

\$ Dollar Day Buys Mean Savings To You \$

MONDAY IS DOLLAR DAY IN FRIONA

SHOP AND SAVE DOLLAR DAY IN FRIONA

FRIONA, TEXAS

THURSDAY, JULY 30, 1964

TEN CENTS

THE
FRIONA



STAR

VOLUME 42, NUMBER 44

18 PAGES

STAR Lites

by Bill Ellis

With all the modern time and labor saving devices around today, how come we don't have time and less labor? The average man knocks himself out trying to get his week's work done so he can knock himself out all weekend trying to have more fun than his neighbor.

And everytime someone invents a new and better way of doing something, he simply complicates this vicious circle a little further. You and I know that it takes just as much time and labor today to hoe the weeds in the garden and to paint the back fence as it did 20 or 30 years ago.

And it takes just as much time to get a weekly column written as it did back when "Uncle John" White was editor of the Star (in fact, it probably takes me longer). Guess there are some things that simply can't be improved upon.

If you're one who remembers that in Cramp's day folks rendered their lard for soap instead of buying it at the supermarket and that the 30-mile trip to Clovis was an all-day journey, you may be about to disagree with me.

But folks in those days didn't go to Clovis twice every week and there were big families of children to help with the chores. There were also old maid aunts and bachelor uncles who lived on the premises and each of them had their household duties.

Nowdays we have two or three kids and ship the aunts and uncles off to the old folks home. So for one thing, there's less manpower around the house.

Then there's also the fact that Junior would much rather play Little League baseball than to help Pop rake the leaves and Sis would rather spend the whole day under the hair dryer than help Mom wax the floors.

So what it all boils down to is . . . there's just about as much work to be done with a lot fewer people around to do it.

"Leisure time" is just something most of us are looking forward to having sometime in the future. A recent article we read on this subject said that when the weekend rolls around most folks will probably work harder at their two-day pursuit of happiness than they did all week at their jobs, with the result that they'll drag back to their jobs on Monday feeling unfulfilled, perplexed and fagged.

Samuel Johnson once said, "Tell me what a man does in his leisure and I will tell you what sort of man he is." Maybe someday Bill Ellis will be quoted as saying "Show me a man who has some leisure time and there'll you'll have a man who is either unemployed, broke or hospitalized."

All the modern inventions in the world can't change the fact that there are only 24 hours in the day. A certain number of those hours must be spent sleeping and eating if the body is to continue to function. That only leaves about 13 hours a day for the "pursuit of happiness" unless you are employed.

In that case you are left with four or five hours. Chances are that two or three of those hours will be spent taking care of things that "have" to get done. . . . washing the car, replacing burned out light bulbs, sharpening the lawn mower blades, oiling the air conditioner motor, etc. . . .

If nobody had invented all those things they wouldn't have needed washed, replaced, sharpened or oiled and you'd have had five lovely hours with nothing to do.

FROM NEW DEAL

Melvin Williams Named Coach Of The Squaws

Melvin Williams, 30, has been named Friona High School girls basketball coach. Williams, a graduate of Texas Tech, has spent his four years of coaching at New Deal High School. At New Deal, his girls teams won the district championship one year, and were runnerup to ever-potent Roosevelt three years.

Williams will replace Baker Duggins as head coach of the Squaws, Duggins elected to step

down as the team's coach last spring after his ninth year as coach of the Squaws. The team gave him a "going away" present by winning the school's first state championship and 33 consecutive games.

In addition to coaching the Squaws, Williams will serve as assistant football coach. At New Deal, he had virtually the same position.

"I'm very happy to be coming to Friona, and am looking forward to getting acquainted with the people and getting settled down on my new job," Williams told a Star reporter this week when contacted by telephone.

The new coach indicated that he and his family would make the move to Friona on Saturday. The family will live in Earl Drake's former home. Williams and his wife Anna Lou have two children, Gordon Ray, 4 and James Lee, 18 months.

A native of Panhandle, where he finished high school in 1951, Williams served four years in the U.S. Navy from 1952-1956 before entering college at Texas Tech. He will receive his master's degree at Tech in August.

Other hirings announced by Superintendent of Schools Alton Farr include Truitt Read, a graduate of Sul Ross State College, as junior high coach and math teacher to replace Robert Taylor.

Read has spent the past three years teaching and coaching at Roaring Springs. He is married, has three children, and is a native of Dumont, near Roaring Springs.

Also hired was Mrs. Marilyn Telford, who will teach art in the elementary grades. Mrs. Telford's home is Waco. She holds a degree from Texas Women's University. She has one year of teaching experience at Roswell, New Mexico.



MELVIN WILLIAMS

Showers Dent Local Dry Spell

Showers Tuesday night partially dented the dry spell in the Friona area. Although the measurement was just .07 inches in Friona, falls in some places were as much as a half-inch or better.

Temperatures in Friona the past week hit the 100-degree mark twice, and was in the high nineties the rest of the time, as the hot spell continued.

Date	Max.	Min.
July 23	95	62
July 24	94	62
July 25	95	67
July 26	97	63
July 27	98	66
July 28	100	68
July 29	100	65

Horse Shows Scheduled For Friday, Saturday

The Friona Junior Chamber of Commerce is braced for two full days of horse shows Friday and Saturday, with an Appaloosa show Friday followed by an Appaloosa show on Saturday.

Both shows will be held at the Jaycee Arena on the Clovis Highway. Each will begin with halter classes at 9 a. m. each day.

The Appaloosa show will be only the second annual for the club, and the Jaycees are expecting a much better field than last year's pilot show. However, they will have to go some to beat the turnout of last year's third annual quarter horse show.

Only 32 entries competed in the 1963 Appaloosa show, but 142 entries took part in the quarter horse show. Last year the shows were held on successive weekends. It is thought that many exhibitors having horses in both shows will find the shows on successive days more convenient.

Travis Clements will be ring steward for the Appaloosa show. Mrs. Robert Zetsche will act as secretary. For the quarter horse show, Robert Zetsche will be ring steward, and Virgil Phipps will be secretary.

Judge for both shows is to be Floyd Bond of Central City, Nebraska.

Both shows are sanctioned by state or national organizations. The Appaloosa show is under the auspices of the Texas Appaloosa Horse Club, and the quarter horse show is approved by the American Quarter Horse Association.

The Jaycees plan to operate a concession stand at both shows. They will serve "Sloppy Joe" sandwiches, soft drinks, candy and coffee.

Handsome trophies will be awarded to winners in each class, both in the halter and performance divisions of each show. In addition second place through sixth entries will receive rosettes.

(Continued on Page 2)



ADMIRE TROPHIES . . . Travis Clements, left and Robert Zetsche look over the trophies to be awarded to winners in the quarter horse and Appaloosa shows this weekend. Clements will serve as ring steward for the Appaloosa show, while Zetsche will handle the quarter horse division.



BREAKING GROUND. . . Mrs. J. B. McFarland does the honors at the ground-breaking ceremony for Farmer County Community Hospital's addition. In the group were (left to

right) Granville McFarland, Martha Clements, Mrs. McFarland, Dr. Paul Spring, Mrs. George Taylor, Taylor, G. B. (Pete) Buske and H. E. Barnett.

CONSTRUCTION TO BEGIN

Groundbreaking Is Held For Hospital Addition

Officials ground-breaking for a 10-room addition to Farmer County Community Hospital was held here the past week, with Mrs. J. B. McFarland turning the first shovel of dirt.

The new addition will give the hospital an additional 10 patient rooms, including two for pediatrics, and eight private rooms for adults. One of the pediatric rooms will be furnished with two beds, the other with one.

Thus, when the addition is finished the hospital will have a capacity of 36 patients, rather than 25 as it has at present. Also, the private rooms could, if needed, be converted into semi-private rooms, for a possible capacity of 46 patients.

The rooms will be approximately 12 by 14 feet. The floor of the addition will be of Terrazzo, and the bathrooms of ceramic tile. Each room will be equipped with a telephone and television jack.

The new addition will be built by Taylor Construction Company of Friona on a bid of \$104,000.

The groundbreaking ceremonies were held informally before a small gathering representing hospital and board officials, as well as contributors to the hospital.

G. B. (Pete) Buske, president of the hospital's board of directors, told this reporter: "Meeting here this afternoon to break ground for the new addition recalls to my mind the hospital's beginning some 19 years ago, when we did not have a single doctor in Farmer County."

Buske reviewed the history of the hospital, pointing out how a small group of citizens met and decided to try to see if they could start some kind of building program. A temporary board of directors was selected to look into the prospects, and Buske was one of the five selected.

"I have served continuously since that time, and I think I can speak for all of the board members, past and present, in saying that there is nothing we have enjoyed better than having served with each other for the hospital. The wonderful cooperation we have had from the community, including all civic organizations, and especially the doctors and hospital staff, has been marvelous," Buske said.

He paid special tribute to Mrs. McFarland, who with her husband, the late J. B. McFarland, has been a contributor to the hospital from its earliest stages.

The hospital is completely non-profit in its organization. All proceeds of the pharmacy,

hospital lab and the hospital go back into the operation, to pay for building payments and equipment costs.

Approximately \$50,000 is still needed to take care of the present addition, and the hospital will gladly accept any further contributions, large or small, to help finance the addition. Otherwise, it must borrow the remainder needed.

The hospital has never at any time solicited Hill-Burton or other federal funds, choos-

ing to remain independent of government aid and dictation. Farmer County Community Hospital had its beginning when a non-profit corporation was formed back in 1945. Shares of stock were sold throughout the county, and soon \$45,900 was raised. Old buildings and some equipment were purchased from war surplus and moved onto ground that was purchased for the hospital.

In its first eight years, the hospital grew to a point where it was necessary to build more room to care for the needs of the community. A complete new building was erected and occupied in October of 1956. The new building was constructed at a cost of \$200,000, and provided 25 beds with lab, surgery and clinic space for two doctors.

In 1961, it was necessary to enlarge the clinic space and an addition costing \$54,000 was completed. This addition was

(Continued on Page 2)

TURNERS SELL OUT

Ownership Change Told For White Auto Store

Sale of Friona's White Auto Store was announced this week by C. A. and Billy Turner, former owners. Final details of the sale were not available at press time, although Leland Hutson will be a partner as well as the local manager.

In conjunction with the sale of the store, White's is conducting a "close-out" sale beginning today, and plans to continue the sale throughout the next week. Many items are being marked down to a special price, in order to make room for new merchandise.

"If you want a bargain, come to see us," invited Hutson.

The Turners had operated the White Auto Store in Friona the past 19 years. They opened for business on August 9, 1945. The store was the first chain store in Friona.

C. A. Turner cited health problems on his part, and not being able to properly take care of the business as the main reason for making the sale at this time.

Hutson, 28, a native of Grand Prairie, has spent the past

three years in Fort Worth, as a barber. He is married, and he and his wife Annie Jo have three children. They are Cynthia, nine, David, seven and Michael, three.

Hutson also is a minister, and

conducted a series of meetings at the Tenth Street Church of Christ here three years ago. Prior to moving to Fort Worth, he had a position with the Chance-Vaught Aircraft Corporation in Grand Prairie.

Still Time To Enter Free Bicycle Contest

"There's still time to enter the Friona Star's subscription contest and win a free bicycle from Western Auto," reminded Star advertising and circulation manager Pete Mace this week.

Mace pointed out that anyone getting started in the contest prior to Saturday will be given through August to work for their 12 subscriptions.

In order to win a bicycle, contestants must sell 12 new subscriptions to the Star. An auxiliary prize is also being offered. In the form of a transistor radio for all contestants selling as many as seven new subscriptions.

The transistor prize will be carried throughout the month of August. It is being given by Friona Plumbing and Supply. Contestants wanting to win a radio may start anytime in August and work toward that prize.

As of Tuesday, a total of 15 contestants had won bicycles in the contest. Winners turning in 12 new subscriptions in the past week included Sharon Dean and Frieda Floyd.

Those previously certified as winners were Darla Rhodes and Sharon Smith, Mickey Harrelson, Debbie Burton, Brad Beene, Ruben DeLeon, Duane and Donald Gaskins, Susan Floyd, Mike Taylor, Kayena

Treider, Jeanine Jarboe, Gary Pope, Mike Fred and Debbie Bengel.

Merchants Plan "Crazy Days" On August 21

Friona merchants are planning a "Crazy Days" sale for Friday, August 21. It was announced this week. The decision came from a meeting of the retail merchants last Thursday morning.

The merchants are urging every business in Friona to join the fun and put on some "crazy" bargains. Merchants and their employees are invited to compete to see which store can come up with the most unusual dress for the day.

As an incentive, Friona Chamber of Commerce is cooperating with the merchants' committee in giving prizes to the "best-dressed" crew during "Crazy Days." The prizes will consist of \$25 for first; \$15 for second and \$10 for third place.

Stores will spice up the "sell-abration" by offering several bargains, many of which won't be so crazy.



LELAND HUTSON

AN EDITORIAL

Another Party Fight Is Taking Shape

If the Washington "insiders" are correct, the Republican family ruckus in San Francisco recently is going to fade into a distant second place to a really big Democratic Party fight in Atlantic City shortly.

The columnists and big-city correspondents in Washington are nervous about reporting the story, but they're all talking behind their hand about the prospects for a first-class squabble over the ticket to oppose Goldwater and Miller in November.

What they're talking about is a prospective bid by Attorney-General Robert Kennedy to replace Lyndon Johnson at the head of the Democratic Party ticket. If that possibility strikes you as impossible, reflect before you wager. It was Robert Kennedy who personally corralled the delegates for his brother's successful campaign in 1960. As manager of that campaign he developed the political contacts and organized friendly state and local delegations.

He has, say the insiders, carefully maintained those contacts, and the estimate is that Robert Kennedy can recruit perhaps as much as forty per cent of the delegates to the Atlantic City Convention to support his nomination. Clearly forty per cent wouldn't be enough, but then there's Governor Wallace who may show up in New Jersey with fifteen or twenty per cent of the total delegates in his briefcase. The whispering may be premature, but the mathematics is right for a fight.

If Mao and Khrushchev can have a family fight, and Goldwater and Scranton can have a family fight, why not Bobby and Lyndon? Now there would be a real rumpus.



Current Comments From . . .

SUDAN . . .
(Dalton Wood asks a pertinent question in his column, "Woodwork.")

CAN YOU SWIM? Surprisingly, at least half the people in the nation would drown if they had to swim for their lives. Last year, 6,500 persons drowned, and about 50 per cent of all people are nonswimmers. National safety officials are urging all Americans—adults as well as children—to learn to swim.

This I suppose is a good idea, even if some of us do look sort of like King Farouk in a swimming suit.

. SUNDAY BEACON-NEWS

WELLINGTON . . .
(Deskin Wells discusses the views of some other editors he ran into at the recent NEA Convention in New York.)

I ran into a Kansas editor with whom I made the NATO trip some 11 years ago and he did have something to say about politics. "Do you remember when we were in London—how the British press was filled with criticism of Eisenhower as if they were scared to death that he would cut off all aid? Well, they are at it again, but this time they think the world will come to an end if the Republicans even nominate Goldwater much less elect him. We don't try to tell them who to elect as prime minister; but they seem to think we can't elect a president without their help. And the French and Italians are just about as meddlesome."

. THE WELLINGTON LEADER

PERRYTON . . .
(Harold Hudson discusses the recent television coverage of the Republican Convention.)

After the close of the Republican convention, we had the feeling that we had been there. We believe that through the medium of television we get the big picture of the opposing interests at work within the Republican party.

Television is primarily an entertainment medium, but it is probably at its best in live coverage of significant national events, and this Republican convention was certainly one of them.

. THE SUNDAY HERALD

DIMMITT . . .
An old familiar landmark was moved from Dimmitt Thursday, July 9 when the old Castro County Hospital was loaded onto trucks and moved to Hereford.

Many countians have made use of the building at one time or another.

The barracks from Hereford prisoner of war camp located in Castro County were purchased from the War Asset Administration and conversion of these barracks into a 22 bed hospital was completed in 1947.

Present plans for the old building include an apartment house and a small dance hall for the Latin Americans in Hereford area.

. CASTRO COUNTY NEWS

Hospital . . . Registration Date Is Emphasized

(Continued from Page 1)

built to accommodate five doctors and at present the hospital has four. They are Dr. Paul Spring, Dr. Lee Spring, Dr. Lee Cranfill and Dr. J. L. Humphrey.

Farmer County Community Hospital at the present employs two full-time pharmacists, two lab technicians, about 28 on the nursing staff, five in the kitchen, two in laundry, two for house-keeping one for maintenance, and four office and administration. The payroll is the largest in Friona with the exception of the school system.

Superintendent of Schools Alton Farr reminded parents of school-age children this week who were planning August vacations that registration for students in the seventh through twelfth grades will be held August 28.

Registration for the top 12 grades will be conducted beginning at 9 a.m. that day. First day of regular classes is Monday, August 31.

Horse Shows . . .

(Continued from Page 1)

Premiums will also be awarded to the winners in each show consisting of money where more than an office charge is made. The prize money will be divided as follows: 40 per cent for first, 30 per cent for second, 20 per cent for third and 10 per cent for fourth.

Halter contests will be held for top stallions, mares and geldings in each show. The performance division will consist of such events as cutting, roping, western pleasure, reining, barrel racing and pole bending.

The quarter horse show has grown steadily since its inception in 1961. That year, 121 entries were received. There were 119 entries in the second show in 1962, and then the all-time high of 142 last year.

Entries are received each year from a four-state area, including New Mexico, Colorado and Oklahoma as well as Texas. Several exhibitors from the West Texas-Eastern New Mexico area generally enter.

Entries are expected from Hereford, Muleshoe, Plainview, Lubbock, Amarillo, Dalhart, Clovis, N. M. and Tucumcari, N. M.

WIN A BICYCLE FROM WESTERN AUTO

Three Firemen Return From A&M Fire School

Three members of the Friona Fire Department attended the annual Firemen and Fire Marshall's school at Texas A&M

University the week of July 20-25. They were Chief Ralph Shirley, Glenn Reeve, Jr. and Pete Hollis.

As a result of being at the school, taking the course and passing the examination, Chief Shirley reports that Friona's key rate for fire insurance will be reduced five per cent effective January 1, 1965.

The key rate at present is 28 cents.

"We appreciate the help of Ethridge - Spring Agency, Lillard Insurance Agency, Rushing Insurance Agency and the Farm Bureau for helping to finance our trip," Shirley said.

Attends Workshop

Gary Shackelford, son of Dr. and Mrs. Loyd A. Shackelford, is attending Texas Tech's annual High School Speech Workshop in dramatics and forensics held on the Tech campus.

Fifty-two high school students from Lubbock and the surrounding area are participating in the workshop, which will end Friday, July 31.



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Ph. 247-2766 Friona

THE FRIONA STAR

Established 1925
Published every Thursday at 109 Sixth Street
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Member Texas Press Association—Member Panhandle Press Association
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1963. Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

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SUBSCRIPTION RATES
Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$5 per year.

Bill Ellis, Editor
June Floyd, Society Editor
Pete Mace, Advertising Manager



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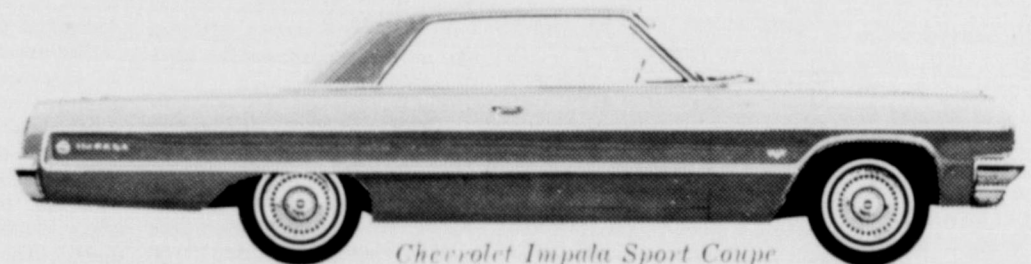
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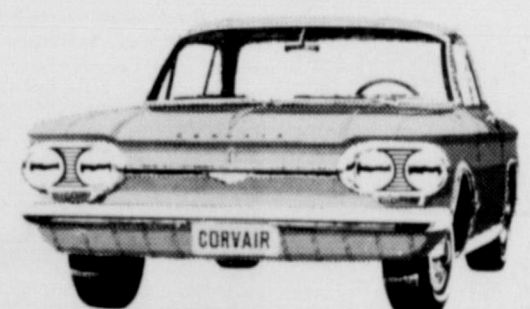
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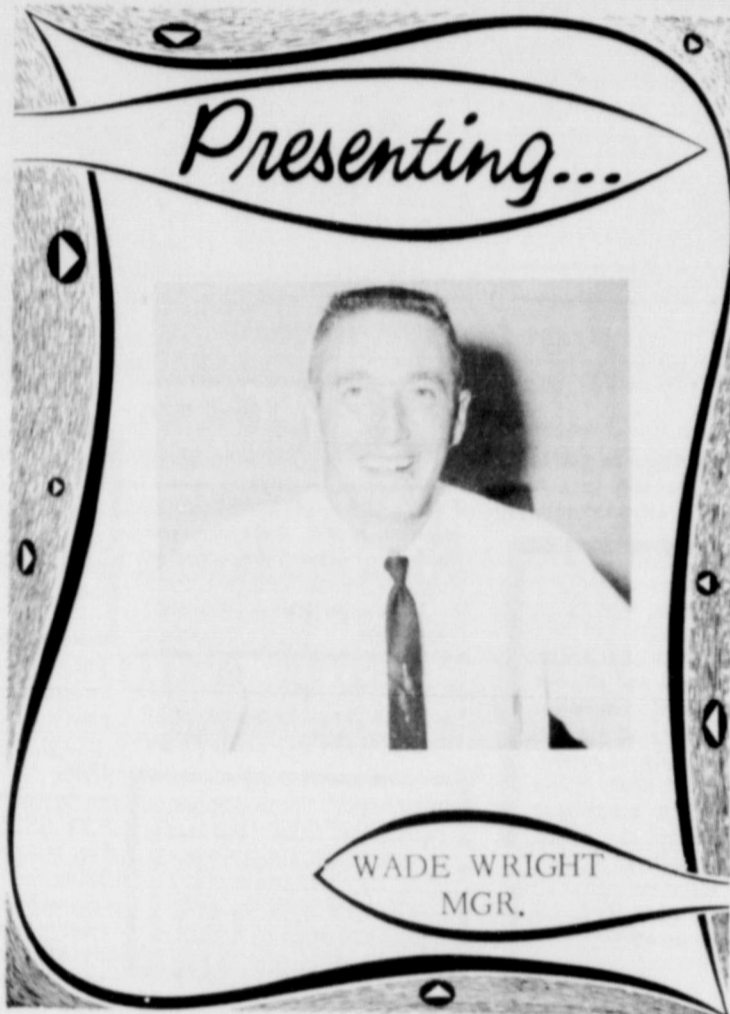
MONDAY IS DOLLAR DAY IN FRIONA

SHOP AND SAVE DOLLAR DAY IN FRIONA

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OUR**

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5 th.

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FRIONA

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Friona

Legal Notice

NOTICE TO BIDDERS

Notice is hereby given that City of Bovina will accept bids until 8 p.m. Tuesday, August 4, 1964 at the city hall for the construction of a city warehouse building to be located on Black S. O. T., Bovina.

The building shall have the following specifications:

--40 by 100 feet by 4 inch reinforced 6 by 6 10-gauge re-mesh concrete floor;

--footing to be 8 by 12 feet with three No. 3 rebars continuous;

--walls of 2 by 6 fir or yellow pine No. 2 or better, 12 feet high, 24-inch centers;

--roof trusses to be of 2 by 6 same, and 4-12 pitch lathed with 1 by 6 No. 2 yellow pine, 24-inch on center;

--walls and roof covered with 29-gauge corrugated iron with 8-8 ft. skylights;

--doors to be one in each end, 12 by 12 ft. sliding, each covered with corrugated iron same as the building; Also one 3'6" - 6'8" steel door on side of building next to Eighth Street;

--14 by 12 feet concrete approach to each of end doors and a 4 by 14 feet concrete walk, both to be reinforced same as the building floor;

--building to have one 12 by 20 foot room, framed, sheet-rocked, full-thick insulation on walls and ceiling, and to be covered with 29-gauge metal, included in the room to be one 5 by 5 foot restroom equipped with commode and lavatory plumbed to outside of building;

--electric wiring in main building shall consist of four lights on two switches, six plugs, three on each side, one floodlight on each end of building, one light with switch in restroom and one light with switch and three plugs in 12 by 20 room, meter loop to be wired heavy enough for 200-amp welder.

City of Bovina reserves the right to reject any or all bids and to accept the bid deemed the most advantageous to the City of Bovina.

Boyd Gilreath
Mayor
City of Bovina
4-2tc

CITATION BY PUBLICATION
TO: D. W. McMillen and Mrs. D. W. McMillen, whose first name is unknown, and C. S. Fergus and Mrs. C. S. Fergus,

whose first name is unknown; if living, whose places of residence are unknown to Plaintiff, and if dead, the legal representatives of each of said named Defendants, and the unknown heirs of each of said named Defendants; the legal representatives of the unknown heirs of each of said named Defendants; if the unknown heirs of said named Defendants are dead; the unknown heirs of the unknown heirs of the said named Defendants; the legal representatives of the unknown heirs of the unknown heirs of each of said named Defendants. If the unknown heirs of the unknown heirs of said named Defendants are dead; whose places of residence are unknown to Plaintiff; Defendants, GREETING:

You are hereby commanded to appear before the Honorable District Court of Parmer County, Texas, at the Courthouse thereof, in Farwell, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 24 day of August, A.D., 1964, then and there to answer Plaintiff's Petition filed in said Court, on the 7 day of July, 1964, in this cause, numbered 2474, on the docket of said Court and styled Archie M. Hollis, Plaintiff vs. D. W. McMillen, et al, Defendants.

Shrimp are caught by use of a large Y-shaped net called a trawl, pulled behind power boats.

First postoffice in Mineola, Texas, was housed in a box-car on the railroad tracks.

Dorothy Quckel, Clerk
District Court,
Parmer County, Texas

Roy O'Brian

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Roy O'Brian

A brief statement of the nature of this suit is as follows, to wit: A suit in statutory Trespas to Try Title to all of Lot Thirteen (13) Block Sixty-one (61) of the Original Town of Friona, Parmer County, Texas, as shown by the plot recorded in Volume 5 at Page 421 of the Deed Records of Parmer County, Texas, Plaintiff claims title in fee simple to the said lot, and claims title by virtue of the three, ten and twenty-five year statute of limitation of the State of Texas, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing the process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and Seal of said Court, at office in Farwell Texas, this the 7 day of July, A.D., 1964.

Dorothy Quckel, Clerk
District Court,
Parmer County, Texas

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Dorothy Quckel, Clerk
District Court,
Parmer County, Texas

Roy O'Brian

WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

FOR SALE

FOR SALE . . . 1500 ft. carrier 7 inch aluminum pipe. New, never been used. Phone 247-2745. 43 tnc

FOR SALE . . . Beautiful piano. Finished in black, good condition. \$350 cash. Phone 247-3152. 42-tnc

FOR SALE . . . Wedding dress. Size 12. Phone 265-3525. 40 tnc

FOR SALE . . . Used flute. Phone 247-3077. 43 2tp

FOR SALE . . . \$605 M-M irrigation motor. Recently overhauled. Standard rings and inserts. Kenneth Precure, Route 1, Muleshoe Phone 965-3331, Lazbuddie. 42-3tc

HOME FOR SALE . . . Two year old three bedroom brick. Phone 247-2475. 42 tnc

SELL OUT . . . All laundry equipment. Also one food freezer guaranteed not to work. REEVE CHEVROLET Phone 247-3011 Friona

FOR SALE: For the best deal on a new Buick Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tnc

FOR SALE . . . Kelvinator apartment size refrigerator, used only 3 years, good condition; '62 Cushman Super Eagle motor scooter, A-1 shape with all extras. Phone 247-2896 or 247-3240. 43 tnc

FOR SALE . . . Three bedrooms, 2 full baths, 100' frontage. Phone 247-3338 after 6 p.m. 41 tnc

FOR SALE . . . Custom hand-made draperies and Mohawk carpet. Mrs. L. R. White, 806 Ashland Avenue, Phone 247-3156. 6 tnc

FISHWORMS . . . We have 'em! AFRICAN NIGHTCRAWLERS, Red Wigglers, One-half mile north on cemetery road. Phone 247-2485. 39 8tp

FOR SALE . . . Boy's bicycle \$10. Phone 247-3374 44 tnc

NEED SOMEONE WITH GOOD CREDIT to take over payments on repossessed automatic sewing machine. write Credit Manager, 4118 34th St. Lubbock, Texas. 44 3tc

FOR SALE-1956 DeSoto, air conditioning, power steering, power brakes, good tires. Excellent condition. Phone 247-2884. 44 tnc

FOR SALE . . . Purple plums for jelly making. Phone 265-3518. 43 2tc

FOR SALE-'55 Chrysler New Yorker sedan, power steering and brakes. Air conditioned, white sidewall tires. Phone 247-3083. 44 2tp

THE proven carpet cleaner Blue Lustre is easy on the budget. Restores forgotten colors. Rent electric shampooer \$1. White Auto Store. 44 tnc

SERVICES

PILE is soft and lofty . . . colors retain brilliance in carpets cleaned with Blue Lustre. Rent electric shampooer \$1. White Auto Store. 43 tnc

PORTABLE DISK ROLLING Phone 247-3196 or 247-2350. 43 4tc

Kindergarten . . . Now taking enrollments for fall term. For further information call Mrs. Jimmy Ware, 238-6531, Bovina. 44 2tp

MAY I SERVE YOU?? I am experienced in clothing alterations for both men and women. I design and make hats, dresses and sportswear. I am also experienced in book reviewing and reading to shut-ins. Mrs. Ann Mace Phone 247-2423 43 2tc

TO RE-OPEN SATURDAY Texaco station formerly operated by J. P. Sims 44 tnc

Control crab grass with Pax. One application effective three years. Use Turf Magic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store. 22-tnc

Now Open - Steam Bath and massage. Suite 302 HOTEL CLOVIS Clovis N. Mex. 44 2td

FOR RENT . . . 125x140 building with balcony and basement. Formerly occupied by Western Auto. Phone 247-3291 or 247-2838. 41 tnc

FOR RENT . . . Storage room 24 x 24. W. M. White. Phone 247-3194. 44 3tp

FOR RENT . . . Furnished apartment. Phone Parmer 3403. 42-tnc

come to church Sunday

SIXTH STREET CHURCH OF CHRIST
Sunday Services . . . 9:30
Bible Classes . . . 10:30
Morning Worship . . . 10:30
Evening Worship . . . 5:00
Wednesday Services . . . 8:30 p.m.

CHURCH OF CHRIST Tenth & Euclid St.
Morning Worship Sun, 10:30 a.m.
Evening Worship . . . 7:30 p.m.

REDEEMER EVANGELICAL Lutheran Church Friona
Fred Beversdorf, Pastor
Services . . . 8:30 a.m.
Bible Classes . . . 9:15 a.m.
and . . . 9:15 a.m.
Sunday School
IMMANUEL LUTHERAN Rhea
E. A. Binger, Pastor
Sunday School & Bible Class . . . 9:30 a.m.
Divine Services . . . 10:30 a.m.

ST. TERESA'S OF JESUS MISSION (CATHOLIC)
Sunday: Mass 12:30 p.m.
Thursday: Mass 8:30 p.m.

CONGREGATIONAL CHURCH
Sunday Services
Church School . . . 10:00 a.m.
Worship . . . 11 a.m.
Pilgrim Fellowship . . . 5 p.m.

CALVARY BAPTIST CHURCH 2 Blocks North of Hospital
Sunday School . . . 9:45
Morning Worship . . . 10:50
Evening Worship . . . 7:00
Wednesday . . . 7:30
Tuesday WMU . . . 3:15

ASSEMBLY OF GOD CHURCH
Sunday Services
Sunday School . . . 9:45
Morning Worship . . . 11:00
Young People's Meeting . . . 6:30
Evening Worship . . . 7:30
Wednesday Service . . . 8:00

PRIMITIVE BAPTIST CHURCH
Services 1st and 3rd Sundays of each month, Hub Community Center 10:30 A.M.
FIRST BAPTIST MISSION
Sunday School . . . 10 a.m.
Worship Service . . . 11 a.m.

UNITED PENTECOSTAL CHURCH
Sunday Services
Sunday School . . . 10 a.m.
Preaching . . . 11 a.m.
Young People's Meeting . . . 6:30 p.m.
Prayer . . . 7:30 p.m.

FIRST BAPTIST CHURCH
Sunday School . . . 9:45 a.m.
Preaching Services . . . 10:55 a.m.
Training Union . . . 6:00 p.m.
Preaching Service . . . 7:00 p.m.
Wednesday Prayer Meeting . . . 8:00 p.m.
Officers & Teachers Meeting . . . 7:15
Wednesday WMU . . . 3:00 p.m.

FRIONA METHODIST CHURCH
Sunday Services
Sunday School . . . 9:45 a.m.
Church Service . . . 11 a.m.
Jr. Fellowship . . . 5:30 p.m.
Children's Classes . . . 6:00 p.m.
MYF meetings . . . 6 p.m.
Evening Worship . . . 7 p.m.
Wednesday Choir practice . . . 7:30 p.m.

This Message Sponsored By The Following Friona Businesses

Continental Grain Co. Preach Crawford	Friona Motors	Piggly Wiggly We Give 5 & H Green Stamps
Ethridge-Spring Agency Insurance & Loans	Kendrick Oil Co. Phillips - Jobber	Crow's Slaughtering Wholesale & Retail Meats
Friona C of C & A	Bainum Butane Phone 8221	The Friona Star
Friona Consumers Co-Op Oils & Greases	Bi Wize Drug Your Retail Store	

GOSPEL MEETING

CHURCH of CHRIST

Tenth and Euclid Streets
In Friona

EVANGELIST COY JETER
Dill City, Okla.

Services:
Sundays 10:30 a.m. and 6 p.m.
Weekdays: 8 p.m.

August 9 Through August 16
Public Is Cordially Invited

We Have Just A Few 1964 OLDS 98's Left. Dynamic 88's SUPER F-85's CUTLASS

We Have Our Pencils Sharpened And

WE'LL TRADE FOR ANYTHING ON WHEELS!

PARMER COUNTY IMPLEMENT

Friona 247-2721

FRIONA DIRECTORY

PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE-- They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You, It's Always A Pleasure To Shop In Friona.

ELK DRIVE-IN Read The Business Directory For The Name Of One Winner Of A Free Pass, Other Passes Are In The Classified Section And The Rest Of The Paper.	MOTOR REBUILDING Pick Up & Deliver Parts and Auto Supplies Boyd Machine & Supply 601 Main 247-3196	Office Supplies and Commercial Printing FRIONA STAR Gertie Davis	FRIONA OLIVER WE SPECIALIZE IN HEAVY INDUSTRIAL ENGINES, Rebuild 'Em or Sell 'Em CECIL PORTER	REED'S CLEANERS 709 Main St. Pick Up And Delivery Phone 247-3170 Friona
HOUSTON TV SERVICE Pho. 247-3070 Ext 1 Home 247-2450	RUSHING INSURANCE AGENCY Phone 247-3370 721 Main Friona	MATLOCK BUILDERS "We build anything!" Frank & Thomas Matlock Box 173 Friona	Plainview Production Credit Association Wade Wright Friona Manager	For Bulldozer Carryall or Maintainer Work See Or Call Floyd Dickey AT DICKKEY'S CAFE DIMMITT, TEXAS Bus. Ph. 647-3755 Res. Ph. 647-3764
Friona BRAKE & WHEEL Service We're Still Here!! Ph. 247-3070		Killingsworth REDI-MIX Cement For All Purposes "Your Business Appreciated" Phone 247-2215 207 W. 5th	HI-QUALITY Photo Finishing Color - Black & White We Have Films Ph. 247-3393 DENNIS STUDIO Open 2 - 6 Tues, Thur, Sat.	

NOTICE
UNCLAIMED CLEANING left over 60 days will be disposed of.

GIB'S CLEANERS
43 2tc

REAL ESTATE

FREE APPRAISALS
We have tons of money to lend on Farms and Ranches. Long term low interest.
DOUGLAS LAND CO.
901 Main Phone 247-3001
Friona 10-tfnc

Now Available

G, I, and FHA homes to be built in Friona, 100% G, I, loan and 97% FHA loan. If interested in new home, contact us.

DOUGLAS LAND CO.

901 Main, Box 185
Office Phone 247-3001
Joe B. Douglas Ed Hicks
Phone Phone
247-3142 247-3189

C. W. Duikes

Auction Service

Sales Of All Kinds

Bill Elppin
and
Associates
Ph. 247-2415 Friona
4-tfnc

LOST

LOST . . . Dayton 1/2 inch reversible electric drill, Model #12-895, John Allen Jr., Phone 247-2873, 42-2tp

LOST . . . Female Siamese cat, north part of town, Phone 247-3276 from 8 to 5 or 247-3100 after 5, 43 tfnc

LEGAL NOTICE

CITATION BY PUBLICATION

TO: C. S. DeMots and his wife Mrs. C. S. DeMots, whose first name is unknown; M. A. Morgan and his wife, Rose Mary Morgan or Mrs. M. A. Morgan; A. G. Schultheis and his wife, Eliza R. Schultheis or Mrs. A. G. Schultheis; R. S. Houlette also known as Robert S. Houlette and his wife, Hester A. Houlette, or Mrs. R. S. Houlette; Marshall A. Houlette and

Gospel Meeting Planned Here

Plans have been announced for a gospel meeting, which is to begin at the Church of Christ at Tenth and Euclid Sunday, August 9. Services will be held at 10:30 a. m. on Sundays and 8 p. m. on weekdays.

Guest evangelist will be Coy Jeter of Dill City, Okla. Elders of the church join its members in inviting everyone in the area to attend the services.

his wife, Alta Houlette or Mrs. Marshall A. Houlette; Defendants; if living whose places of residence are unknown to Plaintiff, and if dead the legal representatives of each of said named Defendants; and the unknown heirs of each of said Defendants are dead; the unknown heirs of the unknown heirs of the said named Defendants; the legal representatives of the unknown heirs of said named Defendants are dead; whose places of residence are unknown to Plaintiffs;

DEFENDANTS; GREETING:
You are hereby commanded to appear before the Honorable District Court of Parmer County, Texas, at the Courthouse thereof, in Farwell, Texas, at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 17 day of Aug. A.D., 1964, then and there to answer Plaintiff's Petition filed in said Court, on the 2 day of July, 1964, in this cause, numbered 2472 on the docket of said court and styled Lester Houlette, Plaintiff vs. Lester Houlette, et al, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: A suit in statutory Trespas to Try Title to all of Block Number Ninety-nine (99) of the Original Town of Friona, Parmer County, Texas, as shown by the plat recorded in Volume Five (5) at Page 421 of the Deed Records of Parmer County, Texas, together with all improvements located thereon. Plaintiff claims title in fee simple to the said Block No. 99, and claims title by virtue of the three, ten and twenty-five year statute of limitation of the State of Texas, as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and seal of said Court, at office in Farwell, Texas, this the 2 day of July, A. D., 1964.

Dorothy Quicckel
Clerk, District Court,
Parmer County, Texas.

PUBLIC NOTICE

Proposed CONSTITUTIONAL AMENDMENT NUMBER TWO ON THE BALLOT

PROPOSED CONSTITUTIONAL AMENDMENT TO BE VOTED ON AT AN ELECTION TO BE HELD ON NOVEMBER 3, 1964.
HOUSE JOINT RESOLUTION NO. 8 proposing an amendment to Section 59 of Article XVI of the Constitution of the State of Texas establishing certain requirements relative to the enactment of laws affecting particular conservation and reclamation districts; providing for an election and the issuance of a proclamation therefor.

BE IT RESOLVED BY THE LEGISLATURE OF THE STATE OF TEXAS:

Section 1. That Section 59 of Article XVI of the Constitution of the State of Texas be amended by adding thereto a new Subsection which reads as follows:

"(d) No law creating a conservation and reclamation district shall be passed unless notice of the intention to introduce such a bill setting forth the general substance of the contemplated law shall have been published at least thirty (30) days and not more than ninety (90) days prior to the introduction thereof in a newspaper or newspapers having general circulation in the county or counties in which said district or any part thereof is or will be located and by delivering a copy of such notice and such bill to the Governor who shall submit such notice and bill to the Texas Water Commission, or its successor, which shall file its recommendation as to such bill with the Governor, Lieutenant Governor and Speaker

of the House of Representatives within thirty (30) days from date notice was received by the Texas Water Commission. Such notice and copy of bill shall also be given of the introduction of any bill amending a law creating or governing a particular conservation and reclamation district if such bill (1) adds additional land to the district, (2) alters the taxing authority of the district, (3) alters the authority of the district with respect to the issuance of bonds, or (4) alters the qualifications or terms of office of the members of the governing body of the district."

Section 2. The foregoing Constitutional Amendment shall be submitted to a vote of the qualified electors of this State at an election to be held on the first Tuesday after the first Monday in November, 1964, at which election all ballots shall have printed thereon the following:

"FOR the Constitutional Amendment establishing certain requirements relative to the enactment of laws affecting particular conservation and reclamation districts."

"AGAINST the Constitutional Amendment establishing certain requirements relative to the enactment of laws affecting particular conservation and reclamation districts."

Section 3. The Governor of Texas shall issue the necessary proclamation for the election and this Amendment shall be published in the manner and for the length of time as required by the Constitution and laws of this State.



OWNERSHIP CHANGE. . . C. A. and Billy Turner, standing, this week announced the sale of the local White Auto store to a partnership involving Leland Hutson, seated. Hutson will be local manager for the store.

Williams Family Back From Month's Tour

J. B. Williams, Karyl and Randy returned the past week from a month's trip through several states and Canada. Williams also attended the convention of Lions International at Toronto, Ontario, serving as a delegate from the Friona Lions Club.

Among the points of interest visited by the Williamses were Abraham Lincoln's home, Springfield, Ill., where they received a personal guided tour of the state capitol of Illinois.

Also viewed at Springfield was the second-largest money depository in the United States.

The three travellers visited Dearborn, Michigan, home of Henry Ford's famous museum. They toured the museum, and reported that it was quite interesting.

Visiting Niagra Falls, the trio was impressed by the lovely flowers on the Canadian side of the falls, as well as the world's largest clock, whose face and numbers on the dial are composed of living flowers.

Other points of interest visited were Meramec Cavern and Onondaga Cavern in Missouri, the world's largest nickel mine in Sudbury, Ont., and the Passion Play at Spearfish, South Dakota. They drove through the

WT Ticket Sales Begin

Season tickets for the six West Texas State University home football games will go on sale in nine Panhandle cities Saturday, August 1, according to WTS athletic director Frank Kimbrough.

In Friona, tickets will be on sale at Bi-Wize Drug, through Ralph Roden.

Kimbrough stated the university was far ahead of last year's sales, but good seats are still available in all price ranges.

The Buffaloes open the season Saturday night, September 19, at Buffalo Bowl against the defending Mid-American conference champion, Ohio University. This will be the second meeting between the two teams, the Buffs having edged the Bobcats 15-14 in the 1962 Sun Bowl game.

The 1964 home schedule:
Sept. 19 -- Ohio University
Sept. 26 -- Arizona State U.
Oct. 3 -- Texas Western
Oct. 17 -- Memphis State
Oct. 24 -- Trinity
Oct. 31 -- San Jose State

Craig Carlisle, son of Mr. and Mrs. Joe Carlisle, is visiting in the home of his grandmother, Mrs. Tommie Parker, this week.

BUYS COWS
Bill H. Brandt, Friona, recently purchased six registered Angus cows from Claude and Eloise McDougal of Hereford.

1964 Chieftain Receives Grade From Association

The 1964 "Chieftain," Friona High School yearbook, has been awarded a "B-plus" score by the National School Yearbook Association, a professional service directed at helping high school and college yearbook staffs and advisors produce more journalistic and artistic yearbooks.

Wayland Ethridge, sponsor of the yearbook, explained that the "B-plus" grade is very good, and that the staff deserves praise for its superior work.

The yearbook staff is to receive a certificate of merit for its achievement from the NSYA.

Members of the yearbook staff for the 1963-64 school year were Diana Taylor, Myrna Bennett and Donna Taylor, editors, Travis Eubanks, Mary Ann Roberts, Russell Scates and Bob Welch, Miss Fulks and Dwight Whitaker will be editors of the 1965 Chieftain.

Ethridge expressed his pleasure at the grade given the 1964 yearbook. "Our score has been consistently increasing the past few years. The 1963 book scored a grade of "C", so the "B-plus" grade is quite an improvement," he said.

The goal for the 1965 yearbook will be an "A" rating, Ethridge said, and these aren't handed out very freely by The National School Yearbook Association.

Judges of NSYA are specialists in school publications, and are usually college-trained professionals who have edited and/or sponsored publications. They use the NSYA-edited "Judging Standards," and the NSYA score sheet.

The rarely given "A-plus" score means that a book is excellent to highly excellent, in all phases—editorial, pictorial, layout, development as well as displaying staff ingenuity.

The NSYA was organized in 1950. It publishes Photo11th magazine, a unique magazine aimed at yearbook sponsors and advisors, and at the betterment of all school journalism.

Scales Returns To San Diego

William J. Scales, seaman, USN, son of Mr. and Mrs. William L. Scales of 10 Virginia Ave., Friona, returned to San Diego, Calif., aboard the radar picket ship USS Duncan completing a tour of duty with the Seventh Fleet in the Far East.

Enroute to San Diego, the ship made stops at Sydney and Brisbane, Australia. Duncan is equipped with special radar equipment to detect the approach of enemy aircraft.

ELK Drive In Friona, Texas

Check For The Free Passes GIVEN BY THE ELK

WED	THU	FRI	SAT	SUN	MON
29	30	31	Aug. 1	2	3

RAY MILLAND THE MAN WITH THE X-RAY EYES
LAW OF THE LAWLESS
WEST SIDE STORY

"THE BEST COLOR AND UNIFORMITY I'VE SEEN IN 30 YEARS OF RAISING WHEAT!"

says HILMAR REILEY, at left, Cibolo, Texas.

MR. REILEY USED THE ECONOMASTER PLAN

Hilmar Reiley is a typical Texas wheat farmer. He raised his spring wheat profits six ways by using the Economaster Plan. So can you. Here's how Economaster used in the fall paid off for Mr. Reiley:

- Higher yields.** Mr. Reiley's 125 acres of wheat produced a substantial yield increase using the Economaster Program. But that's not what made the dollar and cents difference.
- More grazing . . .** in addition to an outstanding wheat yield, Mr. Reiley was able to graze 90 head of cattle for 110 days without supplemental feed. The Economaster Plan made this possible.
- Premium prices** — tests prove that wheat fertilized with Anhydrous Ammonia has a higher protein and sedimentation value. The Economaster Plan allows you to market your wheat for premium prices.
- Fast start for winter wheat.** The Economaster Plan helps young wheat cover the ground early in the fall. This fast start saves soil losses due to sandstorms.
- Strong plants from the start!** Healthy plants resist winter kill. The quickly available phosphate of the Economaster Plan promotes strong root development early in the season.
- Lowest cost fertility program . . .** the Economaster program is the lowest cost of plant food materials . . . pound for pound . . . of any other program you can buy . . . anywhere! Add it all up. You'll come to the same conclusion Mr. Reiley did. Economaster is the fertility plan for your wheat! Here's why:
 - Economaster uses anhydrous ammonia . . . made right here in Texas . . . for the most concentrated source of nitrogen money can buy.
 - Economaster uses a high analysis ammonium phosphate. It is even spreading and water soluble. Ready to go to work immediately.
 - Economaster paid dividends to Hilmar Reiley six ways. It can help you too.

We are the exclusive Economaster dealer in this area. Our personnel are trained in soil testing and interpretation. They are ready to explain the advantages of the Economaster Plan. They can determine the most profitable application of Economaster for your wheat operation.

And remember, we're ready to serve you with custom application or tip-top rental equipment delivered to your farm. Inquire about wheat profits today inquire about Economaster!

FRIONA FARM CHEMICAL
West Hiway 60 Marion Fite, Mgr. Pho. 247-3325

\$ Dollar Day Buys Mean Savings To You \$
MONDAY IS DOLLAR DAY IN FRIONA SHOP AND SAVE DOLLAR DAY IN FRIONA

WHITE AUTO HAS SOLD OUT

**WE HAVE LOTS
OF
SHOP WORN MERCHANDISE
THAT WILL BE SOLD TO
THE WALLS**



Mens & Womens
UNDERWEAR & SOCKS
50% OFF All Must Sell

30% OFF
SEAT COVERS

One Group
PAINT 49¢
Values to \$1.98

Benrus Watches
Reg. \$75.00
\$29⁹⁵

APPLIANCES
Irons, Toaster Ovens, Skillets, Waffle Irons
25% OFF

**HUNTERS—
4 SHOTGUNS**
20% OFF Regular Low Price

SAVE \$

WHITE AUTO

Buy Christmas Toys

50% OFF



GARDEN
TOOLS
BIG
DISCOUNT

ONE REFRIGERATOR

Discontinued Model

14' Frostfree

Regularly \$399.95

\$199⁹⁵

CLOSE

FISHING
EQUIPMENT

50% OFF

OUT SALE

ROTARY
TILLER
\$88⁰⁰

Reg. \$139.95

TIRES
TIRES
TIRES

YOU WILL NEVER
BUY TIRES CHEAPER

GOOD SELECTION - GOOD BUYS



ON MANY ACRES

"Herbicide Drift" Said Cause Of Cotton Damage

Treiders Return

Mr. and Mrs. George Treider returned home last week after spending several weeks vacationing in Prescott, Ariz. On their way home they stopped in Albuquerque and spent a few days visiting in the home of Mr. and Mrs. Dale Treider and children. Dale Treider is the couple's son.



AFFECTED COTTON. . . T. I. Burlison kneels in a field of cotton east of Friona which he says has been hurt by herbicide drift. Just about the entire field, with the exception of 10 or 15 acres, is affected.



NEW EMPLOYEE . . . Kenneth Seales, native of Batley county, is the new employee of the High Plains Underground Water Conservation District. Seales is stationed at Hereford, and works the Friona area.

Several farmers in the Friona area say they have cotton which has been damaged by "herbicide drift."

A typical example is T. I. Burlison, who showed a representative of the Friona Star a field of 75 acres which he says was damaged by drifting 2,4-D, the most controversial herbicide being used in the area.

The field in question is located five miles east of Friona. All except some 10-15 acres in the northeast corner of the field is affected. The growth of the plants, as compared to nearby cotton, has been stunted. Squares on the cotton plants are withered and dying.

This, says Burlison, is the result of 2,4-D drift, and it will seriously hurt the yield on this particular field this year.

"Most of the squares on the plants will never bloom and produce bolls. Those that do won't make good cotton. It will be a poor grade and won't have a good 'mike' reading," Burlison says.

Currently, it is against the law to use an herbicide such as 2,4-D as an aerial spray, because it is recognized that it can seriously hurt broad-leaf plants such as cotton, sugar beets and vegetables.

However, spraying with a ground rig is permissible if the operator secures a permit, and the permit is easy to secure.

"I'd like for everyone who doubts that 2,4-D drift can hurt cotton to come and look at this field," Burlison says.

The Parmer county farmer states that the same patch was damaged to some extent by herbicide drift last year. Part of that field made only one-half bale per acre, while another part, not damaged by the spray and yet having some hail damage, made a bale and one-half per acre.

Burlison says that contrary to some folks' belief, 2,4-D is a dangerous application even on a still day. "Even if sprayed on a still day, two or three

weeks later when the humidity is right, the herbicide can do adjoining fields damage," he states.

The law reads that 2,4-D may not be applied on days when the wind is blowing over 10 miles per hour. Its application is restricted on readings of 0-10 miles per hour. According to Burlison's theory, the weather at the time of application is only part of the problem.

"We have more cotton in Parmer County damaged by 2,4-D than insects could have ever damaged if we hadn't made any precaution against insects," Burlison maintains.

The Friona area farmer admits that some people have at one time or another sprayed a field of maize immediately joining a cotton field with 2,4-D and escaped drift damage. But, he says, conditions have been such this year that damage has run much higher than ordinarily.

"As a matter of fact, I think many fields of cotton have been damaged by herbicide drift in the past, and the farmers didn't know what the trouble was, blaming it on lice or something else," Burlison said.

Cotton affected by herbicide drift doesn't respond to irrigation; as a matter of fact, irrigating it causes the herbicide to work harder, since it works on a plant through hormones, causing them to "grow themselves to death."

Burlison points out that one of the only arguments a user of 2,4-D has is that it is more economical than other herbicides. However, he says, other products are on the market now which make the use of 2,4-D a money-waster.

"In the first place, 2,4-D won't completely kill weeds. They'll curl up and later come back out. These new pre-emer-



WITHERED STALK. . . This is a close-up of one of the cotton plants from the field east of Friona which T. I. Burlison farms. Burlison says the withered, dying squares were made that way by drifting 2,4-D.

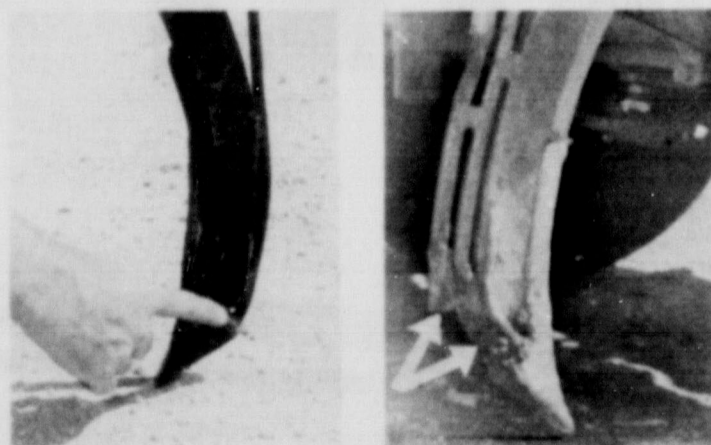
(Continued on page 9)

ARE YOU GETTING \$3.00 For Every \$1.00 YOU INVEST?



RED BARN Will Show You How To Get \$3.00 Back For Every \$1.00 You Spend On Liquid Phosphate

- 100% Available Phosphate
- One Application While Applying Ammonia
- RETURNS \$3.00 For \$1.00



OLD WAY Ammonia Only Money Waster

MODERN WAY Twin Tube Applicator Liquid Phosphate and Anhydrous Ammonia

For Greater Farm Profits

Call

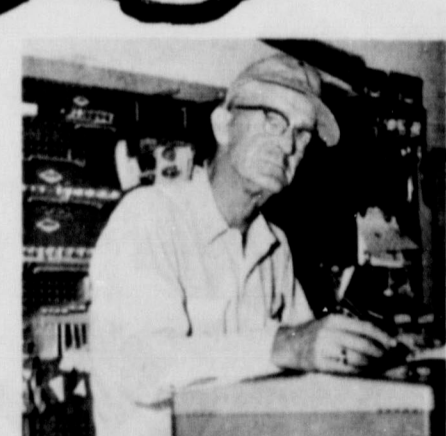
RED BARN FERTILIZERS • CHEMICALS

RED BARN CHEMICALS, INC.

EVER NOTICE HOW EASY IT IS TO TRADE WITH CONSUMERS?



BUDDY



SAM

They Are Waiting To Help You Right Now!!!!

FRIONA CONSUMERS



We Give S&H Green Stamps



Phone 247-2771

Herbicide...

(Continued from page 8)

gence chemicals, such as Pro-pazine, and post-emergence chemicals, such as Atlazine, have given proven results," he says.

A field of maize adjacent to the affected cotton was cited as an example of the pre-emergence chemicals' effectiveness. "Last year this field was so foul with careless weeds and water grass that it interfered with the harvest," Burleson states.

This year the field is immaculately free of weeds. "The field was planted, sprayed with Pro-pazine behind the planting rig, water-furrowed and later a few scattered weeds were hand pulled," he explains.

Other farmers in the Friona area who have cotton which they say is hurt by herbicide drift include C. A. Myers, Sr., Dub Ingram, B. O. Elder, Gilbert Wenner, and others.

Jiggs Womack Local Visitor

Mr. and Mrs. Wayne (Jiggs) Womack and family visited in the home of Mr. and Mrs. Lloyd Rector recently. The Womacks have three children, Alan, 12, Georgina, 10, and Cheryl, eight.

Womack is a former resident of Friona, graduating from Friona High School in 1947. He is now a resident of Amarillo, employed by Santa Fe. His wife Peggy is employed by Sewell's Super Market.



On The Farm In Parmer County

BY JOE VAN ZANDT
County Agent

Soil Tests
Now is the time to get your soil tested before wheat planting time arrives. The importance of testing your soil can be easily seen.

Recommendations from recent soil test for wheat in the county have varied from 80-0-0 to 100-50-0 for light grazing to 140-60-0 for heavy grazing. It doesn't take much fertilizer saved to pay for a \$2.00 soil test. We just can't look at soil and know what nutrients it contains and what it needs to produce a good crop. We have seen the results of about 10 recommendations for wheat and they may vary around 50 pounds of nitrogen and phosphorus on the same farm.

At the present time the best reliable method we have available to determine fertilizer requirements is a soil test. It is hard for the farmer to calculate the amount of soil nutrients that remain in the soil after the previous crop.

For a \$2.00 investment, plus a little time, a farmer can easily cut his fertilizer cost. Plus knowing that he is applying the right kind and amount of fertilizer necessary to produce the yields he is shooting for.

Come by the County Agents office for any soil testing information and supplies you need.

Boy's 4-H Camp
A group of 4-H boys and adult leaders accompanied by the County Agent left the Courthouse Monday morning for a four day camp at Holy Ghost Canyon near Pecos, New Mexico. Leaders making the trip were: James Mabry, Roy Miller, T. D. Vaughn, Dan Smith, and Max Steinbock. In addition John Aladridge, Joe Jones and Dee Chitwood went up last Saturday to get the kitchen set up at the camp site.

As the group left Monday, they were looking forward to getting cooled off in the mountains.

Forage Testing
The Texas A&M University Forage Testing service has been in operation since March, 1964, and about 200 hay and silage samples have been processed.

The forage portion of a beef or dairy cattle feeding program is a significant part of the ration. It is now rapidly being recognized that there are vast differences in the nutritive value and quality of forages used in feeding programs in the state. A ration cannot be properly balanced when the nutritive value of the forage is unknown. If forage is not properly utilized and supplemented according to its feeding value, profits and beef production will probably be lower.

The forage testing is available to anyone who desires to have dry forage or silage tested. In addition to the chemical forage analysis, a suggested feeding program based on the forage analyzed is offered.

The charge based on actual costs, is \$6.00 for each hay sample and \$7.00 for each silage sample for determination of crude, protein and crude fiber and calculation of digestible protein, total digestible nutrients and net energy. Moisture in silage is also determined. The charge is \$2.00 per sample of hay and \$3.00 per sample of silage for determination of protein only.

Forage sample mailing bags, instructions and all other forms

COURTHOUSE NEWS

INSTRUMENT REPORT
July 20 thru 25, 1964
DT, Tom L. Pruett - HI-Plains Savings & Loan - Lot 26 Blk 6 Lakeside Add, Friona. Abst. Judg. - Texas Title & Taps - C. & C. Construction Co. - See Records.

WD, Roy Daniel - Joy Elaine Wilterding - N, 303 a Sect 15 T51/2 R5E.

WD - Roy Daniel - Jim Roy Daniel - SW/4 Sect 21 Kelly "H".

WD - Roy Daniel - Paula Jean McBroom - W/2 Sect 27 T51/2 R5E.

WD - W. E. McGlothlin - Sixth St. Church of Christ - Lot 1 Blk 72 O, T, Friona.

WD - Earl Miller - Hattie Jo Miller - Pt. NW1/4 Sect 20 Blk "H" Kelly.

WD - Earl Miller - Mildred Byrd - Pt. SW/4 Sect 20 Kelly "H".

WD - Earl Miller - Earl Miller - Pt. NE/4 Sect 20 Kelly "H".

WD - Earl Miller - Almada Goolsby - Pt. E/2 of S, 320 a Sect 29 Blk C Cap. Synd. MML - J. B. Young, Jr. - J. R. Kirkland - W, 160 a S, 320 A. Sect. 16 T14S R3E.

DT - Earl D. Stevenson - Amicable Life Ins. Co. - S 200 a Sect 11, T7S R2E. ML Assign. - Big T Pump Co. - Amicable Life Ins. Co. - See Records.

WD - Tom M. Bonds - Amarillo Savings Association - S/2 Lot 1 Blk 30 Bovina.

DT - W. E. Dendy, - Amarillo Savings Association - S/2 Lot 1 Blk 30 Bovina.

DT - David Grimsley - F, F, S, & L, Amarillo - Part NW/4 Sect 1 T3S R3E.

WD - Dan Ehrbridge - R, L, Fleming - E, 60 ft. Lot 2 Blk 3 F. Instal Staley #3.

WD - Raymond Sudderth - Raymond C. Martin - E/2 Lots 13 thru 16 Blk 28 Farwell.

DT - Raymond C. Martin - First Fed. Sav. & Loan - E/2 Lots 13 thru 16 Blk 28 Farwell.

are available at the County Agent's office.

Boll Weevil Increasing
Boll weevil infestations are increasing above the Caprock. Heaviest infestations above the Caprock to date have been found in Crosby County, with other cases reported from Floyd and Dickens counties.

Many farmers have started spot-spraying where weevil infestations have appeared in their fields. Infestations above the Caprock are still light and confined to fairly small areas of the field. Spot spraying will help prevent a buildup and spread of the weevils further into the Plains. This is an important part of the overall weevil control program.

Bollworm populations are still light over most of the area. However, increased egg-laying has been noted during the past week. Producers should be making regular inspections of their fields for bollworms. Where control is necessary, insecticides should be applied as soon as possible after eggs hatch. Accurate timing of applications can be determined only by regular field inspections.

Overall fleahopper populations have been light. Late cotton should still be checked closely for fleahopper infestations. Early detection of damaging insects in cotton fields is necessary for effective control.



At Home In Parmer County

By CRICKET B. TAYLOR
County HD Agent

4-H ACTIVITIES...

The next events in which 4-H members may participate are coming up soon. The County 4-H Bake Show to be held August 19, at the Hub Community Center at 1:00 p.m. All 4-H members that were enrolled in a 4-H project are eligible to participate. The county winner will enter the District Bake Show at the Tri-State Fair in Amarillo to compete for the award of \$100 bond. This is a good opportunity for members to try out skill in baking. Products to be submitted this year are: Quick Loaf Bread and Bar Cookies. Rules for these will be furnished all 4-H members and training given Thursday, July 30th at 10:00 a.m. at the Hub Community Center.

VEGETABLES...
With summer vegetables at peak production now, there are vegetables to suit every menu. Vegetables are important in the diet for general good health. The wider variety we learn to enjoy the more interesting are our meals. It does pay to cultivate the taste for many vegetables.

Vegetables supply Vitamin C, and A which are needed for healthy gums, body tissues, normal vision and healthy skin. The deep green and deep yellow are best sources.

Requests for squash recipes have been made from my office as the yellow, acorn and zucchini are in production now.

Here is a favorite that usually appeals to the family members when other methods of cooking fail. It is called: SQUASH NEW ORLEANS

About 1 pint cooked or frozen cooked squash (Do not cook squash completely done),

4 strips bacon diced and drained on absorbent paper

2 T. Bacon fat left in skillet
Add to bacon fat and cook to a delicate brown:

1 clove garlic minced
1/4 cup chopped onion
Combine all ingredients and Add:

1/4 cup melted butter
3/4 T. salt

Soak in water 2 slices whole wheat bread. Squeeze out excess moisture from bread and add to squash. Add and combine 2 well-beaten eggs. Place in casserole. Top with buttered bread crumbs. Bake in moderately hot oven 400 degrees F. about 40 minutes.

An excellent bulletin B-923 entitled "Vegetables", is available through our office free. Write or call and the bulletin will be sent to you or come by our office on 2nd floor of

In grandmother's day the burning of a sulphur candle was a regular part of the house-cleaning that followed every case of scarlet fever, measles or other contagious disease.

Attend Relative's Rites

L. R. and Ray White attended funeral services for Dr. Othel D. Westfall or Norman, who died in an Oklahoma City hospital, following a brief illness.

He was a veteran of World War II and a active member of McFarlin Memorial Methodist Church, the Norman Lions Club and Boy Scout work. He was a nephew of Mrs. W. M. White and cousin of L. R. Ray and Henry White, all of Friona.

The type of harness now used for horsedrawn vehicles originated in Europe in the 12th century.

In its southern portion Mexico twists across the map to the east so that the Gulf of Mexico lies due north of the Pacific Ocean.

He was a nephew of Mrs. W. M. White and cousin of L. R. Ray and Henry White, all of Friona.

Bits and Tiddits - by Bill Hannold



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FROZEN FOODS
Spartetime **POT PIES** 6/\$1.00
Morton's **CREAM PIES** 3/\$1.00
Wilson Corn King **BACON** 55¢ Lb.
White Swan Del Monte **MILK** Tall Can 7/\$1
Ranch Style **BEANS** 15 Oz. Can 7/\$1
Lane's Mellorine 1/2 Gal. 3/\$1.00
Green Peas 5/\$1.00
CIRCUS ORANGE DRINK 46 Oz. Can 4/\$1
White Swan White or Gold **HOMINY** 300 Can 10/\$1
Van Camp **VIENNA SAUSAGE** 5/\$1
Tall Can 303 Can Halves or Sliced 5/\$1

MEATS
BEEF RIBS 5 Lb. \$1.00
ROUND STEAK Lb. 79¢

White's Supermarket
"BUY WHITE SWAN AND HAVE THE BEST"
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Ph. 247-2250 We Deliver Friona

BRAND NEW PRIZE

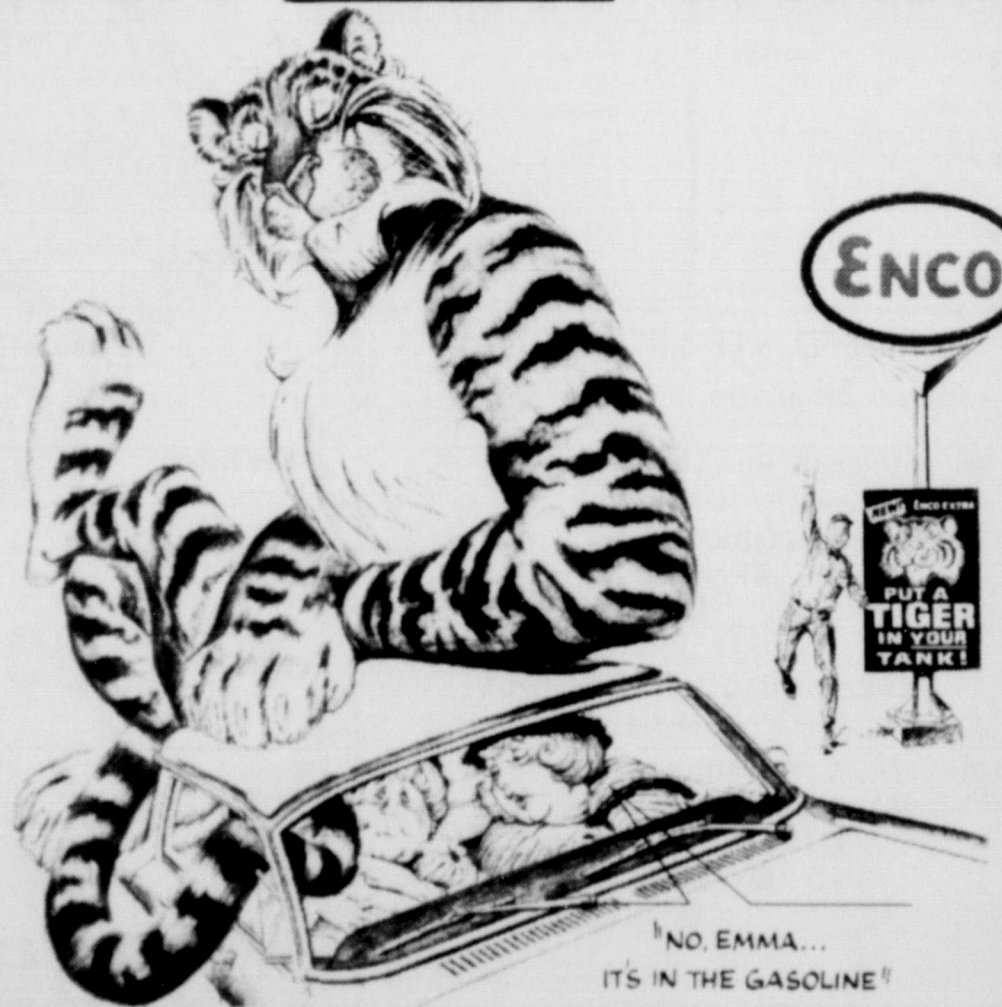
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"NO, EMMA... IT'S IN THE GASOLINE!"

NEW HIGH-ENERGY ENCO EXTRA GASOLINE BOOSTS POWER THREE WAYS:

- 1 Cleaning Power!** Dirt can clog even a new carburetor in a few months of normal operation—causing hard starting and rough idling. Your very first tankful of New Enco Extra will start to clear away these deposits—in new engines or old—to improve power and mileage.
- 2 Firing Power!** Spark plug and cylinder deposits can cause misfiring, pre-ignition and hot spots. New Enco Extra neutralizes these harmful deposits—to help your engine fire smoothly, to help preserve the power of new cars and restore lost power to many older cars.
- 3 Octane Power!** New Enco Extra has the high octane that most cars now need for full smooth performance without knocking. You'll get all these extras with New Power formula Enco Extra gasoline—it puts a tiger in your tank! *Happy Motoring!*

HUMBLE MAKERS OF ENCO PRODUCTS AND SUPPLIERS OF ENCO RACING FUELS THAT POWERED A. J. FOYT AND ROGER WARD TO FIRST AND SECOND PLACE IN THIS YEAR'S INDIANAPOLIS 500 MEMORIAL DAY CLASSIC

News From LAZBUDDIE

BY MRS. C. A. WATSON

By Mrs. C. A. Watson
Mr. and Mrs. Raymond Forrester, Levelland, visited in the home of Mr. and Mrs. J. B. Young Saturday. The Forresters are former residents of the Lazbuddie Community.

Mr. and Mrs. Max Crim returned from Colorado Springs, where they had been at the bedside of his mother, Mrs. J. W. Crim, late last week.

Mrs. David Lynch and Davie, Slaton visited in the Raymond Houston home early last week. Mrs. Lynch and Mrs. Houston are sisters.

Sunday guests in the home of Mr. and Mrs. Orville Bennett were Mr. and Mrs. Bill Short, Hale Center. The Shorts are Mrs. Bennett's parents.

Karen Reed, San Diego, Calif., and Mrs. J. J. Haun, Aztec, New Mexico, visited in the home of Mr. and Mrs. Don Schumann last week. The Kenneth Collstrains of San Diego were weekend guests in the Schumann home.

Mr. and Mrs. Orbie Chandler and children of El Paso are visiting in the C. A. Watson home. Others present for an ice cream supper Sunday evening were Mr. and Mrs. Howard Watson, Muleshoe, and the Preston Cargile family of Lariat. Mrs. Chandler is a daughter of the Watsons.

Mr. and Mrs. Truman Gleason and children, Mr. and Mrs. Dub Harlan and children and Mr. and Mrs. A. E. Redwine vacationed and fished in the Corpus Christi area during the weekend.

Mr. and Mrs. Don Briggs and children of Fort Worth visited in the homes of Mr. and Mrs. Joe Briggs, Mr. and Mrs. H. H. Briggs and Mr. and Mrs. Ronnie Briggs.

Mr. and Mrs. R. E. Snead were weekend guests in the home of Mr. and Mrs. Clyde

Woodard at Springlake. Mrs. Woodard is the former Janet Snead.

Mr. and Mrs. Billy Fowler of Lubbock were Sunday afternoon visitors in the home of Mr. and Mrs. Monte Fowler, Cheryl and Randal. The men are cousins.

Mr. and Mrs. Guy Welch and daughter, Lisa, of Abilene were weekend guests in the homes of

Mr. and Mrs. Eugene Boggess, Mrs. Nora Welch and other relatives and friends.



BUILDING PROGRESSES... Pre-stressed concrete beams were put in place at the Spudnut factory which is being built in Friona. The building is progressing nicely. The factory is to be in operation by September 1, and the building is well on schedule.

Hospital Notes

DISMISSALS: Mrs. C. E. Christian, Margaret Caldwell, Mrs. Joe Reeve

bell, Ella McKinzie, Flores Pineda, Hermilio Madrigal, Mrs.

and boy, Mrs. Roy Slagle, Mary Galvan, Elida Flores, Jane Hub-

G. H. Brock, Mrs. Don Sigle, James Wyrant, Mrs. Curtis Davis and Michael Verner.

Admissions to Parmer County Community Hospital Since July 22, 1964

Mary Lou Galvan, Friona; Hermilio A. Hermilio, Bovina; Alta Lee Tyler, Muleshoe; D. H. Nelson, Friona; Mrs. G. H. Brock, Friona; Socorro Ruiz, Friona; J. R. Thornton, Farwell; Jannet Sigle, Hereford; Mildred Parson, Friona; James

Wyrant, Tulsa, Okla.; Julian Juarez, Hereford; Michael Verner, Farwell; Mrs. Charlie Wise, Friona; Charles Morris, Hereford; Linda Salazar, Friona; Gusette Miller, Friona; Sherry Burnett, Bovina; Julia Symcox, Farwell; Keith Brock, Friona; and Kay Harrington, Clovis.

LEGAL NOTICE

The board of equalization for city property tax will meet at the Friona City Office Wednesday, August 5, between the hours of 9 and 11 a. m. Anyone having a question concerning their city taxes are requested to meet with the board.

A. L. (Jake) Outland
City Tax Assessor/
Collector

Wilson's All Meat FRANKS 19c Lb.	Grade A FRYERS 29c Lb.
BANANAS 10c Lb.	Thompson Seedless GRAPES 25c Lb.
Morton's CHICKEN or TURKEY POT PIE 17c Ea.	Winter Gold ORANGE JUICE 27c 6 Oz. Can
Giant TIDE 69c	LIQUID LUX 49c Giant Size
Del Monte PINEAPPLE-GRAPEFRUIT DRINK 31c 46 Oz. Can	Scotkins LUNCHEON NAPKINS 17c Pkg.
Sealtest ICE CREAM 59c ½ Gal.	SCOT TOWELS 31c Big Roll

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Of Interest To THE WOMEN



ALLENS TO BE HONORED. Mr. and Mrs. John A. Allen Sr. will be honored at a Golden Wedding Anniversary reception in their home from 2 to 5 p. m. Sunday. Children of the couple, Mrs. Lillian Parson, Cross Plains; Mrs. Frances Drake and Mrs. Viola Williams, Lubbock; Bill Allen, Phoenix; Mrs. Fred Jackson Sr., John A. Allen Jr. and Frankie Allen, all of Friona, and Joe Allen of the Rhea Community will host the affair. Invitations are not being mailed but all relatives and friends of the couple are invited to attend.

Sunday Dinner Guests In Frank Matlock Home

Mr. and Mrs. Frank Matlock were hosts at a family dinner in their home Sunday. Honored guests were members

of the family from East Texas who have been visiting in the Matlock, Osborn, Lewellen and White homes during the past week.

Visitors Honored With Morning Coffee

Mrs. Roy V. Miller Jr. and children, Dan, Darla and Ben of Fort Collins, Colo. have been visiting in the home of Mr. and Mrs. Roy V. Miller Sr.

Thursday morning the guests were honored with a coffee in the Miller home. Coffee, punch and hot breads were served.

Those present, besides the hostess and visitors, were Mrs. Raymond Euler, Lorri and Bron, Mrs. Leon Coffey, Roger and Janice, Mrs. Kent Miller, Kent, Curt and Dana, Mrs. Sam Mears, Clint and Sarah and Mrs. Clyde Tims, Sally, Evelyn and Chuck.

Also Mesdames Joe Talley, Calvin Talley, Orbra Cole, Bill Beene, Claude Paul, Curtis Murphree, Lee Renner, Nelson Welch, J. F. Miller, and Hardy May.

Those present were Mrs. L. M. Bostick, Mineola; Mrs. W. D. Skipworth and son, Jim, and Phillip Harris, Tom Bean; Mr. and Mrs. Gary Goetz and Tonja and Jim, Paul Kenneth and Carol Craig, Stratford; Mary Yarborough, Lubbock; Mrs. W. T. Kelley, Plainview and Sally Wilkerson, Whiteface.

Also Mr. and Mrs. Chris Goetz and Betty Ann Sachs of the Rhea Community, Mr. and Mrs. T. A. Kelley, Audrey and Randy, Mr. and Mrs. Forrest Osborn and Monique, Mr. and Mrs. E. D. Matlock, Mr. and Mrs. Delton Lewellen, Donna and Pam and Mr. and Mrs. Carl Osborn. Also Mr. and Mrs. Joe Lewellen, Donnie, Katie, Bob, Jody and Jay, Mr. and Mrs. Tom Lewellen and Mr. and Mrs. Henry White and Donnie.

Mr. and Mrs. Ardean Fallwell and daughters, Marcie and Sandra, of Fayetteville, Ark. have been visiting in the homes of Mrs. Dessie Fallwell, Mr. and Mrs. Buck Fallwell, Mr. and Mrs. Ardis Fallwell and other relatives and friends.



MR. AND MRS. CAREY JACKSON

Cathy Bailey, Cary Jackson United In Church Ceremony

A candlelight ceremony at 6 p.m. Saturday, July 25, united Cathy Bailey, daughter of Mr. and Mrs. Jim Bailey, and Cary Jackson, son of Mr. and Mrs. Fred Jackson Sr.

The double ring ceremony was read at First Baptist Church by Rev. Audye Wiley, pastor of Calvary Baptist Church.

Proceeding the ceremony Mary Ethel Wilson sang "Twelfth of Never" and "Wedding Prayer."

Lanore and Lorene Jackson, twin sisters of the groom, were the bride's honor attendants. Fred Jackson Sr. served as his son's best man. Johnny Woodson was the groomsman and Fred Ferguson and Robert Stewart were ushers.

The bride, ushered to the

altar and presented in marriage by her father, wore a formal wedding gown of white lace and net over taffeta. The fitted bodice was designed with a Sabrina neckline and had long fitted sleeves which terminated in points over the bride's hands. Her veil of illusion fell from a tiara of pearls and rhinestones. A string of pearls was her only jewelry.

A reception in the Bailey home followed the ceremony. The three tiered wedding cake, which was topped with a miniature bride and groom under an arch centered with white wedding bells, was served with punch by Myrna Bennett and Rose Ann Greenon.

Following a wedding trip to Carlsbad, Mr. and Mrs. Jackson are at home here. He is

employed at Boyd Machine Shop and she is an employee of Ben Franklin Variety Store. Jackson is a 1963 graduate of Friona High School and his wife is a 1964 graduate.

Weatherlys On Vacation

Mr. and Mrs. Philip Weatherly are vacationing at Lake City, Colo. During their absence, their sons, Park and Pepper are staying with their paternal grandparents, Mr. and Mrs. Clyde Weatherly.

Their daughter, Pemi Gae, is staying with the maternal grandparents, Mr. and Mrs. C. B. Buske.

Family Gatherings Honor Californians

Mr. and Mrs. Stanley Massey and daughters, Ola Mae and Joyce Ann, of Bellflower, Calif. have been visiting in the home

of Massey's father, Otis Massey and other Friona relatives.

Monday evening a large group of relatives and friends met at the Otis Massey home for supper, Tuesday evening Mr. and Mrs. Gordon Massey honored

the guests with dinner in their home, and Wednesday evening the group went to Hereford for an outdoor supper in the home of Mr. and Mrs. Neal Young. Thursday Otis Massey, Mr.

and Mrs. Gordon Massey and Mr. and Mrs. Weldon Massey, Mr. and Mrs. Wayne Massey, Judy and Joy, all of Friona, the Stanley Massey family, Mr. and Mrs. Neal Young, Kathy and Jimmy, Hereford, and Mr. and Mrs. Russell Massey and Mr. and Mrs. David Massey and Jan, Amarillo met at Buffalo Lake.

The day was spent swimming, water skiing and visiting. A picnic lunch was served at noon.

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<p>Men's Novelty STRAW HATS</p> <p>Reg. \$1.47</p> <p>2.98 ----- 97c</p> <p>1.98 ----- 67c</p>	<p>Men's SUITS</p> <p>\$69.95 ----- \$48.97</p> <p>54.95 ----- 38.97</p> <p>49.95 ----- 35.97</p> <p>39.95 ----- 27.97</p> <p>Regular and Summer Weight</p>	<p>Men's SHOES</p> <p>1 Group Oxfords & Loafers</p> <p>Reg. 26.95 ----- \$16.97</p> <p>19.95 ----- 12.97</p> <p>16.95 ----- 10.97</p> <p>12.95 ----- 7.97</p>	<p>Many More Items Too Numerous To Mention</p>			
<p>Western Men's Straw HATS</p> <p>Reg. 10.00 ----- \$5.97</p> <p>7.50 ----- 4.97</p> <p>5.00 ----- 3.47</p> <p>3.98 ----- 2.47</p> <p>2.98 ----- 1.97</p>	<p>Boy's Western HATS</p> <p>Reg. 2.98</p> <p>\$1.97</p>	<p>Men's Summer SLACKS</p> <p>Reg. \$13.95 ----- \$9.97</p> <p>10.95 ----- 6.97</p> <p>8.95 ----- 4.97</p>	<p>1 Group MEN'S SHOES</p> <p>Reg. \$16.95 ----- \$9.97</p> <p>10.95 ----- 5.97</p>	<p>IT'S DOLLAR DAY</p>		
<p>Men's Stretch Denim JEANS</p> <p>Reg. \$5.95</p> <p>\$3.97</p>	<p>1 Group Men's Work SHOES</p> <p>Values To \$3.97</p>	<p>1 Group Men's Work OXFORDS</p> <p>Values \$4.97</p>	<p>Men's SWIM WEAR ONE GROUP</p> <p>Reg. \$3.97</p> <p>5.95 ----- 3.97</p> <p>4.95 ----- 2.97</p> <p>3.98 ----- 2.47</p> <p>47c</p>	<p>Women's Summer Sports STRAW HATS</p> <p>Values To \$1.47</p> <p>2.98 ----- 97c</p> <p>1.98 ----- 97c</p>	<p>1 Group WOMEN'S FLATS</p> <p>Values \$2.97</p> <p>7.95</p>	
<p>Women's SWIM WEAR</p> <p>Reg. \$22.00 ----- \$14.97</p> <p>20.00 ----- 12.97</p> <p>18.00 ----- 11.97</p>	<p>SWIM CAPS</p> <p>Reg. \$5.95 ----- \$2.97</p> <p>3.00 ----- 1.47</p>	<p>Women's SUMMER HATS</p> <p>Reg. 8.95 ----- 97c</p> <p>5.95 ----- 97c</p> <p>4.98 ----- 97c</p>	<p>Summer PIECE GOODS</p> <p>Reg. \$1.49 ----- 87c</p> <p>1.39 ----- 77c</p> <p>1.98 ----- 1.17</p> <p>89c ----- 47c</p> <p>1.00 ----- 57c</p> <p>1.79 ----- 1.07</p>	<p>Boy's Short Sleeved SPORT SHIRTS</p> <p>Reg. \$3.98 ----- \$2.47</p> <p>2.98 ----- 1.97</p> <p>1.98 ----- 1.37</p>	<p>Boys' Swimwear</p> <p>Reg. \$3.98 ----- \$1.97</p> <p>2.98 ----- 1.47</p> <p>1.98 ----- 97c</p> <p>1 Group 47c</p>	
<p>Women's SUMMER DRESSES</p> <p>Reg. \$22.95 ----- \$11.97</p> <p>19.95 ----- 9.97</p> <p>18.95 ----- 9.97</p> <p>17.95 ----- 8.97</p> <p>11.95 ----- 5.97</p> <p>9.95 ----- 4.97</p>	<p>One Group WOMEN'S HEELS</p> <p>\$3.97</p> <p>Values To 9.95</p>	<p>Women's Summer JEWELRY</p> <p>One Group 57c</p> <p>Reg. \$14.95 ----- \$7.47</p> <p>11.95 ----- \$5.97</p> <p>6.60 ----- \$2.97</p> <p>4.40 ----- \$1.97</p>	<p>Women's Summer PURSES</p> <p>Values To \$10.95 ----- \$5.47</p> <p>5.95 ----- 2.97</p> <p>3.98 ----- 1.97</p>	<p>Women's Summer SPORTS WEAR</p> <p>Reg. \$10.95 ----- \$5.47</p> <p>9.95 ----- \$4.98</p> <p>8.95 ----- 4.47</p> <p>6.95 ----- \$3.47</p> <p>4.98 ----- 2.47</p> <p>3.98 ----- 1.97</p>	<p>Girls' Summer Dresses</p> <p>Reg. \$8.95 ----- \$4.47</p> <p>5.95 ----- 2.97</p> <p>4.98 ----- 2.47</p>	
<p>Boy's Short Sleeve Pajamas</p> <p>Reg. \$2.98 ----- \$1.47</p>	<h2>HURST'S</h2>				<p>Friona, Texas Phone 247-3015</p>	

Aline McAshan Honored With Coffee, Reception, Luncheon

A houseguest in the home of Mr. and Mrs. Frank A. Spring last week was Aline McAshan, Austin, bride-elect of the couple's son, Frank Lewis. A coffee in the Spring home Friday morning from 10 to 11:30 was the first of three courtesies for Miss McAshan.

Refreshments were served from a round table covered with a pink linen cloth. The centerpiece was of pink double petunias and Shasta daisies with white love birds as the focal point.

Guests were Mesdames Ross Ayers, Hollis Horton, Lee Cranfill, Wesley Barnett, Lee Spring, Paul Spring, Bill Baxter, Dan Ethridge, Charles Al-

len, J. T. Gee, Jerry Rankin and Newman Jarrell Jr.

Miss McAshan was guest of honor at a reception in the home of Mr. and Mrs. Charles Allen Friday evening.

The refreshment table featured an arrangement of large pink chrysanthemums with small white pom poms in a sil-

Visitors From Iowa

Recent visitors in the homes of Mr. and Mrs. G. E. Reed, Mr. and Mrs. J. E. Knight and Mr. and Mrs. Arthur Stokes have been Mr. and Mrs. Eldon Jones and W. O. Reed of Lennox, Iowa.

Reed is an uncle of Reed, Mrs. Knight and Mrs. Stokes and Mrs. Jones is their cousin. They are former residents of this area.

Jayceettes Meet Friday Evening

Friona Jayceettes met Friday evening at 8 in the Community Room of Friona State Bank. Plans were made for the upcoming Jaycee sponsored horse show July 31 and August 1.

The door prize was given to Mrs. Cotton Renner. Hostesses were Mrs. Robert Zetsche and Mrs. Dale Williams.

Those present were Mesdames Ronald Smiley, Robert Zetsche, Travis Clements and sons, Virgil Phipps, Gerald Shavor and daughters, Dale Williams, Bill Nagworth, Cliff Buckner, Monte Fowler and Cotton Renner.

Mark Lee Tucker Born Saturday

Mark Lee is the name Mr. and Mrs. Teddy Tucker chose for the baby boy born to them at 4:35 a.m. Saturday, July 18. He weighed 7 lbs., 12 ozs. and is the first son for the Tuckers.

He has a sister, Alesia, 3. Grandparents are Mr. and Mrs. Lee Morris, Mobeette, Texas, and Mrs. Millie Tucker, Grimes, Okla.

Local Ladies Make West Coast Tour

Patsy Bender, daughter of Mr. and Mrs. Dave Bender and an employee of Friona State Bank, and Kay McKee, daughter of Mr. and Mrs. R. B. McKee, who is employed by Rockwell Bros. Lumber Co. at Hereford, returned home late last week after a two week vacation trip to California.

Some of the places of interest toured by the couple were Disneyland, Marineland, Hollywood, Beverly Hills, Santa Monica, China Town, Redonda Beach and Mission Inn.

They also made a trip on the U. S. S. Catalina, which carried one thousand visitors to the Catalina Island.

While in Los Angeles they visited Mr. and Mrs. John Brogan, aunt and uncle of Miss McKee, and in Colton they were guests in the homes of Miss Bender's aunt, Mrs. Gordon Garrett and Mrs. Garner Garrett and their families.

ver bowl. Crystal and silver appointments completed the setting of the serving table. Floral arrangements in the receiving rooms carried out the bride-elect's chosen colors, pink and white.

Assisting the host couple with hospitalities were Messrs and Mesdames Bill Baxter, Dan Ethridge and J. T. Gee. Mrs. Jerry Rankin and Mrs. Paul Spring assisted at the refreshment table.

Miss McAshan and Mr. Spring will be married August 29 in All Saints Episcopal Church in Austin.

A luncheon in the Terrill Christian home of the Figure 3 Ranch near Claude Saturday also feted Miss McAshan.

White floral arrangements in cut glass vases were used for decorations on the serving table. Appointments were in silver and crystal.

The three course luncheon was served to the following guests: Mrs. T. W. Collins, Canyon, grandmother of the groom-elect; Mrs. Tom Christian, Claude, Miss Mary Spring and Miss Libby Bagot, Amarillo; Miss Marcia McMurry, Clarendon; Mrs. Frank A. Spring, Mrs. Lee Spring, Mrs. Charles Allen, Mrs. J. T. Gee, Mrs. Dan Ethridge and Miss Susie Spring all of Friona and Mrs. Joe Smith, Hereford.

Mrs. Ed Bagot, Amarillo, was co-hostess with Mrs. Christian. Mrs. Bagot and Mrs. Christian are sisters of Mrs. Frank A. Spring.

Visitors In Fleming Home

Mr. and Mrs. B. H. Bedenbaugh, Tampa, Florida, Mrs. Freddie Slaten, Amarillo and Regina and John Bill Hampton of Hereford were guests in the home of Mr. and Mrs. Raymond Fleming last week.

Mrs. Bedenbaugh, a former Friona resident, is Fleming's sister.



DAY CAMP PLANNED. . . Fourteen persons attended a planning meeting at the home of Mrs. Ralph Wilson Monday afternoon to make plans for Girl Scout Day Camp, which will be held at the Wilson farm next week. Pictured here are Mrs. Fluke Barber, Mrs. Charles Rector, Donna Fulks, Mrs. Billy Dean Baxter, Frieda Floyd and Lou Cochran. Others attending the session, which was directed by Mrs. Wilson were Mesdames Louis Welch, Doyce Barnett and Jim Johnson. Also Ann Ayers, Merylene Messie and Jan Shirley.

Monique Osborn Observes Birthday

Monique Osborn, daughter of Mr. and Mrs. Forrest Osborn, observed her first birthday with a party in her home Wednesday afternoon. Her birthday cake was baked in the shape of a white lamb sitting on a pink pillow.

Refreshments of cake and

ice cream were served to the following guests: Doug, Becky and Jim Norwood; Lygia Ann Blaylock, Donnie White, Katie, Bobby, Jody and Jay Lewellen, Audrey and Randy Kelley, Sammie and Charlie Smith, and Donna and Pam Lewellen.

Also Chloe Ann Ford, Karen

Osborn, Mr. and Mrs. W. B. Norwood, Lois Norwood, Mrs. Ernest Osborn, Mrs. W. H. Ford, Mrs. H. N. White, Mrs. Delton Lewellen, Mrs. T. A. Kelley, Mrs. Carl Osborn and Mrs. Frank Smith.

Also Mr. and Mrs. E. D. Matlock and W. C. Osborn, grandparents of the honoree.

Class Meeting In Maynard Home

Ten members of the Fidelis Sunday School class of First Baptist Church met in the home of Mrs. Jimmy Maynard for their regular monthly business

a devotional using the theme of "Famous Women of the Bible." Bible study was based on the book of Ruth.

Others present were Mesdames Douglas Underwood, Charles Hough, Ronald Clark, Leon Massey, Richard Adkins, Jarrell Wright and Dale Williams.

Announcing BETTY DOUGLAS Has Joined Our Staff.



BETTY DOUGLAS

She Will Be Available For
Appointments Wednesday -
Thursday - Friday

The
Beauty Box

Friona

Texas

Lay Away For Christmas Early

DOLLS

Womens
Girls
SHORTS
Reg. 1.00 **77¢**
1.49 **\$1.17**
1.79 **\$1.37**

Paint Sets, Guns
Toy Stoves, Plastic
Tractors Numerous
Toys To Choose From

**METALLIC CROCHET
THREAD**
Reg. 35¢
15¢ A Ball

Ladies BLOUSES

Clearance
Reg. \$1.99 **\$1.47**
\$2.99 **\$2.17**

Childrens PLAY SUITS

Reg. \$1.97 **\$1.37**

NEW Ladies **ITEM**
BOW HATS
Reg \$1.00
67¢

Boys' and Men's
Short Sleeved Shirts
Reg. 1.49 **97¢**
1.98 **\$1.47**
2.98 **\$1.98**

Late
Summer-Fall
Full Print
MATERIAL

Ladies
Terry Cloth
SCUFFS
Reg. \$1.00
87¢

Summer
Reg \$1.00
LACE GLOVES
77¢

Ben Franklin

FRIONA, TEXAS
PHONE 4721
Marion Fite Jr.

Gladiola

FLOUR
10 Lb. **91¢**

Dan River

Fall Dress Lengths
4 yd. **\$3.29**

Peter Pan
Peanut Butter
Smooth or
Crunchy **89¢**
28 Oz. Jar

Fresh Fruits

Red Potatoes
10 Lb. **59¢**

Cardinals

GRAPES
29¢ Lb.

Honey Dew

MELONS
59¢ Ea.

Celery Hearts

29¢

SHOP WISE
Lane's
ICE CREAM
69¢
SHOP WISE

THE TAPE TOTAL TELLS THE TALE!

Hunt's
TOMATO JUICE
46 Oz. **29¢**

Shurfine
**NEW
POTATOES**
303
Can **2/25¢**

LET'S PACK LUNCH!

Roxey
DOG FOOD
13/\$1

Campfire
BACON Lb. **49¢**

Fresh Dressed
FRYERS



29¢ Lb.

Affiliated
FRANKS Lb. **49¢**

Elkhorn
CHEESE Lb. **49¢**

SHOP WISE
Mandarin
ORANGES
29¢
SHOP WISE

Lydia Grey
TISSUE 10 Rolls **79¢**

SHOP WISE
FLUFFO
5¢ Off Label
69¢
SHOP WISE



**CHERRY
APPLE
or
PEACH PIE** **3/\$1.00**

JOHNSON'S FOOD MARKET



S & H Green Stamps
6th And Euclid

247-2265



Double On Wednesday With Cash Purchases Of \$2.50 Or Over

\$ Dollar Day Buys Mean Savings To You \$

MONDAY IS DOLLAR DAY IN FRIONA

SHOP AND SAVE DOLLAR DAY IN FRIONA

Friday Luncheon Honors Newcomer

A salad luncheon at Friona County Club at noon Friday was a courtesy for Mrs. Doug Stephenson, who moved to Friona from Vernon recently and will be a first grade teacher here this fall.

The serving table was centered with a floral arrangement and other tables were decorated with sprigs of honeysuckle and lilacs. Mrs. O. J. Beene was

hostess. Others attending were Mesdames Wayne Wash, Bill Beene, Dave Thompson, Bill Nunn, Mack Balnum, W. M. Stewart, Dan Ethridge, Charles Allen, John L. Shelton, Russell McAnally and Henry Lewis.

Also Mesdames Nelson Welch, R. L. Bates, Grady Dodd, Faye Reeve, J. L. Witten, T. E. Lovett, John Bengers, Loyd A. Shackelford, Loyde Brewer, Glenn Floyd, Thomas Bandy, James Hamilton and J. T. Gee.

Also Mesdames Paul Fortenberry, Roy V. Miller Sr., V. J. Zeman, Aubrey Rhodes and George C. Taylor.

John Sanders Born Friday

John Andrew Sanders, first son of Mr. and Mrs. Ted Sanders of Mountain Home, Idaho, was born at 1:27 a.m. Friday, July 24. He weighed 6 lbs. 4 ozs. and has a sister, Audrey Kay, 2.

Grandparents are Mr. and Mrs. John D. Sanders, Friona and Mr. and Mrs. S. B. McSwain, Plainview. Great-grandparents are Mrs. W. H. Reese, Plainview, and Foster McSwain, North Bend, Oregon.

Story Hour Draws Crowd

Fourteen pre-school children participated in the Story Hour on July 28. Mrs. O. J. Beene assisted by Andrea Wilkins directed the hour at the Friona Public Library. Preschoolers are welcome each Tuesday from 10 to 11 a.m. Highest attendance this summer has been 21.

Children present Tuesday were: Jerry Noyes, Sherry Grant, Eddie Wilkins, Lisa Mercer, Paige Osborn, Tammy Fairchild, Brian Witten, Jana Sue Roberson, Carl Lee Johnston, Randall Johnston, Stephen Johnston, Sharla Benges, Joni Clausen and Kirk Bandy.

It's A Boy For Reeves

Mr. and Mrs. Joe Reeve became parents of a baby boy at 4:18 p.m. Sunday, July 19, at Farmer County Community Hospital. He was named Joe Kyle and weighed 9 lbs. 8 ozs.

Grandparents are Mr. and Mrs. Glenn E. Reeve Sr. and Mr. and Mrs. J. P. Ready, all of Friona. Great-grandparents are Mrs. F. W. Reeve, Friona; Mrs. Callie Sparkman, Amarillo; and Mr. and Mrs. T. Y. Young, Kress.

Mrs. Ed Adams, Lubbock, is the great-great-grandmother. He is the first child for the couple.

Twelve Readers Quality For Reading Certificates

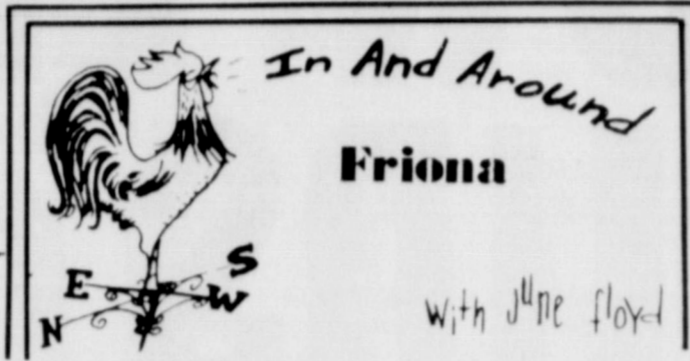
Twelve local children have already read 12 or more books and one has read 29. Books read through August 29 will count toward a reading certificate. The library will continue to be open from 9 to 11 a.m. on Tuesdays and Saturdays thru the summer. About a hundred children are reading for the certificate. These are in addition to a sizable group of readers who are not working for the certificate.

Last week 203 books were checked out, reported Mrs. H. K. Kendrick, acting librarian. She was assisted by Mrs. Bill

Stewart, Mrs. Faye Reeve, Mrs. Ross Ayers, Mrs. V. J. Zeman and Karen Osborn.

Forty books were donated to the library last week, included in the 12 books given by Mrs. E. L. Fairchild were 10 Hardy Boy books and Epaminidas and His Auntie by Bryant.

Among the 27 books donated by Pam Hartwick was Big Red by Kjellgaard, Mrs. Wesley Hardesty added Reader's Digest Condensed Book #1 for 1963. 150 books have been donated or loaned by Friona area readers this summer.



The rain which fell Tuesday evening was appreciated even though the amount was small. There just isn't anything that does more for the spirits of Golden Spread residents than water from above.

One Friona resident had hope for rain for such a long time that she could stand it no longer, so Tuesday afternoon she went outside, turned on the hose and placed the sprinkler close enough to the window for the in close range of a window. The she went back in the house, pulled her favorite rocker close to the same window and sat down and enjoyed listening to water splattering on the pines.

Our apologies this week go to the W. H. Sims family and the J. P. Sims family. It must have been a surprise to J. P. and Jo Nell to read last week's Star and learn they had been camping in Holly Ghost Canyon in New Mexico the week before.

Some of their friends wondered why they chose to take only one of their children and really had missed none of the family. Our informant simply had the Sims family mixed up. Sorry, folks.

If you haven't read the Star classifieds this week, you should do so. We have cars for sale, a boy's bicycle for sale and several other items of interest.

We're sorry we don't have houses and apartments listed for rent, but there just aren't any. While visiting with Mr. Farr this week, I learned that some of the new teachers have places to live and others do not.

Owners of rental property are urged to contact Mr. Farr as soon as possible. There is still an urgent need for bedrooms, apartments and houses.

We do not have any kittens or puppies for sale, but we do know where there are some who need homes. The Wade Wrights, who live out north of town, are anxious to give kittens and puppies both away. They have a telephone on the Farmer exchange. The number is 295-3134. Or, you could call Wade at Production Credit during office hours.

One of the most clever birth

announcements I've seen lately announced the birth of John Andrew Sanders, son of Mr. and Mrs. Ted Sanders of Mountain Home, Idaho.

Ted and Beverly are both teachers, so probably friends should have expected something like this.

The announcement was an exact replica of a report card complete with the name of the school, town and principal. The date and time of birth were written in a line headed "Enrollment Date."

The subject, of course, was arithmetic and the weight and measurement were recorded in proper blanks. The line marked for signature of parents was properly signed.

It seems that John Andrew received a lot of publicity following his birth. One of his aunts was on tour with a choral group which appeared on the Breakfast Club program.

When she was interviewed, she listed the birth of a nephew as one of the most important happenings of the day. The tape was later played over a Plainview radio station.

John Andrew's maternal grandparents, Mr. and Mrs. S. E. McSwain, live in Plainview and Ted and Beverly are both graduates of Wayland Baptist College.

Think the "Bicycle Brigade" is adding new members each day. As far as I've been able to learn, there are no entry fees, no dues, nor offices to fill.

Another unique feature about this group is that prior to reading the above paragraph participants probably had never even thought of having a name.

Apparently all a person needs to do to join this brigade is to secure a bicycle, get up about 8 a.m., then wait on a corner until the group comes by.

When I first observed two or three women riding down the street, I didn't think much about it, but later began to watch for their appearance. Think they ride from 8 to 9 a.m. each morning and then at various times in the evening.

Some riders I observed this morning were Betty Talley, Mary Johnston, Melba Allen and Phyllis Sanders.

He who lends to the poor gets his interest from God.

Black Community Has Regular Monthly Meet

The Black Community residents met at the community house Thursday evening for the July business and social meeting. For the wiener roast, each family brought wieners and buns and the host couples provided trimmings, cold drinks and dessert.

The brief business session was presided over by George Frye, president. The August meeting was postponed and the next meeting will be the first week in September. Exact date

will be announced in a later edition of Friona Star.

Host couples were Mr. and Mrs. Gene Welch, Mr. and Mrs. Clyde Weatherly and Mr. and Mrs. John Bengers.

If essential soil elements are lacking, plants won't thrive.

Texas' first Capitol was at Bell's Landing on the Brazos River.

Hurricane winds of 132 miles per hour has been recorded in Miami, Florida.

John Brown had 18 men with him on the Harper's Ferry raid.

Avoid leaving air pockets around the roots when transplanting balled plants.



Coffee Honors Mrs. L.E. Price

A coffee in the home of Mrs. J. F. Miller Friday afternoon honored Mrs. L. E. Price, Sylvania, Ala., who has been a houseguest in the home of Mr. and Mrs. John Blackburn and Brenda the past month. Mrs. J. B. Taylor was co-hostess. Coffee, tea and assorted nut breads were served by the hostesses to Mrs. Price, her daughter, Mrs. Blackburn, Mrs.

Newman Jarrell Sr., Mrs. J. M. Watson, Mrs. Hattie Snead, Mrs. R. L. Bates and Mrs. Nelson Welch.

Also Mesdames David Carson, Loyd Shackelford, Ray Scott, Charles Allen and Nora Welch, all of Friona, and Mrs. Mary Gillisple of Borger. Mrs. Price plans to leave Amarillo by plane Friday for her home.

Annual Summer Olympics Conducted In City Park

Twenty-five cub scouts with their leaders and families attended the annual Summer Olympics in City Park Saturday evening. The contests were conducted and awards presented by cub committeemen Loyd Mingus, Charles Rector, Tulon White and Paul Fortenberry.

Twelve cubs entered in the Olympic events. Winners in the 50 yard dash were: First, Troy White, John Rule and Brad Bandy; Second, David Sanders, Chuck Rector and Darrel McMurtrey; third, Bill Carrothers, Teddy King and Scot Nelson.

Troy White of Den 8 was champion in this event and also in the relays. Butch Casey was champion in the ball-in-the-tub contest.

Winners in the relays were:

first, Troy White, David Sanders and Bill Carrothers; second, Gary White, Brad Bandy and Scot Nelson; third, Dee King, Chuck Rector and John Rule.

A picnic supper and wiener roast followed the contests. Plans were made for a swimming party and pack meeting in August.

Bob and Becky Mohr of Albuquerque are visiting their father, Rev. Paul Mohr, pastor of Congregational Church.

The female octopus guards her eggs until they hatch five to seven weeks after laying, eats nothing during that time, and dies after they hatch.

CAMP COUNSELLOR. Mikie Welch, daughter of Mr. and Mrs. Nelson Welch is serving as a counsellor at Camp Blue Haven near Las Vegas this summer. Miss Welch, a 1962 graduate of Friona High School, will be a junior at Abilene Christian College this fall. During the summer she has taught nature study to several different age groups and is currently working with high school students.

John Bengers Have Guests

Mr. and Mrs. Wayne Patrick and Jim of Wichita, Kans. were visitors in the home of Mr. and Mrs. John Bengers Thursday. They were enroute home after

a vacation trip to Florida and had visited relatives in Lubbock, Amherst and Littlefield. Mrs. Patrick is a niece of Mr. Bengers.

DOLLAR DAY SALE

SUMMER DRESSES

1/2 PRICE

Girls' & Women's

SPORTS WEAR 1/2 PRICE

One Rack
Little Girls
Back To School
DRESSES
DRASTICALLY REDUCED!

VISIT THE
\$1⁰⁰ TABLE

One \$5.00 RACK
BOYS' PANTS & SHORTS
1/3 - 1/2 Off

SUMMER
JEWELRY
50% off

BEACH TOWELS
\$1.50 And \$2.00

LINGERIE TABLE 1/3 - 1/2 OFF

Lu Nora's

DOLLAR DAY ONLY

Frankhoma Pottery

1/3 OFF

CLABORN FLORAL

\$ Dollar Day Buys Mean Savings To You \$

MONDAY IS DOLLAR DAY IN FRIONA SHOP AND SAVE DOLLAR DAY IN FRIONA

SUPER DUPER PUR-A-SNOW FLOUR SUPER SUDS

Value
Good
Through
Wednes
\$
25 Lb.

3

Giant Size

- 2 Qt. WESSON OIL 2/1.00
- 300 Can HUNT'S PEACHES Halves Or Slices 5/1.00
- 2 1/2 Can Oak Hill PEACHES 4/1.00

- Sturgeon Bay
303 Can PITTED CHERRIES 3
- Blue Tag
303 Can GOOSEBERRIES 3
- 46 Oz.
Can HUNT'S TOMATO JUICE 3
- Big Chief
300 Can ALASKA SALMON 2

PRODUCE

White

POTATOES

10 Lb. 59¢

- TOMATOES Lb. 15¢
- PEACHES 19¢
- NECTARINES 19¢
- APPLES 19¢

- 6 1/2 Oz.
Can DEL MONTE TUNA 9
- #1 Concho Tomatoes 7/1.00
- 300 Can Pard Beef Flavor Dog Food 6/1.00
- 14 1/2 Oz. Sunshine Evaporated Milk 10/1.00
- 24 Oz. Kimbell's Pure Apple Butter 3/1.00
- 1 3/8 Oz. Kimbell's Tea 11/1.00

WATCH
FOR
OUR
BIG
GRAND
OPENING
SOON

DAIRY SP

- Nest Fresh
EGGS Large Doz.
- Cloverlake
BUTTER
1/2 Gal.
COTTAGE
Lb. 25

LOWER EVERYDAY PRICES



MOORE'S

FRIONA, TEXAS

" FORMERLY HARRY'S "

SUPER
MARKET



Values Good through Wednesday

DOLLAR DAYS

\$1.79
5 Lb.

TIDE Giant Size 49¢

Maryland Club

39¢ COFFEE 1 Lb. Can 49¢

3/1.00	300 Can	WESTERN GOLD PORK & BEANS	3/1.00
3/1.00	300 Can	KIMBELL'S LIMA BEANS W/HAM	3/1.00
3/1.00	300 Can	WHITE SWAN PORK & BEANS	9/1.00
3/1.00	303 Can	OUR DARLING WHOLE KERNEL GOLDEN CORN	5/1.00
2/1.00	303 Can	CONCHO CREAM STYLE GOLDEN CORN	7/1.00

MARY LOU Sliced Irish
300 Can Potatoes 7/1.00
KIMBELL'S
8 Oz. Cocoa 25¢
KIM
400 Ct. Tissue 4/1.00

6/1.00 FROZEN SPECIALS

3/1.00 MORTON'S

11/1.00 CREAM PIES

SPECIALS 3/89¢

Large Doz. 39¢

ERMILK 39¢
GE CHEESE 25¢

MORTON'S CHICKEN, BEEF

or TURKEY PIES 5/1.00

8 Oz. Size

GUARANTEED MEATS

Wright's Hickory Smoked Whole

PICNICS 6-8 Lb. Average 23¢

Favorite **BACON** 2 Lb. Pkg. 69¢

USDA Choice Beef
"Our Beef Is All Fed On The Golden Spread"
CHUCK ROAST Lb. 39¢

ARM ROAST Lb. 59¢

Swift's **FRANKS** Lb. 49¢

ASSORTED **LUNCH MEATS** 3/\$1.00
Spice, Pickle Loaf, Salami

LOWER EVERYDAY PRICES

"FORMERLY HARRY'S"

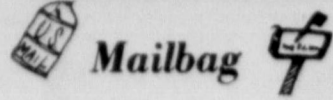


MOORE'S

SUPER MARKET



FRIONA, TEXAS



Mailbag

people in the world lived at Friona, and now I know it. Sincerely yours, Valrie Coon
Route 1
Seminole, Texas
July 15, 1964

Dear Editor:

Just wanted to say "Hello" to you and good old Friona. We miss everyone and are just lost without the Star and this isn't a commercial. If you doubt it, just move away and you will really appreciate it and know what I mean.

I always thought the nicest

Average annual snowfall in Squaw Valley is 40 feet.

There is an undersea mountain range in the Arctic Ocean.

Diseases due to dietary deficiencies are rare in the U. S.

SAVE YOU SAVE

FREE 1 Place Setting Dishes
Each \$10.00 Purchase

\$2.00 Jasmine Bath Powder \$1.00

Aqua Net 63c
Reg. \$2.00

Aqua Foam Milk Bath \$1.50
Reg. \$2.00

Press 5 Flash Bulbs \$1.49
\$1.80 Value

Lavender Shave Cream 49c
Reg. 98c

4 Facial Tissue \$1.00

NOTE BOOK PAPER \$1.19
\$1.79 Value

One Year Supply Super PLENAMINS \$17.50
Get \$7.95 Value Vitamins Free

BI-WIZE DRUG
Phone-247-3010



YAW PARTICIPANTS . . . These girls stand beside a display which was featured at the Methodists' Youth Activity Week program. From the left are Patti Ragsdale, Betty Bass and Linda Rector.

Parmer 'Phone Service Change Set August 6

The West Texas Rural Telephone Cooperative announced this week that the exchanges of the Cooperative at Parmer and Tharp are scheduled to be converted to five-party service beginning the week of August 3. The Parmer exchange north and west of Friona is scheduled to be cut over to five-party lines on August 4 and 5. Parmer and Friona patrons are urged to begin using the supplement directory listing for new Parmer exchange numbers on or about August 6. Patrons on the Tharp exchange will be given a supplemental directory upon conversion of the telephone numbers as they are completed. The cooperative will leave several copies of the new directory in Bovina at the First National Bank in Bovina and other businesses, for the convenience of Bovina patrons.

The cooperative has converted its exchanges of Westway, Dawn, Frío and Hub to five-party service, and with the conversion of Parmer and Tharp, only lacks the Oklahoma Lane exchange, which works out of Farwell, to complete the construction program.



MAKING SIGN. . . Chamber of Commerce manager Porter Roberts, mayor J. C. Claborn and Star advertising manager Pete Mace are shown putting the finishing touches on the "Dollar Day" signs which were erected in Friona this week. Monday is Dollar Day in Friona.

Methodist Youth Have YAW Activities Here

Young people at the Methodist Church has been observing Youth Activities Week this week. Saturday, the group took a hayride to Richard London's farm, where Jerry Franz of Hereford brought a devotional.

Rev. Russell McAnally spoke on the week's theme "Our Moral Standards."

Sunday, Rev. Audye Wiley of Calvary Baptist Church spoke to the group on the topic "Smoking, Drinking and Gambling." Afterwards, the young people went swimming at Dive-Inn Pool, and had a watermelon feast.

Monday night, Rev. McAnally spoke to the group on "Right

or Left--Teenage Decision," after which sandwiches were served. Tuesday, Rev. Paul Mohr talked to the youngsters about sex.

Discussion groups were led by doctors from Parmer County Community Hospital, Baker Duggins, Floyd Reeve, Mrs. L. T. Graves, Mrs. Estis Bass, Mr. and Mrs. Jerry London, Mrs. Andy Hurst and Mr. and Mrs. Bill Lyles.

Wednesday, members of the group left for Platoro, Colo., for fishing and camping. They are to return Saturday.

Summer Youth Director for the Methodist Church is Nancy Wiseman, who arranged the week's program. Linda Rector

is in charge of worship, Linda Outland heads recreation. Chairmen of the two youth groups were Jerry Cass and Lonnie Ellis. Food chairmen were Sheryl Long and Cindy Ingram. Publicity chairmen were Karen Osborn and Lonnie Ellis.

Classes giving food for the week's functions included the Crusaders (watermelons), Friendship (sandwiches) and the Truth Seekers (salad for salad supper).

Devotionals Monday and Tuesday nights were led by Mrs. Ernest Osborn and Mrs. Guy Latte.

Bee stings are less annoying to seasoned beekeepers than mosquito bites as most beekeepers build up immunity to their effects.



How to keep the entire family "in HOT WATER"

There are times when it's fun to be in "hot water." Nothing is more irritating than to be out of hot water when you need it. With a modern quick-recovery electric water heater you're sure of hot water for every family use. If your present water heater is 8 to 10 years old it may be time to replace it. Ask your Public Service manager about electric water heating — and Reddy's low 1c electric water heating rate.



DOLLAR DAY

Ladies & Children's

DRESSES BLOUSES 1/3 -
SKIRTS, TAPER PANTS 1/2 OFF

Group Playtex & Silfskin **GIRDLES 1/2 PRICE**

TOODLER CLOTHES 1/4 - 1/3 OFF

Ladies' Summer PURSES **1/2 Price**

Ladies' & Girls **SWIM SUITS -CAPS 1/3-1/2 OFF**

KICKERNICK ONCE A YEAR PANT SALE **3 Pair \$4.25**

Men's & Boy's Short Sleeved **SHIRTS 1/4 - 1/3 OFF**

Women & Childrens Summer **SHOES 1/2 Price**

Men's & Boy's Summer **SLACKS 25% OFF**

Foster's Friona



The New GENERAL ELECTRIC Model DA516Y DRYER

- **TIMER CONTROL DIAL**
Allows Drying Time Up To 140 Seconds. Also Has Fluff Control.
- **SAFETY SWITCH**
Dryer Shuts Off When Door Opens.
- **MODERN LINT TRAP**

• **HIGH And LOW HEAT SELECTION**

We've Gone Hog Wild Guess The Hogs Weight And Take It Home

FRIONA PLUMBING AND HEATING
Phone 247-3222
Friona

Art Workshop Set For August 5-7

An in-service art workshop for teachers is scheduled at Friona August 5-7. The workshop is designed primarily for elementary teachers, although any teacher or substitute teacher may take the course.

There is no cost to those attending. The first meeting will be at 9 a. m. August 5. Meeting times for the remainder of the classes will be set at that time. Meeting place is the Friona High School cafeteria.

The workshop is sponsored by Binney and Smith, Inc., New York. It will be under the direction of Mrs. Jewell Bishop, art consultant for the company. Binney and Smith will furnish materials to be used. However, participants are requested to bring some material, such as scissors, a large can, newspapers and paint cloths.

Activities will include a creative approach by means of discussions, participation with the various art materials such as crayons, chalks, finger paint, powder paint, tempera, water colors, clay and paper mache.

The class will meet for five hours each day. Elementary school principal J. T. Geer urged all teachers who could to attend the sessions.

Eugene Starks In Viet Nam

Among U. S. Air Force personnel now on duty in Viet Nam assisting in the fight against communist aggression is Airman First Class Eugene Starks, son of Mr. and Mrs. Harry E. Starks of 206 Liberty St., Watsontown, Pa.

Airman Starks is an aircraft loadmaster in a Pacific Air Forces unit that is responsible for helping train Vietnamese forces in air tactics and techniques for combat. PACAF provides air-

power in for defense of the U.S. and its allies in the Pacific and Far East areas.

The airman attended Milton High School in Pennsylvania. His wife, the former Merlene Gibson is a 1957 graduate of Friona School and daughter of Mr. and Mrs. Tom Gibson.

Mrs. Starks and the couple's four children are living in Watsontown, Pa. during the airman's absence.

ENTRIES BEING TAKEN

Invitational Golf Meet Scheduled August 7-9

Entries are now being accepted for the annual Friona Invitational Golf Tournament, to be held at Friona Country Club August 7-8-9. Qualifying rounds are to be played by Thursday, August 6, according to Wayne Wash, pro.

A total of \$1800 in prizes will be awarded to winners in the invitational tournament. Entry fee is \$15 per person. First-place winners in each flight will receive a \$173 set of irons. Second-place winners are to get a \$106 set of woods, and consolation winners will get a \$60 golf bag.

Wash says that in the event that an entrant doesn't get to play a qualifying round prior to the tournament, if they will phone him their handicap by 6 p.m. on August 6, that will suffice.

A total of 104 players took part in a West Texas pro-am tournament at the local course

Monday, the best turnout for such a tourney in the course's history.

Winning foursome in the tournament consisted of Gus Moreland, Pampa (pro), Johnny Hatcher, Pampa, Bert Shackelford and John Renner, Friona. The quartet had a best-ball score of 56.

Second-place team was captained by Dick Brown of Amarillo Air Force Base, and including Paul Hall of Friona. This team posted a 57. Third team, captained by Fred Pendergrass of Olton, shot a 58. No local golfers were on this foursome.

Low amateur in the tournament was Dick Brown of Amarillo, with a 66. Hatcher was second at 68. Low pro was Moreland, who fired a 66. Wilson Sweeney of Tucumcari was second at 68 and host pro Wayne Wash next at 69.

In the pro-pro division,

Moreland and Pendergrass won the prize with their combined scores. E. C. Beavers of Lubbock and Wash combined for second best score.

Attends Workshop

David McVey, Vocational Agriculture Teacher at Friona High School, will participate in the Statewide In-Service Education Workshop for teachers of vocational agriculture, August 4-7, according to George Hurt, State Director of Vocational Agriculture. The four day meeting will be held in Houston as a part of the program in vocational agriculture to further improve the professional competency of the state's teachers.

McVey will be awarded the 15-year service pin. He will leave for Houston by train August 3. He is a member of the state committee on leadership.

SPORTS

IN PONY LEAGUE

Herring Escapes Upset; Continues As League Leader

Herring Implement Company, escaping an upset by the skin of their teeth at Bovina, continues to lead the Pony League baseball race, and Friona Motors has emerged as the lone remaining threat to them for the championship.

Friona Motors eliminated another contender, Hub Grain, 16-14, in a slugfest Tuesday night. Herring slipped past Charles Oil, 11-9 in a nine-inning game at Bovina Saturday, and Friona Motors topped Parmer County Implement Company, 21-12 the same night.

Friona Motors had to come from behind to trip Hub Grain in the Tuesday battle. Hub Grain

took a 2-0 lead in the first inning. Friona Motors went ahead by scoring four runs in the second. However, Hub Grain came back with three in their half of the second for a 5-4 lead.

Hub Grain added to its lead with four more in the third for a 9-4 edge, but Friona Motors got four in the fourth and two in the fifth for a 10-9 lead. Hub Grain countered with five runs in the sixth, to climb back in front, 14-11, only to have Friona Motors score five times in the seventh to snatch the win.

Bobby Sims wielded the big

bat for the winners, going five for five at the plate. Sims had four singles and a triple. Don Ready added four hits, two singles, a double and a triple. Three players had two hits apiece for Hub.

Friona Motors also trailed Parmer County Implement, 5-3 after three innings, but broke loose on a scoring spree the last four innings. They scored four in the fourth, two in the fifth, and six in each of the sixth and seventh.

Terry Fite was the leading hitter in that game, with four for four—a single, double and two triples. Bobby Jordan had three for three—all singles.

Jerry Stephens led Parmer County Implement's hitting with three hits, two singles and a home run.

Herring had to come from behind with two runs in the seventh inning to tie the score in their game with Charles Oil. They then scored two runs in the ninth for the win. Glenn Goggans, who had a home run earlier, drove in the winning run.

★★★

Friona Motors	AB	R	H
Baxter, cf	2	1	1
Potts, cf	2	1	1
Fite, 2b	5	1	3
Brewer, rf	1	0	0
Williams, rf	1	0	0
Sims, c	5	1	5
Parsons, lf	3	1	1
Stevick, lf	2	0	0
Beene, 1b	3	3	0
Ready, ss	5	2	4
Jardon, p	4	2	2
Davis, 3b	2	1	0
Graves, 3b	2	0	0
Totals	37	16	17

Hub Grain	AB	R	H
Grimsley, 3b	4	1	1
Jameson, 2b	4	2	1
Dukes, 1b	5	3	2
Woolley, c	5	1	2
Burton, ss	5	1	1
Smith, cf	2	1	0
Nettles, lf	3	1	0
Claborn, rf	3	2	2
Barker, p	4	2	1
Totals	34	14	10

Friona Motors	O40	421	5-16
Hub Grain	234	005	0-14

McCaslin Moves Toward Crown

Carl McCaslin Lumber Company took a step closer to winning the Intermediate League championship Monday night by downing Friona Star-Hurst Department Store, 22-5.

Billy Ross Procter pitched a six-hitter for McCaslin, and had three-for-three at the plate. He socked a home run over the centerfield wall in the first inning, doubled in the second and doubled in the fourth, scoring three runs himself.

Rickey Meason led Star-Hurst with two hits, a triple and a double.

McCaslin grabbed the lead with two runs in the first on Procter's homer. Star-Hurst went ahead with four runs in the second, but McCaslin came back with 11 runs in the top of the third, and scored eight more in the fourth to enforce the 10-run rule at the completion of that inning.

In other games, Brookfield Drilling downed Friona Drilling, 14-7, getting 11 runs in the first two innings. Gary Pope and Jeff Price led Brookfield's attack with three hits in four times at bat. Pope had two singles and a double. Price socked three doubles.

Brookfield led, 11-2 after four innings. Friona Drilling batted around in the fifth to score four times and cut the lead to 11-6, but the winners came back with three runs of their own to ice away the victory.

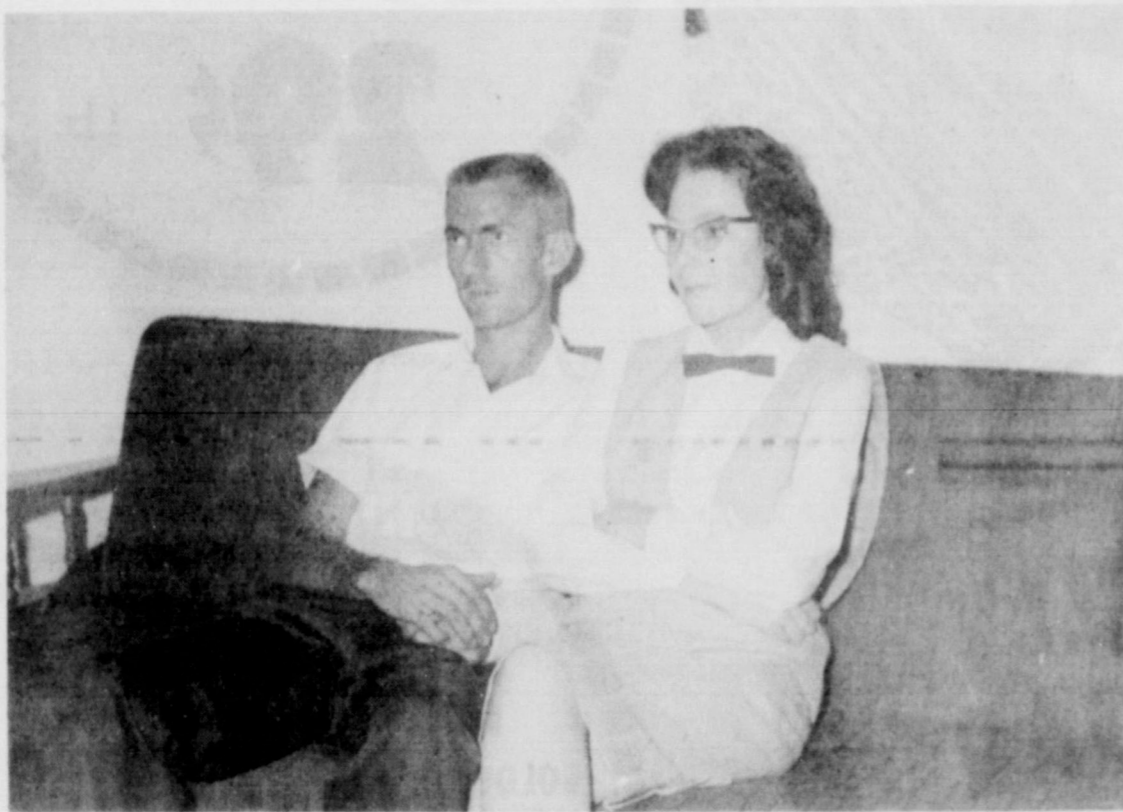
Other action during the week found Friona State Bank staying in a tie for second by slamming Reeve Chevrolet, 20-0 behind the shutout pitching of Butch Watkins.

Brookfield kept its record



TOURNEY PRIZES. Mr. and Mrs. Wayne Wash display some of the Friona Invitational Golf Tournament which begins next Friday. Entries are being accepted at Friona Country Club.

WELCOME TO FRIONA



Mr. and Mrs. George Richardson and son, Timmy 4, moved to Friona recently from Bovina. Prior to moving to Bovina in January, they lived in Crosbyton. He is employed by A&A Electric and the family lives on Woodland Street. Timmy was visiting away from home when the picture was made.

Bainum Butane Tops B-J Bees

Bainum Butane came from behind with 10 runs in the last two innings to defeat the Parmer County Pumps B-J Bees, 17-15 in a Pee-Wee League game last Friday.

The game was the last of the season for the B-J Bees, who finished the season with a 2-4 record. The win elevated Bainum into second place with a 2-3 record with a game remaining against Ethridge-Spring.

Oberlin DeLeon was the starting pitcher for Bainum, and Willey Bailey pitched for the B-J Bees.

Both teams scored at least once in each inning. Bainum scored 10 its last two innings to pull out the win.

Standings

PONY LEAGUE		
Team	W	L
Herring Implement	7	1
Friona Motors	7	2
Hub Grain	5	3
Sherley Grain	3	5
Charles Oil	1	6
P. C. Implement	1	7

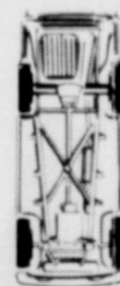
INTERMEDIATE LEAGUE		
Team	W	L
McCaslin Lumber	7	1
Friona State Bank	6	3
Brookfield Drilling	6	3
Friona Drilling	4	4
Star-Hurst	2	7
Reeve Chevrolet	1	8

PEE WEE LEAGUE		
Team	W	L
Ethridge-Spring	4	1
Bainum Butane	2	3
B-J Bees	2	4

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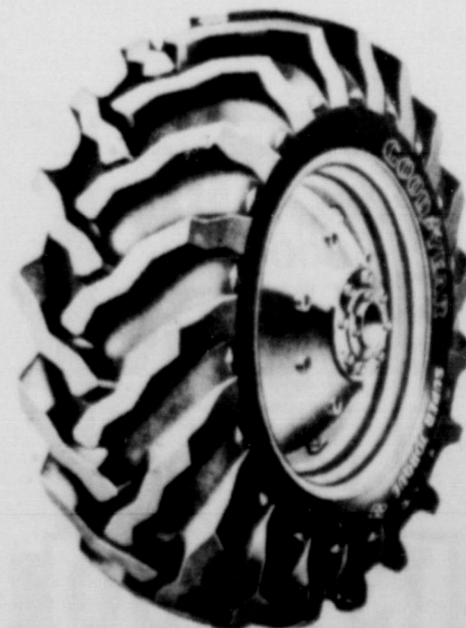


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POT PIES
8 Oz.
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Shurfine
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