

**STAR**  
Lites  
by Bill Ellis

FRIONA, TEXAS

THURSDAY, JULY 28, 1966

TEN CENTS

**THE**  
**FRIONA**



# STAR

VOLUME 44 NUMBER 44

10 PAGES

## NATIONAL EVENT

# Jaycees Make Plans For "Miss Sugar Beet"

Plans are being completed by the Friona Jaycees to sponsor a "Miss Sugar Beet of the Nation" contest, finals of which will be

held at Friona High School Auditorium in October. Holly Sugar Corp will serve as co-sponsor of the pageant,

and will assist the Jaycees in providing \$850 in scholarship prizes for the winners. Prizes will be a \$500 schol-

arship for the winner; a \$250 scholarship for the second-place girl, and a \$100 scholarship for the third-place girl.

Each Jaycee organization in various towns in sugar beet producing areas will sponsor local eliminations to determine the finalist from the club (or city) which will be entered in the state finals in Friona.

Merchants in each locale will be asked to sponsor contestants for the local eliminations and will pay a \$5 entry fee to help pay for the contest expenses.

Deadline for entering contestants in Friona's preliminary contest has been set for Monday, August 15. The contest will be held August 26.

Entrants must be high school seniors single girls through 22 years of age. Stages of the contest include swimsuit competition, talent contest, personal interview and evening gown competition.

The winner of the state finals will be the official Miss Sugar Beet of the Nation for one year, and will make various guest appearances as such.

The title "Miss Sugar Beet of the Nation" will be owned and retained by the Friona Jaycees. It was pointed out by club officials.

Jaycee organizations which have been contacted, and which will participate in this year's pageant include Farwell, Bovina, Muleshoe, Sudan, Hereford, Canyon, Dimmitt, Tullia, (Continued On Page 5)



NEW BUSINESS . . . Newest business in Friona is Tri-County Glass and Paint Company, located at 514 Cleveland in Friona. Ed Dendy is manager of the company, which was formerly located at Bovina.

## UP TO SIX INCHES

# Beneficial Rains Received In Area

Some highly beneficial rains fell in the Friona area last weekend. The best rainfall

evidently was received in the area around the Black community, as well as the Hootleg area and just east, along and to the north of the Farmer County line.

inches; D.L. Carmichael, 2.7 inches; L.W. Loafman, three inches; Wesley Barnett, 1.5 in. and O.L. Rankin, 1.5 inches.

Amounts south of Friona were generally lighter, as was the report in the Rhea community and southward toward Farwell.

Clyde Woodard at Hub reportedly received 1.5 inches, and C.W. Tannahill got three inches.

Official measurement by the City of Friona for the week was .56 inches, all of which fell early Sunday morning.

At least, the rain was very beneficial in spots, and raised hopes of other area farmers for some relief from the summer dry spell.

Some farmers in the Black community said the rain "overflowed the rain gauges" in some instances. Ed Clark, who farms northwest of Black, and Billy Wayne Sisson, who farms north of Friona.

Other amounts which were learned by the Star include four inches for Louis Welch; 3.7 for Hoyt Smith and four inches for Carl McInroe, all north of Friona.

In the Black area, other reports were: Dave Bailey, 3.75

## Buffet Lunch Slated Sunday

A buffet-lunch will be served Sunday at Friona Country Club, for members and guests, it was announced this week.

The lunch, which will be catered, will feature a choice of meat, vegetables, and dessert. Serving will start at 11:30 through 2 p.m.

Members of the club want to find out if interest will be sufficient to warrant a catered lunch each Sunday.

Both VanZandt and County Home Demonstration Agent Cricket Taylor have been real cooperative along this line, and have showed a genuine interest in working with us in publishing farm news of interest to area farmers.

We appreciate this and we're sorry that we're losing half of our "team" in the Extension office.

We know that besides his work with us, VanZandt will be missed by the 4-H Club youngsters, with whom he worked so closely. But, we at the same time offer him our congratulations on a fine advancement, and all the best wishes for a success at his new position.

VanZandt will be in Farmer County until August 11.



FOREIGN VISITORS . . . These four Japanese college students stopped in Friona Monday and Tuesday for a visit, as guests of the A.L. Outlands. The group is shown as they toured Friona Growers and Shippers and getting pointers on potato processing from Kenneth Nell. The students are Kusuo Arai, Tamio

Ando, Yoshitomo Ezoe and Kiyozu Yamada. Three are economics majors, the fourth, a law student. They are in the midst of an eight-week tour of the United States. Outland drove the group to Amarillo Tuesday afternoon, where they left for Houston.



PROCLAMATION . . . Bill Carmack, standing, watches as County Judge Loyde Brewer affixes his signature to a proclamation naming the current week as "Farm Safety Week" in Farmer County. Carmack is local manager for Farm Bureau, which is one of the main sponsoring agencies of the special week each year.

## FOR COUNTY

# Judge Proclaims Farm Safety Week

County Judge Loyde Brewer has officially proclaimed July 24-30 as "Farm Safety Week" in Farmer County, according to Harry Hamilton, president of the Co. Farm Bureau. The local farm organization is coordinating activities for the special farm safety campaign. President Johnson and Gov-

ernor Connally have previously designated that week on national and state levels as a period to call attention to worthwhile safety practices that can reduce disabling injuries and death.

The county farm leader said that the accidental death rate for farm residents has increased since 1961. "Your efforts are vital if this trend is to be reversed, and needless suffering and losses substantially reduced" Harry Hamilton continued. He emphasized that farming remains one of the most hazardous occupations in America today.

In his official proclamation, County Judge Loyde Brewer said: "All the citizens of Farmer Co. are deeply concerned about the safety and well-being of farm families from whom we receive our abundance of good and other essential agricultural commodities.

Farm and ranch accidents reap a grim harvest of approximately 150 fatalities and thousands more suffer painful

disabling injuries each year in Texas, plus the great economic loss, cause profound physical and psychological damage suffered by members of farm families that are involved."

"During this special week a statewide farm accident prevention education program will be undertaken by the Texas Farm Bureau, the Texas Farm and Ranch Safety Council, the Texas Agricultural Extension Service, 4-H Clubs, the Texas Safety Association, Future Farmers and Future Homemakers of America, Young Farmers and Young Homemakers of Texas and the Farmer Co. Farm Bureau, with the theme "Safety is Victory Over Accidents."

County Farm Bureau President Harry Hamilton said that a different phase of safety would be emphasized each day during the week: Sunday-reverence for life; Wednesday - prevent falls; Thursday-rural highway safety; Friday farm machinery; Saturday-recreation safety.

## Billy Graham Gets Furr Foods Order

Billy Graham of Billy Graham Foods, Inc., Friona, announced this week that the company had been asked to stock salad dressing in 64 Furr's Super Markets in a three-state area.

Graham hailed the order as a giant stride in the short history of the Friona salad dressing factory. The order place the Friona-made salad dressing in every one of Furr's stores in Texas as New Mexico, and the company's Arizona store, located in Tucson.

In addition, Graham said he received orders from six additional Shop-Rite stores in Lubbock. He is currently stocking 10 Shop-Rite stores in Amarillo.

Furr's, Inc., is a highly successful retail grocery operation, which now enhances 72 super markets, three warehouses and a packing plant in West Texas, New Mexico, Colorado and Arizona.

Graham's dressing will be displayed immediately in all Furr stores with the exception of those in Colorado. These are expected to carry the dressing soon.

Furr stores are located in Borger, Pampa, Amarillo,

Hereford, Plainview, Littlefield, Levelland, Lubbock, Brownfield, Snyder, Lamesa, Big Spring, Abilene, El Paso, Midland, Odessa and Monahans in Texas, Santa Fe, Albuquerque, Clovis, Roswell, Artesia, Hobbs, Carlsbad, Las Cruces and Silver City in New Mexico, Tucson, Ariz.

The Colorado stores are located in Denver, Colorado Springs and Boulder. Central offices of the sprawling chain are located in Lubbock.

## Mexican Food To Be Served

A Mexican dinner followed by games and entertainment is scheduled for Sunday, under the sponsorship of the Sacred Heart Society of St. Teresa's Catholic Church.

Mexican Food will be served beginning at 1:30 p.m. The meal can be eaten on the church grounds, or orders can be fixed to go. Featured will be tacos, enchiladas and tamales.

Following the meal, a baseball game involving the team from St. Teresa's and an Amarillo team will take place. Bingo games are also scheduled.

Purpose of the fund-raising drive is to help pay for newly installed air conditioning for the church.



IN PRODUCTION . . . Billy Graham Salad Dressing Company in Friona was hitting high gear this week as the firm prepared orders from several stores in the area, including Furr's, Inc. of Texas and New Mexico. Shown stacking cartons are (left to right) Billy, Ronnie and Dennis Graham.

# THE STAR

"Founded in 1925 by John W. White"

Published every Thursday at 109 Sixth Street  
Friona, Texas - 79035

Member Texas Press Association—Member Panhandle Press Association  
Member West Texas Press Association

Prize-winning newspaper, Panhandle Press Association, 1957, 1958, 1959, 1961, 1962, West Texas Press Association, 1960, 1961, 1962, Texas Press Association, 1959, 1960, 1962, 1963.  
First Place General Excellence Winner, West Texas Press Association, 1961, 1962.

Entered as second class matter July 31, 1925, at the post office in Friona, Texas, under the Act of March 3, 1879.

POSTSCRIPTION RATES  
Farmer County, Adjoining Counties, \$1 per yr. Elsewhere \$2 per year.



Bill Ellis, Editor  
June Floyd, Society Editor  
Waneer Ragsdale, Bookkeeper



## Make EVERY WEEK FARM SAFETY WEEK

OFFICIAL PROCLAMATION BY  
LOYDE BREWER, CO. JUDGE  
PARMER COUNTY

Friona, Texas

Whereas all the citizens of Parmer County are deeply concerned about the safety and well being of farm families from whom we receive our abundance of food and other essential agricultural commodities; and

Whereas farm and ranch accidents reap a grim harvest of approximately 150 fatalities and thousands more suffer painful disabling injuries each year in Texas, plus the great economic loss, causes profound physical and psychological damage suffered by members of farm families that are involved; and

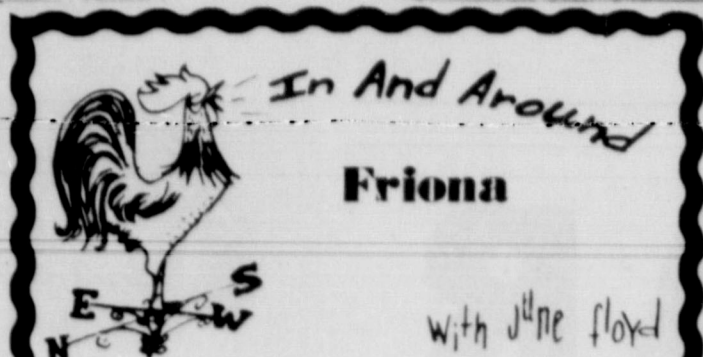
Whereas the President of the United States and the Governor of Texas have proclaimed the week, a statewide farm accident prevention education program will be undertaken by the Texas Farm Bureau, the Texas Farm and Ranch Safety Council, the Texas Agricultural Extension Service, the Texas Safety Association, 4-H Clubs, Future Farmers and Future Homemakers of America, Young Farmers and Young Homemakers of Texas and the Parmer Co. Farm Bureau with the theme Safety is Victory over Accidents; and

Whereas such a campaign can do much to call to the attention of our rural citizens the need for reserving safety practices which would reduce the tragic toll inflicted by accidents.

Now, therefore, I, Loyde Brewer, County Judge of Parmer County, do hereby designate the week of July 24-30, 1966, as Farm Safety Week in Parmer County and urge all farm and ranch families to become more safety conscious and help reduce deaths and injuries caused by accidents.

In Official Recognition Thereof, I hereby affix my signature this 24th day of July, 1966.

Loyde A. Brewer  
Parmer County Judge



Amounts of rainfall in the area Saturday night and early Sunday morning varied from a trace to about three inches. Several farmers in the Black Community south of the railroad track and the Lakeview Community were able to shut their wells off and go fishing for a few days.

Overall crops look real good, for this time of year in spite of prolonged dry weather in some sections. Floyd Reeve, who farms just outside of the city limits west on Farm to Market Road 1731, has some maize that is headed out and looks very good.

Onions are being harvested and some potatoes are slated for digging later this week if weather conditions permit. Sugar beets, cotton, corn and other crops are all growing good and the combined shades of green make a very beautiful scene any way you care to look at it.

Little Teresa Kay Loflin has been visiting in the home of Eddie and Pat Meil and their children, Jill and Bart, at Stinnett. The Meils are former Friona residents and have recently completed construction of a new home on their farm near the Hutchinson County capital.

Teresa's maternal grandmother, Mrs. Clyde Weatherly, took her to Amarillo following the birth of her baby brother, at the Hereford hospital. Pat and the children met them in Amarillo then the Meils came to Friona during the weekend to bring Teresa home.

A going away party for Ralph and Maxine Price and son, Jeff, has been planned for Thursday, at the Black Community House. The Prices bought farm land at Stratford several months ago and have been building a new home there. Real soon now our Stratford bundle of Stars will contain one more stencil.

Ralph and Maxine have lived in the Black Community a long long time and Jeff has lived there all his life, but we hope they like their new home and

remember to come back to visit us occasionally.

Our neighbors, George and Estelle Jones and daughter, Kathy, recently moved into a new home. Their farm is located just west and south of the Floyd farmstead, but they have lived on Prospect Street since they first moved here.

Last week they purchased a new home on West Seventh Street near the high school and moved over there. Stopping to drink coffee with Estelle will involve a little more effort since it will not be necessary for me to pass her house on the way to work or home. I just may decide to go a different route.

Peggy Snider, Farwell, has spent several days recently assisting her parents, Mr. and Mrs. Howard Mayfield in the re-decorating of their home. Peggy a former Frionan, is also an artist and presented her parents some paintings to add to their re-decorating project. She and Mary were downtown doing errands and visiting briefly with friends Friday afternoon.

Dwight Bates, youngest son of R.L. and Martha Bates, is an enterprising young man. This summer he has been conducting a Bible selling campaign in Louisiana, East Texas and other points in that area.

Recently he had the misfortune of having his car catch fire. Damage to the car was quite extensive, but like the good merchandiser he is, Dwight removed his stock of Bibles from the car without any damage.

Phillip, older son of the couple, and his wife, Gretchwyn and daughter, Amy, are making plans to return home from Germany where he has been serving with the United States Armed Forces.

Included in their plans will be visits to homes of their parents, grandparents, aunts, uncles, cousins and friends will have an opportunity to get acquainted with Amy, who has been born since the couple left the States.

## Lutheran Church To Have Pastor

A residence is being added to present facilities of Redeemer Lutheran Church. It is being prepared for a parsonage and is located at the corner of Thirtieth and Maple and will serve as a home for the Rev. Ott H. Kretzmann, who plans to arrive in Friona August 4.

Rev. Kretzmann will be formerly installed as pastor of the church August 14. He will be the first resident pastor for this congregation which has been organized about six years.

Redeemer Lutheran Church has been served by the Rev.

### D. Bates Accepted

Mr. and Mrs. R.L. Bates have received word that their son, Dwight, a 1963 graduate of Friona High School has been accepted in University of Texas Dental School at Houston.

Bates has completed three years college work at Abilene Christian College and will enroll at the Houston school this fall.

At this time of year it is always necessary for new teachers and their families to secure housing. Superintendent Alton Farr will appreciate hearing from anyone who has furnished rooms, unfurnished rooms or apartments, houses or other living facilities which will be available for this purpose.

The more time we save and the more time we create, the worse off we seem to be; more crimes, more mischief and more deaths occur over the weekend than during all the rest of the week.

Some people know a lot more when you try to tell them something than when you ask them something.

Fred Beversdoft, Hereford, He resigned in April of this year and since then the congregation has been served by Rev. Herbert F. Peiman of Lariat and the Rev. Henry Shaefer of Clovis.

At the present time worship services are held each Sunday morning at 8:30. Then Sunday School begins at 9:30. Plans have been made to change these services to 10:00 and 11:00 a.m. each Sunday after the arrival of Rev. Kretzmann.

### Hospital Notes

James Norton, Farwell; Soledad Bowery, Hereford; Joe Shields, Amarillo; J.M. Watson, Friona; Tami Haseloff, Farwell; D.W. Hodgson, Friona; Sharon Jones, Friona; Adela Hernandez, Friona; Betty Louise Rector, Friona; Royce Grissom, Friona; W.E. Verner, Farwell; Araceli Hernandez, Friona; Baby Boy Hernandez, Friona; Ronnie Rider, Friona; Ronny Anders, Bovina; Beverly Bull, Hereford; Baby Boy Bull, Hereford; Elaine Burgess, Friona; P.L. London, Friona; Walter Kriegel, Bovina; Chief Buchanan, Friona.

DISMISSALS  
Herman Estes, W.D. Buske, Betty Phipps, James Norton, Joe Shields, Billy Halford, Agapita Pena, Joy Graham, D.W. Hodgson, Carrie Lillard, Senaida Arrellano, Karen Ferguson, Tami Haseloff, George A. Jones, Soledad Bowery, Mary Lee Cass, Sharon Jones, Pedro Jass, Jr., Royce Grissom, Adela Hernandez, Ronnie Rider, W.E. Verner, Araceli Hernandez, Baby Boy Hernandez.

Student: "What's that you wrote on my paper?"  
Teacher: "I asked you to write more plainly."

FOR FINER CLEANING AND PRESSING PLEASE PHONE 247-2410 IN Friona By 10:00 A.M. For Free Daily Pick - Up and Delivery Service.

WE GIVE S&H GREEN STAMPS  
Dilger's Cleaners

## SHOP YOUR HOMETOWN STORES!



Which of the Following is Spelled Correctly?

millionaire      millionaire      millionaire

(Meaning: A person with a million dollars.)

See Classified Page for Correct Answer.

### Building Costs Are Up....

DON'T INSURE PART OF YOUR INVESTMENT

Insure At Today's Replacement Value

THERE ARE 3 WAYS TO INSURE YOUR HOME AND 2 ARE WRONG! YOU CAN

1 CARRY SUFFICIENT INSURANCE TO COVER THE ORIGINAL PURCHASE PRICE.

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BUT NUMBER 1 AND NUMBER 2 ARE INVITATIONS TO SEVERE FINANCIAL LOSS! Building costs, since 1944, have soared. The increase since that date is approaching the 200% mark, and this trend has continued even during the past few years.

Now is the time to make sure your insurance program will deliver a home equivalent to the one you own. To properly protect your investment, the amount of insurance on your dwelling should be increased to reflect present day replacement values. If you need assistance in arriving at the proper value we will be pleased to help you.



- \*Dan Ethridge
- \*Bill Stewart
- \*Frank Spring
- \*Flake Barber

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## DON'T GAMBLE WITH YOUR LIVELIHOOD OR LIFE!

Accidents can happen to anyone — even you, Mr. Farmer or Mr. Rancher! Accidents take a heavy toll in lives and injuries each year among farm families, but many of these accidents could be avoided. Here's how: Keep all machinery and equipment in top condition; follow the rules of safety in operating your equipment; check your farm for fire, water and electrical hazards; approach your animals with caution; learn first aid methods and use them promptly.



July 24-30

# FRIONA STATE BANK

Serving The Great Irrigated Area

Friona

Member FDIC

Phone 247-2736

# Make EVERY WEEK FARM SAFETY WEEK

One sure way of reducing farm accidents is by keeping all your farm machinery at a safe working level. Prove an alert farmer — practice safety and stay alive!



# CHESTER GIN

Earl Chester, Owner



URGES EMBLEM USE . . . Col. Homer Garrison (right), director of the Texas Department of Public Safety, has joined with the Texas Farm Bureau in urging operators of "slow-moving vehicles" such as farm tractors and road construction equipment to display special luminous "SMV" warning emblems on the rear of the equipment. Shown with Garrison is C.H. DeVaney, Waco, president of the 95,000-member Texas Farm Bureau.

## Lloyd F. Hollis Buried Monday

Funeral services for Lloyd Franklin Hollis, former Friona resident, were conducted from First Baptist Church at 2 p.m. Monday with Rev. Alvin Askins, assembly of God minister from Stimmitt, officiating. He was assisted by Rev. Bill Burton, pastor.

Hollis moved to Sherman from Brownwood about one month ago and died following an electrical accident while on his job with a construction company there. He was born at Artesta, New Mexico.

Survivors include his wife, Mrs. Earlene Hollis, two sons, Ricky and Kyle Hollis and two daughters, Teresa and Sharon Hollis, all of the Sherman home.

Also surviving is Hollis' father, Roy Hollis, of Barstow, Tex., two brothers, Archie (Pete) Hollis, Friona, and Robert Hollis, Miami, and one sister, Mrs. Beulah Wolfington of Maud, Oklahoma.

Burial was in Friona Cemetery under direction of Claborn Funeral Home.

## Methodist Youth Plan Retreat

The Senior High Youth of the Friona Methodist Church are having a "planning retreat" August 8-11, and will have work days Monday and Tuesday, August 1, and 2 to raise money for the trip. Anyone wishing to have the youth work for them should contact Joan Gall Brookfield at 247-3465 or Jimette McLean at the Methodist Church office, 247-3045. Arrangements will be made for the work to be done. The MYF will also have a cake and ice cream supper following Sunday evening worship service to raise money for their trip.

## Co. Agent Stresses Danger Of Tetanus

By Joe VanZandt  
When Jimmy cut himself on a jagged edge of an old plastic automobile, Mrs. Williams consoled her son and decided that the injury wasn't worth worrying about.

In the bathroom she washed his dirty hand, thinking that the thin, red, inch-long line on his wrist was just another of many superficial wounds he had suffered during his young life. She dabbed it with an antiseptic and returned to her housework.

Four days later the boy complained about sore arms and legs. His mother took his temperature and found only a slight fever. She was relieved that her son wasn't really sick.

But at noon he wouldn't eat. By supertime he had developed strange muscle spasms of his face, and that evening at the hospital a physician told the worried parents that there was strong possibility Jimmy had tetanus, the dreaded lockjaw, a very serious illness requiring hospitalization.

Nine days after cutting himself on his toy plastic auto-

mobile, Jimmy Williams died. Respiratory failure during a convulsion took his life.

Tetanus is a devastating disease that enters its victim's body through a wound. The wound can be so slight as to go unnoticed, and approximately 50 per cent of all tetanus cases cannot be traced to any injury worthy of medical attention. The American Medical Association reports that cases have been recorded following the peck of a hen, an insect bite or a scratch from a rose thorn. The great irony of tetanus is the fact that it can be easily and positively prevented by a series of tetanus toxoid shots.

But fewer than one third of the children in Jimmy's age group have received toxoid immunization against tetanus. This means that more than 11 million children in the pre-school group presently share Jimmy's vulnerability to this horrible disease, an ailment that kills more than 60 per cent of its victims and a killer that can strike whenever a person's skin is penetrated.

### TETANUS IS EVERYWHERE

Tetanus is caused by a poison released by a microscopic bacillus whose spores can be found widely distributed in nature. The street dirt in cities, garden soil in almost every backyard and places where cattle, horses and other domestic animals are raised can be fertile sources of the deadly germ.

### Temperatures

DATE	MAX.	MIN.
July 21	95	68
July 22	97	66
July 23	98	68
July 24	97	64
July 25	90	64
July 26	95	67
July 27	96	68

### Marriage Licenses Issued

A license to wed was issued by County Clerk Bonnie Warren on July 21 to Robert Don Collier and Carolyn Sue Damron with a license issued to Bart Carl Montague and Betty Louise Russell on July 23.

# STARTS WITH YOU

MACHINERY SAVES TIME, HEALTH AND MONEY ON FARMS, BUT WHEN A PERSON IS CARELESS, IT CAN TAKE A LIFE. BE EXTRA CAREFUL AROUND MACHINERY.

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At HOUSER GROCERY

**Hunt's FRUIT COCKTAIL**  
300 Can 5 For \$1

**HUNT'S HEAVENLY PEACHES**  
#2 1/2 Can 4 For \$1.00

**Hunt's CATSUP**  
14 Oz. Bottle  
5 For \$1

**Lipton's TEA**  
6 Oz **98¢**

**Shurfine Coffee**  
1 Lb Can **69¢**

**Hunt's Solid Pack TOMATOES**  
300 Can 5/\$1.00

**Borden's MELLORINE**  
1/2 Gallon **3 For \$1**

## MEATS

AT LOWEST PRICES EVER!

**Armour Star BACON** 1 Lb **89¢**  
**Wansing Sausage** 2 Lb **\$1.49**  
**Wilson Certified FRANKS** 1 Lb **53¢**

**Hunt's TOMATO JUICE**  
300 Can **7/\$1.00**

**Snowdrift SHORTENING**  
3 Lb Can **69¢**

## PRODUCE

**California PEACHES** Lb **21¢**  
**LEMONS** Lb **17¢**  
**CANTALOUPE** Lb **10¢**

**Hunt's TOMATO SAUCE**  
8 Oz. Can **10/\$1.00**

**Hunt's PORK n' BEANS**  
300 Can **7/\$1.00**

**Hunt's SPINACH**  
300 Can **6/\$1.00**

**Shurfine Frozen LEMONADE**  
6 Oz. **10/\$1.00**

## DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY

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We Give Gunn Brothers Stamps

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Dirt Work - All kinds  
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Cement For All Purposes  
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IF YOU WANT TO TRADE See J.G. McFarland  
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**SHOP YOUR HOMETOWN STORES!**



**WELCOME TO FRIONA**

This week we welcome Mr. and Mrs. Kenneth Gaines to Friona. He has spent the past four and one-half years in the U. S. Navy. He and his wife, Gayle, met at Corpus Christi where he was stationed. Gaines is employed at City Body Shop.

**ROCKWELL BROS. AND CO.**  
"LUMBERMEN"  
Lumber, Paint & Tools

**HURST'S**  
DRY GOODS

**GIB'S CLEANERS**  
Professional And Coin-Op Dry Cleaning

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising is Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

**MISCELLANEOUS SERVICES**

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona. 48-tnc

**RCA Whirlpool**  
Sales - Service  
E. W. Turner  
Phone 247-3035

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tnc

**Portable Disc Rolling**  
One ways ---  
Tandem and Offsets  
Harrel Mays  
Ph. 247-3477

Electrolux Sales & Service  
Rent electric rug shampooer with purchase of turbo shampoo. Mrs. L.R. White  
806 Ashland Ave. Phone 247-3156. 15-tnc

FOR SALE... Art supplies, paints, brushes, stands, art boards. Graphic Arts Stationery, Friona Tex. 27-tnc

**SHOP IN FRIONA!**

**Auction Service**  
Sales of All Kinds

BILL FLIPPIN AND ASSOCIATES  
Ph. 247-2415 Friona 4-tnc

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tnc

**GIBSON'S PA-KAY PARTY GOODS**  
Complete co-ordinated table accessories for bridge parties, birthdays, holidays, and all other special occasions. See them now at GRAPHIC ARTS STATIONERY, 614 1/2 Euclid, Friona. 28-tnc

GOT BAG WORMS? Call Dale Williams. 41-tnc

**JOBS OF INTEREST**

HELP WANTED! Need Mechanic and Gear Head Man! (Contact Kenneth Cary) Bovina, Texas. 44-tnc

**REAL ESTATE**

FOR SALE... 3 bedrooms, living room, hall carpeted - Utility Room - Storm cellar. Large loan available - 1303 Pierce St. - Phillips & Son's Call 247-2500 for information. 37-tnc

FOR SALE... Danny Baunum house 316 W. 14th, 3 bedrooms, 2 baths, Ref, air, central heat, nice yard and shrubs. See Mack Baunum. 35-tnc

Am interested in making loans and buying first and second lien notes secured with farm and ranch lands.  
J.J. Steele  
Citizens Bank Building  
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**ANNOUNCEMENTS**

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Certified Hill Soybeans, \$6.25 per bushel. Available at Monsanto Agri-Center, Friona. Phone 247-3071. 35-tnc

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**RENTALS**

FOR RENT... 3 bedroom house. Phone 247-2404. 43-1tc

**FOR SALE**

1966 GMC Pickups start at \$1717 at Galaway Implement. See Your Full Service GMC Dealer. 20-tnc

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnson outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tnc

FOR SALE... Frigidaire dishwasher. 4000 CFM Air Conditioner. 82' lot in Drake Addition. Phone 247-3402, Wayne Massey. 30-tnc

**BOGGS & VEAZEY**  
New & Used Cars, Pickups  
7 trucks, 2 blocks S, Stop Light Dimmitt, Tex.  
Tel. 647-2133  
Clarence Veazey, Mgr.  
42-tnc



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Come on in and get your NEW FRIGIDAIRE Appliances - APPLIANCES at remodeling prices. Several used refrigerators. Reeve Chevrolet Co. 29-tnc

**TASCOSA SEED WHEAT**  
Top quality select Tascosa wheat seed. First year from Reg. seed. Grown on summer fallow land. Guaranteed to be free of Johnson grass seed. Test weight 63.4 lbs per bu. See or contact Eugene Bandy, Rt. 3, Box 119, Friona, Texas, Ph. 265-3413. 44-5tp

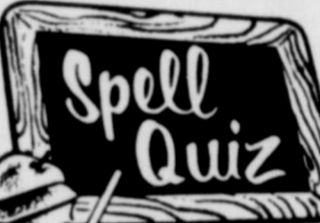
**007 HERO**

A symbol of masculinity, 007, personified on screen by Sean Connery, is perhaps today's most idolized hero. There's even a new line of men's toiletries named after 007.

**CARD OF THANKS**

We wish to thank our friends and neighbors for their many acts of kindness during the death of our loved one. Thank you for the flowers, cards, food and kind words, and may God Bless You is our prayer.

The Family of Lloyd Hollis The Earnest Mings Family  
44-1tc




Correct Answer is: millionaire

More people in this community read this Newspaper than any other publication in the world...

...and you can quote us on that!

**DO YOU KNOW...**

that the real hazard in buying a home is not fire... but will you live long enough to pay off the mortgage?



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**Friona Independent School District**

**Board Of Equalization**

**Will Meet**  
**Saturday, July 30, 1965**  
**At 9:00 a.m.**

In The **Board Meeting Room**

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**ELK Drive In**  
Friona, Texas

WED	THU	FRI	SAT	SUN	MON
27	28	29	30	31	Aug. 1

**SHIP OF FOOLS**

**TARZAN AND THE VALLEY OF GOLD**

"Red Line 7000" Starring: James Caan, Laura Devon, Gail Hire

### Moyers Are Host To Family Reunion Meal

Mr. and Mrs. Joy Moyer and Mr. and Mrs. O.B. Moyer were hosts to a family-reunion and turkey dinner at the Friona Club House Sunday, July 24. Following the meal the guests enjoyed a game session and family fellowship. Among those present from out-of-town were: Mr. and Mrs. Tom Johnson, and Mrs. Laura Thomas, Hereford; Mr. and Mrs. L.H. Prater, Spearman, Mr. and Mrs. Ivy Prater, Ronnie, Roger and Sandy, Dalhart; Miss Lois Moyer and Don El-

tel, students at Hardin-Simmons U. at Abilene; and Mr. and Mrs. Ray Moyer, Springfield, Oregon.

Local people who attended the event were: Mr. and Mrs. Larry Moyer and Doug, Mr. and Mrs. Dale Hart, Karene, Holly and Evelyn, Mrs. Elzie Moyer and Mr. and Mrs. T.E. Lovett and the two hosting couples.

Joe Moyer, Ray Moyer, Lk-zle Prater and Beulah Moyer are all brothers and sisters.

### John Blackburns Visit Relatives

Mr. and Mrs. John Blackburn returned home late last week after spending the week visiting relatives and friends in Sylacauga, Alabama, Mrs. Blackburn's former home.

They visited in the home of Mrs. L.E. Price, Mrs. Blackburn's mother, who is recuperating from a broken knee.

Brenda was maid of honor in the wedding of her cousin, Margaret Taylor, July 16. The Blackburns were included in several festivities for the bride and visited in the home of Mrs. Blackburn's sister, Mrs. Virginia Taylor of Sylacauga, where they were met by another sister, Mrs. Joe Levinson of Enterprise, Alabama.

Brenda spent several days in Enterprise visiting in the home of Lt. Col. and Mrs. Levinson and children before returning to Sylacauga for the return trip home with her parents.

### Party Honors Mrs. Hartman

A surprise birthday party was held for Mrs. E.V. Hartman of the Rhea community Saturday night in her home.

Attending were Mr. and Mrs. Jack Clark, and Janice, Friona; Mr. and Mrs. Elmer Northcutt, and Mr. and Mrs. Jerry Northcutt; Kemp and Todd, Mr. and Mrs. Bill Page and Lisa of the Garcia community, Maudine Page, Grand Junction, Colo. Ice Cream and cake were served.

Children of Mrs. Hartman were hostesses.

### Local Girls Host Slumber Party

Janet Stevick and Willie Grace Grubbs were hostesses at a slumber party at the Grubbs home Friday evening.

Others attending were Melannie Chandler, Linda Outland, Marie Short, Connie Schlenker, Darlene Wilson, Janis Goggans and Mary Short.

Why is it there are always so many people who need money?

### Court House Notes

Fed. Tax Lien - USA - Friona Machine and Supply - SR WD - William Russell Scales, -Owen W. Drake - part NE 1/4 Sec. 1; T3S; R3E

DT - George W. Jones - Tri-Co. Sav. & Loan - lot 1 Blk. 2, first instll. Staley #3 Friona.

WD - Leona Henderson - Alden Henderson - 36/50 Int. SW 1/4 Sec. 31 T10S, R2E

WD - R.L. Fleming - George W. Jones - lot 1, Blk. 2; 'st. add to staley #3 Friona.

WD - George W. Jones - R.L. Fleming - lot 2, Blk 40, OT Friona

WD - George C. Taylor - Cecil A. Maddox - lot 10 Blk. 2, Welch Acres Add. Unit 1, Friona.

WD - Cecil A. Maddox, First Fed. Sav. & Loan Asso. - Lot

10, Blk. 2 Welch acres, Add. Unit 1, Friona.

DT - Cecil A. Maddox - Geo. W. Taylor, Jr. - lot 10 Blk. 2 Welch Acres, Add. Unit 1, Friona

WD - George C. Taylor, Jr. - Joe S. Menefee - E 70' of lot 10 W 5' of lot 11 of Blk. 6 1st. inst. to staley add. #3 Friona.

DT - Joe S. Menefee - First Fed. Sav. & Loan - E 70' of lot 10 WS' of lot 11 Blk. 6 1st. inst. to Staley Add. #3, Friona.

DT - Joe F. Reeve - Tri-Co. Sav. & Loan Asso. - NW part of NE 1/4 of Sec. 1, T3S; R3E:

WD - G.A. Bandy, - Inez Gober - part of lot 2, Blk. 112, Bovina.

### FTA Officers Plan Program

Officers of the Ethel Benger Futurd Teachers of America chapter of Friona High School met at the home of Mr. and Mrs. W.D. Buske Monday afternoon to make plans for the program for the coming year. Lydia Buske, president, directed the business session. Programs and a yearbook were discussed. A publicity campaign was planned for prospective new members at the beginning of the school term.

Refreshments were served to Martha Martin, Shirley White, Becky Coffey, Jan Welch, Diana Wilson and Mrs. Frank Truitt, sponsor.

### Miriam Circle Has Meeting

The Miriam circle of Woman's Society of Christian Service of Friona Methodist Church met Wednesday morning in the home of Mrs. J.H. Boyle. The program was presented by Mrs. Arthur Drake with Mrs. Dorothy Hough assisting.

During the social hour refreshments were served. Special guests were Mrs. Eric Rushing and Mrs. Floyd Reeve.

Other members present included Mrs. H.R. Cocanougher, Mrs. Ralph Durstine, Mrs. George A. Jones, Mrs. Jody Masters, Mrs. A.L. Outland, and Mrs. Floyd Rector, circle leader.

The majority rarely exercises its power in this country.

There is nothing sweeter than youth, nor anything as truthful.

# Need Santa Fe freight or passenger information?

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### ALL-STAR GAME

## Janet Rushing Aids North's 78-53 Win

Friona's Janet Rushing played almost the entire game as the North Texas all-stars downed the South Texas stars, 78-53 in the annual Girls Basketball Coaches Association clinic game last weekend at Duncanville.

"Janet participated in all four quarters, and saw as much action as anyone else on the court," said Coach Mel Williams, who was pleased with the former Friona cage star's role in the overwhelming victory.

The South stars were expected to give the North team one of its closer games, but were thoroughly beaten for the ninth time in the ten-year history of the series.

Shirley Rainer, who sparked Floydada's girls to the district title the past spring, was high-point individual in the game with 29 points. The 78 points scored by the winners was a record for the all-star classic.

Gary Shackelford, who is attending summer school at Abilene Christian College, spent the weekend at home. He is the son of Dr. and Mrs. Loyd A. Shackelford and a spring graduate of Friona High School.

# JOHNSON'S FOOD MARKET

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Food King <b>BACON</b> 1 Lb <b>75¢</b>	CLUB <b>STEAK</b> lb <b>69¢</b>	<b>BEEF LIVER</b> lb <b>39¢</b>
Lane's <b>ICE CREAM</b> ½ Gallon <b>69¢</b>	Shurfine <b>COFFEE</b> lb <b>69¢</b>	Shurfine Red Alaska <b>SALMON</b> Tall Can <b>95¢</b>
Shurfine <b>BISCUITS</b> 3 For <b>25¢</b>	Trollis <b>ENGLISH PEAS</b> <b>15¢</b>	Bama <b>APPLE BUTTER</b> 28 Oz. Jar <b>39¢</b>
Del Monte <b>Pineapple-Grapefruit</b> 46 Oz. <b>3 For \$1</b>	Shurfresh <b>CRACKERS</b> 1# Box <b>29¢</b>	<b>KLEENEX</b> Jumbo Towels <b>35¢</b>
<b>PRODUCE</b>		
<b>LEMONS</b> lb <b>19¢</b>	<b>PEACHES</b> lb <b>23¢</b>	Texas Red <b>POTATOES</b> 10 Lb Bag <b>43¢</b>

### AUGUST 6-7 Jaycees Make Plans For Horse Shows



TALL TALL TEXANS III Four giant sunflower plants stand like tall Texans in the backyard of the home of Mrs. Emma Elmore on West Sixth Street. The tallest of the plants is slightly over twelve feet tall and the flower measures more than 12 inches in diameter. In past Mrs. Mrs. Elmore, long time resident of this area has grown several different varieties of sunflowers but the 1966 crop is probably the tallest one she has ever grown. The eaves of the T.L. Burleson home in the background and Mrs. Elmore's five feet six inches are dwarfed by the tall plants.

A quarter horse show, sided with a paint stock horse show, will be staged in Friona Aug. 6 and 7 by the Friona Junior Chamber of Commerce.

The event will be held at the Jaycee arena, west of Friona on U.S. Hwy. 60. Show time will be 10 a.m. both days. Judging will be done by Herb Howell.

Entry blanks can be obtained from Mrs. Robert Zetzsche, Box 937, Friona.

The quarter horse show, to be held Aug. 6, will include classes stallions 1966, 1965, 1964, and reserve champion, mares, 1966, 1965, 1964, 1963, 1962 and before, champion and reserve champion, geldings 1964 and after, 1962 and 1963, 1961 and before, champion and reserve champion, barrel racing, pole bending, western pleasure, junior reining, senior reining, junior cutting and senior cutting.

Entries will be accepted until classes begin; registration certificates for all horses must be available to the show management.

Stallions, mares, and geldings in the Old Appendix or New Appendix are eligible to participate in approved halter classes through their two years old year. After two-years old, stallions and mares must have a registration number. Geldings in Old Appendix or New Appendix may continue to show. All horses entered in performance classes must be registered in the American Quarter Horse Association.

Entry fee for halter classes will be \$5.

In the paint horse show, to be held in the following - day, any paint horse can enter. Entry fee for all halter classes will be \$6. Besides the regular classes, three children classes will be open to all riders 16 and under. These events will be western pleasure, barrel racing and pole bending.

Classes in the paint show will be stallions 1966, 1964, 1963, aged, champion and reserve champion, gelding 1963 and after, 1962 and before, champion, barrel racing, pole bending, western pleasure, junior reining, senior reining, junior cutting, senior cutting, and calf roping.

All money in performance classes will be divided 40 per cent for first, 30 per cent for second, 20 per cent for third, and 10 per cent for fourth. Trophies will go to all first place winners, rosettes to second through sixth place winners. Trophies for the champion stallion, mare and gelding will be awarded; rosettes go to reserve champion stallion, mare and gelding.

### Young Farmers Name Officers

On The Farm In Parmer County



By JOE VANZANDT  
County Agent

New officers have been elected for Friona's Young Farmers of America chapter.

Officers are Larry Fairchild, president; Doyce Barnett, vice president; Burke Hand, secretary; Dwan Meneff, treasurer; and Gerald Floyd, reporter.

Men's clothing prices will go up 5-10% in fall.

The fertilizer recommendations will be most meaningful when the sample is highly representative of the soil and when the information sheet gives accurate details on crop history and production intentions.

Your County Agent can be contacted for more complete information on soil testing and fertilization.

### A Simple Summer Treat



Glory! No more sugar crunching under your feet. The favorite summer refreshment for the young set comes already sweetened. A brand-new flavor of Pre-Sweetened Kool-Aid soft drink mix, black cherry, dark and delicious as the fruit, will quench the thirst of every family member.


Keep the packages within easy reach of the little ones and let them do the honors. For a refreshing variation add some unsweetened fruit juice and create your own flavor combinations.

**CHERRY-APPLE DELIGHT**

- 1 envelope pre-sweetened black cherry instant soft drink mix
- 2 cups unsweetened apple juice
- 2 quarts water with ice cubes

Combine all ingredients, stirring until soft drink mix is dissolved. Makes 2 1/2 quarts or 10 servings.

### THE FAMILY LAWYER




#### Cruelty to Animals

To brighten up a dull afternoon, two men tied an oil can to a dog's tail and set the oil on fire. At the time it seemed hilarious. But the men did not laugh when they were hauled into court and found guilty of cruelty to animals.

Few of us today would quarrel with the court's ruling. Yet, until comparatively recent years, cruelty to animals was not a crime at all. The common law did protect the property rights of an animal's owner, but did not protect the animal itself.

Suppose A abused B's horse, B, having suffered an injury to his property, could collect damages from A. But suppose B abused his own horse. Or suppose the horse was a stray, with no owner to be concerned. Then the law kept silent. Nothing stayed the brutal hand.

But if the common law did not condemn, common decency finally



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**At Home In  
Parmer County**

By CRICKET TAYLOR  
County HD Agent

Now the County Dress Re-  
vue is over, the 4-H Leader  
and members are all excited  
again, this time it's the County  
4-H Camp at Holy Ghost Can-  
yon.

A total of 46 girls turned in  
record books. These have been  
judged and awards list complet-  
ed. Joe VanZandt, the County  
Agricultural Agent will be  
missed in many ways when he  
leaves. We will miss him at  
the Achievement Banquet and  
most of all, the 4-H boys with  
whom he has worked so close-  
ly will miss him. Needless to  
say his Co-worker in the office  
regrets very much that he is  
leaving us. Our best wishes  
goes with him and his family  
in his new position in Moore  
County.

The next event for 4-H girls  
in the County will be the Better  
Bake Show to be held August 25th  
in the Bovina Bank at 2 p.m. In  
the meantime 4-H girls will be  
practicing on two-crustles and  
batter rolls. I'm thinking many  
families should soon satisfy  
their taste for pies and rolls.

Here is a recipe used in  
training girls for the Bake Show.  
Some of you who are having a  
lot of company and preparing  
lots of food might like to have  
something extra special that  
does not take a lot of time--then  
here it is:

**BATTERWAYROLLS**

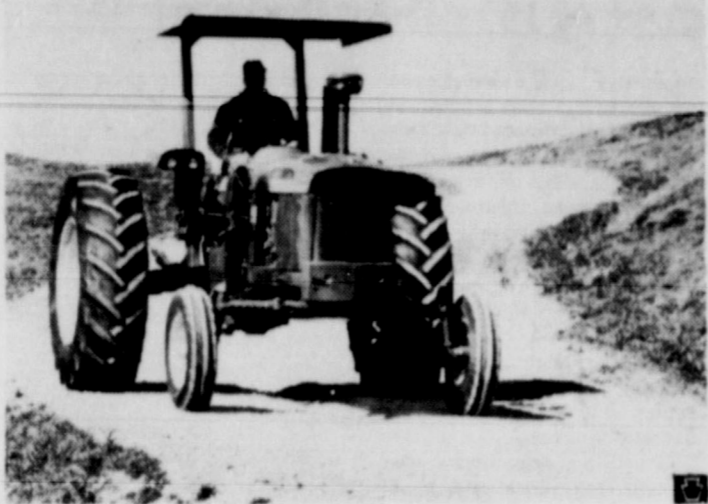
- 1 1/2 cups warm water (110 de-  
grees - 115 degrees)
- 2 packages dry yeast
- 4 cups sifted flour
- 1/4 cup sugar
- 1 1/2 teaspoons salt
- 1/3 cup soft shortening
- 1 egg

Pour warm water into a large  
mixing bowl. Add the yeast. Let  
stand a few minutes. Stir to dis-  
solve. Add half the flour, the  
sugar, salt, shortening and egg.  
Start the mixer on medium  
speed, or beat by hand and beat  
until smooth, 1 1/2 to 2 minutes.  
Stop mixer. Add the rest of the  
flour and stir in by hand until  
the flour disappears. It will  
take 1 to 1 1/2 minutes. Scrape  
down batter from sides or bowl.  
Cover bowl with waxed paper.

Let rise in warm place until  
doubled, about 30 minutes.  
Meanwhile, grease large  
muffin cups. Stir batter 20  
to 25 strokes. Spoon into the  
muffin cups, filling 1/2 full.  
Let rise in warm place until  
batter doubles, 20 to 30 min-  
utes. Bake at 425 degrees F.  
10 to 15 minutes, or until browned  
on sides and tops. Makes 1  
1/2 dozen large rolls.

The batter method is the  
newest, fastest easiest way to  
make yeast bread. Bread is  
made from batter rather than  
dough. Breads made from bat-  
ter have a more uneven shape  
and a somewhat pebbly sur-  
face. Texture not quite as fine  
and uniform as kneaded bread  
but they have excellent flavors.  
Less sugar may be used, de-  
pending on one's taste.

**New "Roll-Gard" Attachment  
Developed For Farm Tractors**



A new "Roll-Gard" attachment has been developed for farm tractors  
that is designed to protect the tractor operator in the event of a tip-over.  
The "Roll-Gard" attachment consists of two steel upright beams and  
a steel cross-member. It was designed by John Deere engineers follow-  
ing extensive study and experimentation with the use of tractor roll-  
over protection and will be made available by the Company in the fall  
for John Deere farm tractors. A seatbelt also will be offered as optional  
equipment for use with the "Roll-Gard."  
To add to the usefulness of the "Roll-Gard" for farmers, the engineers  
also have designed a metal canopy. The canopy will add to the oper-  
ator's comfort by shielding him from the sun and rain, and will be of-  
fered as an option with the "Roll-Gard."

**LAZBUDDIE NEWS**

By Mrs. C. A. Watson

Linda Monk, daughter of Mr.  
and Mrs. Clyde Monk of Laz-  
buddie area is attending sum-  
mer school at Lubbock Chris-  
tian College. She also plans  
to enter the fall semester at  
the Lubbock College. Linda  
is majoring in Business Edu-  
cation. She is active in cam-  
pus activities and a member of  
Big Sisters, a service organi-  
zation.

Billy Hardage, son of Mr.  
and Mrs. L.M. Hardage has  
been named Athletic Director  
at Wayland College for the com-  
ing year. Hardage resigned  
his position at the Texas Tech  
for the job at Wayland. He  
will receive his degree this  
summer.

Mr. and Mrs. Ronnie Ivy are  
the proud parents of a baby boy  
born July 14 in the Green Mem-  
orial Hospital in Muleshoe. He  
weighed 10 lbs. and has been  
named Christopher Kent Ivy.  
Grandparents are Mr. and Mrs.

M.E. Lee of Muleshoe and Mr.  
and Mrs. Jimmie Ivy of Laz-  
buddie.

Myrtle Steinbock of Lazbuddie,  
local artist has had pic-  
tures on display at Paula Res-  
taurant, Muleshoe, during July.

Don Watson was home the past  
weekend from WTSU visiting  
his parents the C.A. Watsons.  
Also visiting the Watsons was  
Don's roommate from Michigan  
Kenneth Harris.

Mrs. Lacey Hardage returned  
home last week from Clovis  
Memorial Hospital after having  
surgery.

Mr. and Mrs. Grady John-  
son were involved in a two  
car accident at Clay's Cor-  
ner recently. Johnson received  
emergency treatment at West  
Plains Hospital, Muleshoe, and  
was released. Mrs. John-  
son is still hospitalized.

**Local Boy Gets  
State Degree**



PHILLIP JOHNSON

Phillip Johnson, 1965 gradu-  
ate of Friona High School, re-  
ceived his Lone Star Farmer  
degree last week at the state  
FFA convention in Austin.  
Also attending the state con-  
vention were James Sides and  
Advisor, Benny Pryor.

**Make EVERY WEEK FARM SAFETY WEEK**

**BE A SAFE FARMER . . .**

Accidents just don't happen, they are caused by human neglect. Inspect your farm today against any accidents. This year, save yourself lots of time and money by ridding yourself of hazards. Start now!

**Reeve Chevrolet Co.**

Friona, Texas

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**TIMES HAVE CHANGED!**

**BUT FARM ACCIDENTS CONTINUE BE SAFETY-MINDED, HELP REDUCE THE GRIM HARVEST**

The Gin Industry, Working Through Their State Association, Has Reduced Its Workmen's Compensation Insurance Costs Almost \$2.00 Per \$1,000, In Four Years, Through Experienced Workers, And By Insisting On Safe Practices. The Farm Industry Can Do The Same.

**Friona Farmers Co-op Gin**

It's Your Gin--Use It!

Dave Bailey, Mgr. Phone 265-3565

**Willie Wiredhand Says.....**

**Be Wise! FOLLOW THESE SIX SAFETY SUGGESTIONS**

1. Keep all equipment in good repair -- know and use the safety rules in operating machinery on the farm and high-ways.
2. Treat animals with caution -- always speak to an animal as it is being approached. A frightened animal can be deadly.
3. Eliminate all fire hazards around your farm -- and be aware of fire dangers at all times. Don't smoke in barns!
4. Many accidents can be eliminated by keeping your farm clean and neat. Keep buildings in sound condition, too.
5. Be careful around water holes, wells, and lakes. Learn how to swim and never go out in or on water by yourself.
6. Learn the methods of first aid -- keep a kit handy -- and always apply first aid promptly when an accident occurs.

**STARTS WITH YOU**

**This Is Farm Safety Week!**  
**Let's Observe It All Year Long!**

**DEAF SMITH COUNTY ELECTRIC COOPERATIVE**  
INCORPORATED  
HEREFORD, TEXAS  
"OWNED BY THOSE WE SERVE"

PHONE **EM4-1166**  
DAY or NIGHT



MRS. CHARLES RAY

Mrs. C.W. Wright visited in the home of Lt. and Mrs. Don Loafman and daughter, Lee Ann, Cannon Air Force Base, during the weekend.

Gary, Donna and Edna Buckner, Muleshoe, have been visiting in the home of their grandparents, Mr. and Mrs. Hugh Buckner.

Women light up when complimented on their looks.

# Charles Ray Weds Rose Ann Greeson Society

Rose Ann Greeson, daughter of Mr. and Mrs. Lester Dean and the late Carl D. Greeson, was wed to Charles Ray, son of Mr. and Mrs. John L. Ray, in a double ring ceremony at the 10th Street Church of Christ on Saturday evening July 23.

Wedding vows were read by Leland Hutson.

The bride was given in marriage by Lester Dean. She wore a full length white satin bridal gown with chapel train. The dress featured flower appliques, a portrait neckline and long pointed sleeves. Her lace-edged veil was gathered to a crown of pearls. She carried a bouquet of white roses and lily of-the-valley. Her only jewelry was a single strand of pearls. Carlene Greeson, sister of the bride, attended her as maid

of honor. Judy Shirley, cousin of the bride, was bridesmaid. Candlelighters were Pauls Dean, sister of the bride, and Rex Shelton, cousin of the groom.

Marty Dean, brother of the bride, and Rhonda McDowell, niece of the groom, were ring bearers.

Attendants wore the bride's chosen colors, raspberry ice and white. Their bouffant dresses featured jewel necklines trimmed in white lace with long eyelette sleeves.

Groom's attendants were Connie Ray, Stratford, brother of the groom, who served as best man and Maynard Greeson, brother of the bride, who was groomsman.

Ushers were Jess Shirley, cousin of the bride, Tom Bill and Jimmy Shelton, cousins of the groom.

Mrs. O'Neil Greeson, sister-in-law of the bride, provided two vocal selections, "I Love You Truly," and "Wither Thou Goest."

A reception in the bride's home followed the ceremony. Mrs. Connie Ray from Stratford registered the guests. Other members of the houseparty were Mary Gudgel, Amarillo, and Mrs. Stan Sigman, Hereford.

The new Mrs. Ray is a 1964 graduate of Friona High School and has attended West Texas State University in Canyon.

Charles Ray is a 1962 graduate of Friona and also attended WTSU.

Following a wedding trip to Arizona the couple will be at home West of Friona where he will be engaged in farming.



**AUGUST WEDDING PLANNED . . .** The engagement and approaching marriage of Sheryl Long to Jim Snead have been announced by her parents, Mr. and Mrs. W.H. Long. Snead is the son of Mr. and Mrs. R.E. Snead. Wedding vows for the couple will be read at 7:30 p.m. Friday, August 26, at Friona Methodist Church. Miss Long and her fiance are both 1965 graduates of Friona High School and attended Texas Technological College, Lubbock, last year. Invitations are not being mailed locally but friends of the couple are invited to attend.

## Showers Fetes Rita Collier

A lingerie shower in the Nelson Welch home Wednesday afternoon was a courtesy for Rita Collier, who became the bride of Andy Rule Friday evening. Hostesses were Monte Sue Welch and Frieda Floyd.

Refreshments of cookies, nut breads and punch were served following the gift opening.

Others attending included Mrs. R.R. Rule, Summerfield, Mrs. Robert E. Collier, Mrs. Welch, Mrs. A.S. Grubbs and Mrs. Glenn Floyd.

Also Marie Short, Connie Schlenker, Darlene Wilson, Mary Short, Janet Stevick, Willie Grace Grubbs, Janice Gogans, Judy Phipps, Gay Wily, Myrtle Latham and Sherril Tannahill.

## Local Group Tours Through California

Mrs. Agnes Fulks and Virginia and Mrs. Glenn Reeve, Jr., Glenda and Janna, returned to Friona this week from an extended trip to California.

They toured through Hoover Dam and Las Vegas on the way.

In Hayward, California, the group visited in the home of Mr. and Mrs. R.W. Pugh, a sister of Mrs. Fulks. Mrs. Pugh accompanied the group to San Francisco.

While in San Francisco they took a boat cruise from Fisherman's Wharf and toured China Town.

The Friona group visited Disneyland before returning home.

## Housewarming For J. Roubineck Home

Hostesses for a housewarming for Mr. and Mrs. Jack Roubineck in their new home on West Sixth Street from 4 to 6 p.m. Wednesday were Mrs. Troy Ray and Mrs. J.C. Beck. Refreshments of decorated cup cakes and freshly frozen homemade peach ice cream were served.

Others present were Mrs. R.L. Roubineck, Muleshoe, Mrs. Bill Carmack, Mrs. Joe Owen, Mrs. Robert Neelley, Mrs. Bill Raybon, Mrs. Dale Williams and Mrs. Bob Burkett.

Each person present presented her favorite recipes to Mrs. Roubineck. During a game session, those attending spelled first names then wrote advice for a happy home beginning with each letter in the name.

## Son Born To Jerry Loflins

Mr. and Mrs. Jerry Loflin became parents of a baby boy at 10:50 a.m. Monday, July 18, at Deaf Smith County Hospital, Hereford. He was named Jerry Brent and weighed 10 lbs. 2 1/2 ozs.

The Loflins have a daughter, Teresa Kay, who will be three

in October. Grandparents are Mr. and Mrs. J.A. Loflin and Mr. and Mrs. Clyde Weatherly, all of Friona. Great-grandparents are Mr. and Mrs. T.B. Weatherly, Greenville, and Mrs. C.F. Loflin, Friona.

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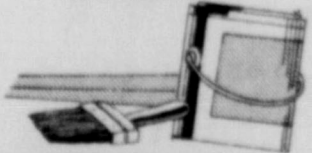
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## FRIONA CONSUMERS





## Rita Collier, Andy Rule Exchange Nuptial Vows



MR. AND MRS. ANDY RULE

Miss Rita Gayle Collier, daughter of Mr. and Mrs. R. E. Collier of Friona, and Andy Rule, son of Mr. and Mrs. R. R. Rule of Summerfield, exchanged nuptial vows Friday evening at First Baptist Church in Friona.

Rev. W. G. Burton read the double ring ceremony before an archway of emerald greenery entwined with yellow rosebuds. Flanking either side of the arch were grecian urns of yellow and white mums. Centering the altar was a kneeling bench. White wrought iron candelabras with burning tapers and traditional unity candles completed the setting.

Given in marriage by her father, the bride wore a street length gown of white lace. The empire bodice featured a scoop neckline and long tapered sleeves which came to points over her wrist. A short flowing chapel train fell from the waist. Her veil of silk illusion was attached to a crown of seed pearls and sequins. She carried a cascade arrangement of white gardenias and stephanotis tied with white streamers atop her white Rainbow Bible.

and organ. They also accompanied Wayne Cason as he sang "Because" and "The Wedding Prayer."

Attending the groom as best man was Kenneth Fry of Summerfield. Mat Moten of Bovina served as ring bearer.

Ushers were Darrell Collier, brother of the bride, and Lee Jesko.

Miss Gayla Ivy of Pettit, presided at the guest registry.

For her daughter's wedding, Mrs. Collier chose a white knit suit trimmed with blue. She complimented her ensemble with blue accessories. She wore a corsage of yellow roses.

Mrs. Rule, mother of the groom, wore a black and white sheath shirt dress with black patent accessories. She also wore a corsage of yellow roses.

Immediately following the wedding a reception was held in fellowship hall of the church.

Mrs. Johnny Mars and Mrs. James B. Collier, aunts of the bride, hosted the reception.

The bride's table carried out her chosen colors of yellow and

white. The table was laid with a white net cloth over satin, and was graced with an arrangement of yellow roses. The three-tiered wedding cake was decorated with yellow roses, bells and love birds. Silver and crystal appointments completed the table.

Presiding at the punch bowl was Mrs. Max Field. Mrs. Dolph Moten of Bovina served the cake.

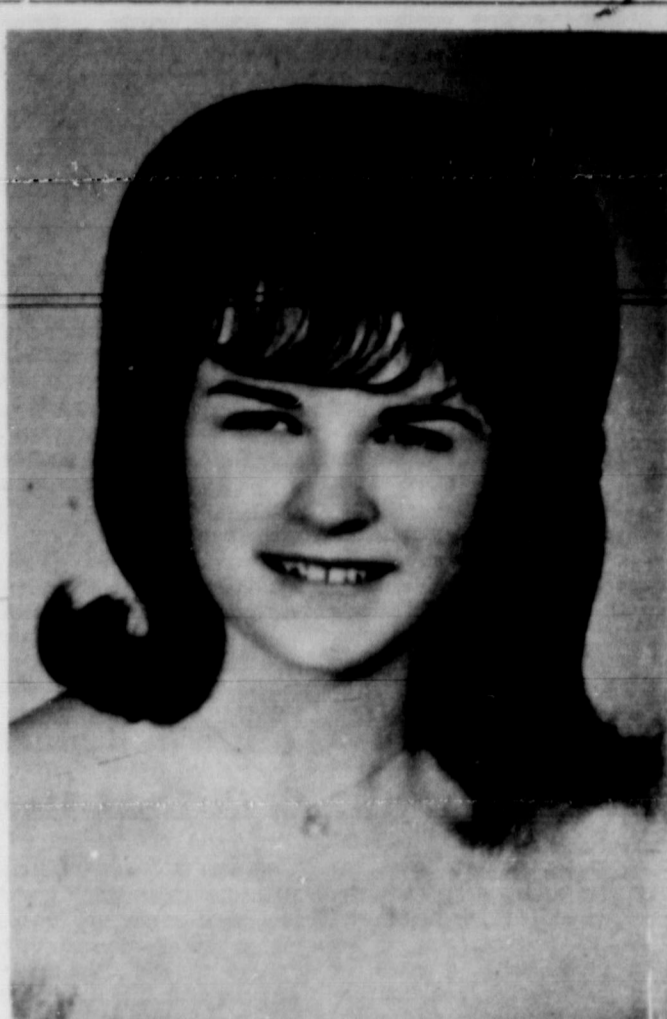
Receiving guests were members of the wedding party and parents of the bride and groom.

For her going away ensemble the bride chose a yellow knit suit trimmed with white. She wore white accessories and a gardenia from her bridal bouquet.

The bride is a 1966 graduate of Friona High School.

The groom was graduated from Hereford High School in 1963.

The couple will make their home near Summerfield where the groom is engaged in farming.



Mr. and Mrs. A.L. Pruitt, Bovina, announce the engagement and approaching marriage of their daughter, Brenda, to Taley Kelso. The prospective groom is the son of Mr. and Mrs. H.H. Kelso also of Bovina. The wedding will take place in the First Baptist Church of Bovina on August 20 at 6 p.m. A reception will follow the ceremony. Invitations are not being sent locally, but all friends and relatives of the couple are invited to attend.

### Local Church Group To Creste del Monte

Ten adults and 23 high school and college students from Sixth Street Church of Christ spent a long weekend at Creste del Monte, near Cowles in the mountains of northeastern New Mexico.

Devotionals, games, hikes and other forms of recreation were a part of each day's activities. The group left Friona early Friday morning and returned Sunday evening.

Adults sponsoring the trip were Mr. and Mrs. Nelson Welch, Mr. and Mrs. James Procter, Mr. and Mrs. W.R. Riethmayer, Mr. and Mrs. Bill Wooley and Mr. and Mrs. Eugene Boggess.

Mrs. E.S. White, Sr. received word this week from Pratt, Kansas, that her niece's husband, Victor Cummings, passed away Monday morning, July 25 at Pratt Hospital. Funeral services were held at 10:00 a.m. Wednesday July 27. Cummings had been ill for a long time.

Mr. and Mrs. Buck Brubaker, Modesto, California, have been visiting in the home of Mr. and Mrs. W.L. Hamold and Bennie Lynn. Mrs. Brubaker is Hamold's sister.

Others attending were Kay and Mike Riethmayer, Mike and Scotty Wooley, Darlene and Diana Wilson, Frieda Floyd, Jan Welch, Linda Carson, Janice Clark, Connie Whaley, Terri Sue Cummings, and Connie McKinney.

Also Joe Boggess, Miles Lillard, Steve Brown, Debbie Hays, Dwayne and Billy Ross Procter, Jimmy Grimsley, Dale Neel and Danny Balze and Susie Carmichael.

### Boy Born To Fulghams

Mr. and Mrs. Jack Fulgham, Clovis, became parents of a baby boy, Monday, July 18, at Clovis Memorial Hospital. He was named Bailey Jack Jr. and weighed 7 lbs, 3 1/2 ozs.

Bailey Jack is the first son for the couple. Their daughter Shannon Kay, has been staying with her paternal grandparents, Mr. and Mrs. W.B. Fulgham. She is 2 1/2 years old.

Great-grandparents are Mr. and Mrs. S.L. Fulgham, Henrietta, Texas, and Mrs. G. Farrington, Abilene.

### Mrs. Renner Holds Going-Away Tea

Mrs. Rudolph Renner, Sr. was hostess to a going away tea in honor of her sister, Mrs. Mary Jarosz of Ontario, California, on Saturday, July 23.

Mrs. O.F. Lange presented the honoree with an Ideals Book entitled "Friendship". The book was signed by all the guests.

The hostess served cakes and iced tea to the following guests: Mmes. O.F. Lange, John Renner, Doyce Barnett, J.B. Buske, Rudolph Renner, Jr., Billy Dean Baxter, Frank Griffith, Paul Fortenberry, H.H. Wels, Delmer Renner, Bob Jones and to Vickie Renner, Debbie Baxter, Phillis and Lana Renner.

Lt. and Mrs. Weldon Fairchild and sons, Mark and Michael, have been visiting in the homes of their parents, Mr. and Mrs. C.P. Fairchild and Mr. and Mrs. A.S. Grubbs, and other Friona relatives and friends. Lt. Fairchild is stationed at Bergstrom Air Force Base.

This will be a good year for those who strive to move ahead.

The bride carried out the tradition of something old with her mother's engagement ring; something new was her wedding ensemble. She borrowed her veil from Mrs. Gary Goetz and wore a blue garter. For good luck she had pennies minted in the year of her birth and the grooms in her shoes. She also wore heirloom pearls, a gift from Mrs. Mary Lou Cason.

Mrs. Lee Jesko, cousin of the bride, was matron of honor. She wore a yellow brocade street length dress. It was fashioned with an empire waist, scoop neckline and cap sleeves. Her circlet veil of yellow net was attached to a matching pillbox. She carried a single yellow long stem rose.

Miss Angie Jesko, flower girl, wore a yellow brocade dress with a self bow hat. She carried a white and gold basket of pom pom mums.

Misses Cindy Cason and Tammie Parvin were candle lighters. They wore yellow brocade dresses identical to that of the flower girl and shoulder corsages of white gardenias.

Misses Pat and Sherry Tannahill played traditional wedding selections at the piano

### White Families Entertain Guests

Mr. and Mrs. E.S. White and son, Richard, and Mr. and Mrs. Ed White, Jr. and sons, John and Larry, have had several guests in their homes this past week.

Mrs. Roy Campbell and daughter Audrey and friend Susan Beredit, all of Lubbock, visited with the E.S. Whites. Mrs. Campbell is the daughter of the elder Whites.

Mr. and Mrs. John R. Cannon, Dianne and Terri, of Perryton, visited the White families and left Saturday for a two week trip to California where they plan to see Disneyland and other points of interest before returning to Perryton.

Mr. and Mrs. V.H. Roberts, Steve and Vicki, of Amarillo, were also guests of the Whites. David Campbell of Lubbock is visiting with Richard White this week.

### Attends Camp

Ann Ayers, daughter of Mr. and Mrs. Ross Ayers, is attending Youth Officer Training at Camp Butman, Monday through Saturday. She is vice-president of the Amarillo district Methodist Youth Fellowship organization. Miss Ayers will be a junior in Friona High School this fall. She is active in the Youth Fellowship program of Friona Methodist Church.

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### The Library Corner

BY MRS. V. J. ZEMAN

"Is the library for children only?" someone asked recently. Admitted, we do talk and write mostly about our readers who are children and the books for them. More children than adults do come to the library. But Friona Public Library has books for all ages and tastes. The library corner is Pierce and 9th in the Women's Club House. Please come.

There are more than a thousand books classified as "adult" in the library. These could interest readers who are high school age and older. The range is wide; mystery, religion, history, humor, or what ever interests you. Included are books that will amuse, interest, relax, and or educate. Carmaleet Truitt, high school English teacher, was in the library recently. I asked her to show me some books she considered interesting and worthwhile. She made a quick survey and recommended the following: Lawson's "Thirty Seconds Over Tokyo", "The Robe" by Douglas, and Allen Drury's "Advise and Consent" and "A Shade of Difference". Also recommended were these by Thomas B. Costain, "For My Great Folly and the Moneyman", "The Silver Chalice", and "The Card of Steel." The library has five by Frances Parkinson Keyes, "Joy Street", "Madame Castel's Lodger", "The Chess Players," Senator Marlowe's Daughter, and "The Explorer." "Jamaica Inn" and "The Glass Blowers" by Daphne du Maurier, were two more suggested. On July 14th Larry Truitt donated thirty - seven more books. Thanks to Larry, our junior and young adult readers

### Church Women Will Hold Meet

Jimette McLean of Friona Methodist Church will lead the devotional at the July 29 meeting of the Interdenominational Church Women. The meeting will begin at 2:30 p.m. in Calvary Baptist Church.

Rev. Claver Giblein, pastor of St. Teresa's Catholic Church will be the guests speaker. Opening and closing prayers will be directed by a representative of the First Baptist Church.

Mrs. R.B. McKee, spokesman for the group, urges all church women in the area to attend.

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