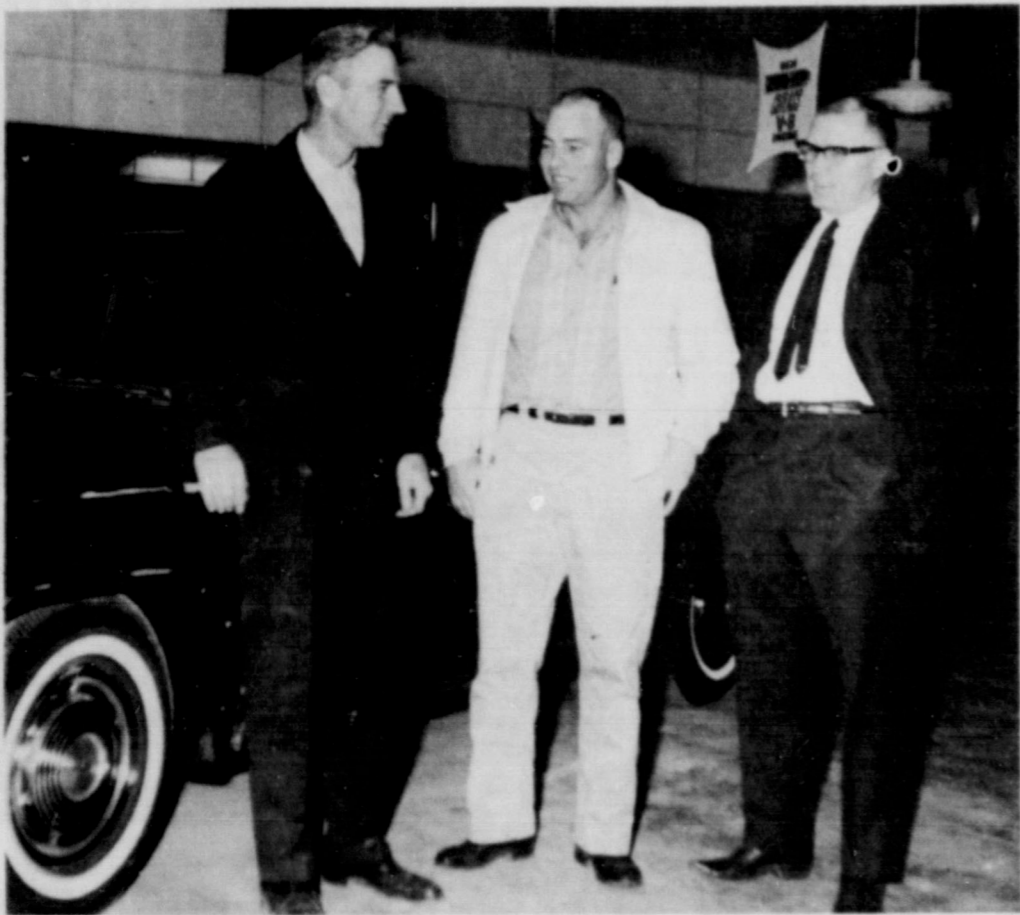




# ANNOUNCING

## A CHANGE OF

## OWNERSHIP AND MANAGEMENT



We Are Proud To Announce That On February 1st. We Purchased The Parmer County Implement Co. From Mr. J. G. McFarland. Mr. Newman Jarrell Jr. And Mr. Rene Snead Will Be Active In Our Management. Mr. Andy Hurst Will Be An Inactive Partner In Our Business. Same Personnel, Same Line Of Equipment And Cars. We Will Enjoy Doing Business With You



# PARMER COUNTY IMPLEMENT CO.

YOUR AUTHORIZED PARMER COUNTY INTERNATIONAL AND OLDSMOBILE DEALER

West On 60

Friona

Phone 2201



Mr. J. G. Mc Farland

Dear Friends, Neighbors And Customers,  
It Is With Deep Regret That We Announce Our Sale Of Parmer County Implement Co. Mr. Newman Jarrell Jr. Mr. Rene Snead And Mr. Andy Hurst Of Friona Are The Purchasers. These Gentlemen Are Well Known And Respected In Our Community. We Are Happy They Are The New Owners. We Wish To Personally Thank Our Many Friends And Customers For Their Loyal Support And Patronage Over The Past Twenty One Years. It Was This Support That Enabled Us To Grow From A Firm Of Three Employees In 1941 To Over 21 Employees In 1964. We Will Always Be Your Friends And Always Value Your Friendship.

The J. G. McFarlands

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# THE STAR

Established 1925  
Published every Thursday at 109 Sixth Street  
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association  
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1937, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1959, 1960, 1961, 1963. Texas Press Association, 1959, 1960, 1962, 1963.

First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES  
Farmer County, Adjoining counties, \$3 per year. Elsewhere, \$4 per year.

Bill Ellis, Editor  
June Floyd, Society Editor  
John Getz, Advertising Manager



## City Council...

(Continued from Page 1)

The paving item, included in the annual budget, will go to L.A. Purcell, who is currently doing paving in Friona. His bid affords the city more paving for its money, since his equipment will already be here.

It was voted to alter 26 street lights on Main Street from 10,000 watt incandescent lights to 20,000 watt mercury vapor lights, to improve the lighting on that street at night.

The council passed a resolution to provide for the re-evaluation-assessment of land values in the Drake addition, so that it would more nearly conform to areas in other parts of the city.

The city manager was authorized to proceed with the solicitation of bids for a new city manager's automobile.

In his monthly summary of activities, City Manager A.L. (Jake) Outland stated that tabulations on February 1 showed a total of \$70,068.79 collected on the total tax roll of \$71,596.20, or 97.86 per cent collected.

Jack Bugter was released January 22 as night dispatcher. Mrs. Sam Williams and the city manager visited the Dimmitt city office January 16 for the purpose of reviewing the office machine procedures there.

Other reports, by departments, revealed the following: Water Department--a total of 9,836,400 gallons of water were pumped during January, an average of 327,880 gallons per day, relatively high for this time of year.

Five new water services were installed during the month, bringing the total active services to 931. A six-inch main and service line tie-in was made in the Drake Addition January 28.

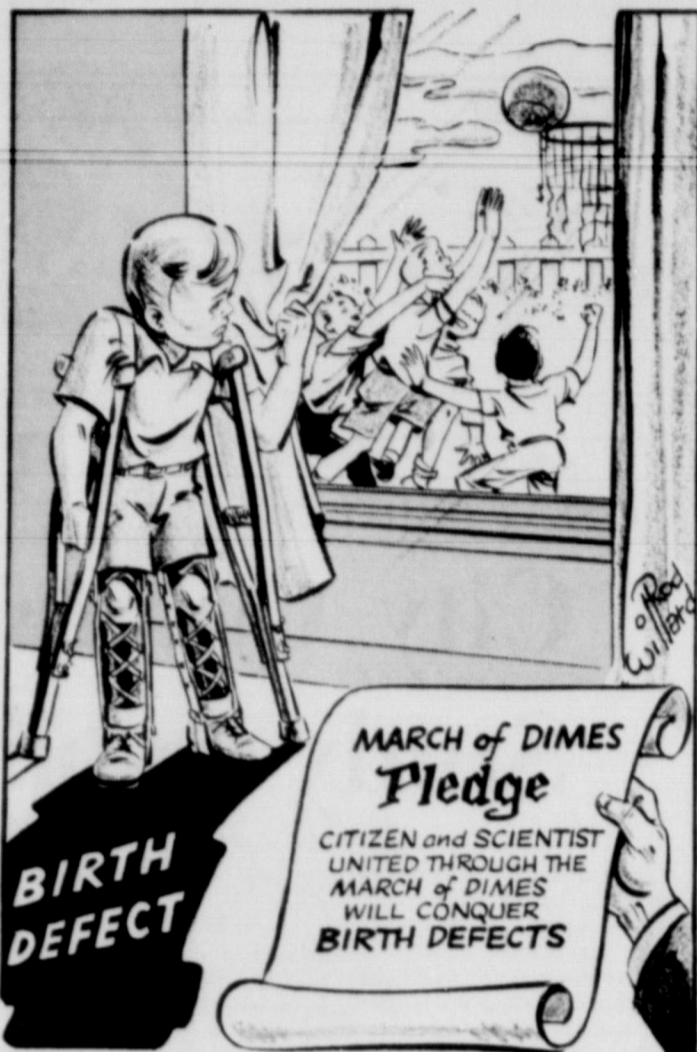
A report for the Texas Water Commission showed that 180,400,500 gallons of water were pumped from the city's four wells during 1963, an average of 15,037,540 gallons per month.

Sewer Department semi-annual sewage samples were forwarded to the State Health Laboratories on January 7 and reports were received Jan. 20. The reports were reviewed by the consulting engineer and indicate that the sewer plant Imhoff tanks and oxidation ponds are operating in a most efficient manner.

There were three stoppages corrected and five new taps made to bring the total active services to 854 as of the end of January.

Fire Department--there were

## 'Why Wasn't I Born Like Other Kids?'



**BIRTH DEFECT**  
**MARCH of DIMES Pledge**  
CITIZEN and SCIENTIST  
UNITED THROUGH THE  
MARCH of DIMES  
WILL CONQUER  
BIRTH DEFECTS

eleven fire calls made in January. Only three were within the City limits for a total estimated loss of \$50. The total estimated loss for those eight calls outside was \$575 and this all at the J. Hand farm residence east of Hub. There were five right-of-way fires along the railway between 16-21 January.

Police Department - there were 19 arrests made during the month, eight traffic violations, six drunkenness, 3 vagrancy, 1 traffic warrant and 1 driving while intoxicated. There were four traffic warning tickets issued.

There were four traffic accidents investigated, however, no injuries nor hospitalization.

Park - Cemetery--there were two interments at the cemetery during the month: that of adult, Joe Rhodes, on January 10 and a Spanish child, Eddie Rando on January 27.

The Park benches were picked up to be renovated before

springtime. The park was watered during the last week of January.

Street Department - the removal of Christmas street light decorations occupied most of the first three days of the month. There was one day of street patchings and four days of sweeping before the conveyor belt broke on the sweeper January 30.

Yield signs were placed at the intersections of 7th and Prospect at the request of the Chief of Police after repeated collision of automobiles at this intersection.

Sanitation Department--trash hauls continued to be made daily throughout the month. No complaints were experienced. Two days were utilized in servicing the dump grounds and afterwards the unauthorized dumping of old car bodies was noticed, gates have been erected and is planned to have the dump open between the hours of 8 to 5 daily for authorized dumping only.

## Squaws

(Continued from Page 1)

minutes to play in the quarter. Before it ended, Dimmitt had taken a 17-10 lead.

Dimmitt began to widen its lead in the second half, stretching a nine-point advantage midway of the quarter to 18, 37-19 at the half.

The Chiefs actually out-scored Dimmitt in the final quarter, 22-20, but by then the damage was done. Buckley's 19 points topped Friona, followed by Danny Murphree's 15. The Chiefs also had foul trouble when Travis Graves got four quick ones.

CHIEFS-Dimmitt			
PLAYER	FG	FT	TP
Buckley	7	5	19
Murphree	5	5	15
Brookfield	0	1	1
Weatherly	0	3	3
Snead	0	4	4
Cass	0	1	1
Dodd	3	0	6
Graves	2	1	5
Hargus	1	2	4
Totals	18	22	58
CHIEFS	10	9	22-58
Dimmitt	17	20	19-20-76

The bite of a copperhead rarely is fatal.

The first synthetic rubies were made in 1895.

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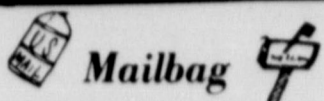
### SQUAWS-Dimmitt

PLAYER	FG	FT	TP
Nettles	5	13	23
Jennings	6	8	20
Davis	8	2	18
Meyer	1	0	2
Rushing	1	3	5
Totals	21	26	68
SQUAWS	18	13	15-22-68
Dimmitt	4	17	14-11-46

Keep Freedom In Your Future



With U.S. Savings Bonds



Dear Editor:  
The three federated womens clubs of Friona wish to take this means of expressing our

### Star Publishes --

(Continued from Page 1)

Westerland who has been working on the High Plains for the last three years on farm and ranch directories for various counties.

Westerland said that he is very optimistic about this particular area and after years of experience with all advertising media he has never known another medium where the merchants and businesses dealing with the farmer and rancher could reach 100 per cent of his potential customers for such a small expense.

The Friona Star plans to publish the directory every two years. The local merchants in the three counties covered will be called on by representatives in the near future.

gratitude for the fine cooperation we receive from your newspaper. The amount of space given annually to our club projects is inestimable. We feel that the Star keeps before the community the ever present activities in which we are engaged and promotes the community cooperation it takes to make these projects a success.

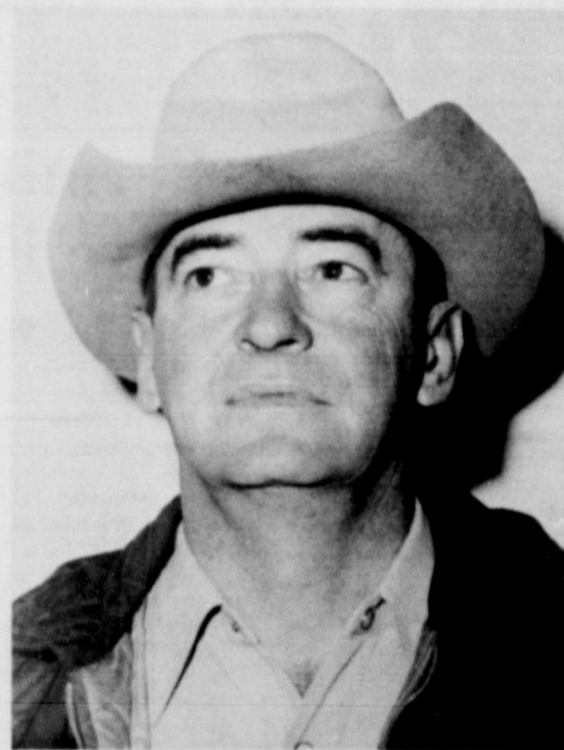
These three federated womens clubs are members of the General Federation of Women's Clubs, the largest group of organized women in the world, having 11,000,000 members in 15,550 clubs in the United States and in 54 other countries. Some of the Federated projects that we take part in are, A Dimes for Liberty project to help build the Museum of Immigration at the base of the Statue of Liberty and an extensive campaign to obliterate illiteracy from the United States and throughout the world.

Mrs. Dexter Otis Arnold,

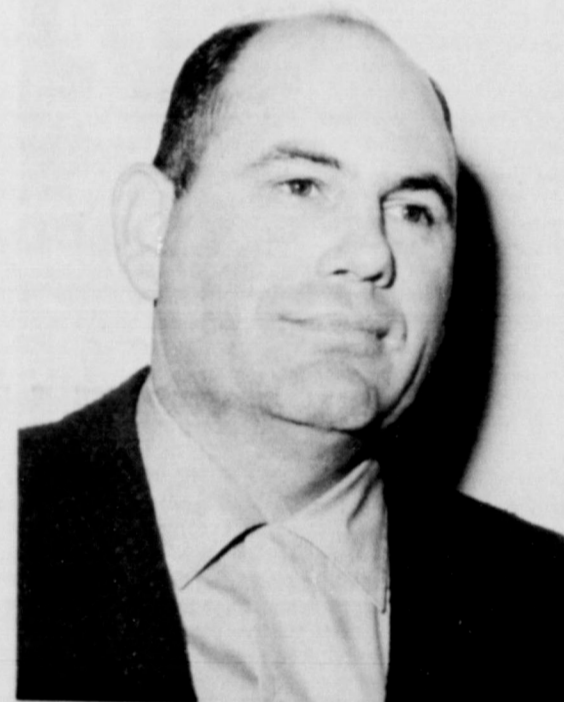
(Continued on Page 6)



IS IN THE HANDS OF TODAY'S STUDENTS.  
OUR STUDENTS ARE IN THE HANDS OF



DAVID T. McVEY



BENNY PRYOR

WE SALUTE THESE CAPABLE TEACHERS  
DURING NATIONAL FFA WEEK  
FEBRUARY 15th.-22nd.

# PLAINVIEW PRODUCTION CREDIT ASSOCIATION

Wade Wright, Representative

612 Euclid

Ph 9891

WE TWO CAN "TROUBLE-SHOOT"  
BETTER THAN ONE!



You specialize in farming; we specialize in banking. When your farming operation calls for banking help of any kind, isn't it logical to see us? Let's get together!

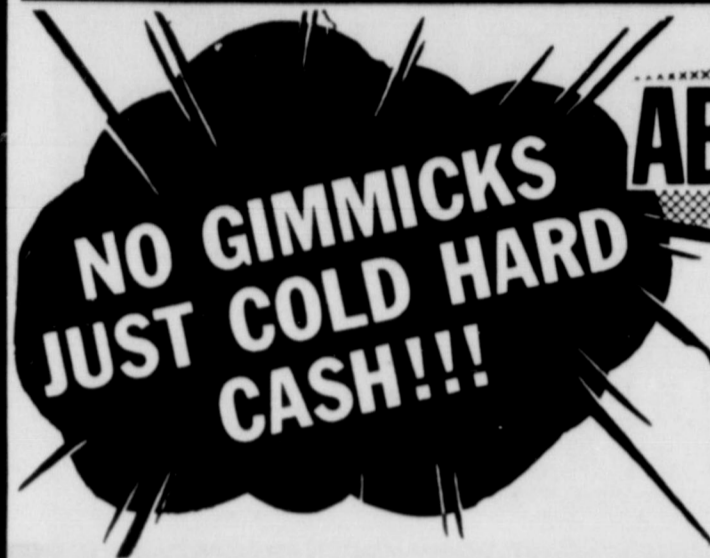
## FRIONA STATE BANK

"Serving A Great Irrigated Area"

Member FDIC

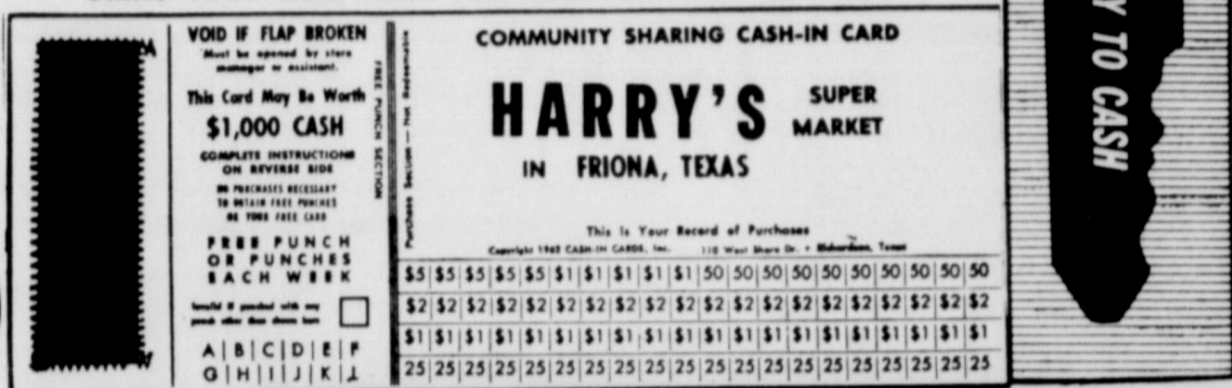
# HARRY'S SHOP SUPER MARKET

**TOP-QUALITY FOODS AT LOWER PRICES IN FRIONA**



## ABSOLUTELY FREE

BRING YOUR CARD WITH YOU WHEN YOU SHOP AT HARRY'S



WIN From \$1.00 To \$1000.00

**CRISCO** 3 Lb. Can 69c **SUGAR** 1 Lb. Box 10c

*Powdered or Brown*

**SALMON** Honey Boy Tall Can 49c **CORN** Libby's Cream-Style or Whole Kernel 303 Can 6 For 99c

**TISSUE** Delsey 4 Roll Pkg. 47c **TUNA** Star-Kist Green-Label Flat-Can 29c

**Prince Albert** 2 Cans 19c **Tomato Juice** Hunt's 46 Oz. Can 2 For 55c

**Pineapple** Del Monte Crushed No. 2 Can 29c **DETERGENT** Kimbell's Giant Box 55c

**Produce SPECIALS**

- AVOCADOS 9c Each
- BANANAS 10c Lb
- LETTUCE 15c Lb
- LEMONS 15c Lb

**COFFEE** Hill's-Bros 1 Lb Can 59c

**VELVEETA CHEESE** Kraft's 2 Lb Box 79c

**BABY FOOD** Gerber's Strained 3 Jars 29c

**PEACHES** Hunt's No. 2 1/2 Can Sliced -or- Halves 2 Cans 49c

**CAKE MIX** Kimbell's All-Flavors 4 Boxes \$1

**SHORTENING** Snowdrift 3 Lb. Can 59c

*every day... every way.*

**you save MORE here!**

**HILLS BROS. COFFEE** 79c 6 oz. Jar

**PUREX** Bleach Qt. Bottle 19c

**TISSUE** Kim Facial 400 Count -Box 4 for 99c

**STARCH** Sta-Flo Qt. Bottle 27c

**AQUA NET** Hair Spray Can 69c

**DOG FOOD** 3 for 19c

**"NEW" AJAX** Detergent Giant Box 59c

**Asparagus** Del-Monte Mary-Washington Tall-Can 39c

**CRISCO OIL** 38 oz. Bottle 67c

**Pork and Beans** Kimbell's Tall Can 8 for 99c

**PEAS** Del-Monte 303 Can 5 For 99c

**FLOUR** Gold-Medal 5 Lb. Bag 49c

**BISCUITS** Kimbell's 6 Cans 49c

**CRACKERS** Nabisco Premium 1 Lb. Box 29c

**PEACHES** Del-Monte 303-Can Sliced-Or Halves 5 Cans 99c

**WEEKEND MEAT BUYS** **BEEF RIBS** Lb 10c

**CHILI** Homemade Lb 49c

**STEAK** Sirloin Lb 69c

**GROUND BEEF** 3 Lb 98c

**FROZEN FOODS** Perch 49c

Fish Sticks 29c

Orange Juice 29c

## Democrats Attend To Election Work

Details of forthcoming Democratic primary election were attended to by members of Farmer County Demo Executive Committee Thursday morning in Friona.

Candidates in the election were charged five per cent of one year's salary for the office each is seeking. Total income from this source comes to more than \$1500, Nelson Welch, county chairman, explained. That sum will be used to conduct the first and second primaries.

The committee "drew lots" for the placing of names on the ballots in contested races in the county. Mrs. Leon Moss will be listed ahead of Hugh Moseley in their race for county tax assessor-collector. Tom Lewellen will be listed in front of Forrest Osborn in Friona commissioner precinct race

and Dolph Moten will be listed in front of Welch in their bid for the county chairmanship.

Bill Gerthel of Black was named Democratic chairman in his community replacing Clyde Hays, who recently moved to Friona.

In other business, the county committee set the time of precinct conventions at 3 p.m. on the day of the first primary, Saturday, May 2. This is subject to be changed by the precinct chairman in his precinct.

The county convention was set for Saturday, May 9, at 3 p.m. at court house in Farwell.

Precinct chairman in the county are No. 1, Black, Carthel; No. 2, Friona, O. J. Beene; No. 3, Bovina, Moten; No. 4, Farwell, John Armstrong; No. 5, Lazbuddie, Wyle Bullock; No. 6, Oklahoma Lane, Wendol Christian; No. 7, Rhea, Raymond Schueler; and No. 8, Lakeview, Otho Whitefield.

Attending the meeting were Welch, Beene, Moten and Christian.

## Hospital Notes

ADMISSION: (Since February 5, 1964) James Dunn, Bovina; Mrs. Bobby Holcomb, Bovina; Sharon Welch, Dammit; D. C. Herring, Friona; Lars Hargus, Friona; Mattie Cockrum, Hereford; Weldon Tatum, Texico; Benito Gomez, Friona; Janie Mercado, Friona; Mrs. Jim Greeson, Friona; Mrs. Don Stubbs, Friona; Evangelina Mitchell, Albuquerque; Golda Martin, Farwell; Ruby Dixon, Farwell; Wilene Oakley, Friona; Mrs. Bob Jones, Farwell; J. D. Sanders, Friona; Sam Williams, Friona; Gordon Massey, Friona; Danny Lee Wasson, Bovina; Bonnie Warren, Farwell; Rosendo Dominguez, Hereford; Kim Wilson, Wynona, Oklahoma.

DISMISSALS: Jaime Garcia, Donna Sims, Marie Venable, Emily Griffith, Louise Cornelius, Lura Bradley, Peggy Holcomb, Ramiro Contreras, Lara Hargus, James Dunn, Edith Clark, Walter Cunningham, Fidel Baca, Sharon Welch, Weldon Tatum, Mattie Cockrum, Janie C. Mercado & baby boy, Benito Gomez.

## Frierson Enrolls At SH College

Linda Louise Schilling, Route 1, Friona, has enrolled as a Freshman for the spring semester at Sacred Heart College, in Wichita, Kansas.

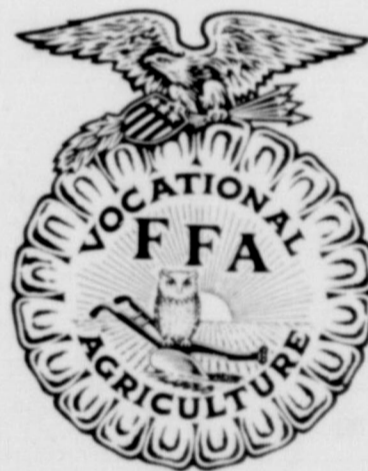
She is a graduate of Friona High School.

The liberal arts college, administered by the Sisters Adorers of the Most Precious Blood, is a four-year institution founded in 1933 and offering 110 courses of study in 31 different academic areas.

Sunday dinner guests in the home of Mr. and Mrs. Raymond Adams were Mr. and Mrs. Buford Hartwick and Pam, Mr. and Mrs. Burr Blake and Mr. and Mrs. Billy Turner and Becky and Mrs. Billie Johnson and Mike.

Over 50 tons of a certain tranquilizer pill are manufactured and used each month in the U. S.

## THE FFA EMBLEM



The national emblem of the Future Farmers of America is significant and meaningful in every detail. Used by members in all recognized units of the organization, it is made up of five symbols: the owl, the plow, and the rising sun, within the cross section of an ear of corn which is surmounted by the American eagle. Upon the face of the emblem appear also the words "Vocational Agriculture" and the letters "FFA." The owl is symbolic of wisdom and knowledge; the plow is the symbol of labor and tillage of the soil; the rising sun is emblematic of progress and the new day that will dawn when all farmers are trained and have learned to cooperate; the cross section of an ear of corn represents common agricultural interests since corn is native to America and grown in every State; and the eagle is indicative of the national scope of the organization. The emblem is protected by copyrights.

We Salute National FFA Week Feb. 15-22

Our Trucks Are Radio Dispatched For Better

And Faster Service.



**Bainum Butane Co.**  
Friona 8211



**REQUIREMENTS LISTED**

**School Needs Applicants For AFS Student Host**

Superintendent of Schools Alton Farr this week released a list of "rules" by which prospective families for exchange students must be judged. "There really are not a great number of stipulations in the AFS program, as some might think," Farr said. The local committee is taking applications for families who would like to keep an exchange student in their home. The selection procedure follows: QUALIFICATIONS—A heart—large enough to share a portion with another child from another land for a year— and probably forever. A mind—open to the dif-

ferent life and culture the student will bring with him, open to accepting him for his differences and not his similarities. And a share of laughter and gaiety to shrink the problems which may come up and to strengthen the bonds of communication. WHO CHOOSES THE FAMILY?—The local committee is responsible for finding and interviewing prospective families. Final approval is with the American Field Service in New York. FAMILY APPLICATION—Special forms may be secured in the school superintendent's office.

FAMILY INTERVIEW—Each family applying for a student, boy or girl, is interviewed by a member of the local committee, Mrs. Ernest Osborn is the chairman of the interview committee. Each member of the family must be present at the time of the interview. The parents have the same authority over the student as they have over their own children. FINANCIAL OBLIGATION—The family must realize that the student will be a financial burden to some extent during the year, as in no case is a family paid a stipend by AFS. The family may deduct up

to \$50.00 per month from their gross income as reported to the U.S. Government for tax purposes for actual expenses incurred in caring for the student. Medical expenses for any accident or illness incurred by the student while in the U.S. are paid by AFS. Each student receives a check for \$14.00 each month for personal spending money. Before the student arrives, an agreement must be reached between the local Chapter, the school, and the family as to who will be responsible for various expenses such as lunch at school, school supplies, class ring, class pictures, yearbook, laundry and dry cleaning, hair

dressings, etc. The AFS student must have a bed of his own, however he may share a room with another teen-ager at least 15 years of age. There is no rule that says there must be a child of the same sex or age as the AFS student in the home. TRANSPORTATION—The AFS student is not allowed to drive a car. To keep this from being a burden in getting the student to various school and social functions, it is suggested that a committee of senior boys and girls be formed to assist in this matter. PERIOD OF STAY—Arrangements are made for the student to arrive in August. He is

to go directly to his family and not to a temporary family. It is essential that the mother be available full time during the period before school opens. DISQUALIFICATIONS OF FAMILIES—Any family in which either parent was born abroad of foreign parents and came to the U.S. after the age of twelve cannot be considered. Any family in which either parent is less than 37 years old cannot be considered. A couple who has had no child-

ren of their own cannot be considered. Representatives of or committee members of AFS cannot be considered. Any family in which one parent is lacking cannot be considered. Physicists have produced a temperature many thousand-degrees hotter than the surface of the sun. Amber, a fossil resin, is found in many colors ranging from blue to the usual golden amber.



CONTINENTAL—Chesterfield styling in cotton twill makes a versatile coat fashion that goes over country suits and city dresses with equal dash. Completely water-repellent and washable, it's a Weatherbee design.



OFFICIAL VISIT. . . Mike Crow, right, executive vice president with Red Barn Chemical Company, visited the new Friona installation the past week. Friona's new plant is having an open house Saturday. Also in the picture are (left to right) Jerry Higdon, Clovis, regional manager, and Roy Davis, local manager.

**JOHNSON'S FOOD MARKET**

AFFILIATED S and H Green Stamps AFFILIATED

6th and Euclid Double On Wednesday With Cash Purchases Of \$2.50 Over PH 2111

**Swift's Honey Cup Mellorine 1/2 Gal. 39¢**

**MEATS**

**CHUCK ROAST 46¢** Lb. Pinkney

**SAUSAGE 59¢** 2 Lb.

**HAMBURGER MEAT 39¢** Lb. Campfire

**BACON 39¢** 1 Lb.

**LIPTON TEA 39¢** 1/4 Lb. 48 Tea Bags 59¢

**TOWELS 29¢** Northern Jumbo

**INSTANT 45¢** 1 1/2 Oz. Ellis

**TAMALES 35¢** 2 1/2 Can Waldorf

**CAKE MIX 3 For 79¢** White Devils Food Spice Yellow

**TISSUE 35¢** 4 Roll Ass't. Colors

**Gladiola FLOUR 49¢** 5 Lb. Bag

**BREEZE 33¢** Reg. Size

**FRESH FRUITS AND VEGETABLES**

**GRAPEFRUIT 10¢** Each

**AVOCADOS 10¢** Each

**POTATOES 45¢** Lb. Bag

**NATIONAL FFA WEEK**

**FEB. 15th - 22nd**

**Why FFA Week is Observed During February**

National FFA Week comes every year during the week of the anniversary of the birthday of George Washington. Although usually considered first as a great general, our first president, and an engineer, George Washington's first love was the farm he called Mount Vernon. There he was one of the first in the nation to practice contour planting, crop rotation, and other soil conserving methods. Probably no other man in America of his day spent more time seeking new agricultural information, either by experimentation on his own farm, or by correspondence with agricultural scientists in England. The title of America's first "scientific farmer" might be applied to Washington. It was more than a century after his death that many of the sound agricultural practices he advocated found general practice.

It is out of deep respect and admiration for George Washington, the farmer in whose progressive ways they seek to follow, that Future Farmers annually observe their National FFA Week at the time of his birthday.

**Congratulations To Our Friona FFA**

**On Their Past Years Accomplishments**

**FRIONA MOTORS**

Ph. 2341 Friona





Get Pittsburgh's revolutionary new flat wall paint with GHP\*

**\*GHP** means Greater Hiding Power!

- One coat covers
- Exciting new colors
- Easier to apply
- Goes further
- Dries faster
- Washes easily



"LOOK FOR THE CAN WITH THE GOLD TOP"

**CARL M'CASLIN LUMBER INC.**

Complete Building Service

1000 Main

PITTSBURGH PAINTS

keep that look longer

Costs less because it goes further



ASSIST FFA. These men assisted the Friona FFA chapter with getting a new pickup and equipping its trailer. Left to right are Grady Dodd, J. P. Sims and Dave Allen, all of whom donated tires for the new trailer. Next is Everett Gee, FFA president, Raymond Whitley and Oscar Baxter of Friona Motors, who gave the chapter the pickup at one-half the monthly payment rate and instructors Benny Pryor and David McVey.

IN BOVINA --

## Young Demos Hear Boston

"Politics plays a big part in a person's life—usually more than that person realizes."

Those were the words of Jay Boston of Hereford, who was guest speaker at a regular monthly meeting Tuesday night of Farmer County Young Democrats.

The meeting was in Bovina Restaurant.

Pointing out that he favored America's two-party system, Boston said he believes people should study the history of the two parties in America.

"Without farm programs, I believe half the farmers in our area would go broke in three years," commented Boston, who received nationwide publicity during the Eisenhower-Benson administration when he officially offered to give his Deaf Smith County farm to Benson if he (Benson) could farm it and make a living on it under the farm programs which were in effect at that time.

"The big difference in the two parties is that the 'Republicans believe in tight money

and high interest rates," Boston told his listeners.

Leon Smith, Jr., vice president of the organization, presided at the meeting.

Next meeting will be second Tuesday in March at Hub Community Center. Meeting time will be at 8 p.m.

All Farmer County Democrats between the ages of 16 and 35 are invited and welcome to attend the meeting, Smith says.

Alice, Texas, was named for Alice King Kleberg, daughter of Richard King of the King Ranch.

Part of the Danube River flows underground and emerges as a tributary of the Rhine River.

The Alabama-Coushatta Indian Reservation occupies a 4,351-acre tract near Livingston, Texas.

## Cannon AFB Given Role In "Falcon '64"

For the second consecutive year, Cannon AFB, Clovis, N.M., has been chosen to represent Tactical Air Command in its segment of Falcon '64.

Falcon '64 is the summer field training trip of the U. S. Air Force Academy Class of 1967 to major U. S. armed forces installations throughout the U.S. and abroad.

The first group of cadets, some 350 strong, will arrive on June 23 and depart June 27. The second group will arrive June 27 and depart July 2.

June 27 has been set aside as the day for the massive tactical air demonstration at Melrose Bombing Range.

As was the case last year, local area citizens will be invited, along with the cadets, to witness the awesome might of tactical aircraft performing tactics used in close air support of ground forces.

The cadets will be briefed on the mission of TAC, its capabilities and its global commitments. Many of the cadets will be given orientation rides in the two-seat F-100F Super Sabre, the primary weapon of TAC and Cannon.

After departing Cannon, the cadets are scheduled to visit other defense installations where they will continue their summer training.

### How Your March of Dimes Dollar Was Used—1938-1963



Contributions of the American people to the March of Dimes since 1938 have made possible the conquest of polio through development of two vaccines and now have made this voluntary health organization the largest single national source of private support for patient care and research in both birth defects and arthritis.

### Aim And Purposes Of The FFA

The primary aim of the Future Farmers of America is the development of agricultural leadership, cooperation and citizenship. The specific purposes for which this organization was formed are as follows:

1. To develop competent, aggressive, rural and agricultural leadership.
2. To create and nurture a love of country, life.
3. To strengthen the confidence of farm boys and young men in themselves and their work.
4. To create more interest in the intelligent choice of farming occupations.
5. To encourage members in the development of individual farming programs and establishment in farming.
6. To encourage members to improve the farm home and its surroundings.
7. To participate in worthy undertakings for the improvement of agriculture.
8. To develop character, train for useful citizenship, and foster patriotism.
9. To participate in cooperative effort.
10. To encourage and practice thrift.
11. To encourage improvement in scholarship.
12. To provide and encourage the development of organized rural recreational activities.

**AGRICULTURE** is this nation's largest single industry. It is basic to our continued economic and social stability. The production, processing, and distribution of Agricultural products employs more than 10% of America's working force; and farmers are a \$14 billion-a-year customer of industry and labor—not counting the billions farmers spend for consumer goods.

Our great cities, our mighty industries, our business and professional accomplishments, our educational institutions, and our high living standards, are possible because of the efficiency and productivity of the American farm.

Likewise, the agricultural interests and income of farmers are inseparably tied to the health and prosperity of working men and women and the industries in our towns and cities. No one element of our nation can scarcely exist, and certainly not prosper, independently of the others.

# FFA WEEK

FEB. 15-22



FUTURE FARMERS OF AMERICA

This nation must have a constant supply of NEW farmers every year to replace those who die, retire, or otherwise leave the farm. These must be men with experience and training, for the successful farmer today is both a scientist and a businessman; mechanic and a laborer; at the same time capable of leadership in the affairs of the community. Generally, they must be men who have begun farming at an early age, so that by the time they are ready to marry and start a family they will be firmly established in a farming program that promises a good future.

The number of young men on farms is more than adequate to meet the needs for replacements, but not enough of those who enter farming have the educational background that is necessary for success under modern conditions. Vocational Agriculture and the Future Farmers of America constitute the most effective program yet developed for training boys to be good farmers and good citizens, and helping them to become established in the agricultural occupation of their choice.

Your support of this program will help to assure the continued progress and development of the industry upon which America must depend for the basis of a prosperous economy.

WE SALUTE OUR AREA FUTURE FARMERS DURING NATIONAL FFA WEEK FEB. 15-22

# CUMMINGS FARM STORE

Friona

Ph. 9111

PENNY-WISE Food Buys	
CHUCK ROAST lb 49c	Grade A FRYERS Lb. 29c
Van Camp VIENNA SAUSAGE 4 Oz. Can 21c	Delsey TISSUE 2 Roll Pk. 25c
KLEENEX 400 Ct. 25c	White Swan 2 1/2 Can PEAR HALVES 43c
Star Kist Chunk Style TUNA Family Size 43c	White Swan GREEN BEANS 25c Whole 303 Can
Libby's Whole Kernel CORN 10 Oz. Pk. 17c	STRAWBERRIES Libby's Sliced 16 Oz. Pk. 39c
BANANAS 12c Lb.	Wash. Extra Fancy Delicious APPLES 15c Lb.

We Give Gunn Brothers Stamps

## HOUSER'S

GROCERY & MARKET

Big Enough To Accommodate - Small Enough To Appreciate  
Phone 9521 Friona



By Vern Sanford  
Many people are hesitant to give fly fishing a try because they have heard that it is a very complicated sport.

This is a stigma which has haunted the fly rod through the ages. Where it got started is anyone's guess. But the fly rod never has been quite able to shake it off.

Contrary to what you may have heard, fly fishing is not complicated. In fact, the basic cast can be mastered in a few short minutes of practice.

What makes fly fishing complicated is that most people get started with the wrong kind of tackle. In such an instance, fly fishing can indeed be difficult. Depending on how mismatched the tackle really is, it can be downright impossible.

Unlike spinning or casting, fly fishing depends on balance of tackle and rhythm to get those smooth, delicate looking casts. The fly rodder is casting the line, not the bait. What is on the business end of the leader is a minor factor, due to the use of almost weightless lures.

The secret, then, is balance. Every bit of the tackle must be balanced together—the rod, reel and line. Basic approach is to choose a rod best suited to your individual needs and later get the reel and line to match that rod.

For general Texas fishing, about an eight-foot fiberglass rod is satisfactory. It is light enough to make casting more pleasant, yet carries enough backbone to whip even the biggest of bass.

The reel is nothing more than a device to hold the line. It plays no part at all in the cast. But the reel should be balanced to the rod. No matter how much the rod-reel combination weighs, if it is properly balanced it will feel like you have no weight in your hands at all.

The line is very important. Stamped on each individual rod is a number which indicates the size of line that rod requires. A line too heavy or too light will not cast properly.

There are basically three types of fly lines—level, double taper and forward taper. To start with, get a level line. It is cheaper and will do the job adequately.

To commence casting, strip some line off the reel and lay it out in front of you, holding your rod at about a 10 o'clock position, or almost straight out. With a smooth uplift of the rod, bring the line up and back, stopping the rod at about 1 o'clock, or just behind your head. Watch the back cast. When the line straightens out, come forward smoothly and easily. The line will curl over and lay right out. It may take a little practice, but in a short while you should be casting adequately to catch fish.

Any type of tiny wet fly or topwater bug will do for Texas fishing. Use the basic colors of brown, black and yellow. Sometimes a tiny spinner can be attached forward of the fly to give it more appeal.

Fish the bait slowly along the shoreline as you would fish any other bait with spinning or plug-casting tackle. Usually you catch more fish with a fly rod than by any other method. However, the size of the catch is apt to run smaller.

But this is one advantage of the fly rod. Because it is whippy and light, even a hand-sized perch can cut all sorts of capers on it before being subdued.

Some people even fish with natural bait. They attach a tiny hook on the leader and put on bait like earthworms or insects and fish without any weight at all, or perhaps just a small split-shot sinker to carry it down.

For bass it often pays to graduate to larger baits, maybe a streamer fly about three inches in length or a larger popping bug. Bigger baits discourage many of the smaller perch from hitting. But you're likely to tempt more bass.

The popping bug is one of the most exciting of all baits to use. Cast it out and let it lie idle on the surface for a few seconds, then barely twitch it to simulate a bug which has fallen into the water and is struggling feebly.

But when you do, hold on. The next thing you know there might be a tremendous, heart-skipping splash where a big bass comes boiling belligerently up to kill this morsel of food. And then the fun begins!

With the passing of the old Game and Fish Commission, as a result of the legislature merging the wildlife and parks, there are many of us who can shed a tear.

The old commission cannot pass without some thought of the service it has given to sportsmen for nearly 40 years. There is no denying that when the game and fish commission came into the picture that game had been greatly depleted in Texas. Many men who killed a deer 40 years ago doubted that their grandchildren would have such an opportunity. There was practically no fishing.

Then through the tireless work of the commission and its hundreds of efficient employees, game began to make a comeback. Trained biologists were able to study the needs of wildlife. By passing this information on to the landowners, they were in a position to bring about a restoration.

Wildlife had been shot out in most counties. In Central Texas, where today there is an overabundance of deer, it was almost impossible to find a legal buck back in those days.

Bulldozers had pushed civilization into the heart of the wildlife habitat. Very few counties in Texas had any wildlife remaining.

But today the story has changed. There's hardly a county in the state that doesn't have some game in shootable quantities.

A typical example is in the Lower Valley, where the white winged dove was uprooted from the colonial nesting areas. They left and went to Mexico.

Our game commission, with the aid of both state and federal funds, was able to buy management areas, and now for the last dozen years we've been able to harvest white-wings.

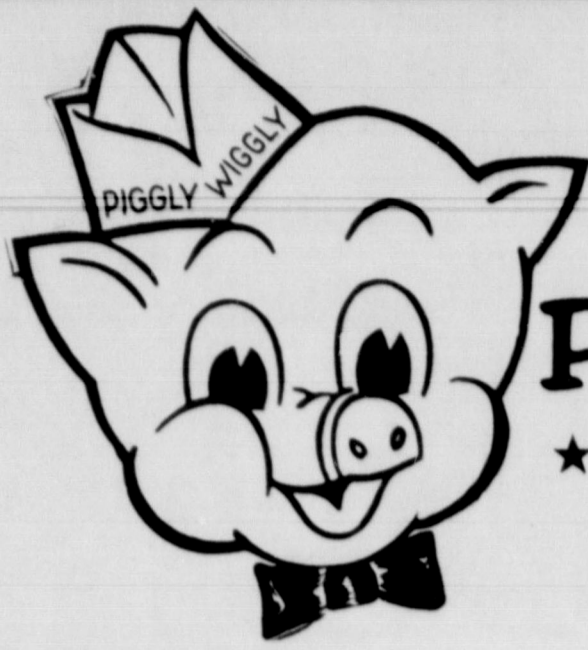
The commission started a quail hatchery. Even though it has been greatly maligned, it was a huge success as a plant and turned out a great number of birds.

Lack of proper cover for the birds at first limited the good that could come from hatchery-produced quail. But again landowners cooperated and today, despite the bulldozer, there is considerably more habitat than even a dozen years ago.

This same story is true of the fish hatcheries. Perhaps there are too many hatcheries. Perhaps it was economically unsound to give away fish to private landowners to stock private ponds.

But the fact remains that we have more good fishing in Texas today than the Indians ever dreamed of in their wildest imaginations. We are catching over-size bass from stock tanks in far western Texas where 50 years ago a bass was unknown.

Men and women who hunt and fish paid the bill for all this. None of the money came from the general funds of the state.



This Ad Effective Thru  
Wed. Feb. 19th.

# PIGGLY WIGGLY'S

★ FRIENDLINESS ★ CLEANLINESS ★

★ WIDE VARIETY ★ BEST MEATS ★

★ BEST SPECIALS ★ BEST PRODUCE ★

**JELL-O** All Flavors 3 Oz. Pkg. **3 For 29¢**

**PINTO BEANS** Arrow 4 Lb. Bag **39¢**

**FLOUR** Gold Medal 5 Lb. Bag **49¢**

**ORANGE DRINK** Hi-C 46 Oz. Can **29¢**

**CORN** Kounty Kist-Whole Kernel 12 Oz. Can **2 for 25¢**

**SHORTENING** Jewel 3 Lb. Can **49¢**

**TOILET TISSUE** Northern 4-Roll Pak **3 For \$1**

**CAKE MIX** Shurfine White-Yellow-Devil Food Spice **3 For \$1**

**TEA** Lipton 1/4 Lb. Pkg. **39¢**

**MILK** Shurfine Evaporated Tall Can **2 For 25¢**

**ENERGY** Detergent Gt. Box **49¢**

**Fruit Cocktail** Hunt's 300 Can **5 For \$1**

**Tomato Juice** Shurfine 46 Oz. Can **2 For 49¢**

**Green Beans** Del Monte 303 Can **4 For \$1**

**Vanilla Wafers** Nabisco 12 Oz. **35¢**

**COOKIES** Chocolate Pinwheels **49¢**

**CRACKERS** Shurfresh Lb. Pkg. **19¢**

**QUALITY MEATS**

**STEAK** Heavy Beef Sirloin Lb. **79¢**

**BACON** Wilson Corn King Lb. **49¢**

**WEINERS** Harvest Time Lb. **49¢** **SAUSAGE** Armour-Roll 3 For Lb. **\$1**

**FRESH PRODUCE**

**LETTUCE** Firm Heads Lb. **19¢**

**TOMATOES** Red Ripe Lb. **25¢**

**CELERY** Fresh Pascal 2 Lb.s. **25¢**

Lowest Prices... Greatest Variety... always at... **Piggly Wiggly**

## STRAYED

15 Or 20 Lightweight Steers  
Branded Bar Or Bar-O  
Contact S.H. Osborn  
Phone 3561 Friona

## —CORRECTION—

In Last Weeks RED BARN Ad  
A Line Read, "These Products Are  
In Liquid Fertilizers," This Should  
Have Read, "These Products Are  
In Liquid Form So They May Be  
Mixed With Your Liquid  
Fertilizer."



**MR. AND MISS Valentine of 1964, Jay Jarboe, and Diane Light, exchange their valentine gifts. Jay is the son of Mr. and Mrs. Tom Jarboe, while Diane is the daughter of Mr. and Mrs. Don Light. Both are three years old.**



MRS. PHIL PHIPPS

*Valentine's Day*  
In  
Friona



**MARCH WEDDING PLANNED-** Mr. and Mrs. F. W. Barnett have announced the engagement and approaching marriage of their daughter, Betty, to J. B. Douglas, son of Mr. and Mrs. Joe B. Douglas. Wedding vows for the couple will be read at First Baptist Church at 7:30 p. m. Friday, March 27. Invitations are not being mailed locally, but friends of the couple are invited to attend.



**TO BE WED-** Mr. and Mrs. W. J. Russell of Houston, Missouri, have announced the engagement and approaching marriage of their daughter, Joyce, to Delmer Lee Dement, son of Mr. and Mrs. E. L. Dement of Plainview. A February 22 wedding is being planned by the couple. The Russells and Dements are former Friona residents.

# WE SALUTE THE FRIONA FFA CHAPTER ON NATIONAL FFA WEEK Feb. 15th.-22nd.



Agriculture Is The Vital Force In A Free America. We Of  
The Friona Area Cooperatives Are Proud Of The Boys Who Are  
Learning To Be Our Agriculture Leaders Of Tomorrow. We  
Say WELL DONE To The- - - - -



## FRIONA FFA CHAPTER



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Buddy Lloyd, Mgr.  
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**FRIONA FARMERS  
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N.B. Seay, Mgr.  
Ph. Hub 2765

**FRIONA WHEAT  
GROWERS INC.**

Arthur Drake, Mgr.  
Ph. 2061

## Miscellaneous Shower Honors Brenda Deaton

A bridal shower at the Black Community House from 3 to 5 p. m. Friday was a courtesy for Brenda Deaton, who became the bride of Phil Phipps Sunday evening.

The honoree's chosen colors, blue and white, were carried out in the decorations. Refreshments of punch and cake were served. Hostesses were Mesdames T. J. Presley, Bill Carthel, Harry Lookingbill, Travis Stone, Rosco Ivie, Gene Welch, John Bengert, Clyde Hays, F. W. Barnett, George Frye and Lloyd Prewett.

Those attending and sending gifts were Mesdames W. E. Smith, D. L. Carmichael, J. E. Knight, G. B. Buske, Milburn Bennett, Jim Greeson, L. A. Milligan, L. B. McClain, Tom Lewellen, Everett Deaton, Oscar Baxter, Delton Lewellen, K. E. Deaton and Pat Busby.

Also Mesdames R. W. Parr, Frank Trullitt, Ernest Osborn, C. B. Eddins, Allen Stewart, Joe B. Douglas, James McLean, I. V. Day, Bruce Parr, Joe Talley, J. C. Claborn, James Buckley, J. T. Gee, Lloyd Prewett, L. A. Winningham, Glynn Don Hughes, Earl Chester, Clayton Taylor and Maurine Dunn.

### Mrs. Joe Moyer Elected Delegate

At the Monday evening meeting of Friona Rebekah Lodge Mrs. Joe Moyer was elected delegate to the Panhandle Association meeting in Amarillo April 24, 25 and 26 at 312 1/4 East Fifth Street.

During the business session a report was made that Sam Williams was scheduled for surgery in the local hospital. Reports were also made of nine sick visits being made and 24 cards being sent. A motion to make a donation to the eye research project was made and carried.

Ten members were present.

Betty Myers of Rollo, Kansas and Wilene Baxter, both students at Draughton's Business College in Amarillo, were weekend guests in the home of Miss Baxter's parents, Mr. and Mrs. Oscar Baxter.

Also Mesdames Harry Lookingbill, Herschel Johnson, J.R. Braxton, Jim Bailey, Bill Burton, Clyde Hayes, Doyce Barnett, J. B. Snead, H. C. McDonald, John Bengert, Bill Carthel, George Frye, Glen Robertson, Sherman L. Jones, T. J. Presley, Johnie Bengert, Woodrow Whitaker, Dale Houlette and C. M. Phipps.

Also Mesdames Cordie Potts, Johnny Mars, Kenneth Ferguson, Rosco Ivie, B. E. Sanders, Calvin Talley, Dick Rockey, Ellis Tatum, Travis Stone, Rosco Ivie, Mart Stone, J. R. Nazworth, E. G. Phipps, Guy Latta, G. A. Collier, Earl Jameson, Glenn Reeve, Gene Welch and T. I. Burleson.

Also Kay Burleson, Jo Phillips, Jeanie McDonald, Cathy Bailey, Kay Johnson, Myrna Bennett, Andrea Milligan, Mary and Martha Knight and Dr. and Mrs. L. B. Barnett.

Also Mesdames Helen Fangman, D. C. Herring, Sam Mears, J. R. Wall, Perry McMinn, Bailey Woody, D. C. Mitchell, Demond Mitchell, Kenneth Hampton, J. S. Phipps and J. B. Allen.

### Home Service Advisor Conducts Cooking School

Highlight of the Monday afternoon meeting of Girl Scout Troop 268 was a cooking school conducted by Mrs. Marilyn Prickett, home service advisor of Southwestern Public Service Company.

Mrs. Prickett demonstrated proper methods for preparing, measuring, baking, seasoning and serving different kinds of foods. She also outlined the proper way to clean a range. This demonstration was a part of the requirements for cooking badges for the troop members.

Those present were Mesdames Watson Whaley, Louis Welch and Kenneth Pearson, leaders, Gay Welch, Barbara Weast, Denise Cudd, Lupe Hernandez, Susie Spring, Nancy Scales and Amy Sue Renner.

Also Linda Perkins, Patsy McVey, Jayn Massie, Janie

## Of Interest To THE WOMEN

### Brenda Deaton, Phil Phipps United In Formal Ceremony

Wedding vows were exchanged between Brenda Deaton and Phil Stanton Phipps at First Baptist Church at 7 p.m. Sunday. Rev. Bill Burton, pastor, read the double ring ceremony.

The bride is the daughter of Mr. and Mrs. L. L. Deaton, Black. Parents of the groom are J. S. Phipps, Aurora, Colorado, and Mrs. Kenneth Hampton, Summit, Illinois.

Mrs. Ray Strickland of Kansas City, Mo., sister of the bride, was the matron of honor. Bridesmaids were Trudy Olgun, Perryton, Betty Myers, Rollo, Kansas and Mrs. Norman Herring, Amarillo. Glenna Crow, cousin of the bride was the junior bridesmaid.

Glenda Deaton, sister of the

bride, and Vea Crow, cousin of the bride, were flower girls. Ring bearers were Gay Deaton, Black, sister of the bride, and Alonzo Strickland, Kansas City, nephew of the bride.

Candlelighters were Marsha Jones, cousin of the bride, and Gary Phipps, cousin of the groom.

Tex Phipps served as his brother's best man. Groomsman were Lynn Phipps, brother of the groom, Dewain Phipps, cousin of the groom and Eldon Rape, Brian Jameson, cousin of the groom, was junior groomsman.

Mrs. Sherrill Mullins organist, of Amarillo played traditional wedding selections and accompanied Rev. Burton as he sang "The Wedding Prayer."

The matron of honor wore a blue re-embroidered satin dress styled with princess lines and a matching hat. Her bouquet was of blue roses. Other bridal

attendants wore identical dresses and hats and carried single long stemmed white roses.

The bride, escorted to the altar and given in marriage by her father, wore a formal wedding gown of Chantilly lace over white net. The fitted bodice was designed with a scalloped neckline outlined with seed pearls and long fitted sleeves which ended in points over her hands.

Her fingertip veil of illusion fell from a crown of crystals. She carried a bouquet of white roses tied with white satin love knots atop a white Bible, a gift from the groom.

Following the ceremony was a reception in Fellowship Hall of the church. Blue punch and wedding cake were served by Mrs. Glen Robertson, Mrs. Ellis Tatum, Mrs. Maurine Dunn and Mrs. Calvin Talley.

Mr. and Mrs. Phipps will be at home on a farm northwest of town following a wedding trip to the West Coast. They are both graduates of Friona High School. She has been attending Draughton's Business College in Amarillo and he is farming.

### Lisa Lynn Welch Born In Houston

Lisa Lynn is the name Mr. and Mrs. Guy L. Welch of Houston chose for the baby girl born to them at 2:39 p.m. Wednesday in that city. She is the first child for the couple and weighed 6 lbs.

Grandparents are Mr. and Mrs. Eugene Boggess, Friona, and Mayor and Mrs. Louie Welch, Houston. Mr. and Ed Boggess and Mr. and Mrs. J. M. Watson, all of Friona, and Mrs. Ola Cure and J. J. Cure, Houston are the great-grandparents.

The only great-great-grandparent is Mrs. Meredith, Vernon.

Mrs. Welch is the former Robbie Boggess. Mrs. Eugene Boggess has gone to Houston to visit in the Welch home.

## Progressive Study Club Elects New Officers

A slate of officers, elected to serve two years at the Progressive Study Club meeting Tuesday evening at Friona Federated Club House, was headed by Margaret Duggins, president. Others who will serve with her are Gay Cranfill, vice-president; Sue White, secretary; Dixie Smith, treasurer; Lou Humphrey, parliamentarian.

Rita Beene, music director; Doris Barnett, pianist; Gay Harrell, federation counselor and Carol Ellis, reporter. These officers will be installed at the second meeting in May.

Delegates to the convention in Littlefield March 17 were also elected. They are Margaret Duggins, delegate, and Gay Cranfill, alternate.

A friendship tea followed the business meeting. Valentine motifs and other decorations were in red and white.

The serving table was covered with a white lace cloth over red and centered with a floral arrangement of tall red carnations interspersed with white hearts. A selection of cakes, including a valentine cake, was displayed on one end of the table and a silver serv-

ice was on the other. Original songs were presented by Gay Cranfill and Lu-nell Horton. Mary Sheehan and Sue White presented a humorous skit.

Hostesses were Joy Lindeman, Tommie Mercer, Martha Mae Prewett, Gay Harrell and Virginia Rhodes, members of the social committee.

Guests were Sarah Jo Spencer, Joy Osborn, Marilyn Blackburn, Carol Pounds, Clyde Black, Paula Fairchild, Patsy Talley, Jan Fleming, Virginia Martinez and Ethel Ruth Spring.

### Holly Stubbs Born Monday

Mr. and Mrs. Don Stubbs became parents of a baby girl at 11:25 p. m. Monday, February 10. She weighed 6 lbs. 12 ozs. and was named Holly Dawn.

Grandparents are Mr. and Mrs. Steven Stubbs and Mr. and Mrs. Jim Baxter all of Friona. She is the first child for the couple.

You are my friends if you do what I command you. . . This I command you, to love one another. (John 15:14, 17, RSV)

PRAYER: O Lord, impress Thy commands upon us that we may always be looking for ways of fulfilling them. Use us as Thine instruments for speaking kindly words and giving friendly assistance to others, friends or strangers, in the Master's name we pray, Amen.



### If this has ever happened to you you know about The Big Difference in insurance

You know—because one of two things automatically happened to you:

- 1. If you bought your insurance from a one-company agent...**  
You may have had a terrible feeling in the pit of your stomach when you realized you were without help, at a time when you needed help most.
- 2. If you bought your insurance through an independent insurance agent...**  
You knew you had a friend nearby you could call on for help. If you had a claim—or there was a lawsuit against you—your independent agent was right at your side to help. You had The Big Difference in insurance—the continuing, personal attention of an independent agent.

We are independent insurance agents, professionally qualified, and ready to give you The Big Difference in insurance. Call us any time. Look for this seal.

**Ethridge - Spring Agency**



Ph. 8811 Friona

# WESSON OIL 35¢

**FRESH PRODUCE**

**GOLD BOND STAMPS**

CA **BANANAS** 13¢ Lb

**TOMATOES** 27¢ Lb

Sweet **POTATOES** 12¢ Lb

**NO WASTE FROZEN FOODS**

Libby's Whole Baby **OKRA** 10 oz. 21¢

Woody's **CORNY DOGS** 59¢

**Sealtest ICE CREAM** 1/2 Gal. 59¢

**Woodbury PREAM SET HAIR SPRAY** Reg \$1.09 + Tax 79¢

White Swan 300 Can **HOMINY** White Or Golden 3 For 29¢

Scott **TOWELS** Large Roll 33¢

Van Camp **TUNA** Flat Can 3 For 77¢

White Swan White Or Golden **CORN** 303 Can 2 For 37¢

White Swan Whole **GREEN BEANS** 303 Can 27¢

**Woodbury LOTION** Reg. 55¢ 49¢

**Sunshine HI-HO** Large 39¢

Gladiola **FLOUR** 5 Lb Bag 53¢

Supreme **CRACKERS** Lb. 29¢

White Swan **CAN MILK** 2 For 25¢

White Swan **COFFEE** lb. Can 69¢

White Swan 303 Can **Turnip or Mustard Greens** 2 For 27¢

**MEATS**

Chuck **ROAST** 49¢ Lb

Short **RIBS** 23¢ Lb

2 Lb Bag **SAUSAGE** Top Hand 49¢

"BUY WHITE SWAN AND HAVE THE BEST"

PRICES GOOD FEB. 13.-FEB. 19th

**White's Supermarket**

We Give Gold Bond Stamps, Double On Wednesday With Each \$2.50 Cash Purchase Or More

Ph. 3131 We Deliver Friona



WIN TOURNEY. . . The Friona Squaws "B" team won the Tulla "B" team tournament last weekend, beating the host Hornettes in the finals. On the back row are Willie Grace

Grubbs, Lorene Jackson, Lanore Jackson, Janet Bishop and Patsy Rule. Kneeling are Margaret Wilson, Janet Stevick, Lynda Chandler, Nergis Yazgan and Frieda Floyd.

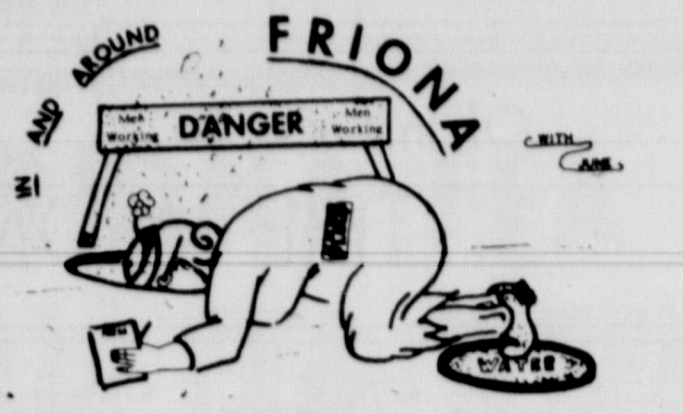
Margaret Arehart, Nolen Johnson Wed

Margaret Jean Arehart of Jacksonville, Florida, and Nolen Johnson, son of Mr. and Mrs. Joe Johnson of Friona, were married February 1 at Kingsland, Ga. Johnson, who is

Housewarmings Monday Honor Three Couples

The Tom Bandys, Travis Harrells and Mal Manchees were honored with housewarmings in their new homes Monday afternoon. Mr. and Mrs. Bandy, Mr. Manchee and Mrs. Harrell are teachers in the local school and Mrs. Manchee is a school secretary. Those attending were Mesdames Marie Carroll, June Rhodes, Velma Lovett, Mattie Bell Ray, Mabel Jones, Decima Beene, Grace Whitfield, Maurine Dunn, Jo Phillips, Gladys McVey, Vickie Neal and Viola Trelder. Also Wana Brewer, Audra Paris, Betty Barclay, Frances Hamilton, Fay Reeve, Lois Miller, Billie Dodd, Mr. and Mrs.

ELK Drive-In advertisement for the weekend of Feb 14-16, 1964. Features 'TARZAN'S MOST FABULOUS FEATS!' and 'THE CARETAKERS'. Includes a coupon for 'Check For The Free Passes'.



True Western hospitality was shown in many instances by residents of Friona during last week's snow storm. A large number of persons who were stranded in Friona while the roads were being cleared would have had no place to sleep had it not been for the generosity of others. As far as I know no one suffered personal hardship other than having frozen water pipes, heating systems being out of order for short periods of time, cars and pickups being stuck in snow drifts and other minor inconveniences. A number of young persons of various ages enjoyed riding sleds on the Reeve Lake just north of the city limits. Think there were no injuries more serious than bumps and bruises. As usual when school turns out for a day or several families took off for unplanned vacations. Think the ski run at Ruidoso attracted more Frionans than any other resort this past weekend. The Deon Awtreys, Elvin Wilsons, Bill Willeys, David Grimsleys, Bob Riethmeyers, and Truett Johnsons were part of this group. No injuries were reported.

Local Organization Becomes Affiliated

Area officials of the Jaycees will be in Friona on Monday to present the local organization with a charter. The local club has been operating under the name "Jaycee Wives" for some time, but will become state-affiliated with the change. Canyon is acting as the "extending" club in securing the charter for Friona. The meeting Monday will be at Friona Country Club.

School Menu

- February 17-21, 1964
Monday - Hamburger patties, potatoes, buttered carrots, lettuce wedges, peach halves, hot rolls and butter, milk.
Tuesday - Hot dogs, cookies, chocolate milk.
Wednesday - Fried chicken and gravy, mashed potatoes, English peas, cranberries, yellow cake, hot rolls and butter, milk.
Thursday - Roast beef and gravy, mashed potatoes, buttered beets, carrot sticks, apple cobbler, hot rolls and butter, milk.
Friday - Tamales, Pinto beans, greens, pickles, blackberry cobbler, corn bread, bread and butter, milk.

Firemen, Guests See Follow The Bamboo

Cotton John's film "Follow The Bamboo" was shown after the regular fifth Thursday family dinner for firemen and their families in the school cafeteria Thursday evening by John D. Sanders. Steak, vegetables and hot rolls were prepared by auxiliary members at the cafeteria and were served with salads and pies. About 90 persons were present.

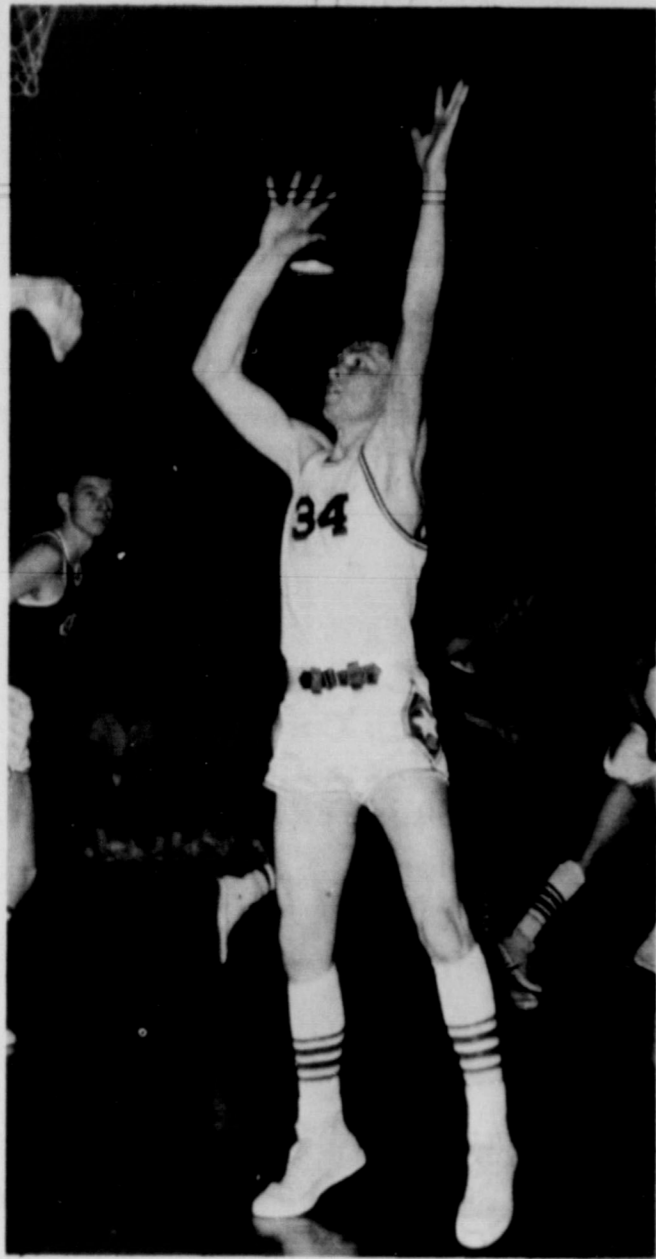
Oldsmobile F-85 advertisement. Features a large image of the car and text: 'Looking for more car for the money?', 'OLDS F-85 Gives you a wider-than-ever choice... starts at lower-than-ever prices!', '64 OLDS... WHERE THE ACTION IS!', 'PARMER COUNTY IMPLEMENT COMPANY Friona, Texas'.

Religious advertisement: 'come to church Sunday'. Includes a section for 'LENT' with text about observing the season of Lent, and a list of church services for various denominations.

FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE--They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona.

Local business directory listing: ELK DRIVE-IN, ROBERTS FURNITURE, REED'S CLEANERS, RUSHING INSURANCE AGENCY, FRIONA OLIVER, Killingsworth REDI-MIX Cement, DENNIS STUDIO.

This Message Sponsored By The Following Friona Businesses. List of local businesses including Continental Grain Co., Friona Motors, Piggly Wiggly, Ethridge-Spring Agency, Kendrick Oil Co., Bainum Butane, Friona C Of C & A, Bi Wise Drug, Friona Consumers, and The Friona Star.



GOT EM UP. . . Travis Graves looks as though he might have encountered a gangster with a gun, but actually he's just letting the ball go for two points for the Friona Chiefs.

**CHIEFS FALL TO EAGLES**

**Squaws Topple Canyon For 23-0 Season Mark**

With nothing at stake except pride, the Friona High School Squaws coasted to a 62-33 win over the Canyon Eaglets in their last regularly-scheduled non-conference game of the season.

The team sputtered like a wet firecracker early in the game, but finally began "popping" with regularity to pull away for their 23rd win in a row since the season started. In the boys game the same night, the Chieftains dropped a 65-47 decision to Canyon, who is leading district 2-AA. The loss was the tenth in a row for the Chiefs.

Back to the girls game, the Squaws fell behind, 5-0 early in the game and trailed 6-2 before holding together long enough to take a 7-6 lead. It was 9-6, Friona, after a ragged first quarter.

Canyon remained close to the Squaws as the second quarter opened, trailing 13-12 after two minutes. Midway of the quarter, Linda Davis scored three consecutive goals, shooting the team from a 15-12 lead to 21-12 with 3:11 to play in the half. Friona increased its margin two more points, 25-14, at the intermission.

The Squaws got down to business in the third quarter, stealing the ball and remaining in possession most of the time. Tito Jennings clicked with regularity, until by the end of the quarter the score was 40-21, Friona.

Coch Coach Baker Duggins began inserting reserves at this point, and his bench actually accounted for the most prolific scoring during the game. Before the quarter had ended, the Squaws had added 22 more points to their total, for the 62-33 win. The three starters were all in double figures, with Jennings accounting for 23 points. All six of the forwards who played

scored at least two points. In the boys contest, Canyon threw a balanced scoring attack against the Chieftains, who haven't been able to come up with any kind of balanced scoring all year.

Sophomore Travis Graves, who came up with his second prolific point output in as many games, was the only Chieftain to score more than two points during the first half. Graves scored eight of Friona's first 10 points, and at halftime had scored 12 of the team's 16.

Danny Murphree collected Friona's first basket, on a jump shot after Canyon had taken

a 6-0 lead. Then Graves began hitting from inside the circle, and by scoring five straight points, he personally cut the lead to 10-7 with 2:56 to play in the quarter.

But that was to be as close as Friona could come. The Eagles met the one-man challenge with a barrage of baskets, taking a 19-8 first quarter lead. Graves was the only Chieftain to score a field goal in the second quarter, and Canyon increased its 11-point lead to 13, 29-16 at the half.

Larry Buckley, leading scorer over the entire season but scoreless the first half, began

helping Graves in the scoring department as the second half began. Buckley hit two field goals and a tip-in shot, to cut the margin to 40-30. Canyon ran it back to 46-30 at the quarter's end.

The Chiefs came up with their highest point total (17) in the final quarter, but Canyon offset that with 19, for the 65-47 win.

Graves' 21 points, again his season and career high, topped the team in scoring. Buckley added 15 points, all in the second half.



ELUSIVE BALL. . . Lois Moyer, right, tries to steal the ball from the Canyon player, but it got past both players on the in-bounding. Friona won the game, 62-33.



FORD 390 Cu. In. Motors Installed In Your Truck Or Pickup By TERRY'S SHOP



Pictured Above Is A 3 Bedroom, Brick Veneer House At 604 Springfield. This House Has Central Heat- Air Conditioning- All The Built-In Appliances- Carpeted - A Bath And Three Quarters- Will Landscape.

Come Too See It!  
Open House Feb. 15th & 16th

**Monty Fowler Contractor**

Ph. 9461

Friona

**Jr. Boys Take Pair Of Wins**

Friona seventh and eighth grade boys took a pair of wins at Dimmitt Monday.

The seventh grade, now 5-3 for the year, avenged an earlier loss to Dimmitt, Mike Dukes came up with 14 points for scoring honors. Also starring on offense were Wilson Ruffins and Joe Perez.

The seventh grade Braves, who have improved with each game, downed Canyon, 29-20, over a previously unbeaten Canyon team. Their 40-18 win over Dimmitt was their highest score

of the season.

The eighth grade also ran up their highest point total of the season while winning over Dimmitt, 55-37. The team sizzled at the free throw line, hitting 15 of 18 attempts. Delbert Davis was high point man, with 19, including five out of six free throws.

Thomas Jefferson was the first president of Washington and Lee College, then called Washington College.

★★★

SQUAWS-Canyon			
PLAYER	FG	FT	TP
Nettles	4	4	12
Jennings	11	1	23
Davis	5	1	11
Long	1	4	6
Greason	2	4	8
Moyer	1	0	2
Totals	24	14	62
Canyon	6	7	12-33
SQUAWS	9	16	15-22-62

CHIEFS-Canyon			
PLAYER	FG	FT	TP
Buckley	7	1	15
Murphree	2	2	6
Graves	8	5	21
Snead	1	1	3
Brookfield	0	1	1
Dodd	0	1	1
Totals	18	11	47
Canyon	19	10	17-65
CHIEFS	8	8	14-47

**NEW Wallhide® Flat Wall Paint with GHP\***

\*GHP means **Greater Hiding Power**

- One coat covers
- Exciting new colors
- Easier to apply
- Goes further
- Dries faster
- Washes easily

\$0.00 GAL.

Costs less because it goes further



**CARL McCASLIN LUMBER INC.**

Complete Building Service

**PITTSBURGH PAINTS**

keep that **JUST PAINTED** look longer

**AGRICULTURE**

**- Vital to America**

And to the cause of FREEDOM - - Throughout the entire world. This week we SALUTE the FUTURE FARMERS of AMERICA and to the contribution of skill and knowledge they bring to our FREE ENTERPRISE AGRICULTURAL SYSTEM.

National FFA Week 15th.-22nd.  
**CONTINENTAL GRAIN CO.**

G. "Preach" Cranfill Ph 2051

Jim Johnson

**FUTURE FARMERS OF AMERICA This Is FFA Week**

In terms of gross annual income, number of persons employed, or vital need to the nation, agriculture still is and likely will remain our most important single industry. Farming today represents a triumph of technology over serfdom — of education over ignorance. An important part in this triumph has been contributed by the nationwide program of vocational agricultural education in the public high schools, with its accompanying organization, the Future Farmers of America.

As you wait for the meal to come, you may be assured that it will be delicious, nutritious, plentiful, and served at a very economical cost. The food will have come from the farm, protected there and throughout the processing to bring it to you in wholesome goodness.

Think! How many millions of people in the world today would sit down to the relatively simple and commonplace meal you are about to receive, and think it fit for kings?

This is the contribution that people working in the field of agriculture have made to the American way of life. The thousands of boys studying vocational agriculture today, who will become successful farmers, agricultural workers, and scientists in the future, provide assurance that adequate food, a major concern over most of the world, will not be a serious problem here.

# H & H FURNITURE CLEARANCE

## BIG RED BARN • STARTS • THURS. FEB. 13th. RIOT • HEREFORD

Each year after inventory and stock adjustments we have our Clearance Sale to make room for new stock and move odd lots. This year we are late with our Clearance Sale, so we are making this a storewide sale. You will be amazed at prices you will see on such high quality -- our offering these items at this time will be for a limited time on stock available. All Prices will be subject to sales tax, no approvals or exchanges. What you buy will be as sold. Free delivery.

The Management

21 SUITES LOT #119  
EARLY AMERICAN . MAPLE  
**DINETTES**  
4-SIDE CHAIRS  
42"-EXTENSION TABLE  
2 LEAVES-DROP SIDES  
PLASTIC TOP

Reg. 169.50 Its Offered At  
At Factory  
Close OUT  
Sold In 5-Pc.  
Suites Only

**\$89<sup>57</sup>**

LOT #85 **7-** 2 PIECE  
**STUDIO SUITES**

MAKES A BED  
NYLON COVERS OFFERED AT  
Turquoise  
Brown  
Beige  
Limited Supply A  
Real Savings  
For You

**\$88<sup>57</sup>**  
Reg. \$159.50

LOT 76 **117-** LIVING ROOM  
**CHAIRS**

WHAT YOUR NEEDS??  
Surely You Can Find  
It From These CHAIRS  
Many Pairs, PRICES START  
Styles, Colors  
Should Be No  
Problem.  
Values To 289.50

**\$29<sup>57</sup>**

### THIS IS A STOREWIDE SALE - SAVINGS GALORE !

LOT #119 5 Groups As Listed Below  
**3 ROOMS**  
1- 2 PIECE BEDROOM SUITE  
1- 5 PIECE DINETTE  
1- 2 PC. STUDIO SUITE  
Reg. 308.50 Value  
Above Is New Merchandise And  
Easy Terms Arranged .  
Offered At.

**\$189<sup>57</sup>**

LOT #81 3-5-7-9 PIECE  
**DINETTES**  
BRONZETONE-  
CHROME-MAPLE-  
WALNUT-Provincial  
All New Suites  
Stocks Limited  
So Make Your  
Selection Early  
TERMS

Prices Start At  
**\$29<sup>57</sup>**  
FREE DELIVERY

4 GROUPS LOT #173  
**3 ROOMS FURNITURE**  
\$358.50 Value OFFERED FOR SALE  
INCLUDES:  
1-3 PIECE BEDROOM SUITE  
1-7 PIECE DINETTE  
1-2 PIECE STUDIO SUITE  
All New Merchandise  
And You May Have Color  
Selection & Easy Terms

**\$219<sup>57</sup>**

LOT 82  
**RECLINER CHAIRS** • **59** In All  
For Comfort, Style and Comfort You Will Look For A Long Time  
To Match These Values To 189.50. 6 STYLES-COLORS Selection  
Exceptionally Good.  
For Big And Little-  
Men & Women Chairs  
Also  
3 & 1 Rockers In Stock

PRICES START AT  
TERMS

**\$22<sup>57</sup>**

LOT #48 All Sofas In Warehouse Crate Or On The Floor Are Included  
**56** FINE QUALITY **SOFAS**  
PRINTS-TWEED  
QUILTS-MALELASSE  
Italian and French Provincial  
-Modern-Contemporary-  
Sofas For Any Room.  
Danish-Western-  
Values To 449.50  
PRICES START AT -  
Never Such  
Quality At  
These Prices.

**\$98<sup>57</sup>**

### EASY TERMS - FREE DELIVERY - STOCKS LIMITED

LOT 33 Kingsize  
**BEDDING**  
Reg. Value \$149.50  
2 Box Springs Foam  
Or Innerspring  
M'tress

**\$118<sup>57</sup>**

LOT 115 9-2 Cushion  
Love-3 Colors  
**SOFAS**  
Reg. 139.50  
Value

**\$78<sup>57</sup>**

LOT 84 Marble Top  
Ant. White  
**TABLES**  
Step-Commode  
Lamp  
Reg. 49.50  
Value

**\$22<sup>57</sup>**

LOT 61  
**LAMPS**  
All Kinds & Styles-  
Cash  
1/2 Price  
Or Less

**\$139<sup>57</sup>**

LOT 19 2 Piece  
**LIVING ROOM SUITE** White  
Reg. 399.50  
Value  
New-

**\$139<sup>57</sup>**

9- LOT 114 Early American  
**SOFAS**  
Reg. 229.50  
Foam  
Gold-Turq.  
Persimon

**\$99<sup>57</sup>**

LOT #72  
**MIRRORS**  
Venetian And Framed  
Many Styles  
Prices Start At

**\$3<sup>57</sup>**

LOT #117 Odd  
**BEDS**  
Full & Twin Sizes  
3 Finishes  
Values To 49.50

**\$189<sup>57</sup>**

LOT #313 BASE-SWIVEL-TV  
**ROCKERS**  
National Advertised Brands-  
Covers All High Grade Nylon-  
Tweed & Super Soft Vynel  
Large Selection Of Sizes And  
Colors Values To 139.50.  
Comfort Never Offered For  
So Few Dollars!  
Anyone Can Be Comfortable  
At These Prices.  
Don't Miss Seeing  
These!

Prices Start At  
**\$15<sup>57</sup>**

LOT # 66  
**39-** HIDAWAY (With Mattress)  
**SOFA SLEEPERS**  
Early American-Modern-Etc.  
Regular and Kingsize. Fabrics  
and Plastic. These Are All Good  
Covers & Color Values To  
399.50  
For The Den or The Living Room  
You'll Be Proud To Own Any  
Of These.

PRICES START AT  
**\$128<sup>57</sup>**

LOT #71  
**73** BEDROOM SUITES  
2-3-4-5 PIECE SUITES. All  
High Quality And If You Want A  
Real Buy Regardless Of Style  
Finish You Should Be Here Early.  
Values To 649.50. Cherry Maple-  
Oak-Walnut-Pecan Many Styles-  
Modern-Provincial Contemporary

PRICES START AT  
**\$49<sup>57</sup>**

LOT #101  
**11** 3 & 4 PIECE  
**SECTIONALS**  
NYLON COVERS-FOAM-TUFTED  
And PLAIN BACK Buy A Room  
Full And Save On Tables And  
Lamps Too.  
Colors:  
Gold  
Black  
Rose  
Brown  
Toast  
Beige  
Reg. Values To 399.50  
PRICES START AT

**\$159<sup>57</sup>**

OPEN THURS. 9 a.m.

**BIG RED BARN AND H & H FURNITURE** IN **HEREFORD**  
West Hiway 60



# THE HIGH PLAINS FARM AND HOME

## FHA Loans Total \$74,526,000 In 1963

The U. S. Department of Agriculture's Farmers Home Administration made or insured \$74 1/2 million in loans to Texas farm and other rural families, during 1963, L. J. Cappelman, state director of the agency, has announced.

A total of 11,977 families used one or more of the agency's loan programs during the year.

Farmers Home Administration operates a board program of supplementary credit for rural development in Texas. The agency makes loans for family farming operations, farm development, rural housing, community water systems, soil and water conservation and development, recreation enterprises, and other purposes.

Loans are made only to borrowers who cannot obtain credit from banks, Production Credit Associations, and other conventional lenders.

Cappelman reported that in 1963 Farmers Home Administration supervised loan programs had two major results of importance to the economy

of the state. "Loans to family farmers enabled them to make a major contribution to the well being and progress of the state's agriculture during 1963," he said.

"Capital and management assistance supplied by Farmers Home Administration to its borrowers helped them develop and enlarge their farms, operate more efficiently, and build a sound farming business."

"In addition, Farmers Home Administration loan services for the broader rural community resulted in new homes and better rural neighborhoods in many parts of the state. These services of Farmers Home Administration were expanded in 1963. We believe they will continue to grow in line with increased emphasis of national and state leaders on rural and area development programs," Cappelman said.

Cappelman gave the following breakdown of FHA's loan programs in Texas for 1963.

A total of \$35,000,000 went to 6,755 Texas farmers to pay

for equipment, feed, seed, livestock, for other farm and home operating needs, and to refinance chattel debts, carry out forestry purposes, and develop income-producing recreational enterprises.

Farm ownership loans totaling about \$10,000,000 were used by 436 farmers to enlarge, develop, and buy farms not larger than family size, and to refinance debts, carry out forestry purposes and develop income-producing recreation

enterprises. Emergency loans amounting to an estimated \$18,000,000 were made to 3,785 farmers to assist in maintaining normal farming operations following the various emergencies in different sections of Texas such as drouth, excessive rains, storms or tornados, insect damage, etc.

Rural housing loans estimated at \$6,000,000 were made to 671 farmers and other rural

(Continued on Page B)

## Red Barn Open House

Open house for Red Barn Chemical installations in the Parmer County area will be Saturday, this weekend, announces Jerry Higdon, district manager.

Red Barn has locations at Friona and White's Elevator (east of the Hub) in Parmer County, and also at Hereford, Dimmitt, Muleshoe, Sudan and Clovis.

The Louisiana-based company, which engages in service to agriculture from Florida to New Mexico, has been opening up its territory on the irrigated High Plains rapidly.

As an incentive to attendance Saturday, a prize of 2,000 pounds of fertilizer will be awarded, and free coffee and donuts will be passed out all day at each of the Red Barn locations.

## Warning Issued On Traveling Peddlers Of Trees

The approaching spring season brings with it the threat of bogus tree and nursery stock salesmen operating primarily out of the backs of pickup trucks Agriculture Commissioner John C. White warned this week.

Commissioner White said his Austin headquarters is already receiving complaints from home owners who have

purchased from traveling peddlers and the plants proved to be dead or dying. The influx is apparently heavier this year and an especially troublesome area has been pinpointed around Dallas and Fort Worth.

Teams of Texas Department of Agriculture inspectors have been deployed throughout the state to be on the lookout for intemperate salesmen. Several truckloads of illegal and below standard trees have been seized, White said.

Buyers are urged by Commissioner White to buy only nursery stock which has a certificate of inspection from the Texas Department of Agriculture. This inspection certificate is required by state law but difficult to enforce on fly-by-night operators who slip in from out of state.

"I recommend that home owners buy from reputable local nurseries--or at least always ask to see the inspection certificate," said White. "Bargain plants often prove to be not such a good bargain after all."

## Sorghum Clinic Scheduled For Parmer Farmers

Parmer County farmers are invited to attend a Sorghum Clinic Tuesday at 7:30 p.m. in Bovine School cafeteria.

The clinic, which will deal with weed control in grain sorghum with propazine, is sponsored by Geigy Agricultural Chemicals, which has dealers in the county.

Farmers who attend will hear specialists discuss spray application techniques and equipment in regard to controlling weeds in sorghum with propazine and "how to boost yields through effective weed control," according to Charlie Cypert, Geigy representative of Plainview, who will be in charge of the program.

Refreshments will be served at the meeting, Cypert says. A question and answer session will follow the program.

"We feel that Parmer County farmers will enjoy the program and will benefit from it," Cypert says in extending an invitation to attend the clinic.

## On The Farm In Parmer County



By DERYL COKER  
County Agent

Sometimes a person gets to wondering if computers aren't going to take the place of the human brain. Computers figure rations for livestock, predict political winners, and even go over your tax records and advise a person on which enterprise is paying the most money for the investment. We have several farmers in the county interested in such a program, and if you are interested be at my office at 2:30 on February 18.

Food production today is a highly complex business, and top production involves the use of numerous chemicals for disease, insect and weed control. Chemical residues have become very important. Residues permissible by law are expressed in terms of parts per million.

One part in a million, more concisely written "1.0 ppm," is cutting it pretty thin, but it is a term that should be of much interest to consumers as well as producers.

Since most people probably have never given much thought to what the term implies, lets list a few examples. One inch is 1.0 ppm in 16 miles. A postage stamp is 1.0 ppm of the average adult's weight. A one gram sewing needle is 1.0 ppm of a one-ton haystack. One minute is 1.0 pp of two years.

Thus, one part per million is a surprisingly small entity. It is important to the consumer to have some knowledge of how little pesticide residue actually remains on the fresh produce he buys. It is equally important for the grower to understand how strict are the conditions under which he must operate to come within the limits of residue as required by law.

The timing of applications of pesticides and the strict observance of the amounts recommended by the manufacturer as carried on the labels of containers are mighty important.

As aids to producers, the Texas Agricultural Extension

Service makes available guides, leaflets and other publications containing the latest information and suggestions for the sage use of chemicals in agriculture.

### COURTHOUSE NOTES

INSTRUMENT REPORT FEB. 3-8, 1964

W.D., Bessie D. Drake, Bill Burman Jr., N. 15 ft. Lot 9 Lot 10 Blk 6, Drake Rev. Sub. Friona

W.D., Kenneth Williams, Travis Harrell, Lot 4 Blk 2 Staley Add Friona

D.T., Sterling Donaldson, Fed. Land Bank, E. 120 a of S/2 Sect 17, T11S, R3E

D.T., Pierceson Adams, N. W. Mutual Life Ins, NW/4 Sect 8 T6S, R3E

W.D., Ben Finch, J.L. Pruitt, NW/4S ft Lot 3 Blk 37 Bovina

D.T., Estis T. Bass, Fed. Land Bank, N. 120 a, W/2 Sect 4 T1N, R4E

D.T., Estis T. Bass, Fed. Land Bank, S. 200 a W/2 Sect 4 T1N, R4E

W.D., E. J. Foust & O. J. Mangum, Travis S. Hancock, SE/4 Sect 8 Rhea "a"

D.T., Ruby Mae Barnett, Hi Plains, Lot 11 Blk 3 Drake Rev. Sub. Friona

D.T., Thomas Audrey Kelly, Hi Plains, 50 x 150 feet of SE part Section 31, T1N R4E

W.D., Billy Tom Grant, Jimmie L. Cockerham, 1/2 int in 303 a of Sect 4 Snyder "E"

W. D., E. M. Rushing, K. E. Deaton, Lot 9 Blk 12 Friona

D.T., K. E. Deaton, Hi Plains, Lot 9 Blk 12 and Lot 10 Blk 4 M&F Friona

W.D., Elmer Euler, Raymond A. Euler, N/2 Sect 9 T4S R4E

W.D., Raymond Euler, Lee Euler, W. 159 a of Sect 5 T4S R4E

D.T., Raymond Euler, Elmer Euler, N/2 Sect 9 T4S R4E

W.D., Elmer Euler, Raymond A. Euler, SE/4 Sect 9 T4S, R4E

W.D., W. H. Sims, D&R Builders, Lot 3 Blk 65 Friona

W.D., David Barclay, J. C. Robertson, Jr., Lots 24, 25, 26 & Blk 8, Cap League

D.T., Joe Crume, F.F.S. & L., Lots 29, 30, 31 & 32 Blk 43 Farwell

W.D., Kemp Lumber Co., Joe Crume, Lots 29, 30, 31 & 32 Blk 43 Farwell

YOU'RE INVITED TO OUR BIG...

# GRAND OPENING

SAT. FEB. 15<sup>th</sup> ALL DAY

FREE COFFEE AND DOUGHNUTS

DOOR PRIZE

2,000 Lbs Fertilizer  
10-34-0 \$98<sup>00</sup>  
Value Of

COME AND REGISTER - BRING THE FAMILY. GET ACQUAINTED WITH THE AREAS MOST COMPLETE FERTILIZER SERVICE!



THIS IS OUR MODERN NEW OFFICE. LOCATED WEST OF FRIONA ON U.S. 60  
Phone 2495

**RED BARN**  
FERTILIZERS • CHEMICALS

OTHER RED BARN LOCATIONS  
CLOVIS - MULESHOE - HUB - HEREFORD - SUDAN - DIMMITT

**ADAMS DRILLING CO.**  
WATER WELL DRILLING

LAYNE DIAL 2921 PUMP & GEAR PUMPS, INC. NIGHTS 2951 HEAD REPAIRS ALL MAKES Sales & Service Friona Texas

Farm And Ranch Loans  
Long Term Low Interest  
ETHRIDGE SPRING Agency Friona Phone 8811





# Aeration Suggested As Aid To Maintaining Grain Quality

Farmers who experience trouble maintaining quality in farm stored grain are advised by W. S. Allen, agricultural engineer for the Texas Agricultural Extension Service, to consider grain aeration.

Aeration is simply a matter of forcing air through the grain, and only a small air flow is required to do the job, Allen says. The air is supplied with a motor-driven fan. Allen describes the process as a practical way to improve grain storage conditions.

But the engineer points out

aeration and grain drying are not the same. The purpose of grain drying is to remove moisture. Large volumes of air must be forced through grain to dry it. Aeration is not used to dry grain, but mainly to cool it. The initial and operating costs of aeration equipment are relatively low.

A motor and fan unit is the heart of a grain aeration system. A duct system distributes the air. An air flow of only a fifth to a twentieth cubic of air per minute per bushel is adequate—only a fraction of air

needed for drying.

Allen says the aeration fan should run when the air temperature is 10-15 degrees below the grain temperature. Cool the grain to about 50 degrees, he says. Cooling below this point is usually not advisable, especially if the bin will be unloaded in the summer.

Aeration helps maintain grain quality without moving the grain. Handling damage is reduced, and there is less wear and tear on conveying and elevating equipment. Too, a good

system will help to remove off-odors, retard mold growth, reduce insect activity and prevent moisture accumulation, Allen explains.

Local county agents or Allen can supply additional information on the subject. His address is Agricultural Engineer, Texas Agricultural Extension Service, College Station, Texas.

Don't forget about your hens when freezing weather hits. Birds need plenty of water to produce to the best of their ability. Electric warmers can be used to prevent freezing in water lines and troughs.

"I wasn't doing forty miles an hour," protested the motorist. "Nor thirty, nor even twenty."

"Here, steady now," interrupted the magistrate, "or you'll be backing into something!"

SOMETHING TO THINK ABOUT Little Mary had been naughty and had been sent into the other room to "think things over."

After a while she came out all smiles and said, "I thought and I prayed." "Fine!" said her

mother. "That will help you to be good."

"Oh, I didn't ask God to help me to be good," said Mary, "I just asked Him to help you put up with me."

# Texas Grown Carrots Astound Great Britain

Carrots from the Rio Grande Valley of Texas were shipped in volume to markets in Great Britain for the first time in history during 1963. The great impact of these quality Texas carrots is best illustrated by the following article written by columnist W.A. McDonald in the IRISH PRESS, Dublin.

"Texas carrots are, of course, the biggest and longest in the whole wide world, but how it is economically possible—even for super efficient American businessmen—to export them to Britain at a profit is hard for us to believe.

"But there it is: in the first two months of 1963, Texas-

grown carrots to the value of 300,000 pounds sterling (\$840,000) were sold on the British market. And if anything can shake us up in this country (Ireland) to the realization of the opportunities we are missing by virtually ignoring the cross-Channel vegetable market, this should do it!

"London's Covent Garden Market alone handles some 100 million pounds sterling worth of vegetables, fruit and flowers each year. Two-thirds of this is imported. And a considerable proportion consists of types of produce which we can certainly grow in Ireland—most definitely we can produce carrots as succulent and sweet as any other country.

"There are a number of lessons we can learn from the story of the Texas carrots, apart from the obvious and shaming one of our missed opportunities. In the first place, the service and packaging of the carrots was of such a quality that Covent Garden dealers were delighted. And they promptly offered a premium price for them.

Although they had to bear a nine-day rail journey and a ten-day sea voyage, the carrots arrived in perfect condition. They had been packed in dry ice. They were perfectly clean and exactly graded; each one was practically a foot long and uniform in shape.

"They came in bulk 50 lb. or 56 lb. bags and also in 1 lb. prepacks. A build-up of shipments ensured that supplies appeared regularly on the market.

"True, there was a temporary shortage of English carrots this year, but American market intelligence men investigated the possibilities and

recommended that an experimental shipment should be made. Probably the U.S. exporters lost money on the first effort because of the high freight charges, but they reckoned—and accurately—that their goods would soon be outselling all competitors.

"Due to the shortage, the usual import duty of \$2.80 per ton was waived. Covent Garden salesmen rapidly learned to appreciate the American product, and within weeks they were glad to offer prices well above the normal rates. At times the Texas carrots were quoted at 38 shillings (\$5.32) per bag which is about 10 shillings (\$1.40) more than was paid for homegrown supplies.

"What particularly endeared the Texas products to the salesmen was the fact that every bag or package was generously over-weight.

"A commission agent explained that a 50 lb. bag could contain anything up to 60 lb.—certainly never less than the stated weight of the contents. Each 1 lb. package was more likely to weigh at least two ounces more.

"Our own people," he added, "are always a bit inclined to give under weight. The buyers know this and they adjust their prices accordingly."

"By their excellent presentation and service the Americans have certainly shaken up the British producers—and have given us an object lesson in marketing.

"Probably the grade will not be maintained as local supplies become more plentiful and prices lower, but in one single week, 35,000 bags of Texas carrots were handled by one Covent Garden trader."

More Uses Seen For Stretch Fabrics

By spring, men will be wearing stretch cotton shirts and slacks, fabric industry leaders predict.

There should be a variety of men's clothing made from the new all-cotton stretch fabrics by fall. The fabrics, developed by U. S. Department of Agriculture utilization research, were used initially for women's and children's wear, says Rhea Merle Boyles, Extension clothing specialist.

The stretch-cotton invasion of the men's wear field is just beginning, however, leaders say. Two companies will market dress shirts made of cotton oxford cloth this spring, and a third manufacturer will market men's slacks in cotton stretch fabrics.

Dozens of other firms are testing fabrics for use in men's socks, sport shirts, sport jackets and hunting jackets, as well as shirts and slacks.

# T-Bone Club Is Organized

The High Plains T-Bone Club was organized at Hereford recently. Paul Engler, manager of the Hereford Feed Yard, was elected president. Joe Easley of the Easley Feed Lot was named vice president and Foster Parker of Happy was named secretary-treasurer.

The feeders of an eight county area were invited to attend the organizational meeting. Purpose of the club was announced as both social and educational. "With the growth of the feeding industry in the Plains area, a need for an organization where feeders may get together to discuss mutual problems and hear programs of interest was recognized," Engler stated.

The High Plains club is one of three contemplated for the area. One is planned for Dumas and the organizational meeting of the Plainview Club has already been pegged for the 23rd of this month. Each club will serve feeders in a group of counties in the Plains area. Proposed is that all three clubs will meet in joint session in Amarillo periodically.

In addition to the election of officers and statement of purpose the club named a committee to draw up by-laws. They agreed to meet monthly at the different towns in the area. No dues were set as membership qualification at this time nor were any clear lines as to eligibility for membership.

Will 1964 Be Screwworm-Free?

Vigorous participation in the screwworm eradication program by Texas farmers and ranchers will be necessary if the Southwest is to become screwworm-free in 1964.

Dolph Briscoe, Jr., of Uvalde, said detection of screwworm-infested animals and collection of larvae samples will be even

more important this year than it has been in the past. Briscoe is president of the Southwest Animal Health Research Foundation, which spearheaded the drive to collect \$3,000,000 from livestockmen to get the eradication program underway nearly two years ago.

Briscoe noted that several weeks have elapsed with no screwworm cases being reported in the five-state eradication area. He cautioned, however, that during cold weather, screwworm flies in the pupae stage can remain embedded in the soil for extended periods; when they emerge during brief warm spells, new rounds of infestations could result.


A single undetected, unreported case could set the eradication program back for several months, Briscoe said.

"We must always keep our guard when dealing with this insect," Briscoe warned. "The screwworm fly has shown a remarkable ability of taking advantage of any lapses in vigilance by livestockmen."

He urged livestock producers to watch their animals closely and treat cuts or scratches that could become infested. After several larvae have been collected from infested wounds and mailed to the Mission laboratory for positive identification, wounds should be treated with insecticide.

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