






Maize Queen Susan Neill Stopped For A Look At This White Three-piece Knit Suit At ANITA'S Last Week. She Was Delighted To Find Budget Prices On Such Popular Brands As Cadillac Knits, Justin McCarty, Jane Colby Sportswear, Mac Shore Blouses, And Scottie Knits For The Younger Set.
 Tagged for corvenience
and pleasure
Gift APPLIANCES
The Gift That Says.. "Merry Christmass" Every
 Day Of The Year.

Susan Neill Is Quite Impressed With The New Frigidare Line Of Appliances At Reeve Chevrolet. She Inspects A W ood-Grained Refri gerator-freezer. Reeve's Are Featuring This Quality Appliance Line For Christmas Giving. See Washing Machines, Dryers, Dishwashers, Ranges And Freezers.....All At The Lowest Poss ible Prices For The Gift That Keeps On Giving All Year Through.
REEVE CHEVROLET
PHONE 247-3011

YOU'IL FIND THE WIDEST SELECTION RIGHT HERE!
$\qquad$
You Will Receive A Ticket With Eoch Dollar Purchase Made At Paticipating Stores Listed Below. First, Second And Third Prizes Will Be Given:
Saturday, Dec. 18... 2:30 P.M.
Friday, Dec. 24... 2:30 P.M.
(Tou Hen 1. Prouen To Mor)

HURST'S FRIONA LANES WESTERN AUTO ALLEN'S JEWERY NUNN LUMBER CO. DOUGLAS LAND CO. HOUSER'S GROCERY FRIONA STATE BANK GRADY DODD TEXACO PATTI'S BEAUTY SHOP MOORE'S SUPER MARKET ROCKWELI BROS. LUMBER CROW'S SLAUGHTER HOUSE PARMER COUNTY MMPIEMENT



HAS PROOF .. I.T. Graves, left, shows H.E. Barnett that his entry in the pheasant tall feather
contest was fust a "hair" longer, giving him first place in the local contest. Looking on are Andy
Hurst and Gary Brown. Hurst is representing Parmer County Implement Co., which provided the
Young Farmers Graves Is Local Champ
Meet Tonight In Pheasant Contest


## Loans Available

Never Pay More Than 1\% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280 Friona Federal Credit Union



Malze Queen Susan Nelll Enjoys Shopping At ALLEN'S JEWELRY For Gifts That Are Sure To Please Every Member Of Her Family. Here, Allen Shows Susan A Complete Set Of 1847 Rogers Silverplate F latware. The 52 Piece Set Comes Complete With Chest. Allen Is Giving FREE OF CHARGE The Four Piece Silver Coffee Service Pictured With Each Purchase Of Complete Set Of Silver. ALLEN'S Features A Large Assortment Of Gifts From Silver And Jewelry To Record A lbums And Novelties. Any Price Range Is Available, And ALLEN'S Feature Free Gift Wrapping.
ALLEN'S JEWELRY


GIFTS for the HOME
While Christmas Shopping Last Week, Friona's Maize Queen Susan Neill, Stopped In At NUNN LUMBER COMPANY To Look Over Their Line Of Kitchen-Aid Dish washers...Just The Perfect Gift For Any Woman... The Gifts That Tells Her Every Day How Much You Cared At Christmas. Built-Ins, Portables, Convertibles

NUNN LUMBER CO.
'Complete Building Service"

These are the Salesmen to See - They Will Irade!


HIHAY PONTIAC-GMC

Your Pontiec-GMC Dealer Hereford
600 West lst Ph. EM 40501



Ex-Students' Meeting Scheduled Dec. 26

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PARMER
COUNTY IMPLEMENT CO.
PARMER
COUNTY IMPIEMENT CO.

## LEE <br> TRACTOR TIRES

*****
Your Best
Buy At

Parmer County Implement

## FRONT TIRES

$600 \times 16-4$ ply Triple Rib - $\mathbf{\$ 1 6 . 5 0}$ $750 \times 15-6$ ply Triple Rib - $\$ 24.50$

## REAR TIRES

$14.9 \times 38-6$ ply $\ldots . . . . \quad \$ 100.00$ $15.5 \times 38-6$ ply ....... $\$ 100.00$ $16.9 \times 34-6$ ply......... $\$ 110.00$ Guaranteed 5 Years On Tread Wear
Good Selection Of 38 Used
Rear Tractor Tires
Good Selection Of New Car And Truck Tires



Frozen Food Items
For Your Holiday Pleasure
Sara Lee German Chocolate Cake
Sara Lee Cinnamon Nut Coffee Cake
Sara Lee Caramel Pecan Rolls
Sara Lee Chocolate Brownies
New Arrival -. This Is ihe Item We
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New Arrival -- This Is the Item We (1) HOORTS $=$ m

| $\begin{array}{l}\text { Have Had So Many Calls For: } \\ \text { Sea Tang Breaded } \\ \text { SHRIMP PIECES }\end{array} \quad 2 \mathrm{Lb}$ |
| :--- |
| SHR |



