





THE SANDERSON TIMES

Entered at Post Office, Sanderson, Texas, July 26, 1908, as second class mailing matter, under act of Congress March 3, 1879

Published Every Friday at Sanderson, Terrell County, Texas

L. H. and J. A. Glibbreath, Editors-Publishers



SUBSCRIPTION PRICES (TO BE PAID IN ADVANCE) One Year \$2.00 Six Months \$1.25

LUNCHEON FOR WEDNESDAY CLUB AT STUMBERGS

Mrs. S. L. Stumberg was hostess for a luncheon served at her home at one o'clock Saturday afternoon to entertain the members of the Wednesday Bridge Club and guests.

In the games which followed, Mrs. R. S. Wilkinson was winner of high score and traveling prize; Mrs. W. R. Stumberg, second high; Mrs. J. T. Williams, low.

Those present included Mesdames Tol Murrah, J. T. Williams, James Kerr, W. R. Stumberg, H. A. Flinger, W. W. Sudduth, R. S. Wilkinson, W. H. Savage, F. M. Woods, Mary Lou Kellar, Hugh Rose and J. C. Kern.

Officers Elected At Auxiliary Meeting Thursday

Mrs. W. T. Frazier was elected president of the American Legion Auxiliary at a called meeting of the organization at the home of Mrs. Jack Turner Thursday evening.

Mrs. Turner served cake and coffee to Mesdames Troy Druse, Jim Kerr, W. G. Downie, W. T. Frazier, Ida Bodkin, H. J. Rowlett, Jr., Tommy Billings, Clyde Higgins, W. H. Dishman, J. N. Kerr, Jr., Russell Dyer, H. A. Studer, Lena Stavley and Hollis Haley.

MRS. J. D. MAY HOSTESS FOR FRIDAY CLUB

The Friday Bridge Club members and guests were entertained at the home of Mrs. J. D. May last week.

Mrs. H. A. Flinger was winner of high score prize, Mrs. S. H. Underwood, second high and Mrs. H. E. Fletcher, low.

The guests played bingo for the slam prize which was won by Mrs. Underwood.

A salad plate with iced tea was served by the hostess to Mesdames J. A. Mullins, P. P. Courtney, Ben Martin, Lee McCue, Roger Rose, R. G. Stegall, S. H. Underwood, H. E. Fletcher, James Caroline, Mary Lou Kellar, Hugh Rose and H. A. Flinger.

SUPPER AND SHOWER FOR HARVEY ROGERS

Harvey Rogers was named honor guest at a gift shower and supper at the home of Mr. and Mrs. W. E. Stavley Monday evening with Mr. and Mrs. O. F. Cresswell assisting.

Mr. Rogers' bride-to-be, Miss Ernestine Barnett of Valentine, was present as a complete surprise to the honor guest when he arrived. A large array of gifts was presented to the couple.

A barbecue supper on the back lawn had been planned and, after the rain, the guests went indoors where the supper was prepared and served buffet style.

Thirty guests were in attendance.

VFW TO PLAY SOFTBALL WINNERS SUNDAY

The VFW baseball team has matched a game of softball with the Firemen, winners in the local softball league, for Sunday afternoon on the VFW diamond.

PERSONALS

Dr. and Mrs. J. W. Pate and John spent the week end in Houston and Galveston, returning Sunday night. Their son, Bart, who had been visiting his

grandparents in Sulphur Springs returned with them.

Mrs. Major C. Dye and son, Clifford, left for their home in San Antonio Sunday after visiting for several days with her sister, Mrs. O. T. Sudduth, and her mother, Mrs. H. D. Price, in Fort Stockton.

DEMONSTRATION CLUBS PLAN COUNCIL MEETING

Miss Margaret Bracker, Pecos County Home Demonstration Agent, has called a council meeting for Tuesday, September 28, at 1:30 p. m. at Fort Stockton. All Ranch Club members are urged to attend.

RANCH HD CLUB TO MEET OCTOBER 1

The Ranch Home Demonstration Club will meet Friday, October 1, at 10:30 a. m. in the Community House with Mrs. Vic Littleton as hostess. All members are urged to attend to

welcome Miss Margaret Bracker, the home demonstration agent, who will give the demonstration.

Paper clips at Times Office

Let Us File Your Saws

—they will cut like new! All filing done by machine—more uniform and accurate work than by hand.

All types of saws—hand saws filed while you wait! Try this service—you will like it.

Pick up Saws at T. E. Rhoades Machine Shop B. C. Goodwin

Closing Saturday!

Must vacate building by Sept. 25 and selling all merchandise at 20% discount

Office open from 4 to 6 each afternoon—and all day Saturday

E. L. HARDGRAVE, Jeweler

FIRESTON Tires & Tubes

Any Size From Super-Balloons Up

Guaranteed for life of tire against defective material or workmanship

24-HOUR SERVICE

LOMA ALTA SERVICE STATION

Clayton Stubblefield, Manager

PHONE 47



From where I sit... by Joe Marsh

Nicest Compliment I've Had

One of the nicest comments I've received about this column was from an editor in the Middle West I called on. And while I don't like to give myself orchids, I think it illustrates a point.

"Joe," he said, "it so happens I don't agree with everything you say, but I always like to run your column. Because it gets down to earth and talks about the right to disagree. And it only asks for tolerance towards the other person's point of view."

He went on to explain, by way

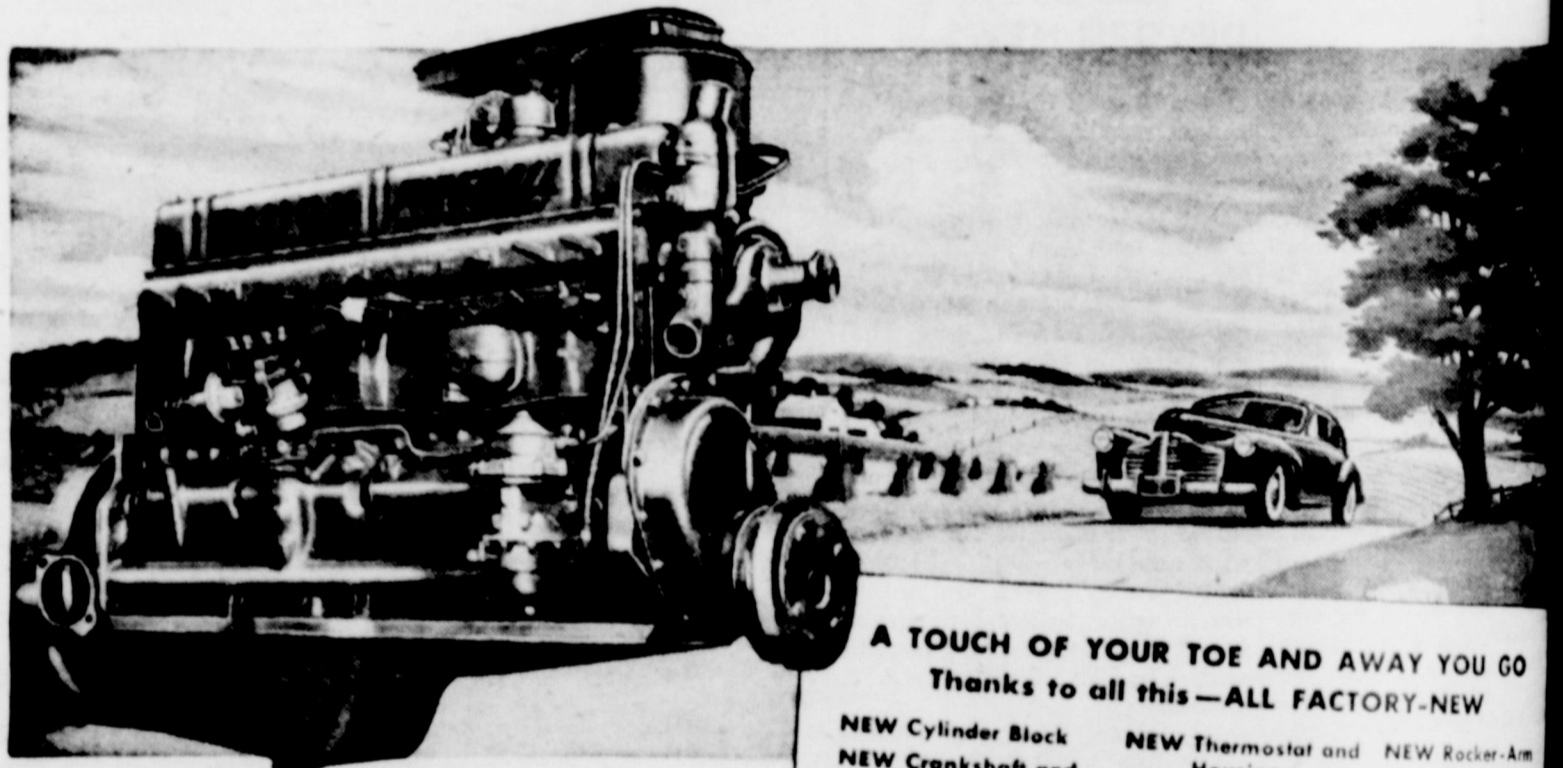
of illustration, that he never had happened to have a taste for ale or beer. But that when I spoke of the right to enjoy a moderate beverage like beer, well, he was right there with me!

And from where I sit, that's the important thing: not whether you share another person's tastes or point of view—but whether you recognize his right to exercise a free choice in a free land.

Joe Marsh

Copyright, 1948, United States Brewers Foundation

Fall driving's Fun with Factory-Fresh Power



GIVE YOUR PREWAR BUICK today's ZIP and GO with this complete, brand-new Fireball engine

A TOUCH OF YOUR TOE AND AWAY YOU GO Thanks to all this—ALL FACTORY-NEW

- NEW Cylinder Block NEW Crankshaft and Bearings NEW Connecting Rods NEW Pistons, Pins and Rings NEW Push Rods and Tappets NEW Oil Pan NEW Oil Pump and Screens NEW Carburetor NEW Thermostat and Housing NEW Air Cleaner NEW Manifolds NEW Water Pump NEW Camshaft NEW Timing Chain and Sprockets NEW Cylinder Head NEW Valves and Springs NEW Rocker-Arm Assembly NEW Flywheel Housing NEW Flywheel NEW Clutch NEW Balancer NEW Fuel Pump NEW Distributor NEW Spark Plugs NEW Spark Plug Wires

THERE'S a brisk new snap to the air and the open road is calling with a siren-song your Buick loves to answer.

Why not climb in and go places—not with your present, time-dimmed power, but with all the zip and zing of a brand-new 1948 Fireball engine?

In just a day or two, we can put a fresh-from-the-factory 1948 Fireball engine under the bonnet of any Buick from 1937 models on.

And it will be ALL NEW—fully equipped with every one of the items listed in the panel.

All the thousands of miles of driving you've done are left behind in our shop. In their place, you have miles and miles of carefree, new-engine driving—and a car that will be worth more when trade-in time comes.

Best of all, the job doesn't cost as much as you think. It varies a bit from model to model, but it's

always low enough to make this deal a prize bargain.

Come in and let us quote you the exact figure for making your Buick a 1948-powered car.

Pay as you drive if you wish



BUICK CARE KEEPS BUICKS BEST

McKnight Motor Co.

SANDERSON,

TEXAS

Complete Insurance Service CALDWELL & GRIFFITH

SANDERSON TEXAS

OPEN SEASON ON TAPE WORMS & STOMACH WORMS IN SEPTEMBER AND OCTOBER

LET US HELP YOU KILL THEM WITH PHENOTHIAZINE AND NICOTINE SHEEP DRENCH

HALEY SUPPLY CALL 48 DAY — OR 183 NIGHT

Light THE WAY TO BETTER GRADES



Better light means a better student!

HOMEWORK requires concentration, close attention to small type, more work for young eyes. BETTER LIGHT is needed to make seeing easier... prevent fatigue and drowsiness caused by eyestrain.

Help make your child's homework easier by seeing that he has plenty of good light at his study table. Equip his lamp with bulbs totaling at least 100 watts—and see that it is properly shaded to spread the light and prevent glare.

BETTER LIGHT means BETTER GRADES

COMMUNITY PUBLIC SERVICE COMPANY

EYESIGHT IS PRICELESS. GOOD LIGHT IS CHEAP.



**CULTURE CLUB PROGRAM ON AMERICAN FAMILY**

The Sanderson Culture Club met Saturday afternoon in the home of Mrs. John W. Byrd with Mrs. E. W. Hardgrave acting as hostess. Mrs. E. J. Chastain presided at a business meeting of the executive board prior to the regular meeting.

The group voted to ask Mrs. J. Perry, state president of the Federation Day in 1949, to come as the speaker at Federation Day in 1949. Reports of committees were heard.

Members responded to roll call by giving the name and a fact in the life of some outstanding homemaker.

The program entitled "The American Family - Where Is It?" was led by Mrs. J. H. Lockwood. She talked on "Homecoming - Our Number One Voice." A round-table discussion followed. Mrs. E. J. Chastain talked on "The Home, Proprietor of Intangible Values."

The hostess served apple pie, whipped cream, coffee and cake to the following members: Mrs. H. A. Smith, H. C. Moore, E. J. Chastain, A. W. H. E. Ezelle, A. D. Brown, E. Loehausen, J. W. McKee, guests, Mrs. Ira Deaton, E. E. Schroegler and Mrs. Penner.

**THIS EXAMINED - GLASSES FITTED**

**C. L. BASKETT**  
OPTOMETRIST

1010 So. 10th St. - Losoya Street  
DEL RIO, TEXAS

**We Have in Stock**

Fir Lumber  
4x4, 4x6 & 6x6

Low Pine Lumber  
1 inch and 2 inch

Ample Supply  
PIPE FITTINGS

1/2 inch black pipe  
1 inch black pipe  
2" P&R galv. pipe

Wood Sucker Rods  
1-4 - 1-5-8 - 1-7-8

LARGE SUPPLY  
Galvanized Roofing  
Gauge Corrugated

Master Windmills  
and Towers  
14, 16- and 18-foot

Galvanized Tank  
5-feet by 9 feet

**PRICED TO SELL**

8-hp Atlas Junior  
Water-Cooled  
Gas Engine  
Was \$250.00  
Now \$150.00

Japan Range  
FOR BUTANE GAS

Westinghouse  
Products

Standard Refrigerator  
Standard Refrigerator

Iron  
Ovens  
Cleaners  
Machine  
Consoles  
Makers  
Mixers  
Panat

Home Products  
Washers  
Gladirons

Mission  
Water Heaters

Stock Sprayer

**ALAMO LUMBER CO.**

**Stitch 'n Chat Club Meets With Mrs. Ray Turner**

Mrs. Ray Turner entertained members of the Stitch 'n Chat Club and guests at her home Tuesday afternoon.

Pie with tea and coffee were served to Mesdames H. W. Hal-sell, Gene Litton, Ben Causey, W. H. Nessmith, P. P. Courtney, Lee Hardgrave, G. D. Vincent, Houston Stokes, H. L. Murray, J. Garner and Sallie Finley.

**Officers Installed For Garden Club**

The Sanderson Garden Club had the first meeting of the fall at the Community House Saturday afternoon. Mrs. W. G. Downie, retiring president, installed the new officers for the year to include Mrs. J. W. Pate, president; Mrs. E. E. Farley, first vice-president; Mrs. W. G. Downie, second vice-president; Mrs. Hal Rowlett, recording secretary; Mrs. J. J. Harkins, corresponding secretary; Mrs. Troy Druse, historian; Mrs. S. A. Berkley, reporter.

In the absence of the president, Mrs. E. E. Farley presided at the business meeting.

Mrs. J. D. Nichols gave a very

timely discussion on "Pointers and Helps on Growing Vines." Mrs. J. J. Harkins discussed "Peonies."

Mrs. Hal Rowlett was hostess and served cinnamon rolls and iced drinks from a lace-covered table. A lovely arrangement of yellow zinnias was used on the mantle.

Those present were Mesdames J. M. Hayre, J. C. Roark, J. N. Kerr, Jr., John Scannell, J. J. Harkins, E. E. Farley, Webb Townsend, Theron Horton, O. T. Sudduth, Troy Druse, W. G. Downie, S. A. Berkley and C. E. Harkins. Mrs. Jack Gant of Ardmore, Oklahoma, and Mrs. Charles Horton of Lamesa were guests.

**Girl Scouts Elect Officers**

The Girl Scouts met Monday afternoon with seventeen members present. A tea was planned for Monday, September 27, for

**ATHLETES FOOT GERM HOW TO KILL IT. IN ONE HOUR.**

IF NOT PLEASED your 35c back Ask any druggist for this STRONG fungicide. TROG. Made with 90 percent alcohol. It PENETRATES. Reaches and kills MORE germs faster. Today.

SPEAR'S DRUG CO.

the mothers of the Scouts. Officers were elected to include Sidney Louise Harkins, president, Ruby Jean Bell, vice-president, Carolyn Spears, sergeant-at-arms, Sarah Pat Grigsby, secretary - treasurer, Sandra Schwalbe, reporter.

Office Supplies at the Times

FLOWERS for All Occasions from THE FLOWER SHOP KERR HOTEL

**Rock of Ages MONUMENTS**

... a Lasting Family Heritage

A family monument is more than just granite... it is a way to fulfill a family obligation... by perpetuating the family heritage... commemorating in symbolic language the character and the lives of loved ones... won't you visit us?

*This Rock of Ages Trade-Mark Seal is etched inconspicuously into every genuine Rock of Ages monument.*



KALTEN

ROCK OF AGES Trade-Mark

MEMORIAL ARTS  
M. S. Asbell, Owner  
EL PASO, TEXAS  
Mr. Asbell visits Sanderson regularly

AUTHORIZED ROCK OF AGES DEALER

FRIDAY, SEPTEMBER 24, 1946 THE SANDERSON TIMES PAGE THREE

Mrs. E. J. Chastain and Edward made a trip to San Antonio last week for Edward to have his eyes checked.

Mr. and Mrs. Sid Harkins left Tuesday for White City, N. M., to look after cattle that are pastured there.

Mr. and Mrs. E. W. Hardgrave left Monday for Goldthwaite to visit Mr. and Mrs. Allen Hardgrave for a week.

**MAKE YOUR NEXT TRIP A COOL, COMFORTABLE Joyride!**



**Travel in clean, air-conditioned Southern Pacific chair cars and coaches**

Yes, you'll really enjoy the utmost in economical travel comfort and safety when you go by SP chair cars and coaches. It's so relaxing to sit back and watch the scenery go by as the engineer drives you over smooth steel rails... the world's safest highway. There's plenty of room to room around, and "freshening-up" facilities are clean and convenient. You'll arrive at your destination really refreshed and rested because air conditioning keeps you cool and calm.

**A FEW EXAMPLES OF SP FARES**

Sanderson to:	one-way	round trip
Alpine	2.62	4.72
Del Rio	3.84	6.96
El Paso	8.18	16.27
Houston	14.75	26.57
Marathon	1.74	3.13
Marfa	3.36	6.05
San Antonio	8.71	15.70
Uvalde	6.05	10.42
Valentine	4.37	8.14

Federal Tax Included  
Fares good in clean, comfortable coaches and chair cars

**Southern Pacific**

A. C. SMITH, Agent  
PHONE 58

Groceries and other living expenses have gone higher and we're sorry but we are forced to go up to

**85c for Haircuts**

Effective Monday, Sept. 28

S. R. COFFEY HOMER PARKER P. W. WATKINS

**SANDERSON EAGLES**

—on—

**LEE'S WHITE HERRINGBONE Coveralls**

For **\$5** This Month Only

An \$8.95 Value — A \$4.00 Saving

**SHEPPERD'S**

**No Winner... A New Game...**

You have until Tuesday afternoon at six o'clock to find the words missing in the limerick below.

THE FIRST FOUR BRINGING A SANDERSON TIMES TO OUR STORE SHOWING THE MISSING WORDS WILL BE AWARDED PRIZES AS FOLLOWS:—

1st Prize - 20% Discount  
2nd Prize - 10% Discount  
3rd & 4th Prizes - 5% Discount  
ONE ANY ONE ITEM IN OUR STORE

Find the Missing Words:—

New \_\_\_\_\_ that glisten  
And tickle if you listen  
Or bracelets of silver and gold;  
Or for Mother a \_\_\_\_\_  
If you knew that she was  
Seeking one, modern or old.

The words will be set aside from the rest of the print by one of the following methods: black face, "quoted", or in CAPITALS. It may or may not be in this size type.

**RIGGINS JEWEL & GIFT SHOP**  
WATCH AND JEWELRY REPAIR

*The*

**1949 KAISER**

*here today!*





More than 103 new features and refinements! Two billion miles of driving by people like you have proved Kaiser dependability. Why don't you drive America's most-copied car yourself and find out what more than a quarter of a million owners already know?

Kaiser-Frazer Corporation • Willow Run, Michigan

**SANDERSON MOTOR COMPANY**



Henry Goldwire and daughter, Jean, spent the night with his mother, Mrs. H. C. Goldwire.

Mr and Mrs. M. G. Northcut spent several days last week with relatives in Odessa, Midland and other points in that area.

Adding Machines at the Times

**EVERY DAY IS LABOR DAY FOR YOUR SHOES**

Did you ever figure how many steps you take each day? How many miles of traveling your shoes do from dawn to dusk? Shoes are man's best friend—good shoes, safe shoes, shoes kept in repair and ready for the hardest knocks, the greatest demands you make of them.

**CHECK YOUR SHOES TODAY James Blackwelder**



*See this Sensational New Range*



**Maytag Dutch Oven Gas Range**

Only the Maytag Dutch Oven Gas Range automatically turns off the gas and keeps right on cooking



Cooking by regular methods, you'll be delighted with the many modern improvements... the speedy, gas-saving Spiral Flame burners... the ease of cleaning, with the top and the burner bowls all formed by one piece of gleaming porcelain.

Cooking automatically, you'll enjoy extra leisure (you don't even have to be there)... plus a cooler kitchen and the never-equalled excellence of famed Dutch Oven cooking!

The Dutch Cooker Wall, shown at left, is one of many other features you're sure to like. It cooks an entire meal on one top burner. Come in and find out all about it right away.

**O. T. SUDDUTH & CO.**

**WANT ADS**

**I BUY DEAD WOOL, MOHAIR BLACK WOOL & TOW SACKS BUD HAYNES Phone 142**

**FOR SALE—Five-room house, 2 bedrooms, Youngstown kitchen. Inquire Kerr Mercantile Co. for inspection. 6-tfc**

**FOR SALE—Curtis air-cooled walk-in condensing unit 1 hp. Never been used. See H. G. Hou at Club Cafe 26-4tc**

**50 HEAD Billies For Sale. Yearlings, two- and three-year-olds. Good greasy ringlets. \$15.00. Herman Chandler, Dryden, Texas or see Johnny Whistler, Sanderson. 26-1tp**

**BICYCLE, second hand, for sale cheap. See Tommy Berkley 28-c**

**FOR SALE—Cement block machine and wood stove. Simon Lopez, Jr. 28-4tp**

**FOR SALE—Practically new Maytag washing machine. See A. H. Aikman at Spears Drug Store. 28-1tc**

**FOR SALE—1947 Kaiser, white side wall tires, radio, heater, spotlight, clean, excellent condition. \$1795. Al Dishman. Call 32 or 162. 29-4tc**

**Coming Attractions Princess Theatre**

**FRIDAY & SATURDAY— "Hal Roach Comedy Carnival" 112 Minutes of Laughter**

**SUNDAY & MONDAY— "BLACK BART" Yvonne de Carlo, Dan Duryea**

**TUESDAY— "SHAGGY" George Nokes, Brenda Joyce**

**WEDNESDAY & THURSDAY— "FURY AT FURNACE CREEK" Victor Mature, Coleen Gray**

**FOR RENT—Two one-room furnished apartments. Mrs. B. H. Moorefield. 29-tfc**

**FOR SALE—1940 trailer, 21 ft. \$150. Also large oil heater. \$20. See Mrs. Ehrler behind A. L. Fawcett residence. 30-tfc**

If you want a subscription or renewal to any of the city dailies of the state by mail let us send in the subscription at the regular rates. We represent the Dallas News, Fort Worth Star Telegram, San Antonio Express, San Angelo Standard-Times, Houston Chronicle, etc. The Sanderson Times

**FOR SALE—Beautiful, red and white Cocker puppies, registered. Jimmy Wright, Alpine, Tex.**

**FOR SALE—Large double-door Moxler safe. Lee Hardgrave. Phone 188. 30-tfc**

**WANTED—High school boy to do work before school at Riggins Jewel and Gift Shop 30-tfc**

**WATCHES—A good gift any time— from Riggins Jewel and Gift Shop.**

**FOR SALE—Small mare, gentle for children to ride. Priced at \$20. See Al Dishman. 31-3tc**

**FOR SALE—1931 Model A Panel. Good tires, good shape, good price. Can be seen at Sanderson Steam Laundry. 31-1tc**

**FOR SALE—1 lime oak bedroom suite consisting of twin beds, springs, and mattresses, vanity with large round mirror and seat; large chest of drawers and bed table. Also one bamboo living room suite consisting of couch, two large chairs, lamp table, and coffee table. Phone 21**

**CARD OF THANKS**

We are deeply grateful for each and every kind and thoughtful consideration so freely given by neighbors and friends in our recent bereavement. The beautiful floral tribute to the memory of our loved one will also be a memory for our hearts to cherish. May God bless each of you. In grateful thanks to all, THE NEWTON FAMILY.

W. H. Goldwire returned Tuesday night from a business trip to San Antonio.

**LIONS CLUB SPONSORS BINGO GAMES**

The Sanderson Lions Club sponsored a Bingo game last Saturday night on the local softball field. They reported approximately \$50 proceeds taken in by the club toward their annual football banquet and trophy fund. Another session will take place Saturday night starting at 8 o'clock and will be suspended about 9:30 in order for the participants to hear President Truman when his train arrives.

**Rattle of the Rail**

W. E. Redus, division storekeeper, was here from San Antonio Thursday.

J. F. Tronson, day roundhouse foreman, is on his vacation. He is visiting in San Antonio, Houston and other points and is accompanied by his wife and children.

J. H. Bost, water service foreman, has returned from a trip to San Antonio.

John Clark, machinist, is acting roundhouse foreman during the absence of J. F. Tronson.

Engineer P. T. Hedrick, who has been at Valentine, has taken the extra board here.

**PERSONALS . . . . .**

Miss Elizabeth Brown has returned home from El Paso where she has been employed for the past year and will be at home for two months.

Sgt. and Mrs. Johnny English of Kelly Field, San Antonio, spent the week end with his brother, Rev. R. A. English, and family.

**50% WETTABLE RALSTON-PURINA DDT POWDER 50-lb. Bags**

**Sanderson Wool Commission Co.**

Mrs. P. H. Turner of Chuquimacama, Chile, is a guest in the home of her sister-in-law and niece, Mesdames J. W. McKee, and W. H. Savage, this week.

Mr. and Mrs. J. A. Halbert spent Saturday and Sunday in Alpine with Mrs. A. B. Stirman and attended funeral services for Sgt. Elton H. Stirman.

Mr. and Mrs. E. F. Pierson were Marathon visitors Sunday. R. C. Haley went to Del Rio Sunday to return his wife and

infant son to their home in a Del Rio hospital.

Coy Boatner made a trip Del Rio Saturday and returned with a new panel delivery for the Sanderson Steam Laundry.

**CITY BARBER SHOP**  
Appreciates Your Patronage  
**S. R. COFFEY**  
Proprietor

**TOM MILLER**  
AETNA LIFE INSURANCE COMPANY  
Del Rio - Sanderson



The Best Way To Pay Is By Check . . .

and the best check on your budget is also by check. The stubs in your check book are your record—the cancelled checks your receipts for all payments. And you never have to carry large amounts of money and worry about loss or theft.

**SANDERSON STATE BANK**  
MEMBER FEDERAL DEPOSIT INSURANCE CORP.

*Have You Heard?*



**ARROW SHIRTS ARE BACK!**

The Quality and Beauty is Well Known  
The Style is Always Modern

WHITES & STRIPES — \$3.50 & \$4.00

**THE KERR MERCANTILE COMPANY**



**THE KAHN TAILORING SPECIALIST IS COMING! J. A. ETHRIDGE**

A special representative of the **KAHN TAILORING CO. of Indianapolis**

will visit our store on **OCTOBER 1-2** with a Special Display of **New Suitings and Coatings for Men and Women Tailored to Your Order**

New weaves! New patterns! New colors! Let this Kahn expert take YOUR measure for a new suit or coat . . . to be tailored for immediate or future delivery.

**Empire Cleaners**

Day after day, it becomes clearer to everyone

Only Chevrolet gives **BIG CAR QUALITY AT LOWEST PRICES**

It leads in dollar value—and in all these quality features—just as it leads in nationwide registrations!



**First IN RIDING SMOOTHNESS**  
One reason Chevrolet has more riding comfort is Chevrolet's Body by Fisher. Another, Chevrolet's Unitized Knee-Action Gliding Ride. Only Chevrolet in its price field offers these outstanding contributions to riding luxury.

**First IN VALVE-IN-HEAD PERFORMANCE WITH ECONOMY**  
Chevrolet's valve-in-head "World's Champion" engines have delivered more miles, to more owners, over a longer period, than any other automobile power plant built today! You get performance and pleasure you get thrills and thrills!

**First IN ALL-ROUND SAFETY**  
The triple protection resulting from Chevrolet's Unitized Knee-Action Gliding Ride, Positive-Action Hydraulic Brakes and Fisher Unisteel Body Construction is another Big-Car Value—found only in Chevrolet in the low-priced field!

**First IN TASTEFUL BEAUFY**  
Your Chevrolet will command attention for its smooth design and its world-famous Body by Fisher. With this supremely beautiful and most-desired of all motor-car bodies, you will be sure of beauty-leadership!

Compare Values!... Compare Prices!...

**CHEVROLET— and Only CHEVROLET — IS FIRST!**

**McKNIGHT MOTOR CO.**

Sanderson,

Texas