

THE
FRIONA



STAR

VOLUME 42, NUMBER 9

20 PAGES

SECTION 1

STAR
Lites
by Bill Ellis

STATE WILL PARTICIPATE

County To Purchase Hwy 60 Right of Way

This may sound funny coming from a newsman, but how many of you have wondered as I have the past few days if the press, especially television, has been guilty of "over-coverage" of the events surrounding the assassination of President Kennedy?

More specifically, I wonder if the murder of the accused assassin, Lee Harvey Oswald, could not have been avoided had it not been for the large number of press representatives in the Dallas jail basement at the time of the shooting.

Also, the complete coverage by television of every move and proposed move by the authorities left few secrets about the removal of Oswald from the jail.

We've heard of "trial by newspapers," where a criminal receives so much adverse publicity that it is impossible for him to get a fair trial in a certain city. This being the case, "trial by television" it seems, would make it virtually impossible for anyone connected with the assassination to have a fair trial anywhere in this part of the world.

Naturally, we realize that the various networks and stations were vying for position throughout the assassination episode. But it seemed to us a few times that the networks had interviews with certain people before the law authorities had a chance to question them.

The networks had a regular "case" built up against both Oswald and Jack Ruby, his supposed murderer, before authorities scarcely had time to charge the men. This, of course, because each network was fighting to "out-do" the others.

And, because of television, Dallas, which has been a source of pride for Texans in the past, has been turned into a "monstrous, wicked city," since every single move has been flashed to a nation which had nothing else to watch, because of the tragedy.

We wonder if a result of this will not be some new regulations concerning television in its coverage of national-interest events of this nature.

We also wonder how the president's widow felt, being in a "fishbowl" during all of this. You usually think of a time of mourning as a time when you want to be alone, or at least with just family and friends to comfort you.

Not so for Mrs. Kennedy during the past week. Hardly a move was made by the former first lady that she was not in front of someone's camera. But I suppose that is part of the price you pay when you are in the national spotlight, as the president and his family is.

One good point in all of this was the way the TV people responded when faced with a four-day period of non-commercial television, and evidently had to "hustle" to keep something new before the people. No one can deny that TV accurately and historically reported the events of the past few days. Undoubtedly, it is the most well-documented news event in history. The networks shouldn't lack for films of the assassination to include in a documentary of "News of 1963," etc.

We hear by way of the grapevine that Jimmy Smith, Work Unit Conservationist for the Soil Conservation Service in Friona, was lately honored by an organization he formerly belonged to in Panhandle.

Smith was made an honorary lifetime member of the Rotary Club in that city, in appreciation of his work with the club during the five years he was there.

He served the club two years on the board of directors, and was chairman of the club's park project for three years. We understand that the Panhandle club owns the equivalent of 27 city blocks of land, and maintains a park which includes baseball diamonds, a picnic area and a lighted roping arena on its property. Congratulations, Jimmy, for your accomplishment.

Announcement was received this week from the Texas Highway Department authorizing Farmer County to begin plans to purchase right of way along U. S. Highway 60, first step toward eventual four-lane construction on the road.

The Texas Highway Commission also set aside \$50,000 to help the right of way fund get started. The state was asked a few weeks ago by the county commissioner's court for permission to begin purchasing right of way, and for state cooperation on a 50-50 basis for the project.

The state announced the authorization of \$50,000 "to begin purchase of right of way from the New Mexico state line to the Castro County line."

"Additional funds will be made available for right of way and construction in future work programs, as the need develops and as available funds permit."

DECEMBER 26

Ex-Students Plan Annual Reunion

The executive committee of the Friona Ex-Students Association held a meeting Sunday to make preliminary plans for the association's annual reunion December 26th.

Members of the committee are Loyde Brewer, president; Mrs. Curtis Murphree, vice-president; and Mrs. Billy Dean Baxter, secretary-treasurer.

Three committees were appointed to make arrangements for the reunion. Committees appointed were: Publicity--Mr. and Mrs. Ralph Taylor; Mr. and Mrs. Glenn Reeve, Jr. Food

and decoration--Mr. and Mrs. Howard Ford and Mr. and Mrs. Dale Houlette.

Registration--Mr. and Mrs. Lloyd Rector, Mr. and Mrs. Danny Smith and Mr. and Mrs. Jim Dixon.

Brewer pointed out that all local ex-students and teachers should make a point to remember the reunion, since invitations are not mailed locally.

An informal program is being planned, although the meeting will be mainly for fellowship and visiting. The reunion is to be held at the Friona School Cafeteria.

Miller Completes Basic Training

Roy M. Miller, son of Mr. and Mrs. Roy M. Miller of Route 1, Friona, completed basic training Nov. 8, at the Naval Training Center, San Diego, Calif.

During the training recruits receive tests and interviews which determine their future assignments in the Navy. Upon completing the program they are assigned to service schools for technical instruction or to ships and stations for on-the-job training in a Navy rating specialty.

Naval training produces the power in seapower by supplying qualified personnel to man the ships, aircraft and shore stations of today's Navy.

SORGHUM DONATIONS

Friona Jaycees Help Boys Ranch Program

For the third straight year, Area One Jaycees are teaming up with farmers, ranchers, and businessmen of the Texas Panhandle to help the more than 300 boys at Cal Farley's Boys Ranch.

Friona Jaycees are among the more than 30 Junior Chambers of Commerce who are collecting grain and roughage from area producers, and helping with the delivery to Boys Ranch for the livestock there.

The "Jaycees' Grain-Sorghum for Boys Ranch" program is now an annual project that began in 1961 to help the boys care for their livestock. The Ranch does not have the pasturage needed to grow the large amount of feed necessary for the animals each year.

At the present time, 312 boys are being cared for, trained and educated at the Ranch. The 52 dairy cows

milking by the Ranchers provide over 100 gallons of milk daily for them. The boys also fatten the heaves that are donated to the Ranch, averaging about 20 at a time in the pens.

The livestock program also includes 45 horses and more than 400 hogs. The FFA swine production program alone averages more than 2000 pounds of feed daily. Many of the boys raise pigs for projects, and more than 40 sows and gilts are kept for breeding. Around 275 hogs are processed each year by older boys who take butchering and meat cutting for their vocational training.

John Banks is president of the Friona Jaycees, and Don Parsons of Dimmitt is Area Project chairman. Currently, 2 boys from the Friona-Farwell area are being cared for at Boys Ranch.

Special Service Wednesday Night

The Community Thanksgiving Service, under the sponsorship of the Friona Ministerial Alliance, is to be held at the Friona Methodist Church at 7:30 p.m. tonight (Wednesday). Rev. Audye Wiley, pastor of the Calvary Baptist Church, will deliver the message for this annual community service. The public is invited to attend.

Council Sets Sunday Meeting

A meeting of the Community Educational Council has been scheduled for 3 p.m. Sunday in the Community Room of Friona State Bank.

Officers are to be elected and members of the organization urge every parent and other interested adult in the community to attend.



AWARD WINNER . . . Everett Gee, right, was given the "Fighting Chieftain" award by the Friona Boosters at the football banquet Saturday night. Making the presentation was George Jones, vice president of the Booster Club. (See story, page 2)



HARVEST OF GRAIN . . . The Friona area has completed another good grain harvest, and typical of the good grain in the area this year is this shock of red-top cane. (See editorial, page two).

JFK's DEATH SHOCKS RESIDENTS

Friona Has Confidence In Johnson As President

Residents of Friona like people throughout the world, expressed their sorrow this week at the brutal assassination of President Kennedy in Dallas last Friday.

At the same time, localities expressed much confidence in the nation's new president, Texan Lyndon B. Johnson. For a sampling of how the public reacted to the events surrounding the assassination, the Star interviewed some of the community's leading citizens. Following are some of their statements:

Loyde Brewer, county judge: "This has been a terrible thing. Jack Ruby's act was not in keeping with the American system at all. Johnson has had a lot of legislative experience in Washington; he is probably one of the most experienced legislators in the country. He should get along well with congress."

Raymond Fleming, mayor of Friona: "A great tragedy. This was something which shouldn't happen to anyone, much less the president. We have suffered a great loss and setback in a nation where we strive on freedom. However, I think Johnson will make a good president. He seems to know the ropes. Things should go on as they have before. We should all have the courage and faith in him to get behind him because he is our president."

Woody Fleming, president of the Friona Chamber of Commerce: "The most awful thing I've ever witnessed. Everyone is talking about it. Oswald's assassination was just about as bad as the president's. Everyone was anxious to hear from Oswald. Now, we'll probably never know the answers to a lot of questions."

A. L. (Jake) Outland, city

manager: I'm confident that our system of government is such that the United States will carry on. Johnson appears to be a quite capable man and should do a good job. One of the worst aspects of the assassination was that one man took another's life for spite, or thinking that two wrongs would make a right."

Alton Farr, superintendent of schools: "A very tragic thing, something from which

our country will greatly suffer. We've lost a man who had a lot of vision and foresight perhaps many of us didn't understand. His loss will be felt keenly throughout the world. However, I believe that we couldn't have a better man to take up the reins where Kennedy left off. Johnson is well-trained for the job through the experience he has had."

Porter Roberts, manager of (Continued on Page 6)

FOR CHIEFTAINS

New Faces Dot 1964 Schedule

Five new faces are among the 10 - opponent football schedule for the Friona Chieftains in 1964, announced this week by Coach Don Light.

One of the new opponents is currently engaged in the state class AA playoffs. This is Dalhart, which will be met here September 18 after a two-year lapse. The Wolves were formerly in the same athletic district with Friona.

Another new non-conference opponent will be the Hale Center Owls, who will play in Friona on October 9.

Three brand-new conference opponents will also be met. They are Lockney, Abernathy and Floydada. Other district opponents are Dimmitt, who will help Friona open its district competition here on October 16 next year, and Olton.

Once again, the Chieftains will open their season against

Farwell, this time at Farwell. Other non - conference opponents are Plains, to be met here September 11, during "Maize Days" celebration, and Sudan, to be met on the Hornets' home ground October 2.

Teams not met in 1964 who were played this year are non-district opponents Memphis, Happy and Bovina, and former district opponents Muleshoe and Morton.

The complete 1964 football schedule is as follows:

September 4	Farwell, t
September 11	Plains, h
September 18	Dalhart, h
September 25	Open
October 2	Sudan, t
October 9	Hale Center, h
October 16	*Dimmitt, h
October 23	*Lockney, t
October 30	*Abernathy, h
November 6	*Olton, t
November 13	*Floydada, t
	*District 3-AA



SIGN OF MOURNING . . . Flags were flying at half-mast in Friona Monday as the town closed down completely for the funeral of President Kennedy. Typical was this flag in front of the City Hall.

THE FRIONA STAR

Established 1925
Published every Thursday at 109 Sixth Street
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1959, 1960, 1961, 1962, Texas Press Association, 1959, 1960, 1962, 1963.
First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1897.

SUBSCRIPTION RATES
Parmer County, Adjoining counties, \$3 per year. Elsewhere, \$4 per year.

Bill Ellis, Editor
June Floyd, Society Editor
John Getz, Advertising Manager



Rites Held For Lillian Schueler

Funeral services for Lillian Lorraine Schueler, daughter of Mr. and Mrs. Herman Schueler,



LILLIAN LORRAINE SCHUELER

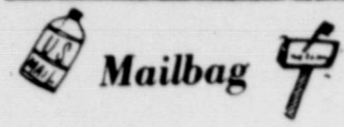
were conducted from Immanuel Lutheran Church in the Friona Community Sunday afternoon. She died at 2 a. m. Thursday

at Parmer County Community Hospital.

Miss Schueler, who was born in Friona June 7, 1930, grew up in the Rhea community and attended local schools. She attended St. John's Lutheran College at Winfield, Kansas, and has been employed by the Department of Agriculture in Hereford.

Rev. E. A. Binger, pastor of the church, was the officiating minister. Pallbearers were Raymond Schueler, Melvin Sachs, Norbert Schueler, Floyd Schueler, Paul Schieman and Harvey Tesch.

Burial was in the Rhea community cemetery under direction of Claborn Funeral Home.



Dear Mr. Ellis:

We would like to thank you and your staff for the wonderful job you did this year in covering our games. We really appreciate your interest and hard work on our account.

We would also like to thank the people of our community for their fine support this year. It was a good feeling to win for such loyal fans.

The Friona Chieftains

L.J. McKenzie Buried Sunday

Funeral services for Luther J. McKenzie, 86, were conducted from Avenue Baptist Church in Hereford at 2 p.m. Sunday. Rev. H. V. Fields, pastor of Grace Baptist Church, officiated.

He was born August 22, 1877 and died at Deaf Smith County Hospital Friday. He moved to Friona from Sudan about 20 years ago and was a member of the Baptist Church.

Survivors include his wife, Ella; five sons, Odell, Edell and Rance all of Taos, N. Mex.; L. J., Kinney Woods, Wash. and J. L., Muleshoe; five daughters, Mrs. Eula Kuykendall, El Churrito, Calif., Mrs. Hubert White, Hereford, Mrs. Roy Triplet, Colorado, Mrs. Owen Triplet, Park View, N. Mex., and Christine Davis, Kinney Woods, Wash.

Also one sister, Mrs. L. M. Lankford, Hereford, 32 grandchildren; 28 great-grandchildren and two great-great-grandchildren.

Interment was in West Park Cemetery.

"Fighting Chieftain" Award Won By Gee

Everett Gee, senior fullback for the Friona Chiefs of 1963, was given the Friona Booster Club's "Fighting Chieftain" award as a highlight of the football banquet last Saturday at the Friona School Cafeteria.

Gee was the team's leading scorer, rushing champion and kickoff return leader. However, the club in voting for the player who receives the award takes several things into consideration, such as leadership and character displayed.

Last year's winner, in the first year for the award, was Mickey Wilson, who also was a senior this year. Yearly winners have their names engraved on a plaque which remains at Friona High School.

Also at the banquet, each of the coaches, Don Light, C. W. Dukes, and Bob Owen, spoke briefly. Gee served as master of ceremonies. The invocation was given by Mickey Wilson, Mrs. Elvin Wilson, on behalf of the Chieftain Mothers, sponsors of the banquet, gave the

welcome, and Gary Penner gave the response.

The Cafeteria was decorated as "Chieftain Field," with goal posts, grass, and a gaily-decorated "Chieftain" beating his tom-tom. A scoreboard was set up in one end of the room, with "headlines" telling of the Chieftains' accomplishments on a large display board.

Jones Completes Army Course

Army Specialist Four Carl A. Jones, son of Mrs. Bonnie L. Jones, Friona completed an 11-week welding course at The Ordnance Center, Aberdeen Proving Ground, Md., Nov. 8.

During the course Specialist Jones received instruction in all phases of oxyacetylene, arc and metal inert gas welding.

The 20-year-old soldier entered the Army in September 1960 and was last stationed at Fort Hood, Tex.

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EDITORIAL

Frionans Still Have A Lot For Which To Be Thankful

Despite the events of the past few days, residents of the Friona area still have a lot to be thankful for.

Going back to one of the original reasons for Thanksgiving, as set up by the Pilgrim Fathers--that of a bounteous harvest--the area meets the qualifications here once again in 1963. And, even if it didn't, there are hundreds of other things to be thankful for.

But of course agriculture is the number one source of income for our area, so looking at the situation from a material standpoint, it looks like the area is going to register a crop return which will go down in the "good" column, despite such a harrowing beginning last spring.

Our grain sorghum crop was one of the best in recent years. The vegetable crop was good for the most part. The cotton crop, although the majority is yet to be harvested, is destined to surprise observers with a good yield.

So, our people have material wealth to be thankful for, in addition to the many freedoms which we enjoy every day as Americans, and have come to take for granted. We imagine that these were uppermost among the things that the Pilgrims gave thanks for, and we should not forget them, lest they be taken away.

Let's give thanks for all of this, in addition to our extravagant meals on Thanksgiving Day.

WELCOME TO FRIONA



Mr. and Mrs. David Eddington and son, Craig, have moved into their new home at 606 Arrah Street from Hereford. He is associated with Holly Sugar at Hereford and she is a home economics teacher in Friona High School. Craig, who is six years old, is a first grade student. The Eddington family moved to Hereford from Torrington, Wyoming, a few months ago.



...let us be ever thankful

In looking back to Thanksgiving celebrations of years gone by, it is only fitting that we should remember to be grateful for the countless blessings that have been bestowed upon this nation since its early Pilgrim Days. At this time, we at Friona State join with the rest of our countrymen in humble thanksgiving for our American way of life, and we sincerely extend to you and yours, our very best wishes for your continued prosperity.

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Of Interest To THE WOMEN

Janet Snead, Clyde Woodard United In Home Ceremony

Janet Snead, daughter of Mr. and Mrs. R. E. Snead, became the bride of Clyde Woodard, Springlake, son of Mr. and Mrs. J. W. Woodard, Fort Worth, in a double ring ceremony in the Snead home at 3:30 p.m. Saturday.

Wedding vows for the couple were read by Paul Smith, Salida, Colo., former minister of Sixth Street Church of Christ. Two spiral candelabra holding candles in fall colors and entwined with chrysanthemums in matching colors formed the bridal setting.

Carolyn Graham, Trent, Texas, was maid of honor. Candlelighters were Kay Hollis, Hobbs, N. Mex., and Jim Snead, brother of the bride, Donna Dilks, Fort Worth, niece of the bridegroom was the flower girl. Jay Ferguson, cousin of the bride, was the ring bearer.

Feminine bridal attendants were identically styled sheath dresses of velveteen in fall colors. Their headpieces were of matching net and fell from crowns of frosted miniature artificial fruit. They carried

cascade arrangements of fugi mums interspersed with assorted artificial fruit.

Gary Snead, brother of the bride, was best man.

Mrs. Carol Deaton, Hereford, cousin of the bride, sang "O Promise Me" and "Because."

The bride, who was given in marriage by her father, wore a formal wedding gown of white bridal satin designed with a fitted bodice, long sleeves which tapered to points over her hands, a scoop neckline and skirt enhanced with unpressed pleats.

Her veil of illusion was attached to a crown of orange blossoms. She carried an arrangement of rosebuds surrounded by split chrysanthemums tied with satin ribbon.

The serving table for the reception was centered with an arrangement of mums in fall colors and greenery. The tiered wedding cake carried out the theme in colors used for the setting.

Mrs. Jack Fulgham, Clovis, and Mrs. Carol Deaton, Hereford, served cake and punch.

For her wedding trip Mrs. Woodard chose a two piece suit of gold wool with fur trim. Her corsage was lifted from her bridal bouquet.

Mr. and Mrs. Woodard will be at home at Springlake where he is employed by Springlake Farm Chemical. He is a graduate of Rails High School. She is a graduate of Friona High School, a former student of Lubbock Christian College and Northeastern Institute of Christian Education at Villanova, Pa. and a graduate of Cliff Mann's School of Floral Design in Denver.

Out-of-town guests signing the register were Mr. and Mrs. W. J. Woodard, Fort Worth; Mrs. L. H. Gray, Sabine Pass; Mrs. James Waites, Felicia and Robin, Port Arthur; H. A. Booher, Lubbock; Molly Newton, Groom; Pam Smith, Hobbs; Mrs. Margaret Powell, Mrs. Opal Powell and Mr. and Mrs. Jerry Powell, Grady, N. Mex.; Mr. and Mrs. Gene Snead, Rene and Susan and Mrs. Pat Ferguson, Hereford.

Also Mr. and Mrs. Leon Kessler and daughter and Mr. and Mrs. W. T. Thomas, Morton; Mrs. J. O. Redwine, Lubbock; Mr. and Mrs. Jack Fulgham and Shannon, Clovis.

Mr. and Mrs. John H. Burrow of Friona are announcing the engagement of their daughter, LaVoyce, to Jeffrey V. Wofford, son of Mr. and Mrs. G. V. Wofford of Stamford, Texas. Wedding vows will be exchanged January 25 at 5:30 o'clock in the evening at First Baptist Church. Invitations are not being mailed locally, but friends and relatives of the couple are invited to attend.

Guests In Snead Home

Weekend guests in the home of Mr. and Mrs. R. E. Snead were Mrs. I. H. Gray, Sabine Pass; Mrs. James Waites and

daughters, Felicia and Robin, Port Arthur and Mrs. J. O. Redwine, Lubbock.

The visitors are former residents of Friona. Mrs. Gray is Mrs. Snead's mother and Mrs. Waites and Mrs. Redwine are her sisters.



Mrs. Clyde Woodard

Charles Allens Entertain Sunday School Groups

Mr. and Mrs. Charles Allen showed slides Monday night of their trip to the Orient to the L.L. and Fidelis Classes of the First Baptist Church. The group of 22 women met at the Allen home and saw the highlights of the Japanese "New Life Movement" as the Allens had captured it on film last spring. They also showed scenes of Hong Kong, Kowloon, Manila and Hawaii.

Hostesses for the evening were Mmes. Martha Allen, Jane Dixon and Laura Lee Hart. Roll Call was "Oriental Customs, Americanized." Cake and punch were served following the program.

Those present were Mmes. Claude Osborn, Barbara Maynard, Luann Hough, Wyona Clark, Johnny Massey, Judy Bennett, Mary Jane Clements, Linda Williams, Glenda Adkins, Carol Ellis, Danny Rue Menefee, Ann Osborn, Carolyn Carroll, Laura Lee Hart, Imogene Cox, Martha Allen, Laura Neil Coffey, Jane Dixon, Donna Mears, Jean Kelly and Anita Powell.

Your March of Dimes contributions help support treatment centers for birth defects and arthritis in Texas at Dallas, Galveston, and Houston.

It's A Boy For Kirks

Mr. and Mrs. Charles M. Kirk of Lubbock became parents of a baby boy at 9:26 a.m. Thursday at Taylor Clinic. He was named Charles Michael and weighed 7 lbs. 2 ozs.

Lester Dean, Friona, is the maternal grandfather and Mrs. Joe F. Miller, also of Friona, is the paternal great-grandmother. He is the first child for the couple.

Frionans visiting Mrs. Kirk at the hospital Thursday were Mr. and Mrs. Lester Dean and Marty Ryn, Mr. and Mrs. J. B. Taylor and Mr. and Mrs. Delmer Renner.

Mrs. Roberson Hosts Meeting

Mrs. Eva Roberson was hostess for the Thursday afternoon monthly Bible study and business meeting of the Rebekah Sunday School class of First Baptist Church in her home. Scripture for the Bible study was taken from the Book of Ecclesiastes.

During the social hour refreshments were served to Mesdames J. R. Southward, E. E. Taylor, Charles Bauh, C. W. Dixon, L. R. Dilger, Bert Chitwood, Annie Scott and W. F. Cogdill.

Berni Weatherly Born Thursday

Berni Gae is the name Mr. and Mrs. Philip Weatherly chose for the baby girl born to them at 8:30 p. m. at Farmer County Community Hospital. She weighed 8 lbs. 3 ozs.

Her brothers are Park, 2, and Pepper, 1. Grandparents are Mr. and Mrs. Clyde W. Weatherly and Mr. and Mrs. G. B. Buske, all of Friona. Great-grandparents are Mrs. Florence Buske and L. M. Crow, Friona; C. F. Buske, Abertathy; and Mr. and Mrs. P. B. Weatherly, Greenville.

Mrs. Weatherly and Berni Gae have been dismissed from the hospital and are at the G. B. Buske home.

GIVE THANKS



FOR THE HARVEST.

*We Join With You On Thanksgiving Day
In Remembering The Many Blessings That
Are Ours Daily*

**For A Free Country In Which To Live, And For The Good Community
In Which We Serve ---**

**We Count As Our Most Prized Possession The Mutual Friendship
We Share With Our Many Customers. So, This Thanksgiving We
Join With Our Many Friends And Customers In Expressing Our
Love And Faith In God, The Giver Of All Good And Perfect Gifts.**

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 160 A--Strong 8" well, waters from one ditch, \$26,000 down, terms.
 317 A--On pavement. Two sets improvements. 1 8" well. 1 10" well, tiled, 29% down, terms.
 320 A--On pavement. 2 8" wells, tiled, 46 a. cotton. 94 a. wheat balance maize. Priced right.
 380 A--All in cultivation, 3 8" wells, tiled. Two-bedroom house, 29% down, terms.
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FOR SALE: Good four room house with bath. To be moved. 26' x 30'. Phone 5592, Friona. 4-tnc

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 Brick home on corner lot. Double garage, three bedrooms, two tile baths, combination kitchen and den, fully carpeted, practically new. Immediate possession. Phone 8081 after 4 p.m. 50-tnc

FOR RENT -- Two bedroom house, utility room and attached garage. 1003 Pierce St. Write Calvin Floyd, 1415 3rd Ave. Canyon or phone OL 5-3171 8 a.m. - 6 p.m. 9-tnc

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WILL TRADE three bedroom house in southwest Lubbock for house in Friona. Phone Owner SW 5-6818. 6-4tp

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FOR SALE

FOR SALE: 125a red top cane butts. Good quality. Fine stemmed. \$15 ton. Keith Brock Phone Hub 2449. 7-tnc

FOR SALE: cane butts, \$10 per ton. Contact Velden D. Carroll. Phone Parmer 3179. 9-tnc

FOR SALE: Nice fat Rock Cornish hens, Mrs. J. T. Guinn. Phone Parmer 3157. 9 2tp

FOR SALE: Cane butts \$10 per ton. Curtis Murphree. 9 2tc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tnc

FOR SALE: Milk cow. Bill Flippin. 4-tnc

FOR SALE: 1959 Chevrolet 4 door, radio and heater, power steering and power brakes. Good condition. Ed Hicks. 3-tnc

FOR SALE-- Custom handmade draperies and Mohawk carpet. Mrs. L. R. White, 806 Ashland Avenue, Phone 4951. 6-tnc

FOR SALE-- 45' two bedroom house trailer. Excellent condition. Frank Truitt Jr., Phone 2781 day; 3351 night. 8 2tp

THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Shampooer for rent. Roberts Furniture. 9-tnc

Joe Cox

FOR SALE-- #77 two row John Deere cotton stripper. Complete with blower. In good condition. Used only two seasons. Can be seen at Fleming & Son Gin, Hub, Price \$800. Also four good shop made truck chassis five bale cotton trailers \$250 each. W. H. Awtrey Jr., Route 3, Box 36, Ulysses, Kansas, Phone FL 6-1317. 5-tnc

FOR SALE-- Baled millet straw. Makes good livestock bedding. \$15 per ton or by the bale. Call 2561. 8 2tp

FOR SALE-- Three 30" maple bar stools. Phone 5282 or 4491 evenings. 8 2tc

POLITICAL CALENDAR

The Friona Star is authorized to make the following political announcements subject to action of the Democratic Primary in May, 1964:

FOR SHERIFF, Farmer County Chas. Lovelace (Re-Election)

FOR ATTORNEY, Farmer County Hurshel R. Harding (Re-Election)

FOR COUNTY TAX ASSESSOR--COLLECTOR: Leona Moss Hugh Moseley

FOR COMMISSIONER, PRECINCT 1: Tom Lowellen (Re-Election) Forrest Osborn

CARD OF THANKS

CARD OF THANKS
 We wish to take this opportunity to express our appreciation to the doctors and staff members of Farmer County Community Hospital and especially to Dr. Lee Cranfill and the nurses who so faithfully remained at the bedside of our daughter and sister. Special thanks also go to Claiborn Funeral Home and the many friends for all acts of kindness and expressions of sympathy which will long be remembered.

Mr. & Mrs. Herman Schueler
 Mr. & Mrs. Gilbert Schueler
 Mr. & Mrs. Carl Schlenker
 Mr. & Mrs. Walter Schueler
 Mr. & Mrs. Franklin Bauer
 Mr. & Mrs. Herbert Schueler 9-tnc

WANTED

WANTED -- Clean cotton rags. No overalls or other firmly woven materials. Will pay 7 cents per pound. Plains Publishers Phone 4811. 47-tnc

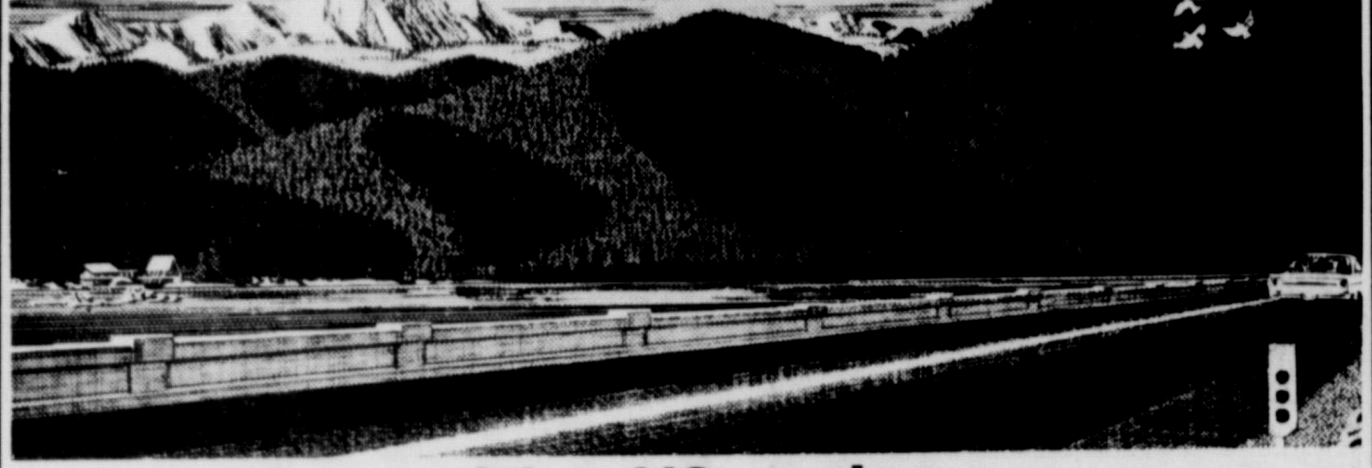
WANTED -- Someone to care for elderly lady. Prefer someone to stay full time. Ella McKenzie, 405 Prospect. 9-2tp

SERVICES

Auction Service
 Sales Of All Kinds
 Bill Flippin and Associates
 Ph. 5362 Friona 4-tnc



Chevy II Nova 4-Door Sedan



Now--'64 Chevy II...
with a V8 engine
 Now you see it. Now you don't. When a Chevy II does that kind of disappearing act you know without looking twice: It's a '64 with a V8 engine. That's right. A full-grown 195-hp Turbo-Fire V8. It's available for the first time this year along with a choice of three other engines--the standard 4 (in 100 Series sedans), the standard 6 and a new 155-hp 6. (And all of them maintain their high spirits on modest amounts of regular gasoline.) But the changes aren't confined to what happens when you slip into the driver's seat. There are new styling features like the tasteful grille design and trim accents, for instance. And the larger self-adjusting brakes that further reduce upkeep on a car that already has a reputation of coming about as close to perpetual motion as anything on four wheels can get. The place to get the full details on the '64 is your Chevrolet dealer's. And after you've got them, we hope you'll attend to one further detail yourself. Drive it. *Optional at extra cost

Ask about a **SMILE-MILE Ride** and the **Chevrolet Song Book** at your Chevrolet dealer's
REEVE CHEVROLET COMPANY
 510 Main Street Friona Phone 2021

FLK Drive-In Check For The Free Passes Given By The FLK

FRIONA, TEXAS

WED 29 SAT 30 SUN 1

JACK PALANCE WARRIORS FIVE
 FRANK SINATRA COME BLOW YOUR HORN

FRIONA DIRECTORY

PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE--They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona.

ELK DRIVE-IN

Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.

ROBERTS FURNITURE

Serving Friona With Furniture & Appliances

South Main St. Friona

Office Supplies and Commercial Printing

FRIONA STAR

REED'S CLEANERS

709 Main St. Friona
 Pick Up And Delivery
 Phone 2182

RUSHING INSURANCE AGENCY

Phone 5301 721 Main Friona

IF

This Was Your Ad How Many Would Read It?

FRIONA OLIVER

We Specialize In Heavy Industrial Engines.
 REBUILD 'EM OR SELL 'EM
 CECIL PORTER

Killingsworth REDI-MIX Cement For All Purposes

"Your Business Appreciated"

Dial 9171 Nite 3012 207 W. 5th

Have Your Christmas Picture Made Now-- A Perfect Gift!

Christmas Cards With Your Family Picture Now At Reduced Rates.

Film Developing - Color Or Black & White Film Quick Service
DENNIS STUDIO
 Ph. 5521 For Appointments--Soon

come to church sunday

"FREELY YOU HAVE RECEIVED, FREELY GIVE" (Matt. 10:8)

It is good from time to time, especially on Thanksgiving, to enumerate the gifts we have received from God. How many they are! How wonderful! How deeply in His debt are we! Now persons hopelessly in debt, and without prospects of ever discharging their obligations, should be humble. Humility then, befits all of us; since we are indebted to God for literally everything that we have and even everything that we are. Here also is a compelling motive to give to others lavishly. Creditors are supposed to be exacting and hard - but not debtors. A debtor should be kind and generous. And I am a debtor, not a creditor; because I am able to give nothing that is really mine. I can give only what God has loaned me in order that I may give it away again.

The disciples of Jesus are characteristically generous. They, of all men, are most ready to give until it hurts. A feature of our self-training, therefore, must be constant exercise in generous giving. We have little to give perhaps; but everyone has time - if not much, at least a little. And time is something we must give freely to God and, for His sake, to our neighbor. Jesus gave long hours to the worship of His heavenly Father; and He gave the rest of His time to the service of mankind. The great Holy Men of the past did likewise. This is what I must try to do.

As every moment is precious I am enormously rich. Nevertheless, if I am extravagant and wasteful, even my store of millions of precious moments will eventually run out; and I shall have no more time. Let me give time, while I have it, to the worship of God, to deeds of kindness towards my neighbor. Freely I have received, let me freely give. Again and again I tell myself I am a debtor, a debtor, a debtor. Therefore, I must give, give, give.

Rev. Claver Giblin, S. A., Pastor
 St. Teresa of Jesus Catholic Mission
 Friona, Texas
 Tel. Bovina 238-4731.

SIXTH STREET CHURCH OF CHRIST
 Sunday Services
 Bible Classes 9:30
 Morning Worship 10:30
 Evening Worship 6:00
 Wednesday Services 8:00 p.m.

CHURCH OF CHRIST
 Tenth & Euclid St.
 Morning Worship Sun. 10:30 a.m.
 Evening Worship 7:30 p.m.

REDEEMER EVANGELICAL Lutheran Church
 Friona
 Services 8:00 a.m.
 Bible Classes 9:15 a.m.
 Sunday School
IMMANUEL LUTHERAN
 Rhea
 E. A. Binger, Pastor
 Sunday School & Bible Class 9:30 a.m.
 Divine Services 10:30 a.m.

ST. TERESA'S OF JESUS MISSION (CATHOLIC)
 Sunday: Mass 12:30 p.m.
 Thursday: Mass 8:30 p.m.

CONGREGATIONAL CHURCH
 Sunday Services
 Church School 10:00 a.m.
 Worship 11 a.m.
 Pilgrim Fellowship 5 p.m.

CALVARY BAPTIST CHURCH
 2 Blocks North of Hospital
 Sunday School 9:45
 Morning Worship 10:50
 Training Union 6:00
 Evening Worship 7:00
 Wednesday 7:30
 Tuesday WMU 3:15

ASSEMBLY OF GOD CHURCH
 Sunday Services
 Sunday School 9:45
 Morning Worship 11:00
 Young People's Meeting 6:30
 Evening* Worship 7:30
 Wednesday Service 8:00

PRIMITIVE BAPTIST CHURCH
 Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M.
FIRST BAPTIST MISSION
 Sunday School 10 a.m.
 Worship Service 11 a.m.

UNITED PENTECOSTAL CHURCH
 Sunday Services
 Sunday School 10 a.m.
 Preaching 11 a.m.
 Young People's Meeting 6:30 p.m.
 Preaching 7:30 p.m.
 Wednesday
 Prayer Service 7:30 p.m.

FIRST BAPTIST CHURCH
 Sunday School 9:45 a.m.
 Preaching Services 10:55 a.m.
 Training Union 6:00 p.m.
 Preaching Service 7:00 p.m.
 Wednesday
 Prayer Meeting 8:00 p.m.
 Officers & Teachers Meeting 7:15
 Wednesday WMU 3:00 p.m.

FRIONA METHODIST CHURCH
 Sunday Services
 Sunday School 9:45 a.m.
 Church Service 11 a.m.
 Jr. Fellowship 5:30 p.m.
 Childrens Classes 6:00 p.m.
 MYF meetings 6 p.m.
 Evening Worship 7 p.m.
 Wednesday
 Choir practice 7:30 p.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co.
 Preach Cranfill

Ethridge-Spring Agency
 Insurance & Loans

Friona C Of C & A

Friona Consumers
 Co-Op Oils & Greases

Friona Motors

Kendrick Oil Co.
 Phillips - Jobber

Bainum Butane
 Phone 8221

Bi Wize Drug
 Your Rexall Store

Piggly Wiggly
 We Give S & H Green Stamps

Crow's Slaughtering
 Wholesale & Retail Meats

The Friona Star

HI-PLAINS Savings And Loan Association FOR HOME LOANS TO Buy Or Build Remodel Refinance

128 E. 3rd. Hereford

For Information Contact Eric Rushing - 721 Main, Phone 5301

Arthritis and rheumatic disease afflict 11 million in the U. S. alone. For more information, phone the local chapter of the March of Dimes, Joe Jones, Chapter Chairman, Farmer County Chapter, Phone 481-3471, in Farwell.

Joint 4-H Club Meets Thursday

The Lazbuddie Joint 4-H Club met Thursday at 7:30 p. m. Eighteen members and 12 parents were present, Katie Blackstone, presiding officer, called the meeting to order. Dale Blackstone led the 4-H

pledge and motto, Katie Blackstone called the roll, read the minutes of the last meeting and gave the treasurer's report. Ann Blackstone and Katie Blackstone gave a committee report. Four new members were present. They are Stanley Burleson, Marilyn Fred, Raygene Treider and Marsha Johnson.

Geneva Floyd Feted With Bridal Shower

A bridal shower at Sixth Street Church of Christ from 9:30 to 10:30 Saturday morning was a courtesy for Geneva Floyd, who will become the bride of John Osborn December 19.

and the centerpiece was an arrangement of greenery, pine cones and red candles. Coffee, punch and frosted clover leaf rolls were served.

As gifts were opened they were displayed on tables.

Guests were registered by Susan Floyd, sister of the honoree. An arrangement of white mums centered with a red candle was used on the registration table.

Hostesses were Mesdames Roscoe Ivie, Cordie Potts, Bill Baxter, Otey Hinds, O. L. Blake, Robert Zetzsche, F. W. Barnett, Hardy May, Ralph Price, Eugene Boggess, Jimmy Smith and R. E. Snead.



J.W. Baxters Honored Sunday

Mr. and Mrs. J. W. Baxter, long time Friona residents, were guests of honor at a dinner in the home of Mr. and Mrs. Calvin Martin Sunday. The couple observed their 63rd wedding anniversary Friday.

Mrs. Bill Baxter, Friona. Afternoon guests in the Martin home were Mr. and Mrs. Clarence Martin and family, Mr. and Mrs. Larry Martin and family, Mr. and Mrs. Billy Dean Baxter and family all of Friona and Mr. and Mrs. Joe Baxter and family, Texico.

TO BE HONORED—Mr. and Mrs. E. E. Taylor will be guests of honor at a Golden Wedding Anniversary reception in their home at 1212 West Fifth Street from 3 to 5 p. m. Sunday, December 1. The couple was married at the Congregational Church here in 1913. Hosts for the reception will be Mr. and Mrs. Glenn Taylor, Mr. and Mrs. Ralph Taylor, Mr. and Mrs. T. A. Williams, and Mr. and Mrs. Clayton Taylor all of Friona and Mr. and Mrs. Billy Joe Sachse, Amarillo. Invitations are not being mailed locally, but all friends are invited to attend.

Elaine Embry Named Co-ed Correspondent

Miss Elaine Embry, 17, of the Lazbuddie community, has been named Co-ed correspondent for the 1963-64 school year, according to an announcement for the 1963-64 school year, according to an announcement.

ATTENTION ALL DRIVERS!

THESE ARE THE **MAXIMUM ALLOWABLE HIGHWAY SPEEDS**

	DAY	NIGHT
PASSENGER CARS	70	65
While Towing Trailer.....	60	55
While Towing House Trailer over 4500lbs. or 32ft. in length.....	45	45
BUSES		
Hauling Passengers for Hire.....	70	65
School Buses.....	50	50
ALL TRUCKS		
(Including PICK-UPS & PANELS).....	60	55

WATCH FOR SPEED ZONE SIGNS

TEXAS DEPARTMENT OF PUBLIC SAFETY



ASK ME ABOUT MY BUSINESS

FUN with FOOD

Concho Corn #303 Can 2 For 27¢

RANCH STYLE Beans 2 For 300 Can 29¢	WHITE SWAN Spinach #2 1/2 Can 27¢
NUTWOOD Bacon 2 Lb. Pk. 98¢	TOP HAND Sausage 2 Lb. Bag 59¢
RED Potatoes 25 Lb. Bag 79¢	LOIN OR T-BONE Steak 89¢ Lb.
Bananas 15¢ Lb.	SUNKIST NAVAL Oranges 21¢ Lb.

GLADIOLA FLOUR 5 Lb. Bag 57¢

WHITE SWAN Catsup 14 Oz. Bottle 19¢

WHITE SWAN Apple Jelly 18 Oz. 29¢

WHITE SWAN CUT GREEN BEANS 303 Can 23¢

KLEENEX 600 Ct. 35¢

WHITE SWAN Spinach 303 Can 2 For 29¢

ELLIS CHILI WITH BEANS 300 Can 29¢

THIS COUPON WORTH 40¢ toward the purchase of one 8" SQUARE CAKE PAN. Reg. Price \$1.09. Less \$1.00. With coupon \$.69. Void After December 4, 1963.

White's Supermarket

Ph. 3131 We Deliver Friona

Prices Good Nov. 29 Thru Dec. 4th

We Give Gold Bond Stamps, Double On Wednesday With Each \$2.50 Cash Purchase Or More



We Extend Our Sincere Best Wishes To You And Yours For A Most Happy - - -

THANKSGIVING DAY

It Has Been A Pleasure To Serve So Many Families In This Community During The Past Year. . . We Are Grateful For Your Trust In Us. . . Thankful We Have Been Able To Serve Your Farm Needs And To Remain Your Friend Over The Years.



FRIONA CONSUMERS



Phone 8491 Or 2121

Spring Re-elected To State Bank Board

Frank A. Spring, president of Friona State Bank, has been re-elected to the Board of Governors of the Association of State Chartered Banks in Texas, according to an announcement from P. B. (Jack) Garrett, vice chairman of Texas Bank & Trust Company of Dallas, who has

been re-elected president of the organization.

One new member of the board was elected, and nine members were re-elected. Officers were unanimously re-elected for another term of office.

The association has just completed its first year of operation. Included in its efforts was an educational program for member banks, launched from its Austin headquarters. Seven meetings were held in various sections of the state, at which the bankers invited the lawmakers of the state to meet with them. This proved very beneficial, Garrett said.

Elaine Embry --

(Continued from page 5)
ment by Margaret Hauser, editor of Co-ed Magazine.

Miss Embry, daughter of Mr. and Mrs. Calvin Embry, is a senior at Lazbuddie High School. Her appointment was made by Mrs. Frances Walton, home economics teacher there.

Selected for her qualities of leadership and her enthusiasm for home economics, Miss Embry will serve as junior advisor to the editors of Co-ed, national magazine for teenage girls and will keep them informed of activities at Lazbuddie High School. There are more than 3000 Co-ed correspondents throughout the United States and Canada.

Friona --

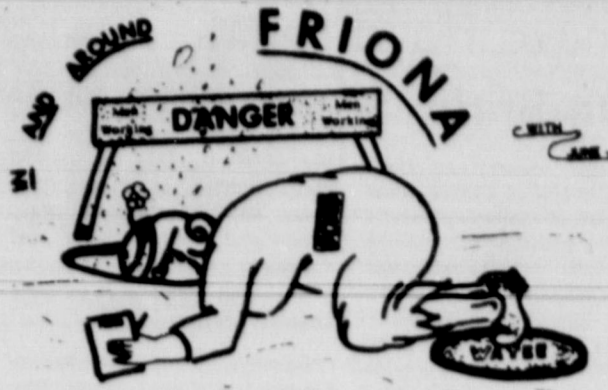
(Continued from Page 1)

the Chamber of Commerce: "Both shootings were completely useless affairs. They didn't settle anything, but just messed things up. It appears that the transition from Kennedy to Johnson will be smooth. Looks like very little if any difference between their policies. As far as having a vice-president move into office, he's the most well-informed we could ask for. He has been on the go, but has kept well abreast of things."

Rev. Bill Burton, minister, president of the Friona Ministerial Alliance: "The events of recent days have stunned us all. It hardly seems possible that these crimes could be perpetrated in our country. We are saddened and ashamed. Our prayers today are for the bereaved family, for a grieving nation, and for our new president. May these events unite us as never before, as one against the Godless forces that would destroy us."

Flake Barber, insurance salesman, president, Lions Club: "A most unfortunate situation. The assassination of Oswald served no useful purpose what-so-ever. Violence never solved anything. You can't condemn the Secret Service or Dallas Police Department for what happened. I don't think the government will suffer. It is set up too well for that. As typically American people, we don't realize how capable we are until we get our backs to the wall."

Frank Spring, president, Friona State Bank: "I feel that Lyndon B. Johnson is capable of taking over the situation. He is a forceful leader. He proved that in the Senate. He should make a good president--he's definitely a worker."



Thanksgiving Day should be one of the days in the year when each of us takes time to count our blessings and to remember those less fortunate than we are.

Not many Americans of today are capable of fully realizing the meaning of Thanksgiving as did our forefathers who began this observation. This should not keep us from observing the day in the proper way nor from being truly thankful for the blessings that are ours to enjoy.

A number of Frionans will be taking advantage of a long weekend and making trips to distant points. Let's all remember to observe all traffic regulations and exercise caution as we travel.

Events of the past weekend have brought the idea forcibly in focus that bad news or unpleasant circumstances are publicized so much more than good news or kind deeds.

One local incident that probably very few persons heard about was the cancellation of a previously scheduled going away party for a member of the senior class Friday evening.

This party had been planned by students for some time and the student who was leaving had to go, so those planning to participate could very easily have excused themselves for going ahead with their plans

had they chosen to do so. However, without any suggestion or persuasion on the part of adults, the party was called off. Small events such as this are real indications of the thinking of young people we have living in our community.

Members of the senior class of 1964 are selling fruit cakes. These cakes are very attractive and would be nice for Christmas gifts. Anyone desiring to take advantage of the opportunity to purchase one of these cakes should contact a member of the class.

Project Christmas Card is beginning again. This project, sponsored by Modern Study Club, is an annual affair and funds received from it are used for the local hospital.

Those who are not familiar with the project will probably be interested in the following paragraph.

Local residents deposit money to the fund instead of sending Christmas greeting cards locally. At the time deposits are made in Friona State Bank, signatures for a giant Christmas greeting which will appear in the Star Christmas

edition are signed on the deposit slips.

These signatures then appear on the greeting exactly as they appear on the deposit slips.

Apparently there has been some confusion regarding attendance at meetings of the Community Educational Council. Members of the council want it understood that election of persons to represent the different classes has nothing whatsoever to do with attendance of anyone who is interested.

Persons elected as delegates are obligated to attend and serve as representatives of the various classes, but their presence doesn't exclude attendance of anyone else who wants to attend.

These meetings are open to the public and every resident of the community should feel free to attend them. The next meeting will be at 3 p.m. Sunday in the Community Room of Friona State Bank.

Happiness has been defined as "the sensation you acquire when you are too busy to be miserable."

Temperatures

	High	Low
November 21	66	38
November 22	65	36
November 23	52	24
November 24	57	26
November 25	63	28
November 26	51	*21
*Season low		

The Senate Finance Committee has approved legislation to increase monthly indemnity compensation payments to service widows from \$112 to \$120.

Farmer: "You're a brave lad -- coming down in a parachute in a hurricane like this!"

Soldier: "I didn't come down in a chute, I went up in a tent."

WWIVets To Meet

Announcement has been made by Fritz W. Mogford, 19th district commander of Veterans of World War I that a meeting will be held in Friona's American Legion hall at 2:30 p.m. December 5.

Purpose of the meeting is for discussion about organization of new barracks. All veterans of World War I, their wives and widows are invited by W. A. Stone to attend the meeting.

Anyone who is interested but unable to attend is invited by Stone to inform him by mail or by calling 3472 so that someone may call on those who are confined to their homes.



Diana Taylor Qualifies For All-Region Spot


In tryouts held in Caprock High School of Amarillo on Saturday, November 23, Diana Taylor qualified for a place in the All-Region Band.

Competition was among all AA and AAA bands in Region XI, which includes all of the Texas Panhandle. Diana is 1st chair clarinet in the Chieftain Band, and also is Band President. Diana is the daughter of Mr. and Mrs. J. B. Taylor of Friona. Members of the All-Region Band will meet in Perryton on December 6 and 7 for a clinic and concert.


Other Friona band members who auditioned were Kay Coffey, Nan Lillard, and Darrell Anthony.

WE ARE THANKFUL

FOR THIS BEAUTIFUL WEATHER THAT HAS TURNED
ALMOST HOPELESS COTTON FIELDS INTO BOUNTIFUL
YIELDING FIELDS...



and
WE ARE THANKFUL
For Our Fine Customers...
In Fact We Think
We Serve The Best
Area In The World...




He didn't insure his home through an independent agent

His insurance claim must be paid before he can afford to make repairs. But the money is slow in coming. And he has nobody to help him. This can hardly happen to you if you insure your home through an independent agent.

You will be paid promptly and fairly when you insure your car, home, or business through an independent agent because:

- Companies that sell insurance through independent agents have outstanding records for making payments promptly.
- In those few instances when the payment is not as prompt as the policyholder might wish, he has a professional insurance man, his independent agent, on his side to get quick action.

We are independent insurance agents. As such, we're pledged to serve you first. For a free analysis of your insurance coverage, just give us a call.



Ethridge-Spring Agency
Real Estate-Loans Insurance
Ph. 8811 Friona

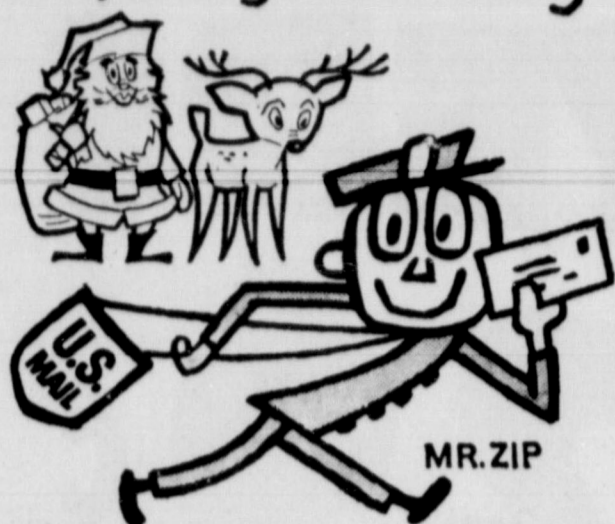
THAT IS WHY, YEAR AFTER YEAR
We Improve Our Ginning Equipment
To Meet The Standard Of Progress
This Fine Area Merits...

Our Equipment and Personnel Are Tops... We Sincerely
Solicit Your Patronage Again This Season...

CHESTER AND FLEMING GIN

FRIONA PH. 4161

Shop Early... Mail Early



MR. ZIP

USE ZIP CODE TO SPEED YOUR CHRISTMAS MAIL



TOPS IN QUIZ . . . These Friona FFA members were district champions in the FFA Quiz at district contest recently. In the back are Bob Carrothers, Bobby Jordan and Mike Riethmayer. In front is Jim Bob Jones.

Club Will Sponsor "Project Xmas Card"

"Project Christmas Card" is to be sponsored once again this year by Modern Study Club, announces Mrs. Guy Lette, chairman of the club's Community Service Committee. For the eighth consecutive year, Project Christmas Card will be a means for benefitting Farmer County Community

Hospital. Proceeds from the project last year totalled \$1228. By contributing the amount of money normally spent on local Christmas cards and postage, the name or names of family members are printed on the giant "Christmas Card" page of the Christmas issue of the Friona Star. This page is

donated to the project by the Star. Friona State Bank will once again handle deposits for the fund. Those wishing to contribute to the project may bring their contributions by the bank, and tell the cashier how they want their name to appear on the Star's "community Christmas Card." Since the project was started in 1956, the club reports a total of more than \$10,000 has been contributed to the hospital for special equipment.

Donald L. Loafman Graduates From OTS

Donald L. Loafman of Friona, has been commissioned a second lieutenant in the United States Air Force, following his

graduation with honors from Officer Training School at Lackland Air Force Base.

Lieutenant Loafman is a 1958 graduate of Friona High School and received his bachelor of science degree from Texas Technological College last spring.

He was selected for the officer training course through competitive examinations with other college graduates and has been reassigned to Chanute Air Force Base in Illinois for training as an aircraft maintenance officer.

The lieutenant is the son of Mr. and Mrs. Loy W. Loafman and visited here between his graduation and reassignment.



"Which weeds are the easiest to kill?" asked the young man from the city, as he watched Farmer Jones at work. "Widows' weeds," replied the farmer. "You have only to say, 'Wilt thou?' and they wilt."

Visitor: "I do hope you keep your cows in a pasture." Milkman: "Yes, Madam, of course we keep them in a pasture."

Visitor: "I'm so glad to hear that, I have been told that pasteurized milk is much the safest."

"Mama! Little Elmer just lost his little toe in the lawn mower!"

"Oh, dear me! Now how will he ever do his arithmetic lessons?"



BE THANKFUL THANKSGIVING DAY

Let us all give heartfelt thanks for the heritage of freedom that is ours. Let us resolve to keep America a land for which our children will still give thanks.



MEATS

USDA Good ROUND STEAK 89¢

FRYERS Grade A 39¢

Fresh Ground HAMBURGER MEAT Lb. 39¢

Fruits & Vegetables

Virginia Red CABBAGE Lb. 5¢

CARROTS Pk 9¢

Red POTATOES 10 Lb Bag 45¢

Honey Cup Mellorine 1/2 Gal. 39¢

Pillsbury's FLOUR 5 Lb. 49¢

BAR-B-QUE BEANS Campbell's 16 Oz. Can 19¢

Libby's Spiced PEACHES 2 1/2 Glass 41¢

Alma Chopped KRAUT # 1 Can 10¢

Spring Scent TEXIZE 28 Oz. Bottle 55¢

TIDE Reg. Size 29¢

Food King CHEESE SPREAD 2 Lb 55¢

for a farm style breakfast Borden's BISCUITS

3 For 25¢

BORDO THE CLOWN

At Johnson's Nov. 29th and 30th Free Balloons & Suckers to Kiddos

Borden's DAIRY FRESH Cottage Cheese

2 For 49¢

Borden's DUTCH CHOCOLATE MILK

2 For 49¢

FOLLOW THE BARGAIN TRAIL

JOHNSON'S FOOD MARKET



S and H Green Stamps



6th and Euclid

Double On Wednesday With Cash Purchases Of \$2.50 Over

Ph 2111

This Is The Time For THANKSGIVING And To Make Life More Complete . . .

TAKE TIME TO THINK IT IS THE SOURCE OF POWER

TAKE TIME TO PLAY IT IS THE SECRET OF YOUTH

TAKE TIME TO READ IT IS THE FOUNT OF WISDOM

TAKE TIME TO LOVE IT IS A GOD GIVEN PRIVILEGE

TAKE TIME TO BE FRIENDLY IT IS THE ROAD TO HAPPINESS

TAKE TIME TO LAUGH IT IS THE MUSIC OF THE SOUL

TAKE TIME TO GIVE IT IS TOO SHORT A DAY TO BE SELFISH

TAKE TIME TO WORK IT IS THE PRICE OF SUCCESS

TAKE TIME TO PRAY IT IS THE GREATEST POWER ON EARTH

CONTINENTAL GRAIN Co. Friona

G. "Preach" Cranfill



PRIZE WINNERS . . . Members of the junior farm skills team of Friona FFA, which took first place banner at the district contest recently is composed of (back) Don Hoover and Tommy Jarecki, and front Mike Wooley and Mike Smith.

County Had 11 Rural Accidents In October

The Texas Highway Patrol investigated 11 accidents on rural highways in Farmer County during the month of October, according to Sergeant W. E. Wells, Highway Patrol supervisor of this area.

These wrecks accounted for eight persons injured and an estimated property damage of \$8,380.00.

The rural traffic accident summary for this county from January through October of 1963 shows a total of 93 accidents resulting in two persons killed, 39 persons injured and an estimated property damage of \$55,162.00.

The Sergeant said, "Don't walk yourself to death." That is a slogan we would like for you to remember for the rest of the year. November and December are noted as dangerous months in traffic and especially for pedestrians. During these last two months of 1962 in Texas there were 65 pedestrians killed and 768 injured in collisions with motor vehicles. There are many reasons for this: longer hours of darkness, bad weather, pedestrians not visible to drivers, holidays and lack of drivers and pedestrian concentration.

The veteran patrol supervisor stated some tips to aid both the pedestrian and drivers. Always wear something light colored when walking after

dark. If possible; carry some kind of light, walk on the left side of the road facing traffic day or night so that you can see approaching traffic. If you have a dark colored raincoat or overcoat, put a strip or two of reflectorized material across the back and front when walking on the highway or street.



As we have opportunity, let us work that which is good. —(Gal. 6:10).

We should seize every challenge in our lives as an opportunity to grow. As in climbing a mountain, each successful effort in coping with the problems facing us brings to a higher point than before—until we reach the summit.

March of Dimes contributions from Farmer County have helped establish clinical study centers in many parts of the nation for research, teaching and treatment to aid victims of birth defects, arthritis and polio.

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Cotton Choices Defined

The meaning of a "yes" or a "no" vote in the Dec. 10 referendum on cotton marketing quotas has been explained by W. L. David, Chairman, Texas Agricultural Stabilization and Conservation Committee. All farmers who engaged in the production of upland cotton in 1963 are eligible to vote in the referendum.

The Chairman explains the basic program choices as these: First, if at least two-thirds of the growers who vote in the referendum approve of quotas, then the quotas will be in effect for the 1964 upland cotton crop. Also, marketing penalties will apply to any 'excess' cotton produced on a farm, and price support at a level within the range of 65 to 90 percent of parity will be available to farmers who comply with their farm acreage allotments, he says.

On the other hand, if more than one-third of the growers who vote oppose the quotas, then there will be no quotas and no penalties applicable to the 1964 upland cotton crop. Then price support to farmers who comply with their farm acreage allotments will be available price support.

David pointed out that, while the Secretary of Agriculture is directed by law to proclaim quotas for the next crop when the total cotton supply exceeds normal, it is the growers themselves who decide whether or not quotas shall be used.

Allotments for individual farms will be made available to growers prior to the December 10 referendum.



Cotton harvest is expected to hit its peak in the Parmer County area this week, and already bales of ginned cotton are stacking up on the yard of Western Warehouse in Bovina. In this picture are some of the clean-looking bales that are ginned with cotton bagging, which was introduced by the industry just a year ago. They offer a strong contrast to the old

brown-colored jute bagging. However, D. R. Bushnell, manager of the Bovina firm, says the product must be improved and the price reduced some before use of the cotton product will be widespread. It amounts to little more than a curiosity just now.

COTTON REFERENDUM SCHEDULED DEC. 10

Parmer County cotton farmers will decide by referendum on December 10 whether they want to continue the marketing quota program in 1964, along with cotton growers over the United States.

This will be the eleventh time KIRBY VACUUM CLEANER Sales and Service—Rebuilt Cleaners and parts for Most Makes. Box 612--909 W. Plains or Phone 762-2121 for Free Showing in Home. Clovis N. Mex.

for growers to vote on quotas since 1946. In the 1963 referendum, 75 percent of Parmer County cotton growers approved the quotas program.

Cotton growers are expected to approve quotas again this year. If they should reject quotas, it would be an even bigger shock to Washington than the wheat referendum where growers rejected the quotas.

Prior to the wheat vote, however, there were concerted campaigns carried on for and against the measure. So far, little has been said of the upcoming cotton quota referendum.

By law, quotas must be proclaimed by the Secretary of Agriculture in years when the cotton supply exceeds normal. The estimated 1963-64 total supply of upland cotton exceeds the estimated normal supply by 7.8 million bales.

If at least two-thirds of the growers voting in the referendum approve quotas for 1964 cotton crops, price support at a level within the range of 65 to 90 percent of parity will be available to growers who

comply with their farm allotments, and marketing quota penalties will apply to any "excess" cotton produced on a farm.

If more than one-third of the voters oppose quotas, the allotment program will remain in effect, and price support will be available to cooperators at 50 percent of parity, as provided by law.

Because the 1963 allotments were at the minimum permitted under the law the Secretary of Agriculture is prohibited from lowering 1964 allotments.

The nation's cotton crop this year is estimated at an even bale to the acre on a national average -- highest on record. Total production is almost equal to last year, despite a 9 percent decrease in acreage. Officials say this resulted from the removal of least productive acres and additional use of fertilizer.

NEWS FROM THE FARM BUREAU

BY RAYMOND EULER

We know that now, and beyond the date of this publication, Americans are united in mourning the assassination of the President of The United States, and material things of the world are not of much concern.

Inspiration for all freedom loving citizens of this and other nations of the world will come from the revival of public and individual manifestations of an unabated faith in God as the one all powerful and loving creator and ruler of the universe.

Parmer County Farm Bureau, as an organization, joins all other Americans in extending thoughts and prayers of sympathy to the family of the late John F. Kennedy.

Governor John Connally and families of others injured or killed in the assassination incident are equally objects of sympathy.

CONSIDER THIS: By humility and the fear of the Lord are riches, and honor, and life. Proverbs 22:4

Range Management Meet In Lubbock

The 1963 annual meeting of the Texas section of the American Society of Range Management will be held Dec. 13 and 14 in Lubbock's Pioneer Hotel, according to Dr. Thadis W. Box, a member of the ASRM and associate professor of agronomy and range management at Texas Tech.

The program theme for this meeting is "From the Range to the Dinner Table." Featured speaker at the installation of officers and annual banquet meeting is Ace Reid, nationally syndicated cartoonist. Reid's cowboy cartoon characters are seen daily in newspapers in all parts of the United States.

The two-day meeting is open to ranchers and beef cattle producers in Texas and neighboring states as well as ASRM members. Registration will be at the Pioneer Hotel from 8:30 to 9:45 a. m. Friday, Dec. 12. The initial session will be held later that morning.

Speakers during the meeting will include Rudy Pederson, San Angelo range conservationist, Dr. George Ellis, manager of

the Texas Tech Research Farm, Pantex, and Dr. Mina Lamb, head of the department of foods and nutrition at Texas Tech. Also included as speakers are Curtis Fawcett, of the agriculture department, Southwest Texas State College, San Marcos; Garlyn Hoffman, range extension specialist with Texas A&M University, and Ed Robertson, Tech research assistant.

Topics to be discussed during the meeting will cover the role of range management in producing cattle, range management as seen by the rancher's wife, production efficiency in range cattle, the meat we choose to eat, the moral obligation to the range, ranchers' opinions of the American Society of Range Management, and techniques of inter-seeding abandoned farm land.

In Parmer County, the March of Dimes has provided \$14,423.95 in direct aid for fellow residents suffering from birth defects, arthritis or polio.

THE HIGH PLAINS FARM AND HOME

Mrs. Davis Gulley Named Homemaker Of Year

By CHRIS MOSS
Homemaker of the Year could well be a title bestowed upon Mrs. Davis Gulley, a member of the Midway HD Club. She has been a member of the club since it was organized and before that time was a member of the HD Club in Bailey County. In addition she has served in all of the various offices of the local club and twice has been elected to fill state offices. In 1959 she was chosen over several other candidates as Parmer County Woman of the Year.

Mrs. Gulley, born Elzada McMahan, came to this area with her parents as a small girl in 1927 and settled near Progress in Bailey County. She made her home there until her marriage 16 years ago when she moved to her present home in the Midway Community. She is the mother of two sons, John, 13, and James, 10.

Questioned about her girlhood, Mrs. Gulley replied that all of her schooling had been received at the Progress school which then boasted a high school. With a bit of humor and a little sadness she tells the story of the time diplomas were provided for the graduates of the school by sponsoring a pie supper.

She has the definite feeling that there is no excuse for any person to not receive an education if he desires one. Many courses are available through the extension services, she says, adding that she has taken many courses in this way from both Texas Tech and Texas A & M. Many of the courses are made available through the HD Club service.

Mrs. Gulley, who worked for a number of years following her graduation from high school, says, "I believe that all persons should work for at least a one year period," adding that it would make for a better relationship between the general public and the workingman. Jobs held by Mrs. Gulley include postal clerk, saleslady and substitute teacher.

Club programs of this day are much different to those of former years, she says, recalling that one year the club project was getting running water into the home of each member which they succeeded in doing by members pitching in to help each other build small



This "family tree" was painted on the wall of the hall in the Gulley home by Mrs. Gulley in the hope that her sons would become interested in learning more of their family history.

storage tanks and lay the water line from the tank to the homes.

Another year the club program included teaching women the proper method of making soap. "I still have my recipe," she says with a smile.

Club programs of this age include the latest in child care, help for the teenager, latest in cooking and sewing ideas, nutrition and most other phases of family living.

The Gulley home, built shortly after the couple were married, shows much of the ability of Mrs. Gulley as a

homemaker. The house a six room perma-stone structure is constructed in such a manner that no space is wasted.

The bathroom is designed in such a way that a wheelchair can be pushed in and out of the room with little difficulty as one never knows when a mem-

(Continued on back page)

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Don't miss out on the free West Bend 12 to 30 cup Party Perk percolator. Saturday will end the offer. Be sure to buy your new electric range on or before Saturday, November 30, 1963 and, as a Southwestern Public Service Company customer, you'll receive your free Party Perk.

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jeanne durrell cuts our beautiful all wool dress with its many colored stripes in simple, easy shift style. The tailored collar flares back fisherman fashion. The basic color is a soft lemon or blue, with subtle toned stripes.

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Eliminating Boll Weevil Is Job For Ourselves

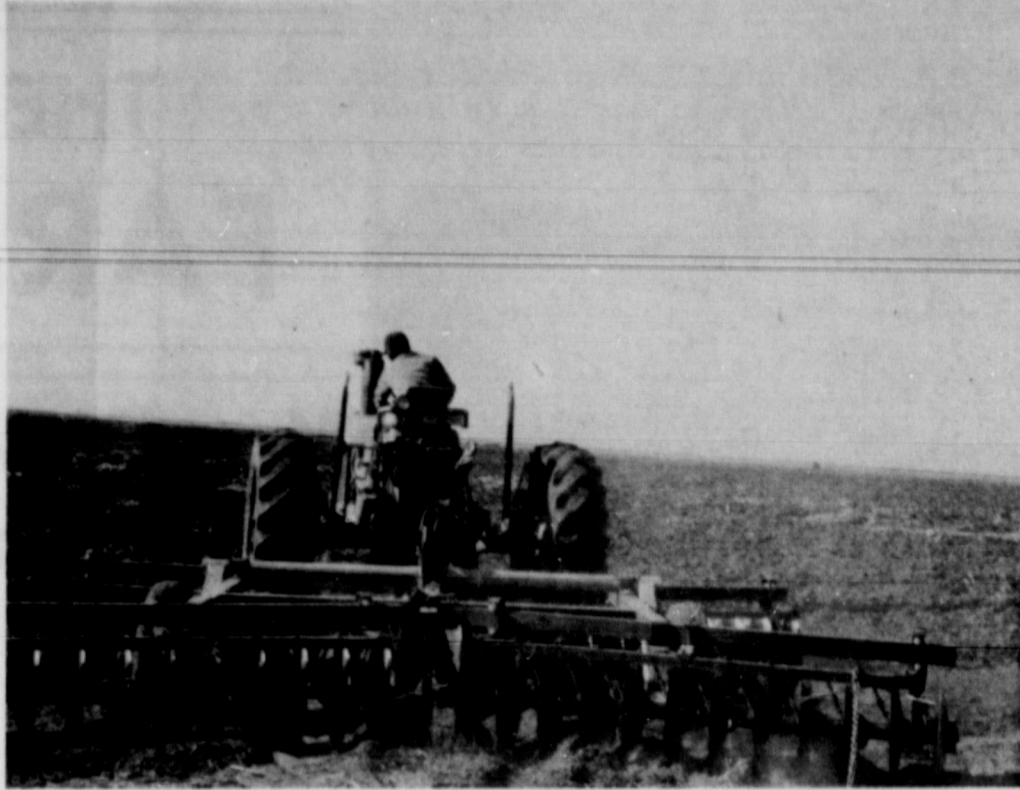
"Elimination of the boll weevil from the High Plains is something we must plan to do ourselves, using control measures now known rather than depending on other techniques which may later be developed," says Don Anderson, Crosbyton, Chairman of the Boll Weevil Eradication Steering Committee. This statement came after Anderson and George W. Pfeifferberger, Executive Vice President of Plains Cotton Growers, Inc. returned this week from a trip to the U.S.D.A. Boll Weevil Research Laboratory at State College, Mississippi.

Anderson and Pfeifferberger agreed that the work being done in Boll Weevil research at the U.S.D.A. Laboratory does show some promise for the future, but that it is still in the early stages and offers no solution to the current problem on the High Plains. "At some time in the future," said Pfeifferberger, "the scientists at the laboratory may come up with new techniques for boll weevil control, but we cannot depend on this happening in time to keep boll weevils off the High Plains."

Anderson also reported that officials at the Mississippi laboratory, which is headed by Dr. Theodore B. Davich, were in agreement that the best known control program for weevils is the "diapause" control program which kills weevils in the

fall before they go into hibernation, thereby reducing infestations during the next growing season. Anderson and Pfeifferberger also conferred with Dr. James Brazzel of Mississippi State College, who is known as the originator of the Diapause control method, and Dr. H. G. Johnston, Entomologist for the National Cotton Council. Both of these concurred that a diapause program would be the best bet. The Steering Committee, which Anderson heads, along with members of Plains Cotton Growers' staff are scheduled to meet with the 16 member Boll Weevil Eradication Technical Advisory Committee on November 26 to lay more definite plans for combating this threat to the High Plains cotton industry. Both Brazzel and Johnston have agreed to attend this meeting and will arrive a day or two early to study the local situation.

Anderson's steering committee is made up of 13 farmers from the six counties which have already suffered boll weevil damage. They are: Anderson; J. F. Bailey, Quitaque; Rob Simmons, Spur; Watson Jones, Floydada; Herb Martin, Flomont; Joe Rose, Roaring Springs; E. A. Day, Matador; Charlie Long, Roaring Springs; G. B. Morris, Crosbyton; David Tyler, Post; Weldon Martin, O'Donnell; Clyde Clifton, Roaring Springs; and Clay Kimbrough, of Ralls.



Nothing is wasted on the modern Farmer County farm. After the grain sorghum crop has been combined, the stubble is shredded, and then it is disced back into the soil. Later, fertilizer is added to help break down the stubble's composition. This practice adds organic matter to the hard-working land.

Tractors Can Last Twice As Long

If properly cared for, a tractor can last twice as long as one given mediocre care, says Henry O'Neal, Extension agriculture engineer, Texas A&M University.

The importance of proper tractor maintenance is being emphasized in the Texas 4-H

Tractor program. Its slogan is "Better Care, Not Repair!" This tractor program is aimed at teaching youngsters how to properly care for a tractor, says O'Neal, and is not designed to teach them to repair or overhaul a tractor.

The 1963-64 program consists of four units covering four years of instruction. A new "junior" project is the first unit and is designed for boys in the 10-12 year old group. Safe operation and safety activities are the main themes of this unit.

In units two and three the why's, wherefore's and "how to do it" of care and maintenance are stressed. The 4th unit concerns farm machinery, care and operation, along with record keeping and machinery cost accounting.

A leading oil company sponsors the Texas 4-H Tractor Program, which is designed to help members learn by doing, says O'Neal.



"Now we'll look at some U2 photos of our next opponents' secret practice sessions!"

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Overdue Homage

Since Thanksgiving Day this year will mark the 100th year that it has been observed as a national holiday it is fitting that special homage should be paid to the woman whose relentless crusade established it as an official and uniform day of celebration.

For 17 years, Sarah Hale, editor of *Godey's Lady's Book*, campaigned to unify the states in common observance of a day of thanks. Despite national contempt in the 19th century for feminine meddling in public affairs, not once did the tiny, but fiery and courageous woman abandon her crusade.

From 1846 to 1863 she pleaded with three presidents (Fillmore, Pierce and Buchanan) and wrote countless editorials in her magazine, fighting for her cause.

By 1849 several states were celebrating Thanksgiving separately; no two states observed the holiday on the same day. Three years later, in 1852, Mrs. Hale had succeeded in having 29 states join in observing Thanksgiving on the last Thursday in November as a unified day of thanks.

In 1863 her appeal to a great American crowned her crusade in victory. Through a proclamation by President Abraham Lincoln, the last Thursday in November was established as a day of national thanksgiving.

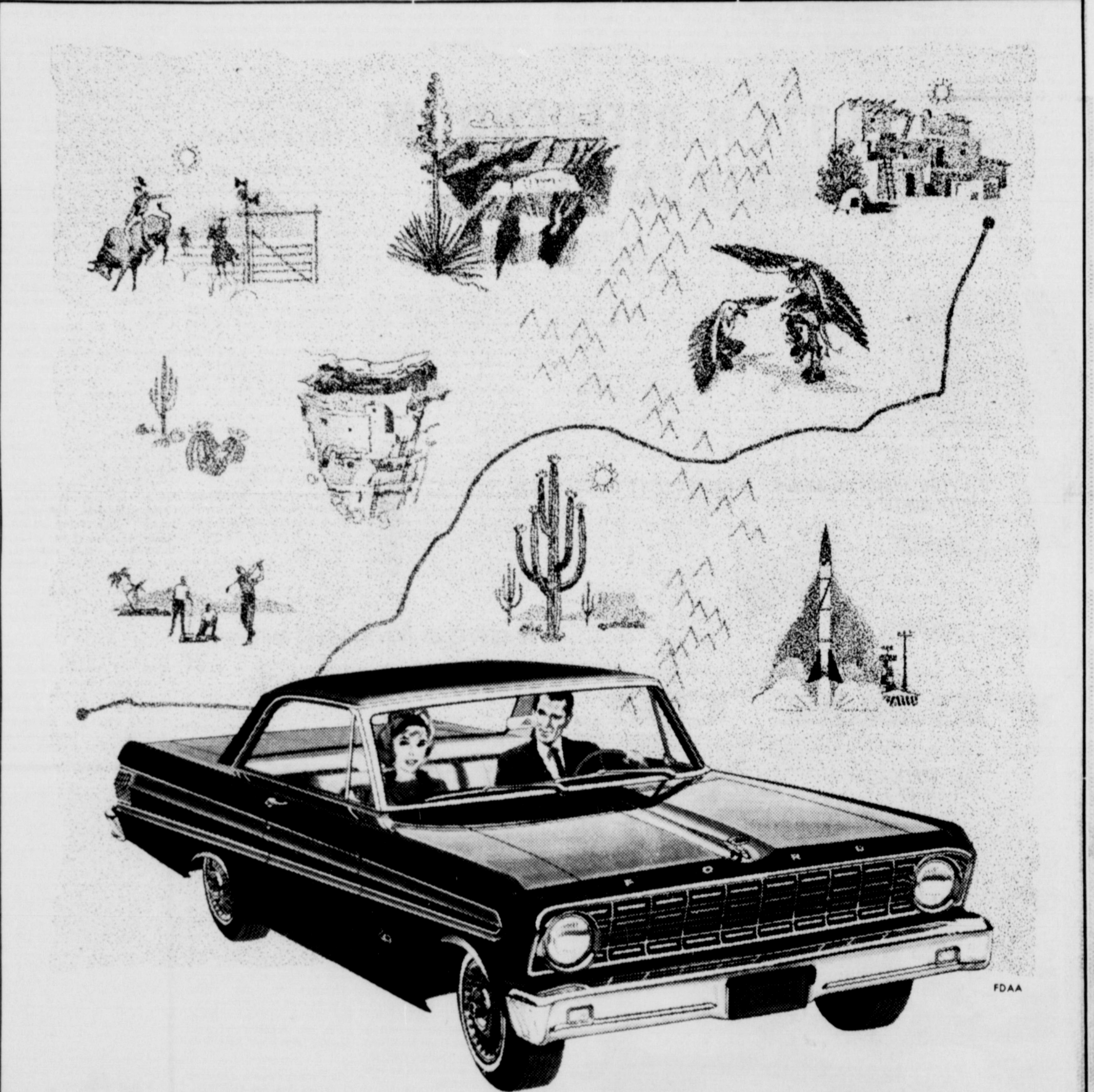
A Texas millionaire walked into an automobile showroom. "My wife is sick," he said, "What do you have in the way of a get-well car?"

Wife: "That's the tenth time you've been to that punch bowl. It's embarrassing."

Husband: "Oh, that's all right dear, I tell everybody it's for you."

Opposing Civil War Generals Robert E. Lee and U. S. Grant were both graduates of the U. S. Military Academy.

The acreage of Arlington National Cemetery, Va., was once property owned by George Washington Parke Custis, adopted son of George Washington and father-in-law of Gen. Robert E. Lee.



The '64 Falcon: The only all-new luxury compact with the get-away of a quarter horse, the spirit of a stallion, the style of a showhorse, and the economy of a mule. And this beauty can travel from Phoenix to Albuquerque 300 times before it needs a major chassis lube. Get a free ride (in a Falcon or Fairlane, Super-torque Ford or T-Bird) now at your **GREAT SOUTHWEST FORD DEALER'S**

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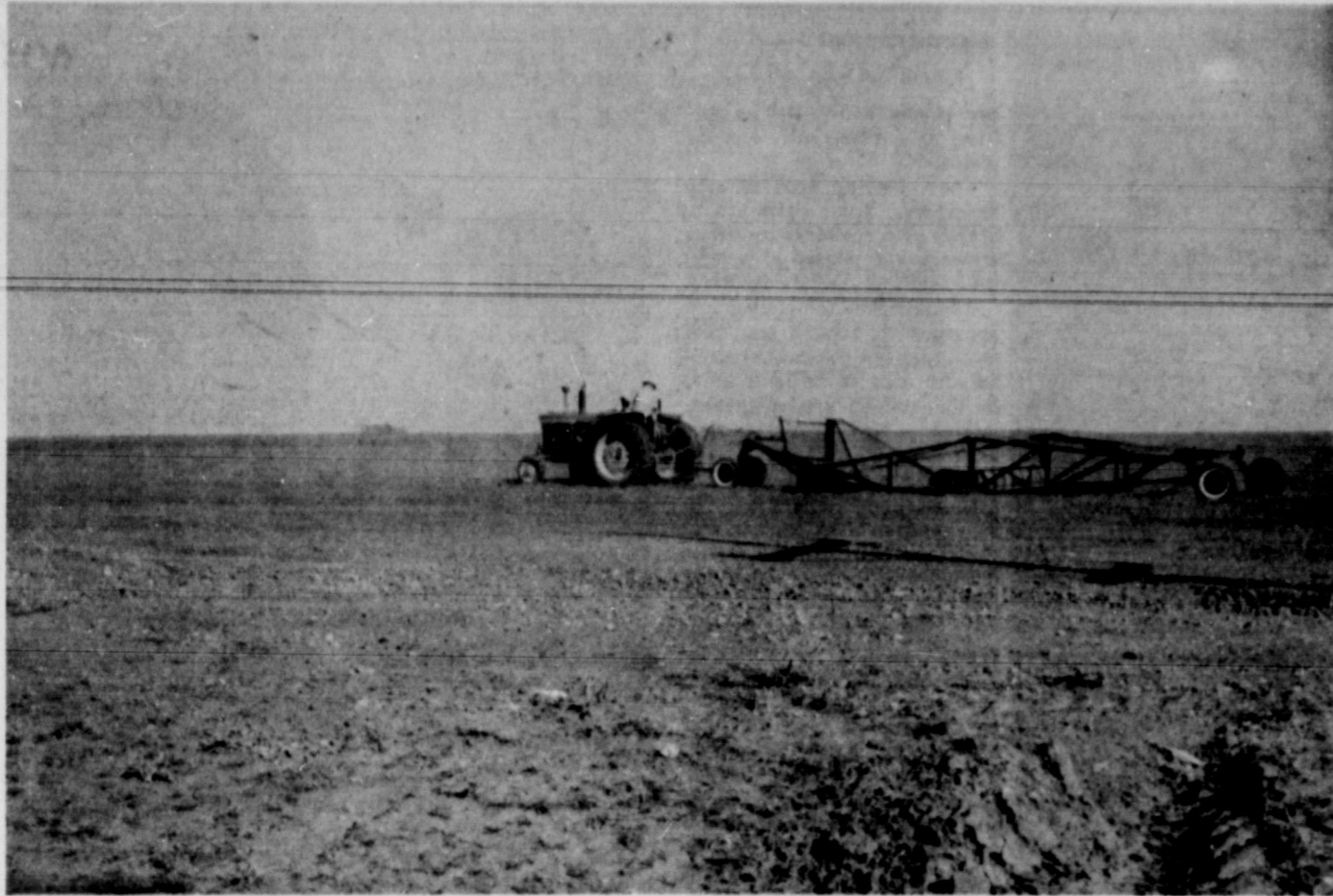
PAX*

* Controls crabgrass for 3 or more years, kills insects, fertilizes.

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See your LOCAL WELL MAN and let him get you some cheap water with a DRY ACID treatment.
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Modern farming practices on the irrigated High Plains bring in a variety of weird-looking equipment, including this land leveler at work in the picture above. The leveler works because it has an extremely long "wheelbase" that enables a blade in the center section to cut down high spots. Now that grain sorghum crops are off and the land will be idle until pre-irrigation time next spring, many farmers are using the open weather of fall to get such work done.

Hinn Soybean Yields 57.8 Bushels Per Acre

Delbert Langford, agronomist for the High Plains Research Foundation at Halfway, reported that by applying the practice of skip-row farming, he received a high yield of 57.8 bushels per acre of the Hinn soybean. The Hinn soybean is the new bean bred by the Foundation and is the first soybean bred for this area of Texas.

Barry Love, associate agronomist for the Foundation in charge of developing the Hinn bean, said that the chemical analysis of the Hinn was 18.5 percent oil and 34.9 percent protein. Love reported that along with the other qualities of the Hinn bean, high yield, non shattering, and a high tolerance for lodging, it has something that both the farmer as well as the processor can benefit from.

The Hinn variety was developed in the Foundation's accelerated research program in keeping with the idea of the Foundation's creed of doing today what the farmer will need tomorrow. With this in mind, the Hinn soybean was tested this year throughout the Texas Panhandle and South Plains in an effort to check production in a variety of locations. In all of the tests, ranging from the top of Texas at Farnsworth, near Perryton, down to Ralls in the South Plains, the Hinn bean out-yielded the Hill and Lee beans, which are the soybeans that have been grown here in Texas.

Dr. Earl H. Collister, Director of the High Plains Research Foundation and a plant breeder who has worked with

soybeans for over 17 years, reports that, "The Hinn soybean has some of the best qualities that I have ever seen in a soybean. One of the most important, aside from the high yielding ability, is the inherent tendency of the Hinn of heavy branching. This will help to insure a good yield in a case of a poor stand due to adverse weather. This branching will compensate for stand, in case of a hail or other bad weather."

Foundation seed of the Hinn variety is being released to certified seed growers. Contributors and supporters of the Foundation are being given priority in allocation of seed, if the farmers are interested in the Hinn soybean they may contact Barry Love, Box 1267, Plainview.

Southwest Cattle Feeding Conference Will Be In Fort Worth, Dec. 4

Answers to the whys and wherefores of cattle feeding will abound at Hotel Texas in Fort Worth, Dec. 4, when cattle feeders and livestock authorities from far and wide gather for the Third Annual Southwestern Cattle Feeding Conference.

This year's program promises to meet in full the high standards of its predecessors and to further enhance the Conference's reputation as a place for obtaining practical, useable and profitable information. The Conference, sponsored by the Cattle Feeders Division of the Texas and Southwestern Cattle Raisers Association, is open to the public, according to Lloyd Bergsma, director of the division.

R. H. Browder, Area Development Division, Texas Electric Service Company, Fort Worth, will serve as chairman of the morning program which gets underway at 9 a.m. with a welcome address by Hon. Bayard H. Friedman, mayor of Fort Worth.

Other morning addresses include, "The Future for Cottonseed Products" by Garlon Harper, Director, National

Cottonseed Products Association, Dallas; "The Beef Import Situation" by John Guthrie, Slough Ranch and Feed Lot, Porterville, Calif.; and "High Concentrate Feeding" by Dr. B. P. Cardon, president, Ely-Fat Livestock Feed Co., Tucson, Ariz.

A highlight of the morning session will be a "Feeders Meet The Press Panel" with editors Charles Ball of the Farm Journal, Stanley Frank of the West Texas Livestock Weekly, and Ted Gouddy of The Weekly Livestock Reporter posing the questions. Feeders on the panel include Bob Carter of Plainview, Paul Engler of Hereford, S. B. Middlebrook of Vernon, Otto Moser of DeKalb, and Jack Scoggins of Harlingen.

Chairman of the afternoon session which gets underway at 1:30 p.m. is A. C. Morton, Jr. of Kilgore.

Afternoon topics and speakers are "Competition in the Cattle Feeding Industry," James Fetter, editor, Feedlot magazine; "Modern Beef Merchandising," Cecil Hellbusch, livestock consultant, Safeway

Stores; "Selling Cattle For Top Money," Jim Warden, Sudan Livestock and Feeding Co.; and a panel discussion "The Packer Role in the Beef Industry," moderated by William E. Drenner, president, Denton County Bank, Denton, Texas.

Panel members include Tom Bratcher, Neuhoff Packing Co., Dallas; E. H. Cramsie, Swift & Co., Fort Worth; Fred Doehne, Doehne Provision Co., Corpus Christi; Rod Stevens,

Supreme Beef Co., Lubbock; and Bob Morford, Gooch Packing Co., Abilene.

The traditional Cattle Feeders Dinner will be at 7:30 p.m. with D. W. Lewter of Lubbock as master of ceremonies. Highlights include presentation of The Cattleman magazine's "Southwestern Cattle Feeder Award" and an address by Bob Murphy, noted attorney and humorist of Nacogdoches, Texas.

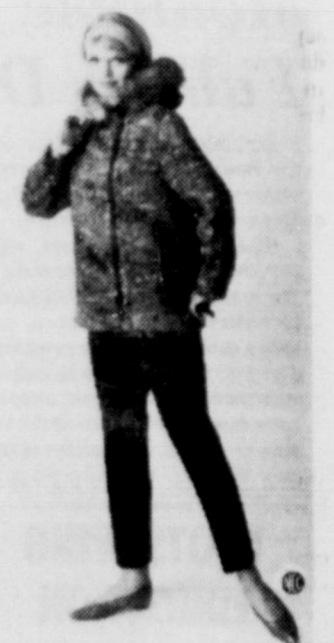
Increase Returns From Cotton

It is possible to double the per acre yield and double or triple the returns from cotton and at the same time, maintain a high level of organic matter in the soil. John Box, Extension agronomist at Texas A&M, told those attending the Cotton Production Conference this week.

He outlined a program beginning with increased organic matter resulting from higher crop residues. This in turn would result in improved soil physical condition and better control of erosion. Balancing fertility by addition of fertilizer, based on soil tests would increase production, giving higher crop residues to complete the cycle.

Box emphasized, however, that for such a program to work all of the steps necessary to good cotton production must be taken and at the right time. These include such things as insect and disease control, good

seed and proper cultivating and harvesting practices. Box was a featured speaker at the Cotton Production Conference held on the Texas A&M campus this week.



THE SKI LOOK—This hooded parka can weather the heights of a ski slope or chase the chill of a football stadium. Featuring a fur-trimmed hood, it's made of water-repellent cotton tapestry and buttoned in gold. Slim pants of luxurious cotton suede complete the White Star ensemble.

WISH I'D SAID THAT

"After paying his income tax, a local resident says he never had it so good, or taken away so fast." — Donald S. Fellows, Saugerties (N.Y.) Catskill Mountain Star.

"Now is the time for all good janitors to make warm friends of their tenants." — Kenny Bennett, Greencastle (Ind.) Putnam County Graphic.

"We read the other day that folks in Russia take only one bath a year. Evidently this is propaganda designed to attract American youth toward Communism." — W. C. Colburn, Blackstone (Va.) Record.

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ANSWERS TO SOME QUESTIONS ABOUT PLOW DOWN

WHY NOT WAIT UNTIL MY CROPS NEED NITROGEN BEFORE PUTTING IT INTO THE GROUND?

Nitrogen, in the form of anhydrous ammonia, does a more efficient job of boosting yield when applied early. An early plow down application enables the nitrogen to do the extra job of helping decompose your tilled stubble. This stubble decomposition makes more plant foods available to next year's crop, while putting your soil in better condition to absorb and hold moisture. These extra plant foods and moisture can mean an increase of 10% or more in yield. That can be a big increase in profit! And by plowing down now, the uncertain spring weather can't interfere with your fertilizer program.

IF I PLOW ANHYDROUS AMMONIA DOWN NOW, ISN'T IT LOST DURING THE WINTER MONTHS?

Anhydrous ammonia is the only form of nitrogen that does not leach. When released, the nitrogen attaches itself to the clay particles and organic materials... actually becomes part of the soil.

Even though the soil bacteria that do the work in stubble decomposition need nitrogen; their use of the nitrogen does not reduce its effectiveness. All the nitrogen you plow down in the form of anhydrous ammonia to speed stubble decay is still available to crops in the spring.

WOULDN'T IT BE JUST AS PROFITABLE TO PLOW DOWN ANOTHER FORM OF NITROGEN FERTILIZER?

First of all, anhydrous ammonia costs less per pound of usable nitrogen. And it does not leach! Other forms of nitrogen fertilizer do not attach themselves to stable parts of the soil. Therefore, they are subject to becoming soluble, which means they can follow water movement, up or down, out of the root zone... leaching.

Because early application of anhydrous ammonia can increase yield and nitrogen in this form is not lost during the winter, it makes sense to plow it down now.

EARLY APPLICATION ALSO MEANS THAT YOU WON'T HAVE THE EXTRA PROBLEM OF FERTILIZER APPLICATION LATER ON WHEN YOU ARE SO BUSY WITH OTHER IMPORTANT OPERATIONS.

You can get quick delivery on Nitromite, Shamrock's fine brand of anhydrous ammonia, from your local dealer.

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Dry Ranges Pose Problems For Stockmen

Beef cattle which have been on dry ranges for the past six months or more may face serious nutritional deficiencies, says U. D. Thompson, extension animal husbandman. Of major importance is the lack of sufficient range grass or forage. The low quality or absence of total digestible nutrients is a further complicating factor, he adds. This kind of roughage contains little or no protein, phosphorus and vitamin A.

Decisions are difficult to make during stress periods. An attempt should be made to balance livestock numbers and forage supplies. Calves may be weaned earlier to help relieve grazing pressure and improve cow conditions. Fewer replacement cattle should be kept and culling is always in order. Non-breeders, slow breeders, irregular breeders and cows which consistently produce

lower grade, light weight calves should be marketed, Thompson recommends that cows be palpated to determine pregnancy and to sell those not pregnant.

Under conditions of extreme drought, it may be advisable to confine the foundation herd to a small acreage. High energy feeds such as grains and protein supplements may be fed in limited amounts for maintenance. Forage is the critical feed, however, and is usually high in cost for total digestible nutrients, he says. A protein supplement fed with the forage will improve digestion.

Phosphorus is the most likely mineral to be deficient under drought conditions. A mineral supplement high in phosphorus should be fed free choice or in controlled drinking water and salt should also be fed free choice, the specialist advises.

Vitamin A may or may not be deficient depending upon the forage available. Protein supplements fortified with vitamin A should be considered. Synthetic vitamin A is available for use in drinking water, injections or for mixing with feed.

Thompson points out that most Texas livestock producers have had experience handling stock during periods of stress and that decision making on management practices becomes almost an individual proposition.

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Over 300 jars of home canned fruits, vegetables and jellies are kept in this storage space in the home for use during the winter months.

Homemaker--

(Continued from page 1)

ber of his family will be confined to a wheelchair, she explains.

The bathing area is also separated from the room proper by a shower curtain thus allowing two persons to occupy the room at the same time.

Appliances in the kitchen are arranged in such a way that more than one job can be handled with ease at the same time. In the kitchen are an ironer, washer - dryer, refrigerator, cabinets in two heights, stove and the telephone.

In this way baking can be done conveniently as one can reach the refrigerator for ingredients, mix the food and place it on the stove or in the oven while standing in the same place.

The telephone can easily be reached from the cabinet saving many steps each day. On the day we visited with Mrs. Guley she was baking cookies and washing at the same time, due to the arrangement of the appliances.

Her cabinet storage space is filled with over 300 jars of home canned fruits, vegetables and jellies, most of which were raised on the farm.

In addition she has a large chest type freezer filled with frozen foods. Meats are stored in a frozen food locker in town. All meat for the family's use is raised on the farm also.

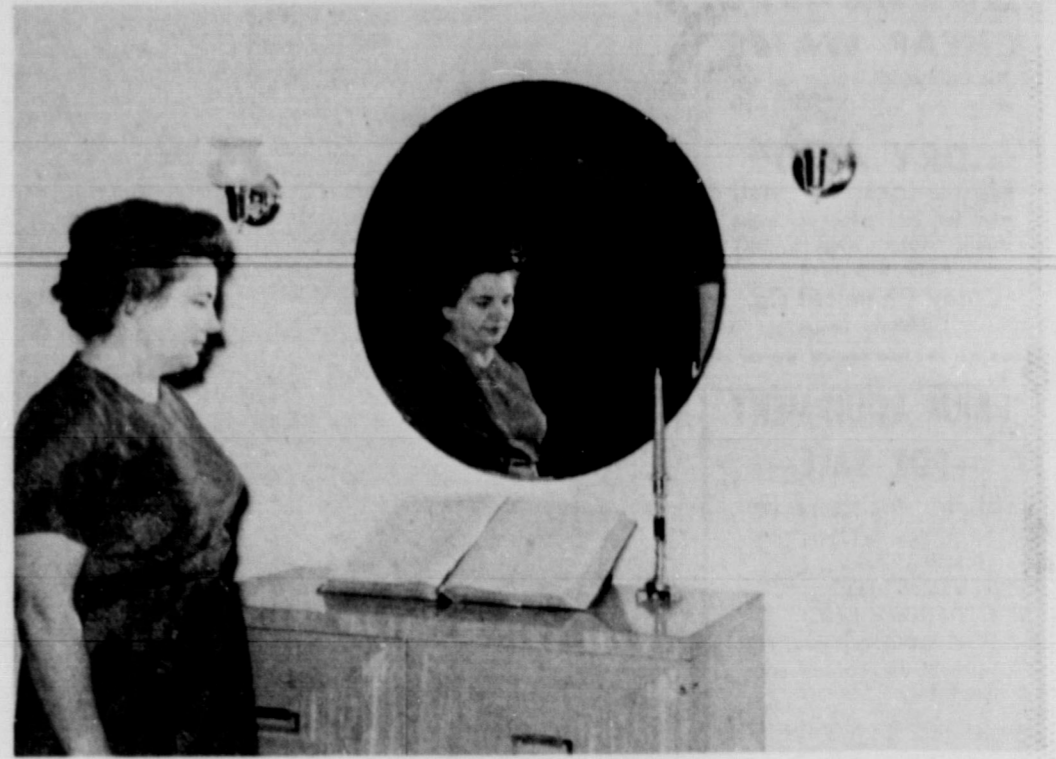
At the present time the family is busy constructing a fallout shelter which will also have storage space for the canned products and frozen foods.

A sewing center has been established by building a closet in the bedroom where all sewing needs are kept, with the machine slipping easily into the closet when not in use.

Living at home and enjoying it is something the family is quite adept at, with a TV living at home and enjoying it is something the family is quite adept at, with a TV built into the wall of the living room for easy viewing and reference books of many kinds available for the family's use in the bookcases which flank the large fireplace in the living room.

A worship center is maintained in the area between the living and dining rooms with an open Bible placed atop the stereo record player-radio combination.

She explains that most homes do not display an open Bible but since they are a busy family and might not find time for a family worship period, she feels



Stopping for a brief moment during her busy day to read the Bible and meditate has been a great help to Mrs. Guley in being a better homemaker.

that if a Bible is open each family member will make a special effort at sometime during the day to stop briefly and read a verse or two. The Bible is usually kept open at either the Book of Psalms or Proverbs.

Mrs. Guley, who is president of the Lazbuddie PTA and an ardent worker in her church, has many hobbies, including painting, reading, handwork of many kinds and a special hobby is helping young homemakers with any problems which might arise.

On the wall of the hall she has painted a large tree and on its branches are the names of

the grandparents, great-grandparents, and parents of the Guley children with their names displayed in the uppermost branches. In this way she hopes to help her sons develop an interest in knowing more of their family's history.

She spends much time in making floral arrangements for friends and neighbors. Many of the arrangements are used for area showers and weddings. No, she has never received any pay for the floral pieces but makes them because she enjoys creating anything of beauty.

One of the greatest thrills in recent years came to Mrs.

Guley and her husband only a few weeks ago when their son, John 13, was named Gold Star 4-H Club Boy of Farmer County.

Mrs. Guley explains that Titus 2:5 is used as a basic for her daily life, adding that she has the feeling that any job worth doing is worth doing well. This accounts for her success as a homemaker, mother and wife.

Sorghum's Far Eastern Markets Threatened By Corn Freight Cut

Railroads serving the Pacific Coast have cut freight rates on corn shipped from the Midwest for export to the Far East, effective next month. The cut will be from an average of 82 cents down to 70 cents per hundred pounds. The railroads acted independently to establish the new low rate after the Trans - Continental Freight Bureau, representing all the cross-country railroads, rejected the proposed reduction at a meeting on November 7 in Chicago as "not being in the best interest of all concerned."

The Bureau's ruling to disallow the reduction had been viewed as a victory for area grain sorghum producers who had opposed the low rate on the grounds that it would give corn

an undue competitive advantage over grain sorghum and seriously affect or wipe out the 500,000 ton annual sorghum sales to Japan.

Bill Nelson, Executive Vice President of the Grain Sorghum Producers Assn. said, "Our only recourse now would be to request the Interstate Commerce Commission to set aside the rate - a long drawn out and costly procedure which the grain sorghum producers cannot afford with their present budget. We will just have to let the Far East market go unless we can get enough others concerned to oppose the action."

In Japan the Food Agency regulates the issuance of import-export licenses and regulates the level of grain and

other imports. The Overseas Merchandise Inspection Service inspects the imports for type and quality there. Mr. Kotah of the JFO and Mr. Miyake of OMIS will be in Amarillo November 25th and 26th to study the grain sorghum situation with association officials and explore the potential for continued exports from the area to Japan.

Nelson said the rate decision and possible loss of the Japan market will have both immediate and long range effect on the grain sorghum area. Currently there is a tremendous amount of "free market" grain in the area that grain men have paid a strong price for in anticipation of strong domestic and export sales. The 500,000 tons market affected by this rate decision will certainly tend

to "soften" what has been a "firm to strong" market.

As far as the long run effect, the association officials fears that as administrative decisions, such as this one on freight rates, cut off markets for sorghum production there will be great pressure applied from Congress and other sources to reduce sorghum acreage or price or both, resulting in reduced area economy from grain sorghum.

Why Not Give Meat For Christmas?

As a novel and convenient gift this Christmas, give meat, advises Ed Uvacek, livestock marketing specialist at Texas A&M University. Christmas shopping can be made easy and friends will appreciate this tasty gift, he says.

The National Livestock and Meat Board's Gift Certificate program gives you the opportunity to support the livestock industry and at the same time save time and effort during the Christmas season, he says.

Attractive gift certificates for all meat, or specifically for beef, lamb or pork, are available in any amount the giver wishes to purchase. These full color certificates are for all practical purposes a check that can be redeemed in the form of meat purchases at retail meat markets. The retailer clears the check through his local bank as he would any other check.

No storage, transportation, delivery or buying problems are encountered with this type of Christmas gift and it costs only 15 cents per certificate, says Uvacek.

For those interested in purchasing this uniquely modern type Christmas gift, write for an order blank to National Livestock and Meat Board, 36 South Wabash Ave., Chicago, Illinois.

Moldable Cotton Fabrics Developed

Moldable cotton fabrics are the latest development in cotton utilization research by the U.S. Department of Agriculture.

The researchers see uses for these molded materials in the manufacture of upholstered furniture, hats, shoes, and many other consumer products. The fabrics, that can be molded into three-dimensional shapes, have been worked out as the result of a continuing effort to find new uses for agricultural products.

The idea for these molded cottons came from the research to develop stretch cottons, according to the USDA. Through a process called slack mercerization, the cottons were made to stretch more than 50 percent. Since these stretched materials fitted contours well, the scientists decided that if the fabric were chemically treated and molded it would hold its shape permanently.

The molding process involves treating the fabric with a solution of sodium hydroxide, which gives it stretch by making the fibers and yarns twist and shrink. Next, the fabric is wet with chemicals of the type used to make wash-wear cotton and finally, it is stretched over a heated mold of the desired shape. The heat of the mold dries the fabric and causes the chemicals to lock it into the shape.

The new molded cotton has advantages for use in the toes of women's shoes and in the manufacture of sofas, chairs, and other upholstered items, say the scientists.

SPORTS AFIELD

By Ted Kesting

If your young beagle runs silent and won't bay. Hunt it with one or more beagles that open freely on the trail. It is likely that it will get the idea after a few hunts in such company.—Sports Afield.

Season opening is the time to collect a prime doe or a butterfat forkhorn for the locker. Well into November, during the rut, is when you'll see all the big racks you didn't believe were around anymore! — Sports Afield.

When touching up your duck decoys be sure to use flat paint. Shingle paint is good. Some experimental blending with various colors should give you the required tones. Ducks can't detect wrong tones until they are well within range, but they are wary of any decoy that shines.—Sports Afield.

Some campers and hunters burn their garbage when in the woods. Burning, however, causes unsightly residue and the resulting stench leaves much to be desired. It's far better to bury your garbage. — Sports Afield.

FOOTSAVING EDUCATION



by James E. Edwards

Could Tight Tennis Shoes Damage Feet?

We would expect that the soft canvas of a tennis shoe would wear through before the pressure could bend the toe bones but most of us forget that deformed toes are not the result of bent bones. They would be if there were single bones in each toe but the great - toe has two bones and each of the others has three. The deformities affect the joints between the bones. An example is a chain. Each link may be very strong and straight but it takes very little effort to "bend" the chain if the last link is pushed in toward the others. The analogy limps sadly when it comes to straightening the chain. That is very simple if it is merely iron or steel but straightening toes requires an intricate procedure in surgery.

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1. Four door sedan, solid white color
 2. Automatic transmission
 3. Not less than 280 cu. inch engine, and not less than 115 inch wheel base.
 4. Alternator
 5. Side mirror and spot light.
 6. Black wall tires, standard size.
 7. Hot water heater and radio.
 8. Two speed electric windshield wipers, and windshield washer.
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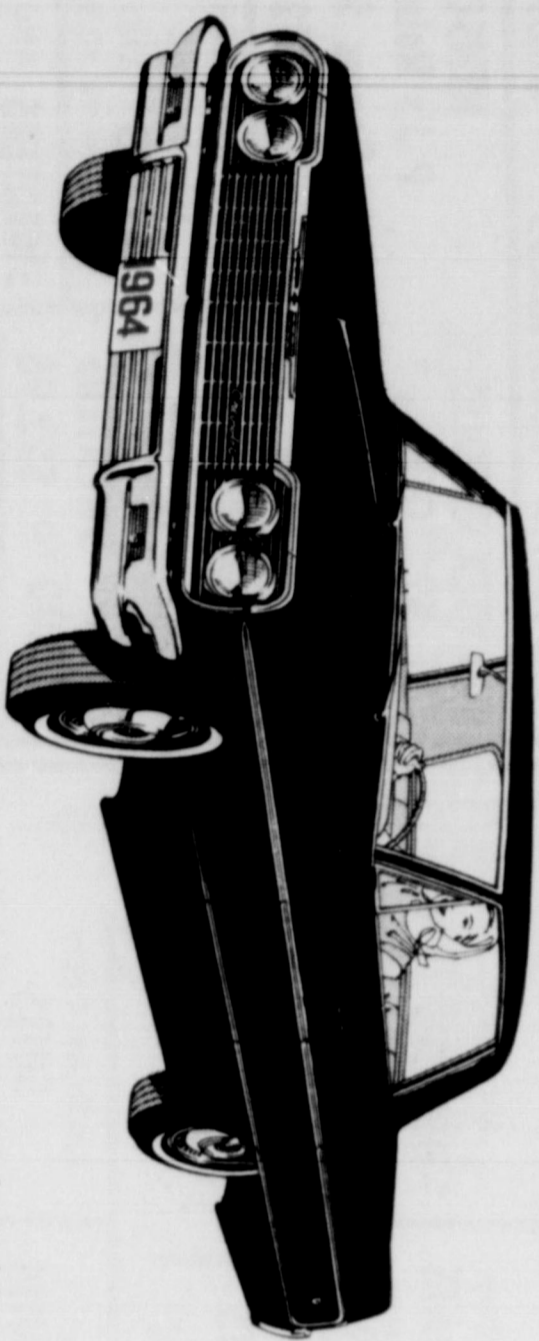
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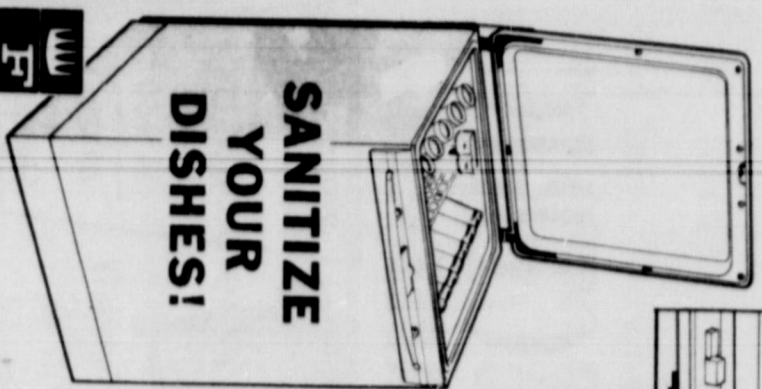
A new full-width sculptured grille, longer looking silhouette (209.9 inches from bumper to bumper for all sedans - station wagons 210.8 inches), distinctive front and rear deck windshields and tasteful chrome trim help make it so. We think Impala's styling could make a proud owner out of just about anyone.

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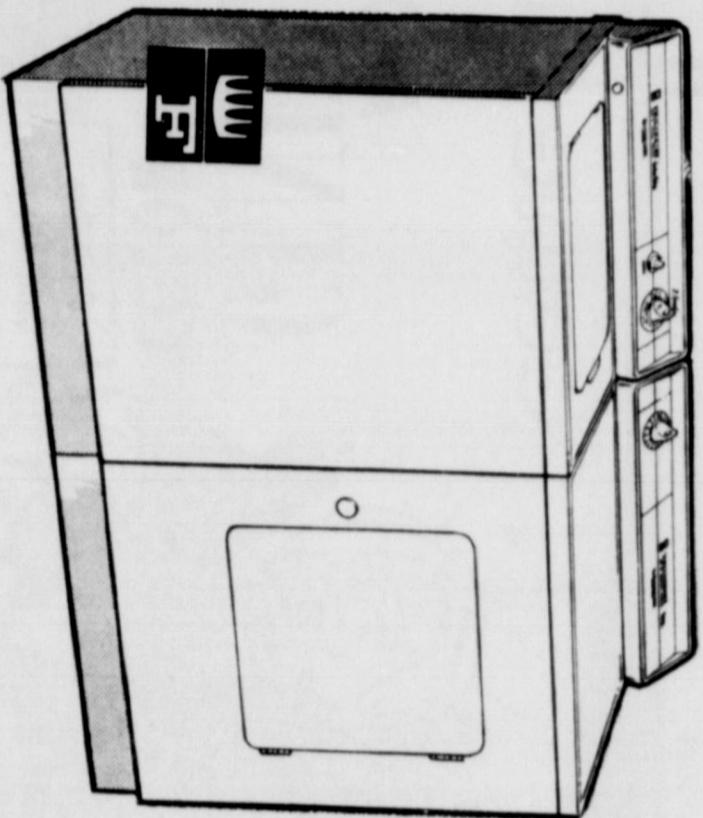


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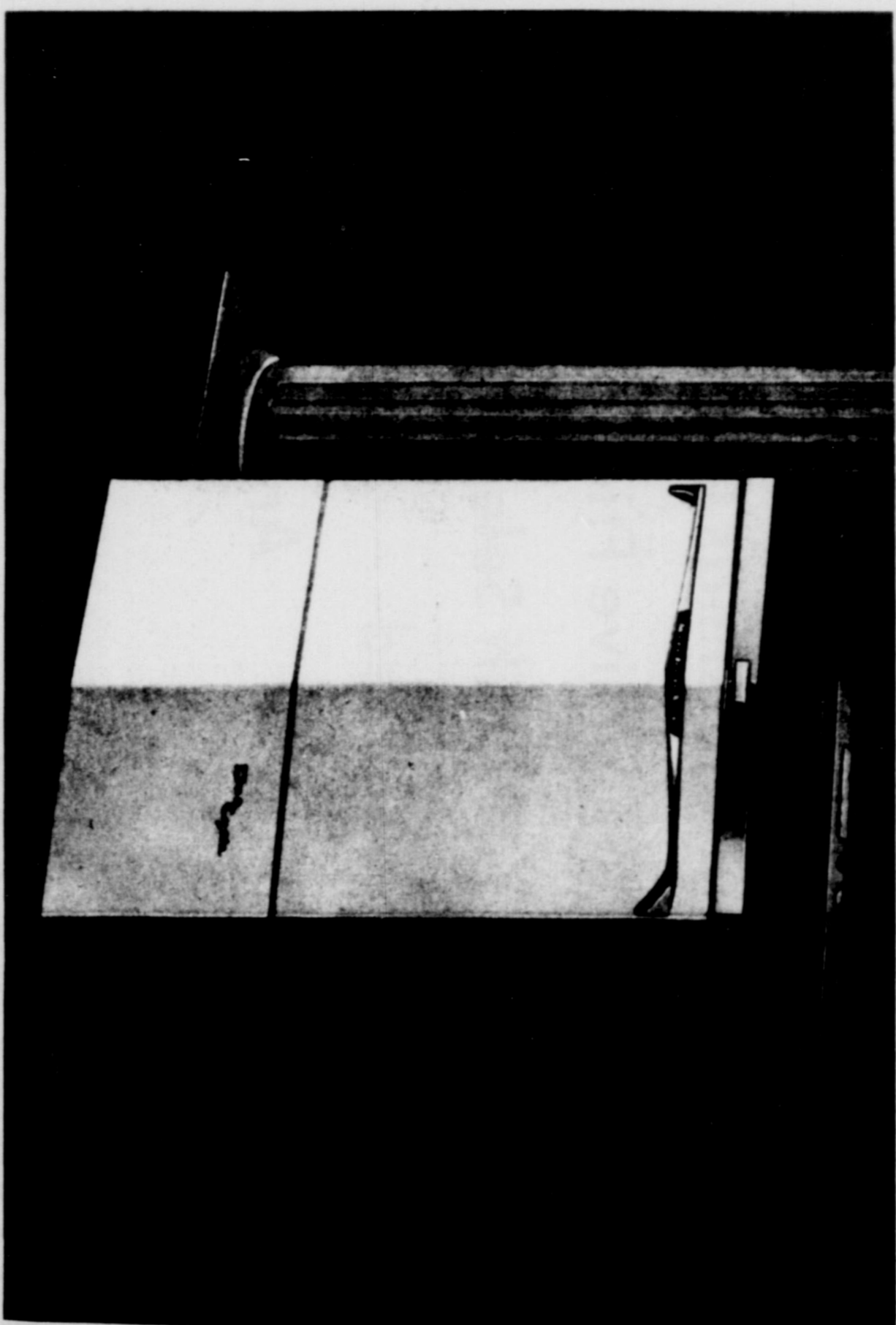
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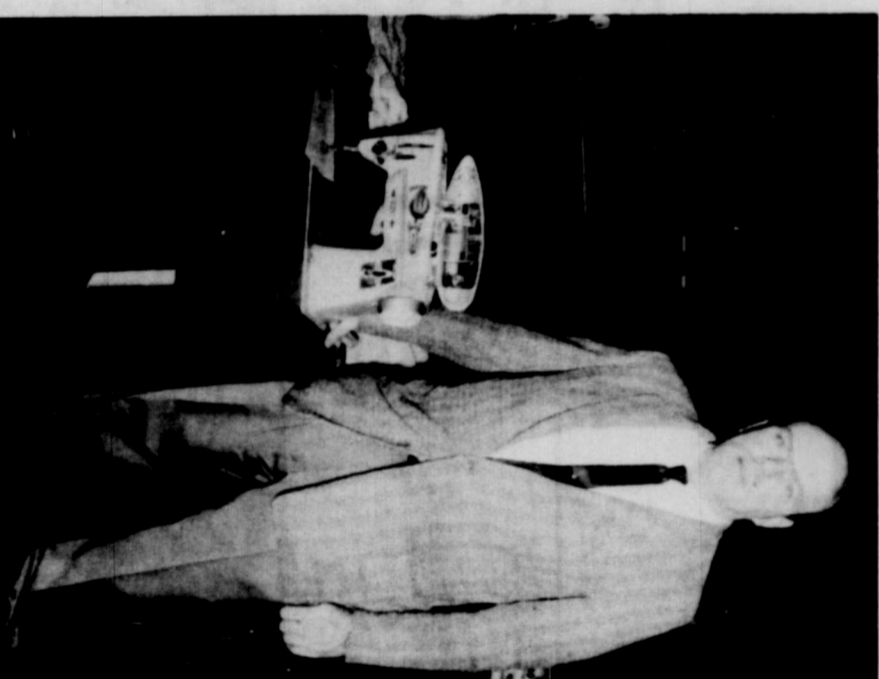
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