
 ${ }^{\circ} \mathrm{sec}$ tood prices howered
 xoceced in frion, yer eme by the erperss of thatidvitues
 oside



 C.H. Devane, head of the.
 ter minist income tor tood

 ment inflete eonomy mon pol tinn tod prices. neus so pri-
$\qquad$
$\qquad$
$=$
$\qquad$
$\qquad$ ecause she is getting a great
deal more than she did ten years She is buying new things in
new packages. She is not yet spendthrift. She is buying
me and convenience. She is
$\qquad$
erly worked in her home.
The new grocery bag con-
expensive? Not if the hom

## mproved soaps and detergents, (1sposable towels and napkins

 disposable towels and napkins,wrapping materials for pre-
serving left-overs, and a growing variety of ready - mixed
fods -- all time-savers or
aste-stoppers.
The new shopper brings home host of spray cans contain-
ing everything from cake frost-
ing to floor polish. She is no ing to floor pollsh. She is no
longer satisfied with flour or
simple loaf of white bread. a simple loaf of white bread.
She buys frozen rolls or the
exotic breads of any land, Hundreds of milles from the nearThplete variety of seatoods.
The new grocery shopper may
rouse over counters of tropl
al fruits and vegetables while fruits and vegetables while
brushing snow from her col-
she buys fresh orange der in Florida. Perhaps her meals do not
aste like mother's. They proare mose nourishing and better Tave to advertising. She buys
lis. nly one out of twenty yew proa
fucts advertised. The advertising is effective when it con-
vinces her that a new product
can help an help make a richer prode for
her family - and perhaps give husband enjoys already.


MIKE TAYLOR

## 

SPIRITS GOOD

## Chieftains 'Optimistic' About Friday's Game



CROP" DRIVE ... Friona FFA chapter members will canvass the city Halloween night on be
half of the Christian Rural Overseas Program (CROP). FFA officers are shown with atvisor Henny Pryor. They are (back) James Sides and Bill Weatherly, In front are Tommy Jarecki, Benny Pryor. They are (back) J
Bob Riethmayer and Joe Murphree.

CENSUS FIGURES
Number Of Farms Is Decreasing In County

## Contest Winner Picks 14 Games

Chamber Announces Youngster Contest$-5=5$Effective RepresentationCited As Major IssuePolice Chief

|  | e can't let negative atti- |
| :---: | :---: |
| ngressional District's race | tudes sway our thinking. We |
| stated Democr | need to elect some |
| ndidate Dee Miller during | be a part of the long-term |
| stop in Friona Monday morn | growth this country has ex- |
|  | perienced," Miller said, speak- |
| $\bigcirc$ | ing to a group at the Friona |
| publican Bob Price for the seat | State Bank's community room. |
| ated by Walter Rogers, | Democrats aren't strictly |
| ted he thought it would | "yes" men for the president, |
| ant for the representa- | miller stated. "We have |
| tive from this area to be able | people in congress who will |
| \% | stand up against the Federal |
|  |  |
| re | sal |


 ic chairman, and Frank A, Spring, Miller's campaign chairman for Parmer County.


# HET CLASSITIEDADS KETS 




## REAL ESTATE



Portable Disc Roiling One ways Tandem and Offsets Harrel Mays Ph. 247-3477.


Auction Service Sales of All Kinds

LOST AND FOUND
 uscints


DICKEY'S DOZER SERVICE



$\qquad$ Killingsworth REDI-MIX
Cement For All Purposes

|  |
| :---: |
|  |  |

Guinn Auto Service

## READEUSE the <br> WATI ADS for BEST RESULTS



## FARMS FOR SALE






IHINK SAFFIY





Zunior elub ofdd. Ehree Membero Now
Notes


## Library Program Given

At Study Club Meeting


## College Seniors Visit Parents




Future Nurses
Assist With Tests

## Society

2ohnoon-Southward Vows Read

PRNEE EMEMT


BOB PRICE


BOB PRICE


BOB PRICE


Un mon puc

VOTE FOR BOB PRICE FOR U.S. HOUSE OF REPRESENTATIVES

## PRNCE II RMEMT




# Dimmitt Borrows Page From Past, Wins 35-6 


halfack, is shown making a gain for the Bobcats against Fri- John Hays (1) and David Land ( 33 ) try to block him out of the This time the edick was block-


TIDE'S Fall Plow-Down Program Will Make You Money !


TIDE SERVICES


$\qquad$

\section*{TIDE Symbol of Quality <br> | LITTLEFIEL DHARTFARWELLHEREFORDBLACKCLAYS CORNER |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |

[^0]FAVORITES FALL
District 3-AA Race Like "Little SWC"

|  |  |
| :---: | :---: |
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| m | Prome |
| Nomeme | cir mame |
|  |  |
| Stememe |  |
|  |  |
|  | Sandings |



|  |
| :---: |
|  |
| ABSENTEE VOTING <br> Ends Nov. 4! $\qquad$ |

=

Plant Residue Is
Conservation Aid


A young man's vision
a malure man's iudgemen! An exnerienced man's comnetence

## Dee Miller

 for Congress18th Congressional District
A native son, a
Democrat, experienced in public service


Buffs Host
Memphis St.
$\frac{\text { FOR } 1967}{\text { GSPA Asks Increase }}$
In Grain Loan Rate

Honor Rolls Given For FHS, Jr. Hi




 Cordova, Browniker, Cole, Darla
Howell, Danny Kendrick, Ron
ta Lawrence, Belinde

 Sides, Warne Schueler, Kara Ren-
Seth
Silth, Bobby Tho





Court House Notes

| 1. <br> FRIONA FARMERS CO-OP GIN <br> "It's Your Gin - Use It!" David Bailey, Mgr. DIMMITT at ABERNATHY |  | 9. <br> FRIONA MOTORS <br> Parmer County Headquarters For <br> Ford Cars, Trucks, Pickups <br> Tractors \& Used Cars Phone 247-2701 <br> ARKANSAS at TEXAS A\&M |
| :---: | :---: | :---: |
| 2. <br> HERRING IMPLEMENT INC. <br> Your John Deere Dealer Phone 247-2741 LOCKNEY at OLTON |  | 10. ETHRIDGE-SPRING <br> Dan Ethridge AGENCY Frank A. Spring Bill Stewart Flake Barber <br> INSURANCE-LOANS <br> BAYLOR at TCU |
| 3. <br> CHESTER GIN <br> EXPERIENCED, <br> DEPENDABLE SERVICE <br> Phone 247-3185 <br> Friona <br> MEMPHIS at FLOYDADA |  | 11. <br> REEVE CHEVROLET <br> Your Authorlzed Chevrolet Dealer Frigidaire Home Appliances Sales Service SMU at TEXAS |
| 4. ROCKWELL BROS. \& CO. <br> "Lumbermen" <br> Since 1906 <br> Phone 247-2212 <br> Os Lange <br> SPRINGLAKE at SUDAN | Contest Standings | 12. <br> FRIONA COUNTRY CIUB GIN <br> Jack Tomlin, Mgr. <br> Phone 247-2439 <br> TEXAS TECH at RICE |
| 5. $\frac{\text { TME }}{\text { RRIONA }}$ * ( <br> Your Hometown Newspaper Since 1925 <br> Covering Friona Football and School Activities For 41 Years <br> TAHOKA at SEAGRAVES |  | 13. <br> BI-WIZE DRUG <br> DRUGS <br> SUNDRIES <br> "Your Rexall Store" <br> Phone 247-3010 <br> Friona <br> MEMPHIS STATE at WEST TEXAS |
| 6. <br> GALLOWAY IMPLEMENT CO. <br> (AC) <br> Serving Parmer County Continuously Since 1928 MULESHOE at TULIA |  | 14. <br> PLAINVIEW Ten PRODUCTION CREDIT <br> Robert Neelley Office Mgr. |
| 7. <br> MONSANTO Ag Center <br> Serving You With Four Locations <br> Friona <br> Rhea <br> Hub <br> Tam-Anne <br> PERRYTON at HEREFORD | OFFICIAL ENTRY BLANK <br> Select Winners From Games Listed In Advertisements <br> 1. $\qquad$ 9. $\qquad$ <br> 2. $\qquad$ 10. $\qquad$ <br> 3. $\qquad$ 11. $\qquad$ <br> 4. $\qquad$ 12. $\qquad$ | 15. <br> FRIONA FEED YARDS, INC. <br> Jack Carrothers, Mgr. Phone 265-3574 <br> NOTRE DAME vs NAVY |
| 8. <br> MONTEREY at AMARILLO Hi. | 5. $\qquad$ <br> 6. 14 $\qquad$ $\qquad$ 14 $\qquad$ <br> 7 <br> 15. $\qquad$ <br> 8 16. $\qquad$ <br> TIE-BREAKER: Friona $\qquad$ Hale Center $\qquad$ NAME $\qquad$ <br> ADDRESS $\qquad$ | 16. <br> PARMER COUNTY <br> IMPLEMENT CO. <br> Your IH Dealer <br> Phone 247-2721 <br> PITTSBURG at DALLAS COWBOYS |


. aerial photo are ten combines going at one ume, making shori of the Lazbuddie area gathered on Monday to harvest Jack's
malze following his death last Thursday. Shown in this Star

Tailwater Records Show Good Average Return


We have a dog, a cat, a rabbit and a ' 67 Ford. My father always buys Fords because thev never give him any trouble. Our new Ford has doors that lock by themselves ... a light that tells us if we need gas ... a stereo tape player... and one thing my father doesn't know about.
(A frog I'm keeping in the glove compartment.)


FRIONA, TEXAS

16
On The Farm
In Parmer County
RONNIE MCNUTT
County AEent


## me ly mu of


 of the Wildilife- sub-committee
of the Parmer County Program
Bullding Coe Bullding Committee. Patter-
son informed me that the phea son informed mee that the phee.
sant crop in the county is looksant crop in the
ing real good. We stopped by to meet and
visit with Carl Schlenker alsc
while in this part of the countr
arl was just fint vesting of a grat finishingorghim the har-
iety and seeding rate demon
stration in cooper
County in different varit. There were 24
dit the var-
lety demonstration. Results of
the yields on this der tio yields on this, deesunnsts of
tion will be published at a later
date. On the seeding rate
onstration T. monstration T.E.Eding rate de-
on this test and
owhed
owed rowed. The seeding rates used
were $5.6 \mathrm{lb/arce}, 7.3$ ib/acre,
and $11.1 \mathrm{ll} / \mathrm{acce}$. The
re content
$\qquad$


Team-up with our co-op gin this year ... more than ever you need co-op dollars in your farming business.
get these bonus extras

1. Earnings from the Co-op Gin.

Protits from the Marketing Association
3. Savings from the Co-op Oil Mill.
4. Dividends from Co-op Compress
5. Margins from Growers Seed Association.

## FRIONA FARMERS CO-OP GIN

# I? 

 BEGINNING THIS THURSDAY MORNING At 10A.M. Until 8 At Night
## AHotiter <br> 

# cinsine aut 

 Discoumts Now 40\% to $85 \%$ Off Ah Owr Recoulur PrikesPay Cesh If You Wish or On Eesy Torms Tche manths To Pay Froe Dolivery


Selling Out Everything Right To The Walls COING OUT OF BUSINESS




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    Pailum piow-down insures aggainst uncerrain spring
    
    fulld plow-down sids
    Basic suppliers soy demand tor Spring tertuluzer will ex-
    ceed the supply of raw materiais nod hopere cars. A
    
    pabscription mix fertilizer
    
     economical.
    With "prescription-mix", you byy only the niteogen, phos-
    phate, , and poossh y your soil tesss show you need, sorase
    

