



NEXT TUESDAY

Senate, House Races Hold Voter Spotlight

Next Tuesday's election should hold more than just passing interest for most Texans, for an "non-presidential" election year.

Especially will this be true for voters in the 18th Congressional District.

Area voters will be electing themselves a new congressional representative, to replace Walter Rogers, who announced his retirement in a sudden move late this past summer.

Thus, in the two big races facing local voters next Tuesday, the Democrats will have no incumbent, something of a rarity in this area. It's the first time in 16 years that this is true of the 18th Congressional District.

The Republican candidate for the office, Bob Price, has the advantage of a past campaign, having run two years ago against Rogers, although unsuccessfully. The Democrat, Dee Miller, was hampered somewhat by a late start, missing the May primary, race entirely.

So it's a question of whether Miller, who got into the race with a deciding disadvantage, has had sufficient time to "sell" himself to the Democrats of the area, who probably would have sent Rogers back to Washington had he remained in the race.

In the big statewide race, the Republicans have the advantage of having the incumbent in Senator John Tower. Tower will carry the GOP colors in a big test of strength against West Texan Waggoner Carr.

Carr has been a popular vote-getter, especially in his native West Texas, but supporters fear this go-around that his mere tie-in with the president's party and its unpopular legislation the past session may hurt his chances for election.

Although the Lubbockite probably would do a better job of representing this area in Washington, he has been a disappointment to us in his campaign material, which has consisted primarily of "sneer attacks" against his opponent.

Carr, we think, has plenty of qualifications for the job himself, from which to draw cannon fodder, without stooping to the "sneer" attacks. Evidently, this is a popular means of conducting a campaign, but it doesn't seem to fit Carr, the person who leaves quite a distinguished record as Texas' Attorney General.

In the first place, Tower probably hasn't done that bad as a Texas Senator. He hasn't won any wrestling matches against fellow senators lately, but then again neither has his democratic counterpart.

If you wanted to look for voting discrepancies, you could probably find plenty against Good Old Ralph (Yarborough). Unfortunately, though, no doubt fortunately for him, Yarborough isn't up for re-election this year.

This bids to be a tough race for voters. Clouding the issue even further is the fact that Democrat Will Wilson -- Tower's opponent in 1961 -- is supporting Tower this time.

Voters at least can take heart in the fact that either candidate which is elected won't be a bad choice; and this is something which cannot be said every time about a political race.

It may come as a surprise to many voters to find that Governor John Connally is up for re-election. Connally has carried on practically a "whisper" campaign in his efforts for re-election.

However, his Republican opponent, T.E. Kennerly, hasn't done a lot to try to remind the voters that there is a contested race for the governorship, so Connally should be a shoo-in for re-election. Actually, Connally has three opponents, but most are political unknowns.

Only the fact that there is no contested local races could keep the vote down next Tuesday. However, voters have two important offices to fill, and each promises to produce a horse-race; so they should turn out in force.

In addition, there is another slate of proposed constitutional amendments facing voters in the general election.

We wish we could give voters a "thumbnail sketch" of these amendments, but it seems they defy brevity. See Page 5.

Friona area voters got to the polls next Tuesday in what should be the most interesting non-presidential voting year in some time.

Two races are in the spotlight for area voters, although there will be ten contested races and 16 proposed constitutional amendments on the ballot. (See

sample ballot on page 5). The race which is getting national as well as statewide attention is the John Tower-Waggoner Carr battle for the U.

S. Senate seat. This one bids to be a good old-fashioned "horse race" in every sense of the word.

Another race of particular interest to area voters is the race for the 18th Congressional seat, where Democrat Dee Miller and Republican Bob Price battle for the vacated seat held by Walter Rogers the past several terms.

In 1964, Price polled 1178 votes in Farmer County, versus 1677 for Rogers. Tower, who was elected in a special election in 1961, carried Farmer County as he did the majority of the counties in the state.

Jack Hightower of Vernon is unopposed in his bid for Senator of the newly-enlarged 30th State Senatorial District, as is Bill Clayton, for state representative. Pat Boone, Jr., District Judge, is likewise unopposed.

In county offices where officials' terms are expiring, Judge Loyde Brewer, District Clerk Dorothy Quickell, County Clerk Bonnie Warren and County Treasurer Mabel Reynolds are all unopposed.

DONATIONS ASKED

"Clothing Week" Designated By Friona Public Schools

The week of November 7-11 has been designated "Clothing Week" in the Friona Schools, it was announced this week by Superintendent of Schools Alton Farr.

People who have good used clothing which they no longer have need for are urged to send it to the school principals' offices anytime during the week.

"Some of the clothing will be issued to needy children in Friona, and the remainder will be sent to World Clothing Fund, Inc., which will distribute the clothing throughout the United States wherever it is needed," Supt. Farr says.

Clothing for winter use is most desirable, including shoes, sheets and blankets, for both children and adults, it was pointed out.

Last year, World Clothing Fund shipped clothing, bedding and shoes to schools in some 50 economically depressed Appalachian counties for free distribution to needy children and adults.

A school superintendent in Kentucky wrote to the WCF headquarters in St. Louis:

"I wish to say that your Clothing Fund helped to cause our average daily attendance to increase about 300 per day."

"Our pupil personnel director tells me we can use about

20,000 pounds of clothing between now and January. We will be happy to get any part of this amount if you do not have this much available.

"There are about 12,000 children

in this area and 83 per cent are rated as "poor folks," according to the U.S. survey. This clothing will be distributed to children and adults of any race or creed in this county."

Kickoff Tuesday For UF Campaign

The kickoff breakfast for the 1966 Friona United Fund drive is set for next Tuesday, November 8, at 7 a.m. at the Friona Federated Clubhouse.

Following the breakfast, the 1966 UF drive will officially begin.

Flake Barber, chairman of the residential drive, announced this week that the Girl Scouts and Boy Scouts will be helping him canvass the residential area during the drive.

"Advance gifts are beginning to come in nicely; team captains are about to get their workers organized, and everyone is confident of reaching the goal," stated Steve Messenger, director of the Friona area United Fund drive for 1966.

Turkey Shoot

The Friona Booster Club will hold a turkey shoot Saturday and Sunday at the trap house near Bengier Air Park. Shooting will begin each day at 1 p.m.

The club will also give away a Remington 12-gauge shotgun Sunday afternoon. Tickets at \$1 each are available from any member of the Booster Club.

Temperatures

DATE	HI.	LOW.
Oct. 27	79	39
Oct. 28	80	39
Oct. 29	80	39
Oct. 30	63	38
Oct. 31	75	41
Nov. 1	67	33
Nov. 2	67	23

Moisture: .05 Nov. 1st.

Murphree Holds Edge In Football Contest

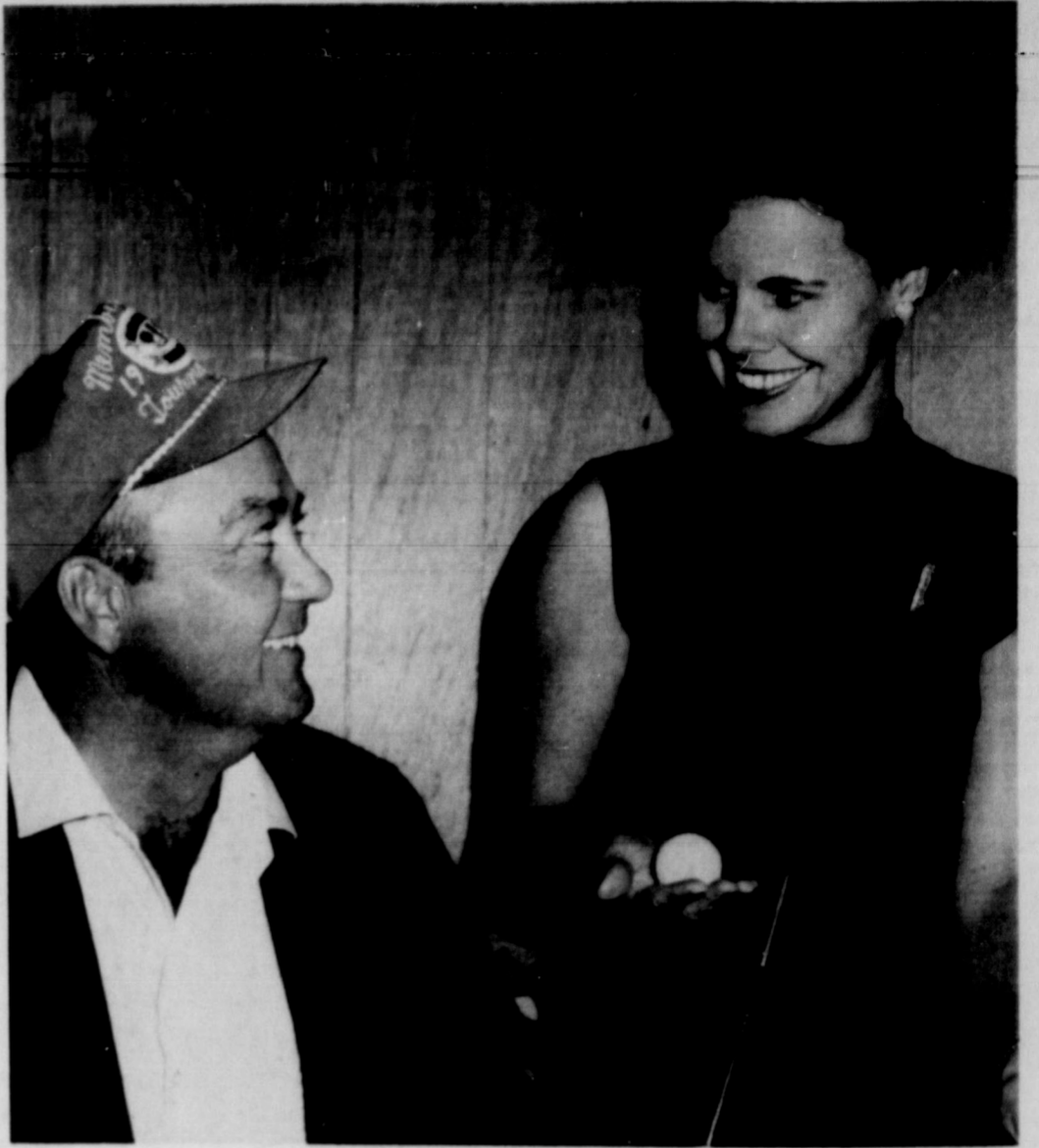
Danny Murphree, leader in the Friona Star's annual football contest for the past three weeks, kept his lead intact at three points, posting a score of 95 after eight weeks. The contest has four weeks to run.

Meanwhile, his classmate at Wayland College, Dennis Howell scored a 12 the past week to take over second place with 92 points. Three contestants, Dale Houlette, Charles Howell and Benny Fryor, are tied with scores of 91.

The eighth week turned out to be another case where all the games didn't go as the majority thought they would.

Only four of the 159 contestants entering the contest got as many as 13 games correct, and from this quartet came the week's three prize winners.

Ray Dean Fleming took first place money of \$5. He missed the tie-breaker score by 10 total points, guessing it Friona 14, Hale Center 13. A Bovina entry, Wilson DiCuffa, took second place. His guess was Friona 14, Hale Center 14, missing by 11 points. Robert Neelley took third. His guess was



MILLION TO ONE . . . Glen Mingus, and his wife Cherry have beaten unknown odds by each getting a hole-in-one golf shot. Glen got the first ace on the Friona course early last year, and Cherry made hers last Sunday. "Whatever I do, she just has to equal it," said Glen.

AT ABERNATHY

Chiefs Shoot For Antelope Prize

For the second straight year, the Friona Chiefs will travel to Abernathy, where once again they will be the underdogs in a District 3-AA game.

However, the Chieftains, this year relegated to the second division of the district, will be out to duplicate the feat that last year's team accomplished in downing the Antelopes, 13-12.

Friona will be trying to protect a short but important mark; they have never yet lost a football game to Abernathy, having won the only two games ever played between the two schools.

The Antelopes, reeling under their 19-0 loss to Dimmitt last week, will be out to keep their title hopes alive. Abernathy, the district coaches' preseason pick to win the district title, stands at 3-2 in district play as opposed to Friona's 2-3 record.

All the Chiefs could hope to do would be to tie for the dis-

trict title, and that would involve a lot "ifs" in the final two weeks. The Antelopes have one of the top quarterbacks in the district, Coach Don Light pointed out this week.

Cherry Mingus Gets Historic Golf Shot

Mrs. Glen Mingus became the first woman golfer to get a hole in one shot on Friona Country Club Golf Course Sunday afternoon. She holed out her tee shot on the seventh hole 150 yards long with a No. 5 wood. By making this shot she became the fifth golfer to get a hole in one on the local course in its five year history.

Her husband has the distinction of being the first golfer to shoot a hole-in-one on the course. Other local men who have achieved this feat are Bill Beene and Johnny Barker.

These four Frionans have all made their hole-in-one shot on the same hole. A Pampa man made one on the No. 2 hole in a Pro-Am Tournament last year.

The Sunday afternoon Scotch Foursome at the local course Sunday afternoon drew five participating teams. Winning team

was composed of Lloyd Mingus, O.F. Lange, Ralph Roden and Mrs. Lloyd Mingus. Second place team members were Ray Dean Fleming, G.L. Mingus, Jake Outland and Mrs. Skinny Carter.

A team composed of Mr. and Mrs. Cotton Renner, Raymond Fleming and Bill McGlothlin was tied for second with ten under par at the end of 18 holes of play was tied with the second place team until they lost on the first hole in a play off.

Plans are under way for a Pro Am Tournament at the local course Monday, November 7. Tee-off time will be 8:30 a.m. and will continue until 1:30 p.m. Entry fee will be \$5 for amateur entries and \$11 for professional entries. Members of the Friona Country Club Ladies association will serve lunch.



WHAT GIVES . . . Diana Wilson, center, has that helpless expression as she tries to be the go-between for Jan Welch and David Reeve. The three have starring roles in the FHS junior class production "The Many Loves of Dobie Gillis," which will be Monday and Tuesday nights at 7:30 p.m.

NEW LION . . . Four new members were installed by the Friona Lions club at its meeting last Thursday. District Governor Preach Edelman welcomes Rev. James Price and Tom Jarboe as Lions. Seated are Von Edelman and Ronnie Webster.

Shop \$ Day Bargains Starting Today-- Be Sure To Vote Tuesday

OUR READERS Write

Dear Bill:

As for being spurred on by my counterparts in the east -- Phooey!! I've complained about the price of groceries here in Friona for 15 years (that is how long we have lived here). They ARE higher here than in the surrounding towns and I'd like very much to know why. I went to Hereford yesterday -- just checking mostly, and the stores that I went into gave stamps and "bonuses," yet their prices were lower than those of Friona. WHY???? I feel, genuinely, that the grocery stores (Department Stores, too, for that matter) here have a pretty good thing going for them and I, for one, am not going to be a party to it. Angry? Yes, I certainly am. Our income has not been raised to meet the increased costs of items locally. As a matter of fact, our income has decreased over the past 6 months. Explain that to me, would you? A lot of the decrease has come about due to increased taxes and the prospect of still bigger increases in taxes next year.

As for the conveniences food, I don't buy them and if you don't believe that, come to my house and I'll show you.

You may think that I am an isolated "griper" but I have talked to quite a few women around town the past few days and have discovered that more and more of them are going out of town to shop for not only groceries but many other items as well.

I guess we are helping to "kill" our town but if you don't have the funds available to pay the high prices here, then you just don't have any choice.

One reason why the prices are higher here is because too many housewives do not pay any attention to the cost of any certain article. They just buy whatever they want and don't worry about what it will cost them. This, in itself, hurts those who must pay attention to the price tag.

Another reason why they are higher here is CREDIT buying. Too many buy their groceries on credit (as well as other things) which costs the grocerymen due to the fact that he will have to absorb some losses in doing this type of business. To compensate for these losses, those of us who pay cash, have to pay for these "bad risks."

I, for one would be more than

willing to give up the "stamps" if (and that is a big IF) it would help lower the cost of food. I doubt very seriously that it would have any effect on prices in Friona. Anyone in their right mind surely realizes that "stamps" cost us money but too many housewives would be reluctant to give them up as they REALLY think that they are getting something for nothing. Big joke!

Yes, I feel that the inflation that has taken our country by storm has caused prices to get

Bookmobile To Make Its Run

The Texas High Plains Bookmobile will make its run in the Friona area the next few days.

Today, after stopping at Oklahoma Lane from 9:35 to 10:20 the Bookmobile goes to Rhea for an 11:45 to 12 noon stop, to Friona Junior High from 1:15

to 1:45 and to Black from 2 to 3 p.m. Tomorrow, the Bookmobile stops at Hub, 8:45 to 9:45; at White's Elevator, 10-11 a.m.; Lazbuddie, 12 noon-1 p.m. and Clay's Corner, 1:15 to 2:15 p.m.

Saturday, the mobile library visits Friona for a 1-4 p.m. stop at the City Park.

It's Harvest Time! Reap Bargains In Friona This Weekend During Dollar Days.

AN EDITORIAL

Many Things Go Into Building Local Trade

Throughout the pages of history there have been enterprising young men and women who have gone into a new territory to explore new frontiers of business. Some started on a shoestring, working hard to make ends meet. Others started with financial backing that met their needs above their business operation.

Whatever the case, these men and women worked hard to make their business a success. Some used a policy of the "best service in town," while others used "the newest and most modern equipment," or perhaps "the lowest prices anywhere."

Each of these points is vital, plus scores of others, to make the commercial end of the economic development of a community.

But just as the styles of clothes change, so does the outlook of the business world. Yes, the outer appearance changes but not the basic fundamentals. The best test of this is to ask, what does the consumer look for when he goes into a local store. He will probably tell you above all, that he wants to be treated as an important individual, as we all like to have our ego fed. The second, would be quality of product and the third, price.

To meet all of these requirements successfully, today's businessmen must keep up with popular trends. He must maintain an awareness of what the other fellow is doing to improve his business and make the same advancements.

The small businessman must compete with a barrage of competition unfamiliar to him 20 or even 10 years ago. He must keep his consumers from becoming familiar faces in the discount houses, chain stores and other concerns that offer something for practically nothing.

New pressures confront the small businessman. Are we ready to meet these pressures successfully? Are we keeping up with the "styles?" Above all, are we giving our customers a good reason for shopping at home?

Jackie Clark, a student at San Angelo State College, and his roommate, Bob House of Ballinger, were weekend visitors in the home of Jackie's parents, Mr. and Mrs. Jack Clark.

Mrs. Frances Howard, Abernathy, was a weekend visitor in the home of her mother, Mrs. A.O. Drake.

AN EDITORIAL

Tuesday Is An Important Day For County Voters

Tuesday's general election looms as one of the most important voting days ever to occur in a so-called "off year" when the presidential race is not on the ballot.

Political observers, viewing the light turn-out in the spring primaries, are justifiably alarmed about the prospects of a small vote.

Their concern is mirrored by statistics. Since 1936, the average turn-out in a non-presidential election has been a dismal 33.4 per cent of the eligible voters.

This should not be the case this year.

Next Tuesday, the fate of 16 Congressional Amendments will be determined by you.

Next Tuesday, a spirited U.S. Senate race will end-- a race in which your vote must last six years.

Next Tuesday voters in the 18th Congressional District will choose for themselves

a new U.S. representative.

Next Tuesday, all of our State Senators will be selected -- due to re-districting.

And next Tuesday, voters will determine their county's strength at the 1968 State political conventions. This fact too often is overlooked. As the election law now stands, our county will have one vote at the state political convention for every 300 votes cast in the governor's race. A heavy turn-out of voters Tuesday will give us a stronger voice two years from now.

Your vote is yours alone; no one else can cast it for you. If you don't use it, it is lost. Your voice in the future conduct of our state and nation is muffled.

Take time Tuesday to vote.

And, if you are going to be out of the county Tuesday, remember that Friday, Nov. 4, is the last day you can cast your absentee vote.

THE FRIONA STAR

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Bill Ellis, Editor June Floyd, Society Editor Waneen Ragsdale, Bookkeeper



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FOR OUR SAKE, PLEASE VOTE!
We can't vote. We're too little. Voting is what grown-ups do when they are good citizens. People who go to the polls decide the shape of our future. If you love us enough, you'll be a good citizen and take time to vote Tuesday.
Vote for Us and the U.S.

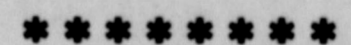
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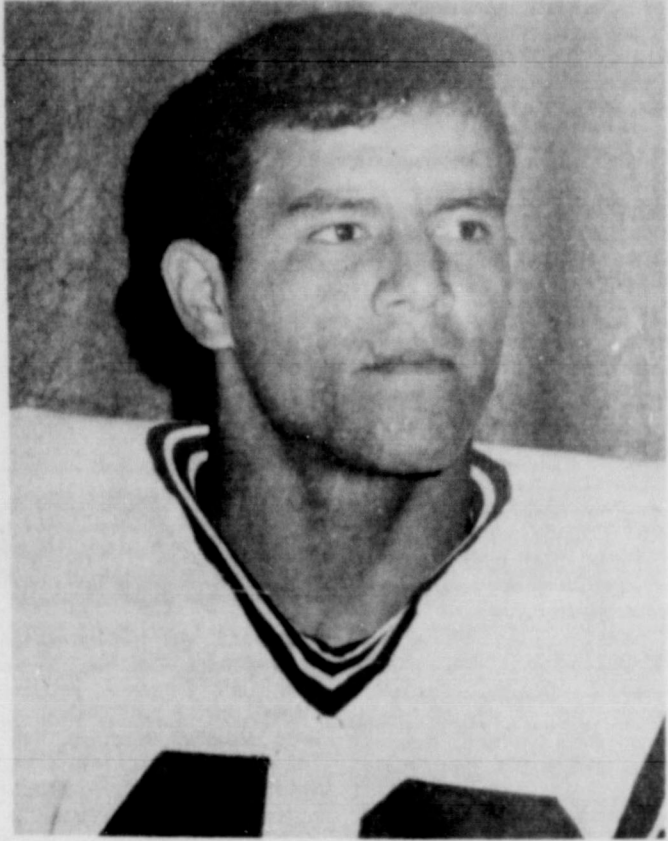
6. **GALLOWAY IMPLEMENT CO.**
 
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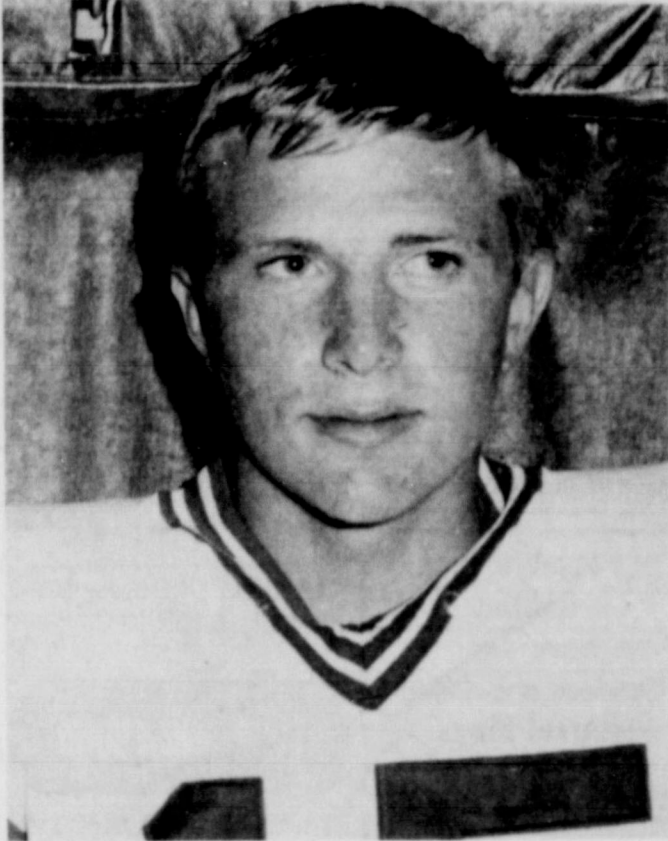
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COTTON BOWL FOOTBALL CONTEST

MEET THE CHIEFS



RUBEN DeLEON is a defensive halfback



LARRY GRAVES is a defensive halfback

Contest Standings			
Danny Murphree 95	Mrs. Mal Manchee 83	Gladys Day 75	Jerry Hinkle 75
Dennis Howell 92	Don Reeve 83	Dwain Teel 75	Paula Clements 74
Dale Houlette 91	Mrs. Don Reeve 83	Mrs. Fred Florez 74	Byron Grant 74
Charles Howell 91	Jerry Shelton 83	Don Spring 74	Don Spring 74
Benny Pryor 91	Emmett Tabor 83	Mrs. Kenneth Watkins 73	Maynard Agee 73
Eugene Ellis 90	Waymon Wilkins 83	Corene Kuhlman 73	Terry Mabry 73
Mrs. Benny Pryor 90	J.V. Finley 82	Lone Leon Massey 73	Randy Mabry 72
Claude Spears 90	Manuel Garcia 82	Paul Mohr 72	Gerald Shavor 72
Kenneth Watkins 90	Jimmy Shelton 82	Herbert Day 71	Dolph Moten 71
Jack Clark 89	Robert Ivy 82	Jimmy Norwood 71	Stephen Wagner 71
Don Fortenberry 89	Danny Kendrick 82	Mrs. Waymon Wilkins 71	Pilo Castillo 70
Mrs. Albert Johnson 89	Mrs. Jack London 82	Dale Neel 70	D.H. Ivy 69
Jack London 89	Mrs. W.R. Mabry 82	Larry Mabry 69	Mrs. Houston Bartlett 68
Raymond Milner 89	Jimmy Maynard 82	Shirley Fangman 68	Mrs. R.H. Osborn 68
Mrs. C.H. Veazey 89	Mrs. Kenneth Neill 82	Mrs. Robert Ivy 67	Mrs. Leon Massey 67
Mrs. Joe Elvens 88	Oscar Baxter 81	Cotton Renner 67	Miles Lillard 66
Francis Cahle 88	Mike Buchanan 81	Floyd Reeve 65	Mildred Agee 64
Charles Hamilton 88	Donny Carthel 81	Myra Sue Day 64	
Joy Morton 88	Fred Florez 81		
James Weatherly 88	Burk Hand 81		
Albert Johnson 87	Pam Hartwick 81		
Charles Myers 87	John Hoover 81		
Joe Perez Jr. 87	Christie Ivy 81		
Winston Wilson 87	Mrs. Jerry Loflin 81		
Ross Ayers 86	Barbara Morrow 81		
Dean Blackburn 86	Mrs. Calvin Ulen 81		
Jane Houlette 86	Wright Williams 81		
Wilson DiCuffa 86	John Frazier 80		
Mike Pavalus Jr. 86	Flossie Rhinehart 80		
Mrs. Edward White 86	Frances Taylor 80		
Frankie Allen 85	Calvin Ulen 80		
Eugene Bandy 85	Mrs. Frank Truitt 80		
Fred Barker Jr. 85	Audvie Barnett 79		
Gene Ezell 85	Jerry Mabry 79		
Ronnie George 85	Mrs. Clarence Monroe 79		
Mrs. B.C. Hartwick 85	Mrs. J.P. Sims 79		
W.R. Mabry 85	John Baca 78		
Robert Neelley 85	Ralph Broyles 78		
Larry O'Connor 85	Travis Clements 78		
J.P. Sims 85	Teddy Fangman 78		
C.H. Veazey 85	Bob Finley 78		
Butch Watkins 85	B.C. Hartwick 78		
Edward White 85	Laverne Mabry 78		
Stan Bengo 84	Mrs. Eugene Bandy 77		
Frank Castillo 84	Matt Brown 77		
Ray Dean Fleming 84	Jan Fleming 77		
Wendell Garner 84	Mal Manchee 77		
Larry Johnston 84	Glen Mingus 77		
Zane McVey 84	R.H. Osborn 77		
Clarence Monroe 84	Donald Powell 77		
John Renner 84	Otis Spears 77		
Walter Cunningham 83	Frank Truitt 77		
Bill Bailey 83	V.R. Wilcox 77		
Lonnie Ellis 83	Mrs. J.C. Beck 76		
Mrs. Truett Johnson 83	Maron Finley 76		
Jerry Loflin 83	Kenneth Neill 76		
Mrs. Kenneth McLellan 83	Alton Peak 76		

Danny Murphree leads with a percentage of 74 correct picks. Edward White led after 8 weeks in 1965, with 77 per cent right.

Game Scores

Following are the results of games included on last week's contest page:

Dimmitt 18, Abernathy 0
 Olton, 14, Lockney 7
 Memphis 13, Floydada 6
 Sudan 33, Springlake 6
 Seagraves 18, Tahoka 12
 Tulla 28, Muleshoe 7
 Hereford 10, Perryton 0
 Monterrey 28, Amarillo 14
 Arkansas 34, Texas A&M 0
 TCU 6, Baylor 0
 SMU 13, Texas 12
 Texas Tech 35, Rice 19
 Memphis St. 26, West Texas 14
 Nebraska 35, Missouri 0
 Notre Dame 31, Navy 7
 Dallas 52, Pittsburgh 21
 (Hale Center 10, Friona 7)

Contest Rules

1. Pick the winners of the 16 games listed in the advertisements on this page. Write the winners in the blanks provided on the official contest blank.
2. Pick the score of the tie-breaker game. This score will be used to break weekly as well as grand prize winners.
3. Bring your entry blank by the Friona Star or Bi-Wize Drug by 5 p.m. on Friday. Entries must be post-marked on Friday to be eligible, if mailed.
4. The leading contestant at the close of 12 weeks will receive two free tickets to the Cotton Bowl Football game, along with \$40 expense money and reservations at the Adolphus Hotel for two nights. Second place winner will receive two tickets to the Sun Bowl game and \$25 expense money. Third place winner gets two season tickets to the Friona Chief games next fall.
5. Only one entry per person.
6. Contestants must be 12 years of age or older.
7. Everyone eligible to enter (sponsors included) except employees of the Friona Star and their families.
8. Weekly prizes of \$5, \$3 and \$2 will be awarded to first, second and third place winners.

OFFICIAL ENTRY BLANK

Select Winners From Games Listed In Advertisements


1. _____	9. _____
2. _____	10. _____
3. _____	11. _____
4. _____	12. _____
5. _____	13. _____
6. _____	14. _____
7. _____	15. _____
8. _____	16. _____

TIE-BREAKER: Friona _____ Abernathy _____

NAME _____

ADDRESS _____


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Pump & Gear
Layne Pumps, Inc. Head Repairs
Sales & Service All Makes

Dial 247-3101
Friona, Texas Nights 247-2513

DICKEY'S DOZER SERVICE
Dirt Work - All kinds
Bull Dozers - Scrapers
Motorgrader - Crane - Dragline
Clamshell - Backhoe

See or Call Floyd Dickey Dimmitt, Texas
Phone 647-4553 or 647-4565

Killingsworth REDI-MIX
Cement For All Purposes
"Your Business Appreciated"

Phone 247-2215 207 W. 5th.

REED'S CLEANERS
711 Main St.
Pick Up And Delivery
Phone 247-3170 Friona

Guinn Auto Service
Phone 247-3495, Dial-out-wat for engine parts, Complete valve work. 5-2tp

READ & USE the WANT ADS
for BEST RESULTS

247-2211.
Phone your classifieds in to the STAR by Tuesday noon.

Classified ads are 6¢ per word for the first insertion; 4¢ per word thereafter; with a 50¢ minimum. Deadline for classified advertising is Tuesday noon. Legal Rate 4¢. Minimum 50¢ on cash order, \$1 on account. Classified display (boxed) ads are \$1 per inch.

MISCELLANEOUS SERVICES

KITCHENAID dishwasher. Sales and Service, Num Lumber Co., Friona. 48-tfnc

RCA Whirlpool
Sales - Service
E. W. Turner
Phone 247-3035

FOR MORE economical control of bindweed, blue weed and rag weed, use Tordon from Cummings Farm Store. 42-tfnc

Portable Disc Rolling
One ways ---
Tandem and Offsets
Harrel Mays
Ph. 247-3477

Auction Service
Sales of All Kinds

BILL FLIPPIN AND ASSOCIATES
Ph. 247-2415 Friona 4-tfnc

PAINTING
Commercial - Residential
Interior - Exterior
*Free Estimates
*Professional Job
See or Call
JAMES HOWELL
Phone 247-2548. 45-tfnc

We have a complete line of Turf Magic and Garden Magic yard and garden products. If you need weed killer or fertilizer for your lawn or garden, give these a try. Available at Cummings Farm Store. 26-tfnc


Before going out of town to buy your Christmas cards, see our Gibson line. Cards printed while you shop. Come in and look over our fine selections, 50 for 75¢ at GRAPHIC ARTS STATIONERY. 6-3tc

JOBS OF INTEREST

Attractive Position
Man or woman, 25-60, Good personality and appearance. Ready to accept position immediately if selected. Guaranteed income with opportunity for advancement. Insurance and retirement plan available. For local interview, write fully to Gertrice Montgomery, 1100 Thunderbird Dr., Plainview, Texas, 79072. 6-1tc

WANTED . . . Ironing in my home. Mrs. Sam Jones, Phone 247-2573. 5-2tp

LOST AND FOUND

STRAYED . . . Whiteface cow, branded  on left hip. Jack Woltman, Phone 238-2891, Bovina. 5-2tp

FOUND . . . Several local worthy causes just waiting for your donation to the United Fund. Give today. 5-NC

REAL ESTATE

FOR SALE . . . Danny Batnum house 316 W. 14th, 3 bedrooms, 2 baths, Ref. air, central heat, nice yard and shrubs. See Mack Batnum. 35-tfnc

WILL TRADE CANYON HOME . . . brick, three bedrooms, two full baths, landscaped, near schools for comparable Friona home. Bob Crozier. OLS-2658, Canyon. 52-tfnc

FIGHT POVERTY . . . Buy Valton Howard's House. . . Phone 247-2582. 6-1tc

DRAKE ADD. . . 3 bedroom house, 1309 Jackson. Call 295-3424. 6-tfnc

Estate Of J.R. Collard
REAL ESTATE LOANS AND INSURANCE, 407 DAVIS STREET SPEARMAN, TEXAS, 79081 October 28, 1966

FOR LEASE . . . Feed lot to accommodate 1000 to 1200 head of cattle, self feeders, water heaters, scales, scale house, unloading chute, and etc. Phone 659-2501 or 695-2869 Collards Real Estate, 407 Davis, Spearman, Texas 79081

FOR SALE . . . An unusually good section of irrigated land in Hansford County. One good eight inch well. Phone 659-2501 or 695-2869, Collards Real Estate, 407 Davis, Spearman, Texas 79081

House for sale . . . 4 rooms and bath; bunkhouse, two lots and new asbestos siding. 403 Prospect. 6-tfnc

For Sale or Trade - Half section of irrigated land. Two 8" wells. Well improved. Amarillo apartments - Will trade for land. Contact J.G. McFarland, 247-3272 or 247-2766. 6-2tc

FOR SALE . . . Choice corner lot in Drake Addition. Reduced price. Phone 265-3554. 2-tfnc

REAL ESTATE LISTINGS WANTED
Business, Farm, Home or Ranch. J.G. McFarland, Phone 247-3272. 51-tfnc

NORTH PLAINS
640 A, \$30,000 Down, 10" water area, 500 A, Choice land and water, \$65,000 Down; 320 A, Choice land and water, table top \$450 per acre; 326 A, Choice land and water \$390 per acre; 660 A, 10" water area \$325 per acre; 326 A, good allotments, water, land, \$450 per acre; 1213 A, lays on pavement \$235 per acre, 29 1/2 Down, 640 A, good water \$175 per acre, 640 A, undeveloped area \$175 per acre, 640 A, 3 wells, improvements good allotments will trade for 1/2 or 1/4 sec, on South Plains.

PARMER COUNTY
320 A, stock farm on running water draw S.E. Hub Community Extra good irrigation area. \$175 per acre.

GIBSON REAL ESTATE
Hwy. 385 and Lee Street, 364-0445, Ben G. Scoot - 364-4365, Wilbur D. Gibson, 364-2225. 3-6tc

POOR MAN'S chance to buy a two bedroom house, like paying rent. W.M. White. 5-2tp

RENTALS

Interested in renting irrigated farm land. Contact Troy Ray, Phone 247-3153. 51-tfnc

FOR RENT . . . 3 bedroom house with attached garage, 403 Ash, Shirley Ferguson. 247-2503. 6-tfnc

Furnished apartment, Lady or couple. No pets. Call 247-2487. 6-tfnc

FOR RENT . . . 1 bedroom house, Phone 247-3272. 6-2tc

FOR RENT . . . Two furnished apartments, Three rooms and bath. No pets. Call H.D. Mayfield 247-2589. 6-2tp

FOR RENT . . . Three nice bedrooms at Friona Hotel, One private bath, 2 with semi-private bath. Reasonable rates. 6-2tc

FOR RENT . . . In choice location, 3 bedrooms, 1 1/2 bath, paneled kitchen-den comb., Utility room, lots of closets, built-ins. See it at 1105 W. 5th. Call 247-3035. 6-tfn

Your are invited to a Square Dance Exhibit - Thurs. Nov. 3, SUGAR SQUARES, Membership open to anyone in the area. Sugar Land Mall, Hereford, 8:00 p.m. Instructor for beginners. Regular Square Dances. Wed - Hereford Community Center. 6-tfnc

ANNOUNCEMENTS

Why not get the best in appliance? GET FRIGIDAIRE. Washer and dryer \$299.00 a pair with trade. Special on mobile dishwashers. Reeve Chevrolet and Frigidaire. 6-tfnc

ORDER NOW . . . Christmas for the entire family. World Book, Child Craft, Dictionary, Atlas, Cyclo, Teacher. Mrs. Loyde Brewer, Ph. 247-2578. 6-2tc

FOR SALE

FOR SALE: For the best deal on a new Buick, Rambler, motor boat or Johnston outboard motor, see or call Kinsey Osborn Motors, Hereford, Tex. 142 Miles Street, Phone EM 4-0990. 38-tfnc

Come on in and get your NEW FRIGIDAIRE Appliances - APPLIANCES at remodeling prices. Several used refrigerators. Reeve Chevrolet Co. 29-tfnc

BOGESS & VEAZEY
New & Used Cars, Pickups 7 trucks, 2 blocks S, Stop Lieht Dimmitt, Tex. Tel. 647-2133
Clarence Veazey, Mgr. 42-tfnc

FOR SALE . . . Trailer house, 8' X 40'. Good condition. Weston Collins - 817 Main, 247-3460. 53-tfnc

FOR SALE . . . IHC #21 Cotton stripper. Good shape, 9 trailers. See at 16 1/2 miles north Summerfield. Phone 289-5317, Emmett Harper. 5-2tp

THE BEST PLATFORM OF "RESULTS" EVER OFFERED . . . OUR CLASSIFIEDS!

CARD OF THANKS


Thank you for all the acts of kindness and help you gave us during our darling mother's stay in the hospital and for the sympathy and love you gave us following her departure. May God bless each of you.
Mrs. Ella Dukes and family
Mr. and Mrs. Watson Whaley and family
Mr. and Mrs. Roy Taylor and family
Mr. and Mrs. Ralph Wiley and family
Mrs. Nelvin Wiley, Jimmy, Jo and Jeanne 6-1tp

CARD OF THANKS

We wish to thank everyone who contributed to the drive for funds for UNICEF Sunday afternoon and to members of the Junior High MYF who made the drive.
Mrs. Bill Raybon,
MYF Chairman 6-1tc

WAGGONER CARR CAN & WILL WORK WITH GOV. JOHN CONNALLY FOR TEXAS!

HIS OPPONENT HAS NOT VOTE FOR DEMOCRAT WAGGONER CARR FOR UNITED STATES SENATOR.
Pd. Pol. Adv. 6-3tc

Look for Dollar Day Bargains In the 

Don't Forget!
Your day is Tuesday!
VOTE!

Think You Don't Need A Dishwasher? Ask the Woman Who Owns One

Perhaps you are like so many women who say, "The day will never come when I can't wash my own dishes!"

Any woman who feels this way should ask her friend or neighbor who owns a dishwasher how she feels about it.

Chances are she will tell you she couldn't do without it. The homemaker who is used to all of the advantages of automatic home dishwashing would find it difficult to go back to the old hand method of washing her soiled dishes, and scrubbing her pots and pans.

The dishwasher market is expanding. In 1964, only about one home in ten in the United States had an automatic home dishwasher according to the makers of KitchenAid dishwashers. The Hobart Manufacturing Company.

During 1965, dishwasher sales rose to a new all-time high. Friend is telling friend, and neighbor is telling neighbor, of the countless advantages of owning a dishwasher. The housewife who once said she did not need a dishwasher is now wondering how she ever got along without one.

ELK Drive In
Friona, Texas

FRI	SAT	SUN	MON
4	5	6	7

LAS VEGAS HILLBILLYS
FERLIN HUBBY JOYNE MENEFIELD COLOR VAN DOREN
HENRY JEANNE FONDA WOODWARD
A BIG HAND FOR THE LITTLE LADY

DO YOU KNOW...
that you can protect your earning power with an American-Amicable Disability Income Plan?

American Amicable
LIFE INSURANCE COMPANY
EXECUTIVE OFFICES, WACO, TEXAS

Dan Ethridge
P.O. BOX 337 FRIONA, TEXAS PHONE 247-2766

FOR FINER CLEANING AND PRESSING PLEASE PHONE 247-2410 IN Friona By 10:00 A.M. For Free Daily Pick-Up and Delivery Service.

WE GIVE S&H GREEN STAMPS

Dilger's Cleaners

WELCOME TO FRIONA



Mr. and Mrs. Robert Crozier and children recently moved from here to Canyon in the early fall of 1962 after having lived here several years. He was formerly employed by the Soil Conservation Service and she was an employee of Friona High School. At the present time he is employed by Gifford-Hill Western. Bob and Jackie and their two children, Lee Ann, 6, and Bobbie, 3, live at 607 Prospect. They attend the Sixth St. Church of Christ.

ROCKWELL BROS. AND CO. "LUMBERMEN" Lumber, Paint & Tools	HOUSER'S GROCERY & MARKET
HURST'S DRY GOODS	REEVE CHEVROLET New And Used Cars FRIGIDAIRE APPLIANCES
GIB'S CLEANERS Professional And Coin-Op Dry Cleaning	FRIONA WHEAT GROWERS Elevator Service Field Seeds

Shop Friona Dollar Days!

Vote for **YOU!**

ONLY YOU CAN CAST YOUR VOTE!

Vote! **TUESDAY!**

Don't Let Cold Weather Catch You Unprepared!

IT'S TIME TO TACK UP *Warp's* **CRYSTAL CLEAR FLEX-O-GLASS**

Cover Your PORCHES & BREEZEWAYS WINDOWS AND DOORS with Genuine Shatterproof **FLEX-O-GLASS**

The Only Plastic Window Material that carries a 2-year guarantee. The name Flex-O Glass is printed on the edge for your protection.

IT'S SO EASY ANYONE CAN DO IT!

only **33¢** Lin. Ft. 36" wide
Costs So Little, Anyone Can Afford It! \$20.00 is all that it takes to cover an average screen porch - a breeze way less than \$15.00. Have a dry, protected room for children's play or storage area all winter long.

Look For Genuine FLEX-O-GLASS At Your Local Hdwr. or Lmbr. Dealer

NO. 0000

Presented as a Public Service by the Friona Star

SAMPLE BALLOT

Vote for the candidate of your choice in each race by scratching or marking out all other names in that race. You may vote for all the candidates of a party by running a line through every other party column.

DEMOCRATIC PARTY	REPUBLICAN PARTY	CONSTITUTION PARTY	CONSERVATIVE PARTY	INDEPENDENT	WRITE-IN
For Governor: JOHN CONNALLY	For Governor: T. L. KENNERLY	For Governor: TOSMITE GILLESPIE	For Governor: BARD A. LOGAN		For Governor:
For United States Senator: WAGGONER CURR	For United States Senator: JOHN TOWER	For United States Senator: JAMES BARKER HOLLAND			For United States Senator:
For Lieutenant Governor: PRESTON SMITH	For Lieutenant Governor: KELLIS DIBRELL	For Lieutenant Governor: WILLIAM A. (BILL) JOHNSON			For Lieutenant Governor:
For Attorney General of Texas: CRAWFORD C. MARTIN	For Attorney General of Texas: BOBB STEWART	For Attorney General of Texas: JOHN C. WILLIAMS			For Attorney General of Texas:
For Commissioner of Agriculture: JOHN WHITE	For Commissioner of Agriculture: JACK GARRETT	For Commissioner of Agriculture: DEBRA C. BOWEN			For Commissioner of Agriculture:
For Commissioner of General Land Office: JERRY SADLER	For Commissioner of General Land Office: ALBERT FAY	For Commissioner of General Land Office: JOSEPH L. TILLER			For Commissioner of General Land Office:
For Comptroller of Public Accounts: ROBERT S. CALVERT	For Comptroller of Public Accounts: RUDY T. GARZA	For Comptroller of Public Accounts: WILMA M. DANIEL			For Comptroller of Public Accounts:
For State Treasurer: JESSIE JAMES	For State Treasurer: LAWRENCE DAFAN GUMMER	For State Treasurer: JESSIE LEE JAMES			For State Treasurer:
For Railroad Commissioner: BYRON TUNNELL		For Railroad Commissioner: DAVID R. CLARK			For Railroad Commissioner:
For Chief Justice of Supreme Court: ROBERT W. CALVERT					For Chief Justice of Supreme Court:
For Associate Justice of Supreme Court, Place 1: CLYDE E. SMITH					For Associate Justice of Supreme Court, Place 1:
For Associate Justice of Supreme Court, Place 2: JIM GREENMILL					For Associate Justice of Supreme Court, Place 2:
For Judge, Court of Criminal Appeals: JOHN F. JACKSON					For Judge, Court of Criminal Appeals:
For Member of Congress, 18th Congressional District: DEE D. MILLER	For Member of Congress, 18th Congressional District: BOB PRUITT				For Member of Congress, 18th Congressional District:
For Chief Justice, Court of Civil Appeals, 7th Supreme Judicial District: JAMES G. JENKINSON					For Chief Justice, Court of Civil Appeals, 7th Supreme Judicial District:
For State Senator, 30th District: JACK HIGHTOWER					For State Senator, 30th District:
For State Representative, 7th District: BILL CLAYTON					For State Representative, 7th District:
For Judge, 15th District Court: PAT BOONE, JR.					For Judge, 15th District Court:
For District Clerk: DOROTHY QUICKEL					For District Clerk:
For County Judge and Ex-Officio County Superintendent: LOYDE A. BROWER					For County Judge and Ex-Officio County Superintendent:
For County Clerk: MRS. BONNIE WARREN					For County Clerk:
For County Treasurer: MABEL REYNOLDS					For County Treasurer:

CONSTITUTIONAL AMENDMENTS

Scratch or mark out one statement so that the one remaining shall indicate the way you wish to vote.

- No. 1 **FOR** the Constitutional Amendment to provide that all land owned by natural persons designated for agricultural use shall be assessed for all tax purposes on the consideration of only those factors relative to such agricultural use.
AGAINST the Constitutional Amendment to provide that all land owned by natural persons designated for agricultural use shall be assessed for all tax purposes on the consideration of only those factors relative to such agricultural use.
- No. 2 **FOR** the addition of Section 18 of Article IX of the Constitution, authorizing the Legislature to provide by law for the creation, establishment, maintenance and operation of Airport Authorities composed of one or more counties, and authorizing the levy of a tax not to exceed Seventy-Five Cents (75¢) on the One Hundred Dollars (\$100) valuation of all taxable property within such Airport Authority except the property of state regulated common carriers required by law to pay a tax upon intangible assets, after approval of its voters.
AGAINST the addition of Section 18 of Article IX of the Constitution, authorizing the Legislature to provide by law for the creation, establishment, maintenance and operation of Airport Authorities composed of one or more counties, and authorizing the levy of a tax not to exceed Seventy-Five Cents (75¢) on the One Hundred Dollars (\$100) valuation of all taxable property within such Airport Authority except the property of state regulated common carriers required by law to pay a tax upon intangible assets, after approval of its voters.
- No. 3 **FOR** the Constitutional Amendment withdrawing Arlington State College from participation in the Permanent University Fund.
AGAINST the Constitutional Amendment withdrawing Arlington State College from participation in the Permanent University Fund.
- No. 4 **FOR** the Constitutional Amendment changing the maximum term of office of directors of conservation and reclamation districts from two to six years.
AGAINST the Constitutional Amendment changing the maximum term of office of directors of conservation and reclamation districts from two to six years.
- No. 5 **FOR** the Constitutional Amendment authorizing the Texas Legislature to establish a State-wide Cooperative System of Retirement, Disability and Death Benefits for the officials and employees of the various counties or other political subdivisions of the state, or political subdivisions of a county, authorizing the Legislature to provide for a voluntary merger into the system authorized by this Amendment by those officers and employees covered by the provisions of subsection (b) of Section 62 of Article XVI of the Texas Constitution as now existing or may hereafter be established, providing that costs of this system shall be borne by the counties and other political subdivisions of the state and political subdivisions of the county electing to participate therein and the officers and employees covered by the system, and forbidding the Legislature from making any appropriation for the operation of this system.
AGAINST the Constitutional Amendment authorizing the Texas Legislature to establish a State-wide Cooperative System of Retirement, Disability and Death Benefits for the officials and employees of the various counties or other political subdivisions of the state, or political subdivisions of a county, authorizing the Legislature to provide for a voluntary merger into the system authorized by this Amendment by those officers and employees covered by the provisions of subsection (b) of Section 62 of Article XVI of the Texas Constitution as now existing or may hereafter be established, providing that costs of this system shall be borne by the counties and other political subdivisions of the state and political subdivisions of the county electing to participate therein and the officers and employees covered by the system, and forbidding the Legislature from making any appropriation for the operation of this system.
- No. 6 **FOR** the Constitutional Amendment providing for the payment of assistance by the State of Texas to the surviving spouse and minor children of law enforcement officers, custodial personnel of the Texas Department of Corrections or full-paid firemen who suffer violent death in the course of the performance of their duties as law enforcement officers, custodial personnel of the Texas Department of Corrections or full-paid firemen.
AGAINST the Constitutional Amendment providing for the payment of assistance by the State of Texas to the surviving spouse and minor children of law enforcement officers, custodial personnel of the Texas Department of Corrections or full-paid firemen who suffer violent death in the course of the performance of their duties as law enforcement officers, custodial personnel of the Texas Department of Corrections or full-paid firemen.
- No. 7 **FOR** repealing the poll tax as a requirement for voting.
AGAINST repealing the poll tax as a requirement for voting.
- No. 8 **FOR** the Constitutional Amendment permitting persons qualified to vote in this State except for the residence requirements in a county or district to vote for Presidential and Vice Presidential Electors and for all state-wide offices, questions or propositions, and permitting citizens of the United States recently arrived or departed from the State to vote for Presidential and Vice Presidential Electors.
AGAINST the Constitutional Amendment permitting persons qualified to vote in this State except for the residence requirements in a county or district to vote for Presidential and Vice Presidential Electors and for all state-wide offices, questions or propositions, and permitting citizens of the United States recently arrived or departed from the State to vote for Presidential and Vice Presidential Electors.
- No. 9 **FOR** the Amendment to the State Constitution providing for a Court of Criminal Appeals of five members, and prescribing the term of said court.
AGAINST the Amendment to the State Constitution providing for a Court of Criminal Appeals of five members, and prescribing the term of said court.
- No. 10 **FOR** the Amendment to Section 5b of Article VII of the Constitution of Texas providing that taxes or bonds previously voted in any independent school district or in any junior college district shall not be abrogated, cancelled or invalidated by any change in boundaries and authorizing the continuance of the levy of taxes after such change without further election.
AGAINST the Amendment to Section 5b of Article VII of the Constitution of Texas providing that taxes or bonds previously voted in any independent school district or in any junior college district shall not be abrogated, cancelled or invalidated by any change in boundaries and authorizing the continuance of the levy of taxes after such change without further election.
- No. 11 **FOR** the Constitutional Amendment authorizing the issuance of an additional \$200,000,000 in Texas Water Development Bonds and providing for further investment of the Texas Water Development Fund in reservoirs and associated facilities.
AGAINST the Constitutional Amendment authorizing the issuance of an additional \$200,000,000 in Texas Water Development Bonds and providing for further investment of the Texas Water Development Fund in reservoirs and associated facilities.
- No. 12 **FOR** the Constitutional Amendment providing the method and manner for dissolution of hospital districts.
AGAINST the Constitutional Amendment providing the method and manner for dissolution of hospital districts.
- No. 13 **FOR** the Amendment to the Constitution authorizing the Legislature to provide by statute for any county having one million, two hundred thousand (1,200,000) or more inhabitants to consolidate the functions of government and for such counties or any political subdivisions located therein to contract for the performance of functions of government.
AGAINST the Amendment to the Constitution authorizing the Legislature to provide by statute for any county having one million, two hundred thousand (1,200,000) or more inhabitants to consolidate the functions of government and for such counties or any political subdivisions located therein to contract for the performance of functions of government.
- No. 14 **FOR** the Constitutional Amendment to allow members of the Armed Forces who are residents of Texas to vote.
AGAINST the Constitutional Amendment to allow members of the Armed Forces who are residents of Texas to vote.
- No. 15 **FOR** the Constitutional Amendment authorizing assistance to the blind, crippled, or otherwise physically or mentally handicapped in the form of grants of public funds, obtained from private or federal sources only, to local level or other private, nonsectarian, non-profit, or nonprofit organizations for establishing and equipping facilities to assist the handicapped in becoming gainfully employed, for their rehabilitation or restoration, or for providing other services essential for the better care and treatment of the handicapped.
AGAINST the Constitutional Amendment authorizing assistance to the blind, crippled, or otherwise physically or mentally handicapped in the form of grants of public funds, obtained from private or federal sources only, to local level or other private, nonsectarian, non-profit, or nonprofit organizations for establishing and equipping facilities to assist the handicapped in becoming gainfully employed, for their rehabilitation or restoration, or for providing other services essential for the better care and treatment of the handicapped.
- No. 16 **FOR** the Constitutional Amendment establishing the date on which newly elected Members of the Legislature shall qualify and take office.
AGAINST the Constitutional Amendment establishing the date on which newly elected Members of the Legislature shall qualify and take office.

THANK YOU FARMERS

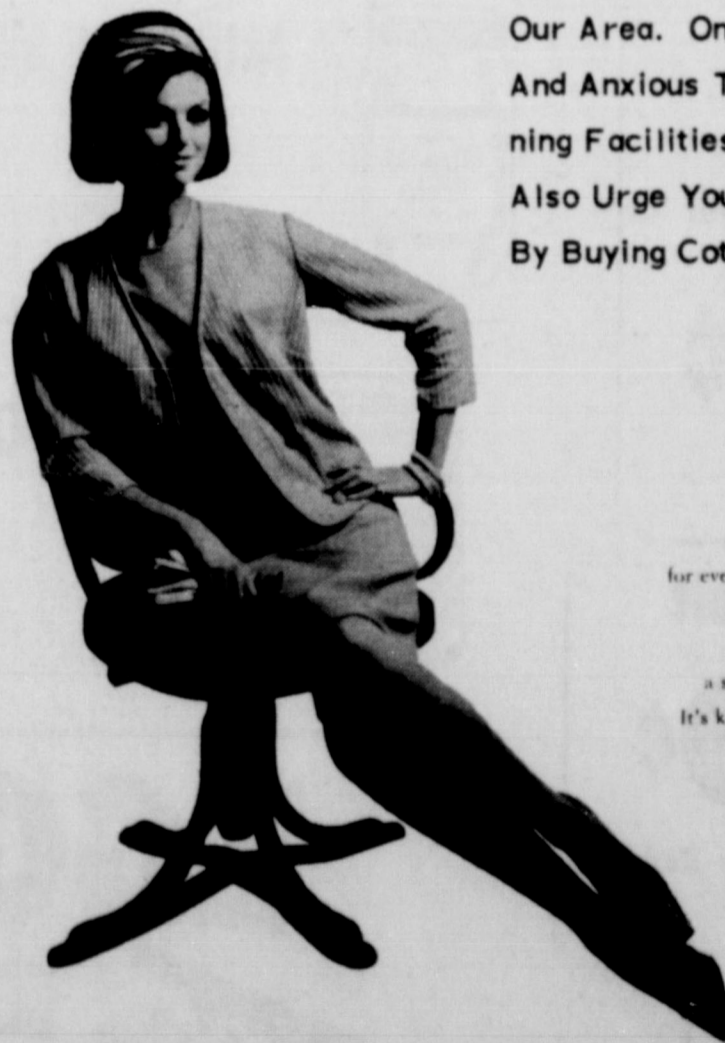


Another Fine Harvest Season Is At It's Close. We Take This Opportunity To Thank The Farmers Of The Friona Area For Again Allowing Us To Serve You.

Friona Wheat Growers Inc.

Billy Raybon, Mgr.

We're Ready To Gin Your Cotton....



Yes, Cotton Is A Vital Link In The Economy Of Our Area. Once Again Chester Gin Is Ready And Anxious To Serve you With Our Modern Ginning Facilities During This Harvest Season. We Also Urge You To Support Your Cotton Industry By Buying Cotton Products.

It's Casual

Cotton, with its casual air and comfortable feel, is right and ready for every occasion. Start with a slim skirt, top it with a sleeveless shell, and complete the ensemble with a striped jacket that goes everywhere. It's knitted of carefree cotton, of course.

100% COTTON

CHESTER GIN





Purina
DOG CHOW
 5 Lb. Bag 81¢
 10 Lb. Bag \$1.49
 25 Lb. Bag \$3.29

Fall Savings by the **GROCERY BASKET**

Happy Pig
SAUSAGE
 2 Lb. Bag \$1.19

Longhorn **BACON**
 2 Lb. \$1.29



HARVEST TIME PRODUCE SAVINGS

The crop is in - and MOORE'S has a bountiful harvest of farm-fresh, sun ripened fruits and vegetables at the Savingest prices. Come take your pick of perfect produce... deliciously good for you - and good for your budget, too at our low, LOW PRICES!

RADISHES Bunch 10¢

Green Onions Each 10¢

CABBAGE Lb 10¢

Portales New Crop **Sweet Potatoes**

Lb **10¢**

New Crop White **ONIONS** Lb 10¢

ORANGES

Texas Hanlins
 Lb **10¢**

New Crop **Grapefruit**

Lb **10¢**
 Florida Ruby Red

BANANAS

Lb **10¢**

Dr. Pepper
 6 Bottle Carton
37¢

PUREX
 GALLON PUREX
43¢

Gold Medal **FLOUR**
 5 Lb. Bag **59¢**

Maryland Club **Coffee**
 1 Lb. **69¢**

MIRACLE WHIP
 Quart **59¢**

WILSON'S **BAKE-RITE**
 PURE SHORTENING
65¢

EGGS

Grade A Medium
49¢

HAMBURGER
 3 LBS. **\$1.00**

WHOLE PICNICS
39¢

RINSO GIANT RINSO **59¢**

15¢ OFF
 Cold Water **Surf**
 Giant Size **55¢**

Lydia Grey **TISSUE** Bathroom 4 Roll Paks. **3/\$1**

Liquid Detergent **LUX** Quart **69¢**

Ellis Plain **CHILI** 24 Oz. **59¢**

Ellis **TAMALES** 300 Can **5/\$1**

Values Good Nov. 3 Thru. 10th.

LOWER EVERYDAY PRICES
M MOORE'S SUPER MARKET M

ON FIELD GOAL

Stubborn Owls Edge Past Chieftains, 10-7

The Hale Center Owls proved an old adage here last Friday, much to the disapproval of the Friona fans: "If at first you don't succeed, try, try again."

The Owls, who had "knocked" on the Friona goal-line finally got a field goal with just seven seconds left in the game, and beat the Friona High School Chieftains, 10-7.

Friona had grabbed an early lead in the game at 7-0, but saw the Owls tie the score at 7-all in the third period. It looked as though the final score would be a tie until Hale Center got a good break in the final minute of play.

Actually, for district standings purposes, the Owls would have been awarded a "win," even had the game ended 7-7, since they were ahead on penetrations, 5-1. However, the last-minute kick eliminated a tie game from Friona's season record, which would have been the first one in eight seasons.

Friona used a break to take the lead in the opening stanza. A Chieftain punt bounced into a Hale Center player, and was recovered at the Hale center 26 yard line.

The Chiefs covered the distance in eight plays, although giving the fans a scare by having to get the touchdown on a fourth down play from the one. Jordan crashed over with 2:38 to play in the quarter, and Ted Renner's kick made it 7-0, Friona.

The Owls threatened to tie the game late in the second quarter, driving 68 yards and battling the clock in an effort to punch across a touchdown. Halfback Mac Hodges' 45-yard run highlighted the drive, and quarterback Burt Ferguson danced 25 yards to set the Owls up first-and-goal at Friona's one, with 36 seconds left.

A motion penalty set Hale Center back to the six, and Friona's line dug in. The Owls used their time outs to get in four running tries, but the clock

ran out with the ball at the Friona two.

The visitors wasted little time in the third quarter in knotting up the game, however. The second time the Owls had the ball, they quickly drove 60 yards to score. Quarterback Ferguson got most of the yards (44) on a nice bootleg play, finally being knocked down at the nine.

Hodges, the speedy Negro halfback, scored from the six on the third down play, and Willie Compton's kick tied the score at 7-all with 5:39 left in the third period.

Friona, which did not have a single first down and minus four yards during the second half, simply could not get their offense cranked up during the last portion of the game. Meanwhile, Hale Center kept threatening.

The Owls drove 59 yards to the Friona six-yard line early in the final quarter. However, a holding penalty against Hale Center stalled that drive, and Compton's field goal attempt from the 18 yard line was a shade to the right.

A moment later, Hale Center was on the move again. The Owls held Friona and forced a punt, and began a drive from the Chieftain 44. The visitors picked up two first downs, but this time the drive died at the Friona five.

The ball swapped hands so fast during the final three minutes of the game that fans had to pay strict attention, or they wouldn't have known who was doing what.

Friona got a break when Ray Lynn Murphree intercepted a Hale Center pass, and ran it back to midfield. However, only two plays later, quarterback Johnny Barker, trying to pass, had the ball knocked out of his hands, and Hale Center recovered at the Friona 42.

The Chieftain defense dug in and held, and on fourth down from the 43, Hale Center elect-

ed to punt. There was less than a minute to go, and it appeared that the 7-7 score would be the final.

However, the punt was fumbled by Friona, and Hale Center recovered at the Friona five.

A running play gained nothing, and Hale Center stopped the clock with 11 seconds left with a time out. Spotting the ball down on the 11-yard line, Compton this time split the uprights perfectly, to give Hale Center a hard-earned 10-7 win.

The total yardage (60') and first downs (three) by Friona were not only the lowest figures for the season, but represented the worst offensive showing by the team in more than five years.

Hale Center held the Chiefs without a first down during the last half, during which Friona had a minus four yards rushing. Throughout the latter half of the game, it was simply three plays and then punt as far as the Chieftains were concerned.

Statistics

	Friona	HC	
First Downs	3	12	
By Rushing	2	11	
By Passing	0	1	
By Penalty	1	0	
Yards Gained			
Rushing	60	254	
Passing	0	26	
Total Yardage	60	280	
Passes Attempted	15	5	
Passes Completed	0	1	
Passes Had Intercepted	0	1	
Penalties	1-5	6-39	
Punts, Yards	7-254	5-160	
Punting Average	36.3	32.0	
Fumbles Lost	1	1	
Individual Rushing			
Player	TCB	YDS	AVG.
E. Barker	13	29	2.3
Jordan	1	26	2.4
J. Barker	8	9	1.1
Perea	7	-4	0.6
Totals	39	60	1.5

...

SPORTS

...



CHIEFTAIN COMBO . . . It's supposed to be an end sweep, but looking at Mike Wooley, (65), you might think he was doing the Watusi. Other Chieftain players are Johnny Barker, Eddie

Barker and Bobby Jordan. Hale Center edged Friona, 10-7 on a last-minute field goal here last Friday. (Star photo by Randall Sylvab).

TO FIVE TEAMS--

District 3-AA Race Narrows Considerably

With only two games remaining in a season, you can usually come close to naming a district champion, or at least choose between a couple of teams.

In the case of District 3-AA, we can tell you it will be any of five teams. Actually, two other teams, Friona and Hale Center, could tie for the title, but they would have to rely on a lot of "ifs."

Memphis, newcomer to class AA, has the inside track to the title right now, and their game with Hale Center this week will go a long way to deciding the district champion. After that contest, the season finale at Friona will be all that remains for the Cyclone.

Close games last weekend kept the league's reputation intact as one of balance. Memphis slipped past Floydada, 13-12, Hale Center shaded Friona, 10-7, Olton topped Lockney, 14-7 and Dimmitt downed Abernathy, 19-0.

This week it's Friona at Abernathy, Floydada at Lockney, Hale Center at Memphis and Olton at Dimmitt. Should Memphis falter, it

would appear that the Olton Mustangs might have the best shot at representing the district among the four teams presently with 3-2 records, since they are the only district team to date to stop Memphis. Should these two teams tie, then, they would hold a win over Memphis and could represent the district in playoffs.

Team	W	L	T	Pts.	Op.
Memphis	6	2	0	148	92
Abernathy	6	2	0	152	47
Dimmitt	4	3	1	120	76
Friona	4	4	0	88	118
Olton	4	4	0	104	129
Hale Center	4	4	0	114	90
Floydada	3	5	0	99	114
Lockney	2	2	0	95	130

Team	W	L	Pts.	Op.
Memphis	4	1	74	58
Abernathy	3	2	49	31
Dimmitt	3	2	86	27
Floydada	3	2	78	46
Olton	3	2	68	75
Hale Center	2	3	42	68
Friona	2	3	56	91
Lockney	0	5	40	95

Texas Needs a "Can-Do" Man in the United States Senate! Independent and effective . . . that's Democrat Waggoner Carr! Texas needs Waggoner Carr in the United States Senate!

WE, the citizens of Parmer County ask you to join us in working for and supporting WAGGONER CARR for the U.S. Senate.

Pd. Pol. Adv. Carr for Senate Committee Richard Collard, Chmn.



Vote for Independent Thinking - Effective Action! Elect Democrat **WAGGONER CARR** United States Senator

Setting The Table

(For Next Year's Crop)



MEAT x POTATOES + DESSERT = FAT
(Nitrogen) (Phosphates) (Trace Minerals) (Profit)

Eliminate Hunger In Your Next Year's Crop

--See Us NOW For A Well-Balanced

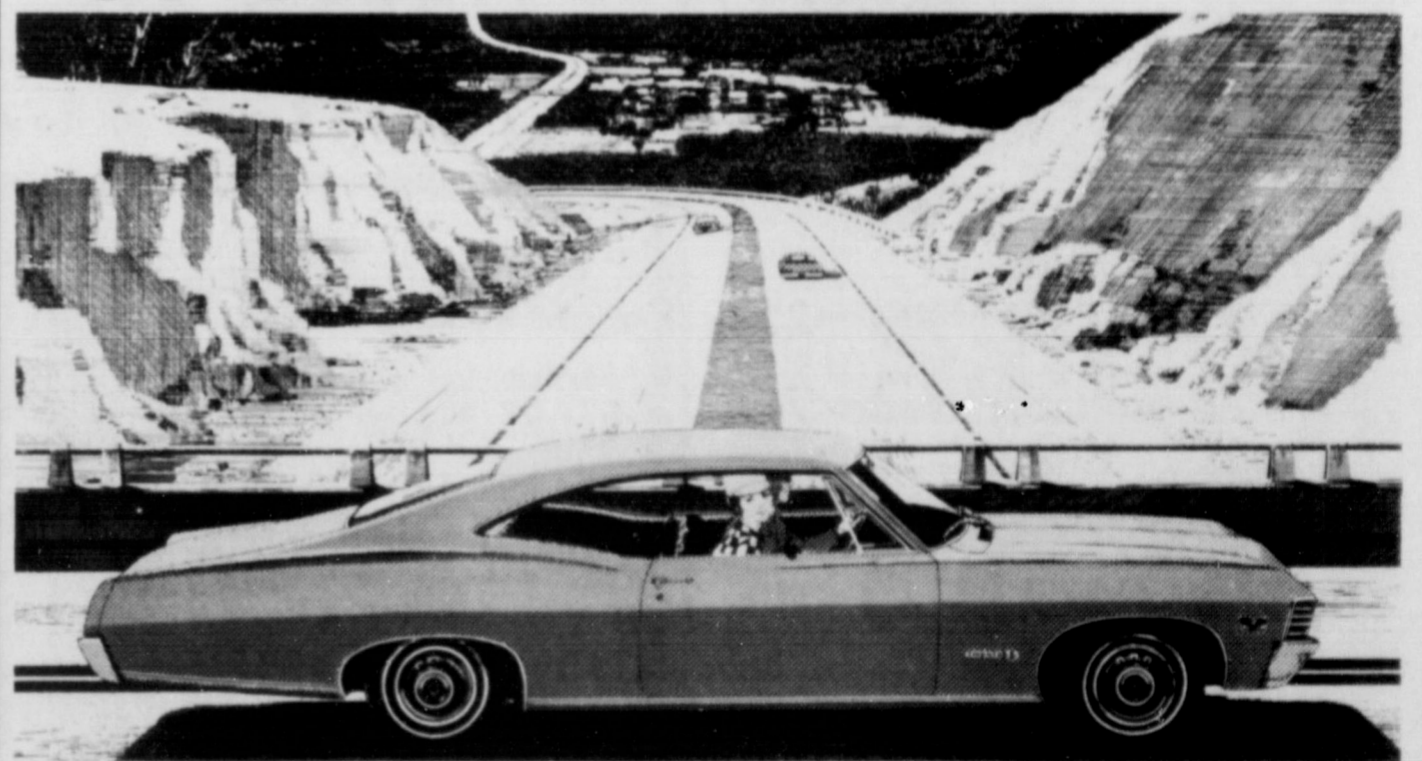
Fertilizer Program.

MONSANTO
Agri-Center



Friona Hub Rhea TamAnne

'67 CHEVROLET



Impala Super Sport Coupe—a clean new sweep in roof lines.

Now that you've seen all the daring new things our stylists did, get in and sample some of the safest, soundest ideas on the road!

What you feel is as new as what you see—thanks to all the fresh thinking that's gone into the way it rides, steers, stops and looks after your safety.

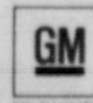
It's got a remarkable new road feel—beginning with a ride so hushed and gentle you'll feel like calling this the '67 Shhhevrolet. The steering is as much as 10% easier. And you'll find the stopping smoother, too.

We put safety features on top of safety features. For example, an energy-absorbing steering wheel atop the new GM-developed energy-absorbing steering column. A dual master cylinder brake system with warning light. And seat belts front and rear with pushbutton buckles. All standard, to be sure.

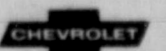
And there's a new SS 427 performance package—complete with 385-

hp Turbo-Jet V8 and flat-cornering suspension. You can order it for either the Impala Super Sport Coupe or Convertible.

Of course, there are all sorts of new custom features you can add, too, such as tape or FM stereo. But if you find so much that's new a bit too much to remember—drop down to your dealer's and take a drive. It'll all become unforgettable.



Everything new that could happen...happened! Now at your Chevrolet dealer's.



REEVE CHEVROLET COMPANY

Friona, Texas Phone 247-3011 510 Main Street

WOULD YOU BELIEVE?

Roden's Foaming
Bubble Bath
Special Formula **\$2.19**

Ladies' Gillette
RAZOR
While They Last **\$2.98**

SHOP EARLY
Getting In Our Christmas Items
Now...Come In And Look Them
Over.

Listerine **\$1.95**
Full Quart Size (32 oz.)

Woodbury
LOTION Reg. \$1.50 **99¢**

Champaigne 88¢ Value
Bubble Bath **2/88¢**

Pond's
Cold Cream **\$1.79**
\$2.50 Value

Stadium Blankets
\$4.00 **\$2.99**

Electric Blankets
Single Control Dual Control
\$18.95 **\$24.95**

BI-WIZE
Rexall DRUG



MRS. ROSA WILEY

Final Rites For Mrs. Rosa Wiley

Funeral services for Mrs. Rosa Lee Wiley, who died at Parmer County Community Hospital Thursday morning, were conducted from Sixth Street Church of Christ, of which she was a member, at 2:00 p.m. Saturday with C. J. Horton in charge.

Rosa Lee Sample was born June 2, 1882. She was married to R. G. Wiley, who preceded her in death, September 1906 at Bryan, Texas. Seven children, five of whom survive, were born to the couple. A son, Melvin and two daughters, Mildred Wiley and Anna Taylor preceded their mother in death.

Mr. and Mrs. Wiley moved to Snyder, Oklahoma, shortly after their marriage and from Snyder to Friona in 1925.

Survivors include a son, Ralph Lee Wiley, Lubbock; three daughters, Mrs. Ella Dukes and Mrs. Alice Whaley of Friona and Mrs. Mary Tay-

lor, Oklahoma City; three sisters, Mrs. Inez Foster, Springfield, Missouri, Mrs. Grace Weaver and Mrs. Anna Kooztz of Bryan; 22 grandchildren and 26 great-grandchildren.

Pallbearers were Dan Lacey, John Blackburn, Bill Wooley, Louis Welch, Bob Riethmayer and Otey Hinds, Elders of Sixth Street Church of Christ, Ed Boggess, Eugene Boggess, Rene Snead, John Hays and Nelson Welch were honorary pallbearers.

Burial was in Friona Cemetery under direction of Cla-born Funeral Home.

Hands Have Dinner Guests

Sunday dinner guests in the home of Mr. and Mrs. L. R. Hand were Mr. and Mrs. Wes Smith, Bovina; Mr. and Mrs. Kirby Williams and daughter, Kelli Jon, Anton; Mr. and Mrs. Johnny W. Hand and Jess Hand. Also Mrs. Jerry Burnett, Bovina, Wessie Hand and Everett Gee.

After leaving Mrs. Rust, the Frionans drove to Washington, D.C., for a tour of the nation's capital city then returned home by way of Buffalo, New York, Niagara Falls, several points of interest in Canada and Eureka Springs, Arkansas.

States the group toured included Oklahoma, Missouri, Illinois, Indiana, Ohio, West Virginia, Pennsylvania, New York, Maryland and Arkansas.

Frionans Return

Mr. and Mrs. Sam Rule and Mr. and Mrs. Frank Griffith returned home late last week after making a 4200 mile trip which took them through several states and into Canada. They were accompanied to Aberdeen, Maryland, by Mrs. Larry Rust, daughter of the Rules.

Her husband is stationed in Aberdeen, where he is attending Officer's Training School. On the way to Maryland, the group drove through Allegheny Mountains and were impressed with the beauty and practicality of tunnels through the mountain range.

CLEAN YOUR RUGS AT 1/10th THE COST!
Easy and Economical
ZYNOLYTE
ANOTHER ZYNOLYTE PRODUCT
RUG-MATE RUG SHAMPOO
with Z-6 RUG STAIN REMOVER

Do it Yourself
ELECTRIC SHAMPOOER
only **\$1.00 PER DAY** RENTAL
WITH PURCHASE OF RUG-MATE

- ★ CLEANS AND BRIGHTENS ALL CARPETING.
- ★ FOR UPHOLSTERY, TOO!
- ★ HALF-GALLON CLEANS 3 9 x 12 RUGS.
- ★ LEAVES RUGS SOFT AND FLUFFY.

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"Complete Building Service"
1000 Main PH. 247-2727

THE YEAR'S GREATEST "TEAM-UP" FOR SAVINGS!

Shurfine CARNIVAL '66

ASPARAGUS Cut Green 300 Can **4 For \$**

APRICOTS 303 Can **4 For \$**

PEACHES Halves or Sliced 2 1/2 Can **4 For \$**

TOMATOES 303 Can **5 For \$**

Cranberry Sauce 300 Can **4 For \$**

Fresh Pork HAMS
Sliced **79¢**

Pork Shoulder ROAST Lb **39¢**

Bacon 1 Lb. **69¢**

Bacon 2 Lbs. **\$1.29**

Florida GRAPEFRUIT Pink **4/39¢**

Shurfine Flour 10 Lb Paper Bag **98¢**

Shurfine Coffee Reg. or Drip 1 Lb **69¢**

Shurfine Shortening **79¢**

Shurfresh Margarine 1 Lb. Quarters **5/\$1**

Ocean Spray Cranberries 1 Lb. Pkg. **29¢**

Sweet POTATOES lb **12¢**

Morton's TV DINNERS Each **39¢**

Shurfine ORANGE JUICE 6 Oz. Frozen **5/\$1.00**

Shurfine
Bartlett PEARS 303 can **4 For \$**
Cut Blue Lake Green Beans 303 can **5 For \$**
Fruit Cocktail 303 can **5 For \$**
BISCUITS 10 Per Can **13 For \$**
CAKE MIX & Frostings 4 For **Asst. Flavors \$**

Effective immediately.



Your savings with us are now insured up to \$15,000 by the Federal Savings and Loan Insurance Corporation, an agency of the United States Government. Congress has passed and the President has signed legislation, effective immediately, which will provide this additional protection. So now, in addition to sound management and substantial reserves, you have this added protection (up to \$15,000) by a U. S. Government agency, when you place your savings with us. Remember, **NO ONE HAS EVER LOST A PENNY** in a savings account insured by the FSIC.

ACCOUNTS OPENED BY THE 10th. EARN FROM THE 1ST OF THE MONTH AT FIRST FEDERAL'S CURRENT DIVIDEND RATE OF 5% PER ANNUM, PAID OR COMPOUNDED QUARTERLY. FIRST FEDERAL IS THE SECOND LARGEST AND ONE OF THE OLDEST FEDERALLY CHARTERED SAVINGS AND LOANS ASSOCIATIONS IN NEW MEXICO.

FIRST FEDERAL
SAVINGS & LOAN ASSOCIATION OF CLOVIS
801 Pile Clovis, N. M.

DOUBLE GUNN BROS STAMPS EVERY WEDNESDAY
With Purchase Of \$2.50 Or More

We Give Gunn Brother Stamps

Houser
GROCERY & MARKET
Big Enough To Accommodate - Small Enough To Appreciate
Phone 247-3343 Friona

GOOD BETTER QUALITY BEST FLAVOR
TRY SOME NOW



YOUNG WINNER . . . Larry White, son of Mr. and Mrs. Edward White, was winner of "group one" in the Chamber of Commerce's coloring contest last week.



BOYS SWEEP . . . Steve Stone made it all boys as top winners in the coloring contest sponsored by the Chamber of Commerce, winning in group III.

styles
for the holidays

Arriving Daily
Suits and Dresses By
*Justin McCarty

*Cadillac *Nardis
Perfect For The Holiday Season

Special \$Day Prices

One Group Ladies
Sportswear \$3.00

One Selection
DRESSES
Reg. \$18.95 \$5.00
Reg. \$29.95 \$10.00

FALL HATS 1/2 Price

STORE HOURS 8:30a.m. - 6:00p.m.

Ruthie's
Mrs. Marion Fite, Friona, Texas

*** **

Winners Announced In Halloween Coloring Contest

*** **

Winners in the Friona Chamber of Commerce's Halloween Coloring Contest were announced this week by Mary Kaye Everitt, Chamber of Commerce manager.

Larry White, six-year old son, of Mr. and Mrs. Edward White, Jr., was the winner in the "first division," involving children up to six years of age.

Roy Smith, son of Mr. and Mrs. Vera N. Smith, was the winner in "group two," for children 7-9 years of age. Steve Stone, son of Mr. and Mrs. Travis Stone, was the winner of the third group, for children 10-12 years of age.

Second place winners included Tammy Mingus in the first division, Sara Kretzmann in group two and Mary Beth Bennett in group three.

Honorable mention certificates were given to children according to age. The winners were: three-Jimmy Norwood; four - Burk Vestal; five-Eddie Wilkins; six - Paige Osborn; seven-Larry Broyles; eight - Myrna Phipps, nine-Leslee McFarland; ten-Carolyn Gore; eleven - Cynthia Hutson and twelve-Cynthia Gable

Mrs. Everitt proclaimed the event a huge success. A total of 112 children entered the contest, which appeared in last week's edition of the Friona Star.



WINS PRIZE . . . Roy Smith, son of Mr. and Mrs. Lester W. Smith, was the group two winner in the coloring contest.

Think and Decide

- * Whether your vote can be bought by an extravagant advertising campaign
- * Whether you want a native Kansan, educated in Oklahoma, running your business
- * Whether you want a representative of the minority party with little influence

OR

- * Whether you want a native son, born & raised in Texas, familiar with Panhandle problems to represent you
- * Whether you want a man experienced in public office
- * Whether you want a man that will represent all the people of both parties, fairly and without bias, for your congressman



Dee Miller

"MEN WHO MAKE THE LAW SHOULD KNOW IT"

Think.... then Vote for

Dee Miller

**A Texan
A Democrat**

(Paid for by Parmer County For Miller Committee, Frank Spring, Chrmn.)

Christmas Gifts

FOR EVERYONE ON YOUR SHOPPING LIST!
HUNDREDS OF GIFT IDEAS AT YOUR WESTERN AUTO

LAY - AWAY NOW WHILE SELECTIONS LAST

Ben D. McDonald's
WESTERN AUTO

Nurse Kits
Doctor Kits
Large Growly Bears
All \$1.00

Ownership Change Noted For Red Barn Chemicals

Sunray DX Oil Company today announced completion of the acquisition of Red Barn Chemicals, Inc. of Shreveport, Louisiana, which formerly was a subsidiary of Chemical Enterprises, Inc. of Dover, Delaware.

Paul E. Taliaferro, chairman and chief executive officer, said Sunray DX purchased the outstanding stock of Red Barn Chemicals, Inc. following the approval of Chemical Enterprises board of directors and stockholders. The amount of the purchase was estimated at about \$5,000,000.

Taliaferro said Red Barn will be operated as a wholly owned subsidiary, with J.C. Berry remaining as president of Red Barn. Red Barn will operate under Sunray's agricultural chemicals department with W. G. Barker, Jr. as director. No change is indicated for the local Red Barn operation. Gary Ward is branch manager at Friona.

"We feel Red Barn provides us with an immediate manufacturing and sales organization which has the know-how to operate profitably, as well as grow rapidly," Taliaferro said.

Red Barn manufactures, formulates and markets fertilizers and other agricultural chemicals, and operates in a six-state area of the South and Southwest. The firm employs about 300 people and operates four manufacturing and formulating plants, located at Gilliam and Monroe, Louisiana, and Slaton and Freeport, Texas. Sales during the 1965-1966 fiscal year totaled in excess of \$15,000,000.

The company markets anhydrous ammonia and ammonium sulfate and produces and sells other liquid and dry fertilizers, insecticides, herbicides and feed supplements through one hundred eleven wholesale and retail outlets in Louisiana, Texas, Arkansas, New Mexico and Arizona.



On The Farm In Parmer County

RONNIE MCNUTT
County Agent

Last week I reported the results of grain sorghum seeding rate demonstration with Carl Schlenker in the Rhea Community. At that time the results of the grain sorghum variety demonstration with Carl had not been completed.

The Yields are not figured and they and the 24 varieties are shown below. The moisture content was converted to 13 percent.

Varieties and yield are as follows:

T.E. 77-7402 lb; Bonanza - 7342; P.A.G. 665-7244; Scott 550-7152; Pioneer 820-7104; Horizon 80-7072; Lindsey 788A-7050; Pioneer 846-6978; T.E. 88-6960; Excel B52-6933; P.A.G. 515-6827; Hartzog 4020-6778.

Also P.A.G. 655-6750 lb; DeKalb F5606735; Texas 66L-6721 Amak R-12-6622; Richardson 404R-6557; Asgrow Jumbo-L-6503; N.K. 310-6396; Star

Field RS651-6357; H.G. 800-6312; Paymaster Apache -5978 and H.G. 700-5536.

This demonstration was planted May 23 and harvested October 20. This is Pullman type soil.

The end of the growing season is an ideal time for taking and getting soil tested. Soil sample boxes, information sheets are available from the County Agent's office.

Brucellosis Market Cattle testing results credited to Parmer County for the period September 1 to September 30 are: No. Negative; 58; No. Suspicious; 3; No. Reactors; 2; Total; 63.

Cumulative results for this year: Negative; 3164; Suspicious; 63; Reactors; 26; Total; 3254.

November 8 is Election Day. Everyone go to the polls and vote.

You might start making plans

to attend a Farm Arc Welding short course sponsored by the Texas Education Agency. The shortcourse will be held December 12-15. C.B. Edwards, specialist with Texas Education Agency will be in charge of the course. The meeting place will be announced later.

Automatic electrically heated livestock waterers can save stockmen time and trouble in the winter months ahead and provide livestock with ice-free water they need.

Short Courses or conference are coming up at College Station.

They are Nov. 7-8 Horse Short Course; Nov. 8-9 Insect and Plant Disease Control Conference; Nov. 9-11 Texas Farm & Ranch Credit School for Commercial Bankers; and Nov. 21-22 Water for Texas Conference.

Mr. and Mrs. Sam Rule and Mr. and Mrs. Frank Griffith returned home late last week after making a 4200 mile trip which took them through several states and into Canada. They were accompanied to Aberdeen, Maryland, by Mrs. Larry Rust, daughter of the Rules.

On Marion Fite Farm --

Conservation Program With Grain Stubble

Marion Fite, Parmer County farmer who farms near Friona, has used two operations to produce good residue on his grain sorghum land, according to Eddy T. Willman of the Soil Conservation Service.

Fite produced an estimated 6500 pounds of grain sorghum per acre on his farm and in addition produced 11,000 pounds of grain sorghum residue per acre, Tillman added.

The problem facing Fite was how to manage the residue so that he receives the most from it while at the same time managing it not to interfere with the grain sorghum crop he plans to plant on the same field next spring.

In trying to solve this program, Tillman said Fite used a rotary tiller across the lower end of the field. This reduced the amount of residue by one-half.

Tillman explained that this

accomplishes five things: (1) Maintains soil structure which will maintain the rate at which water enters the soil, an important benefit, Tillman said, because the clay loam and silty clay loam soils tend to cement together retarding water intake and movement, making irrigation easier. (2) Conserves moisture by having the mulch on the surface which will reduce the rate of evaporation.

(3) Modifies soil temperature by having the mulch on the surface which will keep the soil warmer in winter and cooler in summer. (4) Affects available plant nutrients by changing the chemical content of the soil and increasing biological activity. (5) Reduces the soil susceptibility to both wind and water erosion.

To be sure that residue has been reduced to the proper amount, Fite followed the rotary tiller with an offset disk on a portion of the field. This addi-

tional operation reduced the amount of residue on the surface to 2,250 pounds per acre. In these two operations, Fite proves that good residue management can be accomplished by using a rotary tiller soon after grain sorghum is harvested, then disking one time between then and about Jan. 1 when seedbed preparation is started.

My Neighbors



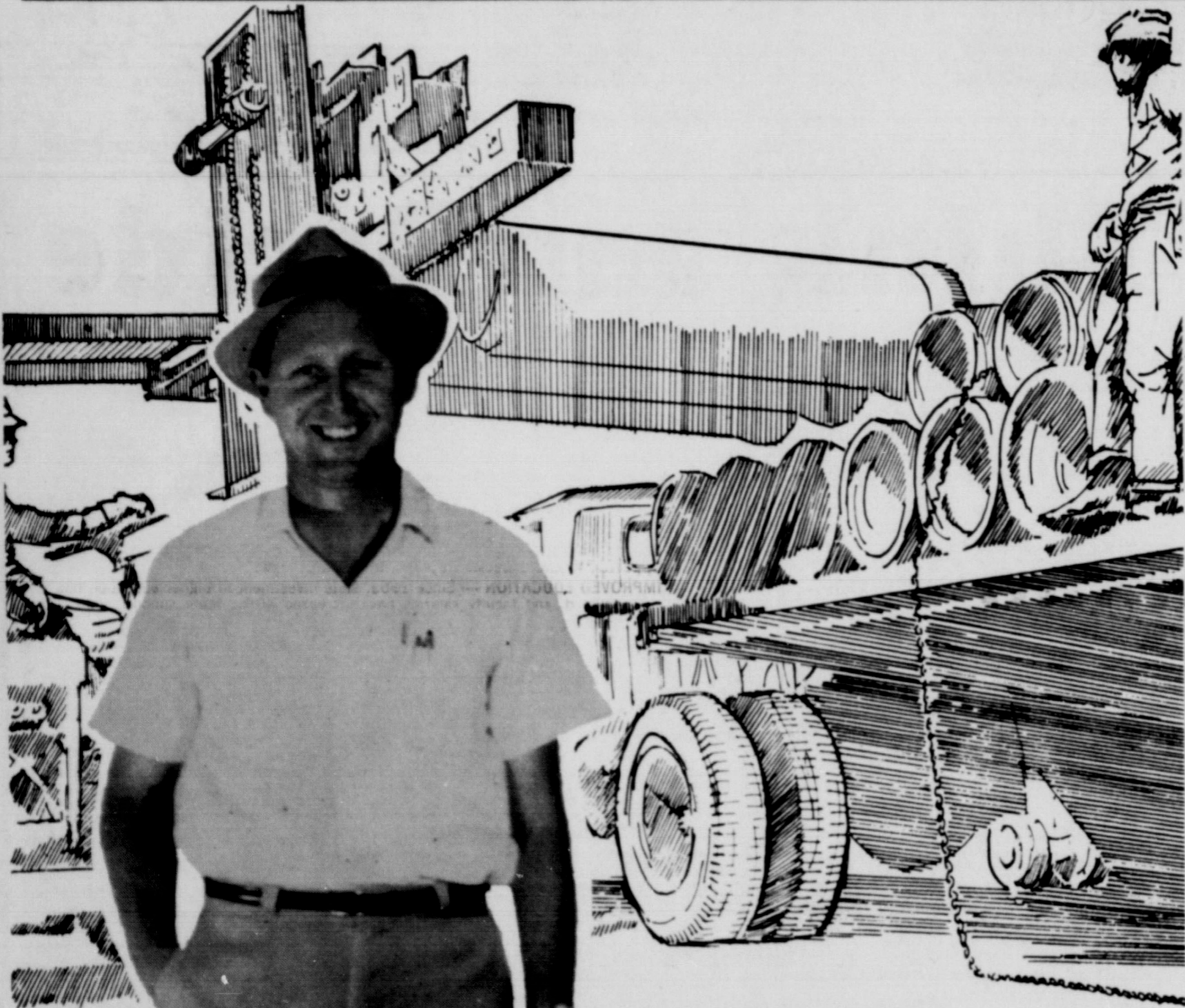
"See here now, you two—I'm seriously considering dropping your case."

"CROP" Drive Raises \$330

The local campaign for "CROP", conducted by the Friona Chapter of the FFA, came to a successful conclusion on Halloween night, when over \$330 was given to the local citizenry. "This amount of money will go a long way in helping to feed

starving peoples throughout the world, as each dollar given is converted into hundreds of pounds of food, which, in turn, is distributed by missionaries of all denominations overseas," said Rev. Paul Mohr, local chairman of the "CROP" drive.

"The FFA boys, and their advisors, David McVey and Benny Pryor wish to thank everyone for their cooperation, and we are sure that many people who are now hungry, but who will be fed as a result of these gifts, thank you, too," Rev. Mohr concluded.



We'd like for you to meet

BOB CROZIER

Sales Representative for
GIFFORD-HILL-WESTERN
irrigation systems

Bob Crozier is interested in serving the farmer. His know-how combined with the dependable irrigation products of Gifford-Hill-Western will mean a more productive irrigation system for you. Bob is new in this area but an old hand in the company, with plenty of experience in designing and installing quality irrigation systems. Save water . . . save money . . . call Bob today. He's anxious to get to know you.

CALL FRIONA 247-3236

Home Phone 247-3021

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Give your Food Shopping **SAVEABILITY**

MEAT

Loin or T. Bone		
Steak	Lb	89¢
All Meat		
Bologna	Lb	49¢

PRODUCE

AVOCADOS	60 Size	2/33¢
CARROTS	Lb. Bag	10¢
No. 1 White		
POTATOES	10# Bag	63¢

White Swan **COFFEE** 1 Lb **73¢**

Supreme CRACKERS	Cotton Maid Spray Starch
Lb Box 33¢	22 Oz. Can Reg. 79¢ 49¢
Wagner's Breakfast ORANGE DRINK	Lane's ICE CREAM
32 Oz. Bottle 3/\$1	1/2 Gallon 69¢
Crisco SHORTENING	Gerber Strained BABY FOOD
3# Can 95¢	4 3/4 Oz. Jar 2/23¢
Breeze Detergent	Hormel SPAM
10¢ Off Label 75¢	12 Oz. Can 57¢
Duncan Hines CAKE MIX	Gladiola FLOUR
white, yellow, devils food mix or match 3/\$1	25# cotton \$2.69
18 1/2 oz. box	25# pillow case \$2.79

WHITE'S SUPER MARKET

We Give Double Gunn Bros. Stamps Wednesday With \$2.50 Purchase Or More

Our Aim Is To Please In Every Way

We Deliver

247-2250



At Home In Parmer County

By CRICKET TAYLOR
County HD Agent

The 1967 County 4-H Council officers were elected last Saturday at a meeting of the County Council in Bovina. Ann Blackstone will be the President of the Council.

Plans were worked out for the County 4-H Achievement Banquet to be held November 19 in Bovina School Cafeteria -- this is the big event of the year for 4-H'ers. Much credit for this event is given to the business firms in Parmer County and the two Electric Cooperatives serving this County, Deaf Smith and Cooperative in Hereford and Bailey County Electric in Muleshoe.

While on the subject of 4-H, this is to remind all Adult 4-H leaders for Home Economic project work of the Adult Leader Symposium to be held in Hereford, November 17 at 10 a.m. The meeting will be in the Community Building ballroom.

This is a four county leader meeting to sort of "kick off" a new phase of leader training and we used every leaders ideas and it is hoped you will get some helpful inspiration too. Contact me here at the office if you don't have a way to go. Everyone take something for lunch (anything you want.)

The editorial on food cost in last week's paper was appreciated and should make homemakers take another look at facts -- rather than just complain and grumble.

Here are some facts too, that need to be considered on the subject.

Much emphasis is being placed on ways the homemaker can beat the grocer's cash register. According to a special assistant on consumer affairs, variety and planning are the keys for homemakers who want to buy to make the most of a dollar. Part of this planning includes:

Shop weekly specials; buy when supplies are plentiful; try lower priced brands and grades; make a list and stick to it; substitute-day old bread, powdered milk, cheaper cuts of meat; specials, and meat substitute dishes and figure the cost per ounce, per pound, or per serving.

There's no limit to how much one can spend and how much one can save. Unfortunately, research shows that those who need most to know how to shop--teen-age brides, poor families, and the uneducated--know least how to do it.

Residue Demonstration...



LOTS OF RESIDUE . . . Milton Mead, Soil Conservationist, is shown measuring the stubble height following a 6500-pound sorghum crop by Marion Fite northwest of Friona.



WEIGHING RESULTS . . . Milton Mead is figuring the amount of residue left on the surface following rotary tilling operations on Marion Fite's place.

thank you!

Once Again We Are Happy To Have Been Of Service To You During Grain Harvest. Remember, When It's Service You're Wanting-- Think First Of--

West Friona Grain Co.

Jack Tomlin

Bill Bailey

TEXAS IS ON THE MOVE!

In virtually every field of endeavor, our state has made dramatic progress the past four years under the strong leadership of Governor John Connally. His administration's bold, yet sensible programs have helped provide new opportunity and a better way of life for all our people.

IMPROVED EDUCATION — Since 1963, state investment in higher education has doubled, and faculty salaries have increased 40%. State support of local public schools have increased 44% in four years, including a \$100 million teacher pay raise enacted in 1965. Technical and vocational training programs have been vastly increased; junior college enrollment doubled during the current bi-ennium. Special literacy programs for migrant workers and their children have been expanded. A college student loan fund of \$85 million has been established. And a special Governor's Committee on Public Education currently is studying all facets of elementary and secondary education.

WATER RESOURCES DEVELOPMENT — Long range planning and development have been given top priority. \$100 million in bonds have been issued for development of needed storage facilities; authorization has been granted to expand this program to \$200 million for the next two years.

CONCERN FOR THE AGED AND NEEDY — Since 1963, assistance to our elderly has been increased 27%. The Governor's Committee on Aging is continually working for the benefit of our senior citizens.

OUTDOOR RECREATION — More than \$2 million has been invested in improving ten of our most attractive state parks during the past two years to provide additional recreational facilities.

INDUSTRIAL EXPANSION — A record 855 new industrial plants have been established the past three years, moving Texas into second place in the nation in industrial expansion.

Last year, more than 23,000 new jobs were created in manufacturing alone — the best year ever for the Texas labor force.

INCREASED TOURISM — More than 12 million tourists visited Texas last year, adding more than \$900 million to the state's economy, and creating 140,000 new jobs. The state's tourist advertising program has been sharply expanded.

MENTAL HEALTH AND MENTAL RETARDATION — New emphasis on prevention of mental illness and mental retardation has been achieved through establishment of new community centers, replacing the former practice of "warehousing" patients. Investment for research into causes of mental disorders has doubled the past four years.

BETTER HIGHWAY TRANSPORTATION — Texas has more farm-to-market roads than any other state — more than 35,134 miles. We lead the nation in construction of interstate highways, at a cost 40% below the nation's average.

COMBAT AIR AND WATER POLLUTION — New legislation for public health, "The Clear Air Act of Texas," provides state action to combat air pollution. Similar vigorous action has been initiated to control pollution of Texas streams, bays and estuaries.

NEW CULTURAL GROWTH — The Fine Arts Commission was established in 1965 to nurture the cultural enrichment of Texans. The state's cultural heritage will be preserved and portrayed in the state's pavilion at HemisFair '68 in San Antonio.

BUSINESSLIKE ADMINISTRATION — With unprecedented teamwork, our state government has operated responsibly and efficiently. The Legislature has finished its work on time in each session. Following a pay-as-you-go policy, we have maintained a healthy surplus in the general revenue fund without curtailing essential services.

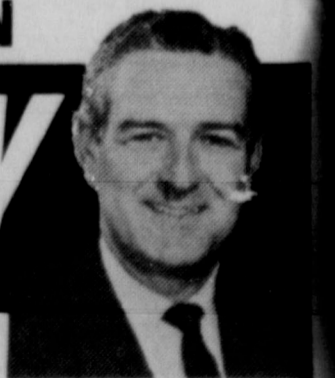
HEALTHY, GROWING ECONOMY — Business activity rose 11% last year, as Texas continues one of the brightest growth areas. Employment and income are at an all-time high, unemployment at an all-time low. Despite increased responsibilities, our state government costs only \$168.78 a year per citizen, fourth lowest in the nation. No broad-based tax has been enacted the past four years. Texas still has no personal income or payroll tax, no corporate income tax, and is one of few remaining states with a limited sales tax of 2%.

LET'S KEEP THIS KIND OF PROGRESS AND PROSPERITY FOR TEXAS! HELP GIVE AN OVERWHELMING MANDATE FOR THE VISIONARY LEADERSHIP OF DEMOCRATIC GOVERNOR JOHN CONNALLY AT THE POLLS NOVEMBER 8TH!

RE-ELECT GOVERNOR JOHN

CONNALLY

FOR A GREATER TEXAS!



(Political ad paid for by Connally for Governor Committee, Lewis Timberlake, Chairman)

TRI-COUNTY SAVINGS & LOAN

Federal Insurance INCREASED

on savings accounts

TO

\$15,000

YOU Receive DIVIDENDS Per Annum

5%

... Funds In By The 10th, Earns From The First AND...

\$15,000 Federal Insurance on Savings Accounts

AT

Tri-County SAVINGS AND LOAN ASSOCIATION

P.O. BOX 528 MULESHOE, TEXAS



A team for a better Texas for you!

Governor John Connally and Attorney General Waggoner Carr have worked together for 4 years to give Texas and YOU a better state and better opportunities.

As a United States Senator in Washington, Waggoner Carr will co-operate with Governor Connally to work for better education, more jobs, benefits for our elderly, and better prices for our farmers, ranchers and dairymen. He will do what is right for Texas!

Vote Democratic, Tuesday, Nov. 8, 1966

Elect Democrat

WAGGONER CARR

United States Senator

Texas Citizens for Gov. Connally, Thomas W. Baker, State Chairman

Loans Available

Never Pay More Than 1% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280

Friona Federal Credit Union

Help Us Fight Poverty!

If You Should Happen To Make Some Cotton, Bring It To Us Before It Gets Rotten!

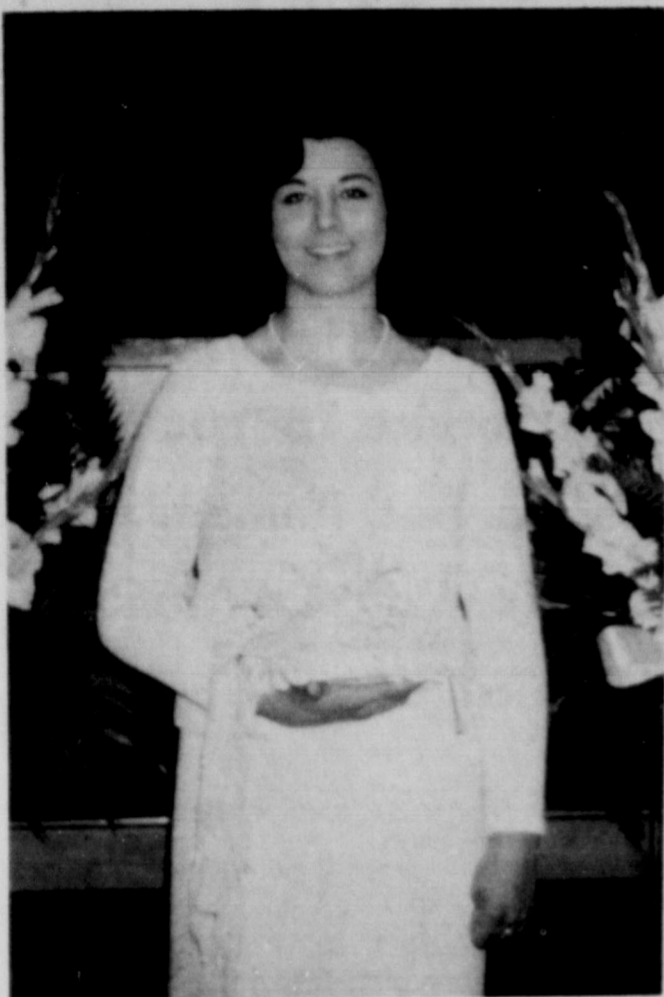
COUNTRY CLUB GIN

Jack Tomlin, Mgr.

Phone 247-2439

Friona

Shirley Stokes Weds Keith Lynn Blackburn



MRS. KEITH LYNN BLACKBURN

Shirley Stokes became the bride of Keith Lynn Blackburn at 7:30 p.m. Saturday, October 8, at Calvary Baptist Church. Rev. Jake Armstrong pastor, read the double ring ceremony before an arrangement of greenery flanked by baskets of white gladioli.

Parents of the couple are Mr. and Mrs. Claude Blackburn and Mr. and Mrs. Arthur Stokes. The bride, who was given in marriage by her father, wore a white knit lace dress with white and yellow accessories and carried a bouquet of white orchids interspersed with stephanotis and tied with white satin love knots.

Sylvia Stokes, sister of the bride, and Lee Gibson were honor attendants.

Those attending were Mr. and Mrs. T.E. Blackburn, paternal grandparents of the bridegroom; Mr. and Mrs. Claude Blackburn, Mr. and Mrs. Arthur Stokes, Ruthie, Gordon and Johnny, Mr. and Mrs. Jerry Zachary and Zachary.

Also Mr. and Mrs. Rex Blackburn, David, Mike and Lynn; Mr. and Mrs. Neil Pounds, Beth and Britt, Earth; and Mr. and Mrs. Donnie Smith, Plainview.

Following a wedding trip Mr. and Mrs. Blackburn are at home east of town where he farms.

Society

Local Students Pledge Sorority

Two Friona students, Metylene Massie and Connie Vaughn, are pledging Zeta Tau Alpha, national social sorority, at West Texas State University this fall semester. Miss Massie, daughter of Mr. and Mrs. W.M. Massie, Route 3 is a sophomore majoring in sociology. She is a 1965 graduate of Friona High School. A 1966 graduate of Bovina High School, daughter of Mr. and Mrs. Vaughn, Route 2, Miss Vaughn, is a freshman speech major.



Visiting briefly with Jessie Douglas by telephone this morning. She has been busy enjoying her first granddaughter, Sarita Gay Ellis, for the past several weeks and reports that she has decided to reserve her collection of pictures for friends who do not have grandchildren. It seems that other proud grandmothers are generous with compliments about Sarita Gay, but usually end the conversation with, "She looks just like my granddaughter."

Jessie and her husband made a trip down to Shamrock during the weekend to visit with Jessie's mother, Mrs. Sarah Vernon, and a brother who lives there. Mrs. Vernon, a long time resident of Friona, is presently making her home at Golden Spread Nursing Home, Shamrock. She is able to be up and around and would enjoy receiving cards or letters from Friona friends. No street address or box number would be necessary for mail addressed to Mrs. Vernon in care of the

Grandmother Fay Smith was planning a trip to Fayetteville, Arkansas, early this week. I'm wondering if she will be able to get off without Grandpa Ralph. I'm sure he is just as anxious to see the new granddaughter, Lisa Michelle, as any grandfather for the first time could possibly be. Lisa Michelle's birth announcements were real clever. At the present time her father, Louis Ponthieu, is writing his dissertation for his doctorate and he and Judy, who is her mother, designed announcements similar to announcements of publication dates of books.

Probably Lisa Michelle isn't too impressed with them at the present time, but in years to come she will learn to appreciate the ingenuity of her parents at the time of her birth.

While we are on the subject of grandparents, let's not overlook two of the busiest grandparents in town. Raymond and Corinne Jones have had their three grandchildren, who live in Nigeria, visiting in their home since October 11. Barry, Bambi and Danen Ray Banner, flew from Lagos with their father, E.E. Banner Jr.

The Banners visited in the E.E. Banner Sr. home at Greenville before coming to Friona. The father then flew to Paris, where the mother of the family the former Vera Ann Jones, met him. The couple then made a tour of several European countries. On November 18, he will return to his job and Vera Ann will fly to Dallas.

Mrs. Banner is a native of Friona and taught here following her graduation from high school and college. In addition to taking care of Barry, who was six October 6; Bambi, who was four September 30; and Danen Ray, who is almost twenty-months, Grandmother Corinne works part time at Houser Foods, and reports she hasn't had a dull moment since the children arrived.

Something new is being added. Soon there will be a drive-in service window at the Aztec Drive In. In car service and inside service at the Aztec has been good and soon all three types of service will be available.

Strange we never prize the music, Till the sweet-voiced bird has flown. Strange that we should slight the violets, Till the lovely flowers are gone. Strange that summer's skies and sunshine Never seem one-half so fair As when winter's snowy pinions Shake the white down in the air . . . Mary Riley Smith

Church Groups Meet Tuesday Club Program Features International Figures

The W.M.U. and Men's Brotherhood of Calvary Baptist Church met in separate sessions at the church Tuesday evening. Program for the W.M.U. meeting was "Research Laboratory . . . How To Find God," pointed out specific problems among language groups in Detroit, Pittsburg and Atlanta.

During the social hour members of the W.M.U. were hostesses at a refreshment bar from which pie and coffee was served. Special guests were members of Men's Brotherhood at the next meeting Mrs. Ira Holt will present a report on a mission book, "How Great The Company." Men of the church have been invited to attend and refreshments will be served.

Topic of study at the Wednesday afternoon meeting of Friona Women's Club at Federated Club House was "International Affairs." Mrs. Clyde Hays presented the story of the life of Clare Beth Luce. "Madame Pandit," was the subject of Mrs. C.W. Dixon's paper.

For her part on the program Mrs. L.F. Lillard chose to report on the life and service of the late Winston Churchill. During a brief business session, which was presided over by Mrs. U.S. Akens, one new member, Mrs. W.O. Brown, was accepted into the organization. A report was made on a recent trip to Girlstown, U.S.A. Club members met at Federated

Club House then went to Girlstown in a group and took gifts to girls residing there.

The Wednesday afternoon meeting closed with repetition of the pledge of allegiance to the flag in unison.

Mrs. C.A. Turner and Mrs. O.F. Lange, hostesses, served refreshments to the nineteen members present.

Club Members Host Party

Mrs. Dwight O'Brian and Mrs. Jimmy Mabry, as representatives of Friona Young Homemakers, were hostesses at a Halloween party in the classrooms of Mrs. D.L. Carmichael and Mrs. Mabel Jones Friday afternoon.

After the annual parade, refreshments of decorated cup cakes and punch were served class members and each was given a Halloween treat.

Jayn Massie Hosts Party

Jayn Massie, who recently observed her fourteenth birthday, was hostess at a party in the home of her parents, Mr. and Mrs. W.M. Massie following the Friona-Hale Center game Friday evening.

Guests for the overnight pajama party were Susie Spring, Gay Welch, Lana Renner, Debbie Burton, Patsy McVey, Susan Floyd and Ginger Murphree. Mrs. Massie served a pancake breakfast Saturday morning.

Eddie Wilkins Has Birthday

Mrs. Waymon Wilkins honored her son, Eddie with a birthday party in the family home Sunday afternoon. Eddie was observing his fifth birthday. Mrs. Ethel Adams, paternal great-grandmother, was a special guest.

Following a game session refreshments of cup cakes, ice cream and drinks were served. Favors were Halloween treats. Others present were Janice and Jeffrey Peak, Lori and Bron Euler, John and Larry White and Charles Wilkins

It was a good idea -- which kept the kids off the street, when it was too cold to be out anyway. Regards, Ruth Stevick

Lindeman's Host Halloween Party

Mr. and Mrs. Homer Lindeman and son, Rusty, were hosts at a Halloween party in the barn at their farm home east of Hub Saturday evening. Guests were members of Junior High MYF of Friona Methodist Church. Lighted feed shocks, orange and black streamers and pumpkins were used for decorations. Following a game session refreshments of sandwiches, cold drinks, chips and dips were served.

Other adults attending included Mr. and Mrs. Jerry Brownd, Mr. and Mrs. Floyd Reeve and Mr. and Mrs. Mack Ragsdale all of Friona. Special guests were Mr. and Mrs. Donnie Gay and daughter of Fort Worth who have been visiting in the Lindeman home.

Teacher Honors Class Members

Mrs. Jimmy Mabry, teacher of a Bible class at Sixth Street Church of Christ, was hostess at a picnic in Municipal Park, Clovis, followed by a Walt Disney Movie. She was assisted by Mrs. Sterling Graham.

Class members and their guests were Gail Graham, Linda Martin, Gayle Self, Dorothy Latham, David Renner, James Ray Stevick, Mark Shackelford, Brent Hall and Trip Horton.

Mr. and Mrs. Gale Catherall of Hampton, Iowa, weekend visitors in the home of Mrs. Pearl McLean and Kathy. Mrs. McLean and Mrs. Catherall are sisters.

Daughter Born To Ponthieus

Mr. and Mrs. Louis Ponthieu became parents of a baby girl Wednesday, October 26, there. She was named Lisa Michelle and weighed 5 lbs, 13 ozs. She is the first child for the couple.

Grandparents are Mr. and Mrs. Ralph Smith, Friona and Mr. and Mrs. J.W. Ponthieu, Houston. Mr. and Mrs. J.L. Smith and Mr. and Mrs. Jake Lamb, Friona are great grandparents. Mrs. Ponthieu is the former Judy Smith.

Sgt. and Mrs. Gilbert Wesson and sons were visitors in the home of Mr. and Mrs. Jim Dixon of the Rhea Community last week. The Wessons were enroute to California.

Mrs. Wesley Foster is visiting in the home of Mr. and Mrs. Ed Lovnick and children, Mai Lynn, Eric and Jill, at Memphis, Tennessee.

Dear Bill: Just a word to tell you that we enjoyed and appreciated the Jaycees' Halloween Carnival Monday night.

Annual Event Halloween Parties Set Tuesday Honor Frionans

Plans have been completed for the annual Election Day Bake Sale and Bazaar at Bi-Wize Drug. This event is sponsored by members of Women's Fellowship of Union Congregational Church.

Cakes, pies, cookies and other baked items will be on sale as will be many hand made articles suitable for gifts or home use. This will be an all day affair and Mrs. O.F. Lange joins other members in inviting everyone who is interested to attend.

Two young Frionans who have birthdays on Halloween were party honorees Monday evening. Mr. and Mrs. Tommy Jones, began festivities with a party for their son, Joe, in the family home.

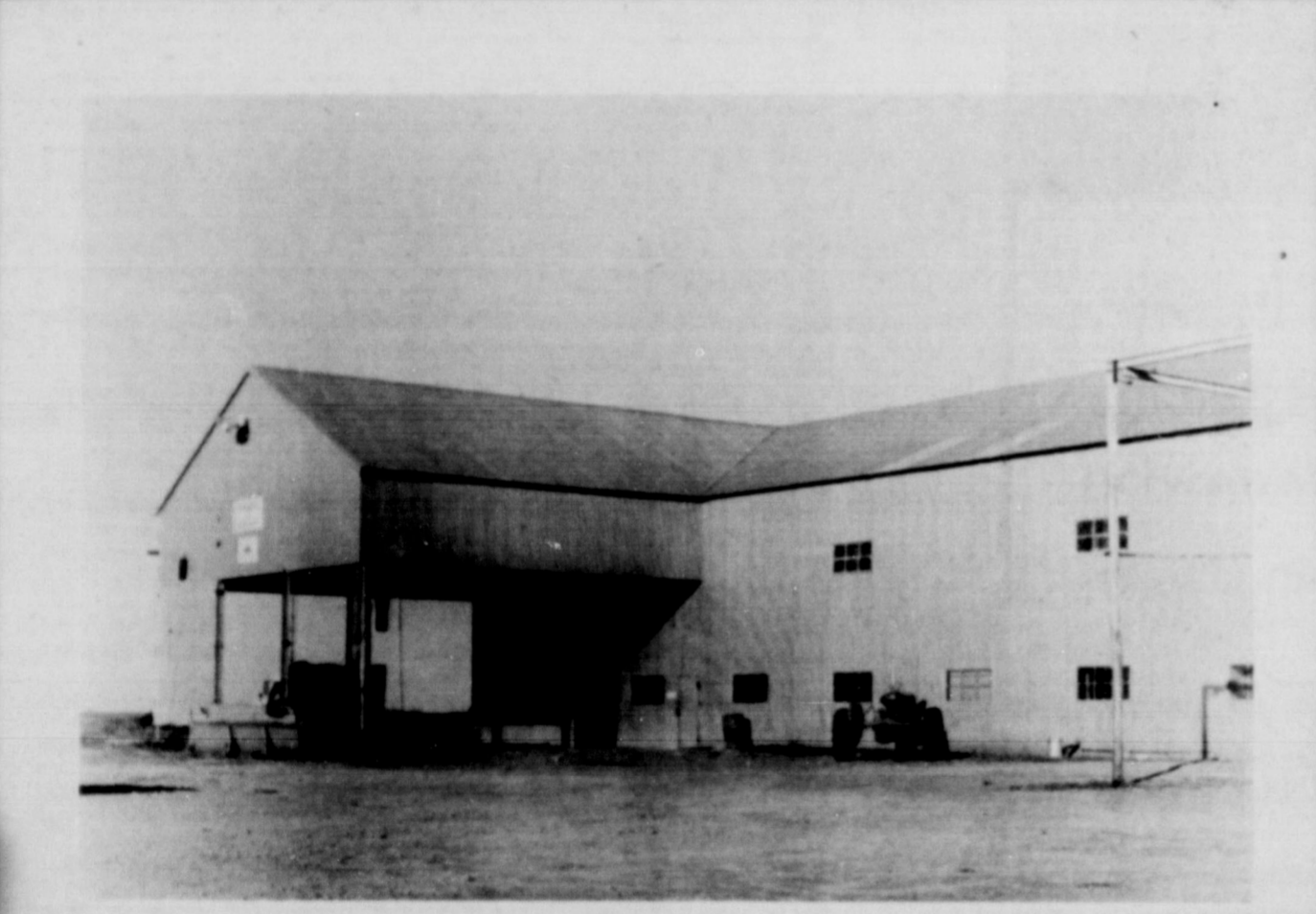
Following a game session refreshments of cake, punch and popcorn balls were served to Chris Sanders, Ricky London, Donna Rector, Gary Rector, Barry Banner, Bambi Banner, Tim and Leesa Mercer and Marilyn and Johnny Jones.

Then several members of the group went to the home of Mr.

and Mrs. Billy Joe Mercer for a party honoring their daughter, Leesa, who was observing her eleventh birthday.

A game session was followed by refreshments of cake, punch and coffee. Guests were Mr. and Mrs. Tommy Jones, Johnny and Marilyn, Mr. and Mrs. Keith Brock, Phil Renee and Gregory; Mr. and Mrs. Joe Boeckman, Tim and Randy and Mr. and Mrs. C.L. Mercer.

The entire group then went on a "Trick or Treat" tour.



The Newest Gin In The Friona Area Is Ready To Serve You. Our Machinery Has Been Completely Overhauled, To Assure You A Good Turn out And Sample.

And Remember, Farmers When You Use Co-op Gin You Recieve Annual Dividends.

FRIONA FARMERS CO-OP GIN

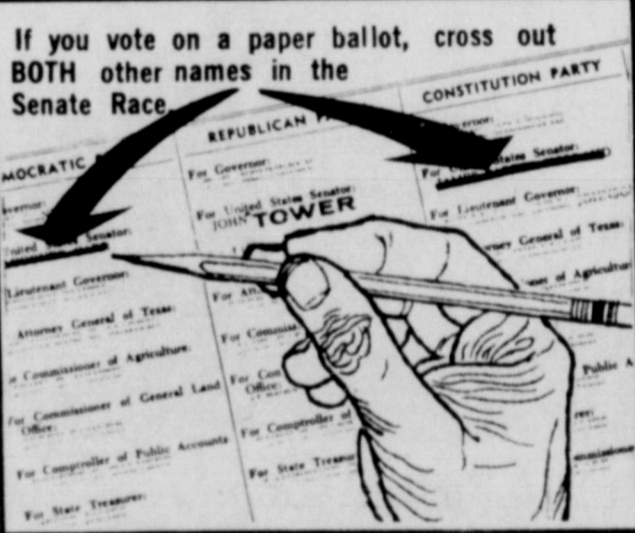
Dave Bailey, Mgr.

Phone 265-3565

It's Your Gin - Use It.

START OUT with TOWER

FIRST THING WHEN YOU BEGIN VOTING



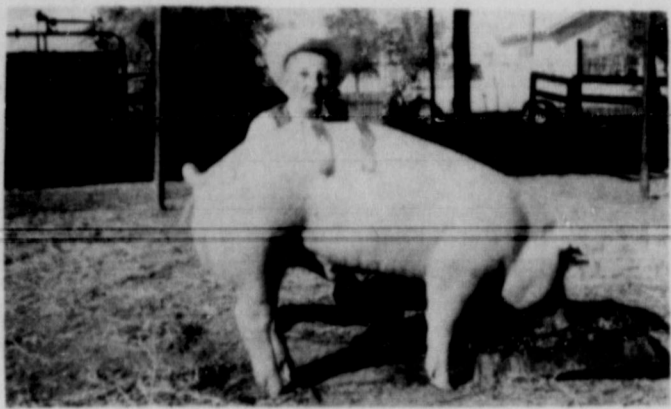
THEN YOU WILL KNOW FROM THE START YOU HAVE VOTED ACCURATELY AND THAT YOUR VOTE FOR TOWER WILL BE COUNTED.

"The Texas Supreme Court ruled long ago that you are a free voter, legally entitled to vote as you see fit for Senator Tower or anyone else on the ballot in any race, regardless of whether you voted in the Democratic Primary as I did, the Republican Primary, or did not vote in either primary. I urge you to join me in voting for our outstanding United States Senator, John Tower."

WILL WILSON, Immediate past Attorney General of Texas and former Justice of the Supreme Court of Texas.

KEEP TOWER U.S. SENATOR HE'S DOING A GOOD JOB FOR TEXAS

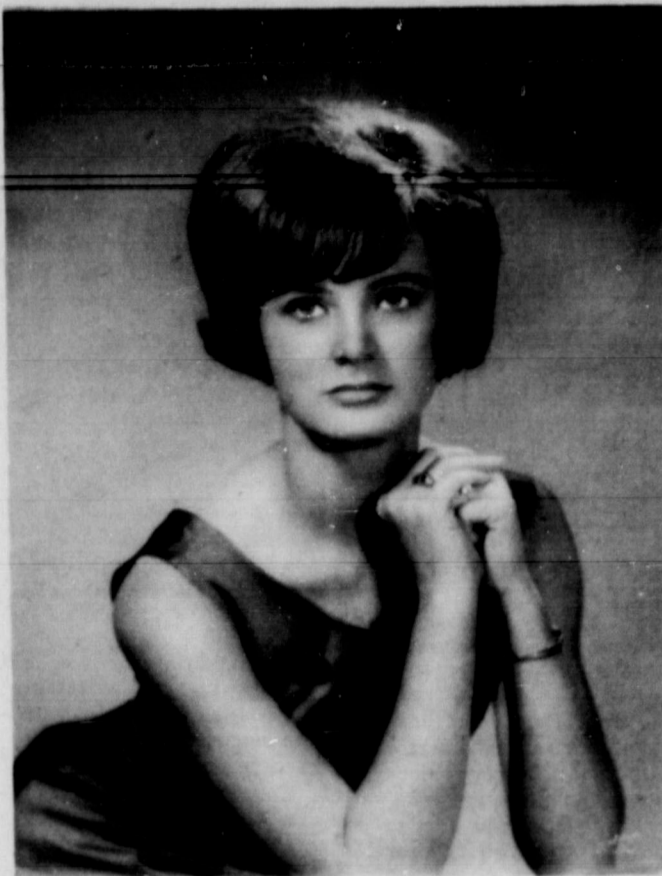
Pd. Pol. Adv., Farmer Co. Committee for Tower Raymond Euler, Chairman



Loy Dale Clark

Lazbuddie Showman Shines At State Fair

Loy Dale Clark, 12 year old son of Mr. and Mrs. Wayne Clark and the newly elected president of the Lazbuddie Joint 4-H Club, made a good showing at the State Fair in Dallas. Loy Dale had three Chester White barrows at the fair and placed all three. He showed the second place light weight barrow and the second and third place heavy-weight barrow. He placed second in the showmanship class with some 400 4-H and FFA boys and girls at the show in competition.



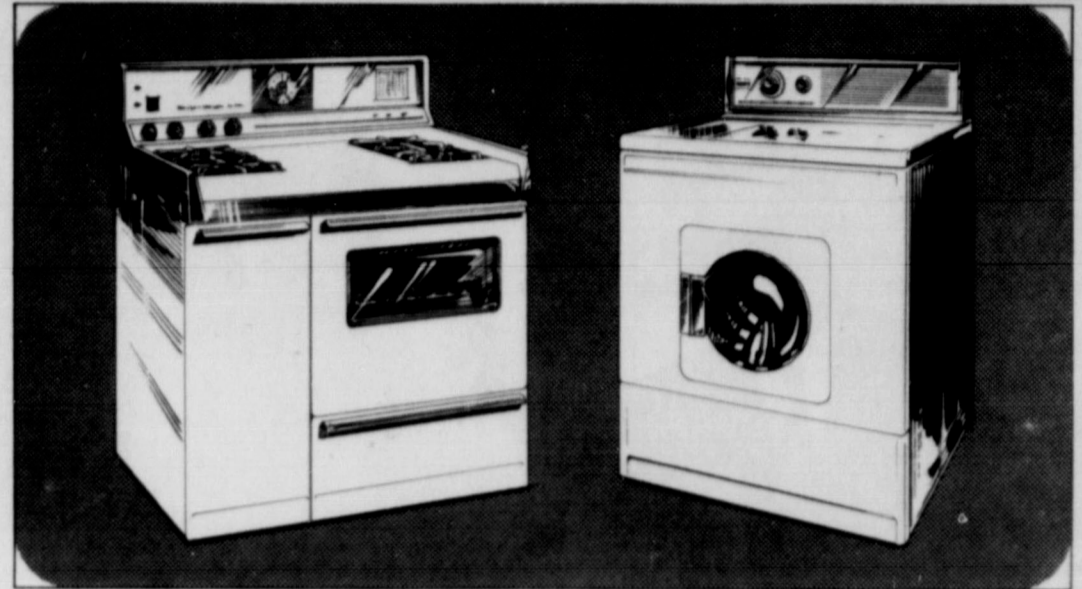
QUEEN CANDIDATE . . . Cheryl Neill, daughter of Mr. and Mrs. Kenneth W. Neill, was a candidate for Homecoming Queen at Eastern New Mexico University, Portales. She is a 1964 graduate of Friona High School and is a junior at the university. Her major is secondary English and her minor is library science. Miss Neill was sponsored by De Baca Hall. Queen candidates were junior students who maintained a grade average of 3 points or above.

4H Club Conducts Meeting

The Lazbuddie Joint 4-H Club met in the school cafeteria Monday night, September 24. The club voted to have a turkey raffle for Thanksgiving, with tickets to be sold by 4-H members beginning November 1. It was also decided to have a skating party, at a date to be set sometime in November. The club also discussed its booth at the Halloween carnival. Slides on home study and lighting were presented by the Bailey County Electric Cooperative. Ronny McNutt, new county agent, was present. Refreshments were served by Lisa Brown and Nancy Blackstone.

NOW'S THE TIME TO BUY!

A NEW GAS RANGE OR DRYER



The prices on many things have gone up. But not on Gas appliances, as yet. In fact, Gas ranges and dryers are bigger bargains than ever right now because your Gas Appliance Dealer is not only offering special low prices but is making higher trade-ins, to boot.

So Now is the time to buy while you can still save as perhaps never again on clean, cool-cooking Gas ranges and fast, economical Gas dryers. Visit your Gas Appliance Dealer today. Look for the special price tags that mean savings like you may never see again.

See These Progressive Gas Appliance Dealers

- PLAINS HARDWARE
 - REEVE CHEVROLET CO.
 - WHITE'S AUTO
 - WESTERN AUTO
- GAS MAKES THE BIG DIFFERENCE . . . costs less, too.**

You may have trouble deciding who to

VOTE

For in the coming election. . . But you shouldn't have any trouble deciding the

'PEOPLE'S CHOICE'

For the best buys in farm and automotive supplies. Top quality Co-Op tires are sure to be your

CANDIDATE

When it comes to rough Winter driving and farm work, Consumers is known throughout the Friona area

FOR

Quality Southern Farm Supply products and the always friendly smiling service you receive.

Oh, by the way, . . . Don't forget to vote in the

ELECTION

On Tuesday

Friona

CONSUMERS

Buddy Lloyd, Mgr

Phone 247-2771

SHOP at HOME

THE YEAR'S GREATEST "TEAM-UP" FOR SAVINGS!



Team up with your independent supermarket for the biggest savings ever during the Shurfine Carnival of 1966! Score with the quality and goodness of Shurfine foods and other famous brands at storewide savings. Remember, because we are independent, our investment and income stay right here at home to benefit our community. Don't sit on the sidelines when there are savings to be won! Join in the Shurfine Carnival of 1966 . . . the Year's Greatest Team-up-for-Savings Sale!

Shurfine CARNIVAL '66

Shurfresh Eggs
Grade A Large Doz. **52¢**

MEATS	PRODUCE
<p>Armour Star BACON lb 79¢</p> <p>Armour All Meat BOLOGNA 49¢</p> <p>Pinkney SAUSAGE 2 lb 95¢</p> <p>ROUND STEAK lb 79¢</p>	<p>Thompson Seedless GRAPES lb 25¢</p> <p>Florida Ruby Red Grapefruit 4/39¢</p> <p>SWEET Potatoes lb 10¢</p>
<p>Lane's MELLORINE 1/2 Gallon 39¢</p>	

- Shurfine Apple Butter 28 oz. 3/\$1.00
- Shurfine Apple Sauce 303 6/\$1.00
- Shurfine Apricots Hlvs. Unpl. 303 4/\$1.00
- Shurfine Asparagus All Gr. Cut 300 4/\$1.00
- Shurfine Beets Cut 303 8/\$1.00
- Shurfresh Biscuits Sw-But. Milk 8 oz. 13/\$1.00
- Shurfine Blackeyes Fr. Shelled 300 7/\$1.00
- Shurfine Broccoli Sp. 10 oz. Frozen 4/\$1.00
- Shurfine Cake Mixes Asst'd. 19 oz. 4/\$1.00
- Shurfine Catsup 14 oz. 5/\$1.00
- Shurfresh Cheese Spread 2 lbs. \$.89
- Shurfine Coffee Reg-Drip 1 lb. \$.69
- Shurfine Corn C.S.-W.K. Golden 303 5/\$1.00
- Shurfine Corn Frozen Cut 10 oz. 5/\$1.00
- Shurfresh Crackers 1 lb. 2/\$.45
- Shurfine Cranberry Sauce Str. 300 4/\$1.00
- Shurfine Cucumber Chips F.P. 16 oz. 4/\$1.00
- Roney Dog Food Canned No. 1 Can 13/\$1.00
- Shurfine Flour 10 lb. Paper Bag \$.98
- Shurfine Flour 25 lb. Print Bag \$2.19
- Shurfine Frost. Mix Whl-Choc. 13 1/2 oz. 4/\$1.00
- Shurfine Fruit Cocktail 303 5/\$1.00
- Shurfine Grape Jelly 18 oz. 3/\$1.00
- Shurfine Grape Juice 24 oz. 3/\$1.00
- Shurfine Gr. Beans 4 Sv-Cut B.L. 303 5/\$1.00
- Shurfine Luncheon Meat 12 oz. 2/\$1.00
- Shurfresh Margarine 1 lb. Qtrs. 5/\$1.00
- Shurfine Milk Evap. Tall Can 7/\$1.00
- Shurfine Olives 7 oz. Stuff-Thr-Manz 2/\$1.00
- Shurfine Orange Juice Frozen 6 oz. 5/\$1.00
- Shurfine Peaches YC Hlv-Slt. 2 1/2 Can. 4/\$1.00
- Shurfine Peanut Butter 12 oz. 3/\$1.00
- Shurfine Pears Hlvs. Bart. 303 4/\$1.00
- Shurfine Pickles Wh. Sweet 22 oz. 2/\$.89
- Shurfine Pork & Beans 300 9/\$1.00
- Shurfine Potatoes Irish Whole 303 8/\$1.00
- Shurfine Pumpkin 300 8/\$1.00
- Shurfine Salad Dressing Qt. \$.39
- Shurfine Salmon Red Alaska Tall Can \$.89
- Shurfine Sauer Kraut 303 6/\$1.00
- Shurfine Shortening 3 lb. \$.79
- Shurfine Spinach 303 7/\$1.00
- Shurfine Sweet Peas Early Harv. 303 5/\$1.00
- Shurfine Swt. Potatoes Wh. No. 3 Squat. 3/\$1.00
- Shurfine Strawberry Preserves 18 oz. 2/\$1.00
- Softin Toilet Tissue 2 Ply Asst'd. 10 rolls \$.79
- Shurfine Tomatoes Wh. Peeled 303 5/\$1.00
- Shurfine Tomato Sauce 8 oz. 9/\$1.00
- Shurfine Tuna Chunk Style Flat Can. 3/\$.89
- Shurfine Waffle Syrup Qt. 2/\$.79

JOHNSON'S FOOD MARKET

5 and H Green Stamps
Ph. 247-2265
6th and Euclid
Double On Wednesday With Cash Purchases Of \$2.50 Or Over

SHURFRESH MILK FOR GOODNESS SAKE

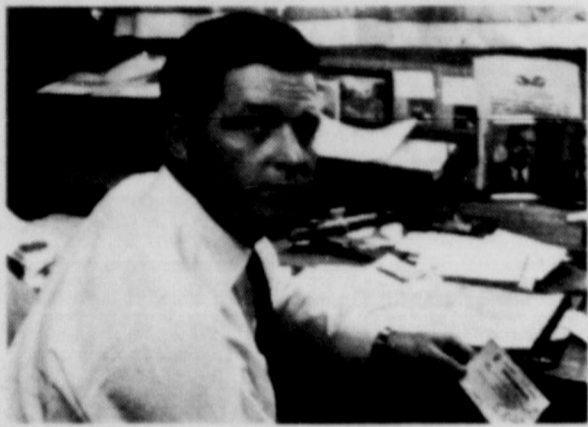
PRICE IS RIGHT

FOR U.S. CONGRESS



BOB PRICE... the family man

Bob Price is a man whose interests are centered around his family. It's his desire to help create a better America for his children that led Bob Price into seeking the office of Representative to Congress. Bob and his wife Marty, along with their children, Janice, Carl and Grant, are a family we can be proud to send to Washington.



BOB PRICE... wants to stop inflation

Food, clothing and house payments must be paid out of take home pay after taxes. Inflation makes this more and more difficult for every family in the Panhandle. As a man operating his own business, Bob Price knows the effect of inflation on earnings.

BOB PRICE a man known for his vital interest in water

Bob Price's family started ranching in the Panhandle in 1907. Following in his father's footsteps as a businessman and rancher, Bob Price knows that we must use greater water conservation to raise food and to attract new industry to the Panhandle. City and County alike are concerned with this problem. Bob Price has the knowledge and experience to plan ahead for our future water needs.



BOB PRICE... knows about war... he's been there

As a jet pilot, Bob Price experienced first hand the effects of war on the young men of today. This knowledge acts as a guideline to decision in regards to foreign policy. Experience is a valuable teacher.



BOB PRICE... keeps in touch

Over the past 2 years, Bob Price has talked to citizens of every county in this district. He has learned the problems facing us today and has the experience to work toward their solutions. Bob Price owes no debt to any single group and can give all of you representation in our nation's capital.

VOTE FOR BOB PRICE FOR U.S. HOUSE OF REPRESENTATIVES

*Yes, you can vote for BOB PRICE regardless of your choice of other candidates. A split vote ticket is a legal ballot and will be counted.

PRICE IS RIGHT

FOR U.S. CONGRESS

PAID FOR BY THE PRICE IS RIGHT COMMITTEE, E. J. MURPHY, JR., CHAIRMAN

LAZBUDDIE NEWS

By Mrs. C. A. Watson

Mrs. O.F. Davis returned during the past weekend from where she visited her sister Mrs. Amie Vineing. Unfortunately, Mrs. Davis had to have surgery while on the trip. She spent several days in the Andrews hospital.

Mr. and Mrs. Jerry Temple and daughter of Clovis were Sunday dinner guests in the home of his sister and family the Wayne Clarks.

PFC. Hilous Hargrove 18, son of J.D. Hargrove is presently on 30 days furlough visiting friends and relatives in the Earth-Lazbuddie area, PFC Hargrove is a former Lazbuddie school student living here with his parents J.D. and the late Mrs. Hargrove before moving to Olton then to Earth. PFC Hargrove will be sent to Korea 13 months training after his 30 days leave is up. He received his basic training at Ft. Bliss and was then sent to Ft. Campbell, Kentucky for several weeks training.

Congratulations to the Lazbuddie Longhorns on their win at Happy Friday over the Cowboys.

James Brown, son of Mr. and Mrs. Dee Brown was recently initiated into Alpha Tau Omega, National College Society social Fraternity at WTSU Canyon. James is a senior agriculture major. He graduated from Lazbuddie High school in 1962.

Lee and Robert Kimbrough returned last week end from a

pheasant hunt in Western Nebraska. The boys were accompanied on the trip by Ray Griffith and W.M. Pool Jr. of Muleshoe.

Annie Cargile returned Tuesday of last week from several days visit in New Brunsville, Texas with her sister and family the Daley Bishops.

Mr. and Mrs. Freeman Davis and Mr. and Mrs. Sam Bradley are in Dallas attending the state convention of the farmers union.

Mr. and Mrs. J.C. Redwine and Mr. and Mrs. Clyde Redwine and Denver took Mrs. J. C. Redwine's mother back to her home in Tucumcari Sunday. Mrs. Counts had visited the Redwine families several days recently.

Mr. and Mrs. Elton Shafer from Springlake visited Friday with her brother and family, the James Harveys.

Herbert Clay and his brother-in-law, Shorty Saunders from Wellington hunted deer in Colorado last week.

Pvt. 1st class Fred Smith, son of Mr. and Mrs. Dave Aylesworth, former Lazbuddie area resident is now serving with the U.S. Army in Viet Nam. Smith is a 1959 graduate of Lazbuddie High School.

Funeral services were held Sunday Oct. 23 for Steven J.

Jesko in Clovis. Stephen Jesko 56, died in the Memorial Hospital Friday. He was the brother of Joe Jesko of Lazbuddie and Matt and Edward of Hereford. Sisters Mrs. Koelzer of Dalhart, Mrs. Fangman, Hereford, and Felicitia Jesko of New York. He leaves his widow, Bertie and two sons Roger of Ft. Worth and Arlon Joe of Plainview. Services were held in the

First Baptist Church with Rev. Ralph Hovey officiating. Burial was in the Mission Garden of Memories, Clovis under the direction of Sherwood Mortuary.

YOUR Vote Counts!

But it counts only if you cast it!

AUCTION

Saturday, November 5, 2:30p.m.

1958 International 450 Tractor with a "21" stripper

1955 Dodge Truck with a Van

1957 Chevy V-8 Pickup

2 Camping Trailer Houses

A Frame for Pickup

Furniture; Desk, Adding Machine, Beds, Mattresses, 8 MM Movie Projector and screen, heating stoves, refrigerators, cook stoves, maple bunk beds, TV sets, dinette sets, living room furniture and an assortment of carpet.

For Information Call
Knowles Auction
Hereford 364-4630
Dairy Road Across From The Bull Barn

\$ DAY BARGAINS

Special Prices In Effect Thursday, Friday, And Saturday Only

Many More Un-advertised Items Throughout The Store.

One Group
Womens' SLEEPWEAR
1/2 Price
Baby Dolls, Dress Length Gowns, Full Length Pajamas.

One Group
Girl's DRESSES **1/2 Price**

Boys
Winter JACKETS
All Weather Coats Reduced For 55 Days.

Regular	Reduced To.
20.00	\$17.97
17.00	\$14.97
12.95	\$10.97
15.00	\$12.97

SHOES FOR GIRLS and BOYS

Complete Stock Reduced For Dollar Days.
\$1.00 OFF Per Pair
Thurs. Fri. Sat. Only.
Sizes 4 to 8 - 8 1/2 to 4
For Girls-4 to 8 - 8 1/2 to 3- 3 1/2 to 6
For Boys- All Styles- Including Canvas.

SALE! Famous Name **BLANKETS**
Dacron/ Acrylic
Blankets
Bargain Buy! 72 x 90
Nylon Bindings
Reg. or Thermal Weave
Now
Reg. \$6.00 **\$4.97**

Electric Blankets
Double Bed Size,
2 Year Guarantee Dual Control **\$17.97**
Single Control **\$13.97**

Mens **Winter JACKETS**

Values to.	19.95	Now	\$17.97
	28.95		\$25.97
	34.95		\$29.97
	22.95		\$19.97

Mens Quilted Nylon
Work Jackets
Size S - M - L -
Machine Washable
Reg. 9.95 **\$7.97**

One Group Mens
COATS Now
All Weather Zip-out Lining
Reg. 22.95 **\$17.97**

One Group Mens
Western Shirts
Values to. 5.95 Now **\$4.97**
4.98 **\$3.97**

One Group Mens Winter
Caps
Values to. 1.98 Now **97¢**

Mens Cotton **Work Socks**
White and Random
Size 10 to 13 4 Pcs. For **\$1.00**

Mens Supercord
Colored Jeans Now
Cactus Green & Beige
Sizes 26 to 38 Reg. 4.98 **\$3.97**

HURST'S
Home of Nationally Advertised Merchandise.

Fall
FABRIC VALUES

All Piece Goods Reduced 10%

For Thurs. Fri. Sat. Dollar Days
Stock Up Now For Your Winter Sewing Needs.