

Friends of Kenneth Miller, the former Friona High School football coach, were very proud for Miller here last Thursday, after his Vega Longhorns upset the Sundown Roughnecks, 34-16 in a bi-district game at Chieftain Field.

It was no more than poetic justice that Miller, after his night-marish two years at Friona, was at last able to coach a team to win at Friona.

For those newcomers to Friona, we might point out that it was Miller's misfortune to be head football coach at FHS right in the midst of the team's famous losing streak. In two years at Friona, Miller's team struggled to an 0-20 record. . . . .

But those who knew Miller knew he was a better coach than the mark which had to go into erendum December 5-9 at the the record books at FHS during same time as the marketing his tenure, and he as proven this.

At Vega the past three years, Miller's teams have had quite 7-3, and finished second in district to Bovina. In 1965, the Longhorns were 8-2. The team the district.

This season, Vega is 8-2-1 information on the Act. going into their final game. So, Miller's coaching mark in mist from Texas A&M Univerthree years at Vega stands at sity, explained to the group that finals this weekend.

. . . .

Before coming to Friona, Miller had spent two highly successful seasons as head coach at Groom. There, his teams won district both seasons; taking the bi-district crown the last year. In 1959 Groom was 7-4, and finished 9-3 in 1960, a two-year mark of 16-7.

It must have been pretty disheartening to Miller to have come to Friona with such a good record as a head coach, and leave two years later with his record swung in the other

direction.

But a great tribute to the man is the fact that he didn't give up, but bounced back fighting. After spending a year as an assistant coach at Kress, Miller mov-

Parmer County cotton grow- Research and Promotion Act thirds of all growers who vote ers will vote on the cotton ref- earlier in the year. It pro- in the referendum. Second, by quota referendum. Vote will be by mail-in ballots.

A meeting was held in Lubbock on November 15 where a record. In 1964, Vega was provisions of the Cotton Research and Promotion Actwere explained.

The meeting was one of seven tied Bovina for the title last being held over the state by the year, but Bovina represented Texas Agricultural Extension Service to present educational

John Box, Extension agrono-23-7-1 going into the regional Congresss passed the Cotton First, by a "yes" vote of two-

drawings will be held Saturday year.

receive a free gift coupon with merchants.

at the City Park in Friona, A

each \$1 purchase of payment on

Each week there will be a

"grand prize" winner, who will drawn.

start at 2:30 p.m.

account.

DATE

Nov. 24

Nov. 25

Nov. 26

Nov. 27

Nov. 28

Nov. 29

Nov. 30

growers. The \$1 a bale check-off will reject the proposal.

Box said there are two ways the cotton research and promotion act may be approved by the growers in the referendum.

vides for a cotton research a "yes" vote of over 50 per and promotion program which cent of those voting who also would be financed by a \$1 abale produce two-thirds of the cotuniform assessment on cotton ton represented in the referendum,

If the growers approve the ornot, of course, go into effect der, a Cotton Board of about 20 unless it is approved by the members would be selected by growers in the coming refer- the Secretary of Agriculture endum, said Box. The refer- from names submitted by apendum is simply a vote, where proved cotton producer organicotton growers can accept or zations to administer the program, said Box. Texas would have 4 regular members.

He said the act makes special provisions for any cotton producer who does not want to participate in the research and promotion program.

A grower could obtain a refund of the \$1 bale assessment by making application within 90 days from the date of ginning. The Texas and national cotton situation was discussed by Sid Jenkins, Extension marketing specialist at A&M. He said The first in a series of four free gifts than were given last Texas and U.S. cotton is faced with two tough competitors --Merchants who have not yet drawing will be held each Sat- donated to the fund are urged to foreign cotton and man-made

urday preceding Christmas, do so at once, so that the drawing He said there was a record cotton carryover this year of Prizes, as last year, will be about 17 million bales. Ex-As was the case with last in the form of merchandise ports this year should total year's promotion, shoppers will which will be donated by Friona around 5 million bales, compared to last year's 2.9 million It will be necessary for winbales, which should reduce the ners to be present to claim their record carryover some. prizes when their names are

Jenkins said the Texas cotton crop this year is down to about 11 million bales - smalltown!

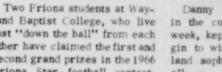
cotton than all foreign countries combined. But not so today. Now, foreign countries produce more than twice as much cotton as we do, said Jenkins.

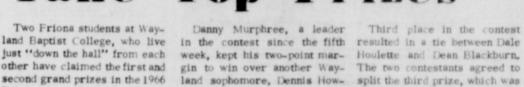
TEN CENTS

He said those who support the act point out the farmer can get a full refund of the dollar per bale if he does not want to support the program. Supporters say this provides the farmer with a choice.

**DECEMBER 13** 

Friona Star football contest, ell.





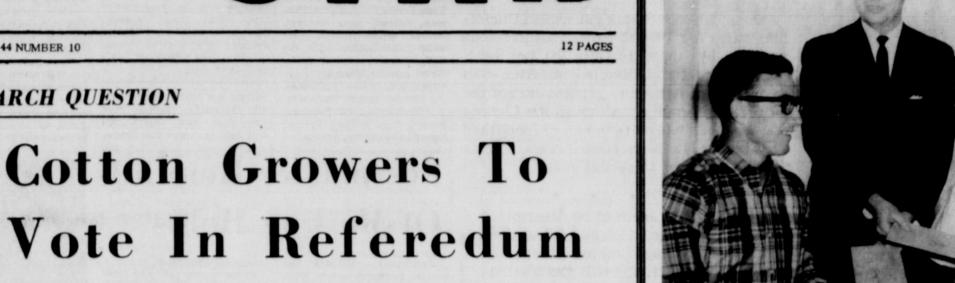
two season passes to Friona chief games in 1967. Murphree scored an 11 in the

final week's contest to win with 145 season points. Howell also had an 11 for a total of 143. Houlette and Blackburn each had 141, as Blackburn gained two points with a final week's 13.

Otherwise, Benny Pryor finished fifth with a score of 140. Eugene Ellis, Charles Howell Kenneth Watkins, Mrs. Albert Johnson and Mrs. Edward White all finished at 138, to round out

ride according to Porter Rob- coupons which will enable the "top ten". Scores of all erts, president of the Friona children to fulfill the dream of leading contestants can be found Association of Retail Mer- every child, to ride on the elsewhere in this issue.





**VOLUME 44 NUMBER 10** 

FRIONA

FRIONA, TEXAS

\* STAR

THURSDAY, DECEMBER 1, 1966

### **RESEARCH QUESTION**

pear that he again has his train on the "right track."

After such a catastrophic two MONDAY years as those at Friona, you'd think it might take a coach the rest of his career to againhave his record "in the black."

But if you add up his totals at Groom, Friona and Vega, you find that Miller's record as a head coach is back in the winning ledger at 39-34-1. Without the Friona totals, Miller would be standing at 39-14-1, an excellent .731 percentage. . .

Miller now is able to talk philosophically about, his bad experience at Friona, "It was just one of those things which happens in this profession," he says.

"Time heals a lot of hurts," adds Miller, who is a prime example of one who has faced adversity, but used it as a growth experience.

. . . .

Miller was happy to be able to come back to Friona for a game, a fact which in itself shows a lot of character. He asked us to give his regards to those friends he did not get to see Thanksgiving Day.

Vega wasn't given much of a chance of beating Sundown prior to last Thursday's game. The Roughnecks had been top-rated in class B on the South Plains all year long, and Vega was rated no better than fifth in the final poll.

However, it may be that Miller and his team just had "something to prove" in the Thanksgiving battle. And they did.

We're real glad they did. Such achievements are more in character with Coach Miller than were his season records at Friona, Glad to see him back on the right track. It couldn't happen to a nicer guy.

### **Drager** Attends Naval School

Constructionman Apprentice Aaron A. Drager, USN, son of Mr. and Mrs. John P.A. Drager of Route 2 Friona, is attending the Equipment Operators School at the Naval Schools of Construction Port Hueneme, California.

The course provides instruction in the operation and maintenance of heavy equipment.

prizes. Plans are to give more sociation of Retail Merchants.

get several prizes, as well as The promotion is under the

Each give-away session will prizes can be divided up.

**Christmas Drawing** 

**Slated Saturday** 

# "Shop Friona First" Is **Xmas Style Show Theme**

The Friona Chamber of Com- Kaye Everitt, Friona Chamber merce is sponsoring a "Shop of Commerce manager, will Friona First" pre-Christmas serve as narrator of the show. style show Monday night at "We feel as though the show Friona High School Auditorium, will not only help the library The show will begin at 7:30 p.m. secure funds, but should give Four Friona merchants are Friona shoppers an idea of what participating in the show: their local clothing stores have Hurst's DepartmentStore, Fos- to offer this year, and encourters, Ruthie's and Malouf's. age them to shop at home," Admission charge of \$1 will Mrs. Everitt says.

be made. Proceeds will go to the permanent library fund, Lo-"FARM" Meeting ball sport this weekend, as cal residents will serve as models in the show. All age groups

### will be represented. Mary Scheduled Today years. the

Tem	perature	S	The monthly meeting of the
Έ	MAX.	MIN.	Friona Association of Retail
. 24	71	42	Merchants will be held today
25	71	46	at Friona Lanes at 1 p.m.
26	71	47	All merchants are urged to
27	65	27	attend the meeting. The Christ-
28	50	23	mas give - away promotion will
29	60	28	be discussed, with final plans
30	73	34	ironed out.

several winners of smaller sponsorship of the Friona Asest since 1957.

Total consumption of cotton in the world is increasing, but per capita consumption is decreasing. And a major problem is the declining per cent of cotton's share of all fibers consumed in the U.S., he said. When cotton was really "king" the U.S. Produced more

Friona games in a state tourna-

The old gentleman from the North Pole will bring his giant 30-foot sleigh, "The World's Largest Sleigh," to Friona on Tuesday, December 13, to take all the children for a ride. The big sleigh is bright red, trimmed in silver and can ac-

Santa Claus is coming to

### ACTION STARTS TODAY

Friona Hosts Basketball **Tournament This Weekend** 

ment, this will be a treat. There Friona area basketball fans will be 22 games played at the have a first-hand opportunity new Friona High School gym to get their fill of the roundin the three day period.

Admission will be 75 cents for Friona hosts a basketball touradults and 25 cents for students nament for the first time in six per session. A session will consist of two games on Satur-

> Nine schools are represented in the tournament, which is actually a dual affair-one tourney for boys and one for girls, including schools from four different enrollment classifications.

Cotton Center, a class B school from the South Plains, is entered. There are four class A schools: Farwell, Bovina, Petersburg and Springlake (boys). Two class AA schools are here, Muleshoe (boys and girls) and the Canyon girls team.

Olton, a District 3-AA foe, will help kick off the action in the girls division at 12 noon today, meeting Cotton Center. That game will be followed by a contest featuring boys teams from the two schools,

At 2:30 p.m. today, Canyon and Petersburg girls tangle, at 3:45 it's Springlake vs 4.86 Petersburg in a boys contest.

Muleshoe and Farwell girls start the Thursday evening action, a game which begins at 5 p.m. Boys teams from the two schools then meet at 6:15.

Friona teams get into the action with the Squaws facing a county rival, Bovina at 7:30 p.m., with the Chiefs and Mustanzs following at 8:45 p.m. Consolation games begin at

chants. Six Shetland ponies, dressed in chrome-plated harness, bright red plumes and seligh bells will pull the world's largest sleigh.

**Coming To Friona** 

Santa And Sleigh

Friona's retail merchants through a special arrangement commodate 60 children on each with Santa Claus, will give away

sleigh with Santa. ta with each child has also been game, December 31 in Dallas,

arranged. Concealed speakers \$40 expense money and hotel on the sleigh will broadcast each interview throughout the business district. Beautiful Christmas music will also be heard continuously in the background, as Santa, with his big sleigh,

loaded with happy children, rides through the streets. It selected by the local committee.

sit here. Merry will be Santa's official hostess on the sleigh, Large crowds are expected 12 noon on Friday. Winners trict, Roberts said, to see the in Thursday action will clash spectacle and bring their child-

beginning at 5 p.m. Friday. ren to participate. Consolation finals are set be-Free rides coupons can be obginning at 9:30 a.m. Saturday tained from 'ocal merchants morning. Finals will be at 7 and no rids will be given without the coupons. Coupons will

Trophies for the winners are be turned in to Santa's ticket- \$2. being provided by Parmer man for a numbered ride tick-County Implement Company and et. Groups will board the Tri-County Elevator. Tro- sleigh as their number is called. phies, which are on display As many as 4,200 children have picking 12 games included Mrs. in the gym lobby, will be pre- ridden with Santa on the sleigh sented to first, second, third in a single day. and consolation teams in both boys and girls division.

Murphree, in winning, gets A personal interview by San- two tickets to the Cotton Bowl accommodations at the Hotel Adolphus.

Howell was awarded two tickets to the Sun Bowl game December 24, \$25 expense money and hotel accommodations at the Downtowner in El Paso. Elackburn was the only conwill follow a designated route, testant of the "top ten" to get as many as 13 games right. In fact, he was one of only two

Miss Merry Christmas and a contestants entering the final complete crew, all in costume, week to get that many games will accompany Santa on his vi- right, and took second place money of \$3.

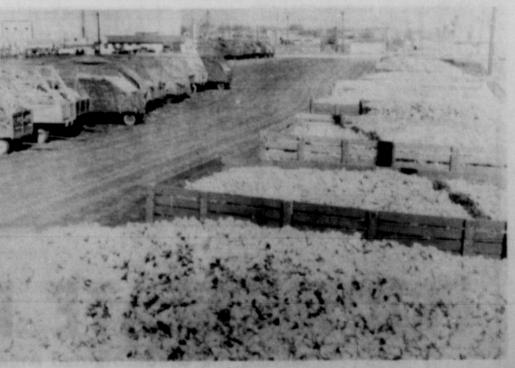
Mrs. Edward White had the other score of 13, and ste alto come to the business dis- most hit the Dallas-Cleverand tie-breaker score right on the nose, guessing it at 27-14, Dallas. Actual score was 26-14.

Only eight contestants got as many as 12 games right. Waymon Wilkins emerged from the pack for third place money of

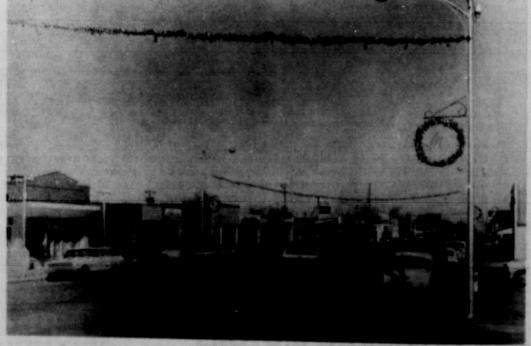
### OTHER TWELVES

Other contestants correctly John Fred White, Edward White, Doyle Mabry, Jerry Mabry,

Friona Merchants will give Frank Castillo, Walter Cunaway the free ride coupons, ningham, and Gene Ezell,



ACRES OF COTTON . . . Gins in the Friona area reached the peak of the 1966 ginning season the past week, as many farmers up with their cotton harvest. The above gin in Friona shows a typical scene, with cotton lined up ready for ginning,



CHRISTMAS STYLE . . . Streets in Friona took on a Christmas attitude this week, as Christmas decorations were put up by the city employees.

day. Eight games are on tap today, eight on Friday and six for Saturday's wrapup. And for the avid basketball fans, many of whom have driven 1.000-mile round trips for two

and 8:30 p.m. Saturday.

day, and four games each of Action begins at 12 noon tothe other days,

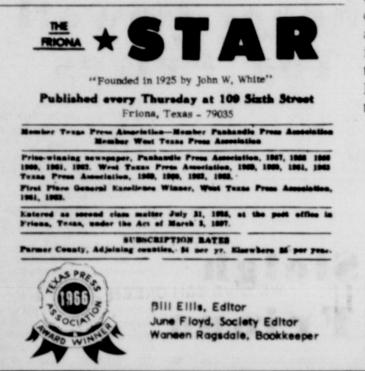
THE FRIONA STAR

### PAGE 2

CHRISTMAS BUYING "Where's Your Diploma?"



According to the Association of American Railroads, piggyback service is headed for its first million-carload year on the nation's railroad. During the first half of 1965, the railroads moved an average of 19,000 flatcars loaded with highway trailers each week -- an increase of nearly 16 per cent over the comparable period of 1964.



### **Merchants Expect Record Gift Sales**

American merchants can expect Christmas sales for 1966 to exceed all previous records by approximately 10 per cent. However, the individual retailer will have to work harder to get his share of the increased spending. Although the Christmas shopper has more money to spend than ever before, he is more conscious of price than he has been in recent years.

Consumers seem to be determined to offset rising prices by a more careful pre-shopping. Comparative prices in retail advertising will focus attention on stores which recognize a new type of public demand.

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The sales manager of one major retail company explained the situation this way:

"We know we have to get back to com petitive price advertising to attain our anticipated increase in sales."

But it would be a mistake forany retailer to assume that the price-conscious consumer of today is interested in price alone. He is also interested in value. Having become more sophisticated and accustomed to extra spending money, he realizes that value and low price can go together.

The careful consumer expects more of advertising than wild general claims. He expects details about products with reasons why the advertised product is a value.

. . .

The large page of the local newspaper is one place where the local merchant can meet the most careful shopper with unlimited and convincing detail regarding price and quality.

ADMISSIONS 21-27

Michael Lynn Gowens, Friona; Felicitas Gonzales, Fri-ona; Mamie Pounds, Bovina; Sam Billingsley, Farwell; Juan Alaniz, Hereford, Mrs. C.W. Dixon, Friona; Trinidad Silva, Muleshoe: Wayne Hodgson, Friona; Georgia Holmes, Friona; Tony Keeth, Friona; David Parsons, Friona; Shayne Woodard, Friona; Myron Hillock, Farwell; Julia Settle, Amarillo; Kathy Boozer, Bovina; Bobby Lynn Crozier, Friona; Jena Kaye Short, Friona; J.B. Snead, Jr. Friona; Emilio Cantaneda,

Bovina; Zane McVey, Friona; Edward Petchinsky, Friona. **Postmaster Reminds** 

minded Friona residents today that there are only 20 mailing

"While that may seem like a long time to most people, it is frightenly short to those of us in Postal Service," he said, Postmaster General Lawrence O'Brian has predicted that well over eight billion pieces of mail must be delivered between now and Christmas eve, a new rec-

"We are asking everyone to start thinking about their Christmas shopping and mailing now. If all the holiday mail were to hit the postal systems at one time, it is obvious that we'd have difficulty delivering every piece on time."

Mailing early and spreading the mail flow out along the entire pre-Christmas season is the key to better mail service at this time of the year.

Last year the public cooperation has "tremendous", according to Williams. Virtually every piece of holidy mailwas delivered before Christmas Day. This year with increased volume because of the continuing strength of the economy we are hoping to see the fine cooperative spirit again.

Postmaster Williams offered these mailing tips: Use Zip Code on all mail

"If there are some zip codes that you still need for your mailing list, come to the Post Office and look them up in our Zip Code directory or give us a

### DISMISSALS:

Hospital Notes

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Juanita Roubinek and Baby Girl, Alvin Gaines, A.B. Wilkinson, Jane Dixon; E.H. Cummings, Cathy Carrothers, Felicitas Gonzales, Nancy Mayfield and Baby Girl, Cynthia Garner, Michael Lynn Gowens, Clyde Goodwine, Tony Keeth, Georgia Holmes, Juan Alaniz, Mina O'Hair, David Parsons, Shayne Woodard, Mamie Pounds, Julia Settle, Wayne Hodgson, Jena Kaye Short, Bobby Lynn Crozier.

### 50,000 new active cases of TB Jr. Friona: Leora Hastings. are discovered yearly. Your Christmas Seal contribution will help to reduce that figure.

Prepare your gift list right away. The earlier you do your

While the stores are

# **Of Mailing Helps**

call," Williams says. Postmaster Williams redays before Christmas.

shopping, the better chance you have to get exactly what you want. still full of merchandise, that way you can mail earlier too. Be sure to have enough boxes, tape, string and wrapping paper on hand. Wrap your package well. Include sufficient padding. Re-

member, that your parcel may be shipped in a mail sack with a set of encyclopedias riding on Include a card of piece of paper inside the package with your name and address and that of the person you are sending the

parcel to in case of the wrapping should be loose and come off. That way, you can be assured your gifts will not end up in the dead parcel office, also insert a list of the parcel's contents.

holiday mail.

Address your gifts and greeting cards clearly so that postal workers will have no difficulty in reading the distinction. Use first class postage on greeeting cars. This assures their being forwarded if the recipient has moved. Cards that are undeliverable will be returned when you include a return address on the envelope. The Post Office Department has issued a special five - cent Christmas stamp which will help decorate your

Most important mail early and use Zip Codes.

### Sixteen Accidents In **County For October**

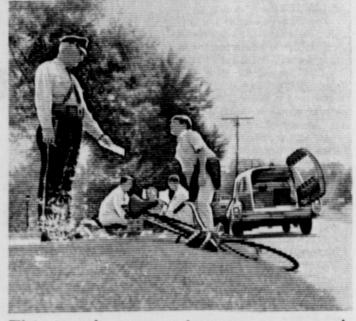
The Texas Highway Patrol investigated 16 accidents on rural highways in Parmer County during the month of October, according to Sergeant W.E. Wells, Highway PatrolSupervisor of this area.

These crashes resulted in four persons injured and an estimated property damage of \$10390.00.

The rural accident summary for this county during the first ten months of 1966, shows a total of 92 accidents resulting in 2 persons killed, 45 persons injured, and an estimated property damage of \$67,584.00.

Get the jump on the winter months by having your vehicle safety inspected by an authorized garage to assure its safe mechanical performance. Then have your car "winterized" by checking the following items: anti-freeze in radiator, battery, an engine tune-up, brakes, exhaust, tires, windshield wipers, lights, turn signals, horn and defrosters. For an extra measure be sure you have ice scrapers, snow tires or tire chains.

The Sergeant stated, "today's inspection is tomorrow's protection."



### This is when your insurance agent's foresight counts

Suppose your child caused this kind of accident-an accident that could cost you thousands of dollars. Could you count on your insurance agent for help? You could if he's an independent insurance agent. If you bought your insurance through an independent agent, you were probably advised to buy liability protection against unexpected accidents. An independent agent is free to make sure your policies fit your needs, because he can pick and choose among several fine insurance companies. He owes allegiance to no one company. He displays this seal. Does your insurance man?

We are independent insurance agents, ready to give you The Big Difference in insurance-continuing, personal attention. That

includes guidance in choosing the right policy, news about recently-issued improved policies, help with claim details, and followthrough for prompt, fair payment. Call us for service beyond the call of duty.



### **Ethridge Spring Agency** \*Dan Ethridge \*Frank Spring

\*Bill Stewart \*Flake Barber

Santa Says .....

Wrap Up Your Local Christmas Card List With A Donation To "Project Christmas Card" SIGN UP AT:

\* Friona State Bank \* Parmer County Community Hospital \*Bi-Wize Drug \* Friona Star Foster's \*Hurst's

> Deadline is Dec. 17. Donations Go To The Hospital. The Community Christmas Card will Appear In The Dec. 22 Issue of The Friona Star.

FRIONA STATE BANK

Serving The Great Irrigated Area

Friona

Member FDIC

Phone 247-2736



All the doors can lock by themselves on our new '67 Ford. And if one door's not closed tight, a little light tells my father. Another light reminds him to fasten my seat belt. Daddy says he got the safest, strongest Ford ever built to hold me.

(He says always keep your valuables in a strongbox.)



The strong, substantial LTD by Ford gives you all this at no extra cost: Select-Shift Cruise-O-Matic transmission - lets you shift automatically or manually to fit each road situation . Comfort-Stream Ventilation circulates fresh air, exhausts stale air with windows closed • 289-cu. in. V-8 • Test-drive the Ford LTD - one of the world's most luxurious automobiles, and one of the quietest. It's quieter because it's stronger, stronger because it's better built.

You're ahead in a Ford

Ford puts people ahead ... and people are putting Ford ahead! Sales figures show it: Ford is first in city after city all across America. In Los Angeles and Atlanta! In Detroit and Denver! In San Antonio and San Francisco! Come take a test drive and see why-You're Ahead in a Ford!

Grand & Highway 60



THE FRIONA STAR



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In d!

### Straight A Honor Roll **Lists Fifteen Students**

According to a report from Principal John R. Cook's office early this week, fifteen high school students made the All A Honor Roll for the grade period beginning October 10 and ending November 18.

They were Becky Coffey, Clark, Jerry Coker, Crista Ev-Darla Howell, Rhonda Lawrence, David Smith, Shirley White and Terri Lynn Wilson, seniors; Karene Milner, and Larry Truitt, juniors; Johnny Barker, Lowery Harper, Joel Osborn, Daria Perkins, Deloris Phipps and Connie Whaley, so- Carolyn Brown, Billy Burton, phomores, Norman Mohr, Roger Dorrel, Rickey Hurst, freshmen.

Others on the honor roll and the categories into which their grades fell were as follows: Bobby Thomas, Diana Wilson. A's with 1-B.

Ann Ayers, Kathy Bandy, Lou Cochran, Brownie Cole, Isidore Cordova, Danny Kendrick, Belinda Mabry, David McFarland, Susan Neill, David Reeve, Wayne Schueler, Kara Beth Sides, Mary Smith, Mike Wooley.

A's with 2-B's.

ans, Randy Farr, Janet Mingus, Martha Martin, Becky Neill, Karla Patterson, Kay Riethmayer.

A's with 3-B's. Karen Agee, Sharen Awtrey, Jim Bob Jones, Bobby Jordan. Mike Pavalus, Jane Rushing. A's with 4-B's.

Bill Ruzicka, Mike Smith, B's with 1-A Mary Burchett, Randy Ellis,

Linda Fallwell, David Harper, Pam Hawkins, Don Hoover.



THE FRIONA STAR

FAMILY DEPOSITORS . .. Typical of the many families who use "Project Christmas Card" to send their Christmas greetings each year are the Stanley Benge family. They are shown making their deposit with Jane Williams at Friona State Bank. From the left are Sharla, Mrs. Williams, Christi, Jane, Jerry and Debbie Benge.

### Youth Rally Here Saturday

A Baptist associational youth rally will be held in Friona Saturday at the First Baptist

The Chapel Choir of the San Jacinto Baptist Church, Amarillo, will present the program, which will be a cantata, "The Sound of Singing," by John Peterson,

All young people, especially in the Friona area are urged to attend.

### **McMahans** Get **Hub Store**

Mr. and Mrs. J.W. McMahan have recently purchased the interests of Mr. and Mrs. Ray Robinson in the Hub Store, and invite their friends in the Hub community to stop in and visit with them.

announce plans in the near future to enlarge their store, and add many items which are at present not carried.

The law has special work provisions for blind people. All blind persons who have some work under social security should get in touch with their social security representatives to get further information about

Free literature available to anyone who may be interested in the disability provisions include Leaflet No. 8, and Booklet No. 29. These may be secured from a representative at the social security office in Clovis at 106 West 5th. Office hours are Monday, Tuesday, Wednesday, and Friday from 8:30 a.m. to 5 p.m. and Thursday from 8:30 a.m. to 9 a.m.

The word "barber" derives from the Latin "barba", for beard. In Roman times, a "barbarian" was simply "a bearded man".

# John Troop, social security

person need not be totally and permanently disabled in order to receive disability benefits.

"If a person has an impairment which prevents him from engaging in substantial work and the condition is expected to last (or has lasted) up to a year, he may be eligible for monthly benefits," Troop said. Previously a person could only receive disability benefits if he

Church, at 7:30 p.m.

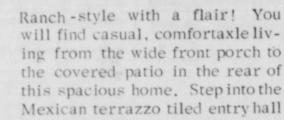
had a mental or physical impairment that was expected to continue for a long and indefinite time, or to result in death.

An applicant must have a to-The McMahans say they will al of five years of covered work during the ten year period before he became disabled, but the five years need not be continuous.



### Sunday... 3 miles east of Friona on Hwy. 60 (HEREFORD) 2 - 5 P. M.





representative for this County, reminded beneficiaries today that under changes in the social security law made last year, a

Noted By SS Official

the provisions.

PAGE 4

and you find yourself on the threshold of modern living at its finest. The living room, perfect for formal entertaining, is separated from the entry hall by a charming planter box. The large ash paneled family room with its open beam Cathedral ceiling and built-in bookcases built on the ends is perfect for all family activities. The completely equipped all-GAS kitchen with its open barbeque grill will delight even the most discriminating homemaker. Two full baths are conveniently located near the spacious three bedroom sleep area. A huge play room, separate utility room and a finished double garage add the finishing touches to this gracious home. Carpeted throughout, this Blue Flame Home is truly a picture of living at its very best in GAS air-conditioned comfort. Be sure to see it during its open house.

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Mrs, Mars poses just inside the entrance of her new Blue Flame Home, at top of step leading to the sunken living room.



The fortunate family who lives here will enjoy the many benefits of GAS . . . including trouble-free service. And, because it is ALL-GAS, the owner will save \$10,000 in utility costs alone over a 25-year mortgage period. Gas makes the big difference. . .costs less too!

COSTS LESS, TOO!

sociation met Thursday Novem-

ber 17th in the home of Mrs.

Mrs. Johnson, president,

presided at the business meet-

ing. She gave reports from the

Texas and American Dietetic

Associations and a report of the

association's part in the Area

Lowell Johnson, Amarillo.

Science Fair.

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**Reports Highlight Dietetic Meeting** 

**Guests** In

**Drake Home** 

Mrs. A.O. Drake returned

home Friday after spending a

week visiting in the home of

her daughter, Mrs. Frances

Howard, Abernathy. Visitors in her home over the

Thanksgiving Day weekend were

Mr. and Mrs. Stuart Hoover,

Redding, Iowa, Mrs. Howard,

Mr. and Mrs. Arthur Drake and

Peggy, Mr. and Mrs. Jerry

at 8:30 a.m. She was named

Heidi Morene and weighed 6

She is the second daughter

THE FRIONA STAR

### Betty Ann Richey Jo. Bride Of Jerald Gober

In a candlelight ceremony on Nov. 5 at Northside Baptist Church in Hobbs, N.M., Betty Ann Richey became the bride of Jerald R. Gober, with the Rev. Robert Tremaine performing the ceremony.

themums. A white aisle cloth

marked the bridal aisle, and the

couple knelt on a white wrought

and Mrs. Webb Gober, Farwell, was attended by Nathan The chancel of the church was Moore, Lubbock, as best man. decorated with bouquets of an-Ushers were Gibson Hoffman, tique gold chrysanthemums, Lubbock and Mike Paine, Levellemon foliage, and Baker's fern arranged against a background of gold branched candelabra holding white tapers. The sanctuary railing was decorated with garlands of fern, white candles and clusters of gold chrysan-

white satin bows.

land. Tim Tremaine served as ringbearer. Candles were lighted by David Stewart and Alan Gober, brother of the groom. Mrs. Robert Pyle was matron of honor. She wore a floor length sleeveless dress of an-

The bridegroom, son of Mr.

tique gold brocade designed with a portrait neckline. The empire waistline was encircled with a

in a bow with long streamers. tion. Pews of the church were Her shoes were dyed-to-match. marked with clusters of gold and she carried a cascade bouchrysanthemums, greenery and quet of gold miniature mums trimmed with gold lame and moss green velvet leaves, tied with loops of green velvet rib-

moss green velvet ribbon tied

Bridesmaids were Linda Wiseman, sister of the bride, and Kathryn Gober, sister of the groom. Their ensembles were identical to that of the matron of honor.

Tori Tremaine was flower girl. She wore a floor-length antique gold peau de soie dress designed with brief sleeves and portrait neckline. She carried a white lace basket trimmed with moss green velvet ribbon and leaves and filled with white rose petals.

and Mrs. Earl Wiseman, was given in marriage by her father. She was attired in a floorlength gown of white peau de sole designed with a portrait neckline. Re-embroidered Alencon lace motifs were appliqued on the sleeveless empire bodice and the A-line skirt. A formal redingote fastened at the front of the waistline with a bow. The elbow-length Kubuki sleeves were heavily appliqued with re-embroidered Alencon lace motifs encrusted with pearls.

Soft pleats at the back of the coat formed a chapel-length

train. Her headdress was a caplet of peau de soie petals edged with pearls and accented by a bow holding a tiered veil of imported silk illusion. The bride carried a cathedral

bouquet of white Butterfly roses, stephanotis and camellia foliage accented with white lace leaves and satin ribbon atop a white Bible, Fcr something old she wore a 54-year-old wedding ring belonging to her maternal grandmother; new was her wedding gown; borrowed was a handkerchief belonging to her mother; and blue was a garter. In her shoes were pennies mintad in the couple's birth years.

Mrs. Benny Garner was organist and Corrine Case sang, "I Do," "More," and "The Wedding Prayer."

A bridal shower in the home Special guests were Mrs. Ruof Mrs. Dalton Caffey from 3:00 dolph Renner and Mrs. J.L. to 5:00 p.m. Saturday, Novem - Shaffer, grandmothers of the ber 19, was a courtesy for Karen couple.

Sue Osborn, bride-elect of Gary Mr. and Mrs. Arthur Drake Lou Renner. Other hostesses and Peggy, Mr. and Mrs. Jerry were Mesdames W.H. Long, D. Brownd, Jana and Sherri and C. Herring, W.S. Ingram, Ken-Mr. and Mrs. FloydReeve visityth Cass, R.E. Snead, E.G. Phipps, Frank Truitt, Dorothy ed Mr. and Mrs. Dell Dodge at Byars, Colorado, Thanksgiving Hough, Wesley Foster and Jean Day. Mr. and Mrs. Dodge are parents of Mrs. Arthur Drake. Refreshments of spiced tea

and cookies were served from a table covered with a white Doris Lange of Houston, was linen cloth and centered with a a holiday visitor in the home of floral centerpiece of gold and her parents, Mr. and Mrs. O.F. Lange.

The Panhandle Dietetic As- about parents before they even Cleva Montague, of Amarillo start to learn about the sick Mrs. Helen Tully of Canyon and child. She said, "they are well Mrs. Keith Brock of Friona, prepared before they actually Ellen Latta of Groom left into the pediatric unit of recently to become a distition the hospital to put into practice in the army. their knowledge of children." The next meeting will be Jan-Now trends are to let parents uary the 12th, at 7:p.m. in the visit their children around the officers club at Amarillo Airclock, to provide wholesome Force Base,

play rooms for these patients. Many of the new dolls are made Mrs. Jack Ware gave a reso the things that will be done port of the Dietary Services to the child can also be done to Workshop she attended in Austhe doll by the child. The often explains what is to be done Mrs. Emily Earthman, pewhen the child is to young to be diatric instructor for Northwest told in words.

Texas School of Nursing, gave a Children are always told the speech on new trends in pediatruth about what will happen on tric nursing. She told of the the modern pediatric unit. Remany things, the student nurses cent new members are Meslearn about the well child and dames Gus Sauddo, Ed Carrol,

### **Future Nurses Plan Project**

At the Tuesday afternoon meeting of Future Nurses Club in the meeting room of Parmer County Community Hospital plans were made for decorating the doors of the hospital and the high school building.

Paula Fortenberry was selected to serve as chairman of the committee responsible for the decoration at the hospital and Carolyn Hutson will be com-

mittee chairman for the school decoration.

Following the business meeting a film strip concerning medical technology was shown.

A meeting was planned for 4:00 p.m. Tuesday, December 13. in the meeting room. Purpose of the meeting will be decoration of the doors in the hospital.

### It's A Boy For Dean Nazworths

Mr. and Mrs. Dean Nazworth, Amarillo, became parents of a baby boy at Northwest Texas November 21. He was named James Dean and weighed 8 lbs. 4 1/4 ozs.

Noon Luncheon

Eighteen persons were present for a noon luncheon in the home of Mrs. W.O. Brown Wednesday. Mrs. Eugene Bandy, Mrs. James Frocter and Mrs. Elvin Wilson assisted with hostess duties.

Others present included Mesdames Glenn Floyd, Robbia Hughes, Lucy Welch, Newman Jarrell Sr., Ethel Adams, C. J. Horton, Otey Hinds, John Hays, Ed Boggess, John Blackburn, Steve Struve, B.D. Broyles, J.

James Dean is the first child for the couple. Her older sisfor the couple. His mother is the former Andrea Milligan, His Hospital at 9:46 a.m., Monday, grandparents are Mr. and Mrs. J.R. Nazworth, Black, and Mr. and Mrs. L. A. Milligan, Dumas. Great-grandparents are Mr.

In Brown Home Mrs. C.A. Milligan, Maysville, Oklahoma.

and children, Linda and Jerry, spent the weekend visiting in the home of Mr. and Mrs. Harold Davis at Lamar, Colorado. Mr. and Mrs. Davis are parents of Mrs. Martin.

ter, Keli jon is 3.

**Receives** Award Mr. and Mrs. Larry Martin Kelly Mimms, son of Mr. and Mrs. G.W. Mimms, Route 1,

### is among the more than 700 scholarship recipients at Abilene Christian College this semester.

School.

Mr. and Mrs. Earl Drake and Bobby and Mrs. Owen Drake visited Owen at Fort Leonard Wood, Missouri, during the

and Mr. and Mrs. Johnny Hand, Friona, Mrs. Pearl Brannon, Friona is the maternal greatgrandmother. LHS Graduate

lbs. 10 ozs.

Saturday, November 12 at Fedand Mrs. Larry Martin, were also present. The group went to the home of their troop grandmother.

Mrs. Ethel Adams, and presented her a hat for her birthday. Upon returning to the club house the girls worked on a Christmas project designed to provide one angel for each resident of Girlstown at Christmas time.

After a hike to Kiddle Kol-Mimms has been awarded a lege, which is operated by Mrs. special scholarship based on Pat Ferguson in her home in achievement or need. the west part of town, the group He is a sophomore animal had refreshments of cold science major and is a 1965 drinks. Mrs. Ferguson pregraduate of Lazbuddie High sented a class demonstration and outlined different methods

**Girl Scouts Visit Troop** Grandmother Ten members of Girl Scout of teaching kindergarten age Troop 238 met at 2:00 p.m. children. Plans were made for the next erated Club House. The two meeting, which will be held leaders, Mrs. Bob Riethmayer Saturday, December 10 in the garage of the Steve Struve home.

This will be an all day work meeting. The Christmas projects are to be finished. Each member is urged by Mrs. Riethmayer to be present and to

bring membership and calendar money as well as money for a hamburger lunch at noon. The December 10 meeting will be the last one for 1966. Highlight of the January 7 meet-

ing will be a rededication ceremony with each girl in uniform. Scouts attending the meeting were Rhonda Bauer, Louise Whaley, Sheila Struve, Vicki Schueler, Kathy McLean, Dean Dickson, Vicki Beck, Carolyn Martin and Jill Riethmayer.

Again Modern Study Club

PROJECT CHRISTMAS

# The bride, daughter of Mr.

K. Anthony.

white fall flowers.





MRS. JERALD R. GOBER

Karen Sue Osborn

Feted With Shower

Presents

SECTION II PAGE 1

B. Taylor and Bill Wooley. weekend.

Grandparents are Mr. and Mrs. Owen Williams, Anton, and Mrs. W.J. Nazworth, Fri-ona, Mr. and Mrs. C.T. White-head, Lexington, Oklahoma, and

### Heidi Williams **Born Friday** Mr. and Mrs. Kirby Williams of Anton became parents of a baby girl at Littlefield General Hospital Friday, November 18

Brownd, Jana and Sherri and Mr. and Mrs. Floyd Reeve.

Society

For The Past Few Years PROJECT CHRISTMAS GARD Has Been A Success And Again, For The Benefit Of Those In Our Community Who Enjoy This Way Of Wishing Their Friends

# MERRY CHRISTMAS

Your Participation Is Invited. You May Deposit To The CHRISTMAS CARD ACCOUNT At The Friona State Bank The Amount You Normally Spend On Local Christmas Cards. Names of All Depositors Will Append In The Grant Greeting in The Christmas Edition Of The Star. Proceeds Go To Our Hospital - Sponsored By Modern Study Club



MR. AND MRS. L. M. GRISSOM

### Grissoms Celebrate Golden Anniversary

Mr. and Mrs. L. M. Grissom will observe their 50th wedding anniversary at an open house from 2:30 until 5 p.m. Sunday in their home.

The couple's sons and daughters will serve as hosts, Kenneth G. Grissom of Shallowater. Leon Grissom of Bovina, Miss

Lola Jean Grissom of Bovina, C. W. Grissom of Taiban, N.M. and Mrs. Bill Crume of Lubbock.

The serving table will be laid Growers and a director of First with an off-white cut-work cloth State Bank of Bovina,

### **Dorcas Class Meets Thursday**

The Dorcas Sunday School Scarborough directed a study of class of Calvary Baptist Church the lives of Zelophad, Rahab and met in the home of Mrs. Elmer Deborah. The closing prayer Euler Thursday afternoon, Mrs. was led by Mrs. Lura Bradley. Lura Bradley, president, had The hostess served refresh-

charge of the business session. Mrs. J.L. Lafferty conducted ments of ice cream and cake to Mesdames Bradley, J.P. Wilthe scripture reading.

The opening prayer was led son, Hyde, Scarborough, Lafby Mrs. H.A. Hyde. Mrs. Clyde ferty and C.A. Turner.

over gold, centered with an arrangement of white chrysanthemums and golden rapture roses. The former Miss Pearl

Foster and Grissom were married Dec. 24, 1916 in Elk City, Okla. They moved to the Oklahoma Lane community from Oklaboma in December, 1925. They farmed at Oklahoma Lane until moving to Bovina in 1954.

community has learned to de-Mr. and Mrs. Grissom are pend when any outside assistactive members of the Bovina ance is needed is the local Fu-Methodist Church. Grissom is ture Homemakers of America. a director of the Bovina Wheat Members of this organization

com pleted.

to live.

are called upon often for various tasks and always respond in a wonderful way. Those who assisted with the fund drive were Crista Evans, Kathy Renner, Brownie Cole, Lou Cochran, Linda Fallwell,

school. Several of these men

Because of the general atti-

tude of so many each of us

should take a great deal of pride

in our community. Many of our

residents put in a lot of time

and effort in making our com-

munity a better place in which

During the recent drive for

Lydia Buske, Joan Gail Brookfield and Terri Sue Cummings. . . . . A group of men who do a fine might be of some comfort to job for which they are paid then put in a lot of time and effort

I've often heard preachers are very interested in beautisay, "A working church is a fying the grounds and their ef-growing church." The state- forts can be seen in several diment is probably just as applirections. cable to any organization. If it One of the most obvious im-

In And Anoun

can be applied to a community. provements these men have ours certainly could be classimade in recent months is the fied as a"Growing community." There is no end to the amount grassed over playground just west of the elementary schools. of benevolent work done in our For many years this vacant community by just about every block was just a bare space for resident of it. Any time there children to play. is need for any kind of work to

with June floyd

On nice days it was not so bad, but on windy days it was almost unbearable. The blowing dirt filled the eyes and hair of teachers on playground duty and students alike.

It is a real pleasure now to drive by and see a large number of students playing all over the block, which has a nice grassy cover. In the past when anyone mentioned growing grass there someone always said. "It has been tried and just can't

a huge bouquet of orchids. . . . .

shower for Mrs. Melvin South-Somehow or other the Mrs. Joe Moyer. ward. story in last week's Star about the event mentioned neither time nor day. It seems that these errors always happen when it is too late to correct them. I'm hoping persons who

were interested in attending were glad names of hostesses were mentioned and called for other pertinent information.

To say, "We are sorry!" now just will not help matters at all. Maybe making a promise to do better in the future persons concerned, All I know to say now is: "The error was extra are custodians of the not intentional and is regretted very much."

### and Mrs. Earl Lowder, Buffalo, Oklahoma and Mr. and Mrs. Henry Martin, Borger, before returning home.

# Is Club Speaker

giving meeting of Friona Woman's Club in Federated Club House Wednesday afternoon was Jake Armstrong, pastor of Calvary Baptist Church.

Roy V. Miller Sr. at the piano. Roll call was answered by

guests, besides those on the

Christmas Seals to help them.

610,000 American people are directly affected by TB. Use

Loyd Chesher.

Frieda Faye Floyd, freshman Lubbock Christian College is student at Lubbock Christian a private liberal arts junior col-College, has been designated as lege now celebrating its tenth an "official LCC Hostess" for anniversary. Special terminal courses are available for the

Mr. and Mrs. C. Glenn Floyd, continue his education at a sen-Route 2, Friona. A 1966 graduate of Friona High School, she was active in band, basketball, F.H.A., Spanish Club, Thespians, received the English award. She is an English major at LCC. She is a member of Christ-

liche Damen, women's social "Frieda was chosen because

of her poise, friendliness, and

Grandparents are Mr. and Mrs. Coy Dunn and Col. and Mrs. John Parrott, all of El



Make Hurst's Your Christmas Gift Headquarters. Many more unadvertized bargains throughout the store.

One Group Girls' Bulky Knit 100% Orlon

Choralters, Round Table, and the Sociological Society. Last year she served as secretary of the Student Finance Council. She has been on the Dean's List and worked in Stunts

### and Gold Rush. She is a 1963 graduate of Friona High School and is a Senior at T.W.U. MISS KAY JOHNSON Frieda Faye Floyd

Named LCC Hostess

She is president of Alpha Kappa Delta, honorary fraternity for sociology, and a member of Modern Choir,

SECTION II PAGE 2



Martins Return Local Student

Campo, Colorado then visited

# Jake Armstrong

Guest speaker at the Thanks-

Sally Kendrick and Ann Hurst presented two vocal numbers, "Bless This House," and "He". They were accompanied by Mrs.

twelve members with "A person I am thankful for." The meeting was closed with repetition

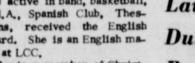
of "The Lord's Prayer." in unison, Refreshments were served by

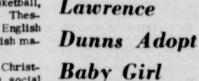
Mrs. V.R. Jordan and Mrs. O.T. Patterson, hostesses. Special

the coming year. Miss Floyd is the daughter of student who does not wish to

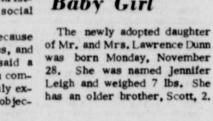
Is In Who's Who

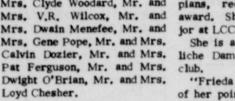
Friona,





ior college.





Among Students In American Universities and Colleges. Fi-

THE FRIONA STAR

Mr. and Mrs. Calvin Martin returned home Saturday after spending a week visiting relatives and friends in Colorado. Oklahoma and the Panhandle of Texas. They wereguests in the home of Mr. and Mrs. Eugene Nidey and daughters at

friends at Lamar. From Lamar they went to Chievington and visited in the nome of Mr. and Mrs. Louis Baxter and Steve. They also\_ visited in the homes of Mr.

Kay Johnson of Friona was among 36 seniors selected at the Texas Woman's University to be included in Who's Who

nal selection was made by a faculty - students committee from over 70 students nominated by their departments.

Miss Johnson is a sociology major, the daughter of Mr.

and Mrs. Herschel Johnson of Homemakers **Honor Husbands** 

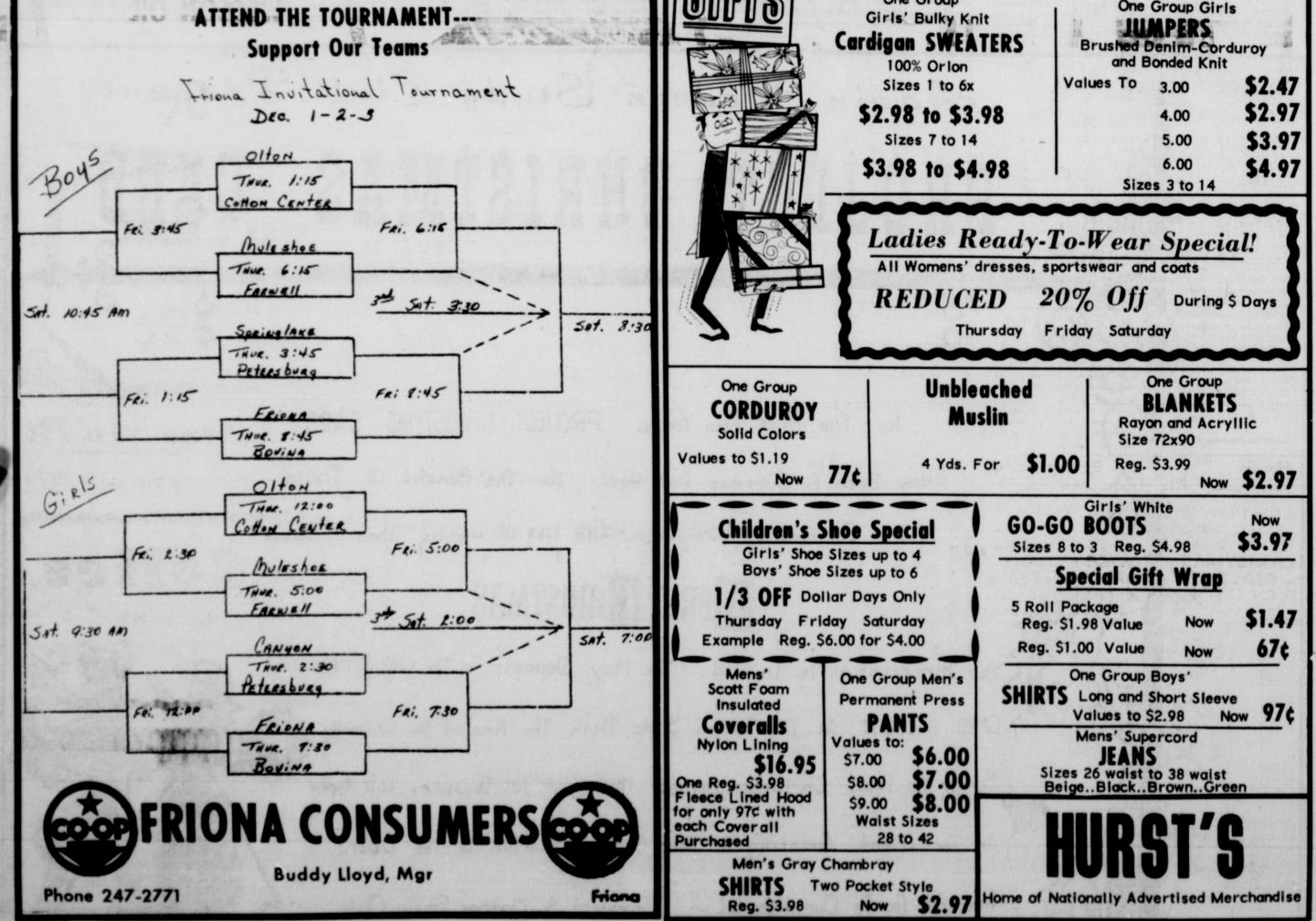
Guests of honor at a Thanksgiving progressive Thursday evening dinner were husbands of members of Young Homemakers. The appetizers were

served at the home of Mr. and Mrs. Dale Smith. The group then went to the home of Mr. and Mrs. Jimmy Mabry for the main course and dessert.

Others attending were Mr. and Mrs. Eugene Bandy, Mr. and Mrs. Leon Massey, Mr. and Mrs. B.D. Broyles, Mr. and Mrs. Clyde Woodard, Mr. and Mrs. V.R. Wilcox, Mr. and Mrs. Dwain Menefee, Mr. and Mrs. Gene Pope, Mr. and Mrs. Calvin Dozier, Mr. and Mrs.

Dwight O'Brian, Mr. and Mrs.

WE'RE 3 BIG DAYS Thursday, Friday & Saturday



funds for the United Fund farmbe done." I'm guessing the ers, merchants, professional custodians of the school didn't people and their employees know it couldn't be done, so worked together and did a magnificient job in recent time. they did it. Everyone who had a part in the project deserves Some organizations contributed time and talent to the project and through the combined ef-My sincere apologies go to the hostesses for the bridal forts of all the task was soon One group upon which the

Note From A ....

**Thoughtful Husband** 

Dear Joyce I was weakening when I you thought I was weakening when I you thought I was used I held to held you with the dishes I held to held you with the dishes I what I really meant was - Qid what I really meant was - Qid what I really mean was - Qid what I really mean was - Qid to matic Dishwasher from Num

NUNN LUMBER CO.

"Complete Building Service"

Ni.ke

into matice Dishwasher

PH. 247-2727

### **Final Rites For Mrs. Edward Spring**

from Friona Methodist Church Paul Mohr, pastor of Union officiating ministers.

Funeral services for Mrs. band, include three sons, Don, edward Spring were conducted Friona, Eddie, Dallas, and David, Amarillo; two sisters, at 2:30 p.m. Wednesday. Rev. Mildred Dorris, Las Cruces, James Price, pastor, and Rev. N.M. and Mrs. M.A. Hudson, Clovis; and an uncle and aunt, Congregational Church, were Mr. and Mrs. D.J. Lee, Eufaula, Oklahoma, Mrs. Spring died at 6:00 a.

m. at Parmer County Com-Pallbearers were Charlie munity Hospital following an Wise, Randol Allen, Leroy Widextended illness. She lived in ner, Henry White, Howard Love, the Rhea Community about 20 and E.O. Johnston. years before moving to Friona Burial was in Friona Ceme-

two years ago. Survivors, besides her hus-

tery under direction of Claborn Funeral Home.

### FOR HOLIDAY TABLES

A Jolly Red Giant

paper

NUM

A jolly Santa Claus cen-terpiece will add a gay and colorful touch to your holi-day party table. This two-foot high version of the jolly red giant is easy to construct.

Two large paint-mixing buckets—the cardboard type sold at hardware or paint

stores—form the body. Begin by trimming the rim off one bucket. Then turn the bucket upside down and fit it inside the rim of the uncut one. The two joined buckets will form a figure that's wide in the cen-ter and tapering at top and oottom.

bottom. Cut two pieces of red pa-per to cover top and bottom halves, gluing in place. Then dip a cotton swab in ink or paint and use it as a tiny brush to draw on Santa's wide black belt and make a border at the lower edge. Make a belt buckle from aluminum foil. For the face, cut a semi-

For the face.

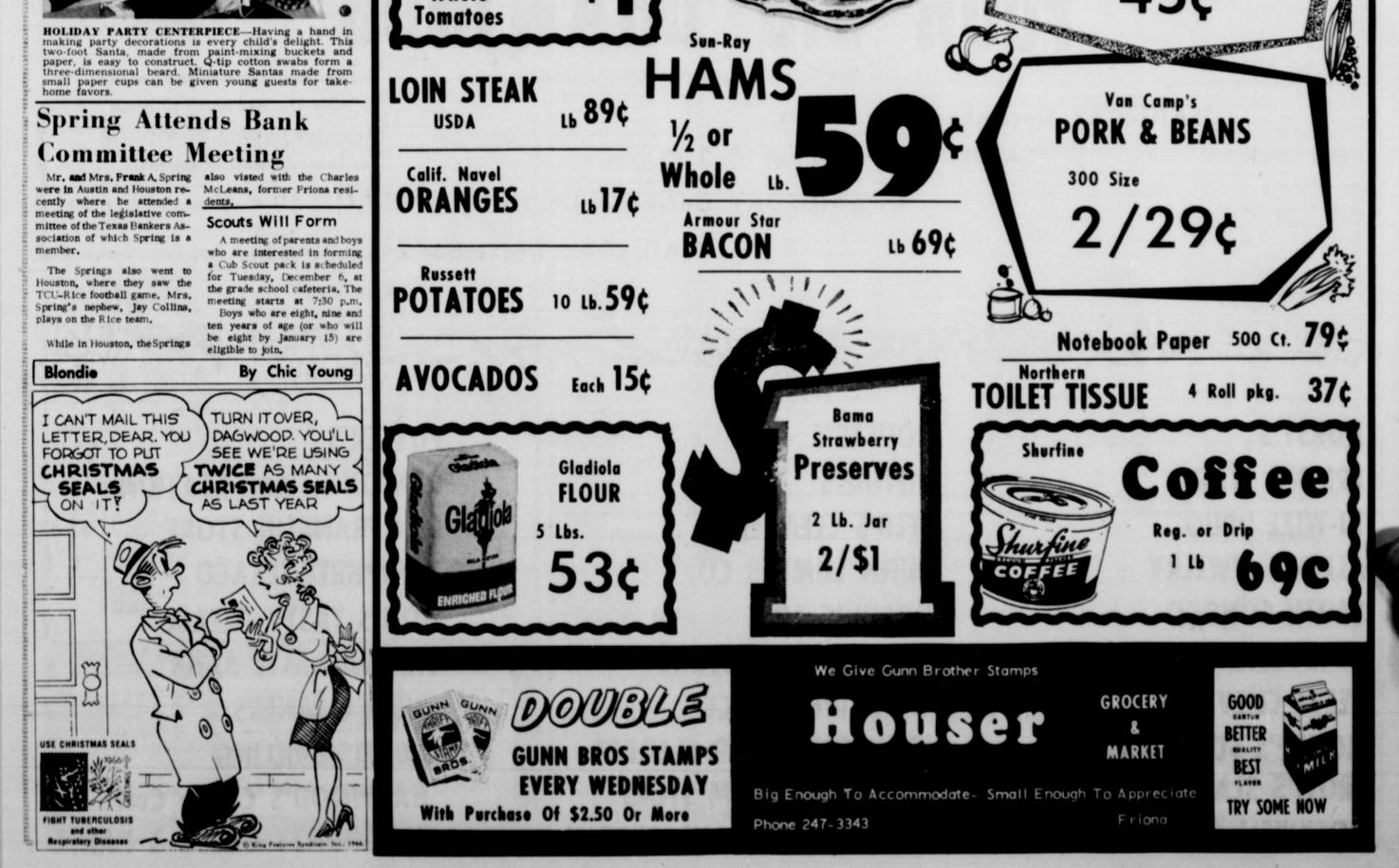


REBOUNDS . . . Linda Fallwell goes high to grab the rebound of a missed shot by Muleshoe in Tuesday night's game here. Other Friona players are Kathy Jones (left) and Lou Cochran. Mule-Create a pointed hat by shoe forwards are Mary Janice Puckett and Jeanie King.



1000 Main







WISE CHRISTMAS-SHOPPERS SHOP AT HOME!

SAVE TRAVEL TIME ... YOU'LL FIND EVERYTHING YOU WANT HERE: BIG SELECTIONS! LOW PRICES! HELPFUL CLERKS! PLENTY OF FREE PARKING! Friona Wishes You A Merry Christmas With A Tremendous Weekly Drawing.... Hundreds Of Valuable Prizes Donated By Friona Merchants.

You Will Receive A Ticket With Each Dollar Purchase Made At Paticipating Stores Listed Below. First, Second And Third Prizes Will Be Given:

### FOUD DIE DDAWINCE

# **TUUK DIU UKAWINU**J

In The City Park, Downtown Friona

\*SATURDAY, December 3....2:30 p.m.

\*SATURDAY, December 10...2:30 p.m.

\*SATURDAY, December 17....2:30 p.m.

This Customer Appreciation Promotion Is Under The Sponsorship Of Friona Association Of Retail Merchants And The Friona Chamber of Commerce.

\*SATURDAY, December 24....2:30 p.m.

HURST'S FRIONA STAR BI-WIZE DRUG ALLEN'S JEWELRY SMITH CONOCO CLABORN'S REEVE CHEVROLET MOORE'S SUPERMARKET CROW'S SLAUGHTER HOUSE ROCKWELL BROS. LUMBER HOUSER'S RUTHIE'S REED'S CLEANERS NUNN LUMBER CO. GRAPHIC ARTS WHITES AUTO STORE O.K. TIRE SERVICE JOHNSON'S FOOD MARKET CUMMINGS FARM STORE PANCIERA TIRE AND SUPPLY FOSTER'S DEATON'S "66" STATION BEN FRANKLIN STORE MURPHREE TEXACO DON'S TASTY CREAM FRIONA STATE BANK GIB'S CLEANERS ADAMS DRILLING HAYWOOD'S Cut 'n Curl TRI-COUNTY GLASS & PAINT

.

THE FRIONA STAR

CHIEFS WIN, 42-40

# Teams Sweep Muleshoe Set **To Prepare For Tournament**

and Squaws remained unbeaten on the local court by taking wins from visiting Muleshoe here Tuesday night.

The Squaws coasted to their fourth win of the season, 54-30, but the Chiefs had quite a 42-40, for a 3-0 record. In a girls' B game, Friona also won, 36-14, behind Missey Renner's 13 points.

The Chieftain - Mule battle was close from tipoff until the final buzzer. Longest lead by either team was five points, which Friona held during the second half. Muleshoe had four-point leads early in the game.

Muleshoe held the lead through most of the first quarter, scoring first and maintaining the upper hand except for a brief period after Bobby Jordan scored Friona's first field gial midway of the quarter for a 5-4 Friona lead. It was 10-8

Muleshoe at the buzzer. Both teams were cold during the second period, which saw the Mules keep the lead until the last minute before halftime. Then Eddie Wood sank a jump shot with 30 seconds left for a 17-16 Friona edge, and Jordan interecepted a pass and made a

Friona HighSchool Chieftains layup to make it 19-16 Friona (the Chieftains' longest lead to that point) at halftime. Muleshoe came back to knot

the score early in the third quarter, but the Mules never regained the lead, although the game's outcome was never asgame of it, edguing the Mules, sured until the final buzzer. Friona had its first fivepoint lead at 27-22 midway of the third quarter, and it was 31-27 at the three - quarter

> mark. Ray Lynn Murphree's jump a 10-year period. shot gave the Chiefs another five-point edge at 34-29, and Jordan's three-point play at the four - minute mark gave the Farwell. The Squaws won 64-Chiefs their last comfortable 32; behind Ingram's 26 points.

lead at 39-34. Eddie Wood's hook shot at 1:45 padded a two point lead 18 points. into a 42-38 count, and when the Mules countered with a basket with 1:38 remaining, that was to be all the game's scoring.

Friona's coldness at the free throw line made the game closer than it should have been. The Chiefs hit only 14 of 32 attempts, compared to 12 of 18 for Muleshoe.

The Squaw - Mulette game started off slowly, with Friona holding a 7-5 lead at the first

quarter's end. The Squaw's began to get wound up in the second quarter, though, and had a 27-14 lead at halftime. With Cindy Ingram bombing

the baskets, Friona sent 23 points through the nets in a torrid third quarter, at the end of which the Squaws had put the game out of reach with a 50-18 lead.

The game marked the Squaws' 20th consecutive win over the Muleshoe girls, stretching over

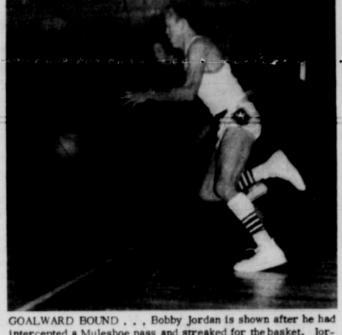
Last Tuesday night at Farwell the Chiefs and Squaws took their second wins of the year over The Chiefs won in an overtime, 54-52, as Murphree tossed in

BOX SCORES Muleshoe 8 11 12 11--42 CHIEFS 10 6 11 13--40 Murphree 2-2--6; Jordan, 7-5-19; Hurst 0-0-0; Graves, 0-2--2; Wood 5-5--15; Perea,

0-0-0. Totals 14-14-42. Muleshoe 5 9 4 12--30 SQUAWS 7 20 23 4--54

Ingram 7-15-29; Fallwell, 5-3-13; Neill 1-0--2; Taylor 1-4--6; Buske 1-0--2; Mingus, 1-0--2. Totals 16-22--54.





intercepted a Muleshoe pass and streaked for the basket. Jordan scored two points on the play, big ones in the 42-40 Friona

**Christmas** Drawing Congratulations

Friona Fire Dept.

**Retail Merchants** 

Young Homemakers

Friday, Dec. 2

**Basketball Tournament** 

Saturday, Dec. 3

**Basketball Tournament** 

**Baptist Youth Rally** 

To Danny Murphree and Dennis Howell **Our 1966 Contest Winners** 



CHAMPS . . . Danny Murphree, middle, and Dennis Howell, are shown being presented their prize by Bill Ellis, editor of the Star.

### **Final Contest Standings**

Mrs. Jack London ..... 128 Mrs. Kenneth McLellan ..... 117 Mrs. Houston Bartlett . . . . 116 

Waldo Baxter . . . . . . . 82 Stephen Wagner . . . . . . . 82 Christie lvy . . . . . . . . . 81

Weekly Calendar Thursday, Dec. I Monday, Dec. 5 Friona Tournament New Horizons Jr. Study Club

Friona Rebekahs Xmas Style Show **Rainbow Girls** 

Tuesday, Dec. 6 Friona at Muleshoe Modern Study Club Friona Masonic Lodge Oddfellows

Thursday, Dec. 8 Friona Lions

Our Aim Is To Ple We Deliver	Ph. 247-2250	GALLOWAY IMPLEMENT CO.	GALLOWAY IMPLEMENT CO. BI-WIZE DRUG		PLAINVIEW PRODUCTION CREDIT	
We Give Double Gunn Br With \$2.50 Purcha	ros. Stamps Wednesday ise Or More	ROCKWELL BROS. & CO.	FRIONA	MOTORS	PARMER COUNTY IMPLEMENT CO.	
WHITF'S SII	PERMARKET	CHESTER GIN	HUB GRAIN FLEMING & SON GIN		FRIONA COUNTRY CLUB GIN	
85¢	5 Each	HERRING IMPLEMENT INC.	REEVE CH	EVROLET	FRIONA FEED YARDS, INC.	
POTATOES 20 Pound Bag Pound 10¢		FRIONA FARMERS CO-OP GIN	MONSANTO Ag Center		ETHRIDGE-SPRING AGENCY	
RED LETTU	CE AVOCADOS	Donny Carthel 129 L Jane Houlette	averne Mabry	Jack Newton Mrs. Truitt Johnson Jake Jacobs	83 2. Dennis Howell	
DELSEY TISSUE 4¢ Off Label 53¢	ICE CREAM 1/2 Gallon 59¢	C.H. Veazey	ob Finley	Mrs. Calvin Ulen Calvin Ulen Carroll Cook Pilo Castillo Cotton Renner Gladys Day Matt Brown	911963Kenneth Watkins901964Waymon Wilkins891965I. Edward White881965I. Edward White862. Peggy Monroe851966I. Danny Murphere	
Mrs. Tucker's SHORTENING 3 Pound Can 73¢	LUX Liquid Soap 32 Oz. Bottle 20c Off Label <b>69¢</b>	Danny Kendrick132MJoy Morton132MWaymon Wilkins132FRoss Ayers131JWalter Cunningham131MWilson DiCuffa131MMrs. B.C. Hartwick131F	tis Spears	Mrs. Waymon Wilkins I R.H. Osborn I Andy Hurst I Kenneth Neill I Wendell Garner Mrs. J.C. Beck Ronnie George	<ul> <li>1959 Martell LeVeque</li> <li>1960 Buddy Squyres &amp;</li> <li>Waymon Wilkins</li> <li>1961 Thelma Watkins</li> <li>1962 C. H. Vegrey</li> </ul>	
Campbell's TOMATO SOUP No. 1 Size 2/25¢	Miracle Whip SALAD DRESSING 32 Oz. Bottle 59¢	Edward White	udvie Barnett	Paula Clements	<ul> <li>Following is a list</li> <li>of all champions in</li> <li>the Star's Football</li> <li>contest;</li> </ul>	
Wagner's Breakfast ORANGE DRINK 32 Oz. Bottle 2/69¢	Cotton Maid Spray STARCH 22 Oz. Can 59¢	Frank Castillo	Irs. Frank Truitt127         ohn Baca	Terry Mabry Mrs. Fred Florez Randy Mabry John Renner Mrs. John Fred White Charles Hamilton Corene Kuhlman	09         Elsie         Allen	
Folger's COFFEE Pound Can 77¢	Ellis Jumbo TAMALES No. 2½ Can 39¢	Charles Howell , 138 W Mrs. Albert Johnson 138 B Kenneth Watkins 138 R Mrs. Edward White 138 R Francis Gable 137 J Raymond Milner 137 M Mrs. C.H. Veazey 137 J.	Irs. jack London       128         V.R. Mabry       128         Sill Bailey       127         alph Broyles       127         ay Dean Fleming       127         an Fleming       127         Irs. Clarence Monroe       127         .P. Sims       127	Mrs. Jerry Loflin         Jerry Mabry         Jerry Mabry         Shirley Fangman         I         Winston Wilson         Jack Clark         I         Travis Clements         Fred Barker         Jr	15       Herbert Day	

Danny Murphree . . . . . . 145

Dennis Howell ..... 143

Dean Blackburn . . . . . . . 141

Benny Pryor . . . . . . . . 140



GIN FIRE . . . One of the fire calls in Friona recently sent Friona Volunteer Firemen to Chester Gin where cotton burrs were burning

### **Panel Discussion Highlights Meet**

The Dusk and Dawn chapters of Future Homemakers of America met in the high school library Monday. "How To Make Your Money Behave," was the topic of a panel discussion. Phases of daily living including clothing, daily expenses, gifts, parties, savings accounts and other incidentals were discussed.

Panel members were Mrs. Floyd Reeve, Mrs. Joe Reeve, Mrs. Jackie Lee and Mrs. Bill Raybon.

Refreshments were served ell, hostesses.



OPTICAL ILLUSION? (height 6 ft.) ... and a toy Which is taller, the man or truck (foreground, height 61/2 the truck? No trick photogra- in.). The model is exact in phy here; what the camera- every detail. Sold at Texaco man captured when he service stations for \$4.98, the snapped his shutter at Phil- toy jet fuel truck has a unique by Bennie Lynn Hannold, Paula adelphia International Air- "tilt-cab" steering device enport was a real jet fuel truck abling a young rider to turn THE FRIONA STAR

### THEN & NOW

"我们你会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会会

While all of us pay attention to our grooming, few people realize how ideas of what makes a man look his best have changed. And thanks to a wide array of easy-to-use grooming aids, modern man spends a lot less time on his appearance than did his counterpart of 150 years ago.



When Napoleon Bonaparte controlled most of Europe, many men of the day wore powdered wigs. Unlike his contemporaries, however, Napoleon is said to have never used one. His dark hair was almost a trade mark.



Today, men can keep their hair looking neat all day without using messy preparations in untidy tubes or jars. A new formula grooming hair spray for men from Ed. Pinaud, Inc. a firm that sold cosmetics to Napoleon-comes in aero-

### Frionan- Member Of WTU Judging Team

Dwain Phipps of Friona will The team will also workout at represent West Texas State Northern Pump Farm and Al-University at the International lied Mills Farm of Libertyville, Livestock Judging Contest in 111. Chicago next week.

Son of Mr. and Mrs. C.M. and an awards banquet will be Phipps, he is a member of the held at the Saddle and Sirloin senior team participating in Room of the Stockyard Inn Sunthe contest. He is a senior day. A Block and Bridle meetmajoring in agriculture. The team will participate in ternoon.

workouts at Kansas State University, University of Nebraska and the University of Iowa. campus late Monday night.

### If a Fire Starts Summon the Fire Dept. At Once

If a fire starts in your home, school, or place of business, call the fire department immediately, says the American Insurance Association. All fires are little ones when

they begin, and the first five minutes is the crucial period

the fire was out, hauled the davenport out of the house, and placed it on the front

should have been out, but there was still a small spark smoldering in the upholstery. A brisk wind arose, and fanned the

The International contest will

be held Saturday in Chicago,

ing will also be held Sunday af-

The team will leave Chicago

Sunday and will return to the

ember into a flame. The result: Before the fire was rediscovered, the whole house was involved and burned to the ground.

"If you discover a fire in your home, call the fire department at once

Property can be replaced, but a life can not.

### **David Cobb** In Seattle

Aviation Machinist's Mate Second Class David J. Cobb, son of Mr. and Mrs. Thomas G. Cobb of Route 3, Friona, Tex. based at the Widbey Island Na-

The mission of VP-17 is to conduct all-weather anti-sub-

Before entering the service January 1955, Cobb attended Friona High School.



SECTION II PAGE 6

HONORED . . . Friona 4-H Club members honored with perfect attendance awards are shown receiving their pins from Dale Hart, adult leader. The members are (back) Jan Jameson and Gary Phipps and (front) Karene Hart and Coy Jameson.

# **4-H Club Members Get**

### **Perfect Attendance Pins**

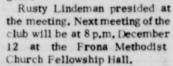
Four members of the Friona plan a Christmas party. The 4-H Club were awarded perfect program on "gun safety," was attendance pins at the club's last meeting.

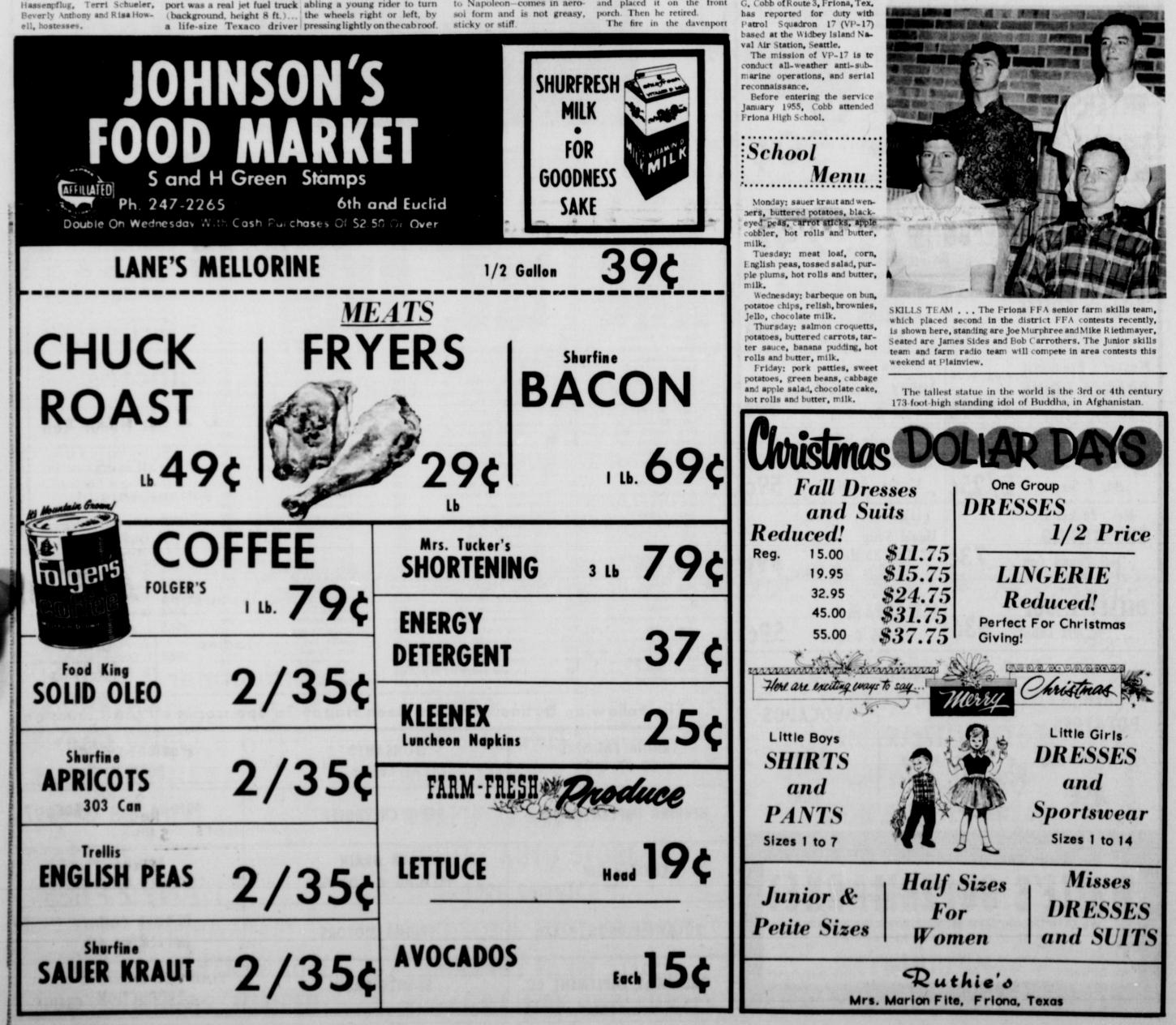
Those honored were Jan

Jameson, Gary Phipps, Karene

presented by Earl Jameson. He gave some rules on safe use of guns, and showed how to use guns. Hart and Coy Jameson. Dale

Hart, adult leader, presented the pins. A committee was appointed to







if fire occurs.

Fire fighting is a job for pro fessionals, the Association adds, and firemen are trained to extinguish fires before they get

out of hand. Not so long ago, a man in the northeast found an uphol-

stered davenport smoldering in the living room of his home someone had dropped a cigarette on one of the cushions. He went to the kitchen, filled a pan with water and came back and doused the flames. He assumed

### **In Parmer County**

RONNIE MCNUTT

County Agent

**On The Farm** 

Cotton producers should re- venient electrical outlet. The member and vote in the two cable can be bought in a wide cotton referendum during De- range of lengths to suit the job,

cember 5\_9. growers.

as voted on in years past, significance.

Every cotton producer should as voted on in years past. still air.

Every cotton producer should the ASCS office.

Anyone interested in the fuduled for Wednesday, Decem- shivver. ber 7 at Canyon. The meeting will begin at 1:30 p.m., in the Texas State University. The Panhandle Economic Program through improved use of area

are expected to attend this event roughage. in Canyon.

resources.

Water freeze - up problems around the farm and home can often be prevented by using an inexpensive electric heating cable.

such as a short section of exfashion and plug it into a con- troop have earned.

It is best to wrap some kind One of the items to vote on of insulated material around is the cotton research and pro- the cable to conserve heat and motion act. This program pro- electricity. For even more ecovides for a cotton research and nomy and freedom from superpromotion program which would vision, a thermostat with a bulb be financed by a \$1 a bale uni- sensing element can be used. form assessment on cotton This will automatically control the on-off operation of the cable.

The other item to vote on With the arrival of colder is th cotton quota referendum, weather, proper feeding of cows which is basically the same and calves takes an important

vote on these referendums, comfort of a mature cow is not The other item to vote on reduced by cold weather, prois the cotton quota referendum, viding she is full of forage, has which is basically the same a dry coat and is exposed to dry

vote on these referendums. level of feed intake where no Ballots should be returned to additional feed is necessary to maintain body temperature is called the critical temperature. ture of the Panhandle is urged It is slightly above the temperato attend a public meeting sche- ture at which cattle begin to

degrees F.

will be explained at the meet- survive cold weather if they ing. The primary purpose of consume sufficient forage. the P.E.P. Is improving income Low-quality roughages high in from our agricultural industry fiber serve as effective feeds during storms because of the high production that results A crowd of 100 to 200 people from digesting the fiber in the

### **Girl Scout Notes**

A1000 15

Girl Scout Troop 93 met Mon-Some places are especially day afternoon in the home of vulnerable to winter freeze-up, Mrs. Grady Dodd Scouts present were Romalee Rector, Deposed pipe in an unheated part nise Buske, and Carla Sue Mann. of the barn or an outside faucet After refreshments of sandthat must operate. All that is wiches and cold drinks were needed is to wrap the heating served, an order was made for cable around the pipe in spiral badges which members of the

PARTY APRON - The straight-cut tunic apron

takes on party airs in this sophisticated version. White cotton pique is the fabric choice for this dressy-looking style. The scooped neck-line is garnished with black The production efficiency and cotton ball braid, and single balls are stitched to the side

Recent visitors in the home of Mr. and Mrs. Bill Burnam The temperature at a given were Carl Burnam of Pacific Grove, Calif. and Mrs. Fannie Burnam, Hereford.

A cow on a fasting diet or without any feed will reach the Student Union Building of West critical temperature at about 55

Cattle can keep warm and

### in cash. Frionans are to turn

feathers in to Plains Hardware where each one will be tagged for measurement on December Jack Patterson, president of the organization, reported that four game wardens will be working the county and urges all hunters to abide by existing laws. He also wishes to urge

### At Home In **Parmer County** By CRICKET TAYLOR County HD Agent

THE FRIONA STAR

MANAGEMENT??

What are the Home Management Problems families face from day to day? It's a pretty safe bet that some of the Management problems that families face from day to day in our own county are little different from those of families across the State and Nation. TOO MUCH INCOME?

Do you believe that because

the average income in a county such as Parmer, is higher than the State or National average, families do not need to be concerned with Money Management? Really, having an annual incoem of \$10,000 or more does not insure a family against problems. On the contrary, a study made by Merrill-Parmer Institute showed that as incomes increase arithmetically, prob-

**Plans Announced For Pheasant Season** 

through December 7.

At the Monday evening meetfarmers to leave milo stalks ing of Parmer County Game standing to provide cover. Management Association in Bo-"Lack of cover destroys

vina plans were made for the more pheasants than anything open season on pheasants which else including poachers," was begins December 1 and runs Patterson's comment. Hunters are also reminded

not to shoot the hens. Young Contests for the longest feathers turned in at Friona, Bohunters should become aware vina and Farwell will be conof how to recognize the pheaducted. First, second and third sant roosters and hens. prizes will be \$15, \$10 and \$5 Sponsors providing the con-

> test Money are Friona State Bank, Production Credit Association and Plains Hardware.



creases geometrically! Why? Because higher incomes allow more discretionary spending and require more decision making. And generally, people lack a knowledge of management principles that could guide them in more effective decision mak-Research indicates that fami-

lies can have a \$4,500 level of living with a \$3,000 annual income by improving their management.

Those who are interested in how this may be done, will not want to miss the County Wide MANAGEMENT SCHOOL STARTING JANUARY 10, 1967. Watch the papers for schedule of meeting dates. So far 15 people have consented to be on the program, to teach, discuss and illustrate some phase of Management. These people lems in money management inare all very capable and trained in their assigned subjectmatter and can make a real contribution to the Management School. Contact the Extension Office for further details and

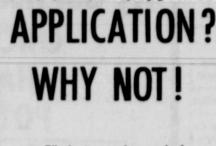
> register for the course-no charge for the school. 4-H Leader - Mrs. John Christian reports three meetings of her Oklahoma Lane 4-H group of 6 who are taking the 'Money Management" project. Such subjects as "What is im-portant to You" and "Your Dollars and Sense" are some points discussed in these meetings. Another leader, Kathrine

White reports two meetings of her "Child Care" project group. Girls responded well as to their interest in this project on Family Life Education.

The Lucky Clover group taking Parliamentary Procedure

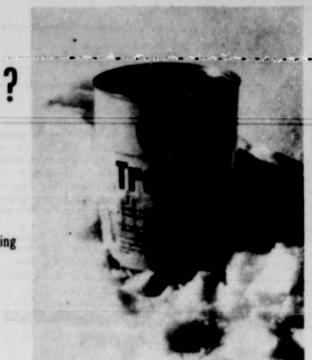
with Janie Bowery as leader reports two meetings with her 6 members - mostly boys. Learning to conduct meetings. and write minutes are discussed at these meetings. The 4-H Motto remember, is "to learn to do by doing."

Quitting



DECEMBER

- Eliminates spring rush for equipment
- Saves valuable time in planting season • Eliminates spring weather
- problems
- Is available for early "kill"



## Treflan is weatherproof



Stops over 25 weeds - including giant foxtail. crabgrasses, pigweeds and many others.

> Works whether it rains or not - unlike other herbicides. Kills weeds from existing soil moisture.

Easy to Use - already a liquid for easy measuring and thorough mixing. Get your Treflan today.

Treflan is More Dependable Than a "Hoe in Most Hands"

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Fabrics

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NOTIONS

Buttons, Thread,

Zippers, Loce

1/3 OFF

Sizes 6 - 12

Reg.

Sizes 7 - 16

/2 Price

Dept.

Store

\$4.98

Bovina

Continues

AtS&S!

40% Off

Ladies'

SLIPS

Reg.

4.95 and 5.95

**7**97

5 997

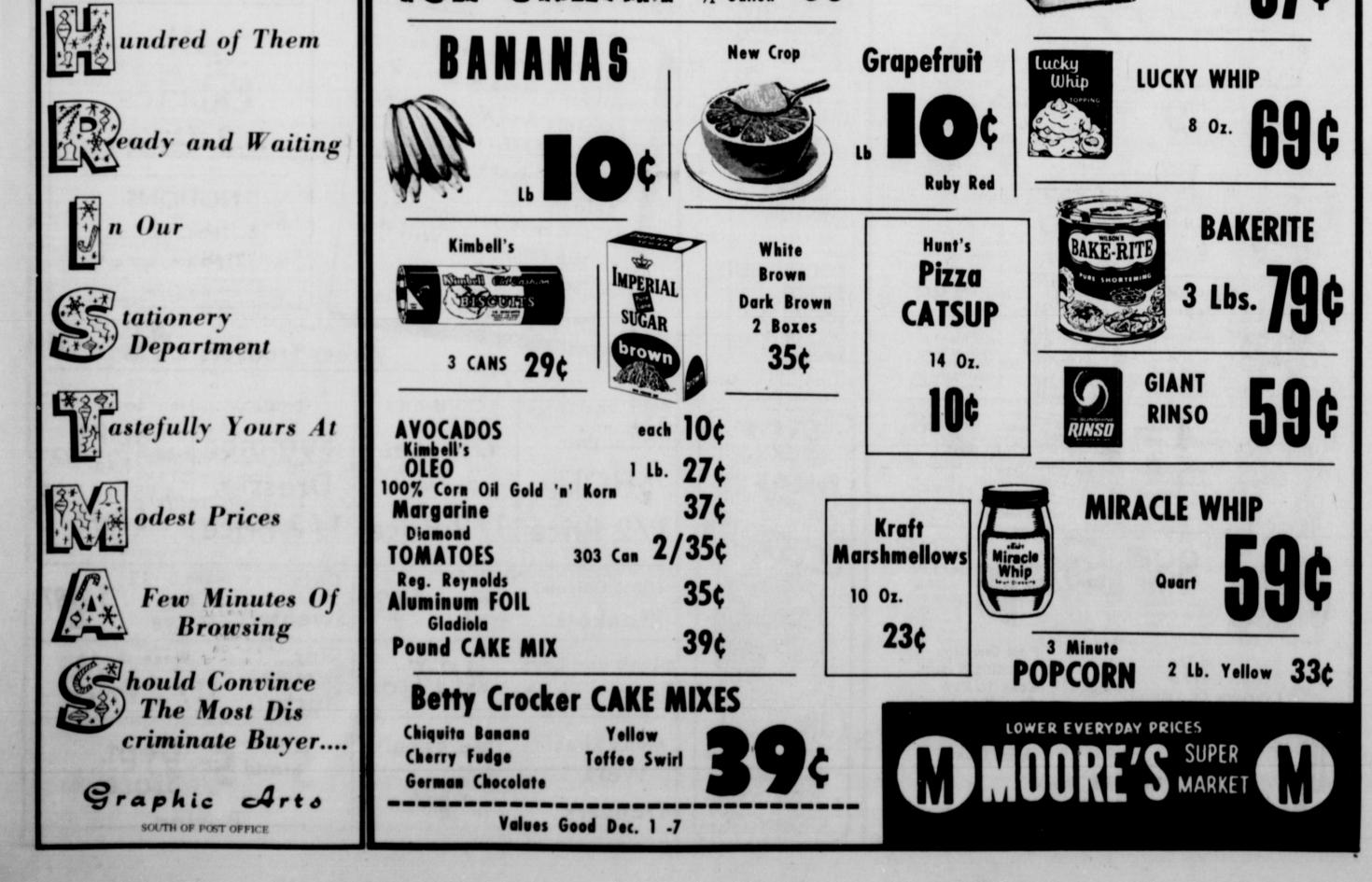
**Cummings Farm Store** Phone 247-2781



Just as you may borrow from a state-regulated con**SECTION II PAGE 7** 



SECTION II PAGE 8 THE FRIONA STAR THURSDAY, DECEMBER 1, 1966 ..... **Try Our Homemade Salads Court House** Notes French's Libby's Frozen PEPPER inseguration of the second s **ORANGE JUICE** CHICKEN DT - Tri-County Glass & 24, Blk, 20, Farwell 2 01. DT - Jewel O. Brannan -First Federal Sav. & Loan -Paint Co. - Edward E. Massey HAM Lots 17, 18, 19, 20, 21, 22, Lots 23, 24, Blk. 20, Far.ell Blk, 75, Friona 23¢ Abst Jdg. - James M. White, ML - Charles W. Flynn -3¢ Lindy Daniels, Blk 5, Replat Jr. - Milo M. Goldsmith - SR POTATOE 12 Oz. WD - Gifford Hill Pipe Co. Garden. Sub. Sec. 8, Synd E WD - Marvin Rudd - Edgar - Gifford Hill Western-track 24, 21 ac of cap. lg. 549 part Blain - W/80' lots 31 & 32, Blk. OT Farwell USDA 11 Farwell Muleshoe State Bank N1/2 of WD - Thelma Atwell - Walter Clarence Atwell Jr. - lots 17, NW1/4 of Sec. 85, Blk. H. 18, 19, Blk. 11, Farwell Kelly, All of Sect. 84 Blk. H. WD - Frankie H. Autrey -Jewel O. Brannan - Lots 23, Kelly **RIB STEAK** LAZBIDDIE NEWS Value Trimmed By Mrs. C. A. Watson Mrs. T.D. Reed was feted day noon inviting the area people to eat with them. A large Wilson's with a birthday supper Friday crowd attended. evening in the home of her Whole . . . . HAN daughter, Mrs. Olen Ivy. Overnight guest in the Charlie Present wer Mr. and Mrs. Fred or Half Watson home Sunday were Mr. Clements, Muleshoe, Mrs. Carand Mrs. M.G. Bass, Midland rie Withroe, Bobby, Darrell and Angelia Matthews, Mr. and Mrs. and Teenie Beck Muleshoe. **CUT-UPS** Olen Ivy and Gail. The birth-day cake decorated with bronze . . . . Wilson's Certified The Lazbuddie Boosters Club icing bore the inscription held a Turkey Shoot west of the school Saturday with nice prizes BOLOGNA "Happy 74th Birthday To Our for the winners. Mother." . . . . Mrs. Fern E. Clark, long **Brooks Buys** time resident of the Lazbuddie community passed away Tues-1 Lb. Cello day evening of last week in Tire Company Lb CARROTS Clovis Memorial Hospital. Funeral services were held in Longhorn the Methodist church at Laz-A change in ownership has buddie Saturday afternoon at been announced at Chandler Kelly BACON 2 p.m. Rev. Lawrence Jewell, Tire Company in Friona. I Lb. 79¢ Mrs. James Chandler, form-BUTTER Clovis and Rev. Bryan Engle, Kim er owner, has sold her interest Littlefield, officiating. Inter-I Lb. Pkg. ment was in Bailey County to Merritt Brooks, who has **FACIAL TISSUE** Memorial Park. Her husband, been manager of the firm for 212 Jud Clark, preceeded her in some time. The Company is now known death in 1961. Shop Kim . . . . as "O.K. Tire Service," and 2 Boxes The Lazbuddie Baptist Brooks says there will be no 79¢ 1 Lb. Church had Thanksgiving Din- change as far as the company's Moore's ner at the Church Sunday noon brands are concerned. with a large crowd on hand to **TEXAS DROPOUTS** For enjoy the occasion. Members tolgers of the Lazbuddie Mexican Bap-About thirty per cent of Tex-\$1.57 2 Lbs. tist Mission were special guest. as school children who were in . . . . Lowest the ninth grade in 1961 dropped SUPER CHI INS MEMORY The Methodist Church hosted out of school before their class a Thanksgiving dinner in Felgraduated from high school last Prices! GOLD MEDAL lowship Hall of the church Sun-\$2.35 Lbs. 3 arefully Selected Borden's Glacier Club 5 Lb. Gifts FLOUR ELL-MURPERT 1/2 Gallon



1