

# The Sudan Beacon - News

FORTIETH YEAR

SUDAN, LAMB COUNTY, TEXAS THURSDAY, DECEMBER 17, 1964

NUMBER 42

## WOODWORK BY DALTON

WHEN WE were youngsters, we would have loved the doctor who declared the other day that taking a bath every day wasn't healthy. University of Illinois skin doctor says too much soap and water wash away the skin's protective oils. He ridiculed the notion that a daily bath was necessary to good health and pruritic dermatitis, or winter itch, is aggravated by soap and water. "The condition can keep a person scratching through May," he said.

Sounds like it might be better just to change to a winter weight oil instead of taking a bath.

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INCIDENTALLY, on the topic of bathing, I have found that if you plan carefully, and turn on the water in time for it to get warm a little bit before you anticipate the break, you can dash into the shower, jump out and dry off during the commercials which break up the late show on TV about every 10 minutes. This way, you don't miss any of the movie and don't have to watch the commercial.

If you happen to drop the soap, though, you'll likely have to drip a little water on the den floor in order not to miss any of the program.

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MOST FOLKS enjoy decorating their own Christmas trees. But for those who feel that it's a task to fix up the tree, why just have a little patience. It seems that pretty soon you may be able to get a pine Christmas tree with the ornaments built-in so to speak.

A blurb from Texas AGM reports that improved pine Christmas trees will be available in about eight years. Scientists in California are developing a Christmas tree by crossing Sierra Nevada lodgepole with the shore

## Millionth Bale Brought To Compress

One million bales of cotton brought in at Sudan.

That's neither a prediction nor the report for this year's cotton crop in the Sudan area, as it will be considerably less than that, but that is the amount of cotton which has been brought in to the Central Compress and Warehouse



**DIES**—George W. Pfeifferberger, 56, executive vice president of Plains Cotton Growers, Inc., died of cancer at 7:30 a. m. Dec. 15 in Lubbock. A well-known figure in South Plains agriculture, he had been with PCG since it was organized in 1956.

pine. The resulting hybrid grows to six feet within four to five years. From its dark green foliage it grows its own decorative cones at five years of age.

The cones probably don't light up, however.

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ALASKANS who may have been bragging about their state's being bigger than Texas and better, too, have at least one superlative they are welcome to claim all for their own. We notice that temperatures dropped to 60 be-

low zero in some parts of the snowball state last Tuesday. Anyone who would favor living in country that cold would have to be her-r-ark.

If it's that cold Christmas, Santa's reindeer probably will ice up and he may never get off the ground in that region.

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THIS WAS passed along to me by Boyd Coen of Austin, who said I needed some new jokes for my column.

This guy was at the corporation court window, paying a fine for traffic violation, and the clerk handed him a receipt. The motorist said grumpily: "What am I supposed to do with this?"

"Keep it," was the reply.

"When you get 10 of them, you get a bicycle."

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Co. at the northwest edge of town since 1955.

Central Compress received its 1,000,000th bale on Dec. 11, or at least it is the millionth bale since the present owners, Guy Nickels and H. A. Mills, purchased the compress in 1955.

The milestone in the progress of the compress here points up the major role the firm plays in the economy of Sudan and the surrounding area.

The millionth bale was grown by O. H. Parrish of Springlake and ginned at Springlake Gin Co.

Last year at this time, Central Compress had received 86,000 bales, and this year the pace is less, having received 59,711 bales. However, farmers throughout the area are ginning less cotton than last year.

Warehouse capacity at the warehouse is now at 144,500 bales, it was reported, with yard space available for an additional 60,000 bales.

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EARLY COPY NEEDED FOR NEXT ISSUE

Next week's issue of this newspaper will be the annual Christmas Greetings edition, in which business and individuals say merry Christmas and thanks to all the folks they know. So that everyone will get his paper before Christmas, it will be printed earlier and mailed on Dec. 23. Therefore, anyone with news for the paper is requested to get the items to us by noon Tuesday, or before.

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SOME FIRMS TO CLOSE DAY AFTER CHRISTMAS

Several Sudan businesses have indicated they would close on Saturday after Christmas as well as Christmas day, in order to give their employees a long week-end holiday.

Among those who have said they will be closed Friday, Saturday and Sunday are the First National Bank of Sudan, Shanks Dept. Store, Bullock Variety, Jordan & Douglas Implement Co., Brown Implement Co., Robinson Motor Co. and the Sudan Beacon-News. Jordan-Douglas also will be closed Dec. 24, Thursday, and some others indicated they may do so.

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PLANT X FAMILIES HAVE CHRISTMAS PARTY

Plant X employees and families were entertained with the annual Christmas party and dinner Thursday evening in the school cafeteria.

In charge of planning the event were Mr. and Mrs. C. L. Seefeld. They were assisted by Mr. and Mrs. Billy Joe Cartwright and Mrs. Wayne Rogers.

Mrs. Bob Drake led the children in singing Christmas carols. Six electrical appliances were given as door prizes.

Approximately 180 were present from Sudan, Earth, Mulshoe, Amherst and Littlefield.

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## Cantata To Be Presented Sunday



"WE ENJOYED IT"—Some of the guests at the meeting of 1935 Study Club Monday night are telling the speaker, Mrs. Lucille Walker, left, that they found the program on the Holy Land interesting. From left to right are Mrs. Walker, Mrs. Kenneth Burgess, Mrs. A. H. Kelley of Memphis, Tenn., and Mrs. Jack Riley. In the background is Mrs. Max Bullock. (Beacon-News Photo)

## Program On Holy Land Presented To Study Club

Mrs. R. D. Nix was hostess for the Christmas program of the 1935 Study Club Monday evening when guests were present. Co-hostess was Mrs. R. S. Gatewood.

"Keeping Christmas" was the program topic and Mrs. J. W. Walker of Plainview was guest

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speaker for the subject "Bethlehem at Christmas". She showed films of the Holy Land and gave information regarding that country. Following her talk, a question and answer period was held. Registering guests was Sara Woods.

Singing Christmas selections was a quartet composed of Bill Nix, Dalton Wood, Rev. Jack Riley and Frank Lane. They were accompanied at the piano by Mrs. Nix.

The project for the evening was gifts for Girls' Town. Thirty-seven were present, including Mr. and Mrs. Walker of Plainview and Mrs. A. H. Kelley.

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Mrs. Burnice May and daughter, Mrs. Bob Sanders, left Friday for San Diego where Mrs. Sanders was to meet her husband who is with the U.S. Navy. Accompanying them to California was Mrs. H. P. West.

### HORNET BAND TO PRESENT CONCERT

The Hornet Band will present a Christmas concert at 2 p. m. Friday Dec. 18 in the Sudan High School Auditorium.

Featured on the program will be Bill Boyles, Paula Chisholm and Santa Claus. There will also be group singing. Everyone is invited to attend.

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Mrs. Audrey West entertained with a bridge club Christmas luncheon Thursday. Present were Mrs. Bobby Jack Markham, a guest, and members, Mesdames Gerald Chisholm, Billy Chester, Bill Palmer, Richard Powell, Arthur Nelson, Glen Chester.

Mrs. C. M. Furneaux will leave for Fort Worth this week to spend the holidays with her sister, Mrs. Tom O'Brien.

Among those from Sudan attending the Wyoming-Tech basketball game Saturday evening were Ves Terry, Mr. and Mrs. Bill Cury, Marvin Tollett, Mr. and Mrs. Rodney Nichols and Mr. and Mrs. F. M. Smith.

Mr. and Mrs. M. E. Blake were in Amarillo Wednesday when she underwent dental surgery.

"Night of Miracles," a Christmas cantata by John W. Peterson, will be presented by singers from the First Baptist Church and First Methodist Church of Sudan at 8 p. m. Sunday in the First Baptist Church.

Director will be Richard Powell, choir director of the First Baptist Church. Mrs. W. E. Hancock will be pianist and Tommy Cates will be organist. Narrator will be Rev. Willie Nessel, minister of the Baptist church.

The cantata is based upon the miraculous events of the first Christmas as told by Matthew and Luke in the Bible.

Featured soloists will be Benny Arnold, baritone; Bill Nix, bass; Tom McKenzie, tenor; Frank Lane, bass; Mary Shanks, soprano; and Mary Bellar, soprano.

## Boys Ranch Due Holiday

Ronnie Mooney, formerly of Sudan and one of the 325 boys now making their home at Cal Farley's Boys Ranch near Amarillo, will return to his former home for the Christmas holidays.

Christmas is the one time during the year when the Ranchers leave for a two-week period, providing a relative or someone sends them a ticket for their transportation.

All of the boys will enjoy the Ranch's annual Christmas party on December 20. Those who leave the Ranch will depart for their home towns the following day.

Boys Ranch is commemorating the 25th anniversary of its founding this year for homeless and troubled boys by Cal Farley, former world champion athlete and successful Amarillo businessman. Since 1939, more than 1,600 boys have lived there, and are now scattered throughout the world.

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Mrs. Nell Woller of Hollis, Okla. and Joker Graves of Athens visited during the weekend with their brother and family, Mr. and Mrs. J. A. Graves.

A guest last week in the home of Mr. and Mrs. Jinks Dent was his sister, Mrs. Vesta Lafferty, of Truth or Consequences.

Mrs. J. A. Graves will attend a Christmas family dinner Saturday at the home of her mother, Mrs. Clara Shiplet, in San Jon, Mexico.

Visiting Sunday in the home of Mr. and Mrs. R. P. Baccus were his sons, Rusty Baccus of Lockney and Mr. and Mrs. Jack Baccus of Brownfield.

Mrs. Milton Wiseman returned home Sunday after being confined in the Amherst hospital.

Dexter Baker was confined to the Amherst hospital the first of the week.

Mr. and Mrs. Lester LaGrange of Amherst and Mr. and Mrs. L. E. Slew were in Amarillo last week to observe their 49th wedding anniversary. Mrs. Slew and Mrs. LaGrange are shown and the two couples had a double wedding.



Famed comedian knees golf ball for luck as he looks forward to the success of Bob Hope Desert Classic to be held in Palm/Spruce (L.A.) area. Event, to be held for charity and featuring greatest golfer in country, will be seen over NBC-TV on Saturday, Feb. 6, from 5:30 to 6:00 P.M. ET, and Sunday, Feb. 7, from 3:30 to 5:00 P.M. ET, with Chrysler Corporation as the sponsor. Arnold Palmer, Jack Nicklaus and Billy Maxwell are among former winners, with Tommy J. coburn as defending champion.



NEW COMPRESS OFFICE—Central Compress and Warehouse Co. of Sudan, which last week received its millionth bale of cotton, recently remodeled its office facilities, adding a modern new office at the left of the above picture.

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# Central Compress & Warehouse





The Years

Biggest

Christmas Card,  
the annual.

Christmas  
Greeting  
Edition

Of This

NEWSPAPER

Is

COMING

Your

Way

NEXT WEEK!



# DEVOTIONAL BY HAZEL HOUSE

## IN PREPARATION



Scripture: St. Matthew 1: 20-25; St. Luke 1: 46-55; 2: 1-7.

When Jesus Christ was born in Bethlehem—who was ready for His coming to earth? The Jews? Perhaps we could say they were looking for a Messiah in a vague, listless fashion. But, the Messiah had been promised for so many, many years, that the Jews, it seems, had lost their eager expectancy; they no longer looked for a Messiah, except by saying that "someday He will come". But the Jews expected Jesus to come as a King, to set up an earthly Kingdom.

So, who was ready for the Babe of Bethlehem? Mary, the mother of Jesus was prepared, though far from understanding the full meaning of this Holy Child's coming to earth. Joseph was prepared to accept what he cer-

tainly could not understand. Elizabeth and Zacharias were prepared, by the miraculous birth of a son in their old age—the birth of John, the Baptist, about three months prior to the birth of Jesus. The wise men were prepared, Simeon and the prophetess Anna were prepared, and the Shepherds were in a quiet place of duty, where they could listen and look and hear.

But what about the people in Bethlehem, perhaps all except for these few? In general, these people were crowded into Bethlehem, the city of David, pushing and shoving each other for room to stay in the city until their taxes were paid. Each one, or each family, was probably so anxious about how he would get these taxes paid, that he was scarcely interested at all in any other person.

So, there was no room in the Inn for Joseph and Mary, and no place for Jesus Christ to be born, except in the manger. How unaware of the Christ Child were the innkeeper and the multitudes of high officials and "important" people in Bethlehem that night some 1964 years ago. Think of what they missed!

"Judge not, lest ye be judged" so how much room is there in our town for Jesus now? Is there a special room in your heart where He gives you the peace and joy and assurance that He is yours, for you are His? Not for your goodness is He abiding with you (for Christ came into the world, not to die for the righteous, but to save sinners) but because you have made a place for Him and invited Him to come in.

Good or bad, Jesus loves you. He will take you just as you are, if you will follow Him, and make you to grow up in His abiding presence, daily becoming more and more and more like Him. I said "grow", not all at once to be full-grown. But you

must go with Him, follow Him, if you are to possess this gift from God of abundant life, of joy and peace and love forevermore through Jesus Christ.

God offers the Gift—the Babe born in a manger—so will you accept Jesus as your Savior from sin and death into eternal life?

How busy are you? Too busy working, paying bills, getting ready to pay your taxes, building bigger barns, finer houses, larger social parties, clubs... are you too busy to make room for Jesus?

Another thought for us today: Are you prepared for the second coming of Jesus? Are you prepared (How? Jesus said "watch and pray") for His coming in power and great glory, King of Kings and Lord of lords? Or have you, like the Jews at His first coming, grown listless and are saying only "Someday..." It could be today for you or me—

Are you prepared? Take Jesus, and He will keep you ready, if you will make room in your heart for Him.

### SCIENCE briefs

**Silent Tick**  
Human beings, like other animals, have a built-in "physiological clock" which governs their activities over 24 hours, two University of Georgia psychologists report. However, the "clock" may sometimes be as much as three hours wrong in judging the time of day, they say.

**Warning Signs**  
A history of chronic cough, shortness of breath and other seemingly mild symptoms seems related to lung cancer later in life, a Dutch physician reports. The relationship, she says, is independent of smoking.

**Lunar Rains**  
Folklore has long linked the moon with the weather, but three U. S. investigators now think they may have proved it. They found a strong relationship between phases of the moon and rainfall patterns.

**Job Risks**  
Persons in legal, administrative and other intellectual occupations carry a higher risk of stomach cancer than of lung cancer, a German scientist has reported. Lung cancer incidence was higher among metal workers, mechanics and other industrial occupations, he said.

**Pocket Riches**  
One of the many minor planets or asteroids—this one about three miles in diameter—may be nearly solid platinum, some U. S. space scientists believe. That much of the precious metal would be worth \$50 trillion—enough to pay for the entire space program, the national debt, and the anti-poverty program, with a lot of money left over.

At least seven telescopes will soon be searching the heavens in a new assault on the mysteries of space directed by the University of Pennsylvania and General Electric Company. They will scan the depths of space from New Zealand to New York to find answers to age-old questions about the planets, the sun and the stars.



### CHURCH NEWS

**WMU NEWS**  
Rev. Willie Hazel led the Bible study from the book of Genesis at the meeting Monday afternoon of the WMU, First Baptist Church. Present were Mesdames L. F. Meeks, R. E. DeLoach, Floyd Ivy, Halbert Harvey, Homer Morris, J. P. Arnold, Willie Hazel.

The WMU circles of the First Baptist Church observed the week of prayer for the Lottie Moon Christmas offering when programs were held daily last week.

Among those attending the programs during the week were Mesdames Homer Morris, R. E. DeLoach, Lester Shanks, Max Bulloch, Floyd Ivy, Oscar Vinson, Lindal Harlin, Halbert Harvey, Willie Hazel, J. P. Arnold, Melvin Serratt, Jimmy Carpenter.

### LADIES BIBLE CLASS NEWS

Mrs. Joe Foster led the study at the meeting Monday afternoon of the Ladies Bible Class of the Church of Christ.

Present were Mesdames M. E. Blake, Quentin McCaghen, Joe Fisher, Marvin May, C. E. Nichols, Dewain West, E. B. Hutchinson, R. S. Gatewood, Bernard Wilson.

Five scientific and technological advancements announced by General Electric Company scientists and engineers:

A strip of plastic full of tiny holes may be a new weapon in the fight against cancer. A plastic filter that can separate cancer cells from blood has been developed and may prove valuable in the diagnosis of the disease.

## LETTERS TO SANTA CLAUS

Dear Santa,  
I am a little girl four years old. I would like for you to bring me a Barbie doll, pajamas house coat and house shoes.

Love you,  
Pam Walker

Dear Santa,  
My name is Tom and I have been a good boy. And my mother is good to me. And I want a bicycle for Christmas and a train too. My brother would like a little plane for Christmas. I am 8 years old. Next year I will be 9 years old. And my brother will be 6 years old. You can get in by using the door.

Your friend,  
Tom

Dear Santa,  
I have been a pretty good boy this year. I would like to have a BB gun and a bicycle. I would like for all the other little boys and girls to have something too.

### Science Briefs

Plug-in electrical power for astronauts a million miles from earth is promised by a new way of creating electricity—magnetizing a superheated gas. G.E. space sciences experts say the new process could answer the need for relatively large amounts of electrical current required by space ships.

"Superpressures" first used by the General Electric Research Laboratory to make diamonds have also made it possible to produce more than 20 new forms of matter never found in nature.

Small electrical explosions which cause the earth to reverberate are revolutionizing oil explorations. Using electrohydraulic equipment, a system has been developed which records these reverberations and translates them into meaningful definitions of underground conditions.

Good by my dear,  
Your friend,  
Maria

Dear Santa Claus,  
I love you. I am in the third grade. I am 9 years old. I have one brother. I like to play. I like to have a cat and a dog. My brother is in the first grade. He like to have a cat and a dog. He is 7 years old.

Your friend,  
Vanessa

I will leave you a glass of milk and some cookies under the Christmas tree. I would like a pocket knife too.

I love you,  
Terry Lynn Drake

Dear Santa and Mrs. Santa  
I want a bicycle and guitar. I love you very much,  
Roy Perez

Dear Santa Claus,  
I love you. You are my best friend. I am in the 3 grade. I am 10 years old. I have one sister and one brother. I would like a talking doll. I like to see you. My sister likes a walking doll. My brother would like a baseball. Will you bring that?

Dear Santa,  
I want a BB gun for Christmas. My brother wants a BB gun too. My sister wants a record player. And we want some games. We are going to leave the door unlocked so you can get in. My mother and father will help you bring the stuff into the house. So take it easy and I hope that you will come.

Your friend,  
Michel Shary

**THOUGHT FOR MEDITATION**

There's ever walking side by side,  
To be accepted or denied,  
A right or wrong that fills each day,  
That never fails to come our way,  
A task that we're to live, to do,  
Is making choice between the two,  
We find it's one continuous fight,  
To always stand for what is right.

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SHOWN ABOVE IS THE NEWLY ADDED OFFICE SECTION AT CENTRAL COMPRESS. WE STRIVE CONSTANTLY TO EXPAND AND IMPROVE OUR FACILITIES TO SERVE YOU BETTER.

This is a milestone of which we are proud, and we want all area farmers to know we appreciate the support which has made this record possible.

# Central Compress & Whse.



# Mules Kick Hornets 74-51

The Sudan Hornets started out on an even basis with the Class AAA Muleshoe Mules here Tuesday night, but the visitors gradually pulled away, and finally turned the game into a lopsided affair, winning 74-51.

Muleshoe had three players in double figures, but Sudan's Corley Baker topped the scoring with

24 points. Mike Smith scored 10. For the Mules, Jay Ward had 23, Charles Murray 18 and Ronnie Swint 12. The first quarter of the game ended 10-10, but Muleshoe pulled to 30-23 at the half. The wild-scoring third quarter was the biggest for each team, with Muleshoe scoring 28 points and Sudan 19.

The Hornets of Coach Hank Brown scored only 17 points in the third period and lost a 47-43 game to the Mules, after Sudan early had held a good lead. Sudan led at the end of the first period 14-10 and led 22-21 at halftime.

Dianne Wilson and Jeanie King each had 15 points for Muleshoe,

and for Sudan, Tanya Fox scored 19 and Nancy Hayes 16.

Sudan teams will take part in the Sundown tournament this weekend.

In the Floydada tourney last weekend, Sudan boys lost to O'Donnell 60-52 (Smith hit 18), and the girls downed O'Donnell 52-23 (Vicki Masten scored 14). Then in the girls finals, Sudan was walloped 46-23 by Floydada, after the Hornets had advanced with a 50-41 win over Muleshoe behind a scorching 33-point effort by Joyce Williams.

The boys lost a 59-58 overtime game to Lockney in the consolation round as Corley Baker marked up 22 points for Coach Henry Hall's five.



**SPEAKS ON HOLY LAND**—Mrs. Lucille Walker of Plainview was guest speaker at a meeting of 1935 Study Club Monday night in the home of Mr. and Mrs. R. D. Nix, shown at left. Mrs. Laura Hay, at right of Mrs. Walker, is club president. (Staff Photo)

of Mr. and Mrs. L. E. Slate.

Mrs. Ves Patterson was hostess for a bridge club Christmas luncheon Thursday. Attending were members Mesdames Wallace Gordin, Cleo Whitmire, Jay Harper, Clovis Bridwell, Burnice May, R. E. Scott, Hershell Olds.

**Dear Santa Claus,**  
I have been good at home and school. I will give you some cake and coke. My brother wants an airplane and a bike and GI Joe, he is an army man. I don't know what else he wants. I want My Secret Heart Safe and Barbie Dream House and Skipper. Now I am in the third grade.

Your friend,  
Daria  
\*\*\*\*\*

**SUDAN BEACON-NEWS**  
THURSDAY, DEC. 17, 1964

friends pretty presents, that is Donna and Cindy. I want a talking doll that has records with it. I have been nice but not too nice. My friends have been nice to me and I have been nice to them. My friends ask me to play with them. My birthday is Nov. 16. I am 10 now. But you can use the door to get in.

Your friend,  
Angela

## LETTERS TO SANTA CLAUS

**Dear Santa Claus,**  
I hope that you will give my



**WERE READY, SANTI**—Dan and DeAnne Boatright of Austin can hardly wait to get their Christmas tree decorated. This year's festivity will make up in happiness for the lack last year when their mother, Mrs. Charles Boatright, was hospitalized for tuberculosis. Mrs. Boatright returned home in March, but she continues to take anti-tuberculosis drugs. The children and Mr. Boatright are on medication, too, as prevention of their developing T.B.

**Dear Santa,**  
I am 11 year old, a good boy. I have a brother 9 year old and a sister 5 year old. She wants a doll. I want a football and a new bike and my brother wants a baseball and we want a record player for Christmas.

Your friend,  
Antonio  
\*\*\*\*\*

**Dear Santa Claus,**  
How are you? Christmas is coming, I want a talking doll for Christmas. I am just ten years old and we are 13 children. I am in the third grade. I like my teacher. She is nice to boys and girls. We all like her.

Your friend,  
Gloria Gomez  
\*\*\*\*\*

**Dear Santa Claus,**  
I am in the 3 grade. Do not come in the first door you see. I have five sisters and one brother. Will you come to school and see us? Please come at Christmas and see all the boys and girls.

Your friend,  
Michelle  
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## PERSONALS

Mrs. W. O. Wright, who had been confined to the hospital in Amherst, returned home Sunday.

A. W. Ormand has returned home after being confined to the hospital in Amherst.


Mr. and Mrs. Robert S. Terry and children of Vinita, Okla. will arrive Friday to visit his parents, Mr. and Mrs. W. V. Terry, during the holidays. They will also visit in Roswell with her parents, Dr. and Mrs. Austin Dillon.

Mrs. Muriel Chisholm is confined to a hospital in Littlefield.

Mrs. Jack Lenderson of Muleshoe visited Sunday in the home

**DAIRY BEE DRIVE-INN**

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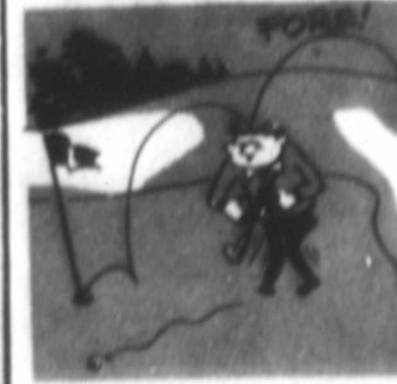
**THE FAMILY LAWYER**

"Fore!"

Golfers, long accustomed to sand traps and doglegs and water holes, must now reckon with a new kind of hazard: the damage suit. According to the Institute for Safer Living, flying golf balls inflict 10,000 disabling injuries every year. And a substantial number of these injuries result in claims.

When are you legally liable for such an accident? On the whole, the law is pretty tolerant. The bare fact that you caused an injury is not enough, in itself, to spell liability. Nor is the fact that you hooked or sliced your shot.

"To hold that a golf player was negligent merely because the ball did not travel in a straight line," commented a sympathetic court, "would be imposing upon him a



greater duty of care than the Creator endowed him with faculties to carry out."

But the law does insist that you give fair warning to others in the zone of danger.

In one case, a golfer, disgruntled by two bad shots off the tee, decided to try a third. Although a fellow player had already started walking ahead, he failed to cry "Fore!" This time he really connected. The ball slammed into his companion's head, putting him out of action for weeks. Verdict: \$5,000.

How wide, and how far ahead, is the zone of danger? Obviously, there is room for a difference of opinion on a particular shot. But don't count on getting the benefit of the doubt in the courtroom. There is too much chance that the judge or jury, faced with the harsh reality of harm done, will not see things your way.

Of course, you shouldn't let the fear of a lawsuit scare you out of playing golf. But here are a few suggestions:

- 1) Think of liability insurance as an integral part of your golfing equipment. Your insurance man can guide you as to the coverage you need.
- 2) Keep a healthy respect for the destructive power of a golf ball. Well hit, it may travel faster than 250 miles an hour.
- 3) Cry "Fore!" just a little more often than seems to be necessary. No one has ever been sued for that.

A public service feature of the American Bar Association and the State Bar of Texas. Written by W.H. Burnard.

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**STORK MARKET REPORT**




Mr. and Mrs. Bob Taylor are the parents of a daughter, Sherribob, born Nov. 29 and weighed 7 pounds and 6 ounces.

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**SUDAN BEACON-NEWS**

Published Each Thursday

A T SUDAN, TEXAS


And entered as second-class mail matter at the postoffice in Sudan, Texas, June 26, 1924, under the Act of Congress of March 3, 1879.

J. W. House Jr. -----Publisher  
Dalton Wood-----Editor

**SUBSCRIPTION RATES**  
Lamb and adjoining Counties-----\$2.50 per year  
Elsewhere-----\$3.00 per year

**CLASSIFIED RATES:**  
24 per word, first insertion,  
14 per word for subsequent insertions, minimum charge 50¢ per first insertion.

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Upon request.




**From all of us to all of you...**

Christmas is a beautiful story... the age-old story which teaches us the full meaning of friendship.

Christmas is a time to draw our friends closer to us... to find new faith and new hope in the true spirit of the season.

Christmas gives all of us at General Telephone the opportunity to send to all of you our best wishes for the merriest Christmas of all.

**GENERAL TELEPHONE OF THE SOUTHWEST**





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FOR RENT - Partly furnished apartment, 3 rooms and bath. Phone 227-3281 or 227-3461.  
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**HOSPITAL REPORT**

Patients this week in the South Plains Hospital at Amherst included the following:

From Amherst - Mrs. W. J. Carper, Mrs. Virginia Turner, Roy Gilbert, David Britt, Mrs. Lucy Nix.

From Sudan - Mrs. J. T. Harmon, L. C. Olds, A. W. Ormond, Mrs. Maggie Burlett, Mrs. Alfonso Davila and Baby Girl, Mrs. T. Fife, Dexter Baker.

From Olton - Benny Earl Akin. From Earth - Baby Armando Aguilar.

From Plainview - Mrs. James Landis and Baby Boy.

From Hinton, Okla. - Mrs. Gladys Gray.

From Muleshoe - Mrs. Capitola Rice.

**USED CAR - TOOLS**

SURE - I'LL FETCH YOU A GOOD CAR FROM THE LARGEST STOCK IN TOWN MERRY CHRISTMAS!

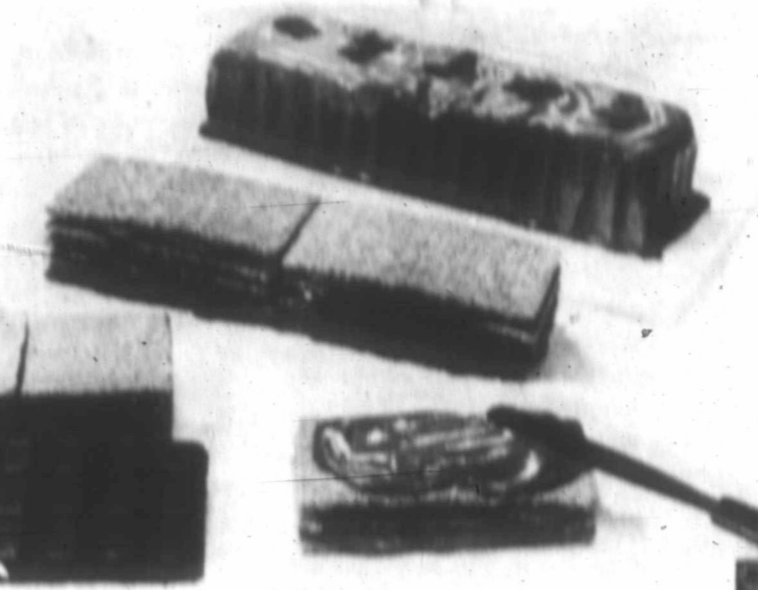


WE STILL HAVE SEVERAL NEW 1964 CARS TO SELL AT BARGAIN PRICES!

**BACCUS CHEVROLET** BOX 356 227 3501 SUDAN, TEXAS

IF YOU DON'T KNOW USED CARS KNOW YOUR DEALER

**German's Chocolate "Quickie"**



Only three steps are called for in making this excellent chocolate dessert, yet the recipe definitely belongs in any collection of glamorous desserts. Wonderful for a party since it may be made the day before!

**GERMAN'S CHOCOLATE ICEBOX CAKE**  
1 package (4 oz.) sweet cooking chocolate  
1 tablespoon water  
Dash of salt  
2 egg yolks  
1 cup heavy cream  
10 double graham crackers

Melt chocolate in water in saucepan over low heat stirring constantly. Remove from heat. Add salt. Then add egg yolks, one at a time, beating well after each. Cool. Meanwhile, whip the cream, then fold a little into the melted chocolate mixture. Blend well. Fold in the remaining cream, blending well. Chill.  
On serving platter, place 2 of the double crackers end to end, spread with chocolate mixture. Top with alternate layers of crackers and chocolate mixture. Frost sides and top with chocolate mixture. Garnish with chocolate curls. If desired, Chill 8 to 12 hours in refrigerator. Slice and serve. Makes 8 servings.

**HOLIDAY RECIPES**

Try this recipe for Lebkuchen, a traditional German bar cookie. Bring 1/2 cup honey to boil in a large, heavy saucepan. Cool to lukewarm. Blend in 1/2 cup granulated sugar and 1/4 cup brown sugar. Add 2 eggs and beat well. Sift together 2 1/2 cups sifted enriched flour, 1 1/2 teaspoons cinnamon, 1/4 teaspoon ground cloves and 1/4 teaspoon allspice. Gradually add to egg mixture, beating well after each addition. Stir in 1/4 cup each finely chopped candied citron and lemon peel and 1/4 cup chopped blanched almonds. Spread in well greased 10 1/2 x 15 1/2 inch jelly roll pan. Bake in preheated 350 oven 20 to 25 minutes or until lightly browned. When cool,

spread with confectioners sugar icing and cut into bars.

While the youngsters are home during the holidays, prepare spicy Apple Dumplings for a novel lunch dessert. Drain syrup from 14-ounce jar of speed red apple rings into 2 cup measure. Add water to make 2 cups liquid. Place apple rings and liquid in bottom of deep 10-inch skillet which has tight-fitting lid. Bring to boil. Reduce heat and simmer, uncovered, about 5 minutes. Meanwhile, sift together 1 cup sifted enriched flour, 1/4 cup sugar, 1 1/2 teaspoons baking powder and dash salt. Cut in 2 tablespoons butter or margarine until mixture resembles coarse crumbs. Combine 1/2 teaspoon vanilla extract and 1/4 cup milk. Add to flour mixture; stir only until flour is moistened. Drop by tablespoonfuls onto simmering apples. Simmer, uncovered, 5 minutes. Cover tightly and steam 15 minutes. Serve warm.



"WE WISH YOU A FIRESAFE CHRISTMAS"

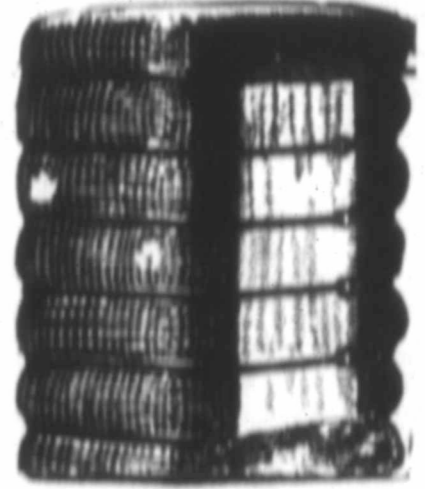
**COTTON RECEIVED AT**

**Central Compress**

THIS SEASON:

59,711

BALES



**ENJOY DINING OUT AT**

**Garcia's Cafe**

ON U. S. 84 NW IN SUDAN

WE SPECIALIZE IN MEXICAN FOOD!

**Check List For Cold Weather Auto Care**

- Engine tune-up and thorough check of parts (battery, spark plugs and carburetor check)
- Check cooling system and anti-freeze protection
- Lubrication-safety check (chassis and steering joints, parking brake cables and equalizers, door and trunk locks, body hinges, hood latches, weatherstripping around windows, body and underhood attention)
- Undercoating or touch-up to protect against chemical road road de-icers
- Wax job to protect finish
- Change oil and add oil alloy\* for fast starts in zero weather
- Replacement blades and arms for worn windshield wipers
- Change windshield washer fluid to freeze-proof
- Light adjustment and defroster check for night and poor visibility driving
- Check condition of snow tires
- Check special winter equipment (chains, shovel, weight in trunk, ice scraper in glove compartment, rubber mats to keep carpeting clean)

(CLIP AND SAVE THIS CHART)

\*Cars have a way of getting balky when cold weather sets in. Whenever the temperature drops below zero, motorists hear the familiar non-stop wheezing of a motor that won't turn over. Oddly enough, it is not usually the fault of the engine. The culprits are most likely the battery and the oil.

A battery is bound to be weakened by cold weather. On zero days it is operating at only about 45 per cent efficiency. Add to its usual workload the seasonal strains of defrosters, heater and the additional use of lights, and winter battery failure is not surprising.

While the battery is suffering its particular cold problems, zero weather is also causing the oil to thicken. That makes more trouble for the battery, which at this point needs all the help it can get. Engine parts get stiff when oil isn't flowing freely, and it takes longer and harder work to activate them.

One way to handle the problem is to add an oil alloy when you get an oil change. Specifically formulated to give fast starts on cold mornings, it is a product called "Histone," manufactured by The Shell Company. It lowers the pour-point of oil without hampering its lubricating properties, and permits oil to flow freely even at 20 below.

"Histone" additives, "Histone" does not actually "thin" the oil at engine operating temperatures. It simply keeps it free

flowing in sub-zero weather. By reducing the "drag" of cold thickened oil "Histone" eases the battery for quicker starts. As an oil alloy is the key to fast winter starts, complete lubrication is the key to safe winter driving and motor and body protection. The benefits of a good grease job are legion. The consequences of ignoring the need range from minor annoyances to disasters.

Here are a few of the winter driving problems that can develop without proper lubrication:

Brakes can lock on an icy street.

A steering arm might drop off in the course of taking an icy turn.

Hard shifting and noisy operation result if manual transmission lubrication thickens.

Head studs can corrode, chassis and steering joints, door and trunk locks, body hinges, hood latches and vents tend to freeze if not lubricated.

Everybody talks about the weather. Here's a chance to do something about it.

**FARM FOR SALE**

180 ACRES AT \$350 PER ACRE - 17 1/2 ACRES IN CULTIVATION, 64 ACRES COTTON ALLOTMENT, 3 IRRIGATION WELLS (1 - 3", 2 - 4"). WILL SELL 1/2 MINERAL RIGHTS, LOCATION - 1/2 MILE SOUTH OF AIRPORT

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**Following in the footsteps**

of the immortal Walter Camp...

**Nation's Coaches Surprise With Selection of Two Quarterbacks For 75th Annual "Diamond Jubilee" All-America Football Team**

For only the second time in 75 years of balloting, the American Football Coaches Association has this year honored two players of the same position - quarterbacks Bob Berry of Oregon and Craig Morton of California. Leading the balloting for the Western states dominated first team All-America is bruising Illinois center Dick Butkus, the coaches' choice for Player-of-the-year. Sponsored by Eastman Kodak Company, All-America selections are based on firsthand obser-

vations, scouting reports and analyses of thousands of official game movies. There are three repeaters from last year's team: Bushus, guard Rick Redman of Washington; and halfback Gale Bayers of Kansas. The 1964 "Diamond Jubilee" team follows in the tradition of Yale's renowned Walter Camp who teamed with sports editor Caspar Whitney in 1889 to inaugurate the original All-America selections. Here's the 1964 lineup:

Gale Bayers HB (6-1, 190) KANSAS	Larry Dupree HB (5-11, 195) FLORIDA	Craig Morton QB (6-4, 215) CALIFORNIA	Bob Berry QB (5-11, 185) OREGON
Tom Nowatzki FB (6-2, 228) INDIANA	Glen Bessler G (6-2, 230) PENN STATE	Rick Redman G (5-11, 209) WASHINGTON	Dick Butkus C (6-3, 235) ILLINOIS
Larry Kramer T (6-2, 260) NEBRASKA	Ralph Neely T (6-5, 245) OKLAHOMA	Larry Ebling E (6-2, 187) BAYLOR	Jack Snow E (6-2, 215) NOTRE DAME





**GINNING INDUSTRY REPORT**

A report on the Texas cotton ginning industry from the University of Texas reveals that the number of active gins in the state declined from 3,335 in 1935 to only 1,321 in 1963 while the state's total cotton production was increasing from 2.8 million bales to almost four and a half million over the same period.

The study, compiled by the University's Cotton Economic Research branch, which is a part of the Cotton Research Committee of Texas, points out many changes taking place in the Texas cotton ginning industry.

The explanation for the number of gins going down while cotton production was going up is found in a table showing the number of bales ginned per gin. Annual output per gin averaged only 854 bales in 1935 and this figure grew to 3,202 bales per gin in 1963. Figures from the High Plains area for the same

years were 1,460 and 4,789 respectively. And, this rise in the number of bales ginned per plant was accomplished at the same time the length of the ginning season was being greatly shortened, revealing increased per-hour capacity of modern gins.

Evidencing the growth cotton production on the High Plains in relation to the rest of the state is the fact that while the total number of gins in Texas was declining, the number on the High Plains was increasing from less than 250 in 1935 to 397 in 1963. Percentagewise, the High Plains now has some 30 percent of the state's gins as compared to only about 20 percent in 1935.

Mechanical harvesting has had perhaps the most significant effect on gin equipment, the report states, with gins putting in new and additional equipment to do a better, faster and more efficient job. In 1945, for instance, about 5 percent of the Texas crop was mechanically

harvested and only 31 percent of 31 percent of the total gins in Texas had seedcotton driers, whereas in 1963, with 81 percent mechanically harvested, all gins reporting at the end of the season had this equipment.

The gin questionnaire asked each plant if the installation of new equipment before the 1963-64 season caused the necessity of an increase in the per bale ginning charge levied against the farmer, and 22 percent of those reporting said yes and the other 78 percent said no. Information furnished by reporting ginners, when averaged, showed labor accounting for 31 percent of the total ginning process cost; repairs for 13 percent; power, fuel and water for 13 percent; bagging and ties 17 percent; and other expenses 26 percent. Many of the ginners noted that bad debts and down time can reduce profits and return on investment quicker than many of the normal costs of the ginning operation.

A great deal of other information of particular interest to ginners can be gleaned from the complete report and ginners who have not seen it may get a copy by contacting Plains Cotton Growers, 1720 Avenue M, Lubbock.

Mrs. Tom Stanley has been confined to a hospital in Littlefield.

**GUILD HAS CHRISTMAS PROGRAM**

The Wesleyan Service Guild met in the home of Mrs. Raymond Nix Tuesday night for its Christmas program, with the president, Mary Olds presiding. The invocation was given by Rev. Jack Riley and the devotional, "The Inside of Christmas", by Laura Hay. The Four-some, a quartette consisting of Bill Nix, Jack Riley, Dalton Wood and Frank Lane, sang a group of Christmas songs and Bernice Miller gave a beautiful Christmas story, "No Room".

After the program, gifts were exchanged and all present were well remembered. Coffee and cakes, candy canes and gaily wrapped candies were served to the following members: Mary Olds, Dorothy Drake, Nell Gentry, Anita Wallace, Bertha Veen, Ruth Ellen Riley, Vera Nix, Lenda Wood, Frances Potter, Mary Tollett, Ruby Shannon, Willie Rosson, Eloise Curry, Laura Hay and guests, Mrs. Jay Miller, Mr. and Mrs. Frank Lane, Jack Riley, Bill Nix, Dalton Wood and Mrs. A. H. Kelley of Memphis, Tenn.

Mr. and Mrs. E. K. Morgan of Denver City visited during the weekend in the home of Mr. and Mrs. Bob Drake.

**LETTERS TO SANTA**

Dear Santa,  
My sister Lisa Kay Grigsby would like a Skipper doll and 2 or three wardrobes for her. She also would like a magorette suit. She would also like a new dress if she is a good girl. That's all.

Bye and Love,  
Deon Grigsby  
P. S. She hopes you find her name in your golden book.

Santa Clause,  
I want a jump rope, a doll, a majorette and a nurse kit.  
Thank you,  
Linda Edwards

**Turkey Shoot Set by Amherst Junior Class**

The Amherst Junior Class is sponsoring a Turkey shoot Saturday and Sunday, December 19 and 20 on Highway 54, just behind the Cross-Road service station. The shoot will begin at 9 a.m. Saturday and at 1 p.m. Sunday.

Shells will be sold at the shoot and prizes will be turkeys and hams.  
This is a project of the class to raise money for the junior trip.

**Latin American Holiday**

**Illinoisans In Search Of Mosquitoes**



Summertime is when to guard against mosquitoes. And most folk generally do with sprays, nets or repellents. Indeed, most people go to great lengths to avoid even the possibility of the insect's nipping bite.

Two University of Illinois men, Dr. James Kitamura, zoology department chairman, and a colleague, Dick Baker, are apparent exceptions to the rule.

While others preferred to fend off mosquitoes, this past summer the two drove 12,000 miles just to meet up with the pesky insects. Moreover, it is the Anopheles mosquito, the kind that transmits malaria, the two anxiously sought.

Hence, beginning in Urbana where there are few mosquitoes at all they jumped through Mexico, Guatemala, El Salvador, Honduras, Nicaragua and Costa Rica six nations waging a vigorous war against malaria.

Though much progress has been made in malaria, campaigns principal obstacles to the disease's eradication in the area are the ubiquitous and pseudopunctipennis mosquitoes, two species durable enough to resist the insecticide spraying that easily kills off other malaria-carrying mosquitoes.

To gain more knowledge about the tough species the Illinoisans went off to the field.

backed by a \$7,000 grant from the Pan American Sanitary Bureau regional office of the World Health Organization, which coordinates the Western Hemisphere's anti-malaria war.

The setting up of mosquito colonies at the university laboratory is key to the project. From breeding places up and down their journey counts the two men sent back to Urbana hundreds of eggs to start colonies, which they are maintaining through artificial insemination.

During rearing the mosquitoes will come under close laboratory. Technicians will study looking for physical characteristics, the chromosomal makeup of salivary glands and habits of the mosquitoes.

More knowledge of such factors as these Illinois scientists gain believe, might well mean a major boost towards eradicating malaria throughout Latin America from an ancient ill-

**Merry Christmas! (Women's Page Feature)**

Are you looking for that little extra touch that will help to brighten up the Christmas holiday? New recipes, tips on making the dinner table more festive, different ways to wrap gifts—all are eagerly sought. Yet the simplest method to add luster to this holiday is also the one most easily forgotten. By taking care in following Yule routines you can add the sparkle of fire safety to your holiday season.

If your home is like mine, the tree is the main decoration. One trick that really works is keeping the tree outdoors, in water, until it is ready to be set up inside. It will stay fresh longer. Then, when you are ready to take it in, make a diagonal cut in the base of the tree to help it absorb water more readily. Use a tree stand that has a water container. With that fresh cut, the tree will at first be very thirsty, so that the container will have to be refilled often. A well watered tree keeps its needles longer.

The best location for setting up the tree is a cool spot somewhere out of the way of traffic. If you have to place it near a radiator, turn the radiator off—again because of drying. Never should a door or other exit be obstructed by the Christmas tree.

Colored lights express the joy of the season, proclaiming it from windows, trees and rooftops. The National Board of Fire Underwriters urges all to use only UL-listed lighting sets. Discard any that are frayed or that have loose sockets. It is a good idea not to leave the job of checking them until the last minute. Christmas Eve may be too late to do anything about replacing them.

Although toys love paper chains, these should not be used for tree trimming, where they might be too close to hot bulbs.

Both dad and junior love an electric train, and it is often hard to decide who enjoys it more. If your array of gifts includes one,

resist the impulse to set it up under the tree. It could provide heat and sparks sufficient to set the tree ablaze.

With the children eagerly waiting for Santa, you will be hunting through the toy departments for the right gifts to fill Santa's sack. Be they large or small, expensive or not, make certain that the toys you choose are safe. After all nothing should spoil the happiness they can bring to a child. So see that the toys you buy are made of material that does not catch fire easily. Chemical sets and toys requiring fuels may be hazardous for children. If an electrical toy is on your shopping list, make sure it has the UL label.

Best of all, after all that preparation, is Christmas morning. Now you can relax. The tree is lighted, and you find that the presents were just right. If you discard gift wrappings immediately when the presents are opened, you will eliminate that messy look, and practice good fire prevention.

Nothing fans the Christmas spirit like a lighted Christmas tree. Nevertheless turn the lights off when you go to bed or go out. Also, inspect the needles around the bulbs often. Should they begin to turn brown, move the lights.

Eventually, in a few days, your tree will dry out, despite the fact that you water it regularly. It will become more and more of a fire hazard every day that it is kept. Don't keep it longer than a week. There is in many communities an extra trash collection to pick up Christmas trees. If there is one in your area, be sure to make your contribution to it.

By following these simple tips, you can be certain that Christmas for your family will be brighter because you have done your best to make it fire safe.

**Keep Christmas A Happy Time For Small Children**

Householders were urged today to be particularly watchful of small children and elderly people during the Christmas holiday season to be sure that they are kept safe from fire.

Last year 11,800 persons lost their lives in fires and the far greater percentage of these fatalities occurred among the very young and elderly groups.

Last year there were 31.6 fire deaths for each 100,000 population in the United States, and of these, 8.8 were children 14 years old or

younger. 6.8 were children under 4 years of age. And there were 15.7 fire deaths for each 100,000 persons 65 and over.

It is a good plan to impress upon children and elderly people that if fire occurs they should quickly get out of the burning house of apartment and never re-enter a burning building.

Also every home should have an escape plan with all members of the household familiar with two alternate ways to get out of the house.

In addition, all members of the family should agree to meet in some particular point outside the house so that it can quickly be determined if all members have escaped.

**BOUNTY HUNTERS**



STARLINGS CAUSE US MUCH DAMAGE THROUGH FEED EATEN AND DAMAGED. THEY ALSO ARE VERY UNSANITARY. AS AN INCENTIVE TO REDUCE THEIR NUMBERS, WE ARE OFFERING UNTIL FURTHER NOTICE A BOUNTY OF

**10¢ A BIRD**

FOR ALL STARLINGS KILLED WITHIN A ONE-MILE RADIUS OF SUDAN AND DELIVERED TO US.

**SUDAN LIVESTOCK AND FEEDING COMPANY**



The THOR is a light-weight, usually white, loose-fitting basic garment. It reflects heat and cools by promoting good air circulation.

The black AGAL, a double, rope-like hoop holds the GHUTRA in place.

The headless consists of the GHUTRA, a four-foot square headcloth made of white or checked cotton. Folded over to give a triangular shape it may be wrapped around the neck and mouth against a SHAMAL or windstorm.



To the high sand dunes, a man has harnessed it as a "personal umbrella" that shields him with pure and tempered shade from the hot sun. The wind of the desert blows through the folds of the ghutra, the air is cooled and filtered. There is no strength like that of the ghutra and headcloth.



The ABA, also known as BISHY, is a shawl-like cloak worn over the THOR for cold weather protection.

A Saudi Arab's wardrobe includes some of the most practical and most dignified garments worn anywhere in the world. To be sure, Saudi Arab workers often adopt Western-style clothing because it is safer while working around machinery. But the majority of people wear the type of clothing shown here because it is easily adaptable to the heat, the cold and the sandstorms of the desert.

The Saudi Arab's camel is a good source of milk. The camel is the main mode of transport in the desert. It is a hardy animal that can carry a load of up to 1,000 pounds. It is also used for transport of goods and people.



SANDALS are the oldest kind of shoes known to man. Traditionally, footwear is removed when entering a mosque and at home or visiting friends.





# RCA SHOPPERS' GUIDE

**GIVE THE MOST TRUE-TO-LIFE RCA VICTOR COLOR TV EVER! Crisp, clear black and white TV, too.**

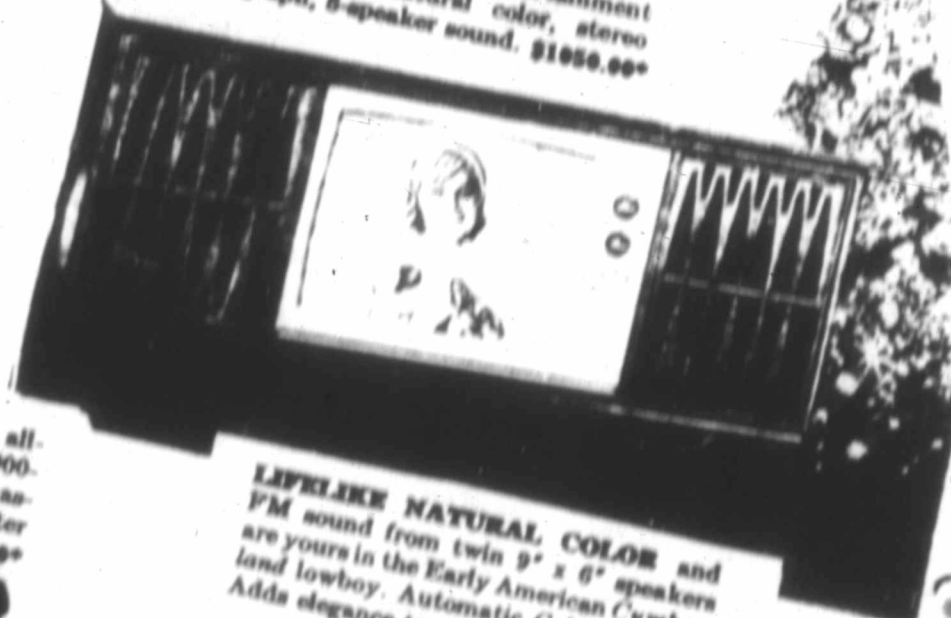
**A CHRISTMAS PLEASURE PACKAGE**—the Yorktown home entertainment center will delight the entire family. Color TV, stereo phono, AM-FM-FM Stereo radio. **\$1050.00\***

**COLOR TV, STEREO & FM-AM-FM STEREO RADIO IN ONE CABINET!** See the Stockholm home entertainment center. Lifelike natural color, stereo photograph, 8-speaker sound. **\$1050.00\***

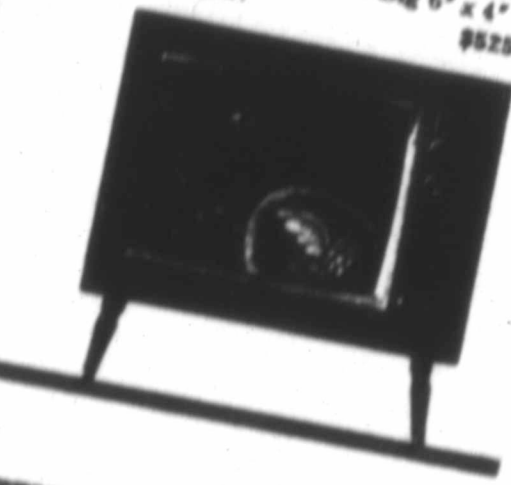
**CHRISTMAS DELIVERY GUARANTEED ON RCA VICTOR COLOR TELEVISION... SELECT YOURS NOW. ENJOY THE TOURNAMENT OF ROSES PARADE, THE BOWL GAMES AND MANY OTHER COLOR PROGRAMS WITH RCA VICTOR.**



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**LIFELIKE NATURAL COLOR** and FM sound from twin 9" x 6" speakers are yours in the Early American Chamberland lowboy. Automatic Color Purifier. Adds elegance to any home. **\$750.00\***

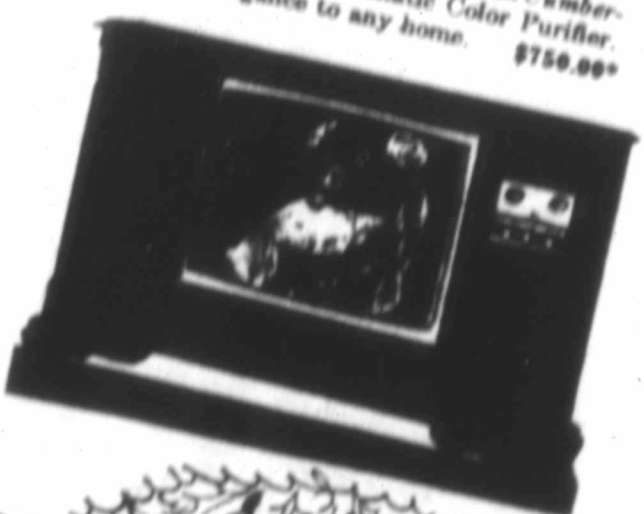


**ALL-CHANNEL TUNING!** The all-wood compact Albany lowboy has 26,000-volts (factory adjusted). New Vista chassis; makes for better color purity, greater contrast than ever before! **\$425.00\***

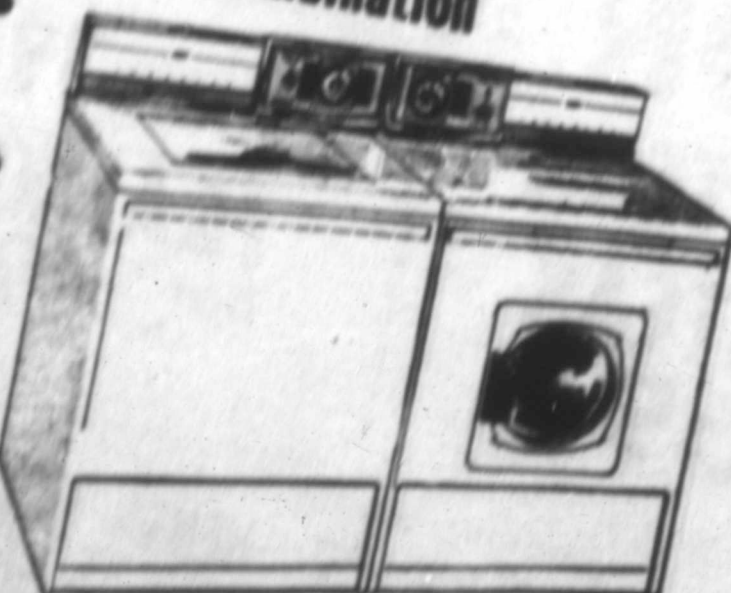


**NEW! LOW PRICE FOR RCA VICTOR QUALITY!** Compare features of the accurate color tuning; static-free FM sound; all-channel tuning. **\$399.00\***

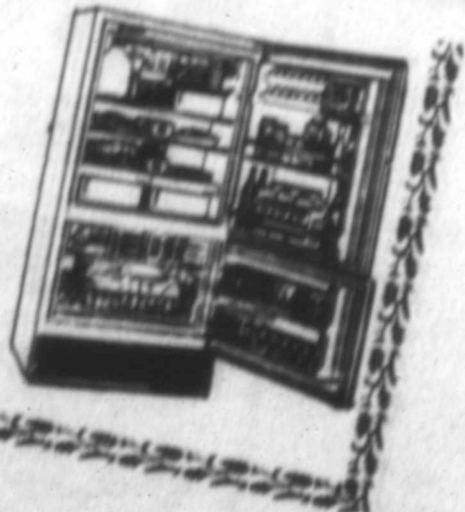
**MORE COLOR PROGRAMMING THAN EVER!** See it all with the Scan-in-styled Regency lowboy. RCA Victor Color Purifier helps keep colors pure, natural—automatically! **\$750.00\***



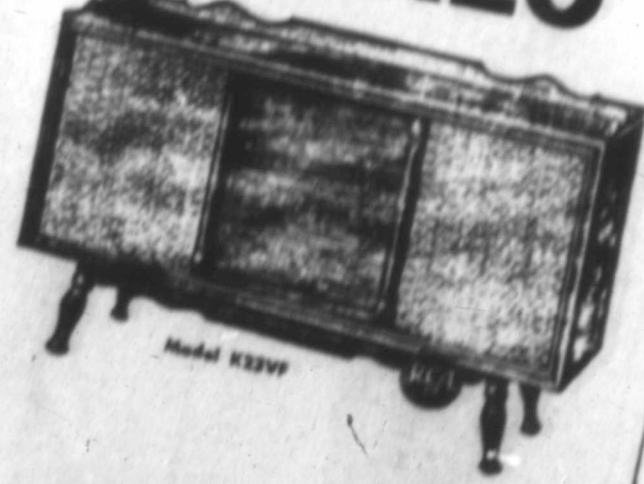
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**Lingerie**

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HALF SLIPs.....\$3.00 up  
PANJY.....\$1.00 up  
GOWNS.....\$4.00 up  
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other styles,  
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They're the Heart of a Home!

\* COFFEE MAKERS \* HAIR DRYERS \* TOASTERS  
\* SKILLETS \* TOOTH BRUSH SETS \* AND OTHERS

GIVE A GIFT CERTIFICATE FOR THOSE  
PERSONS WHO HAVE EVERYTHING



MEN'S  
**ACCESSORIES**



BILLFOLDS  
BELTS  
JEWELRY  
LEATHERGOODS  
SPORTSMAN COLOGNS

WE WILL EXCHANGE ANY  
OF OUR MERCHANDISE

**GIFT Sweaters**  
ARROW - CAMPUS



See our wide variety  
of styles and colors...  
the man in your life  
will like these  
\$10.95 up

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THE PERFECT GIFT

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Many styles &  
Colors to Choose  
From

\$4.00 up

CAMPUS  
**JACKETS**

By CRESCO -  
FIELD & STREAM



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ALL MERCHANDISE  
GUARANTEED



STORE WILL BE CLOSED FRIDAY, CHRISTMAS DAY  
PRICES GOOD FRIDAY AND SATURDAY

**LUNCHEON MEAT** SHURFINE 12 oz 2 FOR 79¢

**PICKLES** FRESH CUCUMBER CHIPS 4 FOR \$1

**CRANBERRY SAUCE** SHURFINE 3 FOR 69¢

**PEACHES** Shurfine 4 FOR \$1

**DATES** BETTY BAKER, 1-LB. BOX 79¢

**COFFEE** SHURFINE 1 LB. CAN 69¢

**SHORTENING** SHURFINE 3 LBS. 59¢

**FOIL** Heavy Duty Roll 2 FOR 59¢

**KLEENEX** 400-CT. BOX 25¢

**CHEESE** Shurfresh 2# Box 69¢

**CELERY** Stalk 2 FOR 25¢

**MARSHMALLOW CREME** KRAFT 3 FOR 69¢

**DOG FOOD** ROXEY TALL CAN 13 FOR \$1

**BACON** Sun-Ray 2 LB. PKG. 89¢

**PORK STEAK** LB. 39¢

**CLUB STEAK** LB. 69¢

**FRANKS** Bar-S LB. 49¢



WE HAVE PLENTY OF  
**TURKEYS HENS**

BAR S  
**AND HAMS NOW!**



**LUMPKIN FOODS**

DOUBLE FRONTIER STAMPS ON WEDNESDAYS  
WITH PURCHASE OF \$2.50 OR MORE

FREE DELIVERY --No Deliveries On Wednesday

**Shanks Dept. Store**  
Sudan, Texas

FEEDING COMPANY

are the oldest kind of shoes known  
to man. Traditionally, footwear is removed when  
entering a mosque and at home or visiting friends