

The Sudan Beacon - News

FORTY-THIRD YEAR

NUMBER 30

SUDAN, LAMB COUNTY, TEXAS

THURSDAY, SEPTEMBER 21, 1967

10 CENTS PER COPY

WOODWORK BY DALTON

WANT TO KNOW what an idiot is? Well, there are lots of definitions, but one good one might be: a man of moderate to low income, who has owned 27 different cars in 17 years.

And that's me. I couldn't believe it either, until a bunch of guys were sitting around and someone got to figuring up how many cars he had owned in a lifetime. One man about 50 had owned only five all his life. So I sat down and that's what I came up with - 27. It's incredible; no wonder we never have any money. It's true that I figure car payments as a fixed expense, but I sure didn't know I had owned that many.

Most of the trades I have made were simply because I was tired of the car I was driving. A few were intended to be only temporary deals, for one reason or another. And at least six or seven were considered as second cars and cost less than \$200.

But that's still a lot of cars, for anyone who isn't a dealer. Here are some other facts I found of interest regarding my idiosyncrasy, although I find it a little difficult to come to any earth-shaking conclusions about them.

Although I've had 27 cars, only three were purchased new from the showroom.

Ten of my cars have been Fords. Five were Chevrolets and four were Pontiacs.

I bought my first car in 1950 when I graduated from college. (They say you never forget your first car, and I'll never forget that one. It was a 1940 model Chevrolet. You had to rest your arm on the gear shift lever to keep it from jumping out of gear. Its operating temperature was 200 degrees. It used lots of oil and the tires were so thin the air showed through. But it was mine, and I loved it.)

Only once have I traded cars because mine was wrecked.

The longest I ever had one car was two years.

Seven of my cars have been blue, six green and four maroon.

I've owned only one station wagon and one pickup.

I never have owned a Plymouth, Dodge, Buick, Olds, Cadillac or Lincoln.

I have owned two foreign cars. Detroit should love me.

FIRE DEPARTMENT ANSWERS CALL TO RURAL FARM HOME
The Sudan Volunteer Fire Department answered a call at approximately 11 p. m. Monday when a rural farm residence belonging to Ed Williams was reported to be burning.

The house, located north of town, was believed to be unoccupied at the time although furniture was in the house.

The fire was thought to have started with the divan in the living room and that part of the house received the most damage.

1968 Cars To Be Shown

Bascus Chevrolet will open its doors Thursday for the showing of the 1968 Chevrolets. There will be 41 models from six lines for customers to choose from, according to Doyle Bascus, owner of the local dealership.

Light monitoring and power door lock system plus added availability of popular stereo tape players highlight a list of more than 400 options and accessories offered on 1968 Chevrolet cars.

The light monitoring system tells the driver at a glance if important front and rear lights and signals are working. The fiber optic principle is used to "pipe" the actual lamp light to jeweled indicators mounted on front fenders and just below the rear window. The system is offered on Chevrolets, Chevilles and Camaros and one with indicators mounted on a console is standard on Corvettes.

The power door lock system, for all regular Chevrolets, allows the driver or front seat passenger to lock all doors simultaneously by a master control lever. Vacuum power is furnished from the manifold.

Stereo tape players, rapidly growing in popularity since introduction by Chevrolet a year ago, are offered in 1968 on all lines except Corvettes. The Cruise-master, a push-button highway speed control device, has been extended to some light duty pickup trucks.

New anti-theft provisions are included in a theft protection package for all models.

Included is a warning buzzer which sounds whenever the driver opens the car door and the

HORNETS STING BULLDOGS, 32-6



RUN BELLAR RUN - Leading yard gainer HB Jerry Bellar (21) is shown as he outruns the Amherst Bulldog defense for good yardage during the Sudan-Amherst game here Friday night.

GAME AT A GLANCE

SUDAN	AMHERST
17	13
247	139
0	41
0	7
1	0
3	2
5-35	5-65
3-30.6	4-21.1

The Amherst Bulldogs felt the sting of the riled Hornets here Friday night when the Hornets ran over Amherst 32-6.

Much credit must be given to the Sudan defense led by Robin Davis, Van Seymore and Monte Roberts. Jerry Bellar was top yardage getter with 129 yards. Larry Hanna added 61 hard fought yards for the Hornets.

The Bulldogs opened the game by kicking off to Sudan and on the second play from scrimmage Jerry Bellar ran an end sweep for 45 yards and the first TD. Bellar also kicked the extra point to give the Hornets an early lead of 7-0.

Hanna scored a TD in the second quarter from one yard out. Bellar's kicking made the score Sudan 14, Amherst 0.

However, the Hornets were not satisfied with the score and HB Hanna intercepted a McAdams pass and went all the way, some 32 yards, for a TD. Hanna gives credit to Seymore who gave him a good block early in the mix-up.

The Bulldogs took over but were unable to move the ball and were forced to punt on fourth down, thereby giving the Hornets the ball and a 20-0 lead at halftime.

The Hornets came back strong in the third quarter with Bellar making a nice 19 yard punt return. Then Billy Gore took the ball 22 yards to put the Hornets in good scoring position. Hanna went over a few plays later from

eight yards out and although Bellar's kick for point-after was wide, Sudan had widened their score 26-0.

Monte Roberts recovered a Bulldog fumble only for the Hornets to lose it to Mike Slate a few plays later on a fumble.

Early in the fourth quarter, Amherst let it be known that they were still in the game when QB McAdams broke loose and made a 28 yard run for a TD. Try for the two-point conversion was not completed but Amherst was on the scoreboard 26-6.

Hanna made a fine kick return of 34 yards where the Hornets took over and moved the ball to the 30 yard line before the Bulldogs recovered a fumble.

However, the Bulldogs were unable to move the ball before Bellar recovered an Amherst fumble to set the Hornets up for the last score of the game.

Hanna carried the ball over the goal line and although the kick for the extra point could not be counted, the clocks ran out with the Hornets winning 32-6.

Head coach Jim Cain, said that hard hitting and good team work made the victory possible.

The Hornets will travel to Anton Friday night where play will get underway at 8 p. m.

Anton was defeated 12-7 Friday night by the New Deal Lions.

The Eighth Grade football team lost the first game for Sudan this season against Friona Tuesday, 30-0. However, the Seventh Grade tied the mighty Friona team 6-6 in their game.

The junior high teams met the Amherst teams here Thursday when the Sudan Eighth grade team defeated Amherst 26-0 (continued on page 5)

Booster Club Meets Monday

The Sudan Booster club met in the cafeteria Monday night when some 43 members were present. A scouting report on Anton was given by Coach Tommy Laceywell. A film of Sudan's victory over Amherst Friday night was shown and narrated.

Other business of the club was the report on the progress of the proposed stadium. Also volunteers are needed for work on the new track to be located west of the school buildings.

Equipment and workers are needed to move dirt for the reconstruction of the Little League Park. All volunteers are asked to report anytime this week as workers are urgently needed to complete these projects.

Winners for the first week of the "Sudan Hornets Booster club scoreboard" were named at the (continued on page two)

key is left in the ignition in either the off or accessory position.

A vehicle identification number on the instrument panel is clearly visible through the windshield. There is vehicle identification number on every engine and transmission and ignition key and lock combinations.

SPECIAL MEETING SET BY ASSEMBLY OF GOD CHURCH

It was announced this week that the Rev. and Mrs. Henry Clarke of Morton will conduct a special service Thursday, Sept. 21, in the local Assembly of God Church. The service will begin at 7:45 p. m.

A special music program is also planned. Everyone is invited to attend.

NO SCHOOL MONDAY

School superintendent, W. E. Hancock, announced this week that Sudan schools will be dismissed Monday, Sept. 25, in observance of "Fair Day" for the area school children at the Fairhandle - South Plains Fair in Lubbock.

Heard-Smith Vows Read Here

Double ring wedding vows united Miss Donna Elizabeth Heard and Michael David Smith Sunday, Sept. 14, in the First Methodist Church with the Rev. Willie C. Hazel, pastor of the First Baptist Church, officiating.

The vows were pledged before an altar adorned with candelabras flanked by baskets of white and yellow glads and mums.

Parents of the couple are Mr. and Mrs. O'Dean Heard and Mr. and Mrs. F.M. Smith, all of Sudan.

Given in marriage by her father, the bride wore a street length cape dress of French embroidered lace over white satin featuring a roll collar and bell sleeves. Her veil of silk illusion fell from a bow of white satin. The bridal bouquet was composed of white spider mums and white pom poms.

Attending the bride as bridesmaid was Miss Susan Jones who wore a street length dress of yellow chiffon over yellow satin with a matching headpiece.

Serving as best man was the groom's brother, Bob, from Lubbock. Ushers were Steve Smith and D. W. Miller.

Providing traditional wedding music was organist Miss Judy West. Registering guests was Miss Andrea Thomason. David Heard, brother of the bride, was candlelighter.

A reception followed in the fellowship hall of the church with Miss Brenda Decker and Miss Julian Danner presiding at the

serving table which was laid with a white linen cloth, centered with an arrangement of white glads and yellow mums, and featuring a three-tiered wedding cake.

For the wedding trip, the bride chose a black and white knit dress with red accessories accented with a corsage of red carnations.

The bride is a 1967 graduate of Sudan High School and will be employed at Lubbock. Smith, also a graduate of Sudan High School, is a junior student at Texas Tech. The couple will reside at 3109 4th Street, Apartment 172, Lubbock.

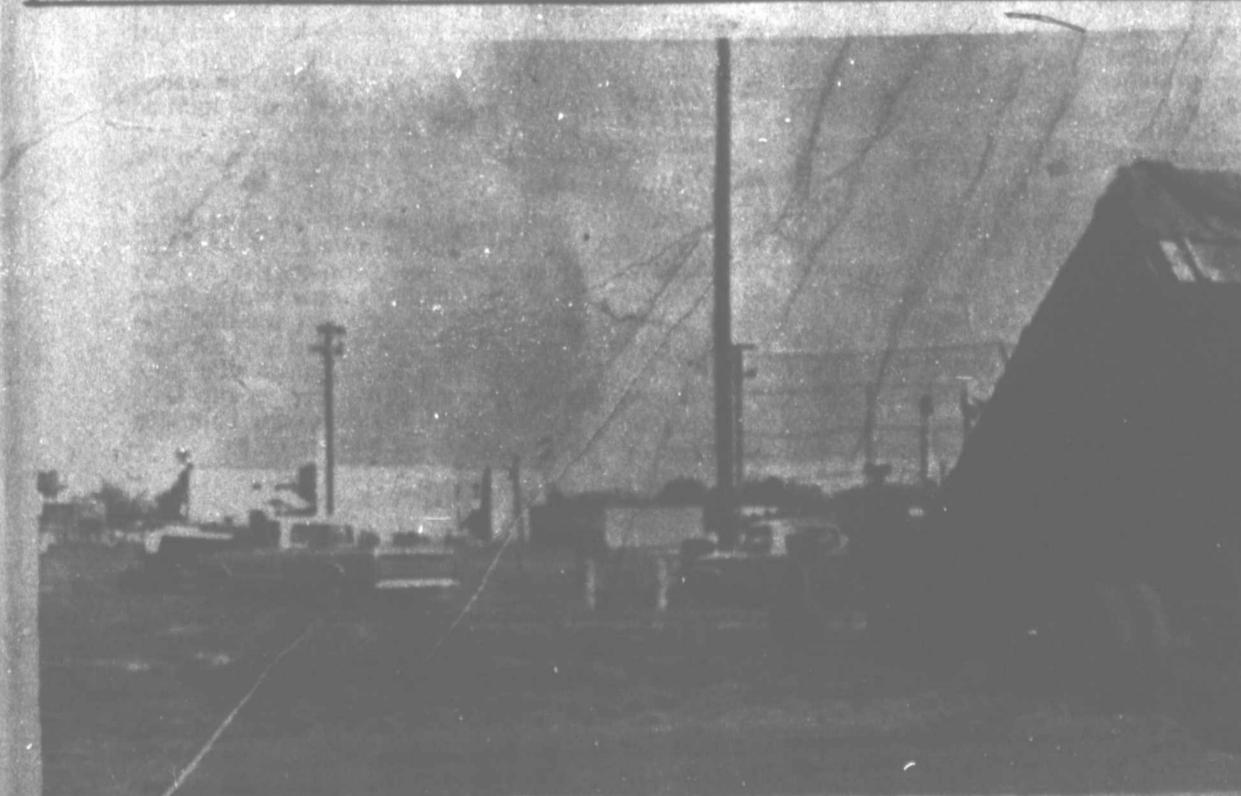
Among out of town guests attending the wedding were Mrs. C. L. Deas and Mrs. C. E. Deas of Lubbock, Mr. and Mrs. Ben Foster Jr. of Lubbock, Mr. and Mrs. Dick Vail of Grant, Colo.

Donna Heard, bride-spect of Michael Smith, was honored for a luncheon Friday held in the Gold Room of Hampshire Wells, Lubbock.

Yellow roses were arranged in an antique three-tiered crystal container from Austria, belonging to Mrs. Doyle Watkins.

Those attending included the honoree, her mother, Mrs. O'Dean Heard, and the groom's mother, Mrs. F. M. Smith, and Miss Susan Jones.

Honorees for the luncheon were Madeline Watkins, Bill Curry, Bob Decker, Glenn Galloway, E. C. Murray.



WORKMEN GATHER - Shown above is a photo taken this week as voluntary workmen gathered at the school to aid in the moving of the Little League Park and construction of the track field. School officials announced that this must be done before construction can progress for the new football stadium.



MR. AND MRS. MICHAEL DAVID SMITH



NEW TEACHERS - Teaching for the first time in the Sudan school system are the above teachers including (from left to right, front row) Miss Vaughdeen Allen, music; Miss Patsy Seymore, third grade; Miss Kathleen Graw, English; Mrs. Mary Brown, Language Arts; Mrs. Neil Magness, Social Studies; Mrs. Mary Patterson, Science; (Back row) Jerry Tonroy, Math; Jimmie Strange, Band; Tommy Lacewell, Science and Coach; Bill Adams, Social Studies, Coach; C.J. Shockley, Counselor; Larry Magness, Social Studies; Dwight Patterson, Math.

SUDAN BEACON-NEWS
THURSDAY, SEPT. 21, 1967

YOUNG HOMEMAKERS WEEK BEING OBSERVED HERE

The Sudan chapter of Young Homemaker will host a salad supper tonight, Thursday, at 7:30 p. m. in the home economic cottage in observance of Young Homemakers Week. The purpose of the organization is to further the development and interest of the Future Homemakers of America. Women who are interested in becoming members of this organization are invited to attend the supper.

Visiting in the home of Mrs. A. L. Robinson last weekend was Mrs. Verdine Jacques of Costa Mesa, Calif.

ESA PLANS PROGRAMS

"Blessings of Friendship" is the theme for the coming year's programs of the Epellon Sigma Alpha Sorority. Maxine Nichols discussed the subject, "Friendship in ESA" when the group met for the first business meeting Thursday evening in the home of Betty Martin with Arlene Provence as co-hostess. Alma Lumpkin was program director for the evening. Mrs. Provence presided at the business meeting when it was voted to sell Christmas cards. The next meeting was set for Sept. 28, and will be a social. Those attending were Mrs. Provence, Mrs. Nichols, Mrs. Lumpkin, Mary Cowart, Charlene Blume, Pam Wiseman, Wynette Fisher, Patti DeLoach, Martha Mackham.

BOOSTER CLUB---
continued from page 1

meeting. Keith Glover will receive two tickets to the Sudan-Anton game as first place winner. Elray Rasco was second place winner and Nancy Lance was named as third place winner. Following are new members of the Booster Club, with these, the Club now has 118 members: Mr. and Mrs. Michael Bishop, Kenneth Noles, Calvin Vernon, Bruce Falcher, Byron Lynn, Hoyt Robinson, Jo Ann Gaston, H. G. Boyles, Mr. and Mrs. Marvin May, Mr. and Mrs. Calvin Wiseman, Mr. and Mrs. Buddy Wiseman, Mr. and Mrs. Jack Downs, Mr. and Mrs. Dick West, Mr. and Mrs. Dub Jones, Mr. and Mrs. Radney Nichols, Mr. and Mrs. Pudd Wiseman, Mr. and Mrs. Billy Chester, Eddy Boyles, Mr. and Mrs. W. C. Masten, Mr. and Mrs. Wylie Mudgett, Mr. and Mrs. F. M. Smith, Mr. and Mrs. B. M. Wilson, Mr. and Mrs. Billy Gore, Mr. and Mrs. D. W. Williamson, Mr. and Mrs. Kenneth Wiseman, Danny Martin, Bo Boyles, T. P. Wingo Jr., Mr. and Mrs. Alton Morgan, Mr. and Mrs. Pete Lance, Mr. and Mrs. Byron Ford, Mr. and Mrs. Ken Minyard, Mr. and Mrs. Jimmy Newman, Mr. and Mrs. W. V. Terry, Henry Williams, Billy Hanna, Elsie Seymore, Nancy Lance, Donna Gaston, Jeanne Baker, Connie Lance, Angela Pickett.

Tech Plays Iowa State Saturday

Texas Tech Coach J. T. King has a definite air of optimism as he goes about the task of grooming his Red Raiders for their Sept. 23 season opener against Iowa State Cyclones in Jones Stadium. His enthusiasm is spurred by a hard-working squad that includes 30 lettermen, three all-conference players, one second team AP All-America and 10 of the 11 offensive starters who upset Arkansas 21-16 last November. Aware that the Cyclones already have a game under their belts, King has been making the most of practice sessions. Iowa State lost last week 34-3 to South Carolina and will be out

for a win this week. Directing the Raiders' tandem I offense is quarterback John Scovell, second in the Southwest Conference in total offense last year. Backing up Scovell will be juniors Tom Sawyer and sophomore Joe Matulich. Running backs Mike Leinert, Roger Freeman and Kenny Baker make the ground game strong. They are strengthened by halfback Jimmy Bennett and fullbacks Jackie Stewart and Tony Butler. Scovell's favorite target will be split end Larry Gilbert and Bobby Allen. Defensively, the Red Raiders are still a question mark. King is stressing the development of

linebackers and a deep secondary because most of the seven defensive starters were graduated. The defensive line will be bigger, but inexperience may produce mistakes. The defense probably will be led by linebacker Dennis Lane, end George Cox and tackle Leon Lovelace. The offensive line, averaging 210 pounds, will be paced by guard Phil Tucker and center Jerry Turner. Both are among the conference's best blockers. Ken Vinyard and Jerry Don Sanders compose the kicking staff of the Raiders. Vinyard broke the conference field goal last year with his 55 yarder against TCU. Tech fans expect to spend

HORNET BAND ELECTS OFFICERS
The Hornet Band recently elected officers for the current school year. They include: president, Kathy Minyard; vice president, Donna Gaston; secretary-treasurer, Judy West; Sergeant at arms, Alvin Benton; Chaplain, Mickey Logan; reporter, Frances Hanna. Band director, Jimmie Strange announced that the band will march in the opening parade for the Panhandle-South Plains Fair in Lubbock on Monday morning. The parade is tentatively scheduled to begin at 10:30 a. m.

ATTEND CHURCH SUNDAY!!

some mighty exciting Saturdays this fall. Game time for the opener is 7:30 p. m.

DAIRY BEE DRIVE-IN
HAMBURGERS -- FOUNTAIN SERVICE
ICE CREAM
BASKET LUNCHES -- SANDWICHES
MR. AND MRS. TED WALKER, PROPS
PHONE 227-3892

PROTECTION..
A Safety Deposit Box is your best friend... when it comes to protecting jewelry, important papers, family heirlooms... anything you may value.
Our modern vaults provide modern protection against fire, theft, loss or other calamities. And the cost is just pennies a day. See us soon!

The First National Bank of Sudan
Member Federal Deposit Insurance Corporation
All Deposits Insured Up To And Including \$15,000.00
DEPENDABLE BANKING SERVICE FOR 44 YEARS
OLDEST BANK IN LAMB COUNTY

DID YOU KNOW THAT:

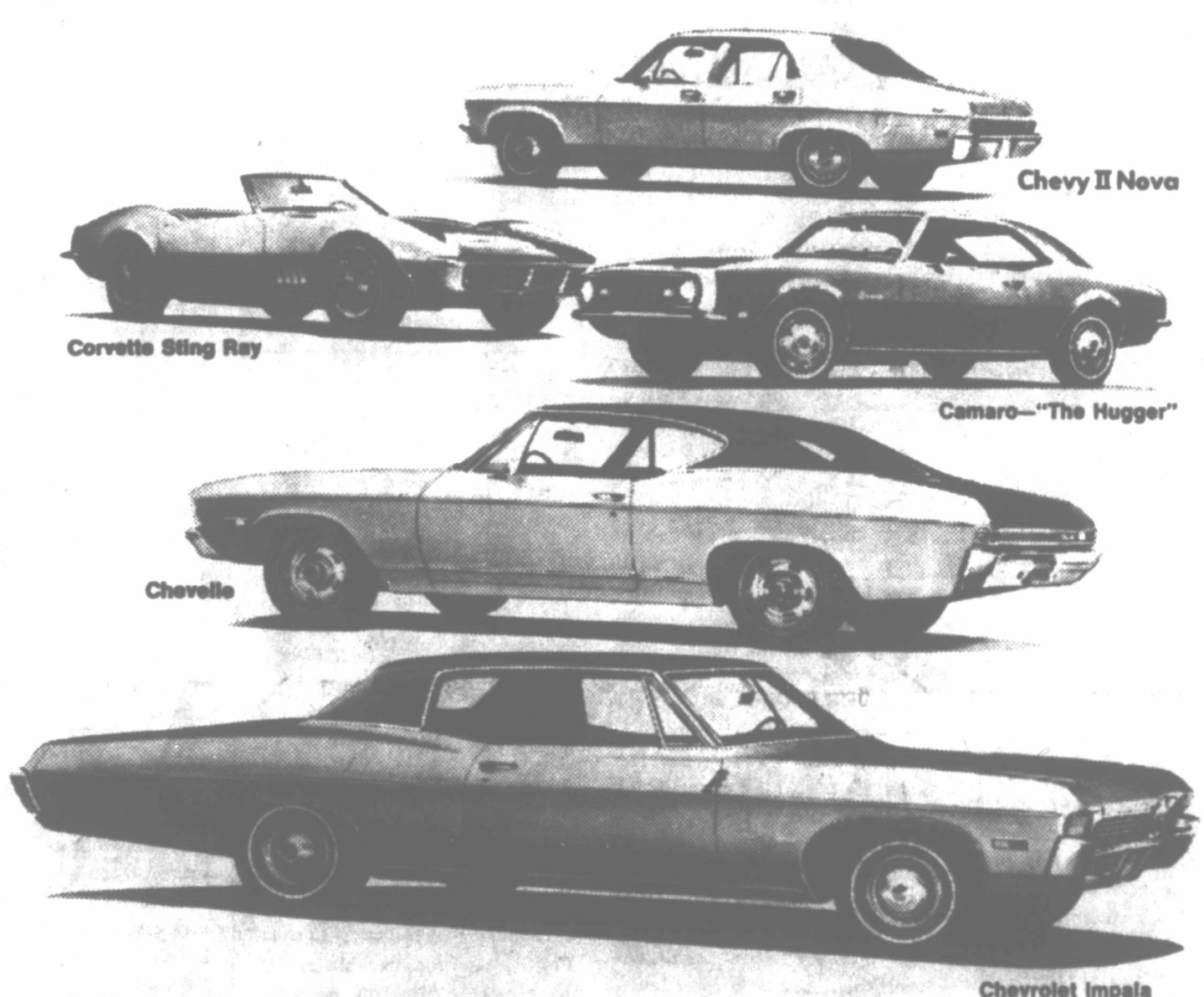
What is thought to be the first automobile in Texas, ever powered, was built at San Antonio in 1825. Today there are 955 primary and secondary wood processing plants in the state, giving full time employment to 54,000 Texans. Value of goods produced, according to the Texas Forest Service, amounts to \$66 million annually.

WISH I'D SAID THAT

"Modern science always falls short. Like they've got all these easy-to-start power mowers, but lawns still look shaggy because the husbands are still coming out in those very hard-to-start models." - Richard Mayer, Jr., North Vernon (Ind.) Sun.

"A person all wrapped up in himself is no gift to anyone." - Harold S. May, Editor, The Florence (A.L.) Herald.

Dramatic! Distinctive! Daringly new!



'68s Top Secrets are here
1968 Chevrolets

The 1968 Chevrolets are the very essence of modern design. Every line, every curve is in close harmony. It's a smooth, uncluttered look with roof lines compatible with body lines, grilles and bumpers that blend gracefully into long, rounded fenders. Clean, flowing, beautiful in their simplicity, these '68 Chevrolets are rich and advanced in styling beyond any you've ever seen.

A MORE SILENT RIDE
And for 1968, we've gone to every length to give you more peace and quiet inside. The most sophisticated computers have been used to strategically place body mounts and successfully isolate noise and vibration. Shock absorbers have been improved. The wheel stance on many models is wider for greater smoothness. Exhaust systems have been redesigned to make them whisper-quiet. Even the clocks tick more softly. A sound car is a silent car. The '68 Chevrolets are the most silent, highest quality cars we've ever built.

BETTER PERFORMANCE
There are new engines, a bigger standard Six and V8. There's a new 250-hp V8 you can order that runs on regular fuel. Many new engine components increase dependability and keep your new Chevrolet running stronger. There's a new rear axle ratio you can add for greater economy. On most engines equipped with automatic transmissions, there's a special heater for the carburetor which gives you more efficient performance in cold weather. And with every engine, you get the new GM exhaust emission control.

UNIQUE ASTRO VENTILATION
There's a whole new idea in ventilation, called Astro Ventilation, for Camaro, Corvette and the elegant Caprice Coupe. It's also available on many other models. By opening two new vent-ports on the instrument panel, you bring in outside air that can be directed where you want it. This way, you can leave your windows rolled up and add still more to your peace and quiet.

PROVED SAFETY FEATURES
You get the proved GM-developed energy absorbing steering column, folding front seat back latches, dual master cylinder brake system with warning light, plus many more new features. Among them: energy absorbing front seat backs, and safety armrests that shield the door handles.

MUCH MORE THAT'S NEW
There are new roof lines, some formal and graceful, others sporty and quick. There are new instrument panels, richly designed and all controls within easy reach. There are new interiors, new vinyls, new fabrics, new colors. There are models with Hide-A-Way windshield wipers and headlights that disappear behind grilles. There are new side marker lamps, new recessed taillights. There's even a new ignition alarm buzzer that reminds you not to walk away and leave your keys in the car.

These are the newest, the most different, the most dramatically changed Chevrolets ever. And they're at your Chevrolet dealer's now. You'll thoroughly enjoy slipping behind the wheel, experiencing the smooth new handling and library-quiet ride and, more than anything, seeing and feeling the even greater quality built into every new Chevrolet for 1968.

Be smart! Be sure! Buy now at your Chevrolet dealer's.

There's more quality and value built into Chevrolets than ever before, making every new 1968 model an even better buy!

42-8240

BACCUS CHEVROLET
SUDAN, TEXAS

SUDAN B
Scriptur
5: 15-23.
"I am
neverthel
but Christ
life whil
flesh I l
Son of
and gave
not frust
for if righ
law, th
vain."
Do you
Many tru
but the on
ing to pos
all of u
short of
when we
Savior",
"I give
Neverthe
H



Devotional

By HAZEL HOUSE

"THE JUST SHALL LIVE BY FAITH"

Scripture: Galatians 2:20, 21; 5: 15-23.

"I am crucified with Christ; nevertheless I live; yet not I, but Christ liveth in me; and the life which I now live in the flesh I live by the faith of the Son of God, who loved me, and gave himself for me. I do not frustrate the grace of God: for if righteousness come by the law, then Christ is dead in vain."

Do you know Christ like this? Many truths are in this Scripture, but the one I am especially trying to point out is that all men, all of us are sinners and come short of the glory of God. But when we say "I take Jesus as my Savior", we are really saying "I give up myself to Christ". Nevertheless, we live; yet not

our "self" but Christ lives in us. The life you now live is by faith; not faith in your own righteousness, but faith in the righteousness of Jesus Christ.

Jesus will take you (when you are willing to accept Him) just as you are and will step by step mold you and make you what He wants you to be. He took Mary Magdalene, and when she (out of whom went seven devils) would accept Him, He made her into a loving, joyful, responsive, obedient child of God—one step at a time as she stayed with Jesus and other children of God and ministered unto Him.

Jesus the Lord will forgive all your sin, and will take you as a new-born child of God, and teach you His way.

What can you do to be saved? Just trust Him! What can you

PROMOTION SUNDAY SET AT FIRST BAPTIST CHURCH

Promotion Sunday will be observed Sept. 24, at the First Baptist Church of Sudan, according to the pastor, Rev. Willie C. Hazel.

All Sunday School class members and workers are requested to be present.

do to grow up in Christ? Just be obedient to Him as you daily seek and walk with Him.

Then, amidst all the turmoil, strife, and trials here, and the pain of the crucified life, comes the child-like joy and delight, the consciousness of God's everlasting love for you and the peace that passeth understanding.

If we share the crucified life, we will also share in the Resurrection power of our living Lord, and in Him be alive forevermore!

"For by grace are ye saved through faith; and that not of yourselves it is the gift of God" (Eph. 2:8). It is God's grace, and it is through your faith in Jesus as the Son of God who gave Himself for you on the cross—the gift of God—by which you are saved from sin and death into eternal life.

God loves you and wants you to live with Him eternally. (Oh, how can I say this, so that you will hear Him!) Stop trying to save yourself. Give your-

self to Him, and He will save you. There is no other way but Jesus.

I know this is truth, for God said so in His Word; and also I know that Christ took me where I was, loving me, a sinner, and has saved me and given me the power to become His child. Like unto Paul, I die daily, nevertheless I live; yet not I, but Christ lives in me. He will live in you, too, if you will.

The invitation from Christ to you is "Come". So give God a chance to save and keep you. Hear His Word!



He will give you the desires of your heart.—(Psalms 37:4)

It is good to take time to plan. Successful people always plan a meeting, a meal, a day's work. The most successful people take time to plan with God's help and direction. Let us take time to talk with God about our life plans now. Then let us write them down. Let us write down what we want this morning, today, this week, this month, this year. Let us thank God that He has already given us all good and that we can have any good desire.



New splendor in Chevrolet-built '68 Chevelle Concours Sport Sedan

In addition to 14 models in the 1968 Chevelle line is this optional Concours Sport Sedan. This ultra-luxurious car like others in the Chevelle family features a new instrument panel, new lattice radiator grille, special interiors and exterior ornamental trim. The Concours Sedan is built on a 116-inch wheelbase, has special sound insulation throughout and concealed windshield wipers with articulated left blade. The new Chevrolet-built passenger cars will be on display September 21.

SUNDAY SCHOOL CLASS ELECTS OFFICERS

The Ruth Sunday School class of the First Baptist Church met Thursday in the home of Libby Mudgett for a salad supper.

Officers were elected during the business session which followed the devotional by Zetha Young.

Elected to serve this year were teacher, Mable Harragan; assistant teacher, Libby Mudgett; president, Elsie Seymore; vice president, Gwen West; secretary treasurer, Elsie Cate; assistant secretary - treasurer, Marilyn Glover; class mistress, Zetha Young; reporter, Joan Chester; social committee, Sue Whiteaker, Martha Markham, Sara Woods, Pee Wee Lance, Joann Chester; yearbook committee, Peggy Baker, Pill Bellar, Sue Chester.

Those attending included Mesdames Wylie Mudgett, Raymond Harper, Blackie Seymore, G. C. Ritchie, Waymon Bellar, Sam Woods, Leroy Young, Lee Roy Fisher, Pete Lance, Calvin Baker, Keth Glover, Glenn Chester, Dood Harragan, Wayne Whiteaker.

FAMOUS AMERICAN FACTS




ALTHOUGH THE TELEGRAPH AND THE TELEPHONE PLAYED VITAL ROLES IN SPREADING THE LINES OF COMMUNICATIONS, NEWS-PAPERS AND MAGAZINES PROVIDED THE MAJOR COMMUNICATIONS LINKS IN THE EARLY UNITED STATES.

EARLY MAGAZINES, ALTHOUGH LIMITED IN SCOPE, WERE SOMEWHAT VARIED IN INTEREST OFFERING THE READER NEWS, ADVERTISEMENTS, PROGRAMS OF LOCAL ACTIVITIES AND SOMETIMES EDITORIALS.


MUCH BROADER IN SCOPE, VARIETY AND INTEREST, TODAY'S MAGAZINES ARE THE MOST POWERFUL LINK IN OUR COMMUNICATIONS SYSTEM. IN 1966 A STAGGERING 5 BILLION COPIES OF MAGAZINES WERE SOLD IN THE U.S. WERE SOLD, REPRESENTING OVER \$1 BILLION SPENT FOR THEM.

Here in the Southwest  all 5000 of us are at YOUR service — personally!


Time for an extension telephone




DESK PHONE
in the family room




WALL COMPACT
wherever you want the newest




SPACE SAVER® PHONE
wherever space is important



COLOR
in your guest rooms



WALL PHONE
in your kitchen



STARLITE®
in teen-ager's bedroom

This modern essential now costs so little

Live modern. You've wanted additional phones a long time. Don't deny yourself. Cost so little, just a few cents a day. Choose from many, including the new, beautifully designed WALL COMPACT, half the area of a standard size wall telephone. Decorator colors, too, to harmonize with every room. Ask any telephone company employee, or call the telephone company Business Office, because we work with you and for you. Do it today... now's the time!

GENERAL TELEPHONE 

A Member of the GT&E Family of Companies

OUTDOORS IN TEXAS

Along the 88,633 miles of U.S. coastline, population growth and land development are killing off estuaries that took nature millions of years to provide.

Texas' coast totals some 600 miles. But counting the back bays the area is about doubled. This is the portion of the coastline where the rivers meet the sea, create a breeding ground for marine life, and furnish feed for fish farther out in the ocean.

All this now is in danger. People who have been around for some time can look back on clean coastlines, where waterfowl flourished and where fishing was good. It was so because this was the nursery grounds.

Conditions are changing too fast today for comfort.

New York City built its first airport on an estuary. The site of LaGuardia once was a stinking, murky swamp, according to the National Wildlife Federation.

In 1914 Connecticut still had some 26,500 acres of tidal marshes. Today that has been reduced almost 60 per cent — to 14,839 acres.

On the Gulf Coast, the five bordering states, and this includes Texas, once had 14,000,000 acres of estuaries and marshlands. A recent survey shows that more than a half-million acres no longer remain biologically productive for our wildlife.

In each of the 26 states which have estuarine areas, it is much the same story: Urban sprawl, industrialization and pollution are destroying the coastlines.

Where, then, will our future supply of fish come from? Trout, shrimp, red fish and other species that spawn and make their homes in our coastal waters, may disappear much quicker than sports fishermen think.

According to Richard H. Stroud, executive vice-president of the Sports Fishing Institute, a price tag can be put on this destruction. He cites experiments which resulted in "annual harvest of shell fish that were worth up to \$26,850 per acre in the market place."

"Applying economics to the Galveston-Trinity East Bay of Texas (one of the state's most important estuarine areas), Stroud estimates the loss of biological productivity there could mean a loss of \$19,200,000 annually in benefits generated by sports fishing for the present harvest of 116,000,000 pounds of fish and shellfish," says the Federation report.

"Thus," Stroud says, "the total value derived from utilization of the biological products that are directly dependent on this critical Bay-estuary complex is about \$44,822,000."

There was no suggestion of the economic loss annually from recreational use of the areas. Certainly if fish are destroyed, and the water becomes more polluted than it is today, there will be little recreational value left in that area.

Today it is one of the chief play areas of the United States, summer and winter.

There is no denying that today there is heavy economic benefits from shell dredging and even urbanization of this area. However, there is the constant question of whether we are killing the goose that laid the golden egg.

There are substitutes for construction material. But there can never be a substitute for loss of our water resources.

In our own state planning it might be well to take another look at potential dangers, not only along our Texas coast, but also in modification of stream flow.

Mr. & Mrs. E.W. Parmer Observe 50th Wedding Anniversary

Mr. and Mrs. E. W. Parmer will be honored on their 50th wedding anniversary Sunday with a reception in their home

PERSONAL

Olan Roark returned home last week after being confined to the hospital in Amherst.

Weekend guests in the home of Mr. and Mrs. O. L. Shannon were Mr. and Mrs. Ralph Hoffhins of Houston. Also Sunday visitors in the Shannon home were Mr. and Mrs. Cal Cecil of Hobbs.

Following their return home, Mr. Cecil suffered a heart attack and died Sunday night. Funeral services were held Tuesday at Hobbs. Cecil was a brother-in-law to Mr. Shannon.

from three to five p. m. Hosts will be children of the couple and their families.

E. W. Parmer and Jessie Ramsey were married Sept. 23, 1917 at Cisco, Texas. Mrs. Parmer is the daughter of the late Mr. and Mrs. N. C. Ramsey. The couple are area pioneers having moved to their farm southwest of Sudan in October, 1924, from Cisco in Eastland County, where they were both reared.

Children of the couple are Flora Ginn of Dimmitt, Chris Parmer, Mary Lena Maxwell, S. A. Parker and Yvette Gage all of Sudan; Zaida Pearl Dillingham of Fort Worth.

Friends of the couple are invited to attend. However, the couple request guests not to bring gifts.



MR. AND MRS. E.W. PARMER, 1967

NEWLY WEDS, 1917

Statistics show, says Dr. Oswald Hoffmann of radio's "Lutheran Hour," that there are fewer divorces among couples who have a religious faith and practice it.

when the time comes
YOU WILL FIND US HELPFUL AND UNDERSTANDING
Warm and personal consideration, as well as efficient handling of details, characterizes our way of making arrangements.

PAYNE
Funeral Home
PHONE 246-3351
AMHERST, TEXAS

TENDER STEAKS ARE OUR SPECIALTY
DELUXE CAFE
OPAL & ERNEST PENNINGTON

Study Club Has Salad Supper

"Potpourri" will be the program theme this year for meetings of the 1935 Study Club when various program topics will be conducted.

A salad supper was held for the club Monday evening in the home of Mrs. R. S. Gatewood when Mrs. Wesley Hargesheimer was co-hostess. The meeting was the first of the club year.

Mrs. W. V. Terry led the program on Federation when she discussed the subject. Appear-

ing on a skit portraying "Organization of General Federation" were Mrs. Terry, Mrs. Frank Rome, Mrs. Harold May, Mrs. F. M. Smith, Mrs. F. W. Watts, Mrs. Sara Woods, Mrs. R. D. Nix, Mrs. S. D. Hay.

Mrs. Nix, club president, presided when the resignation of Mrs. Beulah Wiseman was accepted.

Mrs. Gatewood presented the yearbooks and programs for the

coming year were discussed. The next meeting of the club will be Oct. 9 in the home of Mrs. F. W. Watts.

Attending the meeting Monday were Mrs. Weaver Barnett, Mrs. Hay, Mrs. May, Mrs. C. E. Nichols, Mrs. Nix, Mrs. Rome, Mrs. F. M. Smith, Mrs. Terry, Mrs. Watts, Mrs. Beulah Wiseman, Mrs. Sara Woods.

Also present were Mrs. J. S. Smith, associate member; and Mrs. Robert W. Brown and Mrs. Hazel House, complimentary members.

"Our liberty depends on the freedom of the press, and that cannot be limited without being lost."—Thomas Jefferson "Letter to James Currie."

BACCUS CHEVROLET
Is Happy To Invite Their Friends To See The
1968 CHEVROLETS
At Their Seventh Annual New Car Showing

SEE THE
1968
CHEVROLETS
SHOWING
IN SUDAN
THURSDAY, SEPT. 21
AT
BACCUS CHEVROLET
SUDAN, TEXAS PHONE 227-5081
FREE COFFEE
WILL BE SERVED TODAY

FOOTBALL

(continued from page 1)
with the Sudan seventh grade team scoring one touchdown.

Roger Bellar scored a TD and intercepted a pass for long yardage and Roger Boyles scored two touchdowns to aid the Sudan scoring. Kevin May scored as the seventh graders played the Amherst team.

The B-team also won their game 36-0 against Amherst with David Weaver, Irvin McAlister, Randy Pierce, Bobby Drake and Rex Boyles scoring. The B-team will play tonight, Thursday, at Slaton beginning at 7 p. m.

All three teams will play at Friendship, Tuesday, Sept. 26.

ROTARIANS HEAR RECORD BY PAUL YEAROUT

Willard Cox, program director at the Wednesday meeting of the Sudan Rotary Club, presented a record by Paul (Tex) Yearout.

Yearout, an outstanding speaker on communism, spoke on his experiences behind the Iron Curtain. He also related an account of the Berlin Wall.

Yearout has toured the United States speaking to youth groups on Communism and its effect upon the world.

Gene Duvall, local president, presided during the business session when a report on the progress of the Broom Sale was given.

There were 24 members and guests present for the luncheon meeting.



This word is a lamp to my feet.—(Psalm 119:105)

Almost every day every one of us is confronted with some question or some situation to which the answer is not readily apparent. We are not sure of the best action to take, the right thing to do. But if we will take the stand in faith that there is always a way, to meet every situation, we shall find that this way is revealed to us. It may help us to pray, give thanks, and keep ourselves open and receptive to it.

JONES-BLAIR PAINT SALE

SALE PRICE NOW IN EFFECT THROUGH SEPT. 30

PREMIUM SUNDIAL HOUSE PAINT
• Mildew, Fume Resistant
• Self-Cleaning
• Sunfast Colors
Special **\$5.75** GAL.

SATIN-X LATEX WALL PAINT
• One Coat Coverage
• Guaranteed Washable
• Dries in 30 Minutes
• No Painty Odor
Special **\$4.65** GAL.

POLYFLEX LATEX HOUSE PAINT
• Dries in 30 Minutes
• Clean up with Water
• Sunfast colors
Special **\$5.19** GAL.

Sale Period Sept. 14th. thru Sept. 30th.
Higginbotham-Bartlett Co.
OF SUDAN

SUDAN HORNET INDIVIDUAL STATISTICS

Player	SCORING			
	TD	ep	FG	TP
Hanna	6	0	0	36
Bellar	2	3	0	15

Player	RUSHING		
	TC	YDS	AVG
Hill	14	28	2.0
Bellar	29	203	7.0
Gore	7	49	7.0
Hanna	25	145	5.8

Player	PASSING			
	ATT	C	INT	YDS
Hill	8	3	0	66

Player	RECEIVING	
	No. Caught	YDS
Bellar	1	52
Martin	1	8
Hanna	1	6

Player	TOTAL OFFENSE			
	Rush	Rec	Pass	Total
Bellar	203	52	0	255
Hanna	145	6	0	151
Hill	28	0	66	94
Gore	49	0	0	49
Martin	0	8	0	8

DIVERTED ACRES MAY BE GRAZED

Information has been received recently by the County ASCS office to permit the grazing of diverted acres beginning October 1, 1967, and continuing, if desired through April 30, 1968.

However, the office stressed that if you have received ACP Cost - shares for planting this cover, caution must be exercised to see that only moderate grazing is performed during the period and that a good residue must be left on the land until December 31, 1967.

METHODISTS OBSERVE CHRISTIAN EDUCATION WEEK

Sunday will be Rally Day at the First Methodist Church with a goal of 100 per cent plus in attendance at church school.

This Sunday, Sept. 24, ushers in Christian Education Week, and the local church is observing this season.

PERSONALS

Visiting in the Willard Cox home during the past week were Mrs. Cox's parents, Mr. and Mrs. Lester D. Simon of Florence, Alabama; and her brother Wayne Simon, a senior at David Lipscomb College in Nashville,



OFFICERS OF THE BOOSTER CLUB are shown above, from left to right, Frank Lane, president; Bill Boyles, vice president; Mrs. Pete Lance, treasurer; Philip Gordon, projects chairman; Mrs. Waymon Bellar, membership chairman; Robert Brown, publicity chairman.

Tenn.

Mr. and Mrs. Clifford Scudder of Carlsbad visited during the weekend in the home of their daughter and family, Mr. and Mrs. Lynn Shannon.

Mrs. A. L. Robinson and Mrs. Verdie Jacques were visiting relatives in Blair, Oklahoma last week, returning to Sudan Sunday. Mrs. Jacques is a sister of the late Lloyd Robinson.

OUTDOORS IN TEXAS

By Vera Sanford

Accidental mixing of cartridges is the most common cause of gun blowups. Usually, this happens when a gunner grabs a handful of hulls and crams them in his pocket without looking. If he is shooting a 12 or 16-gauge shotgun and slips in a 20-gauge shell, he's headed for trouble.

Some hunters who are affluent enough to own two guns of different gauges long have recognized this. They have been buying different brands or at least checking over their supply of cartridges before going afield.

If you load your gun slowly, you can tell by the feel whether it is a 12 or 20-gauge. But if you are on a pass, shooting doves or ducks, lots of times you'll reload without ever giving a thought to fingering the shell for size.

Although ammunition makers long have recognized this hazard and printed notices on their boxes, it remained for Federal to really pioneer in the field of coloring.

You can immediately distinguish the gauge of the shell by its color. For instance, the 12 gauge in all load now is a deep purple. There is no mistaking it.

The 16 gauge is loaded in a bright yellow case; the 20 is in a deep red.

Thus a shooter can tell at a

glance whether his shells are mixed. Perhaps others in the industry will follow a similar plan.

Many reloaders have been doing this for a long time. Some of them swap among themselves, getting all empties in the same color for each of the three gauges.

Reloading also has picked up immeasurably since the major manufacturers have started selling components.

For a long time reloading was practiced only by a few who did a lot of shooting. Now there are reloading clubs. Three or four men will get together and buy first class automatic equipment. None of the individuals may have the necessary cash to buy the more expensive equipment. But jointly they can.

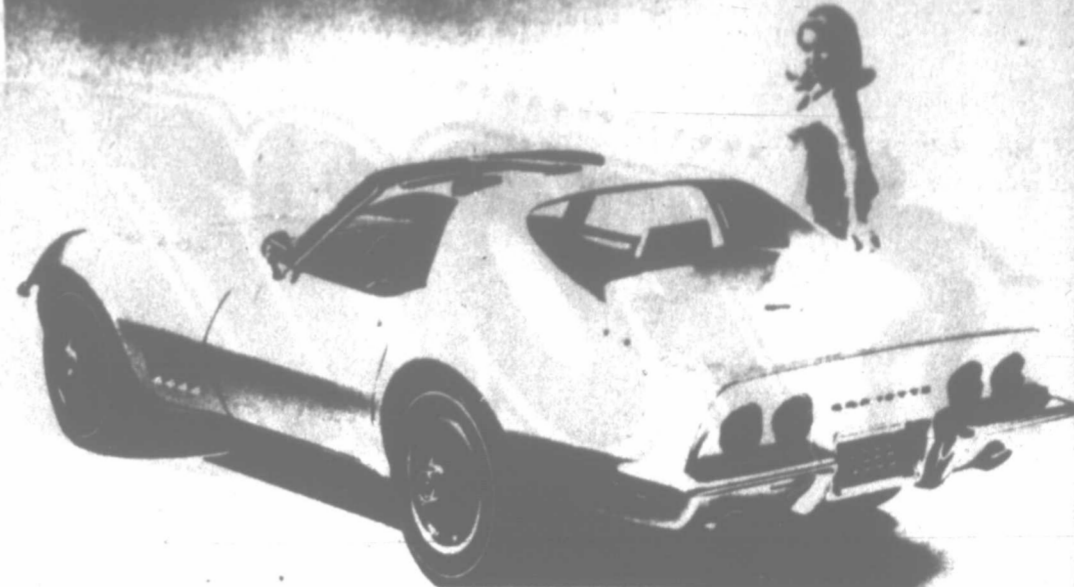
With the automatic equipment they are assured of both speed and safety. When the reload is set up, it will decap, size, insert the new primer and add the uniform powder and shot charges according to the measuring bar and every shell then will be crimped with a uniform load.

Shooters feel, even with amortizing their equipment, they can save upward of 50 percent on the price of a box of shells. This, of course, is provided they are able to get their empties without cost, or at a minimum of one cent each.

Getting empties today, however, isn't as easy as it used to be. So many shooters are saving them. This is especially true around the ranges.

Where shooters congregate in certain places, like the

Sophisticated 1968 Corvette Coupe



Dramatically new and different is the 1968 Corvette. The revolutionary coupe roof design includes removable panels and rear window for sophisticated open-air driving. The Mako Shark-bred Corvette boasts of longer and lower aerodynamic lines that are enhanced by a graceful sloping hood and retractable headlamps. Grille, rear deck and recessed taillights are all new. Both coupe and convertible have a new ventilation system with full door glass styling. Concealed windshield wipers and light monitoring system are standard 1968 Corvette features.

Bookmobile Schedule

The Bookmobile will be in Sudan Friday, Sept. 22, from noon to 1 p. m. at the school house and from 1 to 4 p. m. on the square.

white wing hunt in the Lower Valley, there is competition for the empties. If a shooter doesn't want them himself, the man standing next to him probably will pick them up. And if not, small boys follow close behind the shooters, gather up the empties and sell them for \$1 per hundred.

It also is possible to buy empties from the manufacturers. However, this increases the price somewhat, and lowers the saving on reloading.

But at the same time, the major manufacturers are assisting in holding down the prices of other components. For many years shot, powder and primers were not readily available in many places. They were produced by a few smaller companies, or perhaps bought wholesale from the majors and resold.

Now you not only can get components produced by the two big companies—Winchester and Remington—but from many others.

And there is a wide choice of reloading equipment available at prices ranging from \$9 up.

A female bream will deposit something like 50,000 eggs. For some unknown reason their percentage of spawn seems to be higher than any game fish.

There are many members of this panfish family. Some are called blue gills. Others are referred to as pumpkinseed, redeyes, perch or bream. All are pests, after a fashion. They'll steal your bait; devour food that larger game fish might subsist on; and soon will over-populate any body of water.

Perch grow rapidly—up to a point. Some of them get large enough to be good frying size. But, most of them get larger than good catfish bait.

They'll hit on anything and many times will fool a bass fisherman.

A bream or perch usually is the first fish caught by a child. These fish are taken with live worms on small hooks, usually while fishing off a dock. They can be found in swarms around most docks. They also play around the ends of big dams, or against high, rocky cliffs.

Nearly every lake in Texas has a few fishing barns, barges or marinas, with wells inside where people like to fish. These are very popular with women, children, the elderly and especially among those without boats.

Some of these anglers fish only for perch. Others for white bass. Most of them try to get a big worm down thru the concentration, to where there might be a larger fish, such as a cat or black bass. No telling what you'll land.

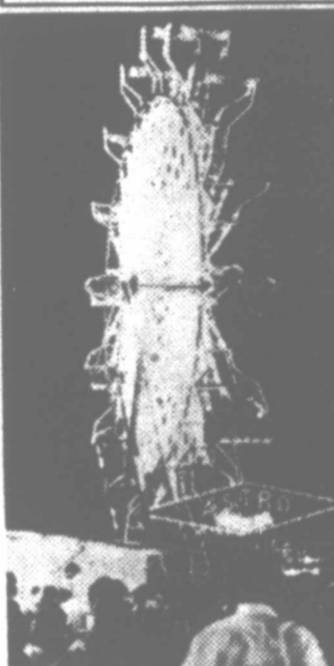
Flyrod fishing for perch? You betcha! It's worlds of fun. Same goes for ultra light tackle. Great sport!

When small perch are cooked real brown, most of the bones break easily. Then they can be eaten with no danger of swallowing one.

When you tackle some of these basses or darters, plate-size red ears—at the dinner table—along with a few slices of Bermuda onion and hush puppies, you have a meal that needs no dessert.

Some fishermen say "huzzah for the perch"—others shout indignantly "to heck with the perch". Nevertheless, there's not a good fisherman today who can't look back on his boyhood with fond memory of those very active little pests.

GIANT BAGEL AT THE FAIR



The Astro Wheel, the only ride of its kind in the country, will make its debut on the Million Dollar Midway Oct. 7-22 at the State Fair of Texas in Dallas. The huge wheel provides a thrilling ride in addition to a breathtaking panoramic view of the fair and downtown Dallas.

DIGNITY

during time
of loss
No price can be set
on dignity and understanding. No matter
how little you pay, we
always give them.

PLAN AHEAD OF NEED
—CALL FOR DETAILS

HAMMONS FUNERAL HOME

AMBULANCE SERVICE
Phone 385-5121
503 E. 5th St.
Littlefield

ROTARY BROOM SALE

THE TRUCK WILL BE ON THE SQUARE FROM 9 A.M. UNTIL 4 P.M. SATURDAY, SEPT. 23. THE CLUB IS MAKING ADVANCE SALES AT THE PRESENT TIME AND THE MONEY RECEIVED WILL GO TO THE LOCAL ROTARY CLUB AND THE LIGHTHOUSE FOR THE BLIND AGENCIES OF TEXAS.

LISTED ARE THE PRODUCTS THAT WILL BE FOR SALE, IN ADVANCE, AND SATURDAY, SEPT. 23.

STATE SALES TAX NOT INCLUDED

	STOCK NO.	PRICE
Lint Lifter		1.00
Large Utility Sponge	940	1.00
Dish Cloths	720	1.00
Tea Towels	730	1.00
Ironing Board Cover	775	1.50
Ironing Board		
Cover and Pad Set	770	2.25
Damp and Iron Bag	900	1.00
Pot Holders	745	.25
Dust Cloths	710	.25
Skirt Hanger	950	1.00
Lint Brush	590	1.00
Oven Mitt	750	1.75
Scrubeez (Plastic Scrubber)	930	.50
Whisk Broom	300	.85
Men's Suit Bag	910	1.25
Women's Garment Bag	920	1.50
24 Ounce Mop Head	120	1.50
Floor Brush No. 619	510	
18 inch 4.75	24 inch 5.75	
Garage Brush No. 627	530	
14" 3.50	18" 5.00	24" 6.50
Poly Sweep	390	1.50
Lawn Rake	980	2.00
Wax Applicator	200	1.00
Warehouse Mop	140	1.50
Rayon House Mop	103	1.00
Toy Mop	100	.50
Miteez Dust Mop	190	2.25
	BROOMS	
Toy Broom	300A	.85
Warehouse Broom	320	2.30
House Broom	310	\$1.90
Commercial Dust Mop	150	
18" 4.50	24" 5.50	36" 8.00
Heads	2.20	3.00
Commercial Mop Handle	121	1.75
Push Broom Handle		1.00
	REFILLS	
Dyna Sponge Mop	221	1.25
Wax Applicator	201	.50
Poly Sweep		1.00
	RUBBER DOOR MATS	
No. 1 Rubber Door Mat	971	2.25
No. 3 Rubber Door Mat	973	5.75
Special Order Rubber Mats		
Per Square foot	974	1.25

Sudan Rotary Club

IT PAID TO SHOP LOCALLY

You'll Find Lower Prices... Wide Selection

Why suffer through a shopping safari in the wilds of distant and booming traffic areas? You'll find bargains galore right here at home... and our merchants offer a really wide selection. They'll also obtain just what you want if it isn't in stock. Add up the advantages... it pays the one who stays at home to shop!

SAVE TIME! SAVE ENERGY! SAVE MONEY! SHOP YOUR HOMETOWN STORES!

LOWEST PRICES

FOOTBALL BEAT THE BULLDOGS!

ANTON BULLDOGS, THAT IS!!

**SUDAN
AT
ANTON**



**GAME TIME
8 P.M.
FRIDAY**

1967 SUDAN HORNETS

Tom Henderson Grocery	LOOK AT ALL THESE SUDAN HORNET BOOSTERS	Heard's Grocery
Dairy Bee Drive In		White's Auto Store <small>T. W. (WOODY) DUNAWAY</small>
Nichols Oil Co. <small>Phillips 66</small>	Baccus Chevrolet	The First National Bank
Keith Glover Ford	Reed's Shamrock Service	Knox's Texaco
DeLuxe Cafe	Nichols Insurance Agency	Curry Furniture
G & C Auto Supply	Lamb County Butane Co.	Harlin Radio & TV
Melson Cleaners	Central Compress & Whse	Brownd Implement Co.
Fairview Gin	Higginbotham-Bartlett Co. <small>BUILDING MATERIALS</small>	F. O. Masten
Stuart's Flowers	Sands Cafe	Feeder's Grain, Inc.
Sudan Beacon-News	Olin Nix Implement Co.	Farmers Co-op Gin

So You Don't Need
To Use
NEWSPAPER ADVERTISING?
If You Think So, Then...

PREACHERS -- Should preach only one sermon a year
. . . we are all against sin anyway, so why harp on it?

TRAFFIC LIGHTS -- Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that should be sufficient.

TEACHERS -- No need to review lessons. Tell the children only once and they'll never forget.

HIGHWAY PATROLMEN -- Stop driving up and down, no need to caution drivers for they know the law and should obey.

MAIL ORDER FIRMS -- That send catalogues are wasting their money. Everyone knows what is sold at stores in town and of course they'll shop at home.

IF YOU ARE ONE of the foolish kind, like the Notre Dame Cathedral that has stood for six centuries but still rings the bell every day to let people know it is there, and if you believe in consistent, profitable advertising, then you will-

A NEWSPAPER WORKING FOR
YOUR HOMETOWN

SHURFINE VALUE - READ CAREFULLY

Take this valuable SHURFINE money saving coupon to your favorite Affiliated Food store over 240 in the Golden Spread area.

15¢ OFF

ON SHURFINE PRESERVES 18 OZ. APRICOT/PEACH/PLUM OR 18 OZ. GRAPE JAM Mr. Grocer: Panhandle Associated Grocers, Inc. will redeem this coupon for 15¢ plus 2¢ handling if you receive and handle it strictly in accordance with the terms of this offer and if, upon receipt, you submit evidence thereof satisfactory to Panhandle Associated Grocers, Inc. within 90 days of the date of this offer. Cash value 15¢. This coupon void after October 17, 1967. Limit one coupon per family. Good Only At Affiliated Food Stores.

15¢

STORE COUPON

WANT ADS

FOR SALE - Massey-Ferguson Combine, Model 82, 14 feet. Top shape, ready to cut. Contact Bitner Tire and Supply, Earth, Texas. 9-14-3tc

FOR SALE - Two-bedroom home and lot, or house to be moved. Phone 227-3251.

FOXWORTH-GALBRAITH LUMBER COMPANY 7-20-tmc

WANTED - U.S. Coins, paying \$1.50 for silver dollars. Numismatic Coin Shop, P.O. Box 1183, Victoria, Texas 77901. Send stamped self-addressed envelope for my free buying list. 9-14-3tc

REPOSSESSED 1966 model Singer sewing machine in walnut console. Zig-zags, blind hems, fancy patterns. Take over 4 payments at \$7.46. Must have good credit. Write Credit Manager, 1114 19th Street, Lubbock, Texas. 8-24-tmc

108 NEW RECORDS, recordings of your favorite Radio and TV recording artists; regularly 98¢; discount house 79¢; our price 51¢. Sudan Drug. 9-21-tmc

READ THE ADS!

FILM SERVICE
ALL FILM DEVELOPED
QUICK SERVICE
HENDERSON GROCERY

FEEDERS GRAN, INC.
DAILY BUYERS FOR CATTLE FEEDERS
Federal Storage License 3-4451
We Can Use Your Grain
Have Semi-Lift - Location
SUDAN LIVESTOCK & FEEDING COMPANY
Phone 227-5311 Sudan

TRUCK SEATS EXCHANGED
15 MINUTE SERVICE
MCCORMICK'S AUTO SUPPLY AND TRIM SHOP
PHONE 227-4283
227 MAIN
LITTLEFIELD

USED CAR

ADVERTISING - TELLS YOU WHAT WE HAVE AND WHERE WE ARE LOCATED -

SO NOW YOU KNOW WE'VE GOT REAL CLASSY BUZZERS DOC!

BACCUS CHEVROLET
227-3801
SUDAN, TEXAS

SUDAN BEACON-NEWS
Published Each Thursday At SUDAN, TEXAS 79871
And entered as second-class mail matter at the postoffice in Sudan, Texas, June 26, 1924, under the Act of Congress of March 3, 1879.
J. W. House Jr. - Publisher
Dalton Wood - Editor

SUBSCRIPTION RATES
Lamb County - \$2.50 per year
Elsewhere - \$3.00 per year

CLASSIFIED RATES
2¢ per word, first insertion, 1¢ per word for subsequent insertions, minimum charge 50¢ per first insertion.
DISPLAY RATES: Upon request

AFFILIATED BETTER FOOD BUYS

PRICES GOOD FRIDAY AND SATURDAY

TOKAY
GRAPES LB. 19¢

APPLE SAUCE
SHURFINE
3 For 59¢

DEL MONTE CRUSHED
PINEAPPLE
NO. 2 CAN
3 FOR \$1

CATSUP
DEL MONTE **4 FOR \$1**

SWEET
POTATOES LB. 10¢

JONATHAN
APPLES LB. 19¢

TOMATOES
LB. **15¢**

LETTUCE LB. **10¢**

SHURFRESH
OLEO 5 FOR \$1

LUMPKIN FOOD STORE

DOUBLE FRONTIER STAMPS ON WEDNESDAYS WITH PURCHASE OF \$2.00 OR MORE

NO DELIVERIES ON MONDAY

MENNEN WILD MOSS OR DRY LIME
SKIN BRACER REG. \$1.10 size **89¢**

WESTERN ALL-WEATHER
LOTION 99¢ SIZE **79¢**

LIQUID IVORY 22 OZ. SIZE **59¢**
32 OZ. SIZE **87¢**

BOLD GIANT **74¢**

EASY OFF
HOUSEHOLD CLEANER 59¢

SHURFRESH
BISCUITS 5 FOR 39¢

Z E S T E E PEACH & APRICOT
PRESERVES 3 FOR 89¢

BEANS RANCH STYLE 24 OZ. CANS **2 FOR 49¢**

FRENCH'S CATTLEMAN
Barbecue SAUCE BOTTLE **2 For 79¢**

KEITH'S
FISH STICKS 2 FOR 49¢

CLUB STEAK LB. **73¢**

SIRLOIN STEAK LB. **89¢**

BAR S
BOLOGNA ALL MEAT **2 LB. 98¢**

CANNED
BAR-S HAMS 3-LB CAN **\$2.69**

BACON BAR-S **69¢**