



by Bill Ellis
We're currently going through a phase of family life which you have to experience to really appreciate.

It's called: "Getting the youngster broken in to sitting through the regular church service."

In this case, it's Stanley, our youngest child, who is playing the leading role in the drama.

Both of our children got a later than average start in this particular phase of church-going, since both Carol and I sing in the choir at First Baptist Church.

Thus, we've taken advantage of our church nursery to take care of the little ones as long as they would have them.

But alas - comes the day when you can't put it off any longer -- he has to be "tried out" in a regular church service -- ("After all, he's the oldest child in the nursery.")

Those of you who haven't had the experience of going through this particular phase of child-rearing really don't know what you've missed. -- Not that you couldn't get by in life without the experience, mind you. But afterwards, you sure do appreciate the church services more. And enjoy them. However, during the "initiation" phase, you don't enjoy a thing. No reflection on the preacher. I don't care if he happens to be Billy Graham, I doubt that I could tell you three points of our Sunday evening sermon. -- And I definitely didn't go to sleep.

There is no way to compare the experience of having a youngster alongside for the first time in a preaching service.

One comparison might be that it would be similar to having to sit through the service with a time bomb at your elbow -- not knowing the time it is set to go off.

Only difference is, with a bomb, you have a fair idea of what would happen. With a child, you have no such idea. You know something's going to happen before the service is over; but just what, or when, that is where the fun comes in.

The first part of the service isn't so bad. As long as the song service is going on, he does fine. Singing is right down his line. Oh, he might not cut off at the end of a stanza, or even at the end of a song -- but at least he's making his "joyful noise," and for the most part is doing what others in the service are doing -- up to this point.

Shortly after the song service, though, comes that period which tests the mettle of the parents, as well as those for two or three pews around. It might appropriately be labeled the "restless period."

Stanley should have starred in the movie "The Restless Ones." He's the most restless youngster I know.

You start this period out by reminding him of his promise before entering the service: "Remember, you're going to be a good boy." However, to a two-year-old, promises are never sacred -- even those made in church.

Next, you go into the "threat period." ("You'd better be still or you're going to get it when you get home.") Even threats carry little weight in a church service. They seem to think that here they have some kind of diplomatic immunity.

Finally, you can resort to the old "tired" routine, especially if it's a night service. ("Aren't you tired, Sweetie? Wouldn't you like to lay your head in Daddy's lap?") You're lucky if the forthcoming "No!" isn't audible throughout the church.

About this time in the ordeal, you're wondering why the sermon seems so unusually long tonight. You begin picking out likely places for the preacher to end the sermon. (He's gotta quit pretty soon -- I've run out of tricks.)

About the time you think you're going to make it, the little one has one ace up his sleeve. You're all familiar with the kids who don't say very many things clearly, but when they do -- they turn out to be embarrassing.

In our case the past week, it turns out to be that little request the young ones some-

(Continued on Page 3)

FRIONA CHAPTER

National FHA Week Being Observed Here

This week is being observed at Friona High School as "National Future Homemakers of America," week, with appropriate activities to mark the special week.

Tuesday, for instance, was "tag day;" Wednesday was co-

lor day;" today is the day for picking the FHA's "Mr. Irresistible;" Friday is the day for the salad supper honoring the

mothers; Saturday is "hobo work day"; Sunday is "roses at the churches" day; and Monday will be "teacher appreciation day," as well as the dinner for "Mr. Irresistible."

Anyone with odd jobs for the Future Homemakers are asked to call Betty Brown at the high school, and she will get your job request listed.

The Friona FHA chapter has good reason to celebrate the special week, having just had seven of its members awarded their state homemaking degrees plus another named as an area officer.

The girls who have recently received their state degrees are Lou Cochran, Lydia Buske, Crista Evans, Linda Fallwell, Brownie Cole, Kathy Renner and Terri Sue Cummings. Sharen Awrey has just been elected Area I first vice president.

In addition, Mrs. Ralph Shirley was presented with an honorary degree certificate for her daughter, Jan, who had completed requirements for the degree prior to her death last summer.

The past year has seen the FHS chapter with the state parliamentarian's office, held by Terri Lynn Wilson, and the Area I fourth vice president, Darla Howell.

At the Area I FHA convention recently at Lubbock, both chapter advisors, Mrs. Dalton Caffey and Mrs. Ernest Osborn received certificates of appreciation. Mrs. Osborn also received an honorary state membership.

Junior Rodeo Is Set April 14-16

The Friona Junior Rodeo, under the sponsorship of the Friona Junior Chamber of Commerce, is scheduled for April 14-16 at the Jaycee arena.

Five girls have entered the rodeo queen's contest. They are Lynn Smith, Carolyn Brown, Jeanette Perry, Judy Jordan, and Marie Anzaldia.

Rodeo queen contestants are in the process of selling tickets to the performances. The top three girls according to ticket sales will compete in the riding contest to pick the rodeo queen for 1967.

A parade will be held Saturday, April 15 in downtown Friona.

There will be eight events.

The affair is limited to those 19 years old and younger. Interscholastic League rules will be followed. All entries must be accompanied by a signed "minor's release" from a parent or guardian.

Entry fee of \$10 per event is charged for bare back bronc riding, bull riding, tie-down roping, barrel racing, pole bending and ribbon roping. A \$5 entry fee will be charged for boys and/or girls goat-tying.

Entries may be given or sent to Eune Martin, Gerald Shavor, Robert Zetsche or Max Field.

Trustee Election Slated Saturday

Friona School District will elect three members to its board of trustees Saturday in an election from 8 a.m. to 7 p.m. at the Junior High School auditorium, the same place the election has been held the past several years.

Superintendent of Schools Alton Farr stated that as the deadline for absentee voting passed Tuesday, not a single person had voted absentee this year.

Four names are on the ballot to fill the three seats. They are Mrs. V.J. Zeman, the only incumbent running; John Blackburn, Clarence Monroe and E.G. Phipps.

Others whose terms are expiring are Cordie Potts and Ralph Shelton.

Bookmobile To Make Visits

The High Plains Bookmobile will be in the Friona area this weekend, for the convenience of those needing to check out or check in books.

Today, the bookmobile is at the Rhea Store from 11:45 a.m. to 12 noon, then comes to Friona Junior High School from 1:15 to 1:45, and then winds up its day by stopping at Black from 2 to 3 p.m.

Friday stops are slated at Hub (8:45-9:45 a.m.); White's Elevator (10-11 a.m.); Lazbuddie (12 noon-1 p.m.) and Clay's Corner (1:15-2:15 p.m.)

Then on Saturday, the bookmobile comes to Friona for a 1-4 p.m. stop.

Services Conducted Here For Ed Massey

Funeral services for Edward Eugene Massey, 52, were conducted Monday at the First Baptist Church in Friona. Rev. Russell Pogue officiated, assisted by Rev. Jake Armstrong. Massey, a graduate of Friona High School, pioneered the irrigation well drilling business in Friona, later joined by his brother Russell. He was found dead of a gunshot wound in his trailer home last Friday.

Survivors include four children, Tommy and Eddie of Dalhart; Mrs. Wilburt Varner of Hobbs and Mrs. Richard Eubanks of Friona.

Also, five brothers survive: Gordon and Wayne of Friona; Russell of Amarillo; Stanley of Bellflower, Calif.; Marvin of Blunt, S.D.; four sisters,

Mrs. V.M. Ferguson and Mrs. Sam Williams of Friona, Mrs. Neal Young, Hereford and Mrs. Frances Spears, Dallas.

Pall bearers were Massey's nephews: Kenneth Ferguson, Ira Holt, Leon Massey, David Massey, Weldon Massey and Jimmy Young.

FUNERAL SERVICES HELD HERE TODAY

Funeral services will be held at 3:00 p.m. Thursday (to-day) at Sixth Street Church of Christ here for Linda Gayle Miller, granddaughter of Mrs. Homer Horner and niece of Bill Bandy and Eugene Bandy.

Weather Alert Slated Friday

A practice weather alert is scheduled by the Friona Volunteer Fire Department tomorrow at 10 a.m., unless there actually is questionable weather.

The tornado warning, consisting of a solid blast of the siren lasting 45 seconds, repeated several times, will be given. Later the "all clear" signal-- a series of short beeps, will be given.

Fire Chief Ralph Shirley says that it is important for Friona residents to be aware of these Civil Defense signals.



SPECIAL WEEK . . . The Friona High School Homemaking teachers and past area and state officers are shown discussing a facet of National Future Homemakers Week, which is being observed at Friona High School this past week. In the back row are Darla Howell, area officer the past year, and Terri Lynn Wilson, a state officer. FHA advisors are Mrs. Ernest Osborn and Mrs. Dalton Caffey.

IN PARMER COUNTY

Friona Student Spelling Champ

David White, sixth-grade student at Friona Junior High School, won the Parmer County Junior division spelling bee held at Bovins last week.

David, the son of Mr. and Mrs. N.C. White, Jr. of Route

1, Friona, won the bee over some 14 other spellers from throughout the county.

The junior division is made up of spellers in the fifth and sixth grades. Others competing in this division from Friona were Jay Messenger, Duane Gaskins and Janice Bandy.

Janetta Cole, daughter of Mr. and Mrs. Cole, was the school's entry in the senior bee, won by a Farwell girl. Janetta was Friona's school champion for the seventh and eighth grades.

The senior county champion advances to the Amarillo Globe News regional finals at Amarillo.

Council Election Tuesday

The Friona City Council election will be held Tuesday, April 4 at the City Hall.

Four men are running for the three positions which are up for grabs. Ed Hicks is the only incumbent seeking re-election.

Other candidates are James Procter, Marion Fite and Wes Long.

Joe Talley and Glen Stevick,

whose terms are expired, chose not to seek re-election.

Last year, a near record number of voters went to the polls--345--when six men sought two council seats and two ran for mayor.

Holdover members of the council are Mayor W.L. Edelman, Rene Snead and Dr. Lee Cranfill.



GOTTA WEAR 'EM . . . Although the temperature hit 81 (it eventually reached the 83 mark) on the day the Friona High School Squaws received their letter jackets, there was nothing they could do but wear them with pride, even if they had to don shorts and go barefoot. Shown are Kathy Jones and Betty Taylor at the bank's temperature sign.



SPELLING WINNER . . . Tom Jarboe, principal at Friona Junior High School, is shown presenting David White as the county's Globe-News spelling bee champion in the junior division. David won the bee in competition last week.

★ STAR

"Founded in 1925 by John W. White"
Published every Thursday at 100 1/2 South Street
Friona, Texas - 79035

Member Texas Press Association—Member Publishers Press Association
Member West Texas Press Association

Prize-winning newspaper, Publishers Press Association, 1957, 1958, 1959, 1960, 1961, 1962. West Texas Press Association, 1958, 1959, 1960, 1961, 1962. Texas Press Association, 1958, 1959, 1960, 1961, 1962. First Place General News/News Winner, West Texas Press Association, 1961, 1962.

Entered as second class under July 21, 1955, at the post office in Friona, Texas, under the Act of March 3, 1879.

SUBSCRIPTION RATES
Former County, Advertising section, 50¢ per yr. Elsewhere 60¢ per year.

Bill Ellis, Editor
June Floyd, Society Editor
Wanda Rogsdale, Bookkeeper

Member 1967
TEXAS PRESS ASSOCIATION

The world's largest zoological preserve, South West Africa's Etosha Reserve, has an area of 38,427 square miles, making it larger than Ireland!

COW POKES

By Ace Reid



"Git outta there Sooky, you're jist like L.B.J. the more you git the more you want!"



**"SHAMROCK
NITROMITE
82% N.**

**CUMMINGS FARM
STORE**

MOST IS FREE THOUGH Newspaper Said 90 Per Cent Advertising

The publisher of a prize-winning weekly says that a typical issue of his newspaper is composed of ninety per cent advertising.

"Fifty per cent is paid for by local merchants and forty per cent is contributed by the newspaper to community institutions," he said.

The publisher indicated that nearly all of his news stories and editorials involved the promotion of community welfare—that is, stories on schools, libraries, government, civic clubs, churches, agriculture, industry, recognition of individuals, and countless charity drives.

Because of the amount of free publicity given to institutions it is sometimes difficult to understand why editors sometimes reject certain publicity as an effort to obtain free ad-

vertising.

In fact, it is sometimes difficult for an editor to make the distinction. A compromise is often the result. The construction of a new office building may be worthy of news coverage. But specific information on conditions of rentals should be the subject of paid advertising.

News stories and advertising are never a substitute for one or the other. The news story is controlled by the editor and contains only what he regards as being in the public interest.

Advertising is controlled by the private business. It contains specific details on buying conditions which leads to commercial action. Advertising may repeat information which is not acceptable in news coverage.

Pause And Reflect

by Nelson Lewis

He is only eight years old and already he can recite the Pledge of Allegiance. His young mind wrestles with theories that were unheard of when daddy was a boy. His serious eyes gaze up into yours in his quest for knowledge and truth—and don't kid yourself, he can spot a phony on sight.

He is a 'little pitcher with big ears,' nothing escapes him, as you are apt to learn at embarrassing moments. Most of the time he can out swing a pendulum, he either needs a haircut or he looks as if he had just fallen prey to a Commanche war party. He is a big man when he makes a hundred in school, knocks a home run, or learns his Bible verses. Then again he has to be driven to bathe, dress, go to school, turn off the T.V., and eat his supper. Later in the day he is despondent if daddy fails to tuck him in, tell him a story and kiss him goodnight.

One day he will be mama's baby and knows how to work

every angle in the book. Next day he is daddy's little man and displays a wheedling diplomacy that astounds even mama, who heretofore considered herself to be champion in that area.

Sisters and little kids of five or six are to be merely tolerated unless they have something he wants, then Presto—Change he will play house or be the bravest big brother ever.

Watch his slender little hands try to saw off a six inch piece of board. If you ask him what he is doing he will tell you that it's a handicraft project. It looks like it could be either a bird house or a set of bookends.

Want to see him at his pride full best? Then watch him as he dresses up in the pretty blue uniform. And while you are watching him say a little prayer of thanksgiving that you live in a fine clean city like Friona with its first class churches and schools and with dedicated men and women leaders who make it possible for your boy to be a Cub Scout.



FUN HATS FOR SPRING—Colorful cotton in bright Gaugin prints makes giddy headwear. At left, a cutaway cloche that can be worn as shown—or backwards. At right, a scarf hat with a jaunty tie. Both have water and stain repellent finishes. By High Hatter.



For fast relief of distress from fire, storm, accident

This symbol identifies us as professional independent agents. That means we can select from among several fine property and liability companies the right insurance for your home, car, or business. For service beyond the call of duty, call us.

Ethridge Spring Agency

*Dan Ethridge *Frank Spring *Flake Barber *Bill Stewart
Phone 247-2766

IN PARMER COUNTY

Smoking Habits Changed Little

What changes have Parmer County residents made in their smoking habits since the government ordered cigarette manufacturers to put warning labels on each package?

Practically none, according to the latest statistics on cigarette smoking in the area.

The warning, which reads, "Caution: cigarette smoking may be hazardous to your health," has been almost completely ignored. Many people, in fact, have never noticed that there is such a statement on their cigarette packages.

Figures released by the Federal Trade Commission, the Tobacco Tax Council and others indicates how ineffective it has been. They show that cigarette sales in the United States rose 2.9 per cent in the past year despite all efforts to induce people to stop smoking.

In Parmer County, most people are smoking more than they did five or ten years ago, the

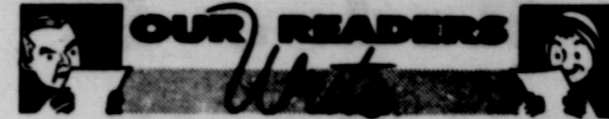
reports show. Estimates place the total amount of cigarettes consumed in the local area in 1966 at 1,252,000 packs.

This was at the rate of 170 packs per capita for the local population over age 18.

By way of comparison, smoking was at the rate of 215 packs per person nationally, based on the over-18 population and 176 per person in the West South Central States.

And people are going to smoke more and more, despite all the health warnings, until we take a new approach to the problem says a University of Michigan professor, Ross J. Wilhelm. "It is time," he declares, "that the government stop wasting our money and personnel on ineffective measures designed to reduce smoking."

"It is time that it use some of the huge amounts of money going into research toward finding out what, if any, are the harmful ingredients in cigarettes and how to remove them



Dear Sir:

I was recently broke down in your small, very friendly town of Friona.

I just cannot seem to express my thanks to the wonderful people who made by three day stay there much more pleasant

GENTLEMAN FARMER

It's easy to tell a gentleman farmer; he always tips his hat to a nice tomato.

effectively, while still retaining the flavor of the cigarettes."

How much does the average Parmer County smoker spend for cigarettes? Approximately \$58 per year, it is estimated.

The total bill for the county, was close to \$431,000 in 1966.

than it could have been otherwise.

The two gentlemen at the Gulf Station on the Corner of 11th and Main Street (Bill and Melvin) ran their legs off for me, while the people at the Ford place fixed the car.

The J.V. Fuls, owners of Smiley's Motel, cheated themselves out of rent money on the room and service they rendered to me and five children, for which we are eternally grateful.

Earl and his wife at Earls Cafe were willing to let me sign for meals until money was wired to me from home; I hope their trust in people is never shattered.

May the good Lord always bless these fine people of Friona, Texas. I shall be eternally grateful to all.

Mrs. James Wigley and family, Carlsbad, N.M.

New weed killer for sugar beets



Stop weeds and grass through harvest with Treflan? Treflan has just been cleared for weed control in sugar beets. It should be applied... at thinning... when your beets are 2 to 6 inches high. Be sure your field is free of growing weeds when you apply Treflan since it does not kill established weeds.

Treflan is waterproof. Once mixed with the soil, it stays on the job, killing weeds and grass as they germinate. Treflan doesn't need rain or irrigation to make it work. Yet heavy rain or repeated irrigation won't leach Treflan away or cause harmful concentrations to build up in the row. And, you can shallow cultivate without affecting the weed killing power of Treflan.

Look at the weeds Treflan controls. Annual grasses are effectively controlled, including:

Watergrass (barnyardgrass)	Crabgrass	Texas panicum
All foxtails	Sanjour	Stinkgrass
Johnsongrass (from seed)	Cheat	Jungle-rice
Goosegrass	Stinkgrass	Annual bluegrass
	Bromegrass	Sprangletop
	Brachiaria	Wild cane

Treflan also puts an end to over a dozen of your worst broadleaf weed problems, such as:

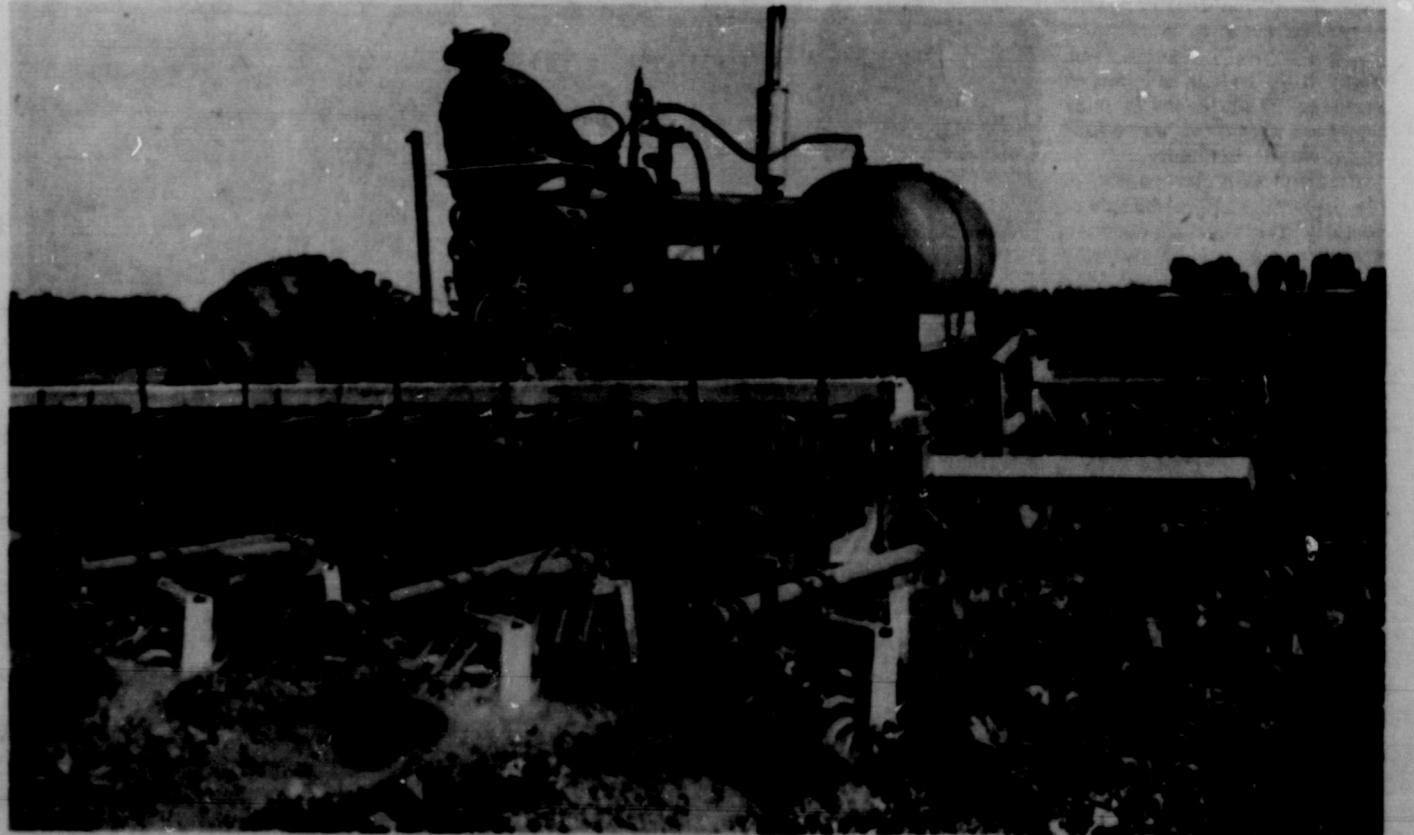
Pigweeds (spray, redroot)	Purslane	Rocha
Carotessweed	Carpetweed	Stinging nettle
Lambquarters	Russian thistle	Puncturevine
	Knottedweed	Goosefoot
	Florida pusley	Chickweed

Treflan is easy to apply. Apply Treflan as a broadcast, over-top spray and incorporate immediately. PTO-driven tillers or cultivators set to cut 2-3 inches deep or rolling cultivators set to cut 2-4 inches deep and operated at 6-8 m.p.h. can be used for incorporation. To get effective weed control in the row, adjust the implement so that Treflan-treated soil is thrown up around the young beets.

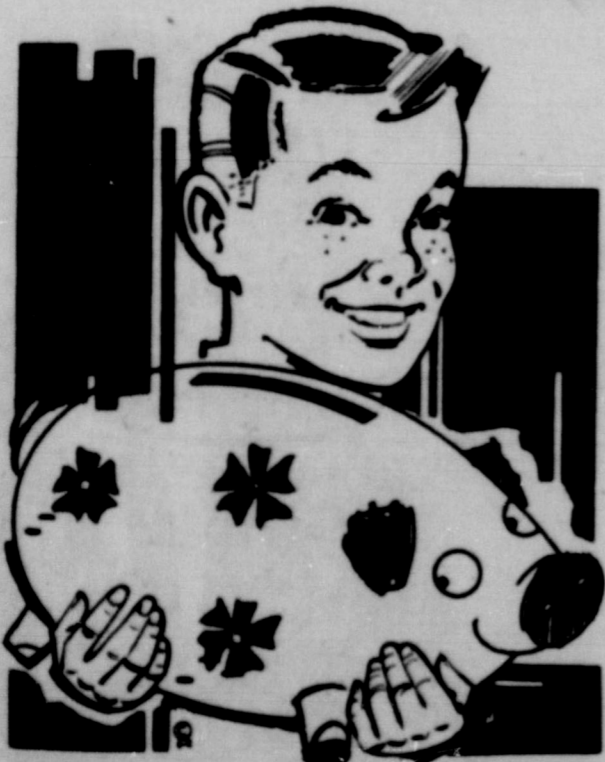
Right now is the time to find out more about Treflan for effective weed control in sugar beets. See your local Elanco agricultural chemicals dealer today.

For use only in California, Oregon, Washington, Idaho, Colorado, Texas.

Treflan can be applied and incorporated in one operation with a front-mounted over-top sprayer and rear-mounted Lilliston rolling cultivator.



WANT TO MAKE



*This Little Pig Will Be In
The Market Of Big Dividends
If You Start Your Savings
Habit Early.*

*Make Your Savings Regularly
At Friona State Bank
And With A Plan.*

*Funds Invested With Us
Earn Consistently Higher
Dividends. Visit Friona State
Bank Today!*

FRIONA STATE BANK

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Plant In Works For Hereford

Texas Meat Packers, Inc., of Dallas have announced plans to construct a \$2 million meat packing plant to be located at Hereford.

Initially, the plant hopes to employ 150 people, and slaughter around 8,000 head of cattle per week.

The company's Dallas plant, which employs 500 people, will do all of the processing and shipping. Whole carcasses will be shipped by rail to Dallas.

Texas Meat Packers is jointly owned by Archie Sloane and Joe Spiritas. It has been in operation about 25 years.

Wilson and Co., Inc. had previously announced options on land near Hereford with intentions of building a packing plant. That company has since merged with Ling-Temco-Vought, Inc. (LTV), and it is not known how the merger will affect Wilson's Hereford plans, along with the announcement by Texas Meat Packers the past week.

Sell Bull

Jordan and Sons, Friona, recently sold an Aberdeen-Angus bull to Miller Tuttle of Breckenridge.



ALL SIZES . . . Lions Club members come in all sizes, as evidenced by this picture of Friona Lions Club member Flake Barber, right and Carl Hudson, left, of Kress. Hudson visited at the club meeting last Thursday.

Star Lites . . .

(Continued from Page 1)

times make. It's just a two-word sentence. Two letters, in reality, - the 16th letter of the alphabet (the one between O and Q), uttered twice.

After uttering gets to the point of normal conversation, you realize that you've lost this round, and either yourself or Mama has to give in to the request and he's won the battle.

Oh, well, it will pass, this period will. In the meantime, it makes your church services interesting -- a real challenge. What minister strives for more?

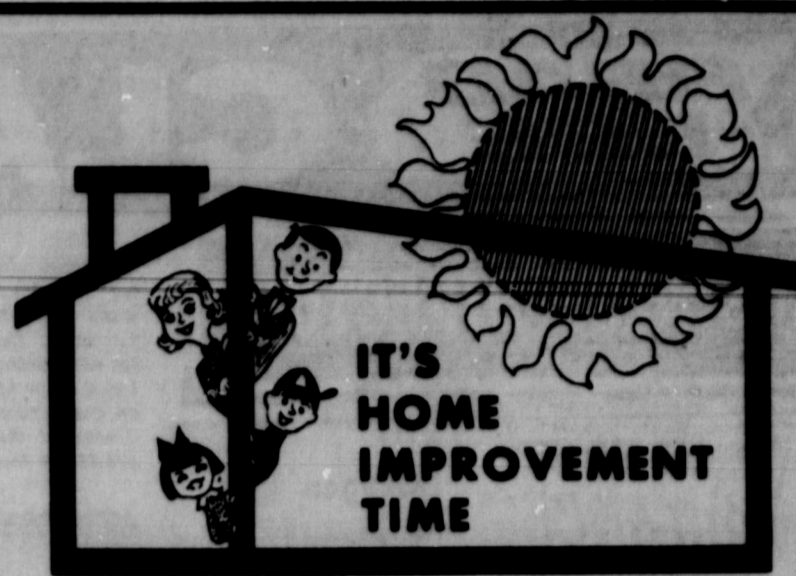
Mrs. Everitt To Amarillo

Mary Kaye Everitt, Friona's Chamber of Commerce manager, will attend a meeting of the West Texas Chamber of Commerce managers and legislative committee with U.S. Rep. Bob Price at Amarillo Friday.

Rep. Price set up the special committee shortly after his election, so as to keep informed on the needs and wants of the 18th Congressional District.

This didn't happen in our community. A woman was driving a country road, when she noticed two linemen start up a telephone pole.

"They certainly are stupid," she said to her friend, "they must think this is the first time I've ever driven a car."



Does your home have the needed space? Are its facilities adequate and functional? How about those high upkeep and maintenance costs! Could a certain charm or improved livability be added? Sometimes a comparatively few dollars in improvements can transform a home completely by adding to its resale value or bringing more leisure time to its occupants -- or simply improving family environment. So inquire now! See if you are not surprised by the low cost, the low monthly payments, the exciting new materials. Now is the time to remodel or improve your home!

Home Improvement Loans Available; Also Expert Workmen

NUNN LUMBER CO.

Friona "Complete Building Service" Ph. 247-2727

Court House Notes

DT - Security State Bank Ralls - E.V. Bartlett - Sect. 4, Rhea C.

WD - J.E. Rexrode, et al - Tim Campbell & Donald T. May - M NE 1/4 Sect. 12, T18S, R2E

WD - W.H. Graham - American Petrofina Co. - Blk. 1 Otis - Ford Sub. Lot 15, Blk. 3, Lake side Add. Friona

WD - Dora B. Norwood, et al - Lois Norwood - Lot 8, Blk. 3 Staley Add. Friona

DT - American State - Federal Land Bank - S 1/2 Sect. 1 Johnson Z

Fed. Tax Lien - USA - E.H. Bradshaw, SR.

WD - Raymond C. Lemon - Don Owens - Lots 7 & 8 & N 10' lot 9, Blk. 38, Farwell

WD - Floyd Millstead - K. Paul Taylor - Lots 1 and 2 Blk. 17 OT Farwell

DT - K. Paul Taylor - First Fed. Sav. & Loan - Lots 1 and 2, Blk. 17 OT Farwell

DT - F.R. Burnett - Federal Land Bank - w 1/2, Sect. 21, Blk. B, Syn.

ML & Assig. Walter R. Cunningham - R.F. Chapman, - Tri County W 70' of lots 5 and 6 Blk. 5 Friona

Abst. Judg. - Barry Hardware Co - Mrs. Wanda Hutto - SR

DT -- Bovina Methodist Church - Northwest Texas Conference - Lots 11, 12, 13, 14, 15, 16, 17, Blk. 20; lots 1 and 2 Blk. 77, E15' of lot 3 Blk. 77, Bovina

WD - Ernesteen Sides - L.F. Jacobs - lot 1 and NE 13' lot 2 Blk. 1 Ridgelea Sub. Bovina

WD - Deon Awtry - E.G. Phipps Sect. 1 Harding - 17.79 a out of Sect. 3, TIN: R3E

DT - E.G. Phipps - Deon Awtry - Sect. 1 Harding - 17.79 a out of Sect. 3, TIN: R3E

Instrument Report Ending March 25, 1967 in County Clerk Office, Bonnie Warren, County Clerk.

WD, George C. Taylor, Jr., T. E. Wood, Lot 13, Blk. 2 Welch Acres Add. Friona

DT, T. E. Wood, First Fed. Sav. & Loan, Lot 13, Blk. 2 Welch Acres Add. Friona

WD, Lewis E. Welch, Joe L. Langer, 3,035 a tract out SW1/4 Sect. 1, T3S R3E

Special Deed, Arlon Hartzog, Jack Dinn, Part of Sect. 32 T7S R2E

ML, Joe W. Magness, E. E. Landrum, Lots 13, 14, 15 & 16 Blk. 57, Farwell

WD, N. L. Tharp, Lonnie Tharp, E 100 a SE1/4 Sect. 39, Synd. A

WD, N. L. Tharp, W. D. Howard, N1/2 of E1/2 Sect. 45, Synd A

WD, N. L. Tharp, W. D. Howard, 100 a in SE1/4 Sect. 39 Synd A

DT, W. D. Howard, N. L. Tharp, N1/2 of E1/2 of Sect. 45, Blk. A, Synd

Attachment, Gilbert Schueler, R. H. Palmateer and Mary Jane Ellison, SR

Lis, Pendens, Gooch Feed Mill, Gilbert Schueler, SR

Attachment, Phillips Pet. Co., Ralph & Helen Palmateer, Sect. 30 Blk. C, Rhea Except the S 2-a thereof; W 1/2 of Sect. 29, Blk. C, Rhea Except 20 a of W 1/2 of SW1/4 Sect. 29

Abst. Judg., C. A. White dba White's Auto Store vs Kenneth Heady SR

WD, Linda L. Kaiser, Nola L. Treider, Tract in Sect. 70, Kelly H

WD, Raymond Treider, Jr., Nola L. Treider, Tract in Sect. 70 Kelly H

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WD, Raymond Treider, Jr., Nola L. Treider, Tract in Sect. 70 Kelly H

STOREWIDE Food Sale



Wilson's Certified BACON lb 63¢

FRYERS Grade A lb 29¢

Shurfine SHORTENING 3 Lb. Can 69¢

Shurfine COFFEE 1 Lb. 65¢ Reg. or Drip

Swift's Proton SIRLOIN STEAK lb 89¢

Produce

- CELERY Stalk 15¢
- RADISHES 2 Bunches 15¢
- CORN Fresh Golden 2 Ears 15¢
- TOMATO SAUCE Shurfine 8 Oz. 9/\$1
- Baker's Angel Flake COCONUT 14 Oz. 49¢
- CHEESE CAKE MIX Jello 10 Oz. 47¢
- WAFFLE SYRUP Shurfine 32 Oz. 37¢
- PECAN PIES Morton's Frozen 49¢
- Enchilada Dinners Patio Frozen Beef 39¢

Kraft OIL 32 Oz. 59¢

DREAM WHIP 4 1/2 Oz. 39¢

Hi-C Fruit Drinks 46 Oz. Can 4/\$1

AJAX CLEANSER Reg. Size 2/27¢

Gladiolus FLOUR 25 Lb. \$1.99

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ONE OF THE GREATEST

Short Stalked - Smut Tolerant - Big Heads and a GREAT YIELDER. Especially adapted to Texas High Plains Irrigated areas.

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WATER WELL DRILLING
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S.E. 4th & Belsher Dimmit, Texas
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Concrete For All Purposes
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"The time is near", says the Portland, Oregonian, "when the public should demand of its senators and representatives in Congress the same open record on financial affairs that Congress self-righteously demands of appointees in executive office."

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising is Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

CARDS OF THANKS

We wish to take this opportunity to express our sincere appreciation to neighbors and friends for the many acts of kindness shown us following the recent death of our loved one. Special thanks are expressed to Rev. Russell Pogue and Rev. Jake Armstrong. Everything which was done in our behalf will long be remembered.
The Garcy Harper Family 26-17r

ANNOUNCEMENTS

We've sold that red refrigerator but we still have plenty of white ones for sale. Reeve Chevrolet. 25-tfnc

TO LOAN OUT . . . Good young registered Polled Short-horn Bull. Dale Hart, Rt. 2, Friona. Ph. 247-2459. 25-27p

Mr. Farmer . . . we need contract seed growers - Garrison Seed and Co. East Highway 60. Ph. 364-0560, Hereford, Tex. 23-4tc

Good Contracts on peas, millets and other seed. Contact Garrison Seed Co. East Highway 60. Phone 364-0560, Hereford, Tex. 23-4tc

CLASSIFIED ADS Are Like The March Winds . . . Here Today - SOLD Tomorrow.

Please accept our heartfelt thanks for all the flowers, food, and words of comfort and consideration during the loss of our loved one. May God Bless you.
Mr. and Mrs. Wilbur Varner
Mr. and Mrs. Richard Eubanks
Tommy and Eddie Massey
The families of Otis Massey

We would like to take this opportunity to say thank you for the flowers, food, and other wonderful deeds of kindness expressed to us during the recent loss of our loved one, Gracie Horton.
Also, our special thanks to the pastor, Rev. Ralph Aday, and all the members of the First Baptist Church of Bovina, Tex. The Family of Gracie Horton 26-17c

LEGAL NOTICES

THE STATE OF TEXAS COUNTY OF PARMER Notice is hereby given by Parmer County Broadcasting Company, a partnership composed of Frank A. Spring, B.J. McDonnell, Joe Shields, H.K. Kendrick and William H. Sheehan, that said partnership intends to incorporate under the corporate name of "The Parmer County Broadcasting Company," a corporation. The office of The Parmer County Broadcasting Company, a corporation will be located one mile southwest of Friona, Texas, on U.S. Highway 60, which is the same location formerly occupied by the partnership.

Witness our hands this 29th day of March, 1967.
Frank A. Spring
Joe Shields
H.K. Kendrick
B.J. McDonnell
William H. Sheehan 26-4tc

FOR SALE

Why not get the best in appliances? GET FRIGIDAIRE, Washer and dryer \$299.00 a pair with trade. Special on mobile dishwashers. Reeve Chevrolet and Frigidaire. 6-tfnc

Bare Root TREES

Complete Selection FRUIT - SHADE ORNAMENTALS
Armstrong
505 W. Park, Hereford, Tex
Ph. 364-1868

FOR SALE . . . Registered Duroc Boar, Floyd Reeve, Phone 247-3449. Also have two puppies to give away. 26-27p

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

FOR SALE . . . Duroc boar, subject to register. J.D. Spencer, Jr., F.W. Barnett farm. 25-27p

FARM EQUIPMENT

FOR SALE: Good used aluminum pipe sizes 4" - 5" - 6" - 7" & 8" at a good price. Also, we have the well known extruded alcoa aluminum pipe in all sizes. We buy used aluminum pipe. Before you trade see State Line Irrigation in Littlefield, Phone 385-4487. 15-tfnc

Hey Farmers . . . Take a look at these special prices on good equipment. * * * * *

1961 International truck with drag axle, V8 engine. New paint, \$1395.00, Parmer County Implement.

Farmall 806 L.P., '66 Model, \$4250.00

* IH 560 TA, Dual Valves, L.P., Fair, \$2350.

* IH 560 TA, Dual Valves, L.P., Good, \$2385.

* 1964 Chevrolet pickup with new short block assembly, \$1175.

We have several used cars we would like to move out. Come out and make us an offer on one. * * * * *

RENTALS

FOR RENT . . . Small furnished apartment, recently redecorated. A.H. Hadley, 504 W. 9th, Phone 247-2849, 26-tfnc

MISCELLANEOUS SERVICES

Growers Wanted: For Field Seed And Sorghum-Sudan Hybrids.

Contact: BOB M. DODSON 6105 Jameson Road Amarillo, Texas
Call FL5-0026 (After 6 p.m.) 23-tfnc

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

KITCHENAID dishwasher. Sales and Service, Nunn Lumber Co., Friona. 48-tfnc

SEWING WANTED . . . Dresses, western shirts, vests. Mrs. Kenneth Johnson first house north Reeve Field. 26-27p

RCA Whirlpool

Sales - Service
B. W. Turner
Phone 247-3035

Visit GUINN AUTO SERVICE for hardseat cutting, valve guide cutting, vat-out, cambushing, service. All automotive repair at reasonable prices. Corner 5th & Washington, Day phone, 247-3495, Night, 247-2883. 23-tfnc

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Mimeographing done. 1¢ per copy. Professional quality. Graphic Arts, Friona. 20-

Portable Disc Rolling

One way --- Tandem and Offsets
Harrel Mays
Ph. 247-3477

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tfnc

Do You Want Professional Glass & Mirror Service? Come See Us, Tri County Paint & Glass, Friona, Ph. 247-3450. 19-tfnc

WANTED

WANTED: Customers For B.F. Goodrich Storm windows. 20 Year Guarantee. 25% discount. Tri-County Paint & Glass, Friona, Ph. 247-3450. 19-tfnc

WANTED: We will pay \$1 per copy for complete issues of the Friona Star published in 1947, regardless of condition. Also need issues from January and February, 1949. Check those old papers -- they may be worth money. Call Bill Ellis at the Star. 25-tfnc

JOBS OF INTEREST

Route Salesman wanted for Bovina - Friona area. Factory sponsored trained program, Salary plus commission. Previous sales experience helpful, but not necessary. Must be able to furnish personal references. Call 364-4968 or 364-1797, Hereford, for personal interview. 25-tfn

WANTED TO HIRE: Experienced Construction Foreman, capable of supervising people, accepts responsibility, conscientious, honest and not afraid of hard work and long hours. Experience will lead to assistant manager. Must have at least high school education. Good salary for right person and advancements. Contact T.L. Timmons, State Line Irrigation, Littlefield, Texas. 25-tfnc

REAL ESTATE

FOR SALE BY OWNER . . . Good irrigated 1/2 section near Black. Two eight-inch wells. Price reduced to 367.50 per acre if sold soon. \$60,000 loan for 15 years at 6%. Contact Mr. or Mrs. Guinn W. Casey, Box 336 Crystal City, Tex. 78839, or Phone 512-Dr. 4-3509. 26-4tc

LUZIER COSMETICS . . . offers top commission to ambitious lady interested in franchise as consultant or manager. Free training and demonstration case. 3609 Linda, - Amarillo. 25-27p

LOST AND FOUND

LOST . . . Tree pruner between my home and golf course, Reward, \$1.50. Carl Bender. 26-17c

LOST . . . Rust Pekinese. Name Toi -- 1209 Elm - 247-3380. Chuck Everitt. 26-17c

DAM IT! The world's longest dam is the Hirakud Dam on the Mahanadi River, near Sambalpur, Orissa, India, which consists of two dams, and two dykes totaling 15.8 miles!

ELK Drive In

Friona, Texas

FRI SAT SUN
31 30 29

DAVID JANSSEN has got to know in WARNING SHOT

BEACH BALL

AMERICAN MOBILE HOMES OF HEREFORD

announces their . . . OPEN HOUSE

Saturday and Sunday, April 1 and 2. Located north of Sugarland Mall on highway 385. Be sure to see their new display and register for a new RCA television set to be given away at 5 p.m. Sunday.

24-HOUR WEATHER

On Channel 6
FRIONA CABLE TV
Also Featuring...
* All Three Major TV Networks.
* Color or Black and White Reception
Friona Clearview
Phone Friona 247-3271
Bovina 238-3592

WELCOME TO FRIONA



A recent newcomer to Friona is Patsy Brown, who is an instructor at Friona Junior High School. Miss Brown, who is a niece to Mrs. Wright Williams, is a graduate of Muleshoe High School and Texas Tech. She taught a year in Cheyenne, Wyoming before coming to Friona. She teaches fifth grade.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER'S GROCERY & MARKET
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
REED'S CLEANERS 711 Main St. Pick Up And Delivery Phone 247-3170	FRIONA WHEAT GROWERS Elevator Service Field Seeds

More Farmers Plant DEKALB than ANY other Brand

Cummings Farm Store
Friona Phone 247-2781

The Library Corner

BY MRS. V.J. ZEMAN

Story Hour will continue Thursday mornings from 10 to 11 at the library, corner of Pierce and Ninth. A new schedule of leaders is being worked up by Mrs. Don Spring and Mrs. Lois Miller, directors.

March attendance at Story Hour has averaged 42. Last Thursday Mrs. Bob Owen and Mrs. Bill Raybon had 25 five and six year olds and Mrs. James Pope and Mrs. Ronald Smiley had 18 three and four year olds. These 43 pre-schoolers checked out 89 of the 109 books circulated March 23.

Five more readers were welcomed to the library during March. They were Pam London, Cole Fuiks, Stan Powell,

Greg Dement and Judy Dement. David Sifford was a story hour visitor.

Available at the library is Sam Levenson's best seller, "Everything But Money."

Here are some quotes: "According to studies made by social-service agencies, a good home is defined as one in which there are love, acceptance, belonging, high moral standard, good parental example, decent food, clothing, shelter, spiritual guidance, discipline, joint enterprises, a place to bring friends, and respect for authority. Today any child, rich or poor, who lives in such a home is considered a 'lucky kid.' I was a 'lucky kid,'



TRACK TEAM . . . The Friona High School track team, which is getting ready for the district meet April 8 at Olton, is shown here. Back row, left to right, are Coach Bob Owen, Lowery Harper, Ray Lynn Murphree, Bill Weatherly, Mike Wooley and Coach Cecil Maddox. Middle row: Tony Perea, Byron Grant, Joe Most, Jay Potts, and Larry Graves. Front: Joe Rando, Mike Pavalus, Charles Bishop, Eddie Barker and Tommy Mars.

Social Security Credit Possible Despite Losses

Farmers who have a loss from their farming enterprise can get social security credit for as much as \$1600 per year. This is possible because farmers, unlike other businessmen, can report either their actual profit or loss, or report under an optional method. By the optional method, a farmer reports two-thirds of his farm gross up to a \$2400 limit, or \$1600 net.

This special advantage for farmers was written into the law since they cannot always control their income because of natural disasters such as droughts.

Since a person's monthly social security benefit is determined by how high his average monthly earnings are during his working life time, it is to a farmer's advantage to report under the optional method and get at least some credit rather than having a blank year on his record because of a business loss.

After figuring his actual net profit or loss on the Schedule F of a tax return, both the actual figure and the optional amount are listed on Schedule F-1. The farmer then has the choice of reporting whichever amount he feels would be to his advantage. This amount is entered on the Schedule SE which is detached by Internal Revenue and forwarded to the Social Security Administration for crediting to his account. The farmer must pay the self-employment tax if he uses the optional method of reporting.

Anyone desiring social security information should see a representative at the social security office in Clovis in room 211 of the Federal Building.

SAVE \$1.00 ON A GALLON VINA-BOND



Quality vinyl latex flat wall finish

Use BPS Vina-Bond on walls, ceilings, wall board, plaster, brick or cement blocks. Easily applied with a brush or roller. Dries fast. One coat does the job on most surfaces. Vina-Bond won't leave unsightly streaks or brush marks. Fingerprints and smudges wash away.

COLOR MATCHED WITH SATIN-LUX SEMI-GLOSS ENAMEL

Get color help, get painting help from our BPS ANSWER MAN

\$4.50 PER GAL.

Reg. \$5.50 Per Gal.

Rockwell Bros. & Co.
"Lumbermen"

Friona Phone 247-2212

Weekly Calendar

- Thurs. March 30
Community Meeting at Black
- Friday, March 31
Final Date to Purchase license plates
- Sat. April 1
School Board Election
- Sunday, April 2
Regular church services
- Mon. April 3
Friona Rebekahs City Council
Friona Rainbows
- Tues. April 4
Friona Masonic Lodge
Modern Study Club
Jaycee
Oddfellows
- Wed. April 5
- Thurs. April 6
Friona Firemen
New Horizons Jr. Study Club
Black Study Club
Young Homemakers

Team In Action At Kress Saturday

Friona High School's track and field team will go to Kress for a meet this Saturday. The meet will be the last one for the team prior to the district meet April 8.

Last Thursday at Hereford, the team scored 40 points and placed fourth.

Tony Perea placed second in the pole vault; Joe Rando was second in the 880-yard run; Bill Weatherly was third in the shot put; Eddie Barker placed fifth in the 100-yard dash; and Ray Lynn Murphree was fifth in the mile.

The freshman team finished third in their division, winning three events. Isidore Cordova won the pole vault, Gary Crump took the 220-yard dash and Donny Carhel won the 440-yard dash.

Otherwise, Danny Kendrick was second in the 100; Cordova was fourth in the 440; the sprint relay team placed second and the mile relay team was third.

The seventh eighth and ninth grade track teams will see action Saturday at Springlake.

WE ALWAYS DO QUALITY WORK ON YOUR CLEANING

APPROVED SANITONE SERVICE

GIB'S DRIVE-IN CLEANERS

Free Pickup & Delivery

Dial 247-3150
Friona, Texas

DO YOU KNOW...

that you can protect your earning power with an American-Amicable Disability Income Plan?

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EXECUTIVE OFFICES, WACO, TEXAS

P.O. BOX 337 FRIONA, TEXAS PHONE 247-2766

JOHNSON'S FOOD MARKET

S and H Green Stamps

Ph. 247-2265 6th and Euclid

Double On Wednesday With Cash Purchases Of \$2.50 Or Over

SHURFRESH MILK FOR GOODNESS SAKE

BEST WISHES TO FRIONA FHA

Brownie Cole
FHA State Degree

The Homemakers of Tomorrow

Pioneer Natural Gas of Friona Is Happy To Recognize The Local Homemaking Girls Who Are Gaining Statewide Honors.

BETTER LIVING FOR FAMILY AND COMMUNITY

Pioneer Natural Gas Company

Folger's COFFEE

1 Lb **75¢**

LOIN STEAK

Lb **79¢**

Meat Cuts

BOLOGNA All Meat Lb **49¢**

Libby's **Sweet PEAS** 303 Can **25¢**

Food King Elberta **PEACHES** 2 1/2 Can **25¢**

Shurfresh **BISCUITS** **3/25¢**

Shurfine **SALAD DRESSING** Qt. Jar **39¢**

Food King **BACON** Lb **59¢**

T-BONE STEAK Lb **79¢**

fresh PRODUCE

New POTATOES 2 Lb. Poly Bag **29¢**

Emporers **GRAPES** Lb **19¢**

RADISHES Poly Bag **2/19¢**

We Give

Lane's **BIG DISH**

ICE MILK 1/2 Gal. **39¢**

HI-C Breakfast DRINKS 46 Oz. Can **3/\$1**



DISCUSS GRAIN PROBLEMS -- Grain Sorghum Producers Association officials, Parmer County members, and representatives of Mitsui & Co., Ltd. of Tokyo, Japan, talk over the future of the grain sorghum industry in the First State Bank of Bovina Wednesday morning. Seated around the table are Yozo Miyamoto, deputy section chief of the largest export-import company in the world; J. D. Kirkpatrick of Bovina; Hiromasa Tago of Mitsui & Co., Inc. of St. Louis; Bill Nelson, executive vice president of GSPA; and Elbert Harp, president, of Abernathy.

AT BOVINA

Progress Report Given At County GSPA Meet

Only a few members of Parmer County Grain Sorghum Producers Association turned out Wednesday for its meeting in Bovina, but two Japanese representatives of Tokyo's Mitsui & Co., one of the world's largest companies which last year bought 50 million dollars of U.S. grain sorghum, were here to discuss phases of the market with grain men.

Bill Nelson, Amarillo, executive vice president of GSPA, was on hand for the event, as well as Elbert Harp of Abernathy, GSPA president, and A. W. Anthony, Jr., Friona, GSPA secretary-treasurer.

Yozo Miyamoto, deputy section chief, corn section, produce department of Mitsui & Co. Ltd. in Tokyo and Hiromasa Tago, representative from St. Louis,

Mo. were on a tour of the grain sorghum area to become better acquainted with the industry, storage facilities, etc. Nelson said the two were impressed with farming operations here, as well as the storage facilities.

Nelson also pointed out that Japan is the largest consumer of U. S. grain sorghum in the world.

Since the Grain Sorghum Producers Association began, progress made in foreign relations has been astounding. In 1956, when the organization was born, 22 million dollars in sorghum was exported. In 1966, 10 years later, 265 million dollars in sorghum was sold to foreign countries.

However, the price of grain sorghum is still below corn, and solutions are being sought to

remedy the situation.

One project of GSPA since October has been the effort to raise the county loan rate.

Another has been for the CCC to announce higher prices for export at the Gulf. In the last project, during the past month the GSPA has been successful, Nelson said. An increase has been made from 2.37 to 2.49 5/8, which will increase local grain sorghum prices an average of 10 cents.

Attending the meeting from Parmer County were Gene Smith of Lazbuddie, Parmer County president of GSPA; Elmer Hargrove of Farwell, county secretary, Jim Ray Daniel of Lazbuddie, Grady Sorley, Edwin Lide and J. D. Kirkpatrick, all of Bovina, in addition to Anthony.

COUNTY AGENT SAYS

Apply Desired Amount Of Irrigation Water

By Ronnie McNutt

As preplant irrigation begins, we recommend that farmers plan their first watering so they apply only the amount which can be effectively stored in the soil's root zone.

There are instances where as much as 12 inches are applied when six inches will bring the soil to its field capacity throughout the root zone. Field capacity is the maximum amount of water a soil can retain for crop use. Watering deeper than four feet is usually inefficient and results in considerable losses to deep percolation. Water necessary to saturate the root zone varies with the soil type.

Hardlands, such as Pullman clay loams, hold an average of

2 to 2 1/2 inches of water per foot of soil. At this rate, it takes eight to 10 inches to fill the four foot root zone. But the intake rate of these soils is extremely low so it is difficult to apply much more than four inches per irrigation.

Mixed lands, such as Amarillo fine sandy loams, hold about 1 1/2 inches per foot of soil. A six-inch preplant irrigation should bring the root zone to field capacity.

To estimate the amount of water applied per irrigation, farmers first learn the pumping rate of the well. This gallons-per-minute figure can be converted to acre-inches per hour by dividing it by 450.

The acre-inches per hour can then be multiplied by the time per set and divided by the area

irrigated to give the number of inches applied per acre.

For example, this is how you can figure a 700 GPM well pumping on 1.5 acres for a six hour set. (1) The 700 GPM well puts out about 1.55 acre-inches per hour (700/450-1.55). (2) Multiplying the acre-inches per hour of 1.55 times the 6 hours of the set gives 9.3 total acre-inches. (3) This 9.3 is then divided by the area irrigated or 1.5 acres to give 6.2 inches of water per acre.

Irrigation is not 100 per cent efficient because of such things as ditch losses and evaporation. Average efficiency is estimated at about 70 per cent, with open ditches, so the average amount of water applied per acre in this example is 6.2 inches times .7, which is 4.34 inches.

Services Held For Friona Residents' Relative

Mrs. Gracie Ida Horton Puckett, 68-year-old resident of Bovina since 1924, died in Parmer County Community Hospital in Friona Wednesday at 8 p.m.

She had been a medical patient about 10 days, but had been improving and was expected to be released. Her death was unexpected.

Funeral services were held at 10:30 a.m. Saturday in the First Baptist Church in Bovina with Rev. Ralph Aday, pastor, officiating. Burial was in Bovina Cemetery under direction of Claborn Funeral Home.

Born Sept. 14, 1898 in Latona, Arkansas, Gracie Ida Horton was married to G. W. Horton on Sept. 21, 1918. Mr. Horton died in 1955.

Survivors include her husband of Bovina; one daughter, Mrs. Jim Guinn of Friona; two sons, Billy Horton of Lamesa and Kenneth Horton of Los Lunas, N.M.; four brothers, R. E. Pruitt of Searcy, Ark., H. P. Pruitt of Duncan, Okla., James Pruitt of Lawton, Okla. and W. B. Pruitt of Lubbock; two sisters, Mrs. Clyde Perkins of Mesquite and Mrs. Glen Williams of Friona, and 13 grandchildren.

Pallbearers were Odis White, Bill Hutto, Herman Estes, Otho Hammonds, Henry Minter and Cecil Sisk.

Visit Relatives

On Oct. 15, 1959 she was married to Marvin Puckett. She was a member of the Baptist Church in Arkansas.

Mr. and Mrs. Ralph Shelton and children, Rex and Tammy, visited relatives and friends in Greenville during the Easter weekend.

Loans Available

Never Pay More Than 1% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280

Friona Federal Credit Union

AN IMPORTANT MESSAGE TO COTTON FARMERS...

If This Area Is To Continue To Be A Cotton Area, It Is Imperative That We Produce A Variety Of Cotton Acceptable To The Cotton Mills.

In Short, We Need To Become "One Variety" Conscious. One Variety Of Cotton Which Is Favored By Both The Farmer And The Mills Is Paymaster "111"

Whether You Gin With Us Or Not, We're Interested In Supplying You With Paymaster "111"

Paymaster 111
For the Grower Who Wants to Produce Top Yields of Quality Cotton



MULTI-LINE

Paymaster 111 is a multi-line cotton variety, developed from a cross between Paymaster 101 and Lankart 611. It is real quality cotton with high micronaire, stronger fiber and longer staple.

MATURITY

Paymaster 111 is a cotton of medium maturity. It is only slightly later than Paymaster 101-A.

STORM RESISTANCE

Paymaster 111 has good storm resistance.

AREAS OF ADAPTATION

Paymaster 111 is the most widely adapted of any Paymaster variety. It has performed well on both irrigated and dryland - from the Texas Rio Grande Valley through the Coastal Bend, Blacklands, North Texas, Western Oklahoma, Eastern New Mexico and the Texas South Plains.

BOLL SIZE

Paymaster 111 has extra large, thin rind, round bolls. The bolls are the largest of any cotton yet developed by Paymaster. 111 is especially adapted for stripper harvesting or it can be spindle picked.

SEEDLING VIGOR

Special selection of parental strains has given Paymaster 111 excellent seedling vigor. Early seedling vigor has two distinct advantages: (a) Establishes and maintains good stands early (b) Helps to escape seedling diseases.

PLANT TYPE

Paymaster 111 fruits well off the ground and is of a semi-compact plant type. It has few long fruiting branches, has light foliage, strong stalks, and strong root system.

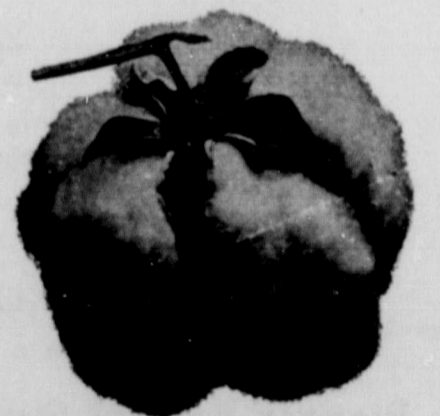
WHAT DOES THE BREEDER SAY?

Dr. Harold Loden states: "Paymaster 111 is the result of an intensified program started in 1952 to develop a really good quality cotton. Particular attention was given to fiber properties which included: (a) staple length (b) micronaire (c) fiber strength. We were also fortunate to develop a cotton with such excellent seedling vigor. I believe Paymaster 111 is the best cotton we have developed to date."

* We Have A Limited Supply-- So Book Your Seed Early!

* We Also Have WAC, Paymaster And Excell Milo Seed, As Well As Soybeans or Castor Beans.

* See Us About Applying Either TREFLAN or PLANAVIN



A Very Special Salute To The Future Homemakers of America.



Lou Cochran
FHA State Degree



FRIONA
Brake & Wheel

Gwin Taylor

Friona Farmers Co-op Gin

It's Your Gin---Use It!

Dave Bailey, Mgr.

Phone 265-3565



AT BRIEFING . . . Brigadier General Ross Ayers, at left is briefed by Lt. Col. Lloyd Shimp, commanding officer of the Third Battalion, 143rd Infantry, 36th Infantry Brigade (sep) during a recent Blue Flag map exercise, in San Antonio. At right is Brigadier General Eugene J. Mincks, who was the chief umpire of the 75th Maneuver Area Command that put on the exercise. General Ayers said his units will undergo phase two of Blue Flag when the Brigade goes to annual field training at Fort Hood in June and July for 15 days. He said it will be the largest exercise that the unit has ever attempted. Ayers has commanded the Texas Brigade since it was organized in November 1965. His headquarters are in San Antonio.

Leafhopper Said Prevalent This Season

A recent survey shows that the best leafhopper is again quite prevalent in New Mexico and the southwestern, western and northwestern sectors of Texas, according to county agent, Ronny McNutt.

The leafhopper transmits the virus disease, curly top, which played havoc with sugar beets in the northwestern counties last year.

Beat leafhoppers were found on host plants at the rate of 26 per 100 square feet of host -- more than three times last year's count.

Host plants were widely distributed and in excellent to good condition. These included town mustard, Texas filaree, bladder pod, pepper-weed, flaxweed, California filaree, milkweed, borragge, potato, hot mustard and plantain.

Host plants of the High Plains area yielded 136 beet leafhoppers at the 23 positive stops out of the total 34 stops which the survey team made. This number was an increase over last year's count by slightly less than 100 per cent, according to McNutt.

The number of stops or locations having overwintering leafhoppers increased by eight and one-half times more than last year's count.

Migrations of leafhoppers from more heavily infested areas in southwest Texas and New Mexico add to the danger of disease epidemic in northern and western regions of Texas.

The survey was made by personnel of the Plant Pest Control Division, Southern Region; by Don Rummel, area entomologist with the Texas Agricultural

Watch Electrical Items, Keep Them In Good Repair

Householders throughout the nation were urged by the American Insurance Association today to keep electrical equipment in good repair and avoid overloaded circuits and overcrowded outlets, the American Insurance Association said today.

Misuse of electricity and faulty electrical equipment are the cause of every fifth fire in the United States, ranking with matches and smoking as the two leading causes, the Association added.

"Fuses are 'safety valves' for electric circuits," the Association said. "A blown fuse means the circuit is overloaded or defective. Be sure your fuses are the right size for your circuits -- usually 15 amperes for circuits for lights.

Producers who did not supply systemics at planting should consider side-dressing them in order to control the leafhopper and thus reduce the disease occurrence.

Tests with approved systemic insecticides, Di-Syston and Thimet, indicate that the late season increase of the disease is less when these insecticides are used to control leafhoppers.

This Is FHA Week In Friona

A Very Special **SALUTE** To . . .
The Future Homemakers Of America



Terri Sue Cummings
FHA State Degree

We Are Justly Proud Of All The Young People Of Friona. Especially, these fine young ladies and their capable leaders, who are striving constantly toward the improvement of self, home, community and nation.



We've Been Busy Supporting Friona's School And Community Activities For 42 Years.

THE FRIONA STAR

21 YEARS SERVICE



• HOME
• SCHOOL
• COMMUNITY

Future Homemakers of America



Christa Evans
FHA State Degree

We take this opportunity to tell Miss Evans and the other Friona FHA girls . . . We are proud of the work you are doing and of the recognition you justly deserve.

These Young ladies are striving to better equip themselves for their roles as tomorrow's homemakers.

BETTER LIVING FOR FAMILY AND COMMUNITY

The Week of March 26 to April 1 Is National FHA Week.

CONTINENTAL GRAIN CO.

Friona Jim Johnston Phone 247-3151

FARMERS—
DON'T PRESS THE PANIC BUTTON, BUT



---It's Now Time To Top-Dress Your Wheat And Bermuda Grass.

Spring Has Sprung, And If Your Grass Hasn't, You Need An Economical Application Of MONSANTO'S "Quick-Kick" Fertilizer.

It Will Give Your Wheat or Grass The Start It Needs.

MONSANTO
Agri-Center



*Friona *Hob *Rhea *Tom-Anne



On The Farm In Parmer County

RONNIE McNUTT
County Agent

PEACH TREE PROTECTION
Peach trees in the home garden can be protected from insects. Expensive equipment is not required and labor needed is not excessive considering the results obtained.

The following spray schedule is recommended: Spray the peach tree or trees with either Carbaryl (Sevin), malathion, methoxychlor or diazinon when 75 per cent of the blossom petals have fallen. Make the second or shuck split application 10 days after the first application with one of insecticides listed for first spray. Then 10 to 14 days after the second application make the third spraying with one of the recommended insecticides and 14 to 21 days later make a repeat application of the number three spraying.

The home gardener can do a satisfactory spraying job with a small power sprayer or a hand sprayer if close attention is given to the thorough coverage of the tree. It's important to use enough spray to wet all fruit, leaf and bark surfaces.

Should infestations of fruit-damaging insects occur following the completion of recommended spray schedule, Carbaryl can be used effectively up to within one day of harvest. Insecticides are essential tools in the home garden; however, they should be used in accordance with the rate and safety directions printed on the container label.

It is well to remember that Carbaryl may be applied to peaches up to one day before harvest; that malathion should not be used within 7 days of harvest; methoxychlor within 21 days of harvest and diazinon within 20 days of harvest.

SPRING IRRIGATION TIME FOR WHEAT APPROACHING
The time for spring irrigation of wheat is drawing near.

Spring irrigation should coincide with the rate of water use of the crop. Water is critical for wheat in the boot and heading stages, according to Bill Lyle, irrigation specialist from Lubbock.

If one spring irrigation is applied, it should be delayed until the boot or early heading stage so that moisture will be available during the peak use period.

If there are two applications, the first should be made at the jointing to early boot stage,

and the second at the heading stage.

For those wheat producers planning three spring irrigations, the first may be made at jointing, the second at the late boot to early heading stage, and the third at the milk to soft dough stage.

Maximum yields from wheat will require a total of 27 to 30 inches of moisture during the entire growing season, according to Lyles.

The number of irrigations applied should be based on economic as well as agronomic considerations. Economic factors to consider include the price of wheat, cost of irrigation and alternative uses of the irrigation water.

New Fabrics May Require Special Cleaning Care

By Cricket B. Taylor
County Extension Agent
Plastics and many new fabrics require special cleaning treatment.

One thing to remember about plastics is it should never be cleaned with a solvent. To remove dirt and grime, sponge with warm water and mild detergent, allow to soak for few minutes so the dirt will loosen, then rub briskly. Rinse and wipe with a damp cloth until nearly dry. Wax to restore lustre.

Nail polish and remover, shoe polish, and ballpoint pen ink will cause permanent damage to plastics and should be removed as quickly as possible with a clean cloth.

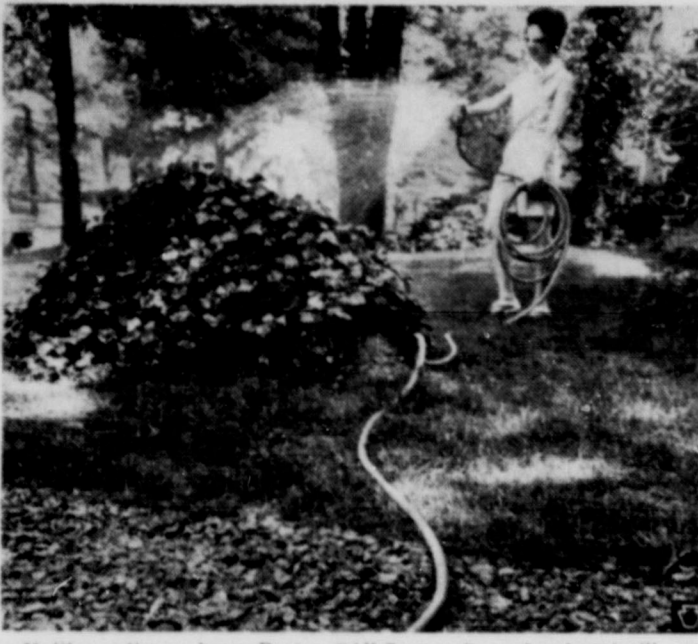
To remove paint, wipe off with a clean white cloth dampened with turpentine or kerosene. Do not use paint remover on plastics. Use care when using tur-

pentine, and pretest it on a small inconspicuous area.

Sulphide stains, from atmosphere permeated with coal gas or direct contact with hard boiled eggs, permanent hair wave solution, and other sulphur solutions, use six per cent hydrogen peroxide. Place a clean white cloth over the spotted area and pour a liberal amount of the peroxide, available at drug stores, on the cloth. Allow it to remain on the spot from 30 minutes to an hour. If the spot persists, allow the cloth to remain over night. Do not let the hydrogen peroxide solution come in contact with stained or laquered wood, or permit it to seep into the seams of upholstery, since it will weaken cotton thread.

To remove tar, asphalt and creosote, wipe off as quickly as possible with a cloth dampened with kerosene or naphtha. Tar left for any length of time will produce an indelible, yellow-brown stain.

New All Weather Garden Hose



Unlike ordinary hose, Boston "All-Seasons" garden hose will not crack, discolor or become brittle with age when exposed to the elements. In addition, the hose will not soften or burst in extreme heat — even in the desert areas where temperatures run well over 100 degrees Fahrenheit.

This built-in resistance comes from its cover of "Nordel" hydrocarbon rubber, one of the newest and most durable synthetic rubbers on the market.

"Nordel", tested by Du Pont for three years in outdoor applications prior to its introduction, shows no deterioration from ozone, sunlight, and weathering. "Nordel" also gives the hose resistance to deterioration due to accidental contact with fertilizers, insecticides, bleaches, and other common garden chemicals.

"All-Seasons" hose, manufactured by the Boston Woven Hose and Rubber Division of American Bitrite, may be purchased from hardware and retail stores. It is reinforced with high-strength cord for added toughness and durability and can take pulling, scuffing, dragging, twisting, crushing, and pressure surges. It is lighter in weight than most high-quality rubber hose. Fittings are leakproof, nickel-plated brass.

ROD STORAGE—When storing fishing rods, either stand them up straight in racks or hang them by their tip-tops from the ceiling.

Never lean them against the wall as this will cause the rods to bend. If there should be unusual heat in the room, rods, particularly fiberglass ones, will take a permanent set.

This set can be removed with a slight application of heat, but the process will only weaken a good rod and eventually cause it to break.

4-H Awards Program Set

County 4-H Awards Contests will be held Saturday, April 1, in the Hub Community Building, starting at 9:30 a.m., according to Extension Agents Ronny McNutt and Cricket B. Taylor.

All participants in the County Awards Contests will need to bring all equipment needed in their demonstrations. Two easels will be available for use.

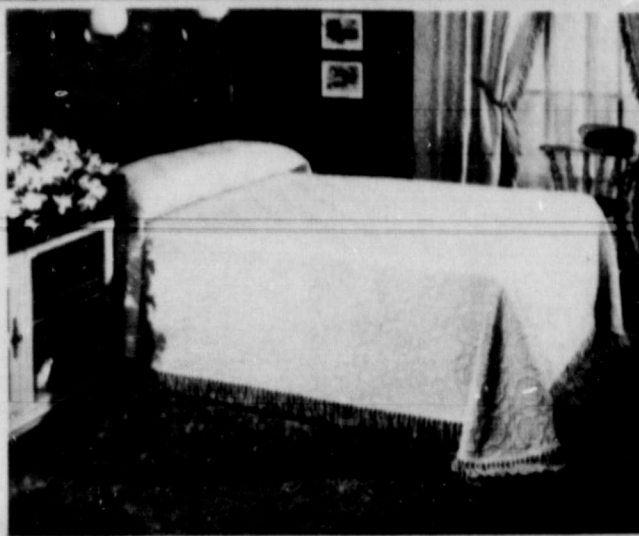
The public is invited to attend this event and observe how 4-H members learn to do by doing.

Common Errors Delay Refunds

The good tax folks tell us that simple errors on federal income tax returns delay many refunds and cause taxpayers trouble. They suggest this simple check list: 1) Check arithmetic; 2) Sign your return (both husband and wife); 3) Print or tape name and address, including zip code; 4) List your social security number correctly.

Spending a little time checking can save a lot of headaches later.

Mr. and Mrs. Kirby Williams and daughters, Kell Jon and Heidi, of Anton were Sunday guests in the home of Mr. and Mrs. Johnny W. Hand and Wessie. Mrs. Williams is the former Jonnie Hand.



MODERN WONDER—Today's machine-made bedspreads of double-woven cotton have the sculptured look of 18th Century hand-woven counterpanes. This handsome all-cotton spread with an all-over medallion motif and rich fringing is machine-washable and needs no ironing. A second spread is turned into distinctive draperies. By Thomas Pride Mills, it's used in a pale celery shade to complement walls of deep green.

GOOD RESULTS
when Mr. Buyer meets Mr. Seller
in the

WANT-ADS

PHONE 247-2211
By Tuesday 5:00 p.m.

CONGRATULATIONS ALL FHA GIRLS

Our Future Rests With The
Youngsters Of America

As Long As Our Youth Is Strong
Our Country Will Remain Free,

Our

Thanks To MRS. DALTON CAFFEY

MRS. ERNEST OSBORN

For The Job They're Doing.

FRIONA

CONSUMERS

Buddy Lloyd, Mgr



Friona



Phone 247-2771

IF
You Make Your Livelihood In This Community . . .

IF
Your Business Is Here

IF
Your Children Are In School Here . . .

IF
You Play, Work and Worship Here

THEN
Doesn't It Make Good Sense To Shop In Friona?

IT SURE DOES!

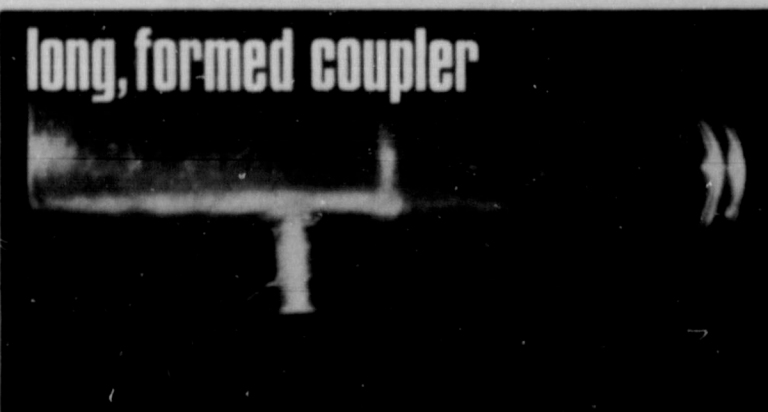
water saver!

ALUMINUM PIPE

Gifford-Hill-Western's ROW-KING gated pipe and TUFF-TUBE flow line are quality products designed to make the best use of your irrigation water! Every joint of Gifford-Hill-Western Aluminum Pipe is pressure tested under water to assure you of trouble free performance. Every end is reinforced to prevent end splits and out-of-roundness that shortens pipe life. ROW-KING's long formed coupler allows lateral adjustment to catch every row, and you

don't have to worry about weld leaks! ROW-KING's positive control allows water flow in each row to be adjusted from 0 to 90 gallons per minute. Gifford-Hill-Western Aluminum pipe is quality pipe . . . quality you can depend on year after year. Now's the best time to buy! See your nearby Sales Office or Gifford-Hill-Western Salesman!

GIFFORD-HILL-WESTERN





At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

Training in Use of Sewing Machine for Adult 4-H leaders was held Tuesday of last week. Mesdames Max Self, Dale Hart, Sterling Graham and Wayne Magness took the training.

Or April 7th Leaders will meet in Bovina Community Room for training in Unit I Clothing guides. Mrs. Kate Gamble will do the training.

DISPOSABLE PAPER CLOTHES

Wonders never cease. When "Scotch tape" disposable handkerchiefs were ushered in they were readily acceptable and have become a necessity in the American way of life. Now disposable paper apparel is one of the most revolutionary ideas of the clothing industry is here.

Can you imagine a label which says "wear but don't wash, just throw away." Shorten with scissors, press with a cool iron. Well it's here. Like the disposable kerchiefs, other disposables may be taken for granted in the future-according to predictions. The future housewife may be able to purchase inex-

pensive paper garments in cartons of a dozen or so, at a local supermarket. Time and progress marches on!

If you are watching your weight - hoping to be able to wear some of the new styles so fashionable now, keep this in mind:

You should be sure your daily intake of vitamins, minerals, fats, carbohydrates and proteins is adequate. Each is required to maintain the good looks and good health of your skin and other body tissue. Also be sure you drink enough fluids each day to prevent dehydration.

House furnishings that withstand maximum use with a minimum of care are easy to live with and attractive. Items that are simple in design and free of elaborate ornamentation need the least care.

ACCENT WITH ACCESSORIES - but don't clutter. A few well-chosen, useful and distinctive accessories make a room comfortable and livable and express family interest. "A thing of Beauty is a joy forever." - this is a very famous quotation (really don't know who



FRIONA JUNGLE . . . A veritable jungle existed last week at Friona Junior High School, where members of the Friona High School Vocational Agriculture class was busy pruning trees around the building. Several good-sized limbs were trimmed, and officials said anyone wanting part of the wood for firewood is welcome to have it for the taking.

said it) but nevertheless it is true. Accessories of good design become lasting and essential parts of your furnishing for the house and should complete the room just as a hat, shoes, bag, gloves and jewelry complete a costume. You would not wear your garden shoes or old sun hat with a new suit. However, you might wear some appropriate accessories you al-

ready own. The same idea applies to your home. Usually a few articles justify their existence by beauty alone. One may have to spend more thought and time than money sometime in order to find good, inexpensive accessories. A poor selection means money wasted regardless of price. For the homemaker who desires a beautiful, livable, com-

fortable room consider these four basic guides:

1. Use a Few Accessories
2. Make a plan for accessories - be sure they will serve their purpose and fit with other furniture.
3. Select accessories of good design.
4. Arrange accessories attractively.

The mistake most often made in using accessories is placing too many small ones in a room. Many small articles add clutter and require too much dusting. Really empty spaces add to the dignity and restfulness of a room. Just as you can overdo the use of jewelry and ruin the appearance of your costume, so it is with room accessories. Don't try to use all your accessories at one time. Store some and change your display occasionally.

VACUUM CLEANERS

An upright vacuum cleaner will probably last longer than the tank variety, according to the U.S. Department of Agriculture. The average "life expectancy" of an upright is 18 years, while that of a tank is only 10 years.

NOTICE

The following is a list of names of patrons for whom we do not have addresses, and who have old dividend checks that we have been unable to deliver. If anyone knows the address of any of those listed below, please advise us so that these checks may be delivered.

- H.E. Abbott
- H.W. Alverson
- N.A. Bagwell
- Wayne Beavers
- Joe Blythe
- W.B. Boston
- Otis Brown
- N.B. Busby
- J.L. Brown
- Crump Brothers
- Reed Curtis
- N.L. Cress
- W.W. Camp
- R.W. Cudd
- Kenneth Campbell
- Douglas Carver
- D.W. Carpenter
- C.K. Carter
- Cecil Davis
- Ronald Davis
- J.E. Davis
- Roy Davis
- Carroll D. Day Est.
- T.R. Dillard
- O.G. Edwards
- Arle Ellis
- H.H. Eden
- T.M. Elliott
- Hugh Fortenberry
- A.W. Gober
- S.T. Garrett
- L.W. Gibson
- Lloyd Gober
- Jerry Gordy
- Taylor B. Green
- James T. Green
- C.G. Guinn
- C.M. Gough
- H.H. Groom
- W.G. Green & Dupree
- C.S. Gunter

- Oscar Haile Jr.
- Robert Haile
- W.G. Harris
- E.E. Hatter
- Vollie Hodges
- Lee Hoppingardner
- T.J. Hoppingardner
- J.E. Houston
- E.E. Huggins
- Oscar Hackley
- A.J. Hillis
- H.F. Heath
- Anthony R. Jesko
- Joe Johnson
- W.E. Johnson
- W.L. Johnson
- Alvin Krigel
- Alvin Klements
- Neal Lofton
- J.H. Lea Est
- C.E. Leach
- Mrs. Cora Lunsford
- Ray & Floyd Loflin
- Neal Loflin
- B.F. Markham
- Johnny Moore
- Alton Morris
- John Morris
- R.V. Morgan
- James M. Miller
- Joe Muble
- George McLean
- Bill Neel
- Herman Neff
- George Nelson
- M.W. Noble
- Ralph Palmateer
- W.F. Perry
- R.M. Palmer
- W.W. Palmer
- A.E. Redwine
- James Robinson

- Marvin Reed
- I.T. Roberts
- J.R. Ray
- M.L. Sampson
- Austin Seigman
- Glen Shaddix
- M.H. Skinner
- J.W. Spencer
- Sue Stevens
- Ben J. Stokes
- Robert L. Straw
- Earl Stevenson
- W.R. Schiehagon Est
- R.R. Shanks
- Clyde Seaman Est
- R.B. Sparks
- J.B. Shirley
- Hershel Stowers
- Charles Tyler
- Olen W. Turner
- R.H. Tudor
- Spivia Templeton
- J.L. Taylor
- A.E. Taylor
- Joe Ed Vaughn
- W.J. Ward
- Fred Watson
- Pat Webb Bill Waldrop
- Wayne Webb
- Buck Wheeler
- Thomas A. Wallace
- Jack Woltman
- Milton Williams
- Mrs. I.F. Willman
- Joe Wilson
- F.M. Woolbright
- E.D. Wortham
- Lowery Walker
- C.W. White
- G.F. Williams
- J.W. Whitlock
- Eugene White

FRIONA WHEAT GROWERS, INC.

Billy Raybon, Mgr.

Friona

Phone 247-3211

We Proudly Salute The FRIONA FHA



Sharen Awtry
Area FHA Officer

This Is FHA Week In Friona... We At Rushing Insurance Are Happy To Have This Opportunity To Tell You Girls And Your Fine Leaders Just How Proud We Are Of The Work You Are Doing.

WE PUT THE SURE IN INSURANCE

May We Assist You With Complete Insurance Protection?

RUSHING INSURANCE CO.

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CONGRATULATIONS

To FRIONA FHA
And To

Linda Fallwell



Linda has just won her FHA State Degree, which is the highest honor an FHA Girl Can receive. "Good Show" Linda, and best of luck on your future achievements in the field of homemaking.

The Week of March 26 to April 1
Is National FHA Week.

BETTER LIVING FOR FAMILY AND COMMUNITY

SPONSORED BY
Western Ammonia

Specializing In Phosphate Solutions
Friona Office

Lester Dean
Harold Taylor

Max Field



EASTER FINERY . . . Members of the third grade class at Friona had a big day last Thursday, as the girls all designed and wore Easter bonnets. Some of the boys dressed up, too. Shown are (Back) Lisa Mercer, Mike Edwards and Stephen Jones. Front: Gloria Brailif, Debra Dorell and Iris Stephenson.

Lois Moyer Feted At Bridal Shower

A miscellaneous shower in the home of Mrs. T.E. Lovett from 3 to 5 o'clock Saturday afternoon was a courtesy for Lois Ann Moyer, daughter of Mr. and Mrs. O.B. Moyer and bride-elect of Don Eitel.

The serving table was covered with a white lace cloth and centered with an arrangement of roses and stock in two shades of pink, from which satin streamers with names of the bridal couple lettered in gold fell. Refreshments of cookies and punch were served.

Guests were registered by Karene Hart, niece of the honoree. The hostess gift was an electric mixer. Co-hostesses were Mrs. Spencer Hough, Mrs. Ralph Smith, Mrs. Roy V. Miller Sr., Mrs. Dalton Caffey, Mrs. Lewis Smith, Mrs. Joe Talley, Mrs. Ross Terry, Mrs. Milburn Bennett, Mrs. Leon Hart, Mrs. Ray White, Mrs. Leonard Coffey, Mrs. L.R. White, Mrs. Calvin Talley and Mrs. John Burrow.

Corsages were presented by the hostesses to Miss Moyer, her mother, and Mrs. Sam Eitel of Odessa, mother of the prospective bridegroom.

Others attending and sending gifts were Mesdames James B. Collier, John Gaede, John Baker and Donna, Claude Osborn, Dean Blackburn, Curtis Murphree, Dan Ethridge, Larry Moyer and Doug, Clyde Hays and Murry Vise.

Also Mesdames Ray Landrum, J.O. Cooper, Sam Eitel, Ruth Ann and Molly Bee, Ernest Osborn, C.W. Tannahill, Sherri and Pat, Elvin Wilson, T.E. Wood, E.H. Lewis, J.T. Gee, Charles Hough, Charles Ray, Loyd Shackelford, G.B. Buske, Ed Hicks, Raymond Euler, Fay Reeve, C.W. Wright, O.J. Beene, T.A. Sherley, E. E. Taylor and Stanley Bishop.

Also Mesdames Harry Hamilton, Joe Moyer, O.B. Moyer, M.E. Hickman, M.G. Mars, Sloan Osborn, Roy Clements, Larry Fairchild, C.A. Paul, Floyd Wilkins, D.C. Herring, and Carolyn, J.B. Taylor, Tommy Tutor, Eva Roberson, M. C. Osborn, Truett Bagwell, and Ruby Barnett.

Also Mesdames Ernest Anthony, Glen Herring, Charles Russell, Dorothy Hough, Wesley Hardesty, Dan Laceywell, Troy Ray, W.M. Massie, James Procter, Earl Chester, Sam Mears, E.G. Phipps, Frank

Truitt, Dale Smith and Amber, Raymond Cook, Allen Stewart, Johnny W. Hand, John L. Ray, Sam Williams, David Campbell, Lee Witten, Gerald Jenkins and C.W. Dixon.

Also Marie Roberson, Westie Hand, Myrna Bennett, Shirley Phipps, Kay Neel and Karene, Holly and Evelyn Hart.

Also Mesdames Earl Drake, James Boyle, Raymond White, Susan, Sherri and Chris, Teddy White, John Wright, Joe Meneff, Jarrell Wright, and Laura Thomas.

Four Friona Teachers To Attend Convention

Four Friona teachers will join 1,000 other Texas educators March 31-April 1 to consider needed improvements in state-wide teaching conditions at the eleventh annual convention of the Texas Classroom Teachers Association in San Antonio's Guster Hotel.

Representing Friona at the meeting will be Alton Peak, Thomas Baird, Wayne Hodgson, and Darla Hodgson.

Delegates will decide what actions are needed to ensure enforcement of teacher ethics and acceptable written personnel policies.

Addressing the convention will be Dr. Harold Spears, superintendent of the San Francisco Public Schools and president of the American Association of School Administrators; Mrs. Juanita Kidd, member of the National Education Association's Legislative Commission; Jennings Flathers, assistant director of NEA's Division of Organization Relations; and Harvey Falls, president of the Texas Student Education Association.

Student Council Sponsors Lunch

The Friona High School student council invites residents of the Friona area to be their guests at a luncheon Sunday at the Friona High School cafeteria.

The luncheon is a fund-raising project for the council. A portion of the proceeds will go as a cash gift to Gristtown, U. S.A., near Whiteface.

Admission of \$1.50 for adults (12 and over) and 75 cents for children 11 and under will be charged, with a special family rate of \$5 maximum available for those with several family members.

Society

Ranking Students In Tests Announced

Seven members of Friona High School's freshman class have scored in the 90th percentile nationally in the "Iowa Tests of Educational Development", according to school counselor Baker Duggins, who administers the tests.

Those in the upper 10 per cent, nationally, include Risa Howell, Susan Vestal, Kay Rietmayer, Danny Kendrick, Wayne Schueler, Bobby Thomas and Vicki Knight.

"This means that these students have achieved more up to this point than 90 per cent of their peers across the nation," Duggins explains.

Seventeen other members of the class were in the 80th per

centile -- many narrowly missing the upper 10 per cent ranking.

These were Dean Agee, Steve Carrothers, Donny Carthel, Gary Crump, Paula Hassenpflug, Autry Hodges, Norman Mohr, David McFarland, Becky Neill, Carla Patterson, Rhonda Ragsdale, Jane Rushing, Bill Ruzicka, Terresa Schueler, Mike Schwab, Jerry Shelton and Rex Talley.

The tests are designed to measure a student's achievement in social studies, natural science, English grammar, mathematics, reading and vocabulary.

The average referred here include the students' scores on all of the subjects mentioned.

Friona Student Is Jr. Class Favorite

Betty Merylene Massie of Friona was recently chosen junior class favorite, along with Ronald Smith of Ralls, at West Texas State University. Also named during the annual Personality Ball were Steve Oakley, Reseda, Calif., and Jennifer Everette, Dumas for the title of 1967 Personality King and Queen.

Miss Massie, a member of Zeta Tau Alpha, national social sorority, is the daughter of Mr. and Mrs. W.M. Massie, Route 3. She is a junior majoring in sociology.

Other class favorites are Shirley Oles of Claude and

Tom Rickman of Amarillo, senior favorites; Bob Holston of Idalou and Martha Woodard of Amarillo, sophomore favorites; and David Harmon of Pampa and Donna Jean Taylor of Sweetwater, freshman favorites.

The Personality Pageant climaxed a week of campaigning and balloting for honors. Over 200 area high school personalities and other persons were special guests of sponsoring Student Activities Council for the dances, receptions and banquet highlighting the two-day annual event.

Party Honors Deann Dickson

A spaghetti supper and slumber party in the home of Mr. and Mrs. J.C. Beck Friday night was a courtesy for Deann Dickson, who was observing her thirteenth birthday. Mrs. Grady Dodd assisted Mrs. Beck

with hospitalities.

Others present included Ann Hurst, Cynthia Gable, Alesia Ragsdale, Melissa Pruett, Janice Milner, Vicky Beck, Linda Beck and Fran Dodd.

Mr. and Mrs. E.D. Matlock and Mrs. Tom Lewellen spent Monday visiting in the home of Mr. and Mrs. Gary Goetz and daughter at Stratford, Mrs. Goetz is the former Tommie Lou Lewellen.

Mr. and Mrs. J.F. Buske and children, Debbie and Terry, were weekend visitors in the homes of Mrs. Florence Buske and other relatives and friends. The Buskes, who live at Abernathy, are former Friona residents.

CTA Play

Is April 7

"Heaven Can Wait," the comedy by Harry Segall, will be presented by the Friona Classroom Teachers Association Friday, April 7 at the Friona High School Auditorium.

Admission will be \$1 for adults, and 50 cents for children. The play will begin at 7:30 p.m.

WTS Students Slate Meeting

A meeting of ex-students from West Texas University from the years 1911-1917 is planned for Saturday, April 8 at the home of Mrs. C.W. Dixon in Friona.

All residents of the area who were students at the college during this time are urged to attend the meeting.

Frionan Attends Food Meeting

Mrs. Keith Brock, dietitian for Parmer County Community Hospital, attended the March meeting of the Panhandle Dietetic Association at Amarillo recently.

Members heard a report from the American Dietetic Association. Plans were discussed to hold a coffee for area high school senior home economics students sometime in May.

Forecast: Showers



ZINGING IN THE RAIN—Bright coral-colored cotton poplin is what little girls' cheeriest rainwear is made of. Here it's styled by Cinderella into a wide tent coat with matching helmet. Underneath, the ensemble is completed with a low-waisted dress featuring a flip skirt and poor boy cotton knit bodice.

PREMIUM QUALITY at POPULAR PRICES!		FROZEN FOOD	
Morton's SALAD DRESSING 32 Oz. Jar 39¢		Morton's Cream PIES Choc, Lemon, & Coconut 3/\$1	
Mrs. Tucker's SHORTENING 3 Pound Carton 63¢		Lane's ICE MILK Vanilla, Choc, Strawberry & Banana 1/2 Gal. Carton 39¢	
Folger's COFFEE Pound Can 73¢		Val Vita PEACHES Sliced Yellow Cling No. 21/2 Can 2/49¢	
Hunt's TOMATOES 300 Can 2/49¢		DR. PEPPER 6 Bottle Carton Plus Deposit 43¢	
White Swan PINEAPPLE JUICE 46 Oz. Can 2/65¢		Fresh Fruits & Vegetables	
		AVOCADOS Large Size Each 10¢	
		RADISHES & GREEN ONION Mix or Match 2 Bunches 13¢	
		Red POTATOES 20 Pound Bag 75¢	
MEATS			
Longhorn BOLOGNA All Meat Pound 49¢		Nutwood BACON 2 Pound Package \$1.29	
WHITE'S SUPERMARKET			
We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More			
Our Aim is To Please In Every Way			
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DeKalb Sales are Booming! Make certain You get the right Varieties of
DEKALB BREAKTHRU Sorghum
SEE Your Dealer listed below-

Cummings Farm Store Friona	Dick Fellers Hub Community
George Straskulic Tam Anne Community	J.T. Hammonds Bovina
	J.L. Ivy Lazbuddie

We Cordially Invite You To Attend An
INFORMATIONAL CASTOR BEAN MEETING
Thursday Evening, April 6, 8 P.M.
AT THE FRIONA STATE BANK
Hear a Discussion of the Production of Castor Beans and How You May Increase your 1967 Farm Income by Planting Castor on Your Feed Grain and Cotton Diverted Acres.
Sponsored Jointly By
CHESTER GIN, INC.
Friona, Texas Phone 247-3185
And
THE BAKER CASTOR OIL COMPANY OF TEXAS
1401 N. Columbia Plainview Phone 223-2581

Date Nears For Visual Check-Up

Date for the visual check, which is being sponsored by members of New Horizons Junior Study Club, will be Saturday, April 8. This club is cooperating with the Texas Society for the Prevention of Blindness in a program designed to screen children ages four through six for visual problems before entering school.

Free eye tests will be administered at the elementary school between the hours of 1:00 p.m. and 5:00 p.m. Volunteers have been trained to administer a simple vision test to preschool age children. No diagnostic techniques were taught and the volunteers will not attempt to make a diagnosis.

Parents of children in this age group are urged by Mrs. Jimmy Maynard, chairman of the project, to bring their children in for the check. When a child is unable to pass the test, parents will be notified by letter. Recommendations will be made for complete medical eye examinations.

Today experts know that amblyopia or "lazy eye blindness" is the lasting cause of partial blindness in pre-school children. However, it is almost 100 percent preventable, but tragically, because so few parents are aware of the danger, only a small fraction of these children are found in time to save their sight.

Dr. John Humphrey recommends the check for children who have had their fourth birthdays and are not yet old enough to enter school.



For more years than I can remember I've been making mental notes about growing older gracefully and have even clipped out a number of articles dealing with the subject. Then, I have admired and tried to emulate older ladies whom I have loved and appreciated in many different ways.

In spite of all of this advance preparation, there are times when I wonder if I will fulfill my lifelong ambition of being a nice old lady. One of the biggest problems for any of us probably is properly placing ourselves in the category of any age.

I seriously doubt whether anyone ever reaches the point of easily using a personal pronoun and old age in the same sentence unless it is in a negative way. It seems that old people are always those who are 10, 15, or 20 years older than I.

However, each of us has to admit that we are growing older and somehow that doesn't seem quite as distasteful as saying we are getting old. A long time friend, who is probably about as old as I am give or take a few years one way or the other presented the following article to me recently.

It is entitled "A Prayer For The Middle-Aged." Hope others who read it enjoy it as much as I have.

"Lord, thou knowest better than I would know myself that I am growing older and that some day I shall be old. Keep me from the fatal habit of thinking I must say something on every subject and on every occasion. Release me from craving to straighten out everybody's affairs. Make me thoughtful but not moody, helpful but not bossy. With my vast store of wisdom, it seems a pity not to use it all, but thou knowest, Lord, that I want a few friends at the end.

Keep my mind free from recital of endless details, give me wings to get to the point. Seal my lips on my aches and pains. They are increasing, and love of rehearsing them is becoming sweeter as the years go by. I dare not ask for grace to enjoy the tales of others' pains, but help me to endure with patience.

I dare not ask for improved memory, but for growing humility, and a lessening of cocksureness when my memory seems to clash with the memory of others. Teach me the glorious lesson that, occasionally, I may be mistaken. Keep me reasonable sweet. I do not want

Relatives Visit In Brewer Home

Mr. and Mrs. Clarence Brewer, of Pueblo, Colorado; Mr. and Mrs. Glen Brewer, Noel and Melissa, Alamogordo, New Mexico and Mr. and Mrs. F.L. Spear, Oklahoma City were weekend visitors in the home of Judge and Mrs. Loyde Brewer.

Clarence Brewer, Glen Brewer and Mrs. Spear are brothers and sister of Judge Brewer, who is a patient at Parmer County Community hospital. His condition is reported to be improving. This was the first time in fifteen years the four had been together.

Other visitors in the Brewer home were Mr. and Mrs. Guy Latta, Mr. and Mrs. Johnnie Bengner and Mrs. Ethel Bengner.

Guests In Moyer Home

Lois Ann Moyer and Don Eitel, students at Hardin-Simmons University, Abilene, were weekend guests in the home of Mr. and Mrs. O.B. Moyer.

Other guests in the Moyer home were Mr. and Mrs. Sam Eitel and daughters, Ruth Ann and Molly Bee, of Odessa.



SPRING CHECKS—A free-swinging cape coat and dress costume is artfully interpreted in black and white cotton checks. Triple jet buttoning accents both coat and dress. By Michael Anthony. (Mat No. 11)

Son Born To Frank Goens

Mr. and Mrs. Frank Goen of Floydada became parents of a baby boy Thursday, March 23. He weighed 8 lbs. 3 1/2 ozs. and was named William Scott.

He is the first son for the couple. The Goens, former Friona residents, were employed by Claborn Funeral Shop and Funeral Home before moving away last fall.

High School Students Present Club Program

A panel discussion presenting facts pertaining to the proposed establishment of a youth center in Friona was featured on the program of the Wednesday afternoon meeting of Friona Woman's Club. Those on the panel were Susan Neill, Bob Carrothers, James Gable and Tim Rhodes. They were assisted by Baker Duggins, school counselor and Rev. Paul Mohr, pastor of Union Congregational Church.

The twenty-two members present answered roll call with answers to the question, "What does our community need?" Refreshments were served by the hostesses, Mrs. V.R. Jordan, Mrs. Bert Shackelford, and Mrs. C.A. Turner.

Dale Houlettes Have Visitors

Weekend visitors in the home of Mr. and Mrs. Dale Houlette were Mr. and Mrs. E.E. Houlette, Plainview; Mr. and Mrs. W.C. Hutchins Jr., Janice and Leslie, Albuquerque; Rev. and Mrs. Ted Houlette and Sheila, El Paso and John Houlette, McAllen.

John Houlette, 80, brother of E.E. Houlette, was involved in a one car accident at Brownwood on his way back to McAllen and is hospitalized there.

Weekend Guests

Mr. and Mrs. Eddie Meil and children, Jill and Bart, of Stinnett, Texas, and Mr. and Mrs. Hugh Randall and children, Shellee and Ken Randall are spending this week visiting their parents.

Attend Ceremony

Mr. and Mrs. C.W. Dixon, and Mr. and Mrs. Ray Landrum attended a 50th anniversary celebration ceremony for the new chapel at the First Christian Church in Lubbock March 19.

The Friona High School group will appear on a program at the U.S.O. at Amarillo Air Force Base Saturday night, and will be dinner guests at the base.

Next month, the group will be a featured part of the Lions district convention at Dumas.

This is the 11th year for the group of singing girls sponsored by Eva Miller. The Trebelairs made their original TV appearance, also on Cotton John's show, almost 10 years ago.

Members of Progressive Study Club are sending homemade pastries and cake with the singing group, to be distributed among the servicemen at the USO.

Members To Be Instructed

The Eastern Star School of Instruction for all Eastern Star Members in this District will be held in Hereford on Thursday, March 30th, at the Hereford Masonic Hall.

The official visit of the Worthy Grand Matron and Worthy Grand Patron of the state of Texas will be held during the night session which is scheduled to begin at 7:15 p.m., Thursday.

The instruction session will be held in the morning. Registration will begin at 8:30 a.m. with the opening march scheduled for 9:15.

A luncheon at 12 noon and a banquet at 6 p.m. at the Hereford Country Club is also on the agenda for this affair.

All Eastern Star members in this area are cordially invited to attend either or both of these sessions, according to Thelma Watkins, Worthy Matron of the Friona Eastern Star Chapter.

Devera Rhodes Born Sunday

Devera Dawn is the name selected by Mr. and Mrs. Wayne Rhodes for the baby girl born to them at 9:32 a.m. Sunday, March 26. She is the first daughter for the couple and weighed 5 lbs. 7 ozs. She was born in Parmer County Community Hospital.

She has an older brother, Shain, 2. Her grandparents are Mr. and Mrs. O.C. Rhodes, Friona, and Mr. and Mrs. George Lowe, Lompoc, California.

Third Daughter Born To Kelleys

Mr. and Mrs. T.A. Kelley became parents of a baby girl at Parmer County Community Hospital at 6:39 a.m. Thursday, March 23. She was named Tammi Dawn and weighed 8 lbs. 5 ozs.

Her grandparents are Mr. and Mrs. Tom Lewellen of Friona and Mr. and Mrs. W.T. Kelley of Plainview. Maternal grandparents are Mr. and Mrs. E.D. Matlock, Friona.

Tammi Dawn is the third daughter for the Kelleys. Her sisters are Mrs. Vince Rowell, Levelland, and Randa.

Girl Scout Notes

Members of Troop 268 met at Fellowship Hall of Friona Methodist Church Tuesday afternoon for a badge work session. This was followed by discussion of the coming trip to Six Flags Over Texas and a report on Saturday's Bake Sale.

Refreshments were served to the two leaders, Mrs. Louis Welch and Mrs. C.L. Vestal Jr., Cindy Campbell, Deborah Clausen, Denise Cudd, Jonnye Cudd, Regina Duke, Susan Floyd, Jayn Massie, Sandy Reznik, Amy Sue Renner, Susie Spring, Nancy Scales and Gay Welch.

Randol Allens Have A Boy

Mr. and Mrs. Randol C. Allen became parents of a baby boy at 9:45 p.m. Monday, March 27, at Deaf Smith County Hospital, Hereford. He weighed 6 lbs. 8 ozs. and was named Randol C. Jr.

His grandparents are Mrs. Denver Smith and Mr. and Mrs. Charlie Wise. He has two older sisters, Kathy and Randa.

The damp weather last week brightened the spirits of everyone. Spring flowers are beginning to bloom out all over town. The beautiful red tulips in City Park, in the front yard of the Lucy Jones home and many other places remind each of us of the beautification project sponsored by Modern Study Club a few years ago.

Jim and Sally Coccannouer have some beautiful pansies in the flower bed in front of their house.

Many shrubs are blooming, fruit trees are fully dressed in white or pink and there are many beauty spots in any part of town you happen to begin looking around in.

Farmers are beginning the battle of the bugs early this year. Think greenbugs and spider mites are trying to take over wheat crops in every direction. Spray planes can be seen flying lower over fields every day in an effort to halt the onslaught of these insects.

A man becomes wise by observing what happens to him when he isn't.

Singers Appear On TV Show

Eva Miller and the Trebelairs will be featured on Cotton John's "Farm and Home" show on Channel 4 Saturday at 12 noon.

The Friona High School group will appear on a program at the U.S.O. at Amarillo Air Force Base Saturday night, and will be dinner guests at the base.

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A Very Special Tribute To The Future Homemakers Of America And Their Dedicated Sponsors.



Mrs. Dalton Caffey



Mrs. Ernest Osborn

We Take This Opportunity To Pay Special Tribute To The Two Fine Homemaking Teachers And FHA Sponsors of Friona High School. We Greatly Appreciate The Efforts They Put Forth In Training The Young Women Who Will Be The Homemakers of Tomorrow.

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CONGRATULATIONS, FRIONA FHA MEMBERS!



Lydia Buske
FHA State Degree



FHA Girls, Lydia Buske and Linda Fallwell are pictured at work in the modern, all-electric kitchen provided for them at Friona High School.

You Are To Be Commended On Your Achievements In Our State And Area. By Having An All-Electric Kitchen In The Homemaking Department, You Are Learning To Become Homemakers The Modern Way.

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JONATHAN WINTERS
Jonathan Winters Is
Coming To Lubbock

by all three networks, so he gravitated to the night club field. While performing at the Blue Angel, he came to the attention of Jack Parr who was impressed enough with Winters' devilry to invite him as a guest on his morning TV show. The reaction was instantaneous, and Winters soon became a familiar figure on the nation's TV screens.

The first stand-up comedian ever to appear on "omnibus", Winters also guested on most of the TV variety shows on the air in the mid-50's.

A stint on the George Goble show convinced NBC that Winters was a valuable personality. They signed him to a term contract and gave him "The Jonathan Winters Show." That same year, he made his debut on the Broadway stage for John Murray Anderson in "Almanac." Since then, Winters has become more and more a familiar figure on television and in movies.

Tickets are \$3, \$4, and \$5 and may be ordered from CIVIC LUBBOCK, INC., Box 5486, Lubbock, Texas, 79417.

Egg Hunt Hosted
At Ellis Home

Mrs. Bill Ellis was hostess at an Easter party in her home Friday afternoon. Following an egg hunt and outdoor games, guests were presented favors and served refreshments of cookies and ice cream.

Those present included Mrs. Frank Stone, Mrs. Lee Spring, Mrs. John Fred White, Joanie Clements, Holly White, Charla Benge, Priscilla Pruett, Gigi and Sandy Spring, Laura and Stanley Ellis and Deborah Clausen, who assisted with games.

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Mr. and Mrs. Owen Broyles accompanied by Mr. and Mrs. S.D. Rule, Friona, returned the middle of last week from a tour to the Texas Coast. They were at Brownsville, Corpus, Port Aransas, Port Lavaca and other points of interest along the way. They visited relatives in Corpus.

Dan Bridges from Littlefield was in the area visiting Bobby Morris and other friends the past weekend.

Mr. and Mrs. Scotty Windham and children spent the weekend holidays in Tuscola with her parents and other relatives.

Marie and Randy Hunt of Lubbock visited Sunday with Mrs. Mahan in Lazbuddie.

Mr. and Mrs. Raymond Lester and children, Lubbock were Sunday visitors in the home of her parents, Mr. and Mrs. Claud Blackburn.

John Edder, Corpus, was weekend guest in the home of C.A. Watson. Edder is a senior student at WTSU.

Mr. and Mrs. Roy Thurman was in Red River and Santa Fe N.M. for the Easter holidays. They are teachers in the Lazbuddie school system.

The Sam Barnes family were in East Texas visiting relatives during the past weekend.

Friends and relatives gathered at the J.W. Crim home Tuesday March 22, at dawn to watch the Indian Crim as he is called on that day predict the weather.

A large crowd was on hand Sunday afternoon for the annual egg hunt near Clays Corner.

Mr. and Mrs. Clay sponsor the event by hiding several hundred eggs each Easter of which the children in the area look forward to.



Plant **PIONEER** BRAND

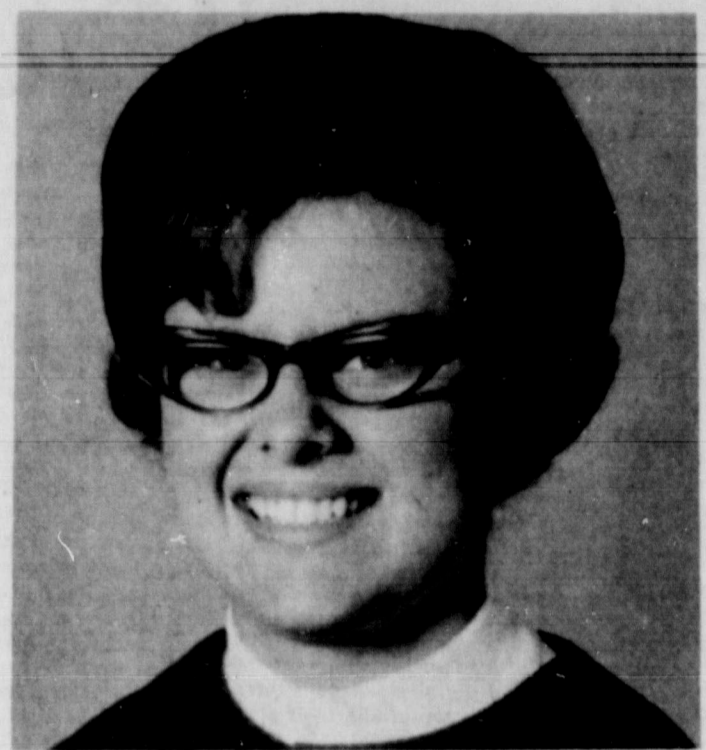
sorghum for high yields and smooth, low-loss combining.



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BABY BEEF SALE!

- Baby Beef **ROUND STEAK** Lb **89c**
- T-BONE STEAK** Baby Beef Lb **98c**
- Baby Beef **Sirloin STEAK** Lb **85c**
- Baby Beef **CLUB STEAK** Lb **69c**
- Baby Beef **Family STEAK** Lb **59c**
- Baby Beef **ARM ROAST** Lb **63c**
- CHUCK ROAST** Lb **53c**
- Baby Beef **Short Ribs of Beef** Lb **29c**
- Baby Beef **Ground Beef** 3 Lb For **\$1**

Liquid **Prell** the extra rich shampoo.
Reg. \$1.09
88c

WE GIVE FRONTIER STAMPS

MOORE'S

FRIONA SUPER MARKET

- Pacific Gold **PEACHES** Elberta Freestone 2 1/2 Cans **5 FOR \$1**
- SEGO COFFEE** All Flavors 4 For 99c
- COFFEE** Folger's 1 Lb **69c**
- TUNA** Van Camp's Can **19c**
- FAB** With BORAX Giant Box **59c**
- PEANUTS** Kelling Dry Roasted 8 Oz. Can (Save 30c) 2 For **88c**
- LARD** Longhorn Pure 4 Lb Pail **85c**
- FLAVOR-AID** Presweetened 3 10c Pkg. **19c**

PRODUCE

- TOMATOES** 1 Lb Cello **15c**
- ONIONS** Yellow New Crop Lb **7 1/2c**
- POTATOES** White Russets Comm. 10 Lb. Bag **39c**