BABY BEEF COMPETITION MAY BRING BIG MONEY NEXT YEAR
Roys and Girls of Friona Territory Eligible to Enter Livestock Projects In Amarillo Club Contests Next Year, City Development Official Declares in Statement. Rules and Regulations Ready to Distribute.
$\qquad$


## ADVERTISING MAGAZINE TAKES STAND ON UNORDERED GOODS

Charity" Merchandise Vendors Flayed by National Better Business Bureau. Recipient May Refuse Unordered, Unwanted Goods at Any Time, Is Opinion of Organization Fighting Crooked Sales.

## feed mil to operate

## EPITAPH



## Not Understood

We move along asunder
Our paths grow wider as the seasons creep Along the years; we marvel and we wonder Why life is life. And then we fall asleep.

Not understood

## Oh, God

That men would see a little clearer
Or judge less harshly when they cannot see; Oh, God, that man would draw a little nearer To one another, they'd be nearer thee And understand.

Author Not Known.


## OUR COMIC SECTION



Protection Giver to
Flyers Carrying Mail In preparing for night fyling in the
nit-mall service, four classes of equip

 large field light, all budildings on the
field are flood lighted by smaller units, The beacon lights are placed on onts. 53
foot towers and serve to guide the pifoot towers and serve to gulde the pi-
lot and siow timm the location of reg.
ular and emergency landing fields.
revolvin? uhar and emergency landing fields. A
revolving projection type of beacon is
nsed. The drum revolves with a freised. Nie drum revolves with a fre
quency which gives a tlash every ten
seconds. The routing beacons are of two classes, electric and kas. The
electric rotates six times a minute, and electric rotates six times a minute, and
the gas beacens flash 60 times a min-
ute Roth nssist in keeping the pillot ute. Both assist in keeping the pilot
on tuls course. The boundarles of all regular and emergency fiends are out-
lined with white electric lighits placed

Excess of Patriotism "Chauvinism" derives its name from
of Napolasonvin, a soldier in the army
of who was ridiculed by of Napoleon who was ridiculed by
his comrades for his demonstrative hifs comrades for his demonstrative
and unreasonable patriotism. The term has come to be applled to anyone's
excessive enthusiasm for national as If you use Red Cross Ball Blue in your laundry you will not be troubled by those tiny rust spots, often eaused
by inferior bluing. Try it and see.-Adv. If women are foollsh it is because
they were made to be the companions they were made to be the compani
of men.

the Great American Breakiasi Karo

## and Pancakes



## 5

## GIVES QUICK ENERGY

Serve Post Toasties for breakfast and give the whole family quick new energy for the busy day ahead. Fine for children after the longest fast of the day.
Post Toasties is rich in energy - and so easy to digest that its store of energy is quickly released to the body.

No trouble to prepare. Serve Post Toasties right from the package with milk or cream. Enjoy it with fruits and berries

And what flavor! Made from the hearts of white corn that has been mellowed and sweetened by the summer sun. Be sure you get the genuine Post Toasties in the red and yellow package.

Postum Company, Inc., Battle Creek, Michigan.





## Auto Lights Aid to Night Safety

| any Motorists Willfully | The |
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| Disregard Legal Requirements of State. | night lights on untomot |
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## Helen Payson Is Maine Hope <br> T


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Speaker's Long Journey Is 30 to 10,000 Cycles


Sport Items of All Kinds

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John NIXon -.
Jootn Niron, oten of Canadar)

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sport wy the city college of Never Yorit
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## Larry Lajote has celebrated hts at ty-third birthiay. Lajole became fut

 mous as manager ofcouple of decades
Dr. Otto Peltzer, German runner has infured an ankle He has bee
one of Germany's greatest hopes success in the Olympte games. Guilford Pauison
pitchier, has been 2n

Music Served With Taxi Ride



Wouldn't Listen to Manage
Who Would Replace Him


## How Leon Ames

 Tricked McGraw


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For Galled Horses Hanford's Balsam of Myrrb

3


It Threshes Like the RED RIVER SPECIAL THRESHER


Using the Same Big Cylinder Assembly That Made the Nichols, ©Shepard Threshers Famous
In the Nichols 8 Shepard Combine you will find the In the Nichols
Big Heavy 12 bar Cylinder, the heaviest in any com-
bine, equally sturdy concaves, and the Man Behind bine, equally sturdy concaves, and the Man Behind the Gun, the greatest grain saving combination in threshing history
This combination grate and check plate saves more
than $90 \%$ of the grain right at the cylinder and saves than $90 \%$ of the grain right at the cylinder and saves
it forever. It can never again become mixed with the straw.
Lighter cylinders, of the usual type, were tried many times in the field, but they never could do the work that the Big Cylinder could do, any more than lighter cylinAs a result you have in the Nichols $\because$ Shepard Com. As a result you have in the Nichols $\because$ Shepard Com-
bine omachine that threshes like the Red River Spe-
ial Threshers. Which means that it is a great grain cial Threshere . Whichy means that it is a great grain
saver.

NICHOLSGSHEPARD
Sold by
Walter Stevick,
Friona, Texas.

THE BIGGER YOLR BALANCE THE BETTER
better for you-because of increased prestige and multiplied opportunity; better for the bank which is able to earn a fair margin of profit while giving you a full
measure of service
FRIONA STATE BANK
friona . texas
"The Law of the Range"
Monday and Tuesday
in ${ }^{\text {nin }}$ "The Hawk's fest"
WEDNEShyy
"Mademoisell from
Armentier

"The 13th Juror"

Also
Khayal the Master mentai
IST In Person.
Friday and Saturday hoot gibsov
"A Trick of Hearts"
Time of Shows_... 7:30-9:00 p. m.

## To The Public

## at Large

We extend cordial greetings and our mont sincere wishes for your greatest prosperity. One of the surest means of achieving that prosper ity is to buy in the cheapest market where prices and quality fre copsidered.

With peerlessyquality, modgrate prices, reasonable terms, e(ficient service and courteous treatment.
WE ASSURE YOUR SATISFACTION
Rockwell Bros. \& Company LUMBER

Manager

## "There's No Place Like Home"

We are now moved in and fully installed and are enjoying to the fullest that Easy, "Homey" feeling so far as our office andstorage equipment are concerned. Our office is fully equipped, our pump and pipe lines are installed and our mammoth

## Unexcelled Magnolia Gasoline and Kerosene

Ready for distrihution to our many-appreciated customers and the buying public. We Carry a Full Line of All the Damous Magnolia Products. WE EXTEND A CORDIAL INVITATIOYTO ALL TO VISIT US AT OUR NEW HOME.
We are pleased to offer you our most efficient service in the delivery of any of our products in wholesale quantities, from a barrel to a car load. We solicit and ap-
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