

# The Rankin News

Serving the Interests of Rankin and Upton County

VOLUME 28—NUMBER 47

RANKIN, UPTON COUNTY, TEXAS

THURSDAY, DEC. 3, 1953

## Santa Claus Is Coming To Town!

### LOCAL P-TA DELEGATES RETURN FROM BIGGEST CONVENTION IN SAN ANTONIO

Mr. and Mrs. James W. Kennedy and Mrs. R. A. McDaniel, delegates from Rankin Kathryn Secrest P-TA Chapter, returned on Friday night from the State Convention in San Antonio.

Highlighting the convention at the central Texas city, were speeches by Mrs. Newton P. Leonard, National P-TA president of Providence Rhode Island; and W. A. Early, president of the national education association and supt. of schools of Savannah and Chatham County, Georgia.

Although the presidential election was stormy and many speeches were made, the convention was the greatest of Texas P-TA conventions ever held. Thursday morning there were 4068 voting delegates registered and 88 visitors.

The importance of P-TA in the affairs of the school and its welfare in the state is increasing.

### Katherine Secrest P-TA Group To Meet Dec. 10

The Katherine Secrest Chapter of P-TA for Rankin will meet at the Rankin Elementary School on December 10 at 7:30 p.m.

Mrs. Doc Seuddy will teach a study course entitled "Parliamentary Procedure Course."

A program, with Mrs. June Prentice as program leader is also scheduled with Mrs. D. E. Jones to bring the devotional topic.

"Better Humane Relationships" will be the subject brought by Mrs. Chris Bierl.

The fourth and fifth grades of the elementary school will have selections on this program. Hostesses for the occasion will be Mesdames Norris Utterback, Don Moore, Emmitt Chandlers, Glen Parker, Bill Crisp, W. R. Thorn, Leo Hatfield, and Sid Howard.

### RANKIN SCHOOL MENUE

THURSDAY	
Pickles and Onions	
Tamalie Pie	
Spanish Rice	Pinto Beans
Gingerbread	
Milk	Bread

FRIDAY	
Cabbage Slaw	Meat Loaf
Mashed Potatoes	Fork and Beans
Banana Pudding	
Milk	Bread

Dorothy and Johnny were visitors of Mrs. Hurst over the holidays. Johnny went to Pasadena to visit his mother.



## Know Your LIONS

### LION W. M. DAY

### REGULAR MEETING HELD

W. M. "Dub" Day was born in Ralls, Texas on March 9, 1925. He entered and finished grade school and high school there and in 1942 enrolled in A. & M. College.

In 1943, "Dub" entered the air force and served as bombardier on a B-29. In 1946, after release from the service, he reentered A & M and graduated in 1948.

After graduation, he went to Big Spring where he served as assistant county agent for that district. In 1948, "Dub" came to Rankin as county agent. He has served faithfully in this capacity ever since.

Married to the former Christine Yocham, Mr. and Mrs. Day are the parents of two girls, Diane and Debbie.

"Dub" is the president of the Rankin Lions Club. The club is growing and taking an active part in many worth-while projects under his leadership.

The Rankin Lions Club met in their regular weekly meeting last Monday night at 7:30 with 43 members and one guest present. They heard Lion Powell report that the Rankin Club had been in the top ten clubs of this district for the months of September and October placing 3rd and 5th respectively.

Several other reports were also heard and plans were discussed and put into operation for the planned Christmas party for the children of Rankin and this area on December 19. Discussion on the upcoming Ladies Night December 14th was also heard.

A very nice selection of musical numbers were rendered by Fred Prentice and Mrs. A. E. Ivy for the some 43 members present.

Next meeting date will be the regular meeting Monday night, December 7 at 7:30. All members will be needed for this meeting.

### UPTON COUNTY LIBRARY

Hours: 12 to 6 p. m.  
Every Day Except Sunday  
Mrs. Odessa Edwards,  
Librarian

New books for adults this week  
Fortune Is A Woman by Winston Graham  
The Unconquered by Ben Ames Williams  
Storm Haven by Frank Slaughter

For juniors and teen-agers  
"The Little House Books" by Laura Ingalls Wilder:  
Little House in the Big Woods  
Little House on the Prairie  
Farmer Boy  
On the Banks of Plum Creek  
On the Shore of Silver Lake  
The Long Winter  
Little Town on the Prairie  
Those Happy Golden Years

These books interpret the early American Home to children in such a manner that they always come back for the next book. Start the eight year old in your house with "Little House in the Big Woods." These are stories to grow up with.

### Girl Scouters Hold Regular Meeting

The Intermediate Girl Scout Troop No. 2 met at the Methodist Educational building at 4:00 p.m. Monday, Nov. 30.

Plans were made to attend the lecture to be given by Lady Braden-Powell, Chief Guide of the World Association of Girl Guides and Girl Scouts, which will be Saturday, Dec. 12 at 8:00 p.m. in Midland High School auditorium. The girls discussed plans for the troop Christmas party which will be Monday, December 14 at the regular meeting place. Names were drawn for gift exchange.

Glenda Parker was hostess to the following: Dorothy Abernathy, Mary Broyles, Ann Chandler, Judy Dorsey, Virginia Harral, Arleta Lee, Sammie Steele, Elsie Sharon Wheeler, Darlene Workman, Evelyn Howard, Phyllis Perry and the leader, Mrs. Ross Wheeler.

Sammie Steele is to be hostess for the next meeting.

H. Wheeler, Charlie Norris, Mrs. L. P. Hindes, John H. Hindes and Miss Crescenzes from McCamey were guests in the H. Wheeler home Thursday.

### HOSPITAL NOTES

Mr. John L. Sullivan, McCamey admitted November 16, still confined.

Baby James Debaskie, son of Mr. and Mrs. Hugh Debaskie, McCamey, admitted Nov. 24, dismissed Nov. 26.

Mrs. William F. Brandt, McCamey, tonsilectomy. Admitted Nov. 25, dismissed Nov. 26.

Born to Mr. and Mrs. Elias Hernandez, a baby girl named Elias. Weighing 6 lbs., 15 ozs. Mother and baby dismissed Nov. 27.

Mr. E. R. Bennett, Coleman, working for Fred Swick Transport Co., at McCamey, who was injured in a car accident early the morning of the 26th received lacerations and injury about the head. He was admitted at 2:00 A. M. on the 26th and dismissed the 27th.

James Benskin, McCamey, admitted 26th, dismissed 27th.  
Mrs. W. B. May, McCamey, medical, admitted 27, still confined.

Glenda Marie Kennedy, daughter of Mr. and Mrs. J. W. Kennedy, Rankin, minor surgery, admitted 28th, dismissed 29th.

Mr. George Sandoval of Crane, who works for Ed Guy Branch, injury in a car-train accident at McCamey was dismissed Nov. 30.

Mrs. Alfonso Chocón, McCamey medical, admitted 29th, still confined.

Mr. and Mrs. W. L. Grigsby, McCamey, a boy at 5:21 A. M. Nov. 30th, weighing 9 lbs., 2 1-4 ozs. was named William Lee, Jr., still confined.

Mrs. W. C. McDonald, Rankin, medical, admitted Nov. 30, still confined.

Mrs. Magdalena Molina, McCamey, medical, admitted Nov. 30.

W. T. Eckert, Jr. 7 year old son of Mr. and Mrs. W. T. Eckert, McCamey, tonsilectomy, admitted on Dec. 1st, dismissed Dec. 2.

Mrs. O. E. Adams, Rankin, admitted Dec. 1 for minor surgery.

Joe Jarel, Rankin, derrick man for Parks Drilling Co., injured his right hand when a wrench slipped on a 2 inch pipe, received emergency treatment in Rankin Hospital.

### McCamey Hospital Sets Open House Dec. 13

The McCamey Hospital will have open house, Sunday, December 13 from 3:00 to 6:00 o'clock.

Patients will be admitted on December 14 at 8:00 a.m.

The hospital was purchased by Upton County from Dr. J. L. Cooper on August 1, 1952.

Huffman, Administrator, took for the past several months the

On June 22, 1953, Mrs. Luella charge of the hospital operations, building has been closed and has been undergoing a remodeling operation. Many changes in arrangements of rooms, as well as re-decorating both inside and outside have been made.

The public is invited to attend this open house and inspect the county latest improvement program.

### Scouters To Hold San Angelo Meet

The Annual Council Banquet for Boy Scouts and leaders for this area will be held in the St. Angeles Hotel in San Angelo on Saturday, December 5.

The business meeting for the occasion is scheduled to start at 3:00 in the afternoon with the banquet following at 6:30.

Ted Hogan, local scout master, and a party of three others from Rankin are planning to attend.

### P-TA TO MEET DECEMBER 8

Regular meeting of the Rankin P-TA is at 3:15 Tuesday, December 8th in the auditorium at the elementary school.

Mr. and Mrs. G. W. Kennemer went to Duncanville to be with their son and family, Mr. and Mrs. G. W. Kennemer, Jr. for the Thanksgiving week-end.

### Attention All Kids From One To One Hundred!

The latest word received at the News office just before press time, has it that none other than OLD SANTA CLAUS himself will be in Rankin on December 19 at about 10 or 10:30 in the morning. He has something for all the kids and may even look with favor on some of the grown ups.

### Lions Offer Nice Selection Of Cards

The Rankin Lions Club has for sale 50 very nice boxes of 21 Christmas cards going for just \$1.00.

One half of this price or 50 cents will be sent to the Texas Lions League for Crippled Children at Kerleville.

Anyone wishing to have a box of these very nice cards may purchase them at Hogan Motor Co. This is not only an outstanding value in Christmas cards but also contributes to a most worthy cause.

### A Word Of Thanks

Thanks folks, for the splendid way you have been calling in your news to us.

Small news items: where you have been, who you have seen, etc., are the very heart of the weekly newspaper. It is not their job to report the big things of world news. That belongs to the dailies with their world-wide news-gathering systems. The weekly newspaper can never bring the up-to-the-minute news to its readers.

They can, however, and should keep their readers posted on the happenings of their own community. This the big papers cannot do in most cases. They have neither the time or the means of reporting the everyday happenings of life in Rankin, Texas.

For that reason, if you live in the Rankin area and want to feel a part of this community, to know how your neighbors are doing, know where to get the best buys in merchandise, and the many other things that make us all feel that we belong to a town, then you need to have a weekly newspaper and you need to be a reader of that paper as well as a contributor to its news columns.

Again, let us thank each of you who have been so helpful in making our job easier and giving us a better newspaper. We cannot always print all the news the week we receive it because of our limited facilities, but in the near future, we will have things in better working order and hope to crary as much news as we receive. You continue to call us and help us out in this way, and if we can be of service to you in any way, you will find us willing to do our best.

### RANKIN STUDENTS HOME FOR THE HOLIDAY SEASON

Among Rankin College students home for the holidays were Connie Scudday, Paul Johnson and Dillard Delaney from Texas Tech.

Jackie Stewart, Bill Hurn and Nola Boyd represented the University of Texas.

Andy Cleve Lyle came from Olessa College, Wanda Yocham, Nancy Davis and Esther Clark from San Angelo College; Norman Yocham and Rodney Smith from A. & M.; Joey Manry from Baylor.

Betty Jo Beckham from Jefferson Business College, Dallas; Billy Joe Munselle and Genty Holmes from Sul Ross; Loyd Gene Yocham from John Tarlton; and Bobby Ash from Mid-western in Wichita Falls.

Mrs. D. L. Wheeler of Brady, visited her father, Bud Hurst and brother, Johnny Hurst, and other relatives last week.

Supt. and Mrs. J. L. Alderdice, Joe and Mack visited his parents in Midlothian while they attended the SMU game at Fort Worth.

Thru special arrangement with the Rankin Lions Club, working in connection with other civic and church organizations in Rankin, a real, bank up Christmas Party is in the making for the youngsters of Rankin and the surrounding area.

Present plans call for Santa to arrive in Rankin on Saturday, December 19. He is to appear at a big free picture show at the Ford Theatre some time that morning and will be handing out lots of things to eat for the kids.

The picture show will consist of a number of cartoons; but old Santa will be real enough and eager to speak with all the small fry about their desires for the big Day, Dec. 25.

Further plans under study are the possibility of merchants of Rankin offering some sort of special inducement for Christmas shoppers at this time. Some have suggested the possibility of a Dollar Day tie-in.

In any case there will be big doings in Rankin on the 19th of December so make your plans to be on hand.

Further information will be in the News as it becomes available. In the meantime, kids, better put your best foot forward for Santa is coming to Rankin.

### Girl Scout Troopers Hold Cook-Out Meet

The Intermediate Girl Scouts of Troop No. 2 met Monday afternoon at 4:00 p.m.

After roll was called and dues were paid, the group went to Flat Rock for their first cook-out.

The girls had drawn for camp capers which will count on the badge work to be completed during the year. The entire troop membership was present. These are Dorothy Abernathy, Mary Broyles, Ann Chandler, Judy Dorsey, Virginia Harral, Arleta Lee, Glenda Parker, Sammie Steele, Elsie Wheeler, Darlene Workman, Evelyn Howard and Phyllis Perry. The mothers who attended were Mesdames Gordon Steele, Glenn Parker, Tommy Workman and the leader Mrs. Ross Wheeler.

Just before returning home, the girls gathered in a circle to repeat their motto, slogan, promise and the Girl Scout Laws.

In keeping with Thanksgiving season, each girl named one of the things for which she was thankful. Some of these things were: Church, Home, School, Freedom, Troop, Food, Meeting Place, Clothing, Friends and Loved Ones.

Mrs. Wheeler offered a prayer of thanks in closing.

### College Visitors Rate Honors

Mrs. Frank Boyd and Linton Clark honored college students on Friday night with a wiener roast and talk-fest.

The group gathered at Flat Rock at 6:30 where a huge bonfire awaited them.

Weiners, marshmallows and all the trimmings were served to Mary Anderson, Nancy Davis, Lacy Schvojsa, Esther Clark, Uola Boyd, Claudine Chandler, Gene Yocham, Andy Cleve Lyle, Norman Yocham, Bobby Ash, Dillard Delaney, Paul Johnson, Slats Munselle, Jimmy Yocham, Richard Payne, Eddy Rumble, Ted Yocham, Billy Ross Wheeler, Walter Ray McSpadden, Don Murphy.

Miss June Osthus visited in the Ross Wheeler home last week.

Mr. and Mrs. Sam Holmes and Gentry of Pasadena visited their daughter over the Thanksgiving holidays.

## RANKIN OR BUST...

Without any doubt and denying, things are looking up for Rankin as far as business and population increases are concerned.

New oil discoveries, made within the past week or so, point to a possible immediate increase in activity for this town. New wells have been drilled to the southeast and to the north that have proven to be very good indeed in respects to producers. Also, and perhaps just as important, reliable authorities report that wells in the Sprayberry have recently been treated with a hot sand solution which has increased their output considerably, and, in some cases, has even caused the wells to flow whereas before it had been necessary to pump them.

Unlimited water for Rankin is almost definitely assured by the middle of summer, with all additional water that might be needed, available if and when the need for it arises.

All these things along with the fact that Rankin is located almost in the center of the oil activity of this entire area of Texas, points to a very bright future for Rankin, IF . . . . .

If we do not talk ourselves out of it.

Rankin has the best possibilities for permanent, solid growth before it that it has ever had. We have water, without which we have failed to hold gains made before. We have a school system that is second to one. We are conveniently located for those connected with the oil business. We have the advantages that are offered by a small town over the large one in taxes, utilities, fire insurance (when we get water installed) and just plain being able to "stretch your legs and getting to know your neighbor" sort of atmosphere found only in smaller towns. Yes, we can do something this time, IF . . . . .

If we have faith in Rankin and don't doubt its ability to be able to answer the needs of the future.

There is fast becoming a need in the oil business for a more centrally located center for the small sub-stations and the workers who have jobs that require them to be in the fields. Odessa and Midland are too far from the Ozona area and those in between. McCamey is on the outer edge as is Big Lake. Rankin is as near the center as can be found. Does it not follow that Rankin is ready to grow? It is IF . . . . .

If we will all put our best foot forward and without looking back to the failures of the past, go forward and without looking back to the failures of the past, go forward with a sincere desire to see our town grow and become one of the best towns for its size in West Texas. Don't pass up a chance to boost Rankin. We're going places.

## IS IT A SIN — OR A BLESSING?

One of the most precious possessions of America is its freedom of expression.

So long as our people want this cherished freedom they shall have it. But if it is taken away, by one devious method or another, we will have lost the very thing our forefathers fought and died for. Our predecessors created this new world of ours because they wanted freedom of expression, the right to think and write and pray as each individual wished.

That is why we have America today. That's why the public should become more than a little concerned when governmental bodies, boards and bureaus try to take it away.

Today there is an all-out effort on the part of the leaders of several groups to stifle the thought and the action of others within their own organization. It is done under the guise of ethics or professional codes. It is done with the pretense of protecting the public.

It is the thinking of these individuals that if we can keep the public from patronizing our competitors we will do the public a great favor. Few business and professional men ever consider their competitors fit to do business with. Few think that the competitor's product is as good as their own. Very few can see why people trudge to the competitor's door. That's natural, for few people like their enemies, especially if it affects their purse.

But people like to be invited places. That's why they patronize the other fellow. Mostly it is because the competitor advertised — and invited them in.

The public likes clean offices, neat and courteous clerks. Any good advertiser knows that it is foolish to invite the public to his place of business until and unless his office, or store is in tip-top condition. He knows too that the surest way to lose that customer, once he has him is to sell faulty merchandise.

So the advertising merchant has to sell a product or service that is as good or better than the non-advertiser's. He has to keep his store in A-1 condition. He has to hire the best educated and best trained personnel. He has too much at stake to do otherwise.

The result is—he gets the business. Well, that makes the non-advertiser mad. He wants to do something about it. Something, that is, besides advertising. So, if he belongs to a trade or "professional" organization he goes to that group and complains. Finally he gets enough brethren sold on the idea that by preventing these competitors from advertising they can get back some of this business they lost through neglect and perhaps even drive the competition out of existence. A least they can jack up the price of their products.

So they seek the aid of their organization, the legislature, a governmental board — all the help they can get to regulate these competitors out of business.

They would prefer to stifle the right to advertise — the freedom to speak, if you please — rather than to meet the competition and competitor's prices fairly and squarely.

Is it a sin to advertise? No sir, my friend, it's a blessing. A blessing to the people. Advertising has taken the cat out of the cracker barrel, cleaned up offices and stores, improved products, and through volume sales, reduced prices to the consumer.

The man who advertises wants you to come into his place of business. He wants to be of service to you. And in 99 out of 100 cases he offers you a product or a service of superior quality at a price often much lower than any non-advertising competitor.

Try him and see!

Mr. and Mrs. A. F. Eades spent Thanksgiving Day in Odessa at the Jackson home. Mr. and Mrs. Rudy Jackson and family of Dallas were there.

Mrs. Tyson Midkiff is visiting here from Kerrville.

Mrs. Allen Moore, Butch and Ann spent the holidays in Spur visiting with Mrs. Moore's grandmother.

Dave Gentry spent the week-end in McCamey with Mrs. D. Lockland.



**THE RANKIN NEWS**

Published weekly at 918 Grand Street, Rankin, Texas, Phone 260. Mailing address: Post Office Box 278. Rankin, Texas  
 C. C. CARLL PUBLISHER  
 J. B. HUTCHENS, JR. EDITOR

Entered as Second-Class Matter at the Post Office at Rankin, Texas, under the Act of March 3, 1870

One Year (in advance) \$2.50 6 Months (in advance) \$1.50

Notice To The Public: Any erroneous reflection upon the character, reputation or standing of any firm, individual or corporation will be gladly corrected upon being called to the attention of the publisher.

CARDS OF THANKS \$1.00



**CHURCH CALANDER**

**First Baptist Church**  
 R. L. SHANNON, Pastor  
 SUNDAY  
 10:00 A.M. Sunday School  
 11:00 A.M. - Morning Worship  
 6:30 P.M. Training Union  
 7:30 P.M. Evening Worship  
**MONDAY**  
 9:00 a.m. Lottie Moon Circle W.M.S.  
 1:30 p.m. Ruth Circle W.M.S.  
**WEDNESDAY**  
 7:30 p.m. - Mid-week Service

**Rankin Methodist Church**  
 DAN COCHRAN, Pastor  
 Sunday School 10 a.m.  
 Morning Worship 11 a.m.  
 Youth Fellowship 7 p.m.  
 Evening Worship 8 p.m.  
 Choir Practice Wed 7:30 p.m.

**Church Of Christ**  
 LEON KESLER, Minister  
 Morning Worship 10:30 a.m.  
 Evening Worship 8:00 p.m.  
**WEDNESDAY**  
 Mid-Week Services 8:00 p.m.

**Church Of Christ**  
 L. L. CALVIN, Minister  
 Bible Classes 10:00 a.m.  
 Morning Worship 10:45 a.m.  
 Evening Worship 7:45 p.m.  
**WEDNESDAY**  
 Mid-week Services 7:45 p.m.

**Dr. O. Z. Martin**  
 OPTOMETRIST  
 Hours 9-5, Closed Monday  
 Telephone 141  
 McCamey, Texas

**DR. C. I. TOUT, D. O.**  
 Physician & Surgeon  
 Office  
 Ford Theatre Bldg.  
 Rankin, Texas

Mr. and Mrs. E. B. Bloddsworth visited in Plainview last week.

Mr. and Mrs. Wayne Griffin visited in Hermleigh with Mr. Griffin's parents, Mr. and Mrs. O. I. Griffin Thanksgiving.



ENJOY GOOD EATING WITH US

WE SPECIALIZE IN 3 GOOD MEALS PER PAY

**The Western Cafe**

On McCamey Hi-Way



It's Time to Select that BIG Gift! Be Sure—

Give a **FRIGIDAIRE** New "Wonder Oven" Electric Range



LETS YOU BAKE AND BROIL — SAME TIME SAME OVEN

Or—with the Divider in its bottom position, the "Wonder Oven" becomes one large oven.



EASIEST TO CLEAN OVEN YOU EVER SAW!

Everything slides right out

- Handy Warmer Drawer
- Porcelain finished cabinet and oven
- Radianttube 5-Speed Cooking Units
- 2-Speed Electric Time Signal
- Simpli-Matic Oven Control
- Big Storage Drawer
- Full-width Cooking-Top Lamp
- Cook-Master Oven Clock Control
- Thermizer Deep-Well Cooker
- 2 Handy Appliance Outlets
- New Deluxe Styling

Model RS-60 Budget Terms Only \$399.95

West Texas Utilities Company

**VINCENT H. WILLIS**  
 Spray Painting Contractor

SEPARATORS STEEL TANKS SHEET IRON BUILDINGS PUMPING UNITS  
 GENERAL OIL FIELD PAINTING AND RESIDENTIAL BUILDINGS  
 Complete Floor Sanding and Finishing  
 P. O. Box 881 McCamey, Texas  
 Telephone No. 904-F-2

Have You Tried the Want-Ads?

**SPECIAL JACKET SALE**

**20 Per Cent OFF**

Sale Lasts Thru December



--ALL SIZES--

Mens Sizes 34-46



All Colors Corduroy-Leather Gaberdine, Etc.

Childrens Sizes 4 to 16



**TOY LAND**  
 West Texas Distributors  
 Grand Theatre Bldg., McCamey, Tex.



The easy way . . . is FHA. Your worries will disappear when you know we can arrange financing for amounts up to \$2,500 for home repairs or modernizing . . . offer 36 months to pay . . . and can furnish quality materials and construction advice.

See us for complete information about the FHA Pay-Out-of-Income Plan NOW!

**RED BLUFF LUMBER Co.**

PHONE 233 RANKIN, TEXAS BOX 238

No Need To Look

Any Farther Than Rankin

• We carry a complete stock in the Jewelry line. If we don't have it, we'll get it.

- \* Watches — Diamonds — Silver Ware — China
- \* Guaranteed watch repair.

BUY IT IN RANKIN FROM

Quality Jewelry Store

—WE GIVE AND REDEEM— PYRAMID STAMPS

**SPECIALS FOR DEC. 4 AND 5**

**OLEO** SUN VALLEY POUND .19

Lare Celo. Bag	.21	Apricot or Peach-25 oz.	.37
ANGELUS MARSHMALLOWS		ZESTEE PRESERVES	
Hershey's Semi-Sweet	.23	Carnation or Pet	.25
CHOCOLATE DAINTIES		MILK, 2 tall or 4 small Cans	

**COFFEE** lb.-.79 2 lbs.-1.56

3 Pound Can	.69	Aunt Jamima	.37
CRISCO		CORN MEAL, 5 Lbs.	
Ajax	.25	Trellis 303 Size	.29
CLEANER 2 For		PEAS, 2 Cans For	

**SUGAR** IMPERIAL PURE CANE 10 ROUNDS .79

Jack Spratt, 300 size	.25	Del Monte 300 Size	.23
BUTTER BEANS 2 Cans For		TOMATO JUICE 2 Cans For	
No. 2 Can	.27	Nice, Firm 5's	.15
CRUSHED PINEAPPLE		LETTUCE, 2 Heads	

**CIGARETTES** POPULAR BRANDS CARTON 1.97

Sliced, Trapak	.57	Good, Lean	.23
BACON, Lb.		SHORT RIBS, Lb.	
Good Beef	.69	10 Lb. Mesh Bag	.47
ROUND STEAK, lb.		POTATOES	

**The Rankin Food Mkt.**

WE GIVE AND REDEEM PYRAMID STAMPS



# GREATEST REFRIGERATOR ADVANCE OF OUR TIME!



**Servel**  
Amazing Automatic Ice-Maker  
REFRIGERATOR

**Makes Ice Cubes  
Without Trays—  
AUTOMATICALLY!**

...refilling the basket with loose cubes—automatically!  
...continuous supply! You take cubes out—Servel puts back! Keeps refilling the basket night and day! automatically!  
...pick 'em out! Cubes are loose! No messy trays to spill! No trays to empty— or forget to refill!  
...cubes! Big, dry, supercold IceCircles! Always size—last longer!  
...don't stick together—even during automatic defrosting! Take one or a handfull  
...party for parties! Fills basket after basket! Replaces as you use them!

**It's 3 Great Appliances in 1—  
REFRIGERATOR...  
FREEZER...ICE-MAKER!**

Amazing value! Defrosts itself automatically! Stores 80 lbs. of frozen foods! Gives you the exclusive Automatic Ice-Maker— plus extra features by the score! See it today!

Low as \$3<sup>99</sup>—  
1 Week

Big trade-in allowance on your old refrigerator!

COME IN! SEE AMAZING DEMONSTRATION TODAY AT

**YOCHAM FURNITURE AND APPLIANCE**

## PRE-CHRISTMAS SALE

December 3rd through 9th—ONE WEEK ONLY

COATS AND SUITS... Reduced ..... 20%

One Group Coats—39.95 to 89.95. Special ..... \$25.00

1 Group Lingerie . . . 1/2 PRICE

DRESSES..... Reduced from 10% to 50%

Millinery  
Purses **REDUCED 1/3**

ALL "Gift Shop" Merchandise.. Reduced ..... 10%

Girls Coats & Dresses } **REDUCED 20%**  
Boys Suits & Coats }

Large Selection of \$1.00 Items Specially priced for this one week

SHOP OUR STORE FOR MANY OTHER VALUES!

Do Your "CHRISTMAS SHOPPING" THIS WEEK AND

**SAVE DOLLARS**

# BONE'S

LADIES SHOP  
McCamey, Texas

### DO YOU REMEMBER?

—taken from Rankin News Friday, Dec. 5, 1947.  
Sixth anniversary of one of the darkest days in the proud history of the world's most powerful nation—the sneak attack by the Japanese on Pearl Harbor—will be the occasion for a statewide broadcast that should serve as a warning that another "Pearl Harbor" not only is possible but entirely probable.

—taken from Rankin News November 7, 1952.  
Upton County voters cast an all-time record vote Tuesday to give Dwight Eisenhower an 87 margin for President of the United States

—taken from Rankin News November 21, 1952.  
T. O. Midkiff was shaken up and 16 head of cattle were killed early Saturday morning when Midkiff's truck ran off the road and overturned about 8 miles west of Rankin.

### ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

**Mrs. Lela S. Wier**  
2805 Arbor Hills Drive  
P. O. Box 2695  
Jackson 7, Mississippi

### NOTICE TO BIDDERS:

The Commissioners' Court of Upton County, Texas, will receive sealed bids until 10:00 o'clock A.M. December 18th, 1953, at which time bids will be publicly opened and read, at the Courthouse, Rankin, Texas, for the purchase of  
1 (One) - New 2 (Two) Ton Truck with Cab, approx. 161" Wheel Base with Six (6) 8.25 x 20-10 ply tires, 2 (Two) Speed Rear Axle, Engine Ventilation, Truck heater, Oil Filter, Fuel Filter and spare tire as above size.

The Commissioners' Court reserves the right to accept or reject and or all bids.

J. A. MOORE  
County Auditor,  
Upton County, Texas.

### ATTEST:

Nancy K. Daugherty  
County Clerk,  
Upton County, Texas.

### BY:

Sara Lee Vardy,  
Deputy.

12-10-53

**DEPENDABLE market**

TO BUY OR SELL

**MIDLAND LIVESTOCK AUCTION COMPANY**

7 South County Thursday-Saturday-Sunday  
CITY 10-1011 90 - MIDLAND TEXAS

**GET YOUR VOICE THERE FASTER!**

NEW YORK, PLEASE...  
HANOVER 2-9970...  
MR. JAMES PARKER

PLACE YOUR LONG DISTANCE CALLS BY NUMBER!

When you call by number... your call goes through twice as fast!



4010231

—taken from Rankin News Friday, Nov. 16, 1951

The Post Office facilities will be in a new location sometime during the coming year if someone will build suitable quarters, according to a request for proposals to lease such a facility to Post Office Department.

—taken from Rankin News Nov. 23, 1951.

Qualified property taxpayers of Upton County will go to the polls Saturday to cast ballots on the proposed \$1,050,000 road building program. The tabulation on the balloting showed 196 for and 16 against.

### SANTA FE CARLOADINGS

Santa Fe carloadings for week ending Nov. 21, 1953, were 24,040 compared with 25,232 for same week in 1952.

Cars received from connections totaled 12,799 compared with 13,442 for same week in 1952.

Total cars moved were 36,839 compared with 38,674 for same week in 1952.

Santa Fe handled a total of 35,824 cars in preceding week of this year.

THE RANKIN(Tex.) NEWS—Thursday, Dec. 3, 1953

Mr. and Mrs. Porter Johnson and Mrs. Grace Roach spent the weekend in Lubbock. Mr. and Mrs. J. B. Hutchens and Barbara spent last Friday in Slaton visiting with friends and relatives.

IT'S THE LAW - - -

CAR INSPECTION DEADLINE IS MARCH 16, 1954

REGULATIONS REQUIRE:

For Passenger Cars: Brakes, Lights, Windshield Wipers, Horn Must be in Proper Working Order

Trucks, Buses and Pickups Require Special Lighting Inspection

— TELEPHONE 122 — RANKIN —

**HOGAN MOTOR CO.**  
Chrysler — Plymouth Sales and Service

## It's Our First Birthday We're Celebrating With An Anniversary Sale

Thursday-Friday-Saturday-Monday

FREE COKES FOR THURSDAY!!!

DOOR PRIZES WILL BE GIVEN ON DECEMBER 3

DO YOUR CHRISTMAS SHOPPING NOW  
FREE GIFT WRAPPING!

Suits and Coats 1/3 off

Dresses and Blouses 1 Rack 1/3 off

Costume Jewelry 1/2 price

HATS 1-3 off

Dresses 1 Rack-Values \$10 up to \$29.95

NYLON SWEATERS 1/4 off

ALL SKIRTS 10% off

GLOVES 20% off

--- Alterations Free ---

Many Other Items Reduced

CLOSED FOR BALL GAME

## Oquilla's Style Shop

McCamey, Texas



**Attention All Good Cooks!**

Mrs. Clay Taylor's tested recipe for Big Bend Cake has been selected as recipe for the week. Mrs. Taylor says this recipe makes a delicious cake, which is unusually large and could be substituted for the usual fruit cake for Christmas.

Take Mrs. Taylor's word for it, "You can't miss on this one." Try it!

**BIG BEND CAKE**

- 1 cup Crisco or butter
  - 2 cups sugar
  - 1 cup sweet milk
  - 3 cups flour
  - 8 egg whites beaten until fluffy but not dry
  - 2 rounded teaspoons baking powder
  - 1 teaspoon vanilla
- Cream butter and sugar well. Add milk, sift flour three times and add eggs and vanilla. Bake in 350 oven.

**FILLING**

- 2 cups sugar
  - 1-2 cups sweet milk
  - 2 Tbs. flour
  - 8 egg yolks beaten until lemon colored.
  - 1 Tbs. butter
- Cook until thick and add 1 cup crushed pineapple drained, 2 cups chopped pecans and 1 teaspoon of vanilla.

The Walton Poages visited in Odessa last week.

**Baptist Workers To Meet In Imperial**

The Worker's Conference of the Castle Gap Association will be at Imperial on December 8. This will be an afternoon and night meeting. This will also be the second meeting of the new association since its organization. The Christmas program will begin at 5:15 and will adjourn at 9:40.

Mr. and Mrs. A. V. Norcroft left Wednesday for Oklahoma City to visit with relatives over the Thanksgiving holidays.

Mrs. Marvin Bell and daughters visited her brother Joe and family thru the holidays.

Mr. and Mrs. Tommy Arnold and daughter visited relatives in Tahoka and Hale Center over the week-end.

Mr. and Mrs. R. L. Wall and Carolyn went to Decatur and to Dublin over the week-end.

Mr. and Mrs. Bill Hood spent the Thanksgiving holidays in Brady visiting with Mr. Hood's parents, Mr. and Mrs. W. A. Hood.

Miss Rebecca Reed visited in Corsicana over the holidays.

Mrs. Johnnie Hurst and son Lonnie visited her parents, Mr. and Mrs. R. L. Herring last week.

*Filler by J. B.*

Almost every day since our coming to Rankin, we have heard reports of new activity in the oil fields. New wells are being drilled, new folks are coming to town, bigger things are in the wind. Sounds like Rankin may be in for some sort of upturn in business.

Now all this is fine and dandy as far as I can tell, but just what the actual effect would be on Rankin if there should be an "oil boom" is another matter. Is the town ready to take on new businesses. Do the present merchants have plans for enlarging their businesses or services should the need arise. Is the housing situation in any shape to be enlarged enough to take care of more people if the need arises. Are we ready?

If we are not, then we need not be too sure that any new activity in the oil fields would be of permanent benefit to Rankin. In today's life of good roads, high pay, and fast automobiles, it is nothing for folks to drive 50 or even 100 miles to do their week-end and "heavy" shopping. San Angelo and Midland are just about those distances to say nothing of several lesser towns even closer.

If we here in Rankin do not have an aggressive, competitive spirit about our business affairs, then we can just bet that we are going to lose ourselves some business; that we are now losing ourselves some business.

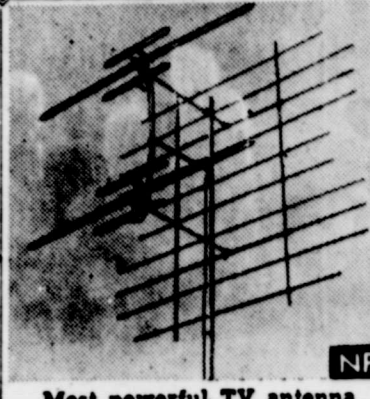
What is the answer. The same as in any other place. Hard work. Work to build up a business that is competitive first of all. That is the thing that counts these days. Work to build up a business that gives service. That has not been too important in the past, especially during the war years, but is coming to the front once again as the best way to get and keep customers. Plan for the future and not try to put all our business in just one or two years.

This is where a good civic organization, designed for boosting the town and business growth, could render a great service. We have one such organization. The Rankin Lions Club. It is admitted that the primary function of the Lions Club is not to boost a town in the business field but rather in the civic field. However, this club has the desire to do both. It has the leadership to do both. It has the men in the organization to do both. At the present moment it is the only organization of any sort in Rankin that can do anything along that line.

Maybe some other type of organization could do better. Maybe, but the point is that we do

**TV Tips**  
**TV Antenna Is Part of Your Set**

With television one of the most popular types of entertainment the TV set has become the object of a great deal of interest. Unfortunately, little or no attention is being paid to the antenna. In the family's mind, this is just something that goes on the roof after the all-important receiver proudly rests on the living room floor. Such a family is short-sighted in regarding the antenna slightly and is taking a risk of inferior reception.



Most powerful TV antenna

They would do well to learn what engineers have known for years: that an average set with an excellent antenna will give better reception than an excellent set with a poor antenna. The authority for this statement is Harold Harris, Vice President in charge of Engineering and Research for the Channel Master Corporation, world's largest manufacturer of TV antennas.

Very few people realize that any television set, regardless of cost, is only as good as the antenna. No TV installation can possibly be better than the antenna because the antenna is the "eye and ear" of the TV set. Good antenna installations can minimize and even eliminate the two most annoying disturbances to show up on the TV screen: "snow" and "ghosts." "Snow" shows up when the TV set receives a very weak signal from the telecasting station. A more powerful antenna reduces the amount of "snow" by bringing in a stronger signal.

"Ghosts" are double or triple images on the TV screen, and they occur when the transmitted signals have been reflected off another building, hill, water-tower, etc. Here again, the set-

owner can reduce or eliminate "ghosts" by selecting an antenna which will only receive the signals directly from the station, while rejecting the reflected signals which cause the "ghosts." One of the important factors in the selection of an antenna is distance. Viewers who live near the telecasting station are said to be in a "primary" area. Those dwelling in the suburbs usually find themselves in a "secondary" area. People far from a station are in a "fringe" area. The Channel Master Antenna Development Laboratory has perfected several kinds of VHF and UHF television antennas for all areas which solve most common reception problems, including "snow" and "ghosts."

Mr. and Mrs. Joe Schrivner and son Bill, went to Lorrain for the holidays where Coach Schrivner hoped to get in a little hunting.

Mr. and Mrs. R. H. Johnson, Jr. and son Bobbie, Mr. Dick Johnson, all of Dallas, and Carl Johnson of Texas Tech were visitors in the home of Mr. and Mrs. R. H. Johnson, Sr. in Rankin.

Mr. and Mrs. Lewis Norris and Kathlene Wheeler of Kermit were visitors in the home of her parents last week.

Mr. and Mrs. Lewis Jordan and family of Eldorado spent the holidays with Mrs. Jordan's parents, Mr. and Mrs. R. O. White.

The Ted Hogans spent Thanksgiving in Crane with his parents.

**CLASSIFIED ADS**



Do you have something to trade, something to sell, something you don't want. Want to buy something? List it in the News Want Ads. Have you lost something, found something? Let the News Want Ads handle it for you. Need some help? Got a service to sell? For as little as 50 cents a week you can list it in the News Want Ads. They are inexpensive and they work while you sleep. Sure, you have a charge account at the News. Just call 260 and place your ad.

DUE TO SICKNESS am overstocked on deodorants, lipsticks, stick cologne and many other items. Come and save. Five blocks west of Bank after 4 p. m. Your Avon Representative. Phone 178.

Hemstitching, 10 cents a yard at Eades Beauty Shop.

Crane Independent School district has for sale one 1947 Ford Station Wagon. Bids will be accepted until 12:00 noon, December 14, 1953. Please place bids in school bus office.

A nice selection of Western name imprinted Christmas cards also, a selection of cards in the Thrift Line, without name, selling for \$1. and 1.25 per box at the News office.

**SENIOR CLASS PLANS FOR NEW YEAR'S EVE DANCE**

The Rankin High School Senior Class has scheduled a New Year's Eve Dance for December 31 at 9:00 p.m. at the Rankin Park Building.

Admission will be \$1.20 per person with music furnished by a western band. Plans are being made for an enjoyable evening and a proper greeting of the new year.

Freddy Gibson, Jr. visited his grandmother, Mrs. Elizabeth Raines over the week-end.

Mr. and Mrs. George L. Williams, Mr. and Mrs. V. M. Hodges and family from San Angelo were visitors in the Bruce McGill home over the Thanksgiving Holidays.

**Vic Vet says**

VETS! ARE YOU PLANNING TO ASK VA FOR DENTAL TREATMENT? REMEMBER THE DENTAL CONDITION MUST HAVE EXISTED AT TIME OF DISCHARGE OR BE AGGRAVATING A SERVICE CONNECTED DISABILITY

For full information contact your nearest VETERANS ADMINISTRATION OFFICE

**Have You Tried the Want-Ad**

**2-BEDROOM HOMES**  
F.H.A. APPROVED

WITH CAR PORT — \$500 DOWN  
WITHOUT CAR PORT — \$350 DOWN

DOWN PAYMENT COVERS ALL CLOSING COSTS

F. N. KELLEY CONSTRUCTION CO.  
If Interested Contact Mr. Kelley At  
RED BLUFF LUMBER COMPANY  
Rankin, Texas

**RANKIN OIL WELL SERVICING CO.**  
W. W. HOWELL

Steamers and Transports  
Oil Treating and Flow Line Steaming

Fully Insured  
OFFICE IN YATES HOTEL  
Ph. 230 Rankin, Tex. Mobil Ph. ZF8-3633

BEGINNING A SERIES OF OLD FASHIONED  
**Western Jamboree**  
By The  
**Pecos Valley Roundup Boys**

TWO HOURS OF GOOD MUSIC & ENTERTAINMENT  
Starts At 7:30 P.M.

IRAAN HIGH SCHOOL AUDITORIUM  
ADULTS— 40 cents CHILDREN— 20 cents  
SATURDAY, NOVEMBER 28, 1953

**For Extra Savings It's CASHWAY GROCERY AND MKT.**  
Rankin, Texas "Compare Our Prices"

Swifts or Heart of Texas	.53	SUNSHINE, LB BOX	.25
FRYERS, lb.	.53	CRACKERS	.25
HORMEL'S MIDWEST	.59	LIGHTCRUST, 10 LBS.	.99
BACON, lb.	.59	FLOUR	.99
ALL MEAT, CELLO PACK	.45	CHUCK OR ARM, Choice	.39
FRANKS, lb.	.45	BEEF ROAST, lb.	.39
CHOICE	.59	MEDIUM, GRADE A	.63
SIRLOIN STEAK, lb.	.59	EGGS, DOZEN	.63
ONE POUND BAG	.35	TWO HEADS	.19
KRAFT CARAMELS	.35	LETTUCE	.19
Texo-Maid 24-oz. Peach-Apricot	.35	5 LB. BAG	.35
PRESERVES	.35	TEXAS ORANGES	.35
TWO TALL CANS	.25	3 LB. Can with 25	.79
MILK	.25	Jewel SHORTENING	.79
PURE CANE, 10 LBS.	.79	FOLGERS OR WHITE SWA	1.58
SUGAR	.79	COFFEE, lb. 79c, 2 lbs	1.58

There'll be plenty more of these Specials on our windows.  
Double Green Stamps on Wednesdays

**WE ARE PROUD TO ANNOUNCE Extra Savings For Our Customers**

WITH EVERY PURCHASE YOU NOW RECEIVE B & B STAMPS AT McKELVEY'S GROCERY AND MARKET.

THIS MEANS SPECIALS EVERY DAY ON EVERY ITEM. COLLECTORS OF B & B STAMPS GET VALUABLE MERCHANDISE WITH STAMPS WORTH MORE IN PURCHASING POWER THAN ORDINARY STAMPS.

A LARGE MODERN REDEMPTION CENTER OPERATING IN MIDLAND FOR YOUR CONVENIENCE.

TRADE AT

**McKELVEY Gro. & Mkt.**  
Quality Groceries and Meats Here You Save As You Spend