



**THE RANKIN NEWS**

SUCCESSOR TO THE UPTON COUNTY JOURNAL

PUBLISHER C. C. CARLL

Entered as Second-Class Matter at the Post Office at McCamey, Texas, under the Act of March 3, 1879.

One Year (in advance) \$2.50 6 Months (in advance) \$1.50

Notice to the Public: Any erroneous reflection upon the character, reputation or standing of any firm, individual or corporation will be gladly corrected upon being called to the attention of the publisher.

**Observe Fire Prevention Week**

By direction of President Truman, the week beginning October 5 will be observed as Fire Prevention Week. In his proclamation, the President invited all business, labor, civic, religious and charitable groups and organizations, and all agencies of the press, radio and the moving picture industry, to cooperate fully with the objective of initiating a fire prevention campaign continuing throughout the year.

The word "continuing" goes to the heart of the matter. It will serve no purpose if we think of fire prevention for a single week and then promptly forget it. The officially designated week must simply be a starting point. The fight against one of the worst destroyers of life and property must go on unabated.

According to the National Board of Fire Underwriters, U. S. fire losses may exceed \$700,000,000 this year—the highest in our history. That is twice the destruction caused by the burning of San Francisco—and more than three times the devastation wreaked by the German air force on Britain in any single year. Deaths by fire will probably exceed 10,000 and may also set a new and ghastly record.

Those figures alone should be enough to awaken America to the fact that fire loss has become a grave emergency. And every one of us should remember that fire respects no one—your home, your life, may be taken next. During the week everyone will be given the opportunity to learn the causes of fire, and how to prevent it. Then it will be up to the people.

**Odessa Business and Service Guide**

**K and L Motor Co.**

Don't let your car get run down and badly in need of repairs. Have your motor checked completely by expert mechanics who are specialists in their work. Do not let someone work on your car that is inexperienced and undependable. We must remember that new parts for cars are not always available, so the best of care must be taken of your old motor. When you realize your car is in need of repair, or an overhaul job, have it done; don't wait. Driving a car when a minor repair is needed may result in serious damage to your motor, and a big expense that you cannot afford.

For work of all types and for fast, dependable road service call on the K and L Motor Co., they will check your car over and adjust it to give top performance.

The K and L Motor Co. is located in Odessa at 120 West Pearl, Dial 3561 for service.

This firm specializes in rear wheel alignment and a complete brake service. See them next.

**O. K. Rubber Welders**

When those tires need to be repaired or recapped, be sure to take them to a firm that knows how. The O. K. Rubber Welders in Odessa has had years of experience and know how to care for your tires. They have a complete shop for recapping and re-treading your tires that cannot be beat. They are located at 305 South Grant.

Here's where you get more for your money. Their recapping leaves a tire that looks and wears like new. They put tread on a tire in such a manner that it will not peel off. Their work will speak for itself. It takes a great deal of experience to recap a tire and not harm it. There are such things to watch as overcooking which will break down the fabric in your casing. You needn't worry about your tires being overcooked when you take them to the O. K. Rubber Welders. They employ workmen that can truly put a recap on that will last.

In this Special Review we wish to recommend this reliable establishment to our readers. Dial 4953.

**Sinclair Bros. Lumber And Supply Co.**

Conveniently located in Odessa at 403 East Second, Dial 3332. Here they feature building materials of every description and of the highest quality at reasonable prices.

This popular lumber concern carries a complete line of Grade A building materials and thru their fair methods of doing business and the high quality and fair prices constantly offered, they have won an enviable reputation throughout this section.

The people of this territory for many miles around, including contractors, builders and the farmers, have come to know that they can depend on the Sinclair Brothers Lumber and Supply Co. for just about everything in the building line. It may be truly said that this firm is a valued asset to the community.

One of the essential features of any house, store or other structure is that it will stand the wear of the years. The same is true of the reputation of any business firm and that is why Sinclair Brothers and Supply Co. enjoys an ever increasing volume of business and popularity.

**Blue Top Cottages**

Tourist Courts are rapidly becoming more popular every year. They are your modern drive-in hotel. The Blue Top Cottages is located in Odessa at 611 West Second, Dial 9646. Here you will find clean, comfortable rooms that have been given a thorough inspection since they were last occupied. Every effort is made to make you comfortable. It is only logical reasoning that if you are comfortable and have enjoyed your stay, you will want to return to the courts where you were a guest.

The Blue Top Cottages realizes this basic principle of good business and spare no effort in making available to you a high class court in which you will want to return. They are modern throughout and can accommodate one or several in a group. You will be surprised at the reasonable rates offered by this deluxe court.

In this Merchants and Business Directory issue we highly recommend to all our readers the Blue Top Cottages as your home in Odessa.

**Heath Plumbing Company**

For expert plumbing and heating installations and repairs, call the Heath Plumbing Co. at 1200 North Texas in Odessa. Dial 4511.

In this day and age, our congested living conditions will not permit us to live without plumbing and sanitation. Our modern sanitary service has increased not only the length of our lives but saved thousands of lives as well. No community can progress without the services of the modern sanitary engineer, who thoroughly understands his business. If you would have the services of experts in this line, see the Heath Plumbing Co. in Odessa.

They are equipped to install steam and hot water systems. They will gladly go into detail upon the merits of the different systems, so that you may decide which method is best suited to your needs. They have made a scientific study of heating problems. If you are thinking of installing any kind of heating system, you will be more than repaid by consulting this firm.

**S. A. Waits Jewelry**

The S. A. Waits Jewelry is located at 216-A North Grant in Odessa. Dial 4913. This outstanding firm has served Odessa since 1932, with their quality merchandise and courteous service.

The S. A. Waits Jewelry features Diamonds, Watches, Jewelry, Silverware and gifts for all occasions. When you are buying jewelry be sure you are getting quality merchandise. Do not be satisfied with cheap, inferior grade jewelry that lasts only a little while. This prominent firm in Odessa has only the best, and they will stand behind your purchase.

The S. A. Waits Jewelry maintains a watch and jewelry repair shop where you can have experienced workmen repair your watch or jewelry at a reasonable price.

When you are shopping for gifts for all occasions, be sure to visit the S. A. Waits Jewelry and see their selection. Their employees are courteous and helpful and they are happy to assist you in selecting any item from their large stock.

**White House Lumber Company**

Although building supplies are still limited, the White House Lumber Co., located at 1222 North Grant in Odessa has a fair supply of lumber in stock at the present time. Dial 3592.

Are you among the many persons planning to remodel and repair your home or business establishment? If so, the firm to contact is The White House Lumber Co. They are always willing to lend a helping hand to persons with building troubles. There is no need to live in a home that doesn't do you or your family justice, when it is so easy to have it remodeled and repaired to fit your need and comfort.

In stock at the White House Lumber Co. there are many items necessary for remodeling, such as asbestos siding, roofing materials, paints and varnishes and Kemtone.

Regardless of whether your building or remodeling problems are large or small, you will receive courteous attention from the employees here. See them for your next building needs.

**Thirty-Five Peewees Report For Workouts**

Coaches Bobby Allen and Raymond Weatherby are expecting great things of their pee-wee football team with 35 boys reporting the first week.

As yet they have no games but the coaches are trying to contact other pee-wee teams in this area.

The boys coming out for this team are: Caudul, Lee, McAfee, Alexander, Field, Thompson, Best, Marshall, Barger, Higdon, Gregory, J. Adams, L. Adams, Halcomb, Whittaker, Burrow, Hood, Joe Ash, Jerry Ash, Miller, Winsor, Shoven, Hazel, Lightfoot, Butler, Barker, Green, Mann, Russell, Brunson, Gilstrap, Carroll, D. Delaney, M. Delaney and Mc Corley.

If you have been anywhere or are going any place, please call the News Office, your friends would like to know about it.

**Mathis and Whaley Elected Co-Capts., '47**

Toots Mathis and Alvin Whaley were elected to lead the Golden Cranes on the gridiron for the 1947 football season.


Toots is a senior this year and has gone to school in Crane for the last six years. He is a three-year letterman and weighs 175 pounds and plays in a back position.

Alvin is also a senior this year, but has come up from reserve strength and is expected to make a good showing this year. He weighs 195 pounds and plays tackle.

Everyone is expecting these two boys to lead the Golden Cranes to the district championship on the football field.

All kinds of Pencils at News Office.

**From where I sit ... by Joe Marsh**




**"It's Living That Counts"**

I stole the title of this column from a magazine article that said a whole lot better than I can what farm and country life can mean. We talk about farm profits, production, research, and mechanical improvements... but isn't it true, what we really value is the life country living offers us?... the chance to be close to our families and neighbors... children sharing in the chores... working with our own hands at a worthwhile job. And country pleasures are simple: good talk at day's end, and

a glass of mellow beer with friends... the companionship of man and wife, unruffled by distractions of the city... the mutual tolerance of one another's tastes—in choosing a friend, or a glass of beer, or a candidate for Governor. Mind, I'm all for material improvements. But from where I sit, the real goodness of our country life is that spirit of tolerance, moderation, and good fellowship.

*Joe Marsh*

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**DR. T. B. McCLISH**  
NATUROPATHIC PHYSICIAN  
and  
CHIROPRACTOR  
X-RAY  
TELEPHONE 264  
McCAMEY, TEXAS  
CLOSED SATURDAY AT 12:00



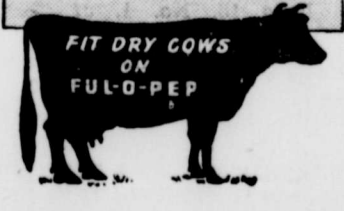
**Ambulance Service — Funeral Chapel**  
**JACOBSEN-MOORE COMPANY**  
McCamey, Texas  
Oliver O. Jacobsen, Mgr. Phone 40

**Mr. Merchant**  
**ARE YOU GOING TO DECORATE YOUR STORE FOR CHRISTMAS?**

You are invited to see a complete line of Xmas Decoratives for your store and show windows. All pieces are exclusive with Miller Display in West Texas. We urge you to make your selection early to be assured of delivery on the date of your choosing. Mail card for appointment either day or evenings. Also special pieces made to your order.

**MILLER**  
Display And Advertising Service  
San Angelo, Texas Telephone 7622 222 N. Chadbourne

**BUILD UP YOUR HERD FOR HEAVY MILK PRODUCTION**



**FIT DRY COWS ON FUL-O-PEP**

**CONDITION** cows for easy calving and heavy milk flow by feeding vitamin-rich Ful-O-Pep Fitting Ration. Dairy authorities agree that cows properly conditioned during the dry period may produce up to 25% more milk during their next lactation period.

The rich feeding benefits in Ful-O-Pep Fitting Ration help build a large, healthy calf at birth, cut down calving troubles and provide colostrum milk that is rich in vitamins and other important food nutrients. And conditioning cows the Ful-O-Pep Way helps avoid costly slumps in milk production that rob many dairy-men of profits from their herd. See us today for Ful-O-Pep Fitting Ration.

**EDWARDS FEED STORE**  
Across Street From Magnolia Station  
Phone 95 Crane, Texas

**WE FLY PASSENGERS ANYWHERE!**



**TRAVEL BY AIR!**  
CRUISE 150 MPH SAFE AND COMFORTABLE  
EXAMPLE RATES FROM McCAMEY

McCamey to*	Time Min.	2 Pass. 1 Way Each	3 Pass. 1 Way Each	1 Pass. Rd. Trip	2 Pass. Rd. Trip	3 Pass. Rd. Trip
Fort Worth	130	\$32.50	\$23.87	\$65.00	\$40.63	\$29.44
El Paso	110	\$26.00	\$19.10	\$52.00	\$32.50	\$23.33
San Antonio	110	\$26.00	\$19.10	\$52.00	\$32.50	\$23.33
Corpus Christi	190	\$41.00	\$30.09	\$82.00	\$51.25	\$36.66
Del Rio	60	\$15.00	\$11.00	\$30.00	\$18.75	\$13.33
Lubbock	75	\$17.00	\$12.49	\$34.00	\$21.25	\$15.18
Austin	120	\$27.50	\$20.19	\$55.00	\$34.33	\$25.22

\* Above Prices Do Not Include 15% Federal Tax. Approved Under CAB Non-Schedule Carrier.

FOR FURTHER INFORMATION CALL 220  
**W. T. D. FLYING SERVICE**  
McCAMEY, TEXAS

**GOOD GULF AND NO-NOX GASOLINE**  
**GULF PRIDE MOTOR OIL**  
"The World's Finest Motor Oil"  
**WASHING AND GREASING**  
**DAB AUTO PAINT**  
"Hey, Kids, We Buy Old Rags"  
**THE CRANE SERVICE STATION**  
Jack Boyd, Owner and Operator Crane, Texas

**FOR FLOWERS**  
See Mrs. P. O. Vines  
Banquet, \$3.00 Pot Plants, \$3.00  
Corsages, \$1.00  
Phone 43W  
Crane, Texas

**We Make 'em LIKE NEW**



**EXPERT PAINTING** in our 100% air-tight paint room.  
**BODY AND FENDER WORK** for all makes of cars and trucks.  
**GLASS REPAVED** in doors and windshields.  
**RUBBER MATS** for floorboards.  
**SAET COVERS** tailored to fit your car.

**C. W. BROWN MOTOR COMPANY**  
McCamey, Texas



**We Iron Out THE DENTS**

CRANE NEWS NOTES

Mr. and Mrs. M. E. Noble plan to leave Saturday on a vacation trip which is to include a visit with his mother in Hamilton County and relatives in Ranger.

Mrs. C. F. Haynes, who has been confined to a Big Spring hospital due to heart ailment, is at home this week.

Ranger visitors here recently were Mrs. J. L. Murphy and Jas. Robinson, who are niece and nephew of Mrs. M. E. Noble.

J. W. Woolsey of Dallas is visiting in the R. H. Dickson home.

Mr. and Mrs. S. B. Carlson were visitors in the home of Mr. and Mrs. Otis Cranfill Saturday, and Mr. and Mrs. Homer Bohan-

non of Odessa were week-end guests in the Cranfill home.

Mr. Perry Davis left the Robinson hospital Wednesday morning after a tonsilectomy Tuesday.

Mrs. J. B. McDonald spent several days visiting friends in Big Spring last week.

Rev. Miner from Weatherford filled the pulpit at the Tabernacle Church last Sunday.

Mr. and Mrs. Claude Dickson, and son Ronnie, are in Illinois visiting Mr. Dickson's mother who is ill.

Mrs. Alma Walters is a visitor in Marshall, Texas.

Al G. Owens was hospitalized Wednesday in an Odessa hospital.

Mr. and Mrs. O. J. Byrd, accompanied by their son and family, Mr. and Mrs. C. L. Byrd, and Ann, to McCamey Wednesday.

Charlie Jones from Goldsmith was transferred by the Gulf Pipe Line here Wednesday to work in the station.

Mrs. E. M. Scott of San Saba is visiting in the home of her daughter, Mrs. A. J. Blanton. She arrived last Monday.

Mrs. Cliff Newland was admitted to the Robinson Hospital the middle of the week suffering with the flu.

Admitted to the hospital Thursday for observation was Mrs. J. S. Mulvey of the Humble Sand Hills Camp.

Recent guests in the M. E. Noble home were a daughter and family, Mr. and Mrs. Dude Sharp and Linda of Midland. Mr. Sharp employed by the Humble Oil and Refining Co., recently received

promotion to district office and transfer from McCamey.

Dewey, young son of Mrs. Edith Delaney, was a patient at the Robinson Hospital Friday for a tonsilectomy, and was released Saturday.

Among those attending the Odessa-Plainview game last Friday night were Mr. and Mrs. J. Gilbert Griffin, Mr. and Mrs. J. F. Branam, Mrs. Wilson Piller, Mrs. Jane Frazee, Mrs. R. O. Warren, J. A. Beyer, Mr. and Mrs. W. R. Crownover.

Mrs. Perry Davis was admitted to the Robinson Hospital Tuesday morning for a tonsilectomy.

Mr. and Mrs. O. J. Byrd of Electra arrived Monday afternoon to visit in the homes of a daughter, Mr. W. R. Crownover, and a son, C. L. Byrd.

Mr. and Mrs. Chester Gilbert and son, Chuck, have returned from a vacation to California and other Western States. A niece, Phyllis Jensen, accompanied them home and will visit with her grandparents, the R. V. Wilsons, Sr., until Christmas, when Mrs. Wilson will take her home.

CLASSIFIED ADS

IF YOU WANT to rent Floor Sanding Equipment, phone D. C. Burch, 130W, write Box 216, McCamey.

PIANOS—New and used pianos of the better makes. Regular deliveries in the Crane-McCamey territory. 12 mos. unconditional guarantee including free tuning and servicing. M. A. Armstrong Music Co., 803 N. Adams, Odessa. Terms if desired.

FOR SALE—Hotpoint Electric Range, used, excellent condition, \$89.50. White Auto Store, Crane.

BEAUTIFUL RAG DOLLS—Individual curls made into head; pigtails, eyelashes, tinted features. In large and small sizes. Place Christmas orders now. Mrs. J. E. Sims, 1 block directly behind Texaco Filling Station, Phone 73.

TAILORED UPHOLSTERING—Two Piece Suite, \$39.00; three piece suite, \$45.00. For appointment write Mrs. F. O. Ellison, Crane, Texas. Star Rt. 21

NOTICE! Anyone having horses in the oil field pasture are requested to move them at once. McElroy Ranch Co.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, AS AMENDED BY THE ACT OF MARCH 3, 1933, AND JULY 2, 1946

Of the Rankin News, published weekly at McCamey, Texas, for October 3, 1947.

STATE OF TEXAS  
COUNTY OF UPTON, ss.

Before me, a notary public in and for the State and County aforesaid, personally appeared C. C. Carll, who, having been duly sworn according to law, deposes and says that he is the owner and publisher of the Rankin News, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946, to wit:

That the name and address of the publisher is:  
Publisher: C. C. Carll, McCamey, Texas.

That the owner is: C. C. Carll.

That the known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are:  
Mergenthaler Linotype Co., Brooklyn 5, N. Y.  
Security State Bank, McCamey, Texas.

Mrs. C. L. Burress, co. First State Bank, Rankin, Texas.

That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, contain not only the list of stockholders and security holders, as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear on the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association or corporation has any interest direct or indirect in said stock, bonds or other securities than as so stated by him.

That the average number of copies of each issue of this publication sold or distributed, thru the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is 247.

C. C. CARLL,  
Sworn to and subscribed before me this 30th day of September, 1947.  
(SEAL) Edith Melear,  
(My commission expires June,

**Grand McCAMEY**

Box Office Opens Daily 4:45 p.m.  
Box Office Open Saturday and Sunday 1:45 p. m.  
WHERE IT'S ALWAYS COOL!

Friday and Saturday, Oct. 3-4  
2—SHOWS PRICE—1  
**"BIG TOWN"**  
Starring Phillip Reed, Hillary Brooks, Robert Lowery  
PLUS SECOND FEATURE  
Tim Holt in  
**"Under the Tonto Rim"**  
CRIMSON GHOST NO. 8

SPECIAL PREMIER SHOWING  
OF  
**"THE EGG AND I"**  
Saturday, Oct. 4  
11:30 P. M.  
See It First! Buy Your Ticket In Advance!  
DO NOT BE TURNED AWAY!

Sunday and Monday, Oct. 5 and 6  
Claudette Colbert  
Fred MacMurray  
**"The Egg and I"**  
Marjorie Main, Louise Allbritton,  
Percy Kilbride, Billy House

Tuesday, Oct. 7  
Lionel Barrymore, James Craig  
in  
**"DARK DELUSION"**  
THE VIGILANTE, NO. 5

Wednesday and Thursday  
Oct. 8-9  
Anne Baxter, William Holden  
in  
**"Blaze Of Noon"**

**APARTMENTS**  
and  
**Rooms With Board**  
Rooms As Low As \$5.00 Weekly  
HARLAN HOTEL  
AND COFFEE SHOP  
Rankin, Texas

Greater in 47!

- \* AGRICULTURE
- \* LIVESTOCK
- \* EXHIBITS
- \* ENTERTAINMENT
- \* FOOTBALL
- \* MIDWAY

It's a WHALE of a show!

MARTIN IN ANNIE GET YOUR GUM

**State Fair of Texas**  
OCT. 4-19 DALLAS

ANNOUNCING THE OPENING  
—OF—  
**DR. MELVIN T. HARDIN, Office**  
CHIROPRACTOR  
AND  
NATUROPATHIC PHYSICIAN  
Phone 152 Across from P. O.  
CRANE, TEXAS

**FRIGIDAIRE**  
Authorized Sales and Service

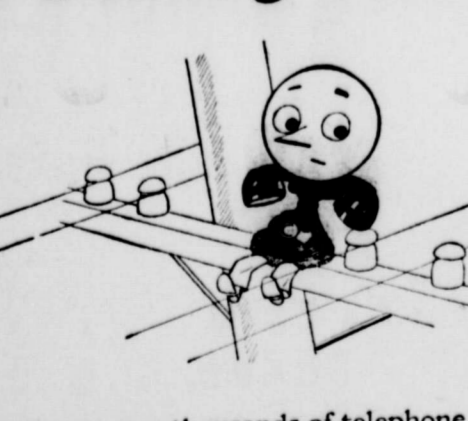
Buying a FRIGIDAIRE on time!  
With us you're a Customer not just a Borrower of money

WE USE THE LOW COST GMAC PLAN

PLASTI-KOTE PAINT  
Motorola, Delco.  
RADIOS  
HARDWARE  
APPLIANCES  
HOME SUPPLIES  
CHEVROLET & FORD Parts and Accessories

**Davis Appliance Company**  
"More good things for more people"  
Three Doors North Post Office. Crane, Texas

**He's a sitting duck!**



Each hunting season thousands of telephone wires are broken by stray bullets.

When you go out this year, please remember that a shot at a bird on a wire may break the wire and interrupt important calls.

**SOUTHWESTERN BELL TELEPHONE CO.**

**COLDS**  
LIQUID MEDICINE IS BETTER  
Get quick relief of Cold Miserries with 666 the longest selling Liquid Cold Preparation in the U. S.  
**666** LIQUID COLD PREPARATION  
Caution: Use only as directed



YOU NO LONGER GET A 'LIGHT' BILL

IT'S A SERVICE BILL TODAY!

The old-fashioned "light" bill, like the surrey with the fringe on top, is a thing of the past. Electricity for lighting is only one of many items represented by your electric service bill. Today, in most homes, you're likely to find two or more electric appliances in every room—many homes have a score or more. That's why your electric service bill can no more rightly be called a "light" bill than a "refrigerator" bill.

The cost of a kilowatt hour of service to residential users has decreased one-third in the last 14 years.

**West Texas Utilities Company**

**Crane Band Will Lead Grand Parade**

E. N. Sonnenburg's Crane High Band journeying to Stanton where the Golden Cranes and the Stanton Buffaloes engage in grid warfare, will also have the honor of leading the grand parade opening of the Martin County Fair at 2:30 Friday afternoon. Featured in the parade will be floats, cars, horseback riders, and tractors. Fair exhibits will be located in the high school gymnasium, and at the fair grounds.

H. L. Adkins, Crane and Ector County Agent, will judge the agricultural exhibits; Mrs. Hattie Owens, Odessa, Mrs. Nettie Messick, Midland, and Sallye Ferrell, Kermit, will judge the women's exhibits.

THIS IS TEXAS' MILLIONTH TELEPHONE!  
Making the first call is Mrs. Gunter W. Koetter, a pretty war bride from Luxembourg. Looking on are Mr. Koetter, Houston architect and veteran of 4 1/2 years of Army service, and 14-month-old Jay Koetter.



**SOUTHWESTERN BELL INSTALLS**

**Millionth TELEPHONE IN TEXAS**

SOUTHWESTERN BELL'S millionth telephone in Texas was installed late in August in the home of a Houston architect, his Luxembourg war bride, and their 14-month-old son.

Mr. and Mrs. Gunter W. Koetter had been waiting for a telephone for many months.

And, like many another Texas family, the Koetter's new telephone is on a four-party line until telephone factories and installation crews can catch up with Texas' post-war needs for telephone service.

When the millionth Texas telephone was installed, no one was happier than Mrs. Koetter. Said she: "I can hardly believe I'm going to have a telephone of my own. Back in my native Luxembourg, only the very rich can afford telephone service."

LESS THAN 10 years ago—in 1938—Texas had only half a million telephones!

On V-J Day—just two years ago—Texas had 750,000 telephones!

Thus, Texas has added as many telephones in less than 10 years as were installed in the previous 60 years! And despite postwar shortages, we've gained more telephones in Texas in the two years since V-J Day than were added in the 10 years preceding the war!

Yet—despite this record, 137,000 Texas families and business concerns are now on the waiting list for telephones. Although we're installing service several times faster than ever before, it has been impossible to connect telephones as fast as Texans are applying for them.

WE'RE PROUD to be growing with Texas. And, we're hard at work on the biggest telephone expansion and improvement program in the history of the state. We shall continue to do everything within our power to bring telephone service, as early as possible, to everyone in Texas who wants it.

**SOUTHWESTERN BELL TELEPHONE COMPANY**

*Needs No Special Aerial*  
 to deliver its amazing improvement  
 in tone, power and performance . . .

*Sensational*  
**PHILCO**  
 PORTABLE  
 "350"



**PLAY INDOORS**

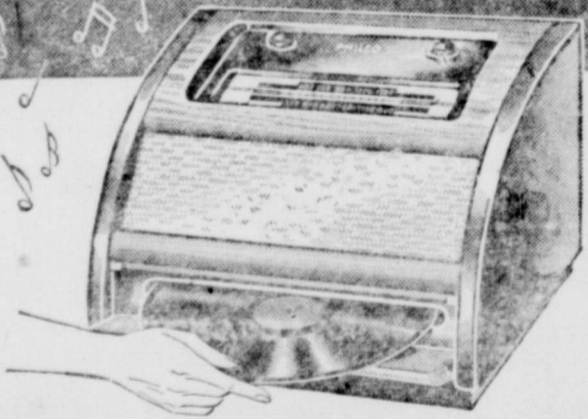
on AC or DC current

You just plug in and play on any kind of house current. Ideal for hotel rooms or to carry from room to room in your house. It's a perfect all-purpose radio to take with you wherever you go.



Smart, streamlined luggage-type case with protective roll top. Built to stand hard usage. Light, compact—even children can carry it easily. Strong, convenient, carrying handle.

**JUST SLIDE A RECORD IN...and IT PLAYS!**



New Way to Play Records  
*Invented by* **PHILCO**

Here's that sensational new Philco "1201" . . . the easiest way to play records ever invented! No more fussing with lids, tone arms, controls and needles. Just slide in any size record . . . and it plays! And it's a powerful radio, too! Try it yourself, while our stock lasts!

**IMMEDIATE DELIVERY!**  
 Come in for *Free* DEMONSTRATION

**\$83<sup>95</sup>**

NEW PRICE  
**\$49<sup>50</sup>**

LESS BATTERIES



**PHILCO**  
 RADIO PHONOGRAPH  
 Full size, Tilt-Front cabinet, glorious tone. Plays 12 records automatically. Standard, and short wave.

Model 1226 **\$209.50**



**Philco 200**  
 Amazing value! AC DC, built-in aerial, dynamic speaker. **\$20.95**

*Now in Stock!*

**PHILCO**  
 Radios and Phonographs  
 Come in while they last!



**GREAT CONSOLE VALUE**  
**PHILCO 1226.** Handsome, full-size radio-phonograph with glorious tone, brand-new features—standard and short wave reception. Automatic record changer. Plays up to 12 records. Tilt-Front cabinet. Hurry! **\$209.50**

**FAMOUS PHILCO 1201**  
 Just Slide a Record In—and It Plays! A Powerful Radio, too! **\$83.95**

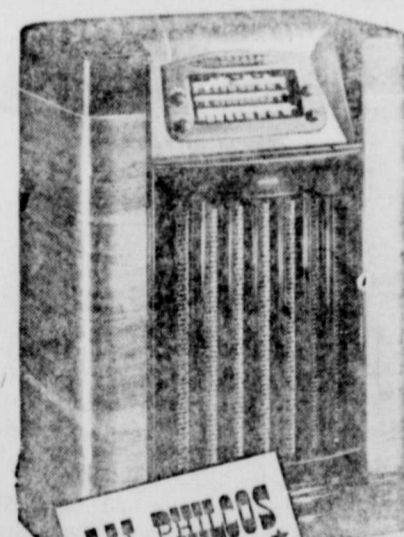
**PHILCO 200**  
 Amazing value! Electronic speaker, super-dynamic circuit, built-in aerial! Supply limited! **\$20.95**

Your Choice On Easy Terms . . . Come On!  
 FREE RECORDS WITH EACH PURCHASE!

**BABCOCK**  
**RADIO**  
**REPAIRS**

McCamey, Texas

**NEW RADIOS FOR OLD!**



**ALL PHILCOS ARE BARGAINS!**

\$249.50  
 Trade-in \$20.00  
**\$229.50**

Here's the greatest offer we have made since long before the war! Bring down your old tired, worn out, repair-troublesome radio and we'll trade you this BRAND NEW, smoothly designed PHILCO model for it! This is your opportunity to cash in your old radio and enjoy the spectacular improvements which science has achieved since you bought your present set!



*Yes,* **WE WILL TRADE YOU THIS BRAND NEW PHILCO FOR YOUR OLD RADIO!**

It's absolutely true! Your old radio will get you this Brand New 1947 table model PHILCO when you purchase the rich looking, powerful performing AM-FM Model 1230 PHILCO radio-phonograph shown above at left. Here is new beauty for your home! New double pleasure in radio listening you've never had before! A radio-phonograph in your living room, a table model in your bedroom or kitchen or children's room! Bring down your old radio today! This offer is for August only!

**Philco September Sale**