 FRIONA, TEXAS
 money's swort" in what the
Pent tor arverussing.
Frre oowns, are beselged by all sorts,
it atverusting "gimmicks,"
 whech take teir money and dive
them lutie or no aterertising 1 One of our grocery trends
cme up whe
zood answer
to one of these salesmen the
 rrached. "The Friona star how the people at the star for us: we'll go along." TO DOUBLE SIZE
Reeve Chevrolet Begins Big Remodelling Project



Annual Teacher Election
Is Board Meet Highlight


Bookmobile To Make It, Run
 avellers used to fe


twe experienced the only




## Fire Destroys

 Guinn Building

MABEE FOUNDATION

## Hospital Receives S2.5.000 Grant

 OFFICIAL SAYS


Production Begun On
New Hoe By City Man





| HARLEY REDIN |  |
| :---: | :---: |
| Tournament Is Finale |  |
| For Coach Of Queens |  |
|  |  |
|  |  |
|  | Most |
|  |  |
|  |  |
| partin the tournement Forme of the rumer-up team tor the |  |
|  |  |
| (e) |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
| - $\quad$, |  |
|  |  |
| Friona. Texas |  |
|  |  |
|  |  |
|  | Welty Fin |
|  |  |


| Large Antique Auction Sunday, March 201 P.M. |
| :---: |
| Player Planos, Organs, Glassware, Brass bells, Iron Items, China Cabinets, Secretaries, Hall Trees, Round Tables, China Dolls, Picture Frames and Round Tables, ChIne Hundreds of Other Items. |
| L\&M Antiques Knowles Auction Service Floydada, Texas |





THURSDAY，MARCH 17， 1966





Kay Johnson Is Member Of University Choir

See Us For The Following Cotton Seeds．
＊Gregg Certified Acid Delinted
－Gregg Certified \＃35
＊Gregg Select ＊Lankert 6ll Certified ＊Lankert 6ll Select ＊Little Special Certified ＊Paymaster 54－B Certified ＊Paymaster 54－B Select
＊Paymaster 101－A Certified
－Paymaster 101－A Select
－Paymaster III Certified
－Paymaster III Select
－Paymaster 202 Certified
－Rilcot 90 Certified
－Rilcot 90 Select
－Stripper 31 Certified
－TPSA 36
－TPSA \＃41

We Will Have Other Seeds，And Can Get Any Seed That You Might Want．We Would Like To Book Your Seed Now． Free Delivery． Fall Terms Can Be Arranged

## FRIONA FARMERS CO－OP GIN

2 Miles South
On Hub Highway

## Followng tnstallaton on new－ 1y elected ofticers of Giri Scout




 rey facllites ready for use drove up．The common denomi
by customers by the end of the that each troup incidents was
week．
If any happens to ask，＂Whar＇s
having a birthday and though having a brrthday and thought it
would be funto surprise her with
a party，
Surprises seem to be the or－
$\qquad$
$\qquad$

Vistors in Frtiona last week－
nd were Eill Sheehan and
nit
daughters，Mary Mheehan and
Kathleen．The Sheehans and
Kow


## 

$\qquad$


THURSDAY, MARCH 17, 1966

0


No crop can

Students Do Well InSpeech Mee

numwiwe
 $\begin{array}{ll}\text { tional } & \text { Speech Tournament }\end{array} \begin{aligned} & \text { reached the finals. } \\ & \text { March h 4.5, the team competed } \\ & \text { Raray BraxtonandCrista Evans } \\ & \text { in the "small school" classi- }\end{aligned}$ missed by only a few points
fication with some 13 other area making the finals in prose in-
schoots, tying for third in the terpetation and poetry inter-
pretation respectively. "Sweepstakes" competition,
won by Lubbock Chististian Hight

## won by Lubbock Christian High School.


Ind Outland team, which fif- Frionans Go Visiting

## Loans Available

Never Pay More Than 1\% Per Month On Your Unpaid Balance Ask Us Today About Borrowing From Our Organization

Phone 247-2280
Friona Federal Credit Union

#  <br> The Soft Drink From The Continent <br> POMMAC <br> 6 Pak 39 <br> Plus Deposit <br> can buy Second - you're sure of MORE fine meat for the money you payi You SAVE with then SAVE AGAIN beyour faverite cuts - 

trimmed BEFRRE weighing. That's why you're
DOUBIY SURE of the DoUBLY SURE of the tastiest, savingest meats
when you select them a BACON 16 169 PORK ROAST ${ }_{\text {↔ }} 59$ \&
 PORK STEAK ${ }^{6}$ 69

## STEAK FINGERS 79 〔

## 5 wno <br> GIDIOLA FIOUR <br> 456

## POTATOES



We Reserve The Right To Limit Qualities

| ${ }^{\text {Oef M Monte }}$ TUA ${ }^{\text {a }}$ Flat Can 3/ |  |
| :---: | :---: |
| ${ }^{\text {a }}$ | 1402 |
|  |  |
| QUID |  |



## Values Good March 17 thru 24th

(1).roorts ${ }^{2}=(1)$

Imerican Leglon, which gests that you can do a better
organized at the close of job by preparing and flling your irthidy
解

Class Meets In yin cive ins mecrrime Wright Home dhe Country Conetssts. Mrs. Wal-
ter Kal When in doubs, dry clean silik.
 dry cleaned. spotted wien they are stained or stances. Food and perspiration When water and detergents

PARTY
PLANNED
Cegton and Auxillary member has been planned at Legito

