
efore too overnment will - -
be able to
and will tell us what we cel eat. If you think this is going atton, think about it in this light
for a minute. MR.
present, $\begin{gathered}\text { BUSINESSMAN situarton 1s } \\ \text { tike }\end{gathered}$
his: The government says: hold down inflation, don't ratse your
prices for your products. We
nust have tree enterprise You must pay employees at least pay a minimum of at least Mr. Businessman, you must celpts into a fund so chat
you fire anyone, we can col tinue to pay them for not work-
Ing .- (after all. you have Just
thown that y, nessman, would no the busi-
no pay employee for doing noth-
Mr. Bustnessman, you must
Isten to what the labor unions ayld put you out of business
ould may not do. acres you were allowed to pla
last year, you will reduce you creage this year or forte
the government's help in keep ing your income above the markyou don't farm the amount. we
demand and ralise the crops we
 pay you for not growing an
pay
thing on your land. fly you ann
grow all you need for your ow use under your program, y
must buy it from someone els
who has our permission to gro it. If you can't grow it with
the ehelpers we permit, too bad. Mr. Farmer -- contor
$\qquad$ intons to enforce your demands to your employers, but in re-
turn, you will have to give up
your individual freedom and

January 31 Is
Tax Deadline


Lazbuddie, Friona Take Big Share Of Awards

Area Delighted With Mill News

| businessmen were delighte his week to learn of the fina go-ahead for the sugar mill | compa |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  | The |  |
| Holly Sugar Corporation of Colorado Springs announced |  |  |
| Monday that it would begin con- |  |  |
|  |  |  |
| of Hereford, immediately. The mill is to be completed by September 1, 1964 | tons) all right. | Star |
|  |  |  |
|  | construction contident that the acreage committed will be only | Wither spoon echoed the be- |
| will pump about 115 million m- |  |  |
| nually tro the area's economy. Holly made the annuuncement |  |  |
| several weeks after the government allotted a total of 50,000 tons of sugar production ( 25,000 | age committment wril be en- |  |
|  |  |  |
|  |  |  |
| acres) to the West Texas-East- <br> MARCH |  |  |
|  |  |  |
|  |  |  |

## Type III Vaccine Clinies Scheduled

## mito * STAR

## 

## Squaws, Morton Square Off For First Place




$\qquad$

will be paytng to ters, wis

taknthg in mppresstise 47.34 th
over Mules boe tere Tuesta




## to diversity. agrticulture that much more.. Some viewed the acre ."cut.

TO BE OR NOT TO BE
P-TA Poses Question
For The Community


## FRIONA SALUTES

IN AN EFFORT to RECOGNIZE the work that is done so unselfishly BY so many we take this opportunity to express our gratitude. This tribute is made to those who give of their time to serve Friona.

## We Are Pleased To Recognize The Parent Teachers Association Of Friona



Mrs. Doyle Cummings, left, plans upcoming District P-TA conference, which Wriona will host. Mrs. Cummings. Local P-TA president, is chatting with Mrs


Members of the Friona P-TA are shown as they planned their annual Varlety Show, which was presented
ast month, Left to right are Mrs. Roy Miller. Kenneth Livingston. Mrs. Lee Renner and Mrs Bill Beene.

| $\begin{aligned} & \text { REEVE } \\ & \text { CHEVROLET } \end{aligned}$ | BI-WIZE DRUG STORE | RUSHING INSURANCE Phone 5301 | Claborn Funeral Home Phone 231 | TAYLOR \& SONS WELDING | FRIONA BATTERY \& ELECTRIC | Welch \& Carson Real Estate Phone 2601 | WELCH AUTO SUPPLY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GALIOWAY IMPLEMENT CO. |  | PARMER COUNTY IMPLEMENT | Piggly Wiggly合? | MARY LOU'S <br> STUDIO \& BEAUTY SHO | $\qquad$ | FRIONA MOTORS | WHITE'S SUPER MARKET |
| $\begin{aligned} & \text { FARMERS } \\ & \text { CO-OP } \\ & \text { GM } \end{aligned}$ | JONES MOTOR \& SUPPIY CO. | Continental Grain Co. | Plains Publishers |  | Kendrick muns Oil Co. 66 Plone 2881-6171 | FRIONA DRILING \& PUMP CO.INC. |  |
| SIMS \& ALIEN TEXACO SERVICE | HURST'S | HUB FERTILIZER | PLAINS HARDWARE | THE <br> FRIONA STAR |  | BENGER <br> AIR PARK | SOIL BUILDERS Phone 5431 |
| $\begin{aligned} & \text { WESTERN AUTO } \\ & \text { ASSOCIATE } \\ & \text { STORE } \end{aligned}$ | Ethridge-Spring $-7^{-}$Insurance Loans | Killingsworth Redi-Mix Abone 217 | Rockwell Bros. 8 Co "Lumbermen" | JARRELI'S $5-10$ | Ruthie's <br> Hlawer Shap | $\begin{aligned} & \text { BINGHAM } \\ & \text { LAND CO. } \end{aligned}$ | $\begin{aligned} & \text { CARL } \\ & \text { MCCASLIN } \\ & \text { LUMBER INC. } \end{aligned}$ |



Reznik Bags Sailfish At Acapulco, Mexico



Pleased? You
Bet $\operatorname{In} A$ New Bet In A New
House Built By Rockwell

ACTIVITIES o keep in mind
January 25 Morton There
January 29 Olton There
City Council Meeting Friday P. M.
Lions Club Thursday
Gospel Meeting Begins Sunday at Sixth Street Church of Christ

## JOHNSON'S

## Corner Grocery

Dauble S And H Green Stamps On Wed.
 Phone 2111
Top-O-Texas
SAUSAGE
2 lb Bag




Loin Or T-BONE Steak



Hot, Squaws


FIGURE

## IT

 OUT!If You Earn
A Dollar

You Can Only KEEP 80\% OR LESS. When You Save A Dollar You Can KEEP 100\%

## SAVE 6c <br> A Gal. In Barrels

On Your Oil
Order Now!

Our Annual January Oil Sale

## FRIONA CONSUMERS

Grid Schedule Told For 1803


Played A Part In
The Production
Of PARMER COUNTYS

Largest Yield Per Acre

## Approx.

80,000 Bales
Ginned From 48,456 Acres

- Final Gin Returns Not All In

It was a record breaking year of CAPROCK, too, as more
farmers than ever used CAPROCK fertilizers, and, wherever used properly, payed big dividends.
A bumper crop depletes the soil of much of its plant food, and special attention should be given to 1963 crop in replacing sorely needed minerals.

See your county agent... soil test. ..and then discuss your soil problems ond fertilizing needs with your nearby Coprock deoler.

## SOIL BUILDERS



Missionary Speaks
At Friona Church


ASK ME ABOUT MY BUSINESS


Open From 6 A.M, to 10 P.M.
AZTEC DRIVE INN AND CAFE West On U.S. 60 Friona


Double S\&H Green Stamps Every Wednesday With \$2.50 Purchase

 DEACMES $\begin{gathered}\text { Hunt's } \\ 300 \text { Can }\end{gathered} \overbrace{\mathrm{FOR}} \$$


| CATSUP |
| :---: |
|  |  |
|  |  | 2:59 PEACHES TOMATOES Hunt's

Solid Pack
300 Can

## SPINACH



## TOMATO SAUCE

$$
3-1+2
$$

## Pillsbury

FLOUR
Piggly Wiggly -Just Better Meats Glover's

Hunt's Hunt's
Sliced or Halves No. 21/2 Can
 GLOVER'S Whole Hog 3 39: SAUSAGE ${ }^{\text {s }}{ }^{19}$

Piggly Wiggly Guaranted $\mathcal{F}_{\text {wesh }} \mathcal{F}_{\text {ruils and }} V_{\text {cgetables! }}$ Potatoes Red. U. S. No. 1

The ideal al purpose potato.

## Rome Apples Red. Fancy and Extra Fancy.

## Cranberries Turnips

<br>$\qquad$ your mone buit thit



| footsaving EDUCATION | Urges Approval Of U．S．Wheat Referendum |
| :---: | :---: |
|  |  |
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|  | HIGH PLAINS |
|  | $=$ |
|  | \％ |
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|  | Clovis＇New Swift \＆Company count Had 15 deme |
| 发 | Beef Plant In Operation ${ }^{\text {Rural Accidents }}$ Durin Deeember |
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| SHOE STORE | \％momen |
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Your Local MULESHOE Concrete Irrigation Pipe Plant
Complete Pipeline Service
Manufacturing－Engineering－Installation

## Classing Receipts Ahend Of Comparable Date In 1962



## A REMINDER

JANUARY IS THE LAST MONTH TO PAY YOUR PROPERTY TAX WITHOUT PENALTY.

## DEADLINE FOR PAYING

 YOUR POLL TAX IS JANUARY 3lstPOLL TAX RECEIPTS MAY BE OBTAINED AT ETHRIDGE-
SPRING AGENCY IN FRIONA OR AT THE COUNTY OFFICE SPRING AGENCY IN FRIONA OR AT THE COUNTY OFFICE IN FARWELL.

BOVINA RESIDENTS MAY MAKE APPLICATION TO MRS. MARTIN AT THE CITY OFFICE IN BOVINA. RECEIPTS CAN THEN BE MAILED.
 $\cdots=\mathbf{m m o n m i n}$ $=2$
 quate insect control program ts
the true cas ual 1 factor tn the
delay.
In late summer and early fall In late summer and early fall
there was this year consider-
able interest among farmers able interest among farmers
wth reddening of cotron leaves.
At this time of the year chloro-
phyll synthesis practically
syin At this time of the year chloro-
phyll synthesis patically
ceases and tis destruction be-
gins to proceed at aster ceases and its destruction be-
gins to proceed at a ataster rate.
The red and blue ptgments be-
longing to the anthrocyanin
group are then formed by the longing to the anthrocyanin
group are then formed by the
condensation of simple sugars.
Factors influencing the forFactors influencing the for-
mation of thls red color are:

1. Ava lable ntrrogen - Low
avallabillty favors formation 1. A va lable nttrogen - Low
avallability favors formation
2. Cene tic constiution-.
Grege variety was bred as self
defolilating
3. Temperature - Lowering
of often favors formation. 3. Temperature - Lowering
often favers formation.
4. Light itht intensty.
necessary for color develop.
 5. Drought - Favors reduc-
Hon of fitrate absorption thereby favoring carbohydrate ac-
cumulation.
5. Accumulation of carbohy
 7. Oxygen.
Exess nitrogen has very def-
intely been as soclated with inIntitely been assoctated with in-
creased incldence of vertict1creased incidence of verticl1-
Ifum wilt in cotton. Applications
$\qquad$ to keep the crop growing in a
normal manner. and defic normal manner, and defic-
lenctes atcerta in times may tually be desirable, parttcularly
late in the season as cotton ap. proaches maturity.
An excess may weaken the
straw of small grains and straw of small grains and in-
crease the tendency to lodge.



Gilbert Schueler, Don Jesko And John Guthals Stand Beside Their Trucks Loaded With Another Boxcar Load Of

## GEHL FARM EQUIPMENT

## - GEHL MIX - ALLS

- GEHL BLENDER FEED BOXES

Come In Soon And See For Yourself The
Advantages Of Using These GEHL Products In Your Farm Feeding Operations

SCHUELER FEED \& SUPPLY
Farwell

FHA Lending For ' 62 Hit An All-Time Record
The Senior Crizizens Housing






Soil Chemists Recommend: Now Is The Time To Test
THIS IS EXPENSIVE

yarar ture Been Then From
These Machines By Rust And Corrosidn.
THIS IS ECONOMY


## YOUR MACHINERY

## PROTECT



Nature's Elenents Can Do No Harm. These Machines Are Protected By A
Weather proof, Fireproof, Steel Structure By Behlen.

Permanent Steel Buildings Are Good Investments On Any Farm.
Let Us Help You Increase The Value And Efficiency Of Your Operation With Adequate Buildings. Financing Is Available.

## SPRA-GRO CONSTRUCTION CO

## For Greater Farm Profits

Go The Profit Proven Red Barn Program Red Barn Liquid NPK 6-18-6
Plus Red Barn Ammonia Applied in Combination:
GRAIN SORGHUM: Apply Pre Plant

This Can Be Applied One Trip Across. Rental Applicators Available or Custom Application Can Be Arranged. Use A Balanced Fertilizer Program--


+ Dual Applicator +
Red Barn Che
on the Draw
on the Drax
Priona, Tex
Pho. 2495


Red Barn Chemicals inc.

Larry Moyer, Salesman Hwy. 18 North Clovis, N.M.
Pho. $763-3017$



## High Plains Residents Have Tinge Of Greatness



FHA Loans \$618,230 In '62


John Payne Says, "We Are Ready To Sell You A UV-549
Power Unit. Ask Your Neighbor
About His IHC Dependebility.

## Parmer County Implement Co.



Changes In Hog Raising
Typify Farm Progress


GREAT SOUTHWEST
 FRIONA MOTORS

Grand \& Highway 60


Treasurer's Report


TON AND BRIDEE FTND $z$ Chas

##  Amount recelved since lect Report, BALANCE

Salance last Report. Filed Dec. 31, 1962 33,652.61
 alance last Report, Filed Dec. 31,1962 \$4,021.14






| RIGHT OF WAY FLND, Balance | 20.909.92 |
| :--- | ---: |
| LTEERAL FUND Balance | 25, 827.92 |


LIST OF BONDS AND OTHER SECURITES ON HAND
OUNTY INDEBTEDNESS:

THE STATE OF TEXAS)
Before me, the undersigned authorty, on this day yer sonally
apperrei Mabel Reynolds, County Treas surer of Parmer County.

Mabel Reynolds, County Treasurer.
Sworn to and subseribed betore me, 14 Day of January.
bonnie warren, Clerk
County Courf, Parmer County, Texas


## High Plains Residents Have Tinge Of Greatness



FHA Loans $\$ 618,230$ In '62


John Payne Says, "We Are
Ready To Sell You A UV-549
Power Unit. Ask Your Neighbor
About His IHC Dependebility

## Parmer County Implement Co.



Changes In Hog Raising
Typify Farm Progress


BUILT FOR THE


| rost | These cars really short-cut wide open spaces. Galaxie - big. bold and beautiful - offers power plants up to 405 blistering horsepower! All Fairlanes are available with lusty 260 Challenger V-8's. And Falcon boasts a snappy 170 Special Six that's standard on 'converts.' optional on other models. So before buying any cor, action-test a new Ford. |
| :---: | :---: |
| PICK A LIVELY ONE... AT YOUR GREAT | HWEST FOBD DEAEETO |
| Grand \& Highway 60 | Friona, Tex. |



Treasurer's Report




Balance last Report, Filed Dec. 311962
To Amount received since last Report, BALANCE

- bermanent mprovement fund 4 a

Balance last Report, Filed Dec. 31,1962
To Amount reeeeved since last Report,
By Amount paid out since last Report, Ex


RIGHT OF WAY FUND Sth Clas
To Amount received silince Dec. last Report, 31,1962
By Amount pald out since last Report, Ex
$13,434.40$
$11,906,93$
$4,431.41$
$820,909.92$

SOCIAL SECURITY FLND 7th Class
$\begin{array}{lll}\text { Balance last Report, Flled Dec. 31, } 1962 & \mathbf{5 4 , 0 2 1 . 1 4} \\ \text { To Amount received since liagt Report, } & 1,148.36\end{array}$


Salance last Report, Filed Dec. $31,1962 \quad \mathbf{\$ 7 0 , 1 0 0 , 4 0}$
To Amount received since la ast Report.
$34,844,23$

$\begin{array}{ll}\text { JURY FLND, Balance } & \$ .6,407.67 \\ \text { RAD AND BRIDGE FI ND, Balance } & 1,728.40 \\ \text { GONE } & 44,304.22\end{array}$
$\begin{array}{ll}\text { GENERAL CONTY FLND, Balance } & 44,304,22 \\ \text { PERMNENT IMPROVEMENT FUND, Balance } & 19,934,18\end{array}$
RIGHT OF WAY FLND, Balance
LATERAL FUND Balane
SOCIAL SECURITY FUND, Balance
FARM TO MARKETR \&
20.909 .92
.25, 827.92
$2,566,34$

TOTAL $\quad \mathbf{1 9 5 , 4 7 6 . 1 9}$
LIST OF BONDS AND OTHER SECURITIES ON HAND
COUNTY INDEBTEDNESS:
Rad \& Bridge Macinnety
THE STATE OF TEXAS
COWTT OF PARMER)
OUNTY OF PARMER)
Before me, the under
Before me, the under signed authority, on this day personally
appeared Mabel Reynolds, County Treasiurer of Parmer
appeared Mabeel Reynolds, County rees asrer of Parmer County,
who belng by me duly sworn,
ipon oath, says that the within and
Mabel Reynolds, County Treasurer.
1963 BONNIE WARREN, Clerk
bonnie warren, Clerk

Domestic Broiler Demand
To Increase During 1963

| Domestic demand for brotlers will continue strong in 1963 but foretgn export demand is uncertain, reports F. Z, Bean- blossom, poultry markethng spectalist for the Texas AgrL cultural Extension Service, On the supply and price side figures indicate that brofle | production in the nation during early 1963 will be up about 20 level. This increased output, he adds, is likely to be accompanted by lower prices which may continue through the first ever, may not be so low as to force a sharp reduction in out- |
| :---: | :---: |
| Farm And Ranch Loans Long Term Low Intrest ETHRIDGE-sPRING Agency, Friona | put. This, coupled with seasonally expending supplies of hatching eggs, could tend to duction and stgenficantly larger supplies of broflers for 1963. <br> Per caplta consumption of broflers continues to climb and early estimates ind icate that a new record of 25,4 pounds was set in 1962. No slackentng In domestic demands is ex- |
| REAL ESTATE LOANS <br> - HOME LOANS <br> Conventional F.H.A. <br> G.I. <br> Home Improvement <br> - BUSINESS BUILDING LOANS <br> first Federal Savings \& Loan |  |
|  |  |


foom 98c
Bueno Cloth--Water Repellent Fabric, From Mission Valley Mills. Also Cottons And Dacrons. Pin Tucks By Looms All Latest Spring Patterns

At
HURST'S
FRIONA



gram.
A large number of tritga-
tion pipeline systems have been
started and most of these will
also be cost-shared through the
Agriculture Conservation Pro-
For those of you Interested
in establishing irrigated grass-
es thls coming summer; now is
es this coming summer; now is
the time to make plans for
this and any other conser-
vation program you may want should contact your local Soll
Conservarton Service technic-
lans in Fritona; they service the Ians in Friona, hey
entre Parmer County SCD,
Eeginnnng on January
Glenn Floyd is working wit Glenn Floyd is working wis
the local SSS offliee to assi
with the heavy work load Irrigation pipe
tion systems.

## Farm

Facts


Emsco Muflier Shop
221 w. Grand-Clovis



Clardy Campbell Quality Chekd DAIRY PRODUCTS

Complete Automotive Machine Shop SERVICE
Valve Work - A Specialty Crankshaft Grinding MOTOR LAB

## GOOD

FARMING

| DESERVES | GOOD |
| :---: | :---: |
| MACHINERY |  |

Start Your New Crop Year With CASE Equipment.

Your Trade-In Is Worth More Now Than It Ever Will Be Again - Get Our Deal Today

And For All Your 1963 FERTILIZER NEEDS Call On

# We Congratulate The Winners, From Parmer County, Of The 17th Annual Hereford Junior Livestock Show. 



The Resoures Of Our Children Exceed The
Resources Of Our Soil.

| Sherley | Sherley-Anderson- <br> Grain Co. | Sherley-Anderson <br> Grain Co. | Sherley-Anderson <br> Lazbuddie Elovator |
| :--- | :---: | :---: | :---: |
| BOVINA | FARWELL | LARIAT | LAZBUDDIE |

EDITORIAL

## Cotton Is Battling

 Research, PromotionPGC Sees Possible Increase In Bonus Acres For High Plains
 and Conservation Service State in allotments in 1962 ,
Committee the High Plains has a The 23 countles served by
good possibility of recelving a Plains Cotton Growers recelved
 Cotton provides American growers wion.
an annual income of around $\$ 2.5$ billion.
Less than one-tenth of one per cent of Less than one-tenth of one per cent of
the value of this crop is plowed back into programs of research and promotion. competitors spend from two to five per cent of the value of their fibers on these two
kets.
In face of ever-increasing competition,
the cotton growers' battle for markets, therefore, is first and foremost a battle
Growers now are moving to narrow the gap between cotton's efforts and those of
competitors. They have established the

## of stepping

motion effor
Growers will participate in the Instibale. An annual war chest of $\$ 12$ million is envisioned within the next few years. research and promotion programs. This was made possible through an agreement Directors of the National Cotton Council for supervising projects.
Cotton growers thus are going about
the business of building markets and profits in a businesslike manner. This is in the American tradition. We urge not
only growers bit all segments of the


| ADAMS DRILLING CO. water well driling |  |  |
| :---: | :---: | :---: |
| LAYNE PUMPS, INC | DIAL 292 NiGuTs 29s1 | PUMP \& GEAR HEAD REPAIRS |
| $\begin{gathered} \text { Salet } \Delta \text { Service } \\ \text { Friona } \end{gathered}$ |  | All MAKES |

## (2)

Here is a tremendous step forward in sewer and irrigation pipe installation. New, fully molded rubber " O " ring gaskets and redesigned C14 pipe, exclusively at Brown Supply Company. Now pipelines can be laid in less time - no lubricants, mastic materiais, glves or grouting Brown Supply "O" ring gaskets provide temperature and traffic movement tolerances that can be achieved by no other method. They meet all infiltration requirements, are completely watertight, and eliminate installation errors with self-aligning pipe principle. For further details, call or write Brown Supply Company.


[^0]Eggs Should Be Plentiful Food Item During 1963



## FINAL DAYS

New 8 Rebuilt
Electic Moter
$\qquad$

Crown Electric PO-5433

## Muleshoe Jewelry's \$50,000.00 Going Out Of Business Sale Ends Soon. Shop Now \& Save Up To

 75\% On Diamonds Watches \& Jewelry. MULESHOE JEWELRY
[^0]:    Offices In Muleshoe, Texas And Clovis, New Mexico

