







ROCKWELL BROS \& CO.

## "Lumbermen"

 Os Lange, Mgr

Ooh, I Just Love House Rockwell Bros.

| Frions. Toies | Free Passes aiven by the tux |
| :---: | :---: |
| Fri.-Sat.- | Sun. |
| Шயп |  |
|  |  |

riona Vs. Post Abernathy 3:00 P.M

March 7,8, \&9

FRIONA DIRECTORY


For The Name Of One Winner Of A Free Pass. Other Passes Are in The Classified Section
And The Rest Of The Paper.


| Hiospital Notes | Temperatures Climb <br> After Wintry Flurry |
| :---: | :---: |
|  | Temperatures in Friona climbed back up to comforta dip back into winter lest Thursday, wht saw ter last <br> ury stay between 22 and 26 <br> degrees for a 24 -hour period. <br> After Friday's low reading hit 15 degrees, the mercury Sunday and Monday, and hit 73 degrees Tuesday <br> The winter's best snowfall -- four inches -- was recorded |
| Farwell, med., Mrs. James Dowler, Friona, med., Lanore | Dimmitt Hosts $\begin{aligned} & \text { down to an orticleal weter co } \\ & \text { tenof } \\ & \text { the } \\ & 18\end{aligned}$ |
|  | Harlem Stars $\begin{aligned} & \text { inches } \\ & \text { corded ater } 5 \text { p.m. }\end{aligned}$ |
|  | The hilarlous Hariem Stars That left the molsture |
| Ked, Mrs. Dennis |  |
| Lazbudale, o. b., Melvin L | opponents will be a team com. january's bone-dry total of 02 posed of Dimmitt coaches and |
| $\xrightarrow{\text { Terry, }}$ Evelyn Tims, Frione. | Cooches from surroundits inches. |
| Se Sandove | North Crate School at 8 D.m. Max. Min. |
| ford, med., Juanta L | The Dimmitt P.T.A. is spon- February 20 |
| Friona, o. b. | ceeds will be used to buy an Ferruary |
| ${ }^{\text {Friona, med., Carla }}$ | eye machne tor the Dimmitt |
| Heretord acc., Mrs. ${ }^{\text {a chyce }}$ | School syatem. Admıssion |
| Caldwel, Friona, medi, Mrs. |  |
| Westey Barnett, Friona, surs, dren under 12. Find |  |
|  |  |
|  |  |
|  |  |
| liem Bandy, Friona, o. b...Rmond Euler, Friona, med. |  |
| Dismissals: Terri Sue Mabry, |  |
| Mrs. Jarrell Cright and babygirl, Mrs. Jack Woimman, Mrs. |  |
| Eugene Zinser, J. W. Baxter. |  |
| Anally, Mrs. Huey Lowrie and baby girl, Mrs, Rosa Villa and |  |
|  |  |
| baby boy, Mrs. James Dowler <br> Edith Blackstock, Mrs. J. W |  |
| Don Dowkinss, Libby Ann Lyles,JuanaMarie Sandol.Soy |  |
| Juana Marie Sandoval, RoyEvelyn TIms , Ben Moorman, |  |
| Kathryn Beardain, Mrs. Wesley |  |
| Mespadden, Stratord, Mrs. | BUSINESS |
| Dennil grinl Lazbuddelde. |  |

FOR NEEDED



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Once A Year Presentation Special Price Spray Mist
INTIMATE 5300


Buy A Pint For 89

## Brite'n Groom

 Hair Conditioner 89¢ SizeFor 49¢

## CONGRATULATIONS DIST. 3-AA CHAMPS

## WON 22

souaws 60 , canyon 12 Seuans 68 , Forven 18 SQUAWS 51, Tulia 49 SQUAWS 56, Olton 45 SQUAWS 53, Adrian 36 SQUAWS 62, Nazareth 31 SQUAWS 55, Dimmitt 48 SQUAWS 58, Cariyon 21 SQUAWS 55, Brewer 51 SQUAWS 47, Claude 40 SQUAWS 56, Tulia 45 SQUAWS 53, Farwell 27 SQUAWS 60, Muleshoe 50 SQUAWS 48, Morton 41 SQUAWS 58, Olton 47 SQUAWS 49, Tulia 48 SQUAWS 47, Muleshoe 34 SQUAWS 52, Morton 36 SQUAWS 52, OIton 47 SQUAWS 63, Dimmitt 51 SQUAWS 75, Cotton Center 56 SQUAWS 57, Happy 49

 Phipps, Wesslie Hand, Charlotte Nettles, Glenda MMClellan The trophises in front reppresent titles at Happy, Tulla, West
and Kay Neal. Middle row -. Cynthla Guinn. Carolyn Herring.

## LETS BEAT POST

 SUPPORT OUR GIRLS AT ABERNATHYMonday March 4 th Game Time 8:00 p.m.

| EARL'S CAFE | TERRY'S SHOP | Claborn FUNERAL HOME | FRIONA DRILING and PUMP CO. INC. |
| :---: | :---: | :---: | :---: |
| FRIONA COUNTRY CLUB GIN CO. | $\begin{aligned} & \text { KENDRICK } \\ & \text { OIL CO. } \end{aligned}$ | PLAINS HARDWARE AND FURNITURE Friona | BENGER AIR PARK |
| ADAMS DRILIING CO. | $\begin{aligned} & \text { RUSHING } \\ & \text { INSURANCE } \\ & \text { ph. } 5301 \end{aligned}$ |  | WELCH and CARSON REAL ESTATE Ph. 2601 |
| ETHRIDGE-SPRING AGENCY <br>  | $\begin{aligned} & \text { CONTINENTAL } \\ & \text { GRAIN COL } \\ & \text { Ph. 2051 } \end{aligned}$ | TAYIOR \& SONS WELDING | $\begin{gathered} \text { BI-WIZE } \\ \text { REXALL DRUG } \\ \text { Ph. 2real } \end{gathered}$ |
| WELCH AUTO SUPPLY INC. | KILIINGSWORTH REDI-MIX Ph. 9171 | FRIONA FARMERS CO-OP GIN | SIMS TEXACO SERVICE Froo proceno sif olvivery |
| WHITE AUTO STORE <br> C. A. And B.W. Turner | THE FRIONA STAR <br> "Boosting Our Community" | RUTHIE'S FLOWER SHOP | PATTI'S BEAUTY SHOP Ph. 4ent |


Fellowship Meets



Squaws Take Impressive Win Dver Cotton Center


Three Chiefs ©n All-District

## The Friona cheftatns, who champlon Dimmitt, Jerry Har- crambled to a thitrd-place fino. rison of runnerup Muleshoe and

 Ish in District play, and was Tommy Ledbetter of Morton,the only district team to beat Tith Buckley and Baize on the only district team to beat With Buckley and Baize on
champlon Dtmmitt had three the second team were Jerry
men on the all-district team Wiedebush and Robert Seaas announced today.
Senlor guard Billy Don Thom. groves, Muleshoe's timber-top
pers, Jim Killing sworth of Dtm
 $\begin{array}{ll}\text { Buckley } & \text { gatning second-team } \\ \text { first two teams, Frlona had } \\ \text { Berths. } & \text { Sophomore } \\ \text { Danny } \\ \text { the same number of represent }\end{array}$ Murphree made the honorable attives as champ Dimmitt an
Mention 11st.
Muleshoe, On the flirs team All-District
3-AA with Thomas were Dennt alvert and James Cowell Friona didn't have a starter
returnng when the ed, and its young tean jelt
toward the last of the seas
posting a $4-4$ district

 Buycrslinto mas the takes. team's lead-
Bug scorer as a sopomore wth
278 potnts. Baize was fourt
Billy thomas scorer, but second tn tield goal
shoot ting and free throw percent
hage.
Parmer Bowlers Back After Tourney Games


GET A BEDROOM SUITE \& DINETTE SET FREE WITH THE PURCHASE OF A 2 PIECE STUDIO SUITE $\$ 199.00$

## BHALD BARN

SIX Parmer County women ages. They bowled in the "C." ing in the 28 th Annual Texas rolled a 2264 total.
Woman's Bowling Assoclation
In doubles play, Chris Ivy
 Chris Ivy, Darla Ivy, Levina $\begin{aligned} & \text { Greeson and Levina Brown } \\ & \text { rolled } 841 \text { in the "C" diviston }\end{aligned}$ Brown, Earlene Bullock, Wwen and Darla Ivy and Earlene Bul
Greeson and Joy Hall competed lock had an 808 total in that In the tourney, sponsored by division.
Sherley Grain Company of Bo- Joy Hall recelved a pin for ina,
offictal results of the team's
a 216 game in class "B" com-
petition. This goes to all women Offlctal results of the team's pettilon. This goes to all women
placing will not be known for
in that division who bowl over
over a month, since the tourna-
200. Darla Ivy recelved a pin $\begin{array}{ll}\text { over a month, since the tourna- } & \text { 200. Darla Ivy recetved a pin } \\ \text { for a } 177 \text { game in class "C." }\end{array}$ The women competed accord-
ing thith goes to evivisions based on aver- 175 in that class.



Winners Listed For Lazbuddie Stock Show


Good Public Relations Are Important To Farmer, Too


Less than one fourth of agricul-
tural produce gets any subsidy. Only 21 of 256 agricul-
tural commodities 5 - less than tural commodities -- less than
$a$ tenth - recelve any price support at all."
"Communicating tacts
uke these to city dwellers becomes
more and more tmportant as
population shifts and legislative population shifts and legsis sartive
reapportionment gives urban reapportionment gives urban
representatives more votes in representatives more votes in
the feederal and state legtsla-
tures," Patterson sald. "More tures," Patterson sald. "More
and more, their sucess w1ll and more, their success will
depend on understanding public acceptance,"
Aready. Patterson sald, the
development of good roads and Already, Patterson sald, the
development of good roads and
better communications have
gone far toward erasing the
of gasoline and fuel oll he uses
to power his farm equipment to power his farm equilpment
and heat his place.".
The importance of the The importance of the farm-
ing business has led many in-
dustries to devote a large part Ing business has led many in-
dustries to devote a large part
of thetr research activities toof thert research activities to-
ward farm problems. Patterward farm problems, Patter-
son sald,
"Research in which our Company has partuctpoteded shows that
it is more proftable in cold it is more profitable in cold
weather to supply heat to poulwry and other farm animals than
to fore to force them to generate it
through food consumpton," he sald. "We learned, for instance. that it cost Just about one.
fifth as much to supply heas as ifth as much to supply heat as
It does to supply extra feed
to poultry. We learned that to poultry. We learned that pigs
consume 50 per cent more feed
per pound gained ar 40 degrees

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## Trade-In Sale

spring approaching, why not furniture in now on beautiful new furnishings for each room in your our old furniture now during this

3-Pc Double Dresser, Bookcase Bed 1 come s9995
3-PC Rebuilt Beige Curvod Sectionol, Good Tailoring, Reg. 5169.95 \$1299
2-Pc Early American Studio Suito, Sofo \& Swivel Rocker,

Reg. $\$ 199.95$

2-Pc Hideabed Suite,
$\qquad$ Full-Size Bed, Reg. 5329.95 52595

## Used Furniture

White Rotory Machine - $\$ 24.95$
Wolnut Comer Tables - $\mathbf{\$ 7 . 5 0}$
Swival Rocker - $\mathbf{\$ 2 4 5 0}$
5.PC Chrome Dinette - $\mathbf{\$ 3 9 . 5 0}$

Plastic Saveer Chair - $\$ 15.00$
48" Rollaway Bed Comp. - $\$ 29.95$
Tappan Gas Range - $\mathbf{\$ 6 9 . 5 0}$
Small Levatories Comp. - $\$ 10.00$
Mahogany Drop Leaf Table - $\mathbf{\$ 3 4 . 9 5}$
Studio Couch

- $\$ 24.50$
"Swap and Save at S\& S"
S\&S Furniture, Inc.
TEXICO, NEW MEXICO
Store Hours $8: 00 \mathrm{~mm}-6,30 \mathrm{pm}$ (CST)


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GUTHALS CO.

Paula Bean niginals





FRIONA MOTORS


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Quality-very good plus
landy
Qualify-very
Quod
$\qquad$
$\qquad$



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