

Vern's Views

We would like to call your attention to the letters to the editor received during the last two weeks.

Departed editor Dave McReynolds can take credit for stirring up interest in the letter writing section. We are glad he did and feel that some individuals have done a good job of expressing their particular views.

A letter to the editor column can be used by every citizen who has an idea he would like to share with the readers of his local newspaper. These letters are also powerful public opinion forces and have a stronger overall influence than one would imagine.

Persons who write to their hometown newspaper are taking the logical method of expressing their feelings. There their opinions will have more effect than if they are expounded while the individual was sitting on his last vertebra in a coffee shop somewhere talking only to those persons who believe as he does anyway.

Regardless of whether one agrees or disagrees with the opinions expressed in these letters, he must give the writers credit for being good Americans who are interested in the government of this nation. This scribe would like to venture the opinion that if every adult in the nation took active interest in politics as our letter writers do, this nation would have about a 100 per cent turnout for the polls next month.

Speaking of the election, it is getting closer than you think. It will be one week and four days from today until we choose our next chief executives.

Some say the election has yet to be won. That doesn't sound logical to this writer, who thinks one side has it in the bag already. If we just knew which side, we might go to Las Vegas and pick up a small fortune. Our reasons for thinking the election has already been won are fairly simple. First we take into account the hard core of each party, which wouldn't jump party ranks if Eugene V. Debs were the candidate.

Then when those who will vote for the ticket they think will do most for their specific aims are subtracted, there aren't enough voters left to make a great deal of difference anyway.

Ideally, voters would sit back and watch the campaign developing and make up their minds who to vote for after each party had all its cards on the table.

Strong party people are very essential to the functioning of a democratic government, but if everyone was a gung-ho party man, there wouldn't be any need for anyone to vote except us 21 year olds who hadn't pledged party allegiance.

You'll be hearing this lots of time before November 8, but if we were a wise old sage, we would only advise each voter to study platforms, candidates, and history and then be sure that his ballot is in the right box on election night.

Hope we aren't looking too far down the road, but basketball is waiting on the wings to follow football onto the sports stage.

We weren't around last year when the Squaws were beating everyone and going to Austin, etc. But from what we hear, we can expect something similar from the Squaws this year.

Police Give Warning To Pranksters

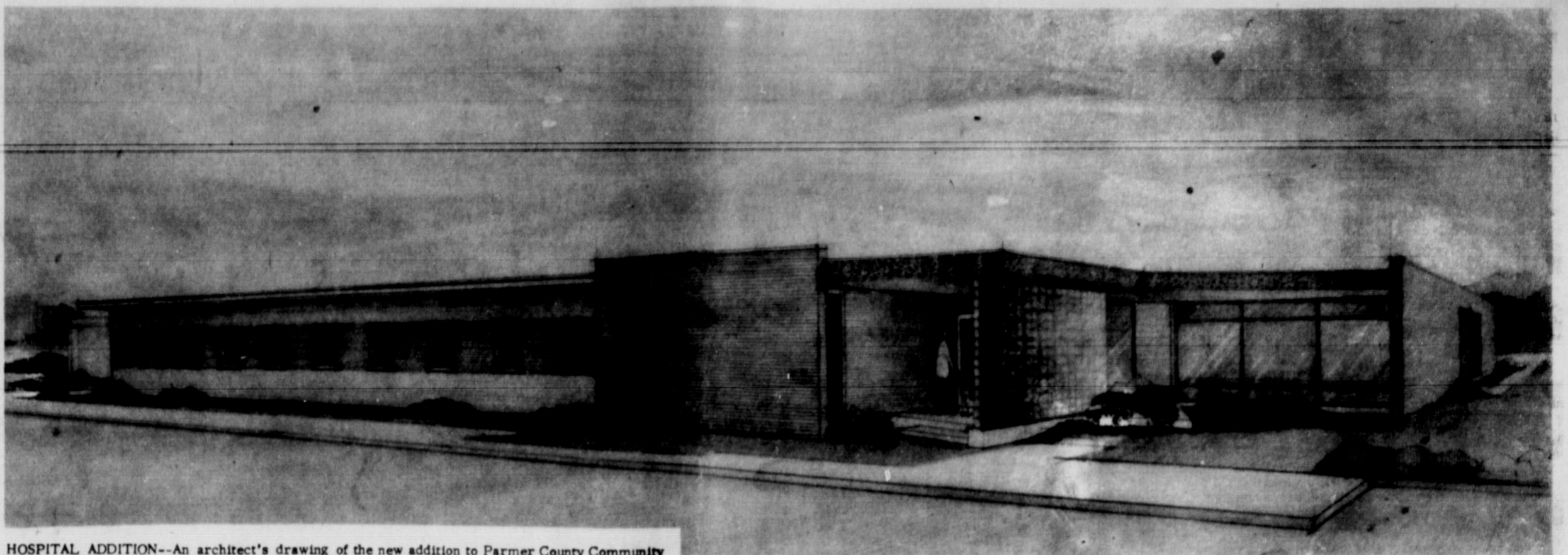
Police chief Ben Moorman issued a mild warning to pranksters this week in advance of expected mischief on Monday night--Halloween.

"We want the kids to have a good time, but will have every officer on duty to see that no property is damaged," the chief said.

Moorman said the 1959 Halloween passed quietly here and he doesn't expect any unusual pranks to cause concern this year.

"We also want to warn pranksters not to drag things onto the streets that might cause an accident. We will file on these persons," he said.

Moorman even said the police department would be willing to help citizens celebrate the occasion.



HOSPITAL ADDITION--An architect's drawing of the new addition to Parmer County Community Hospital shows the main entrance. The addition extends 108 feet from the entrance vestibule southward or left in this picture.

FRIONA, TEXAS

THURSDAY, OCTOBER 27, 1960

TEN CENTS

THE
FRIONA



STAR

14 PAGES

VOLUME 38, NUMBER 4

SECTION 1

Drive Directors Adopt 1959 Goal And Budget

Directors of Friona and area United Fund adopted the same budget used for the 1959 drive and also established the same goal for 1960 at a Monday night meeting.

The goal is \$5,565. Last year the mark was passed with several dollars to spare, which were added to the emergency fund.

Participating agencies and the amount each will receive are:

Boy Scouts	\$1200
Girl Scouts	1190
Red Cross	1200
Salvation Army	900
U.S.O.	150
Heart Cause	75
Cancer Cause	50
Cerebral Palsy	50
Emergency Fund	750

Directors turned down a request from the Rehabilitation Center at Gonzales for a grant of \$100 from the drive. They also turned thumbs down on a request from the Llano Estacado Council of Boy Scouts of America, who asked for a \$300 addition to the amount approved for Scouts.

The drive will kick off at 6:30 a. m. with a breakfast on November 29. Workers will disperse from there to pass out cards and collect donations. No door-to-door drive in the city will be used this year.

The possibility of this year's drive falling short of the goal was considered, in view of re-

(Continued on page 8.)

Young Gets Three Years

A. L. Young, who was returned to Farwell recently from a prison farm at Angleton, was sentenced to three years in the state penitentiary last Tuesday afternoon by District Judge E. A. Bills.

Young was convicted of stealing an automobile from Truitt Hardage in Farwell. The theft occurred several months ago and Young, who lists his home as Kansas, was indicted at the last session of the Parmer County grand jury.

Sheriff Chas. Lovelace will take Young to the penitentiary at Huntsville this weekend where he will start serving his sentence.

During the special session of district court last week, Judge Bills also conducted a re-hearing on two Negro men, John Dozer and T. P. Jackson. The two men had previously been convicted of passing a forged check at State Line Grocery in Farwell and had been sentenced to two years in the pen.

Since it was their first offense and the two men made

(Continued on page 8.)



FUND DIRECTORS--These men adopted the goal and budget for Friona's 1960 United Fund. Left to right are Florian Jarecki, Jay Claborn, Danny Batnum, Flake Barber, Kenneth Williams and Ralph Shirley.

NEW CASH CROP--

Beet Factory Seen For Area



PRIZE LAMB--Fred Ferguson shows off his lamb that placed 12th at the State Fair Livestock Show in Dallas last week.

Friona Animals Place At Dallas

Friona FFA boys showed three animals that placed in the livestock show held last week at the State Fair in Dallas.

Danny Carmichael had a barrow that placed sixth in its class. Fred Ferguson's lamb took 12th place and Larry Hough had a barrow that placed 12th. The show displayed some of the "good interest" present

in the Friona FFA Chapter according to advisors J. C. Lane and David McVey.

Increased interest in livestock feeding has brought about a shortage of animals and the advisors are making frequent trips to sales to purchase good stock for interested students. Last Saturday, Lane, McVey

(Continued on page 8.)

"We can have a sugar refinery in this area, and we are going to one way or another," Palmer Norton told a group of farmers Thursday night.

The meeting, one of several conducted through out the High Plains area, was the first formal discussion of sugar beet possibilities in Friona.

Norton, who has helped lead a fight in congress for passage of a five per cent bill which would allot sufficient acres in this area to justify a refinery, was accompanied by D. J. Larson.

Larson came to a farm near Hereford 11 years ago and started growing beets. He had formerly farmed them in a small valley in northern Utah.

The five percent bill, would give new areas such as this 40 per cent of the annual increase allotted for population growth.

Norton said the bill has support of 15 states and "we feel sure it will become law at the next legislative session."

American Crystal Co., one of the five sugar companies operating sugar refineries, has expressed an interest in locating a plant in this area if the bill is passed and there is enough acreage seeded here to justify a refinery.

A refinery requires a 15 million dollar investment and two years construction time. Norton said it would prob-

(Continued on page 8.)

Hospital Opens Expansion Bids

Sealed bids were opened Tuesday afternoon at Parmer County Community Hospital on the hospital's proposed addition.

Panhandle Engineers and Construction Co. of Amarillo submitted a low bid of \$53,263. Seven other bids were submitted ranging to \$64,792.

Board of directors of the hospital must meet and approve or reject the bid before further

action will be taken. The low bid was some \$8,000 above estimated costs previously set by the board.

The addition will contain 3,250 square feet and will extend from the main entrance of the hospital south for 108 feet.

It will contain a meeting room, space for hospital records and bookkeeping, 15 new treatment rooms for examination and doctors' offices and an enlargement of the laboratory.

Part of the present building will also be altered and changes will be made in office arrangements.

A doctors' lounge will be made from rooms now used for other purposes and the hospital manager's office will be moved to space presently occupied by the bookkeeping department. The present manager's office will be changed into part of the waiting room.

McMurty and Craig are architects for the addition. If the

Amarillo firm's bid is accepted by the directors, work may be completed soon since the bid only specified 84 calendar days for construction time.

Burglars Raid Oil Company

Friona Police Department reported a burglary Sunday night at Grady Dodd's Texaco office.

Investigating officers said entry was gained to the office by prying a lock from the door. A desk and filing cabinet were rifled by the thieves but only a leather folder containing personal papers was taken.

No arrests had been reported in the case Tuesday afternoon.

In other weekend activity, officers arrested four juveniles for taking hubcaps from a car parked in front of the Regal Theatre Sunday night.

The hubcaps were returned and the juveniles were released after leading officers to where they had hidden the loot.

Floor mats were taken from another automobile parked near the theatre, but the four juveniles were cleared of guilt in connection with that theft.

E. J. Gulley Funeral Services Held Tuesday

Funeral services for Eddie J. Gulley, 67, of Cave Springs, Ark., were held at 2:30 p. m. Tuesday in the Oklahoma Lane Baptist Church, with the Rev. Mayo Carpenter of Lubbock officiating.

Mr. Gulley died Friday in Fayetteville, Ark. He was a former resident of Parmer County, before moving from Lariat to Cave Springs, Ark., in 1952.

He was born Dec. 30, 1892. Mr. Gulley was a member of the Baptist Church.

Survivors include his wife; five daughters, Mrs. Joe Smith of Evergreen, Colo., Mrs. Rudolph Renner Jr., of Friona, Mrs. Bill Philpot of Cave Springs, Ark., Miss Lynette and Miss Alice Gulley, both of Cave Springs; two sons, Benny of Zillah, Wash., and Bobby of Colorado Springs, Colo.; two sisters and four brothers; and 17 grandchildren.

Burial was in the Muleshoe Cemetery under the direction of Singleton Funeral Home.

Flag Sale Planned By Jaycees

Friona Jaycees, working to revive interest in their organization and projects, will start selling 50-star flags here within the next two weeks.

The group will sell the flags as part of its long-range program to construct a rodeo arena

(Continued on page 8.)

Jerry Blackwell Dies In Corpus

Word was received in Friona early Wednesday morning of the death of Jerry Blackwell, former business man and civic leader. Blackwell, who has been gone from Friona about 15 years, formerly operated Blackwell Hardware.

Mr. and Mrs. John Blackburn have gone to Corpus Christi to attend the funeral.

JEFFREY PRICE WINS--

Guessers Have A Good Week

Most contestants had good luck in the football contest this week, but it took a youngster, Jeffrey Price, to carry off first place.

Five contestants had perfect entries and 16 missed only one. Young Price picked the score of the Friona-Tulla game closest, predicting a 30-6 Tulla win. The Hornets won by a 34-0 score.

Sue Moten of Bovina picked up second place with a perfect entry and a 28-6 prediction on the score. Thelma Watkins was third missing the tie-breaker by 16 points. She picked Tulla by 32-14.

Mrs. W. R. Mabry and Wayne Rhodes, both had perfect entries.

Last week was one of only a few since the contest began in September when a tie game wasn't listed for predictors. This in part accounted for the

unusual number of correct guessers.

The Rice-Texas game threw many guessers but no real upsets occurred among the other seven games listed on the entry blanks.

Weekly prizes of \$5, \$3 and \$2 are awarded regularly. Grand prize will be an expense paid trip for two to the Cotton Bowl game on New Year's Day. The contest will run throughout November.

THE TOP 12

Phyllis Squyres	16
Richard Hapke	17
Buddy Squyres	17
Waymon Wilkins	18
Thelma Watkins	19
Dennis Howell	19
Mildred Agee	19
John Renner	19
Martell Leveque	20
Dolph Moten	20
Jeffrey Price	20
Mrs. W. R. Mabry	20

Center Reports Good Openings

Three business firms that had their grand openings last weekend in Friona Shopping Center reported highly successful days during the event.

White's Supermarket, LuNora's Ready To Wear Shop, and E-Z Way Coin Operated Laundry were the firms staging official ceremonies to launch themselves into their new surroundings.

White's awarded baskets of groceries and savings stamps to winners in its drawings. E-Z Way Laundry had special washer rates during the opening and LuNora's awarded merchandise in its drawing.

Winners of supermarket stamps were Thelma Kane, 10,000; Ed Boggess, 5,000; Pearl Whitstaff, 3,000; and J. L. Russom, 2,000. Grocery winners were J. C.

Claborn, E. V. Hartman, Sue Procter, Ruby Anderson, Eva Roberson, Ronny Ferguson, Tom Lewellen, Bulah Whaley, Jack London, Travis Hancock, Truitt Poof and Mrs. Moreno.

Winners at LuNora's were Janiece Baxter, Myrtle Deaton, Mrs. Holmgren, Mrs. D. H. Nelson, Mrs. J. L. Stowers, Mrs. G. W. Fleming, Mrs. Walter Cunningham, Zadine Brown and Mae Foster.

Mrs. Nora Welch was registered at LuNora's Saturday. Ed White estimated over 1,100 persons took part in his two-day opening Friday and Saturday and Edward White, manager of the laundry said his establishment also was kept busy.

The shopping center is located in the newly constructed Schueler Building.

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THE FRIONA STAR

Letters To Editor

J. Vernon Stewart, Editor

Entered as second class mail matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

In Farmer County \$3 Per Year
Elsewhere \$4 Per Year



New Trends Will Help, Harm

The 1960 presidential campaign is setting several firsts. Some are obviously advantageous to functioning of a democratic government. Others seem to distract from the value of a national campaign, which should contribute to the voters knowledge of what he will vote for.

The series of debates between Senator John Kennedy and Vice President Richard Nixon have doubtlessly started a trend that will continue throughout the next several presidential elections.

The debates, despite their political double talk, give more voters first hand knowledge of stands taken by the candidates than voters could gain from second-hand accounts given by the press.

With both Kennedy and Nixon facing the thrusts of the other, persons viewing the debate in their living rooms throughout the nation can be relatively sure that the candidates aren't depending on speech writers and public relations men to conduct their campaign for them.

A campaign speech given to coal miners in Pennsylvania could be slanted at the miners and their specific aims. But when the candidates face the nation and a battery of reporters in an unrehearsed session, they must give more balanced statements.

Doubtlessly Democrats view Nixon's replies to Kennedy's charges as "cover up work," and Republicans think the same of Kennedy's replies to Nixon. But the relatively

unbiased citizen can detect genuine differences of opinions in the arguments of the candidates and from these differences can decide which man he thinks will be best for the country.

Another vogue in political campaigning is being utilized by both Kennedy and Nixon. This trend has been in progress for several preceding campaigns, but not to the extent that it is being used this year.

Everyone from Mrs. Richard Nixon to Senator Lyndon Johnson's daughter is being dragged into the campaign to try to influence voters.

Wives of presidents must take a part in their husband's campaign but this year the opposing camps seem to be over-doing this.

About the only thing that can be accomplished at a reception given by either of the candidates' wives is that the wife is a very nice person and would make a good addition to the local study club.

Wives do not know what their husbands know. They will not, or at least should not have a part in making governmental decisions after the election.

Maybe in the next campaign, candidates will leave their wives and relatives more in the background than they have in 1960. But surely future candidates will be able to see the value of television debates begun this year so that this valuable innovation will be continued.

J. v. s.

Look Over Mud Slingers

We who live in a one-party state are handicapped in more ways than one when election time rolls around.

Political experts can ramble on all day about the need for two healthy parties in every state. But there are other, and maybe just as valid, reasons why we should be exposed to more than one political philosophy.

We hear the sarcastic, sour grapes blasting from local Democrats in his area and some of us get the mistaken impression that the Democratic Party is built on such activities. Wild, rantings and ravings such as occurred at a Tulsa rally last week give the Democrats a blackeye.

Texans can see only one party in strong operation on the local level. They do not know that where Republicans are strong, they join in mud-throwing with the Democrats.

In addition to taking attention away from the issues and placing them on unimportant sarcastic statements made by local sub-beaters, such meetings prejudice people either for or against the party represented by such antics.

A person leaning slightly toward the Republican ticket might be pushed heading into the heart of the GOP camp when he hears the Democrats carrying on such rallies. While a person who was almost a "Good Democrat" might be caught up by the mob spirit of the Demos and fall blindly in step.

The undecided voter must keep in mind that people who speak at these local rallies are not the ones who make important government decisions and shouldn't put a black mark against the party the speakers are supposed to be working for.

Both parties have rallies like the one conducted at Tulsa and both parties contain individuals who talk much but say little.

We are at a disadvantage in Texas seeing the sludge covered side of the Democratic Party so often. The Republican Party also has its loud mouths which let off steam periodically in states where they have top status.

Probably both parties would like to tone down these mud slingers.

J. v. s.

"Mack's Track's"
The Friona Star
Friona, Texas

Sir:
The coming election has only one real issue. Is the United States to continue under the economic system of Capitalism and Free Enterprise, or is this system to be replaced by socialism?

The issue is not between Democrats and Republicans, for the true Democratic party died with Franklin Roosevelt. If you don't believe it, ask yourself where F. D. R. would stand today on the question of States Rights. He would, of course, stand 100 per cent for States Rights -- exactly opposite the position of Mr. Kennedy. He would stand opposed to Jack Kennedy on almost every issue of this election. The Democratic party of Jefferson, Wilson, and Franklin Roosevelt is dead and has been replaced by Kennedy-Johnson socialism. Those of us who wish the United States to remain under Capitalism and Free Enterprise must vote for Dick Nixon on November 8, 1960.

Then there is Mr. Edelman. This iconoclast should read the writings of Carl Marx and note they are in essence the same as the preachings of Jack Kennedy. As for me, I want to continue to work to provide for my family and educate my children under a Free Enterprise System. To blazes with any socialism that seeks to relieve me of these responsibilities. I have always been for the farmer 100 per cent. If it were not so, I would never have come to Friona. However, the Free Enterprise farmer will cease to exist under Kennedy-Johnson socialism, but will prosper under Nixon-Lodge Capitalism.

Sincerely,
George H. Anderson MD
Box 928
Friona, Texas

Dear Mr. Patterson:

I read your letter in the Oct. 20 issue of The Friona Star. I rather enjoyed the way you told Mr. Dave McReynolds and his ideas on socialism off. Your answers show that you are thinking about the issues and have some ideas of your own. I didn't like the way you stood on politics to take a slap at the Catholic Church and Senator Kennedy's religion when you said "Also we do not want a president whose first loyalty would be to some religious and political leader in Rome, Italy, who claims all people who aren't members of his group are heretics."

I guess it is only natural for you to be uneasy about the prospect of a Catholic in the White House because the leaders of many Protestant organizations feel the same way. Dr. Eugene Carson Blake, chief permanent officer of the

General Assembly of the United Presbyterian Church and Methodist Bishop, G. Bromley Oxman to name two, are uneasy because they think the Catholic Church is over active in politics.

The truth is that of all churches in our country, the Catholic Church is probably the least active in seeking to influence the voting of her members. I have been a Catholic all my life and in my twenty-nine years I have never heard a political speech in Church. We go to church to publicly worship God not to discuss politics.

This is also a matter of history: When Governor Smith ran for president, he and his religion were denounced from thousands of Protestant pulpits, while his name was never mentioned in a Catholic Church.

During the present campaign, as the daily press indicates, the Catholic faith of Senator Kennedy is being denounced by a great number of ministers, while not a single Catholic bishop or priest has actively and publicly promoted his candidacy.

Surely if the Catholic Church were over-active in politics, as some Protestant churches are, the Catholic bishops and Priests would indicate their support in as many bold black headlines as are printed against the Catholic candidate.

Vice-president Nixon asked that religion not be made an issue because he knew it wasn't. Surely the leaders of the Democratic party would not have picked Senator Kennedy to head their ticket if they thought for an instant that his religion would make a difference.

All these people know that there is nothing in the Catholic religion which could prevent a Catholic president from fulfilling his oath to preserve, support and defend the Constitution of the United States as long as it contains no provisions contrary to the moral law.

If you must be against Kennedy as a presidential candidate, have political reasons not religious ones. Religion and politics like driving and drinking just won't mix.

I'm going to vote for Kennedy not because we have religion in common but because I think he is the best qualified man in the United States for the job a president must do today.

See you at the polls.
Dan Koelzer,
Friona, Texas

Dear Editor:
After reading Dave's comments on the Farm Program, I was amazed at his youthful appearance.

I am 60 years old having farmed for forty years out of the past 45 and I can't remember when we didn't have an A, B, C, or Don't Program. Yes I remember when I made some money with the rest of the boys in the '40s at the cost of the shedding of much blood. The names of some you will find in our little park in the city of Friona. I have never been very happy about that, I also remember the days before the war, using worn out machinery, patched clothes, old cars, and trucks. We came to town only when the cream can and egg basket were full. Cream was 7¢ to 9¢ per lb. and eggs about the same per dozen.

I also remember when we all felt we were slipping back into a recession just before the Korean conflict (this was not a war) which cost the lives of untold thousands of American boys. Harry was saved by the bell once again.

All I don't know is what I read. What I do know is what I see around Friona extending to Amarillo, Lubbock, and Clovis. In this area I believe there has been more expansion in the past 7 1/2 years than any double that before.

Let's look at our own community and examine it more closely: Drive around and count the new homes, look at the new stores, and new recreation centers--bowling alley, pool hall, swimming pool, ball park, golf course, schools, and churches. I can remember when we farmers could not buy a golf ball much less a set of golf clubs.

I believe labor has priced us out of the World Market. Our standard of living is far above any one else in the world. So much so we can buy their steel, bearings, motors, etc. cheaper than our own.

Now don't ask me for an answer to this letter because I would answer like Jack does, if elected I will push America forward. Perhaps LBJ, Sam or Popey Boy will give him an answer later.

Think Man Think
Ennis Cummings

Dear Editor:

I consider Mr. Kennedy the most dangerous man ever to run for the presidency on either ticket, because we have been gradually brought to the brink of a complete welfare state by Mr. Roosevelt and Mr. Truman, mainly. Mr. Kennedy plans to give a big push toward government controls--then we will be in complete bondage. His

discussions about what he plans to do will destroy the American government. First, he does not consider any fiscal responsibility in regard to decreasing the vast cost of government by eliminating waste and unnecessary bureaucracies. The government now owns and operates about four hundred billion dollars worth of business that is competing with private enterprise. These government-owned properties pay no tax, therefore, the tax on the people gets heavier and heavier. These businesses could be sold and the money applied to the reduction of the debt. There could be at least ten billion dollars saved by cutting out all bureaucracies that are not absolutely necessary and the waste of overlapping orders and other things in the Defense Department.

Mr. Kennedy plans to increase the taxes to carry out his program of "PIE IN THE SKY." He also plans to increase the power of the federal government so much as to destroy states' rights, take over private enterprise, or at least control them, and control all schools, banks, and do away with and destroy completely private initiative. Then our personal freedom will be gone.

Can a democracy die? It is (Continued on page 3)



Thank You,
Friends and
Customers
Who Participated
In Our

GRAND
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Door Prize Winners Were

- Janiece Baxter
- Myrtle Deaton
- Mrs. Holmgren
- Mrs. D. H. Nelson
- Mrs. J. L. Stowers
- Mrs. G. W. Fleming
- Mrs. Walter Cunningham
- Zadine Brown
- Mrs. Mae Foster

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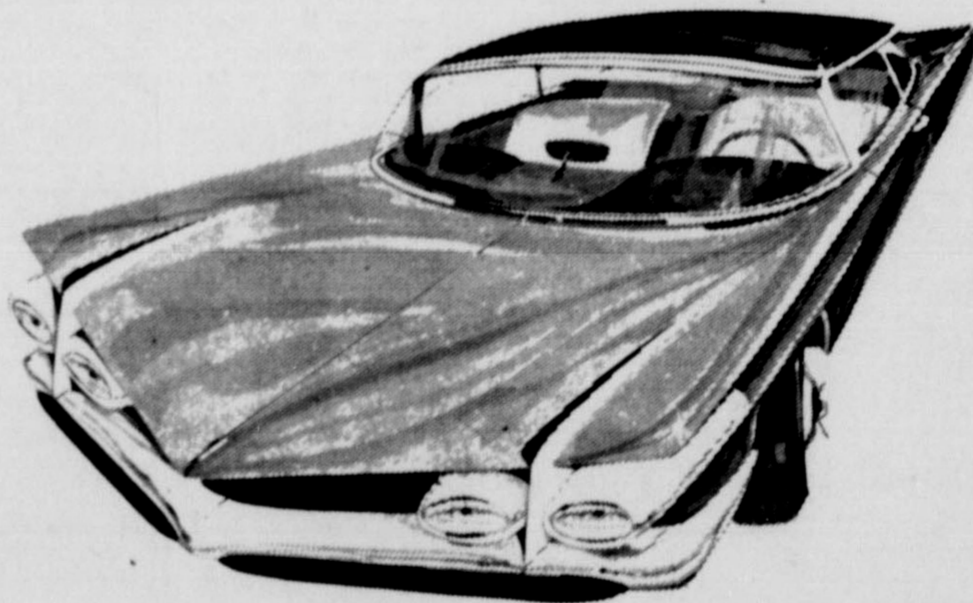
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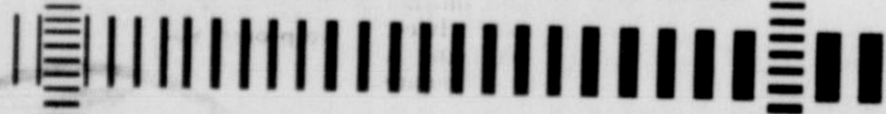
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Friona

JAYCEES LOSE 15-0-

Good Crowd Watches Boosters Take Win

Riding the power of 210 pound tailback Charles Howell and the speed of quarterback Ronald Smiley, the Little League Boosters rambled to a 15-0 win over the Jaycees in a game played Saturday night.

The contest was progressing similar to a World Series pitch-

On the Jaycees' first attempt to move the ball away from their own goal line, a bad snap from center flew out of the end zone for an automatic safety.

Howell picked up the first touchdown of the game in the third period when he burst through tackle and loped 38 yards for the tally.

Penalties and fumbles kept the teams near midfield until the final period when Smiley's passing and running put the Boosters into striking distance. The 1960 pound quarterback went the final two yards himself for the final six-pointer. Donny Waller kicked the extra point to finish scoring.

The Jaycees made a determined drive for a score in the closing moments of the game, but a pass interception

on the game's last play killed their hopes.

A crowd estimated at over 200 persons attended the game.

The Jaycees had several defensive standouts, but never were able to make their offense click.

Booster passers had good fortune on occasion with Smiley, Glenn Mingus, Judge Barker and Howell connecting for several long gainers.

Funds from the game will be used to construct another baseball park for Babe Ruth League or 13-15 year olds.

A spokesman for the Boosters said about \$400 was netted by concessions, sale of programs and admissions. He also said a similar contest is being discussed for next year during Maize Days.

ing duel throughout the first half. At intermission, the Boosters owned a 2-0 lead as a result of a safety gained in the second period.

The two pointers had come when the Boosters drove to the Jaycee two yard line, where they lost the ball on downs.



JAYCEE OFFICERS—These men were recently elected by Jaycees as officers for 1960-61. Left to right are Troy Young, vice president; Gaylon Rhodes, second vice president; C. H. Veazey, treasurer; Clyde Woodard, social chairman; and Jarrell Wright, state director. Seated is President Bill Lane.

Locals Families Honored With Halloween Party

Weekend guests in the home of Mr. and Mrs. C. A. Guinn were Mr. and Mrs. John C. Guinn, Betty and Pete of Comanche; Mr. and Mrs. Van Boston from Stratford and Mr. and Mrs. Allen Guinn, Glenna and Lex of Muleshoe.

Mr. and Mrs. D. L. Carmichael, Mrs. John Hand, Mr. and Mrs. Johnny Hand and Mr. and Mrs. Otey Hinds were guests in the home of Mr. and Mrs. M. B. McKinney Sunday evening.

The social committee of the Progressive Study Club was host to a Halloween party for the members and their families Tuesday evening at the Hub Community Center.

The 31 children present were dressed in costume. Mrs. Marion Fite and Mrs. M. C. Osborn directed the games and presented the guests with bags of treats.

Special guests were Mr. and Mrs. Lowell Bynum and family.

CHANNEL



DAN TRUE AND RALPH WAYNE

Monday thru Fridays 12 Noon, 6 PM and 10 PM, Sundays 5 PM and 10 PM

MONDAY 7:00 PM



TUESDAY 7:00 PM



FATHER KNOWS BEST

WEDNESDAY 7:30 PM



DEAD OR ALIVE

THURSDAY 8:00 PM



FRIDAY 7:30 PM



SATURDAY 9:30 PM



BEST OF THE POST

SUNDAY 9:30 PM



THE ANN SOUTHERN SHOW

KFDA TV CHANNEL 10

Letters To Editor

possible for such a government as we have here in the United States—a government of the people, by the people, and for the people—to perish. The answer is written in the pages of history. Yes, a democracy can die. History shows there are nine steps from the beginning to the fall of a democracy. History also records the average length of life for a democracy has been only 200 years. Here are the nine steps:

First, the people go from bondage to spiritual faith, from spiritual faith they move to courage, from courage they move to liberty, from liberty they move to abundance, and from abundance they become materialistic, instead of spiritual. They feel they have no need for God. They become selfish and begin to feel like the man in the Bible who had a great harvest, so he tore down his barns and built new ones and said, "I'M NOT LIKE MY NEIGHBOR, I HAVE GREAT ABUNDANCE AND DO NOT NEED GOD." And then he, as we are now doing, moves to complacency and then to apathy and dependence, usually on the largess of centralized government, which constitutes the eighth step. Then the people take the final step into the chains of bondage. Today our country has a combination of selfishness and apathy, and a lot of people have left apathy and gone to dependence.

Mr. Kennedy's plans of centralized government controlling all will lead us into complete bondage.

My fellow Americans, you must consider these things and pray to God for a true answer. You cannot have security that will take care of anything that might happen in life from the cradle to the grave without losing all your freedoms. If a man wants complete security and has lost all ambition to get out and fight his way up in this life, he should go to jail and stay there because he will have complete security—his room, board, and clothes.

This message to you is not against Republicans or Democrats, but it is against the final step back to bondage, which our forefathers fought and died for in the Revolutionary War. They

gave us a Constitution based on the Bible, a Bill of Rights, and the American Creed. Will you throw all this away and go back into bondage just because a man promises you everything under the shining sun, and even "PIE IN THE SKY"?

Signed:
Balley T. Tally, M. D.
Albemarle, N. C.

WCS Circles Have Meeting

The four WCS Circles met at the fellowship hall of the Methodist Church Wednesday, October 19 at 9 a. m. for a general assembly.

Mrs. Dick Rockey, president, conducted the business session. Mrs. Newman Jarrell Jr. presented the program on the subject "Taboo Words."

Refreshments were served by the hostesses Mrs. Tommy Jones and Mrs. Bill Stewart.

Relatives Visit In White Home

Mr. and Mrs. Dean Baxter and family of Rye, Colo., and Mr. and Mrs. Herald White and family of Oak Harbor, Washington, are guests in the home of Mr. and Mrs. H. G. White. Mrs. Baxter is a daughter and Herald is their son.

The Baxters, Herald Whites and Mr. and Mrs. H. G. White will be in Stephenville this week to visit Mr. and Mrs. J. C. White and family. J. C. is a son of the Whites.

Shower Honors Bainum Baby

The home of Mrs. Wesley Foster was the scene of a coffee and baby shower Friday, October 21 at 10 a. m. honoring Curtis Dan, the three week old son of Mr. and Mrs. Danny Mac Bainum.

Hostesses Mrs. Flake Barber, Mrs. Marion Fite, Mrs. Deon Atwey, Mrs. Paul Hall and Mrs. Foster served refreshments to about 25 guests.

The Wrong Insurance on Your Car or Home Can Cost You Thousands of Dollars!

Read How Millions of Americans Are Taking Unnecessary Chances with Their Financial Security

There are two ways Americans can buy insurance on their cars, homes and businesses: (1) through independent insurance agents, or (2) directly from an insurance company. The first way—buying insurance through an independent insurance agent—is the time-tested, established way. Two out of three Americans insure their cars—and three out of four Americans insure their homes—through independent insurance agents. An even higher percentage insure their businesses through independent insurance agents. Below are some of the chances you run when you buy insurance the second way—directly from a company without the services of an independent insurance agent.

SO when you buy insurance through an independent agent, you are getting—at no extra charge—the services of an experienced professional.

Donald I. Rogers, business and financial expert and author of best-selling books on handling money, says: "Take liability insurance, for example. Some companies are reluctant to offer the higher amounts. If you need the higher amounts of liability insurance and many people do—you probably won't hear about it from one of their salesmen. You may never know you should have had more insurance until you are sued—and ruined. That's another reason why I firmly recommend buying insurance for your car and home only through an independent insurance agent."

You May Get Hog-Tied by Red Tape

Nowhere is this truer than when you have a claim. There are forms to fill out, questions to be answered, estimates of repairs and a hundred other things to do. You'll soon find yourself up to your ears handling intricate, unfamiliar details.

BUT your independent insurance agent cuts red tape, takes care of all the details until your claim is settled to your satisfaction.

Baseball's great Stan Musial says: "I buy my insurance through an independent insurance agent. Because he's independent, I know that he's free to choose the best insurance for me. He deals with the oldest and most reliable insurance companies in the country. And when it comes to settling a claim—when the wife bangs a fender—he takes care of everything. I don't have to bother with all those forms."

You May End Up Paying Three Times as Much for Your Insurance

Some companies boast that they insure only "careful drivers." This means that when you have a big loss—whether or not you are at fault—the company is likely to drop you like a hot potato. When this happens, you will have trouble getting *any* company to insure you.

The only way you can get insurance then is by paying up to *three times* the normal premium, and even so you will be able to get only a minimum amount of protection.

BUT your independent agent is no fair-weather friend. He'll stick by you, help see to it that you and your family get the protection you need whether or not you have a loss, whether or not you are at fault.

You May Lose Money Acting as Your Own "Insurance Expert"

This can happen in a number of ways. Some companies boast of "on-the-spot" claims payments. Sounds good, doesn't it? Actually, if you settle a claim on-the-spot without expert advice, you may be accepting a great deal less than you are entitled to.

BUT when you buy insurance through an independent agent you *know* he will see to it you get a fair settlement for any loss you suffer. He represents you first. Says film star William Holden: "I couldn't afford to handle my own insurance. In the long run, I know it would cost me plenty. That's why I turn over all my insurance problems to an independent insurance agent."

You May Have Trouble Collecting Your Claim

If you have a disagreement with an insurance company about a claim, you will have to battle it out on your own. To do this, you must know a lot about the technicalities of insurance.

BUT when you buy insurance through an independent agent, you have a professional insurance specialist representing your interests at all times. You have a powerful ally on your side. Furthermore, an independent agent deals with companies noted for their prompt, fair claim settlements.

Here's what famous news commentator H. V. Kaltenborn says on this subject: "Suppose I have a disagreement with an insurance company. I don't have the time, energy or ability to handle my own insurance—that's why, like most people, I have an independent insurance agent."

You May Not Be Fully Protected

After you've had a loss, it's too late to discover you "goofed" by having the wrong insurance or not enough insurance. In today's complex world it takes an expert to make sure you're protected with *enough* insurance, with the *right* insurance.

If you live in TEXAS buy your insurance through one of the independent insurance agents below.



This Advertising Message Appeared In A September Issue Of LOOK MAGAZINE

Ethridge - Spring Insurance Agency Was Recommended As A Sound, Reliable Independent Agency.

ETHRIDGE-SPRING AGENCY

Phone 8811-Friona Insurance - Loans
Dan Ethridge Bill Stewart
Frank A. Spring Flake Barber

BOWLING

IS FUN!

Win a free game by getting a strike when blue pin is head pin on Wednesday

Bowl For Health At

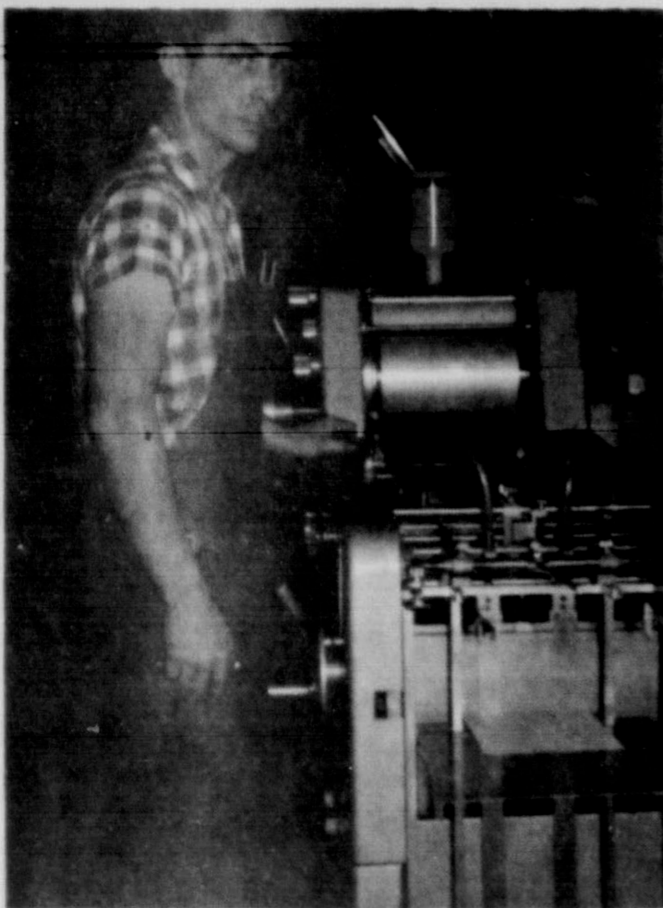
Friona Lanes

Phone 3831 Friona

AGENTS:

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Star Adds Commercial Printing Department



First equipment for the Friona Star's new commercial printing department was installed last week.

A photostatic automatic offset press is the first equipment to be added to the new department. Several additions will be made later.

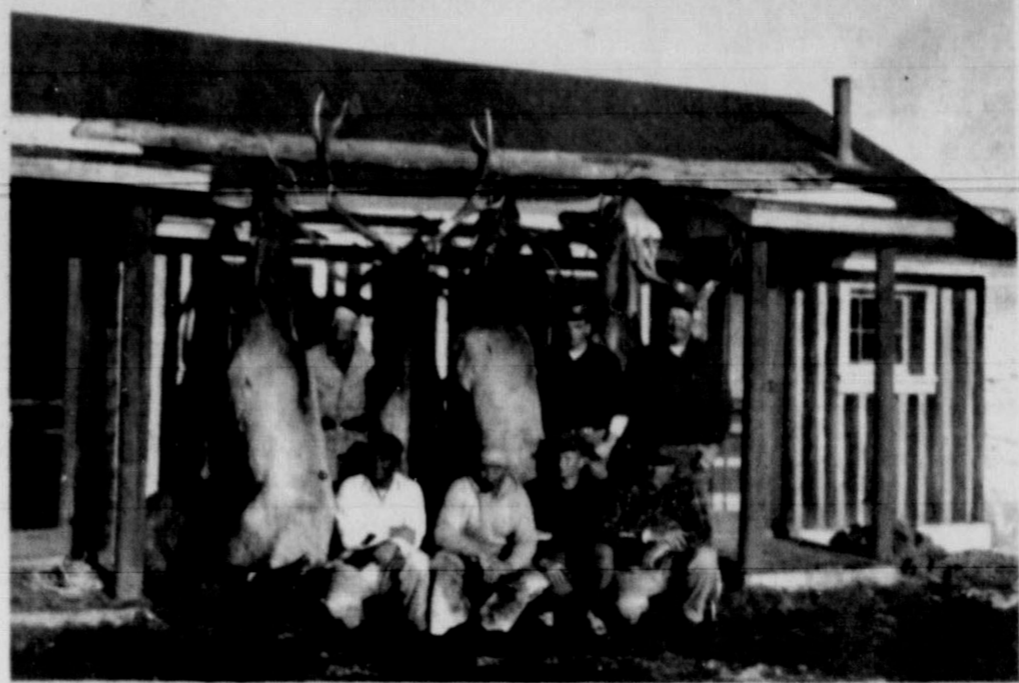
Ronny Ferguson will be superintendent of the new department. Addition of the commercial printing facilities is one of several changes planned for The Star and Plains Publishers.

The commercial printing department will be located in the west side of the building. Plains Publishers, sister firm of The Star, will occupy the southern three-fourths of the building. The large offset newspaper press was moved last Saturday from the west side of the building to the new addition at the south end of the building which adds 40 feet to overall length of the building.

Extensive alterations are planned to the old part of the building according to W. H. Graham, co-owner of the firm.

"These changes are necessary because of greatly expanded newspaper printing business of Plains Publishers," Graham said.

COMMERCIAL PRINTING PRESS--Ronny Ferguson operates the new offset press recently added to the Star's equipment. The press is the first of several pieces of equipment that will be included in the new commercial printing department, which Ferguson will supervise.



BIG KILL--These hunters from the Friona area found good hunting in Colorado last week. Standing left to right are Tom Lewellen, Robert Porter and R. C. Porter, kneeling are Coy Patton, Jack Porter, Delton Lewellen and Cecil Porter. Not pictured is Joe Lewellen. The party bagged seven elk and one deer.

Local Hunters Return Sunday

Three local men returned to Friona Sunday after spending a week deer hunting at Deloros and Rangely, Colorado.

Those making the hunting trip were J. W. Baxter, Jerry London and Larry Fairchild.



Noel Welch In Exchange Group

THE BEST WAY TO GET REVENGE

When the Italian poet, Tasso, attained the zenith of his career, he was told that he was then in a position to take revenge upon a man who had hurt him greatly, relates Thomas Dreier, philosophic writer.

"I do not desire to plunder him," the poet replied, "yet there is one thing I would like to take from him."

"His honor, his wealth, his life?" Tasso was asked. "No," came the gentle reply. "What I desire to take from him I will try to gain by the exercise of kindness, patience, and forbearance. I will try to take away his ill-will!"

Tender words and loving deeds are immortal seed that will spring up in everlasting beauty.

Noel Welch, son of Mr. and Mrs. France N. Welch of Abilene and grandson of Mrs. Lucy Welch of Friona, has been chosen to make a tour with an exchange group from Abilene High School.

The 24 member group left Abilene Saturday morning of last week and plan to return to their hometown Saturday, November 5. Destination of these high school students is Wyandotte, Mich.

Stops on the 3,384 mile journey include places of interest at Oklahoma City; St. Louis and Joplin, Mo.; Chicago and Springfield, Ill.; Toledo, Ohio; Niagara Falls and Buffalo, New York; Toledo, Cleveland and Cincinnati, Ohio; Louisville and Fort Knox, Ky.; Little Rock and Texarkana, Ark. and Dallas. Noel, 16 is a junior in Abilene High School. He has one sister, Vicki Lynn, 10. His father is a former Frionan.

General Election Drawing Near

In a little less than two weeks, Parmer County voters will be joining other citizens throughout the nation in going to the polls to elect a slate of national, state and local officials to handle the governmental chores for the next two to four years.

Creating the most interest, of course, is the race for president and vice-president, and county voters will have candidates of four parties from which to choose. Heading the list of candidates are John F. Kennedy and Lyndon B. Johnson of the Democratic Party and Richard M. Nixon and Henry Cabot Lodge of the Republican party.

Also on the ballot for president and vice president are Charles L. Sullivan and Merritt B. Curtis of the Constitution party and Rutherford L. Decker and E. Harold Munn of the Prohibition party.

Since Texas is traditionally a Democratic state, other than the presidential race and a few

state races, there is little opposition to the long list of Democratic candidates.

One contest that has been creating some state-wide interest has been the election of a U. S. Senator. The Democratic vice-presidential candidate, Lyndon B. Johnson, is also seeking re-election to his senatorial post. He is opposed by Republican John G. Tower, who has been conducting an extensive campaign to unseat the senior senator.

Other state races which have more than one candidate listed on the large ballots are as follows:

Governor -- Price Daniel, Democrat and William M. Steger, Republican; Lieutenant governor--Ben Ramsey, Democrat; Gilbert Harrison, Republican; and Philip Lee Eubank, Constitution party; attorney general--Will Wilson, Democrat; Gordon Treadaway, Republican; and Muckleroy McDonnold, Constitution;

Judge, court of criminal appeals -- W. T. McDonald, Democrat; and Ruben R. Lozano, Constitution; railroad commissioner -- Ernest O. Thompson, Democrat; G. W. Ewing Jr., Republican; and L. C. Jarman, Constitution; comptroller of public accounts, Robert S. Calvert, Democrat; Mrs. Hargrove Smith, Republican; and Joseph M. Rummel, Constitution;

Commissioner of general land office--Jerry Sadler, Democrat; Axtell Byles, Republican; and W. C. Miller, Constitution; state treasurer--Jesse James, Democrat; Allen Lacy, Republican; and Bert Ellis, Constitution; commissioner of agriculture--John C. White, Democrat; Clarence Danklefs, Republican; and R. L. Peters, Constitution.

Democratic candidates who are unopposed are Robert W. Calvert, for chief justice of the supreme court; Clyde E. Smith, associate justice of the supreme court, place 1; Joe Greenhill, associate justice of the supreme court, place 2; James G. Denton, chief justice, court of civil appeals, 7th supreme judicial district; Walter Rogers, congressman, 18th congressional district;

Herbert O. Willborn, state board of education, 18th district; Jack Young, district attorney, 154th judicial district; and Jesse Osborn, state representative, 96th district.

On the local level, five candidates who were successful in the Democratic primary and whose names will appear on the general election ballot are Lee Thompson, county assessor-collector; Hurschel R. Harding, county attorney, Chas. Lovelace, county sheriff; Thomas Lewellen, county commissioner, precinct 1; and Guy Cox, county commissioner, precinct 3.

Also appearing on the ballot will be four constitutional amendments. Voters will be casting their ballots for or against the following constitutional amendments:

1) An amendment authorizing the legislature to create a hospital district co-extensive with Lamar and Hidalgo Counties, and co-extensive with County Commissioners Precinct No. 4 of Comanche County.

2) An amendment to Section 49-b of Article III of the Constitution of Texas by adding thereto a provision authorizing the Veterans' Land Board to issue the bonds authorized under such section to bear interest at a rate or rates not to exceed three and one-half per cent per annum.

3) An amendment allowing

an annual salary of not to exceed \$4,800 per year and a per diem allowance of not to exceed \$12 per day for the first one hundred and twenty days only of each session of the legislature as the maximum compensation for members of the legislature and limit the regular session to 140 days.

4) An amendment giving the legislature authority to classify loans and lenders, license and regulate lenders, define interest and fix maximum rates of interest; and providing for a maximum rate of ten per cent per annum in the absence of legislation fixing maximum rates of interest.

Ministers Present Resolution

Friona's Ministerial Alliance has adopted a resolution calling for more "Worship and Rest" on Sundays.

The alliance, which recently elected new officers, drafted the resolution at a regular monthly meeting conducted last week.

"We resolve that, as ministers in the community, we want to uphold the Biblical authority of Sunday as being the Lord's Day, as a day of worship and rest, and that all peoples have the right of worship in their respective churches.

To this end we go on record to encourage all businesses to observe this day, so as to safeguard these privileges for their employees and others.

We recognize that there are certain vital operations necessary to the life of the community. We urge those to work out alternate Sunday closing dates that their employees may attend the church of their choice at least every other Sunday.

To this end we go on record to encourage all businesses to observe this day, so as to safeguard these privileges for their employees and others.

We want to express our profound appreciation to all those who have cooperated and are cooperating with the work of our churches.

As one observer stated: "America is great so long as her Churches are great."

Assembly of God Church
Calvary Baptist Church
First Baptist Church
Methodist Church
Mexican Baptist Church

Recently elected officers of the alliance are Charles Baldwin, president; Wallace Kirby, vice president; Alvin Askins, secretary-treasurer, and Bill Phillips, publicity chairman.

The alliance will sponsor Union Thanksgiving Services November 23 at the Methodist Church.

Perhaps the most famous Texas Ranger was Capt. Bill McDonald, of whom it was said, "He would charge hell, single-handed, with a bucket of water." His philosophy was summed up in, "No man in the wrong can stand up against a man who is in the right -- and who keeps on coming on."

A bad man once got the drop on McDonald. The officer, beginning to raise his hand, jerked off his hat, hit the man in the face with it and grabbed the other's gun -- all in one lightning-like move.

Something To Think About

6th. Street Church of Christ
Box 515-- Friona, Texas

"A New York enthusiast had a good collection of etchings, one of them was the Leaning Tower of Pisa. This picture hung in a very prominent place and in spite of his continually straightening it, it persisted in hanging crooked. Finally in desperation he asked the maid if she could help him solve the mystery. "Why yes," she replied, "I HAVE TO HANG IT CROOKED TO MAKE THE TOWER STAND STRAIGHT." Many people have this same trouble with the Bible. It doesn't look right to them, so they just twist it around to meet their fancy. By so doing, they, like the maid, expose their own lack of knowledge. The Bible account of the creation is utterly fantastic to some, so their change God's picture and come up with some theory of evolution that is a tragic distortion of the original. Others find trouble with the virgin birth of Christ, or perhaps the plan of salvation, or the second coming of Christ. Our plea is simply this, all scripture is given by the inspiration of God, and will thoroughly furnish unto every good work (2 Timothy 3:16-17) In other words, God's picture is perfectly blended and in exact proportion, and to change it in any way is to disobey God (Revelation 22:18-19), and disobedience will separate us from God and eternal salvation. Think about it!!



Complete Peace Of Mind And Freedom From Worry Are Gifts Reserved For Youth. Each Of Us Can Approach These Gifts By Regular, Active Church Participation.

"Be still and know that I am God," Psalms 46:10

The sleepy small town, if Friona is an example, is a thing of the past. It's good to live in an aggressive place where something is always happening, but I wonder sometimes if we do not get so wrapped up in things that we neglect to be still and know God. There should be a period every day when we are along with Him.

Charles Baldwin
Educational Director
First Baptist Church

UNITED PENTECOSTAL CHURCH
Sunday Services
Sunday School 10 a. m.
Preaching 11 a. m.
Young People's Meeting . . . 6:30 p. m.
Preaching 7:30 p. m.
Wednesday
Prayer Service 7:30 p. m.

FIRST BAPTIST CHURCH
Sunday School 9:45 a. m.
Preaching Services . . . 10:55 a. m.
Training Union 6:00 p. m.
Preaching Service 7:00 p. m.
Wednesday Prayer Meeting at 8:00
Officers & Teachers Meeting 7:15
Wednesday WMU 3:00 p. m.

CONGREGATIONAL CHURCH
Sunday Services
Church School 10 a. m.
Worship 11 a. m.
Pilgrim Fellowship 5 p. m.

IMMANUEL LUTHERAN RHEA
Bible Class and
Sunday School 9:30 a. m.
Divine Services 10:30 a. m.

ASSEMBLY OF GOD CHURCH
Sunday Services
Sunday School 9:45
Morning Worship 11:00
Young People's Meeting . . . 6:30
Evening Worship 7:30
Wednesday Service 8:00

SIXTH STREET CHURCH OF CHRIST
Sunday Services
Bible Classes 9:30
Morning Worship 10:30
Evening Worship 6:00
Ladies Bible Class Tues.
(Classes for children) . . . 4 p. m.
Ladies Bible Class Wed. . . . 9:30
Wednesday Services 8 p. m.

CHURCH OF CHRIST Tenth & Euclid St.
Morning Worship . . Sun, 10:30 a. m.
Evening Worship 7:30 p. m.

FRIONA METHODIST CHURCH
Sunday Services
Sunday School 10 a. m.
Church Service 11 a. m.
MYF meetings 6 p. m.
Evening Worship 7 p. m.
Wednesday
Choir practice 7:30 p. m.

CALVARY BAPTIST CHURCH 2 Bks. North Of Hospital
Sunday School 9:45
Morning Worship 10:50
Training Union 6:00
Evening Worship 7:00
Wednesday 7:30

This Message Sponsored By The Following Friona Businesses

- Continental Grain Co. Preach Cranfill
- Ethridge-Spring Agency Insurance & Loans
- Friona C Of C&A
- Friona Consumers Co-Op Oils & Greases

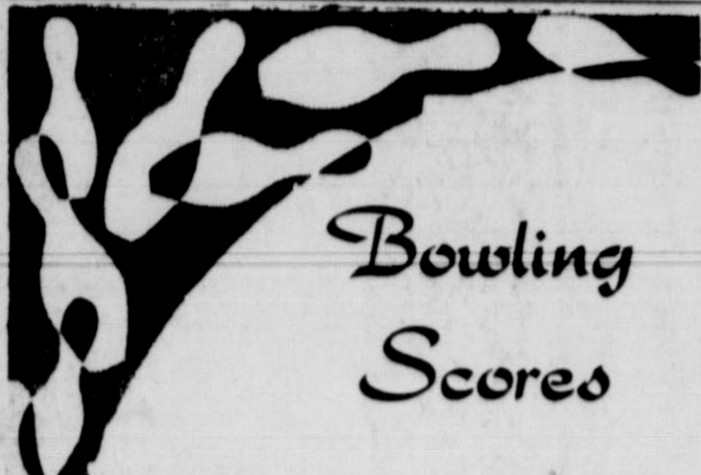
- Friona Motors
- Kendrick Oil Co. Phillips - Jobber
- Bainum Butane Phone 2171
- Bi Wize Drug Your Rexall Store

- Piggly Wiggly We Give S & H Green Stamps
- Friona Battery & Electric Johnny Wilson
- Crow's Slaughtering Wholesale & Retail Meats
- The Friona Star

NEED A HOME LOAN?
SEE FIRST FEDERAL
FIRST FEDERAL SAVINGS
CLOVIS
See ETHRIDGE-SPRING AGENCY
Phone 8811, Friona

CUMMINGS FARM STORE

PURINA ANIMAL HEALTH AIDS
Purina Supplements For Cheaper Cost-Per-Pound Gains
Purina Researched Feed Formulas With Your Grain Bulk Delivery Service
Now Taking Advance Bookings On DeKalb Hybrid Sorghum Seed
Cummings Farm Store, Inc.
Ph. 9111 Friona



Bowling Scores

9 O'Clock Scholars League	Hurst	1821
Team Std. Won Lost Pins	Piggly Wiggly	1814
Maurer 16 4 8937		
Hurst 141/2 51/2 9106	High Three of Month	
Piggly Wiggly 12 8 8662	Eula Bradshaw	220
	Geneva Riethmayer	186
	Gennie Bingham	172
High Indiv. Single Game		
Gennie Bingham		172
Cherry Mingus		160
Martha Garner -		
Cherry Mingus		158
High Indiv. Three Games		
Gennie Bingham		438
Cherry Mingus		421
Martha Garner		418
High Team Single Game		
Rockwell Bros.		697
Piggly Wiggly		662
Hurst		631
High Team Three Games		
Rockwell Bros.		1846

Elementary Honor Roll

Listed below are the pupils enrolled in the first four grades of the Friona Elementary School who have an average of 90 or above for the first six weeks of the school term 1960-61.

FIRST GRADE
 Andrea Hurst, Denise Frazier, Louise Whaley, Leslie Perkins, Deann Dickson, Wickie Schueler, Jose Ramaz, Sally Kendrick, Sarah Connelly, Carleen Schlenker, Claude McMurty, Richard Shirley, Oscar Guerra, Kathy McLean, Sheila Struve.

SECOND GRADE
 Dale Schueler, Sylvia Deyke, Bryan Elliott, Michael Mills, Johnny Hoover, Connie Fallwell, Debra Wyly, Kay Cole, David Bynum, Lana Morris, Tinker Dunn, Zane McVey, Cyn-dee Bailey, Patsy McVey, Susan Spring, Gary Fallwell, Steve Houston, Roger Martensen, Glenn Schumann, Sheila Awtry, Janetta Cole, Regina Duke, Kathy Latham, Debra Mears, Toni Phillips, Esther Smith, Gay Welch, Douglas Pierce, Kathy Schueler, Darrel Schueler, Susan Floyd, Jayn Massie, Glenda Deaton, Don Fortenberry, Donnie Joe Lewellen and Rebecca Hernandez.

THIRD GRADE
 Brenda Stout, Beverly Anthony, Romalee Rector, Vickie Knight, Danny Schueler, Bobby Thomas, Richard Dickson, Kathy Anderson, Freddie Bailey, Roxanne Hall, Leslie Jarecki, Miles Lillard, David McFarland, Kay Riethmayer, Jerry Shelton, Frieda Stephens, Mitch Terry, Danny Kendrick, Bill Ruzicki, Dean Agee, Jane Rushing, Carlene Gresson, Janet Mingus, Risa Howell.

FOURTH GRADE
 Sherry Walker, Susan Vestal, Lynda Baldwin, Wayne Schueler, Kenneth Watkins, Randy Mabry and Joe Bill Jones.

Black News

ARRIVAL OF DAUGHTER
 Mr. and Mrs. George Frye are parents of a baby girl, Kimberly Sue, born October 12. She weighed 7 lbs. and 9 1/2 oz. Congratulations!

I believe the most news this week is about the hunters. There have been several from the community who have been and brought back the game.

Pete Braxton, Bill Carthel, Gene Welch, Les Gibson, Travis Stone and Charles Meyers hunted around Pagosa Springs, Colorado and came home with five deer.

Tom Lewellen, Joe Lewellen, Delton Lewellen, Coy Patton, Cecil, Jack, and R. C. Porter all hunted around Creede, Colo., and really had a good time. They bagged 5 elk and 1 buck deer.

Our community was well represented Friday night at Tulia at the football game. Among those attending were Mr. and Mrs. J. R. Braxton and boys, Mrs. Jim Buckley, Janet, Larry and Darrell, Mrs. Coy Patton and Virginia, Mrs. Tom Lewellen and Tommy Lou, Mrs. Delton Lewellen and girls, Mr. and Mrs. Les Gibson, Mr. and Mrs. G. L. Rankin, Mr. and Mrs. Fern Barnett, Mr. and Mrs. Ralph Price and son.

Mrs. Joe Lewellen and family

Dick Rocky.

Mrs. Clyde Hays gave the program on "Rights of Women."

BLACK HOME DEMONSTRATION CLUB
 The Black Home Demonstration Club met Thursday at the Black Community House.

Hostess Mrs. Ellis Tatum served refreshments of cake, nuts, cheese crackers and coffee to Mesdames T. J. Presley, H. H. Elmore, Helen Fangan, Fern Barnett, Ralph Price, Bill Carthel, Roscoe Ivie, J. R. Braxton, Clyde Hays and

Sherry Walker, Susan Vestal, Lynda Baldwin, Wayne Schueler, Kenneth Watkins, Randy Mabry and Joe Bill Jones.

FOURTH GRADE
 Angela Schilling, Azael Reyna, Gary Shirley, Linda McVey, Patricia DeRusha, Bob Bales, Sue Hassell, Billy Nazworth, Rosalinda Martinez, Tress Taylor, Sally Perez, Shirley Schueler, Pamela Turner, Debra Baxter, Darla Perkins, Dale Neel, Ray Russell, Becky Elliott, Rhonda Awtry, Vickie Renner, Patti Cannon, Janice Clark, Shirley Johnson, Vickie Payne, Joel Osborn, Johnny Barker, Steve Buckley, Doris Ferguson, Betty Bently, Andy Call and Connie Whaley.

visited her parents, Rev. and Mrs. Alvah Lynch and family of Cortez, Colorado last week. Joe flew Ibbly to Cortez and then flew on to Alamosa, Colorado where he met the men he went hunting with.

Fern Barnett, Dick Rocky and Ellis Tatum were in Plainview on Thursday on business.

Dinner guests in the T. J. Presley home Sunday were Mr. and Mrs. Woodrow Whitaker and family.

Mr. and Mrs. H. H. Elmore were in Clovis Wednesday of last week on business.

Mr. and Mrs. Neil Dunn and family of Rocky, Oklahoma spent Tuesday night in the home of Mr. and Mrs. H. H. Elmore. Dunn is a nephew of Mr. and Mrs. Elmore.

Guests in the Edgar Turner home this week are Mr. and Mrs. Edgar Turner Sr., of Poteau, Oklahoma and Mrs. Fay Wilcox of Fort Smith, Ark.

Last week Mrs. Ellis Tatum visited relatives in Albany and Waco.

Mrs. Jerry Houlette and Debbie of Borger are visiting in the home of her parents, Mr. and Mrs. Ellis Tatum this week.

Mr. and Mrs. Clyde Hays were in Austin over the weekend visiting their son, Clyde Hays Jr., who is attending college there.

Mr. and Mrs. Gene Welch and family received an emergency call from Amarillo about Gene's

mother, Mrs. W. H. Welch, who is ill and is in the Northwest Texas Hospital. They were glad to report that she was a little better.

We are sorry to hear Dwight Whitaker has been ill again with the flu. We hope he will be better soon.

Mr. and Mrs. Jim Buckley have moved. They are now living at Black in the house by J. R. Braxtons. We are real glad they found a house in our community.

Mrs. Coy Patton and Virginia spent the week last week with Mrs. Tom Lewellen and Mrs. Delton Lewellen and girls while the men were hunting.

Mr. and Mrs. R. E. Barnett enjoyed Friday dinner in the home of Mr. and Mrs. Roscoe Ivie.

Mr. and Mrs. Roscoe Ivie were in Amarillo Monday on business.

Births

The following birth was recorded with Justice of Peace Thelma Jones during the week ending Oct. 25.

Girl -- born to Mr. and Mrs. M. W. Ferguson on Oct. 21, weight - 8 lbs. 1 1/2 ozs. -- named Linda Louise.

Mr. and Mrs. Keith Blackburn were in Albuquerque last week on a business trip.

FOOTBALL CONTEST

Guess The Winners - Grand Prize Winner Gets An All Expense Paid Cotton Bowl Trip!

RUSHING Insurance Agency
 Hi Plains Saving & Loan Ass'n
 Ph. 5301 Eric Rushing Friona
 Texas Tech Vs. Rice


CLIP THIS COUPON

Name _____ Address _____

And Place It In Box At BiWize Drug By 6 P. M. Every Friday.

1. Rushing Ins _____ 5. Bainum _____
 2. Friona Motors _____ 6. Piggly Wiggly _____
 3. Wheat Growers _____ 7. Rockwell _____
 4. Bi Wize _____ 8. Reeve _____

Tie Breaker (Pick Score)
 Friona _____ Vs. Dalhart _____

Butane Bainum 
 Ph. 8221 Friona
 Dimmitt Vs. Tulia

Friona Motors
 Your Authorized Ford Dealer
 Ph. 2341 Friona
 A&M Vs. Arkansas

Piggly Wiggly
 Phone 9301 Friona
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FRIONA WHEAT GROWERS
 World's Longest Country Elevator
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 Texas Vs. S.M.U.

Rockwell Bros. & Co. - Lumbermen
 Serving Friona Over 50 Years
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BI WIZE DRUG
 Your Rexall Store
 Ph. 2781 Friona
 Phillips Vs. Hereford

Reeve Chevrolet
 Frigidaire Home Appliances
 Ph. 2021 Friona
 Lockney Vs. Olton



Prizes Every Week

- 1st Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

CONTEST RULES

Contestants must fill in blank in contest entry opposite sponsor's name with the team he thinks will win the games in that particular sponsor's ad.

Contestants must guess the score of the tie-breaker and then place the entry blank in the box provided at the BiWize Drug Store in Friona, or mail to The Star, before 6 p. m. each Friday afternoon. Any entries after that time will be discarded. Each week results will be tabulated, and at the end of the season the top winner overall (tie-breakers don't count) will be awarded two tickets plus \$55 for expenses to attend the New Year's Day Game at the Cotton Bowl in Dallas.

All residents of this area are eligible except the employees of The Friona Star and their families.

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AMARILLO BETTY McMAHON
With The P. M. Show
Everything Of Interest To Women

JOHN DALY
And The News
Weekdays
At 6:00 P. M.

WEBB SMITH
K-7 News
6:15-10:00

DON PEOPLES
WEATHER
Registered Meteorologist
6:20 10:10

HO HO
The Clown
Daily 5:00
Sat. 9:30 A.M.

Watch The
FLINTSTONES
For Comedy Satire

Don't Miss
The Premiere Of
The Roaring 20's
Saturday At 6:30

HONG KONG
Mystery & Adventure
Wednesdays At 6:30

THE BIG SHOW
With Big Stars
Big Features
Sun., Thurs., Fri.
At 10:20

KVII-TV
Channel 7
in Amarillo

Kolwvvia Circle Missionary Begins Study

Mrs. George A. Jones conducted the initial lesson of a study course on "Into All The World Together," at the Wednesday morning meeting of the Kolwvvia Circle of the Woman's Society of Christian Service of the Friona Methodist Church. Mrs. Coy Patton was the hostess.

Mrs. J. L. Shaffer and Mrs. Opal Jones presented "What Is The Word?"

The next meeting will be in the home of Mrs. R. N. Ginsburg at 9 a. m. Wednesday.

Women's Fellowship Has Meeting

The Congregational Women's Fellowship met Wednesday, October 19 at the church for their regular meeting.

Mrs. L. F. Lillard gave the devotional on "Discipline in Prayer Life." The program topic was "Heritage and Horizon in Home Missions," presented by Mrs. R. B. McKee.

Mrs. George Treider served refreshments to twelve members and guests Mrs. E. McEvoy, England and Mrs. H. B. Phillips Sr., New York.

Past Matrons Meet In Bainum Home

Mrs. Mack Bainum was host to the regular meeting of the Kinsley Past Matrons Club in her home Friday afternoon. Mrs. Claude Miller, president, conducted a brief business session.

Miss Faye Southward presented the devotional. A financial report revealed the success of the recently held rummage sale and plans are being made for another one.

Refreshments were served by the hostess to Mesdames R. W. Ginsburg, Claude Miller, Ed Boggess, Bert Chitwood, J. T. Gunn and Miss Southward, members, and Mrs. Bill Buchanan, who was a special guest.

Mr. and Mrs. Wesley Hardesty and Mr. and Mrs. Charles Hough attended a family reunion in the home of Mrs. Frank Day in Plainview Sunday.

Missionary Will Speak

George Leonard Winkler, Missionary in Hong Kong, China, during the past five years, will speak to the Rhea Lutheran Mens' Club on November third at 8:00 p.m. Members and friends are invited to hear him.

Missionary Winkler, with five brothers in the military service overseas, was called for active duty in December 1944. The tour of military service took him from military bases in Texas and California to Korea in October 1945. After his discharge in November, 1946, he enrolled at St. John's College at Winfield, Kansas to prepare for full-time service in the church as a pastor. He received his diploma from Concordia Seminary in 1954. In May of 1955 he accepted the call as missionary to Hong Kong. Missionary and Mrs. Winkler have four children and are now on an extended furlough.

Mrs. Day Directs Program

The WMU circle program "Enlistment for Growth" was directed by Mrs. Herbert Day at the regular meeting Tuesday, October 18 at the Calvary Baptist Church.

Mrs. W. S. Crow, program chairman, read the Missionary Calendar of Prayer, and said a prayer for those having birthdays.

Mrs. Elmer Euler gave a report of the first WMU in Friona and her enlistment. Also participating in the program were Mrs. Bill Stephens, Mrs. Doug Connelly, Mrs. W. S. Crow and Mrs. Cayson Jones. The benediction was given by Mrs. Audye Wiley.

Others present were Mrs. Jerry Maynard, Mrs. Clarence Monroe, Mrs. Ira Holt, Mrs. Ray Castleberry, Mrs. O. C. Rhodes, Mrs. Mary Phillips, Mrs. Jean Bass, Mrs. J. M. Bradley and Mrs. A. T. Stowers.

Classes Entertained With Wiener Roast

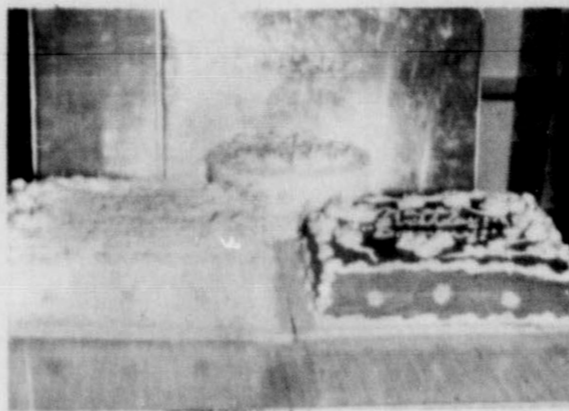
The intermediate Sunday School classes of the Methodist Church were entertained with a wiener roast Saturday evening at the home of Mr. and Mrs. A. W. Anthony Jr.

Sixty-five members and guest met at the church building at 6:30 and traveled to the Anthony home for food and fun. The

group returned early enough to attend the football game.

Teachers of the classes are Mrs. R. W. Ginsburg and A. W. Anthony Jr. The committee planning the event was composed of Karen Osborn and Roger Nelson, chairmen, and Ronnie Brookfield, Sheryl Long, Janet Rushing and Lonnie Ellis.

Everyone Has A Birthday



We Also Bake Occasional And Anniversary Cakes.

Friona Bakery

-Friona-

Free Coffee Come One Come All

On November 4, at the Club house from 9 a.m. to 6 p.m., the Progressive Study Club will hold its Christmas card coffee and bazaar.

Outstanding Christmas cards, including photo cards, are available. For photo cards remember to bring your snapshots or negatives.

The bazaar items consist of knitted baby clothes, stuffed toys, pin cushions and many items suitable for gifts.

Everyone is invited according to Mrs. Marion Fite, president.

Mr. and Mrs. J. M. Watson are in Belton this week. They attended a funeral of Mrs. Watson's brother-in-law, Lote Curry, at Killeen.

Guests in the home of Mr. and Mrs. Johnny Hand Sunday were Mr. and Mrs. Owen Williams of Antoh.

10¢ and 25¢ Dryers

Our Grand Opening Was A Success, And We Want To Thank Everyone Who Helped Make It So.

We Invite Everyone To Make E-Z Way Coin Operated Laundry Your Washday Headquarters

"Open 24 Hours Each Day"

E Z WAY COIN OPERATED LAUNDRY

In The Friona Shopping Center

Edward White-Mgr.

IT'S TWINS!
FOR MR. & MRS. SHURFINE SAM

NOW DURING THE Shurfine CARNIVAL of '60

DOUBLE VALUE ON EVERYTHING UNTIL NOV. 5th

MARGARINE 6 for \$1.00
MILK 8 for \$1.00
FRUIT COCKTAIL 5 for \$1.00
PEACHES 4 for \$1.00
CORN 6 for \$1.00
COFFEE 63¢
FLOUR 29¢
TUNA 4 for \$1.00

BEANS and POTATOES Fancy 303 Can 6 FOR \$1	TOMATO JUICE Fancy 46 oz 2 FOR .59	SWEET POTATOES Small Whole No. 2 Can 4 FOR \$1
SHORTENING 3 lb. Can .65	PUMPKIN 2 1/2 Can 2 FOR .39	SAUER KRAUT 303 Can 6 FOR \$1
SALAD OIL SHURFRESH Qt. .49	GRAPE JELLY 10 oz. 2 FOR .45	TOMATOES 303 Can 5 FOR \$1
FLOUR Print or Cotton bag 25 lb. \$1.69	ASPARAGUS All Green Cut Spears 300 Can 4 FOR \$1	TOMATO SAUCE 8 oz. 12 FOR \$1
APRICOTS Halves Unpeeled 303 Can 5 FOR \$1	PORK and BEANS 300 Can 9 FOR \$1	APPLE BUTTER 28 oz. 4 FOR \$1
CHERRIES RSP 303 Can 4 FOR \$1	GREEN BEANS 4 1/2 Blue Lake 303 Can 5 FOR \$1	PRESERVES Strawberry 12 oz. 3 FOR \$1
CRANBERRY SAUCE Strained 300 Can 5 FOR \$1	SLICED BEETS 303 Can 7 FOR \$1	WAFFLE SYRUP Qt. .43
PEARS Halves Bartlett 303 Can 4 FOR \$1	SPINACH 303 Can 7 FOR \$1	OLIVES Stuffed Thrown Mass 7 1/2 oz. .43
PEAS 303 Can Early Harvest 5 FOR \$1	HOMINY 303 Can 10 FOR \$1	PICKLE CHIPS Fresh Pack 16 oz. 4 FOR \$1
DOG FOOD ROKEY Tail Can 12 FOR \$1	BLACKEYES Fresh Shelled 300 Can 8 FOR \$1	CATSUP 14 oz. 5 FOR \$1
POTATOES Whole Irish 303 Can 8 FOR \$1	PINEAPPLE Crushed No. 2 2 FOR .59	SALAD DRESSING Qt. .39

Harvest Time
BACON 2 lbs. 89¢
Texas
GRAPEFRUIT 10¢ Ea.
CELERY HEARTS 25¢
RED POTATOES 25 lbs. 98¢
Borden's In Table Ready Bowl
COTTAGE CHEESE 12 oz. 27¢

Picnic Hams lb. 31¢
Chuck Roast lb. 49¢

Double S&H Green Stamps On All Cash Purchases Over \$2.50
Every Wednesday

Your Home Owned Affiliated Food Store
Johnson's Corner Grocery
Friona
Phone 2111

A Halloween Norther Usually Accompanies Goblins. Better Winterize Those Motors Now With Some Of Our Anti-Freeze

Only \$11.00 Per Case

We Give S&H Green Stamps

FRIONA CONSUMERS

Friona

Hornets Down Chiefs 34-0



TULIA MOVES--Friona Chiefs found themselves on the defensive most of the time last week against Tulia. Here Floyd Reeve moves in to stop Hornet back Gary Don Haught after a long Tulia gain.



BRIGHTLY SHINING--Gary Sneed shows some of his battle scars picked up at Tulia last week in the Hornet-Chief football game. He is a junior student and was playing defensive halfback when the black eye was acquired. He blamed the mishap on a teammate's shoe.

Tulia's Hornets, possibly on their way to a district championship ripped through the Friona Chiefs 34-0 in Tulia last Friday night.

Scoring the first time they had the ball, the Hornets moved almost at will against the game, but outmatched Chiefs.

Gary Don Haught scored first for Tulia on an eight yard plunge through the line. The extra point try failed.

The Tulia kickoff tip-toed down the sideline but refused to go out of bounds and a Hornet pounced on the ball at Friona's 12 yard line. The Hornets quickly scored and added the extra points to take a 14-0 lead.

Haught scored again in the second period and again the Hornets passed for two extra points. A pass from Russel Rucker to Haught brought another Tulia score but the point try failed for a 28-0 halftime score.

The Hornets came back in the second half with two touchdowns and four extra points to make the game a run away.

In The Courts

CORPORATION COURT

The following cases were tried in Corporation Court by Judge Thelma Jones during the week ending Oct. 25:

Jesse Hamby, charged drunk in public, fined \$40.50 on Oct. 22.

Lob Elmer Burnam, disregard yellow light and high rate of speed, fined \$25.50 on Oct. 24.

Kenneth Dale Grimes, illegal "U" turn on Main Street, fined \$5.

J.P. COURT

The following case was tried in Justice of Peace Thelma Jones' court during the week ending Oct. 25:

Charles Albert Higgins, speeding, fined \$20.

OCTOBER						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

THURSDAY, OCT. 27

Industrial League
Rebekahs
Friona Lions

FRIDAY, OCT. 28

Friona vs Dalhart here
Couples Bowling League

SATURDAY, OCT. 29

SUNDAY, OCT. 30

MONDAY, OCT. 31

Major League

TUESDAY, NOV. 1

Modern Study Club
Masonic Lodge
American Legion
Classic League
Oddfellows
Ladies Bible Class
Church of Christ

WEDNESDAY, NOV. 2

Ladies Bible Class
Church of Christ
Congregational Woman's
Fellowship

Battered Chiefs Will Try Dalhart

The injury riddled Friona Chiefs will send sophomores and juniors against an experienced Dalhart team that invades Friona Friday night.

Coach Earl Smith says this has been the worst year he has experienced injury-wise. His battered crew will go into the game in their usual role of underdogs.

"We have the entire first team line out of action," Smith said, in addition to several important backs.

He said at least three players out of action for the remainder of the season would have been strong candidates for all-district honors.

Out for the season are Tom Roberts, 190 pound junior guard; Larry Drake, 185 pound junior center; Danny Smith, 160 pound junior end; Bobby Daniel, 160 pound quarterback; Hank Outland, 130 pound halfback; Charles Ray, 150 pound end; Charles Myers, 155 pound halfback; and Harold Bales, 180 pound tackle.

Players out for the Dalhart game include Reggie Hayes,

130 pound halfback; Tommy Barker, 160 pound halfback; Joe Reeve, 170 pound tackle and Darrel Patterson, 145 pound halfback.

"The kids haven't lost spirit despite their setbacks and haven't given up," the coach said. "When this season started we thought it might be our year but we just had too many injuries."

Smith calls Dalhart the "best

team in our district."

Tulia whipped Dalhart by one touchdown, but Smith said the Hornets were outmatched in most statistical departments. Last week the Hornets whipped Friona 34-0, with the running of quarterback Jobey Claborn being about the only bright thing in the Chief attack.

The Chiefs wind up their season next week at home against the Dimmitt Bobcats.

Junior High Teams Win One, Tie One

Fans at Chieftain field Tuesday evening saw Friona's seventh and eighth grade boys win one game and tie one in competition against Tulia teams.

In the first quarter of the seventh grade game a Tulia halfback ran 25 yards for a touchdown. The try for an extra point failed. The second quarter was scoreless.

During the third quarter, Tommy Sherley of Friona ran 30 yards for a touchdown, but no extra points were made. A scoreless fourth quarter followed. Thus the game ended in a 6-6 tie.

Coach Tom Jarboe reported

that Eugene Weatherly played an outstanding defense game and during the game blocked two punts.

After a scoreless first quarter in the eighth grade game, Milton Hargus of Friona ran around left end 20 yards for a touchdown. Larry Buckley made two extra points through the middle.

Again in the third quarter Milton Hargus ran around left end again for 25 yards and his second touchdown of the game. The try for extra points failed.

Following a short pass from Milton Hargus in the fourth quarter, Danny Murphree went 85 yards for a touchdown. The try for extra points was again no good. Final score was 22 to 0 in Friona's favor.

Coach Jarboe commented to the outstanding offensive playing of Jackie Clark and reported that Larry Buckley's blocking was responsible for two touchdowns.

Final game of the season for these two teams will be played here Tuesday of next week. Hereford's teams will be the opponents.

Possible Employer--"H'm! so you want a job, eh? Do you ever tell lies?"

Office Boy--"No, sir, but I kin learn."

Junior High Teams Win Over Mullettes

In two scrimmage games at the Muleshoe gymnasium Tuesday evening of last week the seventh and eighth grade basketball girls won over the Muleshoe Mullettes.

Coach Jay Wilson reports that he was well pleased with the showing made by the offensive and defensive players on both teams. Sixty girls made the trip, but only 15 seventh graders and 15 eighth graders suited up.

Final score in the seventh grade game was 21 to 19. At the end of the regular playing time the score was tied, so a two minute extra time was agreed upon by the coaches. The score remained tied at the end of the period, so an extra two minute session was added.

Seconds before the period ended the Squaws scored to break the tie. Wilson reported fear of a "sudden death" session.

High scorer for the Friona team was Frieda Floyd, who racked up 13 points with six field goals and one free shot. Monte Sue Welch was second with six points.

Early in the game the eighth grade girls gained a wide margin over the opponents, who were unable to recover during the entire game. The Squaws led the Mullettes 11 to 1 at the end of the first quarter; at the half the score was 21 to 1; at the end of the third quarter the score was 29 to 7; and the final score was 37 to 11.

High scorer was Linda Jo Davis with 17 points. She was followed by Sharon Jean with 8 points.

First regularly scheduled games for these two teams will be played early in November.

First regularly scheduled games for these two teams will be played early in November.

THE REGAL THEATRE

Wednesday, Thursday
October 26-27

THE BAT

Stars Vincent Price
and Agnes Moorehead

Friday & Saturday
October 28-29

Alan Ladd and
Jeanne Crain
Star in

GUNS OF THE TIMBERLAND

Sunday & Monday,
October 30-31

THE LITTLEST HOBO

Starring London (the doe),
Fleecie (the lamb),
Buddy Hart and
Wendy Stuart

Oct. 30 & Nov. 1
Sunday matinee and
Tuesday night only.

Spanish Picture

AMOR DEL BUENO

Starring Arturo S.
Rangel and Carlos
M. Haena

Headquarters
For Your
Sick
Motors
Expert Repairs On
All Makes, Models
Of Power Units
Grant
Piston Rings
Wix Filters
TERRY'S
SHOP
Ross Terry
Phone 5941 Friona

EVERYBODY ought to have GAS LIGHTS!

Distinctively and authentically styled, Gas Lights cast a soft glow that bids "welcome" to guests... serves as a silent deterrent to nighttime trespassers.

SEVEN MODELS--PRICED FROM \$49.50 INSTALLED

To order, contact any employee of PIONEER NATURAL GAS COMPANY

Thinking Of Adding A Room Or Remodeling Your Home?
See Us For . . .

Ask Today About Title 1 Home Improvement Loan

LUMBER

and BUILDING SUPPLIES

See How Inexpensive Those Home Improvements Are When You Get Our Prices.

Free Plan Service - Lots Of Fixtures
Best Materials Are Here.

Carl McCaslin

Lumber, Inc.

-A Complete Building Service-

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DON'T FORGET...

4% Semi-Annual Dividends

FRIONA TEXAS At

FEDERAL CREDIT UNION

CREDIT COMMITTEE MEETS EACH MONDAY
Legion Bldg. Phone 3301
Mrs. Lucy Jones, Mgr.-Treas.

NOW FOR 61...? TOTALLY DIFFERENT TYPES OF CHEVY TRUCKS!

Rampside--roll your loads in and out. Nothing to it!

Corvair--side loading height is only 14" from the ground!

REAR-ENGINE CORVAIR 95's--THE TRUCKS THAT BEGAN WITH 4 WHEELS AND A FRESH IDEA!

Here are high-capacity haulers that offer the most accessible load space you ever saw. Think of up to 1,900 pounds of whatever you haul riding on a highly maneuverable 95-inch wheelbase. This design's a beauty. Features 4-wheel independent suspension, integral body-frame build, thrifty air-cooled rear engine--all kinds of fresh new ideas about truck efficiency and economy.

TORSION-SPRING CHEVROLETS--WORTH MORE BECAUSE THEY WORK MORE!

You actually feel the advantages of independent front suspension in the almost total absence of I-beam squimmy and wheel fight. The driver rides easy, the load's better protected, tires take less abuse, the whole truck is subjected to far less damaging road shock and vibration. Efficiency goes up. Profits follow. Look over the whole line--both types of Chevy trucks.

Wide range of pickups includes six wheelbases!

You've never seen a heavy-weight handle so easily!

SEE THE GREATEST SHOW ON WORTH NOW AT YOUR LOCAL AUTHORIZED CHEVROLET DEALER'S!

REEVE CHEVROLET CO.

Phone 2021 Friona

Beet Factory-- A factory could process beets from a 400 mile radius. Over one million acres of beets are grown in the United States annually. Each year the increase allotment for population is around 55,000 acres. Larson grows 50 acres of beets on his 300 acre farm. He says this is all the acreage he wants because a four-to-six-year rotation plan is necessary for producing beets. He feeds sheep also, and says the tops of beets are worth about \$20 per acre as sheep feed. Each year, he ex-

pects his beets to net about \$240 per acre plus the tops. Enthusiastic farmers attending the meeting were told of Texas Sugar Beet Growers Assn.'s efforts to push the five-per cent bill through congress and a sizable contribution was turned over to the association. Norton and Larson forecast a cattle feeding empire in this region if a sugar beet factory is constructed.

Flag Sale-- Morgan Locker of Muleshoe, was special guest at a Monday night meeting. He brought two

films on skin diving and tropical vacation lands. Young men out of high school and under 35 are eligible to join the organization, which meets twice monthly and works on community improvement projects.

ANNUAL STAFF MAKES CHANGE
The 1960 annual staff of Friona High School has launched a campaign to sell annuals to individuals not connected with the school. Persons interested in buying an annual may do so by contacting Earl Smith at the high school. Requests must be in before Nov. 3.

WANT ADS-- Best HARVEST BARGAINS

NOTICE
Classified ads are 6¢ per word for the first insertion; 3¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p. m.

FARM & RANCH LOANS
Long Term
Low Interest
DOUGLAS LAND CO.
Phone 5541 Friona, Tex.

WANTED--Tune ups on all makes of small motors. Lawn mowers sharpened. Bainum Butane Company, Phone 2171. Friona. 29-tnc

FOR SALE--John Deere 70 1955 model. 3 point hitch. W. D. Buske, Route 2, Farmer 3172. 3-3tp

To Sell Your Land
Contact
Joe B. Douglas
DOUGLAS LAND CO.
PHONE 5541
FRIONA, TEXAS
We Have Buyers

USED COMBINES FOR SALE-- See Bill Hannold at CALLOWAY IMPLEMENT COMPANY Phone 2691. 33-tnc

LAND WANTED--We have buyers for irrigated farms, dry land or grass land and ranches. Call, write or come to see us. Phone 5221. Turner Bros. Land Co. Hale Center, Texas. 2-12tp

FOR SALE--Assortment of tulips, daffodils, hyacinths, peonies and other imported bulbs from Holland. Plant now. Mrs. J. F. Ward, North Main, Hereford, Texas. 51-tnc

FOR SALE--A 300 Cow, Colorado ranch. Well fenced, well watered, ordinary improvements. Price \$70,000.00. See me for farm and ranch land. M. A. Crum. Floydada, Texas. 3-3tc

Directors Adopt-- cent turbulent weather which is expected to cut a significant part off the area's spending power. If the goal is not met, each participating agency will be paid an equal percentage of the established amount. This decision was made to prevent dipping into the emergency fund, which is kept in Friona to meet local needs as they arise. Jay Claborn, former secretary of the drive, said he felt the emergency fund should be kept healthy in case of a local disaster. He pointed to the tornado that narrowly missed the main part of the city recently as "something that could happen." Other directors quickly expressed their support for the plan. Representatives from outlying communities of Black, Rhea, and Hub were expected to attend the meeting. Florian Jarecki represented Rhea. Hub and Black had no representative. Others attending were drive chairman Danny Bainum, secretary Flake Barber, Kenneth Williams, Ralph Shirley, Claborn, and Dan Ethridge, who presented the Boy Scout request. Lack of success was the reason given for discontinuing the door-to-door campaign, formerly handled by members of Friona women's clubs. The club women will prepare the kickoff breakfast, which will be sponsored by Friona State Bank.

Young Gets-- restitution on the \$50 check, the rehearing was scheduled. This time the two men were placed on probation. Willie D. Whitfield, the third member of the trio charged with passing the check, had a previous record and is now serving his two year sentence at Huntsville.

Paints & Varnishes
O'Brien & Stephens
Custom Picture Framing
Wallpaper with Material to match
STEPHENS
Paint And Supply
Across from newspaper office

CARD OF THANKS
I wish to take this opportunity to express my sincere appreciation for all the kindnesses shown me during my recent hospitalization. Every card, letter, telephone call, visit and other expression of friendship made my stay in the hospital more pleasant and to all my friends and neighbors I want to say, "Thank you!" Sincerely,
F. W. Reeve
4-1tp

FOR SALE--Crockett seed wheat. Paul Daniel. Hub. Phone 2694. 3-3tp

FOR SALE--Two 3 bedroom houses. Robert Dickey, Box 291, Friona, Texas. 3-tnc

FOR RENT--Furnished apartment. Robert Schueler, Phone Farmer -3403. 4-tnc

DITCH DIGGING--water and gas lines, - 10¢ foot. Sewer - 15¢ foot. Call Odie White, AD8-2951 in Bovina, Box 130. 4-4tc

Joy Carlson is back at the Charm Beauty Shop on Friday and Saturday, and will appreciate return of patrons. 4-1tc

Roofing Special
For limited time only!
No. 2 18" red cedar shingles \$10.50 per square
215 lb. composition shingles \$6.95 per square
Corrugated Iron \$9.95 per square
W. C. ROBERTS
LUMBER COMPANY
Canyon Highway at Western
Amarillo, Texas 4-2tp

Excusive 30 A, near Muleshoe, Good land, 10" well, Some underground pipe, Two bedroom house, On mail and school route, Priced to sell, Phone office 3-2749, Res. 3-0549, E. E. Holland Real Estate, 121 American Blvd, Muleshoe, Texas. 4-2tc

FOR SALE OR TRADE--My two bedroom brick home at 1201 West 5th. Will sell or trade on 1/4 section land, Ralph Shelton, Phone 3071, Friona. 4-4tc

FOR SALE--1957 John Deere combine. New cab. On butane. James Matthews. At Bill McGlothlin's Trailer Park. 4-3tp

Treat rugs right, they'll be a delight if cleaned with Blue Lustre. Easy to use, Roberts Furniture. Friona. 4-1tc

LOST--616 mud-grip Riverside tire for Ford pickup. Call Harold Lillard, Phone 2771. 4-1tc

Friona Animals-- and four boys went to Level-land where they purchased seven burrows. Tuesday, Lane and some students went to Tatum, N. M., to buy 10 calves. This Saturday, advisors and students will journey to Olton for that city's burrow sale to purchase still more livestock. The next weekend, a trip will be made to a burrow sale at Pauls Valley, Okla., for a burrow sale. After that, the advisors hope to have their interested livestock producers supplied with animals. The chapter is faced with a problem in regard to their feeding program. A city ordinance recently passed, prohibits keeping livestock within the city limits, which necessitates constructing a new FFA barn for keeping livestock projects. Lane said that a location near enough to town to allow boys to walk to the barns would be ideal. It would also be better if the spot could be reached by city water.

FOR SALE--TV tower and antenna. Joe Douglas. Phone 5531 or 5541. 2-tnc

Wanted--Sewing and ironing. Get order in for Christmas gifts. Bedspreads, curtains, duster, aprons, house dress and children's wear. Mrs. G. E. Roberts, 1006 Washington. 2-3tc

FOR SALE OR TRADE--3 story apartment house on Broadway in Lubbock. Near college, schools and churches. Excellent property. Reasonably priced. Howard Vaughan. Phone TW4-3163, Levelland. 51-6tp

2 br. plumbed for washer on pavement. \$5,500.
320 a for rent with sale of equipment. \$8,500.00
160 a 1-well ng. \$185 per a.

480 a 3 wells. 3 br home. Allotments. \$260 a.
Listings wanted Real Estate and farm equipment.
A. L. CARLTON
REALTY
Phone 4981

FOR SALE--TV tower and antenna. Joe Douglas. Phone 5531 or 5541. 2-tnc

WANTED--Sewing and ironing. Get order in for Christmas gifts. Bedspreads, curtains, duster, aprons, house dress and children's wear. Mrs. G. E. Roberts, 1006 Washington. 2-3tc

FOR SALE--House, outbuildings and five acres of land; house has three bedrooms and attached garage. \$9000. Located 10 miles west of Friona or 9 miles north of Bovina, Contact Norlan Dudley, Box 368, Hart, Texas or call Farmers State Bank, Hart, W 83210. tnc

CARD OF THANKS
I wish to take this opportunity to thank my friends and neighbors for the cards, beautiful flowers and visits while I was in the hospital. May God's richest blessings be on all of you.
Bill Cogdill
4-1tc

For Sale or Rent
Pianos and organs
Wurlitzer, Knabe, Fischer,
Lester Pianos
Hammond organs
Phillips
House of Music
219 Main Street
Clovis New Mexico
Phone PO 3-5041
23-tnc

FOR SALE--TV tower and antenna. Joe Douglas. Phone 5531 or 5541. 2-tnc

Wanted--Sewing and ironing. Get order in for Christmas gifts. Bedspreads, curtains, duster, aprons, house dress and children's wear. Mrs. G. E. Roberts, 1006 Washington. 2-3tc

HOWARD GRIFFIN
General Contractor
Home Repairs
Paint Of All Kinds
Stucco-Dash
Bovina, Texas
Phone AD 8-4277

Must sell my two bedroom house at 905 Grand, Friona. Garage, carpet, lots of closets, built-in oven and range top, 20 feet of nice cabinet space. Contact Walker Freeman, 226 Jackson, Hereford. Phone EM-4-0309 51-6tc

CARD OF APPRECIATION
We want to thank every one for their thoughtfulness and kindness when our show was blown away and trailer park damaged by the tornado. We want to especially thank the Volunteer Firemen for their fine help. Also the Ag. teachers and boys for their help. Bill and Tera McGlothlin and girls. 4-1tc



Grade A FRYERS lb. 33¢	Van Camps, No. 303 Can Pork & Beans 13¢
Canned BISCUITS 10¢ Per Can	Jello 3 for 25¢ All Flavors, Reg. Size Box
Borden's Glacier Club Ice Cream 1/2 gal. 59¢	USDA Good Chuck Roast lb. 53¢
Spam, 12 oz. Can LUNCHEON MEAT 45¢	Hi-C, 46 oz. Can ORANGE DRINK 29¢
Grade A Caged EGGS Extra Large-64¢ Doz. Large-60¢ Doz. Medium-56¢ Doz.	Booth Frozen Fish Sticks 8 oz. Box 29¢
	Del Monte No. 2 1/2 Can Fruit Cocktail 39¢
	BANANAS lb. 15¢

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HOUSER'S GROCERY & MARKET
Big Enough To Accommodate - Small Enough To Appreciate
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GWYNNE'S CLEANERS
Turn Left At The First Stop Light On Hwy. 385 And Go 8 Blocks In Hereford

Young Gets-- restitution on the \$50 check, the rehearing was scheduled. This time the two men were placed on probation. Willie D. Whitfield, the third member of the trio charged with passing the check, had a previous record and is now serving his two year sentence at Huntsville.

Paints & Varnishes
O'Brien & Stephens
Custom Picture Framing
Wallpaper with Material to match
STEPHENS
Paint And Supply
Across from newspaper office

Young Gets-- restitution on the \$50 check, the rehearing was scheduled. This time the two men were placed on probation. Willie D. Whitfield, the third member of the trio charged with passing the check, had a previous record and is now serving his two year sentence at Huntsville.

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HERE'S HOW TO DO IT

OFFICIAL BALLOT

Look for these names at the top of one of the columns:

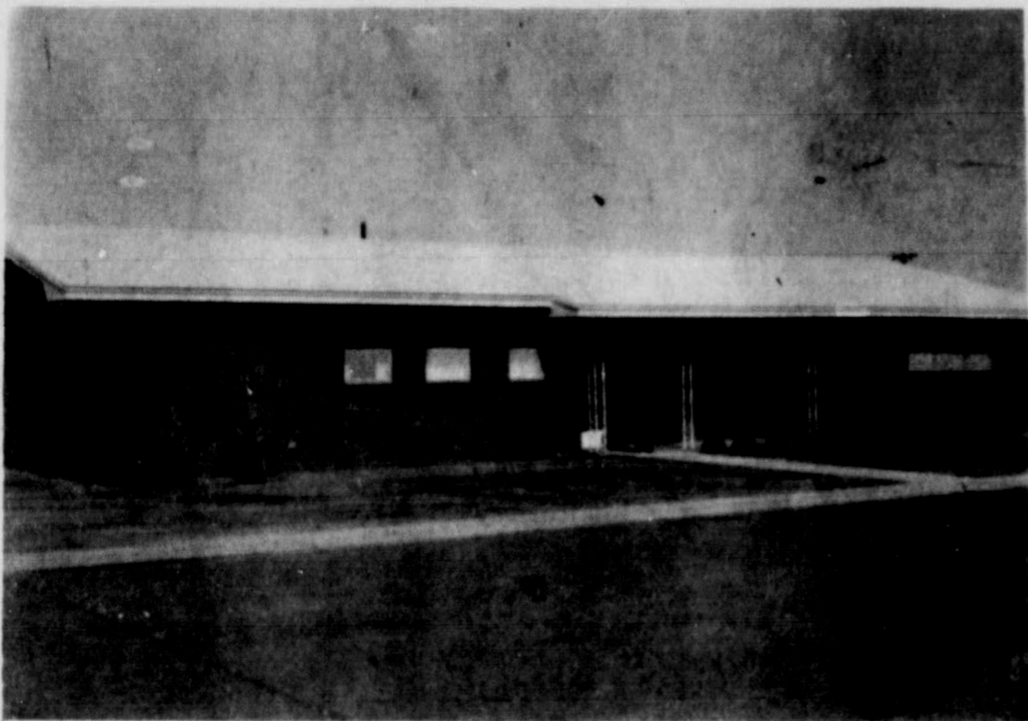
For President and Vice President
RICHARD M. NIXON and HENRY CABOT LODGE

- Find the names of RICHARD M. NIXON and HENRY CABOT LODGE at the top of your ballot.
- Leave the names NIXON and LODGE unmarked on the ballot; scratch all other names for President and Vice President.
- To complete your ballot, leave the name of the candidate for whom you wish to vote for each office and scratch the rest.

WARNING!
You may be told that you cannot vote for Nixon and Lodge if (1) you voted in the Democratic Primary or (2) your poll tax receipt or exemption certificate is stamped "Democrat." THIS IS NOT TRUE. You CAN vote for any candidate you wish, no matter how you have voted, or not voted, in any previous primary or election. THIS IS YOUR RIGHT AS A FREE AMERICAN.

Vote November 8 for NIXON and LODGE
Texas Democrats for NIXON & LODGE, Allan Shivers, Chairman (Pd Pol Adv.)

Of Interest To THE WOMEN



OPEN HOUSE SUNDAY--Rev. W. G. Burton is shown in front of the parsonage recently purchased by First Baptist Church. Open house is planned from 2-4 p. m. Sunday and the public is invited to attend. The parsonage is located at 1402 W. 6th St.

Friona Woman's Club Observes Friendship Day

Friendship Day was observed by the Friona Woman's Club Wednesday, October 12 at the club house with 19 members and nine guests present.

Roll call was answered by members introducing their guests and reciting a poem or quotation on "Friendship." Mrs. L. R. Dilger presented the history of the Club Collect. "The Art of Being a Friend" was given by Mrs. Wesley Hardesty. Mrs. O. F. Lange spoke on "Get Out the Vote." Mrs. Joe Moyer gave a review of "The First Voyage of Columbus."

The group sang "Columbia, the Gem of the Ocean" and "What a Friend We Have in Jesus."

Hostesses Mrs. Ed Bogges, Mrs. A. H. Boatman and Mrs. M. B. Buchanan served wafers, salad and coffee to the following guests: Mesdames Mack Bainum, Dan Ethridge, Marion Fite, Bert Chitwood, Joe Collier, Edgar Carney, J. G. McFarland, Eva Roberson and Paul Smith.

Members were Mesdames U. S. Akens, A. H. Boatman, Ed Bogges, M. B. Buchanan, L. R. Dilger, C. W. Dixon,

R. W. Ginsburg, Wesley Hardesty, Mabelle Hartwell, H. C. Kendrick, O. F. Lange, L. F. Lillard, Joe Moyer, Mary Officer, Floyd Schlenker, Bert Shackelford, Roy Slagle, Ed White and Fred White.

Shackelford Home Scene Of Class Party

A Sunday School Class party met in the home of Dr. and Mrs. Loyd Shackelford Thursday evening, October 20. Games of progressive 42 were played.

The hostesses Mr. and Mrs. Ansel Renner, Mr. and Mrs. Bill Woolley, Mr. and Mrs. Jimmy Buckley and Mr. and Mrs. Shackelford served refreshments to Mr. and Mrs. Elvin Wilson, Mr. and Mrs. Matt Brown, Mr. and Mrs. J. B. Taylor, Mr. and Mrs. David Carson, Mr. and Mrs. James Procter, Mr. and Mrs. Johnny Hand, Mrs. John Hand, Mr. and Mrs. Truett Johnson and Mr. and Mrs. Louis Welch.

District Women's Clubs Will Meet At Floydada

The Texas Federation of Women's clubs of the Caprock District will have their first annual Board of Directors meeting and workshop in the Floydada High School building at Floydada Saturday, October 29.

The schedule is as follows: Registration, 8:30-9:30; Executive Committee meeting, 9:00-9:20; General Sessions, Conferences, Luncheon, Civil Defense Forum - 9:30-2:45; Final Reports, Adjournment, 2:45-3:00.

Members of the Friona Clubs planning to attend the District meeting are Mrs. J. T. Gee, Mrs. Mack Bainum, Mrs. J. G. McFarland, Mrs. Wesley Foster, Mrs. Paul Hall and Mrs. Dan Ethridge representing the Modern Study Club, Mrs. Wesley Hardesty and Mrs. C. W. Dixon, the Friona Woman's Club, and Mrs. Marion Fite and Mrs. Newman Jarrell Jr. from the Progressive Study Club.

The Program Planning Panel, a part of the morning session, will be composed of Mrs. Dan Ethridge, Mrs. J. T. Gee and Mrs. Newman Jarrell Jr.

October Council Meeting Held

The County Home Demonstration Club representatives met for their October Council Meeting in the community room of the Friona State Bank, Monday, October 24 at 2 p. m. Mrs. Vernon Syncox, chairman, conducted the business session. A report of the last meeting was given by Mrs.

Wesley Hardesty. Mrs. Joe Douglas gave the financial report.

The following clubs were represented: Midway, Black, Bovina, Hub, Friona, Northside and Oklahoma Lane. Each representative gave a report on events and programs of their clubs.

Officers elected for the coming year were Mrs. Vernon Syncox, chairman; Mrs. R. E. Snead, vice-chairman; Mrs. Luetta Kitten, secretary; and Mrs. Ellis Tatum, treasurer.

Mrs. Winburn Hardage, THDA chairman, gave a report from the district vice-president after the meeting was adjourned.

Attending the meeting were Mesdames Vernon Syncox, Joe Douglas, Rosco Ivie, T. J. Hopingardner, Lee Campbell, Flake Thurman, Grady King, Meryle Massie, Vernon Roberts, Luetta Kitten and Winburn Hardage.

Mr. and Mrs. C. E. Turner of Poteau, Okla. and Mrs. Fay Wilcox from Fort Smith, Ark. were weekend visitors in the homes of Mr. and Mrs. V. R. Wilcox and family and Mr. and Mrs. Edgar Turner of Black. Mrs. J. F. Miller and Mrs. Myrtle Whaley left this week to visit in Baltimore for a few weeks.

WMU Has Mission Study

The WMU of the Calvary Baptist Church met Tuesday afternoon, October 25 for a Mission Study. Mrs. Mae Magness, chairman, presented the lesson from the book "Across the Bridge." This was a story of Baptist mission work in Mexico and South America.

Mrs. W. S. Crow read the calendar of prayer for Baptist missionaries having birthdays and Mrs. Elmer Euler led the prayer.

Present were Mesdames H. A. Hyde, Audye Wiley, Herbert Day, Jerry Maynard, Clarence Monroe, J. M. Bradley, Jim Carlson, Mary Phillips, O. C. Rhodes, Ira Holt, Bill Stephens, Doug Connelly, Charles Howell, Elroy Wilson and a guest Bro. Audye Wiley.

Good Landscaping Is Program Theme

The Hub Home Demonstration club met Thursday, October 20 at the Community Center for their regular meeting. The

program was a study on "Good Landscaping."

Mrs. A. L. Black discussed types of shrubs and trees that are appropriate for this area. She also gave arrangement ideas and care of plants. Roll call answer was a gift or decoration suggestion given by each member.

During the business session plans were made for a Halloween party to be October 29. The entire family of the club members will be invited. Plans were also discussed concerning the Christmas party to be December 17 at the community center.

Mrs. Woody Fleming served

refreshments to Mrs. Derl McGuire, Mrs. Weldon Stringer, Mrs. Alvert Cannon, Mrs. John Hand, Mrs. R. E. Snead, Mrs. T. L. Burleson, Mrs. Warren Smith, Mrs. Paul Daniel, Mrs. Clarence Monroe, Mrs. Edgar Walters, Mrs. A. L. Black, Mrs. Jack Shirley and one guest, Mrs. Vernon Stewart.

Mrs. Paul Smith returned from Oklahoma City Monday after an extended visit with her daughter and family, Mr. and Mrs. Robert C. Blume, Robbi Blume, a little granddaughter, returned with Mrs. Smith for a two weeks visit.

Danny Kendrick Observes Birthday

Danny Kendrick was honored with a birthday party at his home Wednesday, October 19. He was observing his ninth birthday.

Following a game session, birthday cake was served to Danny Schueler, Billy Ross Procter, David McFarland, Jerry Shelton and the honoree.

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the fabrics... Pavo... Comet... Capella... Auriga... Carina... all treasures in themselves! so ultra soft... so richly textured. The linings of embroidered Milium® rayon acetate for warmth without weight.

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TRICK or TREAT HEADQUARTERS!

CRACKERS NABISCO RITZ **35¢**
BEAUTY BAR VEL **19¢**
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DEL MONTE MARGARINE **25¢**
PARKAY

DEL MONTE TUNA **\$1.**
5 Regular Cans



DEL MONTE FRUIT COCKTAIL 5 303 Cans **\$1.**
Libby PINEAPPLE JUICE 4 46-Oz. Cans **\$1.**
Hunt's SPINACH 8 303 Cans **\$1.**
White Swan GARDEN PEAS 6 303 Cans **\$1.**

YELLOW CLING PEACHES 4 Big 2 1/2 Cans **\$1.**
White Swan GREEN LIMA BEANS 4 303 Cans **\$1.**
DEL MONTE WHOLE NEW POTATOES 8 303 Cans **\$1.**

ROAST Lb. **55¢**

Bigtex BACON Lb. **55¢**

Cudahy FRANKS Lb. **49¢**

Red Potatoes 10 Lbs. **47¢**

Hunts Tomatoes 5-303 Cans **\$1**
Delicious Apples Lb. **21¢**

Libby CATSUP 6 14-Oz. Bottles **\$1.**

White Swan ALL GREEN ASPARAGUS 3 Picnic Cans **\$1.**
MARTHA WASHINGTON White Swan CREAM STYLE or WHOLE KERNEL GOLDEN CORN 6 303 Cans **\$1.**

Libby Whole GREEN BEANS 4 303 Cans **\$1.**

Lane's MELLORINE **49¢**
WHITE SWAN COFFEE 2 Pound Can **\$1.09**
SWEETHEART FLOUR 10 Pound Bag **89¢**



CAMPBELL'S TOMATO SOUP Reg Can **10¢**
PRESTONE 14-Oz. Bomb AEROSOL DE-ICER **\$1.19**

One Dozen Lemons **47¢**

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Friona

We wish to thank all patrons who came in during our grand opening to help make it so successful. Our appreciation is also extended to those who sent flowers. Our aim is to furnish the best groceries at the lowest possible prices and to always provide the best service. Double Thrift stamps are given on all cash sales and also on all accounts after Nov. 1 paid within 30 days.

DOUBLE DOUBLE THRIFT STAMPS EACH WEDNESDAY

THE HIGH PLAINS FARM AND HOME

Sugar Beet Interest Spreads In County

Interest in sugar beet possibilities as a cash crop is spreading in Farmer County after a meeting in Friona Thursday night of farmers and two representatives of the Texas Sugar Beet Growers Assn.

Palmer Norton and D. J. Larson told a large group of farmers assembled for the meeting that chances for getting a sugar refinery in this area are not only possible but very probable.

The two men asked support for the legislative program sponsored by the Texas Sugar Beet Growers Assn. which is backing passage of a five per cent bill in congress that would

increase acreage allotments in areas like the High Plains enough to justify full scale beet production.

Norton, who has made several trips to Washington in connection with the bill, said it has support from 15 states, and he expressed confidence that the bill will become law at the next session of Congress.

"American Crystal Sugar Co. has expressed interest in constructing a factory in this area," Norton said. After one move in here, others will follow.

Norton said the sugar companies are interested in opening this region to sugar beet production because of the higher

sugar content and tonnage per acre produced by the few growers now located in the High Plains region.

Construction cost of a plant is about 15 million dollars and the job would require two years to complete. Norton predicted a plant could be in operation on the Plains three years from now.

A factory would be able to process about 20,000 acres of beets and one located on the Plains would serve not only this area but would reach out for beets in a 400 mile radius.

Larson, one of the few beet growers in this area, told of coming from Utah 11 years ago to a 300-acre farm near Hereford. He began growing beets here as he had done in Utah and found the crop well suited to this area.

He grows 50 acres of beets on the 300 acres, which allows him to follow a four to six year rotation plan. This is necessary to prevent disease among the plants and also to keep up sugar content.

Larson said his beets usually show a profit of about \$240 per acre, not including the by-products. He conducts a sheep feeding program in connection with the beet growing that also shows a profit from the beets.

The beet tops make excellent livestock feed. Pulp from beets already processed would also be good livestock feed, but since he has to ship the beets to a northern refinery, the pulp isn't worth return freight expenses.

It costs Larson about \$1.80 per ton of beets to ship them to the refinery.

In addition to the other qualities, sugar beets are well suited to this area because of their resistance to hail damage.

Larson said he had one beet crop that was knocked to the ground three times by hail but the plants came back and he still made 15 tons per acre.

Farmers from other Farmer County communities that attended the Friona meeting, expressed interest in having similar meetings at their home communities and sessions are planned at Bovina and Farwell in the near future.



HALLOWEEN IS NEAR and a good-size jack-o-lantern is what these three youngsters are seeking from this stack of pumpkins on the James Ensor farm near Lariat. Ensor grew 10 acres of the pumpkins on his farm this year, so the kids have plenty to choose from. Helping their 10-month old brother, Josh, select a jack-o-lantern are Sandra, 6, left, and Jace, 4, children of Mr. and Mrs. Ensor.

Can We Copy The Corn Belt?

The High Plains has the ingredients—plenty of grain, livestock and favorable climatic conditions—to make livestock feeding a profitable operation.

In order for interested farmers, ranchmen, bankers and agriculturists to get first hand information on how successful livestock feeding operations are carried out in the Corn Belt, the West Texas Chamber of Commerce in cooperation with Texas A&M College and Texas Tech College, is sponsoring a tour into the heart of the nation's great feeding area. The tour will cover the period from November 26 to December 1 and full details may be obtained from the West Texas Chamber of Commerce, Abilene, Box 1561.

ture and chairman of the chamber's agriculture and livestock committee will serve as tour leader. He extends an invitation to anyone interested to join the group which will leave Texas on November 26 and return December 1.

Travel will be in Pullman cars with departures from both Lubbock and Fort Worth on the afternoon of November 26. The cars will be put on the same

train in Kansas City. The first stop will be in Chicago to attend the world famous International Livestock Exposition where the judging of fat livestock will be observed including carlot champions and the naming of the grand champion fat steer of the show. Visits will also be made to processing plants to inspect dressed carcasses of fat cattle.

From Chicago, the tour will move to Iowa State University where livestock feeding specialists will take the visitors to farms for observations and discussions with farmer-feeders. Dean Stangel said, "We hope these personal contacts will cause our own farmers and ranchmen to take a closer look at their operations and determine whether or not livestock feeding might offer a new source of income."

In order for interested farmers, ranchmen, bankers and other agriculturists to get first hand information on how successful livestock feeding operations are carried out in the Corn Belt, the West Texas Chamber of Commerce in cooperation with Texas A&M College and Texas Tech College is sponsoring a tour into the heart of the nation's great feeding area. The tour will cover the period from November 26 to December 1 and full details may be obtained from the West Texas Chamber of Commerce, Abilene, Box 1561.

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Most of us borrow money at interest to buy homes and we pay off our mortgage over a period of years. So long as we keep up these payments we "own" our homes. If we fail to make our payments, the lending institution can foreclose.

The Electric Cooperatives of Texas were built in exactly the same fashion. Members borrowed money at interest to build their own electric systems and they are paying back principle and interest while enjoying the blessings of electricity. There isn't a single cooperative in the state in arrears on its payments. Many of them have made payments in advance.

The Electric Cooperatives are owned by the people who borrowed the money and who are paying back their loans with interest.

That is why these member-owners can proudly say the Electric Cooperatives are OWNED BY THOSE WE SERVE.

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Grand & Hiway 60-Your Authorized Ford Dealer Friona, Texas

Rural accidents continue to take their toll in life and property. They will continue to do so, warns the Texas Farm and Ranch Safety Council, until every rural resident makes safe living a family project.

1961 Cotton Quota And Acreage Allotment Up

A national marketing quota of 15,562,000 bales and a national acreage allotment of 18,398,424 acres have been proclaimed by Secretary of Agriculture Ezra T. Benson for the 1961 crop of upland cotton. Both are increases over those for 1960.

The secretary also set December 13 as the date for the referendum on 1961 upland cotton marketing quotas. A two-thirds favorable vote will be required to keep marketing quotas. A two-thirds favorable vote will be required to keep marketing quotas in effect for another year.

Secretary Benson said, "It is significant that it is not only possible to increase cotton acreage for 1961, but that it is essential to do so in order to maintain a desirable supply situation. We are moving in the right direction when our

farmers have more freedom to plant."

The United States is currently seeking to maintain and improve the position of cotton both at home and elsewhere in the face of rising competition from synthetic fibers and foreign-grown cotton. In order to maintain adequate cotton stocks, an increase in the national quota was needed. To produce this quota, based on the average yield of 406 pounds per planted acre for the 1956-59 period, the acreage allotment was set.

The national allotment for upland cotton will be apportioned to the states, the State allotments to counties and the county allotment to farms according to the provisions of law. Individual farm allotments

will be made available to producers prior to the December 13 referendum.

If producers approve marketing quotas for the 1961 crop in the referendum, price support will be available to those who comply with their farm allotment at a level within the range of 70 to 90 percent of parity. The exact level will be determined at a later date.

If quotas are voted out, the allotment program will remain in effect and price support will be available to cooperators at 50 percent of parity, as provided by law.

"Give me the liberty to know, to utter, and to argue freely according to conscience, above all liberties."

-Sumner

SOIL CONSERVATION DISTRICT NEWS



Now is the time to cut sorghum in the Farmer County Soil Conservation District and cutting will be in progress during the next several weeks.

Now is also the time to start thinking about how to use the residues that remain in the field. Stubble in our area ends up one of two ways. It is either used and turned back to the soil for soil improvement or it is destroyed by burning.

Soil cannot be in good physical condition unless it contains the proper amount of organic matter. One of the best and most economical ways to add organic matter to the soil is through returning crop residues.

Organic matter also increases water penetration and water holding capacity of the soil. This aids in the protection against erosion, so necessary to maintain the top soil in its place.

As the picture indicates, crop residue left on the surface helps hold the water moisture so opposed to the bare ground that permitted the snow to blow off. Crop residues on the surface are also essential to prevent blowing and loss of top soil through wind erosion. The prevention and control of soil blowing consists in keeping obstructions or non-blowing materials on the surface.

The farmer's best tool for controlling wind erosion is crop

residue. Straw, stubble, stalks and other crop residues can be used to provide a protective cover for the soil during periods when the land is not adequately protected by a growing crop.

With our irrigation, modern farming methods and improved varieties we now have the best opportunity that we have ever had to repay our soils for what they have given us in years past. Help repay your debt

by turning your residues under. Don't continue to borrow and never repay because someday the account will be closed for good to that kind of farming.

"How strange it is that the sheep so often knock the fence down which protects them from the wolves."

-Jim Farquhar

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In A Wide Selection
Of Colors. Call

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PO 3-3252

172 Bushels Top Corn At Halfway

One hundred seventy-two bushels of corn per acre was the top yield in the 1960 Corn Variety Test at the High Plains Research Foundation. The low yield in the 16 variety test was 138 bushels per acre, Dr. Earl H. Collier, chief agronomist, announced.

These 16 varieties were planted April 21 and were sidedressed with 120 pounds of actual nitrogen (Uran) on May 23. They were harvested September 21. The corn was irrigated three times plus a preplant irrigation totaling 14 1/2 inches, with far above

average rainfall during the growing season.

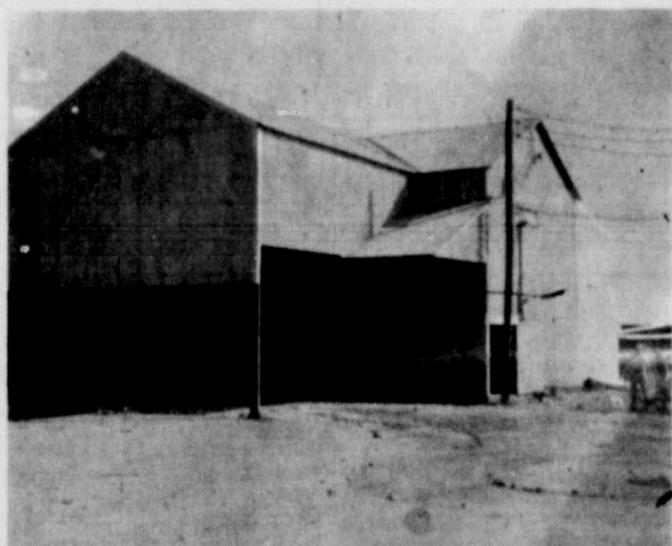
The percent of stalk breakage (lodging) ranged from 1.84 to 15.94 percent in the 16 varieties. Most varieties stood well until harvest with no root lodging. Early vigor ranged from good to poor. There was no significant difference between yields of the first seven varieties in the test.

All grain yields were calculated at a uniform moisture level of 14%. The yields in order were PAG 485-172.01 bushels; Funks G711AA-171.30; Texas 28-167.52; Asgrow XP 2867-166.20; Watson 124-A-165.49; PAG 454-161.47; Texas 30-159.55; PAG 633W-155.63; Texas 36-155.28; Asgrow 105W-155.21; Asgrow XP 2890-146.54; Texas 17W-145.31; Watson 111-143.94; PAG 434-140.31; Texas 26-138.62; and Texas 34-138.09.

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Farah Jeans - 2-12 - Slims & Regs.

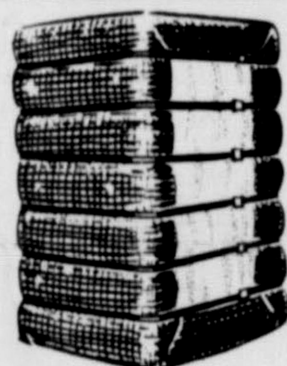
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40,000 Veterans Line Up For Farms

In the face of mounting anxiety on how to save the family farm, the Veterans Land Board in Austin has some 40,000 veterans lined up waiting to buy Texas farm and ranch land. This waiting list of 40,000 is now on file at the General Land Office, and requests currently are coming in at the rate of 250 a week. The whole program has been slowed down pending the outcome of a proposed constitutional amendment which will be voted on in the Nov. 8 general election. The amendment would authorize the Legislature to lift the rate of interest it pays on state bonds sold to purchase land for resale to veterans from 3 per cent to 3 1/2 per cent. The Land Board at present has on hand \$62,500,000 worth of these bonds which have failed to attract buyers because

of the 3 per cent interest rate. Sale of these bonds at a higher rate of interest would once more accelerate the land buying program. It is a fact that few of the veterans buying land through the program actually intend to live on or to make a living from their small tracts. For one thing, the limitations are too stringent. The maximum State loan is \$7,500, although this may be applied to purchases up to but not to exceed \$15,000. Except in extremely rare cases, this is far from enough to provide sufficient land or improvements to make a livelihood. But the terms are attractive -- The down payment required is only 5 per cent of the purchase price, and the veteran is given 40 years to pay the balance at an interest rate of 3 1/2 per cent. Through July this has resulted in the sale of 22,427 tracts through the Veterans Land Board, a total purchase price of \$132,390,612 and a State investment amounting to \$122,102,109. Of these 22,427 tracts, only 158 have been forfeited back to the State because of non-payment of loan installments. More than two million acres of land are involved. Average price paid for the 22,427 tracts has been \$70.03 per acre. The veteran is not required to live on the land he buys, but it is figured that the vast majority are buying as an investment or with plans of eventual retirement with income from elsewhere. Statistics show that not more than 15 to 20 per cent of veterans requesting applications forms actually complete the applications. Approximately 100 application forms are mailed out each week by the Land Board, but the weekly rate of return is only 15 to 20. It may be that the idea of going back to the farm loses some of its appeal when it comes to putting up the cash, even when the amount is small.

According to the Tax Foundation, about nine out of every 10 persons who file an income tax return make less than \$10,000 a year, it adds that if the government took 100 per cent of all taxable income above \$10,000 the extra revenue wouldn't even pay the interest on the national debt.

Texas Farm And Ranch Safety Council To Award Rural Heroes

Texans who exhibit exceptional bravery during a time of crisis or disaster are eligible for the Texas Farm and Ranch Safety Council's "Rural Heroism Awards."

Three properly engraved plaques will be presented to as many state winners during the annual meeting of the Texas Safety Association next March. Certificates with local presentations are planned for all nominees, according to the Council announcement.

Any heroic act involving personal danger or sacrifice to aid and assist others in time of crisis is eligible for entry in the program, provided the act was performed during 1960. Deadline for nominations is February 1, 1961.

Nominations may be made by any person or groups and they should include complete in-

formation and substantiating evidence of the heroic act. This material will be used by the program judges to determine the three state winners.

Nominations should be sent to Heroism Award, Texas Safety Association, 830 Littlefield Building, Austin, Texas.

The Council's Award Committee with L. O. Tiedt of Houston as chairman said that last year's single state winner was J. Manuel Corral, a Mexican bracero laborer who was lowered into an abandoned irrigation well to rescue a three year old boy. This incident occurred in the Dell City area of Hudspeth county.

Acts of bravery occur in

many Texas communities each year, and while they do not go unnoticed, the Council wants to express its appreciation to those responsible for making life more pleasant and enjoyable in Texas, especially the rural areas.

Local county agents and teachers of vocational agriculture and Farm Bureaus have, or will soon have, available details on the program.

Cotton should be produced, harvested and handled so that it reaches the gin as dry, loose and clean as possible. Fred Elliott, extension cotton work specialist, says that mishandling of seed cotton can reduce lint quality of the bale by as much as a grade. This means dollars out of the farmer's pocket. A little care could prevent these needless losses.

STAR BRIGHT A high school girl, seated next to a famous astronomer at a dinner party, struck up a conversation with him by asking, "What do you do in life?" He replied, "I study astronomy." "Dear me," said the girl, "I finished astronomy last year."

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Farm Facts

More than 22 million workers...one-third of the total labor force...are employed in agriculture and its industries.

Because fewer than one out of eight people in the United States now live on a farm, some people are inclined to discount the importance of agriculture. Farmers, however, are a part of our biggest single industry, sometimes called "agribusiness." More than 22 million workers are involved in it. This constitutes about a third of the total labor force. About 7.5 million of these are on farms, another 6 million are in farm supply businesses, and 9 million are employed in processing and distributing agricultural products. This huge industry, at the same time, is contributing to the record levels of employment now being enjoyed in this country. The expenditure of farmers for labor, farm machinery, fuel, feed, fertilizer, insecticides, and other production items increased from \$6.4 billion a year during 1937-41 to \$25.1 billion in 1958. The farmer's capital, estimated at \$200 billion, is put to work to generate billions more in new wealth each year. He produces food and fiber valued at an estimated \$33 billion. This goes to primary processors for storage, processing, and merchandising--services amounting to \$47 billion. Consumers pay more than \$80 billion for the finished products.

The USDA is working on plans for a 1961 cotton program that may allow growers small increases in the base planting allotments. Details of these plans will be made public by October 15. The cotton referendum will be held in December.

Under the present law, the 1961 cotton program will abandon the 40 per cent over-planted acreage provided for in Plan "B" if the grower accepted lower price supports. The program was so successful that an increase in the basic acreage, Plan "A", is necessary to take up the slack in the loss of the "B" plan. According to some of the visiting cotton dignitaries from the National Cotton Council, cotton farmers should hold on to the program they have now for 1961.

"He that lives on hopes will die fasting."
 -Benjamin Franklin



Dutch Quickel
MONEY Now
 Means
MONEY Later

Courthouse

INSTRUMENTS FILED FOR RECORD WEEK ENDING OCTOBER 22, 1960
 County Clerk's Office, Farmer County

W.D., George C. Taylor, Jr., First Baptist Church, Friona, Lot 4, Blk. 5, Staley Add., Friona
 D.T., First Baptist Church, F.F.S.&L. Assn., Lot 4, Blk. 5, Staley Add., Friona
 W.D., Frank O. Griffith, Henry Noah White, Lot 12, Blk. 69, Friona
 MML, Henry Noah White, E. M. Rushing, Lot 12, Blk. 69, Friona
 W.D., Paul Arragon, Paul Arragon, Jr., Lot 7, Blk. 92, Friona
 D.T., J. K. McCarter, Sam I. Rundell, et al., .385 a. Cp. Lg. 549
 D.T., Burl Spears, Veterans Administration, Lots 16, 17, & S/2 18, Blk. 24, Bovina
 W.D., Dolph Moten, Burl Spears, Lots 16, 17, & S/2 18, Blk. 24, Bovina

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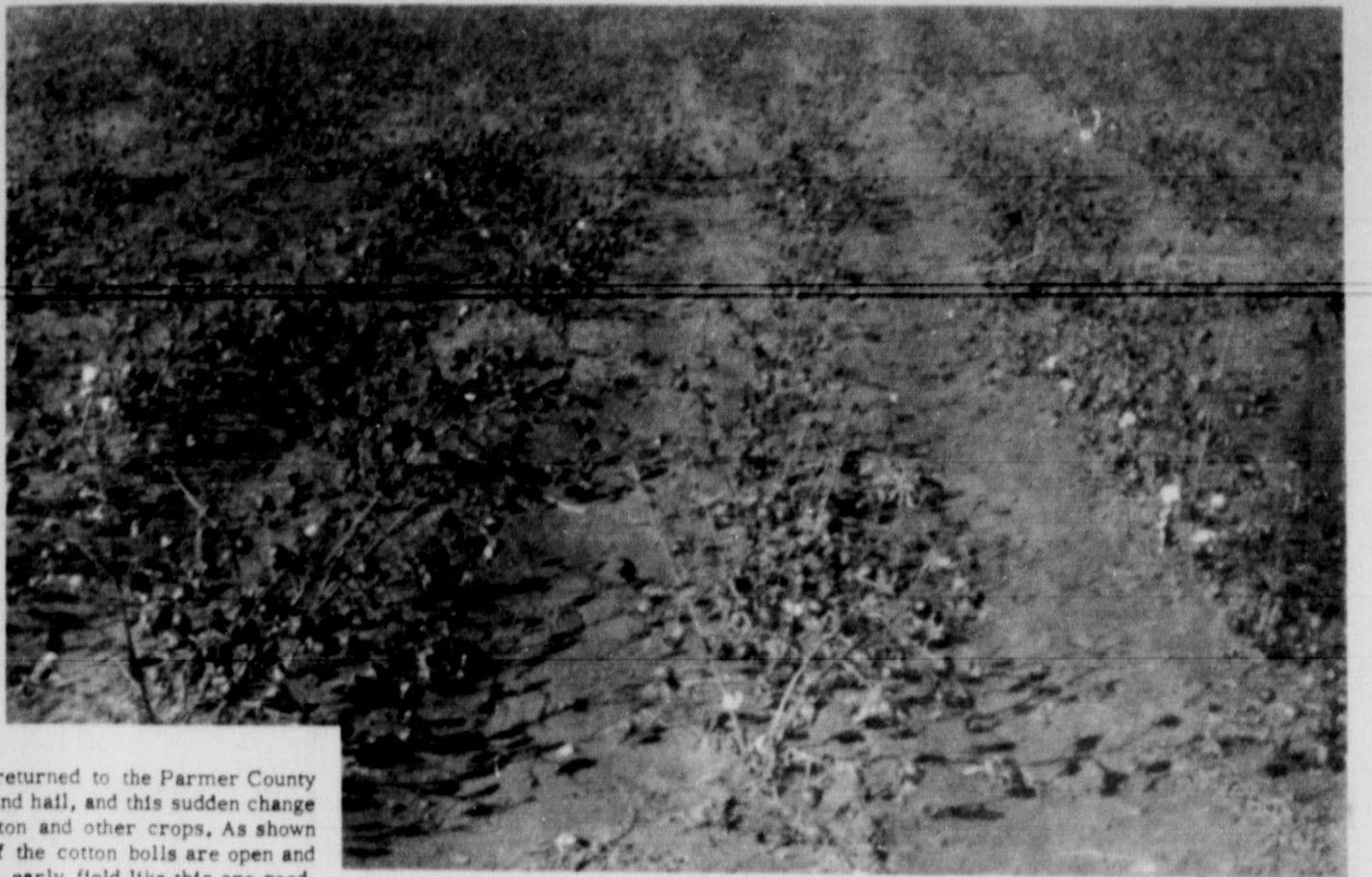
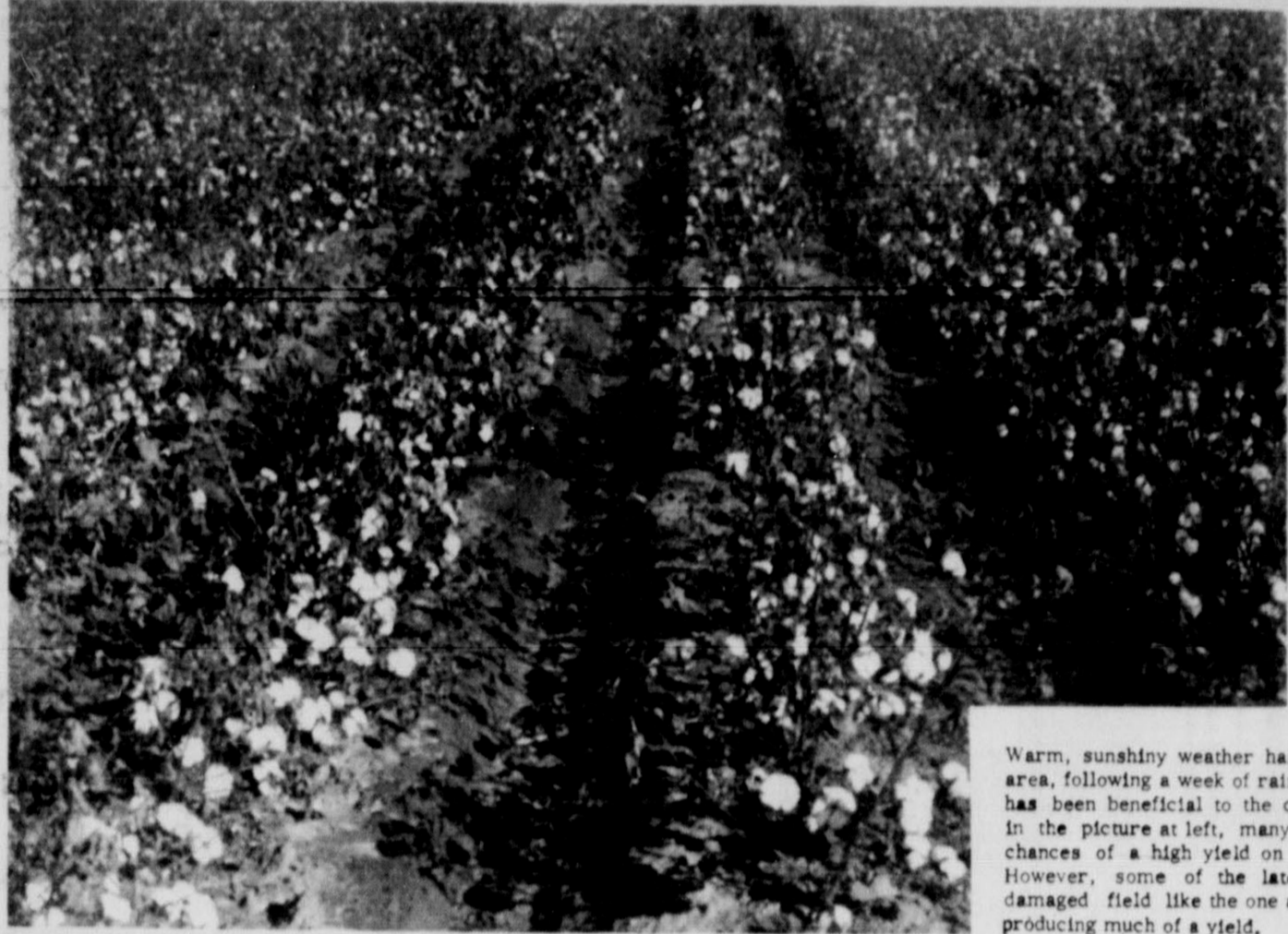
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Warm, sunny weather has returned to the Parmer County area, following a week of rain and hail, and this sudden change has been beneficial to the cotton and other crops. As shown in the picture at left, many of the cotton bolls are open and chances of a high yield on an early field like this are good. However, some of the late cotton, and especially a hail-damaged field like the one at the right will have a hard-time producing much of a yield.

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Watch For Prussic Acid After Frost

The first frost of the winter should be here before long, and when it comes it could mean trouble for livestock producers. Johnsongrass and sorghum sometimes develop a high prussic acid content after a frost, and this is very dangerous to livestock.

Dr. C. M. Patterson, extension veterinarian, explains that certain chemical changes occur in the frost-wilted plants, and these changes produce the prussic acid. The poison acts quickly and can kill an animal within a very short time after the damaged plant is eaten. Whether a poisoned animal can be saved depends upon how quickly a veterinarian can get to it, Dr. Patterson points out.

Frosted Johnsongrass or sorghum should not be grazed until it is completely dry, warns Patterson. If it is ready to cut before a frost, it may be cut the first day after the frost. Even so, care must be taken to see that it is completely dry before baling.

Silage is another way to

use the frosted plants. Generally, enough prussic acid is lost during the ensiling process, and as silage is removed and fed, to make it safe for livestock. Animals shouldn't be allowed to self-feed from a silo filled with frosted sudan or sorghum, however. If there is any doubt about the silage it should be tested. This may be done by a local veterinarian or by feeding the silage to one or two inferior animals.

"Money may talk, but today's dollar doesn't have cents enough to say much."

-Anonymous

A national marketing quota of 15,562,000 bales and a national acreage allotment of 18,398,424 acres have been proclaimed by Secretary of Agriculture Benson for the nation's 1961 crop of upland cotton. Both are increases over those for 1960. December 13 was also set as the date for the referendum on 1961 upland cotton marketing quotas. More details will be announced later by the USDA.

Johnsongrass and sorghum after a frost are sometimes extremely high in prussic acid content and is very dangerous to livestock, warns Dr. C. M. Patterson, extension veterinarian. He cautions against grazing frosted Johnsongrass or sorghum before it is completely dry.

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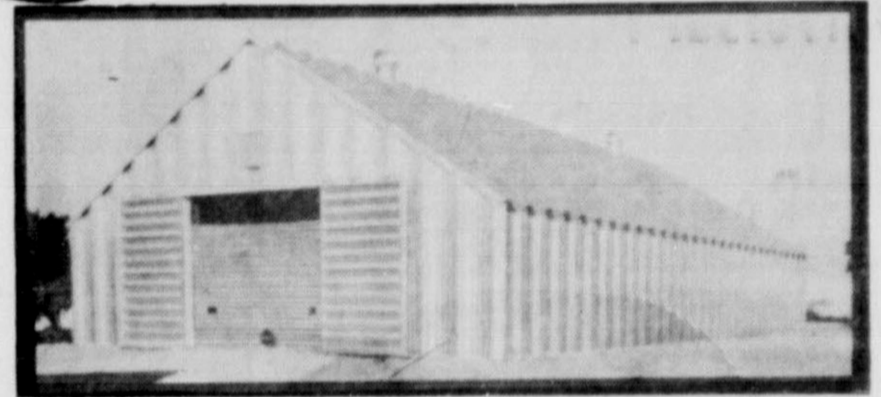
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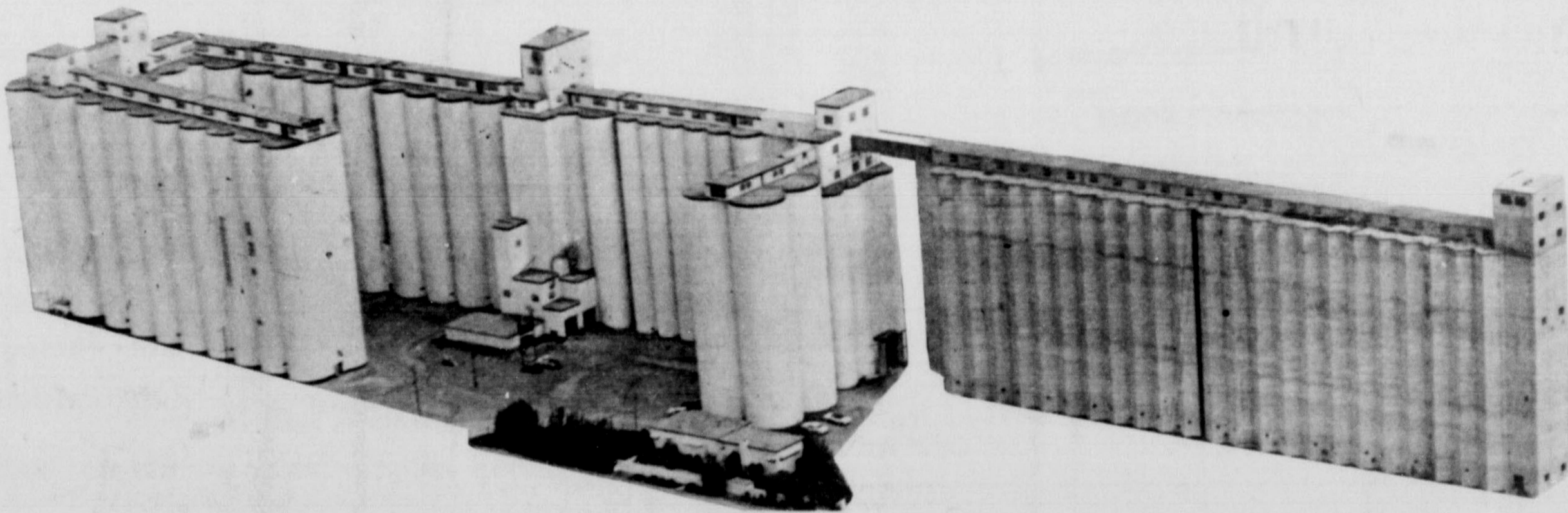
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Shurfine 8 Oz. **Tomato Sauce 12 for \$1.00**



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