

We'd venture to say there have been a lot of "TV dinners" served the past week or 10 days. Maybe not so much the frozen variety -- perhaps just filling one's plate and staying in front of the television set.

Sometimes we think of the time differences in the United States as being a nuisance, but it's real handy for New York to be two hours ahead of us, and St. Louis one. That way Frionans are able to catch at least a full hour of the World Series, even on a working day.

There's nothing like the World Series as a conversation piece -- it catches the fancy of virtually everyone. Not everyone can talk intelligently about many topics -- but everyone can, especially during the series--expound on the virtues of the Yankees or Cardinals, or describe that unbelievable play that so-and-so made.

Perhaps by the time this is printed the series may be over for another year, but whether it is or not, it's been another "good show" as far as baseball fans are concerned.

Whether you be a Yankee or a Cardinal fan, (or just an anti-Yankee) you've had a lot to cheer about.

Some good players -- on both teams -- have made some errors. That's just human. But on the other hand, there have been some plays during the series which distinguish it from just ordinary season games.

There have been some defensive plays on both sides of the fence that prove beyond a shadow of a doubt that both teams were worthy of the "big show," baseball's annual climax.

Speaking of good performances, how about the 1964 Friona Chieftains? They are proving themselves more with each game, and we believe they are worthy of everyone's support the rest of the way, win or lose.

And, the way the Chieftains are playing at present, it's going to take quite a performance by some team to make the latter possibility occur.

Billy Turner comes up with this classic as an "answer" as to what to do in the Johnson-Goldwater choice voters will be facing on November 2. Says Turner:

"They ought to fix it where one could be elected president and the other vice president. Then the people could demand that each candidate make good on all the promises he has made."

That would be a little out of the ordinary, to say the least, but he might have something there.

Our apologies this week to Danny Kendrick, Somshow or other, in reporting the seventh grade's football game last week. We gave Danny's touchdown to someone else. Wouldn't have been so bad, except that it was Danny's first touchdown ever.

We're sorry, Danny, and here's hoping that this makes up for last week's boo-boo.

Is it just me, or are there more flies this fall than usual? I asked June Floyd, our society editor--bookkeeper, if she remembered when they were last this bad. She said, "Not unless it was last year."

That may be right, and it may be my tendency to forget certain things from year to year, but it still seems that there are more of the pesky, friendly little varmints this year than we ordinarily have to put up with.

Anyway, I'm making this note of them, so that next fall I'll have a written record to check back on, if they're bad again. Also, we've re-armed ourselves with swatters here at the office, and I believe I must have killed 100 or so of the pests in the past week.

If everyone in Friona would do likewise, that would be about 314,900 less flies we'd have to contend with.

**Lazbuddie Still Looks For Win**

The Lazbuddie Longhorns will be out to score their first win of the season Friday when they host the Hart Longhorns. Lazbuddie dropped its fourth

(Continued on page 4)



DISCUSS SURVEY . . . Raymond Cook, right, president of the Friona Chamber of Commerce and Agriculture, is filled in on a survey conducted by the Oliver Corporation by Jack Ellin-

wood of Canyon, sales representative. Oliver representatives disclosed findings of their survey in a meeting last Thursday.

**MARKET IS SURVEYED**

**Oliver Corp. Seeking Dealer For Friona**

The Oliver Corporation announced at a meeting last Thursday that it would like to establish a dealership in Friona.

In a presentation made to a group of civic leaders during a luncheon meeting, Oliver representatives presented findings from a survey which they conducted in the Friona trade territory the past month.

Jack Ellinwood of Canyon, Oliver's sales manager for the area, stated that it was his opinion that Friona could and would support a full-fledged dealership. He asked the men

present for their assistance in finding an individual who would be interested and capable of handling such a dealership.

(It was noted at the meeting that Cecil Porter, who has formerly had the Oliver dealership, by mutual agreement with the company has relinquished the dealership, and plans to enlarge other facets of his business. Porter has built a new building on East Highway 60 for this purpose.)

In their survey, Oliver interviewed several farmers at random, going through the entire Friona trade territory. They took a "census" of farm machinery as an aid in deciding whether Friona would be a good spot for a dealership, and also received indications of the town in which the farmers do business.

"The results indicate that Friona is a very strong market," Ellinwood reported. It was the guess of the Oliver representatives that a local dealer could expect a net profit per year of some \$12,000 after he was established.

The Oliver employees pointed out that a new business in a community usually brought a sizeable increase in overall business along with it -- in other words, potential shoppers for other retail stores in the community.

The Oliver Corporation is over 100 years old. The company, which combined with the White Motor Company in

1960, manufactures all lines of farm implements and machinery.

The group gave a slide presentation showing the history and organization of Oliver, in addition to charts of their findings in the recent survey.

Assisting Ellinwood were L. S. Leavelle, Dallas, sales manager, and E. F. (Ned) Tandy, Roswell, N.M., territory manager.

**Locate Auto**

Friona police officers located a 1962 model automobile Monday which had been stolen from a Farwell man.

Officers found the car parked in front of the Dive-Inn Swimming Pool early Monday morning. It belonged to W. A. Vaughn of Farwell.

**AFTER SIX WEEKS**

**Milner, Mrs. Mabry Tied For Football Contest Lead**

The list of leaders in the Friona Star's Cotton Bowl football contest was trimmed to just two after the sixth week of the contest this past week.

Mrs. W. R. Mabry, who has been tied for the lead every week since the contest started, remains in a deadlock with

Raymond Milner. Both contestants have a score of 48. Wayne Wilkins, who was tied with these two prior to last week, dropped one point behind.

Both Mrs. Mabry and Milner correctly picked nine games right last week to remain in the lead. Wilkins missed two of the ten games to slip one notch.

Winner of the sixth week's contest was Jeff Price, who is a seventh-grade student in Friona schools. Price was the only one of the 110 entries in the contest last week to correctly pick all ten games.

Three contestants emerged from a total of 14 who correctly picked nine of the games right, to claim second and third place money in the contest. Bob Finley won second place money of \$3 by missing the tie-breaker score by nine points. Mrs. J. P. Sims, entering the contest for only the

**STEADILY UPWARD**

**Postal Receipts For Quarter Set Record**

Postal receipts at the United States Post Office in Friona for the quarter ending October 11 were up by 19.6 per cent over the corresponding quarter of the previous year, according to tabulations this week by Wright Williams, postmaster.

Receipts for the Post Office quarter of June 22 through October 11 totalled \$17,903.49, Williams announced. This was an increase of \$2,935.72 over the total of \$14,967.77 of the similar quarter a year ago.

For the calendar year, postal receipts now total \$37,320.30. This is an increase of \$4,167.71 over the total of \$33,152.59 in receipts as of this date in 1963, or an increase of 12.5 per cent for the year.

Money orders issued during the quarter ending October 11 totalled \$64,436.21. This was a gain of \$1,845.83 over the sales of \$62,590.38 of the preceding quarter.

Postal receipts have been increasing steadily at the local Post Office for the past few years, hinting at the time when the local facility might gain the rank of "first class" rating.

This is one of the prerequisites to city delivery of mail, another step which the city and local post office will want to take in the future.

A meeting was held the past Sunday, according to Burl Spears, who is interested in forming the group, and some interest was shown.

However, Spears requests that everyone who is interested in a local riding club please indicate it by their presence at the meeting Sunday.

**ANNUAL MEETING**

**Farm Bureau Holds Meeting Monday**

Parmer County Farm Bureau will hold its annual meeting Monday at the Farm Bureau office (at corner of North Highway 214 and West Highway 60). The meeting will begin at 7:50 p.m.

Included among the items of business will be the election of new directors. Terms of four directors are expiring. These are J. T. Jones, Jim Dixon, Grady King and John Armstrong.

Holdover directors are Harry Hamilton, Charles Hough, James Norton, Frank Hinkson,

Don Gerles and Bill Brandt. The board will also reorganize during the meeting.

Hamilton is county president, Dixon is secretary-treasurer. Each will have a part on the program. Gerles will give a report on the organization's weed committee.

Presenting a report on Farm Bureau's student citizenship seminar will be Connie Vaughn, Lonnie Ellis and Gilbert Dale. All members of Parmer County Farm Bureau are urged to attend.

**Riding Buffs Are Sought**

Local residents interested in forming a riding club for Friona are asked to meet at the Community Room of the Friona State Bank at 2:30 p.m. Sunday.

FRIONA, TEXAS

THURSDAY, OCTOBER 15, 1964

TEN CENTS

THE FRIONA



**STAR**

VOLUME 43 NUMBER 3

12 PAGES

**IN 7:30 P.M. GAME**

**First Conference Game Pits Chiefs vs Dimmitt**

Friona's Chieftains and the Dimmitt Bobcats square off in the first conference game of the season tomorrow night at Chieftain Field. The contest, as will be the rest of the games this year,

will begin at 7:30 p.m.

For the first time in many moons, Friona will enter the contest with an air of confidence. For, the Chieftains won last year's meeting at Dim-

mitt--snapping a 19-year and 14-game losing streak to the Bobcats, who have held the upper hand practically ever since the two schools have met in the sport.

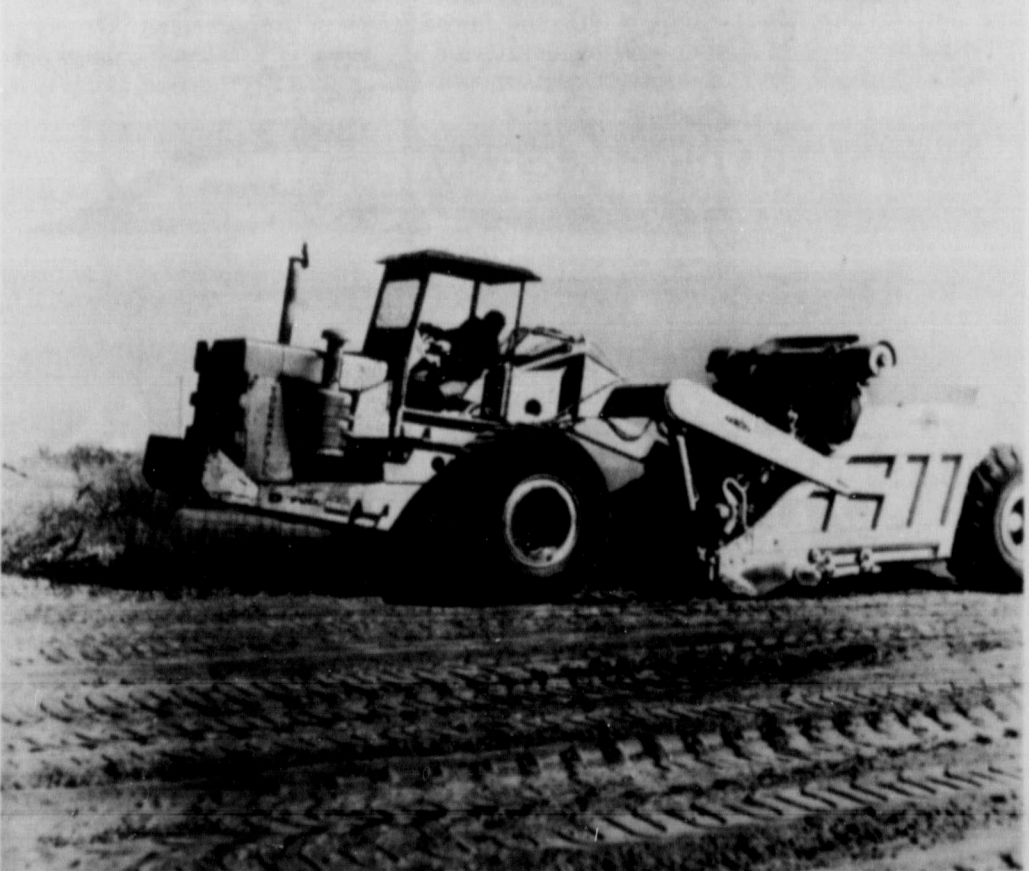
With one exception, the Chiefs will be ready for the first district game. Tackle Gene Weatherly is the only question mark. Weatherly sprained an ankle last Wednesday in workouts, and missed the Hale Center contest.

The team will be out to beat Dimmitt two games in a row for the first time in - hold your hat - 30 years. According to records of the Interscholastic League, the last time Friona downed the Bobcats in two successive games came in 1931 and 1934 (there were no games

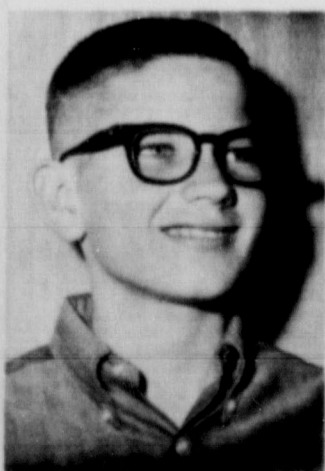
in between). So, it's been a long, dry spell as far as Friona has been concerned in the series, and Chieftain followers are hoping that at last the "worm has turned."

In the three games prior to last year, the Bobcats had averaged 50 points per game against Friona, while holding the Chiefs to an average of one touchdown. For the series since 1931, Dimmitt has won 21, Friona has won five, and there has been one tie.

"We've told the kids that we're sure Dimmitt feels they have as good a team as we do--and after all, it's the starting point for them in district play, the same as for us." Coach (Continued on page 4)



WORK BEGINS . . . Preliminary dirt work began last Friday toward construction of the new \$1 million high school building in the west part of town. Contractors say the building will be ready for classes next fall.



JEFF PRICE



NEW QUEEN . . . Merylene Massie, daughter of Mr. and Mrs. W. M. Massie, is shown as she reigned as Football Queen during the Friona-Hale Center game last Friday.

**Temperatures**

DATE	MAX.	MIN.
October 8	82	46
October 9	71	42
October 10	73	40
October 11	85	43
October 12	75	46
October 13	65	37
October 14	73	37

Precipitation: .16 on Oct. 11. First light frost recorded morning of October 13.



# Editorial Denounces Social "Sales" Parties

(We are reprinting a recent editorial from the Olton paper in the hopes that a few Friona folks might agree with the issue involved.)

"Just Bad Manners"

Let's have a party! Any kind of party will do. You name it... a jewelry party, a lingerie party, a cosmetics party, a hat party, a pots and pans party, a clothing party and etc.

The commercial party boom is really on and with good reason.

The companies selling these "party" products realize they have a gold mine.

This is the way the game works:

You are invited to a friend's home under the pretense of having a party. There you are entertained and fed -- to keep up the party illusion -- then you are gently but persuasively requested to BUY SOMETHING.

Of course there is no obligation to buy. This is always pointed out when you are invited. The usual invitation goes something like this:

"Oh, you don't have to buy anything, you know, just come."

Anyone who has ever been to one of these parties knows this is a bunch of nonsense. You may not be required to make a purchase but who wants to feel like a tightwad or a cheapskate?

After all, as is usually pointed out, you are "helping" the hostess with your purchase. She gets a cut of the loot in the form of a "Free gift."

In our opinion, this is little more than social blackmail.

You are not invited to these parties by a stranger, but by a friend. To refuse to accept the invitation puts you in a defensive position. To refuse to buy, once you are there,

puts you in an impossible position.

No one is more aware of this than the companies backing the salesmen or sales-ladies.

They are certainly also well aware that they have practically no overhead.

For an office, they use your living room -- rent free. There are no utilities to pay. They are not taxed as a business by the county, school or city. Very little bookkeeping is required. They are not, as are our merchants, requested to donate heavily to the Boy Scouts, Girl Scouts, Red Cross, FFA, FHA, cancer fund, and dozens of other local needs that arise. They do not belong to the Chamber of Commerce and Agriculture.

In short, they are taking a lot of money out of this community and giving little in return.

Most of the items offered at these so-called parties can be found in downtown Olton stores at the same prices and, in many instances, at lower prices.

These merchants have invested a lot of money to bring you the convenience of having a place to shop near your home. They invest a lot of money in improving your town and in your children's school. They deserve your patronage.

Of course, it is up to the merchant to keep his prices competitive and, in most cases, we think he does.

So, if you're thinking of having a party, by all means, do so. But let's keep it honest. Let's entertain our friends because we like them and enjoy having them in our home, not because we hope to part them from their pocketbook.

We're just old fashioned enough to think it's plain bad manners to invite someone into your home to try to sell him something.

THE OLTON ENTERPRISE



"HAPPY"CAST . . . Dennis Howell and Janell Daniel (seated, left) become involved in the Friona Thespians production of Happy Valley. Other cast members shown are (standing) Frieda Floyd and Howard Rhodes, and Betty Taylor, seated.

## Services Conducted For J. Taylor Green

Funeral services were conducted Tuesday for James Taylor Green, 86, who died Sunday after suffering a heart attack.

Green, a Friona area resident for 35 years, moved here from Duncan, Oklahoma in 1929. He was born June 27, 1878 in Hill County, Texas. Green was a retired farmer and a former member of the Odd-fellows Lodge.

Survivors include his wife, Mattie Green of Friona, five sons, two daughters, a brother, 23 grandchildren and 17 great-grandchildren.

The sons are Harry, Canyon; Arlie, Sunray; Elmer, Grand Prairie; George, Pampa; J. T., Lubbock and Glen, Clovis, N. M. Daughters are Mrs. Joe Johnson of Friona and Mrs. Freda Merrick, D. B. Green, Marlowe, Okla., is the brother.

Green was a past grand master of the Oddfellows Lodge in Stephens, Okla. Funeral services were held at the United Pentecostal Church, with the

Rev. Frank Baher officiating. Claborn Funeral Home was in charge of arrangements.

Grandsons, Ralph, Doyle, Donald, Howard, Hubert and Roy Lee Johnson served as pallbearers.

## Earl Bowers Passes Away

Earl Bowers, a nephew of Mrs. Pearl Kinsley, passed away Monday at Columbus, Ohio.

Bowers and his wife spent a year (1950) in Friona with Mrs. Kinsley. He was a retired Army Captain, holding that rank 30 years.

## Attend Funeral

Mr. and Mrs. Glenn Floyd and daughters, Frieda and Susan, attended funeral services for Mrs. Rena Williams at Erick, Okla. Tuesday afternoon. They were accompanied by Mr. and Mrs. Gerald Floyd, Lubbock.

Mrs. Williams, a resident of Beckham County for more than 50 years, died early Monday morning following a long illness. She was a aunt of Mrs. Floyd.

## Women Bowling Scores Given

Corene Kuhlman rolled the high game (193) and Pat Burnett had the top series (472) for the team sponsored by Big T. Pump Company, Piggly Wiggly, Hurst's and Anita's in the Western Open Tournament in Amarillo.

Other leaders were Stella Varner and Wanda Eakins in doubles (754).

Other leaders were Carrie Shirley and Pat Burnett in doubles (861) and Pat Burnett in singles (506).

In all-events, Mrs. Burnett set the pace with a 1444 score, followed by Mrs. Varner at 1313.

Tender words and loving deeds are immortal seed that will spring up in everlasting beauty.

# THE FRIONA STAR

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Published every Thursday at 109 Sixth Street  
Friona, Texas

Member Texas Press Association—Member Panhandle Press Association  
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1960, 1961, 1962, West Texas Press Association, 1959, 1960, 1961, 1963 Texas Press Association, 1959, 1960, 1962, 1963.  
First Place General Excellence Winner, West Texas Press Association, 1961, 1963.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1897.

### SUBSCRIPTION RATES

Farmer County, Adjoining counties, \$1 per yr. Elsewhere \$1.50 per year.

Bill Ellis, Editor  
June Floyd, Society Editor  
Pete Mace, Advertising Manager



## CONSTRUCTION SLATED

# First Baptist Church Gives Addition Plans

The First Baptist Church of Friona this week selected an architectural firm to draw up plans for a new addition to the church building which is expected to be begun by the first of the year, according to the pastor; Rev. W. G. (Bill) Burton.

McMurtry and Craig, Lubbock architects, were given the drafting job. A floor plan for the addition was recently approved by the church.

The addition, which will contain 7600 square feet and measure 100 feet by 76 feet, will be built adjacent to the present building to the south, it

will conform to the general appearance of the present building.

When completed, the addition will encompass complete nursery facilities, plus departments for beginners (ages four and five), primary (age six), married young people and the younger adult department.

Included on the new addition will be a protected "drive-in" type entrance off West Fifth Street, where mothers and young children may enter the building during bad weather.

When the final working drawings and specifications are

completed, the project will be opened to bidders. The addition will contain 19 rooms plus restrooms and mechanical rooms.

Members of the building committee are John L. Ray, chairman, Curtis Murphree, M. C. Osborn, T. I. Bureson and C. W. Tannahill.

OUTLAND INITIATED  
Henry Outland, Friona, has been initiated into the Southwestern Oklahoma chapter of Pi Kappa Alpha, a national social fraternity. He was pledged during the past year.

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## Year's most talked-about new cars

'65 Chevrolet Impala Sport Sedan

## '65 Chevrolet Impala

It's '65's biggest, most beautiful change. There's striking new styling. New length, width and lowness. A roomier new Body by Fisher housing an interior that's a knockout. And a more serene Jet-smooth ride with a new Full Coil suspension system. Fact is, if you overlook just one thing you can easily convince yourself you're onto a big expensive car here. And that thing is its Chevrolet price.

New Corvair Corsa Sport Coupe

## '65 Corvair Corsa

There's never been anything like it from either side of the Atlantic. There's new thin-line hardtop styling for all closed models. More length and width, more entrance and shoulder room in all models. And a higher powered range of engines—with up to 180 hp available in the top-of-the-line Corsas. How sporty can a car get? Your dealer's got the Corvair that'll show you.

See 5 beautiful shapes for '65—Chevrolet, Chevelle, Chevy II, Corvair & Corvette—at your dealer's

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# WEEKLY VALUES

<b>MOORE'S</b> GUARANTEED PRODUCE	From <b>MOORE'S</b>	<b>MOORE'S</b> GUARANTEED MEATS
Florida Juicy Navel <b>ORANGES</b> Lb. <b>15¢</b>	<b>BEEF FOR YOUR FREEZER</b> Hind Quarters: Grain Fed 150 To 175 Lb. Avg. Cut And Wrapped -- Lb. <b>53¢</b> Freezer Ready	<b>GROUND BEEF</b> Lb. <b>45¢</b> <b>LONGHORN CHEESE</b> Lb. <b>49¢</b>
Commercial Red <b>POTATOES</b> 10 Lb. <b>43¢</b>	<b>T-BONES</b> Lb. <b>69¢</b> <b>SIRLOINS</b> Lb. <b>69¢</b> <b>ROUNDS</b> Lb. <b>69¢</b> <b>RUMP ROAST</b> Lb. <b>59¢</b>	<b>THIS COUPON GOOD FOR (Limit 1 Per Cust.)</b> <b>50¢</b> On Any Beef Roast
Vineripe Local <b>TOMATOES</b> 2 Lb. <b>15¢</b>	<b>BACON Flavorite</b> 2 2 Lb. Pkg. <b>85¢</b>	
Florida Red <b>GRAPEFRUIT</b> Ready To Eat <b>15¢</b> Lb.		
Washington Delicious <b>APPLES</b> <b>19¢</b> Lb.		

Del Monte  
**CATSUP** 20 Oz. Btl. **2** Bottles **49¢**

Kimbells **SPECIAL QUALITY**  
**TISSUE** **2** Rolls **15¢**

Libby's **VIENNA SAUSAGE** **5/1.00**  
Suave **HAIR SPRAY** Reg. \$1.09 **69¢**

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Wesson  
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Angel Flake  
**Coconut** 25¢ Can  
Baker's Southern Style  
**Coconut** 25¢ Can

**FROZEN BUYS**  
Patio **MEXICAN STYLE DINNER** **49¢**  
Patio **CHEESE ENCHILADA DINNER** **39¢**  
Minute Maid **ORANGE DELITE** 6 oz. **6/1.00**  
Patio **BEEF ENCHILADA DINNER** 24 oz. **59¢**

**HI-C ORANGE** 46 oz. Can **39¢**  
**HI-C GRAPE** 46 oz. Can **39¢**  
**HI-C FLORIDA PUNCH** 46 oz. Can **39¢**  
Paramount **KOSHER DILLS** Qt. **39¢**  
Kimbell's **DILL PICKLES** Qt. **29¢**

LOWER EVERYDAY PRICES



# MOORE'S



**SUPER MARKET**  
FRIONA, TEXAS

## MONDAY MEETING

### Board Signs Contracts For Building Program

The Friona Independent School District board of trustees officially lent their signatures to contracts to the successful bidders in the school building program in their regular monthly meeting Monday.

In other business, the board decided upon installing all-electric equipment in the kitchen for the home economics department of the new high school building.

### News From LAZBUDDIE

BY MRS. C. A. WATSON

Lasbuddie PTA met Monday evening in the auditorium. Plans were made for a supper to complete funds for the tennis court. A membership drive is underway. The junior class won the gift for having the most parents present and the eighth grade was runner-up.

At the Tuesday evening meeting of Lasbuddie Booster Club Raymond McGehee was elected president for the coming year. Demp Foster was elected vice-president and Calvin Emory was chosen to serve as secretary-treasurer.

Mr. and Mrs. Alfred Gilbert and son, David, and Mrs. Ella Webb, all of Fort Worth, spent several days last week visiting in the James Robinson home.

Mr. and Mrs. Clarence Mason attended the Goldwater rally at Lubbock Thursday of last week.

Mrs. Preston Cargile and children of Larist spent Sunday visiting in the home of her parents, Mr. and Mrs. C. A. Watson, Dale Warrick, Tulla, was a Friday night guest in the Watson home.

Mr. and Mrs. E. T. Ford and children returned from Whitesboro Sunday after attending funeral services for Mrs. Ford's grandmother, Mrs. Harrette Alexander.

Mrs. James Harvey was dismissed from Green Memorial Hospital in Muleshoe after receiving emergency treatment Tuesday morning following a one car accident in the Lasbuddie community.

### Friona Team Holds Spot In Meet

The Kendrick Oil team is now standing in fourth place in the Women's Western Open Bowling Tournament, which is being held at Amarillo Bowl. Team members are Mrs. D. B. Ivy, Mrs. Buford Hartwick, Joy Hall, Mrs. Lloyd Rector and Mrs. Billy Johnson.

Five states are represented in the tournament. There are five teams from Albuquerque alone.

The Friona team rolled games of 871, 754 and 790 for a 2415 total. Their handicap was 342, to bring the total to 2757.

Joy Hall had high series of 529, and Billie Johnson had high game of 218.

Two Texaco Texettes members, Mrs. Ivy and Mrs. Rector are in the "partners" lead by 100 pins in Class C, posting a score 1068 scratch score. Mrs. Rector rolled a 163, 200 and 213 for a 576 series.

Mrs. Ivy rolled 186, 129 and 177 for a 492 series. Mrs. Rector also is leading the all events division, with a 1544 score.

The tourney will end this weekend. It began the first weekend in October.

Mobil Oil Company sponsored the women in singles competition.

Brasher, consulting architect on the building project, discussed several aspects of the program with the board. Among other things, board members voted on the type brick to be used, which will be a light shade.

Porter Roberts, tax assessor-collector for the district, reported that a total of \$5225.18 in delinquent taxes remained to be collected as of October 1. Delinquent taxes collected in October amounted to \$293.12.

The annual audit report of the school district's records was made by Ed Young of the firm of Glover, Graham and Brown, accountants. The board approved the report as given.

Superintendent of Schools Alton Farr gave reports on the general, cafeteria and transportation funds.

### Statement of Ownership

Statement required by the Act of October 23, 1962, as amended by the acts of March 3, 1933, and July 2, 1946, (Title 39, United States Code, Section 233) Showing the ownership, management and circulation of The Friona Star, published weekly, at Friona, Texas, for October 15, 1964.

1. The names and addresses of the publisher, editor, managing editor, and business manager are: Publisher, Joe A. Osborn, 210 West 33rd, Austin, Texas; Editor, Bill Ellis, Friona, Texas.

2. The owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. Paragraphs 2 and 3 include, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statement in the two paragraphs show the affiant's full knowledge and belief as to the circumstance and condition under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (this information is required from daily, weekly, semi-weekly, and tri-weekly newspapers only.) 1280

Bill Ellis Sworn to and subscribed before me this First day of October 1964.

June Floyd (My commission expires June 1, 1965.)

It has been said: Imagination was given to man to compensate him for what he is not, and a sense of humor was provided to console him for what he is.

# GAS

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## NEW YORK WORLD'S FAIR



### Attend Symposium

A high school nuclear science symposium was held Saturday, October 10, 1964, in the Student Union Building on the West Texas State University campus.

A series of lectures was presented by doctors and specialists in their fields on the atom and electric power, the physics of the nucleus, research in controlled termonuclear reactions,

neutron activation analysis, mathematics and physics and modern uses of radioactive materials.

Those attending were Lynn Wilson, Tommy Sherley, Brenda Hawker, Darrell Schwab, Pat Taylor, Julia Dennis, Courtney Owen, Charles Fields and Mr. Lionel Young.

## Twenty-Three Books Are Added To Friona Library

Twenty-three new children's books have been added to the Friona Public Library. It was announced this week.

The books were bought with donations and fines totalling

\$49.53 collected during the summer. Approximately \$30 of the cost came from the "nickel per day" charged on overdue books. Ten dollars was contributed by the Northside Home Demonstration Club. The remainder was given by the library committee of the Modern Study Club.

In addition, the library was able to order the books through Friona Public Schools, giving them more books for their money.

The Friona Library is located in the Federated Club House north of Friona Methodist Church. It is open on Saturdays from 9 to 11 a. m. Everyone is welcome to use library facilities.

New books received are: The Wright Brothers; Clara Barton; Francis Marion; Junior Science Book of Flying; Let's Find Out What the Signs Say; The First Book of Baseball.

Also A Pig for Tom, Did You Say Dogs; Golden Girl; Jan and

the Reindeer; The Mystery of Black Sod Point; The Mystery of Seneca Hill; The Mystery of the Phantom Ship.

Also Lodge Stories; Tepee Stories; Circus Stories; Stories from Mexico and "Why" stories, all by Dolch; The Mystery at Ten Fathoms; The First Book of Hawaii; The Mystery in the School Lab; Friendly Birds and I Like Cats.

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising Tuesday 5 p.m. Legal Rate 3¢ and 2¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are 80¢ per column inch.

**FOR SALE:** For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38 tnc

**Now Available**

G. I. and FHA homes to be built in Friona. 100% G. I. loan and 97% FHA loan. If interested in new home, contact us.

**DOUGLAS LAND CO.**

901 Main, Box 185  
Office Phone 247-3001  
Joe B. Douglas Ed Hicks  
Phone Phone  
247-3142 247-3189

**ELK** Drive In

Friona, Texas

\* Check For The Free Passes GIVEN BY THE ELK

FRI	SAT	SUN	MON	WED	THU
16	17	18	19	21	22
JOHN WAYNE RED RIVER		CHARLTON HESTON AKA GARDNER DAVID NIVEN 55 DAYS AT PEKING		M. G. M. Presents An MGM Production <b>FLIPPERS</b> NEW Adventure	

**Chiefs--**  
(Continued from page 1)

Don Light said.

The Friona coach indicated that the team had a good workout on Monday, so good that the squad was dismissed early.

"We thought that the team's showing against Hale Center was their best performance as a whole this season. The downfield blocking was the best it has been," Light added.

About Dimmitt, the Friona mentor says their main offensive threat is all-around backfield specialist Steve Hutton. He can play quarterback, wingback and halfback. The Bobcats, he said, depend upon Hutton to move the ball for them.

So far, Dimmitt has failed to win any of its five games, having just a 6-6 tie with Hale Center to show for their efforts. That came in the second game of the year.

Otherwise, the Bobcats have lost to Muleshoe (21-0), Hereford (34-7), Tulla (35-0) and Morton (8-0).

**FOR SALE**

**FOR SALE . . . Beautiful piano.** Finished in black. Good condition. \$350 cash. Phone 247-3152. 42 tnc

**FOR SALE**

**FOR SALE . . . Beautiful piano.** Finished in black. Good condition. \$350 cash. Phone 247-3152. 42 tnc

**FOR SALE OR TRADE . . .** 1954 Chevrolet car, Excellent condition. Phone 247-2751. 3 tnc

**HOUSE FOR SALE . . .** Three bedrooms, 308 West Fourteenth, Hollis Horton Jr., Phone 247-3247. 49-tnc

**FOR SALE . . .** Three bedroom brick house. Best corner lot. Trees and shrubs. All wool carpet. Disposal, dishwasher, possession. Phone 247-3350 or 247-3335. 3tnc

**FOR SALE . . .** 34 ft. Hobbs cattle trailer, 10,00x25 tires, air brakes, good condition. W. B. Fulgham Phone 247-3192. 1-tnc

**FOR SALE . . .** Black masked blonde Pekinese male four years old. Phone 247-2446. 2-tnc

**FOR SALE**

Three bedroom house with drapes, carpet, central heat and fenced backyard. Phone 247-2745 or 247-3274. 2-tnc

**FOR SALE - Heavy Jenson pump,** 2 hp electric motor. Over 300 feet good 2-inch pipe, heavy sucker rod. New price - \$750. Sale price - \$325; Without pipe - \$225. Phone Sharp 225-4443. 3-3tp

**FOR SALE**

Two bedroom house with kitchen, living room and den. Will carry \$12,500 GI Loan. 2-tnc

**FOR SALE**

Three bedroom home with living room, den and bath and one-half. Carpeted. Phone 246-3026 or 247-2432. 2-tnc

**FOR SALE**

Artificial arrangements and ceramics. Two miles east and five south of Hub, Texas. Christine Ivy and Darla Ivy. Phone 265-3482. 51-4tp

**FOR SALE**

Four bedroom, two bath, two car garage, attached cellar, fully carpeted, \$18,500. Will finance \$15,400. Would carry second lien note for part of down payment. See Leland Hudson at White Auto, Friona, then if interested phone 447-5441 Wellington collect. 1-tnc

**FOR SALE**

Everybody is 100% back now. Best rain of the year, so let's trade and sell out of all 64 refrigerators and food freezers, first payment after maize harvest. Reeve Chevrolet Friona, Texas 51 tnc

**FOR SALE . . .** Custom hand-made draperies and Mohawk carpet. Mrs. L. R. White, 806 Ashland Avenue, Phone 247-3156. 6 tnc

**FOR RENT**

**FOR RENT . . .** Two bedroom house. Phone 265-3278. 2-2tc

**CARD OF THANKS**

I would like to thank the Friona Fire Department for their quick and efficient service at our emergency last week at Golden Spread Spudnut, Inc. Dean Shilling 3-1tc

**REAL ESTATE**

**FREE APPRAISALS**

We have tons of money to lend to Farms and Ranches. Long term low interest. DOUGLAS LAND CO. 901 Main Phone 247-3001 Friona 10 tnc

**RCA WHIRLPOOL Sales-Service**

B. W. Turner Phone 247-3035

**Auction Service**

**Sales Of All Kinds**

Bill Flippin and Associates Ph. 247-2415 Friona 4 tnc

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**FOR SALE**

During 57 years of continuous service Osgood's Monument Co. of Amarillo has pleased thousands of customers in the Tri-State area. May we help you? L. R. Dilger, Friona (Authorized Dealer) Phone 247-2410 2-3tc

**FOR SALE - Registered German Shepherd puppies.** Bertram Jack, phone 295-3166. 2-3tc

**FOR SALE . . .** 34 ft. Hobbs cattle trailer, 10,00x25 tires, air brakes, good condition. W. B. Fulgham Phone 247-3192. 1-tnc

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**LOST**

Boston screw tail bull dog; 13" tall; black with white markings; tagged "Gary Roberson"; vaccinated Midland County; scar on each side of rib cage, answers to "Scooter." Drawer 114, Bovina, Texas. Phone 238-6461 7 a.m. to 6 p.m. 1-tnc

**WANTED**

WANTED. . . Land to rent for 1965. Eugene Ellis Phone 265-3501. 50 tnc

**WANTED TO RENT . . .** Farmland. Jerry Fancher, two miles east and one south Hub, Phone 265-3477. 46 tnc

**WANTED TO RENT --** farm land. See T. I. Burleson at Hub, or call 265-3598. 3-tnc

**WANTED --** Piano and organ teacher with master's degree needs students on Thursdays and Fridays. Phone 247-3247 or 247-3395. 52-tnc

**Earn Cash for your organization** through famous party plan. Fashion Wagon clothing offers sound opportunity. Phone 247-2512, or 247-2423.

**Would like to rent good irrigated** farm 320A or more. Monroe McAnally, Route 1, Lockney, Texas. 3-4tp

**WANTED. . .** Farm land to rent. Leroy Burnett, Phone 265-3410, Route 3, Box 117, Friona. 3-4tc

**SALESMAN WANTED**

Are you looking for a good part-time or full-time income in Deaf Smith or Castro County? Many Rawleigh dealers earn \$2,50 and up per hour. See Clifford Leake, Box 438, Bovina or write Rawleigh TX H 211 26, Memphis, Tennessee. 3-1tp

**WANTED . . .** Yard and garden plowing and leveling. Fully experienced. Reasonable rates. Phone 247-2566 for free estimates. 52-4tp

**WANTED--** Need someone with good credit to take up payments on repossessed automatic sewing machine. One-third paid out. Write Credit Manager, 4118-34th, Lubbock, Texas. 3tc

**SERVICES**

Control crab grass with Max. One application effective three years. Use Turf Magic balanced lawn fertilizer plus chlorodane to control insects. Cummings Farm Store. 22-tnc

**Complete drapery service.** Including material samples. Mrs. Lee Campbell Phone 247-3145 49-tnc

**CARPETS a fright?** Make them a beautiful sight with Blue Lustre. Rent electric shampooer \$1. White Auto Store, 3-1tp

**PORTABLE DISK ROLLING** phone 247-2850. 3-3tp

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B. W. Turner Phone 247-3035

**come to church Sunday**

"Thou Shalt Love the Lord Thy God . . . This is the Greatest and the First Commandment" Matt. 22, 37-38

Nothing can equal, nothing can be substituted for, the love of God. Whatever develops and deepens this love is good - and is good on that account. So also whatever interferes with or weakens it is bad - and just for that reason. In this twofold principle, we find a practical measure of the value of thought, word and deed. Thus we may discover if we are heading toward Heaven or toward hell.

If we have had sound religious training, we know the truth just stated. Elementary faith impresses upon us the absolute worth of God. Nothing can exist unless through dependence upon Him; for Him all else obtains whatever value it may possess. To turn away from Him and seek a different good is to stultify ourselves, to betray our own intelligence. A creature cannot rationally and consistently prefer any other object or person to Him. One who under the nature of love knows that only by loving God first are we able to love truly at all.

Over and over again, dear Lord, You have made it clear that my chief aim in life must be to keep aware of your Presence and to conform my will perfectly to Yours. At times the whole universe, every person and all things, seem to be in a conspiracy to blind me, or dazzle me or at least make me forgetful. But my only prospect of attaining the joy which You have prepared for me depends upon my giving You the first place in my thought and affections. Grant me, O Lord, the grace that will enable me to avoid the enticements of the evil spirit so that with a pure mind and brave heart I may follow wherever You Lead!

Rev. Claver Gblin, S.A. Pastor  
St. Teresa's Catholic Church

- SIXTH STREET CHURCH OF CHRIST**
- Sunday Services . . . . . 9:30  
Bible Classes . . . . . 10:30  
Morning Worship . . . . . 10:30  
Evening Worship . . . . . 8:00  
Wednesday Services . . . . . 8 p.m.
- CHURCH OF CHRIST**  
Tenth & Euclid St.  
Morning Worship Sun, 10:30 a.m.  
Evening Worship . . . . . 7:30 p.m.
- REDEEMER EVANGELICAL**  
Lutheran Church  
Friona  
Fred Beversdorf, Pastor  
Services . . . . . 8:30 a.m.  
Bible Classes  
and . . . . . 9:15 a.m.  
Sunday School
- IMMANUEL LUTHERAN**  
Rhea  
E. A. Binger, Pastor  
Sunday School &  
Bible Class . . . . . 9:30 a.m.  
Divine Services . . . . . 10:30 a.m.
- ST. TERESA'S OF JESUS MISSION**  
(CATHOLIC)  
Sunday: Mass 12:30 p.m.  
Thursday: Mass 8:30 p.m.

- CONGREGATIONAL CHURCH**
- Sunday Services  
Church School . . . . . 10:00 a.m.  
Worship . . . . . 11 a.m.  
Pilgrim Fellowship . . . . . 5 p.m.
- CALVARY BAPTIST CHURCH**  
2 Blocks North of Hospital
- Sunday School . . . . . 9:45  
Morning Worship . . . . . 10:50  
Training Union . . . . . 6:00  
Evening Worship . . . . . 7:00  
Wednesday . . . . . 7:30  
Tuesday WMU . . . . . 3:15
- ASSEMBLY OF GOD CHURCH**
- Sunday Services  
Sunday School . . . . . 9:45  
Morning Worship . . . . . 11:00  
Young People's Meeting . . . . . 6:30  
Evening Worship . . . . . 7:30  
Wednesday Service . . . . . 8:00
- PRIMITIVE BAPTIST CHURCH**  
Services 1st and 3rd Sundays of each month. Hub Community Center 10:30 A.M.
- FIRST BAPTIST MISSION**  
Sunday School . . . . . 10 a.m.  
Worship Service . . . . . 11 a.m.

- UNITED PENTECOSTAL CHURCH**
- Sunday Services  
Sunday School . . . . . 10 a.m.  
Preaching . . . . . 11 a.m.  
Young People's Meeting . . . . . 6:30 p.m.  
Prayer Service . . . . . 7:30 p.m.  
Wednesday
- FIRST BAPTIST CHURCH**
- Sunday School . . . . . 9:45 a.m.  
Preaching Services . . . . . 10:55 a.m.  
Training Union . . . . . 6:00 p.m.  
Preaching Service . . . . . 7:00 p.m.  
Wednesday
- Prayer Meeting . . . . . 8:00 p.m.  
Officers & Teachers Meeting . . . . . 7:15  
Wednesday WMU . . . . . 3:00 p.m.
- FRIONA METHODIST CHURCH**
- Sunday Services  
Sunday School . . . . . 9:45 a.m.  
Church Service . . . . . 11 a.m.  
Jr. Fellowship . . . . . 5:30 p.m.  
Childrens Classes . . . . . 6:00 p.m.  
MYF meetings . . . . . 6 p.m.  
Evening Worship . . . . . 7 p.m.  
Wednesday
- Choir practice . . . . . 7:30 p.m.

- Continental Grain Co.**  
Preach Cranfill
- Ethridge-Spring Agency**  
Insurance & Loans
- Friona C Of C & A**
- Friona Consumers**  
Co-Op Oils & Greases
- Friona Motors**
- Kendrick Oil Co.**  
Phillips - Jobber
- Bainum Butane**  
Phone 8221
- Bi Wize Drug**  
Your Retail Store
- Piggly Wiggly**  
We Give S & H Green Stamps
- Crow's Slaughtering**  
Wholesale & Retail Meats
- The Friona Star**

**TUNE IN "MOMENTS WITH JESUS"**

9:15 A.M. Daily  
**KPAN**

Hereford 860

**Freshmen Slap Canyon, 14-0**

Friona's freshman football team scored its third win of the season at Canyon Saturday, 14-0. The team has lost one.

In the first quarter, quarterback Larry Graves hit Delbert Davis on a 15-yard pass for the opening touchdown. The point try failed, with Friona leading 6-0.

Neither team could do much until the fourth quarter, when Eddie Barker intercepted a pass and ran it back 45 yards for a score. Halfback Davis ran the conversion for two points and a final score of 14-0.

The freshmen are open this week, and meet Olton there October 22.

**How Friona's Opponents Fared**

(Editor's note: Scores of Friona's football opponents in their games the past week are listed below, in order that the Chiefs meet them on their 1964 schedule. Chiefs' opponents are listed in ALL CAPITAL LETTERS. Each opponent's season record is listed after the score.)

FARWELL 21, Friendship 0 (2-3)  
PLAINS 35, Sundown 6 (4-1)  
DALHART 47, Boys Ranch 12 (5-0-1)  
SUDAN (2-2) had open date.  
FRIONA 24, HALE CENTER 7 (2-2-1)  
DIMMITT (0-4-1) had open date.  
SLATON 12, LOCKNEY 7 (3-2)  
ABERNATHY (2-3) had open date.  
CANYON 26, OLTON 0 (3-2)  
FLOYDADA (4-1) had open date.

**Lazbuddie Looks--**  
(Continued from page 1)

game of the season the past Friday, a 32-6 decision to Happy in the district opener. Scoring the touchdown for LHS was quarterback Hoppy Jennings, who has been sidelined much of the season with an injury.

## FRIONA DIRECTORY PATRONIZE FRIONA MERCHANTS FOR NEEDED MERCHANDISE AND SERVICE They Have A Personal Interest In Your Welfare And Will Appreciate The Opportunity Of Serving You. It's Always A Pleasure To Shop In Friona.

**ELK DRIVE-IN**

Read The Business Directory For The Name Of One Winner Of A Free Pass. Other Passes Are In The Classified Section And The Rest Of The Paper.

James C. Howell

**FRIONA OLIVER**

WE SPECIALIZE IN HEAVY INDUSTRIAL ENGINES.  
Rebuild 'Em or Sell 'Em  
CECIL PORTER

**REED'S CLEANERS**

709 Main St.  
Pick Up And Delivery

Phone 247-3170 Friona

**For Bulldozer Carryall Or Maintainer Work**

See or Call  
**Floyd Dickey**

AT DICKEY'S CAFE  
DIMMITT, Texas  
Bus. Ph. 647-3755  
Res. Ph. 647-3764

Lee Campbell

Now Is The Time To Have Those Christmas Portraits And Cards Made.

**DENNIS STUDIO**

"Leave Your film Here"

**RUSHING INSURANCE AGENCY**

Phone 247-3370 721 Main  
Friona

**Plainview Production Credit Association**

Wade Wright Friona Manager

**Killingsworth REDI-MIX Cement For All Purposes**

"Your Business Appreciated"

Phone 247-3215 207 W. 5th

If your ad were running in this space, how many Prospective Customers could you reach each week?

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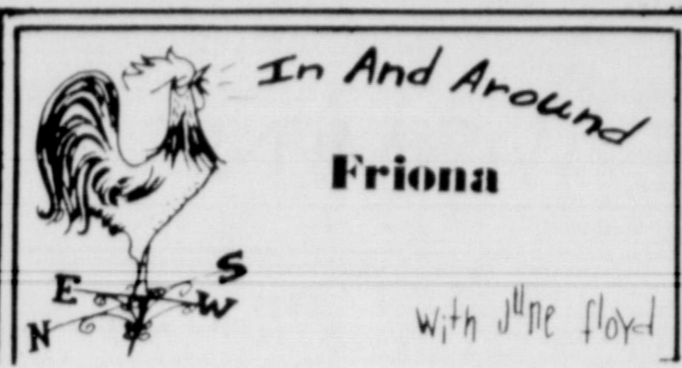
**Sales Of All Kinds**

Bill Flippin and Associates Ph. 247-2415 Friona 4 tnc





PRIZE-WINNERS . . . Shown above are the local prize winners in Friona's "Pass, Punt and Kick" contest held last Saturday. Ronald Smiley and Boyd (Sonny) Pipes, the co-directors of the contest, are shown in the back row.



Americans of today are instructed in about every phase of living and many of them are able to meet just about any situation that arises without losing composure. One phase that most of us are bewildered by is being called into court as a witness.

Just being placed on the stand is an experience that frightens us almost out of our wits and our ability to make a good witness is greatly impaired by our fear.

A recent article released under the supervision of the State Bar of Texas and distributed as a public service of the lawyers of Texas is being re-printed for your instruction. Every effort has been made to insure that the article reflects an accurate interpretation of the law as applicable to the state facts in the State of Texas.

I hope that everyone who reads it will be benefitted by so doing. It goes like this: "By far the most vital people in our system of justice are witnesses. Everyone else in a trial exists to hear what they have to say.

Our courts need witnesses. A jury to find the facts. The judge to apply the law. The lawyer to tell his client's story.

Chances are you worry about stepping up, taking an oath, and telling your story in court. On some rare occasions you could be called upon to testify about something affecting your own standing in the community.

As a witness you too may have the right, for example, not to testify against yourself in somebody else's lawsuit or crime trial.

If you are ever in such a bind, consult a lawyer of your own choice on what to do. The lawyer who called you to testify has a sworn duty to protect his client, not you. But your lawyer is sworn to keep what you tell him secret and to advise you in your own interests within the law.

Wise lawyers tell their witnesses to obey twelve rules:

1. Go to the place (say, the scene of an accident). Check your memory before you go to court. People forget and get caught up on details. But if you check what you saw and heard you are on solid ground.
2. Visit a court. Hear how other witnesses testify. It will help you see your role on the witness stand.
3. Wear clean, conservative clothes.
4. Don't memorize your story word for word. That is the surest way to sound bad. But think of what you saw and heard.
5. Listen to the questions

you are asked with care and answer thoughtfully.

6. Give a simple, direct answer in your own words. Don't be rushed.

7. If you err--and people often do--correct yourself at once. If you can't remember some detail, say so. Don't bluff.

8. Tell the truth. Don't figure which side you may help. Don't identify yourself with either side.

9. Stop when the judge breaks in, and don't try to sneak an answer in before he can stop you. What you might say could end in a "mistrial."

10. Keep cool and don't sass back.

11. If they ask you: Certainly, you have talked to other people -- the lawyer, for example; and yes, you may be reimbursed for certain of your expenses incurred in attending the trial.

12. Remember, without witnesses our law would fall to do justice. If you are called, be a good witness."

\*\*\*\*\*

Frionans who enjoy seeing local talent on display should take advantage of an opportunity to see a play in the auditorium Saturday evening. Members of Friona's Thesplan Troupe are presenting "Happy Valley," a four act romantic drama.

Curtain time will be 7:30 and those who haven't obtained tickets may do so at the door.

\*\*\*\*\*

Several persons have inquired about recipes of dishes served at the Future Homemakers of America Tasting Bee Friday evening. Anyone who is interested in securing a copy of recipes used may do so by contacting any member of the organization.

So much favorable comment was made by persons attending this annual event. One father made the following remark: "Ordinarily I don't go for such things as this, but after I was talked into attending one, I'd never miss another one."

Another father said, "I never go anywhere to eat that so much well prepared food is served."

Mrs. Caffey, Miss Asberry and members of the FHA chapter are to be commended for doing a fine job.

\*\*\*\*\*

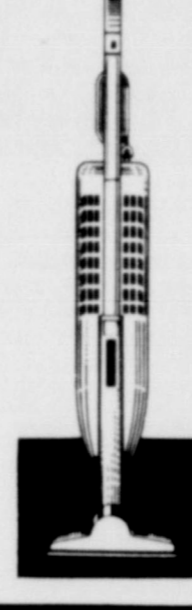
Frost can't be far away, so let's all take advantage of looking at fall flowers while they last. Geraniums are blooming in window boxes and dahlias have never been more beautiful.

Fall color is also to be seen (Continued on page 12)



*Electric cooking measures up to your fondest dreams!*

It's every homemaker's dream to serve her family with meals that bring smiles of delight from all of the family. And, while she'll go to any effort to guarantee such delights she finds it's so easy and clean to cook them electrically... with results sure and certain thanks to the accuracy of electricity. Yes, electric cooking measures up to every woman's fondest dreams so if you're not yet cooking this modern way it's time to see your dealer.



**FREE** Every Public Service residential customer who buys her new electric range now will receive a handy Shetland Sweeper Vac that cleans hard surfaced floors as easily as it cleans carpeting. Make your dreams come true -- get your new electric range this week.

SEE YOUR REDDY KILOWATT RECOMMENDED ELECTRIC APPLIANCE DEALER

Ocean Spray	CRANBERIES 1 Lb. Box	33¢
Hip-O-Lite	Marshmallow Cream Jar	21¢
VELVEETA CHEESE 2 Lb.		89¢
White Swan	TOT PEAS 303 Can	27¢
White Swan	PORK & BEANS 15 Oz. Can	10¢
Instant Breakfast Drink	TANG 27 Oz. Jar	\$1.19
Bath Size	DIAL SOAP Bar	19¢
Dressed	HENS Lb.	35¢
Sunray Bacon 2 Lb.	Sunray Hams 1/2 Or Whole	49¢ Lb.
Gold Medal Flour 25 Lb.	Holly Sugar 10 Lb.	98¢

We Give Gunn Brothers Stamps

**HOUSER'S** GROCERY & MARKET

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Phone 247-3343

Friona

**SMILEY'S MOTEL**  
FRIONA, TEXAS

Will Have A Photographer From TAYLOR'S STUDIO, Valley Mills, Texas, (Formerly of Littlefield, Texas) Taking Pictures

**OUR CHRISTMAS BABY CONTEST**

TELL YOUR FRIENDS ABOUT IT

Monday, Oct. 19, 1964-

10:00 A.M. To 5:00 P.M.

Bring Your Child to be Photographed FREE OF CHARGE for the contest. Parents must personally select the photo to be entered in the contest. Each contestant will get a free picture. **NO CARD NECESSARY.** Only One Contestant To The Family-- Come In Early And Avoid The Rush

**AGES TO QUALIFY: 1 Month to 5 Years**

FIRST PRIZE--11x14 Oil Color  
SECOND PRIZE--8x10 Oil Color  
THIRD PRIZE--8x10 Coppertone  
All Prizes Mounted In Salon Mounts

**HAVE FAMILY GROUP PICTURES MADE FOR XMAS GIFTS AT THIS TIME.**

# FARM BUREAU

## ANNUAL MEETING

**8 P.M.**

**Monday October 19**

**At**

**Farm Bureau Building**

**Friona**

★ ELECTIONS

★ REFRESHMENTS

★ ENTERTAINMENT

★ REPORTS

**TALKS BY STUDENTS**

Connie Vaughn  
Lonnie Ellis  
Gilbert Dale

**All Members And Wives are Invited**

**Parmer County Farm Bureau**



WINS FOOTBALL . . . Karl Kuhlman, right, is shown receiving the autographed football from George Jones, left, Friona Booster Club president. In the background is football queen Merylene Massie.

# GAS

PROVIDES 80% OF THE AIR CONDITIONING . . . 99% OF THE COOKING AT THE

**NEW YORK WORLD'S FAIR**



# Friona Echoans Gamma Phi Betas

Kay Burleson, daughter of Mr. and Mrs. T. I. Burleson Jr., has recently initiated into Gamma Phi Beta social sorority at Texas Technological College, Lubbock.

Highlighting the week of pre-initiation activities, Gamma Phi Beta Week, were Big Sister-Little Sister Day and a paddle party where the former pledges presented their big sisters in the sorority symbolic paddles.

A formal banquet at the Johnson House followed initiation Saturday at the First Christian Church, Gamma Phi Beta Week was terminated when the group attended church together Sunday.

Carolyn Herring, a 1964 graduate of Friona High School and daughter of Mr. and Mrs. D. C. Herring, is one of Gamma Phi Beta's pledges for the fall semester.

## Sunday School Classes Install Officers Jointly

In a formal candle-light ceremony in Fellowship Hall of First Baptist Church recently Mrs. Cordie Potts installed officers for the Naomi and Gleaners Sunday School classes of the church.

Installation theme was "The Light of The World." A large globe surrounded by tall candles was used on a table and each officer lighted a candle as she was given her charge. Teachers of the two classes are Mrs. Lucy Jones, Naomi, and Mrs. Clyde Hays, Gleaners. Other Naomi Class officers installed were Mrs. Faye Allen, assistant teacher; Mrs. Earl Chester, president; Marie Roberson, vice-president; Mrs. Harry Hamilton, secretary; and Mrs. I. V. Day, assistant secretary.

Also Mrs. T. A. Sherley, Mrs. Bee Westbrook and Mrs. Roscoe Parr, group captains; Mrs. T. A. Sherley, flower chairman and Mrs. John Bur-

row, reporter.

Gleaners Class officers are Mrs. Fat Busby, president; Mrs. Joe B. Douglas Sr., vice-president; Mrs. G. H. Goggans, secretary; Mrs. J. H. McMahan, assistant secretary and Mrs. John Wright, reporter and Mrs. J. T. Carroll, program chairman.

Tables for the salad supper which preceded the installation were covered with white cloths and centered with arrangements of roses and dahlias.

Those present were Mesdames Lucy Jones, Faye Allen, Earl Chester, John Burrow, G. H. Brock, T. E. Lovett, T. A. Sherley, Ed Hicks, Cordie Potts, I. V. Day, Clyde Hays, Sam Williams and G. H. Goggans.

Also Marie Roberson and Mesdames Pat Busby, Spencer Hough, L. R. White, J. T. Carroll, Ray Landrum and John Wright.

## Of Interest To THE WOMEN



### Mrs. Spencer Hough Heads Local W M U

Mrs. Spencer Hough was elected president of First Baptist Church Woman's Missionary Union at a recent meeting of the organization in Fellowship Hall.

Officers elected to serve with Mrs. Hough were Mrs. T. E. Wood, vice-president; Mrs. Lloyd Mings, recording secretary; Mrs. O. B. Moyer, recording treasurer; and Mrs. C. A. Turner and Mrs. Jim Johnston, circle chairman.

Mrs. C. W. Dixon, commu-

### Girl Scout Officers Formally Installed

Girl Scout Troop 105 met Monday evening at Congregational Church. The twelve new officers were formally installed by Mrs. Russel O'Brien, who spoke briefly on "Challenges." A poem, "Be The Best of What-

ever You Are," and a prayer concluded the program.

Officers installed were Carolyn Hutson and Doris Ferguson, patrol leaders; Deloris Phipps and Mary Ellen Scales, assistant patrol leaders; Debra Baxter and Kathy Bandy, finance directors.

Also Connie Whaley and Janice Clark, recorders; Shirley Johnson and Brenda Blackburn, commissary managers; and Patricia Roberts and Bennie Hamold, health and safety directors.

Piano music by Senior Scout Glenda Mings was a highlight of the evening. Mrs. Ralph Wilson showed several film strips made of activities of the troop since they were Brownies.

Guests were mothers of troop members. Pieces of cake, cookies and brownies were wrapped in miscellaneous ways and served with hot chocolate.

Those present were Mrs. John Blackburn and Brenda; Mrs. Virgil Ferguson and Doris; Mrs. Bill Hamold and Bennie; Mrs. Troy Hutson and Carolyn; Mrs. F. G. Phipps and Deloris; Mrs. Porter Roberts and Patricia; Mrs. Charis

It has been said: Criticism is something you can avoid by saying nothing, doing nothing, and being nothing.

### New Girl Scout Added To Troop

Girl Scout Troop 268 added a new member in formal investiture services at American Legion Hall Monday evening. Esther Smith, who had met all requirements for a Girl Scout, was invested.

Mrs. Louis Welch instructed members in the proper way to make a poncho for a bicycle. Plans were made for a bicycle trip to the W. M. Massie farm northeast of town Saturday.

Bicycle safety posters for hanging in the sixth grade rooms at school were made.

Leaders present were Mrs. Louis Welch and Mrs. C. L. Vestal Jr. They were assisted by Jan Welch.

Troop members present were Gloria Brown, Cindy Campbell, Denise Cudd, Johnny Cudd, Glenda Deaton, Regina Duke, Susan Floyd, Jean Massie, Patsy McVey, Linda Perkins, Amy Renner, Nancy Scales, Esther Smith, Susie Spring, Barbara Weast and Gay Welch.

**GAS**  
PROVIDES 80% OF THE AIR  
CONDITIONING... 99% OF  
THE COOKING AT THE  
**NEW YORK**  
**WORLD'S FAIR**

### Young Homemakers Hear Area Convention Report

Friona Young Homemakers met in the homemaking department of Friona High School for their regular monthly meeting Thursday afternoon. A report on the Third Annual Area 1 Young Homemakers Convention in Hereford in September was presented by Mrs. W. D. Buske, president.

Mrs. Kenneth McLellan presented the devotional and read an article on "Voting." Plans

were made for a chili supper to be held in January.

Those present were Mesdames Leon Massey, W. D. Buske, Jerry London, Richard London, Keith Brock, Lewis Gore, Don Reeve, Harvey Garrison, Dale Williams, Kenneth McLellan, Teddy Fangman and Jimmy Mabry.

Also Mesdames Rex Blackburn, Larry Fairchild, Beryl Dean Eroyles, Harold Balls, V. R. Wilcox, Eugene Bandy, Larry Moyer, O'Neil Greeson, Billy Raybon, Jerry Brown, Delmar Renner, Joel Landrum, Max Self, Richard Adkins and Dale Smith.

Mrs. Dalton Caffey and Miss Beth Asberry, homemaking teachers were also present.

There's no free gate to anything worthwhile. Not to skill nor health, nor to success nor friendship, nor even to the lasting love and respect of those who are nearest and dearest to us. These are the items that make up the best income that any human being can have, and the sum of that income will be measured by the sum of what we are willing to pay to get it.

**FIRST IN  
FRIONA  
NEW  
DON'S  
GIANT  
BURGER**

*We're Beating Our Tom-Toms About Our New GIANT Burger*

Starting Monday October 19 Don's Drive 'In East Hiway 60 Friona

**1/4 Lb. Meat**  
Lettuce  
Tomato  
Onions  
Pickles  
Only  
**40¢**

???????

**DID YOU KNOW?**  
HUBERT HUMPHREY AND ADA WANT TO ABOLISH THE HOUSE UN-AMERICAN ACTIVITIES COMMITTEE!  
VOTE FOR BARRY GOLDWATER  
In Your Heart You Know He's Right  
(FD-302) - Goldwater for President, Ted Smith, Chairman

# WELCOME TO FRIONA



Mr. and Mrs. Bill Dufur have recently moved to Friona from Hereford where Bill was associated with Boyd Machine Shop before taking over the Friona Machine Shop in Friona. Mrs. Dufur is from Amarillo originally and Bill moved to Hereford from Friona when he was 11 years old. The couple have three children, Marc, 3, Greg 18 mos. and Todd, 2 months.

<b>Kendrick Oil Co.</b> Phillips 66 Phillips Tires Tubes Batteries Accessories	<b>PIGGY WIGGLY</b>  Friona	<b>REEVE CHEVROLET</b> New And Used Cars FRIGIDAIRE APPLIANCES
<b>ROCKWELL BROS AND CO.</b> "LUMBERMEN" Lumber - Paint Tools	<b>THE FRIONA STAR</b>	<b>HURST'S Dry Goods</b>
<b>GIB'S CLEANERS</b> Professional And Coin-Op Dry Cleaning	<b>FRIONA WHEAT GROWERS</b> Elevator Service Field Seeds	<b>MOORE'S SUPER MARKET</b> Top Quality Foods At Lower Prices



# DEAF SMITH COUNTY ELECTRIC COOPERATIVE INCORPORATED

The following is a list of names of people we have been unable to locate who lived on our lines in the years 1951, 1952, and 1953. We have in our office Capital Credit checks for them and anybody knowing any of the addresses, please call our office at EM 4-1166.

Abbott, H. E.  
Alexander, F. L.  
Alexander, O. L.  
Allen, M. E.  
Ancira, Floyd  
Anderson, Sam  
Ary, Charles  
Atkinson, Jack  
Bailey, F. B.  
Baird, Hugh  
Baldwin, F. S.  
Bardner, C. W.  
Barnett, B. L.  
Barnett, R. A.  
Barton, H. C.  
Beard, O. C.  
Beckham, A. E.  
Bevers, Roy  
Blanton, J. P.  
Boever, Marvin J.  
Bovina Supply Co.  
Brawley, Archie  
Breallo, Juan  
Brower, Hanford  
Brewer, H. F.  
Briggs, Howard S.  
Brock, H. J.  
Brown, Louie  
Bryant, Coy  
Bryant, D. H.  
Buchanan, N. E.  
Buckelew & Son  
Bunn, Clay  
Burnett, James  
Burns, M. N.  
Buster, Jack V.  
Caldwell, A. D.  
Call, Paul  
Campbell, Joe  
Carter, O. C.  
Carver, D. C.  
Case, Wesley J.  
Chambers, E. V.  
Chavez, Joe  
Cisco, W. D.  
Clampitt, J. E.  
Clark, Melvin  
Cody, Paul  
Collum, N. F.  
Cone, M. A.  
Consolidated Cooling Corp.  
Contreros, Reumon  
Cooper, Jack  
Creel, S. S.  
Cribbs, C. R.  
Cribbs, Ernest  
Crites, M. L.  
Crofford, F. C.  
Cumpton, Perry  
Davis, B. G.  
Davis, S. M.  
DeMent, J. L.  
Derryberry, J. A.  
Dewitt, Obe  
Dodd, J. T.  
Downing, W. H.  
Downs, Kenneth  
Dozier, A. B.  
Dozier, Edgar  
Drury, E. F. (Mrs.)  
Duncan, Lee  
Dunham, O. R.  
Dunnam, A. C.  
Dunnam, O. R.  
Durham, Raymond  
Dykes, Dewey Jr.  
Easley, Gene  
Edens, Tonie  
Ellis, A. L.  
Epperley, Roy  
Esparzo, Antonio  
Evans, Virgil  
Fambrough, Jack  
Farris, Edd  
Ferguson, Floyd  
Finley Bros.  
Finley, M. F.  
Fleming, W. S.  
Follis, R. H.  
Gaines, Otho  
Gainey, W. W.  
Garcia, T. F.  
Garrison, E.  
Gentry, S. N.  
Gill, Robbie L.  
Gilliam, A.  
Goates, W. B.  
Goff, H. L.  
Gollehar, Chess

Gomez, Frank  
Goolsby, J. M.  
Gordon, E. C.  
Gregory, Bry  
Griag, Bob  
Gutierrez, G.  
Hair, L. D.  
Hampton, G. C.  
Haney, A. L.  
Hanneman, Albert  
Hardman, Ernest  
Hardy, O. H.  
Harper, G. H.  
Harris, Bill  
Harris, E. L.  
Harrison, H. M.  
Hartis, V. R.  
Haynes, Troy  
Hedge, Leo  
Hendrick, L. E.  
Henry, Earl  
Hernandez, D. G.  
Hernandez, Norbert  
Hernandez, P. G.  
Herring, Homer  
Hess, Frank  
Hicks, K. I.  
Hillard, Geo. W.  
Hodges, Leland  
Holland, Ed  
Hough, Jack  
Houston, J. E.  
Hoyle, C. C.  
Hudson, L. A.  
Hulsey, Bill  
Hutson, Bird  
Inman, Virgil  
Irick, Harry V.  
Isham, Luther  
Jackson, B. E.  
Jackson, H. L.  
Jaquess, R. W.  
Jarvis, Rodney  
Jones, A. D.  
Jones, H. S.  
Jones, Louie R.  
Jones, W. O.  
Kelly, W. T.  
Kerr, R. L.  
Kirkpatrick, R. E.  
Klutts, G. M.  
Knapp, Jack  
Knight, Pauline  
Kuykendall, F. D.  
Landers, Arthur F.  
Landrum, Bill  
Laurence, J. R.  
Lawrey, Bob  
Lawson, G. A.  
Lawson, W. B.  
Leal, Juan  
Loithead, Horace L.  
Leitzell, R. C. (Mrs.)  
Lemar, Peter  
Lewis, A. N.  
Long, Ruben  
Loyd, C. P.  
Lucero, E.  
Lucero, Tony  
McCool, E. V.  
McCool, V. L.  
McDonald, Michael  
McDuff, J. A.  
McEndree, W. L.  
McFarlin, Robert J.  
McKenzie, K. L.  
McLain, A. O.  
McShon, C. L.  
Maggart, W. B.  
Malone, J. C.  
Manuel, Wm.  
Marshall, Rex  
Martin, F. A.  
Masten, Alton  
Marvis, John A.  
Melton, Newell  
Montgomery, J. E.  
Morales, Domingo  
More, Clifford  
Morgan, E. P.  
Morris, Wendall M.  
Newkirk, J. C.  
Nichols & Langford  
Nix, John S.  
Nixon, George  
Noble, Ralph E.  
Noel, M. J.  
Northcutt, Fred  
Odum, Olan B.

Oldham, E. L.  
Palmer, James C.  
Palmer, R. W.  
Palmer, W. D.  
Parish, John  
Parker, B. E.  
Parson, Thomas  
Patterson, Betty L.  
Phillips, L. V.  
Pickens, I. H.  
Polk, Hazel  
Porter, Jack  
Pottorff, Burl  
Pounds, Mary Jo  
Prentice, M. M.  
Rackler, Kenneth  
Redford, Jack  
Ray, B. F. Jr.  
Reese, Robert  
Richards, L. A.  
Richburg, Allen T.  
Riley, Joe  
Rio-Grande Box Dist.  
Roberts, Elmer  
Roberts, Jesse C.  
Roberts, Wayne  
Robertson, Winifred  
Roland, V. O.  
Rollins, Sam L. Jr.  
Rothwell, Dewey  
Routh, Andrew  
Sands, J. T.  
Saxton, H. F.  
Schauf, A. C.  
Scoonover, Clyde O.  
Scott, Louise Mrs.  
Scott, Marshall  
Seigman, Austin K.  
Shanahan, Eva  
Shea, E. J.  
Shelton, A. O.  
Shelton, S. P.  
Sisco, Claud  
Smith, A. W.  
Smith, Aubry  
Smith, Willie  
Snell, Gene Jr.  
Staats, O. T.  
Stallings, N. W.  
Steffens, Bert  
Sterling, Charles  
Steward, Bill  
Steward, John  
Stitt, D. H.  
Stone, Donald  
Studer, Leo R.  
Sullivan, P. J.  
T & T Service Station  
Tapley, J. W.  
Thomas, Arol  
Thomason, J. W.  
Thompson, C. L.  
Tisdale, O. B.  
Todd, C. O.  
Towns, Darwood M.  
Tucker, W. T.  
Turner, E. A.  
Turner, E. L.  
Vaughn, Oscar  
Vincent, E. M.  
Voss, Byron W.  
Wadlow, Freddie  
Wadlow, O. C.  
Walker, J. B.  
Walters Bros. Station  
Walters, A. D.  
Walters, N. N.  
Ward, Tom  
Weaver, J. Y.  
Whaley, John W.  
Whaley, Ralph  
White, H. M.  
Wilkins, Lucy  
Willbanks, Fred  
Williams, James  
Williamson, J. D.  
Wilson, Vernon  
Winfrey, F. C.  
Winfrey Brothers  
Winkle, James  
Wise, J. A.  
Wooten, Bob  
Wolff, James O.  
Wood, John  
Wright, C. Frank  
Wright, G. T.  
Wright, I. A.  
Young, Elbert  
Zapata, Felipe G.



MARRIAGE ANNOUNCED... Mr. and Mrs. Ben Martinez have announced the marriage of their daughter, Betty Jean, to Santos Esquivel Jr., son of Mr. and Mrs. Santos Esquivel Sr. Rev. Bill Burton read the ceremony at 1:30 p.m. Sunday, October 4 at Baptist Mission. Pat Burton played the wedding march. Attendees were Pablo and Genevieve Pery. A reception in the Esquivel home followed the ceremony.

## Twenty Troop Members Receive Wings Monday

Twenty Brownie Girl Scouts in Troop 24 received their wings and crossed the bridge into Junior Girl Scouting in a formal ceremony at 5 p. m. Monday at the club house.

As each girl crossed over the bridge, she hesitated and repeated her promise and was given her Girl Scout pin. A horseshoe was then formed and candles were lighted as the ten laws were repeated. The program ended with the singing of "When 'Ere You Make a Promise."

The girls served cookies and punch to their mothers and grandmothers, who were guests.

Girls receiving their wings and pins were Tracy Barber, Barbara Bass, Teresa Bingham, Becky Broyles, Karen Clausen, Debbie Horton, Paul-etta Hughes, Susie Martin and Nancy Martinez.

Also Carol Morgen, Donna Murphy, Vandra Nichols, Gail Parkey, Patricia Phipps, Carol Ann Reeve, Betty Sachs, Holly

Stevenson, Debra West, Holly Welch and Tami Wynn.

Leaders of this troop are Mrs. John Bingham, Mrs. Fay Reeve, Mrs. Ralph Wilson, and Lou Cochran.

## Weekend Guests From Abilene

Mr. and Mrs. Guy Welch and daughter, Lisa, Abilene, were weekend guests in the home of Mrs. Welch's parents, Mr. and Mrs. Eugene Boggess.

They were accompanied to Friona by Mrs. Nora Welch, former resident, who visited in the homes of her sister, Mrs. Lucy Welch and other Friona relatives.

A man once said: Three meals a day, a roof over my head, two cars, a boat, a power mower and a contented wife -- why shouldn't I be in debt?

## Sydney Shea Woodard Born In Littlefield

Sydney Shea is the name Mr. and Mrs. Clyde Woodard, Springlake, chose for the baby girl born to them at 2:30 p.m.

Wednesday at Littlefield Hospital. She weighed 7 lbs. 11 ozs. and is the first child for the couple.

Grandparents are Mr. and Mrs. W. J. Woodard, Fort Worth, and Mr. and Mrs. R. E. Snead, Friona. Great-grandparents are Mr. and Mrs. I. H. Gray, Sabine Pass, and Mrs. J. B. Snead Sr.

Mrs. Woodard and Sydney Shea were dismissed from the hospital Saturday and are spending a few days in the home of Mrs. Woodard's parents.

## College Students Visit Relatives And Friends

Many college students visited friends and relatives in Friona during the weekend. Cheryl Neill and Rita Queens, who attend Wayland Baptist College at Plainview were guests in the home of Cheryl's parents, Mr. and Mrs. Kenneth Neill and family.

Visitors in the home of Mr. and Mrs. Nelson Welch and Monte Sue were Mike Welch, Linda Lamb and Elaine Reed, all students of ACC at Lubbock, who attend LCC at Lubbock.

Gary Snead, also a student at Abilene Christian College, spent the weekend with his parents, Mr. and Mrs. R. E. Snead. Jimette McLesn, who attends McMurry College, Abilene, visited her parents Mr. and Mrs. Jim McLesn and Kathy.

Other LCC students here for the weekend were Ronnie Procter, son of Mr. and Mrs. James Procter; Mickey Wilson, whose parents are Mr. and Mrs. Elvin Wilson; Diana Taylor, daughter of the J. B. Taylors; Charlotte Nettles, daughter of Mr. and Mrs. Leonard Nettles; Kay Neel, whose parents are Mr. and Mrs. Otis Neel and Westie Hand, daughter of the Johnny Hands.

Texas Tech students here were David Lee Carson, son of Mr. and Mrs. David Carson; Eric Rushing, whose parents are Mr. and Mrs. Eric Rushing; Tex and Lynn Phipps, sons of Mr. and Mrs. C. M. Phipps; Greg Jarrell, son of Mr. and Mrs. Newnan Jarrell Jr. and Carolyn Herring, daughter of Mr. and Mrs. D. C. Herring.

Danny Black, student at South Plains Junior College, visited his parents, Mr. and Mrs. A. L. Black; Rose Ann Greeson and Russell Scales, both students at West Texas State University visited their parents, Mr. and Mrs. Lester Dean and Mr. and Mrs. Charles Scales.

## Growing Up Discussed At Meeting

"Great Expectations" was the program of the Progressive Study Club at the regular meeting Tuesday evening at Federated Club House. "The Old Woman Who Lived in A Shoe" was the featured nursery rhyme and the program dealt with the raising of children.

Mrs. Andy Hurst opened the program with a reading entitled "Inherit the Sunset." Teaching awareness of the beauty around us to our children was the theme of the reading.

"Diaper Through Preschool" was the topic of Mrs. Wesley Barnett. She reviewed the problems and various stages of young children.

Mrs. Thomas Rhodes' topic was "Reading, Riting and Rithmetic" and she told of the different fears and phobias of the school age child.

"School Daze" was the topic dealing with teen-agers and was reviewed by Mrs. Billy Joe Mercer. She gave a list of do's and don'ts for helping the child from childhood to adulthood. Twenty two members and six guests were present. The guests were Mrs. Homer Lindeman, Mrs. Jerome Erdman, Mrs. Gary Brown, Mrs. Joe Owen, Mrs. Jim Mabry and Mrs. Georgia Gay. Mrs. Bill Ellis and Mrs. Bill Boone were hostesses for the evening. They served refreshments of pineapple fluff, tea and coffee.

# ★ YOU MAY VOTE AS YOU PLEASE ON NOVEMBER 3RD! ★

*There is no legal requirement—no moral obligation*

Regardless of how you have ever voted...

Or in which primary you voted...

Or whether or not you voted...

Or how your poll tax receipt was stamped...

## YOU CAN VOTE FOR ANY CANDIDATE OF ANY PARTY ON THE NOVEMBER 3RD BALLOT

Governor Price Daniel, while Attorney General, wrote an opinion on the question of party loyalty in which he said, "The courts of Texas have answered this question by holding that the pledge taken at the time of voting in the primary election DOES NOT create a legal obligation."

Governor Daniel repeated that opinion by saying that the pledge on the primary ballot does not obligate anyone "legally or morally" to vote for the Democratic ticket in the general election.



TEAM BATTLES BACK

# Chieftains Show Spunk In 24-7 Win Over Owls

The Friona Chieftains proved to the home folks (if they didn't already know it) that they have character, by coming from behind for a 24-7 win over Hale Center in the Chieftains' homecoming battle last Friday.

Hale Center pretty well dominated things for more than a quarter, and took a 7-0 lead early in the second quarter. But the Chieftains had been down before, and just being down, were a long way from being out.

Actually, Friona repulsed the Owls' first two drives, holding at their own 22-yard line after Hale Center marched with the ball 52 yards after the opening kickoff. However, the Owls had shown some pretty fair defense of their own through the first period, which ended 0-0.

On the last play of the opening stanza, Hale Center's slippery fullback, Mike Laney, broke loose on a 58-yard run, being finally caught by Danny Murphree at the Friona 25. It took the fired-up Owls just seven more plays to register the game's first score, with

hard-running J. D. Davis getting the last four yards on a smash up the middle.

Davis also kicked the point, for a 7-0 Owl lead with 9:35 left in the second quarter.

The Chiefs accepted the score as a personal challenge, and immediately began a scoring march of their own. Quarterback Jim Snead brought the ball to midfield with a fine 26-yard run on a keeper play.

Milton Hargus, turning in his best game of the season, helped erase a 15-yard penalty against the Chiefs with two runs good for 24 yards and a first down at the Hale Center 33. Danny Murphree who likewise had his best yardage total, gained 13 to the 20.

Four plays later, the Chiefs faced fourth and two at the 12, and Hargus, going off tackle, got not only two, but ten more as well, scoring his second touchdown of the year.

The Chiefs indicated they weren't out for a tie. They passed up the conventional kick for extra points (Doug Dodd had made nine of 12) and went for

two points, with Dodd heading wide on a pass-runt option. However, the Owls stopped him short of the goal-line, and kept the lead at 7-6.

Friona forced Hale Center to punt following their kickoff, and Murphree put the team in fine field position by returning the punt from his own 20 to the 39. On the next play, Snead hit end Larry Buckley with a pass good for 27 yards and a first down at the Owl 34-yard line.

At this point the team was battling the clock as well as Hale Center, as only 1:46 remained in the half. Dodd picked up 13 yards in two plays, moving the ball to the 21, and Snead made a ten-yard run to the 11. Hargus ran it to the four, as 38 seconds remained in the game, and Snead picked up a yard as the team called time with 13 seconds showing. Dodd crashed across for the score with just eight seconds left on the clock. His kick would have failed, but a penalty against Hale Center gave Friona another try from the one and

one-half yard line. So Dodd was given the call to run it and this time he smashed over for a two-point conversion to give Friona a 14-7 halftime lead.

After trading fumbles with the Owls to start the second half, the Chieftains began a 71-yard touchdown drive. Dodd sparked the drive, picking up 10, 11, 47 and nine yards in the drive. He got the team out of an unbelievable hole with third down and 38 yards to go with his timely 47-yard scamper.

The team had been penalized twice for 15 yards to set Friona back to the Owl 34 after they had been in Hale Center territory at the 38 to begin the series. However, Dodd turned the trick, and left numerous would-be tacklers strewn along his path, before finally being stopped at the 19.

From there it took just two plays for Friona to score, Dodd gaining to the ten and Hargus getting the rest of the way. Dodd's kick made it 21-7 with 4:22 left in the third quarter.

Friona's next scoring threat came early in the final quarter. Ray Braxton had given the



SIGHTS ON DAVIS . . . J. D. Davis, left, Hale Center's elusive halfback, is about to be stopped on this particular play by Milton Hargus, right, who is moving in for the tackle. Davis was the leading rusher for the Owls in a 24-7 losing cause. (Star photo by Darrell Schwab)

## Game At A Glance

Friona H. Center	
First Downs	19 10
By Rushing	18 10
By Passing	1 0
Yards Gained Rushing	362 219
Yards Gained Passing	27 9
Total Offense	389 228
Passes Attempted	4 3
Passes Completed	1 0
Passes Intercepted By	1 0
Fumbles Lost	3 4
Number of Punts	2 3
Punting Average	39.5 36.3
Penalties, yards	6-60 4-30

INDIVIDUAL RUSHING			
PLAYER	TCB*	NYG*	AVG*
Doug Dodd	20	177	8.9
Milton Hargus	17	87	5.1
Danny Murphree	8	64	8.0
Jim Snead	5	34	6.8
Totals	50	362	7.2
Opponents Totals	37	219	5.9

INDIVIDUAL PASSING			
PLAYER	PA*	PC*	YDS*
Jim Snead	4	1	27

PASS RECEIVING			
PLAYER	PC*	YDS	AVG
Larry Buckley	1	27	27

PUNTING			
PLAYER	NO.	YDS	AVG.
Doug Dodd	2	79	39.5

PASS INTERCEPTIONS			
PLAYER	NO.	YDS.	RET.
Jim Snead	1	2	2

KICKOFF RETURNS			
PLAYER	NO.	YDS.	RET.
Doug Dodd	1	13	13
Danny Murphree	1	8	8

PUNT RETURNS			
PLAYER	NO.	YDS.	RET.
Danny Murphree	1	19	19

Key: TCB--times carried ball; NYG--net yards gained; AVG--average gain per carry; PA--passes attempted; PC--passes completed or caught; YDS--yards gained.

Will Rogers when asked "What's wrong with the world?", scratched his head and replied: "I reckon it must be the people."

(Continued on page 11)

### Knit'n House

319 N. McKinley - Hereford

**NOW OPEN**

Featuring  
Yarns From  
*Reynolds - Bear Brand*  
*Spinnerin - Heisher*

Needlepoint-Xmas Handcraft

Come  
Knit Wit Us

Opal Norton      Idie Gearn

## HAVING GOOD YEAR

### Dodd Is Top Scorer For Class AA Teams

Doug Dodd, who is having a fabulous senior year at Friona High School, is the leading scorer for class AA teams in the area, it was reported this week.

Dodd, who has scored 34 points the past two games, took over the class AA leadership with 59 points for the season to 57 for Mike Mitchell of Denver City.

The Chieftain fullback rolled up his point total so early that he had already scored more points than last year's Friona team leader prior to the Hale Center game last week. Another fullback, Everett Gee, paced the team last year with 44 points. Dodd had scored 47 points after the Sudan game.

WE GIVE GUNN BROS. STAMPS

Double On Wed.  
With \$2.50 Or More

## WHITE'S SUPER MKT.

We Deliver Phone 247-2250

Van Camp **TUNA 2/49¢**

Supreme **CRACKERS 29¢** Ranch Style **BEANS 3/47¢**  
Pound Box 303 Can

Carey **SALT 11¢** White Swan Luncheon **PEAS 2/45¢**  
Box 303 Can

White Swan **SHORTENING 59¢** Strained Gerber's **BABY FOOD 2/23¢**  
3 Lb. Can

**FOLGER'S COFFEE 79¢** POUND CAN

#1 White **POTATOES 59¢** 10# Bag  
Florida **Grapefruit 19¢** Ea  
**LEMONS 19¢** Lb.

Corn King **BACON 59¢** Lb.  
Spiced **Luncheon Meat 53¢** Lb.  
Round **STEAK 89¢** Lb.

## WHAT'S YOUR NEXT MOVE?

Don't Let High Costs Get You

## TRADE WITH US

Pocket The Difference

Friona **CONSUMERS** Friona

Buddy Lloyd, Mgr

Phone 247-2771

Team Statistics

(Editor's note: These are Friona's team statistics after five non-district games, as compiled by the Friona Star.)

SCORING BY QUARTERS	
Friona	Opponents
21 34 27 19--101	15 14 7 6--42

Friona			Opp.
First Downs	66	53	
By Rushing	54	42	
By Passing	10	8	
By Penalty	2	3	
Yards Gained Rushing	1151	772	
Yards Gained Passing	343	198	
Total Offense	1494	970	
Passes Attempted	28	58	
Passes Completed	14	22	
Passes Intercepted By	9	1	
Fumbles Lost	15	10	
Number of Punts	13	21	
Punting Average	38.1	32.8	
Number of Penalties	27	23	
Yards Penalized	309	188	

INDIVIDUAL RUSHING			
PLAYER	TCB*	NYG*	AVG*
Doug Dodd	97	639	6.6
Milton Hargus	50	296	4.1
Danny Murphree	32	140	4.4
Jerry Cass	4	75	18.8
Jim Snead	31	73	2.4
Joe Mabry	2	20	10.0
Travis Graves	1	0	0.0
Lomnie Ellis	2	-2	-1.0
Totals	212	1151	5.4
Opponents Totals	213	772	3.6

INDIVIDUAL SCORING				
PLAYER	TD	PAT	PG	TP
Doug Dodd	7	11	2	59
Milton Hargus	3	0	0	18
Jesse Shirley	2	0	0	12
Ronnie Brookfield	1	0	0	6
Hugh Latham	1	0	0	6
Totals	14	11	2	101
Opp. Totals	6	6	0	42

INDIVIDUAL PASSING				
PLAYER	PA*	PC*	NYG*	TD
Snead	11	1	314	30.0
Ellie	3	2	29	66.7
Dodd	1	0	0	100.0
Murphree	1	0	0	0.0
Graves	1	0	0	0.0
Totals	28	14	343	4 50.0
Opp. T.	58	22	9 198	1 37.9

PASS RECEIVING				
PLAYER	PC*	NYG*	AVG*	TD
Jesse Shirley	4	126	31.5	2
Milton Hargus	4	35	8.8	0
Danny Murphree	2	65	32.5	0
R. Brookfield	1	61	61.0	1
Hugh Latham	1	27	27.0	1
Larry Buckley	1	27	27.0	0
Larry Johnson	1	2	2.0	0
Totals	14	343	24.5	4
Opp. T.	22	198	9.0	1

PASS INTERCEPTIONS				
PLAYER	NO.	YDS.	RET.	AVG.
Danny Murphree	2	70	35.0	
Milton Hargus	2	50	25.0	
George Rushing	1	8	8.0	
Bob Sims	1	5	5.0	
Larry Johnson	1	3	3.0	
Jim Snead	1	2	2.0	
Lomnie Ellis	1	1	1.0	
Totals	9	139	15.4	
Opp. T.	1	8	8.0	

PUNTING			
PLAYER	NO.	YDS.	AVG.
Gene Weatherly	6	245	40.8
Doug Dodd	7	250	35.7
Totals	13	495	38.1
Opponents Totals	21	589	28.0

Key: TCB--times carried ball; NYG--net yards gained; AVG--average gain per carry; PA--passes attempted; PC--passes completed or caught; TD--passes had intercepted; PCT--per cent of passes completed.



# BIG NEWS FOR FRIONA

**Independent Survey Proves  
The Friona Star Is The Most  
Effective Advertising Medium In  
The Friona Trade Area**



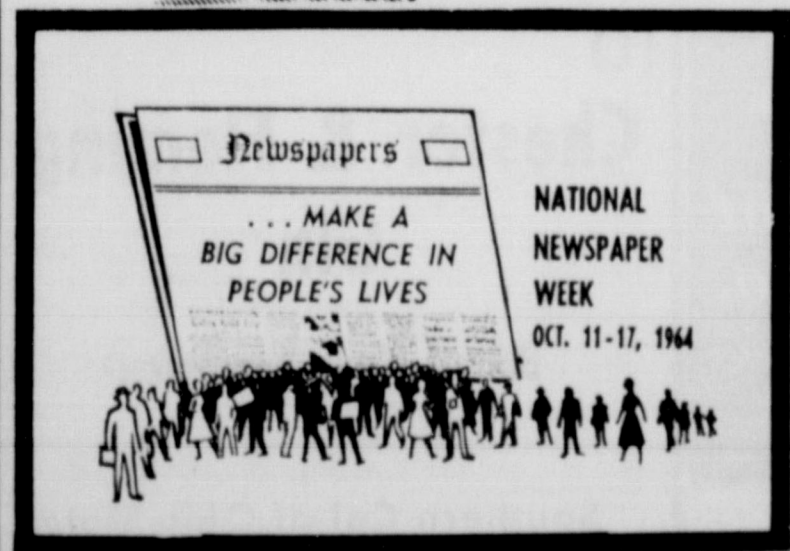
Jack Ellmwood, left, representing the Oliver Corporation, shows Pete Mace, advertising manager for the Friona Star, that the Star was the leading advertising medium, according to a survey that Oliver conducted in the Friona trade area. The survey showed that a high percentage of people interviewed read the Friona Star.

MR. ADVERTISER. . . . Ninety per cent of the persons interviewed in the recent Oliver Corporation survey stated that the Friona Star was the advertising medium they used most. Area radio stations were proven ineffective by this independent and impartial survey. The Oliver Corporation is considering a possible dealership in Friona and conducted this survey for their own information. We are proud to pass on the survey results to you as further proof that you get more for your advertising dollar when you use the facilities of the Friona Star.

**Make your advertising count Use the  
ONLY advertising medium that is  
dedicated to the progress of Friona.**

## THE FRIONA STAR

**Your Local Prize-Winning Newspaper**





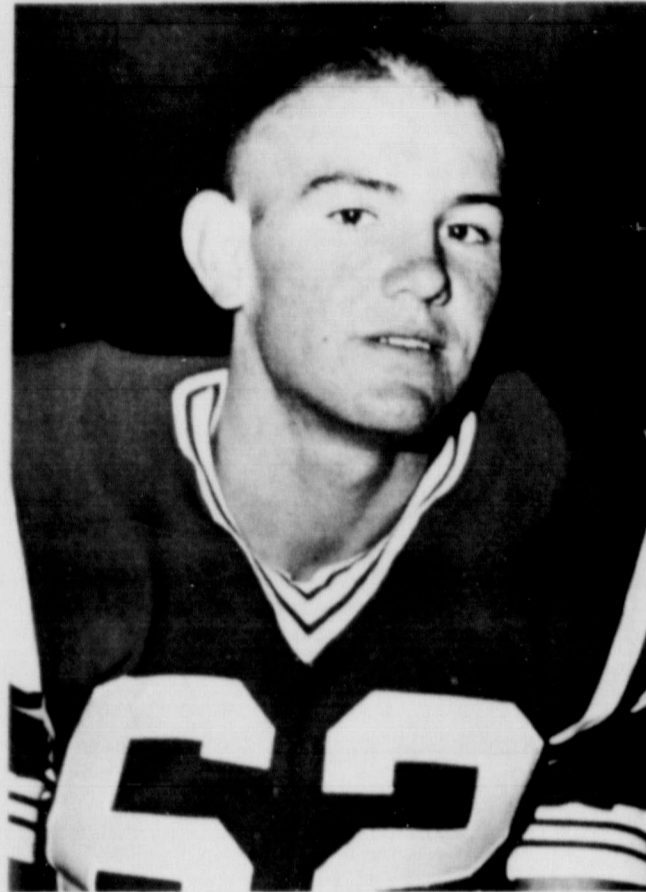
# COTTON BOWL

# FOOTBALL CONTEST

## MEET THE CHIEFS



DOUG DODD, senior, fullback, weighs 170.



REX WELLS, junior guard, weighs 140.



GEORGE RUSHING, senior end, weighs 152.



GARY HAND, senior guard, weighs 171.

### Contest Standings

Raymond Milner	48	Mrs. R. E. Sneed	41
Mrs. W. R. Mabry	48	Daany Mae Baiman	40
Mack Ragsdale	47	Galen Brewer	40
Waymon Wilkins	47	Francis Gable	40
Gene Ezell	45	Larry Mabry	40
Albert Johnson	45	Gerald Shavor	40
Bevy Pryor	45	Jarrell Wright	40
Floyd Reeve	45	Karen Agee	39
Preach Collier	44	Frankie Allen	39
Ruby Howell	44	Jim Dixon	39
George W. Jones	44	Owen Drake	39
Randy Mabry	44	John Morrow	39
Frank Truitt	44	Jimmy Norwood	39
Stanley Benje	43	Mrs. Don Reeve	39
Travis Clements	43	C. H. Veazey	39
Ray D. Fleming	43	Eugene Ellis	38
Hollis Horton	43	B. C. Hartwick	38
Charles Howell	43	Lea Massey	38
Dale Williams	43	Ethel Miazus	38
Mrs. Albert Johnson	43	Glen Miazus	37
Pat Manhee	43	Flossie Rhinehart	37
Don Reeve	43	Mike Ellis	36
Laverns Mabry	43	Dennis Fallwell	36
Joyce Veazy	43	Lois Norwood	36
Russell McAnally	43	J. S. Clark	35
Wright Williams	43	John Hoover	35
Elsie Allen	42	Ronald D. Smiley	35
W. R. Mabry	42	Mildred Agee	34
Jimmy Maynard	42	Mrs. B. C. Hartwick	34
Jeff Price	42	Mrs. Jim Johnston	24
John W. Reamer	42	Jim Lazaraster	34
Thelms Watkins	42	Darrell Read	34
Bob Finley	42	Claude Spears	34
Maynard Agee	41	Edward White	34
Duane Balze	41	Joyce Wilkins	34
Jim Johnston	41	John Baca	32
Howard Jones	41	Dean Blackburn	32
Belinda Mabry	41	Mike Pavalus, Sr.	32
Johnny Massey	41	Jerry Shelton	32
Clarence Moore	41	Rose Mabry	31
Peggy Monroe	41	Don Paul Spring	31
Mary Pryor	41	Floyd Wilkins	31

### WEEKLY PRIZES

- 1st. Prize \$5
- 2nd Prize \$3
- 3rd Prize \$2

### CONTEST RULES

1. There are 10 college and high school games in the ads on this page.
2. Pick the winners you think will win and place the WINNER'S name beside the sponsor's name in the Contest Entry Blank at bottom right of this page.
3. PICK THE SCORE of the GAME OF THE WEEK and place your guess in the appropriate blank on the entry. Bring or mail the entry blank to the Star office by 5 p. m. Friday following this issue of the paper.
4. Winners will be chosen by a group of judges each Monday.
5. Weekly entry blanks will be kept all season and at the end of the Football Season the winner of the Grand Prize of 2 Free Tickets to the Cotton Bowl Game PLUS \$55.00 Expense Money will be presented to the lucky person who has picked the great number of correct games throughout the season. Ties will be determined by the judges.
6. Only One Entry Per Person.
7. Contestants must be 12 yrs. old or older.
8. All employees of The Friona Star and their families are not eligible to enter this contest.

**1 Friona Farmers Co-Op Gin**  
Farmer Owned For Better Service  
and  
Better Ginning Phone  
Steve Hargus Hub 265-3565  
Morton at Slaton

**2 Hub Fertilizer Co.**  
HUB-FRIONA  
Ammonia-Dry Fertilizer-Seed  
Phosphoric Acid-Farm Chemical  
Champlin Oil  
Don't Wait-Fertilate  
See Bill, or Tab  
Bovina at Happy

**3 Reeve Chevrolet**  
Your Authorized Chevrolet Dealer  
Frigidaire  
Home Appliances  
Sales Service  
Phone 247-3011 Friona  
Lazbuddie at Hart

**4 Plainview Production Credit Association**  
Wade Wright, Friona Office Mgr.  
Petersburg at Idalou

**5 Friona County Club Gin**  
West Friona Grain  
Jack Tomlin, Mgr. Phone 247-2439  
Dalhart at Phillips

**6 Bi-Wize Drug**  
Drugs Sundries  
Your Rexall Store  
Phone 247-3010 Friona  
Texas Tech at Baylor

**7 FRIONA MOTORS**  
Parmer County Headquarters  
For  
Ford Cars, Trucks, Pickups  
Tractors And Used Cars  
Phone 247-2701 Friona  
Arkansas at Texas

**8 ETHRIDGE-SPRING AGENCY**  
Dan Ethridge  
Frank A. Spring  
Bill Stewart  
Flake Barber  
Phone 247-2766  
INSURANCE-LOANS  
TCU at Texas A&M

**9 Parmer County Pump Implement Co.**  
B & J Pumps IHC Power  
Memphis State at WT

**10 Chester & Fleming Gin**  
Brand New Equipment  
Southern Cal at Ohio State

### OFFICIAL ENTRY BLANK

Name \_\_\_\_\_  
Address \_\_\_\_\_

Game Of The Week  
*Tie Breaker* \_\_\_\_\_ *Pick Score* \_\_\_\_\_  
Dimmitt \_\_\_\_\_ at Friona \_\_\_\_\_

### GAMES

- |                            |                          |
|----------------------------|--------------------------|
| 1 Friona Farmers Co-Op Gin | 6 Bi-Wize Drug           |
| 2 Hub Fertilizer           | 7 Friona Motors          |
| 3 Reeve Chevrolet          | 8 Ethridge-Spring Agency |
| 4 Plainview PCA            | 9 P.C. Imp. P.C. Pump    |
| 5 Friona Country Club Gin  | 10 Chester & Fleming Gin |



SOMETHING TO THINK ABOUT Laces and Ivory and gold, Let me grow lovely growing old; And silks need not be new. So many fine things do, Old streets a glamour hold, Why may not I as well as these, Grow lovely growing old? There is a healing in old trees,

# Sprayings Continue In "War Against Weevil"

LUBBOCK, Friday, October 9 - At least the first if not the biggest beneficiaries of the current battle to keep boll weevils from overrunning the High Plains will be those in the weevil infested control zone, or those "on the front line," and here's what some of them have to say about the program.

S. J. Braselton, farmer and merchant of Roaring Springs -- one of the boll weevil "hot spots" -- is enthusiastically supporting the diapause control program. And he has good reason. As a farmer, he has been fighting a losing battle with the weevil. And as a merchant, he says, "If we don't do something about the boll weevil, at least 80 per cent of my customers will soon be out of the cotton business."

Braselton, who farms 40 acres of cotton, says that boll weevils began to trickle into the Roaring Springs area in 1961. A year later they were a serious problem, and in 1963 they hit with full force. He spent more than \$20 an acre trying to control the weevils. But they still took one-third of his crop.

As a businessman, Braselton is a "great believer in the private enterprise system." Yet, he doubts that it would have been possible to carry out a diapause control program without the cooperation of government agencies. He was also especially complimentary of Plains Cotton Growers, Inc., for its leadership in the program.

What do the farmers think of the program so far? "I haven't heard one unfavorable comment," says Braselton. He adds, "At 50 cents a bale, we consider the program almost a gift. We couldn't do this kind of job for \$5 a bale." Comment-

ing that even the first treatment looks very good, he says, "Of course anyone familiar with insects knows you don't get rid of all of them the first time."

Polk M. Cooper, who farms 175 acres of cotton in the Roaring Springs area, expresses cautious optimism about the diapause program when he says: "We're hopeful it will help." Cooper's fields were first hit by the boll weevil four years ago and he says, "I wouldn't have had a crop for the past three years if I hadn't poisoned." One year he treated his fields 18 times for the boll weevil. Yet, each year he loses about one-third of his crop to this ravenous insect.

As for the effectiveness so far, Cooper says it's too soon to tell. He explains, "I had just dusted the day before my fields were sprayed the first time." However, he did note that the malathion continued to kill the boll weevils for several days after it was applied.

H. C. Smith, Roaring Springs ginmer and farmer, says, "We're all real hopeful and most of us are confident that the diapause control program will work. We all realize that the weather conditions have been very bad for the control program but we're 100 per cent behind the program."

In talking to other farmers, Smith found that "despite the bad weather, the kill was real fine. Almost everyone I heard talk is well pleased."

However, Smith said that "entirely too many farmers" wanted to quit their own dusting and depend on the diapause program to take care of this year's boll weevil problem.

As a ginmer, Smith has an especially big stake in the boll weevil program. He built a new \$350,000 cotton gin just before the boll weevils decided to move in, and says he won't be able to continue operating that gin in that area if the war against the

weevil is lost. It's easy to see why. His gin normally gins around 5,500 bales a year. Last year, the weevils cut this to 2,900 bales. He doesn't expect the total to be that high this year.

In one final comment ad-

dressed to Plains growers, Smith said: "I hope we stop the boll weevils before they go any further. Heaven help those fellows West of here if the weevils take over that expensive Plains land."

## 4-H Club Meeting Is Well-Attended Here

The second meeting of the Friona 4-H Club was held Monday, some 50 people attended the meeting.

The adult advisory group elected at the first meeting, consisting of Gary Brown, chairman, Bill Lyles, vice chairman, Mrs. John Bingham, secretary, and directors Carl Schlenker and Wade Wright announced a nominating committee.

The committee is composed of Linda McVey, Floyd Schlenker, Danny Carthel, David Sides and Patty Cannon. The advisory group also discussed adult organizational leaders for the club, and Mr. and Mrs. Carl Schlenker were

selected by the group. Mrs. Bill Carthel, recreation leader, led the club in games during the meeting.

Other project leaders who have been selected are: beef cattle -- Billy Sides, Phil Phipps, Charles Rector and Bill Nunn; wildlife -- Dean Schilling; sheep -- Gary Brown; swine -- Dwain Menefee and J. W. Hawkins; tractor -- Bill Dufur; horse -- Florian Jarecki; foods and nutrition -- Mrs. C. M. Phipps, Mrs. Dean Schilling, Mrs. Carl Schlenker and Mrs. Virgil Widmeyer.

Regular meeting will be the second Monday night each month at 7 p.m. at the Friona Methodist Church Fellowship Hall.

## THREE GRADES

### Grade School Lists First Honor Roll

The honor roll for the first six weeks was released this week for grades two through four by elementary principal J. T. Gee.

Those on the list included:

#### FOURTH GRADE

All A's -- Carolyn Murphree, Cynthia Barnett; One B, rest A's -- Betty Sachs, Debbie Horton and Gail Parkey. Two B's, rest A's -- Carol Ann Reeve, Tracy Barber, Karen Clausen, Silvia Hernandez and David Sanders.

#### THIRD GRADE

All A's: Kay Cochran, Judy Wilburn, John Sheehan, Annette Reznik. One B and rest A's: Bobby Lewellen, Janice Bandy, Beth Cranfill, Chris Sanders, Libby Lyles, Teressa Ingram, Greg Collier, LaQuita Graham. Two B's and rest A's: Susan Jarecki, Beverly Bailey, Cheryl Oxford, Gayla Self, Arthur Castaneda, Bill Fallwell, Trip Horton, Jay Messenger, Jeannie Bandy, Ricky Harper, Carolyn Gore, Darrel Buckley, Kyle Shelton, Glenda Reeve.

#### SECOND GRADE

All A's: Jerry Johnson, Devonn Light, Pattison Talley, Janice Hayes, Pamela Wilcox, Connie Linderman, David Hudson, Becky Walker. One B and rest A's: Holly Hart, Patti Crump, Robert David Blackburn, Garvin Thorn, Harvey Burnett, Sherylne Clayton, Tonna Morgan, Beverly Schueler, Clay Bandy. Two B's and rest A's: Brad Beene, Joe Cunningham, Judy Melton, Clay Cudd, Kevin Welch, Carol Schueler, Kimberly Young, Marilyn Jones, Cindy Cason, Krystal Agee, John White, Elvita Romas, Eugene Schueler.

#### NINE THINGS TO REMEMBER

- 1. Take time to THINK - It is the source of power.
2. Take time to PLAY - It is the secret of perpetual youth.
3. Take time to READ - It is the fountain of wisdom.
4. Take time to PRAY - It is the greatest power on earth.
5. Take time to LOVE AND BE LOVED - It is a God-given privilege.
6. Take time to GIVE - It is too short a day to be selfish.
7. Take time to BE FRIENDLY - It is the road to happiness.
8. Take time to LAUGH - It is the music of the soul.
9. Take time to WORK - It is the price of success.

## COURTHOUSE NEWS

OCTOBER 5 thur 10, 1964
Abst. Judg., Paul Dambold, David Koelzer, See Records
DT, A. T. Watts, First Federal Savings & Loan, Lots 7 thru 10 Blk 41 Farwell

WD, L. H. Fesch Charles W. Flynn, Lots 1 thru 4 & 6 Blk 6 Replat Gardner Sub., Sect 8 Synd 'E'

Fed Tax Lien, USA, R. S. & K. Johnston, See Records

WD, M. M. Elder, R. L. Rule, Part Lot 3 Blk 2 Otisford Sub. of Lot 15, Blk 3 Lakeside Add, Friona

Fed Tax Lien, USA, Ramon Zamoria, See Records

Fed Tax Lien, USA, Herbert Day, See Records

WD, Sloan H. Osborn, George C. Taylor, Jr., Lot 5 Blk 92 O. T. Friona

MML, John L. Getz, Ray Campbell, See Records

WD, Clyde Magness, L. R. Vincent & C. G. Hromas, N. 65 ft. Lot 9 Blk 2 Ridgecrest Unit #1 Farwell

DT, L. R. Vincent & C. G. Hromas, First Federal Savings & Loan, N. 65 ft. Lot 9 Blk 2 Ridgecrest Unit #1 Farwell

WD, Clyde Magness, W. D. Mount, N. 60 ft. Lot 3 Blk 1 Ridgecrest Unit #1 Farwell

DT, W. D. Mount, First National Bank, Bovina, N. 60 ft. Lot 3 Blk 1 Ridgecrest Unit #1 Farwell

MML, W. D. Mount, Emmitt Parker, First National Bank, Bovina, N. 60 ft. Lot 3 Blk 1 Ridgecrest Unit #1 Farwell

ML, James Crump - Raymond Adams - S/2 NE/4 Sect 27 T3S R3E

WD, Vaughn D. Stanford, City of Friona, Lot 12 Blk 100 Friona

DT, Harold Wilson et al, First National Bank, Muleshoe, NE/4 Sect 27 T11S R3E

WD, Margie L. Crain, A. S. Crain, 1/2 Int. in S/2 SE/4 Sect 10 and SW/4 Sect. 11 T11S R3E

DT, J. H. McDorman, First Federal Savings & Loan, Lots 29 & 30 Blk 40 O. T. Farwell

WD, H. Y. Overstreet, Joe Crume, Lots 4, 5 and 6 Blk 37 Farwell

## Chieftains . . .

(Continued from page 8)

Dodd was called again on a field goal try. This time the kick split the uprights -- a 30-yard effort good for a 24-7 lead which turned out to be the final score. Hale Center, which boasted a couple of the most talented backs Friona has faced this season, racked up 219 yards rushing, the most against the Chieftains this season (Dalhart had 196). On the other hand, Friona, with the four starting backs turning in collectively their best night, also had a season high of 362 yards.

The Chieftain defense, in the person of Jim Sneed, turned in its ninth pass interception of the season, only two behind the total of 11 for the entire season last year.

The win was the first in history for Friona over Hale Center, the Owls having won the only previous meetings, away back in 1948 and 1949.

## Wilson Takes NATO Training

Donald W. Wilson, son of Mr. and Mrs. Roy Wilson of 302 East Seventh, Friona, participated in a North Atlantic Treaty Organization (NATO) naval training operation called "Exercise Team Work" in the North Atlantic while serving aboard the attack aircraft carrier USS Independence.

His unit, along with other naval units from Belgium, Denmark, France, Norway, the Netherlands and United Kingdom, is conducting training operations in strike, anti-submarine and anti-air warfare.

NATO training operations are held periodically to test the coordination of NATO countries and develop their combined combat readiness.

## WHY MOVE? add a room

Growing families are in constant need of more living space. By adding a room, finishing your attic, building a basement family room or a new garage, you get the space you need and add to the value of your home. Weyerhaeuser 4-Square lumber and plywood will help you do any of these jobs - better.

SEE US FOR SUGGESTIONS

### ADD A NEW ROOM



### BUILD A NEW GARAGE



### FIX UP THE ATTIC



### BUILD A BASEMENT FAMILY ROOM



# Carl McCaslin Lumber, Inc.

Complete Building Service

1000 Main Friona Phone 247-2727

## 11th Annual Meeting

Of The Membership Of

# WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

OCTOBER 22, 1964 - 7:30 p.m.

At The

## Community Center Hereford, Texas

All Cooperative Members Are Urged To Attend

This Annual Meeting

Election Of Two Directors For

Westway And Tharp Exchanges

— Door Prizes —

### FRIONA INDEPENDENT SCHOOL DISTRICT STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS FISCAL YEAR ENDED AUGUST 31, 1964

Table with columns: Description, State & County Available, Operating Fund (Local, Maintenance, Transportation, Payroll), Food Service Fund, Student Activity Fund, Building Fund, Interest & Sinking Funds, Totals. Includes sub-totals for Receipts and Disbursements.

(1) Paid August 28, 1964.

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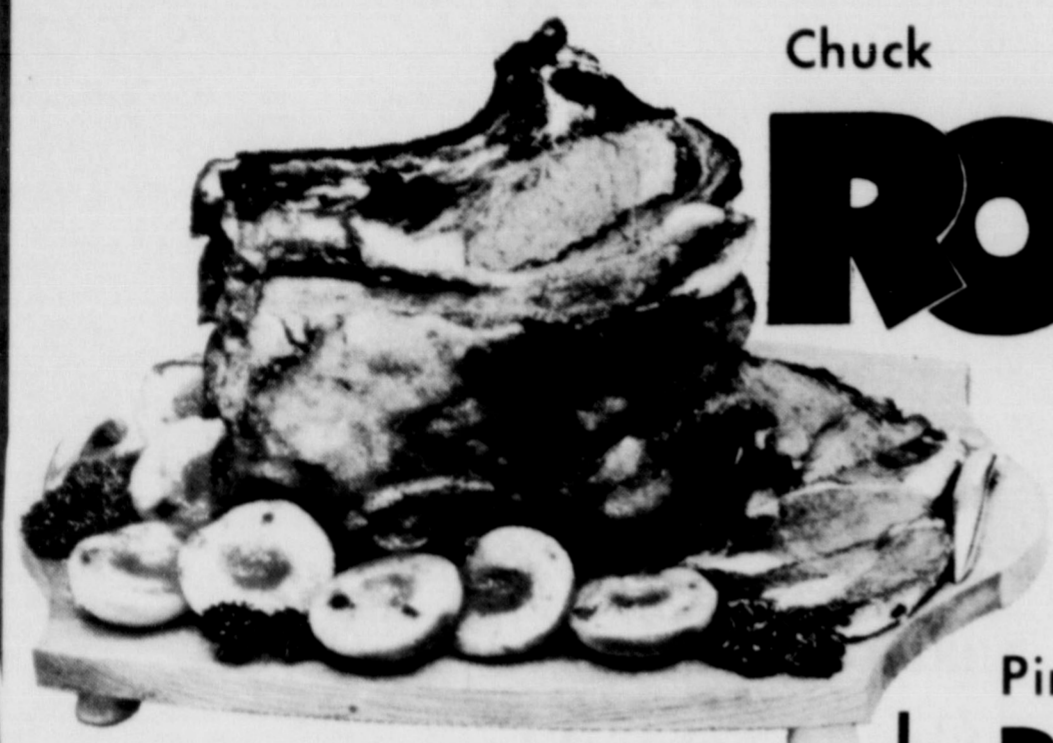


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**IN THE U.S.A.**  
*you eat better for less!*  
 ONLY 19¢ OF YOUR PAYCHECK DOLLAR GOES FOR FOOD!  
 (compared with 26¢ ... 1947-1949)



Chuck  
**ROAST** Lb. **49¢**

T-Bone  
**STEAK** Lb. **85¢**

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**BACON** Lb. **99¢**

Longhorn  
**CHEESE** Lb. **53¢**

Alabama Girl Whole Kosher  
**DILL PICKLES** Sour Or Whole Dill Qt. **39¢**

**SPECIAL**  
 Mother's  
**OATS** 2 Lb. **49¢**  
 10 Oz. Box

Aladdin  
**TYPEWRITER PAPER** Reg. 98¢ **69¢**  
 Affiliated  
**FILLER PAPER** 400 Sheets Reg. 98¢ **69¢**  
 Big Chief  
**TABLETS** Reg. 25¢ **19¢**

Play  
**"ONLY 19"**  
 Food-Is-A-Bargain Game  
 734 CASH PRIZES

**ONLY 19** **19¢**  
 The National Average  
**ONLY 19¢ OF EVERY PAYCHECK DOLLAR SPENT ON FOOD!**



Calif.  
**PEARS** Lb. **17¢**

**BANANAS** Lb. **12 1/2¢**

**COCONUTS** Each **15¢**

**TURNIPS** 2 Lb. **33¢**

Safeguard  
 Bath Deodorant **SOAP** 2 Bars **39¢**

Hunt's  
**TOMATO JUICE** 46 Oz. Can **3/89¢**

**SCOTT TOWELS** Reg. Size **19¢**

Pillsbury  
**CAKE MIX** 3 Boxes **\$1.00**

Arrow **PINTO BEANS** 4 Lb. Bag **39¢**

Sunshine Saltine  
**CRACKERS** 1 Lb. Box **27¢**

**FROZEN FOODS**

Banquet  
**DINNERS** 3/1.00

Shurfine  
**CAULIFLOWER** 2/39¢

Shurfine  
**GREEN BEANS** 2/33¢



**On The Farm In Parmer County**  
 BY JOE VAN ZANDT  
 County Agent

**4-H NEWS**  
 Last week we were real pleased with the progress made by a group of Bovina parents towards getting a 4-H Club organized. From what I gathered it has been some time since that community has had a 4-H club. There were about 65 in attendance at the meeting and they made definite plans to get 4-H work going there.

There adult advisory group, Travis Dyer, chairman; Durward Bell, vice-chairman; Mrs. Earl Dean Boyd, secretary; and Directors Joe Pinner and Mrs. Earl Hise, met earlier this week to select an organizational leader and worked out other problems facing the organization of a club in Bovina.

This now gives each community in Parmer County a 4-H Club. The work is yet to be done; but at least the parents of 4-H'ers have been real interested in helping. This parent assistance is what it takes to get these boys and girls some real meaningful 4-H activities going.

We cannot afford to fumble the ball now-if you want to help or have agreed to help and need some assistance, please let the Agents know. We are working on helping you leaders get started, but it just takes time to get around.

**COTTON HARVEST**  
 At last we are seeing a few fields of cotton opening up. This is sure a welcome sight and just hope our warm weather holds with us and prevents a frost for another few weeks.

If you farmers with this early cotton are thinking about using a desiccant of defoliant, at least 60% and preferably 80% of your cotton should be open. You will likely get decreases in yield and lower quality lint and seed if you use a harvest-aid chemical too early.

**SCREW WORMS**  
 The fall build-up in screw-worms is very likely now. Five cases of screwworms have been identified in the last week in Texas. These cases were all in the South Texas Area, but we could very easily have a case of worms here in Parmer County.

All producers should check their livestock as best they can for worm cases. Get a good sample of worms should you have an infestation and please get in touch with the County Agent's office.

**SUGAR BEETS**  
 All beet producers recently received some information that pointed out the value and uses of their beet tops. Beet tops are comparable in cattle feed value to alfalfa hay.

We have additional copies of this material. If any livestock producers would like a copy, let the office know and we will send you a copy.

**In And Around--**  
 (Continued from page 5)  
 anywhere you want to look. At the present time you can drive down almost any street in town and see foliage of green, yellow, brown, orange and red.

Nature made none of us perfect, so she did the next best thing... made each of us blind to his own faults.

Definition of safety -- Safety is a by-product of doing things the right way.

**At Home In Parmer County**  
 BY CRICKET B. TAYLOR  
 County HD Agent

**NEW CLUBS**  
 Farwell now has a Home Demonstration Club with 11 members. Mrs. Glen Lesley has been the one taking the lead in its organization. A meeting of the group was held in the home demonstration agent's office and officers were elected. Mrs. Glen Lesley, president; Mrs. Joe Schilling, vice-president; Mrs. Leroy Klitten, secretary; and Mrs. Dwain Nance is reporter.

We are real glad to have this Club. Their meeting dates will be the 2nd, and 4th Tuesdays at 2:00 p.m. The next meeting will be held on October 27, in the Security State Bank Community Room in Farwell.

Bovina now has plans for a new 4-H Club. The Advisory Adult group was elected from a group of some 65 present for the meeting last week. On this advisory committee are Travis Dyer, Durward Bell, Mrs. Dean Boyd, Mrs. Earl Hise and Mr. Joe Pinner. To help with the girls projects as leaders are Mesdames: Izetta Billington, T. A. Mills, A. M. Wilson, John Gamble, A. B. Kent, Jimmie Charles, Earl Dean Boyd, and Wilfred Sikes. Others indicated their willingness to work as leaders.

4-H Leaders are now in progress of organizing subject-matter groups in order to get started on the food projects. With 27 eager 4-H girls in Farwell and more than 15 of these in the second year of food projects, about 3 more adult leaders are needed. Mrs. L. R. Capps is organization leader. Mrs. L. C. Herington

is presently serving as organizational leader and a project leader too, will be able to work with only about five of these members in food, so we hope some more leaders will volunteer to work with second year groups. It will be too bad for girls who want to participate in food projects and are unable to do so due to lack of leaders. If a homemaker has four or five hours a month she can spare for these important groups, then call our office, 481-3619 or Mrs. L. C. Herington.

**A SHOPPING LIST IS A TIME-SAVER**  
 Food Stores may be a jungle to some shoppers--who fight their way through once a week and have a miserable time doing so. Other shoppers look forward with anticipation to the shopping trip and thoroughly enjoy it.

Oddly enough, it is often the shopper who dislikes shopping that takes the longest time, has no shopping list, and ends up with the most "impulse" purchases in the shopping cart.

Impulse items need not be a problem to the informed shopper--she knows where to look for items on her shopping list and won't be as easily attracted to the message of the impulse purchase.

The difference in these two shoppers is mainly a matter of planning. A shopping list of foods needed, arranged in the same order as the foods appear in the store, helps save time. And chances are that the shopper will arrive home with all the items she went after.

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