





TO ATTEND THE

## Tests Show Amount Of Irrigation Water Lost

| ing the past few weeks igh Plains Water Dishas attempted to inform of Deaf Smith, Parm- and Castro Countles actual amount of irriga ater being wasted from ng "tall water" to es uncry road ditches. rate measurements of | Wetrs have been used extensively during past years by the District as an educational tool for the public as well as the district staff. Detalled records obtained from these weirs have alded greatly in the design of tallwater return systems constructed by hundreds of landowners across the High Plains. Information collected from these measuring devices show | is contributing to the flow, etimes it is important to sure each well separately, land conditions and topophy effect the handling of r. These factors along with y others are all considered the design of an reulating system. <br> most areas of the countles iously mentioned, it is still ible to develop large capawells ( In excess of 500 | anyone passing ek check of the ons of tallwater h. There is t cascading wa. |
| :---: | :---: | :---: | :---: |
| "Ole Ern" | "Show | ter actually leaving their , in many instances, has | one described, however, man people refuse to accept thes simple programs, and the Dis trict must then rely on th courts. |
| More than 200 cholce seat tickets for the Tennessee Ernie Ford show have been ordered by West Texas arec residents, offictals of the 49th annual Panhandle-South Plains | an urgent plea for tickets, saying she was going on a monthlong vacation and wanted to be sure she got good seats before departing. <br> Then a Lubbock woman sald |  |  |
|  |  |  |  |
|  |  |  |  |
| Fatr sald today. <br> The tickets are being snap- |  |  |  |
| ped up in advance although they have not yet been recelved for distribution and have not been placed on sale at box office lo- |  |  |  |
|  |  |  |  |
|  |  |  |  |
| cations. <br> Ford will appear on stage in |  |  |  |
| Fatr Park Collseum at 3 and |  |  |  |
| 7:30 p.m. datly during the fair, slated Sept. 26-Oct. 1. Tickets are priced at $\$ 2, \$ 2,50, \$ 3$ and |  |  |  |
|  |  |  |  |
| $\$ 3.50$ and childen 12 years and under are admitted for onehalf price at all matinees. Ad vance tickets also are accompanted by free gate admission |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| passes. <br> Persons requesting thckets |  |  |  |
| for the Ford show are beingsent letters of acknowledge- |  |  |  |
|  |  |  |  |
| ment unt11 the ducats are ready for distribution after Aug. 15. |  |  |  |
|  |  |  |  |

## NOW

Is The Time To Start A Profitable Wheat Crop, By Plowing Down Nitrogen And Phosphates On Your Wheat Stubble

## Monsanio Ag Cerier

Stands Ready To Serve Your Needs, With A Representative In Your Area:

# 4th. Annual Stockholders Meeting <br> OF <br> FRIONA FARMERS CO-OP GIN 

 8:00 p.m.FRIDAY....AUGUST 12, 1966 IN FRIONA HIGH SCHOOL CAFETERIA

Auditor's Report
Election Of Two Directors
Door Prizes
Refreshments
Graves Named To Committee L.T. Craves, Jr., Parmer
Coungit former, has beenamed
to te Formers Home Adminntsratan County Commiltee
cording to Billy R. Boling,
 committee is is rever appll
catouns for FHA
posed posed of three members, the
commitee is set up on rote
con bosis mite one new memcommitee is see up one mem-
too basis with one new mem.
ber appointed each
year. ber appounted each year
Graves suceeds clyte eeath
erIy of Friona, Craves Hves in the Friona
communty where he farms 480
 tuvtes for $A$ mumber of years
and 18 well koum to manp Par-
mer County turmers and busil
 farmeng conditions, he will be
a valuable addtion to to commitree," Boling stated. TTe Former Home Aiminse
traton extends credtr tecompanted by tarm mangerem
assistance
to


SMO


## Scenes From The

Annual Horse Show


Young Homemakers Have Speaker
 Grase teacher In int locoli, chool Neel, Lubbock; Mrs. James D.
 of Friona Young Homemakers
The devotional was present. Mr. and Mrs. Ceorge Larke, ed by Mrs. Leon Massey. She Los Angelos, were recent visi-
chose "Stewardshtp of Time". chose "Stewardship of TIme" Mrs, Kennethomes of Mr. and as her toplc. Mrs. Russel O'Brian, Mr, and Jan Welch was selected to Mrs. Tom O'Bran and Mr, and
represent the club in the forth- Mrs. E.L. Falirchild, Mrs. coming Maize Days Queen con- Larke is the former Marian test next month

Sneads Named
To Membership
J.B. and Edna Snead, Friona,
have been elected to memhave been elected to mem.
bership in the American Angus
assoclation at Cerssip in the American Anguus
As. Joseph, MIs-
sourr, announces ourl, announces Glen Bratc Ther, secretary. were 410 memberships
The ssued to breeders of register ed Aberdeen Angus in the
United States during the past
month. united
month. Sed

## Flippin Horse Wins Championship



Leave Pesticides In Containers
 serve champlon mare belonge
to Bud Riviorte of Gatnsvile.
Another local winner was in
aged mare class, an anime
owned by Landy, Shavor and M
Mahon.
Grand Grand champton stallion wea
shown by John Shea Stables Galnsville, and reserve champ
ton by Durwood Chilsholm of Muleshoe. Other class wimners
were B., Garriner, Causey, N.
M., and A.L. Harri, $\left\lvert\, \begin{aligned} & \text { I don't mind } \\ & \text { summer } \\ & \text { housecleaning } \\ & \text { anymore... }\end{aligned}\right.$ Champlon gelding was exa. Muckey SwInburn of Slatonn
won the color class.
In the roping division, Flip.
pin's entries took the top two pin's entries took the top two
prizes, as he had the only eas
 1965, and hs name is Kent Lee.
Olier chilldren of the couple
are Dennis, Darla, RIsa ant
Kevin. FROM VENZUELA
Mr. andMrs. GaylordMaurer
and daughters, Gwendolm,
 ing in the home of of Gaylordts
parents, Mr. and Mrs. Carl
Maurer. They plan to spend
about one month


IT'S THE BUYER'S TIME OF YEAR! Savvy everything goes-Mustangs, Falcons, Fairbuyers know that now's the time-during lanes, Big Fords, Thunderbirds, and trucks.
Ford's Official Clearance Sale-to get the Hurry on down to your Ford Dealer's spread, best deals ever on all the brand new ' 66 Fords. and pick out your ' 66 Ford with the equipment Your Great Southwest Ford Dealer's givin' you want-and save! The showdown in the highest trade-ins and lowest prices, cause showroom's going on right now...savvy?



Eastern Star Has Itsaboy Regular Meeting


Preplant Nitromite to replace the nitrogen this year's crop carried out of the field. Put it down now ahead of planting and it'll go right to work. Nitromite will still be there when you plant - it doesn't leach out. Get


CUMMINGS FARM STORE Friona, Texas
Parmer County Farm Supply Bovina, Texas

## Loans Available

Never Pay More Than 1\% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280
Friona Federal Credit Union

Two Honored With Lingerie Shower



JOHNSON'S FOOD MARKET लimio Ph. 247-2265 6th and Euclid
 1/20.696

## Sun-Ray or Wilson's

 HAMS(Smoked Folly Cookod)
«98 $¢$

| Combe | ${ }_{14} 75 ¢$ | SHôtienng su cm 69\% |
| :---: | :---: | :---: |
| Rench Style bians | 25¢ |  |
| Eleterid Peichis | 4/\$1 | Cañilib pop 13/\$1 |
| SOFLIN TISSUE <br> 10 Roll Pkg. | 69¢ |  |

AVOCADOS
${ }^{-1} 10 ¢$
Fresh Fruit \& Vegetables
PEACHES
-2lç

KY. BEANS
"25



Don't Advertise!
Just pretend you don't have anything to advertise thls week.
Forget the thousands of tems you have on the shelves of your store, or the service you have to offer $\ldots$ don't let
potential customers know about them. TT $A C O O D$ WAY

Don't Advertise!
Say you don't have the ume to fix up an atvertisement its
week. Just let opportuinty aster opportunity to promote your business paps by - it will take less of your time.
And you'll be less busy serving customers if they don't know what you have to ofter. IT
YOUR BUSINESS!
Don't Advertise!
Assume everybody in the Friona area knows what you have
for asale, that you ve been in bustiness so long you don't need to advertise stince the customers will come to you
without it. Forget that you have to keep reminding your without it. Forget that you have to keep reminding your
established eustomers to trade wth you. Forget you have competition trying to atract more customers.
IT'S A COOD WAY TO KIL. YOUR BUSINESS।

Don't Advertise!
Tell yourseif it costs to much to atvertise - that you
don't get enough out of it. Overiook the fact that advertising is an tinvestment in selling -- and not an ex-
pense. Be sure you don't provide for an andequate atvertising bugget for your firm. I'S ACOOD WAY TO KILI
YOUR BUSINESS,

Romomber....Businesses In Clovis, Hereford And Amorillo DO ADVERTISE!


Read By More Than 1500 Persons In This Trade Area Every Week!
(If You Don't Want People To Know About It, Then Don't Advertise It In The STAR).


## FREE TRIP FOR 4 TO SIX FLAGS

(Including Night's Lodging And $\mathbf{\$ 2 5 . 0 0}$ For Travel Expenses)
*Card Mast Bo Punched Each Wook
-Third Wook Starts Thersday
Ray Strickland Is The
${ }^{*}$ Each Card Wies At Least 100 Stamps
6 Weoks to Go Got Your Card Nowl
As You Finish 1 Card You Will Recoive Another for 8 Wooks!


Wilson's All Meat FRANKS

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| $\begin{aligned} & \text { PoRK } \\ & \text { CHOPS } \end{aligned}$ |  |




Gladiola POUND 4/\$1
VALUES GOOD AUGUST 10 thru. 17

