FHS Homecoming Game Scheduled Friday Night

FIVE SEEK CROWN Queen Crowning Set Pre－Game


Smith Here For Lions＇ Ladies Night

| Leuturanat Governor |
| :---: |

## ，．＂en＊STAR




$\qquad$
$\qquad$
$\qquad$
$\square$
Fire Ruins BREAKFAST FRIDAY Basement
$\qquad$ at an early morning hour Tues－
day rulned equitpment belonging

Gospel Meetings Continue Here

and Mrs．W．M，Massel，Mr to
be escorted by Everett Gee．

$$
\begin{aligned}
& \text { be escorted by Everet Coe } \\
& \text { All of the candidates are sen }
\end{aligned}
$$

## ewnur



## Hospital Drive Slated To Begin

COUNTY RIVALS
Mustangs Seek To Upset Unbeaten Friona Eleven
The Bovina Mustangs will furnish the opposition for Friona＇s Homecoming game Friday night，and the Mustangs will be bidding －put a crimp in the $5-0$ record posted so far by the Chieftains． Apparently the Mustangs，who started off rather slowly，may have the team to do just that．
＂We think they are equal or better than the Bovina team of
Bank Deposits


Show Increase䢒
The beriv theremesed tist cerined surplus trom


KAREN AGEE
Student Is Again Contest Winner
fieppy．It was pointed out thatHeppy．it was pointed out that
Bovine did agood job controlling
the bell in their game ageingt
Mendow last week，with the los
ganes in that they had key play－
season opener to Springlake
in game where their sparkiling
Since then，with players get－
beaten Whitharral， $45-6$, An
consecutive Fridays．
Chances are the Mustangs willbe＂Hired upe＂to beat theirtis week parmer County neighber
Bovina is expected to pass
Wite a bit－－probably more
quite a bit $-\overline{\text { proctechably more }}$
than any tean faceed do date．
Then the herd－running Kelso keeps a team＂honest＂with ha

Mustangs thas year．Altso the
be bectield
are letermet
Sennis Joinsoon and Remertere Kel－

nd Phililp Lroyd，woro letererec
ypicking nine gemes in last Morne is leading we race tor 10 ．week＇s contest eniry yiank，She Bowl game，with 37 correct The backileld will ine up os

rect games．He placed second ins and Mrs．Meyarrd Agee．out with an injury．＂We＇resbeen
7105





Heinz or Campbell Reg. Can


SWEETHICNLES 396
Spray Starch 59 c Catsup noc.eme 196
 wistac amen nuar sut TAMALES Large Jumbo Can CM|I $15 \frac{1}{2}$ Oz. Can Plain BEEF STEW 1shoz con 35t Spaghetti and Meat Balls

| Bet Stem |
| :---: |

Produce at Its Best! Always from Piggly Wiggly
POTATOES $=49$ Öसेंद̈ Flaming Tokay GRAPES Pound 156 (onialu SALT PORK Kraft Veveita 2 Lb Box Foox kng Coffee 59 C sare kII c c cank Tuna ${ }_{c}^{\text {Roge }}$ 37 Laverazo 49 Trend 49 Trend 296
Wax Paper Towels reo Roul 23 C LEMJNS


Hot, tor surf. If you have a Gas water heater! Gass
repiaces hot water as has as you use it (for one-fifth the cos of the other kind) If you're not getting all the hot water you want when su want it . . bring your hot water system
up-to-date with a nex. super-fast recovery Gas water heater You'll be in hot water all the time.

Pionerer Matumal ons Company

# Chiefs Scalp Cowboys; Chalk Up Fifth Straight 






## Winners Listed In Annual Lazbuddie School Fair



AIM FOR BIGGER SAVINGS

$\stackrel{2}{\mathrm{E}} 29^{\circ}$ SUGAR ${ }^{5}$ some $59 c$
PINTO
Regular or Quick Large 49
QUAKER OATS Box Regular or Quick QUAKER OATS $\underset{\text { Box }}{\text { Small }} \mathbf{2 5}$

MEATS

 Chuck ROAST pound 47¢

VEGETABLES Potatofs ${ }^{1060} 49$ 4.

Western Ranch
OLEO
Solid Lb Pk Sweetheart

Wolf Brand Plain


300 con 534



REDEEM
GOLD BOND COUPON \# 4

Bleach CIOROX -Gallon $9 \$ 1$
Plastic
$\$$


Friong



Gas Users Association Calls County Meeting

"THE FRIONA STATE BANK

ASSETS

LIABILITIES

CAPITAL ACCOUNTS

Y100.000.00
200.000 .00
$158,455.00$
50.000 .00
$508,495.00$
5.04

5,634,952.75
MEMORANDA

633,920.48 1. Charies E . Allen, Vice President \& Casher, of the
thovenamed benk, do solemniy swear that this report of
$\qquad$
$\qquad$

## 

Frank Spring.
tote of Texas. Co
Sworn to sid guntseribect beforere me tus sth dav ot 0
cober, 193, and hereby certity that
or director of tisis benk
My commistion explires June $1,1965$.
Iola R. Nelson, Notary Publle


Longhorns Host High-Scoring New Deal For Homecoming


## FINES <br> Armour Sta <br> BACON

DS ${ }^{\text {at Lowest }}$ PRICES GROUND BEEF 39 c

COFFEE

KLEENEX ano ch
Sine bex
25
25 CRISCO ${ }_{\substack{3 \\ \text { con } \\ \text { con } \\ \text { 74 }}}$


THOSE ARE THE ONLY 'BACKS' I'VE SEEN AT THE GAME, SO FAR!"

Giade $A$ coso EGGS $\underset{\text { Doz. }}{\text { Med. Size }} 45$ Libby's Frozen
 We Give Gunn Brothers Stamps HOUSER'S

GROCERY $\stackrel{\&}{\text { MARKET }}$

|  |  |
| :---: | :---: |
|  |  |
|  | GR |

Let's Hammer The Bovina Mustangs


Milton Hargus
Starting Back



## NEW MODERN FACILITY

## West Friona Grain Was Made Reality In Hurry



West Friona Grain Incorporated---from nothing to a modern grain elevator in a few short weeks.
1

$\$ 4,065,158.58$
$633,920.48$
69,12033
$69, .120 .33$
$3,883.00$
74.733 .86
$788,136.50$
$\overline{55,634,952.75}$

S 100.000 .00
$200,000.00$
$158,495.00$
$50,000.00$
$\$ 55,634,952.25$

DIRECTORS
$\qquad$ FRRNK A, SPRINC, Preeticent
ame th corson
J.C. McFortian
s.t. osborn

Mr. and Mrs. Mel-
vin Ware moved to Friona recently from Amarillo. He Maurer Machinery and his wife, Faye,
is an employee of Rockwell Brothers \& Co. Lumbermen.
They have no children and are Baptists. When asked move from Amarillo to Friona, they $\begin{array}{lll}\begin{array}{ll}\text { told a } \\ \text { ployee, }\end{array} & \text { Star } & \text { em- } \\ \text { "We just }\end{array}$ like living,
small town.,

## WELCOME <br> TO FRIONA



ChEVROLET
New And Used Cars
FRIGIDAIRE
APPLIANCES

| fRIONA STATE BANK <br> Checking - Loans Deposit Boxes - Savings Member FDIC | PIGGLY WIGGLY <br> Friona | REEVE CHEVROLET <br> New And Used Cars FRIGIDAIRE APPLIANCES |
| :---: | :---: | :---: |
| ROCKWELL BROS AND CO. <br> 'LUMBERMEN' <br> Lumber - Palist Tools <br> Ph. 8891 | PLAINS HARDWARE <br> AND FURNITURE <br> Plumbing Supplies Furniture Sporting Goods Kitchen Ware | HURST'S <br> Dry Goods <br> And <br> Variety <br> Two Locations |
| GIB'S CLEANERS <br> Professional And Coin-Op Dry Cleaning | friona wheat GROWERS <br> Elevator Service Field Seeds | Kendrick $\mathbf{O l l} \mathbf{C o}$. Phillips 66 <br> Phillips Tires Tubes <br> Batterles | <br> \title{

## FAST-ACCURATE <br> \title{ \section*{FAST-ACCURATE WEIGHTS} 

 WEIGHTS}}

The Ability To Weigh Both Fast And Accurately Is The Cornerstone Of Todays Grain Industry. For Grain or Any other Commodity Big or Small There Is

A New Precision Toledo Scale For You.

475 Attend Opening Of P.C. Implement

Tommy Sanders Honored At Wayland College

 more pleasant for new studd


TOLEDO SCALE CO.

You're Invited To Meet These Two New
 WHeff The Abilan Is!


THE "SUPER" STANDS FOR PERFORMANCE!


Far And Away The Finest Car In The Medium-Price Field!


Oldsmobile's Newcomer Is A Real Goer!

Our Sincere Thanks And Appreciation For Your Fine Reception And Aftendance At Our Open House And New 1964 Oldsmobile Showing.

PARMER COUNTY IMPLEMENT CO.
Your International Harvester-Oldsmobile Dealer
Ph. 2091
In Parmer County


## A-1 Electric Co.

Ph. DR 6-9555 Amarillo


Congratulations To The WEST FRIONA GRAIN INC. On Their New Elevator. We Are Proud To Have Built The New And Comfortable Office. For Your Building Needs Large or Small, Commerical or Residential, Call On Your Local Contracior



## FAST-ACCURATE WEIGHTS

The Ability To Weigh Both Fast And Accurately Is The Cornerstone Of Todays Grain Industry. For Grain or Any other Commodity Big or Small There Is

A New Precision Toledo Scale For You.

475 Attend Opening Of P.C. Implement



## OUR HEARTIEST CONGRATULATION!

To The West Friona Grain Co. And To Panhandle Steel Bldg. Inc. On Erecting This New And Modern Elevator in 27 Days.

We Are Proud Of The Part We, As The Electric Contractors, Played In This Operation

No Matter What Your Need You Will Find The Services Of A-1 Elec. Adequate For The Job.

Where You Need Electric Work Of Any Kind Call Us For Prompt Service.

## A-1 Electric Co.

Ph. DR 6-9555
Amarillo


Congratulations To The WEST FRIONA GRAIN INC. On Their New Elevator. We Are Proud To Have Built The New And Comfortable Office. For Your Building Needs Large or Small, Commerical or Residential, Call On Your Local Contracior
TAYLOR CONSTRUCTION CO.

## INSTANT ELEVATORS

From This Sept. 3rd, 1963


## TO THIS

Receiving Grain On October 1, 1963


IN JUST 27 DAYS!
We Are Proud Of The Job We Have Done For The West Friona Grain Co. In Erecting Their Elevator. Whatever Your Needs--Whatever Your Schedule Choose A Butler Steel Building For Your Business Or Farm Requirements. Free Estimates- -- Gladly Given

## PANHANDLE STEEL BLDGS. INC.



## OKLAHOMA LANE GIN We're Blowing Our Horn For YOUR Ginning Business This Season!

High Percentage Turnout And Good Sample Are Assured To You When You Bring Your Cotton To Us. Our Gin Is In The Peak Of Condition And Ready To Do The Kind Of Job You Want On Your Important Cotton Crop. You're Assured, Too, Of Friendly, Neighborly Service Each And Every Time You Visit Our Gin And Office We Want To Be Your Ginner This Year!


Located Where There's NO Traffic Problem! It's Easier For You To Deliver Your Cotton Here

## Oklahoma Lane Gin

Owned By Farmers Who Know Your Problems And Are Interested In Helping With Them


Call On Us Anytime We Can Help You With Harvest Needs And Labor


## GIFFORD-HILL WESTERN EXPANDS PARMER PLANT



 calls for a good breakfast, with as an appetizer early in the
so many activities planned for morning and this is easy to
the day. A good breakfast is prepare. This ts the time to get one that is attractive, tastes
 fourth to one third of your dally food requirements. One cannot min C is necessary to the
feel perky growth and maintenance At breakfast nt has hety stomach 12 or
more hours since the body has had food and your body needs
fuel to start the day feeling full of vim and vigor. Actually food
is the most urgent need of your fluence on life.
There is There is a breakfast pattern
and cantalatoupes) is it ital to to the
matal teenage girl does not need as like cement holds bricks. age boy or his father. The of- Mreakfast apart of thevery good fice worker who sits at a desk agers and adults. Over cereai,
does not need as heavy break-
to drink or in other beverages fast as the very active home- - -its high in calctum needed
maker, but all need breakfast. for bones and teeth and a red Breakfast is one of the quilck

| est meals to prepare if planned ahead. | Eggs are a good source of protein, vitamins and minerals. Research has proven that a |
| :---: | :---: |
| G | Research has proven that a breakfast including high qual- |
| Dividends O | try protetn such as egg. |
|  | or meat is more satistying |
| onev At.. | nts |
| FIDEITY | ein |
| IVINGS \& LOAN | Bread |
| 416 Mitchell $61 . \quad$ PO $2-2917$ |  |
| Clovis, V. M | eggs on a cold frosty morni |

## REAL ESTATE LOANS

- HOME LOANS

Conventional
F.H.A.

Home Improvemen

- BUSINESS BUILDING LOANS First Federal Savings \& Loan Home ofnc:


Don't Get A
Chicken Hawk If You Are


Eagle Elvie Reminds You Parmer County Farmers He's Been Controlling Bugs And DEFOLIATING For Over Twelve Years. Experience Makes The Difference!

## Benger Air Park

## ADAMS

 DRILLING CO
## LAYNE

PUMPS, INC DIAL 2921PUMP \& GEAR
ALI MAKES

Ph 9001 And Kis Bug Bombers


Texans Lose Thousands Of Dollars To Termites

to poison baits, or to a chemical
sterilant. A prime advan age of
atractints is that any chem-
icals combined with them do not
come in contact with deople
 Iife, the USDA explinins.
Scientists of the USDA teste
the attrectant with the use of device which did not allow the
male flies to see the females.
Female files were slso frosen Female flies were also frozen
so that they made no sound and piaced in the device and the male
files once again were attracted to them, From these tests rea
searchers conclude thet the
smell emitted by the fermales was the attracting force.
Future work on the project Future work on the proje
will attempt to isolate, and
chemically identify the sul stance and learn where it
procuced in the female fy
foty tants USDA scentists hope tob
sble to develop insect oontrol
methods that are specific in methods that are specific
therr ation and thus lessen
the danger to beneficial forms




Etban Allen cig For FARNITURE living


Shop
Our Anniversary Sale--.---Now Buy Quality Furniture With Confldence

## MGGEE FURNITURE

511 N. Maln
Heroford

## THE PICTURE HAS CHANGED!

204,000,000 Bu. National Production
206,000,000 Bu. Use At Home And Abroad
Nil

65\%
Nil California-Arizona Cattle Feeding Market
$\$ 201,960,000$

Organized efforts by farmers have made the difference. These are the things for which the Grain Sorghum Producers Association has worked - did you help? You can continue this effort with your twe pounds per thousand deduction at local elevators.

GRAIN SORGHUM PRODUCERS 322 petroleum building - amarillo. texas


ASSOCIATION

Freeman Schedules 13 Rural Report Meetings


They're here now-the all-new Falcons for 1964! We've kept the economy that made Falcon famous. (Falcon's Six still holds the all-time Mobil Economy Run record for Sixes or Eights.) But we've changed everything else. New style, new comfort, new convenience and the plushest ride a compact ever had. Come test-drive the ' 64 Falcon soon!

FORD


FAGTS ON THE 1964 FALCON: Redesigned interior for greater comfort and convenience
: Ford's famous Twice-- Year Maintenance : More safeguards against rust and corrosion than ever before - Ford's famous Twice-4 Year Maintenance : More safeguards against rust and corrosion than ever before
: Optional power steering, power brakes \& Bucket seat models available \& Optional air conditioning

- Five engine choices from thrity 85 -hp Six to 164 -hp V - . Four transmiseions including America's only - Five engine choices from thrifty 85 -hp Six to 164 hp V .8 \& Four transmissions including America's only
fully synchronized $\$$ speed manual (standard with V .8 s ) - Fourteen models plus three extra-duty wagons.

Friona Motors
Grand \& Highway 60

## SUBMERSIBLE PUMPS




Since the U.S. Submersible Pump operates entirely in the well, it has many
Since the U.S. Submersible Pump operates entirely in the well, it has many
advantages over the standard shaft-type deepwell turbine pump. The subadvantages over the standard shaft-type deepwell turbine pump. The sub-
mersible pump can be lowered to any depth desired where it will furnish years of efficient, automatic, trouble-free service without adjustment during ment is required nor are costly replacements of bearings and shaft ever neces ment is required nor are costly replacements of bearings and shaft ever neces-
sary. Submersible pumps are especially adaptable to crooked wells and to sary. Submersible pumps are especially adaptable to crooked wells and to
situations where surface space is too limited to permit building a pump
house. Being in the well U.S. Submersible Pumps are unaffected by Hoods or atmospheric conditions; positively cannot contaminate water and are safe from vandalism.



NEW PLUS-FEATURES are now avallable!


- Extra-heavy, all stainless steel shaft to prevent vibration and give long lift
- Hand-finished bronze impellers; balanced for smooth operation
$\qquad$

\title{

Hospital Fund Drive Kicked Off In Friona

\section*{Need For

## Need For Rooms Is Stressed <br> \section*{A thim drive of thame}



YOUR BEST MEDICAL INSURANCE IS AN ADEQUATE COMMUNITY HOSPITAL

## Lt. Governor Claims Extra Session Doubtful

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 ture, but traced the things that
might make a spectal session a "If. a spectal session wo things: congressional reap. pmene urumaracovere
onver Anvolvas
Friona Lanes
To Close Nov. 15

## 

 Musical Tomorrow

## THE PICTURE HAS CHANGED!

## THEN

204,000,000 Bu. National Production
206,000,000 Bu. Use At Home And Abroad
Nil
65\%
Nil
\$201,960,000
National Grain Sorghum Crop Value

Organized efforts by farmers have made the difference. These are the things for which the Grain Sorghum Producers Association has worked - did you help? You can continue this effort with your two pounds per thousand deduction at local elevators.
grain sorghum producers


ASSOCIATION
Freeman Schedules 13
Rural Report Meetings


They're here now-the all-new Falcons for 1964! We've kept the economy that made Falcon famous. (Falcon's Six still holds the all-time Mobil Economy Run record for Sixes or Eights.)
But we've changed everything else. New style, new comfort, new convenience and the plushest ride a compact ever had. Come test-drive the ' 64 Falcon soon!


FAGTS ON THE 1964 FALCON: Redesigned interior for greater comfort and convenience
: Ford's famous Twice-a-Year Maintenance $\boldsymbol{*}$ More safeguards against rust and corrosion than ever before
: Optional power steering, power brakes \& Bucket seat models available \& Optional air conditioning

- Five engine choices from thrify $85-\mathrm{hp}$ Six to 164 -hp V 8 . Four transmisions including America's only
- Five engine choices from thrift 85 hp Six to $164 \mathrm{hp} \mathrm{V}-8$. Four transmissions including America's onsly
fully synchronited 3 speed manual (standard with $\mathrm{V}-8 \mathrm{~s}^{3}$ ) : Fourteen models plus three ex(ra-duty wagons.

