5 HitesFriends of Kenneth Miller,
the former Friona High School
foothall coach were very proud football coach, were very proud
for Miller here last Thursday. atter his Vega Longhorns upset
the Sundown Roughnecks, $34-16$ the Sundown Roiggnecks, $34-16$
In a bl-district game at Chiet.
tain Fileld. It was no more than poet
justice that Miller, after night-marish two years at Fri-
ona, was at last able to coach a team to win at Frions,
For those new comers to ona, we might point out that it
was Miller's misfortune to to was Miller's misfortune to be
head football coach at FHS right
in the midst of the team's fal mous losing streak. In two
years at Friona, Miller's team struggled to an o. 20 record.
 Before coming to Friona,
Miller had spent woo highly
cesstuccessful seasons as head coach
at Groom, There, his teams
won district tooth seasons; taking the bl-district crown the
last year. In 1959 Groom was $7-4$, and finished $9-3$ in 1960 ,
a wo-year mark of $16-7$. It must have been pretty dis-
heartestig to come to Friona with such
good record as a head coach, and leave two years later whth
hhs record swung in the other
direction direction.
But a great tribute to the man
is the fact that he didn't give up but bounced back tilighting. After
spending a year as an assigt spending a year as an assist-
ant coach at Kress, Miller movant coach at Kress, Milier mov-
ed to Vega, where it would app
pear that he again has his train on the "right track."
After such a catastrophic two
years as those at Friona, you'd think it might take a coach the rest of his career to again have
his record " 'in the black."
Butt if you add up his totals at Groom, Friona and Vege, you
find that Miller's record as a head coech is back in the win-
ning ledger at $34-34-1$. With-
out the Friona totals, Miller out the Friona totals, Miller
would be standing at $39,14-1$.
an excellent Miller now is able to talk
phillosophtically about, his bad experience at Friona, "It was
just one of those things which happens in this protession," he
says.
"Time heals a lot of hurts, adds Miller, who tis a prime ee-
ample of one who has faced adample of one who has faced ad
versity, but used it as a growth
experience. Miller was happy to be able
to come bacct to Fritina for a
game, a fact which in titself game, a fact which in itself
shows a lot of character. Hee
asked us to give his regards asked us to give his regegrde
to those friends he did not ge to those friends he did no
to see Thanksgsiving Day.
Vega wasn't chance wan beating given muxh mown of prior
to last Thursday's Roughnecks had been top-rate In class B on the South Plain ed nor better then fiftul in the fina
poll. However, it may be that MiL
lee and his team tust hat ler and his team fust hat
"something to prove" in the
Thanketving bete. Thanksgiving battie. And the
didd We're real glad they did, Suc
achlevements are more in char acter with Coach MIller tha
were his seson
Fre wriona, Glad to see him beck the right track. It couldn Drager Attends Naval School Constructionman Apprentice
Aaron A, Drager, USN, son of of Route 2 Friona, is, attending
the Equipmento the Equipment Operators school fornias.
The
co
tion in the
tenance of heavy and mitiont

\section*{| FRIONA, TEXAS | THURSDAY, DECEMBER 1, 1966 |
| :--- | :--- |
| TEN CEN |  | \\ VOLUME 44 NUMBER 10 \\ RESEARCH QUESTION \\ Cotton Growers To Vote In Referedum}


| Parmer County cotton growers will vote on the cotton referendum December 5-9 at the same time as the marketing quota referendum, Vote will be by mail-in ballots. <br> A meeting was held in Lub- | and |
| :---: | :---: |
|  | in the |
|  | vides for a cotton research |
|  | on |
|  | would be fin |
|  | assessment on cotton |
|  |  |
| bock on November 15 | The \$1 a |
|  |  |
| rch and Promotion Act w |  |
|  | wers in the coming r |
| The meeting was one of | n, sald Box. |
| being held |  |
| Texas Agriculural Extensio | cotton growers can accept or |
| Service to present educational |  |
| information on the Act. | $x$ said thes |
|  |  |
|  |  |
|  |  |
|  | First, by a l yes |

Christmas Drawing

## Slated Saturday

$\qquad$
 year's promotion, shoppers will which will be donated by Friona ports this year should total
receive a free gift coupd 5 million bales, com-
arthen $\begin{aligned} & \text { ecech } \$ 1 \text { purchase of payment on } \\ & \text { account. } \\ & \text { It will be necessary for win } \\ & \text { ners to be present to claim their }\end{aligned}$ paled to last year's 2.9 million
becord carch should reduce the Each. week there will be a prizes when their names are record carryover some. Jenkins said the Texas cot-
"Egrand prize" winner, who will
drawn.
Eet several prizes as well as get several prizes, as well as The promotion is under the
several winners of maller sponsorship of the Friona s.
prizes. Plans are to give more sociation of Retail Merchants. MONDAY
"Shop Friona First" Is Xmas Style Show Theme
 in the world is increasing, but
per capita consumption is de
creasing. And a major problem creasing. And a major problen
is the declining per cent of cotton's share of all fibers con-
sumed in the U.S., he saidd



ACTION STARTS TODAY
Friona Hosts Basketball

> Tournament This Weekend

 all the children for a ride.
The blg sleigh is bright red, Friona's retail merchants
through a special arrangement
with Santa Claus, will give away 5 neerview diroughout the busi-
nestic. Beautifulchrist.
mas music will also be heard loaded with happy children,
ridies through the streets. It
will follow a designated route, tee. $\begin{aligned} & \text { Miss Merry Christmas and a In fact, he was one of only tw } \\ & \text { complete crew, all in costume, contestants entering the fina } \\ & \text { comet }\end{aligned}$
will



## DECEMBER 13

## Coming To Friona






Murphree, Howell Take Top Prizes

crane




According to the Assoctation of American Railiroads, plg-
gyback service is headed for its first million-carioad year on the nation's ralliroad. During the first half of 1965 , the rall-
roads moved an average of 19,000 flatcars loaded wth highay roads moved an aver age of 19,000 flatcars loaded with highway
trailers each week an increase of nearly 16 per cent over
the comparable period of 1904 ,


## CHRISTMAS BEYING

Merchants Expect Record Gift Sales

American merchants can expect Christ mas sales for 1966 to exceed all previous records by approximately 10 per cent However, the individual retailer will have to work harder to get his share of the increased spending. Although the Christmas shopper has more money to spend than ever before, he is more conscious of price than he has been in recent years

Consumers seem to be determined to offset rising prices by a more careful pre-shopping. Comparative prices in retail advertising will focus attention on stores which recognize a new type of public demand

The sales manager of one major retai ompany explained the situation this way etitive price advertising back to com petitive price advertising to attain our an iripated increase in sales.
But it would be a mistake forany retailer to assume that the price-conscious consumer of today is interested in price alone. He is also ing become more sophisticated and Hav ing become more sophisticated and accus lizes that value and low price can go lizes that
together.

The careful consumer expects more of advertising than wild general claims. He expects details about pro ducts with reasons why the advertised product is a value.

The large page of the local newspaper is one place where the local merchant can limited and convincing detail regarding


Postmaster Reminds Of Mailing Helps

Sixteen Accidents In County For October


This is when your insurance agent's foresight counts


Ethridge Spring Agency
*Dan Ethridge *Frank Spring *Bill Stewart *Flake Barber


All the doors can lock by themselves on our new '67 Ford. And if one door's not closed tight, a little light tells my father. Another light reminds him to fasten my seat belt. Daddy says he got the safest, strongest Ford ever built to hold me.
(He says always keep your valuables in a strongbox.)

Deadline is Dec, 17. Donations Go To The Hospital. The Community Christmas Card will Appear In The Dec. 22 Issue of The Friona Star.

## Wint CLASSITID ADS Eatiz



## FOR MORE economical control of tundwed, blue weed and rag weed, wise Tordon from Cum-

| Portable Disc |
| :---: |
| Rolling |
| One ways --- |
| Tandem and Offsets |
| Harrel Mays |
| Ph. 247-3477 |


\section*{| Auction Service |
| :---: |
| Sales of All Kinds |}



| Commercial - Residential <br> Intertor - Exterior |
| :---: |
| *Free Estimates <br> - Professtonal Job |
| See Or Call JAMES HOWELL <br> Phone 247-2548, |

 Cummings farm store. ${ }_{2}$


Never Pay More Than 1\% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280
Friona Federal Credit Union


Straight A Honor Roll Lists Fifteen Students



Youth Rally
Here Saturday






 In tute Friona area are urrect to
arem. McMahans Get Hub Store
$\qquad$ have recently, purchased the
Interests of Mr. and Mrs. Ray
Robinson in the Hub Store, and Robinson in the Hub Store, and
Invite their friends in the Hub
communiry to stop in and visit with them. The MicMahans say they will
announce plans in the near fut ture to enlarge their store,
and add many items whichare ture to enlarge their store,
and add many tems whicl are
at present not carried.

Disability Rule Chanange Noted By SS Official John Troop, social security $\begin{gathered}\text { The law has spectal work } \\ \text { representative for this County, provisions for blind people. All }\end{gathered}$
remineter representative for this County, provisions for blind people. Al
reminded benefliciries today blind persons who have some
that under that under chenges in the socilal work under soctal security
security law made last year, a should get in touch with their security law made last year, a should get in touch with their
person need not be totally and social security representatives
permanently disabled in order to get further information about permanently disabled in order to get further infor
to receive disablity benefits. the provisions.
"If a person has and
 ment which prevents him from anyone who may be interested
engaging in substantial work in the disability provisions in engaging in substantial work in the disability provisions in
and the condition it expected clude e eafliet No. \&, and Bcok-
to loast (or has lasted) up to let No. 29. These may be se to last (or has lasted) up to let No. 29. These may be se
a year, he may be elligible for cured from a representativ
monthly benefits," Troop sald. at the social security office monthly benefits," Troop said. at the social securty office in
Previousiy a person could only Clovis at 106 West Sth. Office
recelve disability benefits if he hours are receive disability benefits if he hours are Monday, Tuesday,
had a mental or physical im- Weednesday, and Friday from

 | continue for a long and indefi- $\begin{array}{l}\text { nite } \\ \text { nite time, or to result in death. } \\ \text { An applicant must have a to- }\end{array}$ The $30 \mathrm{a}, \mathrm{m}$, to 9 a |
| :--- | al of five years of covered The word "barber" derives

work during the ten year period the Latin "barba", for
 before he became disabled, but "barbarian"


Sunday.. 3 miles east of Friona on Hwy. 60 (nanfowi 2.5p.m.



This home has the year 'round comfort of GAS

## $=$

by
ARKLA - SERVEL
will find casual, comfortaxle liv-
ing from the wide front porch to
the covered patio in the rear of
this spacious home. Step into the
Mexican terrazzo tiled entry hall
and you find yourself on the
threshold of modern living at its
finest. The living room, perfect
for formal entertaining, is sepa-
rated from the entry hall by a
charming planter box. The large
ash paneled family room with
its open beam Cathedral ceiling
and built-in bookcases builton the
ends is perfect for all family ac-
tivities. The completely equipped
all-GAS kitchen with its open
barbeque grill will delight even
the most discriminating home-
maker. Two full baths are con-
veniently located near the spa-
cious three bedroom sleep area.
A huge play room, separateutili-
ty room and a finished double ga-
rage add the finishing touches to
this gracious home. Carpeted
throughout, this Blue Flame
Home is truly a picture of living
at its very best in GAS air-con-
ditioned comfort. Be sure to see


Mrs, Mars poses sust inside the entrance of her new
Blue Flame Home, at top of step leatinge to the sunken


Gas Dryer
Acommodations


QUALITY AND ECONOMY HAVE BEEN BUILT INTO THIS HOME The fortunate family whe lives here will enjoy the many benefits of GAS ... including trouble-free service. And, because it is AllGAS, the owner will save $\$ 10,000$ in utility costs alone over a 25 -year mortgage period. Gas makes the big difference. . costs less too!



Srissoms Celebrate Golden Anniversary Mr. and Mrs. L. M, Grissom
will over gold, centered with an ar-
will
rangerve thi of white chrys anthe






Dorcas Class Meets Thursday
Class of Calvary Sunday Sthist Church the lives of Zelophad, R ahab and met in the home of Mrs. Eimer Deborah. The closing prayer
Euler Thursday afternoon, Mrs. was led by Mrs. Lura Bradley. Lura Bradley. president, had
charge of the business session Mrs. J.L. Lafferty conducted ments of fice cream and cake to Mesdames Bradley, J.P. WIL
the scripture reading.
The opening prayer was led son, Hyde. Scarborough, Lat-

 growing church," The state. forts can be seen tin several di-
ment is probably fust as appli. rections. cable to any organization. If it rections. One most obvious im-
an be applled to ours certainly could be classi- provements thent months is the
tied as Hied as a"Growing community,"
There is no end tothe ammount
grassed over playground fust
west the elementary schools. community by fust about every
For many years this vacant
block was yust a bare space for resident of it. Any time there block was just
children to play.

community find out about in, but on windy days it was almost
there are three times as many unbearable. The blowing dirt
volunteers as there are jobs.
filled the eyes and hair of volunteers as there are fobs. filled the eyes and hair of
Because of the general atti: teachers on playground dury and
tude of so many each of us sucidents alilike. Iude of so many each of us students alike. $1 t$ is a real pleasure now to
hould take a great deal of pride ar in
in our community. Many of our drive by and see a a large number
residents put in a lot of time of sudents playing all over the
 nunity a better place in which cover. In the past when any-
one mentioned growing grass
itive.
During the recent arive for $\begin{aligned} & \text { there someone always sald, }\end{aligned}$ It
 ers, merchants, protessional be done." Itm guessing the
people and their employees custodians of the school didn't worked dogether and ddid a mag.- know it couldn't be done, so
nifflient job in recent time. they did it. Everyone who had siflcient obilition recent dime. a part in the project deserves Some organizations contributed a part ind
time and talent to the project a huge bouquet of orchids.
and through the combined ef and through the combined ef- My sincere apologies go to
forts of all the task was soon
com pleted.
 pend when any outside assist.- story in tast week's sthar about
ance is meent tince is needed is the local Fu. the event mentioned neither
nure Homemakers of America. time nor day. It seems that
Members of this organtzatin these errors Al are called upon often for var- when it is too late to correct lous tasks and always respond them. I'm hoping persons who
were
Interested in a wondertul way.
in attending Those who assisted with the were glad names of hostesses
fund drive were Crista Evans, were mentioned and called for
Kasthy Remper Kund drive were Crista Evans,
Kathy Renner, Brownie Cole, Lou Cochran, Linda Fallwell, ydid Buske, Joan Gall Brook- now just, "Well net hee sorry|" matters
fleld and Terri Sue Cummings. at all. Maybe makipg a pro A group of men who do a fine might be of some in the furture to
 extra are custole and effort to say now is: "The errror was achool. Several of these men mery much.".


Martins Return Local Student Mr. and Mrs. Calvin Martun
reurrned bome semirclay after




 ${ }_{c}^{\mathrm{Ch}} \mathrm{h}$


 Henry Martin, Borger, betor
reeurning home.

## Jake Armstrong

Is Club Speaker
Guest speaker at the Thenks-
giving meeting of Friona wom an's Club in Federated Club
House Wednestay afternoon was
 Vary Bapustat church.
sally
Kendrick and Ann lurst

 They were eccompanied by Mrs,
Roy V. Miller Sr, at the piano,
 ing was closed tor." whe meet unisen,
Mefresthments were served by
M.R. Jordan and

 program, were Mrs. Andyy Hurst
and Ars The Thomas,. mother of Mrs. Joe Moyer.

610,000 American people are
directiy
airectly atfected by TM, Use
Chrismas sela
to belp men


## One Group CORDUROY Solid Colors

 Values to $\$ 1.19$ Values to $\$ 1.19$Now

Is In Who's Who
 and Mrs, Herschel Jobnsoon of

## Homemakers

 Honor Husbands Cuests of honor at a Thanks-giving progesive Thusciay
evenng dimen dimer were husbands evening dimmer were husbands
of members of Young Home. makers. The appeetizers were Mrs. Dale Smith, The group and Mrs. Jimmy Mabry for the malin course end dessert.
Others and Mrs. Eutending were
and
and Mres. and Mrs. Leon Massey Mr.
Mrr. B.D.
Broyles, Mr. Mrs. Clyde Woodes C , Mr.
Mrs.
v.R. Mrs. Dwain Meneotee, Mr. Mr. and
Mrs. Gene Pope, Mr. and Mrs.
Calvin Dopiete, Mr calvin Dozier, Mr. And Mrs.
pat erguson, Mr, and Mrs. Dwight o'Brian, Mr. and Mrs.

QUIET, PLEASE!
The "dead room" measur
Bell Telephone System labor
atory at Muray
atory at Murray Hill, New
Jersey, eliminates 99.98 per
Frieda Faye Floyd
Named LCC Hostess
student at Faye Floyd, frestmman
Lubbock Christan College is
student at Lubbock Cristian $a$ private liberal arts sunor col
college, has been designated as
lege now celebrets

co coming yearr
Miss
Flosd
sis Miss Floyy is the duughter of student who does not wish to
Mr. and Mrs. C. Gienn Floyd,
contrnue his edication at

ate

ward. She is an English ma- Dunns Adopt
She is member of christ Baby Girl
..'Frieda was chosen because of The newly adopted daughter


 Miss Floyd begen her tenure
 nigs, when she served ot the re- Mrs. Coy Dunn and Col, and
Meption tor exes.

Unbleached Muslin

## $\longrightarrow \rightarrow \infty$

## Children's Shoe Special

Girls' Shoe Sizes up to 4 Bors' Shoe Sizes up to 6
1/3 OFF Dollar Days Only Thursday Friday Saturday


$$
\left\lvert\, \begin{aligned}
& \text { One } \\
& \text { Fle }
\end{aligned}\right.
$$

One
Flee
for
each
for only
each
Purch

Example Reg. $\$ 6.00$ for $\$ 4.00$
Mens'
Scot Foom
Insulated
Coveralls
Ny lon Lining
One Reg. $\$ 16.95$
O3.98
Oleoce Lined Hood
for only $97 c$
each with
eaver all
Purchased

One Group Men's Permanent Press

PANTS

Values to:
$\$ 7.00$
$\$ 6.00$
$\$ 8.00 \quad \$ 7.00$

## $\$ 9.00 \quad \$ 8.00$

 Men's Gray ChambraySHIRTS Two Pocket Style

One Group BLANKETS
Rayon and Acryllic Size $72 \times 90$
Reg. \$3.99 Now \$2.97
$\$ 1.00$


Special Gift Wrap

| 5 Roll Package <br> Reg. $\$ 1.98$ Value | Now | $\$ 1.47$ |
| :--- | :--- | ---: | :--- |
| Reg. $\$ 1.00$ Value | Now | $67 \%$ |

SHIRTS Long and Short Sleeve
976
$\frac{\text { Values to } \$ 2.98}{\text { Mens' Supercord }}$ JEANS
Sizes 26 waist to 38 waist
HUBST'S
Home of Nationally Advertised Merchandise


FRIONA STAR

## WISE CHRISTMAS-SHOPPERS SHOP « HOMEI

SAVE TRAVEL TIME...YOU'LL FIND EVERYTHING YOU WANT HERE: BIG SELECTIONS! LOW PRICES! HELPFUL CLERKS! PLENTY OF FREE PARKING!

Friona Wishes You A Merry Christmas With
A Tremendous Weekly Drawing....
Hundreds Of Valuable Prizes Donafed By Friona Merchants.

You Will Receive A Ticket With Each Dollar Purchase Made At Paticipating Stores Listed Below. First, Second And Third Prizes Will Be Given:

# FOUR BIG DRAWINGS 

In The City Park, Downtown Friona
*SATURDAY, December 3....2:30 p.m.
*SATURDAY, December 10...2:30 p.m.
*SATURDAY, December 17....2:30 p.m.
*SATURDAY, December 24....2:30 p.m.

FRIONA STAR
BI-WIZE DRUG
ALLEN'S JEWELRY
SMITH CONOCO
CLABORN'S
REEVE CHEVROLET
MOORE'S SUPERMARKET
CROW'S SLAUGHTER HOUSE ROCKWEIL BROS. LUMBER

HOUSER'S
RUTHIE'S
REED'S CLEANERS
NUNN LUMBER CO.
GRAPHIC ARTS
WHITES AUTO STORE
O.K. TIRE SERVICE

JOHNSON'S FOOD MARKET
CUMMINGS FARM STORE PANCIERA TIRE AND SUPPLY

FOSTER'S
DEATON'S "66" STATION BEN FRANKLIN STORE MURPHREE TEXACO DON'S TASTY CREAM FRIONA STATE BANK GIB'S CLEANERS ADAMS DRILLING HAYWOOD'S Cut 'n Curl TRI-COUNTY GLASS \& PAINT

CHIEFS WIN, 42-40
Teams Sweep Muleshoe Set
To Prepare For Tournament

Friona HighSchool Cheftains layup to make it 19-16 Friona
and Squaws remained unbeaten the Chieftaing an the local court by taking wins from visisting
Tuesday night.
tourt $S$ wuaws of coasted to their
30, but the Chiefs heason, 54 had quite a
game of 30, but the Chiest had quite a
game of fit, edguing the Mules,
$42-40$, for
 $36-14$, behind Missey Renner's point lead at $27-22$ midway of tive

 was close from tipoff until the Ray Lynn Murphree's fump Muleshoe girls, stretching over
final buzzer. Longest lead by final buzzer. Longest lead by shot gave the Chiefs another Last Tuesdaynightat Farwell
either team was five points, which Friona held during the
second half. Murdan's three-point play at the the Chiefs and Squaws took their second half. Muleshoe had four- minute mark gave the second wins of the year over
four-polnt leads early in the Cohefs The Squaws won 64
 Muleshoe held the lead Eddie Wood's hook shot at $54-52$, as Mur Murphree torssed in in
through most of the first through most of the first quar-
ter, scoring first ing the upper hand except for int Mules countered with a BOX
 ${ }^{\text {a }} 5.4$ Friona lead. It was 10.8 Muleshoe at the buzzer. Both teams were cold during
the second period, which saw
the Mules keep the lead until the last minute before had until
 shot with 30 seconds left for a $\left.\begin{array}{c}\text { The Squaw - Mulette game } \\ 17-16 \text { Friona edge, and Jordan } \\ \text { started off slowly, with Frion }\end{array}\right]$




## Final Contest Standings



the friona star


## Frionan Member Of WTU Judging Team

 Dwain Phipps of Friona willThe team will also workout at
represent West Texas State Northern Pump Farm and AL
UnIversity at（he International lied MIlls Farmof lhertyllte Copresent Weat Texas State Northern pump Farm and AL
Unversity at Ile International lied Mills Farm of Libertyville，
Livestock Jugging Contest in ill．
Chicago next week．

 $\begin{array}{ll}\text { workouts at Kansas State Uni－} \\ \text { versity，University of Nebraska } \\ \text { The team will leave Chicage } \\ \text { and the University of lowa，} & \text { Sunday and will return to the the } \\ \text { campus late Monday night．}\end{array}$ If a Fire Starts Summon the Fire Dept．At Once
 When Napoleon Bonaparte
controlled most of Europe，
many men of the day wore many men of the day wore
powdered wigs．Unlike his
contemporaries，however．Na．
poleon is said to have never
used one．His dark hair was
almost a trade mark．


If a fire stars in your home．
shool．or pplace of business．
call the fire department im－
mediately，says the American
 should have been out，but there
was still a small spark smolder－
ing in the uphosteter．A brisk
wind arose，and fanned the
ember into a flame．
The result：Before the fire
was rediscovered，the whole attendance awards are shown receiving their pins from Dale Hart，adult leader．The members are（back）Jan Jameson and
Gary Phipps and（front）Karene Hart and Coy Jameson．
4－H Club Members Get

Perfect Attendance Pins
 MEATS CHUCK
ROAST
 ．49ヶ知， 29 と COFFEE FOLGER＇S
JOHNSON＇S FOOD MARKET （IIIM立位 S and H Green Stamps Ph．247－2265 Double On Wednesdav 6th and Euclid LANE＇S MELLORINE 1／2 Gallon $39 ؛$ FRYERS

## BACON

 －69 6storiteling s 79 4

14．79
Solitio Oite 2／35
 Enclish peas $2 / 35$ Shurfine SAUER KRAUT 2／35

AVOCADOS
ENERGY
DEIREGENT $\quad 37 \%$

rinurnyily produce
n．．．4 19¢
tan 15



