# Friona Area Completes Good Maize Harvest <br>  <br> <br> FRIONA FRIONA, TEXAS <br> <br> FRIONA FRIONA, TEXAS <br> BY BILL ELLIS <br> <br> \section*{Yields Are Close <br> <br> \section*{Yields Are Close <br> <br> <br> To ' 62 Production} 

 <br> <br> <br> To ' 62 Production}}
ner in the state FFA leader-
ship contest Mchey said he was told a
the state comest lasty year that
Frione


 won a second in 1953 eand athira

 Clasted with Gee's in the aree
contest. Ono hat to to ose seothle
cut down on the curd down on the number of state Thee re go ging to have to buld ners pretty soon. The A8 department has swo rooms wher
the four walls pretty well co ered with the awards. We thnnk
this speaks pretty well for the locational Agriculure De
ment and its
ledidership.

Thnk the success of the
Cheitain tootball team hinsme had several effects) Baker Duyz
gins says he believes it hau ever helped the girls coming ou
 clinc in Plainview Last satur-

## polse thank they have a lox more

time of year. It usually takes,
month or
so
to develop thelr contidence,"." he says.

Duggling added that for one
thing, from \& cooceling stenh

 higler," he saich regarded scinools, will go into cless AMA


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The maize harvest is about over in the Friona area, and another good chapter has been added in the success story of this number one cash crop of the are

## Friona Lanes Won't <br> Be Closed - Hicks <br> 

W ATKINS, MONROE
Pair Tied In Contest
With One Week Left

## 

 Parmer County led the nation in production of grain sorghum
"Preach" Cranfill, manager
of Continental Elevator in Fri-
ona, agreed that the 1063 ero
$\qquad$ ager of the new West Frions
Grain Company, stated that the
new elevator was experiencing ${ }^{2}$ a fine first year of business, exactly what you'd call a bumper
crop, but it is a good average
yeer, This was the ssme optinor
expressed by Carl Schlenker at Rhee Crain Compeny, "Most
of the farmers are pretty well pleased, They're having yield,
of 5,00 to 8,000 pounds,"
Schlenker stated, He estimated that less then 20 per cent of
the crop remained to be har-
vested in the phea ares
BULLETIV:


"Hot Check" Conference At Muleshoe Tonight

sote was at Rhee, where the $2-1$ against repeal.
The number two amendment. The number two amendment,
which seeks to Hberalize the Hequiremensts for ellygibility in
re state's program for nedy the state's program for needy
aged, blind, children and disged, blind, children and dis-
bled persons, allowing more Xpenditures for this purpose,
earried by a seven-votemargin arried by a seven-vote margin
in the county, 292-285. This amendment was given
Thent
and pproval in four prectncts,
riona, Oklahoma Lane, Bovina ritona, Oklahoma Lane, Bovina
nd Lakeview, while Farwell, and Lakeview, while Farwell,
Black, Lazbuddie and Rhea lated against tit.
The amendment to allow jefThe amendment to allow Jef-
erson County to set up retire-
ent programs in political ment programs to in pol upticical subu-
ivistons effeated in the county was
$365-113$ countwide
Ith all ith all precincts coing asgainst.
ikewise, number four, which Would have set aside $\$ 150,000,-$
000 in state bonds to 000 in state bonds to finance progra, , lost by $344-227$ with
all prectincts goln
There all prectncts going against.
There were 641 total ballots
cast, includidn There were 641 total ballots
cast, including five absentee.
obut one - third the number bout one - third the number
hich voted last November, al-
though state and distritct of-
tictals were on that ballot.


## BY LARGE MAJORITY

City, County Votes To

## WATER!

Is Essential To All Living Things.

May Be The Difference In A Profit Or A Loss On Your Grazing Operation.
$\star$ TANKS 4108 $\star$ HEATERS LPG and Electric

## ENOUGH WATER ALL THE TIME

ALSO

FENCE CHARGERS-WIRE-
INSULATORS-POLES-GATES
"Don't Wait----Too Late"
CARL McCASLIN LUMBER INC.
1000 Main
Friona

## 64 Jet-smooth Luxury CHEVROLET



Here are looks, luxury and comfort that you'd expect modestly priced Biscaynes. And, of course, the niceties to set you back plenty - if they came from anybody of Body by Fisher craftsmanship Fresh-minted stving with clean uncluttered lines from a peppery 140 -hp 6 to a 425 -hp V8. 4 - engines
but that give the '64 Jet-smooth Chevrolet its feeling of got the '64 Jet-smooth ride to cushion you from road new length and lowness. Rich new interiors noise and vibration. Been promising yourself luxury like this
and rear seats and door-to-door carpeting- CHEVROLET Ask about a SMILE-MILE Ride and the Chevrolet Song Book at your Chevrolet dealer's

## revie chevrolet company

510 Main Street


## IT'S TIME FOR A BRAND-NEW CAR

Above the 35,000 mileage mark, parts begin to need replacement.

If your car or truck is pushing 35 thousand, it's a good time to visit the showroom of your favorite car maker. Before you buy, it's a good time to visit our bank-and let us tell you how simpiy you can arrange low-cost financing here, on convenient terms.

## FRIONA STATE BANK

"Serving A Great Irrigated Area
Friona
 Soil, Water Committee

Friona To Host
Regional Group Attendance Good At Regional Group Aucational Program

 Bureau of Reclamation witi be ing in the auditorium at 3 p.m.
the featured speaker. He wil Sunday. A report on a study
discuss the Canadian River made by local citizens oconcern-
ing some of the problems facdiscuss the Canadian River made by local citizens concern-
project.
ing some of the problims faco
ing parents and children was Three city employees attend- ing parents and children was
ed the West Texas Regional handed to each person present.
Water-Sewer refresher school Water-sewer refresher school
sponsored by the Texas State
Health Department the first Health Department the first
three days of the week in Lub-
bock. They are Clyde Fields,
 which is being planned.
At the close of the meeting
parents of each class from sixth parents of each class from sixth
grade through senior class met grade through genior class met
in inditidual groups and elected
in in Individual groups andelected
class representatives to attend class representatives to attend
future sessions of the orgeniza-
or Dr. Cranfill, spokesman for

Dr. Cranfill, spokesman for
the group, encourages any adult the group, encourages any adult
In the commundty to atend
meetings of the counch11, whether
he is a parent or not, He also he is a parent or not, He elso
pointed out that parents, even
though they were not elected representeatives from any class,
should f feel free to should feel free to attend meet-
ings at any ume.
Notices of future meetings
.


County Officer Is Conventionite Ruby Nell Bruns, county Re-
publican vice-chairman, publican vice-chairman, at-
tended the Texas Federation of Republican Women's blemnial
convention ti Houston October convention in Houston october
$27-28$. Some 500 women
Among dignitaries attending Among dignitaries attending
were John Tower, U. S. Senanor
from Texas, the Hor

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ㅍum
THE MODER DRUG
FOR PAIN RELLEF
Regular 89 C Size

BUFFERIN NAME WHITE SWAN

 wod 59 C

Prices Good Nov. 14 Thru Nov. 20
We Give Gold Bond Stamps, Double On Wednesday With Each $\$ 2.50$ Cash Purchase Or More
frUits and vegetables Washington Extra Fancy $\underset{\mathrm{Lb}}{\text { APPLES } 19 c}$ Florida Ruby Red GRAPEERUIT $15 c$ Colo. Red Top Hand

## R 65

 Choice of Grinds MEATS LOIN OR T-BONE STEAKAll.Meaf BOLOGNA 456

COTTON BOWL ONTEST MEET THE COACHES


OFFICIAL ENTRY BLANK Name
Address
Game Of The Week

Tie Breaker
Friona $\qquad$ -

Pick Score VS Olton

GAMES

| Friona Farmers Co-Op Gin | Bi-Wize Drug |
| :---: | :---: |
| Hub Fertilizer | Friona Motors |
| Reeve Chevrolet | Ethridge-Spring Agency |
| Friona <br> Wheat Growers | Par. Co. Imp: Co. Par. Co. Pump Co. |
| Friona Country Club Gin | Chester \& Fleming Gin |

Bi-Wize Drug
Friona
Motors
Ethridge-Spring
Agency
Par. Co. Imp: Co.
10
Fleming Gin

2

6

Phone 2781

Parmer County Headquarters For
Ford Cars, Trucks, Pickups Tractors And Used Cars
Phone 2341 Sirtl
Oklahoma at Missouri

Dan Ethridge
Frank A. Spring
Bill Stewart
Flake Barber
phone 8811


INSURANCE-LOANS
Army at Pittsburgh
Parmer County Pump Co. Parmer County Implement Co.

| B \& J | IHC |
| :---: | :---: |
| Pumps | Power |
| Ph. 3201 | Ph. 220I |
| Boston Paf's at | Kansas City |

Chester \& Fleming Gin

42 Years Ginning Experience Brand Now Equpment

Boston Paf's af Kansas City

WEEKLY PRIZES
1 st Prize \$5
2 nd Prize $\$ 3$
3 rd Prize \$2
CONTEST RULES

Hub Fertilizer Co.
HUB - FRIONA
See Bill, Lester Or Tab Don't Wait - Fertilate Ammonia-Dry Fertilizer-Seed Phosphoric Acid- Farm Chemical Champlin Oil
Phillips at Dumas
4 FRIONA WHEAT GROWERS
World's Longest Country Elevator PGC Feeds
Phone 2066, Arthur M. Drake, Mgr., Friona
Springlake at Farwell
BI-WIZE DRUG
Drugs
Sundries
Your Rexall Store

TCU at Texas
8 ETHRIDGE SPRING AGENCY

## Of Interest To

THE WOMEN
Lodges Hoot Joint Thanksgiving Dinner

## Now



## me Mrs. course wis on i Workshop Conducted For




Modern Study Club Has Colorful Program

4-H Club Names New Officers


living
creme
family
as we
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in Fr
were
was
way
any
contr
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Ami
As
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no maize,
tilled the
wheat that
wheat that fall.
A bilizerd came a few days
after Armistice and itwas more Alter Armistice and it was more Recent guests in the home of
than 90 days before anyone Mr. and Mrs. Matt Brown and
saw the ground again, She went children, See and Gloria, have
on to say that a bumper wheat been Mr. and Mrs.


## spent Mrs.

1 Many Thanks
To all the fine people who were an customers while we awned

Ruthie's Flower Shop
We empayed doing
business with everyone.
Marion \& Ruthie Gite

## GET SET FOR

 WINTER min smOf Mud and Snow Tires


Also Coop
BATTERIES

## ANTI-FREEZE

OILS and GREASES
FRIONA CONSUMERS


We Give S \& H Green Stamps


Ary Way You Weigh The Facts...
You Get A Better Deal Every Time You GIN WITH US


These Lummus 88 SAW GINS Are Especially Equipped To Preserve The

## Chieftains Defeated, But Maintain Their Poise




Raiders Seek Fifth Win Against Miners

Statistics

How Friona's Opponents Fared


 NIAGRA StaRch JOHNSON'S FOOD MARKET Yams 12 oz. 21 c
c er
S and H Green Stamps (afruatio
Portales



Mr. and Mrs. Warren Conner and daughters, Connie, 4 and Cathy, 2, are pictured here in their home at 1105
Elm Street. The Conners recently moved from Dallas to Friona. Conner is associated with Bill Sheehan in his law office. He is a graduate of Southern Methodist University at Dallas, but grew up in Seay, Texas. Mrs. Conner is a native of Dallas.

| FRIONA STATE BANK <br> Checking - Loans <br> Deposit Boxes - Savings <br> Member FDIC | PIGGLY WIGGIY | REEVE CHEVROLET <br> New And Used Cars <br> FRIGIDAIRE <br> APPLIANCES |
| :---: | :---: | :---: |
| ROCKWELL BROS AND CO. <br> "LUMBERMEN" <br> Lumber - Pailit Tools <br> Ph. 8891 | PLANS HARDWARE AND FURNITURE <br> Plumbing Supplies <br> Furniture <br> Sporting Goods <br> Kitchen Ware | Dry Goods <br> And <br> Variety <br> Two Locations |
| GIB'S CLEANERS <br> Professional And Coin-Op Dry Cleaning | FRIONA WHEAT GROWERS <br> Elevator Service Field Seeds | Kendrick Oil Co. Phillips 66 <br> Phillips Tires <br> Tubes <br> Batteries |



NOW Is the time
TOB UY YOUR CHRISTMAS GIFT!



FRIONA PLUMBING \& HEATING CO.
Doug. Milloy
Ph. 5282


## Parmer Gas Users Reject Pioneer Gas Proposal

Entire County Well Represented At Meet

## THE HIGH PLAINS $\begin{array}{ll} & \text { FARM ano HOME } \\ = & \text { THE PRETTIEST FALL } \\ & \text { I HAVE EVER SEEN' }\end{array}$  

any check and studuty
The letter from the pr of Poeneer was whe tren in
sponse to requests sponse to requests from re-
users that Dr. E. A. Steinusers that Dr. E, A, Stein
berger, the rate consultant a
hired by the Hilgh plains farm-
ers bey hired by the High Plains farm-
ers belonging to the gas users
be permitted to heck the work
papers of the rate accountan
eed by Ploneer. Parmer Countr Gas Users
sociation and
the board the board of directors of Plain
Irrigation Gas Users Associa-
tion addressed the group and tion addressed the group and
explatined that the exchange
of letters resulted from con ferences held witt from offlers
Ploneer by the Plains gas ex cutive committee.
He pointed out the group
that Poneer was advised at
these meetings that
these
figure
the
the \&

## Americans <br> Buy Meats Confidently Americans can have confi- dence in the meat they buy in in today's markets, says Ed Uvecek, Itvestock marketing Specelalist at Texas A\&M Unl- versity. It is examined for whole- someness by means of an in- spection system and has been systematically graded to ind cate quality differences, cay says. Inspection and grading are the two most important areas the marketing of tivestock an meat in this  explat in the state and the dif userent ferences in detein sil and the meaning of the lettering and eece The publication also al trace the recent changes which have occurred in the Federal grades for each species. A special section explains the USDA du grading system which was in ef- fect tor from July 1962 to July 1963 . The USDA is presently propos. ing that the yield grade portion of the dual system be incorp$\stackrel{\text { tem. }}{ }$ A copy of this leaflet can be cutaned from your county agrent or by writing the Department of Agricultural <br> FILJUIIRII fastien:

 Do Big Shoes Cause Feet To Grow? daughter's fold us that her cause
shoes. to be reasoned with mood which
she deflintely she deffinitely wasn ${ }^{\circ} \mathrm{t}$ ) we
could have ponnted out that
Hawailan chil Hawailan children wear no
shoes at all most of their young lives but their feet are very short.
We would fil ag shoes did cause feet to
grow becester many parents who would 1 ike
to see the tiny feet of ter
 chane: nomem cimime

 sicken the stomach
one who saw tiem

## P Mobiin Hood Sions <br> Eduards shoe store

Assoctatoon.

"Better Fabrics Make
Better Fashions" Fabrics Of All Kinds
Notions Including Fieldcrest Coordinated Fashions For Bed And Bath.
Register For Free Gift Certificate
Thursday-Friday-Siturday
Thursday-Friday-Saturday
Drawings 4:30 P.M. Saturday
FABRIC MART
Hilltop Plaza

|  | The Cotrage |
| :---: | :---: |
| Complete Automotive |  |
| Machine Shop |  |
| SERVICE <br> Valve Work - A Specialty |  |
| Crankshatt Grinding |  |
| MOTOR LAB |  |
| 1 w. 7 th | c |

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Janis Billingsley-John Gulley Named Parmer County Gold Star 4-H Club Award Winners


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# COTTON FARMERS LAUNCH MARKET COUNTERATTACK 



