

by Bill Ellis

Back in the 1961 Maize Queen Contest, the Friona Star's entry in the contest was a high school junior named Kay Burleson. Miss Burleson walked off with the queen's trophy on that September night, and thus was the beginning of a long line of successful dark-haired young lady.

Latest honor, that of being named "Miss Lubbock," is discussed in detail in a separate story on this page.

We can't take credit for "discovering" Kay, as this was the year prior to when we became editor of the Star. However, we would like to repeat the story leading up to that Maize Queen's contest, which Star society editor June Floyd enjoys telling "on herself."

It seems that Dick Hapke, who was editing the Star at the time, was needing a picture of a pretty girl in a maize field, so he consulted June as to who he might get that would be handy.

It had rained (it was an unusual year), so Hapke was particularly interested in finding a girl who lived on the pavement.

June mentioned that the T. I. Burlesons, who at that time lived at Hub, had a high school daughter, but that she "might not be exactly what he had in mind."

However, Hapke, exhibiting typical newspaperman's faith, took the chance and asked Kay to grace her dad's maize field for a farm picture for that week's paper.

After taking the picture, Hapke had to disagree with Mrs. Floyd's evaluation of Kay. As a matter of fact, he announced that the Friona Star would sponsor Miss Burleson in the upcoming Maize Queen contest.

The rest is history. And to think that if Dick Hapke hadn't searched for a girl living on the pavement, Kay's rise to "stardom" might have been delayed.

Seriously, we're very proud of Kay, and especially gratified that the Star's own "Maize Queen" has won an honor which is a significant honor for herself, her family and hometown.

Kay, one of Friona High School's all-state performers as a member of the Friona Squaws, still is proud of her basketball participation. It was one of the first things she mentioned in an interview in the Lubbock Avalanche-Journal this week.

Talking to Kay by phone Monday, she expressed to us her regret that due to winning the "Miss Lubbock" contest and the fact that her entire schedule had been re-amped, she had to miss the Squaws' bi-district game at Plainview Monday night.

However, she said that if the team made it to Lubbock this weekend (and it did), that she planned to be on hand to root the Squaws on.

Last week we ran a picture in the Star of the 1944-45 Friona Chieftain basketball team which was the last boys' team to win a district championship prior to this year's team.

There was one player almost completely hidden by a teammate, so we didn't have his name. Junior Renner calls to inform us that he will take credit for being the "mystery player."

Renner points out the reason we were having trouble finding anyone who remembered the last district championship team; he is the only player from the entire team who still lives in the Friona area.

How about the four district champions from Farmer County schools? With four schools fielding eight teams (boys and girls), we'd say it's a darned good average for half of them to emerge as district champs.

Besides Friona's two, the Farwell boys and Bovina girls won titles. Farwell's boys won bi-district but lost their regional semi-final game to regional champ Gruver.

(Farwell, by the way, is coached by former Friona coach Vernon Scott, who gets our sincere congratulations.)

Then the Bovina girls, who proved to Friona it could play by almost beating the Squaws at the Farwell tourney, won district and bi-district on Monday, and are entered in the class B regional meet at Canyon.



Kay Burleson

**FORMER MAIZE QUEEN**

**Friona's Kay Burleson Named "Miss Lubbock"**

A Friona product, Kay Burleson, will reign during the coming year as "Miss Lubbock," as a result of winning the title over 27 other beauties last Saturday at the annual pageant at Lubbock Municipal Auditorium.

Miss Burleson, a 1963 graduate of Friona High School, is the daughter of Mr. and Mrs. T. I. Burleson. Currently classified as a junior at Texas Tech, she was eligible to enter the "Miss Lubbock" contest on the basis of her current Lubbock residence.

"I still can't believe it's true," Kay said Monday in a telephone interview with the Friona Star. "I've been in a whirlwind ever since the contest ended, and they tell me it's just beginning," she said.

By winning the "Miss Lub-

bock" title, Miss Burleson will be eligible to represent that South Plains city in the "Miss Texas" pageant July 19-20, the next step in the "Miss America" contest eliminations.

Kay, who has had a long line of beauty contest successes, capped with the latest honor, expressed her thanks to the citizens of Friona for their many kindnesses.

"I owe the people of Friona a tremendous debt. I'm really thankful for the many cards and telegrams they have sent. The people in my home town are the greatest on earth. They have the warmest spot in my heart," she stated.

Miss Burleson continued by saying that even though her current title was that of another city, she would, at least "sec-

retly" be representing the people of Friona in all her activities.

"After all, I had my start in the Maize Queen contest there, it meant a lot to me," she said.

The new "Miss Lubbock" explained that she will begin immediately to re-work her talent act for the "Miss Texas" contest. For the recent contest, she did a dramatic reading, a soliloquy from Joan of Arc. She was the only one of the top five contestants who did not sing, although she may change to singing for the next contest.

While in high school at Friona, Miss Burleson was named Maize Queen in 1961 during her junior year. That same school term she was named

Deaf Smith County Rural Electric queen.

A member of the Squaw basketball team, which placed third in the state tournament in 1963, she was chosen to the all-state team her senior year.

Kay is also the current "Miss KFYO Radio," and as such represented the Lubbock station in the "Miss Colt '45" contest in Houston last summer. She was recently selected as one of the "ten most beautiful women students" at Tech.

In pageants prior to the current school year, Miss Burleson was in the top five in the Miss Grain Sorghum of the Nation contest, was a finalist in the Miss Wool of Texas fete, and was first runnerup in the

(Continued on page 3)

FRIONA, TEXAS

THURSDAY, MARCH 4, 1965

TEN CENTS

THE FRIONA



**STAR**

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**GRUDGE BATTLE PREDICTED**

**Squaws Meet Spearman In Regional Saturday**

For the third consecutive year, and fourth time in six years, the Friona High School Squaws have fought to the regional semi-finals in basketball.

The Squaws will meet Spearman, 83-50 winner over Iowa Park, in a game which begins at 11:10 a.m., Saturday morning at Municipal Coliseum in Lubbock.

Friona will have a grudge battle on its hands in the regional game. They're meeting the same team they outscored 65-53 to reach the regional

finals a year ago at Lubbock. And when we say "same team," we're not exaggerating a bit. The Spearman club returned practically the same group of girls which gave the Squaws fits in the regional semi-finals last year before Friona finally pulled away for the win. In their bi-district game Tuesday, Spearman had four girls score in double figures.

The game will mark quite a milestone for at least two members of the Squaw team, Teto Jennings and Glenda (Mac) McClellan.

McClellan will be starting in their 100th consecutive game as varsity members.

The game will have added significance to Teto, as it will afford her an opportunity to reach or possibly surpass, the 2,000-point scoring mark for her varsity career. Going into the game, the Squaw dead-eye has scored a total of 1,985 points in three years, so needs just 15 more to reach the 2,000-mark.

Friona has won the regional tournament the past three times they have been to the Lubbock event, which is every time they have advanced that far since being in the AA classification.

Last year the Squaws topped Granbury, 48-36 after beating Spearman in the semi-finals. The year before, the Squaws edged rival Tulla, 82-80 in the all-time thriller which lasted two overtimes, then edged Hamlin, 33-30 in the finals.

In the 1960 regional meet, Friona coasted past two opponents, blasting Anson, 59-23, and then stopping Coleman in the finals, 84-64.

Coach Mel Williams made it to the regional semi-finals once

before in his coaching career. In 1960, the same year Friona went on to finish second in state, Williams guided his New Deal team to the regional tourney at Canyon. His team lost out in the semi-final game, so the local coach, in his first year as coach of the Squaws, is still seeking his first regional title.

Prior to 1960, the Squaws went to the regional tournament one other time in recent years. That was the 1957-58 team, which beat Hale Center, 59-57 in bi-district. However, they lost out to a powerful White Deer team, 74-54, in their first game.

The other two class AA regional representatives, which come from districts 5 through 8-AA, weren't known as of press time, although one of them was believed to be Winters. Other teams which have been at regional the past two years include Hamlin and Granbury.

Should the Squaws win their semi-final game Saturday, they would advance to the finals at 8:30 that night. If they lose, their season ends. There will be no third-place game at the regional meet.



NATURE'S ARTWORK. . . Monday morning's surprise snowstorm brought much-needed moisture to farmland, and decorating trees and shubbery with an inch or so of the wet white stuff. About an inch of snow fell along with rain and sleet, amounting to .19 inches of moisture.

**GOOD INCREASE NOTED**

**County's Sales Hit 15.7 Million**

Farmer County's 113 retail establishments had \$15.7 million in sales in 1963, an increase of 44 per cent from 1958, the U.S. Bureau of the Census has just reported after tabulating data gathered from all firms in the 1963 census of business.

The last previous business census conducted by the Census Bureau, an agency of the U.S. Department of Commerce, was in 1958.

Retail trade in the county meant jobs (exclusive of proprietors) for 375 men and women and a yearly payroll of \$1.4 million.

In volume of business the county's food stores had sales of \$2.7 million, an increase of 12 per cent from 1958. In other retail business--The county's eating and drinking places had sales of \$384 thousand, and gasoline service stations had sales of \$1.1 million.

For the state as a whole, the Census Bureau reported 96,406 retail establishments with sales of \$127.54 billion, up 18 per cent from 1958.

Census reports to be issued during the next few months will give state and county figures on wholesale and service trades, manufacturing and mineral industries.

Figures on number of establishments and sales volume for major types of retail establishments in each county are provided in the printed report: 1963 Census Of Business, Retail Trade, Texas, available at \$1.00 from Superintendent of Documents, Washington, D.C. 20402 and at U.S. Department of Commerce Field Offices.

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**SOME MOISTURE RECEIVED**

**Promising Storm Gets Hopes Up - About All**

A promising last-ditch winter snowstorm quit before most people were ready for it to do so on Monday, but it at least dumped a little beneficial moisture before moving on.

The system left about an inch of very wet snow, preceded by a shower early Monday morning, which all melted down to .19 inches of moisture Monday.

With farmers geared for a good accumulation of snow if it would come, the low pres-

sure system moved elsewhere about the middle of the day, and local residents had to be satisfied with the "appetizer."

Temperatures for the past week were as follows:

DATE	MAX.	MIN.
February 24	43	7
February 25	59	24
February 26	71	30
February 27	76	30
February 28	62	30
March 1	32	16
March 2	31	14



"MAC" REBOUNDS. . . Glenda McClellan, left, goes high to snare a rebound in the Squaws' bi-district game against Slaton Monday. McClellan and the other starting guards turned in a fine defensive game, holding Slaton to 34 points.

**ON SCHEDULE**

**Junior Livestock Show To Unreel This Weekend**

The ninth annual Farmer County Junior Livestock Show will be held this weekend at the school bus barn in Friona.

Animals for the swine and sheep division are to be brought in this afternoon. Judging of these two divisions will be held Friday morning. The swine show will begin at 9 a.m., followed by the sheep show.

Steers are being entered in

two categories this year. The regular fat steer show is being supplemented by a commercial steer division, in which a pen of three commercial steers will be entered.

Commercial steers will be brought in by 6 p.m. Friday. Other steers are to be in place by 8 a.m. Saturday. Pre-judging starts at 8 a.m. Saturday, with the show to begin at 9 a.m.

A USDA grader will grade the commercial steers, and banners will be awarded top places, with a trophy to the winning pen. These steers will be sold on a commercial basis -- they will not be sold at premium.

The sale of prize animals will begin at 1 p.m. Saturday. Judging the show will be Paul Gross, assistant county agent from Seminole (Gaines County). Assisting with the pre-judging in the swine and sheep will be Jerry Adams, vocational agriculture instructor at Abernathy.

The Friona Lions Club sponsors the annual junior livestock show. M. C. Osborn is general superintendent. Jimmy Smith heads the steer division; Dwain Menefee the swine show and Otho Whitefield the sheep show. Bill Lyles is to assist with weighing in and penning the animals. A. L. Black is chairman of the sale arrangements.

Around 130 pigs, 35 to 40 sheep and 35 steers are expected for the show, in addition to around 21 more steers in the commercial division. This would be around 225 total animals, or an increase of 45 animals from last year if the expected number is reached in each division. All entry blanks were not in by Tuesday, so an accurate account of the number of entries was not available.

**Barry McCuan Is Assigned**

Army Pvt. Barry F. McCuan, son of Mr. and Mrs. John D. McCuan, Farwell, was assigned to the 82d Airborne Division at Fort Bragg, N.C., Jan. 29.

McCuan entered the Army in July 1964 and completed basic training at Fort Polk, La.

He was graduated from Farwell High School in 1963 and attended Texas Technological College.

**Council Still Needs Seekers**

Five candidates filed for the Friona Independent School District board of trustees' election this week, making for a contested race in the April 3 election.

Those filing were Dr. Paul Spring, Louis Welch, W.S. (Dub) Ingram, Mayo Phipps and Billy Dean Baxter. Board members whose terms are expiring, Walt Mabry and Ellis Tatum, did not choose to run for reelection.

Meanwhile, the city council race retained its "status quo" of the previous week as the Friona Star prepared to go to press, with two incumbents, J. E. Hicks and Dean Bingham announced, with three positions open.

Deadline to file for the city positions will be midnight Saturday.

**Retail Group Meets Today**

The monthly meeting of the Friona Association of Retail Merchants (FARM) will be held at 1 p. m. today at the Friona Lanes snack bar.

All members are urged to attend, to discuss possible promotions for the month of April.



# THE STAR

Established 1925  
Published every Thursday at 109 Sixth Street  
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association  
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1960, 1961, 1962, Texas Press Association, 1960, 1961, 1962, 1963, First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

Subscription Rates  
Farmer County, Adjoining counties, \$4 per yr. Elsewhere \$6 per year.

Bill Ellis, Editor  
June Floyd, Society Editor  
Pete Mace, Advertising Manager



### BOVINA...

Back during football season, or the end thereof, we were doing some crowing for Farmer County over the fact that it was on the brink of having three district championship football teams.

Though it appeared that Farwell and Friona might win, things didn't turn out that way and Bovina's Mustangs were the only team to bag a championship.

It's different, and better, from a basketball standpoint, though. Friona has two district champions, both boys and girls; Bovina has the champion Fillies, of course, and the Farwell Steers have been a best of three series with Springlake to see who represents that district in post-season play.

If the Steers win their playoff, (they did) that'll make four district champions from one county. That can't be a bad record, sportswise.

Dolph Moten In  
The Bovina Blade

### SUDAN...

HAVE you ever wondered about how much it costs you to raise a child to the age of 18? Neigher have I, at least not to that particular age, but any parent knows that the federal government's income tax allowable of \$600 a year is far from being realistic.

The magazine Changing Times estimates the cost of raising a child to the age of 18 at \$35,000 for the average middle-class city family. This figures about \$2,000 per child per year.

Of course, if you're real poor folks, the cost can be as little as \$12,000 for 18 years, the magazine says, and this hits the government's figure pretty close. But it hastens to point out that such living is real poverty, that it wouldn't include the child's share of the cost of housing, and that many pampered urban families spend as much as \$60,000 raising a child to age 18.

Major expenses on the average for 18 years come to about \$28,000 and include cost of being born, medical and dental, food, clothing, housing and transportation.

Dalton Wood In  
The Sudan Beacon-News

### PERRYTON...

There is an old saying: "Figures don't lie, but liars do figure." This applies to a lot of material being printed nowadays, and right now we have in mind an article in Changing Times magazine which says "35,000 is the cost of raising a child to the age of 18." This price tag to raise a child applied to the average city middle class family, the magazine says. For families with modest incomes the cost drops to \$12,000 and for those with lots of money it is not unusual to spend \$60,000 to rear a child to the magic age of 18, so they say.

We must admit to a strong feeling of doubt about these figures. We just don't believe that it costs that much to rear kids. In fact, we know it doesn't because we are in the process of rearing three of them and are not spending the kind of money the author of this magazine article says we are.

Harold Hudson In  
The Ochiltree County Harold

### CANADIAN...

Guess about everybody gives "sweets to the sweet" at Valentine time. At least a lot of candy is bought and sold hereabouts. Jim Fitzgerald tells me that the City Drug sold over 500 pounds of candy during the Valentine season -- and there are numerous other places in Canadian where candy is sold. So a conservative estimate would be that some 1,000 pounds -- that's half a ton, of chocolates and nuts and other sweets were sold in Canadian recently -- and that's a lot of calories! But don't we enjoy it when someone shows his affection that way! Youbet we do.

Nancy Ezzell In  
The Canadian Record

A. Robert Smith, Washington correspondent of the Portland, Oregonian, writes: "It's fantastic! No words really carries adequate descriptive power to do justice to the world's most costly office building, and Washington's ugliest addition, the Rayburn Building in which senior congressmen will soon be sheltered in garish luxury. . . It's not so much the price tag itself--well over \$100 million-- but the tastelessness with which the money was squandered. This congressional office building, . . . is a monumental symbol of one of the characteristics of this era in America: too much money and not enough taste. It's conspicuous consumption run riot. The Rayburn Building wouldn't even make a good ruin."

## Neal Fulks Funeral Conducted Saturday

Funeral services for Neal Fulks, 46, a resident of Friona for the past fourteen years, were conducted from Friona Methodist Church at 2:30 p.m. Saturday. Rev. Russell McAnally, pastor, was the officiating minister. He was assisted by Rev. Bill Burton, pastor of First Baptist Church, Fulks, a paint contractor and operator of Neal's Paint Store, died at 1:30 a.m. Friday following a one car accident on a country road south of Black. He was born July 21, 1918. During World War II he served with the U.S. Navy in the South Pacific.

Palbearers were Louis Welch, Sam Jones, Leonard Coffee, Ralph Taylor, Weldon

Dickson and Truett Johnson. Survivors include the wife, Agnes; three daughters, Mrs. Glenn E. Reeve Jr., Virginia and Donna, and one son, Bobby, all of Friona; his mother, Mrs. Ethel Fulks, Carnegie, Okla.; three sisters, Mrs. C.H. Pettit, Carnegie, Mrs. Floyd Gault, Eloy, Arizona and Mrs. Paul Rehder, Redlands, Calif. Also two brothers, J.V. (Smiley) Fulks, Friona, and Hubert Fulks, Hollis, Okla., and two grandchildren, Glenda and Jana Reeve, Friona.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

## Write Your Congressmen

Feel like writing a letter to your congressman about your views on proposed legislation? Your state representatives may be reached as follows:

Honorable Bill Clayton Representative, District 91 House Office Building Austin, Texas

Honorable Andy Rogers Senator, District 30 Senator's Office Building Austin, Texas

A shipboard day is divided into six watches, each of eight bells duration.

The lighthouse at Oak Island, N.C., has a brightness of 14,000,000 candle-power.

## Final Rites For Evanjlina Ramos

Mrs. Evanjlina Ramos, 38, died at her home here at 9:30 a.m. Monday. Funeral services were conducted from St. Teresa's Catholic Church at 10:00 a.m. Thursday with Father Claver Gubin, pastor, officiating.

Survivors besides her husband, Amelio Ramos, are a daughter, Celia Longria, and a son, Jose Longria, both of Friona. Also two sisters, Rita Hernandez, Summerton, Arizona, and Mrs. Guadalupe Arriago, Monclova, Mexico; and a brother, Pedro Hernandez, Reynosa, Mexico.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

## J. T. Rhodes Buried Monday

Funeral services for J. T. Rhodes, 91, longtime resident of Duncan, Okla., were conducted there at 2 p. m. Monday. Mr. Rhodes, who was the father of Aubrey Rhodes of Friona and Tom Rhodes, Bovina, had visited here many times.

Other survivors include two sons, Woodrow Rhodes, Duncan, and Buel Rhodes, Amarillo; two daughters, Mrs. J. H. Watkins, Duncan, and Mrs. Sherman Kelly, Fort Worth; and nine grandchildren.

Surface temperature of the sun averages 10,000 degrees Fahrenheit.



9 out of 10 independent insurance agents help clients when they have an automobile accident, says new, impartial survey.

One-company salesmen trail by a wide percentage in offering the same type of help.

Survey results revealed that a astounding 91.5% of independent insurance agents gave direct help to their clients when they needed help most--at the time of an accident and when they filed a claim. This same unbiased survey showed that a far lower percentage of one-company salesmen gave this kind of personal service.

We independent agents offer car insurance buyers many unique benefits. We represent several strong, reliable insurance companies. We select the right insurance for you at the best price, and keep your insurance up-to-date. And we'll be there to help you with all the details when you have an accident.

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Friona

## AN EDITORIAL

# Public Schools Week Draws To Close Here

This is Texas Annual Public Schools Week and the doors of Friona schools are open to the parents. You've only two days left to accept the invitation to visit the schools while classes are in session. There is no better opportunity to see what is being done in the classroom.

Teachers and school administrators wield more influence on the growing child than anyone except parents. There is a growing concern among educators across the country that this may be too much influence. . . that parents are delegating to the schools things that they should be doing for their own children.

Visiting school on the part of parents is a good American custom that seems to be dying out except for special occasions. Fathers and mothers once felt it was a part of their responsibility to the school and community to visit several times during the year. . . to the embarrassment of their child, but then all your classmates would have the same experience sooner or later.

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**WELCOME TO FRIONA**

Mr. and Mrs. J.H. Wheeler are newcomers to Friona, having been here since January. The Wheelers operate Tip Top Service Station (formerly Strickland's) on U.S. Highway 60. Wheeler's parents, Mr. and Mrs. U.B. Wheeler, settled 22 miles west of Friona in 1918. He has lived in Deaf Smith County since 1934. They say they like Friona because the people are friendly.

<b>TAYLOR &amp; SONS</b> Blacksmith & Welding Hard-Surfacing Our Specialty Phone 247-3025	<b>PIGGLY WIGGLY</b> Friona
<b>ROCKWELL BROS. AND CO.</b> "LUMBERMEN" Lumber, Paint & Tools	<b>REEVE CHEVROLET</b> New And Used Cars FRIGIDAIRE APPLIANCES
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## "Loyalty Month" Begun At First Baptist Church

March is to be "Loyalty Month" at the First Baptist Church in which attendance at every service will be emphasized. Attractive folders have been given to each person upon which they will keep a record of their attendance in Sunday School, Training Union, Prayer Meeting, and the Revival service the closing week in March. Those persons with a perfect record of attendance at every service will be presented a new Amplified New Testament the first Sunday morning in April. A "Prove Your Love" promotion is also being conducted in the Sunday School among the youth departments in March. A religious film entitled, "The Threat of Communism" will be shown at 6 p.m., Sun-

day in connection with the Training Union opening Assembly, sponsored by the Young People's department. The public is invited to the showing of the film. The activities of the month will be climaxed by the spring revival with Rev. Chester O'Brien of Amarillo, as evangelist, and Randall Purvis of First Baptist Church, Dumas, in charge of the music. Dates are March 21-28.

Carbon arc welding is invited in 1965.

Most thunderstorms generate in the daytime.

Gem diamonds are being dredged from the ocean bottom near South African shores.

## Bowling Notes

The Men's City Tournament ended on Sunday with the Douglas Land team capturing the coveted team title with a 2882 series and Karl Kuhlman carrying off a majority of the individual honors.

Karl anchored the Douglas team to its win, posted a 648 singles to edge out Woodrow Welty, Buford Hartwick, and Wayne Clausen in that division and also captured the all events title.

Doubles winners were Weldon Massey and Claude Dyer who were followed by J. R. Varner and Jerry Jones.

Karen and Burr Blake won the Rag time Doubles top prize with Joy Hall and Tommy Crawford finishing second.

It was a considerably larger tournament than was held last year.

\*\*\*\* A group of local women

journey to Dallas this weekend to compete in the Women's State Tourney and two weeks hence they will be followed by man's team which goes to Wichita Falls to compete for the men's title. The local folks are entered in the team, singles, doubles and all events on the state tournament calendars.

At least three and probably four local TABY teams will be in Lubbock, at Q. C. Bowl for the District Taby team tourney this Saturday. At this writing the make-up of the touring teams had not been decided.

The local men's league winds up play this week and the Couples league ends next Tuesday. Leagues for both men and couples will be re-organized within a couple of weeks. Anyone interested may join.

\*\*\*\* When a friend asks, there is no tomorrow. -George Herbert

## Kay Burleson--

(Continued from page 1)

Maid of Cotton contest at Lubbock last year.

Kay had planned to attend summer school, but winning the "Miss Lubbock" title altered her plans. By winning, she received prizes worth more than \$1,000, including a \$500 college scholarship, a \$500 wardrobe, a gold charm, her tiara, and the all-expense paid trip to Fort Worth for the "Miss Texas" contest.



Please!... only you can prevent forest fires



SNUG ARRANGEMENT. . . These two vehicles came to a halt in this position next to a steel sign off Highway 60 in front of Automotive Ignition last Monday. The car was driven by Doris Knapp, an employee of Automotive Ignition, who was hospitalized with a back injury. The truck was driven by an El Paso man, Eugene Everett Gray. Officers said the truck had started to pass Mrs. Knapp, who was attempting to make a left turn.

Emmet John Hughes reports in Newsweek: "With equal dismay, Washington and Moscow have learned that the political reward for aid programs can be puny. Indeed, the Soviets may have suffered the more chastening experience. As one J.S. diplomat calculates: 'The Cuban venture costs Moscow something like \$1 million a day. Meanwhile, they spent billions to improve life in Eastern Europe--to find every satellite clamoring for greater freedom from Moscow. They poured \$800 million into the U.A.R. -- to have Nasser slap all local Communists in jail. They equipped the whole Indonesian army--to hear Sukarno snarl his preference for Peking.'"

World population should reach 3.3 billion this year and 4.3 billion this year and 4.3 billion by 1980, according to the Population Reference Bureau. The growth rate is about 65 million annually, with the greatest increases in the least developed areas.

Medicine At Work, a publication of the Pharmaceutical Manufacturers Association, says: "What is the rationale in using a system set up for retirement to provide medical assistance? What is the logic in socializing medical care when health insurance programs can function so effectively and are expanding every day; in fact, already covering most of our citizens. Why, then, remove health care from the private sector when the private sector is doing such a fine job? If private initiative disappears there may never be enough time to repair the damage that will ensue."

## SPORTS AFIELD

By Ted Kesting

A spring line is a line from the bow of the boat to a point astern or from the stern to a point ahead of the bow, so that pressure on the line tends to spring the boat sideways. — Sports Afield.

Gray squirrels do not store nuts for the long winter ahead in one central cache. They bury them in many places just a few inches underground. — Sports Afield.

Jaguars eat all kinds of seafood as well as turtles and mammals. They like to swim and will head for water as an escape route when in danger. — Sports Afield.

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Tendered Beef by Swift & Company, the best known name in meat, makes it possible for you to serve it with pride... to serve it with complete confidence that it will be tender every time.

Visit us today... reach for the value of a Chuck Roast that broils like a thick, juicy steak!

<b>CHUCK ROAST</b> .....	Lb. 45¢	<b>ROUND STEAK</b> .....	Lb. 89¢
<b>ARM ROAST</b> .....	Lb. 59¢	<b>T-BONE STEAK</b> .....	Lb. 89¢
<b>RIB ROAST</b> .....	Lb. 79¢	<b>SIRLOINS</b> .....	Lb. 89¢
<b>SAVOY STEAKS</b> .....	Lb. 79¢	<b>PORTERHOUSE</b> .....	Lb. 99¢

USDA Graded

**FRYERS** Lb.

**27¢**

**HAM** Friday & Sat. **5¢**  
**SANDWICHES** Ea. **5¢**  
MADE OF SWIFT PREM. HAM

Moore's Guaranteed Produce

**POTATOES** No. 2 20 Lb. Bag **\$1.29**

**LETTUCE** Sunkist **2 For 25¢**  
**ORANGES** 2 Lbs **25¢**

**ONIONS** Yellow Lb. **5¢**  
**APPLES** 4 Lb. Bag **49¢**

Hi-C Drink **ORANGE** 3 For **89¢**

**PARFAIT CAKES** Choc. Strawberry **59¢**

**COKES** 6 Pack **39¢**

**TUNA** Breast-O-Chicken 3 FOR **\$1.00**

**SUGAR** 10 Lb. Bag **99¢**

Giant **TIDE** 10¢ Off **59¢**

**ICE CREAM** Cloverlake Or Borden's 1/2 Gal. **59¢**

LOWER EVERYDAY PRICES

**M MOORE'S SUPER MARKET M**

## '65 CHEVROLET

These great performers are the lowest priced models at our One-Stop Shopping Center



Top to bottom: Chevy II 100, Corvair 500, Chevelle 300, Chevrolet Biscayne. All 2-door models.

Each of these beauties is the lowest priced in its line. But the ride doesn't show it. Or the interior. Or the performance.

That luxurious Biscayne is as roomy as many expensive cars, has color-keyed interiors, plush vinyls, fine fabrics, full deep-twist carpeting.

Chevelle, America's favorite intermediate-size car, has clean new styling, wide doors, roomy, tasteful interiors and Chevrolet easy-care features.

Chevy II got a lot smarter for '65—but stayed sensible! Still family-size, easy to handle, economical, and the lowest priced Chevrolet you can buy.

Or get a sporty rear-engine hardtop in a Corvair Sport Coupe or Sport Sedan for fun in the months ahead.

Chevrolet, Chevelle and Chevy II are available with the Turbo-Thrift Six for fuel economy, quick warmups, quiet idling. It's light, efficient, smooth and spirited.

Corvair's air-cooled rear-mounted Turbo-Air Six delivers the best balance and traction for this size car.

So be practical. Only you will know. Because it sure won't show!

discover the difference



Drive something really new—discover the difference at your Chevrolet dealer's Chevrolet • Chevelle • Chevy II • Corvair • Corvette

**REEVE CHEVROLET COMPANY**

Friona, Texas

510 Main Street

Phone 247-3011



# WANT ADS

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

## REAL ESTATE

FOR SALE. . . Brick home in Lakeside addition. Fully carpeted, three bedrooms, bath and one-half central heating, carport. Phone 295-3123. 13-tfnc

FARM & RANCH LOANS  
Free appraisals. Long Term. Low interest.  
DOUGLAS LAND CO.  
901 Main Ph. 247-3001  
16nc

Suburban building sites, East pavement front, Restricted. Two miles from town. Call J. G. McFarland at 247-3272 or 247-2766. 21-3tc

FARM LOANS  
Need to increase your present loan or get a new loan? Call us and we will come to your place and discuss your loan needs with you.  
Prudential Insurance Co.  
Local Agents:  
Bob Burkett Jack Roubinek  
Phone Hub 265-3272  
Night Phones  
247-2877 247-3279

FOR SALE. . . Three bedroom house, 2-1/2 baths, carpeted; nearly new. Call Paul Hall, 247-3155. 22-tfnc

HOME LOANS  
We can make G.I. & F.H.A. Loans on existing houses, or build you a new house and make you a G.I. or F.H.A. loan, 100% on G.I. & 97% F.H.A. loans.  
DOUGLAS LAND CO.  
901 Main Ph. 247-3001  
16-tfnc

FOR SALE. . . Three Bedroom brick house, Lakeside addition. Two full baths, central heating, Refrigerated air conditioning, carpet, storm cellar, fenced. Call Danny Mac Batum 247-2710. 20-tfnc

FOR SALE. . . Four bedroom brick, two baths, 2 car garage, with cellar attached, fully carpeted \$15,500. Lonnie Dement, Box 941, Wellington, Texas, Phone 447-5441 or 447-2715. 20-tfnc

## FOR SALE

FOR SALE. . . baled Atlas sorgo, \$17.50 per ton. Phone Farmer 295-3533. 23-tfnc

FOR SALE. . . Golden Sue hay. Call D. E. Mann, 265-3271. 15-tfnc

FOR SALE. . . registered Chester White gilts. Show-type quality, 12 miles west, one and one-half south of Dimmitt, Hubert Edwards, Phone 647-4244. 16-tfnc

FOR SALE. . . One 800 Moline well motor. Call Farwell, 481-3814. 19-tfnc

FOR SALE. . . Used wall heaters, air conditioners, washers, refrigerators and a television set. All in good working condition. Friona Plumbing, 247-3222. 19-tfnc

FOR SALE. . . Scratch pads @45¢ per pound. Graphic Arts, 19-tfnc

RCA WHIRLPOOL  
Sales-Service  
B. W. Turner  
Phone 247-3085

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex, 142 Miles Street, Phone EM 4-0990. 38-tfnc

**WHITE'S**  
Have The  
Tires With  
The Best  
Guarantee

"Repossessed 1964 model Singer made sewing machine, equipped to zig-zag, fancy stitches, etc. 5 payments at \$6.81 or \$30.00 cash. Write Credit Manager, 1114 19th Street, Lubbock, Texas." 12-tfnc

FOR SALE. . . Mattress, box springs and baby bed, Call B. E. Duggins, 247-3027. 22-tfnc

For fast service and good Barbecue, come to or call HUGHES BARBECUE STAND  
Friona Phone 247-2730  
19-tfnc

NEW PIANOS - \$575.00 Stratton School of Music Sales and Service, 605 Connelly, Clovis, N.M. Phone 763-7451. 21-tfnc

FOR SALE. . . 1962 model R155 Imperial Frigidaire range. See at Reeve Chevrolet or call 247-3011. 15-tfnc

FOR SALE. . . Two bedroom house with den, 1104 West Fifth, Has G.I. loan. Phone 247-2257. 21-tfnc

FOR SALE or trade: slightly used refrigerator and 30-inch Flair range from the school. Good used '62 model school range; also good used washers and dryers.  
REEVE CHEVROLET CO.  
Phone 247-3011  
16-tfnc

FOR SALE -- Two room house with bath. Ready built to be moved. Ph. 965-3512, Harvey Blackstone. 23-3tp

ELECTROLUX SALES AND SERVICE Clean your carpet by renting a Electrolux rug washer for \$2.00 per day with the purchase of turbo shampoo. Mrs. L. R. White, 806 Ashland Ave. Ph. 247-3156. Custom made draperies also. 23-tfnc

## WANTED

Would like to keep children in my home. Monday - Friday, 2-1/2 years and older. Noon meals -- excellent care. 247-2522, 501 West 10th. 23-2tc

IRONING WANTED -- \$1.50 a dozen. Beth Dennis at 403 West 5th, or see Lois at drugstore. 23-1tc

WANTED. . . Two ladies with cars, 4 hours per day, \$50 per week. For interview call Stanley Home Products, Phone 265-2265. 20-tfnc

HELP WANTED -- Married couple to live with elderly man. Salary and board. Call Crow's Locker 247-3333. 21-tfnc

WANTED. . . we will pay \$1 for certain complete issues of the Friona Star published in 1950, 1953, 1954 and 1955. Call Bill Ellis at 247-2211 or 247-3053 if you have some papers which might qualify.

## SERVICE

STANDING AT STUD. . . Quarter horse Buster-O-Bar, \$50 Contact Noyle Wood, Phone 247-3141. 22-12tp

Control crab grass with Pax. One application effective three years. Use Turf Magic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store. 22-tfnc

STANDING AT STUD. . . Registered quarterhorse "Bill Baker," \$50 fee. Contact Gerald Shavor, phone 247-3057. 23-tfnc

## FRIONA DIRECTORY

PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE, THEY HAVE A PERSONAL INTEREST IN YOUR WELFARE AND WILL APPRECIATE THE OPPORTUNITY OF SERVING YOU.

**Plainview Production Credit Association**  
Wade Wright Friona Manager

**Carryall Or Maintainer Work**  
See or Call  
**Floyd Dickey**  
AT  
DICKEY'S CAFE  
DIMMITT, TEXAS  
Bus. Ph. 647-3755  
Res. Ph. 647-3764

**DENNIS STUDIO**  
"Leave Your film Here"

FOR RENT OR SALE Two bedroom home at 310 East 10th. Ph. 247-2435. 23-4tc

FOR RENT . . . house at 507 W. Fifth, Phone 265-3278. 22-tfnc

## A-1 Plumbing

All Kinds Of Plumbing - New Installations And Repairs  
JERRY AND OWEN BURNETT  
404 Ave. C  
Ph. 238-6501  
BOVINA

"If we expended as much time preparing for success as we dedicate to the requirements of failure, the welfare agencies would be competing for customers."

## \*CESSPOOLS

\*Pier Holes  
\*Construction Manholes  
\*Boot Pits  
\*Test Holes  
Sizes from 36 inches to nine feet in diameter, up to 50 feet deep.

WILSON DRILLING MULESHOE  
Day Phone 3-0962  
Night: 3-5910 or 3-1480

KEEP your carpets beautiful despite constant footsteps of a busy family. Get Blue Lustre. Rent electric shampooer \$1. White Auto Store. 23-1tc

## Auction Service

Sales Of All Kinds

BILL FLIPPIN AND ASSOCIATES

Ph. 247-2415 Friona 4tfnc

## CARD OF THANKS

We wish to express our sincere gratitude and appreciation to our friends and neighbors for their kindness and sympathy following the loss of our loved one. May God bless each of you.

Mrs. Neal Fulks, Virginia and Donna  
Mr. and Mrs. Bobby Neal Fulks  
Mr. and Mrs. Glenn Evan Reeve Jr., Glenda and Donna  
Mr. and Mrs. Smiley Fulks and family.  
23 1tp

I wish to extend my thanks and appreciation of the many kind words and acts and the cards and the flowers sent in expressing their sympathy in the passing of my dear sister in Pratt, Kansas. God bless each and everyone.  
Fern White

## FOR RENT

FOR RENT. . . 36x80 foot building in Bovina. Two offices, wash room, large room suitable for shop. Loading dock. See Thomas Hartwell, Bovina or Mrs. Mabelle Hartwell, Friona. 17-tfnc

## SPORTS AFIELD

By Ted Kesting

Fishermen are interested not only in anchoring for safety but also in anchoring for convenience—fishing convenience. Concerned more with performance than appearance, fishermen take honors as masters of modification.

For instance, a cement block with a ring in it makes a fine and sufficient anchor. Likewise, window-sash weights make good drag anchors, since they not only hold a boat but don't snag easily if they are made to slither over the bottom.

An anchor that stows in a permanent fitting on the bow of the boat and raises and lowers from a reel in the center of the boat is a must for any really serious fishing machine. Zip agencies would be competing for customers."

One way to use your anchor to catch more fish is to learn how to rig a "bong," suggests Zack Taylor, Boats Editor of Sports Afield Magazine. In addition to the regular anchor line, bend another light line to the anchor and fling the works overboard. Set the anchor well by backing down on it. Now, by tightening the light line aft and loosening the regular line forward, you can make the boat turn sidewise to the wind or current. Lash down, and she'll lie there steady as a clam and you can fish several people off the leeward side.

Similarly, aluminum boats "bong" when hit with an anchor and scare fish; and you make an anchor that prevents this by sticking a ring bolt into an old rubber boot and filling it with cement. It's short on status, but long on results.

One trouble with cement and rock anchors that depend only on their weight to hold is that they don't weigh as much underwater as they do in air. Cement loses almost half its weight submerged, granite a third, iron 13 percent. Even lead loses almost ten percent.

GOODYEAR We've Got The Tire!

### BIG BITE FOR TRUCKS FOR A LOT LESS BUCKS



## PANCIERA TIRE & SUPPLY CO.

247-3380 W. Hwy. 60

## ENGINES FOR IRRIGATION?

We Got'em!

**CHEVROLET  
GMC  
PONTIAC  
CHRYSLER  
FORD V8-6**

Our Prices Are Competitive

See Our New Stock

## TERRY'S SHOP

Friona

## REED'S CLEANERS

709 Main St.  
Pick Up And Delivery  
Phone 247-3170 Friona

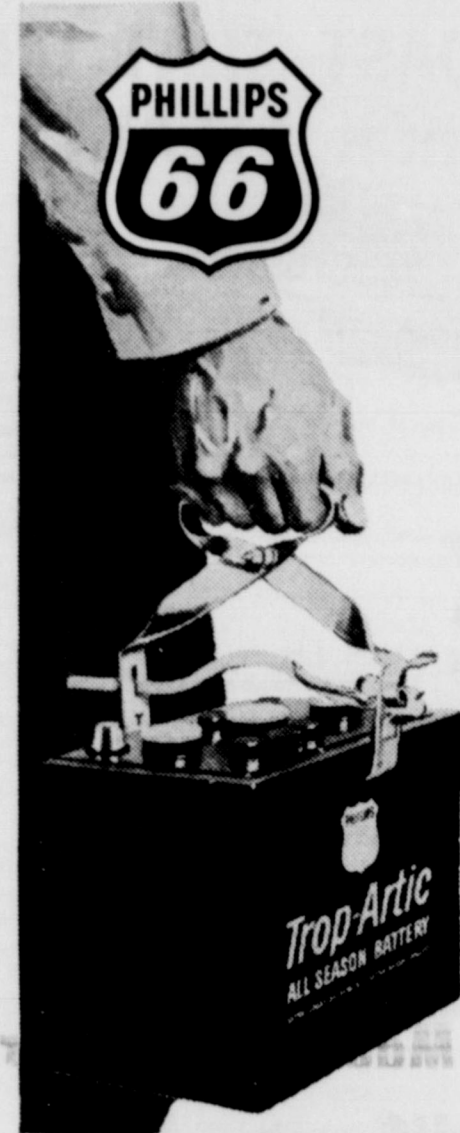
**Killingsworth REDI-MIX  
Cement For All Purposes**  
"Your Business Appreciated"

Phone 247-2215 507 W. 5th.

## RUSHING

INSURANCE AGENCY

Phone 247-3370 721 Main-  
Friona



### DEPENDABLE POWER

for fast-action starts

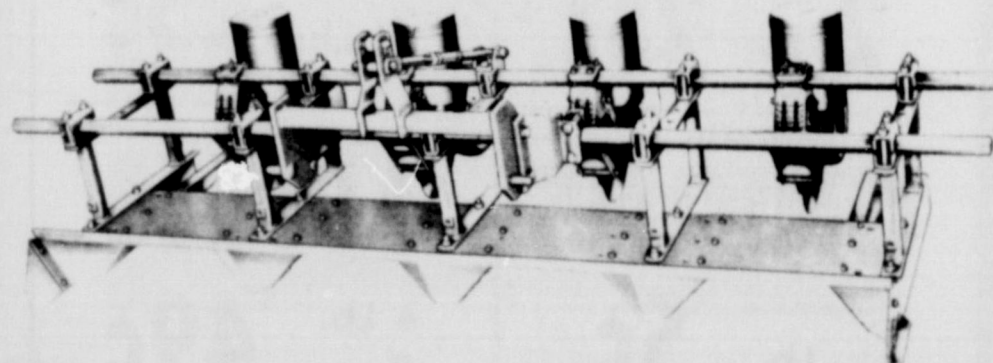
**Kendrick Oil Co.**

247-2751

Friona, Texas

## USED EQUIPMENT

See Us For Your Complete Needs In Beet Equipment



J. D. 4010 LP With 3 Pt  
Wide Front New Rubber  
**\$4250.00**

J. D. 70 LP TRACTOR  
Wide Axle, 3 Pt, Dual  
Hyd. Valves-----**\$1250**

J. D. 420 GASOLINE TRACTOR  
Wide Axle, Hyd, 3 Pt. Hitch--  
**\$750**

J. D. 830 TRACTOR  
Hyd & Cab. A Real Clean  
Tractor-----**\$3250**

J. D. 720 LP TRACTOR  
With Roll-A-Matic, 3 Pt.  
Hitch, PTO, Good Rubber-**\$2150**

730 JOHN DEERE DIESEL  
Power Steering-Hydraulics  
Adjustable Axle **\$2750.00**

## HERRING IMPLEMENT

FRIONA





**NEW & USED EQUIPMENT**  
Find It Fast In This  
**DIRECTORY**

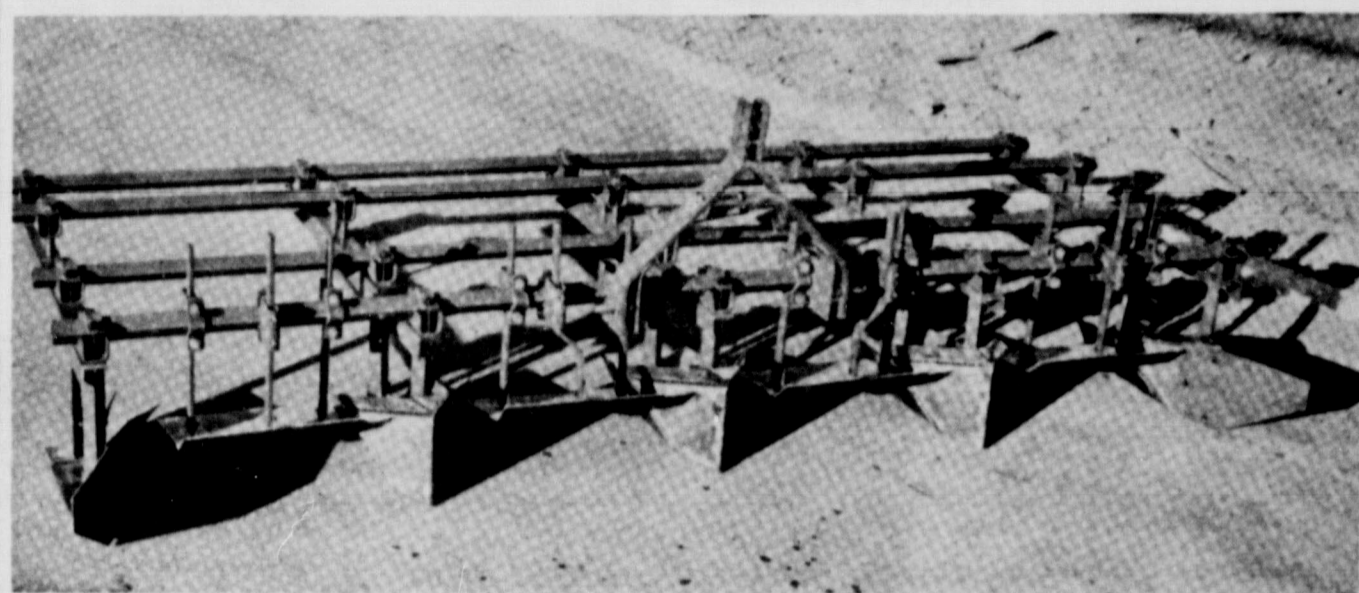
CHEVROLET

FORD

GMC

JOHN DEERE

M-M



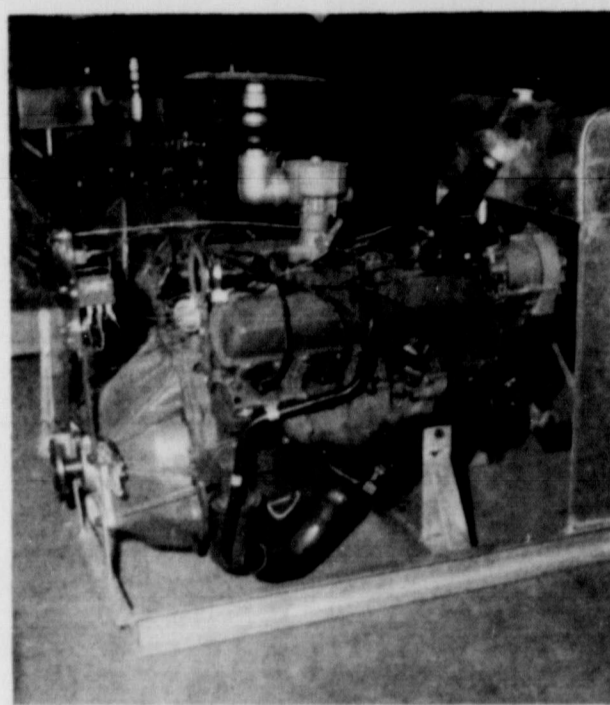
Drop in and look over this new BIG 12 Bedshaper with its many improvements over the regular bedshapers normally sold.

We are also dealers for the BIG 12 DOUBLE DISC or KNIFE. type planter which is manufactured by the Dempster Co. and is an exact duplicate of the one sold under their brand name.

Along with these new items we have a good stock of the many items you need to thin and cultivate your beets.

See us for all your farm machinery needs your M & M Dealer for 36 years.

**Maurer Machinery**



**PUT THIS ENGINE**  
On Your Well  
**COMPLETELY EQUIPPED**  
Or  
Buy In The Crate And Pay Yourself

Crates  
**\$510.00**

Complete Including Battery  
**\$775.00**

SEE US TODAY

**PARMER COUNTY IMPLEMENT**

W. Hwy 60

247-2721

Friona



**FRIONA MOTORS**  
Parmer County's Ford Dealer

- 24" Orchard Shanks Limited Quantity \$198
- 2" Double Bend Irrigation Tubes 98c
- 1965 GMC 1/2 Ton LWB Pickup W/Wide Side Bed, Htr. Chrome Trim \$1875<sup>00</sup>
- New D-17 Diesel 3 Pt. Hitch \$4695<sup>00</sup>
- 1965 Gleaner Combines With Variable Speed Cylinder Now In Stock
- Ask About The Drop Away Concave Improvement For Your Present Gleaner Combine.
- USED VALUES**
- 1964 GMC 4000 Bed And Hoist \$3995<sup>00</sup>
- 1962 Chev Pickup R&H \$1095<sup>00</sup>
- 1961 Ford Pickup \$995<sup>00</sup>
- 1961 GMC Pickup R & H \$995<sup>00</sup>
- 1960 International 2-Ton Bed, Hoist \$2425<sup>00</sup>

**GALLOWAY IMPLEMENT**

**REEVE SPECIALS**

- 1961 Chevrolet Air-4 Door Bel Air-V8 \$1000.00
- 1957 Chevrolet Sport Coupe \$595.00
- CUSTOM EL CAMINO USED V8 OVERDRIVE \$1695.00
- Wow New **CORVETTE** Hard Top Convertable \$4791.85
- 1965 CHEVY 1/2 Ton \$1895.00

**Reeve Chevrolet**





MRS. GERALD LOFTIS

Rebecca Mae Bails Weds Gerald Loftis

Mr. and Mrs. Leo Bails have announced the recent marriage of their daughter Rebecca Mae, to Gerald Loftis, son of Mrs. Mildred Chandler.

Wedding vows for the couple were exchanged in a single ring ceremony Thursday, February 18.

Mr. and Mrs. Loftis are at home at 5010 39th Street, Lubbock. She is a senior at Monterey High School and he is employed by Consolidated Steel Corporation.

School Counselor Presents Program

Baker Duggins, Friona's school counselor, was guest speaker at the Thursday afternoon meeting of Black Home Demonstration Club in the home of Mrs. Gene Welch.

He outlined his duties as counselor and explained various phases of the program carried out in local schools.

During the business session Mrs. Johnny Mars was appointed to serve as alternate delegate to the district Texas Home Demonstration Association to be held in Canyon next month.

Mrs. Travis Stone presented a report of a workshop and training meeting she attended in Farwell recently.

Refreshments were served by the hostess to Mesdames F.W. Barnett, John Bengner, J.R. Braxton, Bill Carthel, Helen Fangman, Clyde Hays, Johnny Mars, Dick Rockey, J.B. Sneed, Travis Stone and Mrs. Aylene Mason.

Rebekah Class Meets Thursday

Members of the Rebekah Sunday School class of First Baptist Church met in the home of Mrs. C.W. Dixon for their regular monthly business and social meeting.

Bible study was based on the Book of Jeremiah.

During the social hour refreshments were served by the hostess to Mesdames Charles Raub, E.E. Taylor, G.L. Mingus, L.R. Dilger, Ethel Chitwood, Eva Roberson and Bill Cogdill.

Nine Attend HD Club Meet

The Northside Home Demonstration Club met February 25 in the Friona State Bank Community room with nine members present.

Roll call was answered with "my favorite season." Opening session was given by each member relating something new fashionwise. Mrs. Bob Wylie presented a program on "school dropouts and dating problems."

Mrs. Wylie made the point that the problem might be "juvenile parents" rather than "juvenile children."

Mr. and Mrs. John R. Cannon and daughters of Perryton and Mrs. Marvin Cannon, Dumas, were Sunday visitors in the home of Mr. and Mrs. E.S. White Sr. Mrs. Marvin Cannon is the mother of John R. Cannon.

New Nations Study Concluded Wednesday

Mrs. U. S. Akens and Mrs. Arthur Drake conducted the final lesson in the recent study on "New Nations" by the Mekka Circle of Women's Society of Christian Service of Friona Methodist Church in Fellowship Hall Wednesday morning.

A worship center with red, yellow, black and white hands and a world globe with the motto, "Let's join hands" inscribed on it was on display.

A brief business session was conducted by Mrs. H. R. Cocanougher, circle leader. Members present autographed get well cards to be sent to Mrs. Dorothy Hough, Mrs. Floyd Rector and Mrs. Ernest Osborn.

Mrs. Ralph Shelton made a report for the study and action

Of Interest To THE WOMEN

Birthday Parties Fete Mrs. D. A. O'Brian Sr.

Two birthday parties in the home of Mr. and Mrs. Russell O'Brien last week were courtesies for Mrs. T.A. O'Brien Sr., long time resident of the Lakeview Community.

Thursday afternoon members of the Sunshine Sunday School class of Friona Methodist Church met in the O'Brien home. Following the presentation of gifts, refreshments were served to Mesdames A.A. Crow, Charley Doak, Frank Osborn, Joe Collier and Esther Haws.

Saturday evening Mrs. O'Brien's children, grandchildren and great-grandchildren honored her with another birthday party.

Those present were Mr. and Mrs. Kenneth O'Brien, Mr. and Mrs. Russell O'Brien, Mr. and Mrs. E.L. Fairchild and Mr. and Mrs. Tom O'Brien. Also Mr. and Mrs. Dwight

O'Brien and Greg; Mr. and Mrs. Roy O'Brien; Larry Fairchild; Mr. and Mrs. Rex Blackburn, David, Mike and Lynn; Mrs. Leta Eustace, Britt and Kimberly; Mr. and Mrs. Burke Hand, Phillip, Danny and Tawna.

Also Mr. and Mrs. Lloyd Chesher, Cindy, Cathy and Christie; Mr. and Mrs. Tom



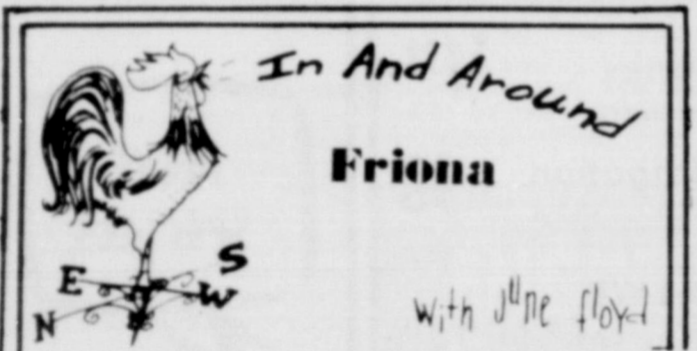
VISITS GREAT-GRANDMOTHER... Young Sherry Jo Ellis of Earth was a recent visitor in the home of her great-grandmother, Mrs. W.H. Pope, center. She was accompanied by her father, Joe Ellis, in whose lap she is sitting, and grandmother, Mrs. Harold Ellis, also of Earth. Mrs. Harold Ellis is the daughter of Mrs. Pope.

committee. The group made plans to send an offering to Mrs. Vera Ann Banner, who is presently living in Nigeria. Mrs. Banner will be instructed to use the money in her church or community as she sees fit.

Each member present participated in a discussion by contributing bits of information or asking questions gained from the study. Mrs. George A. Jones presented "The Role of the Church in Changing Africa."

Mrs. Arthur Drake presented the devotional which closed with a circle of friendship prayer.

Others present were Mesdames Howard Ford, Ernest Anthony, L. T. Graves, Eugene Ellis, Keneth Cass, Joe Collier, James Boyle, Jim Shaffer and A. L. Outland.



Monday's snowfall was welcomed by farmers and business men in the Friona area and didn't deter Squaw fans from making the trip to Plainview that evening to see the Friona-Slaton game.

Friona's cheering section was almost full, the roads were fine, the girls played a good game and came out on the long end in the scoring, so everyone was pleased with the end results.

Now we are looking forward to seeing the Spearman game in the regional tournament in Lubbock Saturday morning.

According to reports from various contractors on the new high school building, construction is on schedule and it will be ready for occupancy by the time school opens this fall.

Construction of the addition onto Farmer County Community Hospital is in its final phase and it shouldn't be very long before patients are being taken care of in new rooms.

The author of an article I read recently made the following statement: "A little encouragement may go a long way for a writer, but a little criticism goes twice as far."

This may be true, but it seems to me the criticism should be constructive. Fault-finding criticism rarely ever has any real value. Too many times those of us who are older fail to take advantage of an opportunity to encourage younger people to do their best by finding fault with what they are doing.

City council and school board elections are coming up pretty soon. All taxpayers should exercise voting rights and show up at the polls on election days. The lack of voters in any election indicates a lack of interest. Let's all

**JOHNSON'S FOOD MARKET**  
S and H Green Stamps  
Ph. 247-2265 6th and Euclid  
Double On Wednesday With Cash Purchases Of \$2.50 Or Over

Sunny Side EGGS Ungraded	3 Dozen Carton	\$1.00
Folger's COFFEE	3 Lb. Can	\$2.39
Food King Oleo Margerine Solid	2 Lb.	39¢
Fritos Chili No Beans	300 Can	49¢
Peter Pan Peanut Butter	28 Oz.	89¢
Lydia Grey Facial Tissue	2 For 200 Count	23¢
Powder Cleaner AJAX	2 For Plastic 3¢ Off Label	25¢

Swift's Honey Cup MELLORINE	1/2 Gallon	39¢
MEATS		
CHUCK ROAST	USDA Good Lb.	43¢
Sun-Ray Pinkney BACON	2 Lb.	98¢
CLUB STEAK	Lb.	69¢
Pinkney SAUSAGE	2 Lb.	59¢

FRESH FRUIT & VEGETABLES

BANANAS C.A.	GRAPES	TANGERINES
Lb. 10¢	Lb. 25¢	Lb. 19¢

Travellers Present Study Club Program

Mrs. Claude Osborn and Mrs. Sloan H. Osborn, both of Friona, and Lora Mae McFarland, Clovis, who made an extensive tour of Europe last summer, were guests at the Monday evening presented the program.

The lecturers were illustrated with films made in Paris, Madrid, London and other European cities.

Clyde Hays directed the invocation.

Hostesses for the covered dish supper which preceded the program were Mesdames T. E. Lovett, Wesley Hardesty and Joe Moyer.

Decorations carried out the George Washington's birthday theme.

Thirty-four persons were present.



MR. AND MRS. JESSIE DELGADO JR.

Cecelia Saiz Becomes Bride Of J. Delgado

The wedding of Cecelia Saiz and Jessie Delgado Jr. was solemnized recently at St. Teresa's Catholic Church.

Parents of the couple are Mr. and Mrs. Joe Saiz, Friona, and Mr. and Mrs. Jessie Delgado, Lampasas.

Mary Mendoza was maid of honor. Bridesmaids were Mary Alice Delgado, Mary Ramos, Carman Sandoval, Suzie Aragon, Jossie Gonzales, Emma Perez, Mary Helen Ansonia and Rita Marino.

Other attendants were Mr. and Mrs. Eloy Alquin, Hereford; Mr. and Mrs. Nemecla Velasco, Mr. and Mrs. Jessie Maruffo, Robert Saiz and Lucy Rodriguez.

A reception in the Bovina Parish Hall and a dance at the Legion Hall in Bovina followed the ceremony.

"The most thoroughly wasted of all days is that on which one does not laugh."

THURSDAY  
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All A's  
Beth Ba  
Cathy Cu  
senger, E  
son, Ja  
Thorn,  
One B  
Gary Ma  
Tammy  
Raymond,  
White,  
Blackbur  
J. Cranf  
Paula Lo  
Sylvia V  
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Wilkerson  
Stephen  
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GE  
'169'  
No Mon  
Frio



# Grade School Lists Honor Roll Students

The honor roll for the fourth six weeks was announced this week by J.T. Gee for the first four grades. Those on the list included:

**FIRST GRADE**  
 All A's: Debra Dorrell, Carla Beth Bauer, Nanette Fallwell, Cathy Cunningham, Troy Messenger, Bud Barber, Julie Johnson, Jack Sheehan, Sherri Thorn.  
 One B and the rest A's: Gary Max Self, Kent Miller, Tammy Hassenpflug, Steve Raymond, Keith Pryor, Noel White, Steven Metcalf, Hal Blackburn, Tim Boeckman, J. Cranfill, Catherine Duke, Paula London, Leesa Mercer, Sylvia Vidal, Mark Graves, Lore Martin.  
 Two B's rest A's: Debbie Wilkerson, Jimmy Murphree, Stephen Jones, Jerri Bengel,

Myrna Phipps, Debbie Cole, Eugenia Nelson, Kim Harrison.  
**SECOND GRADE**  
 All A's: Lisa Cummings, Vicki Dunn, Jeanne Jarboe, Hope Mays, Becky Walker, Holly Hart, Garvin Thorn, David Hutson, Connie Lindeman, David Blackburn, Clay Bandy, Janice Hayes, Pamela Wilcox.  
 One B and rest A's: John White, Robert Nunn, Pattison Talley, Harvey Burnett, Tonna Morgan, Beverly Schueler.  
 Two B's and rest A's: Judy Melton, David Fish, Joe Cunningham, Elvita Ramos, Carol Schueler, Clay Cudd, Phillip Duggins, Debbie Erdman.  
**THIRD GRADE**  
 All A's: Bobby Lewellen, Kay Cochran, Beth Cranfill, Carolyn Gore, Rickey Harper, Theresa Ingram, Libby Lyles, Annette Reznik, Chris Sanders,

John Sheehan.  
 One B and rest A's: Dorothy Johnston, Lisa Taylor, Beverly Bailey, Susan Jarecki, Glenda Reeve, Jeanne Bandy, Mary Beth Bennett, Jay Messenger, Janice Bandy, Shera Finley, Angela Johnson, Joe Jones.  
 Two B's and rest A's: Kyle Shelton, Sheryl Deyke, La Gayla Self, Bill Fallwell, Cheryl Oxford, Trip Horton, Joyce Grimes, Randall Snyder, Lee Ann Johnson, Mickey Harrelson.  
**FOURTH GRADE**  
 All A's: Carol Reeve, Debbie Horton.  
 One B and rest A's: Cindy Barnett, William Bailey, Michael Martin, Carolyn Murphree, Tracy Barber, Betty Sachs.  
 Two B's and rest A's: Gerall Wyly, Sylvia Hernandez, Jack Bainum,



ADVISES CHAMBER. . . Ralph Duncan, right, of the West Texas Chamber of Commerce, met with the board of directors of the Friona Chamber of Commerce last Thursday to talk with the chamber about the advisability of having a full-time manager locally. Friona C of C has adopted that as one of their projects for the current year.

## Beans and Ham, Mexico Way



For family fare or party buffet, a casserole of Beans and Ham Mexico Way is a favorite. Made of Idaho-grown colorful Red beans or the dappled "Pintos," slow-simmered with a meaty ham end mingling its flavor with the robust seasonings of Old Mexico, it needs little pot-watching.

A salad of thin-sliced oranges, crisp rings of sweet Spanish onion and of green peppers on a bed of mixed greens provides a cool flavor accent. Warm tortillas with whipped butter give a companionable Mexican touch. Who wants dessert?

### Beans And Ham, Mexico Way

- 1 pound (2 and 1/2 cups) Idaho dried Red or Pinto beans
- meaty ham bone
- 1 fat clove garlic, sliced and mashed with
- 1 teaspoon salt
- 1 cup chopped onion
- 1 large bay leaf
- 1 and 1/2 to 2 tablespoons chili powder
- 1 teaspoon ground cumin
- 4 ripe tomatoes, skinned and chopped OR
- 2 cups canned solid pack tomatoes

Rinse beans; place in heavy kettle or Dutch oven with 6 cups cold water. Bring to boiling point; boil 2 minutes only. Add 1 teaspoon soda to soften water. Cover and let stand for 1 hour. Or soak overnight in measured amounts of water and soda.

To cook, add ham end, garlic and salt, onion and bay leaf to undrained beans. Bring to boiling point; reduce heat and cover tightly. Simmer for 2 to 2 1/2 hours or until beans are tender.

Mix chili powder and cumin with a little of the bean liquid. Add to beans along with tomatoes. Cook over low heat, stirring occasionally, for about 45 minutes or longer. Or turn into a casserole with tight-fitting cover and bake in a moderate oven (350 degrees F.) 45 to 60 minutes. Saltiness of the ham determines whether additional salt needs to be added. Strength and family likes decide the amount of chili powder to use.

This makes 2 quarts (8 cups) of cooked beans or 8 to 12 servings depending upon size of each.

Cash dividend payments by companies with common stock listed on the New York Stock Exchange advanced to a record high of more than \$13 billion in 1964. An impressive gain of 11.5 per cent was registered over dividends paid by the same companies in 1963.

## School Lunchroom Menu

March 8-11, 1965  
 Monday - Baked wieners, with cheese, buttered potatoes, green beans, vegetable salad, chocolate cake, hot rolls and butter, milk.  
 Tuesday - hamburgers, baked beans, doughnuts, milk.  
 Wednesday - fried chicken, potatoes, gravy, buttered carrots, tossed salad, apple sauce cake, hot rolls and butter, milk.  
 Thursday - soup and sandwiches, peanut butter cookies, chocolate milk.

## Entries Needed For Future Nurse Contest

Dr. Floyd Golden, Chairman of the Health Careers Advisory Committee, announced this morning an extension on the deadline for entries in the Miss Future Nurse of 1965 contest to March 14.

Dr. Golden said, "It has come to our attention that, due to various reasons, application blanks and information on this contest did not reach all Senior High Schools students in the Panhandle in time for them to meet the deadline. Accordingly we are extending the deadline to March 14."

## In And Around--

Watch Yourself Go By Just stand aside and watch yourself go by! Think of yourself as "he", instead of "I". Pick flaws, find fault, forget the man is you, and strive to make your estimate ring true. The faults of others then will dwarf and shrink; Love's chain grow stronger by one might link. When you, with "he" as substitute for "I". Have stood aside and watched yourself go by.

Jiffy Dessert  
 1 can prepared fruit pie mix  
 1 pkg. Jiffy cake mix or 1/2 pkg. regular cake mix  
 Place fruit in 8 inch square dish, cover with mix, slice 1 cube butter over all. Add nuts, if desired. Bake until brown at 350 for about 45 min. OR use 2 cans pie mix (can be different kinds) 1 regular size cake mix, 2 sticks butter in 8 by 13 dish. This can really be thrown together in a hurry!

## HOSPITAL NOTES

Feb. 23 thru' Mar. 1  
 Admissions: Sue Bolin, Hereford; Sammie Adkins, Friona; Lolita Pulliam, Hereford; Ruth Drager, Friona; D.H. Nelson, Friona; Edna Allen, Lazbuddie; Wilma Hodges, Friona; Bessie Webb, Bovina; Gilbert Satz, Friona; Thurman Bartlett, Friona; Donna Sims, Friona; Clyde Black, Friona; Edith Houston, Friona; Estella Ballin, Bovina; Ed Ross, Bovina; Phillip Aday, Bovina; David Watson, Hereford; J.R. Thornton, Farwell; Jesse Stowers, Bovina; Jana Floyd, Friona, Mary Ann Hester, Clovis, Randy Milloy, Friona; H.C. Hale, Friona; Betty Cunningham, Friona; Felix Vera, Sr. Friona; Lydia Gonzales, Friona; Susie Cooper, Hereford; Beatriz Garcia, Hereford; Virginia Sims, Friona; Martha Bates, Friona; Hilaria Rodriguez, Friona; Doris Knapp, Friona;  
 Dismissals: Mamie Pounds, Barbara Bennett and Baby Girl, Sammie Adkins, Bessie Webb, Donna Sims, Olga Aragon and Baby Girl, Clyde Black, Sue Bolin, Edna Allen, Glee White, Estella Ballin, Rudolfa Melendez, D.H. Nelson, Ed. Ross, Lolita Pulliam, Edith Houston,

## "Heidi" To be Presented By Children's Theatre

"Heidi," a children's story about a young girl in the Alps, will be presented by Eastern New Mexico University's Children's Theatre in the Friona High School Auditorium, March 9. This presentation is being sponsored by Progressive Study Club. Members of this club are interested in promoting an appreciation of drama in the community.

Other presentations scheduled by drama groups in the area are: "Death of a Salesman", February 25, 26 and 27 and "Kismet" May 5 through 15 at The Branding Iron Theatre by the speech department of West Texas State University. "A Streetcar Named Desire," a Tennessee Williams

production, April 22, by the Children's Theatre of Eastern New Mexico University. "Hedda Gabler," March 24, 25, 26 and 27 and "Blood, Sweat and Stanley Poole," May 12, 13, 14 and 15 by Amarillo Little Theatre. A melodrama will be presented by Lubbock Theatre Center in June. Jo Beth Brummett, Clovis, daughter of Mr. and Mrs. Joe Brummett, formerly of Friona, will play the part of Brigatta in "Heidi."



SCENE FROM "HEIDI" . . . This scene will be re-enacted by members of the Children's Theatre group from Eastern New Mexico University at Portales in the high school auditorium March 9. The presentation in Friona is being sponsored by Progressive Study Club.

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# We Salute You Future Farmers

The Future Farmers of America and the 4-H Clubs are learning more about farming and ranching . . . in the classrooms and on the farm. Thus they are becoming more proficient in farming and the future of farming is in safe hands . . . for only through a strong agriculture can this nation hope to survive.

# We Support You Saturday March 5

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 The BEATLES  
 A HARD DAYS NIGHT  
 TOPGUN

## ANNOUNCING HERBERT M. HINCKLEY M.D.

Formerly Of Littlefield Has Joined In Association With

### W. M. DEAN M.D. AND B. E. SANDERLIN M.D.

In The Practice Of

## MEDICINE AND SURGERY At The GREEN MEMORIAL HOSPITAL

Muleshoe, Texas

### Walnut Chocolate Cookies

- 1 cup shortening
- 2 cups dark brown sugar, packed
- 1 teaspoon cinnamon
- 1/2 teaspoon nutmeg
- 2 eggs
- 2 cups sifted all purpose flour
- 1 1/2 teaspoons baking powder
- 1 1/2 teaspoons salt
- 1/2 cup dairy sour cream
- 1 cup quick cooking oats
- 1 6-ounce package (1 cup) semi-sweet chocolate morsels
- 2 cups chopped walnuts
- 1 cup raisins

Cream shortening, sugar and spices together until fluffy. Beat in eggs, one at a time. Resift flour with baking powder and salt. Add to shortening-sugar mixture, alternately with sour cream. Stir in oats. Add chocolate morsels, walnuts and raisins. Drop cookies from teaspoon onto very lightly greased cookie sheet. Bake at 350 degrees 15 minutes or until lightly browned. Remove from baking sheet and cool on cookie rack. Makes about eight dozen 2-inch cookies.

A Blue Cross release states that whooping cough, which is almost 100 per cent preventable, causes more deaths in the first year of life than measles, scarlet fever, diphtheria and polio combined.

## ATTENTION HUNTERS

HUNTING, FISHING BY APPOINTMENT ONLY

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IN THE HEART OF THE FABULOUS SUNLIGHT BASIN



GAIN REGION BERTH

# Squaws Win Bi-District Tilt From Slaton, 55-34

Friona High School's Squaws blasted into the regional semifinals for the third straight year Monday night by toppling Slaton of District 4-AA, 55-34.

The Squaws, winning their seventh straight playoff game dating back to the contest for third place in the 1963-64 state meet, got a double-barrelled offensive thrust from Teto Jennings and Janet Rushing, while the guards turned in one of their top performances of the year.

Veteran starting guard combination of Glenda McClellan, Merylene Massie and Shirley Phipps held Slaton to one of the lowest point totals by Squaw opponents this season, and the lowest in a playoff game since Friona edged Hamlin, 33-30 in a defensive battle in the regional finals in 1963.

The District 4-AA champs made a battle of the contest for better part of the first half, but by halftime it was evident that the Squaws had their eyes fixed on the regional tourney.

Slaton held three leads in the contest, the last one coming after 15 seconds of play in the second quarter, 12-11. Miss Jennings hit the first half of a one-and-one free throw oppor-

tunity and a minute later Miss Rushing did likewise to put the Squaws back on top, 13-12 with 6:35 left in the half, and Friona never trailed after that, nor was the score tied.

The Tigerettes, who brought a 17-8 season record into the game, compared to Friona's 24-7, grabbed a 1-0 lead on an early free shot, only to have Miss Jennings score two quick baskets for a 4-1 Friona lead.

Calling time out to discuss the situation, which appeared to have started off like a Squaw "uprising," the Slaton girls came back to score two baskets for a 5-4 lead with 5:40 left in the quarter. Miss Jennings tied it up at 5-all and then put Friona out front with two free shots.

The score remained close throughout the first quarter, with the Squaws holding an 11-10 lead as the buzzer sounded.

Then Slaton got its last lead as the second stanza started, and the Jennings-Rushing combo quickly erased that and began building a Friona margin. The two players snapped two-pointers midway through the

quarter to hike what had been a 15-14 lead to 25-14, as the guards held Slaton scoreless.

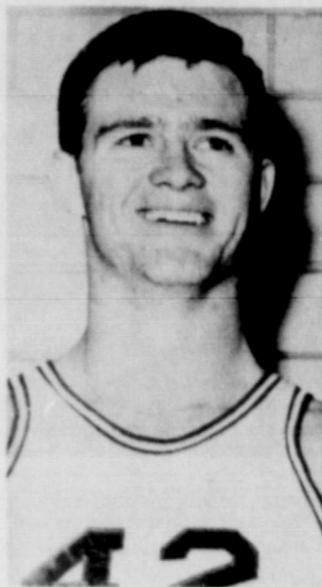
Linda Davis' jump shot in the last minute of play gave Friona a 13-point lead at halftime, 31-18.

Friona started off as cold as the weather outside during the third quarter, not scoring for over three minutes, but thanks to the continuing heads-up guarding of McClellan-Massie-Phipps, Slaton managed just three points in that time, so that when Miss Rushing finally broke the ice for Friona with 4:50 left in the quarter, Friona still had a 12-point lead at 33-21.

By the end of the quarter, Friona had built its lead up to 17 points, 42-25, and there was no serious cause for alarm after that.

Miss Rushing's 21 points were the most she has ever scored in a varsity game, topping the 17 she had against Bovina in the Farwell tournament. She didn't get into the game until the second quarter, playing less than three quarters of the contest.

# STAR Sports



LARRY BUCKLEY



DALE MILNER



DANNY MURPHREE

## MILNER, MURPHREE SECOND

# Buckley Is First Team All-District Player

The Friona Chieftains, champions of District 3-AA, didn't get any "special favors" from other coaches in the district at the selection meeting for the all-district team last week.

Friona, district winners with a 9-1 district record, got just one player, Larry Buckley, on the first team, while second-place Dimmitt and third-place Abernathy had two apiece.

The Chiefs did manage to get its other two members of the "big three," Danny Murphree and Dale Milner, on the second team.

Selected to the first team along with Buckley were Keith Teague, Floydada's hotshot who was the top scorer in district play with a 25.7 average, Steve Hutton and Bob Bradford of Dimmitt and Boyce Paxton and Lane Wade of Abernathy.

Those named to the second team, along with Milner and Murphree, were Jerry LaFrance and Joe Priest of

Olton, Bob Kropp of Lockney and David Lutrick of Floydada. Of the players named to the first team, Dimmitt's Bradford and Abernathy's Wade were juniors, LaFrance, Priest and Kropp of the second team are juniors. All the rest are seniors, as no sophomore made the list.

Ironically (or perhaps not so ironic), the six players who made up the first team were the top six players according to scoring statistics tabulated for district games, and the six players on the second team came from the next seven players on the top scorers' list.

For the three Chieftains, it marked the second all-district honors this school season. Milner had been named to the first team offensive and defensive teams in football last fall, while Buckley made the second team defense and Murphree the second team offense in the grid sport.

## SQUAWS SCARE 'EM

# Roosevelt Narrowly Keeps Streak Going

The Roosevelt Eaglettes, unbeaten class A girls team, narrowly missed having their 35-game winning streak snapped when they hosted the Friona Squaws last Thursday.

Roosevelt had to score a basket in the last three seconds of play for a hard-earned 47-46 win over the Squaws, who had every intention of ending the Roosevelt winning streak.

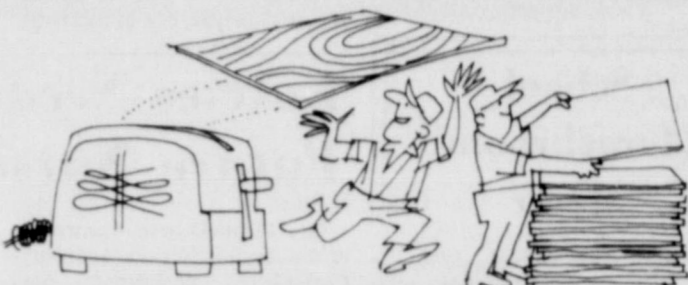
The Squaws built a nine-point lead at halftime, 26-17, and held a 46-45 lead with just eight seconds left after Teto Jennings' jump shot gave Friona the lead. However, Roosevelt passed the ball downcourt, and getting three chances at the winning basket, finally got a third shot to connect.

The Roosevelt fans, who

snapped a 17-game home winning streak for the Squaws here February 18, haven't lost a home game in over four years, so Friona almost had a feather in its cap.

Janet Rushing, usually playing at forward, started the game at guard and played the entire game on that end of the court, and was instrumental in holding high-scoring Alice Woolley to just six points in the first half.

BOX SCORE			
Player	FG	FT	TP
Jennings	6	1	13
Long	8	1	17
Davis	6	1	13
Ingram	1	1	3
Totals	21	4	46
SQUAWS	10	16	10--46
Roosevelt	11	6	18--47



**ELECTRONIC 'TOASTING'** of plywood and other laminate products insures a superior bond. The materials are placed between electrodes, as bread is placed between the grids of a toaster, and heated by Thermex dielectric heating units made by Votator, Louisville. Heat is distributed to all parts of the material simultaneously, eliminating the possibility of scorching the surface before the center is heated.



HAVE A BALL. Janet Rushing, playing on defense, comes up with the basketball in this action against Roosevelt last week. She is getting set to flip the ball back across the center line to Cindy Ingram. Linda Davis is in the background at left, and Merylene Massie is at the far right.

BOX SCORE			
Player	FG	FT	TP
Teto Jennings	7	10	3
Sheryl Long	0	0	4
Linda Davis	3	3	1
Janet Rushing	7	7	4
Cindy Ingram	1	1	3
Merylene Massie	0	0	2
Glenda McClellan	0	0	2
Shirley Phipps	0	0	2
Sharon Jean	0	0	2
Lanette Jackson	0	0	0
Lyndia Chandler	0	0	0
Totals	18	19	23
SQUAWS	11	20	11
Slaton	10	8	7



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## NOTICE OF SPECIAL DATES FOR BUYING 1965 LICENSE PLATES

DATE	DAY	TIME	PLACE
3-4-65	Thursday	2-5 p.m.	BLACK - Tri-County Elevator Company
3-5-65	Friday	9-5	FRIONA - Friona City Hall
3-10-65	Wed.	2-5 p.m.	RHEA - Sherley-Anderson Elevator
3-11-65	Thur.	9-5	BOVINA - Bovina City Hall
3-12-65	Friday	9-5	FRIONA - Friona City Hall
3-19-65	Friday	9-5	FRIONA - Friona City Hall
3-25-65	Thur.	2-5 p.m.	LAZBUDDIE - Sherley-Anderson Elevator

**NOTE: Please Bring Your Vehicle Titles And Last Year's License Receipt. No Title Work, Please.**

# HUGH MOSELEY

## Parmer County Tax Collector

EVERYTHING IS SO GOOD AND LOW PRICED IN THIS STORE THAT MY WIFE FILLED THE CAR AND I GOTTA WALK HOME!

**This Weeks Special**

**CRISCO**  
3 Lb. 85¢  
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All Meat **BOLOGNA** 39¢ Lb.

Nutwood **BACON** 2 Lb. \$1.09 Pkg

Top Hand **SAUSAGE** 2 Lb. Bag 49¢

**PRODUCE**

**BANANAS** 10¢ Lb.

**LEMONS** 19¢ Lb.

White **ONIONS** 13¢ Lb.

Lanes **MELLORINE** 3 1/2 Gal. Ctns \$1.00

Del Monte **SPINACH** 303 Can 3/47¢

Irelands **CHILI** 10 Oz. Can 39¢

Mountain Refried **BEANS** 300 Can 2/25¢

King Size **COKE** 39¢ Ctn + Deposit

Winter Gold Frozen **ORANGE JUICE** 12 Oz. Can 39¢

**WHITE'S SUPER MARKET**  
We Give Double Gunn Bros. Stamps Wednesdays With \$2.50 Purchase Or More

**BIG ENOUGH TO ACCOMMODATE - SMALL ENOUGH TO APPRECIATE**

We Deliver 247-2250



### Certificate Of Appreciation Presented To Joe VanZandt

A certificate of appreciation has been presented to Joe VanZandt, Farmer County Agricultural Agent, for his active support of the screwworm eradication program. The presentation was made by Jack McCracken chairman of the county screwworm eradication committee.

McCracken commended VanZandt and Deryl Coker, former County Agent for devoting many long hours to the popular eradication project. He noted that the agent has been the key man in the county concerned with screwworm eradication activities, serving as an important link between program officials and local farmers and ranchers. Along with keeping stockmen informed on all aspects of the program and cooperating with eradication workers in carrying out control activities within the county, the agent also served as advisor to the committee which coordinated local participation in the successful drive to raise more than \$3 million from the livestock industry to get the campaign started nearly three years ago.

"The screwworm eradication program could not have attained

its present high level of success if it had not had the wholehearted cooperation and assistance of the local county agricultural agent," McCracken said.

Dolph Briscoe Jr. of Uvalde, president of the Southwestern Animal Health Research Foundation which spearheaded the Southwest-wide fund drive, recently presented a plaque to all the county agricultural agents in Texas at the State Conference of the Texas Agricultural Extension Service at Texas A&M University.

"Never before in the history of the livestock industry have the producers of this state been so indebted to such a small group," Briscoe said, in pointing out the contributions county agents have made toward success of the eradication program.

#### BASKETBALL RESULTS

**Freshman Girls Dimmitt Tournament**

Friona 8 3 7 10--28  
Happy 4 10 7 5--26  
Karene Milner, 13, Belinda Mabry 10.

Friona 3 0 5 10--18  
Tulia 8 12 4 7--31  
Karene Milner, Patti Ragsdale, 7.

### Hearts and Hunting



Dress sensibly. Consider the climate—both day and night.

#### A SERVICE OF YOUR HEART ASSOCIATION

#### TEXAS 1964 AVERAGE STATE SALES TAX TABLE

This table is based on the Texas general sales tax of 2 percent. It may be used when deducting sales tax on Form 1040. If the table is not used, sales tax deductions must be itemized and substantiated. Deductible sales tax on the purchase of automobiles and gasoline tax of 5 cents a gallon are not included in the table and must be itemized separately.

Income as shown on line 9, page 1, Form 1040	Family Size (Persons)				Over 5
	1 & 2	3 & 4	5	6	
Under \$1,000	\$ 7	\$10	\$10	\$10	\$10
\$1,000-1,499	10	13	14	14	14
\$1,500-1,999	13	16	18	18	18
\$2,000-2,499	16	19	21	21	21
\$2,500-2,999	19	22	24	24	24
\$3,000-3,499	21	25	27	27	27
\$3,500-3,999	23	28	30	30	30
\$4,000-4,499	25	31	33	33	33
\$4,500-4,999	27	34	36	36	36
\$5,000-5,499	29	36	39	39	39
\$5,500-5,999	31	38	42	42	42
\$6,000-6,499	33	40	45	45	45
\$6,500-6,999	35	42	47	47	47
\$7,000-7,499	37	44	49	49	49
\$7,500-7,999	39	46	51	51	51
\$8,000-8,499	41	48	53	53	53
\$8,500-8,999	43	50	55	55	55
\$9,000-9,499	45	52	57	57	57
\$9,500-9,999	46	54	59	59	59
\$10,000-10,999	48	56	63	63	63
\$11,000-11,999	52	60	67	67	67
\$12,000-12,999	56	64	71	71	71
\$13,000-13,999	59	68	75	75	75
\$14,000-14,999	62	72	79	79	79
\$15,000-15,999	65	75	83	83	83
\$16,000-16,999	68	78	87	87	87
\$17,000-17,999	71	81	91	91	91
\$18,000-18,999	74	84	95	95	95
\$19,000-19,999	77	87	98	98	98
\$20,000 & over	80	90	101	101	101

#### State Awards Contract

A contract for 19.8 miles of construction on Highway US 84 in Farmer, Bailey and Lamb Counties has been awarded to a Tye firm, it was announced in Austin this week by the State Highway Commission.

J.H. Strain & Sons, Inc. submitted the low bid of \$285,871.70 on the project. Asphalt concrete paving and seal coat from Bailey county line to 7th Street in Farwell to Muleshoe to 1.8 miles southeast of Bailey County line is expected to take 110 working days, according to O.L. Crain, District Highway Engineer at Lubbock.

Rhea E. Bradley, resident engineer at Littlefield, will be in active charge of the project while it is under construction.

# Girls' Class AA Regional

Saturday, March 6

## Spearman

11:30 a. m.

## Friona Squaws

8:30 p. m.

## CHAMPS OF DIST'S 5 & 6

12:30 p. m.

## CHAMPS OF DIST'S 7 & 8

# Girls' Class A Regional

## Stratford

8:30 A. M.

## Roosevelt

7 P. M.

## CHAMPS OF DIST'S. 5 & 6

9:50 A. M.

## CHAMPS OF DIST'S. 7 & 8

## Lubbock Municipal Coliseum

### Come meet the car men with the new business and old-fashioned ideas.

"I'm James A. Hale, general manager of Dishman-Hale Chrysler-Plymouth, Inc. new Chrysler-Plymouth dealer at 324 East First Street in Hereford.



JAMES A. HALE

This is our ninth week in business, and we'd like to get off on the right foot with you. So, let me put in writing the way we intend to do business.

Pledge: We're going to play it straight down the line. Fair and honest deals on beautiful new and used cars—plus fast, efficient and courteous service.

When it comes to pleasing people, nobody beats us. And we'll prove just that to you six days a week. We close on Sunday."

## DISHMAN-HALE CHRYSLER-PLYMOUTH, INC.

345 East First Street Hereford, Texas

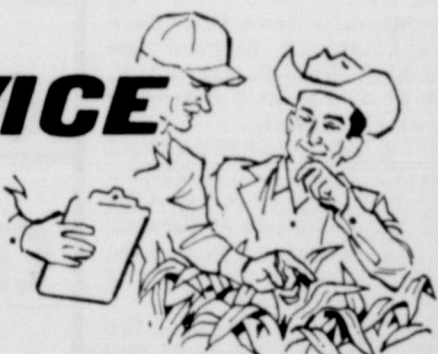


# GOOD SERVICE

Best Fertilizers are delivered in bulk or in bags to your dealer who has the most modern equipment available for quick distribution.

An agronomic service program aids you in selecting the right amount of fertilizer, in the right form, for your soil and crops.

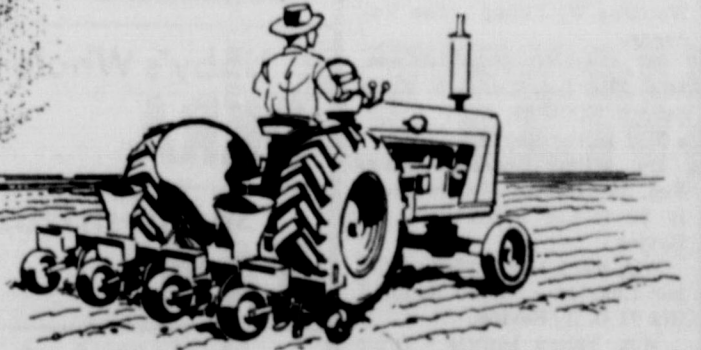
This, coupled with convenient location of dealers and manufacturing plants are just part of Best's Good Service.



# BETTER PERSONNEL

Personnel who are familiar with every phase and type of farming and know your soil and crop production problems, and most important, know the answer to these problems are directly responsible for formulating Best Fertilizers.

Their combined experience includes work in every phase of soil and plant science.



# BEST PRODUCT

FORMULATED FOR WESTERN CROPS AND SOILS WITH AM-SUL-PHOS This gives you greater nutrient efficiency through chemically combined ammonium nitrogen, highly soluble and controlled

release phosphorus and soluble sulfate ion. Best Fertilizers are chemically formulated for your soil and crops to give you higher yields, better quality and more profit.

Ask your dealer about Preplant, Starter, Sidedress and Topdress Fertilizers formulated by Best specifically for your Cotton, Wheat, Sorghum, Forage, Vegetable and Sugar Beet crops.

You Get Results With **BEST FERTILIZERS**



## 4-H Food Show Set Saturday At Hub

The County 4-H Food Show will be held at the Hub Community Center, March 6, starting at 1:00 p.m., according to Cricket B. Taylor, Farmer County Extension Agent.

4-H participants are to arrive early enough to have their exhibits ready for judging at 1:00 p.m.

More than 70 4-H boys and girls are enrolled in Food & Nutrition project work and will be eligible to participate in the County wide 4-H Food Show. The Show is an educational activity for members, showing results of the project work.

The two highest scoring participants in the County Show, (Junior and Senior division), will participate in the District Favorite Food. Other appropriate awards will also be presented for this honor in the County. Ribbons will be awarded to those scoring in the blue, red and white ribbon classes. Completion certificates will also be awarded each participant.

Contestants must be enrolled, actively participating, in a 4-H Club and a Food & Nutrition subject matter group, conducted by adult project leaders during the current year.

Contestants will be judged on

the following points: (1.) Knowledge of Food & Nutrition, which includes steps in preparation, why main nutrient in food is needed in the body & relative cost of food, (2.) Appearance, Quality & Flavor, (3.) The Exhibit-appropriate table appointments, color scheme & table decoration, (4.) The recipe and (5.) The Days Menu - as to pleasing combinations, balance in color and feature.

The following 4-H Adult leaders will assist with the Show: Mesdames T. A. Mills, Jimmy Charles, Bovina; Leon Billingsley, Johnnie Rundell, Melborn Jones, Oklahoma Lane; L. C. Herrington, Hurshel Harding, Farwell; Carl Schlenker, Friona and Mrs. Freeman Davis, Lazbuddie.

The public is invited to see the Show which will be open for visitors at 4:00 p.m. according to Mrs. Taylor.

## Foundation Awarded \$70,000

A grant of \$70,000 for an education and communications building for the High Plains Research Foundation has been made possible by the Moody Foundation of Galveston, according to that facton's board chairman Robert L. Moody.

Construction on the building will begin within 30 days.

In addition, an extra room is being planned which will be used as an "Agricultural Hall of Fame". John I. Bowling of Hale Center, one of the proposers of the room, is working on financing the project. He is a newly-elected member of the Foundation's board.

Another structure is in the planning for the Foundation, it was announced along with the Moody Grant Saturday at the semi-annual board of trustees meeting in Plainview. This will be a \$200,000 auditorium in which large meetings and gatherings of visitors could be held.

The auditorium would be "ultra modern", Dr. Earl Collister, director of the Foundation, said.

## GSPA Meets Next Tuesday

Election of officers will highlight annual meeting of Farmer County Grain Sorghum Producers Association which is to be Tuesday night at 8 in Bovina school cafeteria.

Announcement of the meeting has been by Tom Caldwell, Oklahoma Lane farmer, who is president of the association, Dub Anthony, Jr., Friona farmer and vice president, will be the speaker.

Directors of the association, other than Caldwell and Anthony, are Ellis Tatum of Black, Elmer Hargrove of Farwell, J.D. Kirkpatrick of Bovina and Gene Smith of Lazbuddie. Caldwell urges all grain sorghum producers in the county to attend the annual session.

Coffee and Spudnuts will be served.



NEW OFFICERS. . . Friona's Young Farmers Association organized last week and elected officers. In the back are Warren Conner, publicity director, Larry Fairchild, treasurer, Benny Pryor and David McVey, advisors. Seated are Dwain Menefee, secretary, Jimmy Mabry, vice president and Jarrell Wright, president.

## Young Farmers Group Organizes In Friona

Twenty-six persons were made charter members at an organizational meeting of the Friona Young Farmers Association chapter last Thursday at the school cafeteria.

Next meeting of the organization will be Thursday, March 18. Anyone joining by that date will still be considered a charter member, it was announced.

While the chapter has adapted the name of "Friona," it was pointed out that any young farmer or anyone else interested in agriculture in the county, up to age 35, may join the group. Those over 35 may become associate members.

Jarrell Wright was elected president at the organizational meeting. Jimmy Mabry was named vice president, Dwain Menefee is secretary, Larry Fairchild treasurer and Warren Conner publicity chairman. David T. McVey and Benny Pryor, Friona's vocational ag-

riculture instructors, are advisors to the new chapter, and are aiding in its formation. The organization is for the purpose of continuing the educational process in connection with agriculture, as started in vocational agriculture classes in school.



## COURTHOUSE NEWS

INSTRUMENT REPORT February 22 thru 27, 1965

WD, A. P. McGee - C. W. Dixon, S/2 Sect 33 T4S R4E.

WD, First National Bank, Muleshoe - Valton Morris - Tract in Sect 70 Kelly H.

DT, Curtis E. Williams - First Federal Savings & Loan - Lot 3 Bik 5 Mimo Add, Farwell.

DT, Delbert Ingersoll - First Federal Savings & Loan - Lot 1 & N/2 Lot 2 Bik 8 Staley Add, Friona.

DT, Hubert O'Dell Cole - Federal Land Bank - E/2 Sect 34 T2N R4E.

WD, L. B. McClain - I. T. Graves - Tract in Sect 18 T4S R4E.

DT, John W. Renner - Roberta Gryder Henry - S/2 Sect 5 T4S R4E.

ML Aff - Jenkins Brick & Supply - H. Hollis Horton, Jr. Horizon Homes, Inc. - W 400 ft. of 6,96 a out of SW part Sect 31 T1N R4E.

WD, Joe L. Boeckman - H. C. Wells - Lots 4 & 5 Bik 5 Lakeside Add, Friona.

DT, Eva Smith - Federal Land Bank - SE/4 Sect 4 Bik 10 Roberts Sub.

DT, Paul S. Chisholm - Federal Land Bank - SW/4 Sect 23 T6S R3E.

DT, Aubrey L. Carlton - First Fed. Savings & Loan - 85 x 150 ft. tract of Sect 6 T4S R4E.

ML Aff - Acme Brick Co. - A. C. Hays & Raymond Sudderth - S 46 ft. Lot 4 & N. 4 ft. Lot 5 Bik 2 Ridgecrest Unit #1, Farwell.

ML Aff - Acme Brick Co. - A. C. Hays & Sam Aldridge - N 50 ft. of S 96 ft. Lot 4 Bik 2 Ridgecrest Unit #1 Farwell.

DT, Bovina Gin Co. - Lubbock Cotton Oil Co. - 15 a of W part Sect 9 Synd "E".

WD, Rosa Anderson - Ben H. Estep - E/2 Lots 21 thru 24 Bik 64 O. T. Friona.

DT, Gordon Massey - John Hancock Mutual Ins. Co. - W. 200 a of S 206 a of Sect 12 T4S R4E.

DT, Joe Briggs - First Nat'l Bank, Levelland - S/2 Sect 63 Kelly "H".

ML Aff - Alex Tenorio - Horizon Homes & H. Hollis Horton, Jr. - W 400 ft. of 6,96 a of SW part Sect 31 T1N R4E.

WD, Lucille Collier et vir - Charles Love et ux - Lot 3 Bik 26 O. T. Bovina.

DT, Charles Love et ux - Friona Fed. Credit Union - Lot 3 Bik 26 O. T. Bovina.

DT, Sinclair Oil & Gas Co. - Celbess Corp - See Records.

Abst. Judg. Joe Helton - Woodrow W. Finley - See Records.

DT, Van B. Clark - Conn. Mut Life Ins. Co. - N 303 a Sect 6 T1N R3E All N 239,29 a Sect 19 Harding Sub.

DT, Wilbur Charles - First Fed. Sav. & Loan - Southwesterly 80 ft Lot 1 Bik 91 O. T. Bovina.

WD, Mark M. Charles - Wilbur Charles - SW 80 ft. Lot 1 Bik 91 O. T. Bovina.

WD, Valton Morris - Alton Morris - Tract in Sect 70 Kelly "H".

DT, Balnum Butane, Inc. - Hi-Plains Savings & Loan - 1,48 a of NE/4 Sect 1 T3S R3E.

Spray children's anklets lightly with spray-on starch to make them look trim and neat.

Choose traverse, lined draperies of opaque materials. Translucent materials may be less bulky but provide semi-privacy unless combined with shades, blinds or shutters.

Combat mildew molds with cleanliness. These molds live on soil so never store soiled clothing.

## Highlights and Sidelights From Your State Capital

AUSTIN, -- Gov. John Connally served notice on the U. S. Labor Department he doesn't like its directives that unskilled high school students in War on Poverty program jobs must be paid more than some of their parents make.

Connally, needled by an unnamed Labor Department official, indignantly denied he is scuttling the new Neighborhood Youth Corps job project. But he made clear he won't approve applications of some 23 local school districts for participation in the program until he is sure they know what they are getting into.

NYC offers part-time jobs (10-15 hours a week) around schools and public agencies to youngsters 16-21 who are on the verge of becoming high school dropouts because of financial difficulties. Federal government pays 90 per cent of the cost and local participating units 10 per cent. But next year the cost will be shared 50-50.

Connally spoke out against the Labor Department ruling that students must be paid \$1.25 per hour, the federal minimum wage.

The 23 districts, before ruling was announced, proposed to pay rates ranging from 60 cents to \$1.20 an hour. Originally, Labor Department had notified the districts wages "should be a little below the prevailing entry rates for inexperienced workers in similar occupations."

The \$1.25 order came out after applications were filed. "This action," protested Connally, "would place local school districts in the awkward and unrealistic position of paying inexperienced school age students of underprivileged families a rate of pay for casual chores that in many cases would exceed that of adult employees working in the same facility, the

average earnings of their own parents, and the wages he himself might reasonably expect to earn in the days immediately following school."

Furthermore, Connally noted, a directly parallel program for potential dropouts among college students administered by Department of Health, Education and Welfare pays 75 cents an hour upward.

House of Representatives applauded Connally's stand but specified it did not intend to criticize the President or his War on Poverty program.

COORDINATING BOARD APPROVED -- Governor Connally's number one project of the session -- creation of a powerful 18-member coordinating board to supervise all aspects of higher education in Texas -- swept through both houses of the Legislature with the speed of a blue norther.

Legislators who opposed it--

and there were only a few -- had as much chance of stopping it as they would of forestalling a gathering storm.

After being guided through the House by Rep. Dick Cory of Victoria, the bill was picked up by Sen. Bill Moore of Bryan in the Senate, where it went through without an amendment and was passed on to the governor for signing.

Connally has until September 1 to choose the 18 members of the board. They will replace the Texas Commission on Higher Education and will take on the task of directing all higher education institutions from junior colleges through the university systems.

Board will decide what courses are to be offered by each institution. It was given the most far-reaching authority granted by the Legislature since

(Continued on page 11)

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<b>All Meat BOLOGNA</b>	Lb.	<b>43¢</b>
<b>Wilson's CHILI</b>	24 Oz. Can	<b>49¢</b>
<b>Maxwell House COFFEE</b>	1 Lb. Can	<b>79¢</b>
<b>Supreme CRACKERS</b>	1 Lb. Box	<b>25¢</b>
<b>Kellogg's KRUMBLES</b>	9 Oz. Box	<b>25¢</b>
<b>KLEENEX TISSUES</b>	400 Ct	<b>25¢</b>
<b>Betty Crocker CAKE MIX</b>	White Or Chocolate	<b>35¢</b>
<b>American CHEESE</b>	2 Lb Box	<b>\$1.09</b>
<b>Libby's Whole Baby OKRA</b>	10 Oz. Box	<b>19¢</b>
<b>Shurfresh Frozen Candied YAMS</b>	12 Oz. Pkg.	<b>25¢</b>
<b>Underwood BAR-B-QUE BEEF</b>	Pkg.	<b>89¢</b>

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**Highlights And Sidelights--**

(Continued from page 10)

the Railroad Commission was authorized to grant railroad permits. Present college boards of regents will continue to serve. But they will be responsible to the new overall coordinating board.

Another of the governor's education plans, to replace 12 separate boards of regents which govern the 22 state colleges and universities with three boards of university systems, had not yet been introduced when the coordinating board plan was adopted.

Some legislators feel that the system board plan may have served to lessen the opposition to the coordinating board particularly among representatives from the colleges whose board would be abolished.

**PESTICIDE PROTESTED --** A cheap poison used against roaches and rats in many homes and in grain storage bins and warehouses can cause loss of hair and mental disturbances, physicians testified in a House committee hearing. In heavy doses, it can kill a person or leave him mentally incompetent they said.

Doctors appeared at a public health committee hearing on a bill which would outlaw the sale, use or possession of poisons based on thallium compounds.

They said the poison can take effect upon even very brief exposures and that its symptoms are hard to diagnose. Some persons have been interned in mental hospitals before the real reason for their illness was discovered, they said. At present there is no known antidote to the poison except time.

**MEDICAL AID PLANNED --** Strategy designed to quickly pass a medical assistance bill as soon as Congress passes its expected new legislation has been announced by Rep. Charles Wilson of Lufkin. He is sponsor of a House bill to extend Kerr-Mills payments to elderly persons not on old-age pensions.

Wilson asked a House committee to report out his bill quickly so it could be passed on the floor and sent to the Senate. A Senate bill will not be considered until the federal legislation is enacted, he said. In this way, the Senate version out to the satisfaction of House members in a conference committee.

Old-age pensioners already are eligible for help on their medical bills through the federal-state program.

**LIQUOR RACING BILL HEARING SET --** Horse racing and "small bottles" liquor bills are expected to turn out some of the biggest crowds at legislative hearing this month.

Bill by Rep. Maurice Pipkin

of Brownsville to legalize pari-mutuel betting on horse races will be heard by House State Affairs Committee on March 29.

Edinburg Sen. Jim Bates' bill to permit sale of two-ounce bottles of liquor by restaurants will get hearing before Senate jurisprudence committee on March 16.

San Antonio Rep. V. E. (Red) Berry has introduced a proposed constitutional amendment of his own to legalize horse racing on a local option basis in Bexar, Comeron, Dallas, Hidalgo, Harris, Galveston, Midland, Tarrant and Webb counties.

Only teacher pay raises attract more mail to lawmakers than pari-mutuel wagering and liquor - by - the - drink legislation. This year, there's strong support on, as well as opposition, to both propositions.

**"SPENDING" RULE ROW FLARES --** Tightening of a joint House-Senate rule banning consideration of single-purpose spending measures ahead of the general appropriations bill may mean the difference in the type of pay raise teachers get this year.

Senators adopted 22-9 a "compromise" version making the provisions of a stricter House-passed Joint Rule 9-A effective only during the first 120 days of the session. The House is expected to agree. Opponents say the rule still

will prevent even a committee hearing of teacher pay bills until last 20 days of the session -- or until the budget is adopted and certified by the comptroller.

Teachers fear the delay will be used to gain support for Connally's long-range, graduated pay bill, which they claim gives them far less than their own \$45-a-month across-the-boards raise proposal.

**CITIES ASK SALES TAX --** Spokesmen for cities urged a legislative committee to recommend that cities be given authority to levy local sales taxes up to one per cent if citizens vote approval in special elections.

They said they have gone about as far as they can with raising property taxes and need additional sources of revenue to provide necessary services. Union representatives argued there still is plenty of mileage left in property tax. Also a local sales tax would hit little people harder and lighten the load on those most able to pay.

In House revenue and tax committee hearing at same time, tobacco industry spokesmen said a bill to raise the cigarette tax a penny a pack would be a serious blow to them.

Both bills went to sub-committee.

**REDISTRICTING --** Legislators got a sampling of public

views on congressional and legislative redistricting during a four-hour public hearing before the House Districts Committee.

As expected, they didn't get much help since every plan advanced met opposition from some quarter.

House committee members heard lengthy testimony on four congressional reapportionment proposals and two bills to realign the state House of Representatives.

Eight more measures remain to be heard. Chairman Gus Mutscher of Brenham said he hopes to set all of them next week and get the job into the hands of sub-committees as the Senate districts committee already has done.

In the Senate, Sen. Ralph Hall of Rockwall is interviewing individual senators on how congressional lines should be redrawn. House sub-committees are moving into their second week of similar contracts with the 150 representatives.

**SHORT SNORTS**

Top bill to oil and gas industry -- forced lease pooling -- already has approval of both houses and is on the governor's desk.

A bill assuring Lower Rio Grande Valley users that they will continue to receive water under a present court order until a pending suit is finally decided was enacted.

Bills to create a navigation district which would open the Sabine to barge traffic from Longview to the deep water port at Orange got a friendly reception in committee.

Governor Connally has proclaimed May as Senior Citizens Month.

The governor, as chairman of the Interstate Oil Compact Commission, will testify before the Secretary of Interior on March 10 and 11 on the entire oil imports situation.

Hal Woodward, Coleman attorney, was sworn in for a second six-year term on the Texas State Highway Commission.

Deer and barbary sheep in Palo Duro Canyon southeast of Amarillo are being counted by Park and Wildlife Department personnel using a helicopter.

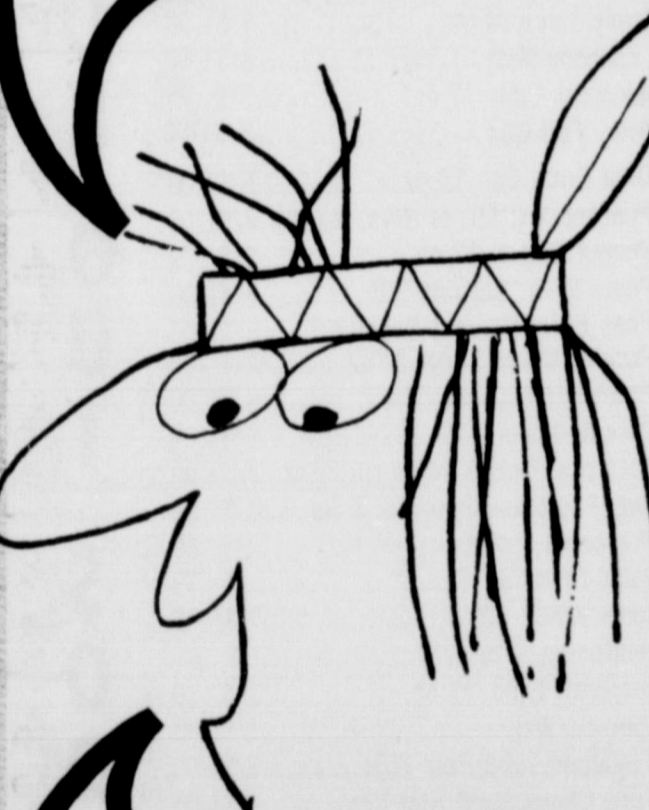
Senate passed bill to set up new tuberculosis eradication program under State Health Department to start in South, South Central Texas and along the Mexican border.

When he, the spirit of truth, is come, he shall guide you into all the truth.

---(John 16:13).

If we but turn to Him the best teacher is the Spirit of God within us. We should always be receptive, ready to follow God's instruction since it is an unfailling source of deep wisdom.

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### On The Farm In Parmen County

By JOE VAN ZANDT  
County Agent

As I write this column (on Monday morning) it sure is nice to see some snow falling without much wind. However, we sure hope we don't have any snow as you read this because the Parmen County Junior Livestock Show is being held Thursday, Friday, and Saturday in Friona.

This is a big event for many of our 4-H and FFA members in the county. The show expects to have about 34 fat steers, 27 commercial steers, 150 barrows and 55 lambs entered.

Pigs and lambs must arrive between 1 and 6:00 p. m. Thursday. The lambs show at 10:00 a. m. Friday and the pigs at 1:00 p. m. Friday.

Steers must arrive before 8:00 a. m. Saturday as the fat steers will be sifted at this time. Following the sifting the pens of commercial steers will be graded. Then at 9:00 a. m. the steers will be shown.

The judge for the show is Paul Gross, Gaines County Assistant Agent.

The auction sale of the top animals will start around 1:00 p. m. Saturday. The show is sponsored by the Friona Lions Club and everyone is invited to any and all of the show events.

#### WEED CONTROL

If you missed the Chemical Weed Control meeting we had about three weeks ago and don't have a copy of the recommendations on weed control in sorghum and cotton, please drop me a card and I will be glad to send you Dr. Wiese's recommendations for use of chemicals in our Panhandle area.

As he stated in the meeting, with most chemicals we need smaller amounts in this area. If you are going to use chemicals this year, you need to read what Wise has to say.

**FARM MANAGEMENT**  
Have you noticed your pocket book getting pinched a little more each year? Probably so I would venture to guess.

Let me say right here that I don't have any magic formula for increasing net income. But, if you are interested in receiving some farm management help on ways or things you might do to help improve your income drop me a card or come by for a visit.

I really believe that the best time a farmer can spend is that spent pushing a pencil doing some figuring on ways or alternatives that might increase net

income.

Our water is the most valuable asset we have and we must get the most return out of it. We can't afford to waste it or use it on something that will give use a small return. Have you ever stopped to think what this county will be like in 25 years? I would say we will either be better or worse off in a financial way, depending on how we manage our water and farm businesses.

**CATTLE LICE**  
It costs money to feed cattle lice. These parasites, are among the most damaging to beef cattle.

Cattle infested with lice spend a lot of time rubbing against fences, posts or other objects due to the annoyance caused by the insects. Cattle on feed do not gain as they should and require more feed for a pound of gain when infested.

Infested cows lose weight and their calves become primetargets for the pests. Reduced weaning weights of calves is one spot that really hits the pocket-book hard.

Cattle lice are common over the entire state and their populations build up rapidly after cool weather arrives in the fall, and include both biting and sucking types.

Many chemicals are available for controlling lice as well as other external parasites of farm livestock, says the County Agent. Because of restrictions and safety suggestions which apply to the use of the control measures, I invite stockmen to come by the office for a copy of MP-691, "Texas Guide for Controlling External Parasites of Livestock and Poultry."

**FEEDING COWS CAKE**  
If you are feeding cottonseed cake to your beef cows, how often do you feed them?

Feeding twice per week has proved to be as satisfactory as more frequent feeding. This results in savings of about 60 per cent in labor and travel as compared with daily feeding.

At the end of a four year experiment cows fed twice weekly showed a slight advantage in weight and in per cent calf crop weaned. They also tended to graze more widely over the pasture without waiting for supplemental feed when compared to those fed more frequently.



### At Home In Parmen County

By CRICKET B. TAYLOR  
County HD Agent

Alterations of Ready Made Dresses, - is the subject for Workshops and study of the County Home Demonstration Clubs in the County this month.

Each member will wear or bring a badly fitted dress or one that has a problem in fitting. All members will share in discussing and demonstrations in the proper method of alterations.

How many of you have bought a dress, that was not really large enough, but hoping it would be an incentive for losing weight? Some buy on impulse, with regrets later. Problems in alterations naturally follow.

Whether you do alterations yourself or have someone do it for you, it is important to know how clothes should fit. What is a good fit? This will be one important question answered at these meetings. Even the most expensive clothes can never have a quality look, unless they fit well. Clothes that fit properly are comfortable, neither too tight nor too loose. Really comfort and freedom are highlights of today's fashions.

Another reason for learning alterations at home is cost of alterations continues to increase. Even hem lengths cost from \$2.00 to \$4.00. Naturally prices vary with different stores and sections of the country.

#### THE ART OF BEING WELL DRESSED

Here are a few points to remember in developing the art of being well dressed:

\*Good Taste in dress is not a question of money, but rather a question of knowledge.

\*It is an expression of personal style to suit your own physical proportions, your personality, and your way of life.

\*Taste is what you choose

(with knowledge of what is appropriate and harmonious for you). **STYLE** is how you wear it. Together, they make elegance in you.

\*No amount of wealth can buy style.

\*Too often the word "casual" becomes too casual. An example of this is the number of tourist who visit the Nation's Capitol in shorts and slacks. This choice of clothes is really no compliment to a public building nor the person wearing them.

\*It's not alone just what you wear, but where you wear it. \*Appearing on city streets in flat shoes, head scarfs, high skirts, strapless dresses or with your hair in pin curls is really no compliment to your visual proof of taste.

\*A ladylike appearance may be the nicest adjective you can merit.

\*If modern fashion dictates a style that is not right for you- ignore it. Remember use fashion instead of fashion using you-to develop a first rate you.

**Other Programs** that are planned for homemakers in the County are "Line & Design for Your Figure Type." This has been planned for April, watch the announcements as to where and when. This Program is open to all homemakers in the County.

Two more programs on clothing that are available to homemakers in the County will be announced later. These are "Wardrobe Planning" and "Appropriate Accessories for Various Costumes."

Homemaker groups, and Clubs interested in these programs may contact the Home Demonstration Agents office in the Courthouse in Farwell for scheduled meetings.

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High Quality Merchandise Plus Everyday Low Prices

USDA Good Beef  
**CHUCK ROAST** Lb. **45¢**

Pinkney  
**SAUSAGE** 2 Lb. **39¢**

All Meat  
**CHILI** (Made In Our Market) Lb. **49¢**

Longhorn Red Rind  
**CHEESE** 1 Lb. **49¢**

**PICNICS** **25¢**

**SALMON** No. 1 Can **89¢**

**SUGAR** Holly 5 Lb. Bag **49¢**

**EGGS** Ideal, Grade A, Large 37¢; Med., Doz. 3 For **\$1.00**

Lydia Grey  
**FACIAL TISSUE** Ea. **10¢**

Del Monte  
**TOMATO JUICE** 46 Oz. Can **33¢**

Shurfine  
**BLACKEYE PEAS** 300 Cans **13¢**

**BISQUICK** 40 Oz. Box **49¢**

**PIGGLY WIGGLY FRESH PRODUCE**

Fresh Green  
**CABBAGE** Lb. **7¢**

California  
**TANGERINES** Lb. **19¢**

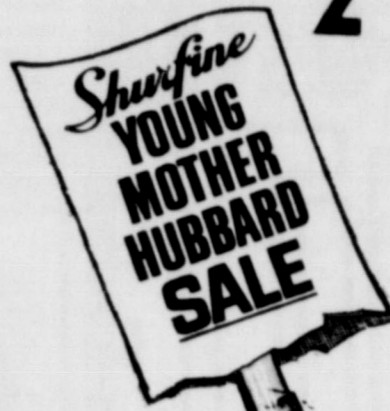
**ORANGES** 5# Poly Bag **49¢**

## SPECIALS!

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12 Oz. Box

2 For **49¢**



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**FOR**

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- Shurfine Apple Sauce 303 ..... 6/\$1.00
- Shurfine Asparagus Sprs.-Gr. Cut-300 ..... 4/\$1.00
- Shurfine Biscuits Sweet-Buttermilk-8 oz. 13/\$1.00
- Energy Bleach 1/2 Gal. .... 3/\$1.00
- Shurfine Broccoli Froz.-Chopped 10 oz. 7/\$1.00
- Shurfine Cake Mix Asst'd.-Flavors-19 oz. 4/\$1.00
- Shurfine Catsup 20 oz. .... 4/\$1.00
- Shurfine Cheese Spread 2 lbs. .... \$ .69
- Shurfine Cherries R.S.P. 303 ..... 5/\$1.00
- Shurfine Chili with Beans 15 oz. .... 5/\$1.00
- Shurfine Coffee Reg. or Drip 2 lbs. .... \$1.39
- Shurfine Corn Vac Pak-WK Golden 12 oz. .... 6/\$1.00
- Shurfine Cucumber Chips Fr. Pak 16 oz. .... 4/\$1.00
- Roxey Dog Food Tall Can ..... 13/\$1.00
- Shurfine Flour 25 lb. Print Bag ..... \$1.79
- Shurfine Fruit Cocktail 303 ..... 5/\$1.00
- Shurfine Grape Jelly 18 oz. .... 3/\$1.00
- Shurfine Grape Juice 24 oz. .... 2/\$ .89
- Shurfine Luncheon Meat 12 oz. .... 3/\$1.00
- Shurfine Macaroni Elbo 12 oz. .... 2/\$ .29
- Shurfine Milk Tall Can ..... 8/\$1.00
- Shurfine Okra Froz. Cut 10 oz. .... 5/\$1.00
- Shurfine Peaches Y C Sli. or Hlvs. No. 2 1/2 4/\$1.00
- Shurfine Peanut Butter 12 oz. .... 2/\$ .79
- Shurfine Pears Hlvs. Bartlett 303 ..... 4/\$1.00
- Shurfine Peas Early Harvest Sweet 303 ..... 5/\$1.00
- Shurfine Pickles Whole Sweet 22 oz. .... 2/\$ .89
- Shurfine Pineapple Crushed No. 2 ..... 4/\$1.00
- Shurfine Pork & Beans 300 ..... 9/\$1.00
- Shurfine Potatoes Froz. Krinkle cut-32 oz. 2/\$1.00
- Shurfine Swt. Potatoes Whole No. 3 Sgt. 2/\$1.00
- Shurfine Preserves Strawberry 18 oz. .... 2/\$ .89
- Shurfine Salad Dressing Qt. .... \$ .39
- Shurfine Sauer Kraut 303 ..... 7/\$1.00
- Shurfine Shortening 3 lb. Can ..... \$ .69
- Shurfine Spaghetti Elbo 12 oz. .... 2/\$ .29
- Shurfine Spinach 303 ..... 7/\$1.00
- Shurfine Tomatoes Solid Pak 303 ..... 5/\$1.00
- Shurfine Tuna Chunk Style Flat Can ..... 4/\$1.00
- Shurfine Vienna Sausage 4 oz. .... 5/\$1.00
- Shurfine Waffle Syrup Qt. .... 2/\$ .79



**SEALTEST** 1/2 Gallon **69¢**  
**ICE CREAM** Pint **19¢**

