The Sudan Beacon-News

FORTY-SECOND YEAR

THURSDAY, SEPTEMBER 22, 1966

10 CENTS PER COPY

NUMBER 31

lone can believe Dr. E. E. Ber University pyschologist, many persons either actually project

tance. The phenomenon is called arral (out-of-body) projection, and readers that he Dr. Bernard. as "like lying on a sofa, getting. up and seeing your body still lying on the south."

The mind, he said, may remain in the same room or be prosected thousands of miles, Separation of mind and body may last from a few seconds to a few

(This may explain the aground ng concentration of my brother, who used to lose himself so far in his reading that I could speak to him from just a few inches away and he never seemed to hear me... lalways wondered why he never did turn a page ... His body was sitting there with a book while his mind was off traipsing around somewhere... There's some question as to whether it ever did come back ...)

Anyway, Dr. Bernard cited one case where an individual experienced astral projection while

NO SCHOOL MONDAY

be dismissed Monday, Sept. 26,-In making this amountement, Superintendent W. F. Hancock cons of other band in the parade tice school will be dismissed, All students who plan to attend the fair will be given free ad-

The Sudan High School annual staff wishes to announce that individual pictures will be taken Thursday, Sept. 29.

mourion tickets for Mosclay,

All elementary school, and high school students will have their pictures taken at this time.

sitting at a desk. The mind was projected to a distant city the person had never visited, he said. After the experience, the individual described in detail a street, an office building and the persons he saw, Dr. Bernard claimed he investigated and found the street, the building

The psychologist emphasized that evidence he has gathered indicates the mind projection causes no harm to the individual. He did say that many who have experienced this phenomenon only once or twice are afraid they are losing their minds and refuse to tell anyone about it because they fear they may be . committed,

to the extent that if any of my and today numbers more than readers has ever had such an experience, I would like very much 67 CAR MODELS to hear from them, in complete confidence, if desired.

Meanwhile, I can't help thinking that if the CIA had any men have an excellent opportunity who could control this mind pro. to buy safe cars and save money jection, they could make James by purchasing within the next-Bond look like a bumbling idjot, few weeks, H. C. Pittman, ex-....

brother, I may have to grant him sociation announced today in equal space in this column, Austin, Which is okay by me; I'll do anything for column material.

SUDAN DOWNS AMHERST



BELLAR ON THE MOVE - Shown above is Hornet FB Mike Bellar (30) who scored the ID for Sudan Friday night against Amherst. He also kicked a 30 yard field goal to make the score 9-0.

To Address

Earl Wilbur of Dalhart, governor of the Rotary District of thisarea, will address the local Rotary club Wednesday, Sept. 28, during his official visit. The local club si one of 95 Rotary clubs in this district.

Speaking of the global growth of Rotary, he says, "Rotary is He takes it seriously. And so I, the pioneer of the service clubs

TO APPEAR SOON

Prospective new car buyers ecutive vice president of the FTER my comments about my Texas Automobile Dealers As-

> Pittman stated that new models will be slightly higher than the

12,400 clubs with a combined their communities, aid youth, Rotary Governor membership of nearly 600,000 elevate business standards, and business and professional men, further international friendship Spread throughout 133 countries and understanding, " in all parts of the world, Rotary The district governor also con lubs meet everyday of the week ferred with Jack Riley, local and conduct activities to improve Rotary club president, and Boyd



EARL WILBUR

popular 1966 vehicles because of added safety equipment and finance charges. He stated that new car dealers in Texas reported sales during August just about equaled sales of a year

In spite of all the publicity about new safety equipment, Pittman reported that drivers continued to be the basic cause of accidents and the 1966 vehicles have proven to be exceptionally safe. Dealers report no problems in financing new cars and their stocks contain excellent selections.

New car showing dates for 1967 models will be September 29 for Chevrolet and September 30 for Ford,

These can be viewed locally at Baccus Chevrolet and Sudan Motor Company.

Pittman also reported that some of the added safety features on the '67 models will include dual brake systems, collapsible steering wheel columns, a simultaneous turn flash system, stronger door latches and hinges, recessed instrument panel knobs, larger outside rear-view mirrors and better windshield wipers. By 1968, models will contain headrests on front seats, "breakoff" window and door handles, padded backs for front seats, and rearwindow defoggers.

GAME AT A GLANCE AMHERST 12 First downs Yds, rushing Yds. passing Completed pass 2 of 8 Intercepted by

Fumbles lost

5 for 25 Penalties 3 for 35

2 -29 Punts, Avg. 4-20,5

The Hornet defense did an outstanding job in holding the Amherst Bulldogs scoreless when another chapter was added to the inter-city rivalry between the Hornet and Bulldog football teams Friday night in Amherst.

Sudan defeated Amberst 9:0 with FB Mike Bellar kicking a field goal in the third quarter and

scoring a TD in the final period. The Hornets kicked off to the Bulldogs to ppen the game which was played in cold, damp dismal weather; although the spirit of both fans and team members were anything but dismal.

Athalftime, the game remained scoreless with neither team penetrating inside the 20 yard line. Sudan had five first downs and Amherst three, with Amherst trailing Sudan in yardage gained, Sudan had 82 yards rushing and one pass completed by QB Ronnie Hill to End Danny Martin for 17

Amherst had 65 yards rushing and QB McAdams threw 3 passes

in making the above announcement, stated that tickets can be purchased now from any member of the Sulan Fire Department with advance tickets selling for 75 cents for adults and 50¢ for children. Adult tickets will be \$1.00 at the door on show night.

Taylor also said that proceeds from the show will go toward the purchase price of the new City . Fire Truck which has been ordered and is expected to be delivered

within two months. All residents are invited to attend the show.

HORNET BAND TO MARCH IN PARADE

The Sudan Hornet Band will perform in the parade in Lubbock Monday morning at 10 o'clock,

with no completions in the first

The determined Hornets began the ball in the third quarter and after making four first downs. Mike Bellar booted a field goal from the 30 yard line to put Sudan on the scoreboard, 3-0. Gary Gatewood, Hornet HB, carried the ball 23 yards for one of the longest runs in the ballgame, to aid in setting up the 3-pointer.

Jerry Bellar intercepted a Bulldog pass in the fourth quarter to start the Homets toward the goal line. Morgan toted the ball and gained 41 yards, making 3 first downs in succession, to enable Bellar to go over from 6 yards

Bellar's kick for the point after was partially blocked and the score remained 9-0 in favor of Sudan.

The Bulldogs put on a rally in the final minutes, but were halted by the Hornet defense on downs after making 3 first downs.

Amherst's leading gainer was Leon Hardwick who pushed 65 yards on 17 attempts. Mike Slate also did outstanding work for the Bulldog defense

For Sudan, you could name all the defensive team as outstanding with Eddie Boyles and Van Seys more as exceptional.

Larry Morgan was the top gainer with 89 yards in 15 carries, but Bellar, Gatewood also carried their load and OB Ronnie Hill completed 2 out of 7 passes to Danny Martin for 27 yards,

Sudan is the only team in the 3A district that remains undefeated. Top district contenders Springlake and Farwell were defeated by Hale Center and Dim mitt. Another of Sudan's longstanding rivals, Plains, has been defeated by Sundown, whom Sudan smeared in the season

This gives Sudan fans an optimistic view of the season ahead, but lest we become over-confident, remember that Anton, the Hornet's Friday night opponents, also remain undefeated and are reported to have a strong team.

Attend the game Friday night in Masten Stadium, and back the Hornets,



YOUNG HOMEMAKERS INSTALL OFFICERS-Shown above are the 1966-67 officers for the Young Homemakers. They are from left to right, Sue Burgess, advisor; Bette Withrow, reporter; Jane Wiseman treasurer; Ruth Ham , secretary; Kay Wiseman, installing officer; Brenda Metze, second vice president; Lucy Leal, first vice president; Sherilyn Drum, president.

Western Jamboree The Sudan Volunteer Fire Department are sponsoring a Western Jamboree to be held in the high school auditorium Tuesday, Sept.

Allen, club secretary, on mat-

ters of club administration and

plans for future service activities.

ficial will give additional in-

formation on some of the local

Rotary club's activities in a

club assemble to be held Tuesday

at 7:30 p. m. in the fellowship

hall of the First Methodist Church.

Fire Department

To Sponsor

During his visit the Rotary of-

The show will begin at 8 p. m. with Clyde (Barefoot) Chesser as master of ceremonies. Other stars from the "Big D Jamboree" and the "Louisiana Hayride" will appear on the show.

Bob Taylor, local fire marshall,



YEA, TEAM, YEA-The 1966 Hornet Cheerleaders are from left to right. Jeanne Baker, Nancy Lance, Donna Heard, Joyce Williams and Commis

Rev. Willie Hazel gave the Bible Study from the Books of . the Minor Prophets at the meeting of the WMU, when the group met Monday afternoon at the First Baptist Church.

Present were Mrs. T. W. Dunaway, Mrs. John Buth, Mrs. L.F. Meeks, Mrs. Willie Hazel, Mrs. Halbert Harvey.

MEETS MONDAY

The Baptist Church Council met Monday evening at 7:30 when overall plans for the coming year were discussed. The theme for the month of October will be "Training of Our Tasks".

Present were Homer Morris, Brotherhood president; Nolan Parrish, chairman of the Deacons Tom McKenzie, Sunday School superintendent; Phillip Gordon, young people's representative; Mrs. Willie Hazel, WMU representative; Rev. Moses Padillo, mission pastor: Rev. Willie Harel, pastor.

HORSE SHOW WINNERS - Shown above are some of the winners of the Sudan Quarterhorse Show held here Saturday. Several Amherst and Sudan entries received trophies including Jimmy Fields, Danny Masten, Nolan Parrish of Sudan, and Jim Young, Doug Eady, J.B. Thomas and Sammy Maxfield of Amherst. Due to lack of participation all classes were not held. (Staff Photo)

THE EL REY DRIVE-IN THEATRE Amherst, Texas

(FORMERLY THE "84" DRIVE IN) Will Begin Showing English Language Pictures And Continue To Show Mexican Pictures Certain Days of The Week

THIS WILL BE OUR POLICY BEGINNING SUNDAY, OCTOBER SECOND

SUN - MON - - English Language Picture. American Picture

TUESDAY ---- CLOSED

WEDNESDAY --- Sponish Language Picture Mexican Picture - BINGO

THURSDAY -- . English Language Picture American Picture - BINGO

FRIDAY ---- CLOSED

SATURDAY - - - Sponish Language Picture

Mexican Picture

WATCH FOR OUR CALENDAR TO BE PUBLISHED IN THIS NEWSPAPER

CHAPLAIN POTEET COMPLETES ORIENTATION COURSE

Chaplain (First Lieutenant) Jerry M. Poteet, 29, son of Mr. and Mrs. Milton H. Poteet of Sudan, completed a chaplain orientation course Sept. 1 at the Army Chaplain School, Fort Hamilton New York.

He received nine weeks of training in psychology and coun-

of instruction. - of character guiand prin-

Chaplain Potest received his BD degree in 1963 from Southwestern Baptist Theological Seminary in Fort Worth.

. His wife, Carolyn, lives in San Antonio.



of all careers.

WISH I'D SAID THAT

there wus even back in grand oa's time, there was something to make you sleep. They called it work " Louis Graves, The Tribuhe Nashville (Ark.) Ngws.

to avoid taxes" Charles Buck, The Fowler (Co

DAIRY BEE DRIVE - INN

PICTURE THIS!

SET YOUR SIGHTS ON FALL

HAMBURGERS -- FOUNTAIN SERVICE ICE CREAM

Basket Lunches ---- Sandwiches MR. AND MRS. TED WALKER, PROPS.



ANNOUNCING ...

CHARLSIE BAKER

MEMBER OF OUR

STAFF. SHE IS

A GRADUATE OF

OF LUBBOCK.

ACROSS

Stop

13 Carrier

G-oodness
 Musical n

16. Friend F:

8. Myself

19. Fairy 21. Affected.

35. Greek lette

native

37 Beside p

39. Chinese 40 Be nick

42 Adits

45. Watch 47. Interpect 4A Therefore 49. Female

36 Panay

24. Exist 26 Because 28. Proclaims 33. Wiggie.

ISBELL UNIVERSITY

OF BEAUTY CULTURE

IS NOW A

CHARLSIE BAKER, OPERATOR

FOR APPOINTMENT CALL 227-4611

Tommy's Beauty Shop

Crossword Puzzle

The fiftieth anniversary of the first truck trip between Seattle and New York and the first transcontinental round trip shipment of freight is being observed this month with a commemorative truck run following the original route. a commemorative truck run following the original route. The initial trip in 1916 was made in a 1½ ton General Motors Corporation truck loaded with a ton of Carnation Evaporated Milk. The journey took 73 days of driving time. This year's trip is being made in the Golden Pacemaker, an air-conditioned, telephone-equipped truck rig and is carrying 17 tons of convenience foods, including Carnation Evaporated Milk. The round trip will take six days to complete. Thanks to the pioneering by transportation and food industries, homemakers nationwide can make such dishes as Golden Pacemaker Casserole with Carnation's velvetized evaporated milk.

evaporated milk

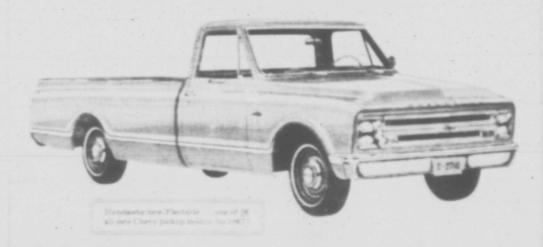
evaporated milk 1 can (101/2 ounces)

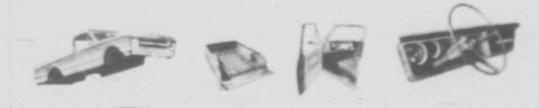
1 cup grated process-type American cheese % teaspoon sait % teaspoon crushed thyme to 10 small cooked

% pound sliced

Coat chicken with flour. Arrange chicken in single layer with skins down in melted batter in baking dish (13 x 9 x 2 inches). Bake uncovered in 425' (hot) oven for 30 minutes. Turn chicken; bake until brown, 15 to 20 minutes or until tender. Remove from oven and reduce oven temperature to 325'. Pour off excess fat. Combine evaporated milk soup, cheese, salt, thyme and pepper. Add onions and mushrooms to chicken. Pour milk mixture over chicken. Cover dish with foil. Return to oven and continue baking for 15 to 20 foil. Return to oven and continue baking for 15 to 20

NEW LOOK!





Here's the brand new '67 ter. New all-steel pickup better visibility plus many Chevy pickup! Strikingly box provides full-depth added safety features. The new in styling, its trim ap- double-wall side panels and new '67 Chevy pickup looks pearance puts many cars to tailgate. And the attractive so good and is built so well: shame. And tough new body new color-keyed cab inte- you can use it for almost sheet metal resists rust bet- rior is roomier. Also, there's anything!

BRAND BREED

REW LENGTH!

All new for '67 is the Chevy-Van 108 with 108" wheelbase and 256-cu.-ft. load space. Or pick the Chevy-Van 90 with 209-cu.-ft. cargo area. Both can be equipped

New Chevy-Yans in two sizes for '67... new W8 power, too! with hustling V8 power. There's a brand new breed of Chevy trucks at your Chevrolet dealer's, so

MORE LOAD SPACE ON A LONGER WHEELBASE



42-8240

Coate are large and comfortable over suits, alim over dresses. Culottee and pants suits are popular. Fall colors are tresh and fightering; mauve, apricol. camel, green, blue and metallic shades of copper, silver and bronse. Hairlines are shoulder ogth, softly turned up. Capes to anywhere, any-ime. He this hendsome wool outlit by Heymother. With the cape, it's perfect for daytime

angle for autumn? Far-out clothes are out. The look is

ewinging and sporty with a

trend toward a natural water.

doings. Subtract the cape and add a pin to the standing tudd a pin to the standing tur-meck top for late-in-the-day.

Accessories are vital; salected with core they arid just the

An occasiony that goes overywhere and lets you cupture the action, while missing note

shurper, clearer home movies than ever before. Just drop in the film curtridge, atm and shoot. It's as simple as that. Pick a bright, sunny day for shooting your first home movie—brilliant autumn hues provide of year. Set the some by taking an overall view-this es where the action close-ups to odd variety and visual impact. Even with insepensive equipment you can get shorp movies from as close

a new kind of movie film for

as 315 feet on a height day. Want to get into the picture yourself? It's easy. Most comeron have a lock on the comera button which keeps the comremains without your halp. Just an II on assembling from do. Just long the business and jobs the plants of the conservation of butters. It's so easy to take home movies. Film the fun this

fall and anjoy it season after

Golden Anniversary



GOLDEN PACEMAKER CASSEROLE

(Makes 6 to 8 servings)

3 to 3½ pounds frying chicken places ¼ cup flour ¼ cup melted butter % cup (small can) undiluted velvetised

condensed cream of mushroom soup

THURSDAY, SEPT. 22, 1966



Devotional

BY HAZEL HOUSE

THIS QUESTION YOU WILL

ANSWER!

Scripture: St. John 1:1-13; 111-25: 14: 6.

Some person may ask, "Do yo knew who beaus 1177

And one answers, "Why certain ly I know who leans is. Her heard of Him all my life. He I think it was the lews-and lie The question is asked again of

"Yes, I know who Jesus is, He

ng love for man, and He dieon the cross to redeem you and me from sin, and death for sin, '

"But, then He arose from the lead to give us hope and promise of eternal life. He is alive! And He ascended back to the Father to intercede for us. Yes, I know cam, for I have accepted Him as my Savior, and in His power and presence I live in peace and joy, aware that my sins are all forgiven and that I am God's thild now, and forevermore. "

"Jesus Christ sent back the Holy Spirit to dwell within us, to guide all who are willing to follow and be obedient to Him. I have claimed His promise of life eternal! I have claimed and believed. Jesus when He said As I live, you thall live, also!" Yes,

I know Him, and He is merciful. loving, tenderhearted, patient, forgiving, always near when I call on Him, never leaving me alone. Yet He is the Almighty Creator, and Jesus said, "All pow humble, the more amazed

"Yes I know Jenis, for I am His,

at His great love for me. "

* * * * * What is your answer to this question? The first answer? The

Do you know who Jesus in



Be not ... anxious for the morrow.-(Matt. 6:34)

We live in God's eternity. We have all the time there is. being rushed, it is well to relax and remember that God blesses us with all the time we require so that we may perform needful tasks in divine order Do today's work today. Yesterday is gone; tomorrow is yet to appear God blesses, you today.

TENDER STEAKS ARE

Kelly-springfield tires

SERVICE SPECIAL

TUES., WED., THURS. ONLY!

OUR SPECIALTY

DELUXE CAFE

OPAL & ERNEST PENNINGTON

ON ALL 4 WHEELS: we install new brake linings * turn arid true brake drums # adjust brakes # adjust emergency

brake # flush hydraulic system and refill with heavy duty

fluid " rebuild wheel cylinders. IN ADDITION: we in-

spect master cylinder. If grease seals and wheel bearings.

WE HAVE INSTALLED A TRACTOR HYDRAULIC

HOSE MAKING MACHINE OR CAN MEND

BROKEN OR CUT HOSES

WOODY'S

TIRE & TRACTOR SERVICE

SUDAN, TEXAS

PHONE 227-3531

PERSONAL

Mr. and Mrs. Doyle Terrell and Mr. and Mrs. John Robinson of Hale Center, left Sunday for Oregan to visit relatives.

Mr. and Mrs. Raymond Hanna and Cindy have moved to a farm near Bledsor to make their home. * * *

Joe Don Parrott of Littlefield, former Sudan resident, was injured in a traffic accident Saturday and confined to the Amherst hospital until Monday when he returned home. Visiting him in the hospital Sunday were Mr. and Mrs. Ronnie Catewood, Mr. and Mrs. Chris Parmer, Mrs. E.W. Parmer, Mr. and Mrs. Dawson

... Mr. and Mrs. Burton Pierce and family moved to a farm near Sudan from Muleshoe recently. Mrs.

Mr. and Mrs. Wesley Chatwell and Mrs. Eugene Stanley.

Mr. and Mrs. Dawson Muller and family visited Friday in the home of Mr. and Mrs. Ray Mul-

Mr. and Mrs. Pete Phillips and family spent the weekend visiting relatives in Amarillo and Dum as,

Miss Bertha Vereen was home from Dimmitt forthe weekend,

Mr. and Mrs.Bill Olds attended the Plainview and Big Spring football game Friday night.

Rodney and wife, will join them there. Rodney is to be stationed in San Francisco with the U.S.

Mrs. Bill Olds attended an Insurance Seminar in Lubbock Pri-

C. E. Nichols is visiting relatives in Waco, Mart and Grosebeck this week.

Mrs. C. M. Furmeaux accompanied her sister, Mrs. Tom O' -Brien of Fort Worth, to Las Vegas, Nevada, this week. The two were to attend the Ladies Golf Tournament there where Mrs. O'-

Mrs. E. E. Lam of Wichita Falls is visiting her sister and families, Mr. and Mrs. Bill Olds, Mr. and Mrs. Radney Nichols, and also her brother and wife, Mr. and-

Mr. and Mrs. Charles Wood of Plainview visited Saturday in the home of her parents, Rev. and Mrs. Willie Hazel.

Tobe Vereen.

Ves Terry has returned home after being confined to a hospital in Muleshoe.

Mrs. Burnice May left last week for California to be with her

Nolan Parrish, Joe West and answer to the petition of Horace Danny Masten were in Colorado Bishop Gore and Oscar Griswold during the weekend.

Mrs. Newt Woolard of Oklaunion is visiting her sister-in-law - Widow, filed in the County Court Mrs. R.S. Gatewood and family of Lamb County, Texas, in Pro-

RELIANCE HOMES by FOX-WORTH GALBRAITH LUMBER COMPANY. Nothing down, up to 15 years to pay.

...

Pierce is the former Lana Lane.

* * * were in Albuquerque during the weekend to attend the state fair. Also there from Sudan were Mr.

...

Mrs. Matt Nix Sr. and Mrs. Gladys Clenn of Amherst spent Sunday in the home of their son . and daughter, Mr. and Mrs. Matt. Nixls. While here they attended services at the First Methodist

...

...

...

Mr. and Mrs. Tommy Cate left Monday for a visit in the home of her parents, Mr. and Mrs. daughter, Mrs. Bob Sanders, who Monday, which will be the 3rd Cherry in Corsicana. Their son, had been ill.



CITATION BY PUBLICATION

Brien's grandaughter, Sandra, was THE STATE OF TEXAS Y TO: THE UNKNOWN HEIRS OF JAMES OSCAR GORE,

DECEASED: GREETINGS:

You are hereby cited, required and commanded to be and appear before the County Court of Lamb County, Texas, to be held in the County Courtroom in the Courthouse of said County in the City of Littlefield, Lamb County, Texas, such appearance to be at or before ten o'clock A. M. of the first Monday next after the expiration of ten days from the date of service, exclusive of the day of such service, which day and date of service shall be the date of publication that this newsance shall be at such time on such day of October, A.D. 1966, by filing written answer to the petition hereinafter mentioned to Gore, Individually, and Oscar-Griswold Gore as Guardian of the Person and Estate of Mable Clare Gore, Non Compotes Mentis, a bate, on the 16th day of September, A.D. 1966, against you, the unknown heirs of James Oscar Gore, deceased, as defendants, said suit being numbered 1479 on the docket of said Court, and the nature of such proceeding being to determine and declare who are the heirs and the only heirs of James Oscar Gore, deceased, and their respective shares and interests, under the laws of this State, in the estate of such decedent, and a copy of such petition to be served is here referred to for a more particular showing of the nature of such proceeding.

If this citation is not served within 90 days after date of its issuance, it shall be returned unserved.

Herein fail not, but have you before said Court at or before such hour on the said Monday after such service is perfected, which will be the said 3rd day of October, A. D. 1966, this citation with your return thereon showing how you have executed the same.

Witness, Charles Jones, Clerk of the County Court of Lamb County, Texas.

Given under my hand and seal of said Court, at office in the City of Littlefield, this the 16th day of September, A. D. 1966.

/s/ Charles D. Jones (Seal) Clerk of County Court Lamb County, Texas

By Tom McKeows

9-22-1tc

"His record of service tells you he's the one." Dee Miller for Congress

18th Congressional District

A native son, a Democrat, experienced in public service

Pol. Adv. Paid For By Lamb County Miller For Congress Committee

Banks Used to Be

All **Dollars** and Cents



Now, I depend on my bank fo much more than "dollars and cents" service. That's where I go for sound financial advice, geared to my personal needs, plus the best in full banking service.

The First National Bank Of Sudan

Member Federal Deposit Insurance Corporation All Deposits Issued Up To And Including \$10,000,00. DEPENDABLE BANKING SERVICE FOR 43 YEARS OLDEST BANK IN LAMB COUNTY

SO YOU THINK YOU KNOW SPORTS ...



If you're a real sports fan, you know this isn't a painting by Winslow Homer, but a photograph of one of our best known professional athletes. Can you answer these questions: 1. Who is the man with the umbrella? 2. Where is he? 3. What is he doing? Questions like these will be coming up on "The Nations Sports and Physical Fitness Test," October 4, on the CBS-TV network, sponsored by the member companies of American Iron and Steel Institute. (Turn page upside down for answers.)

Ocean uffer a free drop out of the rocky natural hazard. 3. He's searching for his golf ball, which went into the Pacific California, during the Bing Crosby Open, January 8, 1964. Inswers: I. The man is Amold Palmer. c: course Z. He's at the mouse ly hole of the Pebble Beach golf course in Monterey.

EAST HWY: 84

Public Service Plans

Southwestern Public Service Company is embarking on an expanded industrial development program, it has been announced by W. L. Pearson, vice, president and industrial manager for the electric company.

Larry S. Milner, who has been an industrial development consultant with the Texas Industrial Commission, will become manager of industrial development at Southwestern Public Service,

Joe C. Hawk

Burial was in the city ceme-

Hawk, a Sudan resident since

1931, died Sept. 10, in Metho-

dist Hospital at Lubbock, follow-

He is survived by his wife, Vi-

ola of the home; a daughter, Mrs.

Melvin of Dallas; a brother, Lu-

ther Hawk of Clyde; three sisters

Mrs. Eva West and Mrs. Cara

Gilreath of Paducah and Mrs.

Callie Smartt of Abilene, 14

grandchildren.

tery at Admiral, Texas,

Pearson also announced that an industrial development seminar for the company's managers will be held at the Southwest Service Center in Amarillo today, Sep-

Milner, who is a native of Brownwood, has been with the Texas Industrial Commission since 1964. Prior to that time, he was chamber of commerce manager at Cisco and a staff member of the San Angelo Chamber of Com-

The new industrial development manager attended Howard Payne College and graduated from the University of Texas, In addition

Funeral Held he has taken a number of postgraduate courses in area and in-Funeral services for Joe C. dustrial development. Hawk Sr., 71, were held in the "As far as electric power is conchapel of the Godfrey Funeral

corned, and its role in industrial development, each of the communities that we serve starts off equal with any other. Because of our interconnected generation and transmission system, we can cate in this area at any point in the area. What we hope to do Bruce Fulcher of Sudan; four sons, now, with the addition of Milner Joe C. Jr. of Houston, Nate of to our staff and with the seminar Los Angeles, Weldon of Clovis, and other activities that we are planning, is to provide for each ommunity some additional manlower, informed manpower, to

help it in its industrial develop-

ment program, " Pearson said

COMING TO SUDAN

APPEARING IN PERSON

STARS OF THE

BIG D JAMBOREE & LOUISANA HAYRIDE

when the

time comes

YOU WILL FIND US

Warm and personal

HELPFUL AND

UNDERSTANDING

consideration, as

handling of details,

HAMMONS

FUNERAL HOME

AMBULANCE SERVICE

Phone 385-5121

503 E. 5th. St.

Littleffeld.

well as efficient

characterizes our

way of making

arrangements.

HIGH SCHOOL AUDITORIUM

TUESDAY, SEPT. 27

ADULT (advance) 75¢ CHILDREN 50¢ ADULT (at door) \$1.00

TICKETS AVAILABLE FROM ANY MEMBER OF THE SUDAN VOLUNTEER FIRE DEPT.

Sudan Fire Dept.

LIGHT METAL

The lightest of all metals is lithium, which has a specific gravity of 0.534-a density of 33.32 pounds per cubic foot.

SPEEDY SPORT

Jai-Alai is said to be the fastest ball game, with speeds of up to 160 m.p.h.!

SUDAN BEACON-NEWS Published Each Thursday At SUDAN, TEXAS

And entered as second-class mail matter at the postoffice in... under the Act of Congress of March 3, 1870.

J. W. House Jr. -----Publisher Dalton Wood-----Editor

SUBSCRIPTION RATES Lamb County --- \$2. 50 per year Elsewhere----\$3, 00 per year CLASSIFIED RATES

2¢ per word, first-insertion, 1¢ per word for subsequent insertions, minimum charge 50¢ per first insertion,

DISPLAY RATES: Upon request

TERAS (PHESS & ALCOCIATION

G. Springer, executive vice president of the West Texas Chamber of Commerce; James A. Covell, economic development consultant for the General Telephone Company of the Southwest; Harry W. Clark, executive di-

rector of the Texas Industrial Commission and Roger K. Owen area development manager for Southwestern Public Service Company. Milner will be the master of ceremonies for the program

Attending the seminar from

Sudan was H. H. Potter, local

TECH - TEXAS TO MEET

IN LUBBOCK SATURDAY The University of Texas and Texas Tech, the largest schools in the Southwest Conference collide in the Red Raiders' opening home game at 7:30 p. m. Saturday, Sept. 24.

More than 42,000 fans are expected to overflow Jones stadium, Texas Tech began its season with a 23-7 victory over Univer sity of Kansas at Lawrence, Texas dropped a close 10-6 decision to the University of Southern California, the favorate to capture the West Coast championship.

returns 22 lettermen from the

METHODIST TO ATTEND CHRISTIAN WORKERS SCHOOL

Christian Education Week i beginning Sunday, Sept. 25 at 2:30 p. m. Clames will be held

each evening from 7 until 9 p. m. Mrs. Marvin Tollett, local man, and Mrs. Bob Drake report that 22 person from thelocal

There will be six churches par ticipating in the school and classes will be held for officers and teachers in the children, youth and adult divisions.

EASTERN STAR CHAPTER MEETS HERE MONDAY

The Tocal chapter of the Order of Eastern Star met Monday evening in the Masonic Hall for a regular meeting. Presiding were Worthy Matron, Willie Terrell, and Worthy Patron Coleman Ter-

During the meeting the Eastern Star Grand Chapter to be held in ... Houston, Oct. 23-28 was dis-

Members who were reported to be ill included Ramona Engram and O'Nita Shuttlesworth.

The next meeting will be held

Oct. 17 at 7:30 p. m. Officers and members present were Coleman and Willie Terrell, Dortha Reese, Bell Olds,

Winona Dudgeon, Virginia Rone, Edna Bellamy, Rosie Pinkerton, Birdie Shuttlesworth, Ruth Newman, Beth Stark, Gwendolyn Jones, Gladys Terry, Thelma Aiken of Amherst.

Refreshments were served by Oleta Reece and Edna Bellamy. ...

60 persons attended the dinner meeting recently when the local Sudan, Texas, June 26, 1924, Order of the Eastern Star hosted members of the Masons,

Joe Salem was guest speaker and gave the devotional. The wel come was given by Willie Terrell, worthy matron. Noble Dudgeon closed the meeting with the vocal selection "May The Good Lord Bless and Keep Thee.

October 28, 1636-Harvard College was founded in Mas-

TOWERING TEMPLE

The tallest Chinese temple the Pagoda of the Six Harmonies, outside Hangchou, is 334 feet tall.

seminar (Thursday) will be Jack SUDAN BEACON-NEWS

THURSDAY, SEPT. 22, 1966

A businesss meeting was held

with Waymon Bellar, president,

presiding. It was decided that

membership cards will be sold in

the lobby of the First National

Bank on Fridays and Mrs. Calvin

Baker and Mrs. Bill Boyles were

appointed committee chairmen.

football game will be shown at

the club meeting Monday night

Mr. and Mrs. Kenneth Wiseman

Mr. and Mrs. C. E. Nichols, Mr

and Mrs. Bobby Jack Markham

Mr. and Mrs. W. V. Terry, Mrs

Joe Kent, Miss Jane Newman,

G. H. Boyles, Arlis Humphries,

Hoyt Robertson, Willard Cox.

Henry Williams, and Misses Joyce

Williams, Jeanne Baker, Nancy

LAMB COUNTY REPORTS

18 RURAL ACCIDENTS

The Toxas Highway Patrol in

vertigated 18 accidents on rural

to Sergeant Thurman Keffer

Highway Patrol Supervisor of this

irit eight months of 1966 shows

with the public invited to attend.

A film of the Anton-Sudan

Meet Monday

Monday evening in the school cafetorium. Coach Jim Cain showed and narriated a film of the Sudan-Amberst game.

Coach T.P. Wingo gave a scouting report on the Anton-

FIRST AID COURSE CONTINUES TONIGHT

The PTA sponsored First Aid Course held its first session here

Bill Weige of Littlefield, in structor, used a turnover chart, and the first three chapters in the first aid textbook as a basis for teaching and discussion. This textbook was prepared by the American National Red Cross for

The pext session, of the four required in order for the student to-obtain a First Aid card, will 30 in the hi, h school cafe tor

MASONIC AWARDS

Workshop to be beld at 8 p. m.

shoe lodge 1237, and Olton Lodge 1257 will receive Honor Roll aat the Spring series of Masonic Workshop programs.

The awards will be presented by L.B. Montgomery of Littlefield, who is chairman of the seven-county Masonic Workshop Area E-7. He will also conduct

Montgomery said that Earth and Sudan Lodges are also especially invited to attend the Workshop, Nearly 200 such meetings are held twice a year for officers and members of over 970 Masonic Lodges in Texas: The Masonic -Fraternity is the state's largest fraternal group with nearly 250, 000 members.

JUNIOR WI- LITES

The Sudan Junior High football teams were host to the teams from Friona to open the grid season for junior high.

The Sudan seventh grade was defeated 8-0 with Friona scoring early in the game.

In the final seconds of the game Frions advanced within the Sudan 10 yard line, but was held there by the defense.

The Sudan offense took possession of the ball with 35 seconds left in the game, and completed three passes for a gain of 40 yards before the final buzzer sounded.

The next scheduled game for the seventh grade team is Oct. 6 when they play at Littlefield. ...

The eighth grade Sudan-Friona game was a scoreless battle with most of the scrimmage played between the 35 yard lines.

Coach T.P. Wingo Jr. stated that the boys looken good but the two teams were very evenly matched.

The eighth grade team plays at Amherst, Sept. 29 at 5 p. m. All residents are urged to support these two teams and attend the games whenever possible.

HELP THE BAND

GET AN ALLOTTED NUMBER OF POINTS AND WIN A PRIZE FOR THE SALE OF

REX

a concentrated liquid detergent (ALL PURPOSE CLEANER)

DRDER NOW - PAY WHEN DELIVERED Juesday Noon Is DEADLINE For Placing Orders

CONTACT ANY BAND STUDENT

SUDAN BAND PARENTS

JOIN THE

Visit beautiful Mexico City... travel by air... three nights and two days at a famous Mexico City hotel ... plus \$100 for your expenses that's the prize for some lucky entrant and his or her spouse.

HERE'S ALL YOU DO

Simply check the appropriate blocks in

the official entry form below, then take or mail your entry to any Reddy Kilowatt Recommended Flectric Heating Dealer or Public Service office. A drawing will be held shortly after October 31, 1966 and the winner will be notified regarding travel **ELIGIBILITY**

Southwestern Public Service Company customers, who own their own homes and are 21 or married, are invited to enter -one entry per person.

Entries must be received not later than 5 P.M., October 31, 1966.







FFICIAL ENTRY YOW DOES YOUR HEATING SYSTEM RATE! is it a problem to keep certain rooms as warm as others. Are certain rooms in your home draffy? Are you uncomfortable near windows and outside walls in cold. Are your floors cold during the winter? is there a blast of hot air when heat first comes on? Do you ever hear a roor or rumble in the system? Do you have just one thermostat for the entire house? Do members of your family disagree on the proper than D Is your heating system noisy? D is the air in your house too dry?

Do you consider your present heating system 0 0 0 0 modern' [] []

CITY

INDIVIDUAL

RUSHING

Player TC YDS AVG Gatewood 6 44 7.3 Morgan 15 89 5.9 M. Bellar 10 53 5.3 Hill 4 10 2.5

LET'S BEAT THE BULLDOGS!

		PASSING		
Player Hill		YDS 27		
Player D. Martin		Caught 2	YDS 27	
	TOTAL	OFFENSE		
Player	RUSH	PASS	REC.	TOTA
Morgan	89			89
M. Bellar	53		0	
Gatewood	.44			44
H111	10			37
Martin			27	
		RING		
Player	TD	EP FI	TP.	



SUDAN STOPPED - However, the determined Sudan Hornet team went on to win 9-0 over the Bulldogs, for their second win of the season. They will face more Bulldogs (Anton) here tomorrow night, so attend the game and back the HORNETS. (Staff Photo)

ANTON At SUDAN

M. Bellar 1 0 .. 1

TAKE A LOOK AT THE NAMES
OF ALL THESE
SUDAN HORNET BOOSTERS

8 P. M. FRIDAY

UUUNII	SUDAN HORNET BOOSTERS		
Lumpkin Food		Heard's Grocery	
Dairy Bee Drive In	Fairview Gin	Frank Rone, Gulf Dist.	
Bowman Insurance Agency	Feeder's Grain, Inc.	Stuart's Flowers	
Nichols Oil Co.	Sands Cafe	Farmers Co-op Gin	
The First National Bank	Dood's Barber Shop	Sudan Texaco	
Brownd Implement Co.	Reed's Shamrock Service	Woody'S TIME A TRACTOR SERVICE	
Melson Cleaners	F. O. Masten	Central Compress & Whse	
Harlin Radio & Tv	Sudan Reacon-News	Lamb County Rutana Co	



Simple. It's the off-season. From September 15th through May 15th, you can save up to 20% (sometimes even more

. First class or coach, either way it's a travel bargain. And not just on special days, but any day of the week Your return ticket is good for 30 days on any Santa Le train: There's no tax on Santa Fe tickets.

So you-see, there's really no gimmick. Just savings. This time, why not take a vacation on the way? Travel Santa Fe

Ask your local Santa Fe agent for full details on Bargain Fares - and other Santa Fe travel bargains

WESLEYAN SERVICE GUILD HAS SALAD SUPPER

The Wesleyan Service Ghild held their first meeting of the year with a salad supper Tuesday in the fellowship hall of the First Methodist Church.

Mrs. J. H. Wallace gave the invocation and the president, Mrs. O. L. Shannon, presented the welcome. The roll call was answered with "A Summer Activity". Mrs. M. H. Tollett presented the yearbooks and outlined the

Olds and Mrs. Bill Curry.

Others attending included Mes-Bob Drake, Laura Hay, W. C. Masten, R. D. Nix, H. H. Potter, C. W. Rosson.



October 5, 1921 Baseball fans Weard the first radio

SUDAN BEACON-NEWS THURSDAY, SEPT. 22, 1966

Room Teacher" coffees, sponsored by the local PTA, were concluded Wednesday morning. Members assisting with classes and serving on the hospitality committee during the events included Mrs. L. E. Harper, Mrs. Richard Powell, Mrs. Wayne Rogers, Monday, Sept. 12, when first grade teachers and parents were bonored. Mrs. John Willi ams and Mrs. Gaylon Beavers served refreshments to twenty-

Tuesday, Sept. 13, sixteen attended the coffee for second grades, Mrs. George Ritchie and Mrs. Bob Drake assisted with classes. Mrs. Leonard Pierce served refreshments.

Wednesday, third grade parents. and teachers were honored when nine were present. Teacher, Mrs. Jack Riley, Mrs. Tom Mc-Kinne and Mrs. L.E. Harper were among those assisting with classes while the third grade teachers attended the coffee.

Thursday, Sept. 15, thirteen were present for the fourth grade. coffee and assisting with the classes were Mrs. Gaylon Beavers and Mrs. W. B. Jones Jr., pro sided at the coffee service.

. Those assisting with classes Wednesday when the 5-6-7 grade parents were present, included Mrs. Theron Hill, Mrs. L. E. Harper, Mrs. Jimmy Carpenter Mrs. Alvin Messamore, Mrs. Bob Drake, Rev. Jack Riley. In charge of serving refreshments were Mrs. Bobby Jack Markham, Mrs. Halbert Harvey, Mrs. Glenn Williams, Mrs. Dick West, Mrs. this committee.

BI-COUNTY COUNCIL

The Lamb-Bailey PTA Bi-County Council met in Muleshoe on

Fall Workshop would be held in Muleshoe Oct. 13. Other business including the changing of the November meeting place from Bula to Spade and Mrs. Robertson of Petersburg was appointed as speaker for this meeting, and officers will be nominated.

Also a Parliamentary By-law Workshop will be held Sept. 28 at 9 a. m. in Littlefield.

Guest speakers for the Muleshoe meeting were Muleshoe school superintendent Mr. Dillon, Bill Mann, superintendent of Springlake and State Representative Bill Clayton of Springlake.

Approximately 30 persons at

Jack Riley, Mrs. Wayne Swartz,

LEAGUE OF DEMO WOMEN MEET Democratic Women met Septem ber 15 at Olton in the home of Mrs. Marshall Kelly.

Guest speaker was Mrs. Ray of Hale Center, who was matron of honor of the White House wedding recently. She gave a complete outline of her trip to Washington D. C. and the activities surrounding the wedding.

ported stated that she felt that the Johnson (amily since bearing Mrs. Ray's report, and that she

iness meeting when the nomina Mrs. R. D. Nix is chairman of

The next meeting will be held October 20 at 2 p. m. at Olton in the home of Mrs. Samplet. Officers for the coming year will

Sept. 13 at 2 p. m. at DeShazo the meeting also attended the broadcasts of a World Series. Elementary School with the pres- opening of the "Dee Miller For

Which one do you want next?



Will it be the lovely, little STARLITE® telephone for the bedroom? Or the smart SPACE-MAKER* phone or Wallphone for

the kitchen or family room? All in decorator colors. Call our Business Office for details

GENERAL TELEPHONE

FFA **NEWS**

A District FFA meeting was ne'd

n Springlake Westnesday, Sept.

1. Purpose of this meeting was

to elect district officers and plan

Sudan's voting delegates are

Damon Provence and Jery! Bellaz.

The candidate for district officer

GENERAL CONTRACTING;

complete new buildings, re-

pairs, additions, painting,

concrete Work, All labor and

material, free estimates, financing arranged, See FOX

was Rodney Bowling.

The shortest war over recorded was the one between the United Kingdom and Zaniobar on August 27, 1896. It laster

BRIEF BATTLE



And Headquarters For All

Your Auto Parts!

G&C Auto Supply

Shoppers Go Where They Know They Are Welcome And Appreciated.

00000000000000000

SEXTEND A REGULAR INVITATION TO AREA SHOPPERS THROUGH AN AD VERTISEMENT IN

The Sudan Beacon-News



I A SINGLE LINE the newspaper

toward getting the attention of a POTENTIAL CUSTOMER



SO, IF YOU'RE IN BUSINESS, WHY NOT ADVERTISE REGULARLY IN THIS NEWSPAPER?

HOUSE FOR SALE-Eight rooms, 2 full baths, large double garage, central heating, fireplace, concrete cellar, stormproof windows and doors, floors fully covered. Might be inprice is right, using above house as part payment. Contact J. E. Dryden, 2 blocks East of bank,

gilts. Phone 946-2416 or see

pound lint average. See Harlan J. Reese at farm or at 710 East 16 St., Littlefield,

SPARE TIME INCOME

FOR RENT OR SALE-Two bedroom two bath house with arge utility room plumbed or washer and dryer; located ton acres of land, Rent. \$30 per month, calf Durwood il-liolm at 965-2146 or Mophone. Muleshoe, unit 324. 9-8-tnc

TRUCK SEATS

EXCHANGED 15 MINUTE SERVICE AUTO SUPPLY AND TRIM SHOP PHONE 385-4555

LITTLEFIELD



No greater life can we display Than serving others day by day;

A life that's lived for selfish gain.

Is one my friends that's lived in vain; A life of envy, greed

or hate, Will overtake an endless

The kind of seed we've

We'll reap the same when it has grown.

tuneral Home

PHONE 246-3351 AMHERST, TEXAS

SOUTH PLAINS FAIR BEGINS MONDAY

Fair time is here again for the area as the Panhandle-South Plains Fair gets underway in Lubbock Monday, Sept. 26.

The fair will be officially opened with the Parade of Bands Monday morning. 29 area bands will compete for cash awards,

Also highlighting the fair will be the Tennessee Ernie Ford Show appearing at 3 and 7:30 p. m. daily in Fair Park Coliseum.

A record attendance of 250,000 is expected to attend the fair and tour the many new and amazing

CARD OF THANKS

We wish to thank our many friends for the sympathy, food and flowers at the time of death for our dear husband and father.

The Joe C. Hawk Sr. Family

FOR THE BEST in Aluminum Storm Doors and Windows. See Fosworth-Galbraith Lum-

FOR SALE

ISED COMBINES.

GALLOWAY IMPLEMENT CO Phone 806 - 247 - 2212

Friona, Texas

USED CAR-tooks



BACCUS CHEVROLET

227-3501 SUDAN, TEXAS

YOU DON'T KNOW USED CAR KNOW YOUR DEALER

FOR YOUR Light finner need shop our fixture display. FOX WORTH GALBRAITH LUMBER

SUDAN ELEVATORS

YEAR AROUND BUYERS OF ALL GRAINS . We Can Handle Your Off-Grade and Moisture Grain at a-

NOMINAL DISCOUNT J. H. VINCENT Owner and Manager

fixtures, repair parts, but water heaters and pipe. See FOXWORTH GALBRATTH LUMBER CO.

> FILM SERVICE All Film Developed Dutck Service

HELDERSON GROCERY

FEEDERS GRAN, INC.

DAILY BUYERS FOR CATTLE FEEDERS Federal Storage License 3-4451 We Can Use Your Grain Have Semi-Lift -- Location SUDAN LIVESTOCK & FEEDING COMPANY

Phone 227-5311

RUSSETT

Washington Bartlett

PEARS

15¢

TOMATOES PLASTIC CARTOL

BELL PEPPER

CABBAGE

Strawberries 2 for 49¢

CRACKERS



COFFEE

Shurfine

POUND

SHURFINE

DIAMOND Broiling

PINEAPPLE SHORFINE SLICED GAS 3 **

Armour

ORANGE JUICE

Can

state

will

The

footh

Cou

The

Bella

many

atten Seag

Rol

Will

20 ye

Roge

of se

A.

with



WITH PURCHASE OF \$2.50 OR MORE

FREE DELIVERY

NO DELIVERIES ON WEDNESDAY