

THE SANDERSON TIMES

SANDERSON, TEXAS, FRIDAY, MAY 8, 1942

NUMBER 10

COMMITTEES FOR DRIVE START MONDAY

are well under way for USO funds in Terrell county which will begin Monday, according to County Chairman Johnny Williams. He, Mrs. R. E. Corder, vice chairman, has named other members of his committee and they will be raised to meet the quota set for Terrell County.

A national fund is to be raised with Texas USO organizations scheduled to raise \$100,000 of this amount. The quota for Terrell is in proportion to other counties of like size. Others named on the committee to aid in the raising of this quota are L. H. Lemminger, Jim Condra, Mrs. George S. H. Underwood, C. P. Peavy, Larry Keith and J. W. Downum. O. Smith was named as publisher.

collected in this drive further work in providing wholesome recreation and assistance of normal home workers, Marines and every community must be their power to help men carry this war effort and that United States organization directly affected of every mother in this nation and at home can do for our nation and abroad provide recreation and

Driver's License Issue Schedule Warns

Nine hundred thousand drivers' licenses have been issued under the new drive law since last October. State Police Director Garrison announced today that considerably less than 250,000 licenses which are to be issued by September, Garrison estimated that unmanageable will occur late in the month unless the rate of applications is speeded up immediately. The State Police Division only 160,000 licenses a month and is prepared to issue service," Garrison said. The applications come in at their present number of applications per month will have to 250,000 or 300,000 in August and September to meet deadline. Applications are now being received from any holder of an license regardless of number.

Lou Holt Dined With Party

Lou Holt was honored at a farewell party by her friends Tuesday of this week. Mrs. E. F. Piercer, guests had enjoyed games, Nancy was with a shower of gifts from many friends. The party enjoyed lemon cream and cookies.

present to enjoy the party. Betty Ann Peavy, Duane, Betty Sue, Doris Duke, Betty Jo, Janie Louise Turner, and Mrs. Pierson, and the Nancy Holt.

Mrs. May Wilson To Present 'Music Of the Nations'

Mrs. May T. Wilson will present her pupils in "Music of the Nations," at the high school auditorium, Friday night, May 15th, at 8:30 o'clock.

Mrs. Wilson will be assisted by Mrs. Duane Smith, D. L. Duke, and Henry Goldwike, and the public is extended a cordial invitation to be present for this musical program.

Pupils who will take part in the program are Joan Anderson, Barbara Anderson, Betty Ann Peavy, Nancy Peavy, Marjory Jessup, Ernestine Jessup, Pelham Rose Bradford, Marcella Bradford, Barbara Clark, Mary Nell Gates, Doris McSparran, Cecilia Goode, Marilyn Mansfield, Margie Lou Duncan, Virginia Byrd, Joan Byrd, Betty Jo Kerr and Miss Helen Simpson.

TERRELL COUNTY MAY TIRE QUOTA IS ANNOUNCED

According to J. M. Hayre, chairman of the local rationing board, the May quota for tires and tubes for Terrell County is as follows:

Passenger: 1 new tire, 6 retreads and 3 tubes.

Truck and bus: 15 new tires, 25 retreads, and 20 tubes.

Persons receiving tires and tubes during the month of April were also announced as follows: J. M. Condra, truck, 2 tires and 2 tubes.

Tip Frazier, truck, 1 tire and 1 tube.

Terrell County, road maintainer, 1 tire.

Manuel Flores, truck, 2 tires and 2 tubes.

Pedro Gonzales & Co., truck, 1 tire and 1 tube.

M. G. Northcut, truck, 2 tires and 2 tubes.

W. L. Barler, passenger retread, 2 tires.

J. S. Nance, passenger, 2 tires.

O. L. Dunigan, Dryden, pick-up, 2 tires and 2 tubes.

B. H. Gifford, tank truck retreads, 4 tires.

Joe Friend, Dryden, pick-up retreads, 5 tires.

R. E. Corder, pick-up retreads, 1 tire.

Fay Hunsaker (Earl Pierson, agent), truck 1 tire and 1 tube.

Charlie Rogers, truck, 1 tire and 1 tube.

Jose Marie Villareal, truck, 2 tires and 2 tubes.

Community Public Service Co., pick-up, 1 tire.

Joe Friend, Dryden, pick-up, 3 tires.

W. L. Barler, passenger, 1 tire and 1 tube.

Mr. and Mrs. C. V. McKnight are in San Antonio where he is receiving medical attention. He is suffering from an infected tooth.

CHARGE ACCOUNTS, INSTALLMENTS RESTRICTED BY NEW WAR ORDER

The Federal Reserve Board Tuesday night issued stiff regulations controlling the installment purchases of nearly every article in common use in the American home, and at the same time ordered ordinary charge accounts must be paid up.

The rules governing charge accounts are the first ever issued and provide that an article purchased must be paid for by the tenth day of the second month after the purchase. Credit purchases on the installment plan had been somewhat previously but the late regulations lengthen the list of restricted articles to 46 classifications and made the restrictions even more severe.

The new list of restricted articles included all civilian clothing, kitchen articles and dishes, linens, jewelry, auto accessories, all electrical appliances, luggage, umbrellas, sports equip-

REGISTERED GOAT COSTS \$118.00

It was a case where the owner lost no matter what the final outcome, but the two men on the paying end will probably consider a long time before they decide to shoot a nanny goat to be used as fish bait again.

Two men from Fort Stockton went enroute to the Rio Grande on a fishing trip, and as their story went, were unable to locate any rabbits or other small animals along the road for bait. Driving upon some goats on the B. Henderson place they unloaded a shotgun into the face of a nanny, placed her in the back of the auto and continued on their way. Seems the shotgun pellets knocked the goat out temporarily and soon she started voicing her complaint. Upon arriving at a gate the two gentlemen (?) hung her head out the back and cut her throat, allowing her to bleed freely upon the ground. Mr. Henderson, seeing the blood spot and knowing that the men had passed through enroute to the Rio Grande, notified Sheriff Nance who promptly investigated and took them in hand.

They first claimed that they had bought the goat, later telling the story as related above. Not wanting to be too severe with the men Mr. Henderson said he preferred just to impose a little fine and let it go although such actions could draw a sentence in the penitentiary.

Judge Wilkinson accordingly assessed the gentlemen \$59.00 each, or a total of \$118.00. Sheriff Nance also informed the gentlemen that the goat was a registered one and they should be a little more particular the next time. One of them replied that the next time he even heard a goat bleat, he was going to run like h---.

It was not learned whether or not the men continued on their fishing trip, but it is believed that it will take more than a few nips from a bottle to make them think a goat is small enough for fish bait hereafter.

NAVY LIFE WHAT SANDERSON BOY RECOMMENDS

A letter received by the Sanderson Times from Lee Allen McBee, 21-year-old son of Mr. and Mrs. V. G. Ross, informs us that he is stationed at Camp Mahan, San Diego, Calif.

Lee Allen states that he joined the United States Navy on the 15th day of April and thinks that Navy life is a great life. He is expecting to be made an airplane mechanic and says he advises all boys of eighteen years and older to join the navy and see the world.

Of course, the boys in the service always like to receive letters from home and he gives his address as Lee Allen McBee, Co. 42-222, United States Naval Training Station, San Diego, California.

PARDONS BOARD REFUSES TO ACCEPT BENEVIDEZ PLEA

The Board of Pardons and Paroles Wednesday at Austin denied application for commutation of the sentence of Emeliano Benevidez, sentenced to be executed May 10 for the murder of Henry Calcote, Schleicher County ranchman.

Gov. Coke R. Stevenson is powerless to reprieve the sentence without the board's recommendation. T. C. Andrews, Pardons Board member, said application was denied after a careful consideration of the records. He did not expand.

Benevidez had been given a 30-day stay of execution.

The Mexican government, through its San Antonio general consul had sought clemency for Benevidez, a step normally taken in behalf of persons of Mexican descent involved in capital cases.—San Angelo Standard Times.

Price Specialists To Explain Ceiling At Alpine Meeting

Recent Government orders controlling for the war's duration retail and wholesale prices to half the swiftly mounting cost of living will be explained at a meeting in Alpine at 8:00 P. M., May 14.

Especially invited to the meeting are retailers and others of the merchandising trade-owners of large and small stores. The meeting will be in the courthouse.

At the meeting full opportunity will be available for businessmen to learn all about the general maximum price regulations. Officials from the regional office of Price Administration at Dallas will be present to speak on the various phases of the regulations. These officials will be specialists both on price and legal point of view. After their presentations, they will answer questions sent up from the floor.

In view of the fact that retailers have joined the consumers in the national fight against mounting costs, your Chamber of Commerce and the State Board for Vocational Education urge that all retailers and wholesalers in this area be present. OPA and the Chamber of Commerce with the State Board for Vocational Education are anxious that retailers be given this interpretative information on price regulations now, when it is so greatly needed by them in the conduct of their businesses. This will be one of 31 meetings being held in all parts of Texas by the Office of Price Administration.

To be explained by the Price Administration specialists will be how the overall price regulations place an absolute ceiling over substantially all commodities and services sold at retail. The ceiling also extends over prices charged by wholesalers, manufacturers, producers—the ceiling being the highest price charged by each individual for each commodity or service during the month of March, 1942.

The regulation has been termed as strictly a wartime measure that will apply for the duration and be abandoned as soon as possible after peace comes. As will be explained at the meeting here, the general price control means a guarantee to the American people that their costs of living will remain stable, that the buying power of wages and salaries will not be impaired, and that scarce goods will not go solely to those who have the most money, but that all people, rich and poor alike, will have an equal chance to obtain their share at a fair price.

IN U. S. ARMY

C. E. "Chick" Turner, who volunteered into army service April 24, is now stationed at Camp Robinson, Arkansas. He is the son of Mrs. Alice Turner.



PRISONER

Lt. Gen. Jonathan M. Wainwright, pictured above, who was in charge of the valiant defenders at Corregidor is supposed to be a prisoner of war as a result of its capitulation Wednesday, May 6. Lt. Gen. Wainwright was well known by many Sanderson residents, having been stationed at one time at Fort Clark, Brackettville.

Professor Of Emory University Dies in Memphis

Mr. and Mrs. Joe F. Brown, accompanied by Mr. and Mrs. J. E. Mayberry, attended the funeral services of Dr. Loy B. Cross held in Lubbock last week. Mr. and Mrs. Mayberry are the parents of Mrs. Cross.

Death came suddenly to Dr. Cross while he was in attendance at a convention of the American Chemistry Society which was in session at Memphis, Tenn. His health had not been the best for the past several months although it was not thought that his condition was serious.

Dr. Cross had been teaching in the department of Chemistry at the Emory University, Atlanta, Ga., for the past four years, accepting that position shortly after his marriage to Miss Marey Sue Mayberry, granddaughter of Mrs. W. J. Shurley of Sanderson. He was an able instructor and loved and respected by his students and by his fellow instructors.

The remains were shipped to Lubbock, his home town, for burial.

Other than his widow and two baby daughters, he is survived by his mother and one brother. Mrs. Cross and daughters are here for an extended visit with her grandmother, Mrs. W. J. Shurley, and with her uncle and aunt, Mr. and Mrs. Joe F. Brown. Her mother, Mrs. Mayberry, will also be with her here.

Mrs. Mark Carruthers of Alpine spent the week-end here visiting in the home of Mr. and Mrs. John Harrison, and with other friends.

DELIVERY SERVICE CURTAILED AS RUBBER-SAVING MEASURE

Residents of Terrell County, along with the other millions of people of the United States, will find that the war is affecting them more and more as new regulations are enforced, one of the latest restricting local deliveries by rubber-tired vehicles which are propelled by mechanical power or by horses.

The order, issued by the Office of Defense Transportation, is effective as of May 15 after which date a local carrier may not make any special deliveries except to hospitals, military forces, or for deliveries of medicine and other necessary supplies for the protection in emergencies of the public health, life and safety. "Special delivery" means one made at the request of a person other than as a part of the regular scheduled delivery service.

Neither may a local carrier, after the above date, make any call backs. A "call back" means

Bennie Mussey Is Employed With Vega Aircraft Co.

Word from Dick Mussey, son of Mr. and Mrs. R. B. Mussey of Sanderson, informs us that his sister, Miss Bennie Mussey, is now employed with the Vega Aircraft Corporation at Burbank, Calif. Miss Mussey is the first Sanderson girl to be employed in a defense factory during the present war and is doing well in the electrical department of the plant.

Dick states that Miss Bennie makes the fourth of the Sanderson Musseys to enter into the war effort. He is a Vega flight inspector; a brother, Reuben Mussey, is in the U. S. Navy at Pearl Harbor; and an uncle, Gayle Mussey, is employed in San Antonio at Duncan Field as an electrician. Miss Mussey also made the eleventh person from Sanderson to be employed by Vega.

For those who might be interested, Dick also states that there are ample opportunities at the openings listed by him are Detail draftsman, engineer checkers, layout draftsmen, design engineers, engine lathe operators, milling machine operators, auto mechanics, radio repair men and many others. He states that persons interested may write to Lockheed-Vega, Personnel Procurement Dept., Burbank, Calif., or write to him personally at 10535 Laurel Canyon Blvd., Pacoima, Calif.

Members of The Junior Woman's Club Have Picnic, Program

Members of the Junior Woman's Club met at the second bridge west of Sanderson Thursday, April 28, for a picnic and program as their regular meeting.

The program, "A Bird's Eye View of Cuba and Haiti," was interestingly given with Miss Earl Eubanks bringing a message on the "Economic Interdependence of the Americas," and Miss Jewel Pitts talking on "Haiti and the Dominican Republic."

Those who enjoyed the picnic were Mesdames Roy Deaton, Conway Pickard, Jimmie Caroline, Bill Vaughan, Jack Hayre, W. A. Matthews, Bill Jourdan, Sam Bays, and Misses Armenta Ragsdale, Jewel Pitts, Myrtle Harrell, Frances Willms, Margaret Kinkler, Mae Featherstone, Earl Eubanks, and Una Lee.

The next meeting will be held in the home of Mrs. Sam Bays with Miss Earl Eubanks as co-hostess. The meeting will be held Tuesday, May 12, at 8:30 p. m.

Mr. and Mrs. John Reininger returned Friday of last week from San Antonio where they had visited a few days.

3221 RATION BOOKS ISSUED HERE; SUGAR GETS FOUR STAMPS

Terrell County registrars issued a total of 3221 Ration Books during the four-day registration from Monday until Thursday of this week. To facilitate the registering and issuance of the books school was dismissed Tuesday to allow all teachers to be at hand to act as registrars.

It was pointed out by the ration board that these books should be carefully safeguarded as they may be used to obtain other items than sugar as soon as the items are rationed. At present however, the first four stamps in the books are good for sugar only and must be used during certain scheduled periods or they will become void.

The first stamp is good for one pound of sugar if purchase is made between May 5 and May 16. Stamp number must be used between May 17 to 30; number 3 will be good from May 31 to June 13; and stamp number 4 will be good from June 14 to June 27. Persons who failed to secure sugar with the stamps during the proper time will not be allowed to use them at a later date for the sugar. They must be used as scheduled.

Persons who failed to register during the four-day period set must wait until May 21 before they will be allowed to make application for ration books, and then must go before the local rationing board to make application.

Texas Desert Beauty Theme of Travelogue Just Completed

By Glenn Burgess
(In Alpine Avalanche)

Desert beauty in its most attractive form, and a type of beauty found only in the Big Bend region of Texas and Mexico is the theme of the Movie-tone Magic Carpet Travelogue completed this week by Lee Orr of Denver, Colorado. While the film will run only 12 minutes in the theatre, Mr. Orr has spent six weeks photographing with painstaking care the 150 scenes that will appear in the show.

Since the finished motion picture will be viewed by ten million people in the United States alone, Mr. Orr insists that each scene be the best that the camera man, the camera and good film can produce.

Before taking any pictures, Mr. Orr makes an analysis of his audience. Most of these people will live in the north and east. They have never been to Texas, have never seen any of the peculiar and beautiful plants of the southwestern desert. Believe it or not, few have ever seen attractive cloud formations. If they have ever heard of this part of Texas, they think of it in terms of old cattle days, a rugged frontier, a land of hard cattle drives and primitive living. To these people the short movie story must be presented in such a way as to hold their attention and tell a story that will impress and delight. The movie must present to them a new experience.

Next Mr. Orr made a study of the scenery common only to the Big Bend, then into these scenes he has built action with local people going about their daily life. Orr defines a scene as a beautiful place in which something happens.

Headquarters were established at Castolon. Among the scenes taken were the Study Butte—Terlingua section; Santa Helena Canyon including boating scenes up the canyon; boating, fishing and swimming scenes along the Rio Grande; working cattle around Castolon and Mule Ear peaks, Mexican goats; frontier store scenes; cattle drives and chuck wagon activities; desert flowers and plants, especially ocatillo. Spe-

(Continued to Page Four)

THE SANDERSON TIMES

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O. T. SUDDUTH, Editor-Publisher

SUBSCRIPTION PRICES (TO BE PAID IN ADVANCE)
One Year \$2.00 Six Months \$1.25

It Happened in Sanderson TEN YEARS AGO This week—Remember?

May 6, 1932

A Mexican laborer, who has been working for John Carruthers ranch southeast of here, stole a couple of saddles and horses Monday night and left. Soon as the theft was discovered Carruthers started in pursuit of the Mexican. He was overtaken at the Rio Grande and the stolen goods recovered.

Carl Wease, accompanied by his mother and daughter, Dorothy, of Del Rio, visited with Mrs. Luella Lemons and family last Saturday.

Mr. and Mrs. Max Bogusch and son Mr. and Mrs. C. M. Breeding, Mr. and Mrs. Jim Nance and family, and Mrs. Herbert Buchanan made up a fishing party that spent the week-end on Devil's Rifer camping and fishing.

Mr. and Mrs. Rufe Murrah entertained with a birthday party for their daughter, Ruth, celebrating her 9th birthday at their ranch home from 4:30 to 6:30 Tuesday afternoon.

Mr. and Mrs. Frank Cochrane visited in El Paso several days recently.

WITH OUR NEIGHBORS

Monahans News—Ward County farmers will be faced with a serious labor shortage this summer and fall, members of the County USDA War Board declared in a meeting here Wednesday morning. Unless relief is provided, a bumper cotton crop may be forced to remain in the fields un-picked this fall, Walter Burkholder, AAA chairman, said.

Alpine Avalanche—Freeman Luvaul, district representative

TOM MILLER
AETNA LIFE INSURANCE COMPANY
Del Rio - Sanderson

LEMONS & HENSHAW ABSTRACTORS

TERRELL COUNTY LANDS
Lands Sold and Leased — Property Rentered — Taxes Paid
ABSTRACTS EXAMINED AND TITLES PASSED UPON
BY AN EFFICIENT AND RELIABLE ATTORNEY
MRS. LUELLA L. LEMONS, Owner — G. J. HENSHAW, Mgr.
Office in Courthouse, Sanderson, Texas

TIME...

NOW DOUBLY VALUABLE!

World shaking events have placed a premium on time. It is no longer a question of whether things can be done. The problem is can they be done soon enough. Quick action is more essential than ever before. This applies to the nation as a whole... and to every individual.

You save time when you deal with your local bank, because of its nearness to you and the ability of its officials to take prompt action. Time is a national resource. To save it is to aid in defense. Every important banking service is available at this convenient location. We cordially invite your business.

THE SANDERSON STATE BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

of the waste metals branch of OPM, was in Alpine last week completing arrangements to open an office here for buying scrap metals.

All kinds of iron, steel, lead or any other kinds of metals that may be used in the war effort are wanted. In addition bones, rags, and old automobile tires may be sold. The yard will be opened in Alpine to take care of all material gathered in this area in order to conserve truck tires.

Wink Bulletin—Wink city officials received approval of the Federal government last Thursday night on acquisition of a 50-year lease of 1,000 acres for the new CAA airport to be built 3 miles west of this city.

Fort Stockton Pioneer—Pouring of concrete for foundation and floors for buildings for the Pacific Air School, Ltd., is expected to begin Monday morning, said C. R. Wiberg, superintendent for the C. T. & W. P. Stover Co., general contractors, Thursday.

Fort Stockton Pioneer—The Fort Stockton City Council Tuesday night ordered an election on Tuesday, May 19, at which qualified tax-paying voters of the city will decide four propositions involving the issuance of a maximum of \$25,000 in bonds.

The four proposals cover estimated costs of extensions to the city waterworks, expansion of the city's sewer lines and disposal plant, street improvements, and the incidental costs of the air school construction.

Monahans News—Although Monahans still seems to be a favored location for an Air Corps Primary Training School, hopes that such a school might be located here within the near future were dimmed this week, F. H. Ryan, Chamber of Commerce manager, reported.

Following a telephone conversation Wednesday with Colonel J. C. Horton of the staff of General Ralph Cousins, Pacific Coast Air Corps Commander, Ryan said that prospects for the immediate establishment of other primary training schools in this area seemed none too good. Although there is a great need of this type of training, Colonel Horton told the CC man, the government is having difficulty in securing the necessary number of instructors.

THE POCKETBOOK OF KNOWLEDGE

THE PULLING POWER OF A MODERN STEAM LOCOMOTIVE IS 70 PER CENT GREATER THAN THOSE OF 1915.

NEW IDEA IN AMERICAN SMALL TRUCKS FOR PRODUCTION OF WHEELS IS THE USE OF CELLULOSE BASES BY MEANS OF WHICH AN OPERATOR CAN QUICKLY MAKE THE CONTINENTAL AND OTHER WHEELS.

IS THE HORSE HERE TO STAY?

LATEST REPORTS INDICATE THAT THE RESERVES OF AMERICAN TIRES WILL COVER A SHORTAGE OF MONTHS ONLY, AND BUNNY KILPINS.

TO HELP KEEP WHEELS ROLLED AND IN SHAPE, IN THE FUTURE, THE BUNION PARLIAMENT SPECIFIED THAT VEHICLES BE EQUIPPED WITH WHEELS MADE AT LEAST 9 HOURS AFTER FROM THE WHEEL AND WHEEL IS BORN.

★ AT THE PRINCESS ★

REMEMBER THE DAY (Wednesday and Thursday)

This is the story of a woman loved by two men; one cast in the current of politics and rising to fame; the other prepared and due for service in the army abroad.

Claudette Colbert has the feminine lead in a role that requires all femininity. John Payne is the charming, inspiring soldier; and John Sheppard is the aspiring politician.

The story starts from the childhood of the stars, building their character with their environment and growth; and the story is so interwoven, that it cannot be broken into lest it be muddled. Support from some of moviedom's oldest and best actors rounds out the tale in a manner that is all and only America.

Combined with the three above stars are Ann Todd, Douglas Croft, the politician as a boy, and Jane Seymour, Anne Revere, Frieda Inescort; and a host of extras.

★ ★ ★
WE WERE DANCING (Sunday and Monday)

She was engaged to marry one of the town's most eligible bachelors; at the announcement party, she met, at 8:30, a wandering professional house guest; at 8:35 he kissed her; by 11:55, they were married. And from there the story rollicks on to divorce, and a second engagement to the bachelor.

That's the skeleton of the act; and Norma Shearer is the girl swept off her feet by Melvyn Douglas from under the vigilant eye of Lee Bowman. It's Gail Patrick who woos Douglas from Norma; and it's also she who gets them together again. Marjorie Main is the lady judge, and if you can't place her, she was Wally Beery's sweet-

heart in "The Bugle Sounds." Alan Mowbray and Florence Bates aid in the story.

★ ★ ★
CANAL ZONE (Tuesday)

It's hot in the Canal Zone, and the blazing sun isn't the sole cause. It's the base for American operations to Africa and to South America. From the zone go the ships and instruments of war to the many fighting fronts: planes, including the mammoth flying fortresses, guns, ammunitions, all transported by helldivers, who fight at the nearest thing to a challenge.

In the midst of this heat is Chester Morris, a fast-talking, hard-hitting flight trainer; Harriet Hilliard, the commander's daughter; and John Hubbard, adventurous playboy.

★ ★ ★
YOU'RE IN THE ARMY NOW (Friday and Saturday)

Trying to sell vacuum cleaners to the army post, Jimmy Durante and Phil Silvers unknowingly sign up in the army. From there, they're the sergeant's problem, and they make it hard for him.

Product of their efforts is to make the Colonel like mechanized forces over horses; get the Captain married to the Colonel's daughter; and keep themselves out of the guardhouse.

Jane Wyman, "The Body Disappears," is the girl, Regis Toomey, the yearning Captain; and Donald McBride, the Colonel. Joe Sawyer again is the training sergeant.

Sales pads at the Times.

As I Was Saying

By Aynah Nemus

Another question was posed in our street corner open forum the other day, and the question was "What good is money?"

"First," I candidly remarked, with a silly grin, "What is money?"

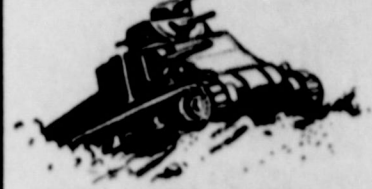
"Money," said a sage-brush sage, "Is that stuff that buys all the things we have to do without because we haven't got any of."

"Money," quoth the philosopher, saddened by its lack, "Is the root of all evil and the basis of civilization. Frankly, I'd like to know what good honest money is."

"Yeah," spat the old-timer, "What good is honest money?"

"The trouble with most marriages these days is that the girls are too biased toward money," I ventured.

ATTACK! ATTACK! ATTACK!



America's attacking on both the fighting front and the home front today!
We're giving the Axis a bitter taste of what's to come.
We're fighting the inflationary fifth column that blows prices sky high here at home, too.
And every one of us who saves at least 10% of his pay in War Bonds is an important soldier in the attack!
Join the attack yourself!

"That's what I think," a wit slipped in. "They're always bias this and bias that until a guy gets broke."

"Money," and we look again to find the philosopher speak-

Football Schedule For '42 Season

September 18	Fort Stockton
September 25	Fort Stockton
October 2	Fort Stockton
October 9	Fort Stockton
October 16	Fort Stockton
October 23	Fort Stockton
October 30	Fort Stockton
November 6	Fort Stockton
November 11	Fort Stockton
November 20	Fort Stockton
November 25	Fort Stockton

ing, "Money breeds in students in colleges and enters have money any less as Buster, the boy to the noon-day school."

"And if all them quipped the wit, "we classes, were laid out they'd be more com-

"I've got four bits," Rotarian, and before tened his face, he pushed into a drug the forum switched cussion of the relative this and that soft-

Gifts FOR THE GRADUATE

- FOR HER---**
- Slack Suits
 - Gowns
 - Pajamas
 - Handkerchiefs
 - Sachets
 - Headscarfs
 - Turbans
 - Half-Slips
 - Slips & Panties
 - Hose
 - Brunch Jackets
 - House Coats
 - Gloves & Purses
 - Costume Jewelry
 - Dusting Powder
 - Perfumes
 - Toilet Water
 - Bath Crystals, Etc.
 - Fitted Luggage
- FOR HIM---**
- Pajamas
 - Ties
 - Tie Holders
 - Belts
 - Shirts
 - Handkerchiefs
 - Sox
 - Slack Suits
 - Shorts
 - Shaving Sets
 - Fountain Pens
 - Luggage
 - Bill Folds
 - Stationery



For defense of our Flag and our Country, buy Defense Bonds and Stamps Weekly. Our own boys have sacrificed everything; surely we can sacrifice something.

THE KERR MERCANTILE COMPANY
Department Store

CRASHING THROUGH

TOO LITTLE TOO LATE

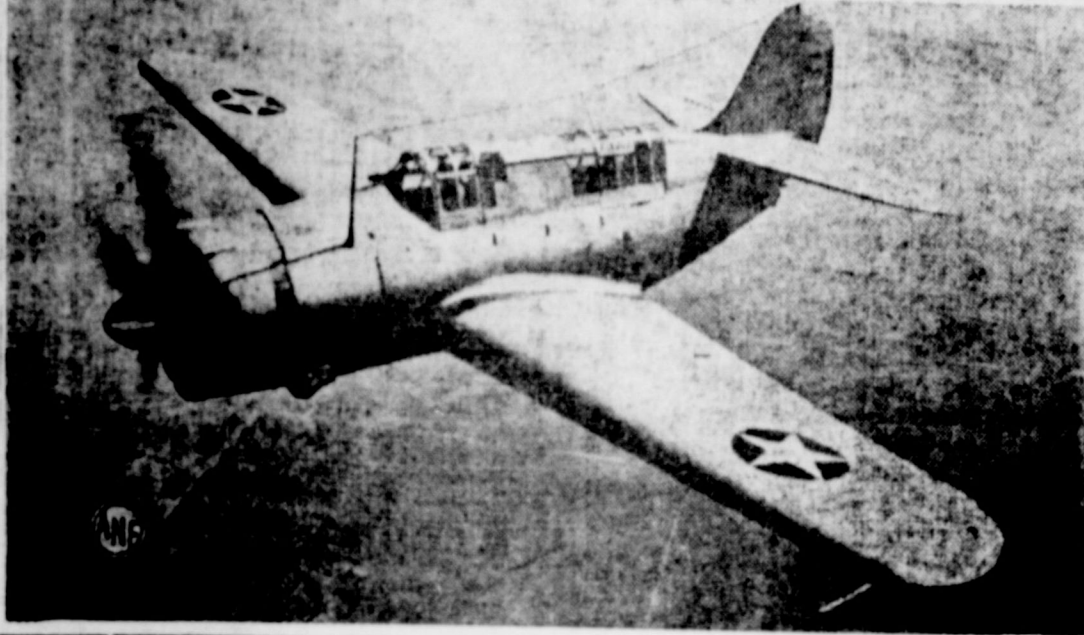
AMERICAN INDUSTRY

**Helldiver; '28,
Divebomber, '42**

Graphic evidence of the long American aircraft design traveled in the brief span of years is presented herewith in illustrations of the world's first dive bomber, the original Helldiver (above) built in 1928, and the modern-day version of this deadly sky fighter, the 1942 Curtiss SB2C-1 (below). Designed at the order of the U. S. Navy, the 1928 Helldiver was powered by a 425-horsepower radial engine and carried one 500-pound bomb beneath the fuselage or one 100-pound bomb beneath each lower wing. It had two .30 calibre fixed guns and two .30 calibre flexible guns at a top speed of 151 miles per hour.

The new SB2C-1, also constructed in response to the Navy's demand for a dive bomber which would out-perform any other enemy plane, is powered by a Wright Cyclone air cooled engine. No other details regarding its specifications or performance have been released.

Both pictures from Aviation Committee.



Jo Corder High Senior Class; Patty Corder Places Second

Jo Corder is the Validator of the senior class of the Sanderson High School. She has a four year average of 89.8%.

Billings is the Salutatorian with an average of 87.5%.

Horton has the highest average for boys in the class with an average of 86.4%.

SHS

POOL CALENDAR

7—Baccalaureate Sermon.

8—Annual Ward School Program and Promotion Exercises.

21—High School Commencement Program.

22—Close of School.

The EAGLE NEWS

EDITED BY THE STUDENTS OF SANDERSON HIGH SCHOOL

Juniors Bid Seniors Farewell With 'V for Victory' Banquet

The Junior Class of the Sanderson High School entertained the Senior Class with the annual Junior Senior Banquet, Saturday, May 2 at 8:00 p.m.

The theme of the banquet was "V for Victory". The banquet room was beautifully decorated with red, white and blue flowers. On each wall there was a huge V of red and blue with three dots and a dash in white.

The head table was marked with a large candle holder

with twelve red, white and blue candles. In the center of the other tables oblong vases were placed to form a V and small round vases made the dots with another oblong vase for the dash. The vases were filled with red, white and blue flowers.

The place cards were white V's with a blue star and the names written in red. The programs were white, printed in blue, with the first letter in each line in red. Reading down, the first

THANKS!

The members of the Junior Class of the Sanderson High School wish to express their appreciation to Miss Frances Williams and the girls of the homemaking department, Miss Helen Simpson, Mrs. R. S. Wilkinson, D. L. Duke, Mrs. Tip Frazier, Junior Class Mother, and all the mothers of the Junior Class members, who helped with the Junior-Senior Banquet.

The Junior Class

letters in each line of the menu and program spelled Victory.

A large red, white and blue star hung under the center light, with red, white and blue streamers leading to each corner of the room.

The home economics girls who served were dressed in red, white or blue dresses with white V-shaped aprons trimmed in red and blue. They wore white headbands with a red and blue V on the front.

The menu was Valedictory cocktail, imported veal cutlets, corn, tomato and lettuce salad, orange rolls, revel ice cream and yums yums and tea.

Mrs. R. S. Wilkinson opened the program playing a Victory March. D. L. Duke gave the Invocation. Margaret Ruth Yeates introduced the Seniors of '42. M. G. Northcutt, Junior Class president, gave a toast to the seniors. Marybelle Hollebeke gave the offertory response. D. E. Smith gave a review of 1941-'42. Eight junior girls, Betty Frazor, Wilma Lois Moorefield, Kathryn Nell Nance, Mary Corder, Janice White, Laura Oberling, Margaret Pierson, and Margaret Ruth Yeates, accompanied by Miss Helen Simpson, sang "We Don't Want to Walk Without You, Seniors." D. L. Duke, accompanied by Mrs. Wilkinson, sang "Remember Pearl Harbor," "Memories," "Don't Sit Under the Apple Tree With Anyone Else But Me," "Deep in the Heart of Texas," and the banquet closed with the group singing "The Star Spangled Banner."

SHS

IDLE CHATTER

RUSHING:

All these announcements and so forth going around are causing the post office to do a rushing business.

I DON'T WANT TO WALK WITHOUT YOU, SENIORS:

That was the sad lament of three girls, especially, Saturday night and will be all the rest of these three weeks. We're referring to Maurine, Margaret Ruth, and Mickie, naturally.

GOINGS ON AT JUNIOR-SENIOR PROM:

Joe Ross was cutting quite a rug with all the best looking dancers.

Was the floor so slippery that Theron had to pull off his shoes?

That ever happy couple, Billie

HEAR YE! HEAR YE! THE FINAL WILL OF SENIORS, '42

We, the undersigned, the members of the Senior Class, each being of sound mind and each knowing fully the objects of our respective bounty, make, declare, and publish this to be our last joint will and testament, hereby revoking any and all wills heretofore made by any and all of us:

Mabel Northington, the only really sophisticated Senior, wills her quiet ways and closed mouth to Betty Frazor.

Adeline wills her address book to Wilma Lois Moorefield and Mickey Corder.

Theron Horton gives, with regret, to Bill Cochran and Laura Oberling his reserve seat in Mr. Smith's office, with pillow thrown in.

Loyd Deaton gives his rating with the 8th grade girls to Donald Smith.

Vima Cash wills her sweet disposition to the Junior girls.

Billie Jo Corder wills her rumba records to James House and Marshall Cooke, that is, provided they will use them.

Sam Bell wills his brightly colored boots to Janice.

Marybelle wills to Margaret Pierson anything she wants, with one big exception, and that is . . . (could be).

Lois Bea gives her infectious giggle to Bill Stirman and Don Allen.

J. D. wills his jalopy and all the work that has to be done on it to Kathryn Nell.

Patty gives her violet eyes to Joe Bean and Edward Kerr.

James McDonald gives his gift for gab to Lewis Williams and Curtis.

Ross Stavley wills his athletic ability to the Junior boys.

Dewain wills Margaret Ruth to the Junior boy who is big enough to take her from him.

Earl McDonald wills to James

O'Conner and Weldon Blackwelder his height.

Pablo Perez wills his heart to Alma and Carmen.

Anita wills her vivacity and charm to Harold Haynes and Joe Ross.

Charles Rogers wills his hat to W. T. Frazier and F. Aridge Murray.

Simon Shaw wills his ability to "apple polish" teachers to James House.

Witness our hands this 2nd day of May, 1942.

THE SENIOR CLASS

should see him rumba. Ooh la la!

We can't imagine why the vicinity near the windows was so very popular. M. G. said his feet got so cold beforehand he thought he would freeze.

It seems that Sam had a rather hard time keeping Kat away from the other fellows.

Marybelle and Ross made an attractive couple; in fact they were so attractive to each other they hated to dance with anyone else.

When asked who he took to the dance, J. D. looked secretly happy and replied, "Myself". Don't you know some poor girl's heart was breaking because you didn't ask her?

POKER FACE:

Since Albert has gone, Marybelle is seen going around with a long, sorrowful face.

GOOD NEWS OF THE BANQUET:

There should be a changed bunch of juniors after the various things they were willed.

My! My! Won't Billie Jo and Theron make a handsome doctor and undertaker? From the cradle to the grave as Theron so heartlessly put it.

We would like to have seen Lois Bea being carried over Coach's shoulder when she was "an infant".

Were there tears in some of the Senior's eyes when the Junior girls sang their song?

The music and entertainment by Stump, Mrs. Wilkinson and Miss Simpson was really enjoyed.

Some of the boys were hardly recognized all dressed up in their Sunday best. They were heard complaining of the heat, but they surely looked nice.



WITH NEW REGULATIONS

Restricting new construction, we cannot stress too strongly the wisdom of keeping every piece of property you have in good repair—it will always be possible for you to do that, and with a scarcity of some materials already evident, you risk too much by not making economical repairs now.

There are few, if any, repair materials that we do not have in stock, or readily available. YOUR interest is OURS, and we are anxious to serve every way we can.

ALAMO LUMBER CO.
R. V. RANEY, MGR.

I WANT A GOOD ONE -- IT MAY HAVE TO LAST A LONG TIME



Quality....

In electrical appliances is more important than ever now!

WITH the manufacture of virtually all electrical appliances banned for the duration, it's going to be necessary to take good care of your present equipment. Make it do if you can, but if replacements are necessary, buy only best quality appliances that will assure you of lasting, trouble-free service. They may have to serve you a long time, so it's short-sighted economy to buy anything but the best.

Right now, you can still find nationally-advertised appliances of proven reliability in stock at your dealer's and in our showrooms. But the present supply is limited and most items cannot be replaced, so early purchase is advisable. Take advantage of present favorable terms by buying your essential needs now.

COMMUNITY PUBLIC SERVICE CO.

Thrifty ELECTRICAL LIVING

Use your appliances for essential purposes but learn to do it with economy.

Keep all your appliances in first-class operating condition.

Replace worn-out, wasteful appliances with best quality new ones.

U.S. WAR SAVINGS BONDS AND STAMPS



CHEVROLET DEALERS Have the Broadest Experience IN SERVICING ALL MAKES OF CARS AND TRUCKS

For years Chevrolet dealers have had the largest number of trade-ins and, therefore, the widest opportunity to service and condition all makes and models. . . . Make sure your car is serviced right —make sure it is serviced by your Chevrolet dealer!

Originator, Outstanding Leader "CAR CONSERVATION PLAN"

SPRING MOTOR TUNE-UP SPECIAL

- | | |
|---|--|
| 1 Test Manifold Vacuum | 12 Clean and Adjust Carburetor |
| 2 Test Compression | 13 Check Fuel Pump |
| 3 Check and Adjust Spark Plugs | 14 Adjust and Oil Valves |
| 4 Check and Set Ignition Breaker Points | 15 Thoroughly Clean Engine on Outside |
| 5 Test Ignition Coil | 16 Check Battery Cables |
| 6 Test Condenser | 17 Check Battery and Fill with Water |
| 7 Clean Fuel Line | 18 Road-Test Car for Performance |
| 8 Clean Fuel Pump Bowl | |
| 9 Adjust Fan Belt | Replacement parts, if necessary, extra |
| 10 Check and Adjust Generator Charging Rate | \$5.50 |
| 11 Set Ignition Timing and Octane Selector | |

McKNIGHT MOTOR COMPANY
SANDERSON, TEXAS

Princess Theatre

Sunday - Monday

Matinee Sunday, 2:00 P. M.

'We Were Dancing'

NORMA SHEARER
MELVYN DOUGLAS
LEE BOWMAN

Tuesday

'CANAL ZONE'

CHESTER MORRIS
HARRIET HILLIARD
JOHN HUBBARD

Wed. - Thursday

'Remember the Day'

CLAUDETTE COLBERT
JOHN PAYNE
JOHN SHEPPARD

'You're in the Army Now'

JIMMY DURANTE
PHIL SILVERS
JOE SAWYER

FOR DEFENSE BUY
UNITED STATES SAVINGS BONDS

DESERT BEAUTY—

cial emphasis has been placed on the contrasts between the Rio Grande and the bordering desert country. In practically every scene there had to be clouds—no clouds, no pictures. The chamber of commerce and the Texas State Parks board assisted with the arrangements. Of special assistance were Mr. and Mrs. Gene Cartledge of Castolon. Others helping were Jack Wise at Santa Helena canyon, Otho Keller at Terlingua, Mr. and Mrs. Louis Lewenthal the Henderson ranch, the O2 ranch, Al Kinsey, students of Sul Ross college and of Alpine High School, Bob Hamilton, T. A. Beard, Frank D. Quinn and Ed Davidson. Of course many others have helped with

information and practical advice.

After taking the pictures, the films are sent by air express to the New York office where the films are edited and the proper commentaries in sound added. About ten feet of film for every one used is taken.

Few pictures have been taken in the Chisos mountains proper. Orr explained that his audience thinks in terms of Canadian, Montant, Wyoming and Colorado mountains, and although the Chisos are the most colorful in Texas, they are not as rugged as others and do not have snow, mountain streams and the type of timber of the northern mountains, neither are they enough of the desert to make them as distinctive as the other parts of the Big Bend National park area. However, they

POLITICAL ANNOUNCEMENTS

The Sanderson Times is authorized to announce the following names for office indicated, as candidates subject to the Democratic Primary, Saturday, July 25, 1942.

For Congress, 16th District:

For District Attorney:

For Representative 87th District:

For State Senator, 29th District:

For County Judge:

R. S. WILKINSON
(re-election)

For Sheriff, Tax Assessor-Collector:

J. S. NANCE
(re-election)

For County and District Clerk:

D. L. DUKE
(re-election)

For County Treasurer:

BEN F. DAWSON
(re-election)

For County Attorney:

A. E. CREIGH JR.
(re-election)

For Commissioner, Precinct 1:

For Commissioner, Precinct 2:

For Commissioner, Precinct 3:

For Commissioner, Precinct 4:

For Constable, Precinct 1:

For Justice of the Peace, Precinct 1:

MRS. MABEL YEATES
(re-election)

DR. LEO DANIEL

FORT STOCKTON DENTIST
will be at the offices of Dr. R. E. Lester Thursday of each week.

SOREMOUTH VACCINES

- 1. Cutter's
 - 2. Sonora Experiment Sta.—Tex. A. & M.
- ALSO
Major's Mixed Bacterin Ovine

CITY DRUG STORE PHONE 43

A MESSAGE FROM THE SECRETARY OF THE TREASURY



THE SECRETARY OF THE TREASURY
WASHINGTON
May 1, 1942

TO THE PEOPLE OF TEXAS:

This was a new campaign for the sale of War Bonds and Savings Stamps in your State through the Nation. It is the War Bond Drive Campaign.

It is urgently necessary that you double the rate at which you are now buying War Bonds and Stamps. This will mean the sale direct to individual Americans of War Bonds and Stamps to the amount of not less than one billion dollars every month.

One billion dollars a month is the National quota. It is equal to one-tenth the combined income of all Americans.

This money is needed to buy the tools of war for your fighting forces. It will not pay for all of them. Our war expenditures now are at the rate of about \$200 billion a month, and they are growing daily. But a billion dollars a month direct from the people will make all-out production possible. Without it we cannot do our best; without it we cannot get forth our full effort.

It is desperately needed for another reason. We can't fight a war and at the same time live and spend as usual. There are not enough goods to go around—the things we buy with money. If we go on spending at the 1941 scale, we'll be robbing the fighting men to add to our own comfort or pleasure. So it is driving up the cost of living for all of us. We'll be imposing dire hardships on our neighbors.

What is asked of you is ten per cent of your earnings—a tithe for liberty. It is not a tax; it is not even a contribution; it is a loan at interest, for your use and protection later.

Your Government asks you to cut down your expenditures, TO SAVE—your boys on the firing line and in the training camps, through your Government, ask you to save so that they may have what they need to win YOUR WAR for you—America asks you to save; to SAVE TO WIN THE WAR, to buy War Bonds and Stamps up to not less than ten per cent of your income.

In Liberty worth 15¢ In Democracy worth 15¢ In America worth 15¢
I think I know your answer.



Sincerely,
A. Morgenthau

The above letter was sent to this newspaper by Secretary Morgenthau in Washington. We publish it in the interest of the War Bond Quota Campaign and earnestly recommend that all our readers do their share in the tremendous job ahead of financing the War effort.

have been used many times as a background for the other pictures.

Mr. Orr has spent 20 years photographing the scenic wonders of North America from the Canadian Rockies to the Panama canal. One of his pictures, the Pan-American highway, was shown here recently and another, "The Heart of Mexico," will be released in three or four months. He believes the people of this territory have something to tell the world and suggests that a study should be made of the Wyoming type of Dude ranch for many people from the north would like to come to the lower river country during the winter months if the proper kind of activities were provided for them.

C. E. Casebeer of Fort Stockton was a Sanderson visitor Monday.

Mr. and Mrs. W. B. Burleson returned Wednesday of last week from Galveston where they spent several days with their children. A son, Jessie B. Burleson, stationed at Sheppard Field, Wichita Falls, came to Sanderson for a visit with his parents. They left here for Galveston, being joined at San Antonio by a daughter, Mrs. E. O. Kutch of Lamesa. At Galveston they gathered at the home of Mr. and Mrs. G. A. Krumm, another daughter.

Phone your news to the Times.

INSTALLMENTS—

bilities may be bought one-third down and 15 months to pay and furniture and pianos one-fifth down and 12 months to pay. Regardless of total price, payments must be at least \$5 per month. Previous rules usually allowed 15 months, permitted slightly smaller down payments, and did not fix a minimum monthly payment.

The rules also tighten up conditions under which cash loans up to \$1,500 may be made by banks or other lenders. The cash loan rules provide:

1. If the loan is to be repaid in a lump sum, it must be paid up in 90 days. And if the loan is to be used to buy a listed article the amount of the loan must not be more than the purchase price of the article minus the down payment. This type of loan was not restricted previously.

2. If the loan is to be repaid in regular installments it must be paid up in 12 months, except that if it is to be used to buy an automobile or motorcycle it may run 15 months. If the loan is to be used to buy a listed article, the amount of the loan must not be more than the price of the article less the down payment. Also if the loan is to be used to pay off debts previously made to buy listed articles, the loan must be paid up in six months. Under the former regulations installment loans were

Price Ceiling Low Compared To Last War Interpretations

Maybe the majority of Terrell County residents are too young to remember the prices of foods during the first World War, but a list is reproduced below for comparison to present day prices which have been set as of March by a ceiling placed by order of the government.

These food prices were set at that time by the Food Interpreting Board, Terrell County, according to the item. It bears the signatures of Frank K. Harrell, chairman; W. H. Farley and C. W. Morris, as members of the Price Interpreting Committee for Terrell County.

It will be noted that Times dated Oct. 12, 1918, the Armistice was signed, a copy of this issue was sent to us by Miss Elizabeth who stated that it was her mother.

COMMODITY	WHOLESALE PRICE TO RETAILER	RETAIL TO CONSUMER
Corn Meal	\$4.65 per 100 lbs.	\$6.00 per cwt., 7c lb.
Lard Compound	26c lb.	30c lb.
Bread, 16-oz. size	9 1/2c	15c, 2 for 25c
Bread, 14-oz. size	8c	10c
Pink Beans	\$10.00 per 100 lbs.	\$13.50 per 100, 14c lb.
Cheese	30c lb.	40c lb.
Onions	4 1/2c lb.	6 1/2c per 100, 5 1/2c lb.
Premium Ham	34 1/2c lb.	40c lb.
Lima Beans	\$17.10 per 100 lbs.	20c lb.
Granulated Sugar	\$9.05 per 100 lbs.	\$0.1005 lb.
Rolled Oats	13c pkg.	20c pkg, 3 for 50c
Rice	\$11.75 per 100 lbs.	\$14.50 per 100, 15c lb.
Milk, Baby	58c per doz.	7 1/2c, 2 for 15c
Milk, Tall	\$1.30 per doz.	15c
Potatoes, Irish	\$4.65 per 100 lbs.	\$5.50 per 100, 6 1/2c lb.
Creamery Butter	47 1/2c lb.	60c lb.
Hominy, Van Camp, No. 3	13 1/2c, 3 pkg.	20c, 3 for 50c
Canned Corn, No. 2	14c can	20c, 3 for 50c
Canned Tomatoes, No. 2	13 1/2c can	20c can
Canned Peas, No. 2	14c can	20c, 3 for 50c
Wheat Flour, basis 48's	\$5.80 per 100	\$3.20 sack; \$6.30, 100
	\$10.65 bbl.	\$12.60 bbl.
Wheat Flour, basis 24's	\$5.90 per 100	\$1.60 sack; \$6.40, 100
	\$10.80 bbl.	\$12.60 bbl.
Wheat Flour, broken pkg		6 3/4c lb.

HOME ON LEAVE

Clifton Roark arrived in San Antonio Tuesday by plane from Presque Isle, Maine, coming to Sanderson Wednesday to visit with his father and other relatives and friends. Clifton is on a fifteen-day furlough and says that the weather has been pleasant there the past two weeks although when he was first transferred there two feet of snow was on the ground. He states that he likes the country fine but that Sanderson country still looks mighty good to him.

Jess Mullins went to San Antonio Saturday, returning here Monday accompanied by Mrs. Mullins and their little daughter, Linda Deen.

Adding machine parts, typewriter ribbons, carbon paper, letter files, inks, almost anything for the business office. Times. Phone 39.

Mr. and Mrs. W. W. Sudduth and baby, Barbara Ann, are in Clinton Okla., this week visiting with a sister of Mrs. Sudduth. They were joined at Fort Stockton by Mr. and Mrs. E. L. Brown, parents of Mrs. Sudduth.

Phone your news to the Times
Office Supplies at the Times.

Buy War Bonds Every Pay Day
Let's Double Our Quota

Rail oddities

ABRAHAM LINCOLN SAID: "NO OTHER IMPROVEMENT THAT REASON CAN JUSTIFY US IN HOPING FOR, CAN EQUAL IN UTILITY THE RAILROADS."

MORE THAN 90 PER CENT OF ALL UNITED STATES MAIL IS CARRIED BY THE RAILROADS.

THE VOLUME OF EXPORT FREIGHT HANDLED TO AMERICAN PORTS BY THE RAILROADS IN 1941—WITHOUT CONGESTION OR DELAY—WAS APPROXIMATELY THE SAME AS IN THE PEAK WAR YEAR OF 1918.

ASSOCIATION OF AMERICAN RAILROADS

STRAIGHT FROM NEW YORK

BLACK MAGIC
Whether it's tea for two or an early dinner, play up to his uniform in a svelte, slim-skirted dress with a dashing bolero. This eye-catching New York creation of elegant black shantung trimmed with shining satin assumes the new peg-top drape and boasts three-quarter sleeves and a huge flower of pale pink chiffon.

SON TO HUBBARD
John K. Hubbard, brother of the late John K. Hubbard, returned the week from Chicago where he had been with Hubbard and their son, born April 27. The boy weighed 7 1/2 pounds and was named Don K. Hubbard will move to Sanderson and the baby to be born sometime this month.

FOR RENT—two nice furnished bedrooms, one single, with access Mrs. C. W. Martin.
FOR SALE—Several Jersey milk cows—some fresh, some dry. Worth coming to see. J. J. Ans, Fort Stockton, Texas.

PLAIN SEWING—TRY ME—Next door to Mrs. Cap MRS. TEANIE CAMP

BABY-GENTLE
SUDS SO RICH
SWAN IS SWEET
FOR BATH OR WASH

Gentle? Say... Pure as inspired... If you want to see a baby bathe him with Swan... for duds and dishes, too.

NEW! SWAN FLOATING SOAP
"BRIGHT HOPE"
Every day—Monday through