





# The Friona Star

HOLMAN and GILLETINE

Publishers

JOHN W. WHITE, Editor

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One Year, Zone 1 ..... \$1.50  
 Six Months, Zone 1 ..... \$ .80  
 One Year, Outside Zone 1 ..\$2.00  
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 Entered as second-class mail matter, July 31, 1925, at the post office at Friona, Texas, under the Act of March 3, 1879.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Friona Star will be gladly corrected upon its being brought to the attention of the publisher.

Local reading notices, 2 cents per word per insertion.

## Brotherton Leaves Hereford Post for Amarillo News

Mary Kate Brotherton, news editor of The Brand for the past five years, left Sunday for Amarillo where she will be employed by the Amarillo News, beginning Jan. 1.

Miss Brotherton resigned her position on The Brand after her mother, Mrs. A. W. Alexander, sold her residence in Spur, and purchased a home in Amarillo. Mrs. B. L. Branson, mother of Mrs. Alexander, also left last week for Amarillo to make her home with Mrs. Alexander.

Miss Brotherton, a graduate



## NEWS IN THE WORLD OF RELIGION BY W.W.R.E.P

Dr. Toyohiko Kagawa, Japan's world renowned Christian leader, is quoted by Dr. Walter Van Kirk, on his return from a flying trip to Japan, as having said, "Japanese morality and culture had fallen so low" that if Japan had won the war it would have been a catastrophe for the world." Dr. Van Kirk reports that Kagawa has lost one fourth of his weight, but is well, and carrying on an intensive schedule of evangelistic meetings. When the war first broke out, Kagawa was arrested by the "thought police" and subjected to nine days and nights of questioning. But he was released and during the years has been holding Christian meetings, organizing relief, and promoting his welfare institutions and the cooperative movement. Dr. Van Kirk reports that Kagawa told him: "The people of Japan are sick and tired after eight years of war... The American G.I's have won the confidence of the Japanese people... We need your prayers, your Bibles, and your good missionaries."

Two Congregational missionaries, who already have some years of experience in China, have returned to China to serve in relief and rehabilitation work in war torn north China, under the American Board of Commissioners for Foreign Missions (Congregational, Boston, Mass.). They are the Rev. Robbins Strong, of Oberlin, Ohio, who was interned in Weikien prison camp, China, during the war, and who returned some months ago on the "Gripsholm"; and the Rev. Alfred Dixon Heininger, who was in China for ten years but more recently was a pastor in Rochester, Wis. Their first work will be to gather what is left of the Christian groups in North China.

D. W. Griffin was a newspaper reporter before entering the motion picture field.

Paris, in peacetime, had as many daily newspapers as London, New York and Berlin combined.



## TIME and TIDE

wait for NO MAN, and as the OLD YEAR passes on into Eternity and the NEW YEAR takes its place, it is the duty of EACH of us to

## TAKE TIME BY THE FORELOCK

When the NEW YEAR arrives and have everything in Readiness for the work of the approaching CROP season. Our Mechanics and Equipment are ALWAYS at your service, and may we extend to you

Our Most Sincere Wishes for a Prosperous and Happy New Year!

## Parmer County Implement Co.

J. G. McFARLAND, Proprietor

## HAPPY NEW YEAR TO ALL...

is our wish to EVERYBODY, and especially to all those in the FRIONA Territory, and we are going to do ALL we can to make this wish COME TRUE by

## BEING ALWAYS ON THE JOB... SERVING YOU

with those things you ALL need on your farms and in your business, so

## YOU WILL NOT HAVE TO WAIT

Auto Accessories... Machine Parts... Tools for the Shop and the Farm... Fuel Oils... Lube Oils... Greases... and SERVICE!

## FRIONA CONSUMERS CO., Inc.

HENRY LEWIS, Manager

## NOW OPEN FOR BUSINESS

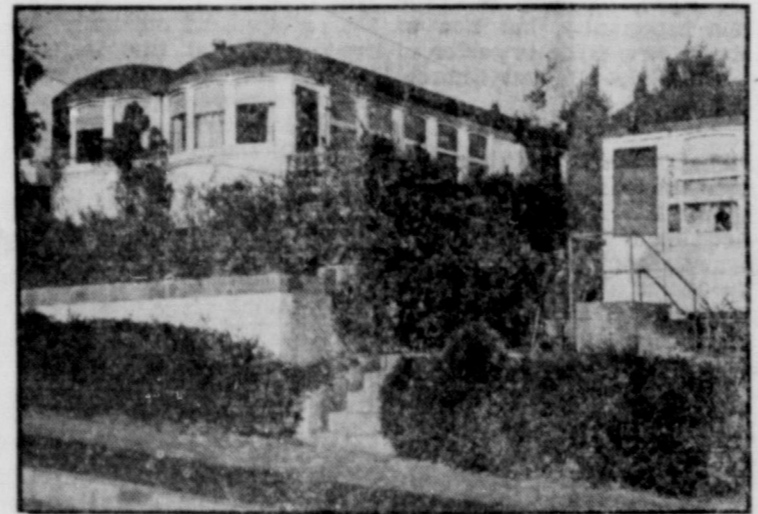
MY NEW GARAGE AND RADIATOR SHOP (in the Fallwell Building)

Where I am prepared to DO your Work and do it RIGHT. Radiators thoroughly cleaned and put in first class condition.

I Respectfully Solicit Your Patronage

## C. P. Sissell, Proprietor

## End of the Line



Old street cars are helping to solve the housing shortage at San Diego, Calif. Two-car combination at left supplies living room, bedroom, kitchen and bath.

of West Texas State College, worked for the Southwestern Public Service Co., for several months before accepting the position of news editor on The Brand in 1940. She majored in journalism at WTSC and has made an outstanding record during the time she has been with The Brand, also handling correspondence items for the Amarillo News, Fort Worth Star-Telegram, West Texas Today, and numerous other periodicals.

In addition, Miss Brotherton has been active in community affairs and has contributed much time to various organizations. She was president of the B. & P. W. Club, treasurer of a Presbyterian Sunday School department, president of the Calliopean Club, active on the U. S. O. board, Federated Clubs and scores of other activities.

Miss Ruth Tucker, student at Baylor Belton, assisted with news writing at The Brand this week, and Ben Ezell of Seymour, recently discharged captain from the U. S. Army will take over the position of news editor on The Brand Dec. 31. Mr. Ezell is a graduate of West Texas State College, and in addition to four years service in the army has also served as news editor in Memphis, Floydada and Levelland prior to his entry in the armed services. The Ezells are married and have a daughter, age 2.

## Funeral Services For Davis' Father

Funeral services for J. M. Davis, 91, father of W. L. (Bill) Davis of this city, were held at 2:30 o'clock this afternoon in Sherman, Texas. Mr. Davis died Wednesday morning, Dec. 26, at the home of his daughter, Mrs. W. D. Edwards, with whom he made his home in Sherman. W. L. Davis left Wednesday to attend the services.

Surviving him are five daughters and four sons, including L. P. Davis of Plainview and J. Davis of Lubbock, who frequently visited here; also a granddaughter, Mrs. Joy Edwards of Hereford.

## Lost! use the CLASSIFIED

## OURS and YOURS To Have and to Hold...

is the Mutual Complexity of SUCCESSES and FAILURES, which have come as our harvest of BLESSINGS and BURDENS of the year now closing.

PERPETUAL VIGILANCE is the price that must be paid for FREEDOM or LIBERTY, and the same is true of BUSINESS successes. May we continue to strive co-operatively during the coming year for

## MORE ABUNDANT PROSPERITY AND LIGHTER BURDENS

Wishing for ALL a Happy and Prosperous New Year we are, sincerely yours,

## Friona Wheat Growers Inc.

FARMERS CO-OPERATIVE ARTHUR DRAKE, Manager

## Good Will, Good Wishes, Good Food and Good Health... and No Crosses

Should ease the burdens and scatter the gloom of any hearth-stone. And that is exactly what we wish to ALL our Friends, Neighbors and Customers throughout the New Year of 1946, whose threshold we are about entering.

Yours for Greater Prosperity and Peace!

## CRAWFORD STORE

T. J. CRAWFORD, Proprietor

**We Ask You to JOIN US...**

in our happy anticipation for the NEW YEAR, "1946," when we hope to be able to INCREASE OUR STOCK in all lines of goods and to ADD many lines that we have been unable to secure during the PAST year, and owing to these anticipated ADDITIONS, we hope to

**INCREASE OUR SERVICE TO EACH OF YOU THROUGHOUT THE YEAR!**

May the NEW YEAR bring you unbounded BLESSINGS and annihilate the BURDENS and DISAPPOINTMENTS of the PAST, is our wish to you.

**Plains Hardware & Furniture**  
 ELROY WILSON, Proprietor-Manager

**A. D. 1945**

Will retire in favor of the NEW YEAR, 1946, before another issue of the STAR shall greet our eyes, and we bid it "ADIEU" with a mingled feeling of REGRET and PLEASANT ANTICIPATIONS, for it has been a WONDERFUL year in MANY, many respects. But we are looking forward to greater freedom in business and greater service to our customers in 1946.

MAY HEALTH, WEALTH AND HAPPINESS BE YOURS THROUGHOUT THE YEAR!

**ROCKWELL BROS. & CO.**  
 LUMBERMEN  
 O. F. LANGE, Manager

**TURNING A NEW LEAF**

at the beginning of the NEW YEAR, will not necessarily include any Transcendent reforms in our service, which has always been

**At The PEAK OF EFFICIENCY**

... but it is our intentions that the record of the coming year shall contain Any and All Improved and Progressive Plans for serving our PATRONS.

We hereby extend OUR BEST WISHES for a Real Peace, Unbounded Prosperity, Health and Happiness to ALL.

**Reeve Chevrolet Co.**

**FAST AWAY The Old Year Passes...**

and we greet the NEW YEAR with pleasant anticipations and Hopeful Expectancy, trusting it will be a GOOD Year in ALL respects, for EVERYBODY!

**WE ARE PROUD OF OUR PEOPLE —AND PROUD OF OUR NEW STORE**

... where we hope to greet ALL these GOOD People both socially and for business. And to ALL we extend our most sincere wishes for

**A FULL YEAR OF HEALTH AND THE PURSUIT OF HAPPINESS**

**Roden-Beene Drug Store**  
 J. E. RODEN and O. J. BEENE, Proprietors

(A&MCO)—Bluebonnet approx. McGregor and Mech for agricu search ar scale con of the S sought by project h part of t of Comm localities the area plant. Formal signment works, it equipment ing subr agencies of the p announce Hbb Gi Board of the unde orized I take nee the plan College agronomy, and ran surveyed velopmen ed it ide one of t periment es of agi The m used for and othe nance w great ad' the colle types of and pro seed sto addition nitrate suitable fertilizer "Admi houses f itories a er with make th ably suit establish ricultura that T staff me Pre such agr

### Ordnance Plant May Become Agricultural Research Station

(A&MC)—Acquisition of the Bluebonnet Ordnance plant of approximately 18,000 acres at McGregor by the Agricultural and Mechanical College of Texas for agricultural and livestock research and investigations on a scale comparable to the needs of the State of Texas is being sought by college officials. The project has the enthusiastic support of the McGregor Chamber of Commerce and many other localities and organizations in the area near the ordnance plant.

Formal application for assignment of the ordnance works, its land, buildings and equipment is in process of being submitted to governmental agencies responsible for disposal of the properties, according to announcement of President Hibb Gilchrist. The A. & M. Board of Directors has approved the undertaking and has authorized President Gilchrist to take necessary steps to acquire the plant.

College specialists in soils, agronomy, livestock and farm and ranch management have surveyed the 18,000-acre development, and have pronounced it ideal for establishment of one of the nation's largest experimental projects in all phases of agricultural enterprise.

The many buildings formerly used for ammunition storage and other functions of the ordnance works can be utilized to great advantage in the plans of the college for operation of all types of agricultural research and production of foundation seed stock on a large scale. In addition there is an ammonium nitrate plant on the ground suitable for the manufacture of fertilizer.

Administration buildings, houses for the staff and dormitories and dining halls, together with recreational buildings, make the entire set up admirably suited to the needs for establishment of the sort of agricultural research undertaking that Texas A. & M. College staff members long have desired, President Gilchrist said. Much has been done already in agricultural research in

Texas, but we have scratched only the surface, and the vast field lies ahead of us. The ultimate greatness of Texas lies in more complete knowledge of potentialities of its land and in processing and distribution of its agricultural product.

"The A. & M. College of Texas is charged with the responsibility of leading the way to a more economical and profitable utilization of the State's agricultural potentialities. Acquisition of the Bluebonnet Ordnance plant will give us the physical setup made for order for our purpose," President Gilchrist said.

"Every physical facility needed for the greatest agricultural development this nation ever has witnessed is provided by the Bluebonnet Ordnance properties, and acquisition of this plant will give Texas A. & M. College an opportunity to fulfill its agricultural obligations in fundamental teaching, research and extension in a manner never before believed possible."

"President Gilchrist expressed gratitude for the cooperation extended college authorities by Texas branch offices of federal agencies having jurisdiction over disposal of the property. All have been very courteous and considerate, he said.

Calvary Episcopal Church, Philadelphia, with a white congregation of many years standing, is merging with St. Michael and All Angels' Episcopal Church, having a Negro congregation, and the Rev. Thomas W. S. Logan, rector of the Negro church, has been called to rectorship of the new bi-racial congregation. This is said to be the first time in the 160 years of the Diocese of Pennsylvania that a Negro priest has been called to serve as rector of a white congregation.

Mr. and Mrs. Charles Lovelace of Farwell, came over and visited Mrs. Lovelace's parents, Mr. and Mrs. John A. Guyer, and attended the Christmas program at the Congregational church Monday night.

Mr. and Mrs. Hadley Reeve and children left Saturday of last week for Merkle to spend the holidays with Mrs. Reeve's parents.



### Stymied!



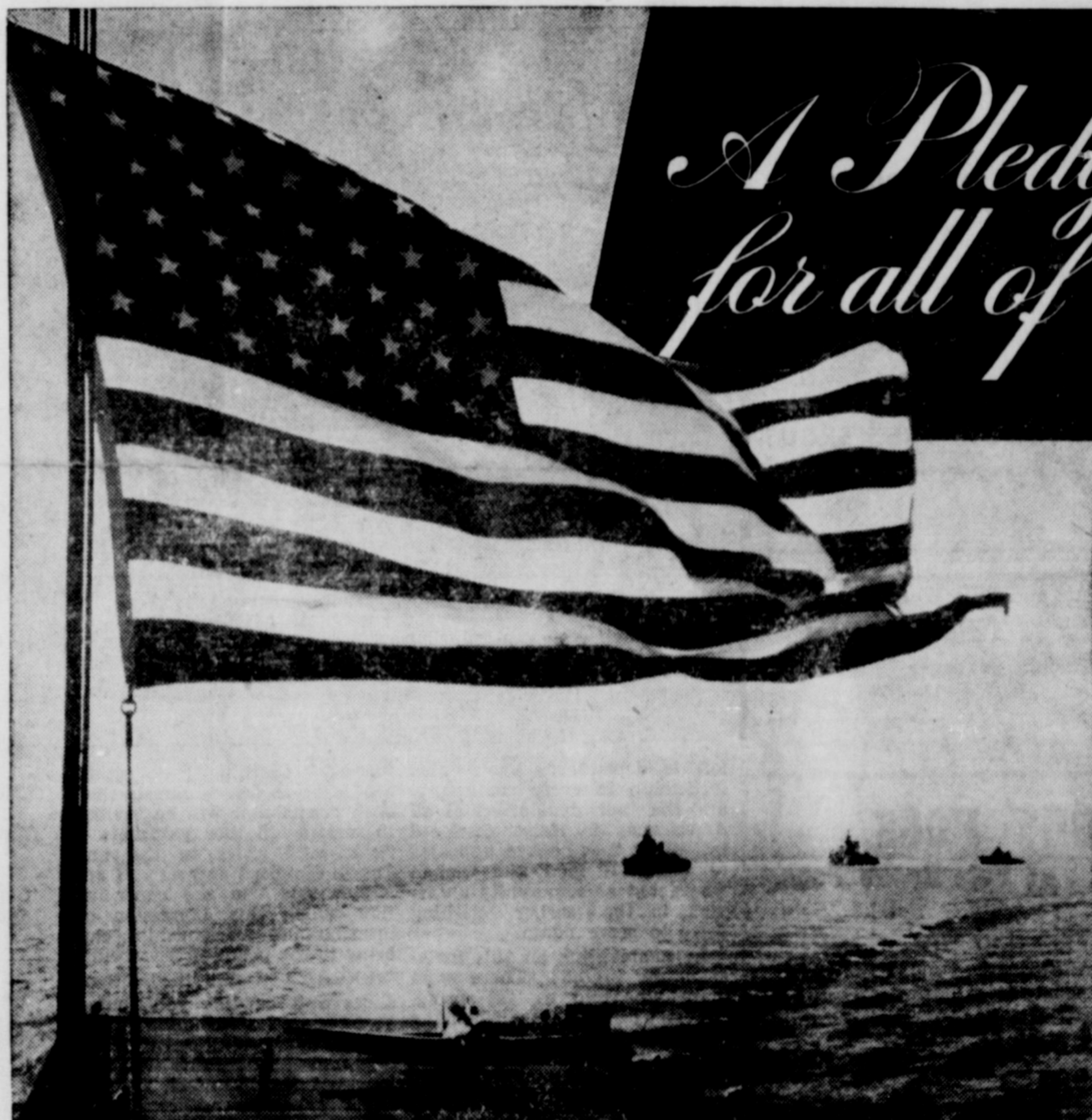
## Washing machine?

A low-cost loan at this bank will help you buy that post-war washing machine you have definitely set your heart on.

BANK BORROWING IS BEST

**The Friona State Bank**

Member Federal Deposit Insurance Corporation



# SERIES E BONDS

Count on Your Quota Through

## DEC. 31

DO YOUR PART!

### Want Ads

**FOR SALE:** Registered Short-horn Bulls. Bud Elmore. 9-15c

**FOR SALE:** 230 acres farm land. All in wheat. Good improvements. Equipped with 500-gallon butane gas tank. 3 miles east and 2 miles south of Hub. E. B. Brannon. 22-31p

**FOR SALE:** One 2-room house and four lots in Friona. Mrs. G. W. Morris. 23-31p

**341 ACRES** 4 miles west of Friona, Texas. Most all in wheat. Some improvements. purchaser gets crop. O. W. White, Friona, Texas. 24-11p

### Clothing Drive Begins Jan. 7th

Clothing Drive Starts Jan. 7 Henry J. Kaiser, National Chairman of the United National Clothing Collection of the past spring, outlined plans recently for a second nation-wide effort to collect clothing that is urgently needed for overseas relief.

This second clothing campaign, which President Truman asked Mr. Kaiser to lead, is to be known as the Victory Clothing Collection. It will begin Jan. 7, in thousands of American communities and will continue through Jan. 31. Its national headquarters will be based on

poundage. Instead, the American people are asked to contribute—100,000,000 garments, with additional shoes and bedding.

In the earlier collection, the national goal of 150,000,000 pounds of serviceable used clothing was more than met. As in that drive, the Victory Clothing Collection will be conducted by the United National Clothing Collection, Inc. and will be a united effort in behalf of UNRRA (the United Nations Relief and Rehabilitation Administration) by war relief agencies together with representative groups in the nation's life, including religious and educational groups, women's and fraternal organizations, farm, labor, industrial, veteran's youth and civic groups.

It was announced at the White House that President Truman, who considered the need for a second clothing collection "imperative", had called upon Mr. Kaiser and all the local chairmen of the clothing drive of the past spring to serve again and to conduct the new undertaking. Simultaneously, Mr. Kaiser's letter accepting the responsibility was made public.

Dan A. West, director of the division for Contributed Supplies of UNRRA, is executive director of this new collection as he was of the United National Clothing Collection. Pointing out that the success of the Victory Clothing Collec-

### Horace



'The Voice' of Japan



Honolulu-born Katsukiko Haido, Japan's counterpart of Frank Sinatra, stands up to a microphone in Tokyo and makes with his vocal chords for a group of admiring Nipponese bobbysoxers. They say Haido never heard of Sinatra until the Americans took over, so apparently sweet crooning just naturally follows a pattern. For he wears long collars, zootish trousers, and the girls "Oh" and "Ah" when he sings.

Ere this advertisement shall have reached the eyes of its readers, the **Pointing Guide Posts of Another Year** will have almost completely disappeared. No person or firm has fully done their duty by simply pointing the way, but by continual efforts to improve on that **BEST** find us making that effort. Thanking you for all past help in the coming year we may have a share in augmenting the bearing your Crosses, we remain gratefully yours,

**SANTA FE GRAIN CO.**  
Buyers and Sellers of Grain and Seed

Gerge Treider was a guest of Mr. and Mrs. Bill Flippin, Christmas.

A plea for all surprised peoples of the world—peoples of color and colonial peoples—was voiced by the Central Conference of American Rabbis, representing the largest rabbinical association in the world, at a recent meeting in New York. The Conference was critical of American assent and even armed aid in the subjugation of certain colonial groups in Asia. "The aspirations of Burmese and Anamites, of Indonesians and Malaysians, no less than those of Filipinos and Koreans, call for the encouragement of freedom-loving peoples everywhere," they said. "We are convinced that the age of imperialism—political, economic, and cultural—is ended. The Indians, Burmese, Koreans, Filipinos, among other peoples, should be aided in the solution of problems incident to their immediate entry into the community of self-governing nations. In remaining dependent areas, as a first step toward self-government, international trusteeship under the United Nations Organization should supersede colonial control. The heart of Israel goes out to all who aspire to freedom."

1901  
Prompt Ambulance  
We now offer \$150.00 Cash  
**E. B. BLANK**  
Furniture and  
HEREFORD

Grateful Thanks  
Are expressed by  
of  
**The Dallas Morning News**

For the friendship and patronage not be supplied with copies of paper during critical shortage.

SEND US YOUR

We are compiling a list given preference in subscription **MORNING NEWS** when it permits us to serve additional

Rates by mail or local delivery Texas.

Shortage of white paper from planning a better newspaper.

THANK  
**THE DALLAS MORNING NEWS**

**Dr. C. D. Kelton's Clinic**  
will be open again  
**Dec. 30th.**  
Please Accept Our Wishes for a  
**HAPPY PROSPEROUS NEW YEAR**

- To Head
- To Throat
- To Upper Limbs
- To Heart
- To Lungs
- To Stomach
- To Liver
- To Kidneys
- To Ovaries
- To Bowels
- To Appendix
- To Lower Limbs
- To Bladder
- To Genitals

Quality Abstract and Title Work  
**Guaranty Abstract & Title Company**  
Mrs. J. D. Thomas, Manager  
Assisted by Mrs. Walter A. Moeller  
Phone 3581 Farwell, Texas

**I WILL BUY HOGS EVERY FRIDAY . . . at Pete Buske Pens**  
TOPS . . . \$14.25  
SOW . . . \$13.50  
Hog Enough to want your Business . . . Man enough to Appreciate it!  
**HOWARD MORRIS**

**Top Market Prices for Your Hogs**  
We buy Every Friday at Friona Stockyards.  
TOP HOGS . . . \$14.25 Ceiling Price  
**Brumley Hog Co.**  
HENRY WHITE, Buyer  
16-8c

**Wm. H. Flippin Jr.**  
General Auctioneer  
FRIONA, TEXAS  
**Farm and Livestock Sales A SPECIALTY**  
Good Service, Fair Treatment.  
I Solicit Your Business

**Complete Insurance Service**  
**F. A. SPRING Agency**  
FRIONA TEXAS

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In commenting on this invitation, he stated: "There were many who told us last spring, 'It can't be done'. But when the 150,000,000 pound goal was exceeded, the American people proved it can be done.

"I am fully aware that this new collection means not only effort but sacrifice on the part of all. But I have word from Governor Lehman, Director General of UNRRA, that the clothing already contributed isn't sufficient to meet the now known requirements of the war devastated areas. The liberated peoples of Europe suffer continued privation and want. Victory in the Pacific has brought many millions of war victims within the range of our assistance."

An added feature of the Victory Clothing Collection according to Mr. Kaiser is that each contributor will be invited to inclose in the garments a "good-will" letter to the unknown recipient overseas. "I am Kaiser said, "in the contribution which this expression of international friendship can bring to the peace of the world."

UNRRA will ship the clothes, shoes and bedding contributed in January for free distribution to the needy and destitute in liberated Europe, the Philippines and the Far East. UNRRA recently announced that every pound of the clothing contributed by the American people just a few months ago will be in the hands of war-sufferers overseas before Christmas. All this clothing, UNRRA officials said, was shipped from this country by October 30. UNRRA is also shipping clothing contributed to collections for war relief in Canada, New Zealand and Australia.

National Headquarters for the Victory Clothing Collection are at 100 Maiden Lane, New York 7, N. Y.

**Regal Theatre**  
Friona, Texas

**FRI-SAT — Dec. 28-29**  
**Adventures of Rusty**  
Bridging Interest! Intensely Human . . . with  
Ted Donaldson, Margaret Lindsay and Conrad Nagel

**SUN-MON — Dec. 30-31**  
**Objective, Burma**  
starring  
**ERROL FLYNN**  
with  
William Prince and James Brown

**NOTE:**  
Sunday Matinee 1:30 p. m.  
Saturday Matinee 2:00 p. m.  
Night Shows 7 p. m.

**HAPPY NEW YEAR**

May we take this opportunity to Wish Our many friends and customers the Very Best in the Coming Year.

**FRIONA CAFE**  
MR. AND MRS. CAYCE DUNN

**PLAN FOR YOUR FUTURE TODAY!**

**A GOOD NEW YEAR**  
Now is the time that modern all-electric dream and bring them up to date. You double-check the types of models of appliances and most of all advantages your all-electric home. Make certain that you have the

- GOOD LIGHTING**—adequate home protects eyesight, makes
- AUTOMATIC ELECTRIC**—healthful cooking with little attention
- ELECTRIC REFRIGERATOR**—clean and a roomy storehouse for food vitamins.
- ELECTRIC DISHWASHER**—sparkling clean in the flick of a switch
- ELECTRIC GARBAGE DISPOSAL**—dissolve and flush away all trash in one operation.
- PLENTY OF CONVENIENCE**—for electrical wiring sufficient for cheap electricity to your home.

**SOUTHWEST PUBLIC SERVICE COMPANY**  
20 YEARS OF GOOD CITIZENSHIP

**Want Ads**

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HEREFOR

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of  
**The Dallas M**

For the friendship and patronage... not be supplied with copies of paper during critical shortage.

**SEND US YOUR**

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Rates by mail or local delivery Texas.

Shortage of white paper from planning a better newspaper.

THANK  
**THE DALLAS M**

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16-8tc

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"I am fully aware that this new collection means not only effort but sacrifice on the part of all. But I have word from Governor Lehman, Director General of UNRRA, that the clothing already contributed isn't sufficient to meet the now known requirements of the war devastated areas. The liberated peoples of Europe suffer continued privation and want. Victory in the Pacific has brought many millions of war victims within the range of our assistance."

An added feature of the Victory Clothing Collection according to Mr. Kaiser is that each contributor will be invited to inclose in the garments a "good-will" letter to the unknown recipient overseas. "I am Kaiser said, "in the contribution which this expression of international friendship can bring to the peace of the world."

UNRRA will ship the clothes, shoes and bedding contributed in January for free distribution to the needy and destitute in liberated Europe, the Philippines and the Far East. UNRRA recently announced that every pound of the clothing contributed by the American people just a few months ago will be in the hands of war-sufferers overseas before Christmas. All this clothing, UNRRA officials said, was shipped from this country by October 30. UNRRA is also shipping clothing contributed to collections for war relief in Canada, New Zealand and Australia.

National Headquarters for the Victory Clothing Collection are at 100 Maiden Lane, New York 7, N. Y.

**HAPPY NEW YEAR**

May we take this opportunity to Wish Our many friends and customers the Very Best in the Coming Year.

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