen window buffet. Each large bedroom has two closets and is cross-ventilated. Four picture windows in the living room and dining ell overlook both garden and front terrace. Sketch plans are available by writing Good Housekeeping magazine.



Local Fair To Have More Exhibits Best Parade Farmer County Has Had

The Farmer County Dairy Show and Fair that will be held at Friona on Thursday, Friday and Saturday of next week, September 22, 23 and 24 is slated to be the best that has ever been held in Farmer County and will contain a number of new features.

Among these will be a bigger and more diversified livestock exhibits, and a larger display of farm machinery. The mercantile establishments of the various towns of the county will also be larger and more varied in their displays and the same is also expected of the Ladies Fine Arts, Needle Work and Culinary Department.

The Girl Scouts, Boy Scouts and 4-H and FFA Clubs will also be on hand with attractive and interesting displays. In addition to these displays there will be lunch and cold drink stands and other concessions for the entertainment and convenience of the visitors, including modern and clean rest rooms for both the ladies and the men.

Another interesting feature will be the parade on Saturday afternoon, which will terminate the three-day program. This parade will be divided into sections, with an emphasis on floats, and promises to be one of the most interesting features of the fair. Visit the fair on all three days.

BUICK CAR TO BE GIVEN AWAY. Somebody will receive as a gift, a brand new 1950 Buick car, that will be given away at the Tri-State Fair at Amarillo Saturday night, Oct. 8 at 7:30 p. m. in the new football stadium. The Buick is a courtesy of the Truitt Buick Co. and will be on display at the fair grounds.

WILL ATTEND JOHN TARLTON COLLEGE

Mr. and Mrs. Charley Bahum drove to Stephenville the first of the week accompanying their two sons, Kenneth and Wayne, who will matriculate with the John Tarlton College at that place. This is the first college year for the boys.

Two other Friona young men, Joe Osburn and Bob Davis, will also be students at the John Tarlton College this year.

Cooperative Farmers Have Special Program

A special radio broadcast over Station KFDA is being put on each Saturday morning from 8 until nine o'clock. Each week the program features some particular city in the West Texas area where co-operative institutions are located.

For this week the attention will be centered on Canyon. Friona's turn to become the central feature of the program will come in some of these weeks and the Star will endeavor to keep posted, as to the date, and call attention to the fact so Friona people may tune in for a home town program.

A WELL PREPARED SCHOOL PAPER

The "Yucca", Vol. 14, No. 1, the Bovina School paper, made its appearance on the desk of the Star, last week. It is a well prepared and new little periodical, and a real compliment to its editors. Thanks, young people.

Theodore Roosevelt at 42 was the youngest man to be inaugurated as President of the U.S.

CARD OF THANKS

I take this opportunity of thanking my many friends and neighbors for the flowers, letters and cards and many wonderful considerations that they showed during my stay in the hospital here and at Galveston. And to Dr. Cooke and his staff for the wonderful care they gave me while here. Spencer Hough

Regal Theatre FRIONA, TEXAS

Good Order — Our Job Good Shows — Your Pleasure

Fri. - Sat. Sept. 16 - 17

Lash LaRue and Fuzzy St. John

In "RETURN OF THE LARK" King of Rocket Men, No. 11

Sun. - Mon. Sept. 18 - 19

"ENCHANTMENT"

With David Niven - Teresa Wright Evelyn Keyes - Farley Granger NEWS

Wed. - Thurs. Sept. 21 - 22

David Niven and Jane Wyman

In "KISS IN THE DARK" That Belinda Star

Show Time: Matinees 2:00 p. m. Night Shows 7:30 p. m.

Welch Auto Supply advertisement for Hotpoint's Amazing New 10-Year Protection Plan water heaters. Includes text about revolutionary water heater warranty and price of \$129.95.

Welch Auto Supply advertisement featuring Joe Marsh and the 'Blind Spot' concept. Includes a photo of Joe Marsh and text about driving safety.

Comic strip titled 'PEGGY' with dialogue bubbles and illustrations of characters.

Revival Starts Friday At Church Of Christ

The Star is authorized to announce that a series of revival meetings will begin at the Friona Church of Christ, beginning Friday night, Sept. 16, and extending through Sunday, Sept. 25. G. M. Covington, of Tulsa, will do the preaching. Everybody is cordially invited to attend.

Chiefs Win 26-6 Victory Over Spade In Opener

The Friona Chiefs in their encounter with the eleven football boys from Spade, were successful in this, their first game of the season, winning over Spade by a score of 26 to 6. The Chiefs seem to be in fine fettle and are looking forward to making an excellent record for themselves on the grid this year. Good luck to them.

Better Homes Club Meets At Clements'

The Better Homes Club met Wednesday, Sept. 7, for an enjoyable afternoon in the home of Mrs. Virginia Clements at which Mrs. Layce Denton was honored with a shower. Members attending were Mrs. Miller, Evelyn Anthony, Ora May Anthony, Gerry Sherrieb, Irene Anthony, Mrs. Short, Frances Poindexter, Mrs. Minnie Poindexter, Doris Poindexter and three guests. The guests were Olive Massie, Jo Moody and Francis Smith.

Delightful refreshments were served by the hostess. After which the club adjourned. Meeting next time will be with Mrs. Layce Denton.—Reporter

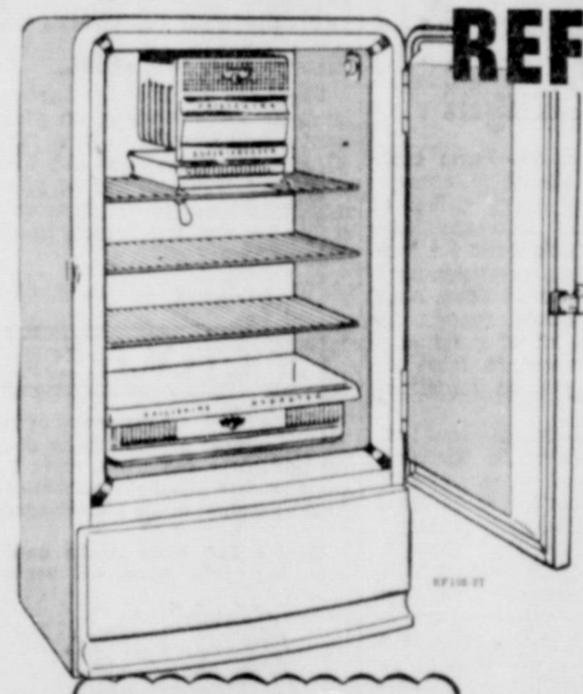
Florida has a coastline longer than any other state. On the first Arbor Day Nebraskans planted over one million trees.

Rayon for draperies and furniture covering is made from wood pulp. Wallpaper comes from wood. Fibre board for cabinets and walls is made from wood pulp.

32nd ANNUAL Panhandle South Plains Fair advertisement. Includes dates (Sept. 26th through Oct. 1st), location (Lubbock, Texas), and list of activities like Musical Revue, Tuesday & Saturday Afternoons, and Zacini Shot Out of Cannon.

Trade-in Now and Save!

FRIGIDAIRE REFRIGERATOR



at a new low price!

Big 7.7 cu. ft. Size \$44.75 DOWN Balance in 21 month Cash Price \$224.75

Wanted! Used Refrigerators. We need used refrigerators for rental purposes. Phone us to come out and make a free appraisal.

- With all these features: Big Super-Freezer, Full-width, glass-topped Hydrator, Rust-proof shelves, Double-Easy Quickcube Trays, Tall bottle space, Porcelain interior, Famous Meter-Miser mechanism with 5 Year Protection Plan.

Come in today! See this bargain value for yourself! The model shown is only one of 9 models, 3 types available.

Reeve Chevrolet Company

DEMPSTER DRILLS

We have a few of these drills left which must be sold. See us for prices and terms.

ALSO GRAIN DRILL BOXES FOR GRAHAM - HOEME PLOWS Ready to go with or without the plow

CASE DRILL 20 disc (second hand) \$150.00

SCHAFFER ONE-WAY PLOWS

16 in. Sweeps (fit HOEME PLOW) \$1.50 and up

C. R. ELLIOTT COMPANY

BOVINA, TEXAS



## WE ARE EXTENDING THE GLAD HAND

And Our Heartiest Good Wishes to the Promoters of  
THE PARMER COUNTY DAIRY SHOW AND FAIR

For the utmost Success in their Efforts to give our People an Entertaining and Useful Fair

**SANTA FE GRAIN COMPANY**

## Long Time Ago

Items of interest clipped from the Sept. 16, 1927 issue of the Star.

**Blackwells Move to Friona:** J. M. Blackwell of Pleasant Hill, N. M., moved his family to this new residence property which he recently purchased from Jesse M. Osborn. Mr. Blackwell is senior partner in the Blackwell Hardware and Furniture Company of this town.

Mrs. Minnie Goodwine and her daughters, Misses Lola, Nedda, Floy and Margaret departed Wednesday afternoon for Denton, Texas. The young ladies each attend the Denton college during the ensuing term. They will be away for about ten months.

During the past week, Mr. and Mrs. Fred White moved from their home on Summit Avenue to the Goodwine home, where Mrs. White will have charge during the absence of her mother and sisters.

Dan Taylor of Kansas, who is a brother of our fellow citizen, E. E. Taylor, whose farm is 8 miles northwest of Friona, arrived here Monday night for a visit in the home of his brother. Dan formerly lived at Friona, but for the past ten years has been a resident of Kansas.

Clyde Seamands was in town from his ranch east of town Wednesday morning getting twine for harvesting his large row crop. Clyde has about 900 acres of good row crops this year, which will make the finest feed and much of it will make good grain. Clyde is not only one of the leading farmers in the production of row crops, but is also the leading cattle raiser and dealer of this locality.

Marvin Whaley, who is one of our most successful wheat growers, reports that he has all his wheat planted for this year. Mr. Whaley has about 800 acres in Farmer County, all up and growing nicely, and in addition to this he has a large tract of land across the line in New Mexico and has over 500 acres of that tract planted, making a total of over 1,300 acres, all sowed to wheat and looking fine.

**School Opened Monday:** More than 300 pupils were enrolled in the school this year. The High School enrollment is growing rapidly. Another teacher was added to the faculty as school opened Monday to take care of the over-crowded conditions. A promising outlook for the coming year is evidenced as stated by Superintendent J. A. Conway. The auditorium was filled to capacity for the opening and an interesting program was rendered, opened by singing "America," and invocation by

Rev. C. M. Stevens.

**Turkeys, Chickens Doing well:** Miss Carrie Smith, whose home is about 12 miles south of Friona was in town Tuesday and paid the Star office a visit of a few minutes. Miss Smith is one of Friona's most successful poultry growers, and has this season, a large flock of bronze turkeys and white leghorns and Rhode Island red chickens. She has 80 turkeys in her flock and all were growing and in prime condition.

The Friona Star was conducting a subscription contest at that time with nine contestants in the field. Mrs. Ed White and Mrs. Erma Taylor were leading each with 25,000 votes.

Dr. A. L. McElroy of Fort Worth, son of our resident physician, Dr. A. P. McElroy, departed with his family Monday after a visit of several weeks here with his parents.

There were News Columns from Howland, Bovina and Laz buddy. Among the advertisers were Friona Oil Co., Ray Barber, E. F. Lokey, Henry Stanley, Wilkinson Implement Co., J. J. Barton, City Market, J. D. Porter, T. J. Crawford, Turner-Par Tractor Co., Blackwell Hdw. & Furn.

## Conservation Of Fuel Is Sought

College Station—Farm tractor operators should be interested in making every gallon of fuel that goes into the farm tractor fuel tank work for him, says W. L. Ulick, extension agricultural engineer of Texas A&M College. Tests and reports indicate that a lot of gasoline is being wasted and in most instances you can do something about it.

Ulick says there are about 240,000 farm tractors in the state and a conservative estimate indicates that each tractor burns about 900 gallons of gasoline per year. Tests show that about 10 per cent of this is wasted. A little simple arithmetic and you have 21,600,000 gallons of wasted fuel. Now this is the amount of gasoline that is not working for the farmers of Texas. Figure a little further and see what this is costing you in dollars and cents—that amount will help pay the taxes or might even buy the wife a new dress.

Anyway it's a lot of gasoline. It holds 10,000 gallons, and that in turn would make up 21 trains—each of more than 100 cars, one mile long. Much of this loss, says Ulick, can be avoided if the farm tractor is properly main-



**IN BATTLE FOR QUARTERBACK BERTH**—Paul Campbell (21, left) and Bobby Coy Lee (32, right) show their passing form during an early season practice at the University of Texas in Austin. They are the two top contenders in a hot fight for the regular quarterback of the Longhorns this fall. Texas and Texas Tech play Saturday night. (AP Photo)

tained and operated.

An elevated and shaded tank for storage is much better than barrels that set out in the sun. Always stop the engine before filling the tank, and add Ulick. Leave room in the tank for expansion—don't get it too full.

Check the fuel system often to see that there are no leaks in the gas lines and be sure the carburetor is functioning as it should. If the carburetor leaks, it probably needs a new float or float valve, he says. Use the choke only when necessary. (A choked tractor wastes a gallon of gas an hour.) Make carburetor adjustments only when the engine is hot and follow the instructions in your tractor operator's manual. Don't change the carburetor setting to start or pull when the engine is cold—use the choke. The proper adjustment on the idle and idle-speed stop screw can save up to 100 gallons of gasoline per year.

Use the correct type of manifold setting for the fuel you use. Inspect and re-gap spark plugs every 200 hours and replace faulty plugs. Use the correct type of plugs for the fuel you use. Check the magneto regularly and service the air cleaner daily and oftener in dusty work. A clogged cleaner can waste 5 to 8 gallons per day. Watch the temperature of the water in the radiator. This is important.

These are a few of the "grem-lins" that are working on your tractor and running up your fuel bill, says Ulick, and you can just about get them all out of your way by just simply watching and caring for the farm tractor in an orderly way.

## STRICTLY FRESH

EDUCATORS are concerned over the number of big colleges operating in the red. Also, there is some concern about the number of reds operating in the big colleges.

Only a few more weeks until those icy winter winds will begin



to blow. It's enough to make a body shudder to think of it.

That 350-pound Alabama man sitting on a 30-foot pole to reduce is to be commended for his high purpose.

## Fishing In Pudget Sound Area Means Salmon To Natives But Not To Texan

Tacoma, Wash. (AP)—Fishermen in this country are salmon-crazy.

Pudget Sound is a salt water angler's dream come true, but if you go fishing here and come back without a salmon the natives turn up their noses.

Imagine anybody turning up a nose at a nice 20 pound string of Rock Cod and sole—the latter the finest eatin' fish that swims!

"Any salmon?" They ask. Nope, no salmon. A Washington angler thereupon loses in interest.

They flock to the salmon fishing grounds in droves. They're so thick they foul each other's lines. They gossip back and forth between boats like housewives over the back fence, swapping lies and talking about how good it was last week or wondering how it's at the mouth of the Columbia.

It was good enough for me right here, despite the no salmon angle.

By Texas gulf coast fishing standards, you could clear these waters of all varieties of salmon and it would still be tops. The reason most anglers here don't think much of other varieties of fish is, they are so easy to catch on the prevailing whale-tackle.

The salmon is in a class by himself when it comes to the technique of angling. You've got to have the right rig for it and you've got to know him. I know one very fine fisherman who has lived here more than a year, and still has to hang his first big silver or king salmon.

The rig is too heavy for a fisherman who is partial to a fly rod. Most of the long Calcutta poles they use have a lead bend in them—not from landing fish, but from pulling heavy weights.

The strong, fierce tides that

sweep in and out of the narrow passes of Pudget Sound make all that lead on your line necessary. They also make salmon fishing something curiously kin to hard work.

The Rock Cod, sea bass, and sole are different.

You can take Rock Cod on fresh water bass tackle and when you're fishing in 200 feet of unobstructed water it's sport in my fishing book any time.

Or a big sole (very much like a flounder, but flappier and more fun) on a fly rod is a sport I would recommend to anyone. It takes some lead to get your line down in that kind of fishing, but not too much if you utilize that dead water of the high or low tides before they start roaring again.

The sea bass are taken near the outlets to the Pacific, mostly on casting rods and using tuna jigs for bait. These tuna jigs would do very well for king mackerel in Texas. The sea bass looks like a bass—he is a bass just like the lunkers in Travis, Caddo, or Tenthredon, only he runs awfully big and he is mighty hard to handle on light tackle.

This correspondent wouldn't recommend the 2,200 miles, from Texas to Pudget Sound, just for the fishing, but if you're coming anyway, don't leave your tackle at home.

Thomas Jefferson was only 33 years old when he drafted the Declaration of Independence.

The name "Old Glory" was given to the American flag by Captain William Driver, Salem, Mass.

Farmers are now growing trees as a cash crop.

The farmer is the principal owner of forest lands in America today.

Wood pulp is the basis of 95 per cent of all paper.



Henry Morton Robinson, whose new novel, "The Cardinal," is being called the first great novel of the Catholic Church. The story traces with dramatic intensity the career of Stephen Fermoye—as parish priest, personal secretary to a Cardinal, aide in the Vatican secretariat and, finally, as a Prince of the Church. It starts in the September issue of Cosmopolitan magazine. Robinson's last novel, The Great Snow, was published in 1947.

## The Friona Star

JAMES M. GILLENTINE.

Publisher  
JOHN W. WHITE, Editor  
Published Each Friday  
at Friona, Texas

### SUBSCRIPTION RATES

One Year, Zone 1 ..... \$1.50  
Six Months, one 1 ..... \$ .80  
One Year, Outside Zone 1 ..... \$2.00  
Six Months, Outside Zone 1 ..... \$1.25  
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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher. Local reading notices, 2 cents per word per insertion.

## WE ARE HOPING

That ALL Our People will Attend the Parmer County Dairy Show and Fair To Be Held HERE the last three days of Next Week

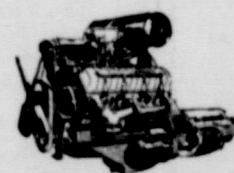
IT IS AN INSTITUTION DESIGNED FOR THE ESPECIAL INTRESTS OF FARMERS

SEE US FOR TOP PRICES OF ALL KINDS OF GRAIN, AND STORAGE SPACE

**FRIONA WHEAT GROWERS, Inc.**

# THE "ROCKET" WAS LAUNCHED ONE YEAR AGO

—and in the 12 record-breaking months since, every phase of the automobile business has felt the impact of that historic introduction by Oldsmobile



This is the first anniversary of one of the most revolutionary developments in motoring history... Oldsmobile's brilliant "Rocket" Engine!

In one short year, the "Rocket" has changed America's automotive standards. It has brought a completely new level of performance and reliability to motoring. It has earned a unique reputation for smooth, quiet, economical power!

But you must drive it to believe it! On this "Rocket" anniversary, your Oldsmobile Dealer cordially invites you to take the wheel of a "Rocket" Engine Oldsmobile... and discover how the "Rocket" combines with Hydramatic Drive for the most thrilling performance you've ever known. A phone call will bring you a thrilling demonstration ride.

Have You Made a Date with the Olds "88"?



Try the "Rocket" ride! Drive the latest priced "Rocket" Engine car, the brilliant Oldsmobile "88." Call your dealer today!

### FIRST YEAR OF THE "ROCKET"

- September 8—The "Rocket" plant is completed.
- September 15—Oldsmobile's new "Rocket" Engine is first presented to the press.
- November 8—The first production model "Rocket" comes off the line.
- December 9—First public showing of the "Rocket."
- December 19—Introduction of the new "Rocket" Engine in the Series "98" Oldsmobile.
- February 6—"Rocket" Engine offered at a new low price in the sensational new Oldsmobile "88!"
- March 22—"Rocket" Engine "88" sets hill-climbing record at General Motors Proving Ground.
- May 20—"Rocket" Engine "88" paces the 500-Mile Race at Indianapolis.
- June 1—Nation-wide "Rocket" "88" Demonstration Campaign launched.
- June 14—100,000th "Rocket" Engine is built.



**IRISH OPEN UP**—Preparatory to tearing up other football players, Emil Sitko, Notre Dame half-back, tears up a paper sign announcing the South Bend, Ind., university's first practice session of 1949. The determined-looking gentleman who holds the ball for Sitko is veteran coach Frank Leahy. Co-captains Jim Martin, left, and Leon Hart hold the sign up. The other squad members look like they're able to take care of themselves.

## ATTEND THE FAIR

Then See Us, ABOUT:

Slaughtering, Dressing, Curing, Freezing  
**YOUR MEAT** And For:  
Jars, Caps, Rings And Wax

**FOR YOUR CANNING**

**FRIONA LOCKER COMPANY**

SEE YOUR NEAREST FUTURAMIC **OLDSMOBILE DEALER**

**Parmer County Implement Co.**

FRIONA, TEXAS