

Freeze Hurts Cotton; Maize Harvest Zooms

The earliest killing freeze in the Friona area in 14 years hit the past week, killing cotton plants, seriously hampering yields in that crop.

The freeze came on October 14. It was the earliest since 1952, when a killing freeze on October 7 was recorded.

For maize farmers, the freeze hastened the ripening process, and the harvest of that crop will be wound up in fairly short order.

Maize harvest had already reached the "winding up" stage in the Hub area early

this week, and was approaching the half-way mark around Friona.

The 1966 cotton crop, slowed considerably by unreasonable rains, was in the maturing stage at the time of the freeze. Just how much the freeze hurt the 1966 crop was hard to tell, according to gin managers, although all agreed that it would be a serious blow to the area's cotton yield.

Killing freezes in recent years have been recorded as follows: 1962, November 9; 1963, November 16; 1964, November 19 and 1965, November 29.

Last week we discussed the "Great Society" Coke machine in Friona which refuses all-Silver quarters but makes hay on the nickel and copper variety.

Now comes word across our desk that another type of machine—a computer—may replace a judge in certain British courts.

This would certainly be a new area in the "man being replaced by machines" problem.

In England, the Lord Chancellor has appointed a committee to study a proposal that computers replace magistrates in the lower courts.

Sentences for all types of crime would be stored in a central computer. Fresh information would be fed in, giving the offender's previous record, his financial circumstances and other information.

Sentences would then be based on the computer's recommendations.

The fact that a machine has been devised with the capability of measuring human transgressions is terrifying in a sense.

Only a few short years ago, man, the proud inventor, was showing off his new brainchild, the computer.

Now, the computer is judging man.

However, good news in the machine vs man struggle comes from Washington, D.C. (Some type of good news is due from here every so often.)

Two machines were used to issue tickets and admit cars to the parking lot at Dulles International Airport in Washington. Now the machines have been removed and replaced by old-fashioned things called people.

The machines had their shortcomings. Their arms locked in the "down" position frustrating motorists rushing to board departing airplanes.

At other times, they stuck in the "UP" position. This allowed customers to enter without receiving the time-stamped ticket that determined the fee paid on leaving. Also, they couldn't answer questions or give directions.

The failure of machines at Dulles International Air port is a source of comfort to a lot of people and reinforces our belief that machines have their drawbacks as well as their advantages.

In a Panhandle city recently, a meter at the city's water dispensing station has lately been unable to distinguish coins and through ignorance fills up a water truck for 25 cents, whether it holds 500 or 5,000 gallons.

Another cold drink machine we heard about was recently caught in the act of not only giving a cold drink free, but returning 15 cents in change, being so dumb it didn't even know the difference between a dime and a quarter.

Yes, machines may eventually take over. But they sure need to smarten up!

Don't leave the paper from instant picture cameras in purses where it can be eaten by game animals and livestock, according to warnings being posted by some groups.

They say that game animals in particular munch the paper and die from its toxic effects.

These two little gems from our specialist in feminine logic: "A warranty is something that covers everything except the parts that break."

And -- "Many of us think that the lie detector is a rather new invention, but men have been marrying them since the beginning of time."

And then there was the fellow who called the Better Business Bureau and asked, "Don't you have a better business that I can get into?"

Within the next few days you will probably receive a Zip code card in the mail. These cards are being mailed to enable each of us to secure Zip codes of any address in the United States in which we are interested. When you get yours, sit down and fill it in and mail it right back before you put it aside and forget about it.

Zip codes are very important and in order to make them more effective each of us should be sure to use them at all times.

FRIONA, TEXAS

THURSDAY, OCTOBER 20, 1966

TEN CENTS

THE
FRIONA



STAR

VOLUME 44 NUMBER 4

12 PAGES

FRIDAY, 7:30 P.M.

Chiefs Invade Dimmitt

The Friona Chieftains, smarting from their first district loss at the hands of Floydada, will continue their District 3-AA schedule at Dimmitt tomorrow night. The game begins at 7:30 p.m.

Seems like every time Friona plays Dimmitt, the Chieftains are out to use the game to "bounce back."

Last year it was the opening district contest after Friona had posted a 1-4 non-conference record.

This time, Friona will be out to keep in the thick of the district race.

With the renewal of the Friona-Dimmitt rivalry, the district sees one of its oldest and hardest-fought rivalries. The Chiefs and Bobcats have met 29 times on the gridiron since 1930.

Dimmitt has won 21 of the games, and Friona seven. There has been one tie. Before you decide that the series is top-heavy in favor of the

Bobcats, consider that it was 21-4-1 before Coach Don Light's tenure as head coach of the Chiefs.

Coach Light's teams have yet to lose to Dimmitt, an this year's Chiefs will be out to beat the Bobcats a record fourth time in a row. They had never done it three times in succession before last year's 21-6 Friona win made it three.

Coach Light said that the team

had a real fine workout on Monday, but was hampered by high wind on Tuesday. A couple of lineup changes were announced as a result of "challenges" on Monday. Jackie Claborn will start at left guard and Ruben DeLeon will play guard defensively.

Dimmitt is expected to throw up a tough defense against the Chiefs. No one has scored much on the Bobcats.

Giant Pumpkins Are White's 1966 Prize

Tulon White specializes in growing large vegetables. White, who operates White's Elevator southeast of Friona, has outdone even himself this year.

This time, White has grown a 120-pound pumpkin which must be some sort of record. The giant pumpkin measures six feet, three inches in circumference.

"Growing large vegetables is sort of a hobby with me," explains White, who says that every year he grows an unusually large vegetable. He has grown three-pound tomatoes, and a three and one-half pound cucumber.

White, who is also a fertilizer dealer, says he studies the subject of soil chemistry closely, and attempts to learn how to grow more productive plants. "I read a lot about the subject, and do a lot of soil sampling," he says.

The pumpkin deal started last winter as a boast on his part, White says. He predicted he could grow a 100-pound pumpkin. "Soon it turned into an argument, and I was determined I would do it," he says.

There were three "giant pumpkins" in White's patch, all of which are in the 100-pound neighborhood. Besides (Continued on Page 2)

Kickoff Date Set

Kickoff date for Friona's 1966 United Fund drive was announced this week as Tuesday, November 8, by Steve Messenger, local fund drive chairman.

At the same time, Messenger named A.L. Black as advance gifts chairman for the drive. Other various committee chairmen will be announced at a later date.

Wesley Foster, Farmer County Chairman for the Red Cross, and a local leader for the United Fund drive, states "The United Fund drive is the simplest way to meet the needs of our community."

"It beats having to make several drives -- it's usually the same people making them, and calling on the same ones. Also, you can make one big drive practically as easily as you can

make one of the small ones," Foster says.

The Red Cross is one of the benefactors from the United Fund, and has been budgeted once again for \$1,200. The primary function of the Red Cross locally is to make contact between servicemen and their families. The Red Cross also helps needy persons when there is no other agency to take care of them.

Open House Set Sunday

An open house will be held from 2 to 5 p.m. Sunday at the new home of Dr. and Mrs. Robert Alexander, at 513 W. 15th Street.

Built by Phillips & Sons, the home utilizes gas throughout, and is advertised on page 6, of this section as a "Blue Flame Home" by Pioneer Natural Gas Company.

Of Spanish architecture, the home features archways, an exposed beam ceiling, a see-through fireplace and a stained concrete floor. The kitchen features Spanish hand tooled cabinets.

Black Gets State Office

A.L. Black, president of the Farmer County Soil Conservation District's board of directors, has been re-elected as vice president of the Texas Association of Soil Conservation Districts.

The action came at last week's annual meeting of the association in Austin October 12-13. Black was featured on the program at the meeting.

Attending from Friona besides Mr. and Mrs. Black were Mr. and Mrs. Dick Rockey. Mr. and Mrs. Vernon Estes of Bovina also attended.



A HUG FOR THE WINNER . . . Carolyn Hamilton, first runnerup in the "Miss Sugar Beet of the Nation" contest held here last Saturday, congratulates Sherri Smith of Muleshoe, crowned "Miss Sugar Beet" for 1966. Miss Smith received a \$500 scholarship from the Friona Jaycees, and Miss Hamilton gets \$250 scholarship.

Carolyn Runnerup "Miss Sugar Beet"

Sherri Smith of Muleshoe was crowned the first "Miss Sugar Beet of the Nation" last Saturday in a pageant held at Friona High School.

Carolyn Hamilton, Friona's entrant in the contest, was the first runnerup. Miss Smith, a 1965 graduate of Muleshoe High School, will receive a \$500 scholarship as winner. Miss Hamilton will get a \$250 scholarship.

Keith Ann Howard of Dimmitt placed third. She is to receive a \$100 scholarship. Miss

Howard is a senior at Dimmitt High School this fall.

Miss Hamilton, a freshman at Texas Women's University this fall, did a scene from the production "Our Town" as her talent act.

Miss Smith, who plans to enroll at West Texas State at mid-term, did a pantomime number. Miss Howard sang a folk song and accompanied herself with a guitar, and then played an organ number.

Other finalists in the contest were Martha Hartman of Bor-

ger, Ginger Hughes of Farwell and Cindy Ingram of Friona, entered in the finals by Parmer County Farm Bureau.

Friona Junior Chamber of Commerce sponsored the event, and hopes to make it an annual affair, and expand it to include all areas in the nation which grow Sugar Beets.

The new "Miss Sugar Beet of the Nation" will be featured Saturday at noon on Cotton John's farm show on Channel 4.

Score Of Twelve Wins In Contest

For the second time this year, a score of 12 was the winner in the Friona Star's weekly football contest, in the sixth week of the contest.

Only 14 of the 177 contestants entering the sixth week's contest got as many as 12 of the 16 games right. Declared the winner, on the basis of the tie-breaker score was Jack Newton of Hereford. His tie-breaker guess was Floydada 24, Friona 16, missing the actual score by 12 points. Newton received the weekly first prize of \$5.

Charles Howell won second prize of \$3 by guessing Floydada 13, Friona 6, missing by 13

points, and Zane McVey won the third prize of \$2 with a guess of 14-13, missing by total by 19 points.

Others to correctly name 12 games were Andy Hurst, Mrs. Joe Elvens, Larry O'Connor, Oscar Baxter, Mrs. Herbert Day, Eugene Ellis, Francis Gable, Jerry Loflin, Eugene Bandy, Joy Morton and Dale Houlette.

Games involving District 3-AA teams were the ones most frequently missed by the contestants this week. College games most often missed included Florida State over Texas

Tech and Texas A&M over TCU. One game, the professional football struggle between the Dallas Cowboys and St. Louis ended in a tie.

College student Danny Murphree retained his leadership in the race for a blow game weekend. Murphree got 11 games correct, for a season score of 73. Gaining a point was Dale Houlette, whose 12 put him to within one point of Murphree at 72.

Scores of all the leading contestants, as well as another slate of games can be found this week on page 1 of section two.



WOULD YOU BELIEVE . . . When comic strip character Charlie Brown refers to the "Great Pumpkin," he must be referring to one of those grown this year by Tulon White, of White's Elevator southeast of Friona. The pumpkin on the right weighed in at 120 pounds, and measured six feet, three inches around.



NEW LIONS . . . Benny Pryor (center) and Chuck Everitt (right) were installed as new members of the Friona Lions Club at the club's meeting last Thursday. October is being observed as "membership month" by Lions Clubs. Boss Lion J.C. Claborn gives the new members some pointers about Lionism.

Grand Officers Visit Eastern Star Meeting

Guests of honor at the annual Friendship Night of Friona Chapter #990 Order of the Eastern Star in Masonic Hall Saturday evening were three grand officers from the State of New Mexico and one grand officer from the State of Texas. Those from New Mexico, members of Keystone Lodge Clovis, were Mr. and Mrs. Marvin R. Jones, and Mrs. Vera Armstrong.

Keystone Chapter, Clovis, was honored by having the most members present. Other chapters represented were Amarillo, Hereford, Bonita of Amarillo, Muleshoe, Earth and Olton.

Activities of the evening began with a welcoming by Mrs. Kenneth Watkins, worthy matron. Visiting dignitaries were introduced then Mrs. U.S. Akens who is currently filling the station of Electa, led the invocation.

A buffet salad supper was

served in the dining hall. Tables were decorated in the Halloween motif. Each table was covered with a white cloth and centered with a Jack O' Lantern cut from pumpkins by Mr. and Mrs. Charles Russell. The Jack O' Lanterns were placed on runners of orange and brown and were decorated to represent a cat, a cowboy and a native of China.

Guests were registered by Mrs. A.H. Boatman and Mrs. Ethel Chitwood. Registration cards, which had been made by Mrs. Boatman were white stars on pink backgrounds to carry out the worthy matron's chosen colors, pink and white.

After supper about eighty members and guests returned to the Lodge Hall for a program which was directed by Mrs. David T. McVey. Highlight of the program was a musical reading by Mary Rando.

Girl Scouts Camp On Spohn Ranch

Activities of an overnight camp-out by members and leaders of Girl Scout Troop 238 began at Federated Club House at 4:30 p.m. Friday. The group went to the Spohn Ranch west of town. Following an exploration trip over the old headquarters, a fire was built in an old fashioned range in one of the old houses.

Due to cold damp weather a weiner roast was held. The group then attended the Friona-Football game and returned to the campsite for a sleep out in the old house.

Following a dress-up and make-up session a beauty contest was held. The group was unable to select a winner for the most beautiful contest, so an empty spray can was awarded to Vicki Ulen for the worst looking contestant. Bubble bath crystals were presented to Rhonda Bauer as the cutest girl in the contest.

The girls popped corn before retiring. After breakfast Saturday morning the group took

a long hike then returned to town.

Leaders attending were Mrs. Larry Martin and Mrs. W.R. Riethmayer. Others present were Rhonda Bauer, Deann Dickson, Vicki Ulen, Fran Dodd, Jill Riethmayer, Lou Whaley, Jeanie Thompson, Carolyn Martin, Ann Hurst, Dixie Wilkins, Denise Frazier, Sally Kendrick, Linda Huffstickler, Susan, Linda, Loren and Jerry Martin.

Club Studies Personality

Mrs. Cricket Taylor, Farmer County Home Demonstration agent, Farwell, presented the programs at the Monday afternoon meeting of Lazbuddie Home Demonstration Club in the home of Mrs. Tommie McGeehee. Her topic was "Personal Development."

Ten club members attended the meeting which began at 2:30 p.m.

Dorothy Johnston Honored With Party

Mrs. Jim Johnston was hostess at a birthday party honoring her daughter, Dorothy, who was observing her twelfth birthday, Saturday afternoon.

After a skating session at Friona Roller Rink, guests were served refreshments of birthday cake, punch and ice cream in the Johnston home.

Others present were Tracy Barber, Vickie Pryor, Lisa Taylor, Mary Beth Bennett, Karene Hart, Beth Cranfill, Tena Day, Janice Bandy, Robin Taylor and Jeanie Bandy.

H.D. Council Elects New Officers

During the business session of the regular monthly meeting of the Home Demonstration Club Council of Farmer County Monday new officers for next year were elected.

Mrs. C.C. Graef was elected president. Mrs. Adrian Weir was elected vice-president; Mrs. Floyd Brookfield was elected secretary and Mrs. Walter Kaltwasser was elected treasurer and reporter.

Yearly reports were presented by presidents of the five home demonstration clubs sponsored. Plans were made

for the county luncheon to be held at Friona Oddfellows Lodge in Friona Tuesday, November 15.

Registration will begin at 11 a.m. and \$2.00 per plate will be charged.

Guest entertainer on the program will be Mary Rando, Friona. Reports by delegates to the state convention will also be presented.

Refreshments of holiday breads and coffee were served by Mrs. Cricket Taylor to twelve members and five visitors.

Homemakers Study Accessories

A study of accessories directed by Mrs. W.R. Riethmayer at the Thursday afternoon meeting of Friona Young Homemakers was highlighted by a demonstration of proper methods used in covering hats and purses. The meeting, which was held in the homemaking department of Friona High School, began with a devotional by Mrs. Larry Fairchild.

Guests were Mrs. Tom Mason, Mrs. John Hays and Mrs. Roy O'Brian.

During the social hour refreshments were served by Mrs. Leon Massie and Mrs. Pat Ferguson, hostesses.



It's A Girl For Herrings

Mr. and Mrs. Glen Herring became parents of a baby girl at 11:30 a.m. Friday, October 14, at Farmer County Community Hospital. She was named Kriste Kathleen and weighed 9 lbs., 7 ozs.

WEDDING DATE ANNOUNCED . . . Mr. and Mrs. Leslie W. Gibson of Portales, New Mexico, have announced the engagement and approaching marriage of their daughter, Brenda Diann, to Jerry Leroy Walker, son of Mrs. Fannie L. Walker of Rogers, New Mexico. The couple will exchange wedding vows at 10:00 a.m. (MST) in Calvary Baptist Church, Portales. All friends of the couple are being invited to attend the ceremony. Miss Gibson is a former resident of Friona and is a senior in Portales High School. The prospective bridegroom is a senior at Eastern New Mexico University.

Church Women Plan Session

Every woman in Friona and the surrounding area is being invited by Mrs. R.B. McKee, chairman of Friona Interdenominational Church Women, to attend a planning session at Friona Methodist Church at 2:30 p.m. Friday, October 28.

A representative of First Baptist Church will be the speaker. Mrs. Malinda Schlenker of Union Congregational Church will present the devotional.

A member of Calvary Baptist Church will direct the opening and closing prayers.

At this meeting it is hoped a schedule for the full year's work

can be worked out and Mrs. McKee urges everyone who is interested to attend.

Son Born To Danny Smiths

Mr. and Mrs. Danny Smith, Clovis, became parents of a baby boy at 6:25 p.m. Wednesday, October 12, at Farmer County Community Hospital. He was named Steven Hoyt and weighed 8 lbs., 5 ozs.

He is the first son for the couple. His sister, Dana Beth, is three.

Grandparents are Mr. and Mrs. Hoyt Smith and Mr. and Mrs. U.S. Akens, Friona. Mr. and Mrs. J.L. Smith, Friona, and E.W. Rogers, Amarillo are great-grandparents.

Mrs. Smith and Steven have been dismissed from the hospital and are at home in Clovis.

Debate Club

The Friona High School Debate Club is sponsoring a car wash Saturday, October 22, beginning at 9 a.m. The cost is \$2.50.

For free pick-up and delivery service, residents of Friona are invited to contact any club member or call 247-2219 after noon Saturday.

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CARD OF THANKS

Thursday, September 15, 1966, in a foreign land, suddenly the hand of our Saviour beckoned our beloved Phillip He was laid to rest Sunday, September 25, 1966.

As we have been taught by and from the greatest of all Books, our hearts should not be grieved by his passing. But the life of mankind is filled with inadequacies which have caused our hearts to fill with grief. The final tribute accorded him by friends for a near has made his departure easier to bear.

If Phil could speak, he too would join us in our feeble effort to thank you for each expression of kindness shown us. May Peace go with you. Mr. and Mrs. Arthur Brannon, Pam, Mark, and Cindy Mrs. E.B. Brannon Mr. and Mrs. Weas Smith and family Mr. and Mrs. Johnny Hand and family Mr. and Mrs. Reford Brannon and family Mr. and Mrs. L.R. Hand and family. 4-1tc

CARD OF THANKS

We would like to express our appreciation to our many wonderful friends in this community who were so kind to us in their expressions of sympathy in the loss of our husband and daddy, Jim McLean, Pearl, Luellen and Don Jimette and Kathy. 4-1tp

CARD OF THANKS

We wish to thank all the people of Friona for the many wonderful things that have been done for James McLean and his family during his long illness. Our sincere gratitude and prayers will be with you always. Bertha McLean, Mother Lucille Toole, Noble McLean, Maxine McLean, Margot Pool, sisters

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FRANCONIA, N.J. - 1966
What did you do in the War Daddy?
JAMES COBURN DICK SHAW

WELCOME TO FRIONA
This week we welcome Mr. and Mrs. Medford Griffin to Friona. Griffin is a new teacher this year in the Friona School system, teaching reading and spelling in the sixth grade. He is a graduate of Hereford High School and West Texas State University. Mrs. Griffin, a native of Borger, is working at Friona State Bank. The Griffins are living at 1310 N. Washington.



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Your savings with us are now insured up to \$15,000 by the Federal Savings and Loan Insurance Corporation, an agency of the United States Government. Congress has passed and the President has signed legislation, effective immediately, which will provide this additional protection. So now, in addition to sound management and substantial reserves, you have this added protection (up to \$15,000) by a U.S. Government agency, when you place your savings with us. Remember, NO ONE HAS EVER LOST A PENNY in a savings account insured by the FS LIC.
HI-PLAINS SAVINGS AND LOAN ASSOCIATION
4th & Sampson Hereford

Everything Will Be On Sale! Starting Thursday, Oct. 20th At 10 a.m. to 8 p.m.

And Continues Daily Until All Our Furniture Bedding Rugs and Appliances Of Both Our Stores Has Been Completely Sold Out and Both Buildings Emptied and Vacated.

H and H FURNITURE AND THE BIG RED BARN

WEST HIWAY 60
HEREFORD, TEXAS

SELLING OUT Our 2 Stores-- Fabulous $\frac{1}{4}$ Million Dollar Stock of Furniture

Discounts On
Every Thing
Up To..

40% 50% 70% OFF

ALL OF OUR
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A Statement Of True Facts That I Think The People Should Know:

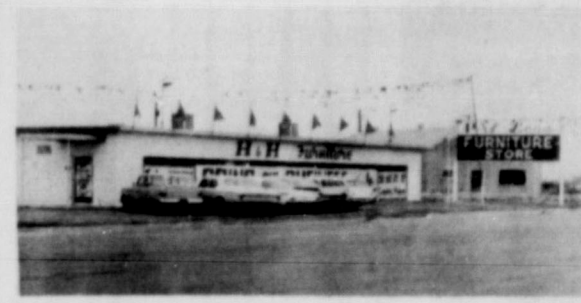
We Say In All Truthfulness, forget everything you ever knew about the sales. This quitting business Sale is just what the words imply; we are selling out our wonderfully selected stock for cash or easy terms may be arranged with months to pay. Yes this is an unprecedented going out of business sale to sell out every item to completely empty and vacate our 2 stores. Mark Downs are so drastic that you will want to buy everything in sight. We extend you this personal invitation to come in and browse around and save up to 40%-50%-60%-70% off our regular prices.

Greatest Furniture Sale During Our Generation

In Keeping with the friendship we've enjoyed with our customers and dear friends we want to institute the CARNIVAL SPIRIT in this BARGAIN FESTIVAL while we close-out our entire stock... Therefore, for the next few days the H&H FURNITURE and THE BIG RED BARN offers a veritable wonderland of bargains in each of the 2 stores. Yes, America's finest nationally advertised brands of furniture bedding appliances and room size rugs at bonafide savings of up to 40% to 70% off all our regular prices. Plan now to come in THURSDAY and browse around and SAVE AS YOU NEVER SAVED BEFORE.

To Empty And Vacate Our 2 Buildings
Inventory IN THE Thousands TO BE Sacrificed

Select from the entire showing as contained in our modern H and H furniture building as pictured here plus all the merchandise in our Big Red Barn Building... Now GOING OUT OF BUSINESS SALE priced to as little as 35¢ on the dollar.



GOING OUT OF THE FURNITURE BUSINESS SALE

Right To The Sale's Very End - You May Buy For Cash - Or Long Easy Terms May Be Arranged -- Take Months To Pay -- Free Delivery

<p>Thur. Morning 10 a.m. Opening Hour Special 2 Pc. Living Room Suite Regular 139.50 Finely Made Brand New Modern 2 piece living room suites. Choice of colorful gold, turquois green, brown, tan upholstery fabrics. Reg. 139.50 \$67.97 H&H Furniture quitting business Thursday 10 a.m. TAKE MONTHS TO PAY</p>	<p>Thur. Morning 10 a.m. Opening Hour Special 2 Pc Early American Living Room Suite Regular 359.50 fabulous early American Style Living Room suite with full length wing back sofa plus matching lounge chair. Reg. 359.50, \$157.97 H&H Furniture quitting business Thursday, 10 a.m. TAKE MONTHS TO PAY</p>	<p>Thur. Morning 10 a.m. Opening Hour Special Brandt Decorator Sofa Regular 549.50. New and Handsome famous Brandt living room sofa with fabulous Tuxedo front. Regular 549.50 \$237.97 H&H Furniture, quitting business Thurs. 10 a.m. CASH OR EASY CREDIT TERMS</p>	<p>Thur. Morning 10 a.m. Opening Hour Special Foam Filled Modern Sofa Regular 239.50 Brand New fabulous full length living room sofa with Reversible foam cushions handsome colorful upholstery. Reg. 239.50 \$67.97 H&H Furniture quitting business Thursday 10 a.m. CASH OR EASY CREDIT TERMS</p>	<p>Thur. Morning 10 a.m. Opening Hour Special Foam Filled Lounge Chair Regular 129.95 Large Living Room Lounge Chair with a fabulous Danish style walnut frame Foam cushion and colorful upholstery. Reg. 129.95 \$19.97 H&H Furniture quitting business, Thursday, 10 a.m. CASH OR EASY CREDIT TERMS</p>	<p>Thur. Morning 10 a.m. Opening Hour Special French Provincial Broyhill Chair Regular 159.95 New Fabulous French Provincial Fruit Wood Frame Broyhill silk looking decorator fabric upholstery Reg. 159.95 \$37.97 H&H Furniture quitting business Thursday, 10 a.m. TAKE MONTHS TO PAY</p>	<p>Thur. Morning 10 a.m. Opening Hour Special 3 Pc. Modern Bedroom Suite Regular 139.50 Brand New Modern Bedroom Suites with large dresser, mirror and full size bed. Reg. 139.50 \$57.97 H&H Furniture quitting business Thursday 10 a.m. CASH OR MONTHS TO PAY</p>	<p>Thur. Morning 10 a.m. Opening Hour Special Ranch Style Oak Bedroom Suite Regular 329.50 Fabulous 4 Piece Ranch Style Oak Bedroom Suite with large Dresser Mirror 5 drawer chest and book case bed. Regular 329.50 \$167.97 H&H Furniture quitting business Thursday, 10 a.m.</p>
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Regular \$99.50
HOLLYWOOD BED
Complete with Innerspring mattress, Box Spring, Head Board, Legs. Quitting business price. **Now: 57.97**

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40% - 50% - 70% OFF

ALL OF OUR
REGULAR
PRICES

Regular 59.95
Innerspring Mattress Or Box Springs
First quality - Twin or full bed sizes. Quitting business price. **Now: 23.97**

SALE STARTS THURSDAY, Oct. 20th. at 10 a.m. to 8 p.m.

And Continue Daily Until Every Item In Our 2 Stores Has Been Sold.

<p>KNEE - HOLE DESKS Our Entire Stock in Maple Walnut Cherry Fruit wood Mahogany. 59.95 Knee - Hole Desks Now 27.97 89.95 Knee - Hole Desks Now 63.97 119.95 Knee - Hole Desks Now 73.97 129.95 Knee - Hole Desks Now 77.97 129.95 Knee - Hole Desks Now 89.97 139.95 Knee - Hole Desks Now 97.97 Cash on Easy Terms Take Months To Pay</p>	<p>LIVING ROOM SUITES Make your selection from America's foremost manufacturers Broyhill, Futorian, Colony Arts, Massoud, Town and Country, Fox 159.50 - 2 Pc. Living Room Suites Now: 67.97 189.95 - 2 Pc. Living Room Suites Now: 94.97 199.50 - 2 Pc. Living Room Suites Now: 109.97 239.95 - 2 Pc. Living Room Suites Now: 127.97 289.95 - 2 Pc. Living Room Suites Now: 157.97 329.95 - 2 Pc. Living Room Suites Now: 123.97 449.95 - 2 Pc. Living Room Suites Now: 197.97</p>	<p>OCCASIONAL CHAIRS 59.50 Platform Base Rocker 27.97 119.50 Johnson Carper Chair 27.97 69.50 French Provincial Chair 24.97 79.50 Fruit Wood and Vel Chair 29.97 99.50 Tufted Decorator Chair 34.97 149.95 Broyhill Lounge Chair 59.97</p>	<p>BEDROOM SUITES Select from our entire stock on each floor of our 2 stores. Maple, walnut, butternut cherry, and antique white. 139.50 Bedroom Suites 57.97 159.50 Bedroom Suites 77.97 169.50 Bedroom Suites 97.97 249.50 Bedroom Suites 127.97 299.50 Bedroom Suites 167.97 359.50 Bedroom Suites 187.97 Take Months to Pay - Free Delivery</p>	<p>TABLE LAMPS Regular 14.95 New Tall Base Lamps with fabulous washable shades many Styles Quitting business sale price \$2.97</p>
<p>LOVE SEAT Regular 249.95 Provincial Style Love Seat with decorator silk upholstery, Reversible foam cushion. Quitting business Sale Price \$97.97</p>	<p>5-7-9-11 PC. DINETTE SETS Choose from coppertone Bronzotone, Chrome or Maple 59.95 - 5 Pc. Dinette Sets Now: 37.97 69.95 - 5 Pc. Dinette Sets Now: 43.97 79.95 - 7 Pc. Dinette Sets Now: 47.97 89.95 - 7 Pc. Dinette Sets Now: 53.97 98.00 - 5 Pc. Dinette Sets Now: 57.97 119.00 - 7 Pc. Dinette Sets Now: 63.97 139.95 - 9 Pc. Dinette Sets Now: 77.97 159.95 - 9 Pc. Dinette Sets Now: 97.97 219.50 - 11 Pc. Dinette Sets Now: 147.97</p>	<p>OCCASIONAL TABLES 14.95 Fine Table 7.97 16.95 Fine Table 9.97 19.95 Fine Table 12.97 29.95 Fine Table 14.97 49.95 Fine Table 27.97 79.95 Fine Table 33.97</p>	<p>RECLINER CHAIRS 49.95 Plastic Recliner chair 27.97 59.95 Jumbo Size Recliner 33.97 69.95 3 Position Recliner Chair 39.97 89.95 3 Position Recliner Chair 47.97 110.00 Rocker Recliner Chair 49.97 129.95 Swivel Base Rocker I 53.97 139.95 Deluxe Jumbo Recliner Chair 67.97 TAKE MONTHS TO PAY</p>	<p>8 Pc. Oak BUNK BEDS Regular 139.95 Finely Made Bunk Bed Set of Handsome oak. Complete with 2 beds, 2 Bunks ladder and guard rail. \$77.97</p>
<p>FRUITWOOD CHEST Regular 149.50 fabulous 5 drawer French Provincial Fruitwood Chest of Drawers. Quitting business sale price \$57.97</p>	<p>DINING ROOM SUITES Choose from S-O-L-9 Price Suites 229.95 Dining Room Suite Now: 127.97 289.95 Dining Room Suite Now: 167.97 399.95 Dining Room Suite Now: 237.97 499.50 Dining Room Suite Now: 337.97 649.50 Dining Room Suite Now: 427.97 1059.50 Dining Room Suite Now: 757.97</p>	<p>Hide-A-Beds 99.95 Dan, Sleeper 47.97 119.95 Pillow Backsleeper 57.97 199.95 Hide-Away Bed 111.97 239.95 Hide-Away Bed 127.97 259.95 Hide-Away Bed 147.97 289.95 Hide-Away Bed 167.97 359.95 Hide-away Bed 187.97</p>	<p>2 pc. SOFA BED SUITES Select from our entire stock of sofas that make two a bed with a matching lounge chair 139.50 2 Pc. Sofa Bed Suites Now: 67.97 159.50 2 Pc. Sofa Bed Suites Now: 77.97 169.50 2 Pc. Sofa Bed Suites Now: 87.97 189.50 2 Pc. Sofa Bed Suites Now: 94.97 199.50 2 Pc. Sofa Bed Suites Now: 109.97 Take Months To Pay - Free Delivery</p>	<p>Spanish Pole Lamps Regular 69.50 Decorator wrought iron Spanish style pole lamp with 2 amber 12" long globes H&H Furniture quitting business Sale price \$36.97</p>
<p>96" SOFA Regular 299.95 New contemporary style 96" sofa with fabulous quilted upholstery, loose pill-w back. Quitting business sale price \$97.97</p>	<p>Indian Blankets Regular 2.95 Colorful Indian Style heavy blankets full or twin sizes. H&H Furniture Quitting Business Sale... \$1.97</p>	<p>Indian Blankets Regular 2.95 Colorful Indian Style heavy blankets full or twin sizes. H&H Furniture Quitting Business Sale... \$1.97</p>	<p>RECLINER CHAIRS 49.95 Plastic Recliner chair 27.97 59.95 Jumbo Size Recliner 33.97 69.95 3 Position Recliner Chair 39.97 89.95 3 Position Recliner Chair 47.97 110.00 Rocker Recliner Chair 49.97 129.95 Swivel Base Rocker I 53.97 139.95 Deluxe Jumbo Recliner Chair 67.97 TAKE MONTHS TO PAY</p>	<p>BARGAINS 14.95 Olive Green Spanish Lounge Chair with Skirt Bottom \$57.97 29.50 Swivel bar stools, Early American Maple Finish \$15.97 14.95 Sun Beam Electric Room Heaters. \$9.97</p>
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LEGAL NOTICES

NOTICE TO BIDDERS

Sealed Proposals addressed to the Honorable Mayor and City Council of Friona, Texas, will be received at the office of Arley L. Outland, City Manager, until 1:30 p.m., November 7, 1966, for furnishing all necessary superintendence, labor, materials, tools, and equipment for constructing one (1) water well for the City of Friona, Texas and furnishing and installing a turbine type deep well pump, complete, with vertical hollow shaft motor and electric control equipment. Any bid received after the time and date stated above will be returned unopened. Each proposal must be accompanied by a Certified Check, Cashier's Check or Proposal Bond, acceptable to the Owner, in an amount equal to at least five per cent (5%) of the total amount of the bid submitted, made payable without condition to the City of Friona, Texas, as

a guarantee that the bidder, if awarded the contract will promptly execute such contract and bonds in the forms provided. Bids without the required bid security will not be considered. The Successful Bidder must furnish performance and payment bonds on the forms provided in the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Surety or Sureties acceptable to the Owner.

Proposals must be submitted on the form provided and, in case of ambiguity or lack of clearness in stating the prices, in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bids. The Owner reserves the right to reject any or all bids, to waive any formalities, and to accept the bid which seems most advantageous to the interest of the Owner. Bidders are expected to inspect the site of the work and to inform themselves regarding all local conditions.

Attention is called to the provisions of the Acts of the Legislature of the State of Texas concerning the wage scale and payment of prevailing wage established by the Owner. The scale of prevailing minimum wages is set forth in the specifications.

Information for bidders, proposals forms and specifications are on file in the office of Arley L. Outland, City Manager, Friona, Texas, and Parkhill, Smith & Cooper, Inc., Consulting Engineers, 201 Avenue R, Lubbock, Texas. Copies of such documents may be secured from either the City Manager or Parkhill, Smith & Cooper, Inc. CITY OF FRIONA, TEXAS OWNER By W.L. Edelman Mayor

MONTHLY LUNCH

Friona Country Club Ladies Association will have a monthly luncheon and business meeting at the Club House Thursday, Oct. 20, with the luncheon starting at 12:00. Each member is asked to bring a covered dish.

Ross Ayers At Phoenix

One of 70 Texas National Guardsmen who represented the state in Phoenix Monday through Thursday of this week was Brig. Gen. Ross Ayers of Friona. The meeting was the 88th General Conference of the National Guard Association of the United States. Over 3,000 delegates and their wives represented each of the 50 states, as well as Puerto Rico, the Canal Zone and the District of Columbia. The organization traces its history to 1878, and now numbers approximately 45,000 current or retired officers of the National Guard on its membership rolls.

Junior Class Picks Annual Play Cast

During tryouts last week the cast for "The Many Loves of Dobie Gillis," a three-act comedy to be presented as the annual junior class play was selected. The play will be presented on Monday and Tuesday evenings, November 7 and 8. David Reeve was chosen to play the part of Dobie Gillis. Other members of the cast and characters each will portray are as follows: Diana Wilson, Bonnie Willet; Jan Welch, Helen Dixon, Becky Coffey, Miss Forepaugh; Randy Ellis, Mr. Piggross, Ricky Hurst, Petey Bellows. Crista Evans, Imogene Klugenfelter; Bellinda Mabry, Frannie; Joan Gail Brookfield, Sally; Karene Milner, Lola; Peggy Drake, Polly; Terri Sue Cummings, Betty; Ann Ayers, Mrs. Dixon; Charles Short, Mr. Dixon; Steve Brown, Mr. Har-

ington, Donna Patterson, Happy Stell Kowalski. Veronica Deaton, Majeska; Mary Smith, Rutka; Vicki Vaughn, Sletka; Linda Stone, Dombra; Susan Neill, Simpka; Kara Beth Sides, Miss Neuman; Sharen Awtry, Limbo Lamb; Patti Ragsdale, Adele; Charles Barker, Bill; Kathy Cook, Maude; Sharon Walker, Pansy. Extra students are members of the class who tried out for parts and did not get them. Gene Bruce will be director and Larry Frank Truitt will be student director.

CUSHION A creeping baby's knees with foam rubber. Stitch a pocket to the inside of his overalls at the knee, and slip in a thin piece of foam rubber. Don't forget to remove the padding before laundering.

Attention Ladies

Fashion Show

There will be a fashion show of Jeun-ique Fashions, Intimate Fashions and Sculptress Bras at the Federated Club House, Tues., Oct. 25 at 3 p.m. and 5:15 p.m.

NO CHARGE PUBLIC IS INVITED!

SHOP at HOME

This blue flame home is presented by



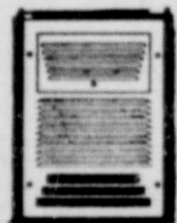
Phillips & Sons, Builder This Sunday At 1504 W. 15th. St. - 2P.M. - 5P.M.

Your first glimpse of this home tells you it is thoroughly Spanish, totally enchanting. Latin colonial charm is yours from the moment you see the adobe brick exterior, the arched stained glass windows and the viga beams. As you step through the heavy double doors into the atrium with its planter and skylight, you are immediately aware of the luxury that is found throughout this gracious home. Sliding glass doors separate the atrium from the study with its built-in desk and bookshelves. An archway leads from the atrium to the large family room. A see-through fireplace and an exposed beam ceiling combine with the stained concrete floor to create an atmosphere of relaxed comfort in the family room. Truly a homemaker's dream, the all-GAS kitchen features Spanish hand tooled cabinets. A spacious dining area connects the kitchen to a sewing room with built-in storage and work area. There are three large bedrooms and two full baths in this spacious Blue Flame Home. A finished double garage, a basement playroom and the comfort of year 'round GAS air-conditioning complete this lovely home. Be sure you see it Sunday from 2 to 5 p.m.

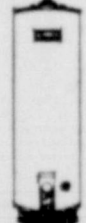


MRS. ALEXANDER poses in her All-Gas kitchen

Featuring these GAS conveniences



Kool Wall BATHROOM HEATERS



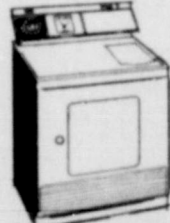
Rheem WATER HEATER



Charmglow GAS LIGHTS



Okeefe-Merritt RANGE



GAS DRYER ACCOMMODATIONS



CharmGlow BARBEQUER

QUALITY AND ECONOMY HAVE BEEN BUILT INTO THIS HOME

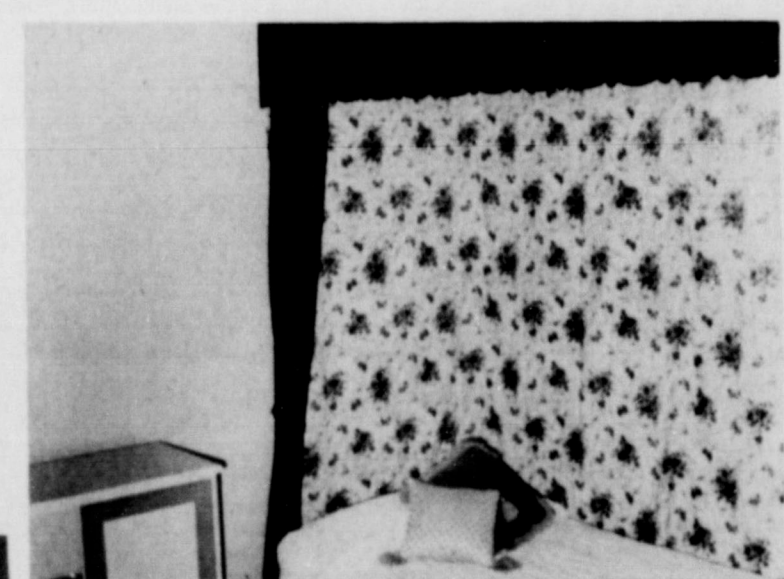
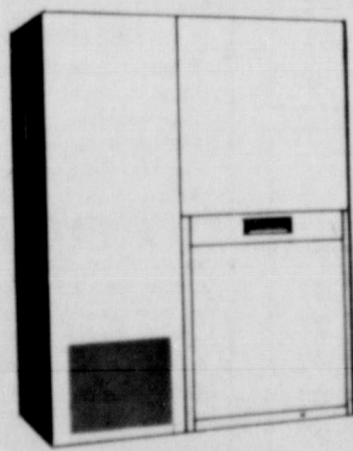
The fortunate family who lives here will enjoy the many benefits of GAS... including trouble-free service. And, because it is ALL-GAS, the owner will save \$10,000 in utility costs alone over a 25-year mortgage period. Gas makes the big difference... costs less too!

GAS MAKES THE BIG DIFFERENCE... COSTS LESS, TOO!

This home has the year 'round comfort of

GAS Heating and Cooling

by ARKLA-SERVEL



CHILD'S BEDROOM has a canopied bed



THE FAMILY ROOM features a see-through fireplace


fuel for a growing empire Pioneer Natural Gas Company



1. **FRIONA FARMERS CO-OP GIN**
 "It's Your Gin — Use It!"
 David Bailey, Mgr.
 ABERNATHY at LOCKNEY

2. 
HERRING IMPLEMENT INC.
 Your John Deere Dealer
 Phone 247-2741 Friona
 OLTON at MEMPHIS

3. **CHESTER GIN**
 EXPERIENCED, DEPENDABLE SERVICE
 Phone 247-3185 Friona
 FLOYDADA at HALE CENTER

4. **ROCKWELL BROS. & CO.**
 "Lumbermen" Since 1906
 Phone 247-2212 Os Lange
 DENVER CITY at POST

5. 
 Your Hometown Newspaper Since 1925
 Covering Friona Football and School Activities For 41 Years
 NAZARETH at LAZBUDDIE

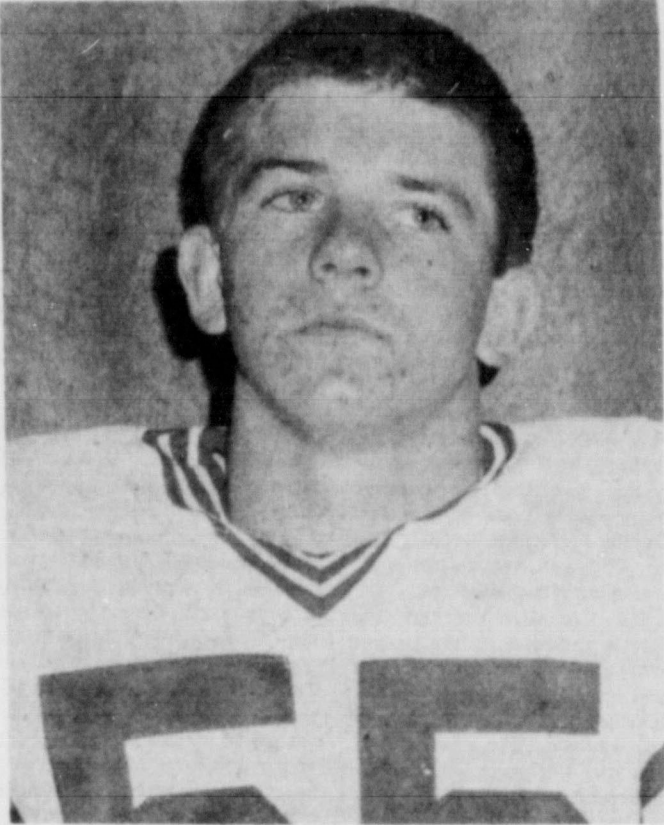
6. **GALLOWAY IMPLEMENT CO.**
 
 Bill Hannold, Cliff Porter
 Serving Parmer County Continuously Since 1928
 HEREFORD at CANYON

7. **MONSANTO Ag Center**
 Serving You With Four Locations
 Friona Hub Rhea Tam-Anne
 SPRINGLAKE at BOVINA

8. **HUB GRAIN FLEMING & SON GIN**
 Phone 265-3215 265-3405
 KRESS at FARWELL

COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS



RICKEY HURST is a Junior Center



JACKIE CLABORN is a Junior Guard

Contest Standings

Danny Murphree 73	Bill Bailey 62	Travis Clements 57	Mrs. John Renner 52
Dale Houlette 72	Walter Cunningham 62	Mrs. Herbert Day 57	Myra Sue Day 50
Mrs. Benny Pryor 71	J.V. Finley 62	Byron Grant 57	Durwood Hart 50
Benny Pryor 70	Jerry Loflin 62	John Hoover 57	Dolph Moten 50
Charles Howell 70	Leon Massey 62	Mal Manchee 57	
Francis Gable 69	Jerry Shelton 62	Floyd Reeve 57	
Dennis Howell 69	Mrs. J.P. Sims 62	Cotton Renner 57	
Jack London 69	Frank Truitt 62	Dwain Teel 57	
Claude Spears 69	Waymon Wilkins 62	Mrs. Frank Truitt 57	
Kenneth Watkins 68	Teddy Fangman 61	V.R. Wilcox 57	
Ross Ayers 68	Bob Finley 61	Herbert Day 56	
Mrs. Joe B. Elvens 68	Ray Dean Fleming 61	Marion Finley 56	
Albert Johnson 68	Fred Florez 61	Mrs. Ray D. Fleming 56	
Raymond Milner 68	Pam Hartwick 61	Terry Mabry 56	
Charles Myers 68	Jimmy Maynard 61	Paul Mohr 56	
Jack Clark 67	Mrs. Kenneth McLellan 61	Alton Peak 56	
Eugene Ellis 67	Glen Mingus 61	Stephen Wagner 56	
Zane McVey 67	Mrs. Clarence Monroe 61	Mrs. Edward White 56	
Joe Perez 67	Mrs. Kenneth Neill 61	Mrs. John Fred White 56	
Mrs. C.H. Veazey 67	Mrs. Don Reeve 61	Paula Clements 55	
James Weatherly 67	Audvie Barnett 60	Mrs. Robert Ivy 55	
Fred Barker Jr. 67	Donny Carthel 60	Mrs. Fred Florez 55	
Don Fortenberry 66	Frank Castillo 60	Miles Lillard 55	
Ronnie George 66	Raymond Dement 60	Otis Spears 55	
Charles Hamilton 66	Jimmy Hamilton 60	Mrs. Waymon Wilkins 55	
Jane Houlette 66	B.C. Hartwick 60	Pilo Castillo 54	
Andy Hurst 66	Christie Ivy 60	Randy Mabry 54	
Clarence Monroe 66	Robert Ivy 60	Jimmy Norwood 54	
Winston Wilson 66	Laverne Mabry 60	Gerald Shavor 54	
Dean Blackburn 65	Dale Milner 60	Maynard Agee 53	
Wilson DiCuffa 65	Barbara Morrow 60	Larry Mabry 53	
W.R. Mabry 65	Flossie Rhinehart 60		
Larry O'Connor 65	Mrs. Calvin Ulen 60		
John Renner 65	Mrs. Bob Finley 59		
Butch Watkins 65	John Frazier 59		
Eugene Bandy 64	Burk Hand 59		
Oscar Baxter 64	D.E. Ivy 59		
Stan Benge 64	Danny Kendrick 59		
Lonnie Ellis 64	Dale Neel 59		
Mrs. B.C. Hartwick 64	R.H. Osborn 59		
Larry Johnston 64	Mrs. R.H. Osborn 59		
Mrs. W.R. Mabry 64	Donald Powell 59		
Mrs. Mal Manchee 64	Don Spring 59		
Joy Morton 64	Frances Taylor 59		
Mike Pavalus Sr 64	Mrs. Eugene Bandy 58		
Emmett Tabor 64	Mrs. J.C. Beck 58		
Wright Williams 64	Matt Brown 58		
Frankie Allen 63	Ralph Broyles 58		
Gene Ezell 63	Jerry Hinkle 58		
Manuel Garcia 63	Corene Kuhlman 58		
Wendell Garner 63	Jerry Mabry 58		
Mrs. Truett Johnson 63	Mrs. Leon Massey 58		
Mrs. Jerry Loflin 63	Kenneth Neill 58		
Mrs. Jack London 63	Calvin Ulen 58		
Robert Neelley 63	Mrs. Kenneth Watkins 58		
Don Reeve 63	Mike Buchanan 57		
C.H. Veazey 63	John Baca 57		

Game Scores

Following are the results of games included on last week's contest page:

- Memphis 14, Abernathy 12
- Dimmitt 26, Lockney 7
- Olton 20, Hale Center 18
- Springlake 28, Farwell 26
- Denver City 24, Slaton 13
- Sudan 33, Bovina 0
- Post 35, Morton 0
- Tahoka 8, Kress 6
- Arkansas 12, Texas 7
- Texas A&M 35, TCU 7
- SMU 28, Rice 24
- Florida St. 42, Texas Tech 33
- Oklahoma 35, Kansas 0
- West Texas St. 41, Richmond 7
- Houston U. 28, Miss. St. 0 (Floydada 26, Friona 6)

Contest Rules

1. Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
8. Weekly prizes of \$5, \$3 and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements

1. _____	9. _____
2. _____	10. _____
3. _____	11. _____
4. _____	12. _____
5. _____	13. _____
6. _____	14. _____
7. _____	15. _____
8. _____	16. _____

TIE-BREAKER: Friona _____ Dimmitt _____

NAME _____

ADDRESS _____

9. **FRIONA MOTORS**
 Parmer County Headquarters
 For Ford Cars, Trucks, Pickups
 Tractors & Used Cars
 Phone 247-2701
 TEXAS A&M at BAYLOR


10. **ETHRIDGE-SPRING AGENCY**
 Dan Ethridge
 Frank A. Spring
 Bill Stewart
 Flake Barber
INSURANCE—LOANS

 Phone 247-2766
 SMU at TEXAS TECH

11. **REEVE CHEVROLET**
 Your Authorized Chevrolet Dealer
 Frigidaire Home Appliances
 Sales Service
 TEXAS at RICE

12. **FRIONA COUNTRY CLUB GIN**
 Jack Tomlin, Mgr.
 Phone 247-2439
 ARKANSAS at WICHITA

13. **BI-WIZE DRUG**
 DRUGS SUNDRIES
 "Your Rexall Store"
 Phone 247-3010 Friona
 TCU at AUBURN

14. **PLAINVIEW PRODUCTION CREDIT ASSN.**

 Robert Neelley Office Mgr.
 PURDUE at MICHIGAN ST.

15. **FRIONA FEED YARDS, INC.**

 Jack Carrothers, Mgr.
 Phone 265-3574
 NEW MEXICO ST. at WEST TEXAS

16. **PARMER COUNTY IMPLEMENT CO.**

 Your IH Dealer
 Phone 247-2721
 DALLAS COWBOYS at CLEVELAND

Memphis Climbs Atop District 3-AA Ladder

Call it "beginners luck," or whatever you want to, the Memphis Cyclones, playing their first year in conference AA competition, after being advanced from conference A, are the only undefeated team in District 3-AA play after three games.

The "Cyclones" polished off one of the pre-season favorites, Abernathy, 14-12, last Friday in a wild weekend of district games, to climb atop the district standing with a 3-0 record.

Abernathy fell into a tie with Friona and Floydada, a couple of team with opposite season records but duplicate district records (2-1) after the Whirlwinds subdued Friona 26-6 last Friday.

Providing another upset last Friday were the Olton Mus-

tangs, who had won just one game all season prior to their 20-18 shocker over the Hale Center Owls.

Hale Center also moved up into conference AA from class A, but the Owls were voted as one of the teams "most likely to succeed" prior to the season, with Memphis not even being mentioned. Hale Center's district record is now 1-2, the same as Olton and Dimmitt. Dimmitt won its first district game and handed Lockney its third straight District 3-AA setback, 26-7, last week.

Last week's games proved that any team in the district can beat another one on a given weekend, and showed that every game from now on, regardless of who is involved, may be a big one.

STANDINGS

Team	Season			Op.
	W	L	T	
Abernathy	5	1	0	136
Memphis	5	1	0	121
Friona	4	2	0	75
Hale Center	3	3	0	97
Dimmitt	2	3	1	66
Floydada	2	4	0	59
Lockney	2	4	0	88
Olton	2	4	0	70

Team	District			Op.
	W	L	T	
Memphis	3	0	0	47
Abernathy	2	1	0	33
Friona	2	1	0	43
Floydada	2	1	0	43
Hale Center	1	2	0	25
Dimmitt	1	2	0	32
Olton	1	2	0	34
Lockney	0	3	0	33

SPORTS

FIRST DISTRICT LOSS

Floydada Gives Chiefs Cold Shoulder---26-6

About the only good thing for Friona fans after the 26-6 loss to Floydada last Friday was that they didn't have to drive 100 miles home after the game.

It was cold, windy night, hampered by the "first norther" of the season, and the Chieftains attack was almost as cold as the weather.

Only six points were scored in the game with 8:30 left to play, but in that span there were 26 more points racked up -- and 20 of them were by the visiting Whirlwinds.

Floydada scored the only touchdown of the first half by driving 62 in nine quick plays. Two passes ate up most of the yardage, with quarterback Larry Barbee hitting Steve Marler for a 32-yard gainer, and then flinging to Tommy Weathersbee for 12 yards and a first-and-goal situation at the one.

Joe Christian cracked the Friona defense on the second down play to give Floydada the lead with 29 seconds left in the first quarter. Darrell Monday's kick was wide, for a 6-0 score.

Friona missed a golden opportunity to score in the second quarter, after defensive halfback Joe Garcia grabbed a Floydada fumble in mid-air and gave Friona possession at the 25. A penalty gave Friona even closer vantage point at the eight, but three plays gained just four yards.

On fourth down, Ted Renner tried a field goal into the north wind, but it went wide of the mark. The ball was kicked from the 15.

Floydada decided to do something about the tight defensive game late in the third quarter, beginning a 78-yard touchdown drive. Big gainer in the drive was Kerry Bearden's 31-yard gallop to midfield on the second play after Friona's punt.

Third down passes to Weathersbee and Marler kept the drive going, and the Whirlwinds got the touchdown on a fourth down aerial, which Marler took in the open and easily went into the end zone. The play covered 20 yards and topped Floydada's lead to 12-0 with 8:30 left in the game.

TRY FOR TWO

Floydada tried to get two extra points, but a running try failed.

Friona then mounted its only sustained drive of the night, and covered 65 yards in seven plays. A personal foul penalty against the 'Winds helped the drive along. Sophomore halfback Tony Perea gained 41 of the yards, 26 of them on one sprint, and scored the touchdown on a seven-yard scoring pass from fellow sophomore Johnny Barker.

KICK GOES WIDE

Ted Renner's kick was a shade wide, but this cut the margin to 12-6 with 5:33 to play in the contest.

However, Floydada had come to play, and wasn't about to be a party to a Friona rally. The Whirlwinds matched Friona's drive by covering 68 yards in

seven plays, as Darrell Monday carried the load.

Monday almost went all the way from Floydada's 43-yard line, but was knocked out of bounds at the 21 after a 36-yard scamper. Three plays later he got the touchdown, and added two points running after a pass interference penalty on Friona gave Floydada a closer chance. This left the score at 20-6 with 1:47 left on the clock.

WIN EVENS THINGS

Friona had the ball at its 25, and quarterback Barker had tried one pass that didn't click when the roof fell in completely on the Chieftains. Barker lost the ball on the second down play, Floydada recovered, and the Whirlwinds decided they wanted some more points.

A 15-yard pass play to Marler gained to the ten, and a penalty against Friona made it first and goal from the five. On the third down play from the one, Barbee hit Marler who was all alone in the end zone. Another running try failed, and with five seconds left on the clock it was 26-6, and that's the way it ended.

ROOF FALLS IN

The win evened things up for Floydada after last year's 27-0 whitewashing the Whirlwinds suffered at Friona, and left them tied with the Chiefs with a 2-1 District 3-AA record.

Although he didn't figure the scoring, Kerry Bearden was the game's leading ground-gainer with an even 100 yards on 21 carries.

Statistics

	Friona	Floydada	
First Downs	12	16	
By Rushing	9	10	
By Passing	1	6	
By Penalty	2	0	
Yards Gained			
Rushing	138	178	
Passing	7	109	
Total Yards Gained	145	287	
Passes Attempted	3	12	
Passes Completed	1	7	
Passes Intercepted	0	0	
Fumbles Lost	2	1	
Punts, Yards	3-90	3-117	
Punting Average	30.0	39.0	
Penalties	2-7	5-43	
Individual Rushing			
Player	TCB	NYG	AVG.
Jordan	17	58	3.4
Perea	12	50	4.2
J. Barker	10	15	1.5
E. Barker	4	12	3.0
Garcia	1	2	2.0
Wood	1	1	1.0
Totals	45	138	3.1
Floydada			
Bearden	21	100	4.8
Monday	13	59	4.5
Christian	2	4	2.0
Adams	1	3	3.0
Barbee	4	2	0.2
Miller	0	0	0.0
Total	41	178	4.3



FLIGHT WINNER . . . Mrs. Lloyd Mingus, right, was named winner of the first flight in the annual Friona Women's Golf Association tournament recently. Mrs. Mingus is shown receiving her trophy from club pro, Skinny Carter.

Chieftain Moms Slate Meeting

The Chieftain Mothers will meet November 2 in the High School Speech Room (Room 1) at 2 p.m., to complete plans for the 1966 football banquet.

Committees should meet before this time and make their reports. If you have not paid your dues, please do so as soon as possible. Dues should be mailed to Mrs. David Grimsley, secretary-treasurer.



MARINER—Wide wale cotton corduroy, with ribs on the horizontal, shapes a double-breasted pea jacket in the mod mood. By Puritan, it comes in fall shades of rum, cocoa, navy, olive, and oat.

Loans Available

Never Pay More Than 1% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280

Friona Federal Credit Union

13th ANNUAL MEETING

Of the membership of

WEST TEXAS RURAL TELEPHONE COOPERATIVE, INC.

October 25, 1966 - 7:30 p.m.

AT THE

Community Center - Hereford, Texas

All Cooperative Members Are Urged To Attend

Their Annual Meeting

Election Of Directors For

Hub, Parmer, And Dawn Exchanges

DOOR PRIZES



Memo To GRAIN GROWERS.

TIDE'S Fall Plow-Down Program Will Make You Money!

Tide's Fall plow-down program is designed to make you money:

1. Fall plow-down spreads your work load . . . reduces time, labor and equipment requirements at planting time.
2. Fall plow-down insures against uncertain Spring weather . . . gives you two opportunities to apply a complete fertilizer program. (Fall and Spring)
3. Fall plow-down aids in decomposing stalks and builds up soil nutrients.

Basic suppliers say demand for Spring fertilizer will exceed the supply of raw materials and hopper cars. As soon as possible after harvest, shred your stalks and apply Tide's Prescription-Blend fertilizer and start your Fall plow-down program.

PRESCRIPTION MIX FERTILIZER

Tide takes soil samples from your land, free of charge to determine exactly what your soil needs. Then your fertilizer is mixed from high analysis raw materials to fit your exact requirements. Because it is made "on order", your fertilizer is fresh, dry, and free-flowing.

ECONOMICAL

With "prescription-mix", you buy only the nitrogen, phosphate, and potash your soil tests show you need. Storage is no problem, as Tide's TiltBox, holding 14,000 pounds, provides air-tight delivery and storage at the end of the row.

TIDE SERVICES

Tide grower services and products are planned to save time and labor . . . help take the guess-work out of farming. Agricultural Consultants, free soil tests, and Tide's custom designed, weather proof, delivery and storage equipment, cut your production costs.

TRY TIDE . . . you'll be glad you did.

TIDE

Symbol of Quality

- LITTLEFIELD - - - - - 385-5735
- HART - - - - - 738-2191
- FARWELL - - - - - 481-3346
- HEREFORD - - - - - 364-0712
- BLACK - - - - - 265-3540
- CLAYS CORNER - - - - - 965-2330

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Kelley Mimms, son of Mr. and Mrs. Pete Mimms was home with his parents the past weekend. Kelley is a student at Abilene Christian College. His major is agriculture.

Jerry Weaver, son of Mr. and Mrs. Quinn Weaver has been transferred to Virginia. Jerry will attend a six weeks school there.

Mr. and Mrs. Boyd Hood from Dallas visited the past weekend in the home of May Mahan.

The menu for Lazbuddie school next week as follows: Monday - Steakettes, cream potatoes, green beans, spiced apples, tossed salad, chocolate cake, enriched milk and bread. Tuesday: Turkey and egg noodles, English peas, browned potatoes, carrots, pineapple salad, rolls, butter, jelly and milk. Wednesday: Beef steaks with vegetables, cheese, lettuce, prunes, apricot cobbler, bread and milk.

Thursday - ham, ranch style beans, lettuce, tomatoes, sliced cheese, jello peaches, milk. Friday: fish, buttered corn, raisin sauce, cabbage slaw, tartar sauce, rolls, butter, honey, ice cream, milk.

Mr. and Mrs. Don Martin and children were in Floydada Sunday visiting her sister and family, the Gene Mitchells. The Mitchells are parents of a new baby girl born in a Floydada hospital last week. She weighed 9 lbs. and has been Lequeta Jean.



Coming home after a long absence, Ulysses found a gang of freeloaders. Today, the wide array of hotels and motels makes sponging on friends and relatives unnecessary.



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

4-H groups are getting started in project work and others will start as soon as adult leaders are secured.

Mrs. John Christian is serving as a leader for a group of boys in the Oklahoma Lane Club. She will be teaching Money Management, Unit 3 to this group.

Some important events coming up in November will be the 4-H Achievement Banquet on the 19th. The Gold Star boy and girl will be named in the County and awards for other project achievements will be given.

Training of 4-H adult leaders in Home Management projects is another event on schedule. Date to be announced later. A program of leader training is being worked out for project work in the County for five areas of Home Economics subjects. These areas will be in Housing and Home Furnishing, Food and Nutrition, Clothing, Child Care and Management. Parents of 4-H members will need to watch for announcement of training and assume responsibility to see that leadership is available in providing for training 4-H members. Unit 1, (first year) Child Care training will be given this month. This will not be repeated next year.

HOUSEWORK FATIGUE? WHAT HOMEMAKING JOBS DO YOU LIKE? Jobs that give you pride in your results? Jobs of skill? Jobs that are creative? Jobs where results are appreciated by your family? Jobs like cooking, sewing, gardening, caring for children, home decorating?

When we like and enjoy a job, when it stimulates our mind or our abilities, we are seldom bored. We can work for long periods of time without becoming fatigued. And the time seems to fly!

WHAT HOMEMAKING JOBS DO YOU DISLIKE? Jobs that make you tired? Jobs that are repetitive, monotonous, boring? Jobs that are semi-automatic, needing some attention but not enough to keep you completely absorbed? Jobs that take little mental skill? Jobs that are not creative? Jobs that don't stay done? Jobs that nobody appreciates your doing -- or at least they don't tell you so? Jobs like house - cleaning, ironing, dusting, oven cleaning?

DISLIKED JOBS MAKES US TIRED AND BORED. Often the tiredness associated with the jobs we dislike is caused as much by boredom fatigue as by true physical fatigue.

TRUE PHYSICAL FATIGUE results when the waste products of muscular effort -- carbon dioxide and lactic acid -- accumulate in our muscles. Our blood stream must carry off the carbon dioxide and bring in fresh air to change the lactic acid back to sugar.

Boredom fatigue, while also very real, is different, it results from a state of mind. You are restless, yawning, discontented. You want to quit. Your actual ability to do work is not changed, even though you may think you're all worn out. Time passes slowly.

It's a vicious cycle; boredom leads to fatigue (real or imagined); when you're tired a job takes longer; and the longer it takes the more tired you get. If you find yourself fitting into any of these patterns then read next week's column on HOW TO COMBAT BOREDOM FATIGUE.

Speaking in the House of Representative, Congressman Curtis of Missouri pointed out that in 1964 the wholesale price index for ethical pharmaceuticals declined for the 6th straight year, reaching an all-time low.

Hospital Notes

Juanita Claudio, Hereford; Leroy Johnson, Jr. Hereford; Mrs. Leonard Haws, Clovis; Alpha Laney, Muleshoe; Brenda Riddle, Bovina; Irene Trevino, Friona; Nina Moseley, Friona; Kenneth Barb, Madison, Kansas; Mae Miller, Bovina; Mrs. John Terry, Friona; John Beniger, Friona; Mrs. Danny Smith, Clovis; Bernabe Aragon, Friona; Dalia Quesada, Bovina; Patsy Gray, Bovina; L.B. McClain, Friona; Julia Settle, Amarillo; Ernestina Martinez, Hereford; Mrs. Glen Herring, Friona; L.R. Talley, Friona; Mary H. Tunnell, Farrell; Steven Spurlin, Bovina.

DISMISSALS: Edith Waller, Frances Spring Melinda Garcia, Vera Stell, Bertha Drager, Juanita Claudio, Brenda Riddle, Mrs. John Terry, Dalia Quesada, Nina Moseley, Alpha Laney, Leroy Johnson, Jr. Bernabe Aragon, Irene Trevino and Baby Boy, Mrs. Danny Smith and Baby Boy, Steven Spurlin, Mrs. Leonard Haws, Dwayne Bauer.

Blackburn Gets Mexico Trip

John Blackburn of Welch Auto Supply in Friona has been awarded a trip to Mexico City, as a member of a council of eight men for the Straus-Frank Co. of San Antonio.

The distributing concern will pay Mr. and Mrs. Blackburn's expenses to Mexico City and back during a four-day trip.

Insurance Rep Speaks Tonight

A representative from the Pan American Insurance Company will speak tonight at 8 p.m., at the Friona Grade School Cafeteria. The subject will concern butane safety engineering. The speech is sponsored by the Friona Volunteer Fire Department. The public is invited to attend, according to Ralph Shirley, fire chief.



COLORFUL—Cotton corduroy in a gay floral print interprets the newest look in at-home wear for holiday entertaining. Styled with long, flowing lines and slash pockets on either side, it's a design by Ruth Bekker of Chazelle.



FEMINE—Quilted cotton printed with miniature bouquets gives a demure old-fashioned air to this floor-length robe. It's accented by ruffles at hem and sleeves, and sashed with long velvet ribbon. By Raymodes.



EASY-GOING—Faded blue cotton denim goes shipshape in flared bell bottoms topped with a pullover shirt. The outfit's Sanitized to keep its comfortable fit.

Telephone Co-Op To Hold Meet Next Tuesday

The annual meeting of the membership of the West Texas Rural Telephone Cooperative, Inc. is scheduled to be held Tuesday evening October 25, at the Community Center in Hereford, at 7:30 p.m.

On the agenda will be the election of directors for the exchanges of Dawn, Hub and Parmer, along with various reports from the officers of the cooperative.

All members of the cooperative are invited to attend their annual meeting. Door prizes will be awarded.

The board of directors of the cooperative now consists of James W. Dixon, Parmer exchange, Dick Gerles, Oklahoma Lane exchange; Raymond Miller, Hub exchange; V.J. Owens, Dawn exchange; Charlie Burk, Westway exchange; E.E. Hise, Sharp exchange and George Olson, Frion exchange.

The cooperative has in operation seven exchanges located in the counties of Deaf Smith, Parmer, Castro and Bailey, serving some 1260 main stations over approximately 1200 route miles of lines.

When you serve guests finger foods like fried chicken or spareribs, borrow a Japanese custom that's both practical and elegant. Pass around a basket of hot, moist terry towels—the small hand size. To prepare, wring out the cotton towels in hot water that has been scented with cologne. Roll up the damp towels or fold them in pads.

Star Classifieds Get Results!

Court House Notes

Abst. Judg. - Burris Mills vs Schueler Feed Supply. - SR, WD - M.H. Martin - V.C. Willard - S 120 ac. of W 1/2 of Sec. 18 Blk. B. Cap. Syn. Sub. DT - V.C. Willard - M.H. Martin - S 120 ac. of W 1/2 of Sec. 18 Blk. B. Cap. Syn. Sub. WD - Edward E. Massey - Tri-County Glass & Paint Co., Inc. Lots 17, 18, 19, 20, 21, 22, Blk. 75 OT, Friona

DT - Waston Wilson, - Prudential Ins. Co. - Tr 1 (W 1/2 of Sec. 10 Blk. B, Rhea) Tr 2 (NE 1/4 Sec. 10, Blk. B, Rhea) Abst. Judg. - Gibson Plumbing & Heating - Mary Watson SR, WD - Fred Pullman - Thelma Elking - Lots 17, 18, 19, Blk 1, OT Farwell

WD - W. Scott Hollman - City of Friona - Lots 17, 18, 19, Blk. 1 OT Farwell

WD - McCaslin Lumber Co. - R.S. Alexander - E 10' of W 27 of Lot 7, Blk. 1 Lakeside Friona

WD - Hattie M. Boling - Billy R. Boling - Lots 17, 18, 19, 20, Blk. 4, Farwell

DT - Billy R. Boling - Hattie M. Boling - Lots 17, 18, 19, 20, Blk. 4, Farwell

WD - Billy R. Boling - Hattie M. Boling - lots 7, 8, 9, Blk. 44 OT Farwell

State Tax Lien - State of Texas - Plains Publ. SR

State Tax Lien - State of Texas - Friona Lane Inc. - SR

Fed. Tax Lien - USA - Harold Jo Wells - SR

Fed. Tax Lien - USA - Max Wells - SR

Abst. Judg. - Borden Supply Co. - Buddy Fallwell - SR

DT - Tri-Co. Glass and Paint Co. - Edward E. Massey, Lots 17, 18, 19, 20, 21, 22, Blk. 75 OT Friona

DT - Guinn W. Casey - Winter Garden PCA - E 1/2 Sec. 3 Tin; R4E

Abst. Judg. - Amarillo Packing Co. - Billy Graham, SR

DT - Glenn E. Reeve - First Fed. Sav. and Ln. - Lots 17, 18, 19, 20, 21 Blk 77, Friona

DT - Lariat Gin Co. - Anderson Clayton Co. - Lots 1, 2, 7, 8, 9, 10, 11, 12, Blk. 1 Fox Add, Lariat

ML - Luther Ham - R.L. Maye - E 45a of S 1/2 of S 166.75 a of W 333.5 ac Sec. 35, S 160 ac. of E 320 ac Sec. 35 T11; R4E

WD - First Fed. Sav. & In. - Ronny F. McNutt - lot 12 Blk. 4 Mimo Add, Farwell

DT - Ronny F. McNutt - First Fed. Sav. & Ln. - Lot 12 Blk. 4 Mimo Add, Farwell

SHOP HERE FOR YOUR FAVORITE FOODS PLUS STAMPS

MEATS

CHUCK ROAST Pound **55¢**

Fryers Grade A **33¢** lb

White Swan COFFEE Pound Can **73¢**

Ellis Jumbo TAMALES No. 2 1/2 Can **43¢**

Wapco Cut Green BEANS 303 Can **7/\$1**

Armour TREET 12 Oz. Can **59¢**

Armour Vienna Sausage Reg. Can **2/49¢**

Hunt's TOMATO JUICE 46 Oz. Can **2/69¢**

Gladiola FLOUR 25# cotton bag **\$2.69**

Woodbury Hand LOTION Reg. 50¢ **39¢**

PILLOW CASE **\$2.79**

Northern Tissue 4 Roll pkg. 3c Off Label **37¢**

Morton Potato Chips Reg. 39¢ **35¢**

Lane's ICE CREAM 1/2 Gal. Carton **59¢**

Fruits & Vegetables

Cabbage Pound **7¢**

CARROTS Pound Bag **2/25¢**

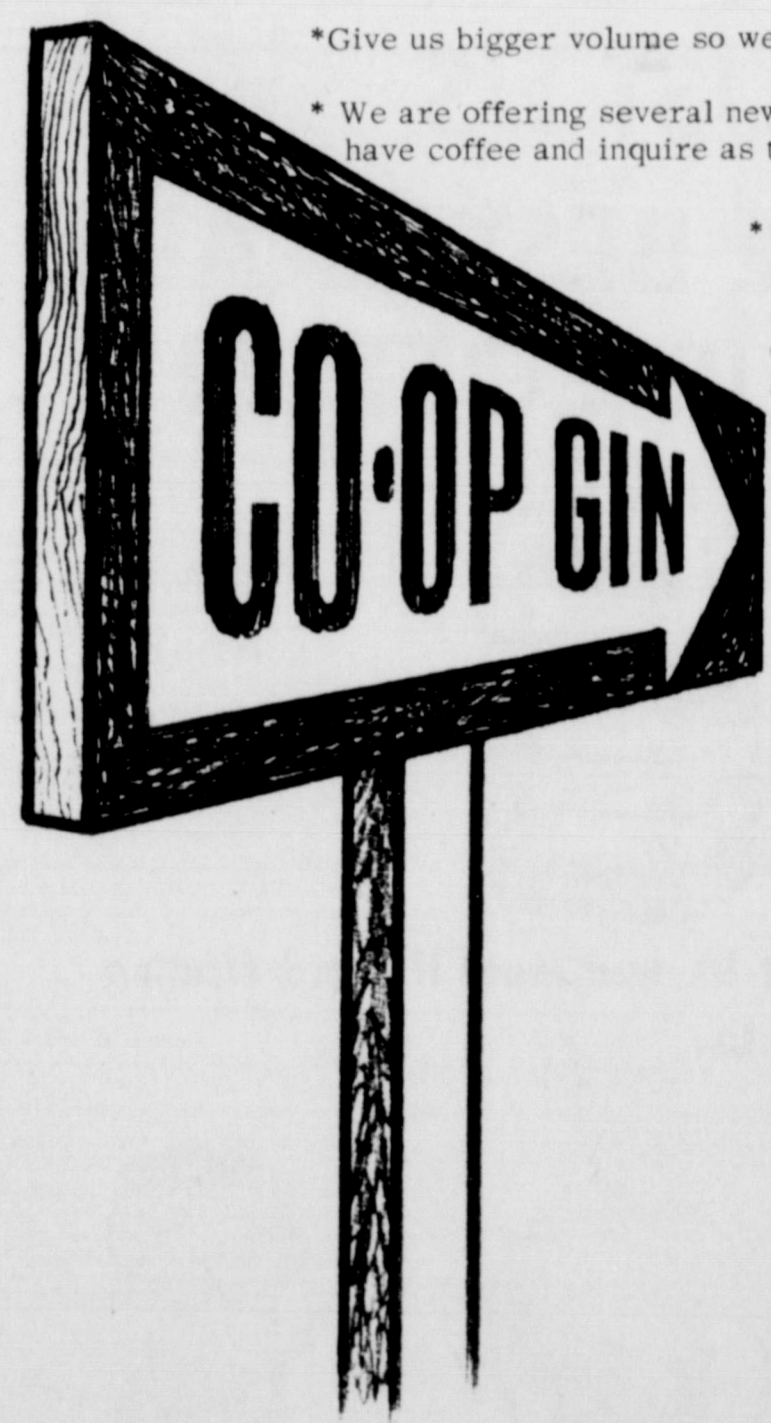
Yellow ONIONS Pound **8¢**

WHITE'S SUPER MARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver **247-2250**



- * We have overhauled and re-arranged our gin machinery to give you better turn-outs.
- * Give us bigger volume so we can give you BIGGER DIVIDENDS!
- * We are offering several new services this year. Drop by and have coffee and inquire as to these services.

* My apologies to those of our loyal customers whom I have not been able to meet. I have concentrated on getting our machinery in order and consequently have not had the chance to meet all of you.

DAVE BAILEY, Mgr.

FOLLOW THIS SIGN FOR BIGGER PROFITS FROM YOUR COTTON CROP

5 WAY SAVINGS

1. Earnings from the Co-op Gin.
2. Profits from the Marketing Association
3. Savings from the Co-op Oil Mill.
4. Dividends from Co-op Compress.
5. Margins from Growers Seed Association.

PLUS GINNING KNOW HOW & TIP-TOP MACHINERY

FRIONA FARMERS CO-OP GIN

Dave Bailey, Mgr.

Phone 265-3565

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MAKES YOUR HOME WINTER-TIGHT DRAFT FREE

Only **33¢** per sq. ft. in 24" and 48" widths

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Cut With Shears Tack Over Screens

Genuine FLEX-O-GLASS is the only plastic window material that carries a 2 year guarantee. The name FLEX-O-GLASS is printed on the edge for your protection.

At Hardware & Lumber Stores Everywhere

Another: **Warp's** Plastic Windows



PRIZE PUMPKINS . . . Shown are two of the three extra-large pumpkins grown this year by Tulon White of White's Elevators. Size of the pumpkins can be judged by the dining chair, which is regular size, as well as the yardsticks. The pumpkin on the right measured six feet, three inches in circumference and weighed 120 pounds.

Widows' Situation Is Changed By S. Security

Another of the changes in Social Security made by the 1965 Amendments is the one that eliminates remarriage after age 60 as a basis for ending widows' benefit checks in some situations, according to John Troop, Social Security Representative for the county. Any widow who was receiving social security benefits based on her deceased husband's social security record, and saw them ended due to her remarriage, should get in touch with the social security office at once.

The 1965 provisions will let her receive either one-half of her former husband's basic amount, or one-half of her present husband's retirement amount (slightly reduced if she is between 62 and 65), whichever is the higher, Troop went on.

For example, Mrs. A began to receive \$82.50 per month at age 62, based on Mr. A's social security record. At age 64 she married a man who was not entitled to social security benefits at that time, so her checks were stopped.

Troop says that she may now begin to receive \$50 per month on her former husband's record. Later, if her present husband becomes entitled to retirement benefits of more than \$100 per month, her checks can be raised to one-half of his check.

Anyone who feels that this change applies to her, should get in touch with a representative at the Clovis social security office, 106 West 5th. The office is open Monday, Tuesday, Wednesday, and Friday from 8:30 a.m. to 5 p.m. and Thursday from 8:30 a.m. to 9 p.m. (MST).



ALAN WALDROP

Alan Waldrop Is Transferred

Gerald F. Kehoe will become district manager of General Telephone Company of the Southwest here November 6 replacing Alan Waldrop, who has been transferred to Broken Arrow, Oklahoma.

Kehoe, a native of Rochester, New York, was educated in public schools there. He also attended the Rochester Business Institute and Rochester Institute of Technology and Washington School of Art.

He has been active in the Mariners Club, Masonic Lodge and American Legion. Kehoe is married to the former Vocielle Jackson and they have a son, Jeffrey Forest Kehoe, 7.



STOP THE PRESS—Prim, pretty, and ever so neat is this high-waisted print dress in all-cotton durable press. The dress never needs ironing—just tuck it in the washing machine, spin dry, and it's ready for wearing. By Cinderella, it comes in a rich wine color.

Which one do you want next?



Will it be the lovely, little STARLITE® telephone for the bedroom? Or the smart SPACE-MAKER® phone or Wallphone for

the kitchen or family room? All in decorator colors. Call our Business Office for details.

GENERAL TELEPHONE
A Member of the GTE Family of Companies

FOR SEPTEMBER

Highway Patrol Reports Twelve County Smashups

The Texas Highway Patrol investigated 12 accidents on rural highways in Parmer County during the month of September, according to Sergeant W.E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in 3 persons injured, and an estimated property damage of \$9,455.00.

The rural traffic accident summary for this county during the first nine months of 1966 shows a total of 76 accidents resulting in 2 persons killed, 41 persons injured, and an estimated property damage of \$57,194.00.

From past experience, the month of October signals the increase of traffic accidents in Texas due to shorter days and longer nights. The increased hours of darkness will hide dangers otherwise visible during the daylight hours.

The Sergeant listed some fac-

tors why driving is more hazardous at nighttime than in daytime. (1) Reduced road visibility prevents drivers from seeing hazards. (2) It has been longer since most drivers have slept and the resulting fatigue increases perception reaction time. (3) More drinking drivers will be met. (4) It is easier for drivers to become confused in traffic and to panic. These factors in varying degrees coupled with high speed cause accidents that would not occur in daytime.

Child Entertainment

BE PREPARED to entertain a small child who has to stay indoors. Take some of the Christmas cards you received and cut the pictures into different shapes. This makes a jig-saw puzzle that is easy for a youngster to piece together. Each separate puzzle can be stored away in a plastic sandwich bag until needed.

Water District Goes For Water Amendment


The Board of Directors of the High Plains Underground Water Conservation District today endorsed the proposal of Amendment 11 and urge its passage in the General Election on November 8, 1966. The Board of Directors urges all votes to support and work for its adoption.

Amendment No. 11 will increase the revolving fund of the Texas Water Development Board from 200 million to 400 million dollars. This increase is necessary, in the Directors' opinion, to take care of water development projects which Texas needs now.

Opposition, which has developed particularly in West Texas, to some proposed phases of the Texas Water Plan should not have a bearing on the passage of Amendment No. 11.

The High Plains Underground Water Conservation District will continue to defend West Texas in sharing equitably in water development in Texas, but Amendment No. 11 is not immediately concerned with the Texas Water Plan and its development.

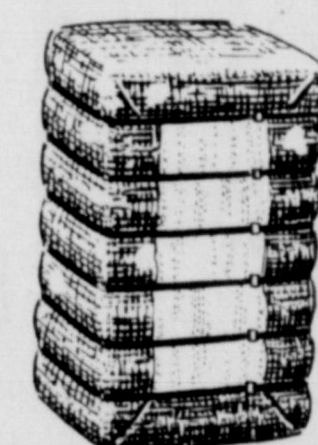
Specifically, Amendment No. 11 provides funds for local projects which require larger financing than would be available locally.



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Experience In
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Who Is Now With Us.



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Howard Fleming

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Friona Consumers
For



TIRES



FOR SAFE WINTER DRIVING

Make Sure Your Tires Are Safe!

Don't Let Worn Tires Endanger Your Driving This Winter. Let Us Fix You Up With A Set Of High Quality Co-op Wrap-Around Treads From Southern Farm Supply.



FRIONA CONSUMERS

Buddy Lloyd, Mgr



Phone 247-2771 Friona

Remember Not Everyone Belongs To A Co-op But Everyone Benefits

COUNTY HD AGENT SAYS

Caution Urged About Certain Diet Advice

There is a great deal of discussion these days about fat in the American diet. There is also a lot of unsound advice given by unqualified people. With heart disease on the top list of killers in the nation, where can one go for sound advice.

The best source of information comes from research. The Food and Nutrition Board of the National Academy of Sciences is the best authorized source. Here is what they say:

Moderate reduction in total fat intake and some substitution of polyunsaturated for saturated fat may be indicated for many Americans.

This recommendation was made in spite of the fact that present evidence on the connection between dietary fat and cardiovascular diseases is not sufficient to justify radical dietary changes. This was a major conclusion in a report which reviews the role of dietary fat both in human nutrition and as a factor in atherosclerosis and its complications, particularly coronary artery disease.

Any adjustments in the amount and kind of fat consumed must be judged on an individual basis, the report indi-

cates, taking into consideration consequent changes in caloric and nutrient intake.

Besides contributing to palatability and satiety, researchers say that fats play a vital role in nutrition. They provide energy, important vitamins, and fatty acids essential for growth and reproduction. Any drastic reduction in fat consumption would alter the body metabolism in unpredictable and possibly hazardous ways.

Until more is learned about which fats are desirable nutritionally, the Board recommends that the American consumer partake of the foods that make up a varied, adequate and not overly rich diet and maintain a normal body weight by controlling caloric intake and by daily exercising.

SHOP at HOME



CAST MEMBERS . . . Four members of the cast of the production "Around the World in Eighty Days," presented by the Friona High School Thespians Troupe Tuesday night, are shown above. Seated are stage managers Becky Turner and Kathy Cook. Standing are Risa Howell and Laura Gaskins.

\$142,400 Earmarked For Hwy Improvement

The Texas Highway Commission today approved the spending of \$142,400 for highway safety and betterment and improvement in Parmer County during 1967, District Engineer Oscar L. Crain of Lubbock announces.

He said a total of 36.4 highway miles in the county will be involved. Work will be under the supervision of James King, District Maintenance Engineer.

The work is part of the Highway Commission's combined 1967 Farm to Market Road Improvement and State Highway Safety and Betterment Program.

The safety and betterment portion of the program will cover 36.4 highway miles in Parmer County and cost an estimated \$142,400.

The farm to market road improvement part will involve FM miles.

Statewide, the program calls for the improvement of 5,587 miles at an estimated construction cost of \$39.9 million and

right of way cost of \$161.5 thousand. Work will include 912 projects in 215 of Texas' 254 counties. Three hundred and ninety projects are on State and U.S. highways in 170 counties and 522 projects are on farm to market roads in 179 counties.

Herbert C. Petry, Jr., chairman of the Highway Commission, called the combined program "a double-barreled effort in two vitally important highway areas."

The safety and betterment portion of the program reflects the Commission's continuing concern with making Texas highways safer to prevent traffic fatalities and accidents, Petry said.

He said the program's farm to market provisions protect the investment of Texas taxpayers in their 37-thousand-mile farm and ranch to market road system.

The safety and betterment portion of the program calls for work on 2,337 miles of highways at an estimated cost

of \$23.2 million. This will not only add immeasurable safety benefits to the 67-thousand-mile Texas Highway network, Petry said, it will protect taxpayers' investment of nearly \$4 billion in the highway system.

He said improvements such as surface widening, bridge widening and replacement, base strengthening, seal coating, resurfacing and rebuilding of shoulders will be made by the Highway Department under the program.

In the safety betterment plan, an estimated \$161.5 thousand will go for purchase of right of way.

Distribution of other funds includes \$7.4 million for additional surfacing of 72 miles; \$7 million for reconstruction of grading, structures and surfacing on 118 miles; \$2.8 million for seal coating on 1,099 miles; \$2.6 million for widening, reconditioning and resurfacing on 144 miles; \$2.1 million on drainage structures and approaches on 18 miles and \$1.1 million for shoulders and sodding.

The farm to market road improvement portion of the program calls for work on 3,250 miles at an estimated cost of \$16.7 million.

Petry said heavier traffic and loads, as well as the age of many rural roads, are large factors in the need for periodic work on many Texas farm to market and ranch to market roads.

Under the 1967 program, \$9 million will be spent for reconstruction of grading, structures and surfacing on 147 miles of FM roads; \$4.6 million for widening, reconditioning and resurfacing of 376 miles; \$3.4 million for seal coating on 2,082 miles; \$2.3 million for additional surfacing on 585 miles; \$349 thousand for drainage structures and approaches on 5 miles; and \$211 thousand for shoulders and sodding. Some \$313 thousand is earmarked for later assignment.

Jr. Study Club Named Sponsor For Cub Scouts

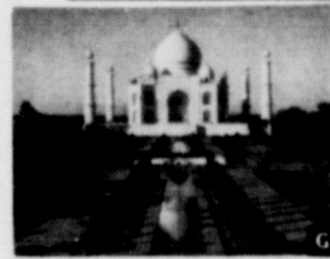
The New Horizons Junior Study Club has agreed to act as sponsor the Friona's new Cub Scout Pack for the coming year. It was announced this week.

A survey has been made of all boys in the Friona school system of Cub Scout age. Louis Machuca, district Boy Scout executive, will sort out the

cards and find out who is interested in Cub Scout work.

Within the next week or so, definite steps will be made to get the organization underway.

As soon as a meeting time, place and so forth has been worked out, the details will be announced.



TAJ MAHAL

The beautiful Taj Mahal, with its four graceful minarets, has stood for over 300 years. Today, replicas of a minaret top bottles of Taji, a new perfume.

Treasurer's Report

REPORT of Mabel Reynolds County Treasurer of Parmer County, Texas, of Receipts and Expenditures from July 1 to September 30, 1966, inclusive:

JURY FUND, 1st Class	
Balance last Report, Filed June 30, 1966	\$4,522.23
To Amount received since last Report,	15.24
By Amount paid out since last Report, Ex. "A"	610.00
BALANCE	\$3,957.47

ROAD AND BRIDGE FUND, 2d Class	
Balance last Report, Filed June 30, 1966	\$4,482.88
To Amount received since last Report	15.24
By Amount paid out since last Report, Ex. "B"	150.00
BALANCE	\$4,348.12

GENERAL COUNTY FUND, 3d Class	
Balance last Report, Filed June 30, 1966	\$104,827.13
To Amount received since last Report	10,847.86
By Amount paid out since last Report, Ex. "C"	36,566.51
BALANCE	\$79,108.48

PERMANENT IMPROVEMENT FUND, 4th Class	
Balance last Report, Filed June 30, 1966	\$4,740.61
To Amount received since last Report	15.24
By Amount paid out since last Report, Ex.	648.78
BALANCE	\$4,107.07

RIGHT OF WAY FUND, 5th Class	
Balance last Report, Filed June 30, 1966	\$81,647.08
To Amount received since last Report	217.55
By Amount paid out since last Report, Ex.	450.00
BALANCE	\$81,414.63

LATERAL FUND, 6th Class	
Balance last Report, filed June 30, 1966	0.00
To Amount received since last Report	\$33,652.51
By Amount paid out since last Report, Ex.	35.00
BALANCE	\$33,617.51

SOCIAL SECURITY FUND, 7th Class	
Balance last Report, Filed June 30, 1966	\$8,781.43
To Amount received since last Report	1,978.22
By Amount paid out since last Report, Ex.	3,984.27
BALANCE	\$6,775.38

FARM TO MARKET R. & B. FUND, 8th Class	
Balance last Report, Filed June 30, 1966	\$160,670.04
To Amount received since last Report	12,762.41
By Amount paid out since last Report, Ex.	44,165.39
BALANCE	\$129,267.06

RECAPITULATION	
JURY FUND, Balance	\$ 3,957.47
ROAD AND BRIDGE FUND, Balance	4,348.12
GENERAL COUNTY FUND, Balance	79,108.48
PERMANENT IMPROVEMENT FUND, Balance	4,107.07
RIGHT OF WAY FUND, Balance	81,414.63
LATERAL FUND, Balance	33,617.51
SOCIAL SECURITY FUND, Balance	6,775.38
FARM TO MARKET R. & B. FUND, Balance	129,267.06
TOTAL	\$342,595.72

LIST OF BONDS AND OTHER SECURITIES ON HAND	
U. S. Government Bonds	\$474,500.00
COUNTY INDEBTEDNESS:	
Road & Bridge Machinery Warrants	\$34,500.00

THE STATE OF TEXAS
COUNTY OF PARMER

Before me, the undersigned authority, on this day personally appeared Mabel Reynolds, County Treasurer of Parmer County, who being by me duly sworn, upon oath, says that the within and foregoing report is true and correct.

Mabel Reynolds County Treasurer

Sworn to and subscribed before me, this 6 day of October, 1966.

Bonnie Warren Clerk,
County Court Parmer County, Texas

Girl Scout Notes

Girl Scout Troop 24 has had two meetings recently. At the Monday afternoon meeting plans were made for an overnight camp out at the Spohn Ranch west of town.

A court of honor meeting was conducted before the patrols met to discuss duties for the camp-out.

Friday afternoon members of the troop purchased groceries and supplies and went to the ranch. During the game session in which everyone participated, a ghost appeared. The ghost read fortunes before departing to her haunted house. The genie patrol had a ghost

house and carmel apples were served from it.

After breakfast Saturday morning members of the troop took a hike and waded in the lake then after lunch camp was broken and the return trip to town was made about 2:00 p.m. Monday evening Elisa Rando and Juanita Leal became members of this troop. Patrols were formed and refreshments were served. A treasurer's report was given before the meeting adjourned.

Troop 238 had the first meeting of the year Saturday, October 8 at Calvary Baptist

Church. During the business session Lou Whaley was elected president; Vickie Schueler was elected vice-president; Sally Kendrick was elected secretary-treasurer; Vicki Beck was elected scribe and Kathy McLean was elected song leader.

Two patrols were formed. They are the Riethmayer Rookies and the Frazier Follies. An overnight camping trip to the Spohn Ranch Friday evening was planned.

Leaders of this troop are Mrs. W.R. Riethmayer and Mrs. Larry Martin.

Sure thing



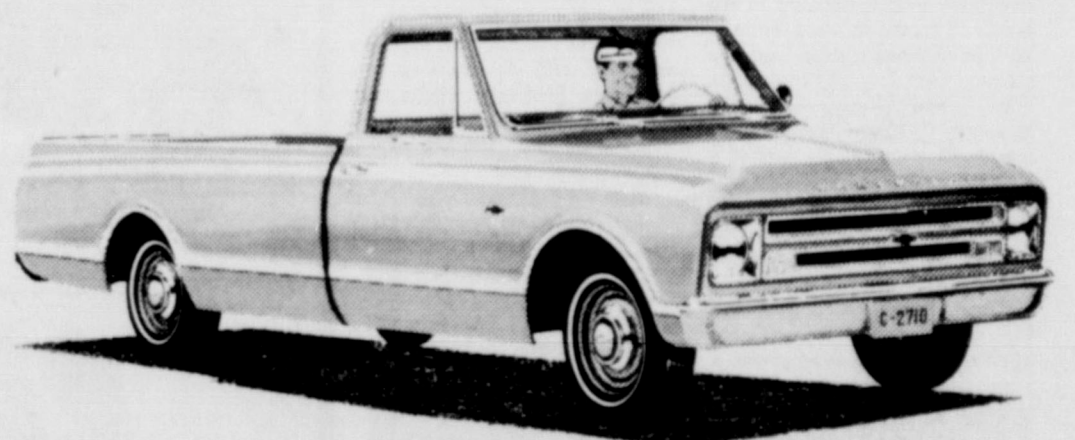
gas dryer.

Sure to save you money . . . nearly \$30 a year, year after year after year. A Gas Dryer is five times more economical to operate. Sure dependability, too. The Gas burner, the heart of your dryer, will last a lifetime. Choose a Gas dryer? Sure!

The Home GAS MAKES THE BIG DIFFERENCE . . . COSTS LESS, TOO.

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TRY THE WORLD'S TOUGHEST 2-DOOR



This new Chevy pickup looks so good you could call it a 2-door. (You could also call it the toughest Chevy pickup ever built!)

This Fleetside pickup's got a lot more than good looks going for you.

It's got new construction to bring you more durability, working ease, comfort and safety. Check that new all-steel pickup box, for example. New full double-wall side panels and tailgate keep your load from leaving its mark on Chevy's good looks. And new measures have been taken to help keep out rust and corrosion. Like the one-piece wheelhousings that

now protect sheet metal against tire splash.

Inside, the color-keyed cab looks and feels like a pleasant place to work. There are a number of new safety features, too: an energy-absorbing steering wheel and a dual master cylinder brake system, to name two.

And here's another thing the new Chevy pickup's got going for you: it rides better than some cars. Choose from 26 Fleetside and Stepside models now at your Chevrolet dealer's.



Try this brand new breed of pickup at your Chevrolet dealer's

REEVE CHEVROLET COMPANY

Friona, Texas

Phone 247-3011

510 Main Street

Special Age Benefit Given

A new special age 72 benefit was added by the 1966 amendments to the various types of cash benefits now being paid by the Social Security Administration. John Troop, social security representative for this county said today.

No social security coverage is required to qualify for this \$35 monthly payment if the claimant attains age 72 before 1968. However, if a person is eligible for a governmental pension or any kind of welfare payment, social security, railroad retirement, he may not be eligible for the special age

72 benefit; the special age 72 benefit will be reduced by the amount of the governmental pension.

Claims are now being received for this new type of benefit although October is the first month for which a payment may be made, Troop added.

For further information, see a representative at the Clovis social security office, 106 West 5th. Office hours are 8:30 a.m. to 5 p.m. on Monday, Tuesday, Wednesday, and Friday and 8:30 a.m. to 9 p.m. on Thursday.

Annual Festival Slated At Pep

At a Parish meeting Sunday October 2 in Pep plans were made for the 21st annual Thanksgiving Festival to be held in the parish Hall November 24.

Committees were appointed and plans for the traditional meal of sausage and turkey and all the trimmings were to be completed served at both meals. Noon meal will be served at 11 until 2, and the evening meal 5 to 7:30.

A general auction including cotton and other merchandise will be held in the evening. Carnival attractions for young and old will be featured day long. The event will close with a public dance.

"Make your arrangements to be at Pep on Thanksgiving day, November 24, 1966. Everyone is welcome and invited to come and try our famous sausage," says Publicity Committee chairman, A.G. Jungman.

Texas Travel Handbook Published By State

Two years of detailed research were culminated today with the release of a comprehensive, 176-page "Texas Travel Handbook," published by the Texas and Information Division of the Texas Highway Department.

The glove-compartment-sized book contains more than 1,500 items of interest ranging from Alibates Flint Quarries to General Zaragoza's birthplace. In the family of materials now published by the Highway Department, the new Handbook fills a need by providing specific information on points of interest and where they are located.

As State Highway Engineer D.C. Greer pointed out, "We have in the past attracted visitors with a colorful array of brochures, maps, motion pictures and posters -- all broad in scope. But once within our borders, there was no single volume to introduce specific sites of interests."

"This new publication," Greer said, "will lead our visitors to attractions in every corner of the state."

In addition to guiding the individual visitor, the new "Texas Travel Handbook" will serve as a reference tool for national travel writers, whose interest is increasingly focused upon Texas.

"Through Highway Department distribution channels," Greer said, "the new travel handbook will be placed in the hands of travel writers, editors and publishers throughout the United States -- and in fact, in many countries over the world. However," Greer said, "the Handbook will not be available in bulk quantities for redistribution. Rather, it will be provided on a select and individual basis to the actual traveler."

The publication represents the first attempt by a state agency to compile a comprehensive visitor's guide to Texas.

"We realize," Greer said, "in a volume of this depth and detail, some omissions are inevitable at the first printing. As new sites and attractions develop, and our information is updated, subsequent printings will include those new items."

Handbook subjects are as varied as the state itself, ranging from the melancholy Empty Saddle monument in Dalhart to the humorous Popeye statue in Crystal City. With the Handbook as a guide, travelers will discover dinosaur tracks and Indian pictographs; learn the most popular attractions of modern Texas cities.

Special sections provide information on recreational facilities in Big Bend National Park, four National Forests, and more than 50 Texas State Parks. Summaries of Texas hunting and fishing regulations are provided, as well as information on visiting Mexico.

In producing the book, the Highway Department was assisted by several groups including the Regional Chambers of Commerce of Texas, the Texas State Historical Survey Committee, Parks and Wildlife Department, Texas Water Development Board, and many other state and private groups. Significant contributions were also realized from city officials, civic and fraternal organizations, and numerous individuals interested in the Texas travel program.

The new "Texas Travel Handbook" will be available to more than 750,000 visitors who annually call at Highway Department Tourist Bureaus, and by mail in response to travel inquiries now totaling some 224,000 each year.

Like all Highway Department travel literature, the new book will be free. It will become a major item in more than three-and-a-half million pieces of travel material annually distributed by the Texas Highway Department.

GROUND BEEF

3 LBS. 99¢

PORK STEAK

LB. 59¢

PORK ROAST

LB. 49¢



Sliced
HAM LB 69¢

Paw Paw
APPLE JUICE Quart 25¢

BETTER FOODS!

SAVE MORE

At
MOORE'S



KIMBELL'S
Coffee 1 LB. 65¢

Gallon **PUREX**
43¢ Each



Hunt's
Hickory or Pizza Flavor
CATSUP
14 Oz. Bottle
10¢



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CRACKERS 10¢
With Purchase Of
#2 Can Kimbell's **CHILI**
at regular price 73¢



The crop is in -- and MOORE'S has a bountiful harvest of farm-fresh, sun ripened fruits and vegetables at the Savingest prices. Come take your pick of perfect produce... deliciously good for you -- and good for your budget, too at our low, LOW PRICES!



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2 Ears
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TEMPTACIOUS is the word for these crisp, juicy beauties. They're so tempting, so tangy, so deliciously perfect for pies, pastries and eating out of hand that you'll want to buy several pounds at this low price. Be sure to put APPLES on your shopping list -- they're featured in our Garden of Eatin'.

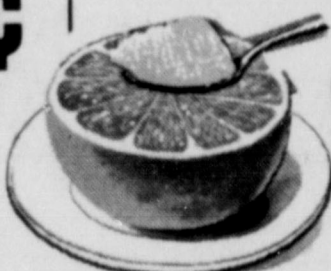
Washington Extra Fancy
Apples
GOLDEN DELICIOUS
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