Newell, who was associated with Altus Printing Company before he came to Friona, has accepted an offer to return to his former place of business. We certainly wish the New-

ells a lot of luck in their new venture. Taking Newell's place as lessee of the Star's job shop

will be Robbie Osborn, Robbie, who got his initial experience in offset printing at Plains Publishers here in the same building, has been working with Carlton for the past couple of weeks, and a smooth changeover is anticipated.

We know that Robbie will continue the trend of top-notch job printing for the Friona area, which means the best and quickest service possible.

For one thing, Robbie will, after the first of the year, be able to devote more time to Friona than Newell was able to. Because of other obligations, Newell had to spend a certain amount of time in Farwell and Clovis periodically.

The Parmer County Community Hospital fund drive continues. As of the first of the week, a total of \$15,603 had been raised. One of the drive teams. captained by Mrs. Claude Osborn, has raised four-fifths of her goal.

Charles Allen, drive chairman says he is still confident that the \$50,000 goal will be met. "I think the rest will come in. It is just a matter of the workers going out and getting it," Allen said this week,

The Star's Cotton Bowl football contest is over, and has been the most successful in its four-year history. Once again we'd like to thank everyone for their interest in the contest this year, as well as the merchants who sponsored the con-

Congratulations to Kenneth Watkins for winning the grand prize. The Watkins family becomes the first "repeater" in the contest, although it was Mrs. Watkins who won the prize two years ago.

Speaking of the contest, we'd like to tip our hat to Mrs. Ralph Broyles, Mr. and Mrs. Broyles who live out on Route 1, are among the weekly "faithful." They mail their entries in each week.

Last week, when four people tied for first place, we originally had Mrs. Broyles down as the outright winner. We phoned to tell her, and she said "You mean I missed that many and still won?"

We asked her to come in and have her picture made, and still disbelieving, she came into the office. First thing she wanted to do was check her blank, She couldn't believe we were right. Sure enough, we weren't. On the game between TCU and LSU she had picked TCU, which was wrong, but John Getz had overlooked in grading, because of the similarity in the two.

So, by pointing out our error, Mrs. Broyles forfeited first place in the weekly contest. We have several people check with us during the year to make sure we haven't counted too many of their games wrong (and sometimes this happens, too). But this was the first time to my knowledge that someone pointed out that we gave them

it cost her \$5. If we had a sportsmanship prize in the contest, it would surely go to Mrs. Broyles,

too many right answers. And

You'll notice a special eightpage tabloid sports section in this week's issue, sponsored by some 65 sports-loving community-minded merchants.

The "special" contains a thumbnail rundown on the season, a look at how it compares (very favorably) with others at FHS, and complete statistics on the 1963 Chiefs.

Also, we have a preview section on both the Chieftain and Squaw basketball teams. We spent a lot of hours the past weeks adding yardage figures, researching into the records and interviewing former play-

(Continued on Page 2)

FRIONA, TEXAS

THURSDAY, NOVEMBER 21, 1963

TEN CENTS

SECTION I

22 PAGES VOLUME 42, NUMBER 32



FFA WINNERS . . . The senior farm skills team was one of the teams taking top honors at the district leadership contests last Saturday. Standing, left to right are Jackie Clark, John Taylor,

Travis Graves and Joey Taylor. Kneeling are Danny Murphree and Larry Johnson.

OTHER TEAMS ALSO PLACE

FFA Wins Three Firsts In District Contests

test in Muleshoe.

Friona Future Farmers of Entering six contests, Friona The three other teams which FFA Quiz, The Radio Broadmerica chapter again made off FFA won the first-place banner entered also placed, casting team was second to America chapter again made off FFA won the first-place banner with the lion's share of awards in three, winning the right to at the district leadership con- represent the district in the Area I contest next month.

Those teams winning first

place were the Senior Farm Skills, Junior Farm Skills and

All the men in the cast will

take part in a number, "Stand-

ing on the Corner" (Watching

(Continued on Page 2)

HIGH SCHOOL AUDITORIUM

CTA To Present Local Talent Show Tonight

Friona's Classroom Teachers Association will present an all-local talent show tonight at Friona High School Auditorium. Curtain time is 7:30 p. m. General admission of \$1 for adults and 50 cents for children will be charged.

Featured on the show will be songs by soloists, duets, trios, quartets, and one by the entire cast. On one number, the audience will be asked to

join in and sing. In addition to songs, a square dance and virginia reel will be presented, as well as a waltz, comedy acts and readings.

The show has been divided into three divisions: Western and Folk; Popular and Show, and Southern and Dixieland.

Some of the solos which will be heard include "St. Louis Woman," by Mrs. Bill Beene; "Ol Man River," by John Hansen, and "I Gave My Love a Cherry," by Jean Coker.

Wooley and Mrs. Mack Rags- in the latter division. It is dale, Mr. and Mrs. Bill Ellis made up of Mr. and Mrs. Tomand a twin piano number will my Paris, Mrs. O. J. Beene be presented by Mrs. Ray and and Wayland Ethridge. Mrs. H. E. Barnett.

A men's quartet composed of Claude Miller, Ed Hicks, J. B. Taylor and Bill Ellis will sing all the Girls Go By). The girls? a number in the Western division, and a Negro spiritual in the Southern division.

Bill Wooley and Mrs. David McVey will do a comedy act. Judge Barker and H. L. (Hank) Outland will do an "end man"

A women's trio made up of Mrs. Tommy Paris, Mrs. Leonard Coffey and Mrs. Harvey Neal will sing a number in the Folk division, Another women's composed of Mrs. Raymond Cook, Mrs. Kenneth Neill and Mrs. Curtis Murphree will sing a medley of Stephen Foster numbers in the Southern

New Friona Business To Open Saturday

hold its grand opening in Friona Saturday, November 23, from 8 a.m. to 6 p.m. The new business is located at the corner of Sixth and Main Streets, in the building formerly occupied by Johnson's Grocery.

James (Dub) Boyd, Hereford, is owner. He owns a similar business in Hereford, "We've had many dealings with Friona people in Hereford, and can promise them the same courteous service and line of supplies at our new Friona location," Boyd said.

Bert Brown, who has been with Boyd at Hereford will be

Boyd Machine and Supply will shop superintendent for the Friona business, Harrell Mays will

be assistant superintendent. The company will feature complete automotive machine work; valve grinding, cylinder re-boring, cylinder head milling, rod re-sizing and piston

pin-fitting. A complete stock of rebuilt motors and re-ground crankshafts. Boyd's will re-build motors, and will carry wholesale auto parts.

The public is invited to visit the newly-remodeled place of business and enjoy coffee and donuts Saturday between 8 a.m.

was sixth.

Jackie Clark, Danny Murphree. Larry Johnson are alternates. Junior Farm Skills -- Mike Wooley, Mike Smith, Don Hoover and Tommy Jarecki.

FFA Quiz--Bobby Jordan, Bob Carrothers, Jim Bob Jones and Mike Riethmayer.

chosen from candidates from each chapter. Friona's chapter

(Continued on Page 2)

LES CIRLS , , . These raving beauties will have a special part on tonight's talent show sponsored

by the Classroom Teachers Association, From the left are Anita (Bailey) Clements, Joella (Joe)

Etvans and Lionella (Lionel) Young. If you want to see their act, don't miss tonight's show.

Littlefield's team, while the Senior Chapter Conducting team was fifth and the junior team

Members of the winning teams are: Senior Farm Skills -- John Taylor, Joey Taylor, John Taylor, Travis Graves and

The teams will be presented their banners at the District FFA Banquet next Tuesday at Littlefield. At the banquet, a district sweetheart will be

IN CLOSE FINISH

Kenneth Watkins Contest Winner

Mr. and Mrs. Kenneth Watkins will be making their second trip to the Cotton Bowl game in three years on New Year's Day as a result of the Friona Star's football contest, and now Mrs. Watkins can feel "paid

When they went to the 1962 game following the 1961 contest, it was on the basis of Thelma's entries, which won the contest grand prize. This year, Watkins led the field, edging out Clarence Monroe by the bare margin of one point.

Going into the final week of the contest, Watkins and Monroe were all fied up. They Bay-Chicago Bear professional grand prize by picking Chicago correctly.

"We're real thrilled to have won. We really enjoyed it the last time," Watkins said this week. In addition to the two tickets, \$55 in expense money is also awarded.

UF Drive **Kickoff** Slated

Friona's United Fund Drive will hold its kickoff breakfast on Thursday morning, December 5, according to Bill Sheehan, chairman of this year's local drive.

A new organization to benefit from the drive this year will be the American Field Service, which sponsors the foreign exchange student program in Friona.

This year's goal has been set at \$7,000, according to Sheehan. The amount is about \$600 more than was raised last year. Budgets on all former organizations benefitting from the drive will remain the same, with the exchange student fund gaining the balance.

Organizations which benefit from the United Fund Drive. (Continued on Page 2)

Saturday Night

The 1963 Chieftains will be feted at a football banquet Saturday at 7:30 p.m. at the school cafeteria. Highlighting the banquet will

be the presentation of the "Fighting Chieftain" award by the Friona Booster Club. knee injury Tuesday. Sponsoring the banquet are

the Chieftain Mothers.

Temperatures

November	14	64	33
November	15	67	34
November	16	78	46
November	17	77	35
November	18	53	25
November	19	61	29
November	20	60	36
Moisture	19	inches on	the

prize was last year's winner, C. H. Veazey, who was four behind Watkins' final score of "We are exceptionally

pleased with the interest shown in the contest," stated John Getz, advertising manager of the Star and promotion director of the contest, "We had a total of 167 entrants in the contest during the season," Getz said.

The increase must have made for keener competition for the grand prize, because Watkins' total points were seven more than last year's winner.

Winning the final week's conpicked all games identically test was Owen Drake, breaking with the exception of the Green a tie by guessing closest to the Friona-Olton final score. Drake game, and Watkins won the picked eight games right, and missed the tie - breaker by 16 points.

Three other entrants tied for second and third place money. They were Jarrell Wright, Stan Benge and Lois Norwood. They

In third place for the grand also picked eight games, and were 21 points off the tiebreaker score.

Also getting eight right but finishing out of the prize money was Raymond Milner, 23 points

The final "top ten" in the race for grand prize reads as

follows: Kenneth Watkins, 81; Clarence Monroe, 80; C. H. Veazey, 77; Mildred Agee, Maynard Agee and Jarrell Wright, 75; Karen Agee, Dennis Howell and Thelma Watkins, 74: Jimmy Maynard and Mack Ragsdale,

Local businesses sponsoring the contest this year were Friona Farmers Co-op Gin, Hub Fertilizer, Reeve Chevrolet, Friona Wheat Growers, Friona Country Club Gin, Bi-Wize Drug, Friona Motors, Ethridge-Spring Agency, Parmer County Pump and Parmer County Implement Companies and Chester & Fleming Gin.



GETS GRAND PRIZE . . . Kenneth Watkins, right, is presented the grand prize of two Cotton Bowl tickets and \$55 expense money by Friona Star editor Bill Ellis.

Squaws Open With 64-53 Happy Win

1963-64 season with a win at Happy Tuesday night, 64-53, but

the win may be costly. The Squaws, defending district and regional champs, lost the services of senior guard Carolyn Herring for an indefinite period. Coach Baker Duggins fears she may be out for the entire season following a

Junior Annette (Tito) Jennings paced the Squaws with a 37-point output in the season

opener. Friona lost four starters on fouls, including Jennings. The B-team also won, 57-25. paced by Frieda Floyd's 23 points.

first quarter lead, as Jennings

tossed in 11 points. Friona had a 36-16 halftime edge, as Jennings scored 12 more.

Happy outscored Friona. 13-12 in the third quarter, but the Squaws still led, 48-29. The B-team had an even easier time. They had quarter leads of 13-4, 31-15, and 43-22

in coasting to the win. Other scoring in the varsity game was 12 points by Charlotte Nettles, nine by Rose Ann Greeson, three by Sheryl Long, two by Linda Jo Davis and one by Lois Mover.

Scoring for the B-team were Lanore Jackson, seven and Janet Rushing, 12.

Rushing suffered a sprained The Squaws got off to a 17-6 ankle, but isn't expected to be out of action long.

Chieftains, Squaws Open Season Here

Friday night here by hosting Bovina teams. The Squaws' game will begin at 7 p.m., followed by the Chieftain-Mustang clash,

The Squaws already have a win for the season, beating Happy Tuesday, 64-53,

For a rundown on both the Chieftains and Squaws for 1963-64, see the special sports section in this week's

Community Observance Scheduled Wednesday

The fourth annual Community Thanksgiving Service will be held next Wednesday night at the Friona Methodist Church, beginning at 7:30 p.m.

Rev. Audye Wiley, pastor of the Calvary Baptist Church, will deliver the Thanksgiving message. The service is interdenominational in nature. Bill Spencer, music director

at the host church, will direct a choir composed of choir members from the various churches. Spencer invites all who will to attend a special choir rehearsal Sunday at 4 p.m. at the Methodist Church,

Pastors of each of the churches cooperating will have a part on the special program. An offering is received each year for local charity needs, and to carry on the work of the

One of the alliance's added

responsibilities is the voluntary chaplain service at Parmer County Community Hospital.

Star Publishes A Day Early

The Friona Star will publish a day early next week because of the Thanksgiving holiday, in order that the newspaper may be circulated prior to the holi-

The Star management asks that this be kept in mind, so that all news and advertising must be turned in by Monday night next week only, in order to insure publication.

FRIONA * STAR

Published every Thursday at 109 Sixth Street Friona, Texas

mber Texas Press Association-Member Panhandle Press Association Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1963. Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association,

Entered as second class matter July 31, 1925, at the post office in

SUBSCRIPTION RATES Parmer County, Adjoining counties, \$3 per year. Elsewhere, \$4 per year.

Bill Ellis, Editor June Floyd, Society Editor John Getz, Advertising Manager



THANKSGIVING PLAY . . . These third-graders are practicing on their play, to be presented Monday at 7:30 p.m. From the left are Jerry Bentley, Rafael Gonzales and Carol Ann Reeve.

CTA --

(Continued from Page 1)

invite the public to come and see at FHS. for themselves.

Proceeds from the show will go for furthering several worthy of Texas. causes which the CTA plans to sponsor during the year. Director of the show is Mrs. Troy Ray.

F F A --

THANK YOU

I wish to take this opportunity to

thank those of you in Friona and the

surrounding area who have patron-

ized my office with your printing

needs. I have enjoyed working with

the people of Friona and I hope you

will continue to let my successor

CARLTON NEWELL

Arteraft Printing

serve you as I have.

(Continued from Page 1)

sweetheart is Rose Ann

The area leadership contests will be held Saturday, December 7 at Plainview.

Accompanying the boys to the district contests were David McVey and Benny Pryor, voca-Well, the Classroom Teachers tional agriculture instructors

combine was running idle at the time. His father was working on the machine when the accident happened. The child was rushed to the Green Memorial Hospital in Muleshoe for treatment. Neil is at home at

News from

LAZBUDDIE

BY MRS. C. A. WATSON

The Lazbuddie High School

Basketball Team schedule is

Annie Vaughn and Myrtle Steinbock went to Frederick last week for a visit

with friends and relatives.

Visiting Mr. and Mrs. T. L. Byrd during the weekend were Mrs. Buddy Letcher and son, Tucumcari, and Mr. and Mrs. Willie Strong and grandchildren from Muleshoe.

Mrs. J. J. Haun from Aztec is visiting the Don Schumann (See Page 4, Sec. II)



Public Service Changes To Envelope Type Billing

Friona customers will come in envelopes beginning next week, it has been announced by H. L. Outland, Manager for the Southwestern Public Company.

The change from the postcard bill, which has been in use for a number of years, is the result of the installation of new electronic billing equipment, Outland said.

"I think the chances are slim that anyone would throw away an envelope with our company's return address on it, without first seeing what it contained,

UF Drive --

(Continued from Page 1)

which seeks to eliminate several small drives yearly are the Boy Scouts, Girl Scouts, Red Cross, Salvation Army, Texas United Fund, local emergency fund and American Field Service.

Star lites --

Friona

(Continued from Page 1)

We hope you enjoy the section, and hope that it will be one you will want to keep, or mail to Uncle Joe. In anticipation of this, we're printing some excra copies, just in case.

at the start of this new billing procedure, that the statement will be coming in an envelope in the future", Outland said.

The new envelope, white in color with a green block, is clearly marked on the outside as an electric service bill, Enclosed along with the new statement is a return envelope. The stub from the bill should be enclosed with the payment, the same practice that has prevailed in the past.

H. L. Outland said Friona customers would be billed at the same time of the month that they have been in the past.

Outland pointed out that there is a feature in the new billing system which might encourage more customers who have checking accounts to use the bank draft method of payment, He said that the objection to this method on the part of some customers in the past has been that they didn't know how much their bank account had been

Under the new billing system, the customer using the bank draft method of payment will receive a copy of his statement at the same time that the billing for Friona customers is made. The statement will be clearly marked that it she

Electric service bills for but it seemed wise to point out, not be paid because a bank draft will be drawn, but it will inform the customer of his

> service. A small pamphlet, announcing the new billing procedures, Greeson. will be enclosed in the first statements, scheduled to go out next week, Outland said.

monthly charges for electric

The pecan is the State Tree

WELCOME FRIONA



Mrs. Trell Dorrell, a former resident of Muleshoe, and her children, Randy, 9, Debbie, 5, and Roger, 11, moved here from the Mayfield community in Beckham County Oklahoma. She is employed by Rushing Insurance Agency and the family is at home in G. B. Buske's duplex. They attend the Baptist Church. Roger is in the sixth grade and Randy is in the

E 53

MORE AND MORE PEOPLE



DO ALL OF THEIR BANKING



AT OUR FULL-SERVICE BANK

WE INVITE YOU TO DO SO, TOO.

FRIONA STATE BANK

"Serving A Great Irrigated Area" Member FDIC

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FRIONA STATE BANK

Checking - Loans Deposit Boxes - Savings

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ROCKWELL BROS AND CO.

"LUMBERMEN"

Lumber - Paint Tools Ph. 8891

GIB'S

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PIGGLY WIGGLY



Friona

PLAINS HARDWARE AND FURNITURE

Plumbing Supplies Furniture Sporting Goods Kitchen Ware

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Elevator Service Field Seeds

REEVE CHEVROLET

New And Used Cars

FRIGIDAIRE APPLIANCES

HURST'S

Dry Goods And

Variety Two Locations

Kendrick Oil Co. Phillips 66

Phillips Tires Tubes Batteries Accessories



of Mr come ard Sa showe Hand, son] Lucy

Cordi Truet

Nicho were

Of Interest To THE WOMEN

Showers Courtesies For Janet Snead

of Mrs. James Procter from 2 to 5 p.m. Thursday and a lingerie shower in the home of Mrs. Ronnie Castleberry Saturday afternoon were courtesies for Janet Snead, who will become the bride of Clyde Woodard Saturday of this week.

Hostesses for the bridal shower were Mesdames John Hand, Jack Shirley, T. i. Burleson Jr., Newman Jarrell Sr., Lucy Welch, Leonard Nettles, Glenn Floyd, D. C. Herring, Cordie Potts, Eddie Joe Hall, Truett Johnson, Jimmy Buckley, Elvin Wilson and Van Nichols.

Fall flower arrangements

centered with a silver bowl of fall flowers and artificial fruit, Assorted breads and spiced punch were served.

Guests were registered by Mrs. Jimmy Underwood of Lubbock, cousin of the honoree. Corsages were presented to Mrs. J. B. Snead Sr., grandmother of the bride-elect and Mrs. R. E. Snead, who is her

After gifts were opened they were displayed on tables covered with white cutwork

Mrs. Harold Bails and Mrs. Ira Bruce Parr were cohostesses for the shower in the were used in the entertaining Castleberry home. A miniature rooms. The serving table was bride's cake topped with fall

For Your Convenience......

Two New Operators, Mrs. Marie Darrough And Mrs. Cora Snyder, P.m. Formerly Of Main Street Beauty Shop In Muleshoe, Have Been Added To Our Staff.

> Mary Lou's Beauty Shop

2 Lb. Bag

FRUIT

#2 1/2 Can

3 Lb. Can

GREEN

BEANS

FRESHE

ROLLS

CELERY

Phone 9521

303 Can

Del Monte

CRISCO

White Swan Whole

Frozen

"Call us for early or late appointments."

with coffee and spiced tea.

Those attending and sending gifts were Phyllis Brooks, Faye Gibson, Marilyn Ridley and Jo, Jenny Cassels and Jeff, Gwen Greeson and Todd, Judy Fields, Linda Chesher and Cathy, Kitty Black, Carol Ray and Geneva

Date Set For Annual Dinner

Date for the annual Thanksgiving dinner at the Black Community House has been set for Sunday, November 24, This meeting will be the regular monthly meeting for November.

Every resident of the comunity is urged by Royce G. Welch, president of the organization, to attend the dinner. Each person is asked to go to the community house immediately after church services so dinner can be served by 1

A musical program has been planned for the afternoon and anyone interested in hearing good singing will be welcome to attend. Guest artists appearing on the program will be the Sunnyside male quartet from Dumas and Sunray.

Mrs. Bill Davis, president of er by Mrs. Wesley Hardesty Caprock District of Texas Federation of Women's Clubs, from O'Donnell, was guest speaker Study Club directed by Sarah Barber and accompanied by at a Federated Tea at Friona Mary Sheehan at the piano. Methodist Church Tuesday eve-

ning. Mrs. Roy Burdett of Lamesa was also a special guest. "Federation" was the topic Mrs. Davis chose to speak on. Members of Friona's three federated clubs, Friona Woman's Club, Modern Study Club and Progressive Study Club invited members of federated clubs in surrounding towns to be their

Jederation President

Mrs. Davis, who was introduced by Mrs. Walter R. Riethmayer, president of Progressive Study Club, also outlined her program of work for the year and asked cooperation of clubs in assisting South Plains Boys Ranch at Tahoka.

The meeting began with pray-

Our Methodist Heritage Topic Of Discussion

"Our Methodist Heritage" Friona Methodist Church in the Society of Christian Service of

Better Families!

Longhorn

Maxwell House

White Swan

CRANBERRIES

Frozen Libby's

CELERY HEARTS

GROCERY

MARKET

CHEESE

1 Lb. Can

CLING

PEACHES

Ocean Spray

1 Lb. Pk.

CORN

10 oz. Pk.

Each

We Give Gunn Brother's Stamps

Big Enough To Accommodate-Small Enough To Appreciate

HOUSER'S

was the program topic of the home of Mrs. Frank A. Spring. Wednesday morning meeting of Mrs. Dorothy Hough, pro-Kolvwvia Circle of the Woman's gram director, was assisted by Mesdames Estis Bass, Howard Love, Mack Bainum, Ralph Shelton and E. S. White.

Mrs. J. W. Baxter II read the hymn "Love Divine" by Charles Wesley, as the closing devotional.

Mrs. Mack Bainum, circle leader, presided over a brief business session.

Others. present were Mesdames C. M. Phipps, G. E. Tannahill, Ed Clark, Floyd Rector and Joe Moyer, Mrs. Morrison from Ruidoso, New Mexico, mother of Mrs. Tannahill, was a special guest.

Maynard and Don were Mr. and Mrs. Robert Stovall, Clovis: Mr. and Mrs. Max Kennedy, Littlefield and Jerry Dennis,

Mrs. Herman Crawford and on of Tahoka were guests in the home of her parents, Mr. and Mrs. Clyde Fields, last

Speaks Do Club Women and singing of the club collect by members of Progressive

> A salad supper at Federated Club House preceding the meeting honored the visitors. Those attending besides Mrs. Davis and Mrs. Burdett were Mesdames Sloan H. Osborn, Frank A. Spring, George Taylor, Wesley Hardesty, U. S. Akens, John Benger, Philip Weatherly, Tom Bob Jarboe and Walter R. Rieth-

> Hostesses for a social hour in Fellowship Hall following the meeting were Mesdames Thomas Rhodes, Billy Joe Mercer, Travis Harrell and Mack Ragsdale. Mr. Roy Burdett, juvenile officer of Dawson County, accompanied his wife and Mrs. Davis to Friona and was a guest during the social hour.

Party Honors Mrs. Lewellen

Mr. and Mrs. Joe Lewellen were hosts at a birthday party in the home of Mr. and Mrs. Tom Lewellen Monday evening honoring Mrs. Delton Lewellen, who was observing a birthday. Following a game session

refreshments of birthday cake. coffee and cold drinks were served by the host couple. Others present were Mr. and

Mrs. Loyd Messenger and daughters. Carrie. Cindy and Christy; Mr. and Mrs. Teddy Fangman; Mr. and Mrs. Dee Taylor; Delton Lewellen and daughters, Donna and Pam.

Also Mrs. T. A. Kelley and daughters, Randy Lou and Audrey Ann; Mr. and Mrs. Gary Friday evening guests in the Goetz and Tonja; Donnie, Bobby, home of Mr. and Mrs. Jimmy Katy, Jody, and Jay Lewellen.

> Weekend visitors in the homes of Mr. and Mrs. Jim Maynard and Karen and Mr. and Mrs. Jimmy Maynard and Don were Mr. and Mrs. Kenneth Williams and children and Mr. and Mrs. Jerry Maynard and chi!dren of Stratford, The visitors are all former Friona resi-

Millions of families are taking big financial risks they don't know about

Are you?

A national survey recently revealed the following two startling facts. If either one applies to you, you are risking financial

1. Two-thirds of all the families in the United States are not protected by insurance against theft . . . loss of personal property . . . or liability for injury to another person.

2. One-third of all American families do not have insurance on their furniture and other household possessions (even though some have insurance on their homes)

To be sure you are sufficiently protected against fire, accident, vandalism, and other hazards, see an independent insurance agent.

As your local independent agents we are pledged to serve you first. We select the best policies for you from those offered by several competing companies. And when you have a loss, we'll help you get your claim set-

To find out how we can take the big worries out of insurance for you, call on us any time. Just look for

tled quickly, fairly, without red



Real Estate - Loans

BILL STEW ART FRANK A. SPRING FLAKE BARBER

DAN ETHRIDGE

Rose Marie Stone Weds Larry Mabry

In a double ring ceremony at home at 1921B 22nd, St., Lub-Selem Avenue Baptist Churchin bock. She is a senior at Mon-Lubbock at 8 p.m. Saturday, terrey High School and he is a Rose Marie Stone became the bride of Larry Wayne Mabry. Texas Tech. He is a 1962 grad-Wedding vows for the couple uate of New Mexico Military were read by Rev. Dr. E. Ray Institute.

The bride is the daughter of Mr. and Mrs. C. O. Stone, 514 Hospital Aux East 35th St. and the bridegroom is the son of Mr. and Meets Thursday

Mrs. Walter R. Mabry, Friona. Miss Joan King, Lubbock, was maid of honor and Laverne Mabry, brother of the groom, was best man.

The bride wore a pale blue wool dressmaker suit and a corsage of white rosebuds.

Mr. and Mrs. Mabry are at

Mrs. Schueler Heads Ladies Aid

In an officer election of Rhea Lutheran Ladies Aid at Parish Hall Thursday, Mrs. Raymond Schueler was elected head of the organization for the coming

Other officers elected to serve with her were Mrs. Roy Ziechang, vice-president; Mrs. Chris Drager, treasurer; Mrs. Herbert Schueler, secretary; Mrs. Walter Schueler, Christian growth chairman.

A Thanksgiving Day dinner at Parish Hall following worship services at the church Thursday.

Arrangements have been made to send birthday money collected during the year to the Lutheran Brazil mission.

Refreshments were served by Mrs. Herbert Schueler, host-

Maize TOPS To Elect Officers

All members of Maize TOPS are urged by Martha Mae Pruitt, president of the organization, for the Monday evening meeting in the Community Room of Friona State Bank,

At this time new officers for the coming year will be elected. This club was organized March 18, 1963 with eight charter members. Officers serving with Mrs. Pruitt have been Ilene Osborn, vice-president; Dolly Bender, secretary; Marlene treasurer; Mabelle Hartwell, weight recorder; and Lucille Latta, reporter.

Since organization the membership has grown from eight to twenty three and a total of 426 1/2 pounds have been lost. The three top losers have been Virginia Drager, 66 pounds; Dolly Bender, 60 pounds and Marlene Drake, 44 1/2 pounds. Three members who have

reached goals they set for themselves are Mae Magness, Mabelle Hartwell and Louella Drake.

sophomore finance major at

There will be a meeting of Parmer County Community Hospital auxiliary in the meeting room of the hospital at 3 p.m. Thursday (today). Several items of interest will be discussed and all members are urged to attend by Mrs. Marty

Martinez, president. The axuiliary sponsored rummage sales are still in progress and anyone desiring to assist with this project in any way is invited to contact Mrs. Martinez or any member of the organization.

Sale Set For Saturday

Announcement has been made of the annual bake sale and bazaar, sponsored by members of Congregational Women's

Fellowship. Sales will begin at 9 a.m. Saturday, November 23, at Bi-Wize Drug. Pies, cookies, nut and fruit breads, cakes and other baked items will be avail-

Anyone desiring to special order any particular baked product, may call Mrs. Walter Loveless and delivery will be

made at the specified time. Items to be featured at the bazear are dish towels, pillow cases, aprons, hot pot holders, pillows, crocheted items and other articles suitable for home use or for Christmas

Mrs. O. F. Lange and other members of the organization invite everyone in the area to attend this bake sale and bazaar.

Woman's Club Has Thanksgiving Meet

afternoon meeting of Friona Woman's Club at Federated Club House was a Thanksgiving program. The scripture reading was taken from the Book of Psalms and was read by Mrs. Joe Moyer.

Mrs. Moyer was also program director and introduced Rev. Audye Wiley, guest speaker for the afternoon. He emphasized the importance of freedom of religion. Some of the things he emphasized that persons should be thankful for included: (1) freedom of religion, (2) our homes (3) living in a Christian nation.

Mrs. Wesley Hardesty presided over the business meeting and read a letter from a former member of the club, Mrs. Annie Wright, who recently observed her 78th birth-

A box of gifts was prepared for residents of Girlstown and will be mailed in time for Christmas.

Mrs. C. W. Dixon, hostesses, Lubbock.

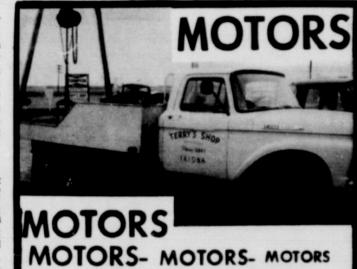
Highlight of the Wednesday served refreshments of pumpkin pie, candy, coffee and tea to 18 members and two guests, Rev. and Mrs. Wiley.

Couple Honored

Mr. and Mrs. Glen Williams observed their 25th Wedding Anniversary Sunday, November 17th. They were guests of honor at a dinner in the home of Mr. and Mrs. Dale Williams and Tammy, Also attending were Mr. and Mrs. Sam Williams and Mr. and Mrs. Bill Pruitt of Lubbock.

Visit Children

Mr. and Mrs. E. S. White spent last weekend with Mr. and Mrs. Robert Holder and children at Fort Worth, Mrs. Holder is a daughter of the couple. The Whites were accompanied by another daughter, Lois, who remained at Fort Worth, On the way home the couple visited in the home of Mr. and Mrs. Mrs. M. B. Buchanan and Roy Campbell and family at



TERRY'S SHOP

Claborn



Is Having It's---

CHRISTMAS OPEN HOUSE

Wednesday November 27th.

10 A.M. to 5 P.M.

Featuring

The New Christmas Arrangements

3 DOOR PRIZES WILL BE GIVEN

A \$15.00 Arrangement A \$ 7.50 Arrangement A \$ 4.50 Candle

Drawing At 4 p.m. Wednesday

FOR Christmas

Ethridge - Spring Agency Insurance

Friona

Ph. 8811

HOSPITAL NOTES

Milon Dixon, Friona, Jimmy Castleberry, Friona, Catarino

Valdez, Friona, Elsie Conway, Friona, Linda Rector, Friona,

Ella Wise, Friona, Eddie

Blanco, Friona, Allen Claude

Price, Black, Billy Barnes,

Friona, Arnold Hromas, Bo-

vina, Mrs. Waymon Wilkins,

Friona, Mary Mariscal, Fri-

vina, Mrs. E. W. Matlock, Bo-

vina, Mrs. Buford Stanberry.

Bovina, Howard Rhodes, Fri-

ons, Earl Gilmer, Frions, Jesus

Gonzales, Friona, Curtis

Bainum, Friona, Mrs. Lawr-

ence Jamerson, Bovina, Elva

McFarland, Pierre, South Da-

kota, Ronnie Howard, Farwell,

Mrs. Ray Vandlandingham, Fri-

L. M. Crow, Gracie Cowart,

Manuel Rendon III, Kyle Harris,

Martin Garza, Mabelle Hart-

well, Mrs. J. L. Taylor, Jimmy

Castleberry, Elsie Conway,

Milon Dixon, Ella Wise, Jesus

Gonzales, Rhonda Ragsdale,

Mary Mariscal and baby boy.

The Congregational Church

Women's Fellowship will con-

duct a bake sale and bazear at

The women will begin their

"Senator, your speech was

superfluous, simply super-

flous," a woman admirer said.

said, tongue in cheek, "I hope

to have it published posthum-

"Wonderfull Just wonder-ful," she replied, "Thope it will

A few sugar maples grow in

"I'm glad you liked it," he

sales at 9 a.m. and continue

Bake Sale Is

Set Saturday

Bi-Wize Drug Saturday.

until sold out.

East Texas.

ona, Eddie Wilkins, Friona.

DISMISSALS:

Fonnie Glasscock, Bo-

Textco. Phonda Gay Ragsdale.

ADMISSIONS:

Classified ads are 6¢ per word for the first insertion; 3¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢, Minimum 50¢ on cash order, \$1 on ac-

REAL ESTATE

FARMS FOR SALE 160 A -- New 3-bedroom house 8" well, tiled, well alloted,

In perfect water district 160 A -- Strong 8" well, tile !. Well alloted, Good terms 5% interest.

160 A -- On pavement, 8" well. 39 a. cotton, 19 a. wheat. 95 a. maize

160 A .- Strong 8" well, waters from one ditch, \$26,000 down. terms.

317 A -- On pavement. Two sets Improvements, 1 8" well. 1 10" well. tiled. 29% down.

terms. 320 A -- On pavement. 2 8" wells, tiled. 46 a. cotton. 94 a. wheat, balance maize. Priced right.

380 A -- All in cultivation, 3 8" wells, tiled, Two-bedroom house, 29% down, terms, 315 A-- 2 8"wells, waters from one ditch, 20 years pay, 5%

All Listings Appreciated RAY SUDDERTH REAL ESTATE

interest.

Highway 60 Bovina, Texas Bus. Ph. 238-4361 - Bovina Res. Ph. 481-9064 - Farwell

FOR SALE The Wimberly Estate on West 5th. St. This property consists of 2 modern houses & double parage. Paying good rent, Pri-ced to sell. Contact Douglas Land Co. Phone 5541, Friona, Texas. 44-tfn

Brick home on corner lot. Double garage, three bedrooms, two tile baths, combination kitchen and den, fully carpeted, practically new. Immediate possession.

OR RENT -- Three bedroom ouse on pavement in Bovina. Phone 238-2591.

Phone 8081 after 4 p.m.

NOW AVAILABLE

G. I. and FHA homes to be built in Friona. 100% G. I. loan and 97% FHA loan. If interested in new home.

DOUGLAS LAND CO.

901 Main, Box 185 Office Phone 5541

Joe B. Douglas Ed Hicks Phone 5531 Phone 3231

WANTED

WANTED -- Clean cotton rags. No overalls or other firmly woven materials. Will pay 7 cents per pound. Plains Publishers Phone 4811. 47-tfnc

WANTED: Babysitting in my home. Junita Buth, 1003 Pierce.

LOST

LOST-An opportunity to convert that unused article into ready cash by running a Star classified. Phone 2291, 46-tinc

FOR SALE

FOR SALE: Good four room FOR SALE: 125a red top cane



For The



FOR SALE-Three 30" maple bar stools. Phone 5282 or 4491

HELP US FIND THIS PERSON If you have had experience in P. T. A., scouting, church or Sunday School work, teaching, club or community work, and can devote 4 to 6 hours daily between 9 a. m. and 6 p. m., you may qualify for this unusual position in your community. Position guarantees \$300 to start. Box 506, Portales. 8 Itc

FOR SALE-Baled millet straw. Makes good livestock bedding, \$15 per ton or by the bale.

I am now the Parmer County sales representative for the Thompson chain reference Bible, If interested, call Mrs. Sam Mears at Hub 6-3tp

John Littlefield

FOR SALE OR TRADE-1962 Chevy pickup, four speed, long wheel base; 1962 Ford pickup, speed, short wheel base. Good condition, 77 John Deere cotton stripper used two seasons, 8 John Deere cotton trailers. W. B. Fulgham, Phone 3472. 6-3tp

FOR SALE: Milk cow. Bill Flip-

FOR SALE: 1959 Chevrolet 4 door, radio and heater, power steering and power brakes. Good condition, Ed Hicks, 3-tfnc

FOR SALE-'63 JD self - propelled combine. Duncan's Blacksmith and Welding.

FOR SALE-45' two bedroom house trailer. Excellent condition. Frank Truitt Jr., Phone 2781 day; 3351 night. 8 2tp

FOR SALE-Two lots with small house. Good location for business. Located just south of City Body Shop. James Temple, 2412 West 10th St. Plainview, hone CA4-5881.

FOR SALE-#77 two row John Deere cotton stripper. Complete with blower. In good condition. Used only two seasons. Can be seen at Fleming & Son Gin, Hub. Price \$800. Also four good shop made truck chassis five bale coton trailers \$250 each, W. H Awtrey Jr., Route 3, Box 36, Ulysses, Kansas. Phone FL 6-1317. 5-tfnc

POLITICAL CALENDAR

The Friona Star is authorized to make the following political announcements subect to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Parmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY. Parmer County Hurshel R. Harding (Re-Election)

FOR COUNTY TAX ASSES-SOR-COLLECTOR: Leona Moss Hugh Moseley

FOR COMMISSIONER, PRE-Tom Lewellen (Re-Election) Forrest Osborn

FOR SALE-Custom handmade draperies and Mohawk carpet. Mrs. L. R. White, 806 Ashland Avenue, Phone 4951. 6-tfnc

SPINET PIANO Will transfer fine Piano to reliable family on small payments. Might consider storing for awhile. Write at

McFARLAND MUSIC CO. 200 S. Main Elk City, Okla. 8 1tp

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-

SERVICES

Auction Service

Sales Of All Kinds

Bill Flippin Associates

Ph. 5362

FOR RENT-Shop building with 4000 ft. floor space west on Highway 60. Contact Forrest 8 4tc Osborn or Howard Ford, 6-tfnc

> WILL TRADE three bedroom house in southwest Lubbock for house in Friona, Phone Owner SW 5-6818.

Hereford, Texas, is known as "town without a toothache" because of the florine in its

PATRONIZE FRIONA MERCHANT VICE--They Have A Personal Interest In Your Welfare And Will Appreciate The

Opportunity Of Serving You, It's Always A Pleasure To Shop In Friona.



Phone 2182

This Was Your Ad

How Many Would

Read It?

ELK DRIVE-IN

Read The Business Directory For The Name Of One Winner Of A Free Pass, Other Passes Are In The Classified Section And The Rest Of The Paper.

REED'S CLEANERS

709 Main St.

Killingsworth REDI-MIX

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Pick Up And Delivery

ROBERTS **FURNITURE**

Serving Friona With Furniture & Appliances

> South Main St. Friona

Office Supplies and Commercial Printing

> **FRIONA** STAR

INSURANCE AGENCY

FRIONA

12

Phone 5301

721 Main

Friona

Have Your Christmas Picture Made Now-- A Perfect Gift!

Family Picture Now At Reduced Rates.

Film Developing - Color Or Black & White Film Quick Service

DENNIS STUDIO Ph. 5521 For Appointments--Soon

128 E. 3rd. Hereford

Under New Management



Don's Drive Inn

Open 10 A.M. Close 11 P.M.-Sat. 12 P.M.

Featuring

SHRIMP-FISH STICKS-CHIP STEAK **ALL KINDS OF FOUNTAIN SERVICE ALL KINDS OF SANDWICHES** NO CURB SERVICE

We Appreciate Your Business

Ph. 4361

"DID YOU LACK ANYTHING?" (Luke 22, 35)

Sometimes a subtle reproach is more effective than a weapon. This is especially

true when the reproach is intended to stimulate a resolution of amendment, it is most

notably true, when the reproach is directed toward a person of fine instincts - one who

There is no need for me to ask if Our Lord's words to the Apostles apply also to me.

The answer is obvious. They do, He has been magnificently generous, I should therefore

ask: "Why do I not make adequate return to Our Lord for His gifts to me?" To that the

answer is, because I spend too much time and devote too much attention to myself-

to my comfort, food, relaxation, fine clothing. Forgetting Our Lord's lessons, I neglect

will be hurt deeply by the consciousness of having failed to meet the expectations of

SIXTH STREET CHURCH OF CHRIST

Sunday Services Bible Classes 9:30 Morning Worship 10:30 Evening Worship 6:00 Wednesday Services. . . 8:00 p.m.

CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun. 10:30 a.m. Evening Worship 7:30 p.m.

Lutheran Church Friona Services......8:00 a.m. Bible Classes

REDEEMER EVANGELICAL

and 9:15 a.m. Sunday School IMMANUEL LUTHERAN

Rhea E. A. Binger, Pastor Sunday School & Rible Class.....9:30 a.m. Divine Services..... 10:30 a.m.

ST. TERESA'S OF JESUS MISSION (CATHOLIC) Sunday: Mass 12:30 p.m. Thursday: Mass 8:30 p.m.

CHURCH

friendship or the demands of duty.

Church School 10:00 a.m. Worship 11 a.m. Pilgrim Fellowship . . 5 p.m.

Sunday School 9:45 Morning Worship 10:50

ASSEMBLY OF GOD CHURCH Sunday Services

ity Center 10:30 A.M. FIRST BAPTIST MISSION Worship Service....11 a.m.

to follow the rule He laid down for His disciples-to leave everything in His hands. I concern myself with possible ways of winning the first seat and the center of the stage. In one word, I am always busily engaged with my past, present and future interests. Let me come to grips with reality. Let me not shrink from facing the truths You taught, dear Lord. Let me study the picture that You have drawn, it makes plain the serious consequences of wilful delay, of stubborn blindness, of that forgetfulness which is equivalent to disobedience. If I fail to keep my eyes open when I am on the brank of danger, I cannot be excused from fault. If I do keep them open, I shall hardly act as if I were unaware of the shortness of life, the approach of death, the eternity of judgment; and I shall have the unspeakable bliss of being welcomed to Heaven as Your faithful friend and servant.

REV. CLAVER GIBLIN, S. A., PASTOR ST. TERESA OF JESUS CATHOLIC MISSION FRIONA, TEXAS

TEL, BOVINA: 238-4731 UNITED PENTECOSTAL CONGREGATIONAL

Sunday Services

CALVARY BAPTIST CHURCH 2 Blocks North of Hospital

Training Union 6:00 Evening Worship . . . 7:00 Wednesday 7:30 Tuesday WMU 3:15

Sunday School 9:45 Morning Worship . . . 11:00 Young People's Meeting . .6:30 Evening Worship . . . 7:30 Wednesday Service . . 8:00

PRIMITIVE BAPTIST CHURCH Services 1st and 3rd Sundays of each month, Hub Commun Sunday School 10 a.m.

CHURCH Sunday Services Sunday School 10 a.m. Preaching 11 a.m. Young People's Meeting 6:30 p.m. Preaching 7:30 p.m. Wednesday

Prayer Service 7:30 p.m. FIRST BAPTIST CHURCH

Sunday School 9:45 a.m. Preaching Services . 10:55 a.m. Training Union . . . 6:00 p.m. Preaching Service ... 7:00 p.m. Wednesday Prayer Meeting....8:00 p.m. Officers & Teachers Meeting 7:15 Wednesday WMU 3:00 p.m.

FRIONA METHODIST CHURCH

Sunday Services Sunday School 9:45 a.m. Church Service 11 a.m. Jr. Fellowship . . . 5:30 p.m. Childrens Classes ... 6:00 p.m. MYF meetings 6 p.m. Evening Worship 7 p.m. Wednesday Choir practice 7:30 p.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co. Preach Cranfill

Ethridge-Spring Agency Insurance & Loans

Friona C Of C&A

Friona Consumers Co-Op Oils & Greases

Friona Motors

Kendrick Oil Co. Phillips - Jobber

Bainum Butane

Phone 8221

Bi Wize Drug Your Rexall Store

Crow's Slaughtering

Piggly Wiggly

We Give S & H Green Stamps

The Friona Star

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Friona

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Pounc 1/2 Or Whole

Bar S HAMS 99¢

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8-10 Lb -10 Lb.- 12 Lb

Also Have 4-6 Lb. Turkeys

TIDE Detergent

Giant Box

Indian Trail

CRANBERRIES

HIP-O-LITE Marshmallow

Wapco

Ocean

CRANBERRY

SAUCE

300

Can

WHITE SWAN Fancy

THIS COUPON

GOOD FOR

TWO FREE

CUSTARD CUPS

White Swan

Pascal

Portales Sweet

SWANSDOWN Layer

CAKE MIXES

SCHILLING'S

SAGE

1-oz. Can

7/8-Oz. SCHILLING Poultry

Seasoning

White Swan **BISCUITS**

6 Reg. Cans

Morton Frozen Cream Pies Ea. 39

With the purchase of \$7.50 or more in groceries, meats and produce. VOID AFTER NOVEMBER 27 We Will Be Closed

Mellorine 1/2 Gal

Prices Good Nov. 21 thru 27th.

Thanksgiving Day

BUY WHITE SWAN AND HAVE THE BEST" White's We Give Gold Bond Stamps, Double On Wednesday With Each \$2.50 Cash Purchase Supermarket Or More

We Deliver



Mr. and Mrs. Bill Taylor have moved from 1001 Summitt to Bill's Trailer Park, The Steve Hargus family moved from 402 Grand to G. B. Buske's rent house at 1012 Walnut, R. A. Martin moved into Uncle John White's house at 1511 Elm Mr. and Mrs. Buddie Fall-

well and children moved to a farm in the Hub Community. Mr. and Mrs. Carl Osborn moved to a farm near Lariat. Mr. and Mrs. James Brown and family moved from Dimmitt to 918 Washington, He will be manager of Harry's Super Market when it is completed. Mr. and Mrs. Robert Wright and children moved from 1311 Main to 1306 Euclid, Mr. and Mrs. Donald Powell, formerly of Hart, have purchased Ken's Drive In on East Highway 60 and will be open for business

Emmett Sherman moved from 907 Prospect to New Mexico and Mr. and Mrs. Clifford Buckner and children moved into the house he vacated. J. Tom Taylor moved to Oklahoma from 906 Jackson and Elmer Baker



DADS PLEASED . . . It was a great year for football fans in Friona, and the dads were no exception. This group is shown cheering the team on during "Dad's Night" against Olton.

School Open House Proclaimed Success

Week next Spring," Gee said.

A total of 160 new books

were sold through the Pro-

gressive Study Club, most of

classrooms, although some

A window display at Foster's

Department Store was sponsored by parents and teachers

from the first four grades.

their children's own use.

About 180 parents attended parents with children in the the open house during American upper grades will now be less Education Week at Friona Ele- rushed during public school mentary School last Tuesday and Thursday, according to J. T. Gee, principal.

"From the school's standpoint, the open house went very which went into the various smoothly, and was less disturbing to the school routine, parents purchased books for having the parents visit by designated hours, Also, those

Don's Drive In Is Now Open

Mr. and Mrs. Don Powell are operating the drive-in on East Highway 60 in Friona formerly known as Ken's Drive-In. It is now known as "Don's Drive In."

The establishment will feature regular drive in and fountain service.

Dr. Thorn To Speak Here

Dr. W. E. Thorn, pastor of the Calvary Baptist Church of Lubbock will be the speaker at the annual ladies' night meeting of the men's brotherhood of the First Baptist Church next Tuesday at 7 p.m.

Bake Sale Date Set

Spray

Members of United Pentecostal Missionary Society have completed plans for their annual pre-Thanksgiving Day bake sale. Cakes, pies, cookies, and other baked products will be on sale at Ethridge-Spring Agency Wednesday, November 27. Persons who would like to

place special orders are asked to contact Mrs. Joe Johnson at Johnson's Food Market.

School Menu

MONDAY: Corn dogs, potato salad, English peas, cookies, not rolls & butter, chocolate

TUESDAY: Tamales, pinto beans, greens, onions, peach cobbler, corn bread, bread & butter, milk.

WEDNESDAY: Fried chicken, potatoes, green beans, tossed salad, pear halves, hot rolls & butter, milk.

The way a father can best keep his teenage son away from the family car is to tell him to wash it.



ROCKWELL BROS. AND CO.



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The Hidden Ingredient

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What Does SPIB Mean?

These are the initials of the Southern Pine Inspection Bureau. When they appear on lumber, it means that lumber has been skillfully manufactured, properly seasoned, expertly graded and inspected . . . to give long, satisfactory economical service.



CARL McCASLIN **LUMBER INC.**

1000 Main

Friona

"Complete Building Service"

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Friona

Four Frionans Attend Meeting

Irma Stark, Mrs. Ethel Beng- Brown, Mrs. Frances Kennedy er and Mrs. Martha Evelyn and Mrs. Eunice Kennedy. Bates, teachers and retired teachers of Friona, attended the dent, conducted the business November meeting of Delta meeting. Committee reports XI Chapter of Delta Kappa Gamma in the Dimmitt High School library Saturday.

A panel discussion "Changing Sociological Patterns in be in Borina December 7.

American Culture" was the Doug Mills. highlight of the program, which was directed by Mrs. Merlin Kaul. Mrs. Avis Smith served as moderator and panel mem-

Mrs. Pearl McClain, Mrs. bers were Mrs. Claudie Ola

Miss Della Stagner, presiwere given and Mrs. Louise Hilburn and Mrs. Kaul led the club collect.

The December meeting will

Conscience is the still, small

voice that tells you somebody's looking.

CONGRATULATIONS

BOYD MACHINE SHOP

On Your Grand Opening Sat. Nov. 23rd.

We Are Proud Of Our Plumbing And Wiring Job. Inspect Our Work--You Will Like It!

FRIONA PLUMBING AND HEATING

Ph. 5282

Friona



Coffee cup conversation up and down the street last weekend was generously sprinkled with hunting talk. Several bird hunting enthusiasts were planning trips and supplies were being purchased. According to reports I heard Monday several Friona sportsmen had good luck and killed their limit.

The saddest hunting story was so sad I offered to get my crying towel before the would be bird hunter got to the end

He left Friona Saturday morning well equipped. He took his favorite hunting dog, trusted gun and several boxes of ammunition and went a hundred miles or so southeast to supposedly good bird hunting country. After paying a hunting fee, walking miles and miles and really trying to find some birds to shoot, he returned home empty handed.

After telling his wife he was going to quit hunting for this season and all time to come, he dismissed the matter from his mind and might have joined the ranks of "has been" bird hunters had it not been for a telephone call from a friend the next morning.

This friend had the perfect set up to offset such an unpleasant experience and made the proposition sound so good he was able to revive the disappointed hunter's interest in the sport.

So, loaded with guns, dog, ammunition and a will to do better, my hunter friend took off east to a spot below the caprock and spent the entire day tramping around through all the places quails are supposed to

home late that evening without even seeing a single bird.

Football season is over and in spite of the fact that the local boys lost their last two games, most Frionans feel that Coach Don Light, his assistants and team members are to be commended for doing a fine job.

Local ag boys have done it again. In district competition at Muleshoe Saturday members of Friona's FFA chapter made a fine showing for themselves and congratulations are in order to them and their sponsors, Mr. David McVey and Mr. Bennie Pryor.

A large crowd turned out for the FHA Tasting Bee at the cafeteria Friday evening. The long tables were laden with some of the most beautiful and tasty dishes I've ever seen and tasted in one evening.

Think each dish should have had a teaspoon in it instead of a tablespoon for dishing up the samples. There were so many tempting looking dishes that it was real difficult to decide which ones to leave off.

With the able instruction of Mrs. Dalton Caffey and Mrs. David Eddington, future Friona homemakers are going to be wonderful cooks.

Everyone in the area should attend the Variety Show at the auditorium Thursday evening. This event is being sponsored by Friona Classroom Teachers Association and will feature the best local talent in several fields of entertainment.

For an evening of fun for the whole family, be sure to attend this program.

"God never closes the door in a man's face without opening a window.'

There were two Chinese laundries in New York just a couple of doors from each other. One was owned by D. Wong and

the other by Jim Lee. One day a man left some shirts in the Jim Lee Laundry, and when he called for them went by mistake to the other. The proprietor solemnly examined his claim ticket and said "Solly, but you're in D. Wong laundry."



Pioneer Natural

Gas Company



Main And 6th St.

Friona

SAT. NOV. 23 8 a.m. to



L. To R. Mr. James (Dub) Boyd, Owner, Mr. Bert C. Brown Shop Superintendent And Mr. Harrell Mays, Ass't.

COFFEE AND DONUTS **EVERYONE WELCOME!**

You Can Expect The Same Courteous Service And The Same Line Of Supplies As At Boyd Machine And Supply In Hereford.

Complete Automotive Machine Work Valve Grinding - Cylinder Re-Boring - Cylinder Head Milling - Rod Re-Sizing - Piston Pin Fitting

A Complete Stock Of Rebuilt Motors Complete Stock Re-Ground Crank Shafts We Re-Build Motors

WHOLESALE AUTO PARTS

Phone 5281 - Friona

CHEVROLET

Which type Chevrolet pickup do you need?

Chevrolet now makes four different types, each with its own distinct advantages. Whichever one you buy will be a lot more truck than your money bought the last time!



pickup in the world. Outstanding feature is its large body extending clear out over the wheels. Two body sizes. Two wheelbases. Best riding truck by far, with coil springs all around and independent front suspension. Cab and body have doublewall construction. Chevrolet Fleetsidebest for all-around use

exactly like this one with a ramp at the

side. The ramp makes loading easy

because of its 16-inch rise. Truck also has a conventional tailgate. Body and frame-

floor assembly are very rigid because they

are welded together. Has larger 95-hp air-

cooled engine this year. Independent coil

spring suspension all around.



and convenient side steps between cab

transmission and leaf-spring rear suspen-

engine is 230-cu.-in. Six. A 292 Six or 283

EL CAMINO. If you want a pickup as good looking as any car on the road, this is the one! It can work hard, and look like a million dollars doing it-the only pickup in the world with Body by Fisher! You can order an El Camino as plain or as fancy as you wish: bucket seats, air conditioning, 4-speed transmission, power orakes are some of its extra-cost options.

Telephone your Chevrolet dealer about any type of truck!

REEVE CHEVROLET COMPANY

510 Main Street

Friona

Phone 2021



Polished Mustangs Top Chiefs In Finale, 21-6

> Losing the last game of the down at the Olton 15, lacking season isn't so bad when you've a yard making the first down. won eight of the previous nine games played.

Friona was so much better off following its 21-6 loss to Olton's Mustangs last Friday night at Chieftain Stadium that most of the fans didn't seem to be bothered too much about the

The Chiefs were still in the ball game until late in the third quarter when Olton scored a pair of quick touchdowns to push Friona into a hole, 21-0.

Friona drove 69 yards after taking the opening kickoff, However, they lost the ball on fourth

Olton promptly began an 85yard touchdown drive, led by the

running of halfback George Jones, who was simply unstoppable most of the night, as far as Friona was concerned. Jones plunged over for the TD with 1:16 to play in the quarter, and booted the point for a 7-0 Olton

In the third quarter, Olton drove 72 plays, and again

How Friona's **Opponents** Fared

Following are the results of Friona's football opponents in their final games of the sea- Friona son Friday night. Chieftain opponents are listed in all capital

FARWELL 25, Springlake 6 SUDAN 20, Hale Center 7 MEMPHIS 28, Clarendon 8 PLAINS 27, Sundown 0 HAPPY 46, Lazbuddie 14 MULESHOE 30, DIMMITT 6 another score. It came with 3:21 left in the quarter, making the count 14-0, visitors.

Friona missed a possible chance to score when S. D. Baize couldn't hold onto a Gary Renner pass, and two plays later lightening struck when an Olton tackle intercepted a Renner pass and lumbered 25 yards into the end zone for six more easy points for Olton.

The two touchdowns came within 41 seconds of each other. Friona finally got a drive going which culminated in a touchdown but by then it was late in the game.

Statistics

First Downs

Yards Rushing

Yards Passing Total Offense

Fumbles Lost

Yards Penalized

PASS RECEIVING

Renner

Baxter

passes caught.

to the Olton 44-yard line. The Chiefs picked up a first down to the 33, and two good gains by Renner put the ball at the Mustang nine, From there, he passed to Baize, who snagged his fourth TD pass of the year. but it was too little too late for

the Chiefs. Olton gained 296 total vards most of any team all year against the Chiefs. The Mustangs completed three of seven passes, becoming the only team to complete a pass against Friona in district play.

The Mustangs had 17 first downs to 11 for Frione. Dodd led Friona's ball-carriers with 87 yards.

JOHNSON'S FOOD MARKET



is evident in this shot from the Friona-Olton scuffle, Milton

Hargus (33) has his back to the camera, On the right, Numan

S and H Green Stamps

ton offense. (Star Photo by Darrell Schwab)

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Sweet Potatoes

Maryland Club

Sqt. Can

GENERAL TELEPHONE

Boosters Change Meeting Time

Friona Boosters Club voted to hold meetings on the first and third Monday nights at 7:30 p.m. for the balance of the

The club received a letter of appreciation from the Chieftains to the Boosters for their

support during the year. Boosters voted for the Fighting Chieftain, who will be pre-

sented at the football banquet

Saturday night.

Friona's highest score of the 1963 football season was 40 points against Happy. Their biggest margin of victory was 38-0 over Bovina, Last year's highest score was also against Happy, in a 24-20 loss.

The highest number of points scored by the Friona Squaws last season was 82 in the regional finals against Tulia. The Hornettes' 80 points in the game were the most they allowed in

Friona's luck changed all the way around for the 1963 football season. The Chieftains won the coin toss eight out of ten times. That also turned out to be their vinning percentage in the 8-2

Junior High Gives Schedule

Passes Attempted Friona's seventh and eighth Passes Completed grade basketball teams begin Intercepted By their season Saturday with games for the boys at Portales. Number of Punts Punting Average 33.5 First home game will be next Tuesday, when the Muleshoe Number of Penalties girls meet the seventh and

eighth girls here, with the boys playing at Muleshoe. December 7, the seventh. eighth and ninth grade boys meet Gattis of Clovis here. January 6, Dimmitt comes here for all games.

On Monday, January 13, -2.0 Muleshoe boys are here and the girls play there. January 16-18 finds the boys in the Friendship tournament at Clovis.

Farwell boys are here Jan. 20, and the girls there. On Feb. 3, the seventh and eighth boys and eighth grade girls NYG -- net yards gained; AVG play Canyon there. All teams --average per carry; PC-- go to Dimmitt for games Feb.



TOWNS ON THE MOVE



Memphis wins new **Textile Plant**

Today, because of aggressive leader-ship, this Texas Panhandle town boasts an active new textile plant making sheets for national distribution. What is more important, the plant's parent company is the world's largest manufacturer of textiles using all known

This new industry is the Hall Plant of Postex Cotton Mills, a unit of Burlington Industries, Inc. It is designed to have in excess of 100 employees, mostly women, and is an important

addition to the economy of this 3500 population community. It is another reason we say big things are happen-ing in General Telephone towns.

These towns are on the move. Community in provements are under way, local resources are being developed, new businesses, new industries are coming in. If your town seeks additional information about expansion, perhaps we can help. Just write our Community Development Depart-ment, Box 1001, San Angelo, Texas.

GENERAL TELEPHONE

OF THE SOUTHWEST

Double On Wednesday With Cash Purchases Of \$2.50 Over **MEATS Pinkney Armour** TURKEYS BACON

Comstock PIE APPLE

Baker's

Angel Flake

Del Monte

Seasoned

GREEN LIMA

Reynolds

Heavy Duty

18 in.

COCON

Can

7 oz. Box

No. 303

Can

Can

Libby's

2½ Can

Food King **SPAGHETTI**

Tomato Cheese Sauce

No. 300 For **25¢**

Morton

Salad Dressing Qt.

Scotkins 50

Size

FRESH FRUITS & VEGETABLES

BANANAS C.A. Golden

CELERY Stalk

CRANBERRIES 1 Lb Pkg

PECANS New Crop

Stewart

Friona

8 a.m. to

Four Frionans Attend Meeting

Mrs. Pearl McClain, Mrs. bers were Mrs. Claudie Ola Irma Stark, Mrs. Ethel Beng-er and Mrs. Martha Evelyn and Mrs. Eunice Kennedy. Bates, teachers and retired XI Chapter of Delta Kappa Gamma in the Dimmitt High School library Saturday.

A panel discussion "Changing Sociological Patterns in be in Borina December 7. American Culture" was the highlight of the program, which was directed by Mrs. Merlin Kaul. Mrs. Avis Smith served as moderator and panel mem-

Miss Della Stagner, presiteachers of Friona, attended the dent, conducted the business November meeting of Delta meeting. Committee reports were given and Mrs. Louise Hilburn and Mrs. Kaul led the club collect.

The December meeting will

Conscience is the still, small voice that tells you somebody's



end was generously sprinkled with hunting talk. Several bird hunting enthusiasts were planning trips and supplies were being purchased. According to reports I heard Monday several Friona sportsmen had good luck and killed their limit.

was so sad I offered to get my crying towel before the would be bird hunter got to the end

gun and several boxes of ammunition and went a hundred miles or so southeast to Bennie Pryor. supposedly good bird hunting country. After paying a hunting fee, walking miles and miles and really trying to find some birds to shoot, he returned home empty handed.

After telling his wife he was going to quit hunting for this season and all time to come, he dismissed the matter from his mind and might have joined the ranks of "has been" bird hunters had it not been for a telephone call from a friend the next morning.

This friend had the perfect set up to offset such an unpleasant experience and made the proposition sound so good he was able to revive the disappointed hunter's interest in the sport.

So, loaded with guns, dog, ammunition and a will to do better, my hunter friend took off east to a spot below the caprock and spent the entire day tramping around through all the places quails are supposed to

Coffee cup conversation up be found and then, . . . returned and down the street last week- home late that evening without even seeing a single bird.

Football season is over and in spite of the fact that the local boys lost their last two games, most Frionans feel that Coach Don Light, his assistants and team members are to be com-The saddest hunting story mended for doing a fine job.

Local ag boys have done it again. In district competition at Muleshoe Saturday members He left Friona Saturday of Friona's FFA chapter made morning well equipped. He took a fine showing for themselves his favorite hunting dog, trusted and congratulations are in order to them and their sponsors, Mr. David McVey and Mr.

> A large crowd turned out for the FHA Tasting Bee at the cafeteria Friday evening. The long tables were laden with some of the most beautiful and tasty dishes I've ever seen and tasted in one evening.

Think each dish should have had a teaspoon in it instead of a tablespoon for dishing up the samples. There were so many tempting looking dishes that it was real difficult to decide which ones to leave off.

With the able instruction of Mrs. Dalton Caffey and Mrs. David Eddington, future Friona homemakers are going to be wonderful cooks.

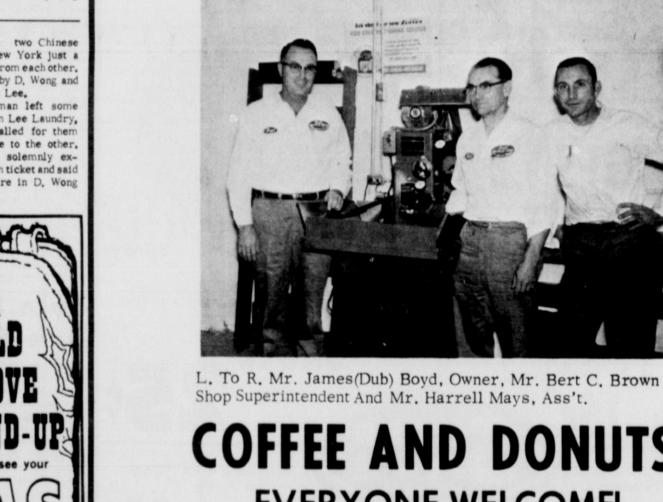
Everyone in the area should attend the Variety Show at the auditorium Thursday evening. This event is being sponsored by Friona Classroom Teachers Association and will feature the best local talent in several fields of entertainment.

For an evening of fun for the whole family, be sure to attend this program.

"God never closes the door in a man's face without opening

There were two Chinese laundries, in New York just a couple of doors from each other. One was owned by D. Wong and the other by Jim Lee.

One day a man left some shirts in the Jim Lee Laundry, and when he called for them went by mistake to the other. The proprietor solemnly examined his claim ticket and said "Solly, but you're in D. Wong



Main And 6th St.

COFFEE AND DONUTS

MACHINE

AND SUPPLY

SAT. NOV. 23

EVERYONE WELCOME!

You Can Expect The Same Courteous Service And The Same Line Of Supplies As At Boyd Machine And Supply In Hereford.

Complete Automotive Machine Work Valve Grinding - Cylinder Re-Boring - Cylinder Head Milling - Rod Re-Sizing - Piston Pin Fitting

A Complete Stock Of Rebuilt Motors Complete Stock Re-Ground Crank Shafts We Re-Build Motors

WHOLESALE AUTO PARTS

Phone 5281 - Friona

CONGRATULATIONS

BOYD MACHINE SHOP

On Your Grand Opening Sat. Nov. 23rd.

We Are Proud Of Our Plumbing And Wiring Job. Inspect Our Work--You Will Like It!

FRIONA PLUMBING AND HEATING

Ph. 5282

Friona

CHEVROLET

Which type Chevrolet pickup do you need?

Chevrolet now makes four different types, each with its own distinct advantages. Whichever one you buy will be a lot more truck than your money bought the last time!



pickup in the world. Outstanding feature is its large body extending clear out over the wheels. Two body sizes. Two wheelbases. Best riding truck, by far, with coil springs all around and independent front suspension. Cab and body have doublewall construction. Chevrolet Fleetside best for all-around use.



and convenient side steps between cab and rear fenders. Comes in same two sizes as the Fleetside plus one bigger size. Big model has heavier frame, 4-speed transmission and leaf-spring rear suspension for maximum payloads. Standard engine is 230-cu.-in. Six. A 292 Six or 283 V8 is available at extra cost.



exactly like this one with a ramp at the side. The ramp makes loading easy because of its 16-inch rise. Truck also has a conventional tailgate. Body and framefloor assembly are very rigid because they are welded together. Has larger 95-hp aircooled engine this year. Independent coil spring suspension all around.



good looking as any car on the road, this is the one! It can work hard, and look like a million dollars doing it - the only pickup in the world with Body by Fisher! You can order an El Camino as plain or as fancy as you wish: bucket seats, air conditioning, 4-speed transmission, power brakes are some of its extra-cost options.

Telephone your Chevrolet dealer about any type of truck!

REEVE CHEVROLET COMPANY

510 Main Street

Friona

Phone 2021





Loafman (63) and Jim Snead (15) come in to try to stop the Ol-

Polished Mustangs Top Chiefs In Finale, 21-6

Losing the last game of the down at the Olton 15, lacking season isn't so bad when you've a yard making the first down. won eight of the previous nine games played.

Friona was so much better off following its 21-6 loss to Olton's Mustangs last Friday night at Chieftain Stadium that most of the fans didn't seem to be bothered too much about the

The Chiefs were still in the ball game until late in the third quarter when Olton scored pair of quick touchdowns to push Friona into a hole, 21-0. Friona drove 69 yards after

taking the opening kickoff. However, they lost the ball on fourth

Ph 2111

couldn't be stopped until posting another score. It came with 3:21 Olton promptly began an 85left in the quarter, making the count 14-0, visitors.

yard touchdown drive, led by the running of halfback George Friona missed a possible Jones, who was simply unstopchance to score when S. D. Baize pable most of the night, as far couldn't hold onto a Gary Renas Friona was concerned. Jones ner pass, and two plays later plunged over for the TD with lightening struck when an Olton 1:16 to play in the quarter, and tackle intercepted a Renner booted the point for a 7-0 Olton pass and lumbered 25 yards into the end zone for six more

In the third quarter, Olton drove 72 plays, and again

How Friona's **Opponents** Fared

Following are the results of Friona's football opponents in their final games of the sea- Friona son Friday night. Chieftain opponents are listed in all capital

FARWELL 25, Springlake 6 SUDAN 20, Hale Center 7 MEMPHIS 28, Clarendon 8 PLAINS 27, Sundown 0 HAPPY 46, Lazbuddie 14 MULESHOE 30, DIMMITT 6

First Downs Yards Rushing 183 Yards Passing Total Offense Passes Attempted Passes Completed Intercepted By Number of Punts Punting Average 33,5 Fumbles Lost Number of Penalties Yards Penalized

easy points for Olton.

in the game.

The two touchdowns came

within 41 seconds of each other,

Friona finally got a drive going

which culminated in a touch-

down but by then it was late

Statistics

INDIVIDUAL RUSHING TCB* NYG* AVG* Renner Baxter 2.3 Gee Hargus PASS RECEIVING

PC* NYG* TD

passes caught.

Milton Hargus returned a punt to the Olton 44-yard line. The Chiefs picked up a first down to the 33, and two good gains by Renner put the ball at the Mustang nine, From there, he passed to Baize, who snagged his fourth TD pass of the year, but it was too little too late for the Chiefs.

Olton gained 296 total yards, most of any team all year against the Chiefs. The Mustangs completed three of seven passes, becoming the only team to complete a pass against Fri-

ona in district play, The Mustangs had 17 first downs to 11 for Friona, Dodd led Friona's ball-carriers with

Junior High Gives Schedule

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The highest number of points scored by the Friona Squaws last season was 82 in the regional finals against Tulia. The nettes' 80 points in the game were the most they allowed in posting their 26-8 season record.

Friona's luck changed all the way around for the 1963 football season. The Chieftains won the coin toss eight out of ten times. That also turned out to be their winning percentage in the 8-2



Get Genuine FLEX-O-GLASS At Your Local Howr, or Lmbr. Deale

GENERAL TELEPHONE **TOWNS ON THE MOVE**



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GENERAL TELEPHONE

OF THE SOUTHWEST



Today, because of aggressive leader-ship, this Texas Panhandle town boasts an active new textile plant making sheets for national distribution. What is more important, the plant's parent company is the world's largest manufacturer of textiles using all known



JOHNSON'S FOOD MARKET

AFFILIATED 6th and Euclid

Comstock

Baker's

Angel Flake

Del Monte

Seasoned

GREEN LIMA

Reynolds

Heavy Duty

18 in.

7 oz. Box

No. 303

Can

S and H Green Stamps

Double On Wednesday With Cash Purchases Of \$2.50 Over

MEATS

TURKEYS BACON HA

Sliced 1 Lb

Libby's

TOMATO JUICE

46 oz. Can

21/2 Can

Food King

AFFILIATED

Pinkney

Oleomargarine

Shurfine

Sweet Potatoes

Maryland Club

Sqt. Can

Half

Whole

Food King

Libby's

SPAGHETTI

With

Tomato Cheese Sauce

No. 300 Can

For **25¢**

Salad Dressing

Morton

Qt.

Scotkins 50

Dinner Size

Stewart

PECANS

FRESH FRUITS & VEGETABLES

BANANAS C.A. Golden

CELERY Stalk

CRANBERRIES 1 Lb Pkg.

New Crop



An honest confession, they say, is good for the soul!!!--so due to drastic and fast changes in current operating conditions we are FORCED to have this tremendous sale of fine furniture at both of our stores. For the past 1 1/2 years we have been a National Buying Service store. We committed ourselves to take allotments we did not need. We have decided to go back to our old and own operation of our stores. Both stores and two warehouses are bulging until we can hardly close the doors, so we will surrender our Entire Stock to the buying public at Never Before Entire Stock to the buying public at Never Before Advertised Prices. We are FORCED to sell thousands of \$Dollars\$ of merchandise at a big loss to keep our franchises with our suppliers for 1964 merchandise. Listed is only a S-A-M-P-L-E of these prices and merchandise.

SALE

CHAIRS

~~~~	~
Reg. 149.50 SILVERCRAFT	\$88.77
Reg. 114.50 SILVERCRAFT Plastic	\$58.77
Reg. 139.50 PULLMAN QUILTED	\$81.77
Reg. 109.50 Broyhill Foam Cushion	\$69.77
Reg. 159.50 North Hickory FIREPLACE	\$58.77
Reg. 149.00 Broyhill CHAIR & OTTOMAN	\$76.77
Reg. 59.50 VELVET - PROVINCIAL	\$36.77
Reg. 299.50 PULLMAN (Soiled)	\$88.77
Reg. 159.50 INTERNATIONAL - Foam	\$68.77
Reg. 139.50 EARLY AMERICAN	\$56.77
Reg. 189.50 PULLMAN - Gold - Naushyde	\$77.77
Reg. 279.50 HARBOUR HOUSE - King Size	\$118.77
Reg. 99.50 Kingsley Quilt-PROVINCIAL	\$54.77

NAME **BRANDS** 

WE KNOW YOU-WILL-BE HAPPY WITH YOUR **PURCHASES** 

The Merchandise You Purchase Will Be The Merchandise You Receive All Merchandise Subject To Prior Sale

## Dining ROOM SUITES Early American

Early American Drop Leaf Table with 2 leaves - Plastic Top 4 large side chairs Reg. 169.50

Provincial Drop Leaf Table with 6 Cane Back Chairs & 50" Glass Front China Reg. 564.50

Modern Walnut with Formica Top Table & leaves with 4 Chairs - 48" Dbl. Door China Reg. 419.00

WE HAVE SUITES & ODD PIECES IN A Wide selection of Styles & woods. Come in and see for yourself the Tremendous savings. We can't list them all!

## **BEDROOM SUITES**

Vintage Cherry - 3 pc. - Chair Back 289.77 469.50 Bed - Dbl. Dresser - Mirror - Chest 3 pc. Mystiqad White & Gold Chest on Chest - Bed - Dbl. Dresser 588.50 337. Early American - Bookcase Bed, 338.50 188. Dresser - Mirror - Chest Modern Oil Walnut - 2 Nite Stands 72" Tripple Dr. & Mirror - Chest 449.50 299. and Bookcase Bed 4 pc. Modern - Plastic Top Dresser With Mirror - Panel Bed - Chest and Nite Stand 259.50 178. Marble Top Tripple Dresser - Mirror 2 Grill Front Nite Stands - Bed Chest on Chest in Swirl Cherry Finish 699.50 476. 2 pc. Antique Gold edged in Blue, Chair Back Bed - Dbl. Dresser 299.50 168 and Framed Milrror Italian Marble Top Dreser, Chest, 296. 429.50 Panel Bed - Nite Stand 5 pc. Castillion White Modern -Plastic Laminated Tops - 2 Nite Stands - Chest - Bookcase Bed Tripple Dresser & Mirror 469.50 288 Solid Maple - Dripple Dr. - Bed Nite Stand - Big Chest 516. 788.50 3 pc. Large Poster - Bland Finish 289.50 176.77 Seeing is Believing 3 pc. Plastic Top - Dbl. Dresser

Bookcase Bed - Matching Chest Lined Oak

## **HIDAWAY SLEEPERS**

.77	Diamond Tuffted Back	REG.	SALE
.77	Reversible - 2 Cushion 3 Colors	289.50	169.7
.77	Modern Style - Color Selection Foam Cushion	299.50	174.7
.77	Early American - Priint Patterns Foam Pillow Back	299.50	178.7
.77	Maple Wood Arm - Foam Tuffted Back & Cushions A Real Bed - Sofa	289.50	177.7
.77	Modern Molded Backs - Gold - Green - Beige - Lawson Arm - Nylon Covers	299.50	163.7
.77	King Size - Extra Long - Early American or Modern Style - Good Selection	489.50	288.7
.77 .77	Pillow Arm - Sweetheart Style Back - Foam with Skirt	329.50	188.7
	OUR SELECTION IN SOE	A BED SIE	EDEDC

OUR SELECTION IN SOFA BED SLEEPERS Is Good - We will have color and style aplenty -- Come Early and See!

Dozens of Chairs to sell from \$5.77 up

SALE PRICES ADVERTISED & MARKED ARE CASH PRICES: 2% SALES TAX

TERMS

Reg. Reg. Reg. Reg.

Reg.

WILL BE ADDED PAY

USUAL SERVICE CHARGE Credits may not be used during this Forced Removal Sale -

-Thank You-Big Red Barn & H&H Furn.

**HEREFORD** TEXAS **WEST HIWAY** 

269.50 161.77



ING STARTS THURSDAY, NOV. 21 - STORE HOURS 9A.M. til 9P.M. DAILY

DEC SALE

Reg. 16.50 - 5 pc Early American Group \$9.77 Reg. 99.50 Selection of Oils 52"x31" \$66.77 Reg. 59.50 Sculptured 4 pc Sets Reg. 24.50 4 pc. Antique Gold & White \$12.77 SAVINGS of 20-40-70-80%

- For The Living Room or Den Early American
 Modern

• French Provinvial

Reg. 99.50 Modern Plastic Top 60"x20"

\$29.77

SAVINGS TO 80% Priced From \$5.77

C	n	C	A	S
9	U	г	Д	9

KEG.	SALE
379.50	99.77
269.50	157.77
199.50	93.77
389.50	198.77
349.50	188.77
349.50	193.77
129.50	59.77
99.50	63.77
269.50	157.77
99.50	59.77
229.50	146.77
	379.50 269.50 199.50 389.50 349.50 129.50 99.50 99.50

We will show you Sofas by the Truckload at Savings up to 78% DOZENS & DOZENS

	REG.	SALE
5 pc. Walnut - 4 Chairs	49.50	24.77
3 pc Maple Table - 2 Chairs	79.50	34.77
5 pc Oval - 4 Chairs	69.50	43.77
7 pc 6 Chairs & Leaf Table	89.50	53.77
7 pc Large Table - 6 Chairs	99.50	59.77
7 pc Bronzetone Set	110.00	72.77
9 pc - 8 Chairs Ext. Table	139.50	78.77
5 pc Drop Leaf - 4 Chairs	119.50	78.77
7 pc. Oct. Ext. Table - 6 Chairs	139.50	89.77
9 pc Kingsize Set	149.50	98.77
9 pc - Kingsize - 8 Chairs	179.50	108.77
5 pc Deluxe - Swivel Chairs	229.50	136.77
5 pc Deluxe - Italian Style	153.77	153.77
7 pc - 6 Swivel Chairs - Ext. Table	289.50	168.77

MANY 1 of a kind & Price

DINETTES OF FINE QUALITY & STYLING! Don't Be LEFT OUT! Coor selection is good. Modern - Early American - Italian - Provincial

**FIRST** COME **FIRST** 

> MANY ITEMS ONE ONLY

SALE

19.77

18.77

12.77

32.77

9.77

22.77

38.77

19.77

38.77

31.77

SALE

199.77

REG.

49.50 TABLE

49.50 TABLE

29.50 TABLE

69.50 TABLE

23.50 DESK

49.50 TABLE

79.50 TABLE

59.50 TABLE

89.50 POLE

69.50 TABLE

COME EARLY AND GET 'EM

ALL LAMPS, STYLES

SHAPES & COLORS ON FORCED OUT

GRANDFATHER

Fruitwood - Cherry

Antique White CHIMES - 8 DAY

Reg. 349.50 — 209.77 Reg. 549.50 — 348.77

Style Clocks

Reg. 299.50

MERCHANDISE DELIVERED IN ROTATION OF SALES

FREE STORAGE ON LAY-AWAYS FOR 30 DAYS

#### 3 PIECES Foam-Bumper End Priced as Reg. 229.50 Low as 138½ Sale

2 PIECE Hidaway Suite 299.50 **168**77

2 PIECE

H

AX

RGE

sed

oval

urn.

2 PIECE Plastic 2 only 9977

PIECES

PROFIT & LOSS DOES NOT WE MUST ENTER IN -

SELL!

**SELL!** 

YOU CAN'T AFFORD NOT

THESE ARE TERRIFIC BUYS IN FINE QUALITY BEDDING

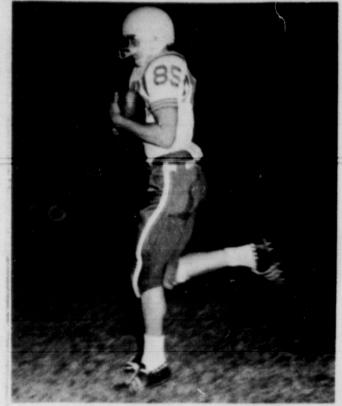
**YOUR CHOICE** 

FOAM or Innerspring QUILTED TOP

FORCED

AND THE

HEREFORD TEXAS **WEST HIWAY** 



TOUCHDOWN PASS . . . End S. D. Baize trots into the end zone after snaring a nine-yard TD pass from Gary Renner in last week's game.

#### Lazbuddie--

(From Page 2, Sec. 1) family this week. Mrs. Haun is Mrs. Schumann's mother.

Mr. and Mrs. Gene Gaston and children, Springlake and Mrs. Roberta Beck, Monday visited the E. A. Parham family Sunday afternoon,

Terry Darling and Jerry Enparents the Duane Darlings and weekend guest in the LeonWatgelking, Levelland visited their *F. E. Engelkink during the weekend.

Paul Wilbanks, Canyon was and Mrs. Fred Wilbanks over the weekend.

Mr. and Mrs. Murry Stroud, honored their daughter, Connie with a birthday party in their home Saturday afternoon, Several of Connie's friends were present for the occasion. After gifts were opened and games played, refreshments were

Shop Early... Mail Early

USE ZIP CODE TO SPEED

Mr. and Mrs. Preston Cargile and children Lariat visited his parents Mr. and Mrs. Dan Cargile Sunday.

Recent visitors in the home of Mrs. Lena Menefee were her children, Mr. and Mrs. Joe Scott Menefee, Corpus and Mrs. Ruth Long and children from Hereford.

Dale Warrick, Muleshoe, was

The Lazbuddie School students had their annual carnival here visiting his parents Mr. at the Oklahoma Lane Community Building Saturday night, Many attractive booths were set up. Many prizes won and a good time was had by all. The students wish to thank all who helped them in any way make the carnival the success it was.

> Birthday Greetings to: Marquitta Seaton, Scott Brown, Debbie Engelking, Charlie Watson, Wallice Williams.

....



**Giant Box** 

Shurfine No. 21/2 Can

WHOLE

Norbest

Shurfine

10 Lb. Bag

**Del Monte Cut** 303 Can

**Cottage Cheese** 

Dromedary

Pitted 8 Oz.

Liberty

Candied

4 Oz.

Prell

\$1 Size

DATES

CHERRIES

SHAMPOO

Borden's

2 Lb. Crt.

Shurfresh

49¢

Borden's

Lb. Crt.

1/2 Pt. Crt. WE WILL BE CLOSED

THANKSGIVING DAY Piggly Wiggly Fresh Produce

Fresh Pascal

Lb.

**CRANBERRIES** 

Fresh-Indian Trail

Lb. Pkg.

**PECANS** 

Texas In Shell

Lowest Prices





WE GIVE **ALUMINUM FOIL** Reynolds 25 Ft. Roll

GREEN

STAMPS

DOG FOOD

Roxey

Crackers

61/2 Oz. Box 400

**Beauty Lotion** 

3 For 25¢

15 Oz.

Hi-Ho

6 Oz Btl.

Decomposition of heavy stubble is speeded by the applica-

tion of fertilizer, tests have shown conclusively. In this

application, made on the James Mabry farm in the Hub

has been shredded. This is another efficient farming practice

that helps make possible the 7000-pound yields that are

typical of High Plains irrigated farms -- including this one.

Overproduction

. A Surplus Or

Strategic Reserve

of two strategic defense items--

The first gets much deserved

public praise while the second

omy--and this 6 cents has per-

formed production and defense

miracles that are the envy of

The confusing cloud of

controversy that surrounds the

American farmer tends to ob-

scure the fact that an abund-

ance of foodstuffs is our great-

est asset. Without food, you

don't have anything. You don't

have the power to wage a sus-

tained war nor power to main-

tain stable peace. And this na-

tion couldn't possibly be enjoy-

ing the level of prosperity exist-

surplus"? When viewed in the

same light, all those guns and

planes and military men in the

armed forces today are actually

surplus items. They are in the

same category as the wheat,

corn and cotton we have stored

"Oh," some will argue,

"There's a difference! We need

the military men and equipment

to defend us." That's true. But

we also need that food in pro-

duction and on reserve as a

strategic defense item. And

stockpiling food is a good deal

less expensive than maintain-

ing the army, the navy and the

It is surprising to see how

many politicians and business

in our warehouses.

air force.

the world.

harshly criticized.

munity, anhydrous ammonia is applied after the stubble

## **Moisture Comes During** Harvest Intermission

Moisture, in the form of light rain, stopped all harvest operations in the Parmer County area the first of this week, bringing to a close the most favorable, uninterrupted harvest weather in many years.

The moisture did not come violently, but in the form of general rain, without any wind, Monday night, and lasted into early Tuesday in the form of drizzle.

While rainfall isn't exactly what the farmers of the area had on order at just this moment, the showers are not regarded as hazardous to the condition of the crops -- so long as they don't worsen or invite real winter weather.

The grain sorghum harvest is now over 90 per cent complete and is considered in the "clean-up" stage. And since cotton stripping has begun on only a very limited scale, an intermission of sorts exists in

the harvest activities. The rain was fitted neatly into this niche.

A "hard" freeze -- ranging --occurred Sunday night and set the stage for complete natural ments of the farm group. defoliation of the cotton crop.

Less than 10 per cent of the 1963 cotton harvest is expected to be hand-pulled. The crop has been very late in maturing, although it is finishing out very nicely and farmers on the whole are more than satisfied with prospects after a dismal growing season.

Gins are running, but they are operating at much less than peak load conditions.

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THE HIGH PLAINS FARM AND HOME

## November 18-23 Texas **Farmers Union Week**

proclaimed the week of Novem- ducers; Leo Witkowski, Presi- who are present." ber 18-23 Texas Farmers Union dent of the Texas Wheat Growweek in recognition of this ers Association; Dan Davis, statewide farm organization's President of the South Plains growth and contribution to Tex- Cotton Marketing Association; as agriculture during this year, and John Vernon Stiles, a mem-The annual state convention at ber of the cotton advisory com- the largest and most interesting Lubbock on November 22nd and in the vicinity of 26 degrees 23rd climaxes the week long ob- culture. servance of the accomplish-

> Farmers Union is known as the "Farmers Farm Organization" because it limits its membership to farmers and ranchers. It is the oldest general farm organization in Texas, and the second oldest in the nation. The 1963 convention in Lubbock will be the sixtieth annual convention of the Texas affiliate to the National Farmers Union. The state office of Texas Farmheadquarters of National Farm- ver area, ers Union is at Denver, Colo-

Tony Dechant, Secretary-Treasurer of National Farmers Union, will address the convention banquet session on Friday night, November 22, and other speakers including Senator Ralph Yarborough will also appear on the program.

A panel discussion of proposed legislation of cotton, feed grains, and wheat will feature Elbert Harp, President

(South Of Hospital)

It's getting close to turkey time and, even during those gay holiday family

dinners, we are all interested in saving money - certainly we don't want

to waste any. • And, when it comes to savings your new electric range will

shine. I You'll get little, if any meat shrinkage (and that includes the turkey). I

You'll retain more nutrients in the vegetables you cook electrically and that con-

tributes to better health for your family. ■ But that's what we've come to expect

of modern electric living — biggest bargain in your family budget. ■ Oh yes, the

average family cost for cooking the clean electric way? ■ Just 7¢ a day! ■ ■ ■

13th. & Cleveland

George Bickel, assistant to the Texas Farmers Union convention on the "Affect of Vertical Integration in Livestock Feeding on Producer Prices."

searcher, was recently em- gram.

Several newly chartered to the convention. The Board, tion, which is composed of county Smith reports that the county presidents from each of the group has had a "constructive Counties, will discuss plans up. Membership is currently for expanding the membership 126, which is up approximately and services provided by the 30 from just a year ago, Smith organization for the coming says.

"An exciting program for the young people attending the convention this year has been planned," according to State President Jay Naman, and "there will be a special luncheon and

Governor John Connally has of the Grain Sorghum Pro- style show to honor the ladies

"Many delegates representing newly organized Farmers Grande Valley to the High Plains will add to the enthusiasm for mittee to the secretary of agri- state convention ever held in

The program which is adopted the president of Rocky Mountain from the resolutions sent in by Farmers Union, will address organized Farmers Union groups throughout the state will Union convention at St. Paul, Minnesota in March for Bickel, economist and re- adoption in the national pro-

ployed by market and producer Delegates from Parmer groups in Colorado to document County to the state convention a complete study on the possi- are J. C. Redwine, Mrs. Leon bility of market manipulation Smith Sr., and Mrs. Freeman by packer and chain store owned Davis, all of Lazbuddie; and ers Union is at Waco, and the feeding operations in the Den- Travis Dyer and J. V. Bouldin

> Leon Smith president of the counties will be represented Parmer ( unty Farmer's at the meeting of the Board of Union, says nere will be others Directors of Texas Farmers who will attend, including him-Union which will convene on self and Sam Bradley, secre-Thursday, November 21, prior tary-treasurer of the organiza-

chartered Farmers Union year," and that membership is

#### II Accidents Investigated

The Texas Highway Patrol investigated 11 accidents on rural highways in Parmer County during the month of August, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These wrecks accounted for 8 persons injured and an estimated property damage of \$8 .-380.00.

The rural traffic accident summary for this county from January through October of 1963 shows a total of 93 accidents resulting in two persons killed, 39 persons injured and an estimated property damage of \$55,-

The Sergeant said, "Don't walk yourself to death," that is a slogan we would like you to remember for the rest of the year. November and December are noted as dangerous months in traffic and especially for pedestrians.

During these last two months of 1962 in Texas there were 65 pedestrians killed and 768 injured in collisions with motor vehicles. There are many reasons for this: longer hours of darkness, bad weather, pedestrians not visible to drivers. holidays and lack of drivers and pedestrians concentration.

The veteran patrol supervisor stated some tips to aid both the pedestrian and drivers. Always wear something light colored when walking after dark. If possible; carry some kind of light, walk on the

This nation has an abundance strategic item. Yet, it is an admitted fact, that agricultural Armed Forces and Agriculture. failures in Russia are the main cause in the breakdown of the Communist time-table to enis generally misunderstood and slave the world.

Yet, our agricultural abund- are continually being "cityance is just as important a slicked" in regard to telling defense reserve as our military might. And the farmer plays just as big a role in national defense as our fighting We all understand and don't complain about the fact that over which the government incurs by 50¢ of every tax dollar goes subsidizing the post office, the into military spending. But a air lines, the shipping lines, host of people get indignant the railroads, and hundreds of over the 6 cents which goes to other businesses and induspromote a healthy farm econ- tries, Food, after all, is the

> More than 2000 people are presently hospitalized in Texas state TB hospitals. Of these about 130 are children, 12 years of age or under. Other patients are in federal, municipal or private hospitals, or under treatment

So it appears that farmers everybody the difference between surpluses and strategic reserves. And those who criticize agricultural program costs are completely unaware of the enormously greater expenses mightest weapon for war and peace that we have.



On The Form In Parmer County

By DERYL COKER

Specialist will be here on November 26, at 10:00 A.M. If you should have feeding probems, or problems of any nature concerning livestock, you could meet him at my office at 10:00 A.M. on November 26, or let me know and if time would permit, we might be able to visit your farm or feedlots.

Livestock feeding is certainly going to fit a great deal of our farms in one way or another and it is time that we learn as much as possible on livestock production and feeding and fitting it into our farming opera-

been coming in from the Lazbuddie area, and I certainly think that Foster & McGehee Fertilizer business should be congratulated for the interest they have taken in helping their farmers collect and send in soil

Our office will be glad to material or work with you any way possible.

The soil sample is still our best tool and best scientific method to determine the fertility needs of a particular field. A sample of soil representing the field is analyzed by chemical means to determine soil reaction (pH), organic matter.

available phosphorus, available potassium, available calcium and soluble salts.

The results of soil analyses are used with other information as a basis for fertilizer recom mendations to insure more net profit from money invested in fertilizer. In nearly all cases the soil sample was given as the greatest return per dollar spent year to year. WHY TEST?

Soil Tests aid in determining: 1. The need for nitrogen, phosphorus and potassium.

2. The need for lime, gypsum or other soil amendments. 3. The most profitable rate of fertilizer to use.

1. What your land will grow or what to plant.

SOIL TESTS WILL NOT

2. How much your crop will

3. If your soil is infested with disease, insects or nema-





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This Unit Is Designed To Fit On The IHC #21 or #22 Cotton Stripper. This Unit Will Eliminate A Man In Your Cotton Trailer.

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supplies.

## **WELLS WITHOUT WAT**

the High Plains Research Foun-

dation show land forming by

parallel bench leveling will not

only eliminate erosion and re-

The bench-leveled land vielded

1,000 pounds per acre more

and netted \$20.00 per acre more

than sloping land on 50 per cent

duced 48 pounds of lint more

per acre on about the same

amount of water. However,

or waste water. These benches

and making more efficient use

land formation are closely re-

More efficient irrigation and

of the rainfall.

With cotton, the bench pro-

forecast but a grim possibility. This is not about a foreign ute, then 600 gallons per minland, but right here in Texas, ute, and so on down, This trend so reports Jim Valliant, Associate Water Engineer of the High Plains Research Equidation.

Texas is faced with the possibility of "wells without water" unless soil and water conservation becomes more widely used. which produces 40 per cent of per cent of the nation's cotton, of the nation's sesame? Look at some of the facts.

Wells that now pump 1,000

#### COURTHOUSE NOTES

WD, R. L. Rule, W. H. Sims, Lot 2 Blk 65, Friona

DT, Grady H. Dodd, Hi-Plains, Lot 9 Blk 3 Lakeside

WD, W. H. Sims, Grady H. Dodd, Lot 9 Blk 3 Lakeside Friona DT, Ida Lou Glaze Whitten, Fed. Land Bank, SW/4 Sect 28 years.

Blk "X" Johnson DT, Emert J. Rose, Earsel ticed by man to improve the soil. E. Taylor, N/2 & part SE/4 or it can be neglected until the

Sect 32 T2N, R3E WD, Guy Nickels, Jack Aduddell, N/2 of NW/4 Sect 21 Doud & Keffer

WD, Jack Aduddell, Nickels Gin Co., 22.6 a of land Garden Lot #s 40 & 41 & S 119.22 ft of Garden Lot #21, T9S, R1E DT, W. H. Sims, R. L. Rule, Lot 2 Blk 65 Friona

WD, Earsel E. Taylor, Emert J. Rose, Parts N/2 & SE/4 Sect 32, T2N, R3E

WD, David B, Moseley, A. G. Rolen, E/2 Lots 5 & 6 Blk 24

Smith, Lot 1 Blk 81 Bovina WD. Billy Tom Grant, Jimmie below: L. Cockerham, 3 1/2 a of Sect 4 Snyd "E"

WD, Capitola Crume, Jenean Goble, 4.086 a. of C. L. % 549 Instruments Filed Since November 11, 1963 DT, John Fred White, Clyde

Goodwine, tract out of SW part marketing penalties will apply Sect. 31, TIN, R4E DT, Arthur L. & Jimmy

253.64 A. out of W. part Sect. 26, T2N, R4E WD, Carl W. McInroe, G. W. Fleming, Sect. 20, Synd, "C"

DT, G. W. Fleming, W. M. Martin, SW1/4 Sect. 25, T3S, R3E, SE1/4 Sect. 16, T5S, R3E "H", Kelly

WD, Cicero Smith Lumber E. Sherrill Jr., Lots 16 & 17, Blk. 31, Bovina DT, J. E. Sherrill, Jr., J. E. Sherrill, Sr., Lots 16 & 17, Blk. 31, Bovina.

Joe B. Douglas, 3 A. out of NW corner Sect. 18 T4S DT, L. B. McCain, et ux, Equitable Life Assurance, 87.54 they will remain in effect --

DT, L. T. Graves, et ux. Equitable Life Assurance, 65.0 available price support." A. out of NW1/4 Sect. 18, T4S,

DT, Malcolm B. Manchee, Inyestors, Inc., N. 30' Lot 10 S, 35', lot 11 Blk. 2, Drake Rev. Friona

WD, D & R Builders, Malcolm B. Manchee, N. 30' Lot 10 & S. 35', lot 11 Blk, 2, Drake Rev. Friona WD, E. J. Wicker, Carl W.

McInroe, Sect. 20, Synd. "C" Abst. Judg., Baker Farm Supply, L. D. Gallini, S. R. Warren M. Humes, all Sect. 5

6. Blk. "C' MML, Jimmie L. Cockerham, Leo Cockerham, 35 A. out NE part. Sec. 4, Blk. "E"

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> VINGS & LOAN culosis spreads to others. "Sure Sign of Flavor" QUALITY CHEKD



duced to 800 gallons per min- from three years of testing at is ALREADY evident - in 1950, 66 per cent of the wells pumped over 700 gallons per minute; duce water used, but will also in 1963, ONLY 35 per cent increase yields and net returns. pumped over 700 gallons per

Also water levels have de-Can this be true of an area clined as shown by the fact that in 1950 about 57 per cent less water with grain sorghum. the nation's grain sorghum, 16 of the wells had a pumping lift of over 125 feet. Now in 1963, 60 per cent of the nation's cas- over 80 per cent of the wells torbean crop and 90 per cent have a pumping lift of over 125 feet. This has increased the cost there was no run-off on the of an acre-foot of water from benched land, thus no erosion about \$7.00 in 1949 to near \$10.00 in 1962. This increase also trapped and held all rainhas occurred even though pumps fall, again preventing erosion and motors are more efficient and fuel is cheaper.

It takes a good productive soil to grow high vielding crops. and in turn, good soil without lated. However, there are sevwater is unproductive. Proeral steps that can be taken for ducers cannot continue to irmore efficient irrigation under rigate sloping lands down the all land conditions. On sloping slope. Not only are they wasting water, but they are removing topsoil by erosion, It has taken nature hundreds of years to build this topsoil that can be removed by man in a few short

Land forming can be prac-

### ESOIL CONSERVATIONE



1964 Cotton Referendum Date Set For Dec. 10, 1963 And Cotton Choices Defined

Just what a "yes" or a "no" vote will mean in the December WD, Mona M. Smith, Paul C. 10 referendum on cotton marketing quotas is explained

The basic program choices

1. If at least two-thirds of the growers who vote in the referendum approve of quotas, then the quotas will be in effect for the 1964 upland cotton crop, to any "excess" cotton produced on a farm, and price sup-Stokes, Northwestern Mutual, port at a level within the range of 65 to 90 per cent of parity will be available to farmers who comply with their farm acreage

2. On the other hand, if more than one-third of the growers who vote oppose the quotas, then DT, J. B. Williams, J. O. Mc- there will be no quotas and no Mahan, W1/2 Sect. 16, Blk. penalties applicable to the 1964 upland cotton crop, and price support to farmers who comply with their farm acreage allotments will be available at 50 per cent of parity, as directed

All farmers who engaged in WD, L. B. McCain, et ux, the production of upland cotton in 1963 are eligible to vote in the referendum.

"Allotments are not affected by the outcome of the balloting, A out of NW1/4 of Sect. 18, whether or not quotas are approved -- as a means of determining eligibility for the

While the Secretary of Agriculture is directed by law to proclaim quotas for the next crop when the total cotton supply exceeds normal, it is the growers themselves who decide whether or not quotas shall be used. Previous votes on the subject have been outstandingly favorable, Marketing quotas for the 1963 upland cotton crop were approved by 93.7 per cent of the growers voting.

Allotments for individual DT, James M. Readhimer, farms will be made available to growers within the next few weeks, so that farmers may have the information prior to the December 10 refrendum.

Polls will be set up in the office of each cotton gin in the county with the exception of the gins in Farwell and the polling place in Farwell will be in the ASCS Office.

In the U. S., 250,000 Americans have active tuberculosis at this moment, but tens of thousands do not know they have it. It is from these people that tuber-



Quality Chekd DAIRY PRODUCTS

Grand & Highway 60

practiced except on Pullman

Cut-back irrigation is irrigating until the row is out, then rather than continuing to irrigate at the same rate and allow the water to run out the end of the field, cut-back the rate of flow so that the water will be absorbed before it runs out the end of the row. Contour farming will also re-

duce erosion and run-off. Timing of irrigation according to the stage of plant development, which is in balance with correct amounts of fertilizer, will increase irrigation efficiency and net returns. For example, an irrigation at preboot on grain sorghum will return higher yields than an irrigation earlier or waiting until first fruit. Cotton irrigated at first square will usually reduce yields, thus rigation water.

All of these things together with land forming are essential is practiced.

gallons per minute will be re- land is unproductive. Results land, cutback irrigation can be for more efficient use of irrigation water and rainfall.

Artificial recharge of surface water to the underground formation is the best way of utilizing lake water. A recharge well is in reality a multi- Laundry Research purpose well as it serves more than one or two purposes. It is, first of all, an irrigation well which serves as a source of water whether the lake contains water or not. Secondly. it is a recharge well which will drain a lake, making the lake available to put into a row crop

or grazing program, Jim Valliant states that recharge or multi-purpose wells do have to be installed and maintained correctly. There is some charge program, but the end results justify this. The "life" of the High Plains

WATER - can be prolonged making less efficient use of ir- if better land and water man- reasonable in cost. Also, it agement, more efficient irrigation and artificial recharge

Ot Home In Parmer County BY CRICKET B. TAYLOR County HD Agent

Cricket

Normal home-type laundrying cannot always destroy or prevent the spread of many disease producing organisms, according to study conducted by Agricultural Research Service textile bacteriologists. The most important of these from stand point of health hazard was pneumonia, kidney infection, carbucles and some that cause

intestinal disturbances. In case of sickness or if laundry is done in a coin-opwork involved in a proper re- erated machine, an effective disinfectant is needed.

To get the USDA approval, a laundry disinfectant must kill many kinds of bacteria and be must not leave a residue that would be harmful to the skin and must not change the color

or other properties of the fab-

Agricultural Research Service offers these suggestions to help you select and use commercially available disinfectants in your family wash.

Read the label on the container. Look for the word "disinfectant", then read the list of active ingredients.

If you choose a pine oil dis-

infectant, get a product that contains at least 80% pine oil. Phenolic or pine oil compounds may be added to the wash (after detergent has had time to do its work) or add to rinsewater. Note the strength of disinfectants. A product with a high percentage of active ingredients may cost more, but you won't have to use as much. For example, if you need a cup of a

cleaner containing additional ingredients such as detergents

or whiteners. Follow directions on the label in using the disinfectant, Heed all cautions or warnings. They are placed there for your safety. To make certain you use the right amount, find out how many gallons of water your machine holds. Then calculate the

product that has 3-percent active ingredients, you would need

only half a cup of a 6-percent product. Pine oil disinfectant

may be purchased in most grocery stores. Phenolic disinfec-

tants may be purchased at any store that carries industrial

From the cost standpoint, a

product that is primarily a dis-

infectant is usually more eco-

nomical than an all-purpose

Most people need not die of tuberculosis. Death can uaually be prevented if the sickness is

amount of disinfectant needed.

discovered early. About 40 million Americans have TB germs in their bodies. At least one out of 20 of them may come down with active tuberculosis during their life-



The '64 Fairlane: The only road-tested, family-size car with the grace of a saguaro, the beauty of a desert sunset, the power of a 45, and the stature of a 10-gallon Stetson. And this baby can wing its way from Tucson to El Paso 21 times before it needs an oil change. Take a test-drive (in a Fairlane - or Falcon, Super-torque Ford or T-Bird) now at your GREAT SOUTHWEST FORD DEALER'S.

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APERS

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NEWS FROM THE

#### FARM BUREAU

BY RAYMOND EULER

The 30th Annual Texas Farm Bureau Convention was a very successful and interesting session. Almost fifteen hundred members registered, the largest delegation in history. Membership had reached 89,401 by the first of November. (Parmer County's membership reached 555, five over the quota

Most commodity organizations were represented by a Farm Bureau delegate from their organizations and there was much discussion on some topics before a vote was taken. But congeniality reigned among delegates because of a common cause of retaining freedom for farmers along with an opportunity for a better net income.

It is always a privilege to hear the governor of Texas address Farm Bureau, and John Connally delivered a good address. Congressman Joe Kilgore made a very good talk along the lines of constitutional government, Marvin McLain, Assistant AFBF Legislative Director, former assistant to the Secretary of Agriculture emphasized the importance of farmers retaining the right of decision in the operation of their farms rather than expecting a bureaucrat, like he used to be, to do the job for them.

Mr. and Mrs. H. P. Hamilton served as voting delegates from Parmer County, and we were sorry four or five more were not able to attend and serve. The sad note of the convention was the announcement of the death of Marvin Carter who many knew and respected as organizational director in the late forties and early fifties. He attended a meeting or two in this county while holding that position of importance.

We remember it took five

LAYNE

Soles & Service

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## Plenty Of Work To Do In The Fall Besides Harvesting



The two-way or "roll-over" plow is utilized to good advantage by many High Plains farmers, especially when they do such fall plowing as is shown above. In the left picture the tractor is headed east. In the right picture it's headed west after the driver has turned around and "rolled" his

plow to an alternate angle. This method of plowing eliminates blind furrows, and the tractor driver maneuvers a lot like the airplane spray pilot who swoops into a u-turn after each row to return right where he left off. Pictures made on the Paul Daniel farm in the Hub Community.

the various soils in the Papa-

tion showed that the soil's parent materials have a definite influence not only on the outward appearance of the soil, but on its structure as well. Research of this type pro-

loapan Basin and established its

mineral content. His informa-

vides information on the capabilities of the soil and what it can be best used for.

Dr. Allenis a member of a 10man delegation from Texas Tech attending the four-day annual meeting. The Tech delegation also includes Dr. Arthur W. Young, head of the agronomy and range management departfessor of agronomy and range management, two graduate stugraduates.

#### **Tech Professor** In Research Work DENVER -- Dr. B. L. Allen,

associate professor of agron-Bureau has a resolution that can omy and range management at possibly be implemented faster Texas Tech, cited the influence of parent materials on the soil CONSIDER THIS: A man's structure in the Papaloapan heart deviseth his way: but the Basin, Veracruz, Mexico, in a Lord directeth his steps. Proresearch paper he presented Tuesday (Nov. 19) before the annual meeting of the American

Society of Agronomy here. Dr. Allen's study, a Rockefeller Foundation research project, determined the origin of

#### The Cottage

SERVING "THE WEST'S BEST FRIED CHICHEN" Also Steaks And Sea Foods oxed Orders To Go PO 3-460 2 Miles West

#### **GSPA** To Meet In Plainview

The Grain Sorghum Producers Association will hold directors meeting in Plainview Tuesday, November 26. Elbert Harp of Abernathy, Association president, indicated that approximately 30 farmers from throughout the High Plains will

participate in the meeting. Harp said that in addition to giving direction to the areawide organization program it ment, Dr. Clark Harvey, pro- is expected that the Directors will enter into discussions and gain information which will be dents in agronomy and range helpful to them as they conduct case of food poisoning. management, and five under- local meetings in their in-

> several weeks. One of the newest grain sorghum production innovations, that of solid drill planting grain sorghum combined with flame cultivation this past year on the Frank Moore farm in Hale County, will be reviewed as Bedford Forest of the High Plains Research Foundation presents the results which pushed sorghum yield

> from 5400 lbs, to 6900 lbs. During the business session President Harp has indicated that the Directors will study the current policies being advocated by various groups for future feed grains legislation and evaluate them in light of their effect on grain sorghum production.

> He said the group will also set a date for its regular Annual Meeting to be held in the spring and adopt a policy relative to working with and for area grain sorghum interests in various counties which may not have Association membership participation.

Association directors from Parmer County expected to participate will be Tom Caldwell of Bovina and Gabe Anderson, Jr., Bovina.

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Sunset Memorial Terrace Cemetery

## Proper Care And Roasting Of Turkey Stressed By Home Economists

Every year after Thanksgiving time and around Christmas time, we have many reports of intestional "Flu", up-set stomach and cases of food poisoning. Many times it can be traced back to the improper care of turkeys before or after cooking and this is especially true of chicken broth, gravies or stuffed turkeys.

Chicken, turkey or meat broths are ideal culture for the growth of bacteria (when left at room temperature) that cause food poisoning. Sometimes the up-set stomach is only a mild SOME DON'T TO REMEMBER

dividual counties during the next . Don't partially roast a large turkey one day, leaving it out of refrigerator overand complete

roasting next day. Don't freeze a roasted

stuffed turkey. Don't leave drippings or 12 to 20 lbs. broth of turkey or chicken at room temperature for more than an hour. Refrigerate until ready for use. Completely thaw bird be-

fore roasting. Refrigerate left over chicken or turkey at once.

Refrigerate stuffing gravy at once. These spoil quickly if kept warm very long.

Heat left over gravies and stuffing thoroughly to serve.
SIMMERED BIRD (TURKEY OR CHICKEN)

If you have simmered a chicken or turkey, cook it quickly this way: Lift bird from hot broth to wire rack to cool, Cool

to beg like that . . . but I

don't want a puppy!"

kettle of broth in cold water in sink, changing water and changing broth often. At end of 1/2 hour (no longer) put both bird and broth in refrigerator at once. Use within three days.

There are two popular methods of cooking turkey. That of roasting, with the rich full roasted flavor, by means of dry heat. The other is baked turkey. that has a steamed flavor and is cooked with a cover over the

ROAST TURKEY Correct roasting is slow cooking by dry heat (on a rack) in an open shallow pan. No wa-

ter, no cover. To thaw frozen turkey; follow label direction on package or thaw in original wrapper in refrigerator, allowing:

App. Thawing Ready to Cook Weight: Time: 1 to 2 days 4 to 12 lbs. 2 to 3 days 3 to 4 days 20 to 24 lbs.

Prepare Turkey for Oven: Season neck and body cavities lightly with salt and sprinkle with pepper. Do not Salt Outside Skin of bird. If you wish bird stuffed, place enough dressing in neck to fill out skin nicely. Fasten neck skin to back (with skewers or needle and thread.) Stuff body cavity lightly. Close opening to hold dressing. Bring leg ends together and tie to tail. Grease skin well with softened non-salted

1. Start oven at 325 degrees F 2. Place turkey, with breast side up on wire rack in shallow open pan. When turkey starts to brown, cover top and sides with piece of cheesecloth dipped in non-salted fat or salad oil. If the bird is more than 12#. you may want to wrap a piece of cloth or foil around end of leg bone to prevent drying. If cheesecloth dries, remove and moisten with some of drippings in pan. When turkey is about two thirds done, cut string between drumsticks. Do not puncture skin with fork, this lets out fuices.

Approximate 22 to 25 minutes per pound (dressed weight)

may be allowed for roasting. TIME TABLE FOR ROASTING STUFFED TURKEY Oven Approx. cook weight temp. 8-14 lbs. 325 deg. 31/2-4 hrs.

#### **FOOTSAVING EDUCATION**

14-30 lbs. 300 deg. 4 -8 hrs.



James Edwards

#### Our Children Have Very Narrow Heels

Narrow heels are "tough". They contribute much to the fact that seven out of every ten of us acquire foot defects before our feet are fully grown.

The difficulty is compounded by the fact that all heels are narrower when the foot is going forward than they are when we are throwing our weight onto them. The cushion of the heel spreads in weight-bearing.

If a manufacturer made all of his shoes with extremely narrow heels, the spreading of the heels of the feet would ruin the counters of the shoes in a short time.

The ideal answer, of course, would be handmade shoes but at what price?! The second best answer is a shoefitter who can choose the right shoes for your child.

Robin Hood Shoes designed for Young America

Orthopedic Shoes Fitted To Your Doctor's Prescription -dwards

SHOE STORE CLOVIS, N. MEX.

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ALL MAKES

Texas

years to get pickups recognized

as passenger cars for speed

limit purposes, and now that is

to be done over again, Farm

verbs 16:9

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## Parmer County Farmers Union

Now 126 Strong And Growing! Join The Farm Organization Which Strives To Cooperate With Our Democratic Administration . . . And Doesn't Constantly Condemn . . . And Complain About

. . . Its Practices.

## Western Fertilizer Plans Production by January 15

ern Ammonia Corporation's 3 1/2 million dollar plant at Dimmitt, Texas is continuing into its later stages with the first day of production tentatively set for early 1964, with a target date of January 15. This announcement was made public by E. J. McMillan, vice president and general manager of the company.

The Western Ammonia Corporation received its charter to do business in the state in February of 1963 for the purpose of constructing and operating an ammonia products plant and related facilities to be located southeast of Dimmitt.

This plant will produce anhydrous ammonia fertilizer which will be its major product but will also engage in distributing and retailing many types of fertilizers under the trade name of Western Fertilizers.

The plant's daily production of ammonia will be approximately 150,000 pounds. Facilities for storing up to 12,000 tons of the finished product are being provided.

The plant's general management and administrative offices will be located at the plant site in Dimmitt. It is estimated that initial employment will be near 30. The immediate objective will be to produce and supply the local area with anhydrous ammonia and other fertilizers. "Our plant is located primar-



Invention of the grain harvester was something of a servative estimate given by the father-son operation . . . Rob- experts. ert McCormick had been working vainly to perfect a satis- firm are located in Midland, on McMillan, vice president and factory mechanical harvester the 11th floor of the T-J Tower general manager; Robert M. for 15 long years and finally building, its officers are: gave up, in disgust, in May George H, Landreth, presi-1831 . . . His oldest son, Cyrus, dent; Roy E. Campbell, execu- er, assistant secretary. who had some success in developing minor time-saving farm implements, decided to the 22-year-old youth had built a reaper that worked . . . This was the first real success in the mechanization of a harvesting process that had been done solely by hand since the beef contributed to lower quoted in Denver at \$36.25 to

drawn McCormick reaper had market during September. straight knife with a serrated published by the Cattle Feeders steer beef 600-700 pounds sold edge and reciprocal or vibrat. Division of the Texas and South- at \$39,50 to \$40,00, compared ing motion; a platform behind western Cattle Raisers As- to \$41.00 to \$41.50 at last the knife to receive the cut sociation points out that in- month's close, grain; fingers or guards ex- creased average slaughter With increasing feed costs tending from the platform to weights was a factor in the and lower slaughter cattle keep the grain from slipping price decline, and that heaviest prices, feedlot operators find sideways; a revolving reel to weight cattle were in poorest themselves in a serious costhold the grain against the demand. Prices generally price squeeze, Feeder cattle knife and lay the cut stalks looked \$1.00 to \$1.75 below the prices worked lower this month on the platform; forward draft previous month's close. from the right or stubble side Market activity was only bring their replacement costs by means of shafts attached moderate to dull even with the more in line. Rains in many in front to the master wheel; rather limited supply of fin- areas of the state improved a divider on the left side to ished cattle available from Tex- pasture and range conditions separate the grain to be cut as feedlots, according to Lloyd and forced movement of cattle from that to be left standing Bergsma, director of the TS- was slowed. There appears to be and a master wheel to carry CRA Cattle Feeders Division, a considerable volume of yearmost of the weight of the ma- Fed calves which have gen- ling cattle yet unsold. Prices chine and furnish power . .

satisfied with the reaper's perwere \$.75 to \$1.25 lower. PlaceWheat pasture prospects look formance even though it as- ment of calves on feed in Tex- good, but additional rain is He went on improving the ma- as feedlots has been large dur- needed for full development. chine for some years, selling calves will begin to move to only an occasional machine in slaughter late this month, response to pressure from friends . . In 1840 McCormick month, dressed beef prices finally decided that his inven- closed \$1.00 to \$2.00 lower, tion was good enough to be with the most price pressure marketed on a broad scale . . . on the heavier weight carcas-The panic of 1837 had wiped ses. At Los Angeles, Choice out both his and his father's steer beef 650-700 pounds sold financial reserves so they had at \$39,50 to \$40,00, down \$1.00 to plunge deep into debt to from last month. Good and finance the manufacture and Choice calf 200-300 was selling marketing of the reaper . . . at \$47.00 to \$49.00, down slight-

The gamble paid off hand- ly compared to last month, Good somely and by 1850 sales had steer beef 500-700 pounds sold soured into the thousands; the in Houston at the month's close McCormick enterprise was on at \$40,00 to \$42,00 compared its way to becoming one of to \$41.00 to \$42.00 last month. the greatest and most fabu-Good calf at Houston in the lously successful in industrial 250-350 weight range brought

#### FARM EQUIPMENT -FOR SALE-

- · SUPER MT A FARMALL TRACTOR WITH EQUIPMENT
- · CRUSTBUSTER
- 7' TANDEM DISC * UTU MOLINE TRACTOR
- With Wide Fronted and Hydratics
- ONE SET JD ROTARY HOES INTERNATIONAL 2-BOTTOM BREAKING PLOW

## OLAN ELLIOTT

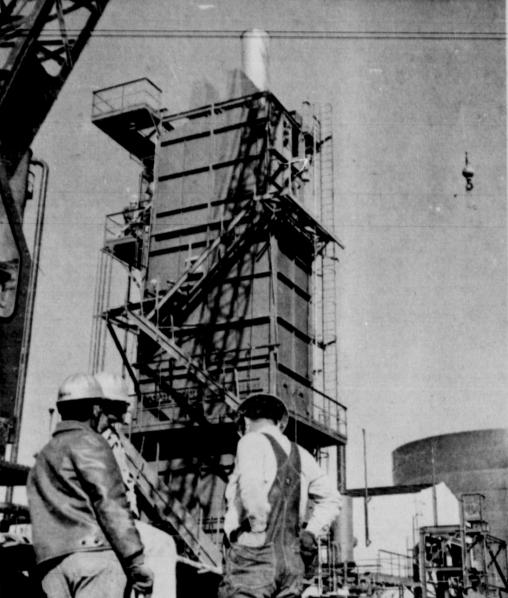
Miles South And 1 West Of Bovina

developed irrigated farming so as to have a close relationship between producer and farmer and to fulfill the fertilizer needs of this area more fully," Mc-Millan said, "Our plant will have the most modern equipment and will utilize the most effective methods in supplying the farmers of this area with a performance proven product and will make available to them the latest techniques to obtain maximum results."

"Dr. William Bennett, former soil chemist at Texas A&M. has become associated with our company and will make available his many years of experience and extensive knowledge in the field of agriculture to our customers. Dr. Bennett will assist farmers in this area on fertility problems and advise with them in their fertilizer use program to obtain a more efficient and profitable use of

The Western Ammonia Corporation plant is under construction contract to three companies. The major process equipment is under contract to the Foster Wheeler Corporation of Livingston, New Jersey. The refrigeration plant, water treatment plant, maintenance building, railroad track scales and truck scales are being installed by the Orteoff Construction Company. The 12,000 ton storage tank is being erected by the Chicago Bridge and Iron

Dimmitt is a convenient site for the plant, since the raw materials required for the production of anhydrous ammonia are air, gas and water, all of which are available in adequate quantitles in Castro county. The pro ject plant life should be in excess of 30 years which is a con-



Workmen pause to survey the imposing processing facilities of Western Fertilizer which are under construction near Dimmitt. The plant, which is the only one of its kind on the High Plains. will use natural gas from a Pioneer Gas Company line that passes through the area, and couple it with underground water and plain air to produce anhydrous ammonia fertilizer.

The executive offices of the tive vice president; Edmond J. Liebrock, secretary, vice president; F. H. Callaway, treasur-

## take over . . . Amazingly Fat Cattle Market enough, within a few months, **Under High Pressure**

days of the ancient Egyptians dressed beef prices and a re- \$37,25, down a full dollar from Basically, the first horse- sulting decline in the fat cattle last month, At Chicago, Choice

The latest monthly summary \$2.00. In New

erally showed the least price for all classes of feeder catfluctuation met increased tle were \$1.50 to \$3.00 lower of a perfectionist, was not competition from grass fat with even greater declines on

> Compared to the previous \$41,50-\$43,00, down \$1,00 from last month.

At San Antonio, Good steer and heifer beef 400-600 pounds sold at \$38.00 to \$40.00 compared to \$39,00 to \$42,00 last month, Good calf also declined \$1,00 during the month. Choice

> If You Have FARM MACHINERY TO SELL Call Big Nick Trienen at Machinery Supply

Phone 238-4861

Liberal marketings of fed heffer beef, 600-750 pounds was steer beef dropped \$1.50 to

as cattle feeders attempted to

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See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment. Cotey Chemical Co. Lubbock, Texas

Western Ammonia Sales Mgr. An estimated two million people now have or have had active tuberculosis -- the oldest known respiratory disease.

DARRELL MARTIN

Tuberculosis is not inherited. Like flu and pneumonia, it is an infectious respiratory disease. Family members can catch it from one another.

Despite modern scientific progress. TR still takes a life somewhere in this country every 50 minutes. But more than nine million lives have been saved from tuberculosis since the first Christmas Seal was issued.

> Machine To Pick Up COTTON Behind Your Stripper.

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Clarence Gauntt

Pho. 238-3152 Bovina

## NOTICE TO BIDDERS

Notice is hereby given that Parmer County will accept bids at the office of the County Judge, Court House, Farwell, Texas until 10:00 o'clock A.M. on December 9, 1963 for the purchase of three (3) automobiles with the following specifica-

- I. Four door sedan, solid white color
- 2. Automatic transmission
- 3. Not less than 280 cu, inch engine, and not less than 115 inch wheel base.
- 4. Alternator
- 5. Side mirror and spot light. 6. Black wall tires, standard size,
- 7. Hot water heater and radio.
- 8. Two speed electric windshield wipers, and windshield washer.
- 10. Heavy duty radiator. 11. Seat belts for front seats.

9. Tinted windshield.

LOYDE A. BREWER,

COUNTY JUDGE, PARMER COUNTY, TEXAS,

#### **CLOVIS** LIVESTOCK

CLOVIS (UPI)- USDA Clovis Cattle 4,000. Two-day totals

5,100. Compared to last Thursday slaughter steers and hetfers too few to establish trend. Cows fully 50 lower. Bulls 50 to 1.00 lower. Feeder cattle and calves 50-1.00 lower early and stock cows weak to 50 lower.

Slaughter classes: Utility and commercial cows 11.75-14, few high-yielding commercial and standard 14-15.30, Canner and cutter 8,50-13. Utility and commer-cial bulls 15,50-17,70. Cutter 14-

Feeders: Choice 450-650 lb. steers 21-23.50, Good 18.50-22, Medium 15.50-19.50, Good and choice 650-800 lb steers 18-21, medium 15-18.75. Choice 450-600 lb heifers 19.50-22.50, good 17.50-20,50, medium 15-18,50. Few good and choice 600-750 lb heifers 17-20. Choice 250-480 lb steers 23,75-27. Good 21.50-25.50. Medium 18-22,50. Choice 250-450 lb heifers 21.50-24.50, Good 19-22.50, medium 17.50-20. Medium and good stock cows 10.50-15. Few good and choice 15-17,20. Few medium and good aged stock cows 82-110 per head. Medium and good cow and calf pairs 135-170 per pair.

Hogs 100. Barrows, gilts and sows steady. U.S. No. 1-3 200- that will aid in the battle to 240 lb barrows and gilts 14.75. eliminate the screwworm from 1-3 180-190 lbs and 250-280 4.25-14.50. No. 1-3 300-600 lb sows 11,50-13.

inherited, can strike anyone,

Tuberculosis usually has no

Tuberculosis can be cured if found early and treated prop-

311 W. 7th.

Complete Automotive

Machine Shop

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Valve Work - A Specialty

Crankshaft Grinding

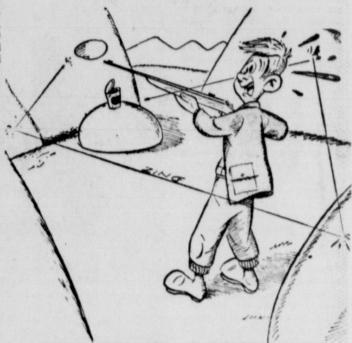
MOTOR LAB

At Rear Of Elliott Auto Parts

Wildlife Willie

by Charles Hjelte

NEVER SHOOT AT A FLAT HARD SURFACE OR THE SURFACE OF WATER!



Measures recommended by eradication program experts the Southwest include frequent inspection of livestock, treatment of wounds with smears and sprays and collection of Tuberculosis is contagious, not samples from infested wounds so that positive identification

of the insect can be made. Sexually sterile screwworm symptoms in the early stages. flies are released near farms and ranches where screwworms are reported. The sterile males mate with native females, thus causing the eggs that are laid

Clovis

From Farrow to Finish Behlen Pork Factory

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PO2-4443 - 2208 N. Prince Box 48 Clovis

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You'll want to join your friends at the big Gifford-Hill-Western Open House Celebration in Farwell, Texas on December 7th! Two complete pipe manufacturing machines . producing LOCK-SEAL Irrigation Pipe. See ditching and laying demonstrations. FREE Gifts, refreshments, entertainment . . . Join us on December 7th!

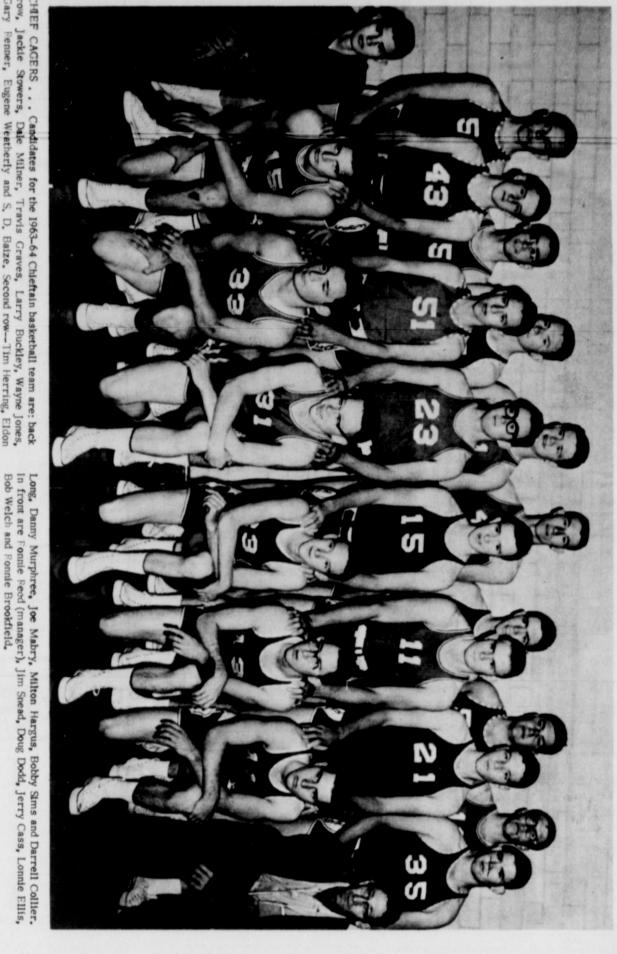
Register For Free \$1000 Lock-Seal Pipeline!



SEC. IV. PAGE 8



In front are Sharon Dean, Sheryl Long, Linda Jo Davis, Herring, Carol Struve and Merylene Massie.



Candidates for the 1963-64 Chieftain basketball team are: back Dale Milner, Travis Graves, Larry Buckley, Wayne Jones, Weatherly and S. D. Baize, Second row-Tim Herring, Eldon

Pump Of Friona Ph. 2151

Big Co

Friona Star The

Ph. 2291

Ph. Hub 2765

FINALLY GOT RID OF THAT OLD RECORD!

Co-Op Gin Farmers Friona

hieftain

Cagers

Report

(See Page 7)

To Defend Squaws Titles

**Casons** hiefs Record . Story. Page 2 **BOSI** 



1963 Record

FRIONA 26, Farwell 13 FRIONA 33, Memphis 14 FRIONA 28, Sudan 14

*FRIONA 20, Dimmitt 0 FRIONA 38, Bovina 0 FRIONA 40, Happy 14 FRIONA 15, Plains 13

*FRIONA 7, Morton 6 *Muleshoe 13, FRIONA 0

*Olton 21, FRIONA 6 *District 3-AA

(WON 8, LOST 2)

NA STATE

NEWSPAPERS

Land Co.

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Plains

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10 Finish Factory

FARM

RANCH

Financing Available

AMELESS METAL ILDINGS struction Co 18 N. Prince Clovis

dings

# Winning Record Season 1-r-r-r-eal

1958

First Since

According to the record, the first football team at Friona High School was organized in 1921. There have been numerous times in the ensuing years when coaches, players and fans alike must have wondered why they ever bothered.

But, ever so often, a season like the one just ended would come along, and Friona football fans readily admit that the "lean years"

along, and Friona football fans readily admit that the 'lean years' are worth it, after all.

By compiling an 8-2 record, the 1963 Chieftains not only broke their 27-game losing streak, but became the talk of the football world by going from such a losing streak to an eight-game winning stretch.

The Chiefs, with Don Light making his debut as head coach at Friona, posted their first winning season since 1958, when Friona finished with a 6-3-1 mark under Colie

The 8-2 record is the best in 28 years at Friona, In 1935, the Chieftains lost only to Hereford, although the exact number of games played isn't certain. So, the 1963 team may have set a record for number of victories. At least, no one has produced bona-fide proof that Friona had won eight games in a season previous to this year. Fans sensed a change in things in the opening minutes of the season opener here against arch-rival Farwell. The Chieftains took the opening kickoff and began a steady march. They didn't give up the ball until they had driven 70 yards for the touchdown and taken a 6-0

Milton Hargus's thrilling 85-yard kickoff return and 92-yard run rom scrimmage packed the second quarter with excitement, and rased a temporary 7-6 Farwell lead, shooting Friona into a 20-6 salftime lead, one they were not to lose.

Farwell rallied for a 20-13 deficit, but Hargus added a 49-yard clincher in the 26-13 upset, snapping the losing streak, and beating Farwell for the first time since 1958.

If fans wondered whether they could believe their eyes, the team gave them a partial answer against Sudan in the second game. With Hargus, Everett Gee and Doug Dodd carrying the mail, the Chiefs overcame a 14-8 Sudan lead for a 28-14 win.

Hargus duplicated his 92-yard run in the Sudan game, scoring twice, running his total to 30 points in the first two games.

The team faced a test in the third game at Memphis, A disciplinary problem robbed the team of some starters, but Memphis couldn't have been convinced of this, as the Cyclone was tamed, 33-14.

The Chiefs scored on their first offensive play, Gee going 30 yards up the middle, and Friona was never threatened.

Another test faced Friona in its fourth game at Plains.

The Cowboys were potentially the best team the Chiefs had faced, Friona sputtered for the better part of three quarters, Plains taking a 13-0 halftime lead.

STANDINGS

Four All-State

Record Runs

In Four Years

The Chiefs finally began to move, however, and after chopping the ead to 13-8, there was no stopping the rampaging warriors from scoring the winning touchdown in the final minutes of play in a 15-13

riller.
Happy's Cowboys were the next brand of Cowboys to learn that 1963 as no year for Cowboys where Indians (Chieftains) are concerned, he Tribe scalped the hometowners for 40 points, their season high, taking a 40-14 win.

Dodd was the offensive star, scoring twice and booting four extra

Four players from Friona High School have been named to the allstate girls basketball teams in the past four years.

Named in 1960 were Jacquelyn Magness and Lawana Houlette, while Janet Buckley and Kay Burleson made the team last year.

Milton Hargus, junior halfback, ran 92 yards for touchdowns against Farwell and Sudan, but this isn't a school record.

J. W. Baxter ran 97 yards from scrimmage in the 1958 team's 15-12 win, and if this isn't the all-time record, we'll gladly stand corrected.

Against Bovina the following week, the Chiefs turned on the defense, and the offense took care of itself. Although holding just a 12-0 lead at halftime, Friona had allowed their county neighbor just one first down and 18 yards.

It was still just 18-0 entering the final quarter, but before the



HITTING THE HAY . . . Football has strange effects on both coaches and players. One habit noticed by the Star photographer in this candid shot was the coaches' peculiar liking for a nibble of grass from the turf at Chieftain Field. For their benefit, maybe a different "flavor" should be planted next year, to sort of change it up.

.60 D	c care of itself. Although holding just a 12-0 ona had allowed their county neighbor just one is.  8-0 entering the final quarter, but before the (Continued on Page 3)
Deaton's "66" Station	igh holding just a 12-0 ounty neighbor just one quarter, but before the
Beauty Box And Taylor's	W L T Pts. Opp.  Muleshoe 4 0 0 88 19 Olton 3 1 0 73 35 Friona 2 2 0 33 40 Morton 0 3 1 14 57 Dimmitt 0 3 1 6 63
Bainum Butane	The most points scored by last year's Friona Chief basket-ball team was 75 points against Olton, Most points allowed were 69 to Tulia.
Adams Drilling	Friona's 1963 Chieftains, by scoring 213 points, scored more points than the last two years combined, and the most since the 1959 team, which won 4 and lost 6. That team scored 220 points.

Crow's Slaughter Plant Phone 3121 Friona	Hurst's  Phone 8551 Friona	Friona Battery And Electric  Phone 5751 Friona	Continental Grain Company Phone 2051 Friona	Cummings Farm Store Inc. hone 9111 Friona
Adams Drilling Company Phone 2921 Friona	Bainum Butane Phone 8221 Friona	Beauty Box And Taylor's Barber Shop Phone 8192 and 2112	Deaton's "66" Station  Phone 3851 Friona	Raymond Euler
6 That team secred 220 mints	60 to Tulle	Dimmitt 0 3 1 6 63	on Page 3)	(Continued on Page 3)

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one 9071 F

Consume

D

one 2341 F

Phone 9111

# GOOD NUCLEUS

# duaws efend Titles

HAS IMPRESSIVE RECORD

SQUAW LEADERS . . . Coach Baker Duggins and the three captains of the Friona Squaws get together. The captains are, left to right, Carolyn Herring, Charlotte Nettles and Glynda McClellan.

# 963

170	3	Sun ocour	2			sh
	C	FG	FT	TP	AVG.	=
o Jennings	34	244	146	634	18.5	th.
arlotte Nettles	32	136	277	549	17.2	
inet Buckley	34	164	95	423	12.4	al
da Davis	23	22	20	2	2.8	be
se Ann Greeson	19	12	26	50	2.6	La
ron Dean	S	4	9	17	3.4	in
rca Lynn Massie	15	4	9	17	1.1	pl
s Moyer	=	5	3	13	1.2	
ryl Long	4	4	-	9	2.3	811
ol Struve	w	2	-	5	1.7	an
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QUAW TOTALS	34	599	589	1787	52.6	jus
OPPONENT TOTALS	34	470	535	1475	43.4	as
	۱					١

As Squaws' Duggins In Head **Ninth Year** 

Coach

# Duggins' Friona Record

			3
Douglas	rer	Maurer	
Third in state tournament	26-8	1962-63	-cur28
Second in District to Tulia	26-4	1961-62	order.
Second in District to Dimmitt	25-3	1960-61	year,
State Class AA Runnerup to Buna	32-2	1959-60	year,
District Champs	28-1	1958-59	car to.
District, Bi-District Champs	26-2	1957-58	or an
District Champs	20-6	1956-57	THE PERSON
(Exact record unavilable)		1955-56	Sulta C
Team Achievements	W-L	YEAR	2 wine

		The best record for a Duggins-	1962-63 26-8 Thi	Third in state tournament
Friona onsumers ne 9071 Friona	Cleaners Ph. 5881 Friona	Kendrick Oil Company Phone 2881 Friona	Maurer Machinery Phone 3261 Friona	Douglas Land Co. Joe And Ed
Friona Motors one 2341 Friona	Johnson's Food Market	Houser Grocery & Market	Tasty Cream Mr. & Mrs. Preston Collins Ph. 4851	Killingsworth Redi-Mix Phone 9171 Friona

# NEW COACH DEBUTS

# Four players who started most of Friona's basketball games last ear, including the team's top corers, are among the candiates for the 1963-64 Chieftain asketball team. Feature Basketball Experience Team

The players are Larry Buckley, 6-3 junior who led the team in scoring last year as a so, homore, Danny Murphree, another junior, who was second in the scoring derby last year, senior S. D. Baize and Dale

is girls basketball teams at Sunown High School, which won 93 ames and lost only 10 the past tree years, including three traight state championships, et an stranger to the sport as

was third-leading scorer, and Reeves was sixth, although he was a strong man on the boards.

The Chiefs posted a mediocresounding 9-17 record last year, but lost several heartbreakers. They would have placed higher in district except for two overtime losses, in district play, the Chiefs averaged 50.1 points per game, to 46.3 for their opponents.

1963 Scoring



TWO TALL MEN . . . Coach C. W. Dukes Buckley, who was the Chieftains' leading s sophomore.

Larry Buckley
Danny Murphree
Billy Thomas
S. D. Baize
Dale Milner
Max Reeve
Jim Snead
Milton Hargus
Wayne Jones
Dwight Bates
Doug Dodd
TOTALS
*Graduated

1963

	DISTRICT GAMES	DENOTES	TULIA	TULIA	1	JAN.	
DIMMITT	DIMMIT	FEB. 11	FARWELL	FARWELL TOURNAMENT	7.34	JAN	
FRIONA	CANYON	FEB. 1	BOVINA	BOYINA	8	DFC.	
FPIONA	OLION	FEB. 4	FRIONA	FARWELL	=	DFC.	
FRIONA	MORTON	JAN. 31	TULIA	TULIA TOURNAMENT	12-13-14	DEC.	
MULESHO	MULESHOE .	JAN. 78	FRIONA	IUIIA	5	DEC.	
FRIONA	DIMMIT	JAN. 24	CANYON	WEST TEXAS TOURNAMENT	6.7	DEC.	
CANYON	CANYON	JAN. 21	FARWELL	FARWELL	~	DEC.	
OLTON	0110N	JAN. 17	FRIONA	НАРРУ	26	NOV	
MORTON	MORTON	JAN. 14	FRIONA	BOVINA	n	NOV	
FRIONA	MULESHOE .	JAN. 10	HAPPY	НАРРУ	19	NOV	

-	
HOM	
GAMES	
*	
START	
AS FOL	
FOLLOWS:	

		season here
	title.	yards in the second game of the
	tied Hereford for the district	was to Sudan, which gained 107
=	was 30-0 by the 1944 team which	Most yards given up by passing
	every year, Friona's last win	with 251 rushing and 296 total.
•	Although they haven't played	yardage total against Friona,
IA	win over the Bobcats in 19 years.	the season, rolled up the highest
JA	October 25 was the first Friona	Olton, in the final game of
	Friona's 20-0 win at Dimmitt	against Friona.

Chiefs Lead--

The Chiefs averaged 21.3 points per game to 10.8 for opponents, comparing to 6.6 and 35.2 last year.

against Bovina. The Mustangs made the fewest first downs of any 1963 Friona opponent, six. Bovina also had the lowest rushing and total offense marks of any season opponent, 31 and 53 yards respectively.

A total of four teams were held to no passing yardage, with Dimmitt having the least success, failing on 12 passing attempts to complete a pass The 108 points allowed by the Friona Chiefs in 1963 were the least since the 1952 team gave up 102 in nine games for Raymond Cook's district champs. His 1951 team was even more defensive-minded, allowing just 39 points all year in finishing 7-2.

1964

Griona High School Basketball Schedule

		-	_	DEC. 1		DEC.	DEC.	NOV. 2	NOV. 2	NOV. 1
-	7.34	•	-	12-13-14	•	T	_	6	7	9
TULIA	FARWELL	BOVINA	FARWELL	TULIA TO	AIIUI	WEST TE	FARWELL	HAPPY	BOVINA	HAPPY
	TOURNAMENT			ULIA TOURNAMENT		CAS TOURNAMENT				
TULIA	FARWELL	BOVINA	FRIONA	TULIA	FRIONA	CANYON	FARWELL	FRIONA	FRIONA	HAPPY
0	<b>E</b>	E	E8.	JAN. 31	M	MA	IAN	MA	JAN	MA
ENOTES	=	-	-	3	28	11	2	=	=	5
DISTRICT GAMES	DIMMIT	CANYON	OLTON	MORTON	MULESHOE	DIMMIT	CANYON	NO110	MORTON	MULESHOE .
	DIMMIT	FRIONA	FRIONA	FRIONA	MULESHOE	FRIONA	CANYON	OLTON	MORTON	FRIONA

B" TEAM 5:30 P.M. GIRLS-7:00 P.M. BOYS-8:30 PM

Rushing Insurance Agency	Friona Clearview
Benger Air Park	West Friona Grain Ph. 2498
Chester And Fleming Gin	Ethridge-Spring Agency Insurance-Loans Phone 8811 Friona
Welch Auto Supply Phone 8841 Friona	Bi-Wize Drug Phone 2781 Friona
McCaslin Lumber Inc.	Galloway Implement Company Phone 2691 Friona

NOVEMBER 21, 1

# nning Record.

Mustangs could draw the curtain, Friona had cashed in for 20 more points, including a "heads up" touchdown by Baize, who recovered a kickoff in the Bovina end zone.

That left the season record at 6-0, gave the Chiefs an open date, and time to work on their district opener against Dimmitt.

The Bobcats hadn't lost a game to Friona since 'way back in 1944, and Friona was out to make up for lost time. The Chiefs scored the first time they had the ball, Gary Renner hitting Baize on a raz-mataz pass play on fourth down that shot the Chieftains out front, 7-0. Dimmitt just never could go against the fired-up Chiefs. The Bobcats' only scoring threat was held on the Friona six-yard line, and this seemed to break their back. Friona made off with a 20-0

wening win.

eftains met the first in a series of three hard-hitting teams

Morton Indians came to town November 1. Morton was big

Z. They marched steadily for the game's first score, and

halftime.

The team went to Muleshoe bent on foiling the Mules'd to repeat as district champions. For almost three arters it was a standoff, Friona turning in a fantastic fensive effort.

But Muleshoe broke the ice, and Friona couldn't make its offense click. The Mules thus snapped the Chieftains' streak, but the 13-0 win was much harder for Muleshoe to come by than last year's 42-0 breeze.

Olton had a week's rest while the Chieftains were taking their lumps at Muleshoe. So the Mustangs were hale and hearty when they came here for the season finale.

Olton took a 7-0 lead at halftime, then scored two touchdowns within a minute of play late in the third period, for a commanding 21-0 edge. By the time the Chiefs scored their only TD, there was less than three minutes to play.

So, the Chiefs had to settle for an 8-2 record, but that in itself is the best in many years, and is even more impressive considering the odds they were battling in overcoming a "losing tradition."

# Record Given

HEAD COACH Don Light Kenneth Miller

Light stated that the opening win over Farwell we the big factor in Friona turning out an 8-2 season record. The coaches thought all along that if we could win the first game, we'd have a good year.

good year."

The Friona coach saccoaching staff didn't use any special psychology prior to the Farwell game. "We simply pointed out things that the boys needed to order to win, We convinced to have did them, they coach said the

antley
able)
Houlette
able)
Iliams
able)

1941-43 1940 1929-39

160 180

1945-1947

Work Coach Of 1963 Chiefs Light Praises

Light said that he was real proud of the team's progress during the year. "They all worked together as a unit, and with the coaches. There was no big probwould beat Farwell."

What if the Chiefs hadn't beaten Farwell? It would have been a much different season, Light Light thought the the lucky in regard to injury had the fewest of an have coached," he suffering had to have akn tion, and this was about serious injury on the team of the light sure appreciately in the sure appreciately in the light sure appreciat

team was juries. "We any year I said. Glen

About next year, the Friona coach says "We're losing some good seniors, and some will be hard to replace."

One thing about it. The miracle-maker has a full year to work on that problem, rather than a few short weeks, as he had prior to the

Service Kenneth Ferguson Cleaners Reed's Mobil Ph. 2182 Friona Ph. 8262 See Bill, Lester or Tab Don't Wait Fertilate Fertilizer Ph. Hub 2199 And Son Ph. Hub 2405 Fleming Hub G in B&J Pump Co. **And Flora** County **Parmer Funeral** Claborn Ph. 2311 Pumps Golden Restaurant Mr. & Mrs. Cliff Buckner Ph. 5571 J. P. Sims Service Ph. 9671 Texaco Spread

Johnny Wilson

Ph. 9021

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D

rive Inn

Aztec

Ph. 9041

COACH DON LIGHT

THURSDAY.

NOVEMBER 21, 1963

FINAL FIGURES SHOW

Chiefs

Big

Statistica

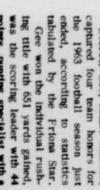
SEC. IV. PAGE 5

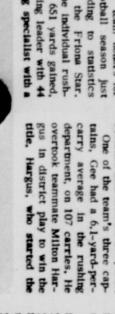
Over Season

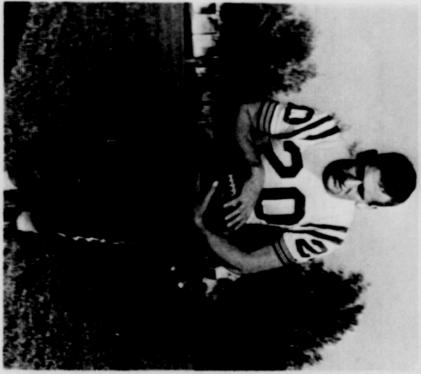
**Opponents** 

# SENIOR FULLBACK

## Gee Leads Statistical Team Departments season with a flash, gained only 30 net yards in district play. He finished with 590 yards for the Four







# Victims Of 'Closies' Eighth Graders Were

Everett Gee S. D. Baize Totals INDIVIDUAL PUNTING

Panciera Tire And Supply Earl's Ph. 9691 Ph. 4241 Cafe Friona Glass **And Mirror Uphostery Work** Service Hargus Ph. 8482 Ph. 5422 Gulf Done **Brake And** Service Christian Wheel Texico Friona Ph. 9561 Ph. 4441 Phone 3131 Phone 9301 Friona Wiggly Super Piggly White's Market Friona Phone 2021 Friona Phone 8891 Friona Bros. Chevrolet Rockwell Reeve 00

# Season Statistics

(FINAL 1963 FOOTBALL STATISTICS)
TEAM STATISTICS

FRIONA OPPONENTS

PLAYER
Everett Gee, fb
Milton Hargus, hb
Doug Dodd, hb
Gary Renner, qb
Tommy Baxter, hb
Danny Murphree, hb
Jim Snead, qb
Tex Phipps, hb
Neel Lyles, fb
Lonnie Eilis, qb
Totals Gary Renner Lonnie Ellis Jim Snead Doug Dodd Totals

FRIONA Opponents

INDIVIDUAL RUSHING TCB*

Seventh Grade Has

Unbeaten Season

Gary Renner

PA* PC*

Closest game of the season Closest game of the season was at Muleshoe, where the team won, 6-0. The Braves allowed just one touchdown all year, a 65-yard puntreturnby Hereford, who was beaten, 20-6. Friona, meanwhile, averaged 15 points per

"Obviously, our defense played a big part in our successful sea-son," states Coach Robert Tay-lor, "The boys liked to play de-lense as much as offense, and

SEASON RECORD
Gattis (Clovis)
Hereford
Dimmit

PASS RECEIVING PC YDS 61 27 22 13

Everett Gee Milton Hargus Tommy Baxter Larry Buckley Jim Snead Doug Dodd Danny Murphre

NDIVIDUAL

PLAYER
Everett Gee, fb
Gary Renner, qb
Doug Dodd, hb
Milton Hargus, hb
S. D. Batze, e
Tommy Baxter, hb
Danny Murphree, hb
Jim Snead, qb
Totals
Opponents S. D. Baize
Milton Hargus
Tommy Baxter
Doug Dodd
Everett Gee
Totals

INDIVIDUAL SCORING

Tay

or & Son

Phone 2181 Friona

Shop

**Nachine** 

Grady

Ph. 2441

Friona

Texaco--Firestone

. Dodd

59 -- 213 26 -- 108 The Chiefs made a total of 152 the season, the Friona still held a wide lead ir opponents in team a final compilation ead

District Statistics first downs for the season, to 105 for their ten opponents. Friona ran the ball for 2,520 yards on the ground, over 1,000 more yards than their opponents, who picked up 1,436 yards rushing.

(FOR DISTRICT GAMES ONLY)
TEAM STATISTICS

Penalties were about even.
Officials blew the whistle 49
times on Friona for 429 yards,
while opponents were flagged
down 43 times for 418 yards.

Friona passed for 388 yards, some 53 more than their opponents, although the opposition attempted more passes, 86, to Friona's 57. The Chiefs were able to complete 20 passes, or 35.1 of all they threw, to 19 for their opponents, who clicked on just 22.1 per cent of their passes, speaking well of Friona's pass defense.

Total offense figures were 2, 908 yards for Friona to 1,769 for the opponents, giving Friona an average of 291 total yards gained per game, to 177 for their opponents.

Opponents averaged 18 first downs in 1962 to nine for Friona.

They rushed for an average of 318 yards to 131, and passed for 84 yards per game to 33 for the Chieftains.

Total offense average for the opposition in 1962 was 402 yards, compared to 177 the past season. Friona averaged just 164 total yards in '62, to 291 this year.

victory.

District opponents ledinfirst downs, yards rushing and total

growth and development, many of them will be real fine football players. These boys include Johnny Alvarez. Bryon Grant, Tommy Allen, Scotty Wooley. Larry Martin, Dale Neel. Gary Rodgers. Wilson Ruffins, Cary Shirley and Freddie Williams," Taylor concluded.

The longest run from scrimmage by a member of the team was 40 yards by Johnny Barker.

Friona's seventh grade
"Braves" gave promise of good
things to come in football at Friona by posting a perfect season
record of six wins and no de-

In district play, Friona had its best game rushing with 183 yards against Olton, one yard more than they gained at Dimmitt. The Chieftains had the most passing yardage for district against the Bobcats (66) and also gained the most total yards, 230.

Defensively, the Chiefs also had one of their best games

DUAL PUNTING

NO. YDS. AVC.

15 505 33.7

II; NYG--net yards gained; AVG-asses attempted; PC--passes caught;
ted; PAT--points after touchdowns. Phone 2061 Friona Phone 2011 Friona Hardware **Furniture** Growers Wheat **Plains** Friona And **Parmer County** Implement Co. Phone 2091 Friona Phone 2442 Friona **Body Shop** ₹ Ci Phone 8451 Friona Phone 5731 Friona Brookfield **Furniture** Roberts Drilling Floyd Production Credit Assn. **And Heating** Plumbing Friona Ph. 9891 6th Euclid Ph. 5282 Friona