

Messenger Named
To Head U-F

Steve Messenger has been named chair an of Friona's 1966 United Fund Drive A meeting of the budget-setting committee has been called for Messenger for The committee is composed of presidents All are urged to attend
The kickoff date for the 1966 drive will be announced in the near future, Messen-
ger states. The drive probably will be
held in early November.

## in Friona, She is shown getting the chamber's files in order as she began her work.

LAST 8 P.M. GAME

## Re-Charged Chiefs Go To Lockney Friday


 FOURTH WEEK



HIGHWAY TALK... Ben J. Lednckicky, left, lands ape architect for the Texas Highway Depart
ment, is shown talking with Mrs. Aubrey Rhodes and state representative Bill Clayton following

## Winston Wilson Is Contest Winner



"Depression Of 1966"

## Never Came About

Recovery of the stock market has abated fears of a 1966
depression. depression. It now appears that such fears were never justified. At the grassroots of the American economy the probability of a serious recession was never accepted.
White stock prices were declining, production and distribution of consumer goods pace. The consumer had more relative buying power than at

Confidence of retailer was Confidence of retailer was
reflected in the largest innewspaper advertising in recent years. There
has been a corresponding rise in the volume of retail sales, Indeed, retail sales for August, 1966, were uger cent of course, such an increase in the demand for goods and
of the American consumer has far out-paced price increases, Production in key industries has mounted and gained in efficiency
Neither serious inflation nor recession seems probable so ailable to a public which are the wealth pubic on unprecedented scale
Perhaps what has confused market spaculators and some economists has been the change in consumer buying habits which affected a few industries adversely. The goods that are selling on the burgeoning retail market today are not the same goods whic
$\qquad$
an entirely new complex of

## goods and services will be in

## Retailers who have been in

reasing advertising to meet
changing demands have bee prospering while the timi


There's No Way to Lose A U. S. Savings Bond

## Spede luiz

Which of the Following is Spelled Correctly?
lewd leud
-(Meaning: Sensutal, impure.)


YOUNG CUSTOMERS... A high school class of young car fans are shown inspecting the 196
Chevrolet during its showing last Thursday. Glenn Evan Reeve of Reeve Chevrolet is shown Cherrolet during 1 ts
left, giving the boys

EDITORIAL
Basics Don't Change
We must never lose sight of the basics - To draw back the curtains on the These will be the same in the era of
interplanetary travel as they were in the
$\qquad$
Parralled Terraces Good Farm Practice

"You made some new friends today, Junior - the folks you met at the bank good frends to have all through life.

It Pays To Have A Good Banking Connection. A Good Way To Start One

Is To Open A Bank Savings Account With Us. We'll Welcome It!

FRIONA STATE BANK
Serving The Great Irrigated Area

We can save our soil with a systemm
parallel terraces. They are a good co servation practice. They are constructe ind hare point rows for b
 no waste, or strips of weeds in your field or dryland farming they will increas rainfall in soak and help control runoff Parallel terraces work good with sprinkThe few inches of topsoil and our di

## ́asTAR

hed every Thureday at 109 Sixth Stroet Publiched evory Thuroday at 109 Sixth Stroet
Frtona, Texas - 7 Tress


you uneasy about those big plans
eady be guaranteeing that the mon be ready when he is - whether the ar trip lages your life insurance offers


NOW, as many kinds as there are kinds of drivers to enjoy them-from the SS 396 (the Chevelle for the DRIVING MAN) to the brand new Concours Custom Wagon!


GM

510 Main Stree



## RETR CLASSIFIEDADS Kist



SHOP YOUR HOMETOWN STORES!


| Auction Service |
| :---: |
| Sales of All Kinds |



HUMPHREY TENSION SEALED WOOL-LINED
STORM WINDOWS AND DOORS
PANHANDLE STORM WINDOW CO.



## REAL ESTATE






Correct Answer is:

$\qquad$ Hereford cows, branded $\mathcal{R} \mathcal{R}$
on the left Mp. Call 265 . 358 . on ut left hip.
Ralph Robinson. new Hawkins and Son have 310 combtnes. Would like
to have soybeal

WATCH THE HORIZOV -
Wotch the HoRIZON-Keep your eyes on the
horizon when quail hunting. Note where the dog is horizon when nuair huntung.
pointing and walk to that spot.
But don't look at the ground. By keeping your
eyes on the horizon you can focus them quicker and eyes on the horizon you can focus them quicker and
better pick up individual birds as they flush. DONT TEMPT "GUESS" SHOOTERS-Never carry
anything white when camping, hunting or fishing in anything white wher camping, hunting or fishing in
deer range country. Trigger--happy hunters have
been known to fire ben known to firre at the flash of o whiters hanker-
chief guessing it to be the "flag", of a white-tail

| FOR FINER CLEANING AND |
| :--- |
| PRESSING PLEASE PHONE |
| 247-2410 IN Friona By 10:00 |
| A.M. For Free Daily Pick- |
| Up and Delivery Service. |
| WE GIVE S\&H GREEN STAMPS |
| Dilger's Oleaners |



## Thanks!

We Would Like To Publicly Thank The Many People Who Took Time To Inspect The 1967 Chevrolet At its Showing Last Weekend. If You Haven't Seen It Yet, Come By and Let Us Show You What's New This Year From $\boldsymbol{C}$ hevrolet.

## REEVE CHEVROLET



## 'Re-Shuffled' Chieftains Ambush Mustangs, 24-8




| 1. <br> FRIONA FARMERS CO-OP GIN <br> "It's Your Gin - Use it!" <br> David Bailey, Mgr. <br> OLTON at FLOYDADA | COTTON BOWL | 9. <br> FRIONA MOTORS <br> Parmer County Headquarters <br> For Ford Cars, Trucks, Plekups Tractors \& Used Cars Phone 247-2701 BAYLOR at ARKANSAS |
| :---: | :---: | :---: |
|  |  |  |
| 3. <br> CHESTER GIN <br> EXPERIENCED, DEPENDABLE SERVICE <br> Phone 247-31 85 ABERNATHY at HALE CENTER |  | 11. <br> REEVE CHEVROLET <br> Your Authorlzed Chevrolet Dealer Frigidaire Home Appliances <br> Sales Service TEXAS A\&M at LSU |
| 4. ROCKWELL BROS. $\begin{gathered} \text { \& CO } \\ \text { "Lumbermen } \\ \text { Since } 1906 \end{gathered}$ <br> Phone 247-2212 <br> Os Lange MULESHOE at DENVER CITY |  | 12. <br> FRIONA COUNTRY CLUB GIN <br> Jack Tomlin, Mgr. Phone 247-2439 OKLAHOMA vs TEXAS |
| 5. $\text { ㄹ } \star \text { STAR }$ <br> Covering Friona Football and School Activities For 41 Years |  | 13. <br> BI-WIZE DRUG <br> DRUGS <br> SUNDRIES <br> "Your Rexall Store' <br> Phone 247-3010 <br> Friona <br> UCLA at RICE |
| 6. <br> GAilOWAY IMPLEMENT CO. <br> (AC) <br> Serving Parmer County Continuously Since 1928 MORTON at BOVINA |  | PLAINVIEW <br> PRODUCTION CREDIT <br> Robert Neelley Office Mgr. |
| 7. <br> MONSANTO <br> Ag Center Serving You With Four Locations Friona Rhea <br> Hub Tam-Anne <br> DALHART at PHILLIPS | OFFICIAL ENTRY BLANK <br> 1. $\qquad$ 9. $\qquad$ <br> 2. $\qquad$ 10. $\qquad$ <br> 3. $\qquad$ 11. $\qquad$ <br> 4. $\qquad$ 12. $\qquad$ |  |
|  | 6. $\qquad$ 14. $\qquad$ <br> 7 15. <br> 8. $\qquad$ 16. $\qquad$ $\qquad$ <br> tie-breaker: Friona $\qquad$ Lockney $\qquad$ NAME $\qquad$ <br> ADDRESS $\qquad$ | 16. <br> PARMER COUNTY IMPLEMENT CO. <br> Your IH Dealer Phone 247-2721 <br> DODGERS vs BALTIMORE (Sat.) |




Group Makes Aspen Tour

## Loans Available

Never Pay More Than 1\% Per Month On Your Unpaid Balance. Ask Us Today About Borrowing From Our Organization.

Phone 247-2280 Friona Federal Credit Union

Your S BUYS MORE Douranax IEFE!

Crushed Feather Bed PILLOWS
site $19 \times 25 \mathbf{2 ~}^{98}$
Men's Long Sleeve
WESTERN SHIRTS Values to 5.95 Now 397

## WESTERN SHIRTS

Sizes 2 To $16 \quad 997$ Values To 3.98 Now 297

One Group Women's IINGERIE
Values To 3.98 Now 1.97
4.98 Now 2.97
1.95 Now 4.97

## DISH TOWELS



Bargains Throughout The Store During October Dollar Days Thursday,Friday,Saturday


## Lightweight Blanket

$72 \times 90$ Double Bed Size Rayon/Acrylic Blend
Reog. 3.99 How 297

## King Size Blanket

100\% Acrylic $102 \times 92$


Tome of Nationally Advertised Merchandise.

## Society

Shower Courtesy For
Jeffrey Brent Hinkle A shower in the meeting room Lee Spring, Dr, and Mrs. John
of Parmer County Community Hospltal Thursday atternoon Lee Cranfill,
was a courtesy for the new son . Also Mesdames Edith Ward, of Mr. and Mrs. Jerry Hinkle. M,P. Bennett, Ear1 Drake, Way-
$\begin{aligned} & \text { Jeffrey Brent was born at 10:12 }\end{aligned}$ mon Wilkins, Eddie Joe Hall, p.m. Monday, September 26 and Fred Barker Jr., Jewell Cle Hostesses were Mesdames born, Reeta Agee, Bobby Fulk
Billy Joe Mercer, Glemn Har- John Wright, Don Spring, Cal relson, James B, Coliser, Ge
rald Floyd, Roy wilson, Shir- Ulen, Willard Gaskins, Joe
Fallwell and Edith Blackstock rald Fliyd, Roy
ley Smishon, Jasper, Hind, Billie- Fallwell and Editht Blackstock, Mr, and Mrs. J.C. Cla-
Johnson, and JC. Blankenship. Johnson, and J.C. Blankenshtp. born, Jean Crawford, Jo Sharp.
Refreshments of individual
and Elda Hart. white cakes topped with blue rosebuds and punch were serv a white cloth. The floral cen- Mave been dismissed from the terplece was highlighted with a hospital. H1s grandparents are
birtuday candle, which was pre- Mrs. Lois Miller, Friona; Mrs.
W.M. Adams, Amarillo and sented to Jeffrey.
These attending were Dr. and C.M. Adams, Amarillo an
Mrs. Paul Spring, Dr, and Mrs. and Mrs. LeA. Floydad. Smith, Hereford


Roy Millers Host
Choir Chicken Fry
At the Tuesday afternoon
Bennite Hannold, Joan Gall
meeting of Future Nurses Club
Brooffield, Becky Nell, Bren-
at the high school building plans
were made for a bake sale. Clackburn, Linda Carson,
Carolyn Hutson, Pattil Rags Baked items will be on sale at dale, Becky Turner, Rhonda
Bi Wize Drug and Houser's Food Ruzicka, Carla Rogers, Carla Saturday, October 22.
Patti Ragsdale was selected
Sue Mann and Paula Forten
to server as chairman of the to serve as committee. Other Also Teresa Taylor, PatRob-
program mernuers arecky Nell. In a tal, Jenisu Fallwell, Margie
burn and
previous meeting the following Stewart, Carolyn Brown and officers were elected, Debble Sherri Shelton. Hays, president; Pattd Rags- Miss Hays invites everyone
dale, vice - president; Bennie
Hannold, secretary and Rhon- in the area to aattend the bake Hannold, secretary and Rhor- in the area to attend the bake
da Ruzicke, reporter. da Ruzicka, reporter.
Present members of the or- rolls, cookese and other baked
ganization are Debble Hays, goods will be on sale at each

WHITE'S AUTO STORE IN FRIONA IS
E-X-P.A-N-D-I-N-G
We've Added


To Our Present Line Of Popular Merchandise

and
STREO-HI-FITNTT
INFANT FLRNTRE
TELEVISIONS
FREEZERS

## AT WHITE'S ALWAYS-LOW PRICES

> Yes, We Have Expanded Into the Foster Building South of Our Original Location In Order To Offer The Residents of the Friona Area A New Service From White Auto-- FURNITURE. Come In Today. And Inspect Our Stock-- See Our Newly Expanded Store.

HOME-OWNED AND OPERATED BY
LELAND HUTSON
Main Street - Phone 247-3270
FRIONA, TEXAS

* Contemporary

MATTRESSSSPRINGSETS
MATIRESSSPRRING
WASHERS-DRYERS
DNETTE SETS


Club Members Hear Hereford Counselor



Get Your Car Sef For The First Fall Freeze With Southern
Farm Supply
Co-op Anti-Freeze

## FRIONA CONSUMERS <br> Buddy Lloyd, Mgr

We Give S \& H Green Stamps
Phone 247-2771


Nurses Are Capped
A capping ceremony at and students of Lubbock School of
Central Baptist Church, Lub
bock, Vocational Nursing. Caps wer
presented by Mrs. Doris Rey-
nolds and Mrs. Janet Tinsley, nolds and Mr
instructors.






 Calendar To Be Published



Communism Lecture Featured Project


## THANK

 YOU...Thank You for your acceptance of the 1967 Ford at its showing last week. If you haven't seen it, come by and let one of our salesmen show you the fine points of Ford for 1967.

FRIONA MOTORS
W. Highway $60 \quad$ Friona
(1)


Hair Spray
Aque Net or Brite Set 66¢
Timex Watch $\$ 19.95$
New - Come in And Soo ItI SAUNDA
Facial Sauna for
Deep Cleansing Mist $\$ 29.95$
Rexall Chewable
VITAMIN "C''TABLETS
2 For The Price Of One 100 Per Bottle Reg. $\$ 3.18$ Value $\$ 1.59$ See The New Max factor line Of Cosmetics
BAZAZZ
Nail Polish-Eye Shadow-Lipstick
BI-WIZE
Reatil DRUG


