

The Sudan Beacon - News

Forty-First Year

Thursday, April 15, 1965

Number 7

WOODWORK BY DALTON

UNDER my own personal "Suspicious Confirmed" list, I have filed a report which originated with a St. Louis newspaper regarding the post office department's heralded ZIP code.

The Associated Press story said the newspaper, the St. Louis Globe-Democrat, tested the ZIP code system and found it hasn't speeded mail deliveries appreciably since its inauguration in July, 1963.

The paper mailed letters, some with and others without ZIP codes, to some 30 points across the country. Arrangements had been made for the return of duplicate mailings.

"Most of the pairs of letters arrived simultaneously," the paper reported. "There was some variation, but in such cases the letters arriving first carried the conventional postal zone designations as frequently as they bore the ZIP code."

What the postoffice bigwigs can do, of course, to remedy that situation is to pass down an order to hold up all non-ZIP-coded mail for a day or so, just so the ZIP stuff can slip out first.

Not actually related to all this, but interesting, is some guy's comment that "old postmasters never die; they just lose their ZIP".

THE HOUSE of Representatives in Washington has passed overwhelmingly a bill to increase payments of Social Security and benefits to older persons, and on the face of it, this seems like a good thing.

It isn't, however. And I say this with full awareness that whenever a person opposes a measure like this, he immediately is accused of being one who is against old people, sick people, and generally is a pretty mean sort.

However, I feel strongly that the particular bill, which Lyndon's legions are so hot to shove through, is a bad one. It puts practically all the burden of the increase on the payroll checks of workers, who already are paying far too much for social security. Some parts of the so-called medicare bill are okay, and I think that if restricted to helping only those who actually can't get help elsewhere, it should be passed — but not financed by more withholding from the checks of folks who can hardly buy groceries now.

I was pleased to note that Cong. George Mahon voted against the measure. Possibly he feels as I do — that somewhere the philosophy of "give everybody everything and let the money pay for it" has got to stop.

In Great Britain a welfare state is essential. Not only the old, but anyone who needs a doctor, can hike out to the clinic and the government will foot the bill. A British subject who buys a pack of cigs will pay 75 cents, American money, for the pack of 20 fags. Of this 75 cents, 60 cents is tax, according to the Associated Press. The tax on a gallon of gasoline costing 75 cents is 26 cents.

Historic Mound Near Alto



The home site of a tribe of Caddo Indians who lived about 1000 A.D. near Alto, in Cherokee County, today supports a forest of small trees. This is the site of Texas Forest Service Indian Mound Nursery, located six miles southwest of Alto, along State Highway 21 where it crosses the Neches River.

Only a granite monument atop a 30 feet high "L" shaped mound testifies to the Indians' having been there. A portion of the mound and surrounding area was excavated in 1940 by the Department of Anthropology of the University of Texas. Although no important artifacts were found, items of pottery, flint and sites of several houses were located. Archaeologists believe the mound was used as a place to worship their sun god. Occasionally, pieces of pottery and flint are unearthed as the area near the mound is cultivated by nursery personnel.

Presence of several constantly flowing springs nearby probably accounts for the Indians' use of the area. Availability of surface water for irrigation was a major factor in selecting the area as a state tree nursery.

To the citizens of nearby Alto goes a large amount of credit for their part in purchase of the 173 acres in 1940.

The nursery produces tree seedlings for reforestation in Texas. Initial production in 1940 was about 10 million seedlings. Maximum capacity is about 21 million seedlings which are sold to Texas landowners at cost.

Trees are to be used for reforestation and windbreak planting; none are sold for ornamentals or for landscaping.

Supplying tree seedlings for reforestation and windbreak planting is but one of the many ways your Texas Forest Service, now celebrating its 50th Anniversary, performs its obligation to Texas.

Outstanding Band Student Named At Banquet

The annual banquet for the bands of Sudan school system was held Saturday night in the cafeteria. Both Wiseman, daughter of Mr. and Mrs. Waldon Wiseman, was named outstanding band student and received the John Phillips Sousa Award at the banquet.

Jerry Ray, band parent president, gave the welcome and Al Alexander, president of the Hornet Band, gave the response. Brenda Drake gave the invocation and Paul Gordon the benediction.

Guests included members of the three bands, band members and families, and parents of center band students. Also a number of school personnel attended.

Providing entertainment was a girls quartet, "The Sandies" from Monmouth High School, Lubbock.

Others receiving recognition during the banquet program were All-Regional band members Billie Joyce Christy, Jr. and Ann Cartwright, Diana Clark, Dawn Gaston, Brenda Drake, Beth Wiseman. Also three receiving first division ratings in solo and ensemble including Vickie Minton, Rex Boyles, Sharon Wilson, Debbie Hix, Sheryl Watts, Susan Jones, Elaine Grayson, Shirley Miller, Susan Swanson, Kathy Maynard.

Officers of the Band Parents organization, hosts for the event, include president, Jerry Ray; secretary, Mrs. Mark Dallas.

In a few short years, we could be in the same predicament. Maybe I should vote for Jerry.

Mudgett Elected President Of School Board Here

New members were installed and officers elected at the regular school board meeting for Sudan.

Little League Registration Date Set

All boys age 9 to 12 who want to play in Little League Baseball in Sudan this season and who did not play on one of the three teams here last year, have been asked to register Saturday, April 17, at the Community Center in Sudan, between the hours 1 to 3 p.m., according to O'Don Bellar, player agent for the Sudan teams.

Boys who were on one of the three Sudan teams last year are not required to register.

Bellar requested that one or both parents of each prospective player accompany the boy. If any prospective player plans to be out-of-town on this date, they should see Bellar at the Phillips 66 warehouse in Sudan before leaving.

The April 17 date is for registration purpose only. Tryouts for the team will be announced next week.

SCHOOL MENU

Tuesday, April 20—Baked beans, potatoes in sauce, turnip greens, cornbread, milk, vanilla wafers, canned pears.

Wednesday—Juicy burger, lettuce, tomatoes, onions, French fries, baked apples, milk.

Thursday—Veg-beef stew, diced cheese, crackers, peach cobbler, milk, olives.

Friday—Sliced Bologna, black-eyed peas, cream style corn, hot rolls, butter, milk, congealed salad, pickles.

Independent School district held Monday night. The results of the recent school board election were posted and Frank Lane and Guy Walden were sworn in as new members. Among the officers elected for the new board were Wiley Mudgett, president; Nolan Parrish, vice president; Guy Walden, secretary; and James F. Arnold, treasurer. Arnold is not a board member but is the bonded treasurer for this school district.

Other board members include Lee Roy Fisher, W. C. Mathis, and Marvin Bowling.

An interview with Herb Peter, representative of Southwestern Public Service, was held with changing the electric lines behind the school being discussed. Changes in the insurance policies covering school property were discussed with Wayne Whitaker and a district representative of the insurance company holding the policy.

Leslie Snow was hired to replace Charles Rich as head custodian, after the board accepted Rich's resignation. Other resignations accepted were those of C. F. Hastings, high school math; M.

O. V. Hastings, third grade; and Mrs. Cecil Ann Voss, high school English and Spanish.

Mrs. LeDella Voss was re-elected to teach the third grade. W. L. Hancock, representative of schools, stated that the two substitute coaches, Wayne Peter and James Almy, were considered for head coaching position, but after further consideration, it was decided to go outside of the present faculty to secure a new head football coach.

In addition to the regular business, the Easter holidays were approved. School will be dismissed Thursday (today) at 2:00 p.m. and classes will resume with regular schedule Tuesday, April 20.

Track Team Places Third

The District 3-A Junior-Senior League Track and Field Meet was held Saturday, April 10 at Springlake High School. Teams entered included Sudan, Hale Center, Springlake, Farwell, Kress, and Silverton. Hale Center won first place with a total of 138 1/4 points. Sudan was third with 82 1/2 points.

First and second winners in each event are listed below.

Shot Put—Burton, Silverton, first; Patterson, Springlake, second.

Discus—Patterson, Springlake, first; second, Burton of Silverton.

High Jump—first, Burton of Silverton; second, Dawson of Springlake.

Broad Jump—first, Davis of Hale Center; second, Burk of Kress.

Pole Vault—first, Towe of Silverton, second, Townsend of Hale Center.

440 Yard Relay—first, Springlake; second, Farwell.

880 Yard Run—first, MIKE NIX of Sudan (2.09.4); second, Walsh of Silverton.

100 Yard Dash—first, Donaldson of Farwell; second, Lockridge of Kress.

440 Yard Dash—first, Ballard, Hale Center; second, Donaldson of Farwell.

180 Yard Low Hurdles—first, Franklin of Hale Center; second, DANNY MASTEN, Sudan.

120 Yard High Hurdles—first, Dawson of Springlake; second, Franklin of Hale Center.

220 Yard Dash—first, Lockridge of Kress; second, MIKE SMITH of Sudan.

1 Mile Run—first, Outvoss of Kress; second, Flores of Hale Center.

1 Mile Relay—first, Hale Center; second, Springlake.

Mr. and Mrs. J. T. Henderson have been in California visiting relatives.

W. O. Eddins Dies

Funeral services were held Tuesday, at 2 p.m. in the First Methodist Church for Wendell O. Eddins, who died Sunday at 5 p.m. in Medical Arts Hospital and Clinic, Littlefield, after an illness of several weeks.

Eddins had been a resident of Sudan since 1942.

Officiating was Rev. Jack Wiley, pastor, assisted by Rev. Willie Hensel, pastor of First Baptist Church. Burial was in Sudan Cemetery under direction of Himmans Funeral Home, Littlefield.

Survivors include his wife, Bonnie; two sons, Bill Eddins of Fort Worth and Jim Eddins of Crosbyton; three brothers, Joe, Charlie and Will, all of Estelline; three sisters, Mrs. O. K. Lovejoy, Milnesand, N. M., Mrs. Leon Tiland, Lubbock and Mrs. Leon Phillips, Estelline; and three grandchildren.

Sudan Students Place In Literary Events

Junior-Senior League Literary Events for this school district were held Friday afternoon at Hale Center. Both high school and elementary school contests were held.

High school students from Sudan receiving honors included Dawn Clark, second in girls division of poetry interpretation; Betty Wilson, first; boys division in poem reading and Jim Hager, third in girls division; Ben Jones, fourth; Ben, newly writing; Paula Christy, fifth; Alvin Smith, Peter Ray-

mond, fourth in typing; Mike Hix, July West, fourth in speech; Robert Earl Williams, second; and Harry Williamson third in dicto role.

Students in the elementary contest included Ben Boyles, third; Donaldson, Richard Black, fifth; newly writing; Steve Martin, second; number one; Mike Wilson, third; newly writing.

EASTER HOLIDAYS
Sudan schools will dismiss Thursday (today) at 2:00. Classes will resume at the regular time Tuesday morning.

Your Christmas Seal
Chest x-ray
MOBILE DETECTION UNIT

X-RAY UNIT—shown above is the mobile chest x-ray unit which will be in Sudan April 20 and 21, beginning at 8:30 a.m. It will be parked on the school and is operated by the Sudan Public Chapter of IMA. The charge is encouraging Sudan and area residents to take advantage of this and the other services of IMA adults, and 25 cents for children.

Style Show
Set Tuesday

Style Show Set Tuesday

The Delta Young Women's Association will sponsor a style show Thursday, April 22, in the Delta school cafeteria. Modeling fashions that were made in home extension classes will be FFA members. Children of Young Women's will also be modeling fashions made by their mothers. Miss Joann Henry, home extension instructor, said that everyone is invited and no admission will be charged.

New officers for the FFA chapter will also be installed at this time. New officers include Paula Chisholm, president; Judy Hensel, first vice president; Brenda Drake, second vice president; Lois Wanner, third vice president; Nancy Nix, fourth vice president; Minnie Sue Underwood, fifth vice president; Sandra Lane, sixth vice president; Cynthia Parrish, secretary; Debbie Nix, treasurer; Sheila Baker, parliamentarian; and Cynthia Withrow, historian.

A venter girl will be presented the Young Homemakers scholarship award. The girl must hold an academic average of 85, have

been in FFA member for two years, planning to go to college this fall, and in need of financial help.

NOTICE

The meeting of the Lamb County Democratic League of Women, scheduled for this Thursday, has been postponed until Friday, April 23, when the meeting will be held in the Community Center. Rep. Bill Clayton will be guest speaker and the program will begin at 8 p. m. All interested persons are urged to attend.

SEA ELECTS NEW OFFICERS

The 19th Sea Chapter of SEA met Thursday at 8 p. m. in the home of Mrs. Martha Matheson, with Mary Wood as co-hostess. The District 9 president, Lucretia Lovell of Snyder, met with the chapter. A reading "Adam" was given by Mrs. Sue Hughes. It was reported that \$70 was made at the recent SEA-sponsored card party, and the money is to be used to purchase chairs for the Community Center.

New officers were elected as follows: President, Charlotte Brown; vice president, Ronnie Duval; secretary, Betty Martin; treasurer, Mary Wood; and educational director, Maxine Nichols.

The SEA is donating time to help with the Chest x-ray unit

which will be installed April 29-31.

Several chapter members attended the district meeting at Fort Smith.

Members present at the meeting were Misses Frances Fiebert, Christine Elms, Martha Matheson, Mary Wood, Charlotte Brown, Charlotte Baker, Arlene Foytman, Judith Matheson, Betty Martin, Ronnie Duval, Martha Taylor, Maxine Nichols and Alma Longfellow.

DELTA KAPPA GAMMA MEETS IN LITTLEFIELD

Attending the Delta Kappa Gamma meeting held Saturday morning at the Littlefield High School library was a number of members from Sudan and FTA members of Sudan High School.

A brunch was served and Paula Tullis reviewed the book, "She Rides a Peacock".

The program topic was "Educational Patterns in India".

Members going were Hattie Bowen, Lucille Brown, Hazel May, Maxine Nichols. High school FTA students were Nancy Lance, Andrea Thomasson, Donna Gaston, Donna Heard.

HOSPITAL REPORT

Patients in South Plains Hospital at Amberst this week included:

- From Sudan - Mrs. W. O. Davis, Henry C. Cole, Mrs. John Williams, Baby Girl Williams.
- From Amberst - Mrs. Barry Bearden, Mrs. C. C. Bowman, Mrs. Laura Campbell, Mrs. J. S. Harmon, Mrs. Lucy Nix.
- From Littlefield - Ray Callum, Mrs. Elsie Oberlechner.
- From Fieldton - Mrs. Burley Faver and Baby Girl-Faver.
- From Hobbs, N. M. - Charles Humphreys.

DOES ANYONE have a pair of pinkish shoes left at Palace Barber Shop? Claim same by calling Mrs. Joe Wilkinson, 227-3591. 4-15-3t

Poor Irrigation Means Wasted Water

The loss of irrigation water means more than the air. Farmers have missed the present irrigation. In that water even more money will not be lost if it will not be used for growing cotton.

Now you over-watered when all the water goes billions of gallons of water are pumped every day. How much of this water is being used by the planter?

Research shows that it takes about 600 pounds of water to produce one pound of green cotton and about 800 pounds of water to make one pound of cotton. Only a small part of the water that is pumped is used by the plant. The rest is lost through evaporation, transpiration or "leakage".

Poor management of irrigation water is resulting in over half of the water pumped being wasted. Most of the water will be lost to evaporation if too

much is allowed to stand. On the other hand, too large an application causes average loss in open fields and leveling of plant surfaces. The biggest loss of irrigation water is due to runoff or "leakage".

This "leakage" costs the farmer in pumping costs and depletion of the underground water supply. It costs every taxpayer because of the maintenance problem of county and state roads. It causes a health and safety problem.

Service personnel have shown losses of irrigation water from one field varying from fifty gallons to one hundred gallons per minute.

The tollwater, carrying rich soil and nutrients, ends up in shallow lakes only to be evaporated and lost. This wasted water costs more than the water to be used by the plants because of the soil and nutrients that it takes with it.

Control and management of your irrigation water can be accomplished in several ways. The first step is to be sure that the water is being applied in the right amount and at the right time. The Soil Conservation Service, working through the Lamb County Soil Conservation District is willing and able to help you solve your irrigation problems. Go by and discuss your irrigation problem with them. They will be happy to help you get the most efficient irrigation system on your farm.

PERSONALS
Mrs. E. E. Cook entertained members of the bridge club Thursday with a luncheon. Present were guests Mrs. Glenn Greenwood, Mrs. Doyle Watkins, and members, Misses W. H. Lyle, W. E. Haysouth, A. L. Robinson, W. V. Terry, Guy Walden, C. M. Fenneman, J. S. Smith, F. M. Smith, Bob Duke, R. S. Colwood.

WE SPECIALIZE IN MAKING
SEAT COVERS & CARPETS
FOR ALL CARS AND TRUCKS
McCORMICK BROS. AUTO PARTS
MAIN STREET LITTLEFIELD

BANKING HERE IS AN EDUCATION IN COMPLETE SERVICE!



It's simple as ABC to make your money grow... arrange a low-cost loan... pay by check... when you bank here. These and many other banking services all under one roof!

Our Services Include:

- AUTO LOANS
- CHECKING ACCOUNTS
- SAVINGS ACCOUNTS
- SAFE-DEPOSITS BOXES

The First National Bank of Sudan

Member Federal Deposit Insurance Corporation
All Deposits Insured Up To And Including \$10,000.00
DEPENDABLE BANKING SERVICE FOR OVER 42 YEARS
OLDEST BANK IN LAMB COUNTY

WE SERVE THE
TASTIEST LUNCHES



DELUXE CAFE
OPAL & ERNEST PENNINGTON

Step-by-Step to Lawn Beauty



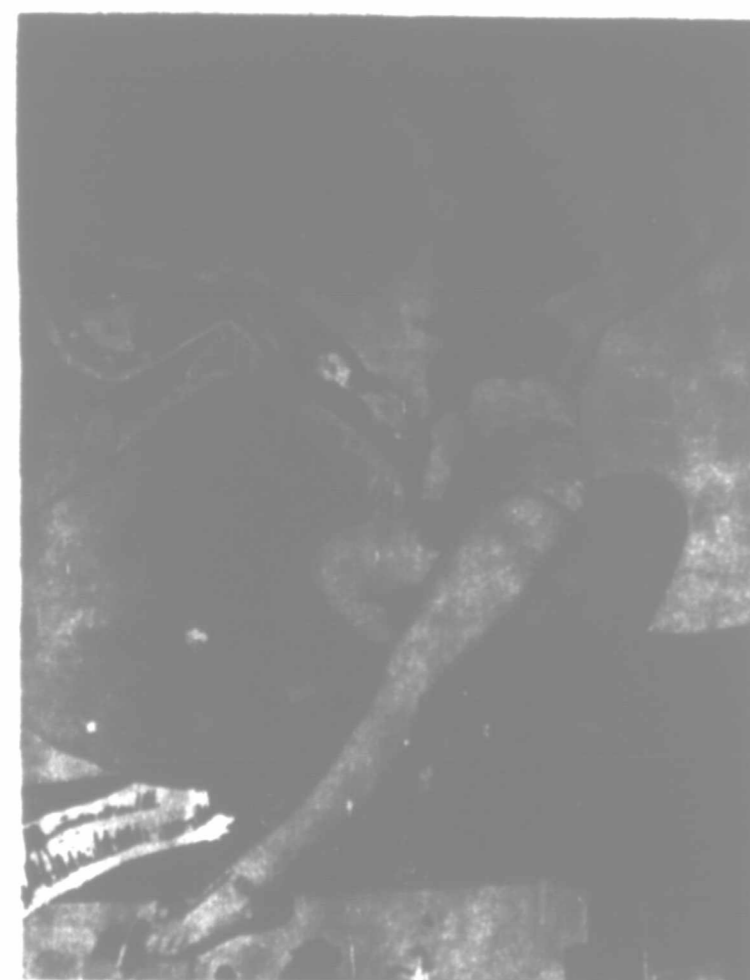
In Spring your lawn needs special care. Avoid missing essentials with a Step-by-Step approach. Without proper preparation and care in the Spring, your lawn can deteriorate rapidly after what looks like a good start.

In early Spring rake your lawn vigorously and apply fertilizer or modern combinations of crabgrass control and fertilizer. Mow established grass with a sharp-bladed mower to about two inches in height. Then apply, if needed, broadleaf weed control with fertilizer and insect control with fertilizer. Agrico type grass food and crabgrass and insect control with fertilizer are used by professional turf grass growers.

It's important to remember that good lawns grow only on a fertile soil. This is the trade secret of professional turfmen who know that rapidly growing Spring grass needs plenty of nourishment. Use fertilizers containing not only organic nitrogen, but also phosphorus and other nutrients that build up the fertility of your soil and, at the same time, give increasingly better turf.



MURRAH IT WILL SOON BE CIRCUS TIME



Men may come and go, and Empires may crumble, but the circus goes on forever.

The Fairyland circus will appear in Sudan Tuesday, April 20, on the grounds just east of Sands Cafe.

The Fairyland circus this year presents its performance in a European style tent. WHERE EVERY SEAT IS A GOOD ONE AND NO EXTRA CHARGE FOR ANY SEAT.

The periodic visit of the circus is always like a visitor from another world, it is a creation of fact and fantasy, of experience and a tonic of perpetual youth. It produces an incomparable thrill and still continues in its unique ability to evoke delight, amusement, and incredulity.

The circus is the most ancient and persistently popular form of entertainment devised by man. And today it remains the only form of amusement that has never required a center. It exists simply to the family.

The Fairyland Circus does not lay any pretensions claims to being the largest circus in the world. But! They do maintain that they have spared neither time nor expense to make it the very best possible.

Among the twenty big displays will be found such outstanding circus celebrities as: The Rawls (Disneyland) Kids, The Miller Military Ponies, the largest and the smallest performing Elephants in the world, Miss Louis and her canine pets, The Hearcos, Wild Animal subjugators, A Battalion of funny clowns, Mankeys galore, Cutie, the pony with the human brain, Bostock's educated chimpanzee, Basara and her beautiful Aerial Ballet. These and many others go to make the Fairyland circus the finest family show on the road. There will be two full and complete performances daily, at 2 p. m. and 8 p. m. The outdoor midway and Barn of Amusement will open one hour prior to circus time.

County Agent Urges Seed Care

USDA is urging homeowners and farmers to keep a sharp eye for an unusual insect damage to crops, ornamentals, or trees. Such damage should be reported at once to county agents or state mean a new foreign pest has sneaked past our quarantine barriers, or that a native insect is building up to dangerous proportions. A Florida homeowner's curiosity about the larvae he found in a grapefruit triggered the successful campaign against the medfly in 1956.



SUDAN BEACON-NEWS
Published Each Thursday at SUDAN, TEXAS
And entered as second-class mail matter at the postoffice in Sudan, Texas, June 26, 1924, under the Act of Congress of March 3, 1879.

J. W. House Jr. - Publisher
Dalton Wood - Editor

SUBSCRIPTION RATES
Lamb County - \$2.50 per year
Elsewhere - \$3.00 per year

CLASSIFIED RATES:
24 per word first insertion, 14 per word for subsequent insertions, minimum charge 50¢ per first insertion.

DISPLAY RATES: Upon request

THE HOTLINE IS HOTTER FOR '65 WITH A NEW 200-CU. IN. SIX




'65 MUSTANG \$2395* F.O.B. Detroit

We've added nineteen more horses to the standard Mustang engine this year. And for the same low price you get bucket seats, sporty floor shift, carpeting, padded dash, vinyl interiors, wheel covers and all the styling that has made Mustang the hottest new car in history. Come in and pick out your Mustang now!

SEE YOUR TEXAS FORD DEALER
GATEWOOD MOTOR CO.
SUDAN, TEXAS

Devotional
BY HAZEL HOUSE



HE IS RISEN!

And, behold, there was a great earthquake: for the angel of the Lord descended from heaven, and came and rolled back the stone from the door, and sat upon it. His countenance was like lightning, and his raiment white as snow. And for fear of him the keepers did shake, and became as dead men. And the angel answered and said unto the women, Fear not ye: for I know that ye seek Jesus, which was crucified. He is not here: for He is risen, as He said. Come see the place

where the Lord lay. And go quickly, and tell His disciples that He is risen from the dead. . . . —St. Matt. 28:2-7.

He is Risen, as He said. . . . Come see the place where the Lord lay. And go quickly and tell. . . . He is Risen! The glorious news of Easter is that our Lord has conquered death, and He is now alive, a living Lord, as He said. He said, too, "Yet a little while, and the world seeth me no more; but ye see me: because I live, ye shall live also." St. John 14:19. He is Risen — He lives! And as He said, we who believe and

where the Lord lay. And go quickly, and tell His disciples that He is risen from the dead. . . . —St. Matt. 28:2-7.

He is Risen, as He said. . . . Come see the place where the Lord lay. And go quickly and tell. . . . He is Risen! The glorious news of Easter is that our Lord has conquered death, and He is now alive, a living Lord, as He said. He said, too, "Yet a little while, and the world seeth me no more; but ye see me: because I live, ye shall live also." St. John 14:19. He is Risen — He lives! And as He said, we who believe and

Personals

Mr. and Mrs. Gayle Brown were El Paso visitors during the weekend.

Mr. and Mrs. Gene Duvall and Mr. and Mrs. Jerry Bridwell of Lubbock were Ruidoso visitors during the weekend.

Mr. and Mrs. Cleo Whitmire left Friday for Waco to visit their daughter, Anita Kay, who is a student at Baylor.

Convalescent Home To Be Built In Amherst

Construction is expected to begin next week on a new 30-bed nursing home and convalescent home to be located on the south end of the street from South Field Hospital 3 miles in Amherst, as he knows as Amherst House. The facilities will be owned by Mr. and Mrs. E. F. Ray, and managed by Mrs. Ray. Ray said the home would be designed to serve the entire Lamb County area, with the latest equipment in furnishings and has been approved by the State Department of Health.

Mr. and Mrs. Martin Maxwell have been in Fort Sumner visiting her father, F. C. Weaver.

Mrs. Leola Clark has returned home after a two month stay in Gordon. Returning with Mrs. Clark to make her home here was her mother, Mrs. Maggie Morris.

A number of FTA members were in Lubbock Saturday to attend a District council meeting and installation services. Those going were Brenda Drake, Danny Martin, Jan Harper, Kay Baker, Billy Joyce Cartwright, and the FTA sponsor, Mrs. Marvin Tollett.

Mrs. Jerry Smallin and children of Denver have been visiting relatives here including her sister and family, Mr. and Mrs. Byron Lynn, and her parents, Mr. and Mrs. J. W. Olds.

Mr. and Mrs. Paul Chisholm

SEWING CLUB MEET THURSDAY
The Sewing Club met Thursday afternoon in the home of Mrs. J. D. Clouser when those present were Madeline Miller Carter, Gilbert Brown, Lois Kellin, Joe West, John Taylor, H. W. Ouellet, A. L. Fowler, Mirra Maxwell, Elsie Jones, O. C. Matthews, and down guests, Mrs. J. M. Shuttlesworth, Mrs. Gladys Glenn and Mrs. Knight of Lubbock.

SUNDAY SCHOOL CLASS ENTERTAINED WITH SOCIAL
Members of the T.E. Sunday School class of the First Baptist Church were entertained with a

DAIRY BEE DRIVE-INN

HAMBURGERS--FOUNTAIN SERVICE
ICE CREAM
Basket Lunches----Sandwiches



MR. AND MRS. TED WALKER, PROPS.
PHONE 227-3892

**Zing into spring!
in a new Chevrolet**




'65 Chevrolet Impala Sport Coupe



'65 Chevrolet Malibu 4-Door Station Wagon



'65 Chevrolet Nova Sport Coupe



'65 Chevrolet Corvair Corsa Sport Coupe

If you've been sitting tight waiting for just your kind of car, with just your kind of power, at just your kind of price—wait no longer!

Chevrolet. It's a bigger, more beautiful car this year. Which is why that handsome silhouette could be mistaken for cars costing a thousand—even two thousand—dollars more.

Chevelle. This one's got lively looks, spirited power, a softer ride—and remarkable room atop a highly maneuverable wheelbase. No wonder it's today's favorite mid-size car.

Chevy II. No car so trim has a right to be so thrifty. But thrifty it is, with money-savers like brakes that adjust themselves and a long-lived exhaust system.

Corvair. Ask any '65 Corvair owner how it feels to drive a car with such easy steering, tenacious traction and responsive rear-engine power. And be ready to do lots of listening.



HIGH TIME TO TRADE AT YOUR CHEVROLET DEALER!

Zing into spring in a new Chevrolet, Chevelle, Corvair, Chevy II or Corvette

BACCUS CHEVROLET
SUDAN, TEXAS

BEST BATTERY BUYS!

And Headquarters For All Your Auto Parts!


G & C AUTO SUPPLY

ALSO MOTOR MACHINE WORK

THE OLD SOUTHWEST COMES ALIVE

WITH TANNER LAINE'S

Campfire Stories



price \$2.98

LEGENDS AND TRUE STORIES OF EARLY WEST TEXAS AND PLAINS RANCH COUNTRY

WE HAVE A FEW COPIES LEFT

Sudan Beacon-News

The Sudan 4-11 Club met last Tuesday night in the Community Center at 7:00 p.m. At the beginning of the meeting, Bill Black read the past minutes.

Previous members, Roger Street and Kenneth Hagan, were introduced.

Robert Swearing, president, presided over the meeting. A film was shown on Civil Defense.

Robert and Helen Black gave a talk about "God's Land".

Approximately 24 attended the meeting. Games were led by William Mitchell.

ATTEND CHURCH SUNDAY

Members of the Sudan 4-11 Club met last Tuesday night in the Community Center at 7:00 p.m. At the beginning of the meeting, Bill Black read the past minutes.

Previous members, Roger Street and Kenneth Hagan, were introduced. Robert Swearing, president, presided over the meeting. A film was shown on Civil Defense.

SCOUT NEWS

Cub Scout Pack 285 met at the Community Center at 7:30 p. m. April 6. Dan 2 gave the opening ceremony. Dressed in colorful Mexican costumes, they sang "South of the Border", in keep-

ARMED FORCES DAY TO BE HELD SOON

"Power for Power" is the rallying motto for this year's Armed Forces Day observance throughout the country. Since Air Force Day will open its gates to the public May 8 in commemoration of the event, with various exhibits commemorating the part Reserve plays in protecting America's freedom and liberty.

Armed Forces Day is a report to the people on the status of the Nation's defense establishment. This annual observance replaces those previously held by the individual services and demonstrates the unity, interdependence and close working relationship existing in the Armed Forces, their Reserve Commands and auxiliary organizations at all echelons.

Col. Dudley E. Fever, 3500th Pilot Training Wing commander, has extended a warm invitation to everyone in the area surrounding Reese "to take this opportunity to become better acquainted with the mission of the base and the over-all mission of the military establishment in the United States."

On April 12, Dan 4 held a regular meeting in the scout room. Pledge of allegiance was led by Dan Chief Tim Hix. A discussion on the Lion achievements was led by Mrs. Doris May.

The Hix led the den in exercises and games, after which refreshments were served by Mrs. Hix and Mrs. Wanda Down.

PERSONALS

Mr. and Mrs. John Deha and son of Lubbock visited Sunday in the home of their parents, Mr. and Mrs. Mel Caswell and Mr. and Mrs. J. C. Deha. Also visiting in the Caswell home is Mr. Caswell's mother, Mrs. Jennie Caswell of Colorado.

Mrs. Percy Herlin of Springlake visited friends here Thursday afternoon.

Mr. and Mrs. Bruce Newman and Mr. and Mrs. Coleman Terrell were in Houston during the weekend to see the ball games held in the new astro-dome stadium.

Mr. and Mrs. R. E. Scott and Ready and Mr. and Mrs. Charles Heffington of Spade were in Plains Saturday evening to attend the wedding of Mrs. Scott's niece, Brenda Hickman to Freddie Carley. The ceremony was held in the Plains First Methodist Church.

PERSONALS

Mr. and Mrs. Ernest Pennington attended the funeral of her brother, W. B. Franks of Sayer, Okla., Tuesday.

Mrs. Bessie May was hostess for a bridge club meeting Thursday afternoon when guests were Mrs. Matt Hix Jr. and Mrs. Wayne Whiteaker. Members present were Mesdames R. E. Scott, Vas Patterson, Clovis Bridwell, Marshall Olds, J. B. Harper, Cleo Whitmore.

Mr. and Mrs. O. C. Martham spent the weekend in Fort Sumner visiting in the home of Mr. and Mrs. O. R. Howard.

Growers Alarmed On Insect Damage

So close to the only high-quality, viable vegetable seed in our garden this spring, says County Agent W. A. Kinkadee. The susceptible stored-seedling plants, in a cool, dry place. Fruit jars or cans with tightly fitting lids make suitable seed containers.

Seed saved from the previous year should be tested for fertility to be sure of germination when planted. A simple way of testing at home is to place a piece of moist paper towel or facial tissue on a plate or saucer. Put a representative sample of seed on the moist paper and cover with another piece of moist tissue. Next, wrap the whole container in a piece of polyethylene plastic and stick about six or eight pinholes in the surface of the plastic to allow air to enter.

After sufficient time, count the germinated seed. The length of time varies from about five days for radish and similar seeds, eight to ten days for corn and beans, 14 to 16 days for carrots and celery.

If many seeds fail to germinate, or are weak, then discard the whole lot. The cost of new seed is small compared to wasted time and energy or even the loss of production from planting low quality seed.

Order or buy seed by the variety name from a reputable seedman. Choice of variety is important because some are suitable only for certain seasons and certain sections of the state.

Check at the county agent's office for varieties adapted to your locality or obtain a copy of L-451, "Local Market and Home Garden Vegetable Varieties."

Fertilizer Needed In Spring

COLLEGE STATION -- Applying a complete fertilizer to lawn areas after spring growth begins has many advantages, according to Neal Frost, an Extension agronomist at Texas A&M University.

Frost says spring lawn fertilization encourages early growth and early green color, improves wear-use efficiency, and increases hardiness and drought resistance because fertilizer helps the grass to develop a stronger, deeper root system.

Complete fertilizers are those containing nitrogen, phosphorus and potassium. Frost said. Common examples are 12-12-12 and 15-15-15. The numbers represent the pounds of nutrients in 100 pounds.

Frost emphasizes that fertilizer should be bought on the basis of its guaranteed analysis.

The rule-of-thumb in applying fertilizer to lawns is to use 1 1/2 to 2 pounds of nitrogen per 1,000 square feet, according to the agronomist. With the complete fertilizer recommended for early application, the other two nutrients will

usually be applied at about the same rate. As an example, Frost says a 100-pound bag of 12-12-12, which would contain 12 pounds of each of the nutrients, would be just right for the spring application on 2,000 square feet.

The agronomist says that during summer an application of fertilizer that is high in nitrogen should be made every eight to 10 weeks.



Not my will, but thine, be done—(Luke 22:42).

We should relax. We should let go. We should let God's will be done in us, through us and for us. If there is a need for peace in our mind we relax. We should let God's peace come flooding in upon us. We know that God's will is good, and God's good is ours if we seek it out.

SPECIALS ONE WEEK ONLY April 19-24 PLAIN SKIRTS-----\$.40 SWEATERS----- .40 BLANKETS----- .75 OPAL'S CLEANERS SUDAN, TEXAS

Your Pharmacist... HE'S THE MAN WHO IS THERE WHEN YOU NEED HIS SERVICES You never know when illness may strike—but you can count on your pharmacist to fill emergency prescriptions when it does! Rx Brittain Pharmacy PHONE 385-5114 Box 1227 Littlefield

HEAP MORE TONS!... PLANT Paymaster SWEET SIOUX! To tell the Truth... chances are you'll get UNBELIEVABLE TONNAGES from FORAGE SORGHUMS with Paymaster SWEET SIOUX! OR, TO MEET SPECIFIC CONDITIONS, YOU'LL GET EQUALLY OUTSTANDING PERFORMANCE FROM ANY OF PAYMASTER'S HIGH QUALITY FORAGES! THE CHOICE IS YOURS— SWEET SIOUX—For GRAZING, HAY and HAYLAGE. The FIRST sorgo x Sudan-grass. Super yields from fast GROWTH and REGROWTH 3 LITTLE INDIANS—for GREEN CHOP, SILAGE and GRAZING. A Special Blend of quality forage sorghum hybrids and a sorghum-Sudangrass hybrid. Good for LATE PLANTING. CROP GUARD—For BUNDLES, SILAGE and GREEN CHOP. Quick Emergence. Vigorous early growth. The "Multiple-Use Companion Crop." AZTEC—For GREEN CHOP and SILAGE. Early, vigorous hybrid sorgo forage with grain. High yields. High feeding value. THUNDERBIRD—NEW! For GREEN CHOP, HAY and GRAZING. Sorghum x Sudangrass Hybrid. Greater vigor. Excellent yields. More disease resistance. For complete information, see your local Paymaster Seed Dealer, Okla. Elevator, or contact... Paymaster SEED FARMS P. O. Box 1632 PLAINVIEW, TEXAS



April 6, 1896—The first modern day Olympic events began in Athens, Greece. The American team walked away with seventy-five percent of the medals, winning 9 of the 12 events. Revival of the Games was brought about by the untiring efforts of a young French baron, Pierre de Coubertin of Paris.

April 16, 1787—The first New York theatre production to be written by a professional American writer, Royal Tyler, opened at the John Street Theatre.

April 23, 1896—The first public exhibition of a moving picture took place in a New York City music hall. The program featured two blonde girls performing the



There's ever walking side by side, To be accepted or denied, A right or wrong that fills each day, That never fails to come our way. A task that we're to live, to do, In making choice between the two; We find it's one continuous fight, To always stand for what is right.

PAYNE Funeral Home Phone 246-3351 Amherst, Texas

SEE THE CIRCUS in Sudan Tuesday 4 p.m. or 8 p.m. Just east of Sands Cafe umbrella dance; a view of the violent surf breaking on a beach, a skirt dance; and a comic boxing exhibition. April 24, 1897—Journalist William W. Price reported to work at the Washington Star with a new beat—The White House, becoming the first official White House reporter. Before this time it was customary for newspapers to cover the White House only at designated times.

A FUN TRUCK... A GET-THINGS-DONE TRUCK! Smooth-riding '65 Ford Pickups On the job or off, you can't beat the new Ford pickup for all-around riding comfort! Two I-beam front axles give you the strength for the toughest job. Independent front suspension smooths the roughest roads, gives you riding comfort no matter where the fun is. Find out for yourself how smooth riding the new Ford pickup really is. At your Ford Dealer's now! '65 FORD PICKUPS GATEWOOD MOTOR CO. SUDAN, TEXAS

PALO DURO SUNRISE SERVICE TO BE HELD

Services will start at 8:30 a. m. on Easter Sunday, April 16, in the Pioneer Amphitheatre in Palo Duro Canyon State Park.

Since the winter this year is so much of a season from the Bible leading up to the events of Easter, the earlier hour has been chosen to allow the opening in the stark shadows and new vistas which artificial light brings out in the canyon. Starting in darkness, the story will unfold as dawn breaks.

Following a custom started more than ten years ago, the members of Canyon Christian Youth Council are presenting this service. John Bentley is the president of the Council this year. The advice is Jack Boyette of the Calvary Baptist Church. The script of the service was compiled from biblical quotations by Lillian and Lou Ann Cowart.

247 FHA Loans Made To Farmers

L. J. Coughman, State Director of the Farmers Home Administration, announced that 247 loans to individual families have been made in Texas under the provisions of the Economic Opportunity Act of 1964, which is one of the powerful weapons of the United States Department of Agriculture being used in President Johnson's all-out War On Poverty Program.

These loans were made to individual farmers and rural residents in most sections of Texas. A farm family is a family who is operating a farm they own or lease, and is producing at least a portion of their subsistence from crops or livestock. A rural resident is classified as one living in a town of not more than 2,500 population.

Economic Opportunity Loans to farmers may be made to improve their farming operations; to buy more land, livestock, machinery and equipment; construct needed farm buildings; and to pay annual operating expenses

for food, seed, and fertilizer. These loans may be obtained by farm and rural families to finance rural-based, but non-agricultural enterprises. Funds may be used to purchase land, construct buildings, buy and install equipment and pay normal operating expenses of a variety of non-agricultural enterprises such as a farm machinery repair shop; TV and radio repair shop; ladders, spraying equipment and tools to be used by painters and carpenters; blacksmith shop; septic tank and sewage disposal system servicing; custom grass setting and land preparation; saw and lawn mower sharpening shop; post and wood cutting equipment; portable shop and goat shearing equipment; etc.

Economic Opportunity Loans are for the purpose of helping low-income rural families raise their income level. Rural families who need a small amount of capital to improve their incomes may borrow up to \$2,500 for 15 years at 4 1/8 percent interest.

New Cotton Products Under Study

Efforts by Texas growers to produce cotton with less seed and insecticide are being studied by the Agricultural Experiment Station at Texas A&M University. The study is being conducted by Dr. J. D. Davis, L. H. Lott, and J. P. Hurling, Texas A&M University.

Growers received these products aimed at providing new with improved cotton seeds and trussors. Purpose is to develop suitable and designed garments with maximum wrinkle resistance, freedom from iron patches, good shape and crease retention, and good work and wear properties.

Scientists at Morris Research Laboratories, Washington, D. C., have developed several novel methods for altering cells and a process for dyeing the "curled" of treated suiting fabrics.

Some 100 suits have been wear-tested. The present level of performance exceeds that of work-wear suits now on the market, according to reports. To make the suits even more

attractive, growers are developing research on fabric dyeing and finishing. This is to allow new dyes and color fastness testing which has given up performance.

Research grants to Texas A&M University investigate the performance of all-cotton products with that of competing products have been received.

Besides producing information on research opportunities, these studies are providing valuable facts for use in formulating conclusions of the advantages of cotton products.

Two removed lintless grades deal with reversible construction. With this technique, materials which fibers could be "taken together" and then "united" when desired. This would enable the production of cotton garments which have durability, crease, easy care qualities, yet can be altered to fit individual customers.



REPAIR AND MAINTENANCE OF
TELEVISIONS - RADIOS
REFRIGERATORS - FREEZERS
EVAPORATIVE & REFRIGERATED AIR CONDITIONING
SMALL APPLIANCES
"LET ME WORRY ABOUT YOUR TROUBLES"
42 YEARS OF EXPERIENCE COUNTS
call 227-3331
MORRIS HARDWARE
SUDAN, TEXAS

25% TO 50% OFF
STOCK REDUCTION
SALE

NOTHING RESERVED, INCLUDING NEWEST MERCHANDISE IN ALL DEPARTMENTS

Get Your Order In Now for
**Quality
JOB
PRINTING**

CHECK AND SEE, MR. BUSINESSMAN,
WHAT YOU NEED....

- * STATEMENTS
- * WINDOW ENVELOPES
- * STATIONERY
- * OFFICE FORMS
- * HANDBILLS

OUR WORK IS GUARANTEED
TO YOUR
OWN SATISFACTION

ORDER NOW BEFORE YOU ARE SO SHORT
YOU'LL NEED THEM YESTERDAY!

REMEMBER -- Quality Printing Represents
You Well Wherever It Goes!

Sudan Beacon-News

| | | |
|--|---|--|
| Luggage MATCHED SETS & FOOT LOCKERS 1/4 Off | ALL EASTER BASKETS  1/2 Price | GRAPED BY Material 95c Yd - 77c Yd. 1/4 Off |
| ALL Sewing Items 1/4 Off | ALL EASTER CANDIES  1/2 Price | Ladies' & Girls' Casuals and Tennis Shoes 1/2 Price |
| 54-Pc. DINNERWARE SET MATCHED SET Dishes 1/4 Off | ALL STRAW HATS for the whole family MEN'S - LADIES' - CHILDREN'S 1/4 OFF | 2-Piece Sets Blouse & Pant REG. \$1.00 1/2 Price |
| Bedspreads ALL Colors REG. \$2.98 1/4 Off | Ladies Purses Assorted Colors 1/2 Price | Bath Towels REG. \$1.00 37c |
| All Merchandise In Every Department 1/4 Off | ALL EASTER TOYS  1/2 Price | Sunsuits REG. \$1.49 1/2 Price |
| | | All Drugs 1/4 Off |

Bulloch Variety

QUALITY MERCHANDISE FOR LESS

BUY FOR CASH! Pay less in this ALL ECLIPSING

Inventory Adjustment

SALE



SPECIAL
CHILDREN'S SHOES
Values to \$4.95
Red Goose & Yanigans
**STRAPS-TIES
LOAFERS**
CLOSE
OUT
PRICE **\$1**

DEEP CUT-SALE PRICES ON FAMOUS MAKE BRANDS

A Sale with a Reason... and Not Just an Excuse...
IT'S A BITTER PILL TO SWALLOW! But here's the Low-Down. It nearly breaks our hearts to see our stocks of Quality Merchandise GO ON SALE at the ridiculously low prices you see advertised here! But there's not much we can do about it for we have a serious inventory problem. WE'RE OVERSTOCKED with far too much merchandise for a store our size. We're NOT having financial difficulties—NOT TRYING TO RAISE cash—NOR are we in distress. We simply must dump Surplus Stocks at any cost to adjust our inventory. We have altogether too much of everything with a serious overstocked condition that is not healthy for any business. We're an aggressive firm, maintaining an enviable reputation and selling only the top brand name lines. But—like all well-rated firms there comes a time when mistakes occur and adjustments are in order. That's why profit is not the object of this sale DUMPING STOCKS—REDUCING INVENTORY and stimulating business is OUR ONLY REASON for this sudden and drastic move. We consider it good business to take our losses now—swallow our pride and admit our mistakes. Nothing wrong in that—is there? That's why we have ripped, cut and slashed prices in every department—why you can save 30%, 30%—yes, even 50%. So—come shed a tear with us while we bury our mistakes and take our losses.

SALE STARTS Thurs., Apr. 15, 9 AM

FREE
HERE'S YOUR INVITATION TO WIN A BEAUTIFUL PRIZE

WANTED!
FIFTY WOMEN TO JOIN GRAND PRIZE CAMPAIGN CREATED BY OUR ADVERTISING AGENCY — JUST TO HELP ADVERTISE THIS SALE.

HERE IS FUN — FASCINATION — EVERY CONTESTANT RECEIVES FULL, FAIR OPPORTUNITY TO WIN

These Beautiful Prizes Given

| | | | |
|---------------|------------------------------|-------|----------|
| FIRST PRIZE | 3-Pc. Bedroom Set | Value | \$195.00 |
| SECOND PRIZE | 5-Pc. Dinette Set | Value | 129.95 |
| THIRD PRIZE | Occasional Chair | Value | 89.95 |
| FOURTH PRIZE | 56-Pc. China Dinnerware | Value | 69.95 |
| FIFTH PRIZE | Universal Hair Dryer | Value | 31.95 |
| SIXTH PRIZE | Steam and Dry Iron | Value | 21.95 |
| SEVENTH PRIZE | Automatic Toaster | Value | 16.95 |
| EIGHTH PRIZE | Portable Mixer | Value | 14.95 |
| NINTH PRIZE | Electric Tooth Brush | Value | 12.95 |
| TENTH PRIZE | Set of Insulated Coffee Mugs | Value | 7.95 |

PRIZES WILL BE AWARDED MAY 15, 1965
Bring this Coupon to Our Store Today

Name _____
Address _____
Phone _____

Special
\$6.95 Values
GIRLS' SHOES
TIES & PUMPS
\$2.99

ENTIRE STOCK ON SALE FOR MEN ONLY

| | |
|--|-------------|
| \$13.95 WORK SHOES AND OXFORDS | \$7.77 |
| \$15.00 MEN'S HATS | 4.99 |
| \$13.95 City Club OXFORDS, close out price | 8.00 |
| \$3.98 Campus Short Sleeve DRESS SHIRTS | 1.99 |
| \$14.95 Haggard DRESS PANTS | 11.47 |
| \$4.98 CLOSE OUT Men's Khaki Pants | 2.99 |
| \$6.95 NO IRON Work Pants | 4.77 |
| Men's BANLON SOX | 2 PAIR 1.00 |

While Stock Lasts
BOYS' & GIRLS'
LOAFERS STRAPS OXFORDS
\$5.95 Values
Sale Price **\$1.99**

Special
ODDS & ENDS
BLOUSES and SPORTSWEAR
Famous Name Brands
HALF PRICE

SPECIAL
\$7.95 Values
WOMEN'S FLATS
\$2.99

ENTIRE STOCK ON SALE FOR WOMEN ONLY

| | |
|---|------------|
| \$3.98 & \$4.98 Women's FLATS | 1.99 |
| \$2.98 Women's CANVAS SHOES | 2.47 |
| Women's RAIN WEAR | HALF PRICE |
| \$12.00 Ladies' DRESSES, A big rack at this price | 7.88 |
| \$5.95 & \$7.95 DRESSES.....Now Only | 4.88 |
| \$3.98 Texabean GOWNS | 2.99 |
| \$3.98 Kodol SLIPS | 2.99 |

Gigantic Stock of World Famous Brands
SACRIFICED
Hundreds of Wanted Items At BARGAIN PRICES
Savings of 30-40-50%
SOME ITEMS EVEN AT GREATER SAVINGS!

SPECIAL
LITTLE GIRLS' DRESSES
\$2.98... Now... 1.99
\$3.98... Now... 2.99
\$4.98... Now... 3.99

Reg. \$2.98 Stevens Quality
TOWELS 24 x 42 Size
Sale Price **\$1.77**

SPARTAN
MUSLIN
5 YDS. FOR **\$1**

\$2.98 Fitted
TWIN SHEETS
Sale Price **\$1.99**

Special
Reg. \$5.95
U.S. KEDS
GYM SHOES Men's & Boys'
\$3.99

CLOSING OUT ALL BUSTER BROWN BABY GOODS
Your Choice
1/2 Price

Reg. \$4.98
LADIES' STRETCH PANTS
\$2.99

Special
RBC. \$14.95
COLUMBIA BED SPREAD
\$9.99

EVERY ITEM AT BARGAIN PRICES

SHANKS DEPT. STORE

Home of Famous Name Brand Merchandise

120 MAIN STREET

SUDAN, TEXAS



JUST A SINGLE LINE
in the newspaper

CAN GO A LONG WAY

toward getting the attention of a
POTENTIAL CUSTOMER



SO, IF YOU'RE IN BUSINESS, WHY NOT ADVERTISE REGULARLY IN THIS NEWSPAPER?

WEDNESDAY, APRIL 19, 1966

WANT ADS

FILM SERVICE - We take orders for all film developing. Quick service. Henderson Grocery.

REPOSSESSED - Late Model Re-possessed Singer Sewing Machine in walnut console. Will zig-zag, blind hem, fancy stitch, etc. 5 payments at \$6.72. Will discount for cash. Must have good credit. Write Credit Mgr. 1114 19th St., Lubbock, Texas. 3-11-tac

HOUSE FOR SALE - 2-bedroom, den-kitchen combination, located at 207 Ozama. Contact Benny Arnold at 227-4622. 3-25-tac

FOR SALE - Crosby boat with 70 hp. Mercury motor. If interested contact Philip Gordon, 227-3202 or 227-3401. 3-25-tac

FOR RENT OR LEASE - 100 acres, 6 miles northeast of Sudan. 10" and 8" irrigation wells, all feed. Call SW 9-5675, Lubbock. 4-15-ltp

FOR SALE - 1959 Ford Galaxie 352 engine. Has no oil, good tires, good clear car. Phone 227-6101.

FOR SALE - Used G. E. clothes dryer, \$50.00. Contact D. W. Williamson, 227-6191 or Bill Cartwright, 227-3001. 4-8-2c

James Fowler Is Named General District Manager

General Telephone Company of the Southwest today announced the appointment of James H. (Jim) Fowler as manager of the firm's Littlefield district. He replaces R.E. (Bob) Saunders who has served as commercial manager and district manager in Littlefield for the past 7 years.

The company operates and maintains around 11,600 telephones in the twelve South Plains communities which compose its Littlefield district. Announcement of the supervisory changes came from General's western division manager, H.B. Elam of Brownfield.

A native of Achele, Oklahoma, Fowler joined the General System in Sherman in 1942 as a lineman. In 1960 he was named installation and maintenance foreman in the Company's Garland exchange, and in 1961 moved to Dickinson as plant supervisor.

Fowler transferred to Lamars in 1964 as plant supervisor, a position he held until his assignment as head of the Littlefield district. The new manager attended Denison High School, and North Texas State University at Denton.

He served in the U.S. Army Signal Corps during World War II, earning European - African and Middle Eastern service medals. He was honorably discharged from active duty in 1945, having attained the rank of staff sergeant.

Saunders moves to the phone firm's western division office in Brownfield, where he will serve

as commercial supervisor. He joined General's predecessor company - Southwestern Associated - in Lubbock in 1948 and held numerous positions in the company's commercial department until 1957, when he was named commercial manager of the Littlefield district. He became Littlefield district manager in June of 1963.

Born in Detroit, Michigan, Saunders attended Detroit's Derby High School, and I.C.S. at Scranton, Pennsylvania. He served in the U.S. Navy Air Corps from 1943-47.

Saunders has been active in various local organizations including the Rotary and Toastmaster's clubs and the Masonic Lodge. He has served on several committees of the Littlefield Chamber of Commerce and is a past director of the Lamb County United Fund.

Saunders and his wife, Joan, have three children.

Your Pioneer Sorghum SEED ORDERS are here. . . . COME AND GET THEM AT YOUR CONVENIENCE A. B. ENLOE, phone 246-3265

FEEDERS GRAIN, INC. DAILY BUYERS FOR CATTLE FEEDERS Federal Storage License 3-4451 We Can Use Your Grain Have Semi-Lift - Location

SUDAN LIVESTOCK & FEEDING COMPANY Phone 227-5311 - Sudan

WE ARE IN A POSITION TO HANDLE ALL KINDS OF GRAIN Loan & Off-Grade

UHLMANN GRAIN CO.

J. H. VINCENT, Owner PHONE 227-5191

"We appreciate your business!"

FURNITURE RECOVERED

FINE FABRICS EXPERT WORKMANSHIP

MC CORMICK'S TRIM SHOP

227 XIT DR. - LITTLEFIELD PHONE 385-4555

COMING TO THE AREA EARLYLAND CIRCUS SUDAN, TEXAS

TUESDAY, APRIL 20 SANDS CAFE Adults - \$1.00 Students - 75¢ Children - 50¢ 4 p.m. - 8 p.m.



New European Style Where Every Seat is a Good Seat & No Extra Charge for Any Seat

20 ALL NEW CIRCUS DISPLAYS

Margaret - Gipsie LARGEST AND SMALLEST ELEPHANT IN CAPTIVITY

CUTIE The Pony with the Human Smile

BASARA And her aerial ballet of California Beauties in a Phantasmagorical Symposium of Mid-Air Tumbler - Lubbock in 'the Sky'

The Incomparable RAWLS (Daddy) KIDS

Gene & Rebecca Garner Wild Animal Subjugators

Fairyland's Zany Clowns In a burlesque of boisterous mimicry in which these merry and merrym of the merry-go-round indulge their exhibitionistic urge to low-brow antics in a pyrotechnic display of "merry-go-round" "Shooting for the Moon"

MILLERS Military Ponies

The Internationally Famous Rawls Family

FAMILY PRICES Adults - \$1.00 Children 50¢

Be Our Guest Circus Morning Come see the exciting and thrilling of the circus - why not? See the big tent rise in the air - Watch Circus City come to life - FREE - Bring your camera and enjoy yourself.

Midway and Margaret's Open One Hour Before Big Show Opens

USED CARS

DRIVE IN UGG-AND BELIEVE IN SIGNS

WELL - YOU CAN GET ANOTHER CAR THAT'S READY TO DRIVE OUT

BACCUS

CHEVROLET

Box 356 227-3501 Sudan, Texas

DO YOU KNOW HOW TO ASSESS VALUE?

DIGNITY

during time of loss

No price can be set on dignity and understanding. No matter how little you pay, we always give them.

Hammans Funeral Home

AMBULANCE SERVICE Phone 385-5121 503 E. 3rd St. Littlefield



PRICES GOOD FRIDAY AND SATURDAY

Bananas Lb. 13¢

CABBAGE LB. 5¢

GREEN ONIONS Bunch 2 For 15¢

ORANGE JUICE DONALD DUCK CAN 2 FOR 39¢

FROZEN KEITH'S LEMONADE 3 FOR 39¢

FISH STICKS KEITH PKG. 2 FOR 49¢

PEACHES Sharfine No. 2 1/2 VC Sli. or Hlvs. 4 FOR \$1

LIPTON TEA BAGS 12 CT. BOX 39¢

LIPTON TEA 1/4 LB. BOX 39¢

NORTHERN TISSUE 12 Rolls \$1.00

COFFEE Folger's LB. CAN 79¢

CHILI ELLIS 24 OZ. 49¢

SHORTENING SHURFINE 3 LBS. 69¢

Cudahy BACON 2 LB. PKG. 99¢

FRANKS Bar-S Lb. 49¢

HAMBURGER 3 1/2 1.00

HAMS Bar-S FULLY COOKED BONELESS QUARTER, HALVES AND WHOLE LB. 98¢

LUMPKIN FOOD STORE

DOUBLE FRONTIER STAMPS ON WEDNESDAYS WITH PURCHASE OF \$2.00 OR MORE

FREE DELIVERY - NO DELIVERIES ON WEDNESDAY

TO GO WITH OUR COMPLETE STATION SERVICE & MOBILE TIRE REPAIR

TUNE-UP AND BRAKE WORK HAS BEEN ADDED

TWO-WAY RADIO KKV 8274 Unit 2

SUDAN TEXACO

Phone 227-4361

COMMUNICATIONS Your Tool for Progress

Imagine a telephone becoming a teacher!

In a case we know of, an automobile dealer uses our SPEAKERPHONE as a valuable and effective teaching instrument to train his salesmen. A salesman calls a customer and delivers a sales talk, with other salesmen listening to both voices via our SPEAKERPHONE. Afterward, sales talk and customer response are reviewed and discussed for the benefit of all. Here is still more evidence that in this modern age Communications can be your Tool for Progress. For full information about our many communications services, please call our Business Office.

GENERAL TELEPHONE

USED CARS

DRIVE IN UGG-AND BELIEVE IN SIGNS

WELL - YOU CAN GET ANOTHER CAR THAT'S READY TO DRIVE OUT

BACCUS

CHEVROLET

Box 356 227-3501 Sudan, Texas

DO YOU KNOW HOW TO ASSESS VALUE?

DIGNITY

during time of loss

No price can be set on dignity and understanding. No matter how little you pay, we always give them.

Hammans Funeral Home

AMBULANCE SERVICE Phone 385-5121 503 E. 3rd St. Littlefield