

STAR Lites

by Bill Ellis

Friona's Maize Days celebration was a good one from all aspects. It seemed that every phase of the annual event was executed to perfection, which means that everyone did his job and did it well.

Johnny Linn, master of ceremonies for the queen contest, should be credited with being a lifesaver for that program, when the public address system failed to work at its start, Linn, master of the situation, proceeded to singlehandedly entertain the capacity audience with impromptu jokes and acts until the PA system trouble was corrected.

"I don't know what we would have done without Johnny, he was simply wonderful," stated Eva Miller, chairman of the contest committee.

Linn, the former "Uncle Jay" of Amarillo radio, made it never a dull minute with his interviews of the queen contestants. His off-stage cracks to the girls and to contest officials livened up the program, and made the audience forget the length of the contest.

One of the contestants, Ann Prewett, daughter of Mr. and Mrs. Lloyd Prewett, proved to be Linn's equal during the interview. Asked about her other talents, Miss Prewett replied nonchalantly "I can irrigate." After Linn recovered from this, he asked Ann who composed the song she was going to sing. "I don't know, but I'm about to de-compose it," was her reply.

"Uncle Jay" also proved to be the hit of the pre-contest dinner in honor of the contestants. After the contest judge, Mickey McDonald, made remarks to the group, Linn was asked if he had any remarks to make. He soon had the audience in stitches with an imitation of a stammering speaker who couldn't say two consecutive words without having to work at it.

Friona's new football coaches were put to their first test of the season this week, when 15 members of the varsity team missed a workout by failing to return from the Tri-State Fair in Amarillo.

The coaches, in our opinion, passed the test in flying colors. The 15 boys will be left behind when the team goes to Memphis this week. Some were starters, and their places will be taken by boys who showed up as usual for the workout.

The boys can play in a "B" game this Saturday, and will have a chance to regain their positions next week. Fair treatment, we think.

Mrs. Zola Cranfill proved to be a charitable winner during Maize Days. Zola won the Progressive Study Club's "Money Doll," a doll outfitted with 25 one-dollar bills. On purchasing her tickets, she had remarked "If I win, I'll give half the money to the hospital fund." She proved better than her word, donating the entire \$25.

The proceeds of the doll are to go to pay for an internal defibrillator machine for Farmer County Community Hospital. This machine is a specialized piece of equipment used with heart attack patients.

We received the following letter in the mail this week:

"Dear Sir: Will you please print the following article in your paper this week:

"We, the students of Sudan High School, wish to offer an apology to the students of Friona High School, and to the citizens of Friona for acts committed by some of our football team members after the football game at Friona last Friday night. Our sincere regrets to all of you for these acts not representative of our student body."

Not knowing of any "untoward acts," we did some checking, and found that the letter referred to an incident at one of the local restaurants following the game. This was a very big thing to do (the letter), we thought, especially since few people knew of the incident.

A problem unusual for Friona was discussed at the booster club meeting Monday night. It was brought up that the southeast exit at Chieftain Field



MAIZE DAYS ROYALTY . . . These four young ladies reigned over Friona's Maize Days celebration the past weekend. Standing are, left to right, Merylene Massie, Nergis (Gus) Yazgan, and Carolyn Herring. Seated is the Maize Days Queen, Sheryl Long.

OSBORN BUYS STAR

Star, Plains Publishers In Ownership Exchanges

The Friona Star has a new publisher this week. He is Joe Osborn, Austin attorney and former Friona resident.

Osborn became publisher and owner of the local newspaper as a result of an exchange of interests between himself and W. H. Graham of Farwell, who has been publisher of The Star for over seven years.

Until Saturday, Graham and Osborn had operated the newspaper as a partnership, with Graham as managing partner. And until the deal was closed Saturday, Osborn had held a 50 per cent interest in Plains Publishers, Inc., web-offset publishing firm housed in the same building with the Star.

Elevated to the position of editor and general manager of the Star is Bill Ellis, who has been on the Star staff since June of 1962. Ellis came to Friona from Muleshoe at that time. No other changes in Star personnel are planned, according to Osborn. June Floyd will remain as woman's editor and John Getz as advertising manager. Carlton Newell will continue as lessee of the job printing department of The Star.

Graham reported that things would likewise continue virtually unchanged in the Plains Publishers personnel lineup. Travis Harrell, former Star editor, who became plant superintendent in June of 1962, will maintain his same position.

Osborn, in announcing the change for the paper, said: "The Star will continue to stand for the things it believes will help build a better community. Editorial independence will continue to be reserved for the newspaper. Under the direction of Hop Graham, the Star has attained a high level of service to the community. We will strive to maintain this status."

Graham commented, "Naturally, I am quite pleased to have achieved full ownership of Plains Publishers. It is a business of considerable importance to the community and the area and we are all proud of it. But I have a real sense of regret in selling my interest in The Star. Friona has one of the better community newspapers on the Plains, and I have enjoyed helping build it. I wish to acknowledge that without the

cooperation and backing of a progressive community such as Friona, a paper such as the Star would not be possible. It would just be another mediocre country weekly.

"And the Star employees have always delivered full measure to make our efforts bear fruit," he said. "I am thinking particularly of June Floyd, who has been with us since the day we bought the paper. Without such loyalty and devotion, we just couldn't have amounted to much."

Graham and Osborn joined forces in a partnership to purchase the Star from Bert Neelley in May of 1956. The Star was at that time housed in the Priboth building north of Reeve Chevrolet. For a time the Star was printed in Graham's State Line Tribune plant in Farwell while plans were laid for a new -- and for those days revolutionary -- offset printing plant.

It took over two years for the Star to get into its new plant.



JOE HUBB COLLIER

Baptists Start Revival 23rd

Revival services will be held at the First Baptist Church in Friona September 23-29, with Rev. Joe Hubb Collier, Odessa, as evangelist, and the pastor, Rev. Bill Burton, directing the music.

Services will be held at 10 a.m. and 7:30 p.m. Collier is pastor of the Sherwood Baptist Church in Odessa. He is well known in the Friona area.

It will be the second Friona appearance for Collier, as he conducted a series of meetings at the First Baptist Church a few years ago.

REIGNS OVER CELEBRATION

Sheryl Long Crowned "Maize Queen" Of 1963

Another successful Maize Days celebration was conducted in Friona the past weekend, and Porter Roberts, general chairman of the event says "There are very few changes which I would make," in look-

ing back over the celebration. Sheryl Long, 16-year old daughter of Mr. and Mrs. Wes Long, was crowned Maize Days Queen in the first official event Thursday night--the queen contest. Sheryl, a junior at Friona

High School, won over 22 other entries.

First runnerup was Nergis Yazgan, exchange student from Turkey, making her home with the W. M. Massie family. Nergis is also 16. Two girls tied for second runnerup. They were Merylene Massie, 16, also a junior at FHS, and also a daughter of the W. M. Massies; and Carolyn Herring.

Carolyn is the 17-year-old daughter of Mr. and Mrs. D. C. Herring, and was honored to finish among the winners for the second-straight year.

Sponsors of the girls honored included Hub Grain (Miss Long), Hurst Variety Store (Miss Yazgan), Hurst Department Store (Merylene Massie) and Farwell Feed Lots (Miss Herring).

For the first time, contestants in the queen contest performed in a talent division.

eliminating the bathing suit revue. Miss Long did a comedy rendition of the song "Blue Moon." Miss Yazgan performed a Turkish dance complete with traditional costume. Miss Massie did a twirling routine, and Miss Herring performed a pantomime to a song from Broadway's "Music Man."

"Everyone seems to have liked this year's contest much better, except for the length," stated Eva Miller, chairman of the contest. She said that plans were already being made for shortening the program for next year, such as a possible starting time of 7:30, and a possible earlier elimination so that all of the girls would not be required to go through their talent routines.

"We were pleased with the contest. We had some wonderful entries, and the girls were

(Continued on Page 2)

Chiefs Hit Road; Seek Third Win

The Friona Chiefs will be trying to achieve something they haven't done in five years when they travel to Memphis tomorrow night to meet the Cyclones. It will be the first "road" game of the season for Friona.

The Chiefs will be seeking their third straight win, a feat they last accomplished in 1958, which was also the last season for Friona High School to have a winning season.

Friona will field a slightly altered starting lineup this week. Travis Graves will be at

left end, Mickey Wilson at left tackle, Scott Cummings at left guard, Joey Taylor at center, Bobby Sims at right guard, Dale Milner at right tackle and S. D. Baize at right end.

In the backfield, the Chiefs will start Gary Renner, at quarterback, Doug Dodd at left half, Everett Gee, fullback, and Tommy Baxter, right half.

Fifteen boys, including about three possible starters, will not be with the team Friday due to missing the workout on Monday. "We feel like we will be able to win with this starting lineup," Coach Light said.

"We tell our boys that their family, church and school should be the first three things in their lives, with football fourth. But -- football had darn sure better be fourth, if they are going to play," Light commented.

The Friona coach said he felt he was dealing fairly with the boys involved. All of the boys involved returned on Tuesday, and apparently are interested in working their way back to their former positions.

About Memphis, Coach Light said the Cyclones have some

(Continued on Page 2)

DURING CELEBRATION

Winners Listed In Contests

Several clubs, organizations, classes, individuals and businesses received prizes for everything from floats to harmonica playing during the Maize Days celebration last weekend.

The Maize Days parade was termed "one of the best" by Charles Allen, chairman. Winners in the various divisions included:

Churches and clubs 1, Chamber of Commerce; 2, Redeemer Lutheran Church; 3, Girl Scouts. Schools -- 1, Juniors; 2, freshmen; 3, sophomores.

Commercial -- 1, Friona State Bank; 2, Ethridge-Spring Insurance Agency; 3, Southwestern Public Service Company.

Winners in the kids' division of the parade were 1, Brenda and Brent Hall, children of Mr. and Mrs. Eddie Hall; 2, Alesia Ragsdale, daughter of Mr. and Mrs. Mack Ragsdale; and 3, Kirk and Lisa Cummings, children of Mr. and Mrs. Doyle Cummings.

Over 30 separate entries were seen in the parade, plus the various individuals who rode horses.

Several collectors items were seen in the antique display and contest. The winners in that contest included:

Leo Bails -- pitcher and bowl set, rifles; Raymond Adams -- Model T Truck and phonograph; George Looper, snuff box; Rex Cowart -- guns; Harlan Frye -- second place, most unusual car; O. C. Jones -- first place, most original car; second place old car; Rudolph Renner -- best restored car; Tommy Jones -- second, best restored car; Friona Antique Club -- first place horse-drawn vehicle; Dick Habbings -- first prize (rocker), second, horse-drawn vehicle; Winburn Hardage, Farwell, first, music

(Continued on Page 2)

Monroe Wins Week's Prize In Contest

Clarence Monroe of Route 1, Friona, was the winner of the second weekly prize in the Friona Merchants' Cotton Bowl Football Contest. Monroe was one of nine persons who correctly picked eight of the games (one of the contest games ended in a tie), and came within five points on the tie-breaker game, to win the weekly prize of \$5.

The Hale Center-Sundown game ended in a tie, so all of the entrants had one miss automatically. Monroe guessed the Friona Sudan score at 33-14,

missing Friona's score by five points. Ray D. Fleming was second, missing the tie-breaker score by seven points. He picked Friona, 21-14.

In a tie for third were three entrants, Mack Ragsdale, Robert Ivy and Bobby Sims. Some of the games most often missed were the Muleshoe-Sea-graves contest, won by Sea-graves, the Levelland-Seminole affair, won by Seminole, and Borger over San Angelo.

A total of 101 persons have entered the contest, which still

(Continued on Page 2)



COMPARE RESULTS . . . Ray D. Fleming, left, and Clarence Monroe compare the way they picked last week's football games in the Friona Star contest. Fleming was second and Monroe first in the second week of the contest.



RIDE-IN CUSTOMER . . . While the drive-in window at Friona State Bank is generally considered for automobiles, no one said anything about it being convenient for horseback riders as well. The "customer" is Margaret Wilson.

(Continued on Page 2)

THE FRIONA



STAR

Bill Ellis . . . Editor
June Floyd . . . Society
John Getz . . . Advertising

Entered as second class mail matter, July 31, 1925, at the post office in Friona, Texas, under the Act of March 31, 1897. Published each Thursday.

Subscription Rates
In Farmer County . . . \$3 Per Year
Elsewhere . . . \$4 Per Year



'Back To School' Nights Planned

Friona Elementary School's parent-teacher organization is planning a series of "Back to School" nights beginning Monday, September 30, for parents of the first four grades.

On September 30, third and fourth grade parents will meet, and on the following Monday, October 7, the first and second grade parents are to get together.

It is planned that the parents will go to the homeroom of their own children. Their child's teacher will give them an overall view of what she hopes to teach during the year. After the teacher finishes, parents may want to conduct an informal question and answer session.

Four mothers have been chosen to serve as "grade chairmen." They are Mrs. Baker Duggins, first grade; Mrs. Lillie Mae Baxter, second grade; Mrs. Mamie Lou Welch, third grade; and Mrs. Frances Milner, fourth grade.

Plans to link the home closer to the school grew from the P-T-O executive council and standing committee meetings of the Elementary Parent-Teacher Organization during the summer.

The council consists of J. T. Geo. and Alton Farr, a teacher from each grade; Maurine Dunn, Grace Whitefield; June Rhodes, and Lois Miller; Iona Cook; P-T-O officers (a mother from each grade) Mary Kate Zeman, president; Johnny Walters, vice president; Dorothy Bauer, secretary and Elizabeth McLellan, treasurer.

Father of Local Resident Dies

Funeral for William H. Scales, 88, of Route 3, Clovis were conducted from Steed Chapel in Clovis at 2 p.m. Wednesday. He was the father of two local residents, William L. and Charles C. Scales.

Other survivors include four sons, Warren H., Aztec, N.M.; Eugene V., Clovis; Joseph T., Gallup and George R., Clovis; two daughters, Mrs. Stacey Miller, Clovis and Mrs. Russell Miller, Farmington; 37 grandchildren, six great-grandchildren and one sister, Mrs. Nettie Wheeler, Nashville, Tex. Burial was in Mission Garden of Memories.

Bracero Ruled Suicide Victim

Jesus Contreras, 30, a Mexican National working in the Friona area under the Bracero program, was ruled a suicide victim last Thursday night, found dead with a .22 caliber pistol in his right temple, and a suicide note in his pocket.

Contreras had been shot in the right temple, investigating officers said. He was found at his housing at the Friona Country Club Gln. Officers said he had been dead probably two or three hours.

The victim had been in Friona since July. In the note, addressed to R. G. (Pete) Davies, manager of Golden Spread Labor Association, Contreras requested that his body and belongings be shipped back to his wife in Mexico.

TEMPERATURES	
Sept. 12	87 55
Sept. 13	85 54
Sept. 14	83 56
Sept. 15	82 59
Sept. 16	77 56
Sept. 17	83 62
Sept. 18	82 60

(.17 inches of rain measured September 16, and .01 on Sept. 12.)



THEY SURE DON'T MAKE THIS MUCH FUSS OVER "NATIONAL CHICKEN-PICKIN' EGG GATHERIN' AND CLEAN-UP-THE-COOP WEEK!"

... by Carol Ellis

Star lites --

(Continued from Page 1)
doesn't allow many people to leave at one time, therefore taking a while for the stadium to be emptied.

The question was posed as to the possibility of having a large gate installed which could be used after the game.

Superintendent Alton Farr told the club he would look into the possibilities, adding "This is a problem we've never been particularly worried about before."

Maize Queen --

(Continued from Page 1)
beautiful in the parade," she said.

A near-capacity crowd attended the queen contest, which charged admission for the first time. It was feared that the admission might cut down on the crowd, but such was not the

case. The proceeds went toward general expenses of the celebration.

Judges for the contest were Otis (Pop) Echols, of Radio Station KCLV, Clovis, Mrs. Mickey McDonald, director of the American Beauty Charm School, Amarillo, and Madelin Thurman, Amarillo.

Master of Ceremonies for the show was ably handled by Johnny Linn, former Amarillo radio personality, engaged in opening a new radio station in Dimmitt.

The entrants were honored with a buffet supper to begin their big evening, at the Friona Country Club.

The Queen and her court were honored on Monday by riding in the Tri-State Fair parade in Amarillo.

Winner --

(Continued from Page 1)
box; second, most original car. In the beard-growing contest,

Irvin Weast, Route 2, was awarded the first prize, Clyde Renner, Route 1, was second, and Bill Buth, Friona was third.

Harmonica contest winners were Mrs. Dick Habbinga, and Bill Buth. Aaron Drager was first in the tractor-driving contest, Roger Nelson was second, and Nolan Morris third.

Winners in the window decorating contest were the Black Home Demonstration Club, first, and the Friona Home Demonstration Club, second.

Ownership --

(Continued from Page 1)
first paper to get the offset treatment at Plains Publishers in the fall of 1958, and the results were something less than outstanding. In fact, they were pretty terrible.

Quality was enhanced bit by bit, however, and service to the community was expanded as a policy of making the Star a newspaper of which the town might well be proud. This was especially true in the case of pictures.

Monroe --

(Continued from Page 1)
has nine weeks to run. Friona Star advertising manager John Getz, promoter of the contest, encourages fans to enter the contest, which pays out \$10 in weekly prizes and has as grand prize at the end of the 11 weeks two tickets to the Cotton Bowl game January 1.

Getz cautioned the entrants to use the same name on their entry blank each week to avoid confusion in tabulating the weekly running totals. For instance, married women who register one week as "Mrs. Jimmy D. Brown" should use this name every time, rather than signing the blank "Elsie Brown" one week, which might cause her totals to be wrongly entered.

Chiefs --

(Continued from Page 1)
nine returning starters, who played last year as sophomores, and should be tough. The Cyclones won their opener against Price College, 34-28, and dropped a game to Crowell last week, 22-0.

"Crowell has a tough team year in and year out, so this doesn't belittle them in our estimation," Light said.

He stated that in games thus far, Memphis has been basically a running team, doing most of their running "from tackle to tackle."

School will dismiss an hour early, at 2:45, in order to make it more convenient for those driving to Memphis, announced Superintendent of Schools Alton Farr.

WELCOME TO FRIONA



The C. W. (Dub) Dukes family recently moved to Friona from Sundown. Dukes is assistant football and boys basketball coach at Friona High School this year. Dukes and his wife went to Texas Tech. He is a native of Tyler, and Mozelle, his wife, is from Seminole. The boys are Grant, nine, who is in the fourth grade, and Mike, 12, a seventh-grader. Dukes graduated at Texas Tech in 1949, and has had a successful record of coaching at Bula, Lazbuddie and Sundown. At Sundown his girls basketball teams won the state class A championship the past three years. Besides his coaching duties, Dukes teaches three sections of Algebra II at Friona High School. The Dukes are Baptists, and are residing at 905 Friona.

ELK Drive-In Check For The Free Passes Given By The ELK

FRIONA, TEXAS

FRI SAT SUN MON
20 21 22 23

LAD: A DOG TECHNICAL
Courtship Eddie's Father GARY FORD SHIRLEY JONES
MARION BRANDO THE MANIPULATOR
UGLY AMERICAN

As good old Mr. Wilson says:
"There's nothing quite like having money in the bank!"

(Jay North, star of Screen Gems' "Dennis the Menace," on CBS-TV)

WE INVITE YOU TO SAVE REGULARLY WITH US

FRIONA STATE BANK

"Serving A Great Irrigated Area"

Friona Member FDIC Ph. 8911

FRIONA STATE BANK Checking - Loans Deposit Boxes - Savings Member FDIC	PIGGLY WIGGLY Friona	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
ROCKWELL BROS AND CO. "LUMBERMEN" Lumber - Paint Tools Ph. 8891	PLAINS HARDWARE AND FURNITURE Plumbing Supplies Furniture Sporting Goods Kitchen Ware	HURST'S Dry Goods And Variety Two Locations
GIB'S CLEANERS Professional And Coin-Op Dry Cleaning	FRIONA WHEAT GROWERS Elevator Service Field Seeds	Kendrick Oil Co. Phillips 66 Phillips Tires Tubes Batteries Accessories

Enjoy A Real Family Holiday!



AT THE **FAIR**

Sept. 23
Thru
Sept. 28
LUBBOCK, TEXAS

featuring



In Fair Park Coliseum
Opening Sept. 22
Tickets: \$2 - \$2.50 - \$3 - \$3.50
Only 4 Nites, 5 Matinees.

AND:

- Parade of Bands Monday, Sept. 23.
- Carnival Midway and Shows
- New, Bigger, Childrens Barnyard
- Game and Fish Commission Wildlife Exhibit
- Rabbit Show • Livestock • Agriculture • Crafts
- Hobbies
- Women's Exhibits, Flowers • Art • Antiques • Textiles
- NBA Twirling Festival. • Military Exhibits
- And Hundreds of other features!

FREE BUS SERVICE BETWEEN FAIR & DOWNTOWN
PANHANDLE SOUTH PLAINS FAIR

**Hughes Rites
Are Friday**

C. J. Hughes, 73, died at 2:15 p. m. Tuesday, Sept. 17 at Parmer County Community Hospital. He was born at Aurora, Ark. June 10, 1890 and moved from the Rosedale community in Curry County, New Mexico to Friona a few years ago.

Funeral services will be conducted from Sixth Street Church of Christ at 2 p. m. Friday with Don Tarbet, minister of Farwell Church of Christ, in charge.

Survivors include his wife, Robbia, one daughter Mrs. Reba Mollindo, Phoenix, Ariz.; one son, H. L. Hughes, Texico; five grandchildren; one sister, Mrs. Melvin Haynes, Tulsa Okla.; and one brother, Olive Hughes, Omac, Wash. Pallbearers will be T. A. Williams, Elmer Fryar, John Arlie Rusk, Joe Clark, Arvin Wood and Bill McCrary. Burial will be in Lawnhaven Cemetery in Clovis under direction of Claiborn Funeral Home.

WANT ADS

Classified ads are 6¢ per word for the first insertion; 3¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account.

WANTED

WANTED - Lawnmowers and small motors to tune-up and repair. Bainum Butane, Phone 8211. 32-tfnc

WANTED -- Clean cotton rags. No overalls or other firmly woven materials. Will pay 7 cents per pound, Plains Publishers Phone 4811. 47-tfnc

WANTED-Young lady to share apartment. Mary Fay Rigney Phone 5431. 51-1tp

WANTED - Dependable experienced farm hand, Phone Hub 2185. 48-tfnc

IRONING WANTED: Phone 5611. 51-2tp

WANTED: Bookkeeper and salesperson. Make application in writing giving qualifications and references. Mail to Friona Star Box 500. 51-tfnc

WANTED: Responsible party to assume payments on 1962 Singer console. Sews buttonholes, zig-zags, monograms, designs, etc. \$5 per month or \$29 cash. 35 others to choose from. Write Credit Manager 1114 19th Street, Lubbock, Texas. 49-3tc

WOMAN WHO CAN DRIVE to call regularly each month on established Studio Girl Cosmetics clients in and around Friona making necessary deliveries, etc. 3 or 4 hours per day. Route will pay up to \$5.00 per hour. Write STUDIO GIRL COSMETICS, Dept. 79239 Glendale, Calif. 50-3tc

GOOD EARNINGS Available to lady who is willing to work. Small investment. Complete training provided. Write: DISTRICT SALES MANAGER Box 2017 Plainview, Texas 51-1tc

FOR SALE

Kill Johnson grass with sodium chlorate from Parmer County Implement, Friona. 33-tfnc

FOR SALE Brick home on corner lot. Double garage, three bedrooms, two tile baths, combination kitchen and den, fully carpeted, practically new. Immediate possession. Phone 8081 after 4 p.m. 50-tfnc

FOR SALE: Good used Stauffer. Phone 3592. 51-2tp

SEED WHEAT All Kinds, Certified and select, Elbon and Tetro Petkys rye, Cimarron seed oats. Custom seed re-cleaning and treating. Scott Seed Co, Hereford Texas Phone EM 4-3484 47-10tc

FOR SALE: Weaning pigs, Floyd Reeve Phone 9781. 49-2tp

For Plymouths and Vallants See Dallas Coldiron at VILLAGE PLYMOUTH Georgia at 27th Amarillo, Texas 33-tfnc

FOR SALE -- Tascosa wheat seed \$2.50 bu, second year from certified, Cordova barley seed, \$2 bu, Eugene Bogges, Hub 2633. 47-tfnc

FOR SALE: 1957 Ford pickup. See James Pope at Hub Store. 49-3tc

FOR SALE: Divan that makes bed, Good condition. Phone 4001. 51-2tp

SPINET PIANO - New, Located in your vicinity. Will sacrifice to party able to assume \$27.50 monthly. Write Channer Music Co., Sterling, Colo. 51-1tp

CORDOVA BARLEY SEED Brok Your Orders now J. G. McFarland 37-tfnc

FOR SALE 250 A farm in Sherman County, 6' well on gas, pump and motor, 1/4 minerals, 84 A wheat allotment, 92 A maize. Terms: Cash Contact Jack Dettle. Box 201 Phone 396-6291 Stratford, Texas 50-4tc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex, 142 Miles Street, Phone EM 4-0990, 38-tfnc

LOANS FARM & RANCH
COMPLETE REAL ESTATE SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
Hereford
49-4tp

REAL ESTATE

NOW AVAILABLE

G. I. and FHA homes to be built in Friona. 100% G. I. loan and 97% FHA loan. If interested in new home, contact us. 46-1tc

DOUGLAS LAND CO.

901 Main, Box 185
Office Phone 5541

Joe B. Douglas Ed Hicks
Phone 5531 Phone 3231

FOR SALE

The Wimberly Estate on West 5th St. This property consists of 2 modern houses & double garage. Paying good rent. Priced to sell. Contact Douglas Land Co., Phone 5541, Friona, Texas. 44-tfnc

SERVICES

LOST-An opportunity to convert that unused article into ready cash by running a Star classified. Phone 2291. 46-1tc

Leave your Kodak film here. Color and black and white, Dennis Studio. 26-tfnc

CUSTOM HAND MADE DRAPERIES, PILLOW AND BEDSPREADS. For consultation and bids on material and labor with Opal's Interior Decorating, six years experience. Phone 4951. Mrs. L. R. White, 806 Ashland Avenue. 28-tfnc

Have tall binder to cut red top cane and other tall crops. See or call Keith Brock, Phone Hub 2449. 51-3tc

JOHNSON'S
Corner Grocery
Double S And H Green Stamps On Wed.
On All Cash Purchases Over \$2.50
Phone 2111

LANES MELLORINE 1/2 Gallon 39¢

T-BONE STEAKS USDA Good Lb. 89¢	MEATS Pinkney SAUSAGE 2 Lb. 59¢	Fresh BEEF LIVER Lb. 39¢
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SHORTENING
Mrs. Tuckers
3 Lb. Can **59¢**

FLOUR
Shurfine
10 Lb. Print **79¢**

CATSUP
Hunt's
14 Oz. Bottle **19¢**

SPAM
12 Oz. Can **45¢**

Oleomargarine
Food King
1 Lb. **15¢**

Pork N' Beans
Food King
2 1/2 Can **19¢**

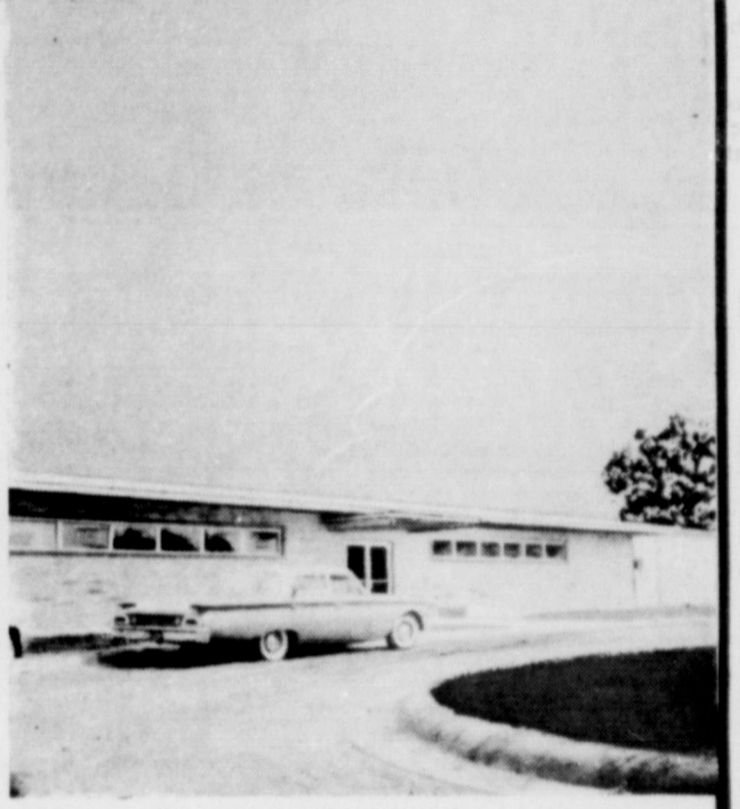
Tomatoes
Hunt's
300 Can
2 For **35¢**

PLATES
Diamond
Poly Bag 40 **69¢**

FRESH FRUITS & VEGETABLES
C. A.
BANANAS Lb. **15¢** | **CELERY** Stalk **15¢** | **CARROTS** Cello Pkg. **9¢**

GENERAL TELEPHONE TOWNS ON THE MOVE

Van Heusen Shirts come to Augusta



When the Augusta, Arkansas Industrial Development Corporation set out to secure new industry, they came up with one of America's largest and most respected manufacturers of men's shirts.

tion by local citizens and company officials has caused the plant to become a major factor in the local economy.

The Phillips-Van Heusen Corporation, makers of famous Van Heusen shirts, was brought to this 2300 population town about a year ago. They employed local workers, instituted an intensive training program, and completed the first products in the brief time of 14 days. Such aggressive ac-

It is another reason we say General Telephone towns are on the move. Community improvements are under way, local resources are being developed, new businesses, new industries are coming in. If your town seeks additional information about expansion, perhaps we can help. Just write our Community Development Department, Box 1001, San Angelo, Texas.

GENERAL TELEPHONE OF THE SOUTHWEST

FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE--They have a personal interest in your welfare and will appreciate the opportunity of serving you. It's always a pleasure to shop in Friona. James Pope

ELK DRIVE-IN
Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.

ROBERTS FURNITURE
Serving Friona With Furniture & Appliances
South Main St. Friona

Tomorrow-- Today Will Be Gone Forever Except By A Picture. Individual Or Family Portraits.
Appointments Made At Your Convenience Ph. 5521
DENNIS STUDIO
Open 2-6 Tues, Thru Sat.

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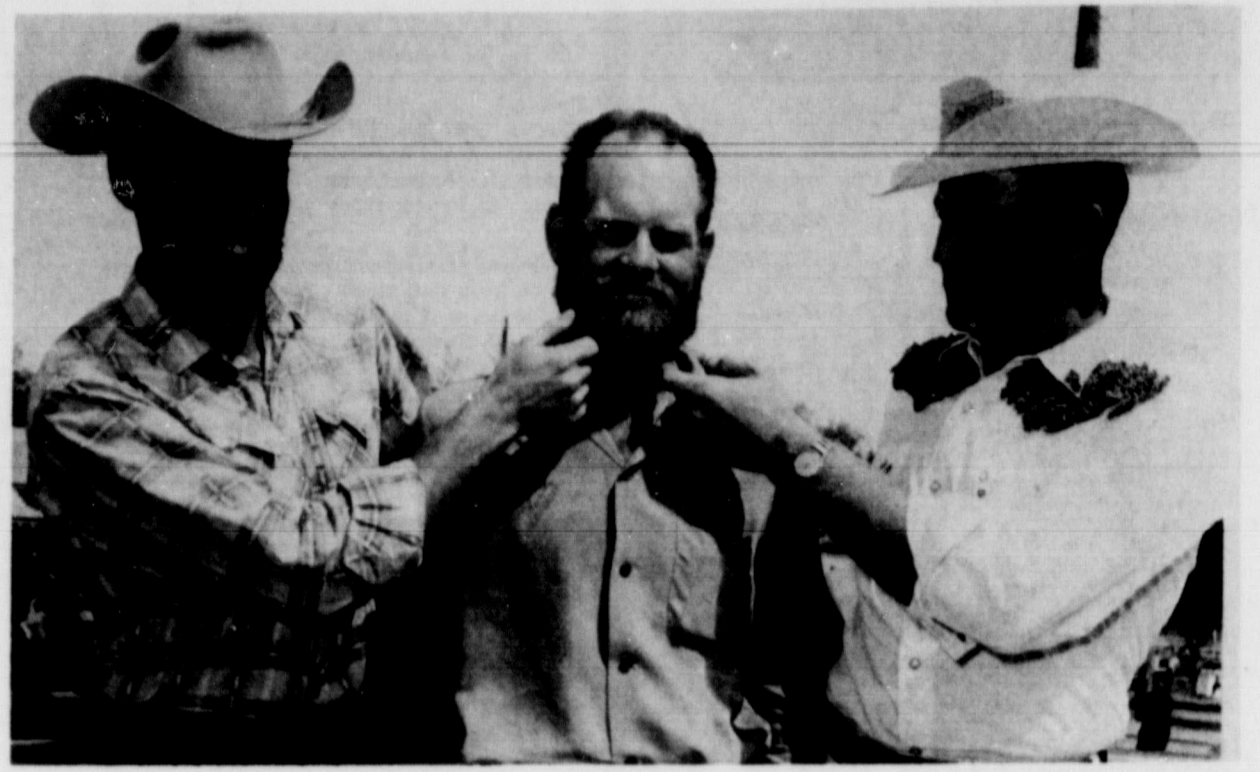
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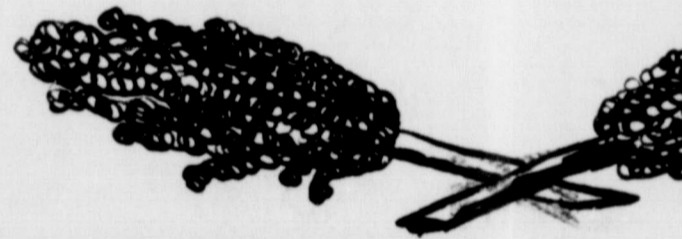
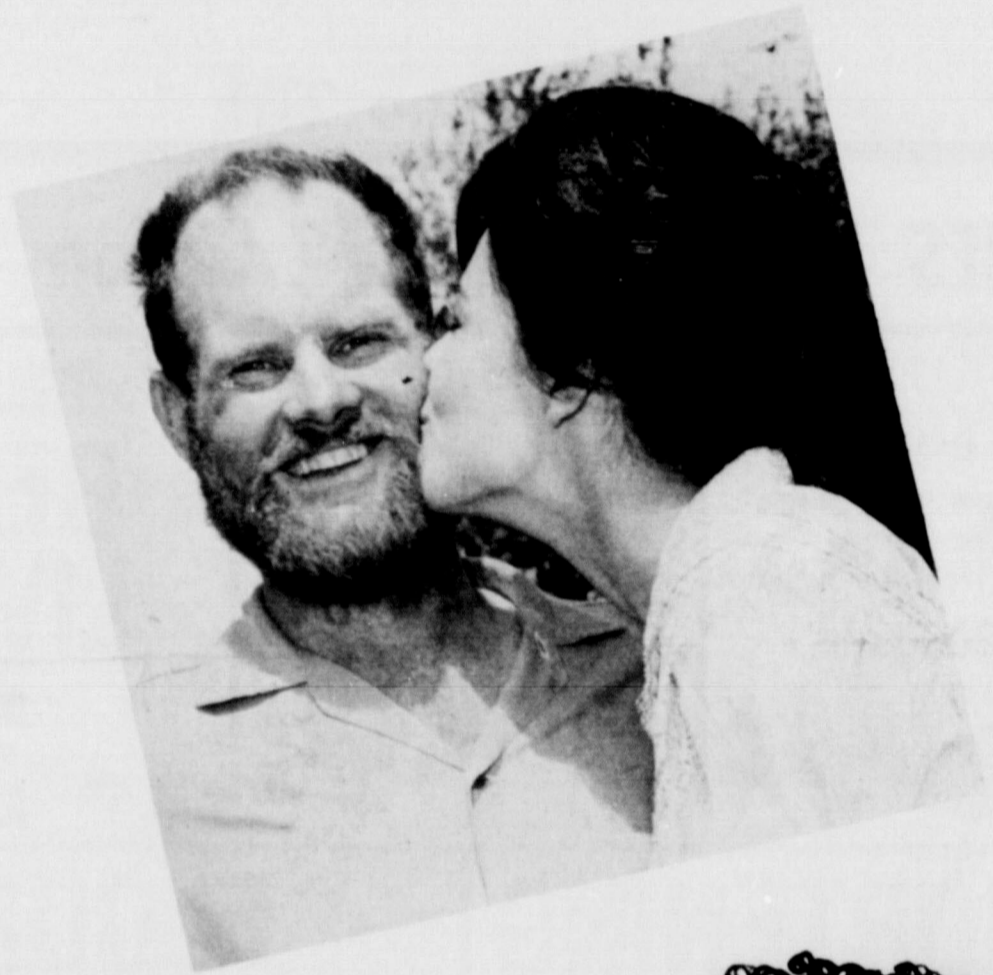
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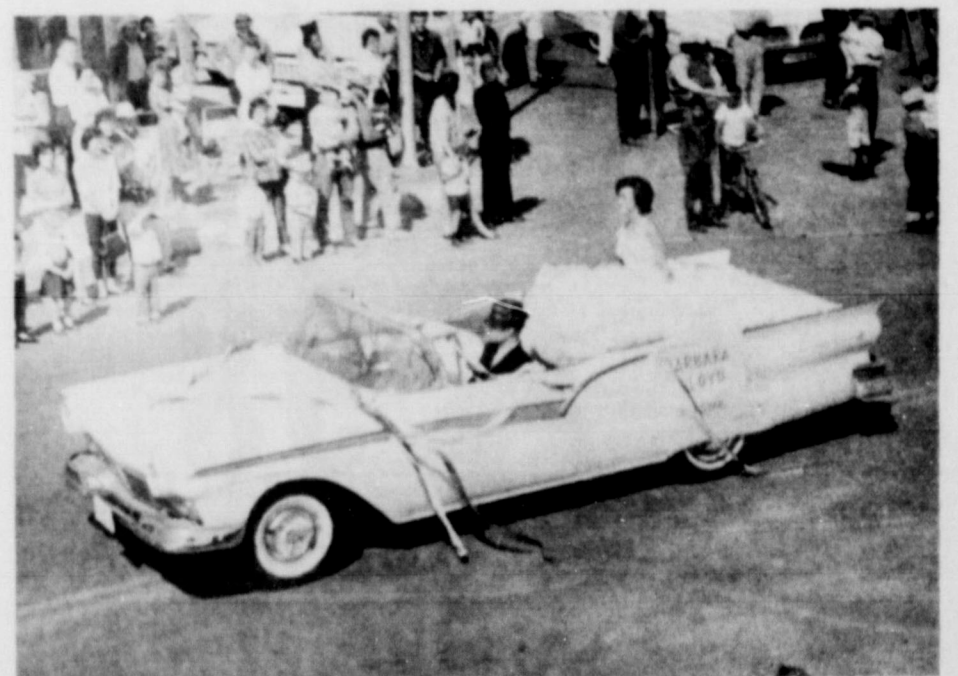
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Pie Faces



Chieftain "B" Drops Game

The Friona Chief "B" team made its re-entry in football competition last Thursday, but took a 12-0 defeat at the hands of Hereford "B" in a game played in showers at Hereford.

Friona took the opening kickoff and drove steadily downfield. When it appeared that the Chiefs would take the lead, they fumbled the ball at the goal line, and Hereford recovered in the end zone, to end the threat.

Later in the first quarter, Friona had a bad snap from center, giving Hereford the ball in the shadow of the Chieftains' goal, and the Whitefaces took advantage, scoring for a 6-0 lead. That turned out to be the halftime score as well.

In the final quarter, Friona gave the ball to Hereford on a fumble at their own three-yard line, and the Whiteface fullback ran it across for the final mar-

gin of 12-0. The rain hampered play throughout the game, making for slippery footing.

Women Golfers Meet Today

The Friona Womens Golf Association will hold its regular monthly meeting today, with bridge on tap from 10 a. m. until 12 noon. The ladies will golf the rest of the day. Lunch will be served at noon.

Last Wednesday, the Hi-Plains Ladies Golf Association held its monthly "Play Day" in Friona. A total of 54 ladies represented Tulla, Olton, Hereford, Muleshoe and Friona.

Betty Louise Rector won the tournament's fourth flight with a low gross of 111.



CHARGING CHIEF . . . Doug Dodd, left, charges full speed ahead as an unidentified Sudan Hornet comes up to stop him. In the background is Friona quarterback Gary Renner. The Chiefs won the game last Friday, 28-14.

Statistics

Friona	Sudan
15	7
338	43
4	15
1	6
16	107
354	150
2	0
0	4
0.0	38.2
6	3
5	3
7	7
60	75

INDIVIDUAL RUSHING

Player	TCB*	YDS*	AVG*
Hargus	12	162	13.5
Gee	14	116	8.3
Dodd	9	32	3.6
Baxter	5	25	5.0
Renner	5	0	0.0

*TCB--times carried ball; YDS--net yards gained; AVG--average per carry.

PASS RECEIVING

Player	PC*	YDS*
Baize	1	16

*PC--passes caught

Scotch Foursome Tournney Sunday

Friona Country Club will hold a scotch foursome tournament Sunday, starting about 1:30.

Anyone wishing to play should call the pro shop by 1 p. m. Sunday if they care to play in the tourney. Entry fee will be \$1.

How Friona's Opponents Fared

(Results of Friona opponents in last week's games are listed below. Friona opponents are listed in all capital letters). FARWELL 46, BOVINA 0 Crowell 22, MEMPHIS 0 Post 9, PLAINS 0 DMMITT 24, Lockney 18 MORTON 27, Frenship 6 Seagraves 8, MULESHOE 6 Floydada 14, OLTON 0



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Chiefs Down Hornets, 28-14, Despite Fumbles

The Friona Chiefs played Dr. Jekyll and Mr. Hyde in their game with Sudan last Friday. The Chiefs fumbled the ball four times in the first half, losing it all four times, and probably even to their own amazement, still were ahead, 15-14 at halftime.

Things were corrected somewhat in the second half, as Friona

added two touchdowns and held the Hornets scoreless, correcting their flaws somewhat and taking their second straight win of the season, 28-14.

For Friona, it marked the first time since 1959 that the Chiefs had won two consecutive games. In 1959, the team beat Sunday 28-22 and Muleshoe, 24-14 in the fifth and sixth games of the season. They wound up losing the last four games that year, then after winning their third game the following year, (1960) began the disastrous 27-game losing streak which was broken only last week.

In the first half of the game, the Chiefs looked like anything except the team which had upended Farwell, 26-13 in the season opener. They fumbled

the opening kickoff, giving Sudan the ball at the Friona 35-yard line.

The home team was able to hold the visitors off on that drive, allowing only two net yards after four plays. Friona then began a sustained drive which eventually resulted in the game's first touchdown.

Tommy Baxter got away for an apparent 54-yard touchdown run, nicely executed, but the play was called back for a penalty. Six plays later, the Chiefs got one that counted, with fullback Everett Gee going the final 35 yards to paydirt. Gee also ran across for two points after, giving Friona an 8-0 lead.

Friona again held the Hornets, forcing a punt, but on the Chiefs' first play from scrimmage, a mixup in the backfield

gave Sudan the ball at the Friona 15-yard line.

Sudan crashed in on the favor this time. The Hornets made a first down at the Friona three, but it took them four plays to cross the goal, with halfback Pat Brown going over. A pass for two extra points failed, and Friona still led, 8-6, as the quarter ended.

Everett Gee returned the kickoff from his own 15 to the (Continued on Page 7)

Host Tucumcari

The Friona "B" team will play the Tucumcari, N.M. "B" team in a game at Chieftain Field Saturday, beginning at 10 a.m.

It will be the second game for the Chieftain "Bees."



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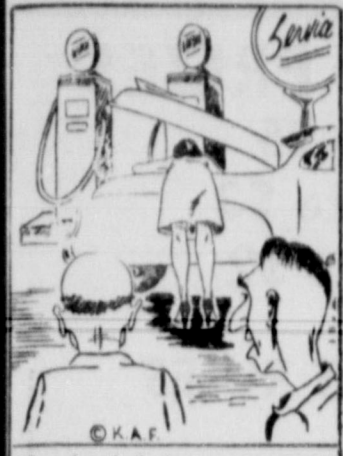
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Chiefs --

(Continued from Page 6)

Friona 37. On the first play once again, Friona fumbled, and Sudan recovered at the Chiefstain 28. Three plays found Sudan quarterback Tommy Thompson passing to end Danny Masten for 23 yards and a touchdown. He then passed to Danny Allen for two points and Sudan led, 14-8.

Dodd returned the kickoff from the 25 to the 40, and keeping the string going, Friona fumbled a handoff on the first down play. Sudan began a drive that went all the way to the Chiefs' eight-yard line, where the Hornets returned some of Friona's generosity and gave the ball back on a fumble.

Being on the eight-yard line calls for a 92-yard Milton Hargus run, so that is the play that Friona came up with for the second straight week. This run by Hargus was more "on his own" than the first one. He had to do some maneuvering at about midfield and again before he got in the clear, but after what seemed several minutes, Hargus dodged the last Hornet and crossed the goal.

This time, Doug Dodd was

called upon to kick, and his perfect placement put Friona back in front, 15-14. That's the way the half ended.

Sudan began the second half the way Friona started the game, losing the ball on the first play from scrimmage. Hargus gained 11 yards, Gary Renner passed 16 yards to S. D. Betze, and Hargus sped the last seven yards for the TD. Dodd again kicked true, and Friona's lead was increased, 22-14.

Late in the third quarter, Friona drove to the Sudan 15, but lost the ball on downs. Sudan ran it out to the 31, where Dale Milner jumped on a loose ball to give it back to Friona. Gee picked up 22 yards in two carries, Hargus ran it to the three, and Dodd scored his first touchdown of the year for a 28-14 lead, this coming early in the final quarter. It was then that the Friona defense, which allowed Sudan just 43 yards rushing, dug in. The Hornets, who had completed 5 of 7 passes the first half, had to take to the air, and couldn't find the range as easily during the final portion of the game.

Both Hargus and Gee gained over 100 yards during the game, Hargus getting 162 and Gee 116.

Lazbuddie Gets Week Off; Lose Second Game

The Lazbuddie Longhorns take the week off this week, and will have an extra week to prepare for its next game at Cooper September 27.

The Longhorns came close, but suffered their second loss

of the season last Friday, 25-16 to the New Deal Lions. The 'Horns fell behind, 19-0 at the half, then made a determined bid during the second half, outscoring the Lions, 16-6.

For a while in the second

half, it looked like Lazbuddie was going to take the lead. Trailing, 19-16, the Longhorns drove the length of the field, only to fumble on the eight yard line, where they would have had the ball first and goal.

Another big play late in the game came after New Deal had taken over, and driven to midfield. The Lions had a fourth down at midfield, needing five yards for a first. They went for it, with Randy Peebles getting not only the first down, but romping all the way for the clinching touchdown, which made the score 25-16.

"If we could have held on that play, I feel we still had a good chance of winning, as there were about four minutes left to play," commented Lazbuddie Coach Charlie Walton.

Walton complimented his team for its play during the last half of the game. "That second half effort was the best I've seen in a long time," Walton said. Halfback Mac Brown scored one of Lazbuddie's touchdowns, and fullback Johnny Mabry tallied the other. Peebles scored all 25 of New Deal's points, running four touchdowns and kicking an extra point.

Lazbuddie wound up leading game statistics, although trailing in first downs at halftime, 5-4, and in total offense, 164-65 yards. At halftime, New Deal had run 32 plays to 20 for Lazbuddie. At game's end Lazbuddie had run 52 plays, to 50 for the Lions.

Defensive standouts for the Longhorns were tackle Lewis Seaton, guard Johnny Mitchell and halfback Mac Brown.

STATISTICS

Laz.	N.D.
9	8
184	229
90	0
274	229
18	10
6	0
1	2

Player	TCB*	NYG*	AVG*
Mabry	11	68	6.2
Brown	12	62	5.2
McGehee	7	28	4.0
Bradshaw	4	25	6.2

*TCB--times carried ball; NYG--net yards gained; AVG--average per carry.

Participation Good In Kids' Contest

Winners in the annual Kids' Contest at Maize Days were announced this week by the committee. Tom Jarboe, Baker Duggins and Robert Taylor.

"Participation was good, although not many spectators attended," the committee said. In the pie eating contest, for boys 11-14, Gary Shirley won the event for the third straight year.

Other winners included: Girls 7-10 Year Old Division Bicycle Race -- 1, Jayn Massie, 2, Sharon Smith, 3, Krystal

Agee. Egg Race -- 1, Debbie Burton, 2, Jayn Massie, 3, Patsy McVey.

Sack Race -- 1, Patsy McVey, 2, Barbara West, 3, Sharon Smith. Girls 11-14 Year Old Division Bicycle Race -- 1, Hazel Fallwell, 2, Amelia Sims, 3, Jan Shirley.

Egg Race -- 1, Jan Shirley, 2, Linda McVey, 3, Denise Buske.

Sack Race -- 1, Rhonda Fallwell, 2, Jan Shirley, 3, Margie Stewart.

Boys 7-10 Year Old Division Bicycle Race -- 1, Eddie Bainum, Charles Bentley, (tie) 3, Johnny Hoover.

Egg Race -- 1, Bryan Hall, (no others finished race).

Sack Race -- 1, Zane McVey, 2, Bryan Hall, 3, Johnny Hoover.

3 Legged Race -- 1, Dave Buske & Bryan Hall, 2, Trip Horton & Jackie Bainum, 3, Donald Wenner and Brent Hall.

Pie Eating Contest -- 1, J. V. Finley, 2, Richard Shirley, 3, Zane McVey.

Boys 11-14 Year Old Division Bicycle Race -- 1, Dennis Fallwell, 2, Kenneth Watkins, 3, Dean Agee.

Egg Race -- 1, David McFarland, 2, Scott Wooley, (no other finishers)

Sack Race -- 1, Scott Wooley, 2, Donnie Carthel, 3, Joe Bill Jones.

3 Legged Race -- 1, Billy Procter & Jeff Price, 2, Kenneth Watkins & Joe Bill Jones, 3, Donny Carthel & James Schlenker, Danny Carthel & Floyd Schlenker, (tie).

440 Yard Race -- 1, Rickey Davis, 2, Dennis Fallwell, 3, Carl Heady.

Pie Eating Contest -- 1, Gary Shirley, 2, Larry Martin, 3, Rickey Davis.

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come to church sunday

2 Tim. 1:6 "Exhortation Needed"

All of us need to hear and heed this exhortation of Paul from time to time, for all of us, like Timothy, have our periods of discouragement. The Revised Standard Version of the Bible says, Rekindle the gift of God that is within you." Dr. Phillips says, "I remind you to stir up that inner fire which God gave you at your ordination." The symbolism here is the fireplace, something that seems to be passing out in the American home. How the fire blazes up when a new one is first kindled. But after a while it begins to burn low, so that every now and again it is necessary to stir it up.

Rev. I. S. Ansley
First Colored Baptist Church

SIXTH STREET CHURCH OF CHRIST	CONGREGATIONAL CHURCH	UNITED PENTECOSTAL CHURCH
Sunday Services 9:30	Sunday Services 10:00 a.m.	Sunday Services 10 a.m.
Bible Classes 10:30	Church School 11 a.m.	Sunday School 11 a.m.
Morning Worship 10:30	Worship 11 a.m.	Preaching 11 a.m.
Evening Worship 6:00	Pilgrim Fellowship 5 p.m.	Young People's Meeting 6:30 p.m.
Wednesday Services 8:30 p.m.		Preaching 7:30 p.m.
		Wednesday Prayer Service 7:30 p.m.
CHURCH OF CHRIST Tenth & Euclid St. Morning Worship Sun, 10:30 a.m. Evening Worship 7:30 p.m.	CALVARY BAPTIST CHURCH 2 Blocks North of Hospital Sunday School 9:45 Morning Worship 10:50 Training Union 6:00 Evening Worship 7:00 Wednesday 7:30 Tuesday WMU 3:15	FIRST BAPTIST CHURCH Sunday School 9:45 a.m. Preaching Services 10:55 a.m. Training Union 6:00 p.m. Preaching Service 7:00 p.m. Wednesday Prayer Meeting 8:00 p.m. Officers & Teachers Meeting 7:15 Wednesday WMU 3:00 p.m.
REDEEMER EVANGELICAL Lutheran Church Friona Services 8:00 a.m. Bible Classes and 9:15 a.m. Sunday School 10:00	ASSEMBLY OF GOD CHURCH Sunday Services 9:45 Morning Worship 11:00 Young People's Meeting 6:30 Evening Worship 7:30 Wednesday Service 8:00	FRIONA METHODIST CHURCH Sunday Services 9:45 a.m. Church Service 11 a.m. Jr. Fellowship 5:30 p.m. Childrens Classes 6:00 p.m. MYF meetings 6 p.m. Evening Worship 7 p.m. Wednesday Choir practice 7:30 p.m.
IMMANUEL LUTHERAN Rhea E. A. Binger, Pastor Sunday School & Bible Class 9:30 a.m. Divine Services 10:30 a.m.	PRIMITIVE BAPTIST CHURCH Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M.	
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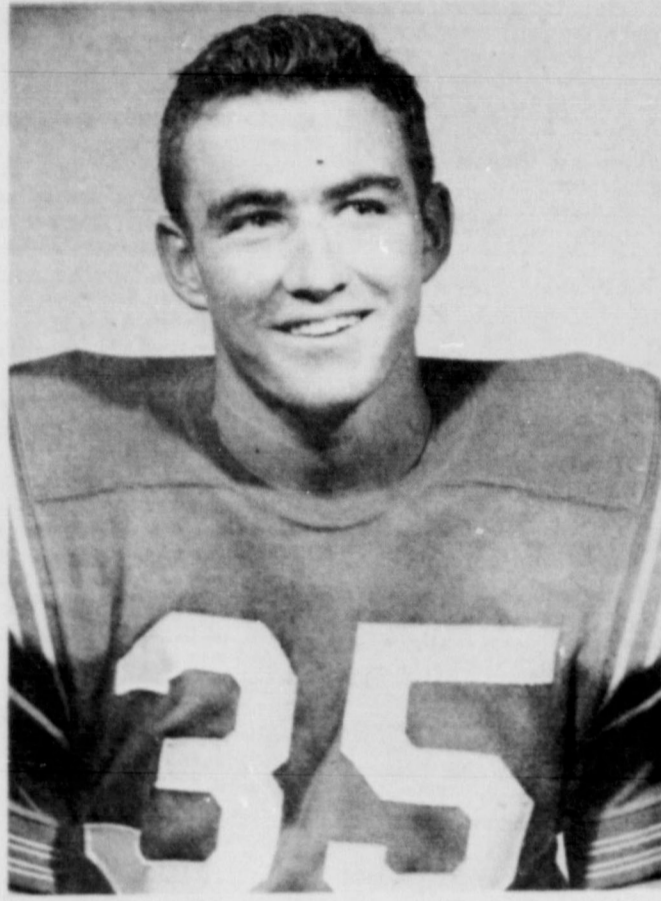
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DALE MILNER, a junior tackle, weighs 166.



DANNY MURPHREE, a junior halfback, weighs 141.

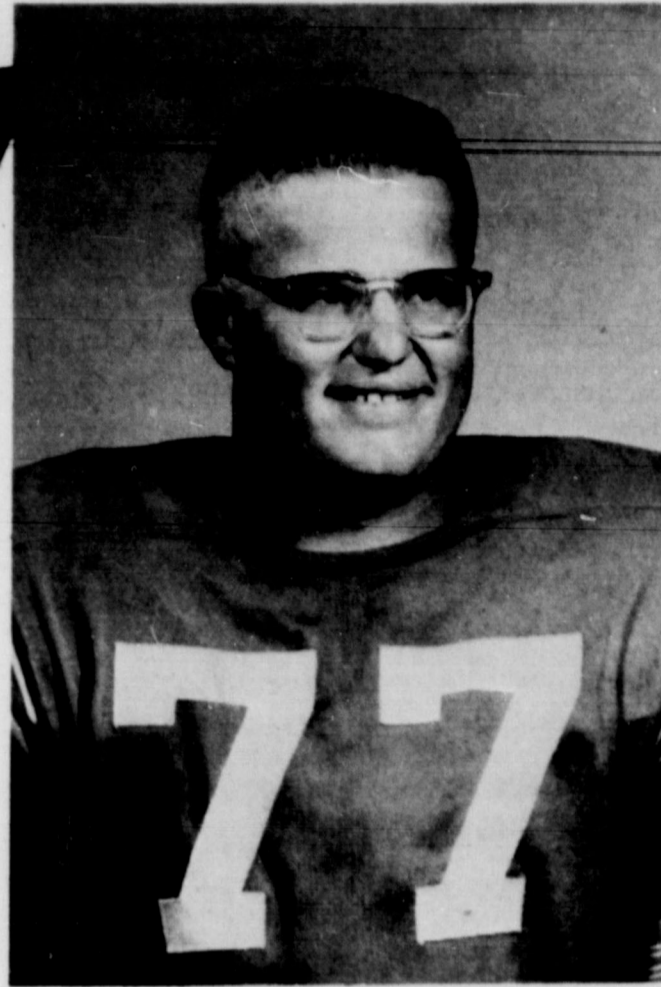


RONALD AWTRY, a senior center, weighs 163.



JOEY TAYLOR, a junior center, weighs 187.

Photos by BRADLY, Hereford



DANNY BLACK, a senior tackle, weighs 206.

WEEKLY PRIZES

- 1st Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

CONTEST RULES

1. There are 10 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 6 p. m., Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Monday.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. This will be determined by the judges.
6. Only One Entry Per Person.
7. Contestants must be 12 yrs. old or older.
8. All employees of this paper and their families are not eligible to enter this contest.

OFFICIAL ENTRY BLANK

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Game Of The Week
Tie Breaker Friona _____ VS *Pick Score* Memphis _____

GAMES

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| 2 Hub Fertilizer | 7 Friona Motors |
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Woman's Club Opens Year With Breakfast

First meeting of the year for Friona Woman's Club was a breakfast at Sherman's Restau-

rant Wednesday morning, Mrs. Wesley Hardesty, president, had charge of the meeting.

Announcement of the course of study for the year was made. Theme of the year will be "A Journey To Understanding of the Americas." A letter from Mrs. R. W. Ginsburg, a former member now living in Dallas was read.

Centerpieces were arrangements of fall flowers through the courtesy of Mrs. E. H. Cummings, Mrs. W. F. Cogdill and Mrs. C. W. Dixon. Eighteen members and one visitor, Mrs. M. J. Stacy, were present. Next meeting of the organization will be October 25.

Cynthia Boatman Worthy Advisor

In public installation at Masonic Temple at MacArthur and Northwest Expressway in Oklahoma City recently, Cynthia Boatman, daughter of Mr. and Mrs. C. W. Boatman, was installed Worthy Advisor of Putnam City Assembly No. 170 Order of the Rainbow for Girls.

Miss Boatman, a former Friona resident and granddaughter of Mrs. A. H. Boatman, is a senior at Putnam City High School. She chose religion as her program theme.

Mrs. A. H. Boatman and Mrs. Lillian McLellan, both of Friona, attended the installation and reception which followed. They also visited in the home of Mr. and Mrs. C. W. Boatman and Mr. and Mrs. B. E. Todd at Putnam City and relatives at Dill City, Okla.

Jana Briggs Born Tuesday

Mr. and Mrs. Jimmy C. Briggs of the Lazbuddie community became parents of a baby girl at 3:08 p.m. Tuesday at Parmer County Community Hospital. She weighed 6 lbs. 11 ozs. and was named Jana Carol.

She is the first daughter for the couple. They have an older son, Joe Dan.

Display Made By FHA Girls

Three senior girls of Friona High School prepared a window display for Bi-Wize Drug last week, centering the display as an American flag.

Purposes of the Future Home Makers of America were displayed in the background as were the FHA creed and emblem. Other items in the window included the junior and chapter degree of the girls, Lois Moyer, Diana Taylor and Marca Lynn Massie.

Also an official guide book and a red rose, which is the official flower of the organization.

Another Girl For Osborns

Mr. and Mrs. M. C. Osborn became parents of a baby girl at Parmer County Community Hospital at 4:45 p.m. Wednesday, Sept. 11. She is the second daughter for the couple. She was named Shawn K. and weighed 8 lbs. 11 ozs. Her grandparents are Mr. and Mrs. Claude Osborn, Friona, and Mr. and Mrs. Harry Whitley, Farwell. Mrs. J. B. McFarland, Friona, is the paternal grandmother.

It's A Girl For Taylors

Patricia Dawn is the name Mr. and Mrs. Jack Taylor chose for the baby girl born to them at 5:55 p.m. Friday, September 6 at Parmer County Community Hospital. She is the first child for the couple and weighed 6 lbs. 14 ozs. Her father is a teacher and coach in junior high.

Of Interest To THE WOMEN



Mrs. Estelle Caffey, FHA advisor, is pictured here with six members of the Friona Future Home-Makers of America chapter who appeared on the Modern Study Club program Tuesday evening. Students in the picture are Linda Outland, Sandy Beene, Linda Rector, Lois Moyer, Marca Lynn Massie and Diane Taylor.

Guests Present Program At Study Club Meeting

Guests appearing on the program of Modern Study Club Tuesday evening meeting at Federated Club House were FHA girls and their advisor, Estelle Caffey.

The invocation was given by Lillah Gaye Gee. Group singing was directed by Linda Outland. FHA song leader, Sandy Beene, FHA pianist, was the accompanist.

A panel discussion acquainting the community with FHA was next on the program. Panel members were Marca Lynn Massie, Lois Moyer, Linda Rector and Diana Taylor, senior students who are working on

state degrees. During the business meeting it was decided to keep the library open from 9 a.m. to 11 a.m. each Saturday. Guests present, besides the FHA girls, were Nergis Yazgan, Mrs. W. M. Massie, Mrs. William Beene, Mrs. A. L. Outland and Mrs. Folster Rector. Hostesses were Vera Bainum and Jane Williams.

HD Club Elects New Officers

At the Thursday afternoon meeting of Lazbuddie Home Demonstration Club in the home of Mrs. Dean Powell, officers for the coming year were elected.

Mrs. Demp Foster is the new president. Officers elected to serve with her are Mrs. Glenn Lust, vice-president; Mrs. Joe Briggs, secretary-treasurer; Mrs. Roy Miller, reporter; Mrs. Ralph Broyles, council delegate and Mrs. Raymond McGehee, historian.

During the social hour, which followed the business session, refreshments were served by the hostess.

Newlyweds Honored With Patio Party

Mr. and Mrs. Joe Ayers, who were married August 31 in Hobbs, New Mexico, were guests of honor at a patio party in the home of Mr. and Mrs. Jean K. Anthony and Darrell Saturday evening, September 7. Steaks were charcoal broiled and served with salad and fresh vegetables.

Present, besides the honored couple, were Mrs. Herman Crawford, Tahoks, Charles Fields, Betty Drake, Floyd Reeve, Kay Johnson and Jimette McLean.

Shower Planned For Recent Bride

Mrs. Jerry Burnett, the former Floye Smith, will be honored with a bridal shower Saturday afternoon, September 21. The come and go affair will be between the hours three and five p. m. in fellowship hall of Bovina Church of Christ.

Friends of the honoree are cordially invited. Hosting the courtesy are Mrs. Billy Marshall, Mrs. Warren Morton, Mrs. E. O. Johnston, Mrs. Don Stone, Mrs. Robert Read, Mrs. Robert Harris, Mrs. Carrie Mclear, Mrs. J.D. Stevens, Mrs. Boyd Gilreath, Mrs. W. E. Williams and Mrs. Clifford Leake.

School Menu

September 23-27, 1963
 Monday -- Macaroni and cheese, blackeyed peas, vegetable salad, cherry cobbler, hot rolls and butter, milk.
 Tuesday -- Hamburgers, baked beans, tomatoes, lettuce, pickles, onions, peach halves, chocolate milk.
 Wednesday -- Roast beef, gravy, mashed potatoes, green beans, jello salad, banana nut cake, hot rolls and butter, milk.
 Thursday -- Tamales, pinto beans, cabbage, pickles, peach cobbler, corn bread and butter, milk.
 Friday -- Ham, mashed potatoes, buttered beets, cabbage and carrot salad, chocolate pudding, hot rolls and butter, milk.

shared two numbers, but we don't plan to continue this arrangement, so in the future we would like for each person wishing to reach us to dial 2291.

Speaking of neighbors, it looks as if we will soon have some across the street neighbors where we have been accustomed to having a vacant lot. Johnson's Corner Grocery will soon be moving into their new home, which will be surrounded by an all-weather parking lot.

If anyone in this area had any unusually bad luck Friday, I didn't hear about it. Maybe this "Friday the Thirteenth" superstition is going to die just because of lack of use. Members of the Rudolph Renner family probably feel that Friday was a very lucky day for them. About 3 p. m., a call reached the Renners that there was a large package for them at the local depot. Since they were not expecting any parcel post shipments, they were very curious as to contents of the package and rushed down to pick it up.

After the wrappings were removed and two fish, weighing more than 20 pounds, were taken out, no time was lost in gathering up the family for a fish fry.

By 5:30 p. m., Mamma Fenner had the fresh pink salmon fried and ready to serve with potato chips and tartar sauce and Papa Renner had managed to locate all six of their children, their husbands and wives, and fifteen grandchildren and everyone had time to eat before attending the Friona-Sudan football game.

The salmon were a gift from some cousins in Seattle, Wash, who had had some good luck on a fishing trip.

All indications are that the Friona-Memphis game will be well attended Friday evening, Good Luck Chieftains!

Active boys wear... **RUFFNEX** BY RED WING SHOES. Lightweight, rugged—with wear to spare. The perfect shoes for active boys. Cushion crepe sole and heel. Come in. Try on a pair. \$11.95. ALSO OTHER RED WING SHOES FOR MEN. **HURST'S** FRIONA

SACKS OF SAVINGS ON TOP QUALITY FOODS

Fresh PORK CHOPS Lb. 59¢	Sun-Ray BACON 2 Lb. Pkg. \$1.09
Campbell's Chicken Noodle SOUP 2 Cans 31¢	GAINSBURGERS 36 Oz. Pkg. 83¢
Peter Pan PEANUT BUTTER 12 Oz. Jar 39¢	Chicken O' The Sea TUNA 7 Oz. Can 43¢
Comstock PIE APPLES #2 Can 25¢	Kimbell's BISCUITS 2 Cans 15¢
Folger's COFFEE 1 Lb. Can 69¢	Borden's Regular ICE CREAM 1/2 Gal. 79¢
Miracle Whip Qt. Jar SALAD DRESSING 53¢	Scotkin's NAPKINS Luncheon Size Box 15¢

Yearbook Presentation Announces Program Theme

Announcement of the theme of Progressive Study Club's program for the coming year was made by presentation of yearbooks by Juanda Jarrell, program chairman, at the Tuesday evening meeting at Federated Club House.

"The House I Live In" was printed on blue covers which were decorated with a church, a school and a flag with trees and shrubbery in the background. Each program of the year begins with a part of the song and music by Earl Robinson. A salad supper followed the presentation. Tables were decorated with arrangements of fall flowers and lighted with candles. Centerpieces were stemmed aquariums filled with hanging flowers and honeysuckle.

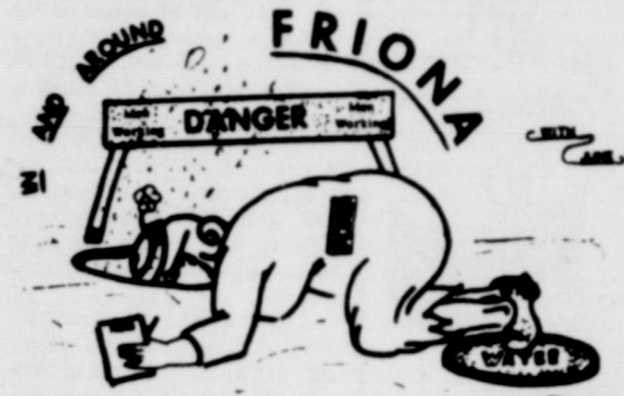
Betty Jarboe directed the invocation and Genevieve Rietmayer, president, read "The Worker At My Side." Several selections were sung by a sextet composed of Rita Beene, Carol Ellis, Doris Barnett, Gay Cranfill, Mary Sheehan and Juanda Jarrell.

Members of the program committee, Juanda Jarrell, Winifred Hurst, Jane Bengel and Phyllis May Weatherly, were hostesses. Twenty-two members were present.

Styles Family Returns Home

Mr. and Mrs. Richard Styles and sons, Mike and Scott, have returned to their home in Albuquerque after visiting several weeks in the home of Mr. and Mrs. G. B. Buske and Kim. Mrs. Styles is the former Deann Buske.

Styles, a student at University of New Mexico, will receive his master's degree in January. Other visitors in the Buske home recently have been Mr. and Mrs. O. W. Nichols, Klamath Falls, Oregon, Mr. and Mrs. Mark Nichols, Happy, Mr. and Mrs. Charles Buske, Amarillo, Mr. and Mrs. J. B. Buske, and Mr. and Mrs. J. F. Buske and daughters, Terri and Debbie, Abernathy.



Many of our readers were generous with compliments about our Matize Days edition and for each of them we are most grateful. We also realize that without the support and cooperation of our friends and fellow townspeople it would have been impossible for us to have done a good job. We do appreciate so very

much the willingness of residents of our trade territory to cooperate with us on this and every other project we undertake. At times we feel that some of the nice things said to us really belong to our readers. Nevertheless, a great big THANK YOU goes from each member of the Star staff to each of our readers.

Guests In Martin Home

Mr. and Mrs. Edward Martin of Sayre, Okla. were recent visitors in the home of Mr. and Mrs. Calvin Martin. The men are brothers.

During the past weekend Mr. and Mrs. George Nettleton of Lamar, Colo. were guests in the Martin home. Sunday dinner guests in the home of Mr. and Mrs. Clarence W. Martin and children were Mr. and Mrs. Nettleton, Mr. and Mrs. Calvin Martin, Mr. and Mrs. J. W. Baxter and Mr. and Mrs. Larry Martin and children.

Rebekahs Have Regular Meeting

Sixteen members were present for the regular weekly meeting of Friona Rebekah Lodge #308 at Oddfellows Hall Monday evening. An invitation was issued to all members of the lodge to attend a school of instruction at Dimmitt by District Deputy Gayle Nelson.

Noble Grand Katie Parr officiated during the business session. Reports were made of ten cards being mailed and nine visits being made. A vote of thanks was made to everyone who participated in the Matize Days project.

MOTORS MOTORS- MOTORS- MOTORS TERRY'S SHOP

Ph. 5941 Friona

REVIVAL

First Baptist Church

Friona, Texas
 Sept. 23-29

10:00 A.M.
 7:30 P.M.

Great Gospel Preaching!
 Glorious Gospel Singing!

WELCOME



JOE HUBB COLLIER Odessa, Texas Evangelist



BILL BURTON Friona, Texas Pastor-Singer

We Give Gunn Brothers Stamps **HOUSER'S** GROCERY & MARKET. Big Enough To Accommodate—Small Enough To Appreciate. Phone 9521 Friona

Progress Report Heard On Running Water Draw Project

Several Parmer County persons attended a called meeting of the Running Water Draw steering committee and other interested parties in Plainview. Frank Gray, Lubbock, chairman of the State Soil Conservation District Board, attended the meeting, along with Congressman George Mahon, and state representative Bill Clayton. Those attending from Parmer County were Bruce Parr, A. L. Black, John Littlefield,

Bill Lyles, Judge Loyde Brewer and Jimmie Smith. The main purpose of the meeting was to present Gray with a total of \$70,000 in commitments for financing the draw project. It was the theory while raising the commitments from the various counties that this might help the project's priority. Gray wouldn't commit himself on how soon any actual work might be done on the project,

but did say "Very soon we will have to get the planning started, and also very soon we will see dams on the draw, as we now see in this picture (referring to a picture of the Brady Creek Watershed, displayed at the meeting.)" F. F. (Flip) Calhoun, chairman of the steering committee, commented that he hoped to see the planning committee at work by January.

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Overplanting Allotments Can Cause Reduction

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Overplanting wheat allotments this year can reduce a farm's future allotments, according to F. J. Mears, agronomist with the Texas Agricultural Extension Service. This effect on a farm's wheat history is one of several factors which farmers will want to consider in planning their 1964 crop operations. Mears calls attention to a provision of the law passed in 1958 which can affect a farm's

wheat acreage history. It directs that when no marketing quotas are in effect, farms exceeding allotments will receive that year's allotted acres as history for future allotments. Complying farms receive their base acreage as history, he says. The agronomist cited this example of how the provision would apply on a farm with a 100-acre wheat base and a 1964 allotment of 60 acres. If a farmer complies with his allotment, his wheat acreage credit for 1964 will be based on the 100-acre history. But if he exceeds his allotment, he will be credited with only 60 acres in computing his 1966 allotment. Overplanting for the 1964 wheat crop will not affect the 1965 allotment since national and state 1964 wheat acreage figures will not be available when allotments are determined. A farmer who overplants his 1964 allotment, Mears points out, can still avoid loss of base acreage history. He can dispose of his excess acreage by the deadline date for his county and still receive his 1964 base acreage as history credit in determining future allotments. By thus complying with his allotment, he also becomes eligible for price supports. Farmers are urged to check with the local ASC office for further information on the 1964 wheat program, says Mears.

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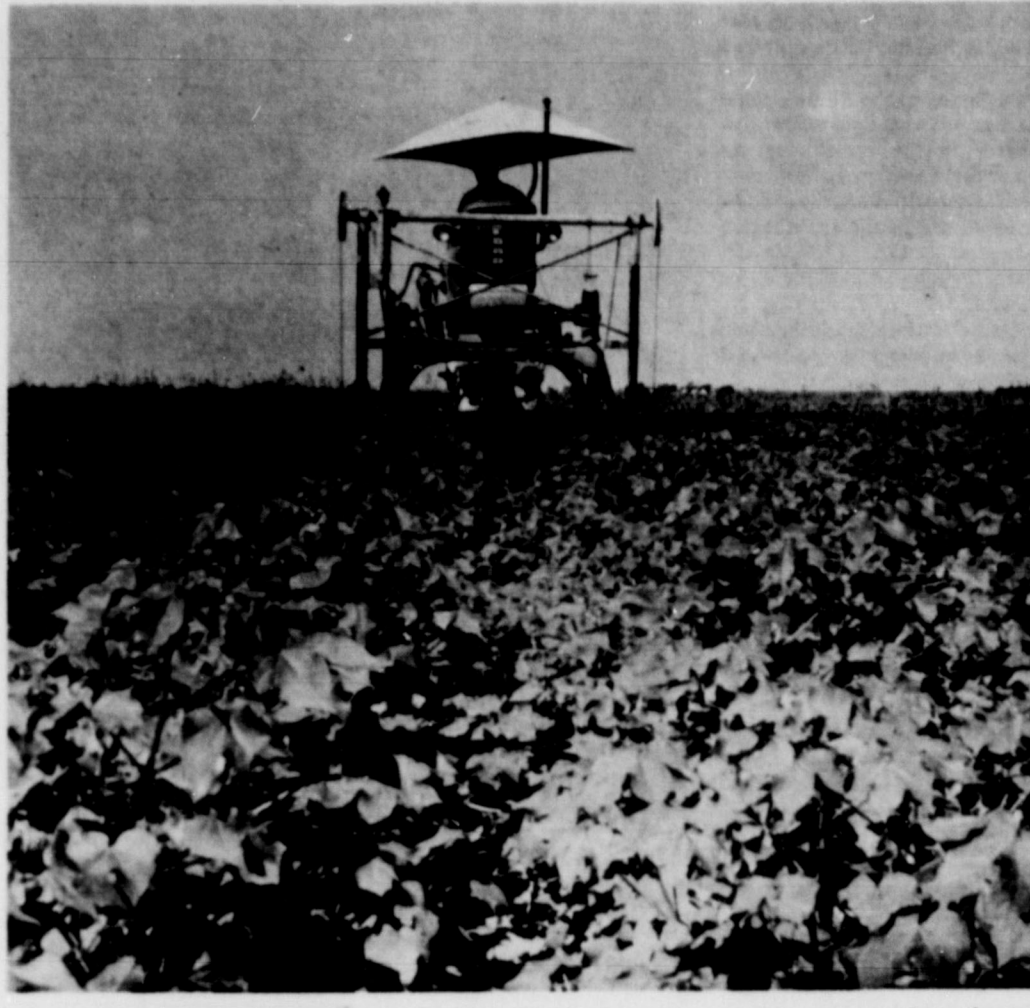
NOTICE OF HEARING

Notice is hereby given that the Parmer County Commissioners Court will conduct a public hearing on the proposed 1964 county budget at 2 p.m. Monday, September 23, 1963, in the County Courtroom in the Courthouse in Farwell, Texas. All interested parties are invited to be present at that time.

Loyde A. Brewer
County Judge
Parmer County, Texas

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THE HIGH PLAINS FARM AND HOME



TOPPING COTTON on the Spencer Hough farm is Lloyd Rector. The operation lets the sun to bolls which have formed, allowing them to mature, and not be slowed down, while ridding the plant of its top, which continues fruiting up until frost.



On The Farm In Parmer County

By **DERYL COKER**
County Agent

and place your order this fall. There are not many fields of grain sorghum that haven't bloomed but any field that is in bloom or will bloom is in trouble, unless proper treatment has been taken. Every farmer in the county should familiarize himself with the sorghum midge, for as it looks now, we will have to live with this little insect. The only way to beat the sorghum midge is to plant early. Almost any variety planted by May 10 should be ahead of the midge. As it looks now I would certainly recommend that we all make plans to plant early in 1964. As of yet, not a great deal of wheat has been planted, so let's plant the varieties that are recommended. Recommended: -- Tascosa, Bison, Kaw, Aztex, Ponca, Warrior. Acceptable: -- Concho, Crockett, Comanche, Improved Triumph. A few farmers are going to plant a variety of wheat called Gaines, but let me remind you it is a white wheat and is not suited to commercial bakery flour. It is not recommended in Texas and its seeding should be discouraged by all wheat farmers, because it will greatly reduce the value of wheat from our area. Nearly everyone in the county has some water grass, and each year it is becoming more of a problem. On turn rows and irrigation ditches, Propazine at the rate of three to four pounds per acre should control it. In using Propazine every precaution should be taken because it will kill some crops. I will have more information on the use of Propazine later in the year.

Farmers in our area are real progressive and in most cases will do or try anything that might net them more money per acre, but sometimes we get in too big a hurry and overlook some things. Lets not overlook the baking quality of the wheat that we plant. We have a very high quality wheat and at the present time mills buy it without any hesitation. It has been brought to my attention that a few farmers have brought wheat seed of the Gaines variety. This particular variety is a soft white winter type and is not recommended in our area. It is very low in protein and has a low sedimentation reading. It might be that you would not be able to sell it after you raised it, also overplanting wheat allotments this year can reduce a farm's future allotments. This effect on a farm's wheat history is one of several factors which farmers will want to consider in planning their 1964 crop operations. Some 17 species of trees and shrubs will be available from the Texas Forest Service for planting by Texas landowners early in 1964. Application forms for ordering trees may be obtained from the County Agent. Delivered cost of the trees is \$1.50 per hundred. The trees and shrubs are grown under contract for the Texas Forest Service in climates similar to that in West and Central Texas so as to insure high livability. These trees may be obtained for soil stabilization, wind-breaks or for Christmas tree plantings. However, they cannot be used or resold for shade or ornamental purposes. If you want trees, be sure

Holly Sugar Corp. Declares Dividend

The Board of Directors of Holly Sugar Corporation has declared a quarterly dividend of 40 cents per share on the Corporation's Common Stock, payable November 1, 1963, to Stockholders of record September 30, 1963. The previous quarterly dividend was 35 cents per share. Dennis O'Rourke, President of the Corporation, said thus far this year the volume and quality of the Corporation's beet receipts and sugar production have been generally good. He said that the relatively high market prices of sugar during last spring have given way to prices only moderately above (Continued on next page)

Weatherman Predicts Drought For Texas

Farmers in the bone dry, parched areas of Texas are apt to find little comfort in predictions of a Denver meteorologist. "By 1972 or 1975 we're likely to have seen a drought on the Great Plains more severe and more sustained than the droughts of the 1930's and 1950's", according to Dr. Walter Orr Roberts. A director of the high altitude observatory at the University of Colorado, Dr. Roberts made his long-range forecast shortly after the end of the disastrous 1950-57 drought. And now after a six year interval, several South and Central Texas counties are once again being designated as drought disaster areas. Some hope can be gained from a New Englander, Dr. Hurd C. Willett of the Massachusetts Institute of Technology. This summer, Dr. Willett said the Southwest should begin to get some relief from its present dry spell before the end of 1963. He qualified his prediction as "off the cuff", however, based on a cursory glance at the statistical pattern of dry cycles. In some respects, Texas is in much better shape to withstand the ravages of a drought than it was at the start of the long scorcher of the 1950's. The Texas Water Conservation Association figures show that in 1950, Texas had only 63 reservoirs with 5,000-acre feet or more capacity which held a total of 7,400,000 acre-feet of water. Stock and irrigation needs during the seven-year drought depleted this supply alarmingly. Today, however, Texas now has 116 such reservoirs with a total usable conservation storage capacity of 14,932,000 acre-feet. Twelve more are under construction which will have 9,055,000 acre-feet capacity when completed. Should another long drought be on the way, Tex-

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110 HORSE POWER
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Foreign Markets Critical To U.S. Wheat Growers

Acceptance of U. S. wheat in foreign markets is of critical importance to American growers since more than half of our total production moves into these markets according to the USDA. And increasing competition in the world markets has intensified the need for wheat of more dependable quality, the Department adds.

For the past two years, the USDA's Agricultural Marketing Service has been reviewing the official U. S. wheat standards, in cooperation with members of all segments of the wheat industry, State Departments of Agriculture and other agencies, and with state and commercial inspection agencies. Through a series of meetings, attention was called to the real purpose of the standards, that is, to constitute a measure of wheat value that can be used by the buyer and seller, in terms that will measure end-use value. Through these meetings, study and research, and discussions several weaknesses in the standards were exposed.

Noted in particular was the wide variation of quality in each of the grades. Consequently, on August 1, the USDA proposed a revision of the present wheat standards. The proposed changes are: to set maximum limits in the numerical grades for total defects, such as damaged kernels, foreign material, and shrunken and broken kernels. To lower the limits of shrunken and broken kernels. Both these proposals would provide a cleaner, more merchantable product, according to the Department. Another proposed change concerns dockage, or the material other than wheat removed by cleaning. It would require that dockage be stated by whole and half percent, instead of whole percent as at present. Still another change would place wheat with more than 13.5 percent moisture in the "tough" category. Another change would recognize higher than normal test weights per bushel by providing for a special "heavy" grade.

The name for Western White Wheat would be changed to Mixed White Wheat, which is more descriptive of the subclass, in another change proposed. Discontinuing the smut dockage method for appraising the quantity of smut in a lot of wheat, since the scouring method to determine smut dockage is no longer in use, is another proposed change. And a further change would eliminate Western Red Wheat from the official standards since this wheat is no longer produced. Wheat is one of the most important agricultural crops in terms of dollar value and in quantity exported, says the USDA. Therefore, wheat growers, processors, handlers, and

exporters stand to gain much from meaningful grades, and standards to describe those grades. Public hearings have been scheduled during October to consider the proposals. These will be held at Kansas City, Mo., Oct. 1; at Minneapolis, Minn., Oct. 4; Portland, Ore., October 8; and Toledo, Ohio October 11. Those interested in submitting their views on the proposals may do so by October 31, to the Grain Division, Agricultural Marketing Service, U. S. Department of Agriculture, Washington D. C., 20250.

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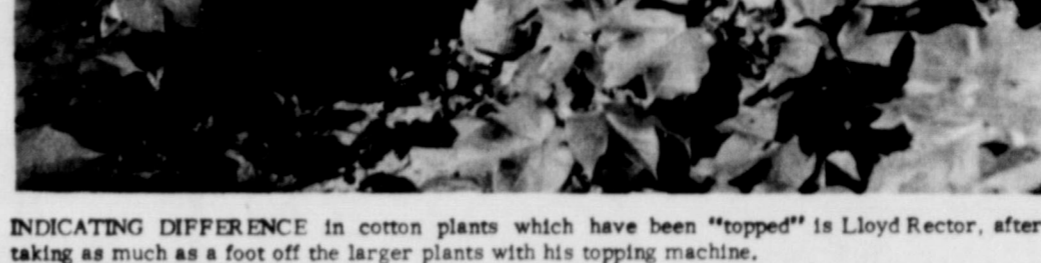
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Holly Sugar--
those at this time last year. In the absence of adverse developments, Mr. O'Pourke said that Holly could expect earnings this year better than last year's.

The President stated that the Corporation is in the midst of a large new factory construction program at Hereford, Texas, which is substantially on schedule at the present time, and if completed as now anticipated, will be ready to process beets in the fall of 1964.

Cultivator Used To "Top" Cotton
A new use for the "H-Trac" cultivating machine was made near Friona last week. Lloyd Rector, who owns the machine along with his brother Floyd, put it to use in "topping" cotton on the Spencer Hough farm.

The cutting attachment has mainly been used to "top" maize fields. The Rectors have used it in about 1,000 acres of maize. It was the first time it had been used in cotton. "With the cotton being late, this will trim off the late stuff in the top of the plant, and allow the bolls a chance to make good," Rector said. He pointed out that in addition to giving the bolls more sunlight and helping the crop to maturity, the topping operation should help the grade considerably.



INDICATING DIFFERENCE in cotton plants which have been "topped" is Lloyd Rector, after taking as much as a foot off the larger plants with his topping machine.


At Home In Parmer County
By CRICKET B. TAYLOR
County HD Agent


To represent Parmer County at the Texas Home Demonstration Association in San Antonio, September 18 and 19th will be Mrs. Walter Kaltwasser, Parmer County THDA Chairman for 1964 and Mrs. Ralph Price, Black Home Demonstration Club. In this conference representatives from Home Demonstration clubs from all parts of Texas will assemble to discuss programs and plans to improve home and community living. The Parmer County Home Demonstration Council made plans last Monday for their annual luncheon to hear reports of the Delegates. This will be held October 7, in Friona from 10:00 A.M. till 2:00 P.M.

Officers Elected At PCG Meeting

LUBBOCK -- Continued confidence in current leadership was the order of the day September 12 in the election of 1963-64 officers of Plains Cotton Growers at the producer organization's annual meeting. W. O. "Mr. Bill" Fortenberry, President of PCG since its beginning in 1956 and to whom the meeting was dedicated, became Chairman of the Board of Directors; Wilmer Smith a New Home farmer and Vice President of Plains Cotton Growers since 1956 was elevated to President; Roy Forkner, Lubbock, former PCG Secretary-Treasurer was elected Vice President, and a long-time active director, John D. Smith, of Littlefield, was elected Secretary-Treasurer. Fortenberry was honored at the meeting by the presentation of a large plaque and was cited as "Mr. Cotton" on the South Plains.

- COURTHOUSE NOTES**
- INSTRUMENTS FILED SINCE**
September 9, 1963
DT, D. B. Ivy, John Hancock Mutual Life Insurance, part Sect. 3, Blk. "H" Kelly
WD, Omer Fletcher, Truman McKillip, Lot 13, Blk. 3, Staley Add., Friona
Tax Rec., State of Texas, L. M. Mears, Est., S. R.
Tax Rec., State of Texas, Coy James Patton, Est., S. R.
WD, Bessie D. Drake, et al, D & R Builders, part lot 10, part lot 11, Blk. 2, Drake Rev. Sub., Friona
DT, D & R Builders, First Natl. Bank, Hereford, part lot 10, part lot 11, Blk. 2, Drake Rev. Sub., Friona
DT, D & R Builders, First Natl. Bank, Hereford, PART lot 8, Blk. 5, Staley Add., Lot 2, Blk. 14, Staley #2, Friona
DT, Tommy L. Taylor, et ux, First Fed. Sav. & Loan, Lots 1 & 2, Blk. 22 Bovina WD, David L. Spring, Tommy L. Taylor, First Fed. Sav. & Loan, Lots 1 & 2, Blk. 22 Bovina ML, Wesley Palmer, Certain-teed Products Corp., First Fed. Sav. & Loan, Lots 1 & 2, Blk. 22 Bovina
DT, Friona Feed Yard, Fort Worth Natl. Bank, N. 164.2A, of Sect. 1, T4S, R4E
Fed. Tax Lien, U. S. A., Lester Rhinehart Butane, S. R.

FOOTSAVING EDUCATION
by James E. Edwards


Foot Care For Children #5

Principle #6
There should be firmness around the heel of the shoe. The sole should be flexible where the foot bends and the leather soft. Avoid heavy, clumsy shoes. A cloth lining in the toe section protects chafing of sensitive toes.

Principle #7
Young children should wear high shoes that lace up over the ankle. Save the sandals and Mary Jane for "Dress up".

Principle #8
I can't emphasize too much the fact that shoes should be replaced frequently with larger sizes. The need for larger sizes may occur as often as every month or two, especially in the very early years. At the age of 10 years, the rate usually slows down. Tight footwear can cause untold damage. Never permit your child to wear the wrong size of footwear. Discomfort deformed toes and toenails are a few results.

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WIN! Official NFL team warm-up jackets! Football helmets! Footballs signed by the champion NFL punters, passers and kickers of 1962! You can even win a trip to an NFL game to compete (and take both Mom and Dad)! Top winners will go on a "Tour of Champions" (with both parents) to the White House, to Dearborn, Michigan, and to the 1963 NFL Championship game to compete for the national PP&K championship! It's fun! It's free! It's for grade school boys only. You compete with boys your own age. No body contact. Nothing to buy.

YOURS FREE! When you sign up you get a PP&K instruction folder written by Tommy Davis, Bart Starr and Don Chandler! PLUS an "Action-Picture" ring! AND, a 1963 Ford Television—handy guide with line-ups of the NFL teams on TV this fall!

You must be accompanied by a parent or legal guardian to register. (Registration closes October 11.)

FRIONA MOTORS
Contact Darrel Read



10th ANNUAL MEETING
Of the membership of
WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.
September 26, 1963 - 7:30p.m.
AT THE
Community Center - Hereford, Texas
All Cooperative Members are Urged to Attend
This Annual Meeting
Election of Three Directors for
DAWN, HUB and PARMER Exchanges
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Purchase Or More

CAKE MIX	Cinch Choc. White Yellow	19¢
CRISCO	3 Lb. Can	75¢
TREET	Armour's 12 Oz. Can	39¢
CORN	Kounty Kist 12 Oz. Can	29¢
SOUP	TOMATO Campbell's Reg. Can	10¢

Piggly Wiggly Features Grain Fed Beef

T-BONE STEAK	Lb.	89¢
CHUCK ROAST	Grain Fed Lb.	45¢
FREEZER SALE	1/2 Beef Cut & Wrapped For Your Freezer	Lb. 49¢

TEA	Lipton 1/2 Lb. Pk.	79¢
FLOUR	Gladiola 10 Lb. Bag	89¢
TOMATOES	Mountain Pass 303 Can	12 1/2¢
COFFEE	Nescafe Instant 10 Oz.	99¢
BISCUITS	Shurfine - Can	9¢



Nabisco Lb. Box	Crackers	31¢
Nabisco 16 Oz. Pkg.	Oreo Cookies	49¢
Reynolds Heavy Duty	Aluminum Foil	69¢
Shurfine	COFFEE	Lb. Can 59¢

FARM FRESH PRODUCE AT PIGGLY WIGGLY

CELERY	California Green Lb.	10¢
PEPPER	Bell Large Pod Lb.	12 1/2¢
SQUASH	Texas Yellow	10¢
POTATOES	Russets No. 1 10 Lb.	59¢

